
**180
Degrees
Consulting
SSCBS**

**Annual
Report
2023-2024**

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ABOUT 180 DEGREES CONSULTING



WHAT IS 180 DEGREES CONSULTING?

WHO WE ARE

180 Degrees Consulting is the world's largest student consultancy organization and premier social impact consultancy. We work with organizations to develop innovative, practical and sustainable solutions to whatever challenges they're facing.

OUR MISSION

To empower non-profits and social enterprises to achieve their full potential. We are dedicated to providing affordable and high-quality strategic and operational assistance that enables our clients to create meaningful impact in their communities.

OPERATING
IN

30+

COUNTRIES

WORKING FROM

170+

BRANCHES

SUCCESSFULLY
COMPLETED

7800+

ENGAGEMENTS

ABOUT 180 DC SSCBS

At 180 DC SSCBS, we offer thoughtfully curated and innovative solutions to our clients focusing on their business needs without compromising on the social perspective

Lives Impacted:
30K+

Members trained:
100+ consultants

Connections Across:
165+ Branches

GLOBAL AWARDS

Best Community Initiatives
(APAC REGION)

THE SOCIAL TOWN

Best Strategy Consulting Project
Award

MENTOR BOARD

800+ Guidance providers across the
globe

McKinsey
& Company

Goldman
Sachs

BAIN & COMPANY

BCG



CLIENTS SERVED

A record of 20+ clients
Delivered 40+ projects



EdJustice Foundation
Rejuvenating Public Education

MEET THE EXECUTIVE BOARD



SIDHANT SURANA
President



PURAB JAIN
Vice-President



BHAVIKA RAJORA
Co-ordinator



SHREYA ROHATGI
Co-ordinator



RAJAT GUNECHA
Director of
External Relations



RUDRAKSH BHANDARI
Director of
Operations



RIYA CHADHA
Director of
Research & Development

WORDS FROM THE PRESIDENT

"My journey with 180 Degrees Consulting has been a profound catalyst for personal growth. Through our mission-driven work with clients, I've learned to analyze complex issues and craft impactful solutions. I am also truly grateful for the invaluable contributions of my team members, whose support and collaboration have been instrumental in my growth"

OUR PLACEMENTS AT A GLANCE



PULKIT SEHGAL '23



ARSHIA MITTAL '23



ARINDAM NEOGI '23



SARTHAK BINDAL '23



MANAN KHURANA '23



RAAVI JAIN '23



MANVI BHATT '23



SHIVAM AGARWAL '23



SIDHANT SURANA '24



PURAB JAIN '24



AYUSH MADHOGARHIA '24



RIYA BANSAL '24



NAVYA GOEL '24



PALLIKA DEWAN '24



PRAHLEEN KAUR '24

OUR SERVICES



Expansion Consulting



Due Diligence Services



Content Management



Financial Management



Market Entry Assistance



Project Feasibility Analysis



Product Consulting



Toolbox Evaluation

OUR CLIENTS

We take pride in our role as a trusted consultancy partner, working with organizations across various sectors and scales to drive meaningful, positive transformations that leave a lasting impact on the world stage

GOVERNMENT & NGOS

WORKING FOR A BETTER FUTURE



untangle



#startupindia



INTERNATIONAL

PROVIDING CONSULTANCY ACROSS THE GLOBE



STARTUPS

WORKING WITH VARIOUS IMPACT STARTUPS



**some projects can not be disclosed due to NDA*

OUR CONSULTING ENGAGEMENTS

Inaam



Inaam Impact Investing, **an Australian startup**, selects top impact companies listed on global stock exchanges, spanning from Australia to New York to Hong Kong.

180 Degrees Consulting SSCBS conducted market research to assess the **regulatory landscape** concerning retail investment fintech offerings in India. Subsequently, we devised a **go-to-market strategy** for the introduction of Inaam in the Indian market.

Milaap

Milaap stands as the **largest free crowdfunding** platform in South Asia, facilitating fundraising for personal and social causes.

180 Degrees Consulting SSCBS helped improve **school volunteering experiences** and connected Milaap with educational institutions' key stakeholders to build a strong network for potential project involvement. We also **created a model to measure volunteer impact**, improving operational efficiency.



Feeding India - Zomato



Feeding India by Zomato is a **not for profit organization**, designing interventions to reduce hunger among underserved communities in India.

180 Degrees Consulting SSCBS assisted Feeding India in **diversifying donation channels**. We devised a bond strategy, assessed cryptocurrency risks, and developed a **stakeholder-based incentivization model for ZFI's goals**.

EVENTS AND INITIATIVES

APAC SUMMIT

Hosted the first ever Asia Pacific Summit in association with 180 DC DTU, NIT Delhi and BITS Goa spanning over two days with sessions from various industry leaders.

350+
participants

15+
branches

5+
speakers

The session included 18+ hours of training and networking with 7+ activities.

The events included a quiz comprising questions from finance, consulting and entertainment and a consulting pitch.



SPEAKER SESSIONS

PANEL DISCUSSION: 'Exploring the transformative influence of Chat GPT on the state of education'



Karan Bhagi
Founder, DigiAccel



Inder Kapoor
Founder, Learner's Lounge



Suchindra Kumar
Country Director- India, Wizenoze



Samik Roy
Executive Director, Microsoft



Dr. Avantika Tomar
Partner, EY-Parthenon



Aswini Bajaj
CEO, Leveraged Growth



Lakshya Kumar
Associate, McKinsey & Company



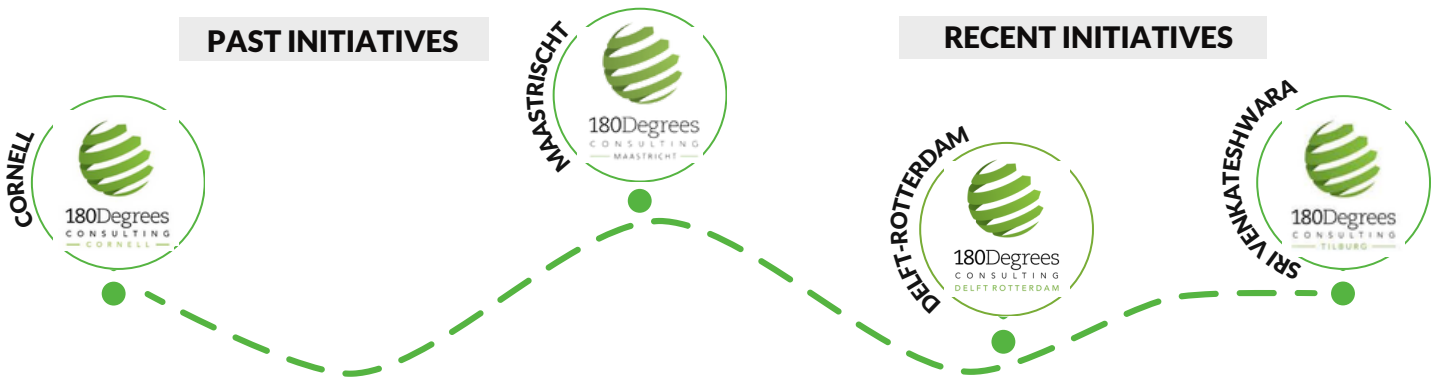
'Building a Management Consulting Mindset'

'Personal Finance for College Students'

'Preparing for Consulting Interviews'

EVENTS AND INITIATIVES

COLLABORATIVE SESSIONS WITH OTHER BRANCHES



PAST INITIATIVES

RECENT INITIATIVES



MIXER SESSION ORGANISED WITH 180 DEGREES CONSULTING SRI VENKATESWARA COLLEGE



Innovative team building activities including a game of Pictionary



Leveraging the 180DC national network



Deep diving into consulting concepts and frameworks

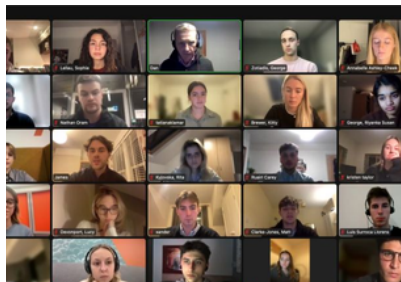
CONNECT 180: CASE COMPETITION

180DC SSCBS's Inaugural Invitational Case Competition

Witnessing participation from **6+** 180DC Branches

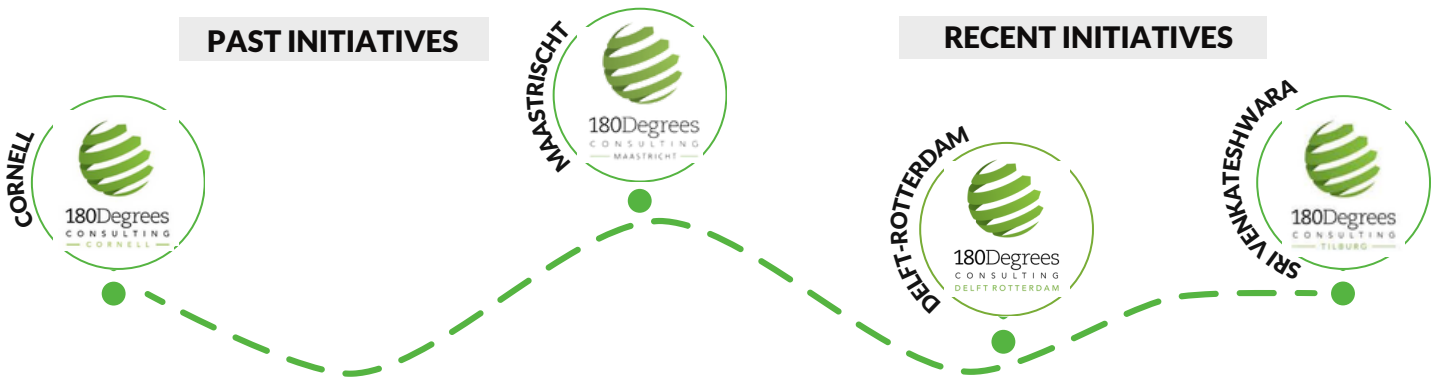
6+ Hours of Networking Experience

4+ SDGs deliberated upon in the Case Study



EVENTS AND INITIATIVES

COLLABORATIVE SESSIONS WITH OTHER BRANCHES



MIXER SESSION ORGANISED WITH 180 DC SRI VENKATESWARA COLLEGE

Innovative team building activities and deep diving into consulting concepts and frameworks to leverage the **national network** of 180 Degrees Consulting

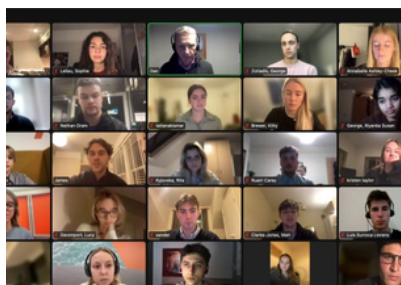
CONNECT 180

180DC SSCBS's INVITATIONAL CASE COMPETITION

Witnessing participation from **6+** 180DC Branches to solve business case studies

6+ Hours of Networking Experience

4+ SDGs deliberated upon in the Case Study



EVENTS AND INITIATIVES

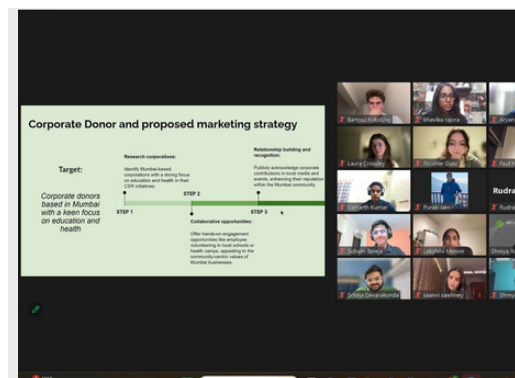
CASE INTERVIEWS DECODED



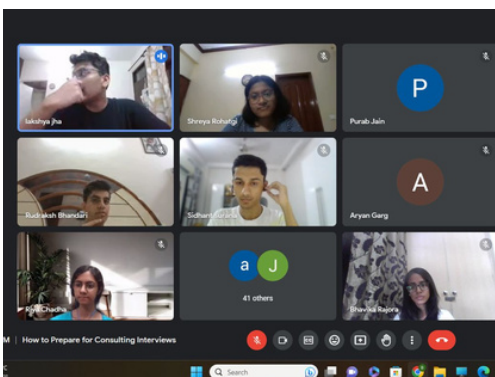
We empower students by equipping them with the skills to excel in interviews, particularly consulting and problem-solving roles. Our annual "Case Interviews Decoded" session, led by senior members, tackles guesstimates and case studies, providing a valuable knowledge boost.

KNOWLEDGE SHARING SESSIONS

These sessions, conducted within the society, foster a culture of learning and growth among its members. Topics covered include consulting frameworks, research techniques, Excel proficiency, and financial skills. These sessions are designed to enhance members' expertise while promoting collaboration and the exchange of ideas.



GROUP DISCUSSIONS



Group Discussion is a new initiative undertaken by our branch to familiarize our junior members with GD rounds in interviews. The participants articulated their viewpoints, and built upon each other's arguments. The topics being discussed ranged from current affairs to understanding business models. The participants were also given personal feedback by our senior members.

MAJOR ACHIEVEMENTS

INTERNATIONAL



INDONESIAN INVESTMENT BANKING COMPETITION

Ayush Madhogarhia, Sidhant Surana and Purab Jain (Batch of '24), bagged the **Global Rank 3** while Suvanshi Aggarwal (Batch of '24) was in the **Global Top 10**. Riya Chadha and Kanishk Chhatwal (Batch of '25) were in the **Global Top 10** while Divyanshi Shukla, Falak Kalra and Jyotika Malhotra (Batch of '25) were in the **Global Top 20**.

GLOBAL MICROFINANCE CASE COMPETITION

Shreya Rohatgi and Kanishk Chhatwal (Batch of '25) secured the **Global Rank 1 and Global Rank 3** respectively, whereas Navya Goel and Riya Bansal (Batch of '24) secured the **Global Rank 2**. Bhavika Rajora, Falak Kalra and Ishan Anand (Batch of '25) were in the **Global Top 8**.



GLOBAL CASE COMPETITION AT HARVARD

Suvanshi Agarwal (Batch of '24) secured the **Global Rank 3** in GCCH 2023, a case competition based on investment banking against 50+ universities across 3 continents. Bhavika Rajora and Jyotika Malhotra (Batch of '25) received **Honorable Mentions** in GCCH 2024.

HSBC/HKU CASE COMPETITION

The HSBC Case Competition aims to bring together students from around the APAC region and beyond to give them the opportunity to apply their research and communication skills. Pulkit Sehgal and Sarthak Bindal (Batch of '23) secured the **Global Rank 3** in HSBC 2022.



WORLD ASIAN CASE COMPETITION

With 1000+ students from top universities of the world presenting exciting cases, Divyanshi Shukla and Jyotika Malhotra (Batch of '25) secured the **Global Rank 3** while Bhavika Rajora and Rudraksh Bhandari (Batch of '25) were amongst the **Global Top 15** teams around the world.

MAJOR ACHIEVEMENTS

HIGHBRIDGE GLOBAL CASE COMPETITION



Navya Goel and Riya Bansal (Batch of '24) secured the **Global Rank 2** in Highbridge Global Case Competition, which involved a globalised learning experience by connecting them with MBB professionals.

CORNELL EMI CASE COMPETITION

Shreya Rohatgi and Ishan Anand (Batch of '25) secured the **Global Rank 5** in the Cornell EMI Case Competition, a premier case competition based on emerging market trends and economic development.



THE RISK CHALLENGE



Pulkit Sehgal (Batch of '23) bagged the **Global Rank 2** in the Risk Challenge, which is one of the world's largest competitions and challenges students to assess company risks and devise successful strategies to mitigate them.

CORPORATE

EY CAFTA CASE CHAMPIONSHIP AND EY NEXTGEN WOMEN

Ayush Madhogarhia (Batch of '24) secured the **National Rank 1** in the EY Cafta Case Championship 2022 and Rudraksh Bhandari (Batch of '25) secured the **National Rank 2** in 2023. Prabhleen Kaur and Nandini Aggarwal (Batch of '24) were in the National Top 5 of the EY NextGen Women 2023.



BRAINWARS CASE COMPETITION



Nandini Aggarwal (Batch of '24) secured the **National Rank 1** in BrAINWARS 2023, one of the most renowned national level competitions wherein the winners uncover an exciting opportunity - to get a Pre Placement Interview from Bain & Co.

KIRIT 4.0 CASE COMPETITION

Shitiz Dhar (Batch of '25) bagged the **National Rank 2** in Kirit 4.0, a case study competition organised by the Kirloskar Group, an Indian conglomerate headquartered in Pune.



MAJOR ACHIEVEMENTS

NATIONAL



IIM AHMEDABAD

Ishan Anand and Jyotika Malhotra (Batch of '25) secured the **National Rank 1** in the Annual Flagship Case Competition of IIM Ahmedabad - Armageddon 2023 in association with Devyani International Limited - Costa Coffee.

IIM BANGALORE

Saksham Singru (Batch of '24) bagged the **National Rank 3** in Art of Elevator Pitch, B-Plan Competition 2022. Bhavika Rajora, Ananya Bhalla and Jyotika Malhotra (Batch of '25) secured the **National Rank 1** in the Creative Commerce Case Competition 2023.



IIM CALCUTTA



Shitiz Dhar (Batch of '25) secured the **National Rank 1** in Pitchers 2023, competing with more than 600 participants and Saanvi Garg (Batch of '26) secured the **National Rank 1** in Startup Blitz 2023, competing with more than 1100 participants.

OTHER INSTITUTIONS



WORDS FROM OUR ALUMNI

NAMAN WADHWA President '20



Senior Analyst @ Bertelsmann
India Investments

"180DC was instrumental in my growth, providing a dynamic platform where I honed consulting skills, collaborated with the best of talent at CBS, and gained invaluable real-world problem-solving experience. As an alum, I credit 180DC for shaping my professional journey and fostering a commitment to social impact."

KHUSHI GUPTA President '22



Associate @ Bain & Company

"An organization is its people. Together, we've tackled challenges, honed skill, and built friendships. Excited to see 180DC grow and make real impact!"

ARYAN BHARADWAJ Executive '22



PGDM @ XLRI Jamshedpur

"Discovering 180DC was a game-changer. It's not just about consulting; it's about honing skills, forging connections, and making a real impact. Here, I found my tribe and a platform to thrive. Here's to 180DC, where every moment shapes your future."



180Degrees

C O N S U L T I N G

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