



## **ACTIVITY REPORT**

**Title of Event:** “How to succeed as an Entrepreneur and deep insights into the swiss, EU and the Indian Markets”

**Date of Session:** 26 December 2022

**Time:** 1:00 pm

**Teacher Coordinator:**

**Student Coordinator:**

**Speakers:** 1. Ansuya Ahluwalia

2. Karan Jain

**Poster/Banner/Brochure of the event:**

SSCBS Innovation & Incubation Foundation

INSTITUTIONS INNOVATION COUNCIL

# LEARN FROM THEIR JOURNEYS AS SUCCESSFUL ENTREPRENEURS

## HOW TO SUCCEED AS AN ENTREPRENEUR AND DEEP INSIGHTS INTO THE SWISS, EU AND THE INDIAN MARKETS

26 DECEMBER, 2022  
1:00 PM ONWARDS  
7TH FLOOR, SEMINAR HALL, SSCBS

**ANSUYA AHLUWALIA**  
SPEAKER

Founder of anamii.com  
VP of Tech at thirty3.ch  
Formerly worked as CTO for a Zurich-based IT services firm  
MSc in Computer Science from UCLA  
Jury Member for WeBloom's Wave Fellowship 2023, Tech Expert for Growth Unltd.'s 2023 Program

**KARAN JAIN**  
SPEAKER

B Com (H) SRCC, MBA ISB  
CFA charter holder  
Ex investment banking, UBS  
Co-founder, Sugar Watchers (D2C startup in the health foods space)

Manager-siif@sscbsdu.ac.in | www.siif.in | Si\_incubation\_foundation

**RECORD OF THE ACTIVITY:**

**Facebook:**

<https://www.facebook.com/1187866417927888/posts/pfbid0kUXNyqEMtE1YxDr43LZAQDCDAKKmDPXDCvKu41zbCwH49fo1LmmhezP2sh5ZFd6RI/?mibextid=Nif5oz>

**Instagram:** <https://www.instagram.com/p/CmYonH9LaZm/?igshid=YmMyMTA2M2Y=>

**Youtube:** <https://youtu.be/6ya50CREc3Q>

## **ACTIVITY SUMMARY**

The objective of the event is to encourage in the SSCBS students an entrepreneurial mindset and advised them to see the real world. Both the speakers illuminated about the career path Ms. Ansuya Ahluwalia shared her learnings that is “what is easier to know what you don’t want to do vs what you want to do – start and reiterate it. How one can succeed himself / herself as an entrepreneur, also speak to as many people about your ideas as possible. The event was very enthusiastic and energetic taken by both the young entrepreneurs engaging with our students.

Mr. Karan explained our students very nicely some points on Entrepreneurship Learnings that:

1. Why is it most important
2. Money cannot be a primary motivator.
3. You don’t always have to raise funds
4. Speed Vs Perfection
5. Impatience with actions, Patience with result
6. Fail Fast- you only have to be right once!
7. The only failure to look out for is the risk of ruin
8. If You Raise funds, having a co-founder is important
9. You Cannot build without people.
10. Don’t try to reinvent the wheel

At last, the event successfully finished with so much of positive energy among the students to think about own startup.

### **SPEAKER DETAILS:**

#### **Speaker (1): Ms Ansuya Ahluwalia**

She is a founder of Anamii.com. Anamii is a matching platform that offers personalized and curated guidance from trustworthy, the most authentic and highly experienced guides such as monks, yoga and vedic teachers, personal success and wellness coaches. With strong lineages and in-depth experiences, they come here to help you with their highest intentions. You can think of it similar to a dating app, but meant for deep inner transformation and healing. Earlier she was former CTO at Vicara infotech group AG (2017-2020), worked as Sr.

software developer at Amazon Lab 126, Silicon Valley (2015 – 2017). During her Educational Qualification she did her MSc in Computer Science from UCLA (2013 – 2015) and BE in CS

From PEC (Punjab Engr. College) (2009 – 2013).

**Speaker (2): Karan Jain**

He is Co-Founder of Sugar Watchers (2019- Present). He is one of the professional poker player – played in Match Indian Premier League He worked with Syaaks as CMO and worked as CFA charter holder during (2014 – 2015). He did B COM (H) from SRCC, DU and did MBA from ISB. He Belongs to a Business Family background from Punjab.

**PHOTOGRAPHS:**









**ATTENDANCE:**

| <b><u>NAME</u></b>             | <b><u>ROLL NO.</u></b> |
|--------------------------------|------------------------|
| <b><u>Vishesh Aswal</u></b>    | <b><u>22278</u></b>    |
| <b><u>Ramish Khan</u></b>      | <b><u>22190</u></b>    |
| <b><u>AAKASH JAIN</u></b>      | <b><u>22004</u></b>    |
| <b><u>krish Maheshwari</u></b> | <b><u>22123</u></b>    |
| <b><u>Daizy Pruthi</u></b>     | <b><u>22055</u></b>    |
| <b><u>Harshit Singh</u></b>    | <b><u>22091</u></b>    |
| <b><u>Damia Sharma</u></b>     | <b><u>22056</u></b>    |
| <b><u>Muskan Agrahari</u></b>  | <b><u>22144</u></b>    |
| <b><u>Sanyam Wadhwa</u></b>    | <b><u>22218</u></b>    |
| <b><u>Shrishant</u></b>        | <b><u>22232</u></b>    |
| <b><u>Anuj Bansal</u></b>      | <b><u>22032</u></b>    |

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|----------------------------------|---------------------|
| <b><u>sanchit singhal</u></b>    | <b><u>22217</u></b> |
| <b><u>Raunak Singh Bisht</u></b> | <b><u>22193</u></b> |
| <b><u>Ananya dubey</u></b>       | <b><u>22023</u></b> |
| <b><u>Vanshika garg</u></b>      | <b><u>22263</u></b> |
| <b><u>Damia sharma</u></b>       | <b><u>22056</u></b> |
| <b><u>Anshaj</u></b>             | <b><u>22030</u></b> |
| <b><u>Ananya Bhalla</u></b>      | <b><u>22022</u></b> |
| <b><u>Akshat Gupta</u></b>       | <b><u>22015</u></b> |
| <b><u>Sarthak Dhar</u></b>       | <b><u>22223</u></b> |
| <b><u>Roli Aggarwal</u></b>      | <b><u>22204</u></b> |
| <b><u>Yash Agarwal</u></b>       | <b><u>22284</u></b> |
| <b><u>Mudit Singhvi</u></b>      | <b><u>22142</u></b> |
| <b><u>Nimisha Dhawan</u></b>     | <b><u>22154</u></b> |
| <b><u>Gaurav Garg</u></b>        | <b><u>22079</u></b> |



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|----------------------------------|---------------------|
| <b><u>Rahul Joshi</u></b>        | <b><u>22185</u></b> |
| <b><u>Vatsalya Katiyar</u></b>   | <b><u>22268</u></b> |
| <b><u>Prakhar</u></b>            | <b><u>22168</u></b> |
| <b><u>Sahil Gavikar</u></b>      | <b><u>22210</u></b> |
| <b><u>Viraj Singh Yadav</u></b>  | <b><u>22276</u></b> |
| <b><u>Vinayak Sharma</u></b>     | <b><u>22274</u></b> |
| <b><u>Sadhna Kumari</u></b>      | <b><u>22209</u></b> |
| <b><u>Twinkle Walia</u></b>      | <b><u>22259</u></b> |
| <b><u>Simrat Kaur Luthra</u></b> | <b><u>22239</u></b> |
| <b><u>Piyush Kumar</u></b>       | <b><u>22164</u></b> |
| <b><u>Vivek Yadav</u></b>        | <b><u>22280</u></b> |
| <b><u>Udit Arora</u></b>         | <b><u>22261</u></b> |
| <b><u>Vinay Kumar</u></b>        | <b><u>22273</u></b> |
| <b><u>Vibhor Taneja</u></b>      | <b><u>22271</u></b> |

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|----------------------------|--------------|
| <u>Atishay arora</u>       | <u>22043</u> |
| <u>Harshada Vikhankar</u>  | <u>22089</u> |
| <u>Nischay Rao</u>         | <u>22155</u> |
| <u>Naman</u>               | <u>22145</u> |
| <u>Rudraksh Khandelwal</u> | <u>22207</u> |
| <u>Vasu bansal</u>         | <u>22266</u> |
| <u>Pranshu Bhatia</u>      | <u>22170</u> |
| <u>Govind Somani</u>       | <u>22082</u> |
| <u>Rudraksh Bhandari</u>   | <u>22206</u> |
| <u>Rajat Gunecha</u>       | <u>22186</u> |
| <u>Hemant Kumar</u>        | <u>22092</u> |
| <u>kishan patel</u>        | <u>22121</u> |
| <u>bhavika rajora</u>      | <u>22047</u> |
| <u>Aman</u>                | <u>22018</u> |

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|--------------------------|--------------|
| <u>Anshaj</u>            | <u>22030</u> |
| <u>Vasu Bansal</u>       | <u>22266</u> |
| <u>Vinit Kumar</u>       | <u>22275</u> |
| <u>Raushan kumar</u>     | <u>22194</u> |
| <u>yuvraj</u>            | <u>22291</u> |
| <u>Yash Yadav</u>        | <u>22285</u> |
| <u>Guguloth Nishanth</u> | <u>22083</u> |
| <u>Aaditya</u>           | <u>22002</u> |
| <u>Himanshu</u>          | <u>22094</u> |
| <u>Raghav Kathuria</u>   | <u>22181</u> |
| <u>sanchit Singhal</u>   | <u>22217</u> |
| <u>pradeep choudhary</u> | <u>22167</u> |
| <u>Parveen</u>           | <u>22299</u> |
| <u>Krishna</u>           | <u>22127</u> |

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|--------------------------------|---------------------|
| <b><u>Prisha Barua</u></b>     | <b><u>22175</u></b> |
| <b><u>vasuman</u></b>          | <b><u>22267</u></b> |
| <b><u>Advit Malik</u></b>      | <b><u>22307</u></b> |
| <b><u>Aman Bhandari</u></b>    | <b><u>22311</u></b> |
| <b><u>archit koul</u></b>      | <b><u>22322</u></b> |
| <b><u>Arin Jain</u></b>        | <b><u>22323</u></b> |
| <b><u>Arpit Samantara</u></b>  | <b><u>22325</u></b> |
| <b><u>Divyanshi Shukla</u></b> | <b><u>22340</u></b> |
| <b><u>Ekhil</u></b>            | <b><u>22341</u></b> |
| <b><u>Malhotra Frank</u></b>   | <b><u>22342</u></b> |
| <b><u>Jayant Joshi</u></b>     | <b><u>22352</u></b> |
| <b><u>Khwahish Jaiswal</u></b> | <b><u>22359</u></b> |
| <b><u>Krishang Baldi</u></b>   | <b><u>22361</u></b> |
| <b><u>Kshirja Gambhir</u></b>  | <b><u>22362</u></b> |

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|-----------------------------------|---------------------|
| <b><u>Manvi Kaul</u></b>          | <b><u>22371</u></b> |
| <b><u>Nakul raghuwanshi</u></b>   | <b><u>22379</u></b> |
| <b><u>Namish Sareen</u></b>       | <b><u>22380</u></b> |
| <b><u>Nitesh Kumar</u></b>        | <b><u>22383</u></b> |
| <b><u>Nitin.S</u></b>             | <b><u>22384</u></b> |
| <b><u>Prince Kumar</u></b>        | <b><u>22388</u></b> |
| <b><u>Priyanka</u></b>            | <b><u>22389</u></b> |
| <b><u>Rahul Gupta</u></b>         | <b><u>22393</u></b> |
| <b><u>Rajkaran kumar</u></b>      | <b><u>22395</u></b> |
| <b><u>Ravi Bhan Singh</u></b>     | <b><u>22396</u></b> |
| <b><u>Shourya shrivastava</u></b> | <b><u>22407</u></b> |
| <b><u>Siddhi</u></b>              | <b><u>22412</u></b> |
| <b><u>Sneha</u></b>               | <b><u>22414</u></b> |
| <b><u>Soham Ghai</u></b>          | <b><u>22415</u></b> |



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|--------------------------------|---------------------|
| <b><u>Sparsh Garg</u></b>      | <b><u>22416</u></b> |
| <b><u>Tejash kumar</u></b>     | <b><u>22422</u></b> |
| <b><u>Vanshika Bhattad</u></b> | <b><u>22431</u></b> |
| <b><u>Yardan Gupta</u></b>     | <b><u>22432</u></b> |
| <b><u>Vedant Goyal</u></b>     | <b><u>22434</u></b> |
| <b><u>Vishesh Choubey</u></b>  | <b><u>22436</u></b> |
| <b><u>Yogesh boora</u></b>     | <b><u>22440</u></b> |
| <b><u>Yuvraj Singh</u></b>     | <b><u>22441</u></b> |
| <b><u>Akshat Prasad</u></b>    | <b><u>22443</u></b> |
| <b><u>Pragyanshu Meena</u></b> | <b><u>22445</u></b> |
| <b><u>Diya Gera</u></b>        | <b><u>22447</u></b> |
| <b><u>Anshuman Das</u></b>     | <b><u>22316</u></b> |
| <b><u>Aadhya Ramdev</u></b>    | <b><u>22001</u></b> |
| <b><u>Aarushi Gupta</u></b>    | <b><u>22006</u></b> |

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|------------------------------|---------------------|
| <b><u>Aastha Kaushik</u></b> | <b><u>22007</u></b> |
| <b><u>Amishi Kapoor</u></b>  | <b><u>22019</u></b> |
| <b><u>Anuj Sharma</u></b>    | <b><u>22033</u></b> |
| <b><u>Anushka</u></b>        | <b><u>22034</u></b> |
| <b><u>Bhoomi Kohli</u></b>   | <b><u>22050</u></b> |
| <b><u>Dhairya</u></b>        | <b><u>22062</u></b> |
| <b><u>Diksha Garg</u></b>    | <b><u>22068</u></b> |
| <b><u>Divya Prakash</u></b>  | <b><u>22071</u></b> |
| <b><u>Gayatri</u></b>        | <b><u>22080</u></b> |
| <b><u>Harsh Arora</u></b>    | <b><u>22087</u></b> |
| <b><u>Himaangi Gupta</u></b> | <b><u>22093</u></b> |
| <b><u>Kanak singh</u></b>    | <b><u>22111</u></b> |
| <b><u>Krishna Gupta</u></b>  | <b><u>22126</u></b> |
| <b><u>Prachi Meena</u></b>   | <b><u>22166</u></b> |

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|---------------------------------|---------------------|
| <b><u>Prasanta Kisroo</u></b>   | <b><u>22171</u></b> |
| <b><u>Raghav Khandelwal</u></b> | <b><u>22182</u></b> |
| <b><u>Ridhi</u></b>             | <b><u>22196</u></b> |
| <b><u>Ridhi Passi</u></b>       | <b><u>22197</u></b> |
| <b><u>Ritika</u></b>            | <b><u>22200</u></b> |
| <b><u>Samridhi pohoja</u></b>   | <b><u>22215</u></b> |
| <b><u>Sarika kumari</u></b>     | <b><u>22220</u></b> |
| <b><u>Sarthak Bansal</u></b>    | <b><u>22222</u></b> |
| <b><u>Tanishq Mittal</u></b>    | <b><u>22251</u></b> |
| <b><u>Tushar Vishal</u></b>     | <b><u>22258</u></b> |
| <b><u>Vibhor Kumar</u></b>      | <b><u>22270</u></b> |
| <b><u>Yatharth Mahobiya</u></b> | <b><u>22288</u></b> |
| <b><u>Bhavya Tyagi</u></b>      | <b><u>22049</u></b> |
| <b><u>Diksha Aggarwal</u></b>   | <b><u>22067</u></b> |

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|------------------------------------|---------------------|
| <b><u>Faiza Shaheen</u></b>        | <b><u>22076</u></b> |
| <b><u>Jagruti Das</u></b>          | <b><u>22099</u></b> |
| <b><u>Jalaj Yadav</u></b>          | <b><u>22100</u></b> |
| <b><u>Jyotika Malhotra</u></b>     | <b><u>22109</u></b> |
| <b><u>Kanishka Rathore</u></b>     | <b><u>22113</u></b> |
| <b><u>Kirtana Singh Chadha</u></b> | <b><u>22120</u></b> |
| <b><u>Saanya Singh</u></b>         | <b><u>22208</u></b> |
| <b><u>Yoshei Amanda Konyak</u></b> | <b><u>22289</u></b> |
| <b><u>Vardaan</u></b>              | <b><u>22264</u></b> |

**FACULTY/NON TEACHING/OTHER PARTICIPANTS:**

| <b><u>S.No.</u></b> | <b><u>Name</u></b>                               | <b><u>Department</u></b>    | <b><u>Email</u></b>  |
|---------------------|--|-----------------------------|--|
| <b><u>1</u></b>     | <b><u>Dr. Poonam Verma<br/>(Chairperson)</u></b> | <b><u>SSCBS College</u></b> | <b><u><a href="mailto:principal@sscbsdu.ac.in">principal@sscbsdu.ac.in</a></u></b> |

|                 |                                |                                      |  |
|-----------------|--------------------------------|--------------------------------------|--|
| <b><u>2</u></b> | <b><u>Mr. Dhruv Rana</u></b>   | <b><u>SIIF SSCBS</u></b>             | <b><u><a href="mailto:ceo-siif@sscbsdu.ac.in">ceo-siif@sscbsdu.ac.in</a></u></b>             |
| <b><u>3</u></b> | <b><u>Ms. Shehla Naaz</u></b>  | <b><u>SIIF SSCBS</u></b>             | <b><u><a href="mailto:manager-siif@sscbsdu.ac.in">manager-siif@sscbsdu.ac.in</a></u></b>     |
| <b><u>4</u></b> | <b><u>Mr. Ramesh Kumar</u></b> | <b><u>SIIF SSCBS<br/>College</u></b> | <b><u><a href="mailto:Rameshbarpa78@sscbsdyu.ac.in">Rameshbarpa78@sscbsdyu.ac.in</a></u></b> |

**FEEDBACK FROM PARTICIPANTS:**

| <b><u>NAME</u></b>             | <b><u>ROLL NO.</u></b> | <b><u>Feedback</u></b>                               |
|--------------------------------|------------------------|--|
| <b><u>Vishesh Aswal</u></b>    | <b><u>22278</u></b>    | <b><u>Excellent</u></b>                              |
| <b><u>Ramish Khan</u></b>      | <b><u>22190</u></b>    | <b><u>It is something I am looking for.</u></b>      |
| <b><u>AAKASH JAIN</u></b>      | <b><u>22004</u></b>    | <b><u>Very Nice</u></b>                              |
| <b><u>krish Maheshwari</u></b> | <b><u>22123</u></b>    | <b><u>More Informative</u></b>                       |
| <b><u>Daizy Pruthi</u></b>     | <b><u>22055</u></b>    | <b><u>it was good event</u></b>                      |
| <b><u>Harshit Singh</u></b>    | <b><u>22091</u></b>    | <b><u>I really like the session</u></b>              |
| <b><u>Damia Sharma</u></b>     | <b><u>22056</u></b>    | <b><u>Keep conducting these types of events.</u></b> |



|                           |              |   |
|---------------------------|--------------|---|
| <u>Muskan Agrahari</u>    | <u>22144</u> | <u>willing to learn more and more from them</u> |
| <u>Sanyam Wadhwa</u>      | <u>22218</u> | <u>Like the speakers</u>                        |
| <u>shrishant</u>          | <u>22232</u> | <u>I like the session</u>                       |
| <u>Anuj Bansal</u>        | <u>22032</u> | <u>it was good session</u>                      |
| <u>sanchit singhal</u>    | <u>22217</u> | <u>Speakers are good</u>                        |
| <u>Raunak Singh Bisht</u> | <u>22193</u> | <u>nice</u>                                     |
| <u>ananya dubey</u>       | <u>22023</u> | <u>Like it</u>                                  |
| <u>vanshika garg</u>      | <u>22263</u> | <u>very knowledgeable session</u>               |
| <u>damia sharma</u>       | <u>22056</u> | <u>Session was informative.</u>                 |
| <u>Anshaj</u>             | <u>22030</u> | <u>Excellent</u>                                |
| <u>Ananya Bhalla</u>      | <u>22022</u> | <u>good</u>                                     |

