

Communiqué – The Public Relations Cell

Society Awards:

Communique members participated in various competitions organized by prestigious institutes such as IIM Indore, LSR, and our own college. The team members procured various podium finishes, few of which includes- Aryaman Arora's second position at SRCC's competition, Kartik Arora's position as National Finalist at IIM Indore.

Number of Inter-college competitions attended by the society members: 1

Number of seminars organized by the society: 1

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Gateway to the Corporate World- Session for DUET Aspirants

With the commencement of registrations for Delhi University undergraduate courses, Communique conducted an online informative session for DUET aspirants and helped them explore the lucrative career opportunities in the field of Management and Computer Science. The session strived to bring clarity to the students about DU-JAT which is a gateway to the esteemed institution. The session was presided by the recent graduates of the college, Aanchal Chadda and Prashi Goyal. The event provided the attendees with a 360 degree view of the college in terms of the courses and facilities provided. It also highlighted the placement prospects that the college has to offer to its students. The host of the event briefed them about what entails the college life at SSCBS, elaborating on the curriculum, extra-curricular activities, society culture, and the entrepreneurial spirit that the college kindles.

Prodigy XV: Mayhem of Mahayuga

The society takes the onus to organize a one-of-a-kind management event, PRODIGY, which is also the flagship event of SSCBS. The event is an endeavor meant to embrace and promote entrepreneurship and its perpetual spirit among the coming generations. This year marked the 15th iteration of Prodigy. The flagship event was conducted on 19th and 20th February, 2022 in an online format. The event witnessed the greatest-ever national and international participation. Prodigy XV secured participation from Bahrain, Seoul, and the USA.

Prizes:

1st Position- Reliance Foundation School, Surat

2nd Position- Delhi Public School, Rohini

3rd Position- Prudence School, Ashok Vihar

The event raised a total sponsorship of Rs 38K in cash and Rs 28.8 lacs worth LinkedIn Premium accounts for the students of SSCBS.

Other Initiatives

Admission Campaign: Communiqué runs a 4-month long admission campaign catering to an audience of 15K. It undertakes several activities: DU JAT Question of The Day series (50- day long), Tips & Tricks, and #AskCBSites program: a platform for mentorship and admission support from CBSites to the JAT aspirants. As a part of the initiative, Communiqué conducted a session for all the aspirants which provided a 360-degree view of the college in terms of the courses and facilities provided.

Social Media Management: Communiqué manages, curates, and creates content for the social presence of the college on platforms like Facebook, Twitter, Instagram. The cell ensures that the official pages of the college actively cover major festivals, highlights of the college, and events taking place in the college. In addition to this, the cell ensures that all the queries received on the official pages are addressed timely. All these activities lead to the college's account witnessing an outreach of 7k+ in the past three months.

Live Project: Communiqué managed to get a superlative opportunity of doing two live projects with a Swiss based MNC, Ypsomed. The first live project was a research project on the domain of public relations and was 3-months long. The efforts put by Communiqué were duly appreciated by the Ypsomed management. The suave quality of work done by the members got Communiqué another live project.

Student Committee

- President: Avnish Agarwal
- Vice President: Aman Kumar Sharan

AC members: Arnav Gupta, Pranay Garg, Ashish Sethi, Ashmita Goswami, Gaurav Rai, Khushee Soni, Ritik Garg

Coordinators: Meenakshi Kanodia, Shaina Yadav

CC members: Abhinav Gupta, Ananya Mishra, Hiral Verma, Prachi Goyal, Samyak Jain, Sashwat Satdeve, Sonalika Arneja, Tanmay Bhateja, Vansh Kataria, Vipul Kharwar, Yash Tamgadge

OC members: Aditya Arora, Aniket Singh, Anshleen Kaur, Aryaman Arora, Chirag Gupta, Dhanav Jindal, Gaurav Goyal, Kanika, Kartik Arora, Komal Kataria, Kushagra Jain, Prasha Mohan, Pratham Bholra, Priyam Gupta, Rutja Aher, Sachin Sharma, Sambasivan Kathiresan, Samriddhi Jaswal, Shachi Gupta, Sreya Sanghai, Srishti Sinha, Tanmay Mansharamani, Tejaswini, Vishwa Sahni