



# **ACTIVITY REPORT**

Title of Event: IPR (Intellectual Property Rights) For Start-Ups

Date of Session: 29<sup>th</sup> May 2023(Monday)

Time: 1:00 Pm

Teacher Coordinator: Ms. Anusha Goel, Ms. Kishori Ravi Shankar

Student Coordinator: Aakash Jain, Shruti and Piyush

Speaker(S): Prof. Abhishek Mishra

Poster of the Event







Discover the power of Intellectual Property Rights: Unlocking opportunities and fueling success for startups!



### **Prof. Abhishek Mishra**

Program Director & Chair (Admissions), BML Munjal University









Scan the QR to register

AAKASH JAIN: 9310481476 SHRUTI: 9310583658

#### **ACTIVITY SUMMARY**

#### **BREIF BIO OF SPEAKER**

Speaker Name: Prof. Abhishek Mishra

Professor ABHISHEK MISHRA is a program director, chair of admissions and faculty at BML Munjal School of law, Gurgaon with extensive experience in business and commercial laws. He has spent 7 years in industry working in different capacities with multi-national companies. He is also a prolific writer and has published various articles on current issues in newspaper like financial express and business line. He also advises, on pro-bono basis, various nonprofit organizations and startup companies.

#### OBJECTIVE OF THE EVENT

The session was focused on digging a little bit into the intellectual property rights for establishing start-ups as start-ups face many challenges in protecting their property. In the session we learn about what is actually ipr and benefits of intellectual property.

Topics covered by Prof. Abhishek Mishra in the session:

- > Defining Intellectual Property
- > Types of IPR
- ➤ History: Tells us All
- ➤ TRUE OR FALSE?
- > IP Laws and Regulations in India
- ➤ Importance of IP Rights in Business & Technology
- ➤ Global Perspectives on IP Rights
- > TRIPS: trade related intellectual property rights
- > Conclusion and questions

#### KEY OUTCOMES OF THE EVENT...

During the session Prof. Abhishek Mishra concluded that Intellectual Property Rights are a critical tool in today's knowledge-driven economy. They stimulate innovation and creativity and serve as a key factor in economic growth. And as we move forward, new challenges and opportunities will arise in the IP space, particularly with the ongoing digital revolution and advancements in artificial intelligence.

This was a great interactive session, as he has been legal advisor to a lot of business firms and he did tell us about the experience.

The best and most relatable part of the whole session was that when he used the example of his own watch to make us understand how ipr actually works. We all can use this tiny bit of information in our daily life items.

At last the session ended with answering some questions raised by students.

## **PHOTOGRAPHS**









#### **ATTENDENCE**

#### Total attendes:97

Roll No.	Name of the Student	Class
22018	Aman Lakra	BMS 1 B
22019	Amishi Kapoor	BMS 1 B
22020	Amit Gupta	BMS 1 B
22022	Ananya Bhalla	BMS 1 B
22024	Ananya Jain	BMS 1 B
22025	Ananya Mishra	BMS 1 B
22026	Aniket Gupta	BMS 1 B
22030	Anshaj Kumar Singh	BMS 1 B
22032	Anuj Bansal	BMS 1 B
22033	Anuj Sharma	BMS 1 B
22034	Anushka Verma	BMS 1 B
22038	Aryaa Abhay Dange	BMS 1 B
22044	Ayush kumar	BMS 1 B
22054	Chirag kanwat	BMS 1 B
22055	DAIZY PRUTHI	BMS 1 B
22062	Dhairya Sachdeva	BMS 1 B
22064	DHRUV DIWAN	BMS 1 B
22065	DHRUV GUPTA	BMS 1 B
22067	Diksha Aggarwal	BMS 1 B
22068	Diksha Garg	BMS 1 B
22070	Dipti Mehra	BMS 1 B
22071	Divya Prakash	BMS 1 B
22076	Faiza Shaheen	BMS 1 B

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22078	Gagan kashyap	BMS 1 B
22080	Gayatri	BMS 1 B
22082	Govind Somani	BMS 1 B
22085	Hariom patel	BMS 1
22087	Harsh Arora	BMS 1
22088	Harsh Rana	BMS 1 B
22090	Harshit	BMS 1
22091	Harshit Singh	BMS 1
22099	Jagruti Das	BMS 1
22100	Jalaj Yadav	BMS 1
22103	Jatin Gulati	BMS 1
22111	Kanak Singh	BMS 1 B
22113	Kanishka rathore	BMS 1 B
22115	Kartik Jaklondia	BMS 1 B
22119	Khagemba Chingakham	BMS 1 B
22120	Kirtana Singh Chadha	BMS 1 B
22121	Kishan Patel	BMS 1 B
22126	Krishna Gupta	BMS 1 B
22128	KRISHNEET KAUR	BMS 1 B
22135	Mahak Bansal	BMS 1 B
22145	Naman Singla	BMS 1 B
22146	Naman Bhadana	BMS 1 B
22147	Naresh	BMS 1 B
22153	Nikita Jangra	BMS 1 B
22155	Nischay Rao	BMS 1 B
22159	Om Kharola	BMS 1 B

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22161	Panya Ahuja	BMS 1 C
22165	Prachi	BMS 1 C
22166	Prachi Meena	BMS 1 C
22175	Prisha Barua	BMS 1 C
22179	Pushp Asiwal	BMS 1 C
22180	Radhika Singh	BMS 1 C
22181	Raghav Kathuria	BMS 1 C
22182	Raghav Khandelwal	BMS 1 C
22186	Rajat Gunecha	BMS 1 C
22192	Raunak Kumari	BMS 1 C
22196	Ridhi	BMS 1 C
22197	Ridhi Passi	BMS 1 C
22201	Riya Chadha	BMS 1 C
22204	Roli Aggarwal	BMS 1 C
22207	Rudraksh Khandelwal	BMS 1 C
22208	Saanya Singh	BMS 1 C
22212	Sakshi Singh	BMS 1 C
22213	Saloni Kumari	BMS 1 C
22215	Samridhi Pohoja	BMS 1 C
22216	Sanah Dhawan	BMS 1 C
22218	Sanyam Wadhwa	BMS 1 C
22222	SARTHAK BANSAL	BMS 1 C
22223	Sarthak Dhar	BMS 1 C
22226	HIMANSHU SUBHASH SHELKE	BMS 1 C
22227	Shitiz Dhar	BMS 1 C
22233	Shrut Jain	BMS 1 C

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22238	Simoni Pant	BMS 1 C
22241	Snevi Kothari	BMS 1 C
22249	Sunny Kashyap	BMS 1 C
22251	Tanishq Mittal	BMS 1 C
22253	Tanmay Bothra	BMS 1 C
22255	Tanya	BMS 1 C
22258	Tushar Vishal	BMS 1 C
22264	Vardaan	BMS 1 C
22266	Vasu Bansal	BMS 1 C
22267	Vasuman Baisla	BMS 1 C
22271	Vibhor Taneja	BMS 1 C
22274	Vinayak Sharma	BMS 1 C
22277	Vishal Tiwari	BMS 1 C
22280	Vivek Yadav	BMS 1 C
22284	Yash Agarwal	BMS 1 C
22287	Yashika Sharma	BMS 1 C
22288	Yatharth Mahobiya	BMS 1 C
22299	Parveen Kumar	BMS 1 C
22162	Parishkrit	BMS 1 C
22154	Nimisha Dhawan	BMS 1 C
22245	srishti verma	BMS 1 C
22246	Suhani Gupta	BMS 1 C