

# CEO DU ANNUAL REPORT 2019-2020

**Ultra-small: Creating a world of opportunities**

## About

**Entrepreneurship as a field of study at colleges and universities across India and around the world has become a leading subject at the undergraduate and graduate level.** According to the 2011 Global Entrepreneurship Monitor (GEM) U.S. Report, younger adults (18-24 years old) are more likely to start a business, and college graduates or those pursuing higher education are particularly more inclined to pursue entrepreneurship.

With this increased attention, it is more important than ever to give students the opportunities to network not only with their student peers, but with fellow entrepreneurs in the business world to promote entrepreneurship at all levels and in all environments.

**Collegiate Entrepreneurs' Organization (CEO)** is the premier entrepreneurship network with chapters on university campuses across North America and beyond. CEO currently supports entrepreneurship in over **250 chapters worldwide**.

→**Collegiate Entrepreneur's Organization**, Delhi University is the entrepreneurship network established in India which strives to drive students into entrepreneurship, social and professional spheres of the corporate world and seek opportunity through enterprise creation. The routinely running services by the Delhi University chapter are the chapter business, ideation on business opportunities and research and study on real-time business strategies.

Our operations span four different categories summarized below:

- 1) CEO Chapter Business: We explore operationally and financially feasible business opportunities and try to understand the field first hand through chapter businesses. Currently, we are working in the energy and mobility sector while we look for other opportunities
- 2) Content: At CEO, we believe curating informative and analytical content to be one of our primary focus. We explore businesses, deals and provide industry outlook report via our online blog and “toplinksoftheday” website
- 3) Industry interactions: We strive to connect with leading industry professionals in the fields of Private Equity and Venture Capital, up and coming disruptive startups with a live project association. We have worked in varied fields ranging from M&A Advisory to Industry research. Further, we expand our network by participating in E-Summits and entrepreneurial conferences
- 4) International Competitions: We participate as a contingent in leading student run international competitions of undergraduate and graduate levels. At the global case competition organized by Copenhagen Business School (CBS GLOBAL 2020), our team broke into the top 20 teams worldwide (graduate + undergraduate), and the only one from India.

With a diverse entrepreneurial community and global network, CEO provides student entrepreneurs with opportunities, events, chapter activities and conferences to help start a business.

The chapter also provides an environment focused on professional development of its members through knowledge sharing sessions and bootcamps.

### **CEO's Mission**

is to inform, support and inspire college students to be entrepreneurial and seek opportunity through enterprise creation. With a diverse entrepreneurial community and global network, CEO provides student entrepreneurs with opportunities, events, chapter activities and conferences to help start businesses.

### **CEO's Vision**

is to serve more than 400 colleges and universities helping students achieve their entrepreneurial dreams and goals. CEO provides student entrepreneurs with opportunities, events, chapter activities and conferences to help start businesses

### **Events**

*At a local level, CEO DU doesn't indulge in organizing any events as such, however at the global level, CEO organizes one of the largest global conference and pitch competitions in the world:*

#### **CEO Global Conference & Pitch Competition**

Each year, CEO hosts an informative, action packed global conference that attracts nearly **1,000 collegiate students** from around the World. During the **three-day conference**, attendees network with other entrepreneurial-minded students and listen to presentations from **seasoned entrepreneurs**, subject matter experts, **motivational speakers** and fellow students who are making the transition from **dreamers to doers**.

One of the highlights of the conference is the **CEO Global Pitch Competition**. Preliminary rounds of the competition take place each day of the conference with the winners being announced at an awards ceremony on the conference's final day. **Over the years, thousands of students have participated in this highly competitive competition that showcases new and innovative business concepts** from some of the best and brightest entrepreneurially minded students in the United States.

The conference also features **chapter development programming** in which CEO leaders participate in peer conversations regarding ways to successfully operate an entrepreneurship club, host a pitch competition or support students on their campus. Students should apply for **chapter/individual awards** that will help to fund on campus operations or their ventures. Students can also **exhibit their businesses** to early stage **investors** that attend the global event. Suggested attire is **business professional**, and you might want to bring some **business cards!**

#### **GLOBAL PITCH COMPETITION**

The Global Conference & Pitch Competition, hosted by The Collegiate Entrepreneurs' Organization (CEO) will bring together nearly 1,500 young entrepreneurs, students and faculty worldwide to provide a 2 ½ day forum that will inform, support and inspire college students to be entrepreneurial and seek opportunity through enterprise creation. CEO is a global network consisting of over 250 chapters and 16,000 students. Approximately 80

outstanding entrepreneurs and business leaders help to infuse entrepreneurship into the fabric of universities globally by sharing their ideas and expertise with our high energy audience of aspiring collegiate entrepreneurs. The conference also offers students the opportunity to network with peers on a global platform.