



Year: 2023

180 DC LIVE PROJECTS

About us: 180 Degrees Consulting is the world's largest student consultancy organization and premier social impact consultancy. We work with organizations to develop innovative, practical and sustainable solutions to whatever challenges they're facing.

One Acre Fund

Strategy Project

Number of Student Participants: 13

Objective: To conduct a comprehensive analysis of the Agro-Dealer market in Rwanda, focusing on identifying key competitors, understanding challenges faced by Agro-Dealers, and exploring avenues for One Acre Fund (OAF) to add value through partnerships.

Approach: The approach involves analyzing the Agro-Dealer market to understand competitors and challenges. Engaging directly with Agro-Dealers will help identify areas where One Acre Fund can add value, such as credit access and inventory management. A partnership strategy will be developed to maximize benefits, followed by an implementation plan to support Agro-Dealers and monitor impact.

RBP Finivis : MegoPay

Market Entry

Number of Student Participants: 12

Objective: The objective was to enhance financial inclusion in tier 3 and tier 4 cities of India through the expansion of RBP's product Mego Pay. This involved conducting an in-depth industry analysis of India's Financial Payments sector and devising a comprehensive district-wise expansion strategy.

Approach: We conducted an in-depth analysis of India's Financial Payments sector to inform our district-wise expansion strategy for RBP's product Mego Pay. This involved streamlining the onboarding process, exploring partnerships with retailer unions and financial institutions, and devising a tailored marketing strategy. Additionally, we provided critical analysis and suggested enhancements for MegoPay's mobile app and website features.



Child Rights & You (CRY)

Social Impact Assessment

Number of Student Participants: 11

Objective: The objective was to develop a volunteer fundraising strategy and methodologies for quantifying the monetary impact of volunteers to address resource constraints faced by Child Rights and You, aiming to improve child rights globally.

Approach: Volunteer Retention Strategy: We analyzed the fundraising ecosystem, proposed fundraising campaigns tailored to organization needs, devised a gamified membership model for volunteer engagement and recognition-based incentives, and developed a comprehensive 5-step strategy including volunteer onboarding, engagement, campaign analysis, expansion, and recognition.

Excel Model for Quantifying Volunteer Impact: We researched and analyzed existing models for quantifying volunteer impact, customized the model to suit CRY's needs, created unique models for each department and activity, and provided a guide with methodology, formulas, assumptions, and data management guidelines for long-term benefit.

rePurpose Global

Strategy Project

Number of Student Participants: 12

Objective: The objective was to facilitate rePurpose Global's entry into the sustainable corporate gifting and merchandise sector.

Approach: We began by executing a thorough value chain analysis and conducting competitor assessments in European and Canadian-US markets to understand market dynamics. Utilizing a comprehensive regression model, strategic partnerships were established. Subsequently, we developed a highly effective Go-To-Market (GTM) strategy tailored to ensure successful expansion into the targeted sector. Additionally, we conducted a comprehensive risk assessment, identifying potential challenges and vulnerabilities, and devised strategic risk mitigation plans to ensure project success.

Year: 2023

180 DC INTERNATIONAL ACHIEVEMENTS

Global Case Competition at Harvard

Organised by: Harvard University

Position: Global Rank 3

Participant: Suvanshi Agarwal (BMS'24)

Position: Global Honourable mentions award

Participant: Bhavika Rajora (BMS'25), Jyotika Malhotra (BMS'25)

The Global Case Competition at Harvard, organized by Harvard students, is a prestigious event for finance and economics students worldwide. Teams analyze a complex case study related to investment banking or private equity, showcasing their financial expertise and strategic thinking. The top teams present their solutions to a panel of distinguished judges, competing for top honors and valuable networking opportunities.

CBS Case Competition

Organised by: Copenhagen Business School

Position: Global top 30

Participant: Purab Jain (BMS'24)

Held by Copenhagen Business School, the CBS Case Competition is one of the world's largest open case competitions. Students from all over the world compete in teams to solve a real-life business case within a tight timeframe. The challenge tests their analytical thinking, problem-solving skills, and ability to present clear and concise recommendations under pressure.

World Asian Case Competition

Organised by: Academy of Asian Business

Position: Global Honourable mentions award

Participant: Meghal Jain (BFIA'25), Bhavika Rajora (BMS'25), Rudraksh Bhandari (BMS'25)

Position: Global Rank 3

Participant: Divyanshi Shukla (BFIA'25), Jyotika Malhotra (BMS'25)

The World Asian Case Competition, organised by the Academy of Asian Business, invites university students globally to analyse the success stories of prominent Asian brands. Participants work in teams to write up and present a case study, highlighting the strategies that led to the brand's growth and impact within the Asian market. It's a chance to showcase their business acumen, research skills, and ability to present compelling case studies.

180DC SSCBS NATIONAL ACHIEVEMENTS

The Society & Policy Case Competition

Organised by: IIM Kozhikode

Position: National Runners-Up

Participant: Rudraksh Bhandari (BMS'25), Bhavika Rajora (BMS'25)

EY CAFTA Case Competition (ESG EVOLUTION)

Organised by: Ernst and Young

Position: National Rank 2

Participant: Rudraksh Bhandari (BMS'25)

Organized by Ernst & Young (EY), the EY CAFTA Case Competition (ESG EVOLUTION) focuses on Environmental, Social, and Governance (ESG) factors in the financial world. Students tackle real-world business cases, analyzing how companies can integrate ESG considerations into their strategies. The competition tests their financial knowledge, understanding of ESG principles, and ability to recommend sustainable solutions.

Case a thon 2.0

Organised by: IIM Rohtak

Position: National Winner

Participant: Shitiz Dhar(BMS'25)

The society and policy case competition

Organised by: IIM Kozikhode

Position: National Runners-Up

Participant: Bhavika Rajora (BMS'25), Falak Kalra (BMS'25)



DataViz

Organised by: IIM Calcutta

Position: National Finalists(Top 6)

Participant: Kanishk Chhatwal (BMS'25)

HSBC Case Competition

Organised by: HSBC and Sattva

Position: National Top 8

Participant: Suvanshi Agarwal (BMS'24)

Co-hosted by HSBC and Sattva, the HSBC Case Competition challenges Asia-Pacific undergraduate students. Analyzing real business cases, teams showcase their strategic thinking and problem-solving skills by crafting solutions for complex scenarios. This competition helps groom future business leaders in the region.

BrAINWARS

Organised by: Bain Capability Centre

Position: National Winner

Participant: Nandini Aggarwal (BMS'24)

Bain & Company's Bain Capability Centre hosts BrAINWARS, a business case competition. Students tackle real-world challenges similar to those faced by Bain consultants, testing their analytical thinking and problem-solving skills. This competition is a chance for future business leaders to showcase their potential and gain valuable insights into the consulting profession.

SCHOLARSHIPS

Reliance Foundation Undergraduate Scholarship

Granted by: Reliance Foundation

Recipient: Nitin S (BFIA'25)

The Reliance Foundation Scholarship awards financial aid to outstanding first-year undergraduate students across all disciplines in India. It prioritizes merit along with financial need, aiming to empower students to pursue their educational dreams without financial constraints.

