

# Yuva Recap 2020-21

## YUVA Talks

Organized in collaboration with SIIF to inspire, motivate, encourage and nurture entrepreneurial spirit among the students as well as the youth

Keynote speaker:

- (1) Dharamveer Singh Chauhan (Co-Founder & CEO, Zostel)
- (2) Ankit Aggarwal (Founder & CEO, Dare2Compete)
- (3) Manish Saxena (CFO, Adani Natural Resources)
- (4) Jules Maitrepierre (Founder, IFSA Network and The Tutorist)

## YUVA-SIIF Webinar

Organized in collaboration with SIIF for faculty and enablers to create entrepreneurial individuals through education and training.

Keynote speaker:

Dr. Amit Kumar Dwivedi (Associate Professor, EDII Ahmedabad)

## Entrepreneurship Talks

Speakers:

- Shivansh Jindal - Analyst, Bain Capability Network
- Vrinda Dube - Founder, Knick Knack Nook
- Tushar Behl - Investment Team at Alpha Wave
- Durgesh Rawat - Project Manager at Get My Parking

## Live Project: TripMagus

Tripmagus is a tech-travel start-up which started in 2018 as an offline one-stop travel services provider. They have served 2,000+ customers across 20+ geographies, and are now building a travel community online platform ready to scale and provide the

well curated and professionally managed travel experiences to all. It would be a one stop platform for all travel solutions.

Duration: February - April

Services Provided:

- Financial Modelling
- Pitch Deck & Business Plan
- Consumer Survey & Industry Outlook
- Public Relations

### **Project under Y-Accel: Utsawam**

Utsawam is an online event management startup which was founded in 2013 which focuses on providing a one-stop solution by avoiding multiple channels and letting the planning go in sync with the customer's needs and requirements.

Duration: April - May

Services Provided:

- Market Assessment
- Market Sizing
- Value chain analysis
- Business model
- Go-to-market strategy
- Pitch Deck preparation

### **Live Project - Freedom Deposit**

Freedom Deposit is a new Fintech and Insurtech startup trying to revolutionise the Indian rental space by helping tenants get the house of their dreams for Zero Deposit.

We have tied up with premier financial institutions across the country and are in the final

stages of product development

Duration: September - November (3 Months)

Services Provided:

- Market Research

- Understanding product scope
- Meetings with the various teams involved
- Creating presentations and content required

### **Knowledge Sharing Sessions**

1. KSS on Graphics & Canva
2. KSS on Pitching
3. KSS on Case Solving
4. Brainstorming Session
5. KSS on Networking
6. KSS on Excel
7. KSS on Tableau
8. KSS on Python
9. KSS on Valuation
10. KSS on Filmora

### **Springboard'21 - A Global Ideathon**

'Springboard 2021' was a first-of-its-kind global collaboration, a combined initiative of Yuva, SSCBS and the E-Cell of the National University of Singapore. A global start-up ideation challenge, Springboard was open to all college students providing them with a chance to get innovative and solve real-life industry challenges.. The event witnessed a participation of 500+ across India and Singapore.

Judges:

- Jeffrey Nah - CEO, JN Capital & Growth Advisory
- Fraser Morrison - CEO & Founder, 1000Steps
- Jules Maitrepierre - CEO & Founder, TheTutorist
- Akarshan Sethi - Co-founder, The Startup scholars

### **Lean Startup Workshop**

Lean Startup Workshop was a two-day long online certification workshop on Lean Startup methodology by Ryan MacCarrigan, renowned for his experience in the Silicon Valley, organized by Yuva in collaboration with LeanStudio (California) for the first time in India. It provided a holistic environment for people who wanted to learn more about the Lean Startup methodology and wished to start their own venture.