

APICS SSCBS CHAPTER

Tasks done in 2021-22

JIT Speaker Sessions:

APICS SSCBS Chapter started the Just-In-Talks (JIT) series wherein renowned professionals from the supply chain industry discuss with the members about the current changes and new trends in the supply chain industry. The interactive sessions enabled the students to explore the field of supply chain and operations from an industry point of view. We have hosted eminent industry professionals across the globe which include the following:-

- Mr. Sandeep Chatterjee – Director, Deloitte India
- Mr. Uday Mundhe – Senior Supply Chain Manager at L’Oreal
- Mr. Sathiyamurthy Shanmugam – Recognised Instructor of APICS and a consultant
- Mr. Ahmed Mousa – A Supply chain expert
- Mr. Anthony Zampello – A Master Instructor CSCP, CIRM, CPIM



JIT Just-In-Talks Webinar

Conversation on Certifications and Careers in SCM

He is a Certified Instructor of APICS (CSCP, SCOR-P and CLTD) and a professional in the Consulting Space with specialization in Operations Management, Logistics and SAP. With more than 30 years of experience, he is also serving as a senior member at MMA, Chennai; SSCM (IIS) and ISMM (Chennai).

SATHIYAMURTHY SHANMUGAM
RECOGNISED INSTRUCTOR
CSCP, CLTD, SCOR-P
CONSULTANT
ERP, SAP & SCM

DATE - 15 OCTOBER
TIME - 6 PM ONWARDS

REGISTER NOW | LINK IN BIO



JIT Just-In-Talks

Conversation on Adopting a career in the field of SCM

We were elated to have with us Mr. Uday Mundhe for an interactive session on the topic: "Building a career in the field of Supply Chain Management". He is currently working with **Loreal India** and has over 7 years of professional experience in the supply chain domain. Mr. Uday, having worked in companies like **Hindustan Unilever**, apprised us with an unparalleled acumen of the vast career options in this domain.

MR. UDAY MUNDHE
SENIOR SUPPLY CHAIN MANAGER AT L'OREAL



JIT Just-In-Talks

Evolution of Supply Chain

APICS SSCBS was honored to host Mr. Ahmed Mousa for the second session of Just-In-Talks with APICS. With nearly 15 years of experience, our international guest augmented our knowledge about the highly dynamic world of supply chain management and the future of this ever-changing domain.

MR. AHMED MOUSA
SUPPLY CHAIN EXPERT,
EGYPT



JIT Just-In-Talks Webinar

Conversation on Supply Chain Basics

APICS SSCBS takes pride in inviting you to a public session with Mr. Anthony Zampello aka Z who has over 38 years of experience and serves as a consultant, educator, and trainer to the operations and materials management profession across many industries.

MR. ANTHONY ZAMPELLO
MASTER INSTRUCTOR
CSCP, CIRM, CPIM

DATE - 9 JULY
TIME - 6 PM ONWARDS

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JIT Just-In-Talks

Digital Supply Chain

Our guest speaker for the very first session of Just-In-Talks with APICS was Mr. Sandeep Chatterjee. With his expertise in the field of supply chain management, he gave us his valuable insights about the future of digital supply chain post the pandemic and how to build a promising career in this field.

MR. SANDEEP CHATTERJEE
DIRECTOR,
Deloitte.

ASCM Scholars Program:

The Annual Scholars Education Program includes a series of professional development and networking sessions held virtually for supply chain enthusiasts from all over the world. In addition, scholars received complimentary access to the virtual programming offered as part of the ASCM CONNECT Annual Conference. Each Student received a professional ASCM Member as a mentor and also got the opportunity to interact with ASCM executives, the Board of Directors, and other industry leaders. 4 members of the APICS SSCBS Chapter qualified for the ASCM Scholars Program 2021.



Research Reports:

Aim was to enhance the industry knowledge and understand the practical application of Supply Chain Management, analyze the potential with a careful assessment and industry analysis to mitigate the supply chain and logistics prevalent system problems. We made research reports on the 'Use of Blockchain Technology in Supply Chain Management' and the 'Impact of COVID-19 on E-Groceries Operations and SCM after'. We also have two ongoing research projects based on 'Gig Economy' and 'Semiconductor and Supply Chain'

https://issuu.com/apicssscbs/docs/blockchain_in_supply_chain_management

https://issuu.com/apicssscbs/docs/supply_chain_management_in_e-grocery_industry



Social Media Campaigns:

We also regularly upload content related to SCM like 'Logistics bottlenecks of Tokyo economy', 'The Automobile Microchip Crisis', 'Logistical Insights of the Indian Elections', '30 minutes or free delivery' and many more. In recent times we also did a series of posts on startups like 'Delhivery', 'Licious' and more along with their supply chain analysis and company overviews amassing 30000+ impressions on our socials.



ASCEND, The Global Supply Chain Case Competition Event:



APICS, Operations and Supply Chain Cell of SSCBS conducted the **Global Case Study Competition** 'Ascend' this year. It was the maiden undergraduate level supply chain competition in India, undertaken to test participants' critical thinking, problem-solving, and analytical skills. The case study required participants to apply the concepts of quality, cost, delivery time, supply chain agility, resilience, etc. The event saw a participation of **700+ participants** from over **5 countries** which lasted for **more than 10 days**. The event was **conducted in association with ASCM, Toronto Chapter** and the event consisted of 3 rounds which were:

1. Quiz Round – The first round was held on Unstop (Formerly D2C) which consisted of 20 questions challenging the ability of participants to think out of the box. This round was eliminative and selected teams qualified to the next round.
2. Submission Round – This round was the most critical part of the event wherein a case problem was provided to the participants and they had to present an 8-slider presentation detailing each team's proposed solution. The case problem given was based on a food aggregator platform 'Tomato' willing to venture into the 10-minute delivery model, wherein the company was struggling to find a proper modus operandi for its operations and supply chain. The participants were required to propose solutions for the same. This round saw a total of **45 mind-boggling submissions**.
3. The Finals – Finally, **10 shortlisted teams** from round 2 battled out to be proclaimed as Ascend victors. The round was conducted virtually where the teams had to present their case study solutions to the **highly esteemed judge, Mr. Sandeep Chatterjee, a supply chain professional and the Director at Deloitte**. This round **hosted students from prestigious institutions such as IIM Calcutta, IIT Kharagpur, IIM Lucknow, ISB Hyderabad, and Shri Ram College of Commerce**. Prizes worth **Rs. 2,00,000** including **cash prizes worth Rs. 15,000** were awarded to the podium winners.

Live Projects:

TurningIdeas Ventures Ltd.



About the Company:

Turning Idea Ventures, a Noida-based company is an angel network that offers startup incubator and mentoring services. It facilitates TurningIdeas Solutions, an incubator and acceleration platform that caters to technology-enabled early-stage startups.

They provide top-tier core services such as strategy, design, and MVP Tech. They provide full support in the domain of accounting, research, engineering, finance, HR, IT, and recruiting.

About the Live Project

As stated above, TurningIdeas Ventures handholds a startup and provides value addition to its clients by doing the essential work.

Similarly, the company had a client who worked in the domain of Digital Supply Chain and wanted a detailed report regarding the global scenario in Digital Supply Chain Visibility.

The regions identified by the client were:

- European Union
- Africa
- Middle East
- Asia Pacific
- Latin America

Our Work

After dividing 4 teams of 5 members each, we did the appropriate research work for the company, providing detailed information for each region regarding:

- Global Market Research for each region: Trends, Opportunities and Challenges
- Product Market Fit Assessment: Identifying USP and Use Cases in the specific market
- Prospect Partners: Global System Integrators, Value Added Partners, ISV Partners, Implementation Partners
- GTM Plans: Checking out the local competition and what's working for them and what's not
- Price Discovery: Price strategies which will work in the particular market

The project was indeed a success and the company was impressed by the quality of our research work. The company has also promised to provide more projects in the coming days.

Saralbuild



About the Company

Saralbuild is an online marketplace designed for homeowners to simplify the tedious process of selecting the right professional or team (designer or contractor) for their residential project from a variety of designs, budget alternatives.

Saralbuild has been designed by architects and construction project managers, keeping in mind the challenges and concerns that the homeowners and professionals (designers or contractors) face on their residential projects on a daily basis. It aims to become a trusted on-demand service for all architectural, interior design, and construction needs of homeowners.

About the Live Project

The company was keen on raising its first funding and we **helped them prepare for its Seed Funding Investment Round.**

We conducted the following activities as a part of their deliverables:

1. **Financial Modeling:** Forecasted its revenues and expenses for the next 5 years via industry metrics.
2. **Pitch Deck:** Drafted Investor presentation to be presented to Venture Capital firms and Angel Investors.
3. Undertook analysis of buyer persona and strategized on the **business model, pricing, and marketing tactics** that could be implemented.
4. Conducted a **survey** of various stakeholders and **drew relevant insights.**

It was a paid live project and our work was appreciated by the founder and the senior members.

Future Course of Action

Bootcamp and APICS Logi(c)stics Blogs:-

APICS SSCBS plans to conduct a bootcamp, selecting 50 students to boost their skills in the ever-changing field of operations by facilitating industry-student interaction and ideas sharing. Also “Inside CBS” Seminars are planned for the upcoming batches.

We also plan to launch a blog series by posting regular content on our website as well as platforms like LinkedIn with the medium of which we hope to cover supply chain and other related topics, current affairs, major terms and concepts, startups etc.

APICS Connects (Global Collaboration):-

We plan to collaborate with a global supply chain related run organization that would be instrumental to formulate a research report from two varied perspectives. With our 450+ chapters strong global network, we look forward to collaborating with chapters like ASCM Toronto Chapter for activities like Joint Panel Discussion Sessions, Case Presentations, Report Making and Live Projects. We aim to provide industry exposure at the global level for our members and our institution.

SCM Resource Library:-

With the aim of collaborating with the College Library to compile resources in the broad field of Supply Chain Management which will be updated and help solidify the foundational base and knowledge in the particular field of Operations and Supply Chain Management.

Upcoming live projects, JITs and podcasts:-

Established organizations are invited for live-projects under which we offer a comprehensive analysis, consulting support on fields like logistics, supply chain, operations and inventory management.

We plan to continue with our Just-In-Talks Speaker Series inviting industry experts on campus to enlighten students about various Operations and SCM industry trends and direct them towards getting appropriate training to achieve APICS Certifications.

We have an upcoming podcast in the pipeline which would be regularly updated on Spotify with new trends and interests in the Supply Chain World. We aim to provide an in-depth listening experience so that students can get their quick dose of SCM news and functions.

How the APICS SSCBS Chapter is unique and different from other societies/chapters at SSCBS

APICS SSCBS Chapter primarily functions in and promotes the domain of **Operations and Supply Chain Management (OSCM)**, which is one of the most sought after and upcoming management domains of the 21st century. Before APICS SSCBS Chapter, there wasn't a single student group advancing the OSCM domain in the entire undergraduate circuit in India, let alone in SSCBS (*this has changed after the chartering of APICS SSCBS Chapter as several Operations Clubs have propped in colleges such as Shaheed Bhagat Singh College (SBSC) and Hansraj College in the past one year*).

The chapter works in a domain that is completely different and non-overlapping with other societies/chapters. It also resonates with subjects such as Inventory Management and Operations Management as well as the specialization in Management of Global Business (MGB) which are a part of the curriculum offered at SSCBS and it aims to build a peer-learning environment around the domain.

Furthermore, APICS SSCBS Chapter is affiliated with the Association of Supply Chain Management (ASCM), which is the world's largest association for supply chain. APICS SSCBS Chapter is **India's first and only student chapter with the ASCM credential**. Currently, OSCM forms only a negligible component in the overall placement and internship opportunities brought on campus. APICS SSCBS Chapter aims to change that by upskilling its members and helping them become better prospective hires for such roles. Moreover, ASCM is a global name that supply chain professionals and organizations recognize, therefore exponentially increasing the exposure avenues for students.

In merely 13 months of inception, the chapter has published **2 research reports**, secured **4 out of 50 global admits** to the prestigious ASCM Scholars' Program, organized **four in-house speaker sessions**, completed **two hands-on corporate projects**, hosted **India's first supply chain oriented event at the undergraduate level** and closed an **international collaboration with the ASCM Toronto Chapter**. Going forward, the APICS chapter plans to add more KRAs to serve its vision of making OSCM an enticing domain for college students.

Teachers in Charge:

1. Dr. Mona Verma
2. Ms. Paridhi

Contact Persons:

1. President: Divjas Singh
2. Vice President: Tanya Verma