

KRITI: Annual Report 2021-22

1. Name of the society/chapter/cell/club: **Kriti**
2. Information about the society in brief (3-4 lines): **Kriti is the Fine Arts Society of Shaheed Sukhdev College of Business Studies. It encourages students with a creative inclination to enhance their skills by providing them with a platform to showcase their creativity.**
3. Summary of work done throughout the year 2021-22 (4-5 lines): **Kriti has organized 5 events in the academic year 2021-22, namely, Freedom Gallery, Design webinar, Webinar on Entrepreneurship in the field of art, Kalaakriti and our Annual Art Fest, Alla Prima.**
4. Faculty In charge(s): a) Ms. Shalini Prakash
b) Ms. Anamika Gupta
5. Number of achievements of society: **1**
6. A. Details of Achievements of society:-

| Name of Event | Date of the event | Organizing Institution | Position |
|-------------------|-------------------|------------------------|-----------|
| Albeli Kahaaniyan | 8 March 2022 | Miranda house | 2nd prize |

B. Highlight major achievements (not reported above): None

7. Number of Event(s)/sessions/activities/webinars organized by the society in the year: **5**
8. List of Event(s)/sessions/activities/webinars held in the year
 1. **Freedom Gallery**
 2. **Kalaakriti**
 3. **Webinar on Entrepreneurship in the field of Art**
 4. **Design Webinar**
 5. **Alla Prima 2022**
9. For each event/session/webinar the following information to be provided

EVENT 1: Freedom gallery

(a) Name of the event: **Freedom Gallery** **Kriti the Fine Arts Society of SSCBS organized a collage making competition to provide a platform for artists to bring forward their creativity and innovation to showcase the rich culture of India in celebration of the 75th Independence day. The competition witnessed participation from 14 students from various colleges in DU. The competition was open for 5 days. The participants were required to make an instagram reel of the process of making collage on following themes:**

1. **Indian Art Forms**
2. **Major Events in Indian History.**

(b) Date and venue of the event: **The competition was in online mode, the duration of which was from 10 August 2021 to 15 August 2021.**

(c) Eminent guest: **Ms. Vanyaa Kansal**

(d) Speaker/resource person with designation and institutional affiliation:

1. Ms. Vanyaa Kansal:-

Ms. Vanyaa was previously the President of the Fine Arts Society at SSCBS. She is fluent with acrylics, watercolors and charcoal art. She graduated from the college in 2021.

(e) Prizes given:- **Sambhav Jain of Maharaja Agrasen Institute of Management Studies**

(f) Sponsorship Raised: **None**

(g) List of sponsors with name and amount raised: **None**

(h) List of media partners with name and association: **None**

(i) List of other partners: **None**

(j) Details of participants:

| Name | College | University | Year and course |
|----------------|--|--|-----------------------------------|
| Sambhav Jain | Maharaja Agrasen institute of management studies | Guru Gobind Singh Indraprastha University, Delhi | Bcom hons.(1st year) |
| Kashish Sharma | Institute of Home Economics | Delhi University | Bsc pass Home science/3rd year |
| Ishita Rai | Keshav Mahavidyalaya | University of Delhi | 2nd year, Bsc(H) Computer Science |
| Kirti Goel | Keshav Mahavidyalaya | University of Delhi | Bcom(Hons.) |
| Ankita Patil | Hansraj College | University of Delhi | B.A (Programme) |
| Monika | Daulat ram college | Delhi university | B.com hons, 3rd year |

| | | | |
|-------------------|--|-------------------------|-------------------------------|
| Harshit Mishra | Manav Rachna International institute of research and studies | Manav Rachna University | B. TECH CSE |
| Minakshi | Maharaja agrasen institute of management studies | GGSIU | BA(JMC) 2nd year |
| Rishu | Vivekananda college | Delhi University | Hindi Hons 2nd year |
| Vicky kumar gupta | Zakir husain delhi college | Delhi university | Bsc electronics hons 3rd year |
| Tanishq Bachani | SRCC | Delhi University | Bcom(hons.) |
| Yashika | Swami Shaddhanand College | Delhi University | B.Com (prog.) 2nd year |
| Shivam Markenday | Zakir husain delhi college | DU | B.A. Sanskrit Hons. 3rd year |
| Pulkit Chopra | Manav Rachna University | Manav Rachna University | B. TECH CSE |

EVENT 2: KalaaKriti

- (a) Name of the event: **A rangoli making competition in collaboration with kartavya, the social service forum of SSCBS, was organized to provide a platform for artists to bring forward their creativity and innovation to showcase the rich culture of India in celebration of the festival of lights, Diwali. The competition witnessed participation from 41 students from various colleges. The participants were required to make a rangoli and submit an image of the rangoli and the process of making it.**
- (b) Date and venue of the event: **The competition was online, the duration of which was 24 October 2021 to 3rd November 2021**
- (c) Eminent guest: **Ms. Muskan Yadav**
- (d) Speaker/resource person with designation and institutional affiliation:
1. Ms. Muskan Yadav:
Ms. Muskan Yadav is an experienced artist from Jabalpur. She mostly uses gouache medium. She has a following of 24,000 on instagram and is an ambassador for Zensangam and Scooboo.in

(e) Prizes given :-

| Position | Student/Team (Names-All) | College |
|-----------------|--------------------------|--|
| Winner | Nikita | Sam Higginbottom Institute of Agriculture Technology and Science |
| 1st Runner up | Prachit Maroti Hage | IIM Indore |
| 2nd runner up | Mali Tejaswini Ravindra | Kavyatri Bahinabai Chaudhary North Maharashtra University |
| Special mention | Tavishi Parmar | St Xavier's College, Ahmedabad |

(f) Sponsorship raised: **None**

(g) List of sponsors with name and amount raised: **None**

(h) List of media partners with name and association: **None**

(i) List of other partners: **None**

(j) Details of the participants:

| Name | College | University | Course/Year |
|------------------|--|---|-----------------------|
| Sambhav Jain | Maharaja Agrasen Institute Of Management Studies | Guru Gobind Singh Indraprastha University | Bcom (H) |
| Prabal Khajuria | Dyal Singh Evening College | University of Delhi | B COM PROGRAM |
| Garima Sharma | Institute Of Home Economics | University of Delhi | BA (hons) Journalism |
| Surbhi Vedwan | Delhi University | University of Delhi | B. Sc(Hons.) Botany |
| Moumita Kundu | Institute Of Home Economics | University of Delhi | B. A. Hons Journalism |
| Tavishi Malhotra | Keshav Mahavidyalaya | University of Delhi | Bcom hons |

| | | | |
|-------------------------------|---|-------------------------------------|------------------------------|
| Gagandeep Kaur | Sggs | University of Delhi | Bcom |
| Bharti | Hansraj College | University of Delhi | Botany Honor's 2nd year |
| Hemlata | Delhi University | University of Delhi | BSC hon mathematics |
| Yakoob | VIT | VIT | Engineering |
| Nancy Rathoure | Sri Aurobindo College | University of Delhi | Bcom programme |
| Tejaswani | University Of Delhi | University Of Delhi | Sanskrit hon |
| Priyasha Pattanayak | Deshbandhu college | University Of Delhi | B.A.English hon, 2nd year |
| Nancy Patel | University Of Delhi | University Of Delhi | BA (P) 3rd year |
| Dhaval Shah | Pandit Deendayal Energy University | University Of Delhi | Engineering |
| Raj Barad | Gujarat Technological University | Gujarat Technological University | Mechanical Engineering |
| Sonawane Harshali Ravindra | Jalgaon | Jalgaon | Sy.Bms |
| Kanishka Verma | Keshav Mahavidyalaya | University Of Delhi | Bcom (hons) |
| Palak Sethi | SGTB Khalsa | University Of Delhi | Bcom (hons) |
| Parth Shah | NIT K | NIT K | Computer Engineering |
| Parul | University Of Delhi | University Of Delhi | Ba prog |
| Lakshita Mavi | Indraprastha College For Women | University Of Delhi | BA Sanskrit hon |
| Kanika Goel | Sri Guru Gobind Singh College Of Commerce , Delhi University | University Of Delhi | Bcom. Prog. |
| Darshika | University Of Delhi | University Of Delhi | BMS 2nd year |
| Anushka Mathur | Sri Venkateswara College, Du | University Of Delhi | B.Sc.(H) |

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|------------------------------|---|--|----------------------|
| | | | Mathematics |
| Gaurangi Agarwal | MICA | University Of Delhi | PGDM-C |
| Sakshi Sharma | SSCBS | University Of Delhi | BMS |
| Rashi Rohilla | Delhi University | University Of Delhi | B. Com(p) |
| Tarushi Dhingra | Keshav Mahavidyalaya | University Of Delhi | B.com (hons) |
| Shailja Yadav | Delhi University | University Of Delhi | BA hons Economics |
| Akansha | Delhi University | University Of Delhi | Bsc H chemistry |
| Radhika Patil | R.C Patel Edu Trusts Institute Of Management Research And Development College | R.C Patel Edu Trusts Institute Of Management Research And Development College | Bms graduation |
| Indira More | R C Patel Imrd College, Shirpur | R C Patel Imrd College, Shirpur | BMS Graduation |
| Aastha Deep | Ramjas College (Rc) | University Of Delhi | B.A. |
| Komal Arsd | Atma Ram Sanatan Dharma College (Arsd) | University Of Delhi | B.Com. |
| Prathamesh Bhaskar Shitre | Jawahar Navodaya Vidyalaya | Jawahar Navodaya Vidyalaya | Fresher |
| Nikita | Sam Higginbottom Institute Of Agriculture Technology & Sciences | Sam Higginbottom Institute Of Agriculture Technology & Sciences | B.Sc |
| Prachit Maroti Hage | IIM Indore | University Of Delhi | MBA |
| Mali Tejaswini Ravindra | Mali Tejaswini Ravindra | North Maharashtra University | SYBCA |
| Tavishi Parmar | St. Xavier'S College (Sxca), Ahmedabad | St. Xavier'S College (Sxca), Ahmedabad | B.A. |

EVENT 3: Design webinar

(a) Name of the event: **Design webinar**

Kriti - The Fine Arts Society of SSCBS organized a Design Webinar where the guest speaker was Mr. Aayan Akash, a product designer, and an artist. The main topics discussed were:

- **Fundamentals of sketching** This topic talked about the role of

- Confidence and Control
- Observation
- Visual Communication

- **Different types of Line**

- Various types of lines like vertical lines, horizontal lines, diagonal lines, zigzag lines, curved lines, wavy line etc were discussed
- Expressing emotions by changing values and texture of lines
- Ideas of contour drawings, movement drawings was discussed
- Representing 3D forms in 2D using lines

- **Isometric Drawing**

- Discussion about orthographic and isometric projections of an object
- Technical aspects of 3D drawing and 3rd angle projection

- **Perspective Drawing**

- Vanishing points
- Different types of perspectives: One point, two point and three point

- **Rules and Applications of sketching in design**

- It is an initial way to spark creativity
- A very effective visual communication tool
- Visual exploration helps with starting on a project and exploring multiple options

(b) Date and venue of the event: **The platform used was Google meet and the link was made on the day of the event and shared with all the participants. The event was held on 10th October 2021 (Sunday) from 16:00hrs till 17:00 hrs.**

(c) Eminent guest: **Mr. Aayan Akash**

(d) Speaker/ resource person with designation and institutional affiliation:

1. Mr. Aayan Akash

A product designer, and an artist by heart have been invited to present a talk on 'Art & Design'. He has worked with the best products in different sectors like Bhabha Atomic Research center, Bombay Space & Film, Ramoji Film City Healthcare products, etc. In 2013, he won the Craft Contest Grand Finale with Rob organized by 3M. He won first place with his art installation for The great Indian Litterberg 2014

organized by the Times of India. He has been associated with Ignite India Education as a Creative design consultant and educator and is helping design aspirants realize their career goals

(e) Prizes given : **None**

(f) Sponsorship Raised: **None**

(g) List of sponsors with name and amount raised: **None**

(h) List of media partners with name and association: **None**

(i) List of other partners: **None**

(j) Details of participants:

| S. No. | Name | College | Course/Year |
|--------|--------------------|---|--|
| 1. | Aarti | Shaheed Sukhdev College of Business Studies | B.Sc (H) CS 2nd year |
| 2. | Aarti Mehra | I.P. College for Women | B.A. Psychology honors, Third Year |
| 3. | Akanksha Kushwaha | Amity school of design | Bachelor's in design (Product design) |
| 4. | Anushka Goel | Hansraj College | B.com. Hons. 2nd Year |
| 5. | Anushka Rai | Shaheed Sukhdev College of Business Studies | BMS 3rd year |
| 6. | Asha Rai | Deshbandhu | English honors 2nd year |
| 7. | Bessy Anne Cherian | Shaheed Sukhdev College of Business Studies | B.Sc (H) CS 2nd year |
| 8. | Dolly | Motilal Nehru College | B.com (h),2nd year |
| 9. | Garima | Lady Irwin college | B.Sc Home Science |
| 10. | Jagriti Gaba | Mukand Lal National college,yamunanagar | B.Sc non-medical third year |

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|-----|--------------------|--|---|
| 11. | Kaushiki garg | Maharaja agrasen institute of management studies, rohini | BA(JMC) - 2nd year, 3rd sem. |
| 12. | Khushi Verma | Shaheed Sukhdev College of Business Studies | BMS 2nd year |
| 13. | Krishna | Shivaji college | Bcom 1st year |
| 14. | Krishna Nand Singh | Miranda House | Maths honrs, 3rd year |
| 15. | Lakshay Saini | Miranda House | Maths honrs, 3rd year |
| 16. | Lipika Gupta | Keshav Mahavidyalaya | B.Sc(Hons.) Computer Science, 2nd year |
| 17. | Pallavi Saini | Shaheed Sukhdev College of Business Studies | BMS 2nd year |
| 18. | Payal K | I.P. College for Women | B.A. Psychology honors, Third Year |
| 19. | Prestha Hooda | Shaheed Sukhdev College of Business Studies | B.Sc (H) CS 2nd year |
| 20. | Radhika Saini | Shaheed Sukhdev College of Business Studies | BMS 2nd year |
| 21. | Reena Yadav | I.P. College for Women | B.A. Psychology honors, Third Year |
| 22. | Rishi Raj | Deshbandhu | English honors second year |
| 23. | Sambhav Jain | Maharaja Agrasen institute of management studies | Bcom (h) 2nd year |
| 24. | Samriddhi Agrawal | Lady irwin college | B. Sc H. Sc |
| 25. | Shafiq | Jamia Hamdard | B Sc 2nd year |
| 26. | Shahmeer Athar | Amity School of Design | Bachelors of Design (Product Design) - 3rd Year |

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|-----|----------------------|---|---|
| 27. | Sharad Chand | Delhi College Of Arts & Commerce | BA Prog. (Economics + HRM) 2nd Year |
| 28. | Sharafuddin Shahbazy | Shaheed Sukhdev College of Business Studies | BFIA 3rd year |
| 29. | Shaswat Aman | Shaheed Sukhdev College of Business Studies | BFIA 2nd year |
| 30. | Sheetal | Keshav Mahavidyalaya | Bsc.physical science with cs (2020-2023) |
| 31. | Shreya Yadav | Shaheed Sukhdev College of Business Studies | BFIA 3rd year |
| 32. | Shruti | Rajdhani College | B.A.(Hons) English, 2nd year |
| 33. | Shruti Khati | Shivaji college | Bcom 1st year |
| 34. | Sumit Ekka | Shaheed Bhagat Singh College | B.Com (H) 3rd year |
| 35. | Vanshika Bhasin | Rajdhani College | B.A.(Hons) English,2nd year |

EVENT 4: Webinar on Entrepreneurship in the field of art

(a) Name of the event: **Entrepreneurship in the field of art**

Kriti - The Fine Arts Society of SSCBS organized a session on Entrepreneurship in the field of art, where the guest speaker was Mrs. Suman, an entrepreneur, and an artist. The main topics discussed were:

- **Her initial life**

- Initially Ms.Suman was a housewife and to become financially independent she started selling paintings at Central Cottage emporium.

- **Learning of various art forms**

- During her visits to craft museums and the art gallery near Pragati Maidan, Ms. Suman learned various forms of art like madhubani, warli art, mandala etc.

- **Started making various art forms on the products of daily utility**

- Ms.Suman started making various art forms on the products of daily utility like wooden boxes, trays etc.

- **Talked about Aakriti enterprises**

- They are currently a team of around 300 people and they sell various handicraft items and around 1000-1500 people are indirectly involved with Aakriti for various purposes like transportation, packaging etc. Currently they make around 2000 types of products. They had their own website and a social media presence by 2014.

- **Online platforms**

- There are many online platforms like Urban ladder, Flipkart, Pepperfry, Amazon, Nykaa which are ready to give work to local artisans by uploading and marketing their work. Even Social media is a good platform to showcase their creations. Akriti Enterprises uplifts artists and craftsmen too by lending them an opportunity to intern, get help in product development, get employment etc.

- **Product development**

- One's products should be exclusive and unique to create a demand in the market. A low priced product can be sold at ten times its price only if it's unique and gives value for the money the consumer pays.

(b) Date and venue of the event: **The platform used was Google meet and the link was made on the day of the event and shared with all the participants. The event was held on 26th February 2022 (Friday) from 13:00hrs till 14:00 hrs.**

(c) Eminent Guest: **Ms. Suman Sonthalia**

(d) Speaker/ resource person with designation and institutional affiliation:

1. Ms. Suman Sonthalia

She is an entrepreneur who is the founder of 'Aakriti art creations'-an immensely vibrant enterprise which creates exquisite hand crafted furniture and home decor products. She has been honored with many awards like President's National award for master craftsperson in 2011, State awards in 2010 and 2009.

(e) Sponsorship Raised: **None**

(f) List of sponsors with name and amount raised: **None**

(g) List of media partners with name and association: **None**

(h) List of other partners (hospitality, beverage, etc.): **None**

(i) Details of participants:

| S.no | Full Name | College | Course name |
|------|----------------|---------------|-------------|
| 1 | Sofia Bhardwaj | Miranda House | Bap |

| | | | |
|----|----------------------|--|---|
| 2 | Priyanshi Pandey | NA | NA |
| 3 | Shikha Sharma | Shri Ramswaroop Memorial Group of Professional College | Entrepreneur |
| 4 | Afsana Malik | Vivekananda College | MA hindi |
| 5 | Kirti | Sd pg College Panipat | Bcom Honors |
| 6 | Hrishita Makkar | Sri guru tegh bahadur khalsa college | B.com(p) |
| 7 | Shrasthi | Shaheed rajguru college of applied science for women | BBA fia |
| 8 | Anjali Giri | Maharaja Agrasen College | Ba programme (computer application + economics) |
| 9 | Vidhi | Spm | Bsc |
| 10 | Vardan chawla | Delhi university | Bcom prog |
| 11 | Khem Singh Choudhary | Hansraj College | BSC (Botany Hons.) |
| 12 | gopal goyal | gopal goyal | Ba programme |
| 13 | Monika Yadav | Kamala Nehru College (DU) | B A.prog(His +Pol Sci) |
| 14 | Suman Kumari Yadav | Kirori Mal college | Political science honors |
| 15 | Radhika Mittal | Shyama Prasad Mukherji College | B.sc. h mathematics |
| | | Shaheed Bhagat Singh Evening | |

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|----|--------------------------|--|--|
| 16 | Divyanshu Gupta | College | Bcom Programme |
| 17 | Shrishti Singh Yadav | Maitreyi College | B.A. (Hons.) History |
| 18 | Dr. Satish Kumar Goel | SSCBS | NA |
| 19 | Aakriti kaur Khurana | Lady Irwin College | BSc. (Pass) Home Science |
| 20 | Anjali Sharma | Vivekananda College | BA PROGRAM |
| 21 | Anjali Kashyap | Vivekananda College, University of Delhi | Bcom (hons) |
| 22 | Pallavi Sharma | Pallavi Sharma | Ba program political science+ economics |
| 23 | Shubham Goswami | IERT | B.Tech |
| 24 | Shaswat Singh | Ramjas College | Bcom Programme |
| 25 | Priyanka Kumari | Vivekananda College | Bcom P |
| 26 | Vinay | Ram Lal Anand college | B.A English Honors |
| 27 | Anusha Ratan Lal | Indraprastha college for women, University of Delhi | BMMMC |
| 28 | Tanu Baisoya | Vivekananda College | BA (Hindi Honors) |
| 29 | Megha | Ramanujan College, University of Delhi | B.com hons |
| 30 | Sweekriti Singh | Hansraj college DU | BA(eco + commerce) |

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|----|----------------------------|--|--|
| 31 | Sonali | Vivekananda College | B.a prog. |
| 32 | Shinjinee Bhattacharyya | Miranda House | B.Sc Chemistry(H) |
| 33 | Vanshika Narsaria | Keshav Mahavidyalaya | Bachelor's of Management Studies |
| 34 | Piyush Sankhla | Shaheed Sukhdev College of business studies | BFIA |
| 35 | Abhishek bijarnia | University of delhi | B.A.programme |
| 36 | Annu Kashyap | Annu Kashyap | MA. Hindi Hons. |
| 37 | Pooja Jain | Hansraj College Delhi University | <u>B.Com</u> |
| 38 | Samridhi Agrawal | Lady irwin college DU | B. Sc |
| 39 | Kajol | Drc | Political science |
| 40 | Gauri Wadhwa | Rajdhani College, Delhi University | Bcom Hons |
| 41 | Kirti Hasija | Model school, Rohtak | 11th |
| 42 | Grisham Walia | SSCBS | BFIA |
| 43 | Anushka | Shaheed Sukhdev College of Business Studies | Bachelor of Management Studies |
| 44 | Riya singhal | Shaheed sukhdev college of business studies | BMS |
| 45 | Rajdeep Khare | SSCBS | BMS |

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|----|-------------------|---|-------------|
| 46 | Prestha Hooda | SSCBS | <u>B SC</u> |
| 47 | Khushi verma | Shaheed Sukhdev college of business studies | BMS |
| 48 | Priyanka saini | Shaheed sukhdev college of business studies | BBA(FIA) |
| 49 | Aarti | Sscbs | Bsc(H) CS |
| 50 | Charu Bharti | SSCBS | BFIA |
| 51 | Radhika Saini | Sscbs | Bms |
| 52 | Siddharth Agarwal | SSCBS | BBA(FIA) |
| 53 | Prachi Singh | Shaheed Sukhdev College of Business Studies | BMS |
| 54 | Himani | Shaheed Sukhdev College Of Business Studies | BMS |
| 55 | Rakesh Kumar | SSCBS | BMS |
| 56 | Parth Gupta | SSCBS | BMS |
| 57 | Shubham Tiwari | SSCBS | BMS |
| 58 | Nikhil Sreenivas | Shaheed Sukhdev College of Business Studies | BMS |
| 59 | Mohit Chhimpa | Shaheed sukhdev college of business studies | BMS |
| 60 | Paurush Garg | SSCBS | BMS |
| 61 | Ria Pandit | Shaheed Sukhdev college of business studies | BMS |

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|----|---------------------|---|--------------------------------|
| 62 | Parv Gupta | Shaheed Sukhdev college of business studies | BMS |
| 63 | Rishi Singhvi | Shaheed sukhdev college of business studies | BMS |
| 64 | Lubhanshu Dhamija | Shaheed Sukhdev College of Business Studies | BMS |
| 65 | Nancy | Shaheed Sukhdev college of business studies | BMS |
| 66 | Rohan Tandon | Shaheed sukhdev college of business studies | BMS |
| 67 | Myank Gulati | SSCBS | BMS |
| 68 | Mohammad Saad | SSCBS | BMS |
| 69 | Rohit Shekhar | Shaheed Sukhdev College of Business Studies | BMS |
| 70 | Rishikesh Jadhav | Shaheed sukhdev college of business studies | Bachelor of management studies |
| 71 | Prabhat kumar | SSCBS, D.U | BMS |
| 72 | Prabhu Mehrotra | Shaheed Sukhdev College of Business Studies | Bachelor of Management Studies |
| 73 | Parth Malhotra | SSCBS | BMS |
| 74 | Lubhanshu Dhamija | Shaheed Sukhdev College of Business Studies | BMS |
| | Sangharsh Ishwardas | | |

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|----|----------------|--|--|
| 75 | Khandare | SSCBS | BMS |
| 76 | Nandini Gupta | Shaheed Sukhdev College of Business Studies | BMS |
| 77 | Prabhleen Kaur | Shaheed Sukhdev College of Business Studies | BMS |
| 78 | Nalin Mundeja | Sscbs | Bms |
| 79 | Priyanka Goel | Shaheed Sukhdev college of business studies | Bms |
| 80 | Gurjeet Kaur | Shaheed Sukhdev College of Business Studies, University of Delhi | Management Studies and Financial Studies |
| 81 | Tanya Goel | Shaheed Sukhdev college of business studies | BBA FIA |
| 82 | Kanika Tanwar | Shaheed Sukhdev College of Business Studies | B.Sc. Hons Computer Science |

EVENT 5: Alla Prima 2022

(a) Name of the event: **Alla Prima**

Alla Prima is the flagship event of Kriti. It is the Annual Fine Arts Fest of SSCBS. This year, four competitions were organized under Alla Prima namely- Brush Hour, Mash Splash, Spectrum Noire and Mural Vision. In addition to these, a speaker session on 'Mandala Art' was also organized.

(b) Date and venue of the event: **The event was held in a hybrid mode, the duration of which was 12th April 2022 to 22nd April 2022, while the offline portion of the event was conducted on 19th April 2022 at SSCBS Campus.**

(c) Eminent guests:

- 1. Ms. Madhusuja**
- 2. Mr. Shekhar Mishra**

3. **Ms. Geetanjali Wadhwa**
4. **Mr. Amit Gupta**
5. **Mr. Mayank Aggarwal**

(d) Speaker/ resource person with designation and institutional affiliation:

1. Ms. Madhusuja:-

Ms. Madhusuja is an artist, designer and an Instagram influencer who specializes in Mandala art and Tanjore painting. She has a following of over 46,000 on Instagram and also has a Youtube channel.

2. Mr. Shekhar Mishra:

Mr. Shekhar Mishra is an illustrator and graphic designer who works with small businesses and individuals to create amazing experiences.

3. Ms. Geetanjali Wadhwa:-

Ms. Geetanjali is a self-taught quilling and calligraphy expert who enjoys sharing her work and helpful tutorials through her Instagram page and Youtube channel. She has successfully taken over 30 workshops with over 1000 students since June 2020.

4. Mr. Amit Gupta:-

Mr. Amit Gupta is a freelance artist and designer who has worked with several cafes and government schools with redesigning their building and mural escarpments. He has also won many district and state level art competitions and has been applauded by the Youth Hub of UN (India).

5. Mr. Mayank Aggarwal:-

Mr. Mayank Aggarwal is a Financial Consultant at KPMG, but is an artist at heart. He is also a certified Therapeutic Arts Life Coach and he specializes in the fields of Mandala and Madhubani art.

(e) Prizes given:

| Category | Position | Student/Team (Names-All) | College |
|-------------|-----------------|--------------------------|---------------------|
| Brush hour | First Position | Shubhashree Rana | Hindu College |
| Brush hour | Second Position | Sofia Bhardwaj | Miranda House |
| Brush hour | Third Position | Sudiksha Singh Rathore | Kirori Mal College |
| Mash Splash | First Position | Shubhashree Rana | Hindu College |
| Mash Splash | Second Position | Latika Mishra | Mata Sundri College |

| | | | |
|----------------|-----------------|--------------------|--|
| Mash Splash | Third Position | Nancy Patel | Bharati College |
| Spectrum Noire | First Position | Sourav | Sri Aurobindo College |
| Spectrum Noire | Second Position | Mansi | Guru Ram Dass college of Education |
| Spectrum Noire | Third Position | Zoha Hussain | Akhilesh das gupta institute of technology and may |
| Mural Vision | First Position | Parul and Mansi | Lakshmi Bai College and Guru Ram Dass College of Education |
| Mural Vision | Second Position | Manisha and Nikita | Daulat Ram college |

(f) Sponsorship raised: **None**

(g) List of sponsors with name and amount raised: **None**

(h) List of Media Partners with name and association:

Media Partners

1. **Competitions Generator**
2. **Festmate**
3. **Ensemble**

(i) List of other partners (hospitality, beverage, etc.): **None**

(j) Details of Participants of Online Competitions :

| Name of Participants | Course/Year | Institute/College/School | University | Events Participated | Prizes Won (if any) |
|------------------------|------------------------|--------------------------|------------------|-------------------------|-------------------------|
| Shubhashree Rana | B.A. (Hons.) Economics | Hindu College | Delhi University | Brush Hour, Mash Splash | Brush Hour, Mash Splash |
| Sofia Bhardwaj | BAP | Miranda house | Delhi University | Brush Hour, Mash Splash | Brush Hour |
| Sudiksha Singh Rathore | History honors | Kirori Mal College | Delhi University | Brush Hour | Brush Hour |

| Name of Participants | Course/Year | Institute/College/School | University | Events Participated | Prizes Won (if any) |
|----------------------|-----------------------|--------------------------|----------------------------------|--------------------------|---------------------|
| Latika Mishra | B.A.(Hons.)Psychology | Mata sundri college | Delhi University | Mash Splash | Mash Splash |
| Kanika malik | Psychology honors | Shaheed rajguru college | Delhi University | Mash Splash | Mash Splash |
| Amit | B.sc (prog.) | Deshbandhu college | Delhi University | Brush Hour | - |
| Sneha Gupta | B.A. (H) Economics | Daulat Ram College | Delhi University | Brush Hour , Mash Splash | - |
| Anisha Sinha | Bsc. Life science | Hansraj College | Delhi University | Brush Hour , Mash Splash | - |
| Parul | Ma economics | Lakshmi bai college | Indra gandhi national university | Brush Hour,Mash Splash | - |
| Nancy Patel | BA Programme | Bharati College | University of delhi | Brush Hour,Mash Splash | - |
| hemanya sachdeva | eng hons | ram lal anand | delhi university | Brush Hour | - |
| Vanshika Talus | B. A. Hons Psychology | Daulat Ram College | Delhi University | Brush Hour | - |
| Kanika jain | Bsc life sciences | Shivaji college | Delhi university | Brush Hour | - |
| Swati | B.A. | Hindu College | Delhi University | Brush Hour | - |
| Prachi Bohra | Bsc(H) Mathematics | Shivaji college | Delhi university | Brush Hour,Mash Splash | - |
| Srishti kala | B.Sc. Physics Honors | Deshbandhu college | Delhi University | Brush Hour | - |

| Name of Participants | Course/Year | Institute/College/School | University | Events Participated | Prizes Won (if any) |
|----------------------|--------------------------|--------------------------------|------------------|--------------------------|---------------------|
| Radhika Mittal | Bcom program | Vivekananda college | Delhi university | Brush Hour | - |
| Mamata Rani Sahoo | B.com(H) | Daulat Ram College | Delhi University | Brush Hour | - |
| Anshul Chopra | B. Com (H) | Daulat Ram College | Delhi University | Brush Hour | - |
| Sweety Marim | Ba Prog | PGDAV | Delhi University | Brush Hour, Mash Splash | - |
| KEERTI BHALLA | B. Sc. (Hons.) Botany | Shivaji College | Delhi University | Brush Hour , Mash Splash | - |
| Habiba Haroon | B. Sc. (H) Anthropology | Hansraj College | Delhi University | Brush Hour, Mash Splash | - |
| Lekha Agarwal | Ba program | Indraprastha College for women | Delhi University | Brush Hour | - |
| Karan singh | Pol.science hons. | Pgdav college | Delhi University | Brush Hour | - |
| Niyati Jetly | B.Sc Home Science (pass) | Lady Irwin College | Delhi university | Brush Hour | - |
| Deepanshu Kandpal | Bsc.hons physics | Rajdhani college | Delhi university | Brush Hour | - |
| Gurcharan | Bsc physical sciences | Sri Aurobindo College | Delhi University | Brush Hour | - |
| Payal Kushwaha | Computer Science | B.K Birla College | Mumbai | Brush Hour, Mash Splash | - |
| Nishika Lalit | B.A. (H) English | Shivaji College | Delhi University | Brush Hour | - |
| Niyati Gupta | B.A Hons. Multimedia | Indraprastha College for Women | Delhi University | Brush Hour | - |

| Name of Participants | Course/Year | Institute/College/School | University | Events Participated | Prizes Won (if any) |
|----------------------|--------------------------|---|---------------------|--------------------------|---------------------|
| | and Mass Communication | | | | |
| Sanjay Kumar | | | | Brush Hour | - |
| Disha Pandore | Masters in Economics | IGNOU | IGNOU | Brush Hour, Mash Splash | - |
| Aadya Kakar | Psychology Hons | Shaheed Rajguru College Of Applied Sciences | Delhi University | Brush Hour | - |
| Saif Ali Khan | M.A.History | Motilal nehru | Ignou | Brush Hour | - |
| Anudeepti Bajpai | B.Sc. (Hons.) Botany | Hansraj College | University of Delhi | Brush Hour , Mash Splash | - |
| Saurav | BA Programme | Sri Aurobindo college | University of Delhi | Brush Hour | - |
| Suhani Barthwal | | Sri Aurobindo college | Delhi University | Brush Hour, Mash Splash | - |
| Sumit kumar | Bcom.(P) | PGDAV College | Delhi University | Mash Splash | - |
| Anantika singh | Microbiology | SRCASW | Delhi University | Mash Splash | - |
| Harsh | Ba geography honors | Shaheed Bhagat Singh college | Delhi University | Mash Splash | - |
| Chandrika Sinha | Bcom | Shaheed Rajguru College of Applied Sciences for Women | Delhi University | Mash Splash | - |
| Vaibhav Butola | MA Public Administration | School of Social Sciences IGNOU | IGNOU | Mash Splash | - |

| Name of Participants | Course/Year | Institute/College/School | University | Events Participated | Prizes Won (if any) |
|----------------------|------------------------|--------------------------------|------------------|---------------------|---------------------|
| Ayushi Kaushik | B.A. Programme | PGDAV College | Delhi University | Mash Splash | - |
| Gajarla Aishwarya | B.A (Honus) Psychology | Indraprastha College for Women | Delhi University | Mash Splash | - |
| Sneha Gupta | B.A. (H) Economics | Daulat Ram College | Delhi University | Mash Splash | - |
| Shreya Chauhan | Psychology honors | Mata sundri college for women | Delhi University | Mash Splash | - |
| Shilpa. S. Menon | Bsc. Statistics honors | Hindu College | Delhi University | Mash Splash | - |
| Umang Boora | | | | Mash Splash | - |
| Gauri wadhwa | | Rajdhani college | Delhi University | Mash Splash | - |

(k) Details of Participants of Offline competitions :

| Name of Participants | Course | Institute/College/School | University | Events participated | Prizes won (if any) |
|----------------------|---|---|------------------|-------------------------------|------------------------------|
| Parul | Master of Arts (economics) | Laxmi Bai College | IGNOU | Spectrum Noire, Mural Vision | Mural Vision |
| Mansi | B.Ed | Guru Ram Dass college of Education (GGSIPU) | GGSIPU | Spectrum Noire, Mural Vision | Spectrum Noire, Mural Vision |
| Manisha | BA program | Daulat ram college | Delhi university | Mural Vision | Mural Vision |
| Nikita Rathore | BA program (history +political science) | Daulat Ram college | Delhi university | Spectrum Noire , Mural Vision | Mural Vision |

| | | | | | |
|-------------------|-------------------------|---|--|----------------|----------------|
| Sourav | BA program | Sri Aurobindo College | Delhi University | Spectrum Noire | Spectrum Noire |
| Zoha Hussain | Btech IT | Akhilesh das gupta institute of technology and may | IPU | Spectrum Noire | Spectrum Noire |
| Chandtara | | | | Spectrum Noire | - |
| Nancy Patel | BA programme | Bharati College | Delhi university | | - |
| Yash Pratap Singh | BA Programme | Hansraj college | Delhi University | Mural Vision | - |
| Bhawna Chourasia | Bsc Pass Home Science | Lady Irwin College | University of Delhi | Mural Vision | - |
| Niyati | Bsc home science (pass) | Lady Irwin College | University of delhi | Mural Vision | - |
| Chandini | BA programme | SOL | Delhi university | Spectrum Noire | - |
| Shatakshi | B.Architecture | Manav Rachna International school of Research and science | Manav Rachna International school of Research and science | Mural Vision | - |
| Siya Sardana | Ba/BSc Economics Hons | MRIIRS | Manav Rachna International Institute of Research and Studies | Mural Vision | - |
| Vaibhav | BTech CSE | Manav Rachna | Manav | Mural Vision | - |

| | | | | | |
|---------------|-----------|--|--|--------------|---|
| | | International Institute of Research and Studies | Rachna International Institute of Research and Studies | | |
| Jahanvi Singh | BTech CSE | Manav Rachna International Institute Of Research And Studies | Manav Rachna International Institute Of Research And Studies | Mural Vision | - |

(I) Details of participants of Mandala Workshop:

| Name of attendee | Course | College/ institute/ school | University |
|-------------------------|---------------|---|---------------------|
| Aarti | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Aayush Verma | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Ajmera Prakash | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Akhil | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Alquab Raza | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Amanpreet Singh | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Anushka | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |

| | | | |
|---------------------|--------------|---|---------------------|
| Blessy Anne Cherian | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Charu | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Grisham walia | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Jawid Naebzada | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Khushi Verma | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Manisha | BA Programme | Daulat Ram College | University of Delhi |
| Mukul Bisht | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Nikita | BA Programme | Daulat Ram College | University of Delhi |
| Pallavi saini | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Prashant | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Prestha | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Priyanka saini | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Radhika saini | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Rajdeep Khare | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Rishabh | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Riya Singhal | BMS | Shaheed Sukhdev College of Business Studies | University of Delhi |

| | | | |
|----------------------|------|---|---------------------|
| Sameer Mirupa | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Sharafuddin Shahbazy | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Shaswat Aman | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Shreya Yadav | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Siddharth | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Smaran Das | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Tanya | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Tushar Bhola | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Uday chaudhary | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Udit Jain | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Vanshika singhal | BFIA | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Vatsal | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |
| Yash Patidar | BSC | Shaheed Sukhdev College of Business Studies | University of Delhi |

10) List of student members of society

| S.No. | Name | Course and year | Position held |
|-------|--------------|-----------------|---------------|
| 1. | Shreya Yadav | BFIA (3rd year) | President |

| | | | |
|-----|----------------------|-----------------|----------------------|
| 2. | Anushka | BMS (3rd year) | Vice President |
| 3. | Sharafuddin Shahbazy | BFIA (3rd year) | Advisory committee |
| 4. | Shaswat Aman | BFIA (2nd year) | Coordinator |
| 5. | Prestha | BSC (2nd year) | Coordinator |
| 6. | Aarti | BSC (2nd year) | Core committee |
| 7. | Blessy Anne Cherian | BSC (2nd year) | Core committee |
| 8. | Khushi Verma | BMS (2nd year) | Core committee |
| 9. | Radhika Saini | BMS (2nd year) | Core committee |
| 10. | Pallavi Saini | BMS (2nd year) | Core committee |
| 11. | Priyanka saini | BFIA (1st year) | Organising committee |
| 12. | Prashant | BMS (1st year) | Organising committee |
| 13. | Charu | BFIA (1st year) | Organising committee |
| 14. | Grisham walia | BFIA (1st year) | Organising committee |
| 15. | Rajdeep khare | BMS (1st year) | Organising committee |
| 16. | Riya singhal | BMS (1st year) | Organising committee |
| 17. | Siddharth | BFIA (1st year) | Organising committee |
| 18. | Tanya | BFIA (1st year) | Organising committee |
| 19. | Kethavath Akhil Naik | BFIA (1st year) | Organising committee |

11) Any Other Information :

- **Poster Making Session on Canva**

Date: 25th January 2022

The society organized virtual, digital poster making session on canva for its members.

- **Rangoli Making :**

The society made rangoli for

- Convergence (annual leadership summit of SSCBS) on 11th April 2022

- NAAC meeting on 21st and 22nd april
- Azadi Ka Amrit Mahotsav celebrations commemorating India's 75 years of Independence on 29th April 2022



Convergence (11th april)



NAAC meeting (21st april)



NAAC meeting (22nd april)



Azadi Ka Amrit Mahotsav celebration (29th april)

- **Decoration for Alumni Meet '22**

Date : 30th April 2022

The society did the decoration for Alumni Meet '22 under AROC, the Alumni Networking and Engagement cell of SSCBS. Wall of memories and a photo booth was made.

