

Annexure 42



# SYNERGY

The Corporate Society of SSCBS



- Number of events /sessions/webinars by the society in the year: 4

Number of Seminars	Number of fests organised
3	1

### **Brief Write up of the Seminars/Workshops**

Seminar on Business Branding and Innovation was organized with Rahul Basak being the speaker of the session. The event was conducted to provide important insights on How to do branding for your business. Another session was taken by Mr. Shantanu Garg where he explained about leadership along with real life examples. Mind Over Matter was another important webinar to destigmatize mental health concerns among the youth.

### **Brief Write up of the Fest organised**

Synergy organised the 3rd edition of Vincenza where we conducted multiple competitions related to Finance, Marketing and Strategy.

The event was conducted in the offline mode in the college premises. We received participation of more than 1500 students from across Delhi University and IIMs.

The events secured a total cash sponsorship of more than Rs.50000 with CenturyPly being our title

sponsor.

# Society Achievements:

Achievement of the Society Members  
(Number) : 21

Number of Inter-College Competitions  
attended by Society members: 51

The members of Synergy participated in more than 50 competitions, with podium finishes in more than 20 of them. Teams were also sent as a contingent from Synergy to represent the society in other colleges like Lady Shri Ram College, Shri Ram College of Commerce, Hansraj College and more



**50+ Competitions**

**6 - 1st Positions**

**7 - 2nd Positions**

**8 - 3rd Positions**

# Other Initiatives:

- **Synopsis :**

The corporate world is moving fast and to keep the students updated about the emerging growth industries, we launched Synopsis, a bi-weekly series on Instagram and LinkedIn in which we created creative content and infographics to breakdown all the information about the new industries which can be the next big thing in the world. The series led to infusion of curiousness about the future growing industries among the

- **CSR initiative with Mind Over Matter**

Synergy, SSCBS collaborated with Mind Over Matter to establish a Peer Support Chapter at the University, which would help the University destigmatize mental health issues and normalize reaching out for support amongst its young adult student community.

Herein, the members of Synergy as well as other interested students of the college received extensive and interactive training (involving mock calls and hypothetical situations) spanning a period of one week. It acted as an extra support system for students at the college and was there for them in case of minor and day-to-day stresses thereafter



- **STRATATHON (Collaboration with DTU):**

In collaboration with The Indian Game Theory Society, Delhi Technological University, Synergy had organized an event, Stratathon. The event involving rigorous rounds of strategic thinking was designed to test the participants' prompt decision-making and analytical skills. Through a collaboration with Delhi Technological University, an esteemed engineering college, Synergy justified its name and marked its presence among the engineering students. This helped the society in creating a liaison with a society of another college as well and Synergy hopes to continue doing so.

# Student Committee

Jasmeet Singh Kohli	President
Arpit Madan	Vice President
Aditi Yadav, Aryan Jain, Dhruv Gupta, Haseeb Haroon, Katya Dua, Keshav Aggarwal, Madhav S Goel, Manan Kapoor, Sarthak Gautam, Siddharth Goel	Advisory Committee
Kunal Kataria, Urvee Baweja	Coordinators
Ananyaa Mangla, Anay Srivastava, Anushka Gupta, Anushka Raj Soni, Ishpreet Kaur Saini, Rishabh Bali	Core Committee
Addhyan Agarwal, Akbar Khan, Anushka Dubey, Ankur Agrahari, Arnab Kumar, Aryaman Arora, Gunnidhi Katyal, Kavya Deep, Mrigank Prakash, Nikhil Sreenivas, Nishant Mangtani, Parth Gupta, Pratik Khetan, Rajas Modi, Rutuja Aher, Shashwat Jain, Shaurya Bhargava, Shreya Gupta, Shruti Gorain, Stuti Bharara, Urfa Saleem, Vaibhav Srivasatava	Organizing Committee