

KARTAVYA REPORT 2021-22

The Social Service Forum and NSS Unit

We are the social service forum of SSCBS and the torchbearers of the NSS unit in our college. We stand with our motto " We rise by lifting others". We constantly try to make changes in the lives of poor people, by lifting them by our work.

During these tough times, we conducted various webinars, mass rallies through online platforms, online sessions, documentary screenings, case competitions, quiz competitions, and literary competitions. We also started a project which aims at women's safety and overcoming gender stereotypes. We also concluded our flagship event Vivanté. On the eve of Shaheed Diwas, as the NSS unit, we conducted various events in the honour of our martyrs. We showed our gratitude by propelling the flowers, conducting singing, poetry competition as well as the slogan competition. We recently took the initiative for educating the masses about the vaccination drive.

Under the supreme guidance of the teachers-in-charge - Mr. Ravi Yadav, Dr. Pratibha Maurya, Dr. Narander Kumar Nigam and Dr. Satish Kumar Goel, we were able to carry out numerous successful and impactful events. During the entire year **8+ events** took place including but not limited to:

1. Viti'21
 - Clothes Donation Drive
 - Meraki: Photography Competition
 - KalaaKriti: Rangoli Competition
2. Vivante'22
 - Quest for Change
 - Game of Goals
 - Blood Donation Camp
 - Free Health Check-up Camp
 - Blood Stem Cell Donation
 - Wishing Wall
3. Project Chetna
 - "We Stand Against Trolling" Series
 - "It's OK To Talk" Campaign
4. Project Muskaan
 - Durga Safety Workshop
 - "Hearing The Unheard" Campaign Under Muskaan
5. Project Sangrakshan
 - Cyber Security Awareness Series

6. Project Furry
 - Animal Shelter Visit
7. Project Kilkari
8. Collaborations with NSS

1. VITI'21

During Diwali in October 2021, Kartavya organized the Annual Diwali Fest of SSCBS: Viti'21. Organizations such as Woocoupons and DeziRE to Ride sponsored the event. The event was a great success with more than 300 participants and the following activities took place under Viti'21:-

- **CLOTHES DONATION DRIVE** - With the belief that true happiness results from helping others, we organized a clothes donation drive under Viti'21, thus giving those old clothes a new life. All the clothes received were donated to people in need of them. Two large bags of clothes were collected and donated to the NGOs.
- **MERAKI: PHOTOGRAPHY COMPETITION** - Photographs play an important role in making any festival memorable and help in preserving those memories through captures. And so, Meraki: the Photography Competition was organized and students took active participation in the same. A total of 100+ entries came and the winners were given exciting prizes.
- **KALAAKRITI: RANGOLI COMPETITION** - Diwali is incomplete without rangoli, and we just could not let our Diwali Fest be incomplete in any sense. Therefore, a Rangoli Competition was also organized during Viti'21 and we got some beautiful entries. The participants made brilliant rangolis and around 70 entries came.
- **TREASURE HUNT** - To add the fun element in Viti'21, we organized a treasure hunt to test the wits of students and gave them a series of entertaining hurdles to reach the final destination. People participated in teams of 4 and the registrations crossed the mark of 80 teams, each team played enthusiastically and Top 3 teams were given exciting prizes.

2. VIVANTE'22

Vivante'22 was the Annual Philanthropic Fest of SSCBS, and was organized by team Kartavya on 11th March, 2022. It was a collective effort to spread happiness and promote well-being of mind, soul and body. It was a series of events organized both in online and offline modes to raise funds to help NGOs in aiding the less privileged strata of society. Following competitions and activities were being organized under the same:-

- **QUEST FOR CHANGE** - Participants from colleges all over India were invited to take part in a Social Case Study Competition. Only the last round of case study competition was organized in offline mode on 9th March. The judges were Vinod Verma, CEO and Co-founder of Homestays, Prof (Dr.) Uma S Singh, SRCC, and Prof. (Dr.) Bhuvanesh Sharma, IIM Lucknow, TEDx speaker. The winners were from SSCBS, SGGSCC and Sri

Venkateshwara College while we saw participants from all the colleges of University of Delhi. The registrations crossed the mark of 300 out of which 10 teams were being selected for the final round.

- **GAME OF GOALS** - A football match was organized as a fundraiser. All the funds raised were diverted towards social welfare only. The event was sponsored by Decathlon. The competition was on First Come First serve basis. There were a total of 16 teams and the top 3 winners and a player of the series were given exciting prizes by Decathlon.
- **BLOOD DONATION CAMP** - It was done with the motive of realising that even the smallest of contributions made towards society are extremely important. This blood donation camp signified how every drop of blood donated is extremely important for various families. Bloodport Healthtech collaborated with us for the blood donation camp. Around 80 people donated blood to the organization and the donors were given refreshments after donating,
- **FREE HEALTH CHECK UP AND BLOOD STEM CELL DONATION CAMP** - Emphasising how good health is important for a healthy lifestyle and how a healthy body is home to a healthy mind, these camps were organised within college premises. The blood stem cell donation camp was organised in association with Datri Blood Stem Cell Donors Registry. Around 50 samples of plasma were being taken and they will be contacted in the future if need arises.
- **WISHING WALL** - Team Kartavya went to Subhakshika NGO, Rohini and Masoom Zindagi NGO, RK Puram and collected the wishes of the children present there. A total of 50 wishes were being collected. The wishes were then put up on a wall where people came and voluntarily fulfilled one/some of the wishes for the children. All the wishes of the children were being fulfilled by teachers and the students.

3. PROJECT CHETNA

During the COVID-19 pandemic, it was seen that the mental health of people was deteriorating very much. And to address this grave situation, Kartavya launched Project Chetna, an initiative to discuss mental health issues and help people cope with them. Following were the part of Project Chetna:-

- **WE STAND AGAINST TROLLING** - Under project Chetna, a series named “#WeStandAgainstTrolling” was started, in which social media influencers and enthusiasts shared their personal experiences on how they deal with derogatory comments and trolls. Influencers such as Aviral Gupta (model who featured in 3rd season of Love School- a reality show), Nishant Parmar (a social media influencer and content creator) and Ayushee Ghoshal (an entertainer and a social media influencer).
- **IT'S OK TO TALK** - This is an anonymous platform that was created under Project Chetna where mental health concerns, thoughts, questions, issues, and confessions were addressed. We were delighted to have speakers like Charvi Jain (psychologist,

psychotherapist and an entrepreneur) and Niharika Srivastava (Counselling Psychologist with 3+ years of experience).

- **YOU ARE NOT ALONE** - It is seen that people having mental health issues often feel that they are alone, and nobody would understand their situation. However, that is not the truth, and so Kartavya came up with a series called “You Are Not Alone”, wherein we shared success stories against mental illness of famous celebrities. We covered stories of Deepika Padukone, Varun Dhawan, Lady Gaga and many others.
- **WEBINARS** - Various webinars were also conducted under Project Chetna, where psychologists addressed topics related to mental health and brought awareness among students. We were delighted to have renowned personalities like Dakshiani Bhan (mental health professional), Anuradha Seth (director of Good Mental Health RCI), Himani Kulkarni (Founder of Chaubara: A mental health India) and Niharika Srivastava (International Development Professional) on board for the speaker sessions.

4. PROJECT MUSKAAN

Kartavya, under its initiative Project Muskaan, aims to educate society about the need of taking every step they can to break the stereotypes and work towards building a world where everyone is equal. It aims to develop a society devoid of stereotypes, miseries and old shackles of community, and develop a spirit of pluralism and brotherhood. It aims to raise individuals from senses to consciousness.

- **DURGA SAFETY WORKSHOP** - It was a power packed workshop with Durga India covering all the aspects of self defence, power dynamics and legal aspects. It taught the women of our college the art of being able to overcome their fear and protect themselves against anything that’s unacceptable in terms of social conduct.
- **HEARING THE UNHEARD** - It is a series which presented the stories of women who broke all stereotypes, killing the old notion around “gender equality” and inspiring the youth.
- **SPEAKER SESSION** - A session on mental and menstrual health of women was organised in which the speaker was Niharika Sharma, an International Development Professional working with communities and young adults on solutions regarding mental and menstrual health.
- **WEBINAR** - We organised a webinar in which acid attack survivors Ms. Anshu and Ms. Rupa was invited as a speaker. They shared their own experience on how one should deal with the world, and why one should never do an acid attack.

5. PROJECT SANGRAKSHAN

There have been a lot of cyber issues in the past few decades, and to acknowledge this and the crucial role cyber security awareness has taken, Kartavya came up with a new project: Sangrakshan. It aims to increase the cyber consciousness of individuals and make all of us aware about our cyber rights.

- **WEBINARS** - We organised a number of webinars related to cyber security and its need in today's world, and these webinars were conducted by experts.
- **CYBER SECURITY AWARENESS SERIES** - We started a series about cyber security awareness, where we covered many topics like phishing, bitcoins, cyber ethics, blockchain technology and so on.
- **SPEAKER SESSION** - A session on cyber security awareness was conducted by Anshul Pandey, Founder and CEO at Euinac Technologies.
- **SPEAKER SESSION** - We organised a session on cyber security in covid-19 where eminent speaker Shifa Cyclewala, Founder at Hackify Cyber Security, shared great insights on how one should protect themselves in the cyber world.

6. PROJECT FURRY

This year, during Vivante'22, Kartavya launched its new project, i.e., Project Furry to promote animal welfare. The purpose of this initiative is to provide comfort, shelter, food and nutrition to stray and unadopted animals. Till now, following activities have taken place under the project:-

- **ANIMAL SHELTER VISIT** - For the launch of our new project, we went to Friendicoes NGO, Barakhamba Road to spend some time with our little four-limbed friends.
- **PUBLIC AWARENESS POSTS** - Through Kartavya's social media handles, we try to spread awareness about Do's and Don'ts related to animals, educating people about how to take care of and help animals.

7. PROJECT KILKARI

Under our initiative Project Kilkari, we visited NGOs and slums to interact with the children residing there. We taught them and made donations to help them. The gifts of the wishing wall were also donated to those kids, and the smiles on their faces were precious.

8. COLLABORATIONS WITH NSS

As Kartavya is the NSS unit of SSCBS, we collaborate with it for various activities during the whole year. For example: All the special days including Republic Day, Independence Day, Martyr's Day etc. are celebrated in collaboration with NSS. Even the clothes donation drives, plantation drives and cleanliness drives are organised by NSS and Kartavya together.

PLANS FOR SESSION 2022-23

Till now, Kartavya has been trying its best to help people in whatever ways it can. And, in future we hope to keep striving towards making the world a better place to reside. For the session 2022-23, we have a lot of things lined up.

1. We will mainly focus on making Project Furry a success and widening the horizons of other projects. Since the society will be running in the offline mode, we will be imparting not just theoretical knowledge but also practical knowledge through seminars in the college campus and we will be collaborating with some organisations for the same. We are in the works of doing a small social service task on various international days related to social service like a Tree plantation drive on World Environment Day and a Yoga week on the occasion of International Yoga Day. We will be contacting new NGOs and slum areas and our team will go to those areas to teach the children regarding General Knowledge, Basic health and hygiene and basic maths, english for a month. This will be done around Teacher's day. A one to one session with some professional institutions will be organized where people suffering from anxiety, depression and various mental health issues can talk in a confined space and get the proper consultancy.
2. We are also considering organizing more and more offline events now as we are in a completely offline mode now. Team Kartavya is going to take forward the legacy that it has created till now to an upper level. On the occasion of Diwali, we will be holding an event in the college campus and children from different organizations will be called so that they can also take part in a Diwali Mela and thus feel happy about it, apart from this various fundraising competitions will be held and various donation drives will be conducted during the year. Throughout our session, we will not just focus on NGOs, slums but also pet care centres and Old Age homes as well.

UNIQUE FEATURES:

1. Management body of NSS

NSS is an initiative by the Ministry of Youth Affairs & Sports which aims to provide hands-on experience to young students in delivering community service. Kartavya not only oversees the operations of its own but is also the managing body of the NSS Unit of SSCBS. The NSS council is always elected from the members of Kartavya, who then dedicates their time to both the organisation. We manage all the activities and events organised by NSS. Shaheed Diwas and all other festivals are organised in the campus by NSS.

2. Impact through Projects

With the motto "We rise by lifting others", we constantly work towards the betterment of society and try to bring smiles on as many faces as we can. In the journey, we have taken various initiatives to tackle various problems of society. Some of our initiatives include Project Kilkari, which is aimed at developing life skills, inculcating values and

adding fun to the lives of underprivileged orphan children; Project Sangrakshan, which is aimed at spreading awareness about cyber security, cyber threats and their preventive measures; Project Muskaan, which aims at promoting women's safety and overcoming gender stereotypes; and Project Chetna, which aims at bringing awareness about mental health issues. This year we've launched a new initiative, "Project Furry," which aims at providing food and shelter to the animals in need and also spreading awareness among people about helping animals.

3. Social Issues

Kartavya, the Social Service Forum of SSCBS not only works for a single project but also attempts to eradicate other social issues. We take various issues both related to humans and other living beings. Through project Sangrakshan, we aimed to raise the issue of cybersecurity in the world where most of the operations are shifting to online mode. A very few people are aware of their vulnerability while being online which makes this an alarming issue. We launched project Chetna during the Covid-19 outbreak which focused on the mental health of people during those stressful times. The project continues till date with regular information on different topics and sessions on different topics of mental health. Through our most recent project, Project Furry, we aim to elevate the state of stray animals by providing them food, shelter and increasing the sensitivity of people towards them.

4. Major Events

Being a social service society, every year Kartavya organises Vivantè: The annual philanthropic fest of SSCBS under which we conduct various events such as blood donation drive, fundraising sports event, social case study competition, etc. These events are for charitable purposes which help the needy and underprivileged sections of society.

Kartavya also organises Viti: The annual Diwali mela of SSCBS which acts as a focal point for spreading social awareness in a festive and engaging manner. In Viti, kiosks are set where small vendors can sell their goods for Diwali. This increases the sales of these people and hence helps in their upliftment.

5. Fundraising Events

Kartavya organises a number of fundraising and charitable events throughout the year which helps the underprivileged people. Cloth donation drives are organised in fixed time periods where both students and teachers donate their clothes. Book donation drives and fundraising events such as football tournaments are organised and the proceeds are donated to a pre-decided NGO.

We as a society are striving to help the underprivileged in all ways possible and bringing a smile to their face. We are distinguished as core individuals who have a passion and zeal to help others.