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Shaheed Sukhdev College of Business Studies Principal Poonam Verma with students; (Photo: Hardik Chhabra)

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Jun  
24,  
2023

Emerging from the shadows of Covid-19 pandemic, Shaheed Sukhdev College of Business Studies (SSCBS), New Delhi, has hit the ground running. In the 2022-23 academic year, it successfully rolled out four-year undergraduate courses with multiple entry and exit points, in line with the National Education Policy 2020.

Meanwhile, its students have been winning accolades at both global and national fora—global

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management education, the SSCBS has come a long way. Today, it boasts of a modern campus equipped with state-of-the-art infrastructure and facilities, well-equipped classrooms, computer labs, library, auditorium, sports facilities and even an inhouse incubation centre and a dedicated placement cell.

Known for its three-year full-time undergraduate programmes such as the Bachelor of Management Studies,

Bachelor of Business Studies (Financial Investment Analysis) and B.Sc. (Hons) Computer Science, the college also offers a host of value-added courses on data analytics, digital marketing, financial modelling and algo trading. Add to that a postgraduate diploma in cyber security and law, and newly introduced generic electives, skill enhancement courses and value-added courses in varied fields like entrepreneurship, programming languages and even yoga—this is a college faculty uses innovative teaching pedagogy, such as case studies and simulations, to strengthen the students' skills. While this lays the foundation for conceptual understanding and clarity, extracurricular activities help students put these to use in real-world scenarios.

The college has over 40 student-run activity clubs that give them exposure to fundraising, financial prudence, managerial skills and hones their competitive instinct. It also supports impactful societal initiatives, such as Project Pravaah, under which a low-cost air purifier and innovative ways to utilise farm stubble are being developed and deployed with the help of students, housing societies and other means of community engagement.

4	4	(AUTONOMOUS)	Chennai
5	5	AMITY SCHOOL OF BUSINESS	Noida
6	6	MOUNT CARMEL COLLEGE (AUTONOMOUS)	Bengaluru
7	7	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS)	Chennai
8	9	MAHARAJA SURAJMAL INSTITUTE	New Delhi
9	12	CENTER FOR MANAGEMENT STUDIES, JAIN (DEEMED TO BE UNIVERSITY)	Bengaluru
10	10	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY	Chengalpattu

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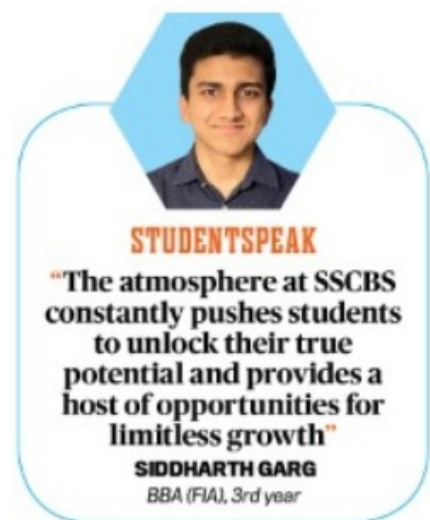
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from recruiters to identify the areas for improvement and accordingly developing add-on courses for students.

If a corporate job is not their calling, the SSCBS also has an inhouse incubation centre, SIIF, to provide guidance and opportunities to students to work on their startups. There's also a career development cell that runs initiatives such as Buddy Project and Care to bridge the gap between students and the corporate world while encouraging tie-ups with various bodies of national and international repute.

The college, for instance, has a tie-up with the Institute of Management Accountants, US, under which 10 students are provided a scholarship of \$1,000 each for their flagship CMA (certified management accountant) course. Meanwhile, partnerships with the National Stock Exchange of India (NSE), Bombay Stock Exchange (BSE) and Confederation of Indian Industry (CII) allow the college to offer inhouse courses and linkages that provide practical industry experience in areas like capital markets, financial modelling, and algo trading. Additionally, sessions by corporate trainers and interactions with industry leaders provide students with valuable insights and foster skill development.

“The combination of relevant courses, industry collaborations, skill development initiatives, and international exposure,” says Verma, “enables students to acquire the necessary competencies and stay ahead in their chosen fields.”



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	(AUTONOMOUS)		
4	CENTER FOR MANAGEMENT STUDIES, JAIN (DEEMED TO BE UNIVERSITY)	Bengaluru	₹ 6,34,000
5	KRISTU JAYANTI COLLEGE (AUTONOMOUS)	Bengaluru	₹ 6,25,633
6	SRI GURU GOBIND SINGH COLLEGE OF COMMERCE	New Delhi	₹ 5,72,820
7	AMITY SCHOOL OF BUSINESS	Noida	₹ 5,52,800
8	SCHOOL OF BUSINESS AND MANAGEMENT, CHRIST (DEEMED TO BE UNIVERSITY)	Bengaluru	₹ 5,50,000
9	MOUNT CARMEL COLLEGE (AUTONOMOUS)	Bengaluru	₹ 5,49,203
10	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE	Mumbai	₹ 5,37,556

## TOP 10 COLLEGES WITH BEST VALUE FOR MONEY

RANK	COLLEGE	CITY	RoI
1	V.O. CHIDAMBARAM COLLEGE	Thoothukudi	152.16

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5	SHARDEE SURINDEV COLLEGE OF BUSINESS STUDIES	New Delhi	14.08
6	ST. WILFRED'S PG COLLEGE	Jaipur	11.55
7	KESHAV MAHAVIDYALAYA	New Delhi	11.5
8	GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS)	Erode	9.3
9	S.S. JAIN SUBODH P.G . COLLEGE (AUTONOMOUS)	Jaipur	8.68
10	BON SECOURS COLLEGE FOR WOMEN	Thanjavur	5.49

*\*RoI (return on investment) is calculated based on average annual salary/ total course fee (entire duration)*

## TOP 10 COLLEGES WITH LOWEST FEES

RANK	COLLEGE	CITY	COURSE FEE (ENTIRE DURATION)
1	V.O. CHIDAMBARAM COLLEGE	Thoothukudi	₹1,183
2	GOVERNMENT ARTS COLLEGE (AUTONOMOUS)	Salem	₹1,925

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## Colleges that have made the biggest leap since last year

COLLEGE	CITY	RANK IN 2023	RANK IN 2022
PSG COLLEGE OF ARTS & SCIENCE	Coimbatore	40	49
SCHOOL OF BUSINESS, GALGOTIAS UNIVERSITY	Greater Noida	44	53
IPS ACADEMY, INDORE	Indore	56	65

## TOP 10 EMERGING BBA DEPARTMENTS

Highest-scoring departments among those set up after 2000

RANK	COLLEGE	CITY
1	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE	Mumbai
2	LOYOLA COLLEGE (AUTONOMOUS)	Chennai
3	AMITY SCHOOL OF BUSINESS	Noida
4	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS)	Chennai

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**JD BIRLA INSTITUTE**

Kolkata

## Rankings

Engineering (<https://bestcolleges.indiatoday.in/rankings/engineering>)

Engineering (Pvt) (<https://bestcolleges.indiatoday.in/rankings/engineering-pvt>)

Engineering (Govt) (<https://bestcolleges.indiatoday.in/rankings/engineering-govt>)

Medical (<https://bestcolleges.indiatoday.in/rankings/medical>)

Dental (<https://bestcolleges.indiatoday.in/rankings/dental>)

Law (<https://bestcolleges.indiatoday.in/rankings/law>)

Bachelor of Arts (BA) (<https://bestcolleges.indiatoday.in/rankings/bachelor-of-arts-ba>)

Bachelor of Science (BSc) (<https://bestcolleges.indiatoday.in/rankings/bachelor-of-science-bsc>)

Bachelor of Commerce (BCom) (<https://bestcolleges.indiatoday.in/rankings/bachelor-of-commerce-bcom>)

Bachelor of Computer Application (BCA) (<https://bestcolleges.indiatoday.in/rankings/bachelor-of-computer-application-bca>)

Master of Social Work (MSW) (<https://bestcolleges.indiatoday.in/rankings/master-of-social-work-msw>)

Fashion Design (<https://bestcolleges.indiatoday.in/rankings/fashion-design>)

Hotel Management (<https://bestcolleges.indiatoday.in/rankings/hotel-management>)

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LSAT India (<https://bestcolleges.indiatoday.in/exam-details/lSAT-india>)

LSAT (PG) (<https://bestcolleges.indiatoday.in/exam-details/lSAT-pg>)

CLAT (<https://bestcolleges.indiatoday.in/exam-details/clat>)

CLAT(PG) (<https://bestcolleges.indiatoday.in/exam-details/clat-pg>)

BITSAT (<https://bestcolleges.indiatoday.in/exam-details/bitsat>)

UGAT (<https://bestcolleges.indiatoday.in/exam-details/ugat>)

AILET (<https://bestcolleges.indiatoday.in/exam-details/ailet>)

## Featured Colleges

IIT Delhi (<https://bestcolleges.indiatoday.in/college-details/2/indian-institute-of-technology-delhi-iit-delhi->)

IIT Bombay (<https://bestcolleges.indiatoday.in/college-details/2/indian-institute-of-technology-bombay-iit-bombay->)

IIT Kanpur (<https://bestcolleges.indiatoday.in/college-details/2/indian-institute-of-technology-kanpur-iit-kanpur->)

IIT Kharagpur (<https://bestcolleges.indiatoday.in/college-details/2/indian-institute-of-technology-kharagpur-iit-kharagpur->)

IIT Roorkee (<https://bestcolleges.indiatoday.in/college-details/2/indian-institute-of-technology-roorkee-iit-roorkee->)

IIT Guwahati (<https://bestcolleges.indiatoday.in/college-details/2/indian-institute-of-technology-guwahati-iit-guwahati->)

BITS Pilani (<https://bestcolleges.indiatoday.in/college-details/2/birla-institute-of-technology-and-science-pilani-bits-pilani->)

IIIT Allahabad (<https://bestcolleges.indiatoday.in/college-details/2/indian-institute-of-information-technology-iiit-allahabad->)





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JEE Main College Predictor (<https://bestcolleges.indiatoday.in/jee-main-college-predictor>)

NEET College Predictor (<https://bestcolleges.indiatoday.in/neet-college-predictor>)

JEE Main Rank Predictor (<https://bestcolleges.indiatoday.in/jee-main-rank-predictor>)

NEET Rank Predictor (<https://bestcolleges.indiatoday.in/neet-rank-predictor>)

## Jobs In Demand

Hot Jobs after Engineering (<https://bestcolleges.indiatoday.in/jobs-in-demand/hot-jobs-after-engineering>)

Hot Jobs after BBA (<https://bestcolleges.indiatoday.in/jobs-in-demand/hot-jobs-after-bba>)

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