

Queer Straight Alliance SSCBS



Team QSA SSCBS participated in 35+ Inter-college competitions about Business Development, Marketing Strategy, and Inclusion all rounded up towards LGBTQIA+ Community and bagged podium finishes in 13+ competitions from institutions such as SRCC, IIM Lucknow, Jesus and Mary College, etc.

The team remained victorious with 2nd Runner-Up for the Voice Out Loud case competition conducted by Rang- D.E.&I Club of IIM Lucknow.

Events Organised:

Queer Straight Alliance of SSCBS organised its annual pride event, **IRIS'22**. The event had the following activities:

1. Pehchaan

Pehchaan was the limelight of the event. It was an Open Mic segment organized collectively by QSA and Litsoc of SSCBS. Under this segment, Renowned guests like Hiten Noonwal, Dr. Abhishek Royal and Shabnam Bewafa from the queer community were invited. Performers from the DU circuit among many colleges and even the Queer Cells throughout the Delhi University joined this Open Mic.

The footfall for our Open Mic was over 65+ students. The number of participants witnessed by our audience was 34.

2. Movie Screening

The Team also held a Movie Screening in our college auditorium, which was open to everyone. The movies screened at our auditorium included Aligarh and 2 other award-winning short films, namely, "Mother-in-law" and "In a Heartbeat," based on LGBTQ Community awareness. The aim for this segment of our event was to create an inclusive space for not only queer folks there but for everyone.

The total number of students at the movie screening were around 60 students.

3. Pride Parade

On the Occasion of Pride month in June, QSA organised the First ever Pride Parade of SSCBS in collaboration with NSS and Kartvya, on the campus which was a peaceful march for equality and recognition of all the diversity in the queer community and inclusion.

The total footfall of the same was 150+ individuals.

4. Wall of Expression

For the Annual Fest of SSCBS, with Crescendo, QSA exhibited The Great Indian Queer History from 600 B.C. to 1999 A.D. The aim was to create awareness about our queer existence in the ancient times.

This exhibition was a great success and became one of the top attractions for Crescendo with a footfall of 1000+ individuals.

Our Social Media Outreach

QSA strives to increase awareness about the LGBTQIA+ Community via our social media presence which spans Instagram, Facebook, and LinkedIn and is working actively to increase its presence.

QSA has gained over 1100+ followers on Instagram, with an average of 8451 monthly accounts reached. The LinkedIn page has a follower base of 120+ students and professionals. The idea to deliver the required knowledge to the masses and break the stereotypes around the Queer Community

Projects

Project Uthaan: QSA started Project Uthaan in 2021 with an aim to uplift small queer businesses by providing them free consultancy services in collaboration with MyMoMa, a student-led start-up started by our college students themselves. Moreover, the team promoted their businesses on our official pages as well.

This year, The team invited small queer businesses offline to the event to set up their stalls and helped promote their sales, optimising our event's heavy footfall. Naman Chaubey (he/him), the owner of Embarque and Varun (he/him) from Qucciberry were also part of this project..

Student Committee

President: Anushka Raj Sonkar

Vice President: Shefali Gerg

Advisory Committee: Manching, Ishika Santhalia,

Coordinators: Archana Choudhary, Priyash Soreng

Core Committee: Aditya Shahi, Ananya Arora, Arpana, Daisy Sehmbi, Mukul, Neeraj Meena

Organizing Committee: Amishi, Prisha, Prachi, Chetan, Nitesh, Aditi, Aryan, Anika, Meghal, Yamon, Mannan