

# KARTAVYA

## (The Social Service Forum)



### Number of Inter-college competitions attended by society members:

The members of Kartavya participated in 45+ competitions, including case study competitions, simulations, mock stocks and many more challenges. They represented themselves and the society at institutions such as IIM Ahmedabad, IIM Bangalore, IIFT Delhi, SRCC, LSR, and various other renowned colleges. The achievements of our society members are as given below:

Name of Participant	Competition Name	Organising Institution	Position Secured
Drishti Boliwal	M&A Mayhem	Hansraj College	Winner
Srishti Verma	M&A Mayhem	Hansraj College	Winner
Harsh Arora	Ranneeti 5.0: Where Rationality Rules	Shaheed Sukhdev College of Business Studies	Winner
Harsh Arora	Sawaal Jawaab: The Quiz Show	Lady Shri Ram College for Women	Winner
Harsh Arora	Phoenix Pitch: An Ultimate Business Challenge	Sri Guru Gobind Singh College Of Commerce	Winner
Manshu	Business Conclave	Shri Ram College of Commerce	Runner up
Manshu	Acechain	Shaheed Bhagat Singh College	Winner

### Number of webinars organized:

- Masterclass on Net Present Value by SEED Global Foundation
- Session with Worcester Polytechnic Institute
- Session with Singapore Management University
- Webinar on How to ace your GMAT by SEED Global Education

### Number of seminars organized: 4

- Study Abroad Fair: Business Masters in collaboration with SEED Global Education

- Cost and Management Accounting in collaboration with Zell Education
- Session on Fatty Liver
- Speaker Session on Building Entrepreneurs

**Number of fests organized: 2**

- **VITI'22 – The Annual Diwali Fest of SSCBS**

To celebrate the auspicious occasion of Diwali, Kartavya, the Social Service Forum of SSCBS organized VITI'22 - The Annual Diwali Fest of SSCBS. VITI'22 was a two-day event that took place in the college premises on 17th and 18th October, 2022. It was an attempt by us to bring joy to everyone around us during the festival. Various activities were held as part of this Diwali Mela, and it turned out to be a huge success with a footfall of more than 1000 people.

Activities organized under VITI'22 are as listed below:

1. **Special Children School Visit** - As the first activity of VITI'22, Team Kartavya visited Shad Centre for Special Children, a school for children with special abilities to spend some time with them and make Diwali a genuinely happy occasion for them. We conducted activities for them such as diya painting and art & craft.  
Details of the visit:  
**Date:** 14 October, 2022  
**Time:** 11 A.M. - 2 P.M.
2. **Treasure Hunt** - In conjunction with its Annual Diwali Fest - VITI'22, Kartavya SSCBS organized a treasure hunt. Participants and all of the other students present at the event enjoyed the riddles we prepared for them and everyone was enthusiastic about the wit and energy the winning team, that is, Team Hunters showed to take first place.  
Details of the event –  
**Date:** 17 October, 2022  
**Time:** 12 P.M. - 3 P.M.  
**Venue:** SSCBS Campus
3. **Open Mic** - In conjunction with its Annual Diwali Fest - VITI'22, Kartavya SSCBS organized an Open Mic session to give the participants a platform to showcase their talent. There was an open invitation extended to everyone with talent; where they were given the opportunity to sing, play an instrument, perform, write, or read. The event was loved by all of the pupils in attendance.  
Details of the event –  
**Date:** 17 October, 2022  
**Time:** 4 P.M. - 7 P.M.  
**Venue:** SSCBS Campus
4. **KalaaKriti** - As a part of the event, KalaaKriti - a Rangoli Making Competition was organized in collaboration with Kriti, the Fine Arts Society of SSCBS, to celebrate and promote the spirit of happiness and prosperity. The event saw active participation from within and outside the college and was judged by Ms. Anushka, an alumna of SSCBS.  
Details of the event –  
**Date:** 18 October, 2022  
**Time:** 11 A.M. - 2 P.M.  
**Venue:** SSCBS Campus
5. **Street Play** - Kartavya collaborated with Verve, the Street Play Society of SSCBS for VITI'22 for performing its annual production - Daastan. The street play engaged a crazy amount of

attendees and the people couldn't stop applauding for the mind-blowing energy and talent that Verve demonstrated.

Details of the event –

**Date:** 18 October, 2022

**Time:** 3 P.M. - 4 P.M.

**Venue:** SSCBS Campus

6. **Magic Show** - Kartavya also organized a magic show in VITI'22. The astounding magic performed during the event was enjoyed by all of the students in attendance, who initially gasped and then cheered. Naman Khanna, a psychic performer, provided everyone with a totally different experience during the magic show. Everyone watched the lively session with excitement.

Details of the event –

**Date:** 18 October, 2022

**Time:** 4 P.M. - 5 P.M.

**Venue:** SSCBS Campus

7. **Band Performance** - Kartavya, in collaboration with Dhvani - The Music Society of SSCBS, organized a concert cum jam session to commemorate the wonderful celebration of Diwali so that the students could enjoy and have a refreshing evening. All the attendees enjoyed the event, and the songs performed and sung by the members of Dhvani were liked by everyone.

Details of the event –

**Date:** 18 October, 2022

**Time:** 5 P.M. - 6 P.M.

**Venue:** SSCBS Campus

8. **Games and Stalls** - In order to ignite the spirit of Diwali, we invited various people to set up their stalls to sell different goods such as stationery, candles and cosmetics. A number of food and game stalls were also put up on both the days of VITI'22 and they got popular among attendees.

9. **DJ Night** - A DJ night was planned to cap up VITI'22 in style after all the activities and events. As the beats of the music mingled with the joy of a good evening, the attendees had the opportunity to dance their hearts out.

Details of the event –

**Date:** 18 October, 2022

**Time:** 6 P.M. - 7 P.M.

**Venue:** SSCBS Campus

- **VIVANTE'23 – The Annual Philanthropic Fest of SSCBS**

Kartavya organized VIVANTE'23, the Annual Philanthropic Fest, on April 18th and 19th, 2023. It is an attempt to complement academic activities with emotional and social responsibilities. Activities organized under VIVANTE'23 are listed below:

1. **Quest for Change:** As part of VIVANTE'23, a highly engaging and impactful social case study competition was organised—Quest for Change. The competition aimed to challenge participants to apply their critical thinking, problem-solving skills, and consulting capabilities to address a pressing social issue of medical health care in a hypothetical remote village in Kashmir. The competition witnessed enthusiastic participation from prestigious colleges at Delhi University, including SRCC, LSR, and Hansraj College. The competition proved to be a resounding success, with participants presenting innovative and thought-provoking solutions, making the judging process quite challenging for the esteemed panel of judges.

Details of the event:

**Date:** April 18th, 2023

**Time:** 11 a.m. to 2 p.m.

**Venue:** SSCBS Campus

- 2. Wishing Wall:** In pursuit of spreading smiles and making a positive impact, Kartavya set up a Wishing Wall on the college campus during the fest. The Wishing Wall featured wishes of children from Scope for Change, an NGO located in Tilak Nagar, Delhi. The dedicated members of Kartavya encouraged the college community and visitors to embrace these wishes and fulfil them to the best of their abilities. The response was overwhelming, as individuals generously contributed towards fulfilling these heartfelt requests. Kartavya diligently collected the donations and coordinated with the NGO, ensuring every child received their wish.

Details of the event:

**Date:** April 18th to 26th, 2023

**Time:** 10 a.m. – 5 p.m.

**Venue:** SSCBS Campus

- 3. Book Donation Drive:** A book donation drive was also organised. The activity witnessed enthusiastic participation from the college community as well as visitors attending the event. The primary objective of the book donation drive was to collect books from generous individuals who were willing to contribute to the education of the underprivileged. By organising this drive, Kartavya aimed to foster a spirit of empathy and promote access to education for all.

Details of the event:

**Date:** April 18th to 26th, 2023

**Time:** 9:00 a.m. to 5:00 p.m.

**Venue:** SSCBS Campus

- 4. Clothes Donation Drive:** As a part of the fest, Kartavya took the initiative to organise a clothes donation drive. The activity aimed to collect clothes from the college community as well as visitors attending the fest, with the intention of donating them to the less fortunate. Students enthusiastically contributed by donating clothes and demonstrating their support for the cause. The collective effort of the participants helped make this initiative a success and exemplified the spirit of giving and compassion.

Details of the event:

**Date:** April 18th to 26th, 2023

**Time:** 9:00 a.m. to 5:00 p.m.

**Venue:** SSCBS Campus

All in all it was a successful event and we were able to accomplish our goal of contributing and giving back to society

### **Other Initiatives**

#### **PROJECT MUSKAAN**

Kartavya, under its initiative Project Muskaan, aims to educate society about the need to take every step to break the stereotypes and work towards building a world where everyone is equal. It aims to develop a society devoid of stereotypes, miseries and old shackles of community, and develop a spirit of pluralism and brotherhood. It aims to raise individuals from senses to consciousness.

- **DURGA SAFETY WORKSHOP** - It was a power-packed workshop with Durga India covering all the aspects of self-defence, power dynamics and legal aspects. It taught the women of our college the art of overcoming their fear and protecting themselves against anything unacceptable in terms of social conduct.
- **HEARING THE UNHEARD** - It was a series which presented the stories of women who broke all stereotypes, killing the old notion around “gender equality” and inspiring the youth.
- **SPEAKER SESSION** - A session on mental and menstrual health of women was organised in which the speaker was Niharika Sharma, an International Development Professional working with communities and young adults on solutions regarding mental and menstrual health.
- **PRIDE MONTH** - A pride parade and movie screening were organised to celebrate pride month and promote social inclusivity, gender equality and queer rights.

## PROJECT CHETNA

During the COVID-19 pandemic, it was seen that the mental health of people was deteriorating very much. And to address this grave situation, Kartavya launched Project Chetna, an initiative to discuss mental health issues and help people cope with them. Following were the parts of Project Chetna:-

- **WE STAND AGAINST TROLLING** - was started, in which social media influencers and enthusiasts shared their personal experiences on how they deal with derogatory comments and trolls. Influencers such as Aviral Gupta (model who featured in 3rd season of Love School- a reality show), Nishant Parmar (a social media influencer and content creator) and Ayushee Ghoshal (an entertainer and a social media influencer) were a part of this series.
- **IT'S OK TO TALK** - It was an anonymous platform that was created under Project Chetna where mental health concerns, thoughts, questions, issues, and confessions were addressed. We were delighted to have speakers like Charvi Jain (psychologist, psychotherapist and entrepreneur) and Niharika Srivastava (Counselling Psychologist with 3+ years of experience).
- **YOU ARE NOT ALONE** - It is seen that people having mental health issues often feel that they are alone, and nobody would understand their situation. However, that is not the truth, and so Kartavya came up with a series called “You Are Not Alone”, wherein we shared success stories against mental illness of famous celebrities. We covered stories of Deepika Padukone, Varun Dhawan, Lady Gaga and many others.
- **WEBINARS** - Various webinars were also conducted under Project Chetna, where psychologists addressed topics related to mental health and brought awareness among students. We were delighted to have renowned personalities like Dakshiani Bhan (mental health professional), Anuradha Seth (director of Good Mental Health RCI), Himani Kulkarni (Founder of Chaubara: A mental health India) and Niharika Srivastava (International Development Professional) on board for the speaker sessions.

## PROJECT FURRY

Last year during Vivante'23, Kartavya launched its new project, i.e., Project Furry to promote animal welfare. The purpose of this initiative is to provide comfort, shelter, food and nutrition to stray and unadopted animals. Till now, the following activities have taken place under the project:-

- **ANIMAL SHELTER VISIT** - For the launch of our new project, we went to Friendicoes NGO, Barakhamba Road to spend some time with our little four-limbed friends.
- **PUBLIC AWARENESS POSTS** - Through Kartavya's social media handles, we try to spread awareness about Do's and Don'ts related to animals, educating people about how to take care of and help animals.

## **PROJECT SAKSHAM**

This year during Vivante'23, Kartavya launched another new project, i.e., Project Saksham. The project aims to promote awareness about education, careers, skills, and government sponsorships and policies, among others through providing support to individuals of all ages, from children to young adults and beyond to unlock their potential for a brighter future.

A speaker session was conducted by Ms. Riya Ahuja, Co-founder at FinOak, where she provided valuable guidance about startups, internships and placements to our college students. She shared personal triumphs, accompanied by practical steps and real-world scenarios, providing the audience with inspiration to achieve their aspirations.

## **PROJECT SAMMAAN**

Under Project Samman, we recently conducted a food donation drive in the college from 27th February to 3rd March, 2023 in order to collect food for the elderly residents of Davo - an old age home. The purpose of the drive was to raise awareness about the needs of the elderly and encourage students to give back to their community. We were able to collect more than 230 KGs of food items that helped improve the lives of the elderly residents of the old age home.

## **PROJECT KILKARI**

Under Project Kilkari, we collaborated with Scope for Change, a non-profit NGO that works for social causes such as women empowerment, health, environment and education. Under the collaboration, every Saturday 4-5 members of our society visit the NGO and take classes of NGO children. Till now, we have done 17 visits and have covered various topics such as basic grammar, basic mathematics, basic finance, leadership and teamwork skills, MS Excel, MS PowerPoint, Canva, creative art, etc.

## **Student Committee**

- **President:** Gursimran Singh
- **Vice President:** Samyak Jain

**Coordinators:** Prachi Singh, Pranav Soni

**Advisory Committee:** Dolby Gautam, Harshit Pandey, Ishpreet Kaur Saini, Khushi Rissam, Kripa Babbar, Uday Chaudhary

**Core Committee:** Allen Pandey, Archisha Arya, Dipesh Kadam, Kumar Keshav, Namrata Singh, Sneha Agrawal, Vansh Rawat, Vibhor Mathur

**Organising Committee:** Harsh Arora, Drishti Boliwal, Trisha Katyal, Himanshu, Urva Dhamija, Yuvraj Singh, Snevi Kothari, Maanuj Gupta, Agampreet Singh, Srishti Verma, Manshu Kathuria, Siddhant Bhardwaj, Anurag Gaba, Atishay Jain, Jagesh Joshi, Khwahish Jaiswal, Kirtana Singh Chadha, Krishang Baldi, Piyush Yadav, Riya Kumari, Tathagat Kumar