

## Communiqué

### Society Awards:

Communiqué members participated in various competitions organized by prestigious institutes such as IIT Delhi, SRCC, and our own college. The team members procured various podium finishes, a few of which includes Jatin Singh's first position, Mannan Morvi's first position, Aastha Kaushik's second position at the SRCC competitions, and Gautam Bansal's second position at the St. Stephens competition. Many of them emerged as National Finalists in prominent institutes like IIT Delhi, FMS, IIM Rohtak, and IIFT.

### Campus Chronicles SSCBS Edition:

Campus Chronicles SSCBS Edition was a fun-filled event that gave students an insight into life in SSCBS, it told the students about the journey of an Average SSCBS kid navigating his way through this college while testing the logical and analytical abilities of participants, that was conducted on 19th April 2023, and part of the CBS Business Championship under Crescendo. It consisted of three rounds:-

- Round 1- The CBS Campus
- Round 2- Corporate Experience
- Round 3- The Placement Experience

### Prodigy XVI: Masquerade of Multiverse

The society takes the onus to organize a one-of-a-kind management event, PRODIGY, which is also the flagship event of SSCBS. The event is an endeavor meant to embrace and promote entrepreneurship and its perpetual spirit among the coming generations. This year marked the 16th iteration of Prodigy.

The flagship event was conducted on 24th and 25th April 2023 in an offline format. The event witnessed the greatest-ever national and international participation. Prodigy XVI secured participation from Canada and Australia as well.

Prizes:

1st Position- Amity International School, Mayur Vihar

2nd Position- Ahlcon International School, Delhi

3rd Position- Kulachi Hansraj Model School, Delhi

The event raised a total sponsorship of Rs 83.5K in cash and Rs 93K in kind.

### Other Initiatives:

**Admission Campaign:** Communiqué runs a 4-month-long admission campaign catering to an audience of 15K. It engages in a number of initiatives, including the 50-day-long CUET Question of the Day series, Tips & Tricks, and the #AskCBSites program, which provides a platform for CBSites to provide CUET candidates with admission support and mentorship. Communiqué

organized a session for all applicants as a part of an attempt to provide them with a comprehensive overview of the college's programs and amenities.

**Social Media Management:** In order to maintain the college's social media presence on websites like Facebook, Twitter, and Instagram, Communiqué manages, curates, and produces the material. The cell makes sure that important events, college highlights, and festivals are actively covered on the college's official pages. Additionally, the cell makes sure that all questions posted on the official pages are answered promptly. Due to all of these efforts, the college's account saw an increase in outreach of more than 7,000 during the past three months.

#### **Student Committee**

- President - Meenakshi Kanodia
- Vice President - Yash Tamgadge

#### **Advisory Committee**

Ananya Mishra, Abhinav Gupta, Hiral Verma, Prachi Goyal, Samyak Jain, Sashwat Satdeve, Sonalika Arneja, Tanmay Bhateja, Vansh Kataria

#### **Coordinators**

Komal Kataria, Priyam Gupta

#### **Core Committee**

Aditya Arora, Anshleen Kaur, Dhanav Jindal, Kanika, Kartik Arora, Pratham Bholra, Sambasivan Kathireson, Srishti Sinha, Tanmay Mansharamani, Vishwa Sahni

#### **Organising Committee**

Aastha Kaushik, Akshat Gupta, Faiza Shaheen, Gautam Bansal, Harsh Arora, Jagruti Das, Jatin Kumar, Jatin Gulati, Khwahish Jaiswal, Manan Singhal, Mandeep Singh, Mannan Morvi, Manushi Mishra, Namish Sareen, Panya Ahuja, Ritika Jaat, Sarthak Dhar, Sarthak Gupta, Sashanka Sekhar Sahoo, Srijan Tandon, Tanmay Kapoor, Uday Arora, Urva Dhamija, Utkarsh Gupta, Vasu Bansal, Vibhor Taneja