



Year: 2022

180 DC LIVE PROJECTS

About us: 180 Degrees Consulting is the world's largest student consultancy organization and premier social impact consultancy. We work with organizations to develop innovative, practical and sustainable solutions to whatever challenges they're facing.

The Social Town

Strategy Project

Number of Student Participants: 10

Objective: To formulate marketing, fundraising strategy, onboarding strategy, operations strategy, revenue model, and feature pool.

Approach: Surveys were conducted to gain the perspectives of youngsters who have and have not volunteered in the past, in order to gain insights into the ideal duration of volunteer programmes and the degree of flexibility preferred.

Carried out an in-depth competitor analysis for deciding the revenue model and an attractive feature pool. Brainstormed on the working of Nano CSR funds to ensure accountability and transparency.

Strawcture Eco

Market Entry

Number of Student Participants: 11

Objective: To identify target regions for expansion and conduct a competitor analysis.

Approach: Looked at the total market size, growth, per capita use and various other parameters to gauge the prosperity of the dry wall segment.

Researched on Europe and Middle East markets, post which we filtered the market leading firms and analysed their features and prices.



Turn The Bus

Social Impact Assessment

Number of Student Participants: 11

Objective: To enhance educational access and retention rates, particularly among disadvantaged students in Bihar, through the establishment of peer learning groups and leveraging partnerships with organizations like Jeevika.

Approach: The approach involved conducting thorough research on educational support schemes and existing SHGs, establishing a branded framework for SHGs, and identifying target locations for pilot projects. It also included the formation of peer learning groups, such as Pankh, with a focus on curriculum development and daily operations. Additionally, the team devised a systematic study routine with skill development incentives, leveraging digital learning centers set up by Jeevika. This approach aimed to increase engagement, skill development, and educational outcomes for students while facilitating access to government schemes and digital learning resources.

Edjustice Foundation

Social Impact Assessment

Number of Student Participants: 12

Objective: To formulate fundraising, volunteer engagement strategy and performance evaluation for the current programs.

Approach: The approach involved conducting thorough research on educational support schemes and existing SHGs, establishing a branded framework for SHGs, and identifying target locations for pilot projects. It also included the formation of peer learning groups, such as Pankh, with a focus on curriculum development and daily operations. Additionally, the team devised a systematic study routine with skill development incentives, leveraging digital learning centers set up by Jeevika. This approach aimed to increase engagement, skill development, and educational outcomes for students while facilitating access to government schemes and digital learning resources.

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180 DC INTERNATIONAL ACHIEVEMENTS

Global Microfinance Case Competition

Organised by: Melbourne Microfinance Initiative

Position: Global Rank 2

Participant: Nandini Aggarwal (BMS'24)

Position: Global Rank 4

Participant: Suvanshi Agarwal (BMS'24)

GMCC witnessed the participation of over 2,000 teams from 13 universities across 4+ continents. The competition witnessed the participation of notable colleges and universities such as the Nanyang Technological University, Singapore Management University, University College London, and the University of Melbourne to solve a real-life case based on a pressing issue faced by an Indonesia-based Microfinance Institution - Unite for Hope

Indonesia Investment Banking Challenge

Organised by: Prasteiya Mulya (Indonesia)

Position: Global Rank 3

Participant: Purab Jain (BMS'24)

Position: Global Top 10

Participant: Suvanshi Agarwal (BMS'24)

The Indonesia Investment Banking Competition is an annual competition that is open to undergraduate students. The competition aims to provide participants with an opportunity to gain hands-on experience in investment banking and corporate finance, as well as to network with industry professionals.

Empresa Case Competition



Organised by: HKU & DU

Position: National Runners-Up

Participants: Purab Jain (BMS'24), Suvanshi Agarwal (BMS'24)

Held by Hong Kong University (HKU) and Delhi University (DU), the Empresa Case Competition challenges students to solve real-world business problems. Teams compete to develop the most innovative and effective solutions, showcasing their analytical and problem-solving skills on an international stage.



180DC SSCBS NATIONAL ACHIEVEMENTS

Product Decode

Organised by: IIM Calcutta

Position: National Top 5

Participant: Meghal Jain (BFIA'25)

ProdExpo is the Annual Product Summit of IIM Calcutta, conducted by the PMTech Club. The fest aims to promote PM culture and technical acumen among the budding leaders of tomorrow. The events organised in ProdExpo'22 will revolve around solving real-life pain points and building a holistic understanding of product management through competitions and keynotes

Resurgence

Organised by: IMT Ghaziabad

Position: National 2nd Runners-Up

Participant: Rajat Gunecha (BMS'25)

The annual flagship Business Plan Competition - "Resurgence" was an event that tested the ability to think critically, handle difficult business situations, and your marketing acumen.

What If...?

Organised by: XLRI

Position: National Winner

Participant: Rajat Gunecha (BMS'25)

"What If...?" was a thoroughly entertaining event filled with never heard before case studies. The participants would need to rack their brains together, ideate, innovate, brainstorm entirely new concepts and promote their ideology so that the judges and audience "Buy-in" to their philosophy.



FinWorth Private Equity Competition

Organised by: IIM Bangalore

Position: National Runners-Up

Participant: Purab Jain (BMS'24)

FinWorth provided the participants with an opportunity to showcase their business acumen and valuation skills before the subject and industry experts.

EY CAFTA CC (Finance Cost and Banking Charges)

Organized by: Ernst and Young

Position: National 1st Runners-Up

Participant: Prabhleen Kaur (BMS'24)

It is a national level finance and treasury case study competition organized for college students across India

Kore Case Challenge

Organized by: IIM Kozhikode

Position: National 1st Runners-Up

Participant: Prabhleen Kaur (BMS'24)

The Kore Case Challenge offered by the IIM Kozhikode PGPBL Core Business Circle as part of the PGPBL Business Leadership Conclave. This competition provided an opportunity for students to showcase their abilities in supply chain and operations by solving a real-world case study.

Imagine180: Case Closed

Organized by: Jesus and Mary College

Position: National 1st Runners-Up

Participant: Prabhleen Kaur (BMS'24)



180Degrees
CONSULTING
— SSCBS —

Organized by Jesus and Mary College, Imagine180: Case Closed throws participants into a consulting-themed challenge. Students will work together to solve a complex business case study, showcasing their analytical skills, teamwork, and creative problem-solving abilities within a simulated consulting environment.

Zypp Electric Case Competition

Organized by: IIT Delhi

Position: National Winner

Participant: Prabhleen Kaur (BMS'24)

IIT Delhi hosts the Zypp Electric Case Competition, a competition focused on the electric mobility sector. This event challenges students to analyze a real-world case study related to Zypp Electric, a leading electric scooter rental company. Participants will use their business acumen and strategic thinking to propose innovative solutions, competing for recognition in the dynamic world of electric mobility.

Imperium - IIM Indore's flagship strategy case competition

Organized by: IIM Indore

Position: National Winner

Participant: Riya Bansal (BMS'24)

Organized by the Indian Institute of Management Indore (IIM Indore), Imperium is their premier strategy case competition. This event challenges students with real-world business cases, testing their analytical thinking, problem-solving skills, and strategic recommendations under pressure. It's a chance to showcase their potential and compete for top honors among future business leaders.