

Activity Report



Day 1: 26th March 2023

Day 2: 2nd April 2023

Topic: How to Transform your Idea into Reality

Time : 3 hours each day 10:00 am to 1:00pm

Speaker Name: Mr. Aseem Gupta

Speaker Details

Mr. Aseem Gupta is the organization CEO as social entrepreneur invested in climate preservation through agro forestry and Prop Tech EV Infra etc. He featured in Yuva Bharat, former chairman of road safety and health departments of young Indians.

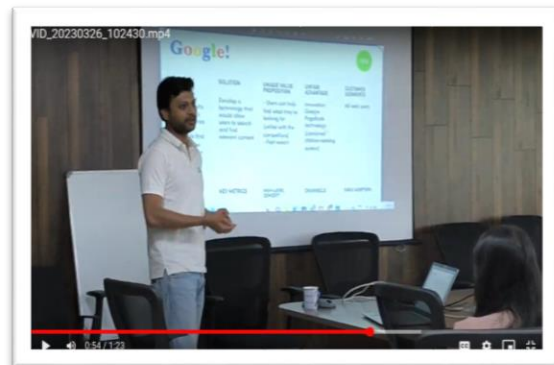
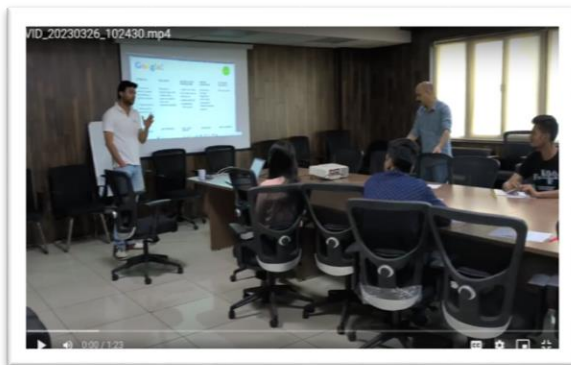
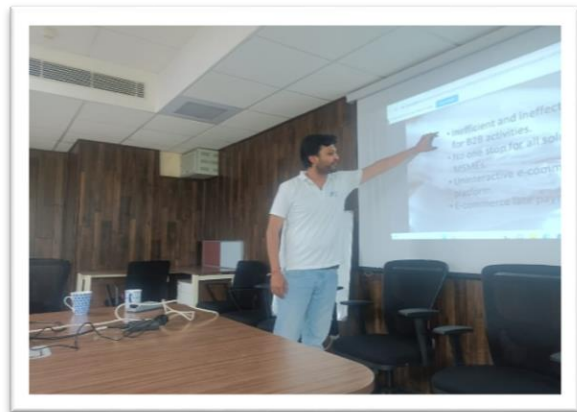
Objective of the Event

The Objective of the two days workshop focused primarily on the creating and getting the students business Pitch Deck ready. The workshop includes a One-hour online Ice-Breaking session before 2 days workshop, which will help you understand how to create a compelling pitch deck, starting from defining the problem, identifying your target audience, crafting your key message, and creating visually appealing slides that will keep your audience engaged. You will also learn how to deliver your pitch with confidence and handle questions and objections. He focused on the key points that should help the students more clarity on their startup ideas. He interacted with one-to-one students and discuss with them on their business idea. Mr. Aseem given his tremendous efforts with student's startups, he gave project as worksheet to students who are working on their business idea, he mentioned the following key points for the startups on which they have to work on that is:

1. Problem
2. Solution
3. Key Metrics
4. Unique Value Proposition
5. Unfair Advantage
6. Channels
7. Customers Segments

8. Cost Structure
9. Revenue Streams

Pictures



Faculty/Non faculty Participants:

S. No	Name	Department
1.	Kritika Mehra	SIIF SSCBS
2.	Shehla Naaz	SIIF SSCBS
3.	Ramesh Kumar	SIIF CEO SSCBS

Attendance: approx. 20 students took initiate.

B	C	D	E
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