



ACTIVITY REPORT

Title of Event: Speaker Session on Shark Tank S2 Experience

Date of Session: 8th February 2023 (Wednesday)

Time: 12:00 am – 1:00 pm

Speaker(s): Mr. Pranav Bajaj

POSTER/BANNER/BROCHURE OF THE EVENT



Instagram:

https://www.instagram.com/p/CoWhcPmyStm/?utm_source=ig_web_copy_link

Linkedin:

https://www.linkedin.com/feed/update/urn:li:activity:7028653826488369152?updateEntityUrn=urn%3Ali%3Afs_feedUpdate%3A%28V2%2Curn%3Ali%3Aactivity%3A7028653826488369152%29

ACTIVITY SUMMARY**BRIEF BIO OF THE SPEAKER**

SPEAKER NAME: Mr. Pranav Bajaj

Mr. Pranav Bajaj is an experienced Co-Founder with a demonstrated history of working in the hospital & health care industry. He co-founded Medulance, which is India's first GPS based technology platform for fast and reliable first point medical attention and makes it easy to book ambulances, via the web or tech platform. He appeared on Shark Tank India S2 and received the highest offer on the show ever. He is also a CBS Alum (2012 passout).

OBJECTIVE OF THE EVENT

The objective of the session was to educate the students on the working of startups through Pranav's experience of starting up with Medulance. The primary topic of discussion included the experience of Pranav pitching in front of the Sharks, the due diligence that followed, evaluation of the offer he received on the show, the backstage processes that happen on the set and discussing prerequisites of being a successful entrepreneur. He also explained his journey from working in Zomato under the founders themselves field to successfully starting up with Medulance.

Mr. Pranav centrally focused on:

- His journey as a startup founder
- Essential Requirements of a Startup Pitch
- His Experience in front of Shark Tank India's Sharks
- How he plans to use the funds obtained and future roadmap of Medulance

KEY OUTCOMES

The whole session was very insightful and interactive. The key outcomes were:

- How to build from Zero to One
- Transition from Corporate to Entrepreneurship
- Funding Requirements by Startups and Allocation

- Elements of investor pitching
- Necessities for building a startup

PARTICIPANTS DETAIL

The session witnessed participation from a large number of students across multiple years and courses from our college, Shaheed Sukhdev College of Business Studies.

It was an interactive session wherein participants' asked multiple questions from Pranav's journey as a successful founder.

PHOTOGRAPHS







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Link of Recording:

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