

Annual Report 2022-23 : IMA SSCBS

1) Competitions organized in the year 2022-23:

- I. **Chakravyuh 2022** – IMA SSCBS organized its first flagship offline event CHAKRAVYUH 2022 on April 28th. It was an enriching platform where the competitors needed to display their analytical skills and business acumen. They were required to come up with efficient and plausible solutions and strategies. CHAKRAVYUH comprised of two case competitions, Nishkarsh - the strategy-based case competition and Anveshana - the equity research case competition, These competitions amassed 850+ registrations from various prestigious institutions like -
 - Indian School of Business
 - Shri Ram College of Commerce
 - IIM Kashipur
 - IIM Udaipur
 - Hansraj College
 - Hindu
 - Ramjas College
- II. **Stratagem 2022** - This competition act as supporting pillars for career in the field of consulting. IMA has offered opportunity to first years to showcase their wit and boost their levels of serotonin.

2) Webinars hosted in the year 2022-23:

I. IMA India Team Meet-Up

Institute of Management Accounting (IMA), SSCBS chapter also got a chance to host an eminent speaker on **7th April 2022**. The Guest of honor was **Mr. Fenil Vadakken** accompanied by the **Delhi Head** of IMA. The conference hall was filled with inquisitive collegiate. It was quite an insightful seminar about the global management certification.

3) Knowledge Sharing Sessions:

IMA Team conducts regular Knowledge Sharing Sessions to boost its member's business acumen and help them develop industry-relevant skills. Following were the topics upon which KSS was held in the academic year 2022-23

- 1) **MS Excel:** MS Excel is one the most basic yet useful tools in the corporate world. An efficient user can perform multiple calculations in a matter of seconds by creating a proper formula. To equip our organizing committee with this vital skill multiple knowledge-sharing sessions were held. The session went from basic commands such as SUMIF to many advanced commands like V-Look Up/how to use a solver.
- 2) **Financial Modeling & Valuation:** Financial modeling is a demanding skillset and there has been a significant increase in the number of financial modeling competitions. So to take advantage of the uprising

opportunities multiple knowledge-sharing sessions were held by the core and advisory committees. The session discussed 3 statement models and Discounted cash flow.

- 3) **Financial ratios and Stock Market:** Based on the demand of the organizing committee a session was organized by the coordinator. In the session, many ratios were discussed then followed by a general discussion on how to analyze a stock.
- 4) **Canva:** Graphics play an important role in one's life ranging from college projects, case competitions, or as a career. One should be handy with graphics. With this view, they were given tips and tricks to use canvas in a better way.
- 5) **Case competitions:** Being the thriving chapter of eminent institution SSCBS where we leave no stone unturned to raise its legacy. One of the ways is case competition, to make our thriving OCs aware of them, and tips to tackle different case study competitions sessions were taken which yielded fruitful results as many of our OCs came as podium finishers.

4) **Live Projects:**

IMA SSCBS recently collaborated with Finanddata, an organization that provides news and insights about the stock market, finance, and data science founded by Mr. Yash Gupta, for an equity research Live Project which equipped the members of IMA SSCBS with the knowledge of various macroeconomic indicators and usage of these indicators for analyzing an economy and a particular economy, financial ratios, performing sectoral/industrial research, financial modeling including the knowledge of models like Discounted Cash Flow Model and Comparable analysis Model, modeling the five-year forecast of a company and performing sensitivity and scenario analysis.

Over the past year, IMA has provided its members with many learning opportunities and managed to onboard 4 Live projects in the field of Market Research, Consulting, Financial Advisory, etc.

- **Enkay-** Associated for a consulting project on market expansion
- **Wazir-** Partnered for research and data analytics project
- **Keev-** Associated for project based on the practical application of algorithmic training
- **Thoth consultants India-** Associated for a market research project