

Financial Management Association - The Indian Chapter (FMA INDIA) 2023



- **Inter-college competitions attended by the society members: 50+**

The society members have participated in various inter-college competitions including but not limited to those organized by prestigious institutions like Symbiosis Pune, MDI Gurgaon, SRCC, LSR, Hindu, IIMs (IIM Ahmedabad, IIM KASHIPUR, IIM SIRMAUR, IIM Raipur etc.), IITs (IIT Bombay, IIT Delhi, IIT Varanasi, IIT Roorkee), PeaceX, UCLA, BITS Pilani, IIFT DELHI, JMC, Dyal Singh College, SSBF, BITS Mesra etc. The members have bagged winners, and first runners-up positions in various national and global level competitions as well. Moreover, the members indulge in constant endeavours to bring more laurels and glory to SSCBS and the FMA community in the near future.

Number of seminars organized by the society: 01

FMA India, in collaboration with SIIF, conducted an insightful & interactive session with **Mr. Abhijit Chowdhury**, an accomplished career counsellor, life coach, educator, and entrepreneur. With over 15 years of teaching experience, Mr. Chowdhury has mentored and produced some of the top business school graduates in India from IIM BLACKI, FMS Delhi, XLRI, and IIFT, among others. While Mr. Chowdhury's expertise extends beyond just CAT strategies, he has helped numerous students excel in all types of entrance exams, securing the best placements and academic excellence awards.

- **Other Initiatives**

Organized a full-fledged case competition in collaboration with CVS

FMA India, in collaboration with CVS, organized a B-plan competition on March 21, 2024, featuring judges CA Rishabh Jain, Chahal Verma & Harshit Bansal. The event attracted enthusiastic participation and showcased innovative business ideas. Winners received prizes and recognition, echoing the success of previous events and leaving a lasting impact on participants.

Finstrat Fusion Competition

This competition was conducted especially for first-year students of SSCBS in August, 2023. Participants were tasked with a final case wherein they were required to strategically allocate funds and make investments aimed at maximizing their overall profit.

Mode of Conducting and Submission: Online

CORPORATE PROJECTS & START-UP CONSULTANCY

1. **Valuation and Marketing: Mr. Arpit Chundawat**, The founder of Meteor Venture, and FMA India collaborated and the members of FMA India, SSCBS were provided with an internship opportunity with the Startup. Meteor Ventures ushers the entrepreneurial journey of people towards success with meticulously devised services by their highly resourceful team and conglomerate of selected industry experts and leaders. The internship consisted of Four verticles – **Business Valuation, Business Development, Marketing, Alliances**. It was a 3 month LP whereby the members gained insights and experience into real world business work.
2. **Research Project: Skyware**, Skyware and FMA India, SSCBS collaborated and our members were given the opportunity to work as Market Research Interns with them. During the internship, our team worked on the project titled "IoT and AI-based In-Flight Infotainment System." We **collectively excelled in both primary and secondary market research**. We skillfully **conducted surveys and interviews**, alongside thoroughly analyzing existing reports and databases. Our meticulous approach and keen analytical skills provided invaluable insights for the company's strategic decisions.
3. **Research Project: KRG Consultants**, FMA India conducted comprehensive primary research on the Indian edible oil sector and specifically on Gujarat Ambuja Exports Limited to identify trends, challenges, and opportunities for potential investors. We also prepared an equity research report on the same encompassing financial performance, industry positioning, and growth prospects, providing valuable insights for potential investors

Chapter Expansion

FMA India, SSCBS have announced the opening of their annual chapter establishment process for the academic year 2024-25 with several institutions and on our social media pages to become a part of our esteemed network. Following this, we are poised to establish chapters in several additional prestigious institutions in the near future. Our past collaborations with IIFT, Kakinada and CVS, which have led to the establishment of a new branch for the Chapter in those institutions, have proven to be highly beneficial and successful. These partnerships have facilitated networking opportunities for students and enabled them to connect with peers from other esteemed colleges.

GLOBAL RESEARCH REPORTS

FMA India in association with FMA International, Florida (headquarters) has published two research reports. The report has been published and shared among the FMA community comprising 175+ chapters across the USA, Australia, UAE, etc. The report has also been acknowledged by **Shanon Tompkins, Global Director of FMA International**.

1. **EV Market Landscape in India:-** The research report on India's electric vehicle (EV) market landscape provides a comprehensive overview, offering insights into various aspects of the industry. From government policies to sustainability initiatives, the report aims to provide valuable insights for readers. As India progresses towards a greener future, understanding the complexities of the EV market becomes increasingly important. Through this report, FMA India aims to offer insights to navigate the EV industry landscape and contribute to sustainable transportation efforts.

2. **Impacts of AI in the stock market:-** AI has revolutionized stock market analysis. It empowers real-time analysis of vast datasets, enabling predictive modeling and capturing market fluctuations. This enhances forecasting accuracy and streamlines investment processes through automation and improved decision-making. AI fosters the development of new financial tools, increasing efficiency and potentially leading to higher Compound Annual Growth Rates (CAGR). However, for complete reliability and to prevent exploitation, AI in finance requires further development. A report by FMA India explores advancements in AI, challenges faced by the entry of AI in stock market, solutions and future of AI, a case study and the new approach of AI in this evolving sector.

FINANCIAL LITERACY

The primary objective of our initiative is to foster financial literacy among students. In pursuit of this goal, our team launched an innovative project called Friday Finance (Blog Series), with the aim of disseminating financial knowledge throughout the entire community. Through engaging posts on a wide range of complex and trending finance-related topics, we strive to make financial concepts accessible to all. To date, the society has produced 18 insightful articles covering various theories, presented through interactive posts and visually appealing graphics. These topics include, but are not limited to, Green Bonds, the Impact of the Israel-Palestine conflict on the Global Economy, Catastrophe Bonds, Digital Currency (E-Rupee), Sovereign Gold, Stages of the Stock Market, and Hedging strategies. Through this initiative, we are empowering individuals with the tools and knowledge needed to navigate the complexities of the financial world effectively.

IMPACT: The number of initiatives launched for the promotion of financial literacy by FMA India has impacted 60000+ students through Friday Finance and Informative LinkedIn post.

PEER LEARNING: To inculcate the culture of peer-to-peer learning and equip all the members of FMA India with industry-needed skills, the society has organized various Knowledge Sharing Sessions covering topics including but not limited to MS Excel, Portfolio Optimization and Risk Management, LinkedIn, and CV Building, Financial Crisis, Internships reach outs and communication skills etc. This initiative has contributed to 70+ achievements in various national & international competitions.

Key Achievements in 2023-24

S. No.	Name	Course	Event	Organized by	Position (1st/2nd/3rd)
1	Vansh Khari	BMS	Consultium	IIT Varanasi	National Rank 1
2	Virat Vaibhav	BMS	Markician	IIFT DELHI	National Rank 2
			Markaholic	IIM KASHIPUR	National Rank 2
			Marketing Bowl	IIM SIRMAUR	National Rank 2
			The Office Voyage	SRCC	National Rank 1
			Mind in Motion	Sri Venkateswara College	National Rank 1
			Revitalize	VIPS	National Rank 1
			Pitch Pantheon	KMC	National Rank 3
			Pitch It Perfect	Jamia Millia Islamia	National Rank 3
			Rivalrio 1.0	Satyawati	National Rank 1
			Samadhan 3.0	Gargi	National Rank 3
			Business Conclave	SGTB Khalsa	National Rank 3
3	Sharim Malik	BMS	Apex Spark	IIT Roorkee	National Rank 2
4	Chaitanya Kapoor	BMS	Apex Spark	IIT Roorkee	National Rank 2
5	Somave Nath Sawhney	BBA (FIA)	Yojana 3.0	JMC	National Rank 3
			Rendezvous	IIT Delhi	National Rank 3
			B plan competition	Dyal Singh College	National Rank 3
			Synovate	SSBF	National Rank 3
6	Parv Agrawal	BMS	JOAT	IIT Bombay	National Rank 1
			Politeia	SRCC	National Rank 2
			OPS Cogitate	IIM Raipur	National Rank 1
			Consilium	BITS Mesra	National Rank 1
7	Sanyam Jain	BBA (FIA)	GMCC	MMI	Global Rank 1
			Parivartan	IIM Ahmedabad	National Rank 2
			Quizophile	Symbiosis Institute	National Rank 2
8	Priyanshu Sharma	BMS	Dayitva 5.0	IIM SIRMAUR	National Rank 1
			Mind of Roadies	Miranda House	National Rank 1
			Anthropos Kapital	SRCC	National Rank 3