

ABHIMANYU VERMA
Assistant Professor,
Department of Management Studies,
Shaheed Sukhdev College of Business Studies
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WORK EXPERIENCE

1. ACADEMICS:

- Presently working in **Shaheed Sukhdev College of Business Studies, University of Delhi** as Assistant Professor since June 2014 on regular basis.
- Worked with **Dyal Singh College, University of Delhi**, as an **Assistant Professor (Adhoc)** in Department of Commerce from August 2013 to May 2014.
- Worked with **Shaheed Bhagat Singh College, University of Delhi**, as an **Assistant Professor (Adhoc)** in Department of Commerce from January 2013 to May 2013.

Roles and responsibilities

1. Teaching subjects of Business, Entrepreneurship & Management, Business Law and Retail Management to graduate students
2. Guiding summer internship projects and final semester projects of BMS Students
3. Active participation in organizing Induction programs, seminars and guest lectures
4. Undertaking administrative work related to college.

PROFESSIONAL QUALIFICATION

UGC NET QUALIFIED (MANAGEMENT), 2012

Examination	Board/University	Institute/college	Year
MBA	Guru Gobind Singh Indraprastha University	Northern India Engineering College	2012
B.Com(P)	University of Delhi	B R Ambedkar College	2010
Intermediate	C.B.S.E	St. Xavier's Senior Secondary School, Delhi	2007
High School	C.B.S.E	St. Xavier's Senior Secondary School, Delhi	2005
National Eligibility Test(NET)	UGC		2012
PhD	University of Delhi	Department of Operational Research,	Pursuing

Master of Business Administration, MBA (MARKETING & INTERNATIONAL BUSINESS)

Northern India Engineering College, Guru Gobind Singh Indraprastha University (2010-12)

Bachelor of Commerce, B.Com (P)

Bhim Rao Ambedkar College, University of Delhi, (2007-2010)

PAPERS PUBLISHED

1. Asia Pacific Journal of Marketing & Management Review, “Customer Relationship Management- A viable strategy for global success” ISSN 2319-2836 Vol.2 (9), September (2013)
2. National Seminar on Business Design for Inclusive Growth and Sustainable Development with Special Reference to India, “Corporate Social Responsibility with Value Based Management” ISBN 978-81-926888-1-7 /ISSN Journal (ISSN 2250-365X).
3. International Journal of Management Sciences and Business Research, “The Big Human Resource Strategy” ISSN (2226-8235) Vol-2, Issue 12, 2013
4. International Journal of Management Sciences and Business Research, “Corporate Social Responsibility: The Next Level”, ISSN (2226-8235) Vol-3, Issue 1, 2013
5. International Journal of Business and Management Invention, “Green Marketing: The Revolutionary Road” ISSN (Online): 2319 – 8028, ISSN (Print): 2319 – 801X www.ijbmi.org | Volume 3 | Issue 2 | February 2014 | PP.01-06
6. Garima Gupta, Abhimanyu Verma, ‘Country-of-Origin effect and online purchase environment: Outlining the need for research; Journal of Management Research and Analysis, October-December, 2018; 5(4), p.473-476.
7. Paper titled:”Country-of-Origin Effect in the Era of E-Commerce: A Conceptual Overview’ presented in Conference on; Envisioning India 2.0: Economic Policies: Prospects & Challenges; organised by Jaipuria Institute of Management on 1st December, 2018.
8. Presented Paper titled Multi-Criteria Approach to Rank Last-Mile Delivery Modes for Enhanced Customer Satisfaction at 3rd International Conference on Recent Trends in Engineering, Technology and Business Management (ICRTETBM 2024)

SEMINARS, WORKSHOPS, FDPs AND TRAINING SESSIONS ATTENDED

- Attended National Seminar on Business Design for Inclusive Growth and Sustainable Development with Special Reference to India organized by Dr. Moonje Institute of Management & Computer Studies Nashik.
- Attended FDP on “MS-EXCEL AND SPSS/PASW DATA ANALYSIS AND RESEARCH” organized by Bharathi Vidyapeeth Deemed University Institute of Management & Research
- Attended Investor Awareness seminar on “Equity Market and Future & Options” by Northern India Regional Council of The Institute of Company Secretaries of India under the aegis of Investor Education & Protection Fund, Ministry of Corporate Affairs, Govt. of India at Dyal Singh College, University of Delhi.
- Faculty Development Programme (FDP) on the use of contemporary tools, techniques and analysis software packages in research at SSCBS from 4-6 May, 2019
- Investor Awareness Programme at SSCBS on 28th January, 2019
- Attended one week Faculty Development Programme (FDP) on Machine Learning with Data Analytics held at SSCBS, DU in association with International Conference on Innovative Computing and Communication (ICICC) from July 15 to July 20, 2019.

PERSONAL DETAILS

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| • Father’s Name | Mr. V P VERMA |
| • Date of Birth | 8 th of August 1989 |
| • Gender | Male |
| • Language Proficiency | English, Hindi |
| • Nationality | Indian |

