



ROTARACT CLUB OF SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

Annual Report: 2021

LONG TERM PROJECTS

Project Srijan:

Description:

Project Srijan is a flagship initiative aimed at formalizing the informal recycling sector in India while promoting sustainable menstrual hygiene practices. It operates through various verticals, including awareness campaigns, educational workshops, and collaboration with stakeholders.

Key Initiatives:

E-Waste Management Vertical:

- Conducted extensive research on e-waste management practices and engaged with formal recyclers to renew contracts and ensure logistical requirements.
- Explored avenues beyond e-waste, such as cardboard, medical, and glass waste, to expand the project's scope.
- Collaborated with Saahas NGO as a knowledge partner and engaged in discussions with multiple third-party sites for future sales of DIY products made from e-waste components.

DIY Product Vertical (UPYOG):

- Launched the UPYOG vertical to provide employment opportunities to underprivileged communities by producing DIY products using e-waste components.
- Collaborated with various NGOs and Rotaract clubs for potential partnerships regarding e-waste collection.
- Engaged in discussions with other societies and organizations to explore collaborations for e-waste collection initiatives.
- Business Plan Competitions:
- Participated in multiple business plan competitions, submitting executive summaries, synopses, and detailed project documents.
- Prepared updated financials and incorporated results from previous surveys to strengthen project proposals.

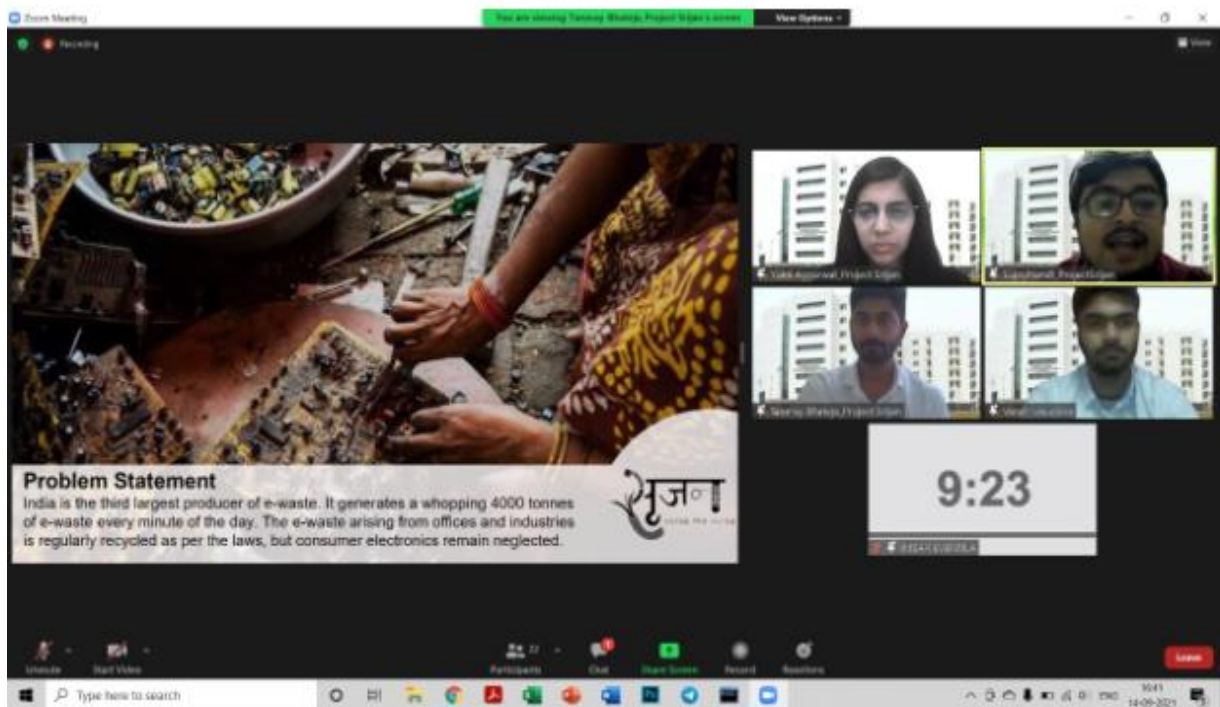
Sessions Taken

- **E-Waste Management Awareness Session with Rotaract Club of SBSC (April 1, 2021):**

The E-Waste Management Awareness Session held with the Rotaract Club of SBSC was a collaborative effort to educate members about the pressing issue of electronic waste and its impact on the environment. The session delved into the importance of responsible disposal methods, recycling practices, and the promotion of electronic waste reduction strategies. Through interactive discussions and informative presentations, participants gained insights into the significance of minimizing e-waste generation and fostering a culture of sustainability within their communities.

- **E-Waste Management Awareness Session with Rotaract Club of Colombo Central (February 25, 2021):**

The E-Waste Management Awareness Session conducted with the Rotaract Club of Colombo Central aimed to raise awareness among members regarding the proper handling and disposal of electronic waste. The session provided a platform for discussions on the adverse effects of improper e-waste management on human health and the environment. Through engaging presentations and interactive activities, participants learned about the significance of recycling electronic devices, reducing e-waste generation, and adopting eco-friendly practices in their daily lives.



- **E-Waste Management Awareness Session with Rotaract Club of Dyal Singh (April 10, 2021):**

The E-Waste Management Awareness Session organized in collaboration with the Rotaract Club of Dyal Singh focused on educating members about the challenges associated with electronic waste disposal and the importance of sustainable e-waste management practices. The session facilitated insightful discussions on the adverse environmental impacts of e-waste accumulation and emphasized the need for collective action to address this global issue. Through interactive presentations and informative resources, participants were empowered to take proactive steps towards reducing e-waste generation, promoting recycling initiatives, and advocating for responsible e-waste management policies within their communities.

Project Kamakhya:

Description:

Project Kamakhya focuses on improving menstrual hygiene and conditions for women in slum areas through education, awareness, and sustainable menstrual hygiene product distribution. It also aims to provide skill-based education to enhance employability among women.

Key Initiatives:

Saakaar Vertical:

- Initiated the Saakaar initiative to provide up-skilling classes for women, covering topics such as MS Excel, graphics, communication, and MS PowerPoint.
- Launched social media campaigns to introduce the project and instructors, along with regular posts on menstrual hygiene awareness and sustainable products.

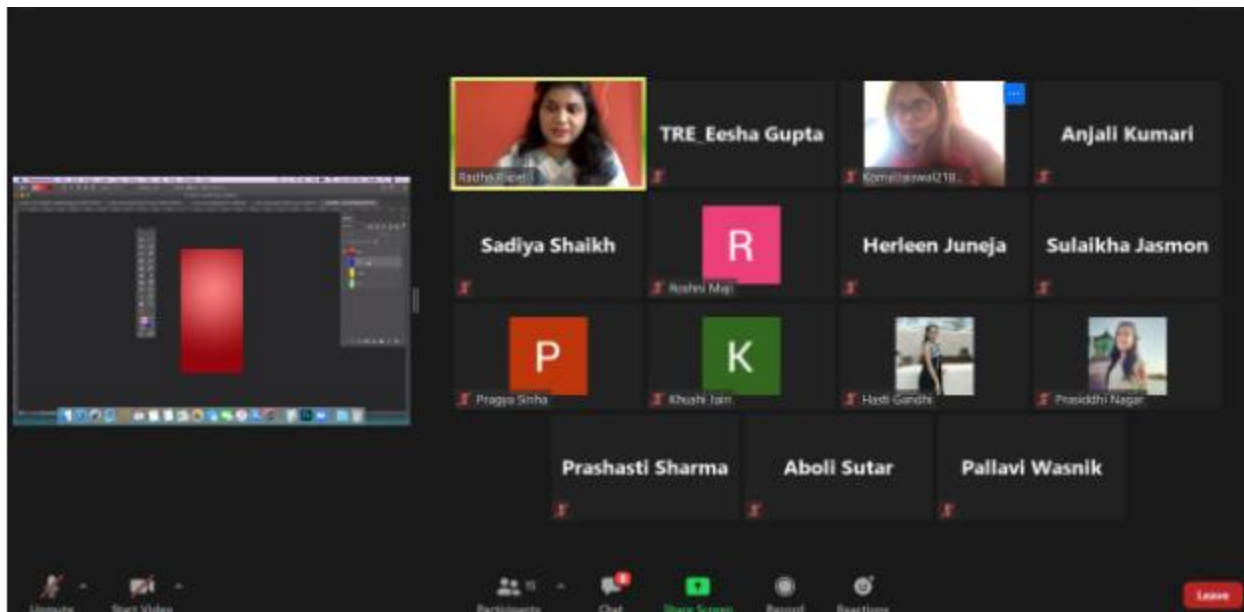
Research and Product Development:

- Commenced research activities to identify suppliers for raw materials and explore manufacturing processes for biodegradable sanitary pads.
- Explored unconventional menstrual hygiene products and compared them with traditional sanitary pads to promote sustainable alternatives.

Collaborations and Outreach:

- Contacted NGOs and menstrual activists for guidance and collaboration on product manufacturing and outreach activities.

- Collaborated with Ladli Foundation Trust, The Laali Project, Sukarma Foundation, and other organizations as knowledge partners to leverage their expertise and resources.



Achievements (2020-21):

- India Plastic Challenge Hackathon 2021:

Award: Finalist

Awarding Body: The Ministry of Environment, Forest, and Climate Change, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, and Climate Collective Foundation

Description: Recognized for innovative solutions and contributions to addressing plastic pollution through sustainable practices and initiatives.

- Create to Conserve, Business Plan Competition:

Award: National Winner

Awarding Body: Dyal Singh College, University of Delhi

Description: Acknowledged for developing a viable business plan focusing on conservation and sustainable practices.

- AVSAR 5.0, National Business Plan Competition and Mentoring Program:

Award: National Winner

Awarding Body: Bharati Vidyapeeth, Delhi

Description: Recognized for outstanding entrepreneurship and innovative business ideas with potential for societal impact.

- Surkh-ru:Thanksgiving (Awards Ceremony):

Awards: District Platinum Citation, District Star Rotaract Club Award, District Star Project Award- Project Srijan

Awarding Body: Rotary International District 3012

Description: Honored for exemplary service and impactful projects, including initiatives related to sustainable development and menstrual hygiene.

- TECHKRITI'21

Award: National 2nd Runner-Up

Awarding Body: IIT Kanpur

Description: Recognized for outstanding performance in a national-level technical competition.

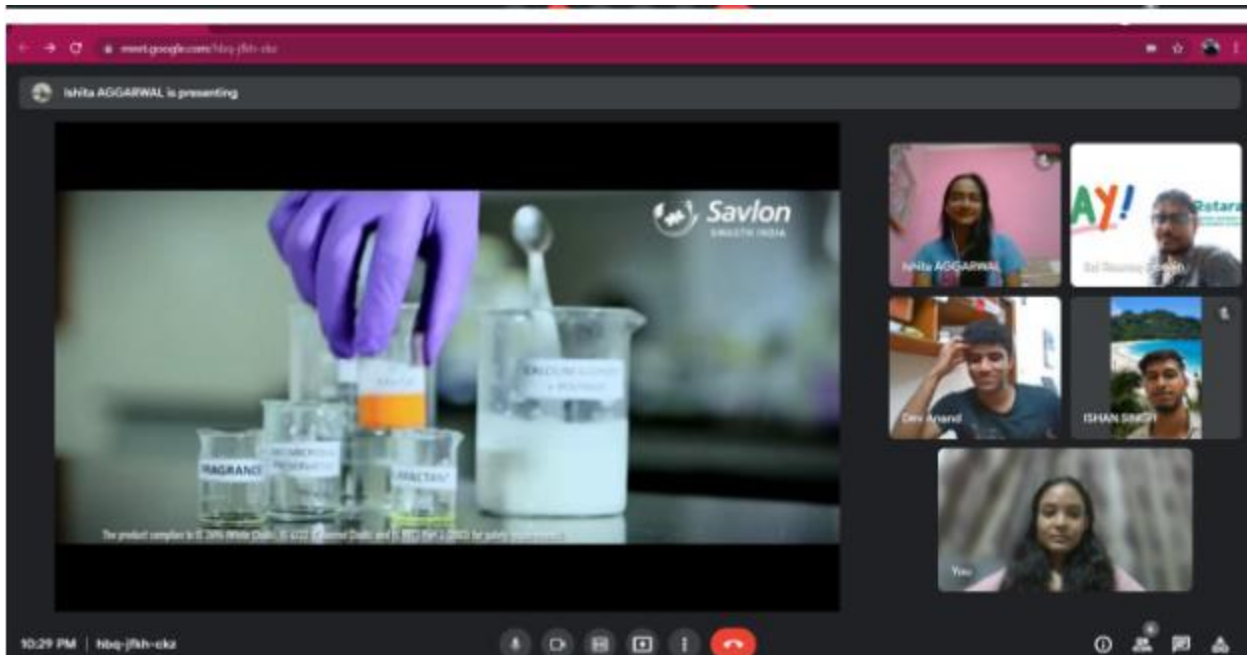
OTHER ACTIVITIES UNDERTAKEN

Project Utthaan:

Project Utthaan aims to address the challenges posed by the pandemic-induced halt in operations by introducing innovative solutions for sustainable development. The project encompasses two main initiatives: Hydroponics and Chalk Soaps.

1. **Hydroponics Initiative:** The Hydroponics initiative focuses on empowering underprivileged communities by teaching them modern farming techniques. Hydroponics, a method of growing plants without soil, offers a promising avenue for generating employment and ensuring food security. The project team has identified high-demand vegetables and crops suitable for cultivation in the Delhi environment. Additionally, they are conducting field visits to hydroponic farms to gain practical insights and assess feasibility and cost aspects. The ultimate goal is to equip marginalized communities with the knowledge and resources to cultivate nutritious produce sustainably.
2. **Chalk Soaps Initiative:** The Chalk Soaps initiative targets rural areas to promote hygiene practices, particularly handwashing among school children. By incorporating soap granules into chalk sticks, the project aims to transform a routine classroom activity into a hygiene-promoting exercise. Through innovative production methods and the development of e-cleanser tablets, the project seeks to ensure the sustainability of soap production and consumption. This initiative not only fosters good hygiene habits but also encourages creativity and resourcefulness in addressing public health challenges.

Both initiatives are undergoing rigorous research and feasibility analysis to optimize their effectiveness and scalability. As the projects progress, they have the potential to create meaningful impact by fostering economic empowerment, improving health outcomes, and promoting sustainable practices within communities.

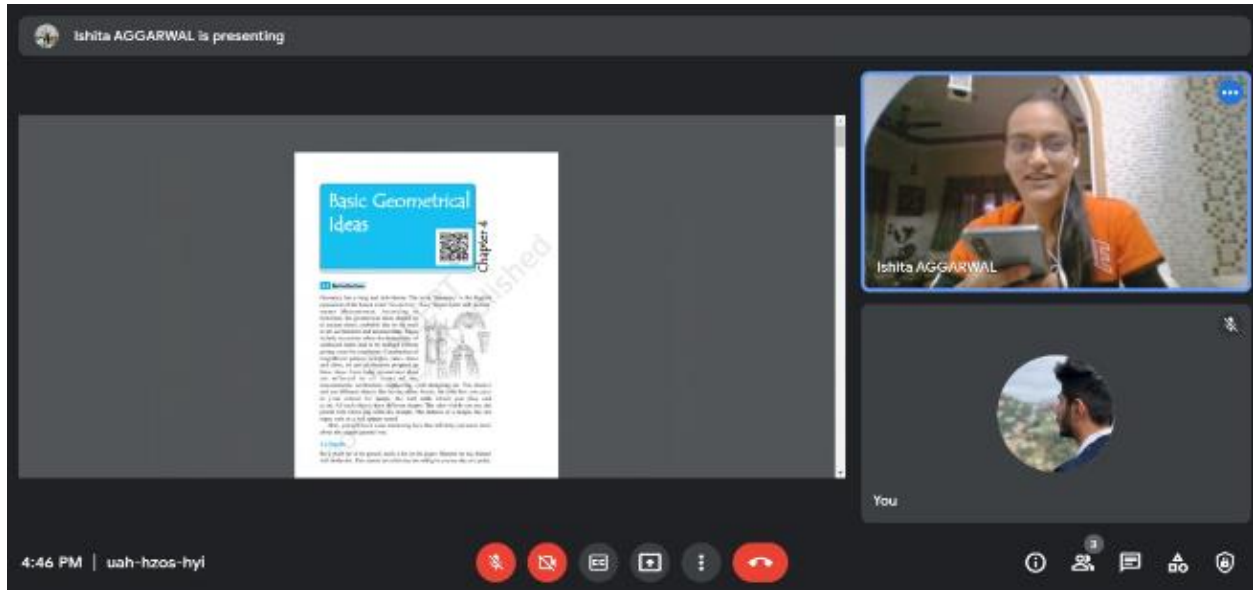


Project Adhyayan:

Project Adhyayan is a commendable initiative launched by Rotaract SSCBS in collaboration with Helping Hands India to address the educational challenges faced by visually impaired students during the COVID-19 pandemic. The project leverages telecommunication technology to provide accessible educational resources to visually impaired students.

Through the creation of audio recordings of various subjects based on the NCERT syllabus, the project aims to democratize access to education for visually impaired students from class 3 to 10. By offering interactive learning experiences, including MCQ-based tests, via a toll-free number, the project ensures that these students have equitable opportunities for learning despite the limitations imposed by their disabilities.

With a focus on mathematics, the project has made significant progress by completing over 50 chapters and delivering more than 3 hours of educational content. This initiative not only facilitates academic learning but also promotes inclusivity and empowerment among visually impaired students, enabling them to pursue their educational aspirations despite the challenging circumstances.



Workshop on Anxiety Simplified:

The Workshop on Anxiety Simplified, organized in collaboration with the Rotaract Club of Delhi Janak, provided valuable insights into understanding and managing anxiety. Conducted by Dr. Anindita Anand, the session addressed key issues related to anxiety, including its causes and coping strategies. Participants benefited from practical exercises such as deep breathing techniques, enabling them to develop effective tools for managing anxiety in their daily lives. The session received positive feedback from attendees, highlighting its relevance and impact in addressing mental health challenges within the community.



Webinar on My First Paycheck: Headstart to Financial Life Journey:

The webinar on Personal Finance Management, conducted in collaboration with the Rotaract Club of Indirapuram Pariwar, offered valuable guidance on financial literacy to young adults. Led by Mr. Vijay Bharadwaj, the session covered essential topics such as budgeting, saving, and investment strategies. Through interactive discussions, participants gained valuable insights into managing their finances effectively, laying a strong foundation for their financial future.

Project Anved:

Project Anved focuses on providing skill-based education in modern technologies to enhance employability and empower individuals. Through a series of informative webinars, the project collaborates with industry experts and educational institutions to offer practical insights and training in areas such as advanced Excel, interpersonal skills, and logical reasoning. By bridging the gap between theoretical knowledge and practical application, Project Anved equips participants with the skills and competencies needed to succeed in today's competitive job market.