



## ROTARACT CLUB OF SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

### Annual Report: 2023

#### LONG TERM PROJECTS

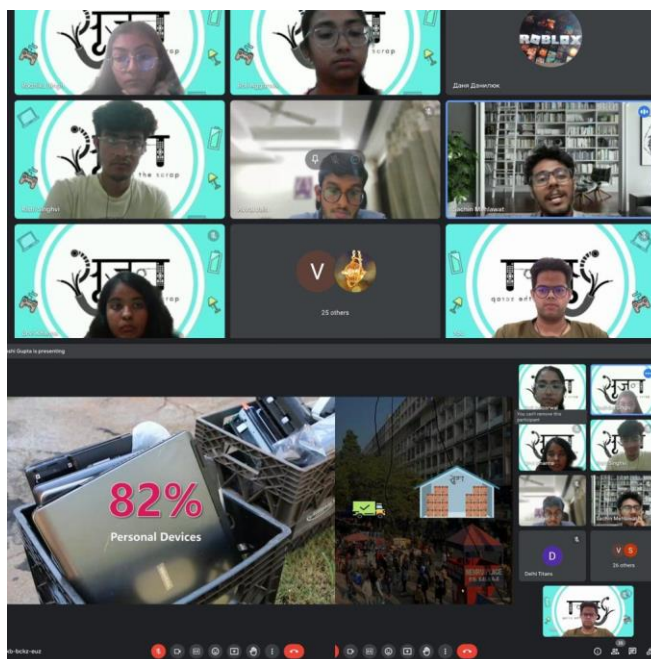
##### Project Srijan

**Introduction:** Project Srijan continues its tireless endeavour to transform the E-waste landscape in India, driven by its commitment to fostering awareness, achieving milestones, analysing current progress, and strategizing for expansion.

##### Sessions:

- **Delhi Titans Session on E-Waste Management (25th March 2023):**

This session, hosted in collaboration with Delhi Titans, brought together 35 enthusiastic participants eager to delve into the intricacies of E-waste management. Through interactive discussions and presentations, attendees gained valuable insights into the environmental impact of electronic waste and practical solutions for its responsible disposal.

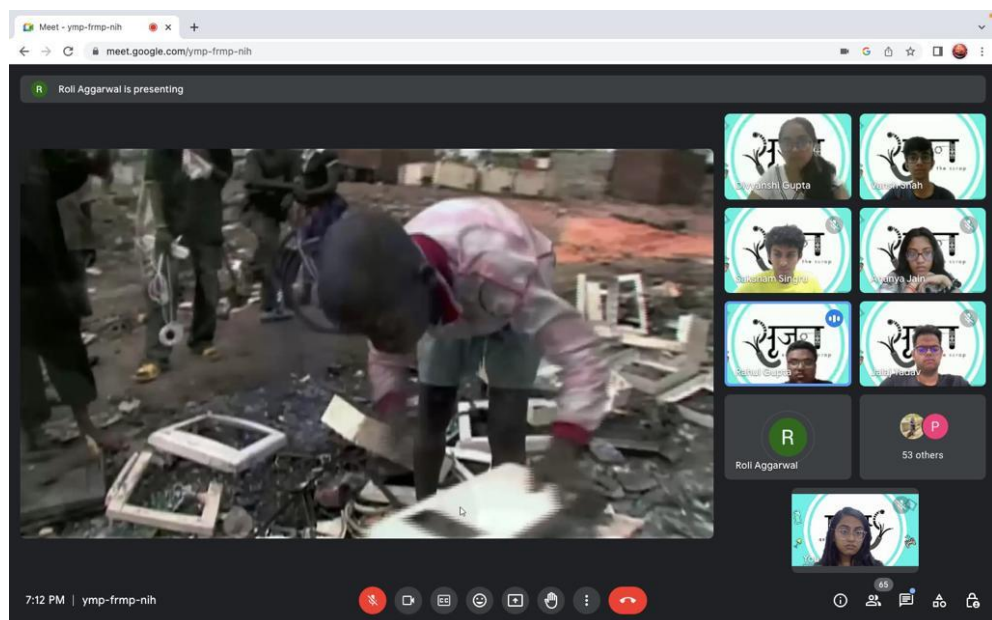


- **JIMS Session on E-Waste Management (12th April 2023):**

The session at JIMS witnessed the participation of 50 individuals from diverse backgrounds, including students, faculty, and staff. Through engaging presentations and case studies, attendees were educated about the importance of adopting sustainable practices in handling electronic waste. Practical tips and guidelines were shared to empower participants to take proactive steps towards E-waste management.

- **Dyal Singh Session on E-Waste Management (14th April 2023):**

With an audience of 60 attendees, the Dyal Singh session served as a platform to raise awareness about the adverse effects of improper E-waste disposal on both human health and the environment. Through thought-provoking discussions and real-life examples, participants were encouraged to embrace recycling and responsible disposal practices as part of their daily routines.

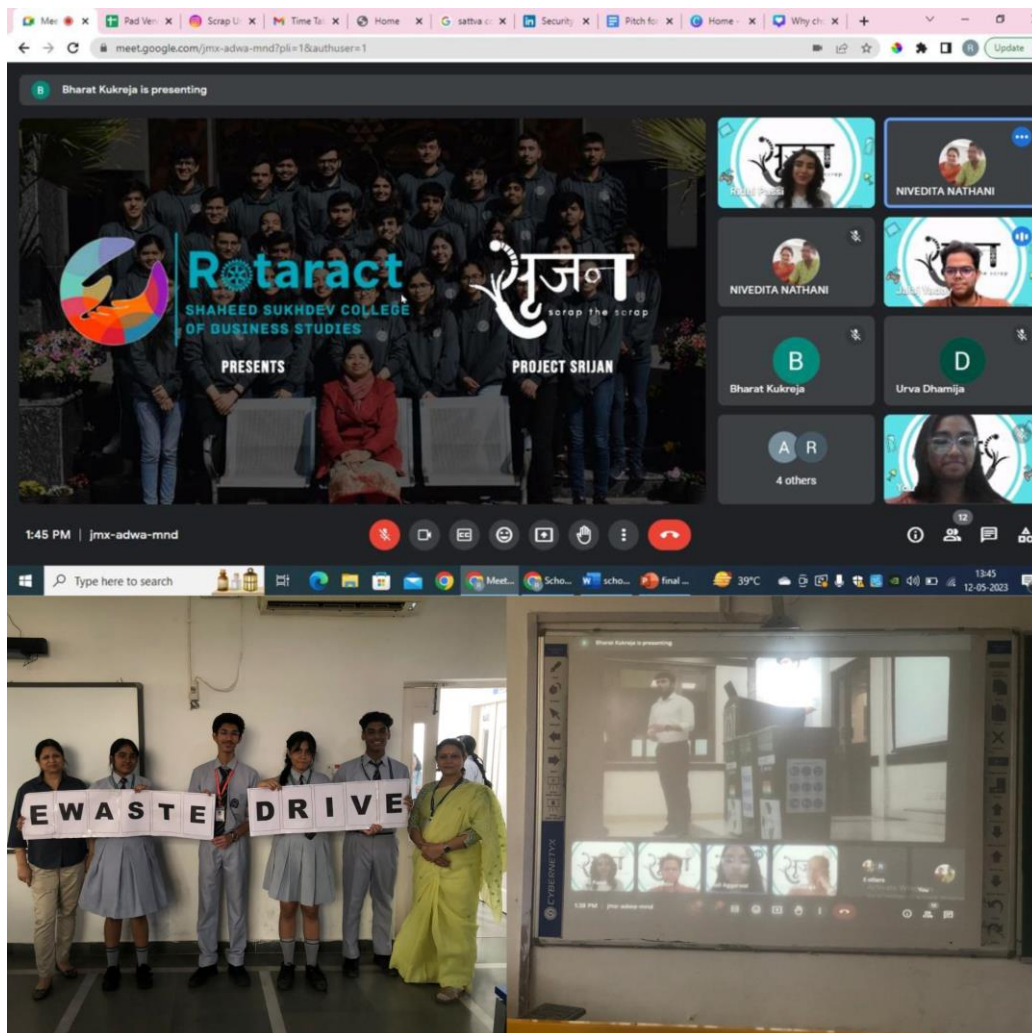


- **Laxmibai Session on E-Waste Management (29th April 2023):**

Attracting 55 eager participants, the Laxmibai session emphasized the role of collective action in addressing the growing challenge of electronic waste. Through collaborative activities and group discussions, attendees explored innovative solutions and pledged to actively contribute to E-waste management efforts within their communities.

- **V.I.School Session on E-Waste Management (11th May 2023):**

The session held at V.I.School drew a crowd of 80 students and educators keen to learn about sustainable practices in E-waste management. Interactive presentations and educational videos sparked lively debates and inspired attendees to become champions of environmental conservation in their schools and beyond.



- **SOSE Session on E-Waste Management (1st June 2023):**

With a record attendance of 100 participants, the SOSE session marked a significant milestone in spreading awareness about E-waste management practices. Through hands-on workshops and expert-led seminars, attendees gained practical skills and knowledge to implement effective waste reduction strategies in their homes and workplaces.

**Current Stats:** Srijan's impact on E-waste diversion and environmental conservation continues to grow:

- Over 7,100 kgs of electronic waste have been diverted from landfills, significantly reducing the ecological footprint of discarded electronics.
- The initiative has reached and influenced over 75,000 individuals, fostering a culture of responsible consumption and waste management.
- Srijan's efforts have led to a commendable reduction of 10.25 kgs in carbon dioxide and methane emissions, contributing to the fight against climate change.

**Expansion Plans:** To extend its reach and maximize its impact, Project Srijan is actively exploring new avenues for growth and collaboration:

- Garage visits have been initiated to engage with informal workers and raise awareness about the benefits of connecting with formal recyclers.
- Research visits are being conducted to identify emerging trends and opportunities in the E-waste management sector, paving the way for strategic partnerships and initiatives.

**Conclusion:** As Project Srijan continues to forge ahead on its mission to revolutionise the E-waste industry, the dedication, passion, and innovation of its team members remain unwavering. Through impactful sessions, notable achievements, and strategic expansion efforts, Srijan is poised to create a lasting legacy of environmental stewardship and sustainable development in India and beyond.

## **Project Kamakhya**

**Introduction:** Established in 2020, Project Kamakhya is dedicated to revolutionising menstrual hygiene by challenging stigma and promoting eco-friendly solutions.

### **Educational Sessions:**

- **SOSE Session on Menstruation (20th May 2023):**

Kamakhya conducted an informative session at SOSE focusing on menstrual hygiene, breaking taboos, and introducing eco-friendly alternatives.

- **Laurel High Session on Menstruation (10th May 2023):**

At Laurel High, Kamakhya addressed students and staff, emphasising the importance of menstrual hygiene and sustainability.



- **Nanhe Pakshi Session on Menstrual Hygiene (4th June 2023):**

Kamakhya extended its outreach to Nanhe Pakshi, educating young minds about menstrual hygiene practices and the significance of eco-friendly solutions.

**Current Status:**

Over the past year, Kamakhya has made significant strides in promoting menstrual hygiene and sustainability. Through over 20 educational sessions conducted in schools, NGOs, and slums, we've reached over 25,000 menstruators. Additionally, we provide sustainable and reusable sanitary napkins made using bamboo wadding, offering both environmental benefits and employment opportunities for underprivileged women. This pad reduces menstrual waste by over 4,500 kgs, contributing to a cleaner and greener environment.

**Expansion Plan:** Moving forward, Kamakhya aims to expand its reach and impact. Our plans include:

- **Scaling Educational Sessions:** We aim to conduct more educational sessions in diverse communities, reaching out to a broader audience and spreading awareness about menstrual hygiene and eco-friendly solutions.
- **Product Accessibility:** We plan to make our sustainable sanitary napkins more accessible to marginalised communities by partnering with local organisations and implementing distribution programs.

- **Research and Development:** Kamakhya will continue investing in research and development to enhance the effectiveness and sustainability of our products, ensuring they meet the evolving needs of menstruators while minimising environmental impact.
- **Collaborations and Partnerships:** We seek to collaborate with like-minded organisations, government bodies, and businesses to amplify our impact and create lasting change in menstrual hygiene practices and environmental conservation.

Through these initiatives, Kamakhya is committed to leading the way towards a future where menstrual hygiene is no longer a taboo, and eco-friendly solutions are accessible to all. Together, we can create a world where menstruation is embraced with dignity and sustainability.

#### **Achievements:**

- Project Kamakhya secured the position of National Finalists at Calibrate competition organised by Daulat Ram College
- Project Kamakhya emerged as the National Finalist in Blueprint Battle organised by Shaheed Sukhdev College of Business Studies)
- Project Kamakhya also bagged the position of National Finalists in the Ekadyu competition organised by Motilal Nehru College
- Project Kamakhya was a National Finalists in Avant Garde competition organised by Indian Institute of Management, Indore
- Securing the 1st position in Ecolution 3.0, hosted by IIM Bangalore in 2023, validated Srijan's innovative approach to tackling E-waste challenges.
- Achieving the 3rd Position in BizSprint, organized by SRCC in 2023, highlighted Srijan's ability to translate vision into tangible results.
- Emerging as National Finalists in prestigious competitions such as the B-Plan Competition at Navrachna and the Blueprint Battle at Yuva SSCBS in 2023 showcased Srijan's standing as a leader in the E-waste management sector.
- The club also received District Gold Citation at the Thanksgiving Award Ceremony: Aabhar
- Team Kanak emerged as the national runner up in the Venture Vision competition organised by Sri Aurobindo College
- Team Kanak achieved the 1st position at the Aagaz- Bplan Competition organised by IIM Ahmedabad

#### **SHORT TERM ACTIVITIES**

**Blood Drive in Collaboration with Rotaract Club:** On May 29, 2023, the Rotaract Club collaborated with the Visioners League to orchestrate a pivotal Blood Drive at Khan Market's Lok Nayak Bhavan. With a mobile blood collection van from the Rotary Club of Faridabad Midtown, the drive ran smoothly from 9 am to 4 pm, culminating in the collection of 12 vital units of blood. The event's success underscored the community's commitment to supporting healthcare initiatives and saving lives through voluntary blood donations.



**Community Service Program: Dental Kits, Pad Donations, and Water Conservation Awareness:** On July 3rd, RaC SSCBS orchestrated a multifaceted Community Service Program in Rohini, addressing crucial issues ranging from dental hygiene to menstrual health and water conservation. By distributing dental kits, facilitating pad donations, and promoting water-saving techniques, the event fostered holistic well-being and raised awareness about essential health and environmental concerns within the community.



**Blood Donation Drive at Janyug Apartments:** In a testament to community spirit and solidarity, a Blood Donation Drive was held in front of Janyug Apartments, resulting in the collection of approximately 12 units of blood. Through proactive outreach efforts and the support of residents and passersby, the event exemplified the power of collective action in meeting critical healthcare needs and saving lives.

**Project Greenovation: Environmental Awareness and Plantation Drive:** Driven by a commitment to environmental stewardship, the Rotaract Club of GL Bajaj spearheaded Project Greenovation, a transformative initiative aimed at pollution prevention and environmental preservation. Through a Plantation Donation Drive spanning three days, the community united to plant saplings across households, fostering a culture of sustainability and collective responsibility towards safeguarding the planet for future generations.

**Project Aadmaraksha: Self-Defence Empowerment Activity:** Under the banner of Project Aadmaraksha, the Rotaract Club of Delhi Vibrance organised a dynamic self-defence activity at the Delhi School of Professional Studies and Research. With a focus on empowering individuals with essential self-defence techniques, the event provided practical demonstrations and inclusive learning opportunities, equipping attendees with valuable skills to enhance personal safety and foster a culture of empowerment within the community.

**Plantation Drive:** In a concerted effort to combat environmental degradation and enhance green cover, a Plantation Drive was organized, epitomizing the community's commitment to environmental conservation. This initiative, undertaken with fervor and dedication, saw the planting of numerous saplings across various localities, symbolizing a collective resolve to nurture and preserve the planet for future generations.

**Interaction with Police Officers (Project Vardi):** Under the visionary Project Vardi, meaningful interactions were fostered between community members and law enforcement officers, promoting dialogue, understanding, and collaboration for safer neighborhoods. Through constructive engagement and mutual respect, this initiative aimed to strengthen trust and cooperation between the police force and the community, paving the way for enhanced safety and well-being for all.





**Book Donation Drive in Collaboration with Nanhe Pakshi, Pitampura:** In a heartwarming display of solidarity and literacy advocacy, a Book Donation Drive was orchestrated in collaboration with Nanhe Pakshi, Pitampura. This joint effort sought to bridge educational gaps and promote a love for reading among underprivileged children. By providing access to books and educational resources, the initiative aimed to empower young minds and sow the seeds of knowledge and imagination for a brighter future.

