

## **1. Name of the society:** Enactus SSCBS

### **2. Information about the society in brief (3-4 lines):**

Established in January 2009, Enactus at Shaheed Sukhdev College of Business Studies (SSCBS) was started to reach out to individuals in need, based on principles of entrepreneurship and philanthropy. Following the 17 Sustainable Goals of the UN, we have successfully run 11 projects and impacted more than 8.6 Lakh lives. With a three-fold objective of economic, social, and environmental betterment, the team believes in becoming the change that world needs. Enactus SSCBS has received grants from Dell, Ford Motors, KPMG, Coca-Cola, etc. It won the Enactus World Cup 2017 for Project Raahat which got appreciation from the former president, Shri Ram Nath Kovind. Project Basera was in Top 4 out of 180+ Enactus projects across 120 Enactus teams at the Enactus India Nationals 2022.

### **3. Summary of work done throughout the year 2023-24**

Project Basera, launched in 2020, aims to tackle the problem homelessness by providing employment opportunities to the homeless individuals. Its business segment, Noor, aims to tackle the problem of PET waste, by converting it into fabric. This fabric is further provided to the women entrepreneurs, who reside at the Rain Basera shelter, they make apparel like shirts and trousers from this fabric. Second business segment "Rachna" intends to tackle the problem of textile waste, this waste is recycled into hand-crafted goods like wall hangings, cushions, belts, scrunchies, etc. by our women entrepreneurs. To enhance the sewing and machine operating skills of the women entrepreneurs, we organized training sessions. To train them in business acumen, bookkeeping, and financial literacy various sessions were conducted. Health camps were also organized for the women. Along with this, sensitization sessions were also conducted on mental health problems. A circular economy model is established by utilizing the textile waste from Noor's operations in the creation of handcrafted goods in Rachna.

Project Kshitij aims to restructure NGOs to build self-sufficient organizations and increase their effectiveness. The project primarily focuses on implementing educational curriculum designed in association with professionals to provide quality education to the children associated with them. It also emphasizes the infrastructural development of the NGOs. In order to increase the efficiency of the staff at NGOs, training sessions on skills enhancement are conducted. Pediatric healthcare facilities are provided for children to ensure their well-being. Apart from this, sensitization sessions on topics like sanitation and healthy practices were organized. For revenue generation and to empower self-help groups and marginalized people, a tiffin service model was established, which provided employment opportunities to them. This model delivers homemade food at reasonable prices to college-going students and out state workers.

Project Kaagazi, initiated in 2023, intends to reduce the paper waste generated. Paper waste is segregated into recyclable and non-recyclable. The recyclable paper waste is transformed into stationery items like notebooks and pens. The research to find a solution to recycle the non-recyclable paper waste led us to the marginalized people of Kathputli Colony. The people are currently being trained in the basic skills of paper design. The non-recyclable paper waste will be creatively transformed into photo frames,

flowers, and lamps. They will also be designing the covers for notebooks. They are also learning microfinance management, healthy practices, cover design, and much more.

**4. Faculty In charge(s):**

Dr. Anuja Mathur, Dr. Neeraj Kumar Sehrawat, Mr. Tushar Marwaha and Mr. Amit Kumar

**5. Number of achievements of society:**

15

**6. Details of Achievements of society:**

NAME OF EVENT	DATE OF THE EVENT	ORGANIZING INSTITUTION	POSITION SECURED
IgniteX: Igniting Innovation for A Better Tomorrow	16 September 2023	XLRI, Delhi Campus	2nd position
StartupGala Showdown	12 October 2023	SRCC	3rd position
Eco Showdown	12 October 2023	ARSD	3rd position
Pitching Pixels	11 November 2023	IIIT bangalore	Finalists
Nirmaan	6 February 2024	Sri Venkateswara College	Finalists
Niyanta	15 February 2024	SGTB Khalsa	3rd position
C2P Social Entrepreneurship Summit	16 February 2024	SRCC	Finalists (Top 8)
Pitch Perfect	18 February 2024	FMS	3rd position
Entrigue	23 February 2024	CVS	Special mention
Race to Revival 2.0	3 March 2024	LSR	Special mention
Aavishkaran	5 March 2024	BVP	1st position
Prarambh	9 March 2024	NSUT	Finalists
Ideathon	10 March 2024	Great Lakes Institute of Management	Finalists
Envision	13 March 2024	SGGSCC	Finalists
Sustaincon	13 March 2024	JDMC	Finalists

**7. Number of Event(s)/sessions/activities/webinars organized by the society in the year:**

16

**8. List of Event(s)/sessions/activities/webinars held in the year**

1. Independence day event at CP shelter
2. Bislari event
3. Open house
4. Volunteer visit/ 3 year celebration
5. Dussehra shelter event
6. Paper waste collection drive
7. Pearl stall
8. Diwali shelter event
9. Republic day and Ram mandir inauguration
10. Bennett University Stall
11. IIITD Stall
12. Sensitization Session Rose Petal Public School
13. Sensitization Session SSLT Public School
14. DTU Stall
15. IIITD Stall
16. Health Day Event

**9. For each event/session/webinar, the following information to be provided**

EVENT NAME	BRIEF	DATE	VENUE	NUMBER OF PARTICIPANTS
Independence day event at CP shelter	Celebrated Independence day with the underprivileged children living in shelter homes in collaboration with TPE	14 August 2023	Rain Basera Shelter, Connaught Place	40-50
Bislari event	Speaker session by executives of bottles for change initiative about the importance of responsible plastic waste management	29 August 2023	SSCBS Campus	300-350
Volunteer visit and 3 year celebration	Freshers were taken as volunteers to the CP shelter, where children were entertained by dancing and cake cutting.	14 September 2023	Rain Basera Shelter, Connaught Place	40-50
Dussehra shelter event	An event and first visit of Basera OCs to shelter. This	23 October 2023	Rain Basera Shelter,	30-40

	included teaching lessons from Ramayana to young kids followed by activities.		Connaught Place	
Paper waste collection drive	A paper waste collection drive, which included games and prizes, was held within the college	30 October 2023	SSCBS Campus	150-200
Pearl stall	Put up a stall for display of products at Pearl Academy. Products displayed - Notebooks, scrunchies, diyas, mats	8 November 2023	Pearl Academy Campus	100-150
Diwali shelter event	Celebrated Diwali with the children at Rajiv Chowk shelter	9 November 2023	Rain Basera Shelter, Connaught Place	40-50
Republic day + Ram Mandir inauguration	Celebrated Republic day and Ram Mandir Inauguration with children at Rajiv Chowk shelter. Played various games and distributed refreshments.	22 January 2024	Rain Basera Shelter, Connaught Place	40-50
Bennett University Stall	Put up a stall for display of products at Bennett University. Products displayed - Notebooks, scrunchies	2 February 2024	Bennett University Campus	500+
IIITD Stall	Put up a stall for display of products at IIITD. Products displayed - Notebooks, scrunchies	10 February 2024	IIITD Campus	500+
Sensitization Session	Sensitization session for students of class 4-8 at Rose Petals Public School, Burari. Skit, activities and distribution conducted	12 February 2024	Rose Petals Public School, Burari	100-150
Sensitization Session	Sensitization session for students of class 6-8 at SSLT	17 February 2024	SSLT School, Civil Lines	300-400

	Public School, Civil Lines. Skit, activities and distribution conducted			
DTU Stall	Put up a stall for display of products at DTU. Products displayed - Notebooks, scrunchies	26 February 2024 to 27 February 2024	DTU Campus	500+
IIITD Stall	Put up a stall for display of products at IIITD. Products displayed - Notebooks, scrunchies	16 March 2024	IIITD Campus	200-300
Health Day Event	Performed a skit associated with World Health Day and organized engaging activities for the children	7 April 2024	Rain Basera Shelter, Connaught Place	50-60

**(b) List of partners**

The partners listed below are related to the operations of the projects.

- Delhi Urban Shelter Improvement Board (Regulatory Partner):** This government organization supervises homeless shelters in Delhi and we partnered with them to get access to work in homeless shelters in Delhi.
- True Smile (Training Partner):** This non-profit organization assists us in different on-ground activities such as training homeless women and in conducting collection drives.
- Love care foundation:** Love Care Foundation imprints to start at the grass root level by supporting the cause being scrutinized for transparency and credibility resulting in making a huge difference for the society.
- Technical professional education in India:** This organisation provides vocational training to women for stitching at Connaught Place shelter home.
- Kamakhya NGO:** This non-profit organization that empowers women, provides employment opportunities in our tiffin service kitchen.
- Green-O-Tech (Recycling and Transport Partner):** Green-O-Tech fills in the gap of transportation of our collected paper waste and recycling it into a line of Products.
- Fortis Escorts (Healthcare Partner):** We partnered with Fortis Escorts to extend free medical care to women and children at the shelters. This included general check-ups, ECG tests, vaccinations and treatment for common illnesses.
- Bisleri-** In collaboration with Bisleri, we give it waste, dispose of plastic bottles and it then converts into PET fabric clothes.
- TalkItOut:** We collaborated with TalkItOut, a counseling clinic, to address mental health issues, to provide personal counseling sessions and therapy to women.

10. **Kalakar Trust (Communication Partner):** We partnered with Kalakar Trust, to communicate and conduct our operations with Kathputli Colony effectively and efficiently.
11. **Pratisandhi Foundation (Sensitization Partner):** We partnered with the Pratisandhi foundation to conduct sensitization sessions for the people of the Kathputli colony in order to create awareness.
12. **Prerna Social Development & Welfare Society (Training Partner):** We collaborated with them to train the women of Kathputli Colony in skills which will help them in the operations.
13. **Feeding India Initiative by Zomato:** Under Feeding India initiative, we provided meals to the NGOs in order to assure that the people associated with these NGOs get nutritious food on a regular basis.

#### 10. List of student members of society

S.NO.	NAME	COURSE AND YEAR	POSITION HELD
1.	Mahak Bansal	BMS 2nd Year	President
2.	Nikita Jangra	BMS 2nd Year	Vice President
3.	Suhani Gupta	BMS 2nd Year	Director of Public Relations
4.	Jayant Joshi	BFIA 2nd YEAR	Director of Public Relations
5	Akshat Prasad	BFIA 2nd YEAR	Core Committee
6	Diksha Aggarwal	BMS 2nd Year	Core Committee
7	Devanshu	BFIA 2nd YEAR	Core Committee
8	Gourav	BMS 2nd Year	Core Committee
9	Ekhil	BFIA 2nd YEAR	Core Committee
10	Jyotiraditya Rawat	BFIA 2nd YEAR	Core Committee
11	Kusum	BFIA 2nd YEAR	Core Committee
12	Kanishka Rathore	BMS 2nd Year	Core Committee
13	Rahul Joshi	BMS 2nd Year	Core Committee
14	Vansh Shah	Bsc 2nd Year	Core Committee

15	Ananya Verma	BMS 3rd Year	Advisory Committee
16	Himangi Aneja	BSC 3rd Year	Advisory Committee
17	Lavanya Bansal	BMS 3rd Year	Advisory Committee
18	Lokansh Sehgal	BMS 3rd Year	Advisory Committee
19	Mohit Chhimpa	BMS 3rd Year	Advisory Committee
20	Aakash Agarwal	BMS 1st Year	Associate
21	Abhishek Yadav	BFIA 1st YEAR	Associate
22	Aditya Harith	BMS 1stYear	Associate
23	Akmal Zia	BMS 1stYear	Associate
24	Aman karn	BMS 1stYear	Associate
25	Aman Priyadarshi	BFIA 1st YEAR	Associate
26	Aman Raj	BFIA 1st YEAR	Associate
27	Anshu Raj	BMS 1stYear	Associate
28	Arshpreet Kaur	BMS 1stYear	Associate
29	Arya pal	BMS 1stYear	Associate
30	Ayush Kumar	BMS 1stYear	Associate
31	Bhuvnesh Dixit	BMS 1stYear	Associate
32	Divya Tirkey	BFIA 1st YEAR	Associate
33	Divye	BMS 1stYear	Associate
34	Hershal Hadokar	BMS 1stYear	Associate
35	Ishaan Rawat	BMS 1stYear	Associate
36	Kanika Jethwa	BMS 1stYear	Associate
37	Kartik Pawaria	BMS 1stYear	Associate
38	Kunwar Vaibhav Yadav	BFIA 1st YEAR	Associate
39	Maanika Bhardwaj	BMS 1stYear	Associate
40	Misthi Gupta	BMS 1stYear	Associate

41	Naisha Wadhwa	BMS 1stYear	Associate
42	Niharika Aggarwal	BMS 1stYear	Associate
43	Pari Jain	BMS 1stYear	Associate
44	Pratyush Gupta	BMS 1stYear	Associate
45	Ruchika Hazarika	BMS 1stYear	Associate
46	Saanvi Sawhney	BMS 1stYear	Associate
47	Sharim Malik	BMS 1stYear	Associate
48	Shouryavardhan Singh Tomar	BMS 1stYear	Associate
49	Somave Nath Sawhney	BFIA 1st YEAR	Associate
50	Tanisha	BMS 1stYear	Associate
51	Tejas Ate	BMS 1stYear	Associate
52	Vaibhav	BFIA 1st YEAR	Associate
53	Vikas Yadav	BFIA 1st YEAR	Associate
54	Vinayak	BMS 1stYear	Associate

## 12. Any other information:

Enactus SSCBS strives to take its running projects to the next level by further establishing a stronger infrastructure and better relationships with the communities it empowers. Project Basera generated employment for the women and gave them sustainable incomes with its tangible products to curb plastic waste and textile waste.

Project Kshitij has embarked on its mission to revitalize NGOs into self-sufficient organizations. With its first tangent Saarthi, the working of the NGOs is improved, staff is trained, educational modules are implemented, healthcare services are provided, and sensitization sessions are conducted on topics like sanitation. The project's other tangent is Poshan, a tiffin service model was established, in order to provide nutrition-rich meals at affordable prices to college-going students and out state workers.

Project Kaagazi recycles paper waste while also empowering the people of the Kathputli colony by providing them with a sustainable source of income.