



ROTARACT CLUB OF SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

Annual Report: 2020

LONG TERM PROJECTS

Project Srijan

Introduction: Project Srijan is transitioning from e-waste management to a broader focus on solid waste management. With a blend of online operations and technological infusion, Srijan seeks to enhance efficiency and environmental impact.

Sessions:

- **Educational Session on Eco-friendly E-Waste Management:**

This session provided insights into eco-friendly practices for managing electronic waste, emphasizing the importance of responsible disposal and recycling.



Current Status:

Project Srijan is actively pursuing its expansion goals, with significant progress made in transitioning from e-waste management to broader solid waste management initiatives. The introduction of a mobile app-based waste collection system and innovative recycling methods marks a pivotal step towards achieving greater environmental sustainability and community empowerment.

Expansion Plans: In response to evolving environmental challenges and the need for sustainable solutions, Project Srijan is diversifying its focus from e-waste management to a broader spectrum of solid waste management. This expansion initiative entails leveraging technology to enhance operational efficiency, introducing innovative recycling methods, and exploring new avenues for sustainable development.

- **Mobile App-based Waste Collection System:** Establishing a mobile app-based system for point-to-point waste collection services across Delhi. Hiring kabadiwalas, offering competitive prices, and channelizing plastics, e-waste, and paper waste to authorized recyclers.
- **Utilization of Low-revenue E-waste for DIY Home Décor:** Repurposing low-revenue e-waste items into marketable home décor products. Creating DIY items for sale to the general public, generating revenue while promoting environmental sustainability.
- **Research Initiatives for Community Development:** Focusing on holistic community development through sustainable projects and employment generation. Production of sustainably sourced footwear from tyres and tyre scraps, and development of eco-coolers as cost-effective and eco-friendly alternatives to traditional cooling solutions.

Project Kamakhya

Project Kamakhya, founded in 2020, aims to revolutionize menstrual hygiene by challenging stigma and promoting eco-friendly solutions. Through educational initiatives and sustainable product development, Kamakhya strives to empower women while reducing environmental impact.

Sessions:

- **Webinar on Sustainable Menstruation (26th June 2020):**

This webinar focused on the importance of sustainable menstruation practices, including the use of eco-friendly menstrual products and the reduction of menstrual waste.

- **Effect of Lockdown on Menstrual Cycle (23rd June 2020):**

This session explored the impact of the COVID-19 lockdown on menstrual cycles, addressing challenges and providing coping strategies.

- **Lessons from the Field: Creating Young Period Educators (21st June 2020):**

The webinar discussed strategies for training young individuals to become educators on menstrual hygiene, empowering them to spread awareness in their communities.



- **Migrants on Menstruation: Menstrual Hygiene in Rural Areas (14th June 2020):**

This session shed light on the unique challenges faced by migrant populations regarding menstrual hygiene in rural areas, with a focus on practical solutions.

- **Menstrual Ecosystem and Sustainable Periods (19th May 2020):**

The webinar explored the menstrual ecosystem and highlighted sustainable practices for managing periods, emphasizing eco-friendly alternatives.

- **Challenges of Menstruation during Pandemic (08th May 2020):**

This session addressed the specific challenges menstruators faced during the COVID-19 pandemic and provided guidance on maintaining menstrual hygiene amidst disruptions.



- **Period Poverty (11th October 2020):**

The webinar delved into the issue of period poverty, discussing its impact on marginalized communities and advocating for accessible menstrual hygiene solutions.



Current Status: Project Kamakhya is at the forefront of promoting sustainable menstrual hygiene practices and challenging stigma surrounding menstruation. With a focus on education,

advocacy, and product development, Kamakhya has made significant strides in empowering menstruators and reducing environmental impact.



Expansion Plans:

Building on its success in promoting sustainable menstrual hygiene practices, Project Kamakhya is expanding its scope to address broader environmental and social challenges. The expansion initiative involves establishing a production unit for inexpensive, user-friendly, and reusable sanitary pads, while also empowering women entrepreneurs and enhancing their social and financial well-being.

Production Unit for Reusable Sanitary Pads: Establishing a production unit to manufacture affordable and eco-friendly sanitary pads. Developing user-friendly and reusable sanitary pads made from sustainable materials, promoting sustainable menstrual hygiene practices and reducing menstrual waste.

Empowerment of Women Entrepreneurs: Involving women entrepreneurs in the success of the project and improving their social and financial well-being. Providing training, support, and opportunities for women to participate in the production, distribution, and management of sustainable menstrual hygiene products.

Research Initiatives for Sustainable Menstruation: Continuing research and development efforts to enhance the effectiveness and sustainability of menstrual hygiene products. Exploring innovative materials and production techniques to improve product performance, environmental impact, and affordability.

ACHIEVEMENTS

1. Business Bee Competition

- Position: 1st Runner Up
- College: Rajdhani College

2. Veerangna- B-Plan Competition

- Position: 1st Position
- College: Sri Aurobindo College

3.Paradise- Thanksgiving (Awards) Ceremony

- Best Project in International Services Zone 1 - Project Srijan
- Rotary International District 3012

4.Most Innovative Project - Project Srijan

- Rotary International District 3012
- 2019-2020 Rotary Citation

5.District Platinum Citation

- Rotary International District 3012

6.Venture, National Business Plan Competition

- Position: 1st Position
- College: Hansraj College, University of Delhi

7.Create to Conserve, Business Plan Competition

- Position: 1st Position

- College: Dyal Singh College, University of Delhi

8. National Business Plan Competition, Tarang - the management fest

- Position: 5th Position
- College: NIT Calicut

9. AVSAR 5.0, National Business Plan Competition and Mentoring Program

- Position: 1st Position
- College: Bharati Vidyapeeth, Delhi

10. Idea Bank

- Position: National Finalists
- College: Sardar Patel Institute of Technology, Mumbai

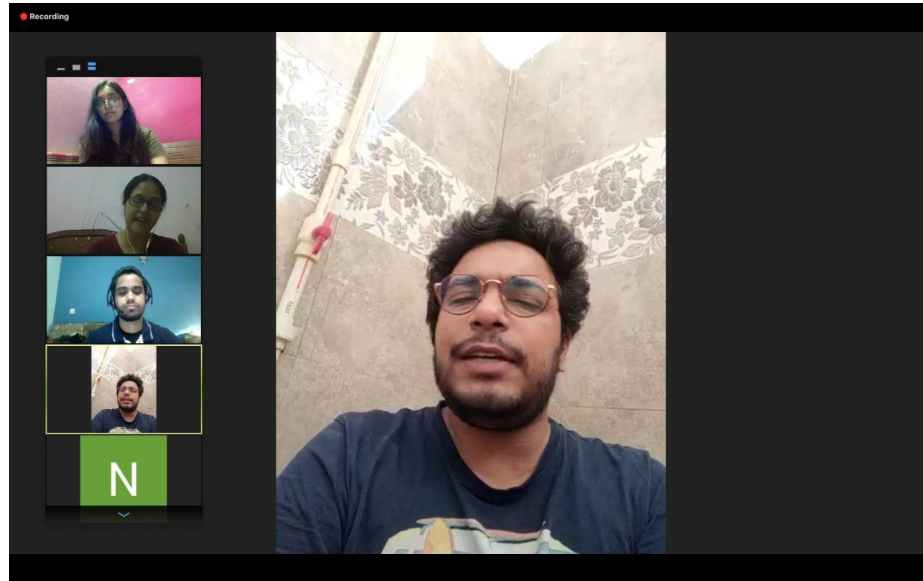
SHORT TERM ACTIVITIES

- **Food Donation Drives:** Organized drives to collect and distribute food supplies to individuals and families facing food insecurity, particularly exacerbated by the economic impacts of the COVID-19 pandemic.



- **Mask Distribution Campaigns:** Conducted campaigns to distribute masks to underserved communities, promoting public health measures and mitigating the spread of COVID-19.

- **Online Mental Health Sessions:** Hosted virtual sessions to provide valuable information and expert advice on mental health, offering support and resources to individuals struggling with psychological distress, especially during the pandemic.



- **Educational Support for Underprivileged Children:** Provided educational assistance and resources to underprivileged children affected by school closures, including online tutoring and distribution of educational materials.
- **Winter Blanket Distributions for the Impoverished:** Distributed blankets to homeless individuals and impoverished families to provide warmth and comfort during the winter months, addressing immediate needs and promoting community well-being.
- **Webinar on Interpersonal Relations and Skills:** Conducted a webinar in collaboration with Anthropos- The Human Resource Development Cell of SSCBS, featuring Mr. Daksh Sethi as a motivational speaker, entrepreneur, and soft-skills trainer, focusing on enhancing interpersonal skills and fostering positive relationships.
- **Advanced Excel Masterclass:** Hosted a masterclass on MS Excel, led by Mr. Rishabh Sharma, covering basic and advanced functions such as mathematical operations, lookups, macros, and VBA, aimed at enhancing students' proficiency in data analysis and management.

- **Webinar on Initiating Conversations about Mental Health:** Organized a webinar featuring Dr. Shweta Kansal, aimed at initiating conversations about mental health, providing valuable information and expert advice while diverting funds towards the treatment of mental health issues.

