



MOE'S INNOVATION CELL

INSTITUTION'S INNOVATION COUNCIL

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, EAST (IC202216216)

WORKSHOP ON "ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY"

| OVERVIEW | | |
|--|--|--|
| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: | |
| The objective of the session was to educate the students on the various components of startups | The whole activity was very insightful and interactive. The key outcomes were: ? Understanding key components of a startup? Learning about key roles | |
| Academic Year: | Program driven by: | |
| 2022-23 | IIC Calendar Activity | |
| Month: | Program /Activity Name: | |
| November | Workshop on "Entrepreneurship and Innovation as Career Opportunity" | |
| Program Type: | Other: | |
| Level 2 - Workshop | NA | |
| Program Theme: | Other: | |
| Entrepreneurship & Startup | NA | |
| Date & Duration (Days): | External Participants, If any: | |

| 11/15/2022-11/15/2022-0 | 40 |
|-----------------------------|-----------------------|
| Student Participants: | Faculty Participants: |
| 44 | 2 |
| Expenditure Amount, If any: | Remark: |
| | |
| 5000 | NA |

| ATTACHMENTS | |
|-----------------------|---|
| Video: | NA |
| Photograph1: | Image not found or type unknown |
| Photograph2: | /uploads/institutes/monthlyReport/Photograph2/8893-IC202216216.jpeg |
| Session plan, If any: | https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5515-IC202216216.pdf |

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