

Annual Report 2021-22 : IMA SSCBS

1) Summary of series in the year 2021-22:

- I. **Podcast series (Off the Cuff)** - The podcast series kicked off in May, 2021 with Aishwary Gupta being the first guest speaker for the same. 7 podcasts had been released on topics in the likes of cryptocurrency, mergers and acquisitions, start-up, etc.
- II. **Bi-weekly series (InvestED)** - A new series related to investment avenues was initiated in August, 2021 with an aim to spread knowledge about the different avenues to park excess funds.

2) Webinars hosted in the year 2021-22:

- I. **Webinar on Valuation of New-Age Businesses (April'21)**
It was a webinar taken by Aayush Gupta and Lakshay Gupta on the new types of business models which have emerged (with focus on multi-sided platforms) and how their valuation is done.
- II. **Webinar on higher education and career paths (August'21)**
It was a webinar taken by Lakshya Jha on different types of career options that one can pursue, and the skills required to ace interviews. Lakshya is an upcoming strategy consultant at McKinsey and Co. and is currently pursuing Post graduation from IIM Calcutta and is also an alumnus of SSCBS.

3) Knowledge Sharing Sessions

Knowledge Sharing Sessions would be taken up on various topics to help members gain in-demand technical skills such as Microsoft Excel, Power BI, etc.

The members would also be enlightened about different Research methodologies to strengthen their understanding of writing and publishing research papers