

Annual Report 2023-24 : IMA SSCBS

1) Competitions organized in the year 2023-24:

- I. **Management Maze** - IMA SSCBS organized Management Maze, a case study competition under college's annual fest Crescendo 2023 on 19th April, 2023. It witnessed 500+ participations that challenged the business acumen and problem-solving skills of the participants.
- II. **Chakravayuh 2024** - IMA SSCBS organized its first flagship offline event CHAKRAVYUH 2023 on 27 April, 2023. It was an enriching platform where the competitors needed to display their analytical skills and business acumen. They were required to come up with efficient and plausible solutions and strategies. It witnessed 900+ registrations from prominent institutions like SRCC, XLRI & NMIMS etc.
- III. **Stratagem 2.0** - This competition serves as a valuable stepping stone for a career in consulting. IMA is providing first-year participants with a chance to demonstrate their intelligence and elevate their mood.

2) Webinars hosted in the year 2023-24:

- I. **Career Path Design | Future of Finance & Accounting and How to Prepare for CMA Certifications** - Many esteemed speakers, such as Mr. Himanshu Sharma, Mr. Vineet Pawar, and Mr. Sanjay Kumar Garg, conducted an informative session on the topic "Career Path Design | Future of Finance & Accounting and How to Prepare for CMA Certifications" on 3rd April, 2023. These individuals are highly experienced in their respective fields. After attending this session, students gained insights on how to proceed further in their career.
- II. **3 Day Excel Workshop** - Our Excel Workshop, led by the renowned expert **Havish Madhvapaty**, helped students to equip with the tools and techniques to master Excel's power and efficiency.
- III. **Roadmap to Finance Career** – This session was held on 26th August, 2023 by renowned finance expert **Mr. Parth Verma**. This session had helped students to explore more in the field of finance.

3) Knowledge Sharing Sessions:

Knowledge Sharing Sessions covered a variety of topics to help members acquire valuable technical skills such as Microsoft Excel, Power BI, Financial Modelling, Valuation, Consulting cases, and more. Additionally, members were enlightened about different research methodologies, strengthening their abilities in writing and publishing research papers.

4) Live Projects:

- I. **Betafin Partners'** - We collaborated with BetaFin partners, a budding startup in the Gig Industry, for a Live project, conducting a detailed market analysis and projecting, building pathway for BetaFin Partners' in the Industry. With this Live Project, we were able to impart knowledge industry and inculcate research & analytical skills.
- II. **Atmoz** – Our recent collaboration with Atmoz, an HR tech company, involved a Live Project where we conducted a detailed market analysis. Our focus was on the HR Tech industry's expansion into the MSME Sector in Delhi. This opportunity allowed us to gain valuable insights and experience in consulting.