



शहीद सुखदेव कॉलेज ऑफ़ बिज़नेस स्टडीज़ SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES (दिल्ली विश्वविद्यालय / University of Delhi)



Annual Report 2022-23



S.S. COLLEGE OF BUSINESS STUDIES

विचारः परमं ज्ञानम्

UNIVERSITY OF DELHI

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Message from the Principal



I feel immense pride in presenting the 36th annual report of Shaheed Sukhdev College of Business Studies. Having started our journey as the first college in University of Delhi to offer a degree program in Business Studies, which is now named as Bachelor of Management Studies, we have come a long way, overcoming challenges, learning with new experiences, and creating history. Our mantra - perseverance and commitment to quality – has been bringing us laurels, and we have been recognized as the best undergraduate college by India Today yet again in June 2023, making it the 4th time in a row. Also, we have been graded 'A+' by National Accreditation Assessment Council.

Today, SSCBS offers, three under-graduate (honours) programs, namely Bachelor of Management Studies, Bachelor of Business

Administration (Financial Investment Analysis) and Bachelor of Science in Computer Science, which is also a highly sought after course, a post graduate program in Cyber Security and Law, and other certification courses namely Data Analytics and Business Intelligence, Digital Marketing, Financial Modeling and Algo Trading, NSE Academy Certified Capital Market Professional, and FinTech.

We have a placement cell that works dedicatedly to get the best job opportunities for our students. We also have a government-supported incubation center to extend infrastructure and seed funding to innovative new ideas. On the placements front, this year, we witnessed an influx of reputed companies, leading to successful student placements. We focused on bringing firms for diverse roles including consulting, private equity, investment banking, FMCG, venture capitalist, data analytics, trading. A total of 78 companies visited the campus this year, out of which 19 were new. We are delighted to share that the highest CTC offered reached an impressive 44.45 LPA, marking a remarkable 23% increase compared to the previous year. Additionally, the average CTC stood at 11.11 LPA, reflecting a substantial 12.4% growth from last year. We are proud to have prominent recruiters like Boston Consulting Group, AbinBev, Bain Capability Network, D.E Shaw Group, LEK, McKinsey Knowledge Centre, Wells Fargo, Xander and Alvarez and Marsal, reflecting the recognition and value of our institution. We focus on getting quality summer internships for students. Fireside Ventures and ICICI Prudential offered the highest stipend at 1 lac/month. McKinsey provided 75K, D.E Shaw Group offered 60K, and FTI Consulting provided 45K per month. Approximately 70% of students secured internships with stipends.

The year 2022-23 was an important year in the history of the nation as well as the University of Delhi. As the whole nation celebrated the 75th year of independence - Azadi ka Amrit Mahotsav, and took pride in holding the G20 presidency, the university celebrated its centenary year and implemented the National Education Policy 2020. SSCBS wholeheartedly participated in the celebrations, took up the new challenges, and in all respects shared the spirit and pride of the nation and the university.

Our students have been winning accolades at both global and national levels. This year, our students secured podium finishes at prestigious international and national level case competitions while competing against some of the world's best universities, including Harvard, MIT, Stanford, NUS and Hong Kong University.

Besides instilling leadership and entrepreneurial skills in our students, we nurture them to become responsible citizens and compassionate humans. Many student societies are engaged in outreach and extension activities wherein they identify and contribute to alleviate social and environmental problems. We also care for our students' overall well-being. Having recovered from the challenging pandemic times, we empathize with the youth who have been impacted socially, emotionally and mentally. Resonating with the need of the hour, we have appointed a counselor, a practicing clinical psychologist, to take care of the emotional and psychological aspects of our students' health.

We are evolving each day and hope to take some more significant steps for betterment in coming years.



Shaheed Sukhdev Thapar
Freedom Fighter (15th May 1907 - 23rd March 1931)



Biography

Sukhdev Thapar was an Indian freedom fighter. Born in Ludhiana Sukhdev, since his childhood, was a witness to several atrocities that the Imperial British Raj had inflicted on India, which led him to become a freedom fighter. Sukhdev, along with other renowned freedom fighters, started the Naujawan Bharat Sabha gearing the youth to join the freedom struggle. He is best remembered for his involvement in the Lahore Conspiracy Case (18th December 1928) and its aftermath that shook the foundation of the British Government. After the Central Assembly Hall bombings in Delhi (8th April 1929) Sukhdev and his associates were arrested and hanged on 23rd March 1931. Sukhdev Thapar became a martyr at a young age of 24 years to pay homage and tribute to the three brave freedom fighters namely, Shri Sukhdev Thapar, Shri Shivram Rajguru and Shri Bhagat Singh, the National Social Scheme of Shaheed Sukhdev College of Business Studies celebrated Shaheed Diwas on 23rd March, 2022

When someone sacrifices themselves for their nation, they always leave behind an unforgettable legacy. Commemorating the courage and indelible impression of the three heroes, every year 23rd March is observed as Shaheed Diwas.

About the College

Shaheed Sukhdev College of Business Studies (SSCBS) is one of the premier institutions of the University of Delhi, imparting path-breaking education in the fields of Management and Information Technology. It was established in August 1987 by the Government of the National Capital Territory of Delhi (GNCTD) on the initiation of University Grants Commission (UGC) and the Ministry of Human Resources and Development, Government of India (MHRD).

At present, the college offers three full-time graduate programs under its three departments - Departments of Management Studies (DMS) and Department of Computer Science (DCS) leading to the award of Bachelor of Management Studies, Bachelor of Business Administration (Financial Investment Analysis) and B.Sc. (H) Computer Science.

The college also offers a post graduate diploma course in Cyber Security and Law. The college emphasizes an interactive mode of education, supported with innovative teaching methodologies. It is designed to stimulate inquiring minds and provide significant exposure to the realities of business processes and challenges. Industry interaction is achieved through guest lectures, industrial tours, industry-based project work, live projects, internships and summer training. The strength of the college lies in its highly qualified faculty having industrial experience, dynamic students, supportive non-teaching staff, illustrious alumni and a supportive and encouraging governing body.

The college supports about 45 student societies working in diverse areas including strengthening students' skills in various domains (such as marketing, finance, technology and entrepreneurship), social outreach, mental and emotional health, environment etc.

The high standards of excellence give SSCBS the phenomenal and undeniable edge we are recognized for. These standards are endlessly pushed beyond the horizon. At SSCBS, we are never content. The inverse correlation between our satisfaction and our progress is an acknowledged and appointed theory at SSCBS. This is the SSCBS difference.

What sets SSCBS apart from other colleges is our recognition that every student is different. We strive to identify and maintain that 'difference'. We constantly endeavor to create opportunities for skill development in different areas of interest, and to cater to the diverse needs of the students. The fact that SSCBS doesn't believe in a one-size-fits-all policy is evident in its placement process, where companies from as many as fifteen sectors, including consulting, insurance, knowledge services, real estate, media, investment banking, PR, IT, shipping, and financial services recruited students.

The curriculum and the college atmosphere promote inquisition, innovation, leadership and team-spirit. Apart from possessing a clear understanding of the fundamentals of management as well as a considerable degree of corporate exposure, our students are resourceful, versatile and enthusiastic. It is this marked difference that has helped the college set new benchmarks with every placement season.

Vision, Mission and Objectives

VISION

To create a center of excellence for learning, dedicated to meet the aspirations of Society.

MISSION

To explore new frontiers of knowledge so as to nurture value driven, socially.

OBJECTIVES

To provide a learning and teaching environment for preparing responsive and ethical managers, technocrats, entrepreneurs, and researchers.

To develop and enhance the decision-making skills and administrative competence of our students and teachers through innovative and cutting-edge education and research.

To establish linkages between industry and academia for fostering leadership in quality education, research, and consultancy.

Hon'ble Chairpersons, Governing Body Members Since Establishment of the College

S.NO.	NAME	PERIOD
1.	Prof. S. Ishtiaque Abidi	31/03/88
2.	Rear Admiral Satyindra Singh, A.V. S.M. (Retd.)	22/10/90
3.	Prof. M.C. Gupta	09/04/92
4.	Sh. Amar Nath Chawla	02/07/93
5.	Sh. G.K. Arora	17/06/94
6.	Sh. Bhagat Singh	24/05/99
7.	Dr. J.N. Bhatnagar	06/03/02
8.	Sh. Dhirender Tyagi	24/05/03
9.	Sh. Ratnakar Pandey	27/09/04
10.	Sh. Pradeep Gupta	17/01/08
11.	Sh. K.K. Mahajan	09/09/09
12.	Prof. Anand Prakash	17/08/11
13.	Sh. Abhishek Dutt	28/05/12
14.	Prof. Girishwar Misra	03/12/13
15.	Prof. S.L. Malik	26/04/14
16.	Mr. Pankaj Vohra	24/08/15
17.	Prof. Anil Rai	18/04/17
18.	Prof. Pankaj Sinha	19/05/18
19.	Mr. R.R. Pathania	05/07/18
20.	Prof. Pankaj Sinha	12/04/19
21.	Dr. Kavita A Sharma	05/06/20
22.	Prof. Sanjay Sehgal	07/10/21
23.	CA Naveen N.D. Gupta	31/12/21
24.	Prof. K.Ratnabali	23/12/22

PRINCIPALS

S.NO.	NAME	PERIOD
1.	Dr. S.S. Gulshan	03/08/87 to 02/05/94
2.	Dr. S.K. Goyal (Acting)	03/05/94 to 18/06/95
3.	Dr. R.M. Singh	19/06/95 to 31/08/06
4.	Dr. S.K. Goyal (Officiating)	01/09/06 to 27/05/08
5.	Prof. Dr. Poonam Verma	28/05/08 to till date
6.	Prof. Sameer Anand (Officiating)	20/07/22 to 11/11/22

VICE-PRINCIPAL

S. NO.	NAME	PERIOD
1.	Prof. Sameer Anand	w.e.f. 08/07/22 for a period of two years; relieved for one year w.e.f. 30.12.2022 on lien.



Dr. S.S. Gulshan
(03/08/87 to 02/05/94)



Dr. R.M. Singh
19/06/95 to 31/08/06



Dr. S.K. Goyal
(03/05/94 to 18/06/95)



Dr. Sameer Anand
(20/07/22 to 11/11/22)



Dr. Prof. Poonam Verma
(28/05/08 to till date)

Present Governing Body

The Governing Body of the college is the highest decision-making body and acts as the Executive authority of the college. It holds, controls and administers the property and funds of the college as well as other funds placed at the disposal of the college for any specific object.

- CA. Naveen ND Gupta - Chairperson (From 17/12/2021 to 16/12/2022)
- Mr. Raj Kumar Goel - Treasurer (From 17/12/2021 to 16/12/2022)
- Mr. Praveen Kumar Bharti - Member (From 17/12/2021 to 16/12/2022)
- Mr. Tushar Dhiman - Member (From 17/12/2021 to 16/12/2022)
- Mr. Vivek Bansal - Member (From 17/12/2021 to 16/12/2022)
- Dr. Chhavi Gupta - Member (From 17/12/2021 to 16/12/2022)
- Dr. Sarabpreet Singh Guglani - Member (From 17/12/2021 to 16/12/2022)
- Dr. Girish Tiwari - Member (From 17/12/2021 to 16/12/2022)
- Ms. Kriti Wadhera - Member (From 17/12/2021 to 16/12/2022)
- Dr. (Mrs.) Arvinder Kaur - Member (From 17/12/2021 to 16/12/2022)
- UNIVERSITY REPRESENTATIVES:
- Prof. Sanjay Sehgal - Member (From 17/12/2021 to 16/12/2022)
- Prof. Kavita Sharma - Member (From 17/12/2022 to 16.12.2023)
- Prof. K. Ratnabali - Member (From 27/03/2022 to 26/03/2023 and 27/03/2023 to 26/03/2024)

COLLEGE TEACHER REPRESENTATIVES:

Dr. Shikha Gupta - Member - More than 10 years' service - 08/10/2021 to 07/10/2022

Prof. Sameer Anand - Member - More than 10 years' service - 08/10/2022 to 29/12/2022

Dr. Neeraj Kumar Sehrawat - Member - More than 10 years' service - 30/12/2022 to 29/12/2023

Ms. Paridhi - Member - Less than 10 years' service - 23/07/2021 to 22/07/2022

Mr. Tushar Marwaha - Member - Less than 10 years' service - 23/07/2022 to 22/07/2023

NON-TEACHING STAFF REPRESENTATIVE (SPECIAL INVITEE):

Mr. Sumit Lamba - 28/05/2022 to 27/05/2023

PRINCIPAL / MEMBER SECRETARY:

Prof. Poonam Verma - Ex-officio - Governing Body

Principal, SSCBS

Programs

Bachelor of Management Studies

Head of the Department: Dr. Nidhi Kesari

Bachelor of Management Studies (BMS) is an under-graduate programme imparting education in management. The duration of the course is three years. Under New Education Policy (NEP) 2020, the students will have the flexibility of completing the course in four years as well. The course was originally known as Bachelor of Business Studies (BBS), when it was first introduced by University of Delhi in 1987. The course allows students to obtain the knowledge and skills needed to assume management positions in a wide range of organizations. Students are also motivated to go for summer internships to gain practical insight from industry which makes their course content more meaningful.

Bachelor of Science (H) Computer Science

Head of the Department: Ms. Kavita Rastogi

The computer science department at Shaheed Sukhdev college of Business Studies has the objective of imparting quality education in the field of Computer Science. With the rapidly evolving technology and the continuous need for innovation, the college offers modern facilities for teaching, learning and research. The B.Sc. (H) Computer Science programme is designed to develop analytical & computational thinking, and problem-solving skills. The programme provides rigorous foundations of the concepts of Computer Science and its applications.

Bachelor of Business Administration (Financial Investment Analysis) BBA(FIA)

Head of the Department: Dr. Anuja Mathur

Bachelor of Business Administration (Financial Investment Analysis) is a core finance course, exposes you to all important concepts from Financial management to derivatives, from statistics to economics which are the basis for going forward and making a career in this field. The program is focused to create financial expertise to contribute to emerging India. This program is a true value addition in professional education in the field of finance at an early stage of under graduation.

Post Graduate Diploma in Cyber Security and Law (PGDCSL)

Program Coordinator: Dr. Anamika Gupta

Post Graduate Diploma in Cyber Security and Law (PGDCSL) program is an advanced Penetration Testing & Information Security Training Engineering Program: The course provides an intensive training which will empower an individual with practical knowledge in a simplified and easily graspable manner. In the course, students will learn how hackers break into the systems, network, mobiles and website so as to make them aware of the possible loopholes and therefore, making them proficient in reverse-penetration.

Certification Courses

- Data analytics & business intelligence (125 hours)
- Digital marketing (100 hours)
- Financial modeling & Algo trading (160 hours)
- NSE Academy Certified Capital Market Professional (100 hours)
- FinTech (60 hours)

Student Enrollment

This year the admission process to BMS and BBA (FIA) Programs was done through Common University Entrance Test (CUET) in an online mode. The students seeking admission to BMS and BBA(FIA) programs were required to appear in one language from List A, Mathematics/Applied Mathematics, and General Test. The end selection was based on the rank computed from the CUET scores obtained from the above-mentioned combination of subjects. The written entrance test was conducted by the National Testing Agency (NTA). Overall, 297 students were admitted in BMS and 145 students in BBA(FIA).

The admission to B. Sc. (H) Computer Science was conducted through Central University Entrance Test (CUET) online for the academic session 2022-23. The students seeking admission to B.Sc. (H) Computer Science was required to appear in one language from List A, Mathematics, and two other subjects (one from list B1). The selection was based on the rank computed from the CUET scores obtained from the above-mentioned combination of subjects. After allotment of the students to college, the Admissions committee verified all the documents online and completed the admission process. In total, 67 students were admitted to the B. Sc. (H) Computer Science course.

Admission to PGDCSL requires a Bachelors or above in Science or Technology with following papers:

Programming, Networking, Database management, Operating Systems, and Data Structure. The admissions are based on the merit drawn based on the marks obtained in eligible degrees. Altogether, 38 students were admitted in PGDCSL

Name of the program	Program Specialization	No. of seats sanctioned	No. of seats (Including super numerary)	No. of students admitted
BMS	Management	232	299	297
BBA(FIA)	Financial Investment Analysis	113	146	145
B.Sc.(H)	Computer Science	57	74	67
PG Diploma in Cyber Security & Law	Cyber Security & Law	64	73	38
Total		466	592	547

Major Highlights

IQAC (Internal Quality Assurance Cell)

Internal Quality Assurance Cell (IQAC) is an integral part of SSCBS. Constituted under the aegis of the National Assessment and Accreditation Council (NAAC) requirements, the IQAC includes representatives of all stakeholders, viz., Administration, Faculty, Students, Alumni and Recruiters; who work together to enhance the learning environment in the college.

Diverse opinions add to the perspectives of the IQAC. In 2022-23, IQAC was supplemented by the viewpoints of multi-talented individuals including Dr. S.S. Guglani, Mr. Tushar Dhiman, Dr. Arvinder Kaur and Dr. Kavita Sharma (as Management nominees); Dr. Meenu (as Parent representative); Mr. Aditya Arora (as Alumnus of SSCBS); and Mr. Anand K. Chaturvedi (as Employer).

Additionally, as part of various initiatives, IQAC and SSCBS invites eminent resource persons from the industry and academia who share their insights and experiences to help raise the academic and operational processes and standards of the college. During the past year, IQAC has had three formal meetings with all the stakeholders to help to decide upon and take action on a Road Map to improve the quality of college functioning and take stock of the progress made on various aspects of the road map.

Though IQAC is involved with almost all aspects of the college, it has taken some special actions during 2022-23 with the aim of improving the academic and operational activities in the college.

1. Mentoring, Counseling and related

IQAC has initiated a set of programs to help students cope with the various stresses that they face. SSCBS continues to run a mentorship program wherein students of the college can choose to be mapped to a faculty member with whom they can be in touch as a guide and support mechanism to help them cope better and work on any concerns that they may be facing on their professional and personal fronts.

Furthermore, the college also runs a Counseling program, wherein a qualified counselor, Ms. Anisha Batra comes to the college regularly and students, faculty members and staff members can book appointments with her for counseling sessions.

Additionally, the students of the college have started a mental health initiative whereby they help current students connect with their seniors and alumni to share their problems and seek support and guidance.

Overall, these initiatives help to reduce stress levels in the students which in turn helps improve their quality of life, academic retention and general outlook to life.

2. Implementation of NEP and Continuous Assessment mechanism

In line with the UGC directives, the college (as part of the University of Delhi) has successfully implemented New Education Policy 2022 (NEP) from the 2022-23 academic year starting from November 2022.

Under NEP, new papers, syllabi, pedagogy and (Continuous) assessment methods have been introduced. The IQAC is proud to say that with the efforts of all the faculty members, staff and students of the college, NEP implementation in SSCBS has taken place in a smooth and productive manner, keeping the spirit of the NEP at the forefront.

Furthermore, the college has created and operationalized a new method (using paper records, online record keeping and sensitization of the stakeholders) for running the Continuous Assessment system as envisaged under the NEP. This allows for regular assessment, record keeping and performance tracking so that both the students and faculty members can keep track of the academic performance of the students in each class. Putting all this online on the college's own ERP system has greatly helped reduce the operational burden and free up time for the actual learning activities that are being done under this continuous assessment system.

3. SSCBS is the Nodal College for Cluster Colleges West by DU for AEC for 1st year students

Thanks to the efforts of all its stakeholders, SSCBS continues to enjoy a stellar reputation amongst its peers and within the DU system as a college with efficient processes and activities.

Keeping these in mind, the DU nominated SSCBS to serve the Nodal College for the Cluster Colleges (West); an initiative whereby the DU has divided all its colleges in 4 geographic clusters with the aim that these colleges will support each other and serve as resource multiplier; given that each college has its own unique strengths and infrastructural capabilities. Additionally, delegating the operational activities of the AEC (Ability Enhancement courses), SEC (Skill Enhancement courses) and VAC (Value Added courses) to Nodal colleges improves coordination and delivery.

4 SSCBS faculty members have been serving as Nodal Officers and Coordinators for these 3 course groups, serving as liaisons between 13 colleges in the cluster and the University administration on topics such as papers offered, operational aspects and future proofing.

IQAC initiatives have been designed to help improve the quality of learning within the college; and with the unstinted support of all stakeholders, IQAC initiatives have grown and hopefully will continue to grow in quality, quantity and stature within the SSCBS fraternity and the larger DU community.

NIRF

The National Institutional Ranking Framework (NIRF) was approved by the MHRD and launched by the Honorable Minister of Human Resource Development on 29th September 2015. This framework outlines a methodology to rank institutions across the country. The methodology draws from the overall recommendations arrived at by a Core Committee, set up by MHRD, to identify the broad parameters for ranking various universities and institutions. Shaheed Sukhdev College of Business Studies has been ranked in the top 100 in the NIRF ranking 2023 (College).

India Today

Rankings of professional and academic institutions, though existing for many decades, have taken even greater importance in today's complex and dynamic environment. In the spirit of transparency and accountability towards the stakeholders, it is pertinent to separate the wheat from the chaff and bring the best professional institutions in the country out of almost 50,000 colleges and institutes spread across the length and breadth of the country.

Though receding in public memory, the pandemic has been a great disruptor and many institutions have adopted "blended learning" practices. Keeping in mind the current trends towards the online education system, the ranking and surveys have taken even greater importance to determine the best colleges in the country with respect to the broad parameters of "Teaching, Learning and Resources," "Research and Professional Practices," "Graduation Outcomes," "Outreach and Inclusivity," and "Perception". Rankings and accreditations attempt to set the benchmark for tracking institutes that provide the best education in India, making the lives of millions of students easier.

Shaheed Sukhdev College of Business Studies has been ranked first, for the fourth consecutive year in the India Today Group-MDRA Best Colleges ranking 2023 (BBA stream), conducted by the country's most prestigious and largest-circulated weekly news magazine India Today. India Today Group has been conducting the most authentic college ranking surveys for the past two decades and in this year's issue, the colleges were ranked keeping in mind the situation created in the education sector due to this global pandemic.

Open Magazine

The Open Magazine BBA Ranking is an annual ranking of the top BBA colleges in India. The

ranking is based on a number of factors, including academic excellence, placement record, faculty strength, and infrastructure. Shaheed Sukhdev College of Business Studies (SSCBS) has been ranked first, for the second consecutive year in the Open Magazine BBA Ranking 2023. The college has been consistently ranked among the top BBA colleges in India for its excellent academic standards, industry-oriented curriculum, and placement opportunities.

IIC (Institute's Innovation Council)

Ministry of Education Innovation Cell (MIC) launched the Institute Innovation Council (IIC) program in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. IIC is one of the initiatives under the Ministry of Education Innovation Cell (MIC). Shaheed Sukhdev College of Business Studies is one of the innovation cells. They engage faculty, students and staff in various activities such as: Ideation, Problem solving, Proof of Concept development, Design Thinking, IPR, Project handling, Management at Pre-incubation/Incubation stage, etc. so that innovation and entrepreneurship ecosystem gets established and stabilized in HEIs. Different kinds of activities are conducted. Firstly, CELEBRATION DAY ACTIVITIES are undertaken to celebrate important days dedicated to science, innovation, entrepreneurship, IPR, environment etc. as important aspects for quality education and wealth generation. Secondly, MIC DRIVEN ACTIVITIES are such activities conducted on its own or in collaboration with partner organizations and government departments. Thirdly, SELF DRIVEN ACTIVITIES are the ones conducted by IICs on its own for promoting entrepreneurship and innovation in their campuses. Fourth, IIC calendar activities are prescribed in the academic calendar issued by MIC.

Achievements of IIC: IIC -SSCBS has been awarded a score of 69.59/100 and a rating of 3.5/5 by the Ministry of Education Innovation Cell for the activities conducted in 2021-22.

Case Competitions

This year our students were able to secure podium finishes at prestigious international and national level case competitions while competing against some of the world's best universities, including the likes of Harvard, MIT, Stanford, NUS, Hong Kong University and so on.

The achievements include -

- Global Rank 1 at EY-Microsoft Better Working World Data Challenge
- Global Rank 1 and 3 at Indonesia Investment Banking Competition
- Global Rank 2 and 4 at Global Microfinance Case Competition
- Global Rank 2 at CRMS Risk Challenge
- Global Rank 2 at High Bridge International Case Competition
- Global Rank 3 at HSBC Case Competition
- Global Rank 3 at the Harvard Global Case Competition
- Global Rank 3 at World Asian Case Competition
- National Winners at BRAINWARS by Bain and Co
- National Winners at EY CAFTA Case Championship
- National Runners Up in Kroll One Team Challenge
- National Runners Up in IMA Student Case Competition

Best Website Award

The website of Shaheed Sukhdev College of Business Studies (SSCBS) has been honored with the prestigious title of the Best Website (colleges) for the year 2023 by the honorable Vice Chancellor of the University of Delhi.

Infrastructure

Our campus is spread over 5 acres with the latest amenities. A split-level 500+ seater auditorium supported with 4 well-equipped seminar halls are for events. 35 air-conditioned classrooms, all equipped with the latest AV equipment, focus on learning and enhance quality of interaction. A two-level well stocked library provides an opportunity for studying, while an amphi-theatre exists for student activities. There are air-conditioned hostel rooms, cafeteria-cum-mess area, administrative and common use areas and faculty rooms. A large underground parking lot, residential accommodation for faculty/staff members, an in-house STP plant, and a weather station are also present.

There are six computer labs, exclusive examination rooms, nine dedicated tutorial rooms, separate faculty rooms, an entire floor with an in-house incubation centre and a placement cell. We also have a separate alumni relations cell.

Monitored CCTV cameras, gated security systems and well displayed and maintained fire and safety systems ensure safety, while ramps, lifts and other systems ensure that students/faculty with all manner of physical capabilities can access the facilities comfortably. The rooftop solar plant and solar water heaters support our environmental commitments in tandem with energy efficient building materials and tactics.

Facilities for Sports and Cultural Activities

The college accords high importance to the physical well-being and cultural expression of the students. The half-acre playground is well used by the students to partake in a wide-range of outdoor sports like football, cricket, volleyball, kabaddi, etc. Indoor sports facilities support sporting activities such as table tennis, carrom and chess. The college grounds also have a fully-equipped open gymnasium.

One end of the college grounds hosts a huge open-air stage that is used for practices of cultural events. It becomes the centerpiece of large open-air events, noticeably Crescendo, the annual cultural fest of the college. The grounds also play host to numerous other significant events such as Alumni meets, food fests and such like.

Akash Ganga, the college auditorium is fully air-conditioned, seats more than 500 people and is set up to conduct a variety of cultural events, conferences and discussions. More focussed activities can make use of any of the 4 similarly equipped but slightly smaller (at approximately 100 seats) seminar rooms. At the other end, a garlanded bust of our namesake, Shaheed Sukhdev Thapar and the gaily fluttering national flag provide a touch of poignancy and help to channelize our efforts for greater national good.

Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs) & Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year.

Year	Budget allocated for infrastructure augmentation	Expenditure for infrastructure augmentation	Total expenditure excluding Salary	Expenditure on maintenance of academic facilities (excluding salary for human resources)	Expenditure on maintenance of physical facilities (excluding salary for human resources)
2022-23	0	0	3,05,63,288	80,03,617	2,24,86,331

College Purchases

S.No.	Amount (Rs.)	Particulars
1	5,17,119/-	Library Books
2	44,520/-	Water Heater Geysers
3	6,990/-	Induction Heater
4	1,60,680/-	Mattress
5	13,794/-	Fan

Library as a Learning Resource

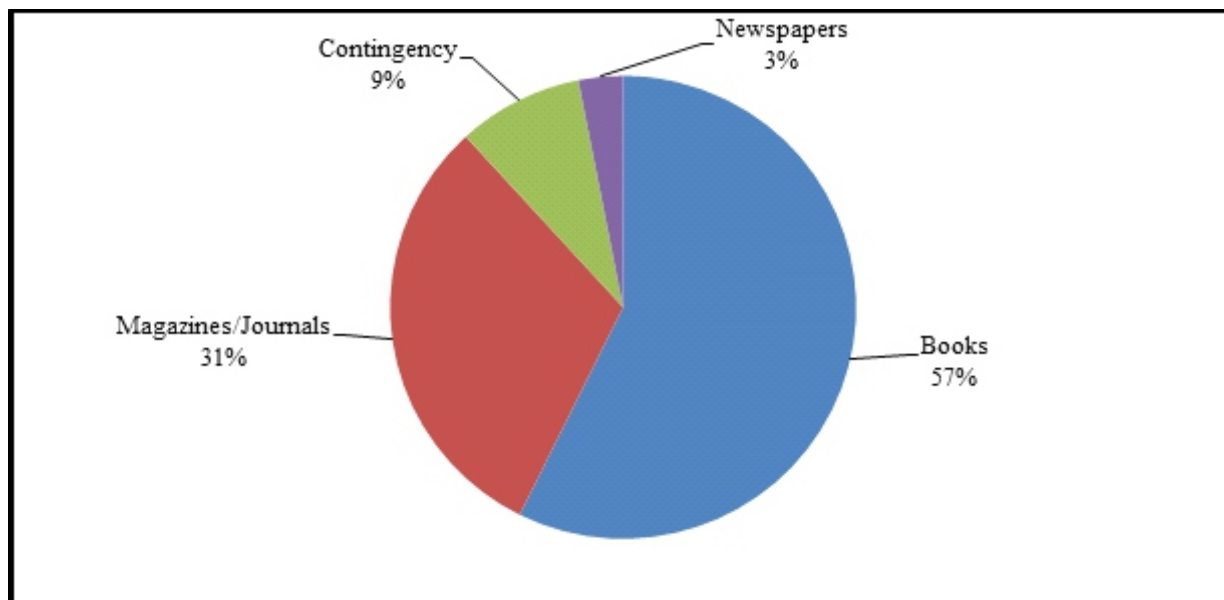
The library is located on the second floor of the college. It is spread over two floors covering an area of approx. 1161 sq.m. and has designated space for reading rooms for 218 students and a research section for faculty members.

Total number of new titles added in the collection: 686

Total number of books in the library: 24,347

Total number of magazines and journals of national and international repute: 56

Total number of newspapers: 13



Books: Rs. 5,17,119/-

Magazines/ Journals: Rs. 2,78,535/-

Newspapers: 27,829

Contingency: Rs. 78,660/-

Total Budget: Rs. 8,74,314

Library has institutional memberships of NLIST and DELNET and students are encouraged to make use of its e-resources. Library shares digital resources in the form of online magazines, journals and newspaper clippings along with the useful links to the articles with the users. In addition, e-books accessible through NLIST were shared with the faculty members in their respective subject area.

All college library activities such as circulation, technical processing, serial control and system administration are automated using the cloud based Open-Source Solution i.e. KOHA version 22.05.03.000. It provides easy access to the library catalogue (OPAC) from anywhere anytime. It enables students, faculty and staff members to check the status of the library resources and also maintains transparency in all the transactions by providing access to their personal accounts. In addition, Library is providing the online renewal facility for the students using the following link <http://sscbs.bestbookbuddies.com/>. We are one of the leading college libraries of University of Delhi using KOHA Open Source Integrated library management software shifted from LIBTEK DOS based library software since May 2014.

The library verifies its stock every year using the bar-code technology. Library has created and regularly updating its portal, <https://sites.google.com/sscbsdu.ac.in/sscbslibrary/home> which assimilates useful resources and serves as a gateway to easy access to a wide variety of resources like Web based OPAC (Online Public Access Catalogue), E-Resources, Rare Books,

Syllabus, Question Papers and Annual Reports along with the Blog etc. Question Papers are arranged Paper-wise under its Semester & Year-wise under each program to provide one point easy access to the students and faculty. It has QR Code for the Library Website for fast access through smart devices.

Number per day usage of the library was calculated considering the physical footfalls of 159 students per day and login data for online access to e-resources ((NLIST, DELNET, OPAC, and Library Website) by teachers and students is 192 students per day.

Apart from the print resources, teaching and research is also supported by accessing the large number of electronic resources (e-journals, e-books and databases) accessible through IP-based and Remote Access facility of DU eLibrary. It also provides access to eShodhSindhu resources accessible through DULS. The library has an Institutional membership of Developing Library Network (DELNET) and N-LIST (National Library and Information Services Infrastructure for Scholarly Content). Awareness of online resources such as Directory of Open Access Journals (DOAJ), Directory of Open Access Books (DOAB), Internet Archives, eShodhganga and National Digital Library with the faculty members and students were shared.

Library Internship was given to three interns for the period of three months to make them learn the functionality of the library services.

IT Infrastructure

The college has six well-equipped modern computer laboratories, two for the BMS students, two for the B.Sc.(H) Computer Science students, one for the BFIA students and one for PGDCSL students. The College maintains and upgrades its IT infrastructure on a regular basis. The college has in total 26 printers and 712 computers which include 679 computers available for academic purposes. All computer laboratories are equipped with LCD projectors. Two internet connections, one from Delhi University with a speed of 250 Mbps and another from MTNL with a speed of 1000 Mbps, are available through LAN and Wi-Fi in the whole campus. The college has access to many licensed and open-source software such as Dev C++, CPUSim 4.0, MS Excel, TORA, Ubuntu, Anaconda, Mathematica / Scilab, Eclips, Turbo Assembler, NetBeans, Prolog, Xamp, Notepad++, Oracle, Android Studio, SPSS, Capital Line, Microsoft Office, E views, Windows Server 2016, MySQL, Visual Studio, Google GSuite for Education, Tally, and Adobe Acrobat Pro. These softwares are also updated as per the changing need of the academic curriculum. All college library activities are automated using the cloud based Open-Source Solution, Koha which ensure 24*7 access from anywhere. The college website provides a platform for students to view their attendance and internal assessment on a real time basis. For better connectivity the college has an intercom facility (EPABX) and the college also ensures safety of all individuals in the campus with the help of CCTV surveillance through 94 cameras.

College Website

The website of Shaheed Sukhdev College of Business Studies (SSCBS) has been honored with the prestigious title of the Best Website (colleges) for the year 2023. This recognition was bestowed upon the college website by the honorable Vice Chancellor of the University of Delhi. The award serves as a testament to the website's exceptional design and functionality.

The SSCBS website, accessible at <https://sscbs.du.ac.in/>, showcases an outstanding design concept coupled with visually captivating content. Developed in-house using an open-source platform, the website seamlessly integrates with an internally built Enterprise Resource Planning (ERP) system while adhering to the General Data Protection Regulation (GDPR) guidelines regarding the usage of cookies. Moreover, the website ensures failover protection through automated backups and boasts robust security measures with the implementation of Sucuri, a server hardening software.

Upon visiting the website, users are greeted by a strategically designed landing page that presents the college's recent achievements in a full-width format, igniting curiosity and engagement. With a unique design featuring colors inspired by the college's logo, the website enhances brand visibility. The website's content is optimized for search engines, ensuring minimal loading times and delivering an excellent mobile browsing experience.

The user-friendly interface of the SSCBS website organizes primary tabs into detailed drop-down menus, facilitating hassle-free navigation and search. All information is systematically and aesthetically arranged, creating an intuitive browsing experience. Student-centric resources are readily available, including dedicated micro-sites for the library, career development, alumni network, college newsletter, and the SSCBS Innovation and Incubation Foundation (SIIF). The website also provides well-structured information on rankings and accreditations.

Setting itself apart, the multilingual SSCBS website offers users an immersive virtual tour of the college. Furthermore, it features text-to-speech functionality, allowing users to listen to the content. Visitors can subscribe to notifications and explore a dynamic timeline that presents the college's rich history.

Transparency is a core value at SSCBS, and the college diligently adheres to all applicable rules and guidelines. The website serves as a comprehensive repository of information related to admissions, regularly updated to provide the latest details. Internal assessment guidelines, academic calendars, time-tables, syllabi, previous year papers, credit structures, and other essential information are readily available on the website.

SSCBS employs a robust ERP system that ensures streamlined management and accessibility for students, teachers, departments, and the library. The ERP system maintains accurate records of internal assessments, with each student having a unique login to access their assessment and attendance details. All the attendances are captured online which enables to generate reports student wise and faculty wise. Additionally, the ERP facilitates feedback collection, analysis, and subsequent actions. Anonymous faculty feedback, as well as posted internal assessments, are conveniently accessible to students and faculty members through the ERP system.

The Shaheed Sukhdev College of Business Studies website stands as a testament to the college's commitment to excellence, user experience, and transparency. With its visually appealing design, rich content, and extensive functionality, the website exemplifies the college's dedication to providing a seamless online experience for students, faculty, and visitors alike.

Faculty

The college has 31 permanent and 5 ad-hoc faculty members. In addition to these, there are 47 guest faculty members associated with the Department of Management Studies and Department of Computer Science. For a complete list of the faculty from the three departments, refer Annexure 5.

The following teachers took voluntary retirement:

1. Dr. Sanjay Kumar Goyal, Associate Professor, w.e.f. 15.12.2022 (F/N).
2. Dr. Preeti Rajpal Singh, Associate Professor, w.e.f. 14.09.2022 (F/N).

The following teachers were relieved from the services of the college for a period of one year:

1. Dr. Kumar Bijoy, Assistant Professor, was deputed as Associate Director in the Campus of Open Learning, Department of Distance and Continuing Education, School of Open Learning, University of Delhi w.e.f. 30.11.2022 (A/N).
2. Prof. Ajay Jaiswal was deputed as Joint Director in the Campus of Open Learning, Department of Distance and Continuing Education, School of Open Learning, University of Delhi w.e.f. 30.11.2022 (A/N).
3. Dr. Abhishek Tandon, Assistant Professor, joined as Associate Professor (on lien) in the Department of Operational Research, University of Delhi w.e.f. 29.12.2022 (A/N).
4. Prof. Sameer Anand joined as Associate Professor (on lien) in the Department of Operational Research, University of Delhi w.e.f. 29.12.2022 (A/N).

The following teachers "availed study leave for a period of one year"

1. Mr. Onkar Singh, Assistant Professor, w.e.f. 09.05.2022 (A/N).
2. Mr. Raj Kumar, Assistant Professor, w.e.f. 04.08.2022.
3. Ms. Paridhi, Assistant Professor, w.e.f. 15.12.2022 (A/N).

The following teachers resigned from their services:

1. Mr. Ravi Yadav, Assistant Professor (Ad-hoc) resigned w.e.f. 07.03.2023 to join as Assistant Professor (on permanent basis) in Shaheed Bhagat Singh College, University of Delhi.

Membership of faculty in college committees: Refer to Annexure 7(a) for a detailed list.

Administrative and Non-Teaching Staff

The college has 29 permanents and 06 contractual non-teaching staff and 07 MTS (Outsource) working in the administration, library, computer laboratories and the placement cell (Refer Annexure 6 for a complete list).

1. Mr. Hemender Sharma was appointed as System and Network Administrator on purely contractual basis from August 2, 2022 to February 1, 2023 and again from February 3, 2023 to August 2, 2023.
2. Ms. Champa Negi was appointed as Junior Assistant on purely contractual basis from May 24, 2022 to November 23, 2022 and again from November 25, 2022 to May 24, 2023.
3. Mr. Dharmender was appointed as Junior Assistant on purely contractual basis from July 8, 2022 to January 7, 2023 and again from January 10, 2023 to July 9, 2023.

4. Mr. Sunny was appointed as Lab. Attendant on purely contractual basis from July 26, 2022 to January 25, 2023 and again from January 30, 2023 to July 29, 2023.
5. Mr. Tarun Mittal as Manager (Boys Hostel) on purely contractual basis from September 6, 2022 to March 5, 2023 and again from March 7, 2023 to September 6, 2023.
6. Ms. Geeta Joshi as Matron (Girls Hostel) on purely contractual basis from October 11, 2022 to April 10, 2023.

Research Publications

By Faculty

1. Gautam, P., Maheshwari, S., Kausar, A., & Jaggi, C. K. (2023). Sustainable retail model with preservation technology investment to moderate deterioration with environmental deliberations. *Journal of Cleaner Production*, 390, 136128. <https://doi.org/10.1016/j.jclepro.2023.136128>
2. Sumit Maheshwari, Prerna Gautam, Amrina Kausar & Chandra K. Jaggi (2023) Optimal inventory replenishment policies for deteriorating items with preservation technology under the effect of advertisement and price reliant demand, *International Journal of Systems Science: Operations & Logistics*, 10:1, DOI: [10.1080/23302674.2023.2186753](https://doi.org/10.1080/23302674.2023.2186753)
3. Maheshwari, S., Kausar, A., Hasan, A. *et al.* Sustainable inventory model for a three-layer supply chain using optimal waste management. *Int J Syst Assur Eng Manag* 14 (Suppl 1), 216–235 (2023). <https://doi.org/10.1007/s13198-022-01839-3>
4. Lal, M., Kumar, R., & Kumar, R., & Kumar, R. (2023). Social entrepreneurship and the capability approach: An empirical study. *Academy of Marketing Studies Journal*, 27(3), 1-20.
5. Lal, M. & Kumar, R. (2023). Qualitative Analysis of Factors Inspiring People to Pursue Social Entrepreneurship: An Indian Perspective. *IPE Journal of Management*.
6. Bentur, S. A., Mishra, A., Kumar, Y., Thakral, S., S., & Garg, R. (2021, February 28). Integrative Therapy based on Yoga, Ayurveda and Modern Western Medicine for Treatment of High-risk Cases of COVID-19: A Telemedicine-Based Case Series. <https://doi.org/10.31219/osf.io/58btr>.
7. Thakral, S., Garg, R., & Bijlani, R. (2022). Age-related variation in lifestyle and its relationship to chronic disease as shown by a survey using a self-evaluation questionnaire. *Yoga Mimamsa*, 55(1), 12-24, Jan–Jun 2023. | DOI: 10.4103/ym.10_23
8. Gupta, S., Kumar, N., & Bhalla, S. (2023). Citation metrics and evaluation of journals and conferences. *Journal of Information Science*, 0(0). <https://doi.org/10.1177/01655515231151411>
9. Gupta, P., & Gupta, S. (2022). Deep Learning in Medical Image Classification and Object Detection: A Survey. *International Journal of Image Processing and Pattern Recognition*.
10. Gandhi. N., Bedi. M., Bhardwaj. P., Kaura. H., Baliyan. K., Gupta. S. (2022). A Comprehensive Survey on Covid-19 Prediction Models. *Vivekananda Journal of Research*. July - December 2022, Vol. 12, Issue 2, 142-167.
11. Gupta. A., Gupta. J., Bhardwaj. P., Chandra. P., & Sagar. D. (2023). EXPLORING THE ETHEREUM BLOCKCHAIN: ANALYTICS. *International Journal of Research and Analytical Reviews*, 10 (2), 31-642.

12. Garg, P., Singh, S., Chamola, P., Kumar, A., & Paliwal, M. (2023). Elucidating the linkage between advertisements embedded with emotional appeals and the brand relationship quality during the COVID pandemic. *Journal of Marketing Communications*, 1-25.
13. Nigam, N. K., & Gupta, C. P. (2023). Negative Related Diversification, Positive Related Diversification and Firm's Performance: Measurement and Application. *Global Business Review*, 24(1), 48–67. <https://doi.org/10.1177/0972150919886415>.
14. Mishra, H., Pandey, B., Mukwada, G., Rios, P., Nigam, N. K., & Sahu. N. (2023): Trapped within nature: climatic variability and its impact on traditional livelihood of Gaddi transhumance of Indian Himalayas, *Local Environment*, DOI :10.1080/13549839.2022.2162025.
15. Nigam, N.K., Singh, K. and Arya, P. (2022), "Impact of gender diversity in boardroom on risk-return profile of Indian corporates", *Journal of Indian Business Research*, Vol. 14 No. 3, pp. 213-230. <https://doi.org/10.1108/JIBR-07-2020-0236>.
16. Tandon, A., Neha. & Kaur, G. (2022). *Advances in Mathematical Sciences & Applications*. 2022, Vol. 31 Issue 1, 73-91.
17. Mehta, P., Sharma, H., & Tandon. A. (2022) Software Reliability Growth Model with Rate of Change in Application Characteristics, *Recent Advances in Computer Science and Communications*. 15(5): <https://dx.doi.org/10.2174/2666255813999201102193424>.
18. Jain S., & Gupta C.P. (2022). Impact of IND-AS 116 on Aviation Sector: A Case Study of Indigo Airlines. *The Chartered Accountant*, 71(6), 107-111.
19. Raavinuthala Satya Krishna Sharma, Kumar Bijoy & Arunaditya Sahay (2022). Issues in liquidity management in banking system: An empirical evidence from Indian commercial banks, *Cogent Economics & Finance*, 10:1, 2122190, DOI: 10.1080/23322039.2022.2122190

Books/Chapters/Conference Proceedings by Faculty

1. Abhimanyu Verma (2022). Chapter title in edited Book: E-CRM: A tool for Customer Retention in the E-Commerce Era. Bharti Publications: National. ISBN: 978-93-91681-30-2
2. Dr. Madhu Totla (2023). Chapter title- Cost of Capital, Book name - Corporate Finance, MBA. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-81-19169-09-2
3. Dr. Madhu Totla (2023). Chapter title-Standard Costing, Book name- Cost and Management Accounting. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-81-962177-7-8
4. Dr. Madhu Totla (2023). Chapter title-Fundamentals of Valuation and Portfolio Analysis, Book name- Essential of Financial Investment. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-81-19169-04-7
5. Dr Ramesh Kumar (2022). Edited book- Marketing Management. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-93-95774-19-2

6. Dr Ramesh Kumar (2022). Edited book- Fundamentals of Marketing Management. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-93-95774-24-6
7. Dr Ramesh Kumar (2023). Edited Book- Family Business and Management. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-81-19169-03-0
8. Dr Ramesh Kumar (2023). Edited book- Principles of Marketing. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-93-95774-99-4
9. Dr. Mona Verma (2022). Chapter title: Probability Distribution, Book: Data Analysis and Decision Tools. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN:978-93-95774-08-6
10. Dr. Mona Verma (2023). Chapter title: Linear Programming, Book: Quantitative Techniques. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN:978-81-962177-9-2
11. Dr Anuja Mathur (2023). Book Edited: Organization Effectiveness and Change. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-81-19169-11-5
12. Dr Anuja Mathur (2022). Book Edited: Organizational Behavior. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-93-95774-17-8
13. Dr Anuja Mathur (2023). Book Edited: Fundamentals of Organizational Behavior. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-93-95774-16-1
14. Ms Shalini Prakash (2022). Book edited; Managerial Economics. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN 978-93-95774-18-5
15. Ms Shalini Prakash (2022). Book edited; Economic Environment Of Business. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN 978-93-95774-18-5
16. Ms Shalini Prakash (2022). Book edited; Microeconomics. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN 978-93-95774-18-5
17. Dr Rishi Rajan Sahay (2022). Book Edited: Data Analysis and Decision Tools (MBA). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN:978-93-95774-08-6

18. Dr Rishi Rajan Sahay (2023). Book Edited: Quantitative Techniques. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN:978-81-962177-9-2
19. Dr Rishi Rajan Sahay (2022). Chapter title: Correlation Analysis, Book: Statistics for Business Decisions. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
20. Dr Rishi Rajan Sahay (2022). Chapter title: Regression Analysis, Book: Statistics for Business Decisions. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
21. Dr Rishi Rajan Sahay (2022). Book Edited: Statistics for Business Decisions. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
22. Dr Rishi Rajan Sahay (2023). Book Edited: Production & Operations Management (MBA). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
23. Tushar Marwaha (2023). Edited book- Principles of Marketing (BMS). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-93-95774-99-4
24. Tushar Marwaha (2023). Edited Book - Business Communication (MBA). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
25. Amit Kumar (2023). chapter title- Investment Decisions, Book name - Corporate Finance, MBA. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-81-19169-09-2
26. Amit Kumar (2023). chapter title- Risk Analysis in Capital Budgeting, Book name - Corporate Finance, MBA. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-81-19169-09-2
27. Dr Satish Kumar Goel (2023). Book Edited: Statistics for Business Decisions. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
28. Dr Satish Kumar Goel (2023). Chapter Titled: Inventory Management, Book Edited: Production & Operations Management (MBA). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
29. Abhimanyu Verma (2022). Chapter Titled: Product Mix, Book Titled: Marketing Management. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National. ISBN: 978-93-95774-19-2
30. Abhimanyu Verma (2023). Chapter Titled: Understanding Marketing Communication- Objective of Marketing Communication, Communication Model, Integrated Marketing

- Communications, Advertising in the evolving marketing environment, Book Titled: Advertisement Management. Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
31. Dr Kumar Bijoy (2022). Book Edited: Accounting for Managers (ISBN: 978-93-95774-09-3). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
 32. Dr Kumar Bijoy (2022). Book Edited: Economic Environment of Business (ISBN: 978-81-19169-08-5). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
 33. Dr Kumar Bijoy (2022). Book Edited: Corporate Finance (ISBN: 978-81-19169-09-2). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
 34. Dr Kumar Bijoy (2022). Book Edited: Management Accounting (ISBN: 978-81-19169-12-2). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
 35. Dr Kumar Bijoy (2022). Book Edited: Financial Accounting and Analysis (ISBN: 978-93-95774-07-9). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
 36. Dr Kumar Bijoy (2022). Book Edited: Cost and Management Accounting (ISBN: 978-81-962177-7-8). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
 37. Dr Kumar Bijoy (2022). Book Edited: Fundamentals of Stock Trading (ISBN: 978-93-95774-23-9). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
 38. Dr Kumar Bijoy (2022). Book Edited: Digital Finance (ISBN: 978-81-19169-79-5). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.
 39. Dr Kumar Bijoy (2022). Book Edited: Financial Markets and Institutions (ISBN: 978-81-19169-87-0). Department of Distance and Continuing Education under the aegis of Campus of Open Learning/School of Open Learning, University of Delhi/ National.

Seminar/Conference Presentations by Faculty

1. Dr. Saumya Jain presented a paper titled “Impact of IFRS on Value Relevance of Accounting Items: Evidence from India” at two- day International Conference on “New Horizons in Commerce, Finance and Economics” organized by Chinmaya Vishwa Vidyapeeth, Kochi in collaboration with Shri Ram College of Commerce, University of Delhi, New Delhi on 16th& 17th Feb 2023.
2. Dr. Saumya Jain presented and Won the Best Paper Award in “Finance” track in Anushandhan 2023– IV Annual Research Conference organized by RDIAS, Delhi on 24th June 2023 on “Emerging Trends in Management and Technology for Sustainable Development” for the paper titled “Impact of IFRS on Comparability of Financial Statements: Evidence from India”.

3. Ms. Paridhi presented paper titled "Current Challenges with Sustainability Disclosures" at International Conference on Sustainable Goals (ICSG)' 2022 organized by IIM Bodh Gaya on 16th & 17th September 2022.
4. Ms. Paridhi presented paper titled "Have only one world to Save" Prerequisite for Corporate Sustainability Governance Across Countries "at the 9th International Conference on Sustainability (THEME: Collaboration, Compassion, and Co-Creation) organized by IIM Shillong on 3rd to 5th November 2022.
5. Dr. Madhu Totla presented a paper "Do oversubscribed IPOs perform better in the long run? Evidence from India" at the 44th All India Accounting Conference and International Seminar on Accounting Education and Research held on 29-30th October 2022.
6. Dr. Madhu Totla presented a paper "Short-term performance of IPO amidst fear of COVID-19 Pandemic- Evidence from India" at the AnusandhanPratiyogita- an annual research competition held on 24th June 2023.
7. Dr. Neeraj Kumar presented a paper titled "Impact of bank monitoring on borrowers' earnings management behaviour: Evidence from India" at three- day International Conference organized by India Finance Conference 2022.
8. Amit Kumar presented a paper titled "Impact of bank monitoring on borrowers' earnings management behaviour: Evidence from India" at three- day International Conference organized by India Finance Conference 2022.

Membership of Faculty in Editorial Boards of Journals

- Dr. Anamika Gupta, Editorial Board member, International Journal of Data Analysis Techniques and Strategies, ISSN: 1755-8069(online), 1755-8050(print), InderScience Publishers.
- Dr. Anamika Gupta, Advisory Panel Member, 2nd International Conference on A Paradigm Shift in Managerial Practices and Innovations: Leading Through Technology and Business Models, Bhagwan Parshuram Institute of Technology.
- Dr. Rishi Rajan Sahay, Associate Editor, Journal of Multi-Disciplinary Engineering Technologies. ISSN online: 2581-9372.
- Prof. Sameer Anand, Associate Editor, International Journal of System Assurance Engineering and Management. ISSN: 09764348, 09756809.
- Dr. Abhishek Tandon, Associate Editor, International Journal of System Assurance Engineering and Management. ISSN: 09764348, 09756809.

Faculty Development Initiatives

Programs organized

S.No	Title of the program	Nature of program	Dates	Organizer(s) Name(s)	Organized for	No. of participants
1	International Conference on Innovative Computing and Innovation	Conference	17.02.23 to 18.02.23	Dr. Ajay Jaiswal, Dr. Sameer Anand, Dr. Rishi Rajan Sahay, Dr. Kumar Bijoy, Mr. Abhimanyu Verma, Dr. Gurjeet Kaur, Dr. Amrina Kausar, Dr. Mona Verma	Teaching & Student	600
2	National workshop titled "Building Blocks of Data Science" by Dr. Rajan Gupta, Vice President, Research & Analytics Division, Analytic Data lab.	Workshop	24-08-22	Dr. Shikha Gupta	Student	30+
3	A 2-hour online presentation "Data Visualization Tools" by Mr. Yuvraj and Mr. Pushpit, alumni of SSCBS (B.Sc. Computer Science Batch of 2022)	Webinar	10-10-22	Dr. Shikha Gupta	Student	30+
4	A 2-hour session "Internet protocols, Web and Proxy Servers: An Introduction" by Ms. Neha Gandhi, alumni of SSCBS.	Seminar	11-10-22	Dr. Shikha Gupta	Student	31
5	National workshop titled "Building Blocks of Data Science" by Dr. Rajan Gupta, Vice President, Research & Analytics Division, Analytic Data lab.	Workshop	24-08-22	Dr. Anamika Gupta	Student	30+
6	3-hour session on VAPT	Workshop	17-06-23	Dr. Anamika Gupta	Student	28
7	3-hour session on VAPT and other Security Threats	Workshop	20-06-23	Dr. Anamika Gupta	Student	28
8	3-hour session on Malware Analysis and Crypto currency Trends	Workshop	29-04-23	Dr. Anamika Gupta	Student	30
9	3-hour session on SCADA: Supervisory Control and Data Acquisition	Workshop	03-05-2023	Dr. Anamika Gupta	Student	30
10	3-hour session on Network Segmentation and Segregation in SCADA	Workshop	16-05-2023	Dr. Anamika Gupta	Student	30

Programs Attended

Department of Management Studies and Financial Studies

1. Dr. Anuja Mathur
 - Conference: Convergence -The Annual Leadership Summit, organized by Shaheed Sukhdev College of Business Studies on November 3, 2022.
 - FDP: Academic Leadership Alignment Programme on NEP Implementation Pathway Services, September 13-14, 2022.
2. Dr. Rishi Rajan Sahay
 - Conference: Convergence -The Annual Leadership Summit, organized by Shaheed Sukhdev College of Business Studies on November 3, 2022.
 - FDP: Business Intelligence & Data Visualization. November 4-11, 2022.
3. Dr. Mona Verma
 - Conference: Convergence -The Annual Leadership Summit, organized by Shaheed Sukhdev College of Business Studies on November 3, 2022.
 - FDP: Open-source tools for teaching and research. May 22-28, 2023.
 - FDP: Qualitative Research and issues in Plagiarism. February 16-23, 2022.
4. Dr. Amrina Kausar
 - FDP: Open-source tools for teaching and research. May 22-28, 2023.
5. Dr. Ramesh Kumar
 - Conference: India's March Towards \$5 Trillion Economy by 2024. December 22-24, 2022.
6. Dr. Madhu Totla
 - Conference: 44th All India Accounting Conference and International Seminar. October 29-30, 2022.
 - FDP: Data Analysis and Visualisation. June 8-14, 2023.
 - Conference: Anusandhan Pratiyogita, June 24, 2023.
7. Ms. Paridhi
 - Refresher: Refresher Course in Commerce and Management. December 1-12, 2022.
 - FDP: Hands on R For Data Analysis. April 10-14, 2023.
 - FDP: Advanced Panel Data Analysis. April 24-26, 2023.
 - Conference: IIM Bodh Gaya International Conference on Sustainable Goals (ICSG)' 2022. September 16-17, 2022.
 - Conference: IIM Shillong Conference 9th International Conference on Sustainability. November 3-5, 2022.
8. Mr. Raj Kumar
 - Conference: Growth, Resilience, and Sustainability in an Uncertain World. April 11-12, 2023.
 - Conference: 18th Annual Conference, Uttar Pradesh-Uttarakhand Economic Association (UPUEA). April 23-25, 2023.
 - Refresher: Advanced Research Methodology. September 22-October 6, 2022.
9. Dr. Satish Kumar Goel
 - Refresher: Python: Essentials, Programming and Analytics & Business Intelligence and Data Visualization. October 27 - November 11, 2022.
 - Workshop: NEP-2020 Implementation Plan: Strategic Action Plan and Goals. July 29, 2022.

10. Ms. Anusha
 - FDP: Communication, Creative writing and Personality Development. October 27 - November 3, 2022.
11. Mr. Abhimanyu Verma
 - Conference: Convergence -The Annual Leadership Summit, organized by Shaheed Sukhdev College of Business Studies on November 3, 2022.
 - Conference: India's March Towards \$5 Trillion Economy by 2024. December 22-24, 2022 organised by Indian Commerce Association.

Department of Computer Science

1. Dr. Anamika Gupta, Associate Professor
 - Conference: Convergence -The Annual Leadership Summit, organized by Shaheed Sukhdev College of Business Studies on November 3, 2022.
2. Dr. Sonika Thakral
 - FDP: Effective Teaching of Introduction to programming. August-December, 2022 (24 days).
 - FDP: Effective Teaching of Advanced Programming. February-May, 2023 (24 days).
 - FDP: Learning to Live a Life of Happiness and Fulfillment. June 18-21, 2023.

(relieved w.e.f. 30.12.2022, on lien)

Skill Building Initiatives for Non-Teaching Staff

- Dr. Deepti Khatri, Librarian attended a short term UGC approved Programme from September 12-17, 2022 entitled "Recent Advances in Library Management and Information Technology" conducted by Indira Gandhi National Open University (IGNOU).
- Dr. Deepti Khatri presented a paper entitled "Altmetric Analysis of Research on Big Data and Data Mining" in International Conference on Academic Libraries, ICAL 2023 organized by Delhi University Library System, University of Delhi during April 5-8, 2023.
- Mr. Dharmender, Junior Assistant attended a 2-day training programme on Public Procurement under GFR-2017, including e-Procurement and GeM from 11th - 12th July 2022 organized by Directorate of Training: Union Territories Civil Services, Delhi.

Collaborative Quality Initiatives for Skill Enhancement

S.No	Name of Initiative	Date	Name of involved Institutions
1	6th International Conference on Innovative Computing and Communication (ICICC 2023)	February 17-18, 2023	Shaheed Sukhdev College of Business Studies (University of Delhi), University of Valladolid Spain, Korea Institute of Digital Convergence (South Korea), National Institute of Technology Patna and Universal Innovator.
2.	NSE Academy Certified Capital Market Professional (NCCMP)		Shaheed Sukhdev College of Business Studies (University of Delhi), NSE Academy Ltd
3	Financial modeling & Algo Trading		Shaheed Sukhdev College of Business Studies (University of Delhi), BSE Institute Ltd (an arm of the Bombay Stock Exchange)

- Various activities were conducted to offer guidance for competitive examinations (Annexure 1)
- Various career counseling sessions were conducted (Annexure 2)

SSCBS Innovation & Incubation Foundation (SIIF)

A General Introduction to SIIF

SSCBS Innovation and Incubation Foundation is a Section 8 company (under the Companies Act 2013) set up as a part of an initiative of Govt. of NCT of Delhi (GNCTD), for setting up Incubation Centres in leading academic institutions for promoting entrepreneurship. The initial grant of ₹ 1.50 Crores from the GNCTD has been utilized towards setting up the center, supporting and funding the first phase of start-ups, and putting in place world-class equipment and infrastructure.

SIIF aims to promote entrepreneurship and entrepreneurial ventures among the students of the host institution (SSCBS) and beyond in an inclusive and beneficial manner.

Major Events that were Undertaken in 2022-2023

- Keeping in line with the G20 meet of 2023 under India's presidency, EDII is conducting a Sustainability Hackathon. The regional round of this hackathon was hosted by HackCBS in collaboration with SIIF which is called Sustainability Bootcamp Round conducted on 10th April 2023. It is all about how one can develop innovative solutions for real-world problems related to sustainable development goals.
- SIIF organized the “E-SUMMIT'23” event on 06th April 2023 in collaboration with YUVA. The objective of the event is to create a Startup Gallery, Speaker Session, and B-Plan Competition among Startup Founders in front of Investors.
- SIIF hosted a session with Mr. Aseem Gupta on “Job & Entrepreneurship Opportunity in EV Industry” on 1st February 2023. He gave an introduction to the EV process as well as how it works and how we can charge an EV by plugging it into a public charging station or a home charger and also how far we can travel on a full charge, Each model has a different range, battery size, and efficiency.
- SIIF hosted a session with Mr. Pranac Obhrai on “101 Session on building a career in startups and introduction to VC” on 12th January 2023 with the aim of educating students regarding how they can convert their idea into a startup and make their startup successful.
- SIIF conducted a session with Ms. Ansuya Ahluwalia and Mr. Karan Jain on "How to Succeed as an Entrepreneur" on 26th December 2022, with the aim of enlightening and motivating students regarding how one can learn Entrepreneurial Skills and also give insight into how businesses work and why they fail.
- Virtual Expert Talk by Mr. Gagan Ghai was held on 09th December, 2022, on the topic “How to do a Startup” with the aim of encouraging students and faculty members to explore entrepreneurial opportunities and entrepreneurship as a life skill and as a career avenue. This session stimulated ideation and provided an understanding of startups.
- SIIF organized the “E-GNITE'22 Founder's Meet” event on 11th October 2022 in collaboration with TEB of CVS. The objective of the event is to create an Entrepreneurship Environment, Networking opportunities among Startup Founders and Investors.

Major Initiatives undertaken in 2022-2023.

- SIIF conducted a 5-day “Entrepreneurship Bootcamp – Young CEO Program” in collaboration with Think Startup from 29th May to 2nd May 2023.
 - The Program began with amazing interaction and thought-sharing session with CEO (SIIF) Dr. Ramesh Kumar & Young CEOs.

- One of SIIF's promising startup "Chronicles Sporting Events Pvt. Ltd." incubated at SIIF interacted with YOUNG CEO and share some Basic but Important Mantras on How to start working on their ideas? How to do scratch-level research before executing? How to prepare the first draft of your idea? Whom to approach first? Is there any govt. scheme available on a similar idea you are working upon? How to form a team?
 - Also, conducted customer survey activity where young CEOs presented their Business ideas to the potential customers & took their feedback.
- SIIF organized 2 days Workshop on "Transform Your Idea Into a Reality" which is being taken by Mr. Aseem Gupta on 26th March 2023 & 2nd April 2023. The Objective of the two days workshop focused primarily on creating and getting the student's business Pitch Deck ready.
- The workshop included a One-hour online Ice-Breaking session before 2 days workshop, which gave students an understanding of how to create a compelling pitch deck, starting from defining the problem, identifying your target audience, crafting your key message, and creating visually appealing slides that will keep your audience engaged.
 - Mr. Aseem given his tremendous efforts to student's startups gave an idea about Lean Canvas which is an adaptation of Business Model Canvas and is especially designed for entrepreneurs.
- SIIF co-organized the event "RISE - North India Startup Summit" in collaboration with Headstart on 04th February, 2023. The Summit witnessed participation from 500+ Entrepreneurs, 25+ Speakers, 50+ Investors & Mentors. The Event Focused on a vibrant startup Ecosystem in the country with 88000+ recognized startups by the DPIIT.
- SIIF conducted 2 days industrial visit in "Amul – The Taste of India" on 21st January 2023 & 28th January 2023. During the visit, our students got really good insights into the corporate side of Amul. They witnessed the whole process from production to packaging. Also saw the documentary on Amul and interacted with industry professionals.

SIIF sensitized over 450+ students in respect of startups and entrepreneurship

Board of Directors and Administrative Staff

Name	Position Held
Dr. Poonam Verma	Chairperson
Dr. Ramesh Kumar, Mr. Tushar Marwaha, Mr. Amit Kumar, Dr. Narander Kumar Nigam	Directors
Mr. Dhruv Rana (09.05.2022 to 05.03.2023)	CEO
Dr. Ramesh Kumar (form 09.03.2023)	CEO
Mrs. Monika Chauhan (from 10.04.2023)	General Manager
Ms. Shehla Naaz (form 07.03.2022)	Business Analyst
Mrs. Kritika Mehra (form 22.12.2021)	Administrative Officer
Mr. Vinit Kumar from 15.05.2023	MTS

Start-up Stories

ATOMICAL.IN

Brief description of the start-up:

Atomical is an innovative and dynamic start-up that specializes in providing comprehensive digital marketing solutions for e-commerce businesses. With a deep understanding of the evolving digital landscape, Atomical aims to empower online retailers and e-commerce startups to maximize their online presence, increase sales, and achieve sustainable growth.

The idea and the problem the start-up is tackling:

The founders of Atomical recognized the critical need for effective digital marketing strategies in the e-commerce industry. As the world increasingly embraces online shopping, businesses face the daunting challenge of standing out in a crowded marketplace and reaching their target audience effectively. The founders understood that without a robust digital marketing approach, e-commerce businesses would struggle to thrive in this competitive environment. Atomical was founded with the vision of addressing this problem by offering a range of tailored digital marketing services that would help businesses overcome their marketing challenges and drive success in the digital realm.

The venture in brief:

Atomical embarked on its journey in [start date of the venture]. Since its inception, the company has established itself as a reliable and trusted partner for e-commerce businesses seeking to enhance their online presence and drive sales. Atomical's primary focus is to provide a comprehensive suite of digital marketing services specifically designed for the e-commerce industry.

The company's target audience comprises a wide range of e-commerce businesses, including online retailers, e-commerce startups, and established enterprises seeking to optimize their online performance. Atomical caters to businesses across various industries, understanding that each sector has its unique challenges and requirements in the digital marketing landscape.

Atomical's services encompass multiple facets of digital marketing. These include keyword optimization, influencer collaborations, pricing strategy optimization, lead management, and advertising campaigns on prominent platforms such as Facebook, Instagram, and Google Ads. By offering these diverse services, Atomical aims to provide its clients with a comprehensive and integrated approach to digital marketing, ensuring their success in the highly competitive e-commerce arena.

Brief of the founders:

Arnik Jain and Sujal Vijayan are responsible for the establishment of Atomical. Both of the company's founders have deep ties to SSCBS, also known as Shaheed Sukhdev College of Business Studies, which is widely regarded as one of the most prestigious educational establishments in the field of business studies. They have established Atomical as a prominent player in the digital marketing business by capitalising on their educational background and the practical knowledge they have gained.

YOURTOKEN

Brief Description:

YourToken is a startup focused towards helping brands to improve their journey of customer acquisition, retention, engagement and much more. It doesn't only help brands to boost customer retention and grow over time but also makes it a fun and seamless experience. Starting with the main focus towards Web3 and content creators, it has now shifted towards the growth of businesses using Web3 technology. A few passionate individuals focused on not only changing but improving the current system through which brands interact with their customers.

Started in 2021 (and incubated with SIIF in 2022-23) it now has its presence over 2 major E-Commerce platforms namely Shopify and WooCommerce with its groundbreaking API integrations.

Main services include an increase in customer retention rate, a decrease in consumer churning, community management and product promotion.

The Problem Statement:

The current loyalty system has become stagnant and too cumbersome for people. That is where YourToken found a loophole for market entry. YourToken is a project management platform that helps brands to reduce their CAC (Customer acquisition cost) and increase customer retention. While also making this journey into something fun, engaging as well as

providing a boost in customer experience and helping the business to grow over time.

The Venture and its Target Audience:

YourToken is focussed on helping brands improve their customer acquisition, retention, and engagement processes. The company aims to make the customer experience fun and seamless while assisting brands in boosting customer retention and growing over time. Initially focused on Web3 and content creators, YourToken has now shifted its focus to the growth of businesses using Web3 technology.

The main services offered by YourToken include increasing customer retention rates, decreasing consumer churning, community management, and product promotion. The company provides an analytics dashboard to monitor customer loyalty programs and offers gamification elements like levels, leaderboards, and rewards to make the consumer experience engaging. Integrated APIs allow businesses to interact extensively with customers through feedback systems that reward customers for providing feedback. Additionally, YourToken offers unified wallet integration to enable seamless purchases.

Brief of the Founder

Puneet Singh Nanda is the founder of YourToken and an alumnus of Shaheed Sukhdev College of Business Studies. Before starting YourToken, Puneet gained valuable experience working with notable companies in various domains. He has worked as a consultant at The Lemon Bowl, IndusInd Bank, and Grant Thornton Bharat LLP. By leveraging his industry experience and educational background, Puneet is driving the growth of YourToken and its mission to enhance customer acquisition and retention for D2C businesses using Web3 technology.

Student Awards

The college has instituted a Best All-Round Student Award. Each year the award is given to a student who has not only been an exceptional academic performer but has also made contributions to the college through initiatives in organizing and participating in college activities. These are students who have brought laurels to the college by winning a number of inter college events and exhibiting the true spirit of SSCBS – mature, committed, enterprising, creative and willing and capable of bringing in change.

- ❖ Best All-Round Student (UG Course): Shivam Agarwal (BMS), 20205
- ❖ Best All-Round Student (PG Course): Kunal Negi (PGDCSL), 22714
- ❖ Late Shri Ganpat Ram Agarwal Award: Kiran Singhania (BMS), 20107
- ❖ Vanishree Award: Kiran Singhania (BMS), 20107
- ❖ Shri Pooran Mal Award: Male category – None; Female category - Prachi Singh (BMS), 21167
- ❖ Udaan Scholarship Award: Ayush Gupta (B.Sc.(H) CS) 20512

- ❖ Pratibha Merit Scholarship: Arya Nanda K (BBA(FIA)) 21316
- ❖ Shri Sultan Chand Memorial Scholarship Endowment Award:
 - Aditya Deval (BMS) 21009, SGPA- 9.82
 - Tarun Verma (BMS) 21240, SGPA- 9.82
- ❖ Dr. S. S. Gulshan, Founder Principal's Gold Medal: Result Awaited
- ❖ Shaheed Sukhdev College of Business Studies Gold Medal: Result Awaited
- ❖ Class of '91: Dr. S. S. Gulshan Scholarship Award
 - Namrata (BMS) 21149
 - Prabhleen Kaur (BMS) 21276
- ❖ Neha Rajput Gold Medal 2021-22: To be declared

Societies

SSCBS believes in all-round development of students through life-skills, besides quality education. We accomplish this through various student-run societies that work in diverse domains such as social causes like upliftment of the deprived sections, technology, developing entrepreneurial skills in students, physical and mental health, yoga and spirituality etc. (Refer Annexure 7(b) for complete list of societies/chapters and Annexure 9 onwards for details of these societies/chapters).

Society Awards

Name of the Society	Awards
Sadhana	Uday Chaudhary, B.Sc. (CS), 20553 Dimple Sahni, B.Sc. (CS), 20519
Ecovision	Tanyushvi Garg, BMS, 20220 Anadi Aggarwal, BMS, 20018
Fourth Wall	Lakshay Thakur, BMS 3D, 20114 Shubham Yadav, BFIA 3B, 20397
Verve	Md Salik, B.Sc. 3, 20528 Swati Jaiswal, BMS 3D, 20216
Darkroom	Rohil Pandit, BMS 3C, 20183 Ayush Chaudhary, BBAFIA 3B, 20303
Parishram	Yash Sakral, BMS, 20246 Yash Jaiswal, BMS, 20245
APICS	Sai Raunaq Gosain, BMS, 20188 Nalin Bansal, BMS, 20141
Kronos	Rishabh Sharma, BSc., 20540 Shyaamal Tripathi, BSc., 20548
Dhwani	Meher Mehroke Krishiv Tamta Bharat Gill
Nucleus	Anushka Gupta, BMS, 20033 Nikhil Kochar, BMS, 20144
North east Committee	Manching Venkangshu, BMS, 20125 Sungtiben Longchar, BFIA, 20403
Girl Up Ruhi	Vani Singhal, BMS, 21245 Arohi Jain, BMS, 21034
IIC	Divyanshi Kapoor, BSc, 20520 Blessy Anne Cherian, BSc, 20514

CBSMUN	Sakshi Sharma, BMS 3B, 20193 Aman Kumar Pathak, BMS 3C, 20017
SYNERGY	Kunal Kataria, BMS, 20111 Urvee Baweja, BMS, 20230
Blitz	Md Khubeb, BMS, 20133 Aanyashree, BMS, 20002
Anthropos	Nimish Gupta, BMS, 20145 Aarushi Yadav, BMS, 20264
BfE	Pranjal Jain, BMS, 20158 Parv Jindal, BMS, 20151
Kartavya	Gursimran Singh, BMS, 20074 Samyak Jain, BMS, 20194
Eco Club	Kripa Babbar, BMS, 20108 Khushi Singharia, BMS, 20101
Lawrence	No nomination
QSA	Anushka Raj Sonker(20316), BBA-FIA 3rd year Shefali Garg(20204), BMS 3rd year
Kriti	Shaswat Aman, 20389, BBA(FIA) Blessy Anne Cherian, 20514, BSc CS
ACM-SSCBS	Siddhant, Bsc CS, 20549 Alquab Raza, BSc CS, 20507
NSS	Ishpreet Kaur Saini, BMS, 20087 Dev Shukla, BMS, 20054
Grandeur	Chaitanya Singhal, BMS, 20049 Aneesh Alagh, BMS, 20023
Career Development Centre	Anushka Raj Soni, BMS, 20034 Tejal Mahindru, BMS, 20221
CII YI Yuva SSCBS Chapter	Dhruv Jain, BMS, 21060 Sambasivan Kathiresan, BMS, 21199
Illuminati (Quiz Society)	Aman Pathak, BMS, 20017 Harshil Saini, BBA (FIA), 20343
DebSoc (Debating Society)	Siddharth Garg, BFIA, 20399 Prathmesh Shankar, BFIA, 20370
Yuva (Entrepreneurship Cell)	Chandinie Grover, BMS, 20050 Harshjit Singh, BMS, 20079
MIC (Management Interaction Cell)	Lavanya Kumar, BMS, 21115 Sanah Dhawan, BMS, 22216

Enactus	Vanshika Bansal, BMS, 20237 Sayesha Gupta, BMS, 20201
IFSA	Chirag Sethi, 20334, BBA (FIA) Bhavya Sood, 20330, BBA (FIA)
180 DC	Pulkit Sehgal, 20167, BMS Arshia Mittal, 20321, BBA (FIA)
FinX	Akshit Kala, 20015, BMS Pratham Khanna, 20139, BMS
AROC	Saksham Gambhir, 20190, BMS Kavya Sharma, 20097, BMS
Communique	Minakshi Kanodia, 20134, BMS Yash Tamgadge, 20559, B.Sc (CS)
CEO	Aryan Agarwal, 21040, BMS Bhavya Bedi, 21321, BBA (FIA)
IMA	Rishabh Bali, 20179, BMS Divyansh Malhotra, 20066, BMS
FMA	Laqshay Gupta, 20116, BMS Manas Jain, 20124, BMS
Student Council	Parv Jindal (20154), BMS Raghav Setia (21177), BMS Om Arora (21157), BMS

Awards in other categories

Internships Awards (Trophy and Certificates)

S.No.	Particulars	Roll Number	Course & Specialization	Company Name
1	Kushagra Sachdeva	20355	BBA (Financial Investment Analysis)	D.E. Shaw Group
	Raghav Gupta	20172	BMS (Finance)	BDO in India
	Shikhar Gupta	20390	BBA (Financial Investment Analysis)	PwC
2	Aaryaman Pathak	20323	BBA (Financial Investment Analysis)	Verlinvest
	Cherishi Maheshwari	20331	BBA (Financial Investment Analysis)	Dasra
	Manan Khurana	20123	BMS (Finance)	McKinsey & Company
3	Harshvardhan Surana	20345	BBA (Financial Investment Analysis)	RAAM Group
	Kanishk Goyal	20094	BMS (Finance)	Musixverse
	Lakshay Jain	20356	BBA (Financial Investment Analysis)	Samvardhana Mother son
	Tushar Pathela	20263	BMS (Finance)	FarMart

Internship Awards (Certificates)

S.No.	Particulars	Roll Number	Course & Specialization	Company Name
1	Divyansh Malhotra	20066	BMS (Finance)	Pitch Our Way
2	Ish Uppal	20346	BBA (Financial Investment Analysis)	NeenOpal
3	Ramanjeet Singh	20175	BMS (Finance)	Frost & Sullivan
4	Saloni Gupta	20266	BMS (Finance)	Indian Angel Network
5	Yash Bhardwaj	20417	BBA (Financial Investment Analysis)	Boston Consulting Group

Student Support

Scholarships

Shaheed Sukhdev College of Business Studies offers various scholarship programs every year. The University of Delhi also offers a scholarship to students who come from a weak economic background. Scholarship schemes at Shaheed Sukhdev College of Business Studies are mainly merit-based and there are some scholarships for the SC, ST, OBC, PWD categories. Students have received scholarship support from the government & non-government organizations.

A. Scholarship Support

The college has received financial support from various organizations/persons for supporting the students of the college.

B. Financial Assistance Extended by College

The college has provided financial support for students from economically weaker sections of the society on a need-cum-merit basis. 102 students in total were selected for this scholarship program and the total amount disbursed was Rs. 15,16,879/-

Complete list of the recipients of the Scholarship Support, Financial Assistance and Fee Waivers/Reimbursement Extended by College is enclosed in Annexure 8

Sponsorships Raised by Student Societies (2022-23)

S.No.	Name of Agency/Individual	Funds Recd. (INR)	Purpose
1	Century Plyboards	40000	Student Activity - Synergy
2	Pranjal Swami	45300	Student Activity - Debating
3	Test Triangle Software	25000	Student Activity -Markit
4	IMS India	10000	Student Activity
5	Online	10000	Student Activity -Finx
6	IMS Proschool Pvt Ltd	10000	Student Activity -Finx
7	Online	10000	Student Activity - Grandeur
8	IMS Learning	10000	Student Activity - Finx
9	Monte Carlo Fashions Ltd	30000	Student Activity - Finx
10	Online	5000	Student Activity
11	PUNB	100000	Student Activity - Finx
12	Vinayk	40143	Student Activity
13	Online	5000	Student Activity
14	Online	10000	Student Activity
15	Dam Craft Event	5000	Student Activity
16	Title Sponsor	200000	Student Activity - Kronos
17	Title Sponsor	50000	Student Activity - Kronos
18	Ensure KYC	6000	Student Activity
19	Dam Craft Event	7000	Student Activity
20	Hack2Skill Pvt Ltd	12500	Student Activity - Kronos
21	Elastic Technologies India	202055	Student Activity - Kronos
22	Online	5000	Student Activity
23	Power Grid Corporation	20000	Student Activity - MIC
24	Ensure KYC	8500	Student Activity
25	IMS Learning	10000	Student Activity
26	Riya	85800	Student Activity - Debating
27	Manvi	10000	Student Activity - Markit
28	Harshit	3500	Student Activity - Crescendo
29	Mario rusk	40000	Student Activity - 180 DC
30	Top One Percent	65000	Student Activity - Crescendo
31	IMS Learning	10000	Student Activity
32	Rigional office	50000	Student Activity
	Total	11,40,798	

Campus Placements

Career Development Centre (CDC)

The interface between the students and the companies. It helps students explore options through personal counseling and support, alumni mentoring and networking opportunities, etc. The inherent characteristics of CBS initiative, leadership, teamwork and inquisition, are reflected in the working of the team.

Teachers in charge: Dr. Shikha Gupta, Dr. Anamika Gupta, Dr. Neeraj K Sehrawat, Mr. Amit Kumar

Placement Officer: Mr. Deepak Tiwari

Major Statistics

Average CTC – 11.11 LPA	Highest CTC – 44.45 LPA	Median CTC – 10 LPA
Placement Offers – 252	Increase in Median CTC – 11.11%	Gross CTC – 28.01 CR
Top 100 Average – 15.86 LPA	Increase in Average CTC – 12.44%	Top Quartile Average – 17.36 LPA

- Many of our students got selected for higher education in prestigious institutions (Annexure 3)
- Many students made it through competitive exams (Annexure 4)

PROMINENT RECRUITERS



HIGHER EDUCATION PROGRAMME ADMITTED INTO 150 OFFERS



Other Achievements by Students

Participation in Global Entrepreneurship Mindset Program- Kobe

Two of our students, Vishesh Gupta and Sakshi Sharma from BBA(FIA), were the only two students selected from India to participate in an Inter-university Exchange Program, spanning 10 days in Kobe, Japan. This program was a fully-funded initiative that prioritized fostering entrepreneurship among talented individuals from Japan, Australia, India, the United Kingdom, and Canada. Orchestrated by Kansai University of International Studies and Innovation Dojo, a Kobe-based Venture Capital & Private Equity firm, its overarching goals encompassed not only bolstering global university cooperation but also forging strong alliances with startup support entities, governmental bodies, and established enterprises. Through curated speaker sessions, panel discussions, and immersive industry visits to esteemed entities like Pasona Group Inc. Global Network, KOBE Biomedical Innovation Cluster, and ACALL, this endeavor facilitated a dynamic exchange of insights, knowledge, and experiences, cultivating a robust and innovative talent reservoir.

Besides sponsorship that included all airfares, accommodation, entrance fees, transport costs as well as the access to all events and workshops, our students were awarded a scholarship amounting to 1,60,000 yen (80,000 yen per student) under the JASSO program of the Japanese government for foreign students. Additionally, in a startup pitch competition, both Sakshi Sharma and Vishesh Gupta were rewarded with prize money as their startup ideas were amongst the best 3 startups who pitched there.

MOOC Enrollment Details of Students

Course Name	Number of Enrollments	Number of Verified Certificates
Introduction to Econometrics	100	100
Foundational Level course in Programming and Data Science (IIT Madras)	1	1

Student Council

The Student Council Annual Elections 2023 for the post of Cultural Head, General Secretary and Secretary were held on 20th January, 2023. The electoral board comprised 1st, 2nd and 3rd Year Class Representatives and all 2nd and 3rd Year society/chapter/cell Position Holders (Coordinators, Vice President, and President).

- President: - Kushagra Sachdeva
- Vice President: - Parv Jindal
- General Secretary: - Raghav Sethia
- Secretary: - Dushyant Kumar Gautam
- Cultural Head: - Om Arora

The Student Council also appointed 5 first years for the post of First Year Representative for better functioning of the council and to ensure that the grievances of the batch could be brought in front of the student council. First Year Representatives:

- o Tanishq Mittal
- o Bhaavya Taneja
- o Nikunj Agarwal
- o Vasu Bansal
- o Vishesh

Alumni Engagement

The Alumni Relations and Outreach Cell (AROC) is the Official Alumni Engagement and Networking Cell of Shaheed Sukhdev College of Business Studies, University of Delhi. The Cell plays an integral role in connecting our Alumni to the brand that holds memories of a lifetime.

Major Achievements

- Organized Alumni Meet which drew more than 200 alumni from various batches, and provided them with a platform to reunite with old friends and acquaintances. Alumni from the first batch of graduates in 1990 to the most current graduates in 2022 were present to network and share their stories. Recognized Alumni from all the batches were also present to witness the event.
- Onboarded more than 400 Alumni on Almashines: The official Alumni Engagement Portal of SSCBS from diverse fields including Investment Banking, Consulting, Analytics & Venture Capital working in dream companies like JP Morgan, Goldman Sachs, McKinsey & many more.

Teachers In-Charge - Dr. Neeraj K Sehrawat, Mr. Amit Kumar, Mrs. Kishori Ravi Shankar, Mr. Deepak Tiwari, Dr. Sonika Thakral, Dr. Ramesh Kumar

College Events

Shaheedi Diwas Celebration

To pay homage and tribute to the three brave freedom fighters namely, Shri Sukhdev Thapar, Shri ShivramRajguru and Shri Bhagat Singh, the student council and college functions committee of Shaheed Sukhdev College of Business Studies celebrated Shaheed Diwas on 23rd March, 2023. On this occasion the college organized "**Third Shaheed Sukhdev Thapar Memorial Lecture**" under the theme "Empowering India's Youth: Building a Strong Nation." The esteemed speaker was Air Commodore (Dr.) Ashminder Singh Badal, a former diplomat at the High Commission of India in Bangladesh. The event's major highlights included paying homage to Shaheed Sukhdev Thapar Ji, welcoming the guests, a thought-provoking keynote address, and concluding with a vote of thanks followed by the rendition of the National Anthem.

Annual Award Ceremony

On March 23rd, 2023, the Akash Ganga Auditorium was the setting for a noteworthy event. The Chief Guest, Air Commodore (Dr.) Ashminder Singh Badal, a former diplomat at the High Commission of India in Bangladesh, and the Guest of Honour, Mr. Jatin Gulati, Associate Director and Country Head, Philippines at Auctus Advisors, graced the occasion. With over 300 participants and awardees in attendance, the event witnessed the lighting of the lamp and Saraswati Vandana, followed by a welcoming address from the Principal of SSCBS. The guests delivered insightful keynote addresses, and the event included the distribution of Academic and Society Awards. A vote of thanks marked the conclusion of the event, which was followed by a lunch.

Orientation for the Batch of 2025

On November 2nd, 2022, the college auditorium at Akash Ganga was abuzz with activity as it hosted Orientation for the Batch of 2025, an event that drew over 300 participants. The highlights of the event included the ceremonial lighting of the lamp and the enchanting Saraswati Vandana. Attendees were treated to a video showcasing life at CBS, followed by informative sessions on academic courses and introductions to the faculty. The event also provided overviews of essential college components such as the Placement Cell, Library, and Hostel. The IT, Accounts, and Admin

departments were introduced, and the attendees got insights into the functions of SIIF, IIC, and IQAC. Additionally, the event featured orientations for various societies, rounding off a comprehensive and insightful gathering.

Freshers 2023

On February 16th, 2023, the Akash Ganga Auditorium and Ground came alive with Freshers 2023, an event that saw the enthusiastic participation of more than 200 attendees. The event featured a series of engaging activities, including the lively "CBS Got Talent" showcase, an entertaining open mic session, and a captivating fashion show that resulted in the crowning of various titles. The audience was treated to the mesmerizing musical performance of Dhvani, followed by a spirited DJ set that kept the energy high throughout the event.

Farewell to the Batch of 2023

On April 30th, 2023, the Akash Ganga Auditorium and Ground buzzed with excitement as it hosted the farewell to the batch of 2023, an event that drew more than 200 participants. The event unfolded with a heartfelt tribute by juniors, followed by a dynamic fashion show that showcased style and creativity. The program continued with engaging segments including "CBS Got Talent" and an open mic session, both of which culminated in the awarding of titles. The audience was treated to captivating performances by Dhvani and Blitz, and the event concluded on a high note with an energetic DJ session that left attendees enthralled.

Convergence

Convergence 2022, the Annual Leadership Summit of Shaheed Sukhdev College of Business Studies, took place on the 3rd of November 2022. This year's theme was "Embracing Change and Transformation: The Road Ahead." In this rapidly moving world, every aspect of life undergoes constant change and transformation, leading to new and unexpected developments. Despite the uncertainty that change brings, it also ushers in new beginnings and opens the door to endless possibilities. It is through the courage to embrace change that humanity truly stands out and grows.

The summit commenced with a warm welcome speech, followed by an exquisite lamp-lighting ceremony. Adding to the enchantment, the immensely talented team "Dhwani" delivered a captivating rendition of the Saraswati Vandana, leaving the audience mesmerized by their performance. After seeking the blessings of Goddess Saraswati, our esteemed Officiating Principal, Dr. Sameer Anand, inaugurated the event. He expressed his heartfelt gratitude to the speakers and commended Team Convergence for organizing such an exceptional event. Emphasizing the theme, Dr. Anand highlighted the eternal nature of change and the imperative for individuals to embrace it as a catalyst for growth.

Convergence 2022 truly emerged as a transformative platform, uniting leaders and students to delve deep into the realm of embracing change and transformation. The event inspired attendees to acknowledge change as an indispensable element of life's journey and encouraged them to adapt, thrive, and harness the opportunities that an ever-evolving world presents. By embracing change wholeheartedly and embracing the boundless possibilities it offers, the summit has set the stage for a future marked by unprecedented growth and remarkable success.

Crescendo

Crescendo, the annual fest of SSCBS, was held on 18th and 19th April 2023.

Crescendo'23 set the stage for the CBS Business Championship. With a prize pool of over 1.5 lakhs- The CBS Business Championship, featured a series of 19 events, including 15 business competitions and 4 workshops. These competitions spanned diverse fields like marketing, entrepreneurship, law, finance, and more. Academic societies within SSCBS collaborated to organize the event, bringing together students from various disciplines to showcase their talents and skills.

Crescendo '23 also hosted the college prom evening and performances by singer Siddhant Singh, DJ Ravator, Rapper Kalbaisakhi X Kainto and bollywood playback singer Mohammed Irfan.

Institutional Values and Best Practices

Best Practice 1 A student-run organization dedicated to solving environmental and social problems through entrepreneurial action, aiming for the betterment of people, prosperity, and the planet.

Objective: Enactus SSCBS, a student-run organization, adeptly identifies humanitarian and environmental needs and addresses them through the development of ingenious social business solutions. Embodying a comprehensive three-fold objective of economic, social, and environmental betterment, the team firmly believes in its capacity to be the catalyst of change that the world requires. The team's unwavering dedication lies in fostering transformative changes through businesses that uplift communities and make a substantial impact on shaping a better future. With an operational history spanning 14 years, Enactus SSCBS has consistently pursued the positive potential of business solutions to empower the underprivileged and drive socio-economic development.

Context: Enactus SSCBS is currently working on 4 primary socio-environmental needs:

1. Paper Waste: According to the United Nations (FAO), consumption of paper around the world has increased by 200% in the past 40 years, estimated to double by 2030. However, this production has grave consequences. 10% of worldwide deforestation is caused by the paper and pulp industry, which is the fourth largest greenhouse emitter, contributing to severe climate change. The World Wildlife Fund lists the paper industry among the top 5 drivers of biodiversity loss. Globally, more than 400 million tons of waste paper are generated each year. India recovers (only) 25-28% of this waste.
2. Inefficient NGOs: India has over 3.3 million NGOs which empower more than 600 million people, who rely on them for fundamental needs such as basic education and healthcare. Over 70% of them face adequate infrastructure in addition to 90% lack financial security, with only less than 5 lakhs INR for their annual operations. Moreover, 80% of the NGOs are understaffed and 35% are deprived of basic facilities like clean water and a regular power supply.
3. Textile waste generation: Textiles take up over 5% of landfill space globally and lie untreated for over 200 years, releasing toxic fumes like methane and nitrous oxide. The textile industry produces over 45000 meters of fabric waste daily, becoming the world's second-largest polluter. Textile production consumes almost 80% energy used in the fashion industry annually. It accounts for 35% of the 1.5 million tons of microplastics in the oceans. The global textile and clothing industries alone are responsible for 79 billion cubic meters of water consumption and over 1,700 million tonnes of carbon dioxide emission.
4. Homelessness: People residing in the homeless shelter are deprived of basic amenities like sanitation and security and have to live in the gloomy conditions of the shelter with minimal opportunities. Without financial security or a reliable income source, they have to face exploitation in the informal sector. Over 2 lakh homeless people living on the streets of Delhi or in shelters have similar stories.

Practice: Each Enactus project starts with a vision to outcast a social problem and empower

communities in the process. Enactus SSCBS is currently working on 2 diverse projects while empowering multiple communities.

1. Project Kaagazi

Project Kaagazi aims to combat the issue of Paper waste, through a 3-fold collection approach including partnering with organizations to assess the waste generation, collecting it through customized paper bins, and finally segregating it into recyclable and non-recyclable paper waste. Further on, a two-pronged approach is followed with the recyclable paper being converted into hand-designed recycled Notebooks, and the non-recyclable paper waste upcycled into photo frames and paper lamps by our entrepreneurs. We have incentivized our partnered organizations to monitor and segregate their paper waste into recyclable and non-recyclable waste.

2. Project Kshitij

Project Kshitij aims to restructure the NGOs, ultimately creating self-sufficient organizations. It is achieved through our two-fold approach of revitalizing them with infrastructural improvements, filling the gaps of untrained staff with our training module, and improving their financial standing by creating a business model for them, while employing the residents at the shelters of these NGOs. This is done under our 2 verticals:

- A. Saarthi: Herein, the NGOs are restructured with upliftment in infrastructure, training, and fulfillment of the gap of staff required, standardizing, and improving education imparted to children by them, and ensuring steady food supply with Zomato's "Feeding India Programme."
- B. Poshan: This vertical focuses on ensuring their financial security by employing a business model of healthy and affordable Tiffin Services operated by the residents living in the shelters of these NGOs.

3. Project Basera

Project Basera aims to provide employment opportunities to the women living in shelters to break free from the cycle of homelessness and vulnerability. This is ensured by turning them into entrepreneurs under our 2 tangents:

- A. Noor: The team collects PET plastic bottles discarded into the landfills to convert them into fabric, which is converted into apparel items like shirts, trousers, and scarves by the women of the homeless shelter.
- B. Rachna: The women convert the post-consumption fabric into multiple handicraft products like scrunchies, pouches, bags, etc.

Apart from the economic opportunities, as part of our commitment, we also impart free healthcare services for both physical and mental well-being with our partners such as Fortis Escorts.

By undertaking diverse projects, we acknowledge that each venture is guided by a unique vision and specific objectives, leading to distinct limitations and challenges. One of the pivotal hurdles encountered is the perception of customers and the prevailing lack of awareness among communities about these critical yet often overlooked issues. Need assessment surveys have unveiled a concerning indifference towards such pressing problems, necessitating a significant behavioural shift. Consequently, we place great emphasis on sensitizing communities to these challenges, making it a pivotal factor within the projects. By bringing these issues to light and

generating a collective call for action, we aim to drive positive change and nurture a profound understanding of these socio-environmental needs.

Evidence of Success

The above projects have had an enormous impact in uplifting the communities and the solving of the grave problems they address. Through Project Kaagazi, we have recycled over 2.90 tons of paper waste, and expect to recycle up to 6.72 tons of paper waste by the end of 2023, thus preventing cutting down 144 trees and saving 20.31 gallons of water. By creating 24 Entrepreneurs and media imprints reaching over 5,400 people, we have sensitized 4,900+ people. In Project Kshitij, we have been able to increase the operational efficiency of our partner NGOs by 43%, while also improving education among children by 62%. By impacting 21,000+ people and catering to over 11,000 satisfied customers, we have created 35 entrepreneurs across 5 kitchens with a monthly income of Rs. 25,000. Through Project Basera, we have upcycled 48,809.5 kg of textile waste and recycled 40,846 kg of plastic, thus preventing 9,55,034 kg of carbon emissions as of May 2023. We have empowered 28 entrepreneurs in 4 shelters and created over 10 businesses. Our efforts have been featured in multiple leading publications like the Guardian and Medium and have been felicitated by the United Nations OHCHR.

Problems Encountered and Resources Required: Throughout our journey, every project undertaken has presented a diverse array of challenges spanning operations, sales management, marketing, sensitization, and project expansion. These obstacles have offered valuable lessons, which we have summarized as follows:

1. The team's background in management has at times posed technological drawbacks, potentially prolonging certain processes like product development. However, we have taken proactive steps to overcome these challenges through skill training sessions and seeking expert consultations.
2. Collaborations with external organizations for technical know-how and project expansion faced hindrances during the pandemic's onset, necessitating a blend of online communication in our operations. While normalcy is gradually being restored, the adopted hybrid approach now provides much improved operational efficiency.
3. Instigating behavioral change through sensitization has consistently been a primary challenge. Breaking stigmas and transforming lifestyles requires persistent effort, yet past successes demonstrate that such goals are achievable.

As of now, we believe that resources such as technical guidance, funding for the project, community support, and frequent mentorship sessions with experts would give an instant boost to running projects and enhance the knowledge and learning of team members through experiences of mentors.

Best Practice 2. Nurturing Job-Ready Undergraduate Talent

Objective: Fostering Capable Professionals by working on enhancing employability of undergraduate students to fulfill societal aspirations

Context: The batch has shown a strong inclination towards pursuing careers in the esteemed fields of Consulting and Investment Banking. Recognizing this trend, we proactively endeavored to attract a wider range of companies from these domains to our campus. In order to ensure a

smooth transition for the subsequent batch, we strategically prioritized internships that would significantly enhance students' chances of securing Pre-Placement Offers (PPOs), thereby minimizing any adverse impact on future placements.

Practice

Our relentless dedication to fostering strong industry connections and leveraging the valuable expertise of our accomplished alumni is evident in our ongoing efforts. We actively work towards enhancing the skill sets of our students through various programs and initiatives, including:

1. Prep-For-Success

- The experienced third-year students from our college, who have already embarked on their professional journeys after securing placements, actively volunteer to mentor and provide guidance to the current students.
- Data Points – More than 222 students (2021-22) had been allotted mentors. 37 mentors were signed up.

2. Placement Preparation Sessions:

- Students in their third year who secured positions at prestigious organizations conducted educational sessions for students preparing for the upcoming Placement Season, covering a wide range of topics.
- Data Points - More than 100 students participated

There has been session on soft skills, financial modelling, entrepreneurship, branding and innovation.

3. Care Programme:- The Care Programme, an alumni mentorship program, has achieved significant success in the past two years. In 2023 alone, we organized six engaging sessions involving senior alumni and first-year and second-year students, which received positive feedback. The Care Program focuses on developing skills such as resilience and assertiveness, providing a platform for deeper engagement and offering comprehensive guidance to students. This supportive relationship continues even after students graduate.

4. Industry Engagements

- Company sessions conducted throughout the year (eg, EY, KPMG, Kearney)
- Case study competitions conducted by Bain & Co. (BrAINWars) and EY (EY CAFTA)

5. Industrial Viva

Upon their return to campus following their summer internship assignment, students undergo two rounds of viva to evaluate their learning and overall performance. The initial round of viva involves faculty members who assess the quality of their reports and presentation skills. Based on the feedback received, the top 50 students proceed to the second round of viva, conducted by industry professionals. In 2022, the jury for the industry viva comprised the IMRB Research Head and an Assistant Manager from Invest India.

Evidence of success:

The following statistics from the past four academic years reflects a consistent trend:

Details	2019-20	2020-21	2021-22	2022-23
Number of Offers	175	223	221	255
Average Package	7.03 LPA	7.71 LPA	9.88 LPA	11.10 LPA
Highest Package	18 LPA	19.25 LPA	36 LPA	44.45 LPA
Number of Companies	77	88	65	81
Placement Ratio	86.76	91.86	90.2	90.91
Number of New Recruiters	16	30	25	19

Extension and Outreach Activities

SSCBS stands by the motto "We rise by lifting others". The goal of all outreach activities undertaken at SSCBS is to identify major social problems affecting people's lives and take steps to overcome them. Various activities for the betterment and uplift of society are undertaken through the societies of the college.

Kartavya, the social service forum of SSCBS, along with NSS, conducts activities such as cleanliness drives, plantation drives, clothes donation drives, wishing wall (fulfilling the wishes of underprivileged children), bicycle rally, health checkup camp, blood donation camp, blood stem cell donation camp, awareness programmes, and informative webinars on important social issues like gender equality. During the COVID19 pandemic, NSS verified leads and took measures to spread awareness regarding necessary precautions. The society has undertaken many projects that tackle various social issues. Project Muskaan aims to educate society about the need to take every step to break stereotypes and work towards building a world where everyone is equal. It aims to develop a society devoid of stereotypes, miseries, and the old shackles of community and to develop a spirit of pluralism and brotherhood. It aims to raise individuals from the senses to consciousness. Project Chetna is an initiative to discuss mental health issues through various sessions and webinars and help people cope with them. Project Furry aims to promote animal welfare. The purpose of this initiative is to provide comfort, shelter, food, and nutrition to stray and unadopted animals. Project Saksham aims to promote awareness about education, careers, skills, and government sponsorships and policies, among others by providing support to individuals of all ages, from children to young adults and beyond, to unlock their potential for a brighter future. Project Samman aims to raise awareness about the needs of the elderly and encourage students to give back to their community. Under the project, we recently collected more than 230 KG of food items and donated them to Davo - an old age home, which helped improve the lives of the elderly residents of the old age home. Under Project Kilkari, we recently collaborated with Scope for Change, which is a non-profit NGO that works for social causes such as women empowerment, health, environment and education. Under the collaboration, every Saturday 4-5 members of our society visit the NGO and take classes of NGO children. Till now, we have done 17 visits and have covered various topics such as basic grammar, basic mathematics, basic finance, leadership and teamwork skills, MS Excel, MS PowerPoint, Canva, creative art, etc.

Enactus at Shaheed Sukhdev College of Business Studies (SSCBS) was founded in January 2009 with the aim of social entrepreneurship. Enactus SSCBS has successfully implemented 11 projects which continue to impact more than 8.6 lakh people while achieving the 17 Sustainable Development Goals of the UN. The team is dedicated towards improving the economy, society, and environment and thus believes in becoming the change that the world needs. Project Pravaah, an endeavor to curb indoor air pollution while reducing the harmful effects of stubble burning and Project Basera, aimed at inculcating financial and social self-sufficiency among the women in homeless shelters in Delhi. Project Basera provides employment opportunities to homeless women living in shelters. Its business segment, Noor, addresses the issue of PET waste by recycling it into the fabric, which women entrepreneurs then turn into apparel. Another business segment, "Rachna," deals with the problem of textile waste by upcycling it into hand-crafted goods like scrunchies. Health camps were organized to extend free medical care to women and children. Counseling sessions were provided to address mental health issues. Project Kshitij intends to restructure NGOs to build self-sufficient organizations and increase their effectiveness. Under tangent Saarthi, the core objective is to implement the educational modules designed with the guidance of experts, developing infrastructure and training staff. A critical analysis was conducted for Kamakhya NGO. To combat malnutrition among children in NGOs, we partnered with Zomato to provide them with nutritious meals. For revenue generation and to empower self-help groups, a tiffin service model was established under tangent Poshan which provides out-of-state workers and college students affordable home-cooked meals. Project Kaagazi aims to manage paper waste generation by adopting a three-fold waste collection system which includes partnering with organizations to assess their waste generation level and existing management system. Then the paper waste is collected on two levels: administrative level through direct collection and at the individual level through custom-designed paper bins. This is then recycled into notebooks, pencils, photo frames, and lamps by our entrepreneurs who live in Kathputli Colony, a slum lacking basic facilities. The training of the entrepreneurs is currently underway with Prerna NGO, along with personal development workshops on bookkeeping, computer literacy, and healthy lifestyle choices.

Rotaract SSCBS is a service chapter of Rotary International. Rotary International comprises 1.2 million leaders, working towards lasting global, community, and personal change. Rotaract SSCBS has two ongoing long-term projects. Project Kamakhya aims to replace menstrual products with an eco-friendly solution, impacting 200 children and 100+ women through sensitisation sessions and pad donation drives. They surveyed slums, identified raw materials, and created a biodegradable pad prototype with an aim to reduce menstrual waste by 1 lakh tonnes and promote healthy practices. Project Srijan bridges the gap between informal and formal e-waste recycling sectors. After channelising around 6.8 tonnes of e-waste from various schools, colleges and RWAs into the formal sector, Srijan has prevented more than 4500 kg of CO₂ and 22 kg of methane emissions from being released. The General Research department of Rotaract SSCBS identifies various societal problems and develops innovative and feasible solutions constantly. Rotaract SSCBS also has a charitable wing, which organises several short-term activities, including blood and book donation drives benefiting 100+ people and 50+ children. They conducted period pain simulator activity with participation from over 200 people, food donation drives impacting 70+ families, and distributed wheat straws as a replacement for plastic straws. They also organised a food donation drive for dogs, an open mic event, cloth and sanitary kit donation drives, and distributed stationery sets. Rotaract SSCBS has also received mentions in

Dainik Jagran, Punjab Kesri, Nav Bharat Times, NDTV and Apna Radio- 96.9 FM radio channel. Rotaract SSCBS strives to make a sustainable impact in communities.

CDF SSCBS undertook a student-led social entrepreneurship initiative, Project Hunar, as part of the Connecting Dreams Foundation aimed at upskilling (thereby financially uplifting) women and children by providing vocational training and teaching them how to make eco-friendly products that also add economic value to the society. The society has an ongoing project, Project Utsav, where we work with the potter's community by directly connecting them with the restaurants and cafes and thus eliminate the middlemen ensuring all the revenue and profit generated goes to the potters.

North East Committee

North east committee organised events, workshops, and discussions to provide opportunities for members to engage with and learn from each other, as well as to share their own cultural experiences.

Movie Screening: The first event after the formation of The NE cell was a movie screening on 12th April 2023, where 2 short movies from Northeast India were showcased. This movie screening, aimed to encourage a cultural exchange of ideas and spark positive dialogue about Northeast India amongst our own circles.

818 Fest: The first annual Northeast Fest '818' was organised with Crescendo on 18th and 19th April 2023. It hosted stage performances inviting participants from various other Northeast Cells of Delhi University, where they performed their traditional dances and songs. It also ran a stall during the event and sold a wide array of traditional jewellery, various indigenous dishes, and NE souvenirs like stickers and bags.

Annexure 1: Activities for Guidance on Competitive Exams

S.No.	Year	Name of the Activity	Number of Students Attended
1	8-Sep-2022	Quantitative Aptitude for Competitive Exams and Placements	71
2	27-Sep-2022	Study Abroad Fair: Business Masters	220
3	4-Nov-2022	One-on-One Mentorship session for MBA admissions	10
4	19-Nov-2022	Bell the CAT	21
5	30-Jan-2023	Detailed insights and guidance on educational and career opportunities after graduation	28
6	28-Mar-2023	Higher Education at Top Colleges in the USA	31

Annexure 2: Career Counseling Sessions

S. No.	Year	Details of Career Counseling	Number of Students Attended
1	29-July-2022	Ace Consulting Interviews	83
2	10-Nov-2022	Career Profiling	266
3	28-Nov-2022	Entrepreneurial Mindset	48
4	6-Dec-2022	Soft Skills for Corporate	350
5	12-Jan-2023	Career In Banking and BFSI Sector	30
6	31-Jan-2023	Career Opportunities after Graduation	347
6	11-Mar-2023	Acing Group Discussions and Personal Interviews	44
7	27-Apr-2023	A Roadmap to thriving in CBS and Beyond	54
8	18-Jun-2023	Career Opportunities after Graduation	100

Annexure 3: Progression to higher studies

S.No.	Name of student enrolling into higher education	Roll No.	Program graduated from	Name of program offered	Name of institution received offer from
1	Aditi Khatri	20265	BMS (Finance)	Human Resource Management Programme 2023-2025	XLRI Jamshedpur
2	Alquab Raza	20507	B.Sc. (H)Computer Science	MBA	IIM Sirmaur
3	Alquab Raza	20507	B.Sc. (H)Computer Science	MBA	IIM Raipur
4	Alquab Raza	20507	B.Sc. (H) Computer Science	Post Graduate Program in Management (MBA)	IIM Ranchi
5	Anshaj Gupta	20030	BMS (Finance)	HR	XLRIJamshedpur
6	Anshaj Gupta	20030	BMS (Finance)	ABM	IIM Lucknow
7	Anshaj Gupta	20030	BMS (Finance)	BM	XLRI Jamshedpur
8	Anshaj Gupta	20030	BMS (Finance)	PGP	IIM Lucknow
9	Anshaj Gupta	20030	BMS (Finance)	PGP	IIM Ahmedabad
10	Arindam Neogi	20319	BBA (Financial Investment Analysis)	Post Graduate Programme in Management (Young Leaders Programme)	Indian School of Business
11	Aryan	20038	BMS (Finance)	MBA	IIM Ranchi
12	Aryan	20038	BMS (Finance)	MBA	IIM Jammu
13	Aryan	20038	BMS (Finance)	PGP	IIM Indore
14	Aryan	20038	BMS (Finance)	MBA	IIM Raipur
15	Aryan	20038	BMS(Finance)	MBA	IIM Udaipur
16	Aryan	20038	BMS (Finance)	MBA	IIM Sirmaur

17	Aryan	20038	BMS (Finance)	MBA	IIM Udaipur
18	Aryan	20038	BMS (Finance)	MBA	IIM Trichy
19	Aryan	20038	BMS (Finance)	PGP	IIM Ahmedabad
20	Aryan Chowdhry	20039	BMS (Finance)	MBA	IIM Calcutta
21	Aryan Chowdhry	20039	BMS (Finance)	MBA	ISB
22	Aryan Chowdhry	20039	BMS (Finance)	MBA	IIM Ahmedabad
23	DipeshkumarMundhra	20064	BMS(Finance)	PGDM Core	IMT Ghaziabad
24	DipeshkumarMundhra	20064	BMS (Finance)	MBA BM	Xavier Institute of Management
25	DivyanshMalhotra	20066	BMS (Finance)	PGP	IIM Kozhikode
26	Divyansh Malhotra	20066	BMS (Finance)	PGP	IIM Ahmedabad
27	Ish Uppal	20346	BBA (Financial Investment Analysis)	PGPM	IIM Calcutta
28	Ish Uppal	20346	BBA (Financial Investment Analysis)	PGP	IIM Lucknow
29	Ish Uppal	20346	BBA (Financial Investment Analysis)	PGP	IIM Indore
30	Ish Uppal	20346	BBA (Financial Investment Analysis)	PGP	IIM Ahmedabad
31	Kanishk Goyal	20094	BMS (Finance)	Post Graduate Programme in Management(PGP)	Indian School of Business
32	Khushi Katyal	20102	BMS(Marketing)	MBA Program	ISB
33	Khushi Katyal	20102	BMS(Marketing)	MBA Program	IIM Calcutta
34	Kripa Babbar	20108	BMS (Finance)	MBA	IIM Trichy
35	Kripa Babbar	20108	BMS (Finance)	MBA	IIM Bodhgaya
36	Kripa Babbar	20108	BMS (Finance)	MBA	IIM Kashipur
37	Kripa Babbar	20108	BMS (Finance)	MBA	IIM Sirmaur
38	Kripa Babbar	20108	BMS (Finance)	MBA	IIM Sambalpur
39	Kripa Babbar	20108	BMS (Finance)	MBA	IIM Ranchi
40	KushagraSachdeva	20355	BBA (Financial Investment Analysis)	PGP	IIM Lucknow
41	Kushagra Sachdeva	20355	BBA (Financial Investment Analysis)	PGPM	IIM Kozhikode
42	Kushagra Sachdev	20355	BBA (Financial Investment Analysis)	PGPM	IIM Calcutta
43	Kushagra Sachdeva	20355	BBA (Financial Investment Analysis)	PGPM	FMS
44	Kushagra Sachdeva	20355	BBA (Financial Investment Analysis)	PGPM	IIM Ahemdabad
45	Manan Jain	20357	BBA (Financial Investment Analysis)	MBA	ISB (YLP)
46	Manan Khurana	20123	BMS(Finance)	Young Leaders Programme	Indian School of Business (ISB)
47	Mayank Gupta	20360	BBA (Financial Investment Analysis)	PGP	IIM Indore
48	Nikhil Kochar	20144	BMS (Finance)	Post Graduate Program(PGP)	IIM Indore
49	Nikhil Kochar	20144	BMS (Finance)	Post Graduate Program (PGP)	IIM Lucknow
50	Parth Chainani	20366	BBA (Financial Investment Analysis)	PGP in Management	IIM Kozhikode

51	Radhika Saini	20170	BMS (Finance)	PGP	IIM Ranchi
52	Radhika Saini	20170	BMS (Finance)	PGP	IIM Kashipur
53	Radhika Saini	20170	BMS (Finance)	PGP	IIM Bodhgaya
54	Radhika Saini	20170	BMS (Finance)	PGP	IIM Sambalpur
55	Radhika Saini	20170	BMS (Finance)	PGP	IIM Sirmaur
56	Radhika Saini	20170	BMS (Finance)	PGP	IIM Trichy
57	Radhika Saini	20170	BMS (Finance)	PGP	IIM Rohtak
58	Radhika Saini	20170	BMS (Finance)	PGP	IIM Udaipur
59	Radhika Saini	20170	BMS (Finance)	PGP	IIM Jammu
60	Radhika Saini	20170	BMS (Finance)	PGP	IIM Indore
61	Radhika Saini	20170	BMS (Finance)	PGP	IIM Calcutta
62	Radhika Saini	20170	BMS (Finance)	PGP	IIM Raipur
63	Radhika Saini	20170	BMS (Finance)	PGP	IIM Lucknow
64	Radhika Saini	20170	BMS (Finance)	PGP	IIM Kozhikode
65	Radhika Saini	20170	BMS(Finance)	PGP	IIM-Ahmedabad
66	Sahil Ahuja	20187	BMS(Finance)	PGDM-BFS	IMT-Ghaziabad
67	Samarth Anand	20382	BBA (Financial InvestmentAnalysis)	MBA	FMS
68	Samarth Anand	20382	BBA (Financial InvestmentAnalysis)	PGP (MBA)	IIM Lucknow
69	Samarth Anand	20382	BBA (Financial InvestmentAnalysis)	MBA	IIM Calcutta
70	Sanya Singal	20196	BMS(Marketing)	PGDM- HRM (Human Resource Management)	XLRIJamshedpur
71	Sanya Singal	20196	BMS(Marketing)	PGD-BM(Business Management)	XLRIJamshedpur
72	Saumil Nagpal	20198	BMS (Finance)	MBA	IIM Lucknow
73	Saumil Nagpal	20198	BMS (Finance)	MBA	IIM Calcutta
74	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Raipur
75	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Ranchi
76	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Sambalpur
77	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Trichy
78	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Jammu
79	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Udaipur
80	Saysha Gupta	20201	BMS (Marketing)	PGP	IIM Sirmaur
81	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Lucknow
82	Saysha Gupta	20201	BMS(Marketing)	PGP- HRM	IIM Indore
83	Saysha Gupta	20201	BMS(Marketing)	MBA Full time	FMS
84	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Kshipur
85	Saysha Gupta	20201	BMS(Marketing)	MBA	IIM Bodh Gaya
86	Saysha Gupta	20201	BMS(Marketing)	PGP	IIM Calcutta
87	Shefali	20204	BMS (Finance)	MBA	IIM SHILLONG

Annexure 4: Details of success in competitive exams

- **GMAT:**Khushi Katyal, Manan Jain, Arindam Neogi, Kanishk Goyal, Manan Khurana, Aryan Chowdhry
- **CAT:**Khushi Katyal, Saumil Nagpal, Shefali, Parth Chainani, Radhika Saini, Manan Jain, Nikhil Kochar, Alquab Raza, Kripa Babbar, Saysha Gupta, Dipeshkumar Mundhra, Kushagra Sachdeva, Mayank Gupta, Sahil Ahuja, Aryan Chowdhry, Ish Uppal, Anshaj Gupta, Aryan, Samarth Anand
- **XAT:**Aditi Khatri, Divyansh Malhotra, Sanya Singal, Dipeshkumar Mundhra, Kushagra Sachdeva, Anshaj Gupta

Annexure 5: Faculty List

BMS & BBA (FIA)

S.No.	Name	Designation	Remarks
1	Dr. Poonam Verma	Professor-Principal	
2	Dr. Sanjay Kumar Goyal	Associate Professor	VRS w.e.f. 15.12.2022 (F/N)
3	Dr.Preeti Rajpal Singh	Associate Professor	VRS w.e.f. 14.09.2022 (F/N)
4	Dr.Tarannum Ahmad	Associate Professor	
5	Ms.Shalini Prakash	Associate Professor	
6	Dr. Anuja Mathur	Associate Professor	
7	Mr. Neeraj Kumar Sehrawat	Assistant Professor	
8	Ms. Kishori Ravi Shankar	Assistant Professor	
9	Dr. Kumar Bijoy	Assistant Professor	ON DEPUTATION
10	Dr. Rishi Rajan Sahay	Assistant Professor	
11	Dr. Amrina Kausar	Assistant Professor	
12	Mr. Ramesh Kumar	Assistant Professor	
13	Dr. Mona Verma	Assistant Professor	
14	Ms. Madhu Totla	Assistant Professor	
15	Dr. Nidhi Kesari	Assistant Professor	
16	Ms. Paridhi	Assistant Professor	ON STUDY LEAVE
17	Dr. Sushmita	Assistant Professor	
18	Mr. Tushar Marwaha	Assistant Professor	
19	Dr. Narander Kumar Nigam	Assistant Professor	
20	Dr. Abhishek Tandon	Assistant Professor	ON LIEN
21	Mr. Amit Kumar	Assistant Professor	
22	Mr. Raj Kumar	Assistant Professor	ON STUDY LEAVE
23	Mr. Abhimanyu Verma	Assistant Professor	
24	Dr. Saumya Jain	Assistant Professor	

25	Ms. Anusha Goel	Assistant Professor (Ad-hoc)	
26	Dr. Pratibha Maurya	Assistant Professor (Ad-hoc)	Resigned w.e.f. September 20, 2022 (AN)
26	Mr. Mohd. Rashid Shamim	Assistant Professor (Ad-hoc)	
27	Mr. Ravi Yadav	Assistant Professor (Ad-hoc)	Resigned w.e.f. 07.03.2023
28	Dr. Satish Kumar Goel	Assistant Professor (Ad-hoc)	

B.SC (H) COMPUTER SCIENCE

S.No.	Name	Designation	Remarks
1	Ms. Kavita Rastogi	Associate Professor	
2	Dr. Anamika Gupta	Associate Professor	
3	Prof. Ajay Jaiswal	Professor	On Deputation
4	Dr. Shikha Gupta	Associate Professor	
5	Prof. Sameer Anand	Professor / Vice-Principal	ON LIEN
6	Dr. Sonika Thakral	Assistant Professor	
7	Mr. Onkar Singh	Assistant Professor	ON STUDY LEAVE

Guest Faculty

1	Amit Kumar	Guest Lecturer (Period basis)
2	Amreen	Guest Lecturer (Period basis)
3	Animesh Minz	Guest Lecturer (Period basis)
4	Anisha	Guest Lecturer (Period basis)
5	Ankita Arora	Guest Lecturer (Period basis)
6	DebarshiArathdar	Guest Lecturer (Period basis)
7	Deepak Kumar Choudhary	Guest Lecturer (Period basis)
8	Deepali Dhaka	Guest Lecturer (Period basis)
9	Dimple Gupta	Guest Lecturer (Period basis)
10	Divya Seth	Guest Lecturer (Period basis)
11	Gaurav	Guest Lecturer (Period basis)
12	Gaurav Kumar Chaurasia	Guest Lecturer (Period basis)

13	Jasica Chakma	Guest Lecturer (Period basis)
14	Jasmine Kaur	Guest Lecturer (Period basis)
15	Jitender Singh	Guest Lecturer (Period basis)
16	Kajol	Guest Lecturer (Period basis)
17	Kirti	Guest Lecturer (Period basis)
18	Kirti Goel	Guest Lecturer (Period basis)
19	Kirti Jain	Guest Lecturer (Period basis)
20	Leeza Varun	Guest Lecturer (Period basis)
21	Manvi Singh	Guest Lecturer (Period basis)
22	Minesh Kumar Srivastava	Guest Lecturer (Period basis)
23	Nandini Seth	Guest Lecturer (Period basis)
24	Nikhil Tamta	Guest Lecturer (Period basis)
25	Ningthoujam Browney Meitei	Guest Lecturer (Period basis)
26	Pooja	Guest Lecturer (Period basis)
27	Prabhjot Kaur	Guest Lecturer (Period basis)
28	Priti Dubey	Guest Lecturer (Period basis)
29	Priyanka Gupta	Guest Lecturer (Period basis)
30	Ritika	Guest Lecturer (Period basis)
31	Roshni Garg	Guest Lecturer (Period basis)
32	Saima	Guest Lecturer (Period basis)
33	Sandhya Rao	Guest Lecturer (Period basis)
34	Satyam	Guest Lecturer (Period basis)
35	Saumya Satija	Guest Lecturer (Period basis)
36	Savita	Guest Lecturer (Period basis)
37	Sheetal Mavi	Guest Lecturer (Period basis)
38	Shruti Gaur	Guest Lecturer (Period basis)
39	Somya Singhal	Guest Lecturer (Period basis)
40	Soni Mitali	Guest Lecturer (Period basis)
41	Sonia	Guest Lecturer (Period basis)
42	Stuti Jain	Guest Lecturer (Period basis)
43	Sugandha Jain	Guest Lecturer (Period basis)
44	Suresh Kumar Yadav	Guest Lecturer (Period basis)
45	Syed Mohd Minhaj	Guest Lecturer (Period basis)
46	Varsha Negi	Guest Lecturer (Period basis)
47	Vishavdeep Sharma	Guest Lecturer (Period basis)

Annexure 6: List of Non-teaching Staff

Administrative Staff

S.No.	NAME OF THE EMPLOYEE	DESIGNATION	REMARKS
1	Mr. Ankur Aggarwal	S.O. Accounts / Officiating Administrative Officer	
2	Mr. Sumit Lamba	Sr. P.A. to Principal	
3	Mr. Surender Kr. Dagar	Sr. Assistant	
4	Mr. Rajinder Jaswal	Assistant	
5	Mr. Sanjay Batra	Assistant	
6	Mr. Tapan Mandal	Junior Assistant	
7	Mr. Rakesh Kumar	Driver	
8	Mr. Drigpal	Daftri	
9	Mr. Suman Singh	Office Attendant	
10	Mr. Bhupal Chand	Office Attendant	
11	Mr. Chander Pal	Mali	
12	Mr. Baleshwar	Mali	
13	Mr. Krishan Pal	Safai Karamchari	
14	Mr. Karunesh	Safai Karamchari	
15	Mr. Deepak Kumar	Safai Karamchari	
16	Mr. Nand Kishore	Safai Karamchari	Retired on 31.01.2023
17	Mr. Vishnu Prasad	Waterman	

Placement Cell

18	Mr. Deepak Tiwari	Placement Officer	
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Library

19	Ms. Deepti Khatri	Librarian	
20	Dr. Tribhuwan Kumar	Prof. Assistant	Retired on 31.07.2022
21	Mr. Pushpender Prajapati	Library Assistant	
22	Mr. Basant Lal	Library Attendant	

Computer Lab Staff

23	Mr. Mayank Sahni	Sr. Technical Assistant	
24	Mr. Atul Bhardwaj	Technical Assistant	
25	Mr. Jaivarsh Anand	Technical Assistant	
26	Mr. Imtiaz Ahmad	Technical Assistant	
27	Mr. Tulsi Ram Sharma	Lab Attendant	
28	Ms. Nidhi Arora	Lab Attendant	
29	Ms. Archana Pandey	Lab Attendant	

Contractual Staff

30	Mr. Hamendra Sharma	System Network Administrator	
31	Ms. Champa Negi	Jr. Assistant	
32	Mr. Dharmender	Jr. Assistant	
33	Mr. Sunny	Lab Attendant	

Contractual Staff (Hostel)

34	Mr. Tarun Mittal	Manager (Boys Hostel)	
35	Ms. Geeta Joshi	Matron (Girls Hostel)	

MTS Staff Outsourced

36	Mr. Kapil Dahiya	MTS /STAFF	
37	Mr. Vishal Rathi	MTS /STAFF	
38	Mr. Manoj Kumar	MTS /STAFF	
39	Mr. Kuldeep Sharma	MTS /STAFF	
40	Mr. Ravi Kumar	MTS /STAFF	
41	Ms. Gayatri	MTS /STAFF	
42	Mr. Ajit Pal	MTS /STAFF	

Annexure 7(a): List of Committees and their Members

S.NO.	COMMITTEE	MEMBERS
1	Admission Committee	<p>Department of Management Studies and Financial Studies- Ms. Shalini Prakash (Convenor), Dr. Anuja Mathur, Dr. Amrina Kausar, Dr. Rishi Rajan Sahay, Mr. Abhimanyu Verma (Nodal Officer ECA /Sports Admission) B.Sc. (Comp Sc)- Ms. Kavita Rastogi TIC(Convenor), Dr. Sonika Thakral, Dr. Shikha Gupta PGDCL – Dr. Anamika Gupta, Convenor</p> <p>For year 23-24 (from 20th Feb 23)</p> <p>Department of Management Studies and Financial Studies-Dr. Neeraj Kumar Sehrawat(Convenor), Dr. Ramesh Kumar, Dr Saumya Jain, Dr Mona Verma (Nodal Officer ECA /Sports Admission) B.Sc. (Comp Sc)- Dr. Shikha Gupta (convenor), Ms. Kavita Rastogi, Dr. Sonika Thakral PGDCL – Dr. Anamika Gupta Convenor</p>
2	Alumni Committee	<p>Dr. Sanjay Kumar Goyal (Convenor), Ms. Kishori Ravi Shankar, Mr. Neeraj K Sehrawat, Mr. Amit Kumar, Dr. Sonika Thakral Placement Officer- Mr. Deepak Tiwari CEO SIIF- Mr. Dhruv</p> <p>From 27th Jan2023</p> <p>Ms. Kishori Ravi Shankar, Mr. Neeraj K Sehrawat, Mr. Amit K umar, Dr. Sonika Thakral Placement Officer- Mr. Deepak Tiwari CEO SIIF- Mr. Dhruv</p>
3	Career Development Center	<p>Placement Officer –Mr. Deepak Tiwari (Convenor) Dr. Shikha Gupta, Dr. Anamika Gupta, Mr. Neeraj K Sehrawat, Mr. Amit Kumar</p>
4	Time Table Committee	<p>Department of Management Studies and BBA(FIA) –Mr. Abhimanyu Verma (Convenor), Ms. Saumya Jain, Mr. Rashid, Ms. Anusha Goel Department of Computer Science-Dr. Anamika Gupta, Dr. Sonika Thakral</p> <p>From 27th Jan23</p> <p>Department of Management Studies and BBA(FIA) – Mr. Abhimanyu Verma(Convenor), Dr. Saumya Jain, Dr Satish Kumar Goel, Ms. Anusha Goel Department of Computer Science-Dr. Anamika Gupta, Dr. Sonika Thakral</p> <p>From 13th June 23</p> <p>Department of Management Studies and BBA(FIA) –Dr Satish Kumar Goel (Convenor), Dr. Madhu Totla, Dr. Saumya Jain, Ms. Anusha Goel Department of Computer Science-Dr. Anamika Gupta</p>

5	Internal Complaints Committee	Presiding Officer- Ms. Kavita Rastogi, Convenor- Ms. Manisha Singh, Advocate - Dr. Anuja Mathur, Dr. Rishi Rajan Sahay Ms. Deepti Khatri Mr. Ankur Aggarwal (A.O.), Mr. Jaivarsh Anand Student Member: Uday Chaudhary (BSc Comp Sc) More student members to be nominated
6	Calendar Committee	Mr. Tushar Marwaha (Convenor) Mr. Amit Kumar, Dr Narender Kumar Nigam, Mr. Sumit Lamba (Sr. PA), Mr. Ankur Aggarwal (A.O.)
7	Hostel Management Committee	Governing Body Member- to be nominated Warden Girls Hostel- Ms. Shalini Prakash Warden Boys Hostel- Mr. Neeraj K Sehrawat Dy Warden Girls Hostel- Ms. Kishori R Shankar Dy Warden Boys Hostel- Mr. Amit Kumar Students- to be nominated later From 9th Jan 23 Warden Girls Hostel- Ms. Kishori R Shankar Dy Warden Girls Hostel- Dr Madhu Totla From 10th May 23 Deputy Warden, Boys Hostel- Dr Narender Kumar Nigam
8	Internal Quality Assurance Committee	To be notified by IQAC Coordinator
9	Foreign Student Nodal Officer	Dr. Preeti Rajpal Singh From 27th Jan 23 Dr Anuja Mathur
10	Equal Opportunity Cell	Mr. Neeraj K Sehrawat, Mr. Amit Kumar
11	Discipline Committee/ Anti Ragging Committee	Dr. Sanjay Kumar Goyal- Convenor , Dr. Preeti Rajpal Singh, Ms. Kavita Rastogi, Dr. Kumar Bijoy, Dr. Tarannum Ahmad From 25th Oct 22 Dr. Tarannum Ahmad (Convenor), Ms. Kavita Rastogi, Dr. Kumar Bijoy, Dr. Nidhi Kesari From 2nd Feb 23 Ms. Shalini Prakash (Convenor), Dr Neeraj Kumar Sehrawat, Ms. Kishori Ravi Shankar, Dr. Madhu Totla, Dr. Amrina Kausar, Mr. Amit Kumar
12	Website Committee	Dr. Shikha Gupta (Convenor), Mr. Neeraj K Sehrawat, Mr. Tushar Marwaha, Mr. Amit Kumar Placement Officer- Mr. Deepak Tiwari, Librarian- Ms. Deepti Khatri, System & Network Administrator- Mr. Mayank Sahni, Mr. Hemendar Sharma

13	Hostel Mess Committee/Canteen Committee	<p>Dr. Rishi Ranjan Sahay -Bursar (Convener), Warden, Girls Hostel- Ms. Shalini Prakash,WardenBoys Hostel- Mr. Neeraj K Sehrawat, Deputy WardenGirls Hostel- Ms. Kishori Ravi Shankar, Deputy WardenBoys Hostel- Mr. Amit Kumar</p> <p>From 9th Jan 23 Warden Girls Hostel- Ms. Kishori R Shankar, WardenBoys Hostel- Mr. Neeraj K Sehrawat, Dy Warden Girls Hostel- Dr Madhu Totla, Deputy WardenBoys Hostel- Mr. Amit Kumar</p> <p>From 10th May 23 Deputy Warden Boys Hostel- Dr Narender Kumar Nigam MatronGirls Hostel-Manager,Boys Hostel-President, Boys Hostel- Vice President, Boys Hostel- President, Girls Hostel-Vice President, Girls' Hostel-Mess Secretary, Boys Hostel- Mess Secretary, Girls Hostel- (Student members to be nominated later)</p>
14	SBI CSR Proposal Committee	Dr Narander Kumar Nigam (Convener), Mr. Neeraj Sherawat Mr. Amit Kumar, Mr. Tushar Marwaha, Mr. Ravi Yadav, Dr. Anuja Mathur
15	Budget Committee	<p>(Bursar) Dr. Rishi Rajan Sahay, Convener Staff Council Secretary & TIC Department of CS –Ms. Kavita Rastogi</p> <p>From 27th Jan23 Staff council secretary-Ms. Shalini Prakash TIC Department of Management Studies- Dr. Nidhi Kesari TIC Department of Financial Studies- Dr. Anuja Mathur,Student Council office bearer</p>
16	Grievance Redressal Committee	<p>Dr. Sanjay Kumar Goyal (Convener) Dr. Preeti R Singh, Dr. TarannumAhmad,Student Member (President Student Council)</p> <p>From 25th Oct 22 Dr Tarannum Ahmad (Convener), Dr. Anuja Mathur</p> <p>From 2nd June 23 Dr Tarannum Ahmad (Convener), Dr. Anuja Mathur, Dr. Rishi Rajan Sahay, Dr. Ramesh Kumar, Dr. Mona Verma President Student Council</p>
17	Purchase Committee (wef 1st Oct'21)	<p>Convener- Dr. Anuja Mathur (in order of Seniority) Members- Dr. Anamika Gupta (reverse order of Seniority>10yrs), Narender Kumar Nigam, Mr. Ankur Aggarwal (A.O.) SO Accounts</p> <p>From 27th Jan 23 Dr. Shikha Gupta, Dr. Neeraj Kumar Sehrawat, Mr. Tushar Marwah</p>

18	NIRF and Other Rankings	<p>Nodal Officer-Dr. Shikha Gupta Mr. Neeraj K Sehrawat, Mr. Amit Kumar, Mr. Ravi Yadav, Placement Officer- Mr. Deepak Tiwari</p> <p>From 5th Dec 22 Nodal Officer-Dr. Shikha Gupta Mr. Neeraj K Sehrawat, Mr. Amit Kumar, Dr Saumya Jain, Mr. Ravi Yadav, Mr. Rashid Shamim, Dr Amrina Kausar (From May23) Placement Officer- Mr. Deepak Tiwari</p>
19	Dalit Grievances Committee	Dr. Narander Kumar Nigam, Mr. Amit Kumar, Mr. Ramesh Kumar
20	Library Committee	<p>Librarian, Convenor- Ms. Deepti Khatri TIC Department of Management Studies- Dr. Nidhi Kesari, TIC Department of Financial Studies- Dr. Anuja Mathur, TIC Department of Comp. Sc.-Ms. Kavita Rastogi, Coordinator PGDCL-Dr. Anamika Gupta</p>
21	North East Students Welfare Committee	Nodal Officer - Dr. Mona Verma, Faculty Members -Ms. Anusha Goel
22	Students Financial Assistance Committee	<p>Bursar- Dr. Rishi Ranjan Sahay, Staff Council Secretary- Ms. Kavita Rastogi (till 30th June 23) (Staff council secretary- Ms. Shalini Prakash (from 1st July23) TIC Department of Management Studies- Dr. Nidhi Kesari, TIC Department of Financial Studies- Dr. Anuja Mathur, TIC Department of Computer Science- Ms. Kavita Rastogi Student Council Office Bearer</p>
23	NSS	Ms. Saumya Jain
24	College Functions Committee	Dr. Mona Verma (convenor), Dr. Amrina Kausar, Mr. Rashid, Ms. Paridhi Dr. Rishi Rajan Sahay, College Orientation - Dr. Nidhi Kesari, Dr. Anuja Mathur, Ms. Kavita Rastogi, Dr. Anamika Gupta
25	Internal Assessment Monitoring Committee (Bursar, Staff Council Sec, Senior faculty nominated by Principal)	<p>Convenor- Dr. Preeti Rajpal Singh, Bursar- Dr. Rishi Rajan Sahay, Staff Council Secretary- Ms. Kavita Rastogi, Faculty Members- Ms. Shalini Prakash, Dr. Mona Verma, Ms. Kishori Ravi Shankar, Dr. Anamika Gupta (PGDCL)</p> <p>From 22nd June 23 Dr Tarannum Ahmed-Convenor, Ms. Kavita Rastogi, Ms. Shalini Prakash, Dr. Rishi Rajan Sahay, Dr. Mona Verma, Dr. Saumya Jain</p>
26	Attendance Committee	<p>Dr. Tarannum Ahmad, Convenor, TIC Department of Management Studies- Dr. Nidhi Kesari, TIC Department of Financial Studies- Dr. Anuja Mathur, TIC Department of Computer Science- Ms. Kavita Rastogi Members- Dr. Sonika Thakral</p> <p>From 7th Nov 22 Ms. Shalini Prakash (convenor), Ms. Kavita Rastogi, Dr. Anuja Mathur, Dr. Nidhi Kesari Dr. Sonika Thakral</p> <p>From 23rd June 23 (for first year students) Dr. Tarannum Ahmed (convenor), Ms. Kavita Rastogi, Dr. Mona Verma, Dr. Satish Kumar Goel</p>

27	Moderation Committee for Internal Assessment (TIC, Previous TIC, Senior most faculty member of depts.)	Department of Management Studies- Dr. Nidhi Kesari (TIC, Convenor) Dr. Amrina Kausar, Dr. Sanjay Kumar Goyal Department of Financial Studies- Dr. Anuja Mathur(TIC, Convenor),Dr. Nidhi Kesari Dr. Kumar Bijoy, Department of Computer Science- Ms. Kavita Rastogi (TIC, Convenor),Dr. Sameer Anand, Dr. Shikha Gupta
28	Anti- Ragging Cell	Convenor & Warden Girls Hostel- Ms. Shalini Prakash Warden Boys Hostel- Mr. Neeraj K Sehwat, Dy Warden Girls' Hostel- Ms. Kishori R Shankar, Dy Warden Boys Hostel- Mr. Amit Kumar From 9th Jan 23 Convenor & Warden Girls Hostel- Ms. Kishori R Shankar, Warden, Boys Hostel- Mr. Neeraj K Sehwat, Dy Warden Girls Hostel- Dr Madhu Totla, Deputy Warden, Boys Hostel- Mr. Amit Kumar From 10th May 23 Deputy Warden Boys Hostel- Dr Narender Kumar Nigam Faculty Members-Dr. Mona Verma, Ms. Paridhi
29	Anti -Ragging Squad	Dr. Sameer Anand- Convenor Mr. Raj Kumar, Ms. Saumya Jain, Dr. Rishi Rajan Sahay From 25th Oct 22 Dr. Rishi Rajan Sahai (Convenor) Dr. Saumya Jain, Mr. Ravi Yadav
30	Nodal Public Grievance Officer	Administrative Officer- Mr. Ankur Aggarwal
31	Staff Council Secretary	Ms. Kavita Rastogi From 27th Jan 23 Ms. Shalini Prakash
32	Swayam NPTEL Chapter Nodal Officer	Mr. Neeraj K Sehwat
33	Public Information Officers	First Appellate Authority- Dr. Poonam Verma (Principal), Transparency Officer- Dr. Rishi Rajan Sahay, Public Information Officer- Ms. Kishori R Shankar Assistant Public Information Officer- Mr. Ankur (Administrative Officer)
34	Holi Committee	Dr. Sanjay Kumar Goyal (Convenor), Dr. Preeti R Singh, Ms. Kavita Rastogi, Dr. Kumar Bijoy, Dr. Tarannum Ahmad
35	Student Awards Committee	Bursar-Dr Rishi Ranjan Sahay, Convenor, Staff Council Secretary & TIC Department of CS - Ms. Kavita Rastogi From 27th Jan 23 Staff Council Secretary- Ms. Shalini Prakash TIC Department of Management Studies- Dr. Nidhi Kesari, TIC Department of Financial Studies- Dr Anuja Mathur, Coordinator PGDCSL- Dr. Anamika Gupta TIC, Student Council- Dr. Kumar Bijoy

36	Annual Report Committee	Dr Sonika Thakral, Dr Amrina Kausar, Dr. Madhu Totla, Dr. Deepti Khatri
37	Anti-Discriminatory Officer	Secretary Staff Council- Ms. Kavita Rastogi-(till30th June23) Ms. Shalini Prakash (from 1st July23)
38	Liaison Officer	OBC- Mr. Amit Kumar, SC/ST- Mr. Ramesh Kumar, EWS- Dr. Sameer Anand ECA-Abhimanyu Verma
39	Nodal Officer (PWD)	Mr. Neeraj K Sehrawat
40	Nodal Officer -Har Ghar Dhyan	Dr. Sonika Thakral
41	From 25th Oct 22 Skill Development Center proposal Committee	Dr Shikha Gupta, Dr. Rishi Rajan Sahay, Dr Ramesh Kumar, Mr. Amit Kumar
42	From 2nd Feb 23 Discipline Counselling Committee	Dr Tarannum Ahmed, Dr Anuja Mathur, Dr Rishi Rajan Sahay, Dr Sonika Thakral, Mr. Deepak Kumar
43	From 6th April 23 ISO certification Committee	Ms. Kavita Rastogi-Convenor, Dr. Anuja Mathur, Dr. Nidhi Kesari, Ms. Shalini Prakash, Dr. Rishi Rajan Sahay, Dr. Neeraj Kumar Sehrawat, Mr. Tushar Marwah, Mr. Amit Kumar, Dr. Deepti Khatri, Mr. Ankur Aggarwal
44	From 16th May 23 Committee for evaluation of SEC, VAC, AEC papers	Dr Amrina Kausar (Overall In charge), Mr. Tushar Marwah (In charge-AEC), Dr Mona Verma (In Charge -SEC), Dr. Sonika Thakral (In Charge -VAC), Mr. Sumit Lamba
45	Bursar	Dr. Rishi Rajan Sahay
46	Anti-Tobacco Committee	Dr. Kumar Bijoy From 27th Jan 23 -Dr Narender Kumar Nigam
47	Building Maintenance Committee	Treasurer GB Member GB Member from Engineering Works Dept, Univ. Of Delhi, Dr. Sameer Anand, Dr. Kumar Bijoy, Dr. Rishi Rajan Sahay From 27th Jan 23 Dr. Rishi Rajan Sahay, Dr. Neeraj Kumar Sehrawat, Mr. Amit Kumar, Mr. Mohd Rashid Shamim
48	Stock Condemnation Committee	Convenor- Dr. Anuja Mathur (in order of Seniority) Members- Dr. Anamika Gupta (reverse order of Seniority>10yrs Dr. Narander Kumar Nigam (Admin Officer SO Accounts)
49	Student Council Committee	Dr. Kumar Bijoy, Dr. Sameer Anand, Mr. Amit Kumar, Mr. Neeraj Kumar Sherawat, Staff Council Secretary Ms. Kavita Rastogi From 27th Jan 23 Ms. Shalini Prakash

50	NEP Implementation Committee	Dr Sanjay Kumar Goyal – Convenor, Dr. Preeti R Singh, Dr. Kumar Bijoy, Dr. Anuja Mathur, Dr. Sonika Thakral From 26th Sept22 Dr. Anuja Mathur (Convenor), Dr Kumar Bijoy, Dr Sonika Thakral, Dr. Nidhi Kesari
51	Research Committee	Dr. Sameer Anand – Convenor, Mr. Neeraj Kumar Sherawat, Dr Kumar Bijoy, Dr. AmrinaKausar, Mr. Amit Kumar, Dr. Narander Kumar Nigam, Dr. Shikha Gupta
52	Computer Lab In charge	Lab 460 Dr. Sonika Thakral Lab 326 Dr. Amrina Kausar Lab 426 Dr. Shikha Gupta Lab 560 Dr. Satish K Goel, Lab 621 Dr. Rishi Rajan Sahay
53	Class of '91: Dr. S.S. Gulshan Scholarship Committee	Sanjay Kumar Goyal- Convener Member- Dr. Preeti Rajpal Singh
54	Garden Committee.	Dr Narander Kumar, Mr. Ramesh Kumar
55	Vidya Vistar Scheme V2S	Dr Narander KumarNigam
56	Vidyanchal	Dr. Mona Verma
57	Committee for modalities for advertisement for non-teaching posts for college library	Dr Deepti Khatri (Convener), Ms. Kavita Rastogi, Dr Anuja Mathur, Dr Anamika Gupta, Dr Nidhi Kesari, Mr. Ankur Aggarwal
58	Committee for stock verification of hostels	Dr. Nidhi Kesari-Girl's hostel, Dr. Narender Kumar Nigam -Boys Hostel
59	Committee for stock verification of computer related items	Dr. Anuja Mathur (Convener), Dr. Neeraj Kumar Sherawat, Ms. Anusha Goel, Mr. Mohd. Rashid Shamim, Mr. Imtiaz Ahmad
60	Committee for stock verification of library books	Dr Tarannum Ahmed (Convener), Dr. Mona Verma, Dr. Sonika Thakral, Dr. Saumya Jain, Dr. Deepti Khatri (ex officio member)
61	Committee for physical stock verification of stores (Consumables and non-consumables)	Ms. Kavita Rastogi (Convener), Ms. Shalini Prakash, Dr. Anamika Gupta, Dr. Neeraj Kumar Sherawat, Ms. Kishori Ravishankar, Dr. Amrina Kausar, Dr. Madhu Totla, Mr. Abhimanyu Verma, Mr. Tulsi Ram Sharma, Mr. Imtiaz Ahmad, Ms. Archana Pandey, Mr. Rakesh Kumar, Mr. Pushpender, Mr. Rajinder Singh Jaiswal, Mr. Atul Bharadwaj, Mr. J. V. Anand
62	SelectionCommittee for appointment of professional counselor	Dr. Tarannum Ahmed, Ms. Shalini Prakash, Dr. Sonika Thakral, Prof Poonam Verma
63	Eco Club	Dr. Narander Kumar (Convener), Dr. Satish Kumar Goel, Mr. Ravi Yadav
64	IIC (Institute Innovation Council)	Dr. Anamika Gupta: President, Dr. Mona Verma: Convener, Innovation Activity Coordinator: Mr. Ramesh Kumar: Internship Activity Coordinator, IPR Activity coordinator, Mr. Tushar Marwaha: Startup Activity coordinator, InnovationActivity Coordinator, Dr. Pratibha Maurya: Social Media Coordinator, IPR Activity CoordinatorMs. Anusha Goel,Dr. Shikha Gupta: NIRF Coordinator Mr. Dhruv: CEO, Incubation Centre, Mr. Deepak Tiwari: Industry interface Incharge and Internship Centre Incharge, Mr. Jaiversh Anand, Technical Assistant
65	Sadhana Society	Dr. Sonika Thakral- Convenor, Mr. Abhimanyu Verma
66	Principal's Achievers List	Dr. Shikha Gupta -Convenor, Mr. Amit Kumar, Mr . Neeraj Kumar Sherawat, Mr. Ravi Yadav

Annexure 7(b): List of Societies for Academic Year 2022-23

Note: Principal is the ex-officio Chairperson of all the Societies / Committees

S. No	Name of Society / Committee	Name of Teacher
1	ACM SSCBS Chapter	Dr Anamika Gupta - Convenor Dr Shikha Gupta- TIC
2	AIESEC and all such activities which involve membership of external organization, outstation teams	Ms. Kishori Ravi Shankar - Convenor Ms. Deepti Khatri
3	Alumni Relations and Outreach Cell	Mr. Neeraj K Sehwat Mr. Amit Kumar Mrs. Kishori Ravi Shankar Mr. Deepak Tiwari Dr. Sonika Thakral Dr. Ramesh Kumar
4	Anthropos	Mr. Abhimanyu Verma - Convenor Ms. Anusha Goel
5	Bridges for Enterprises	Mr. Abhimanyu Verma
6	Blitz (Dance Society)	Mr. Abhimanyu Verma -Convenor Dr. Pratibha Maurya (till Sept 20, 2022)
7	CBS Model United Nations	Dr Satish Goel - Convenor
8	CII YI Chapter	Dr Preeti R Singh - Convenor (till Sept 13, 2022) Mr. Ravi Yadav
9	Collegiate Entrepreneurs Organization, Delhi University (CEO, DU)	Mr. Neeraj K Sehwat- Convenor Mr. Amit Kumar
10	Communique (The Promotion Cell) (Prodigy)	Dr. Sameer Anand - Convenor Dr. Kumar Bijoy (till Nov. 30, 2022) From 27.01.2023 Mr. Neeraj Kumar Sehwat - Convenor Dr. Narander Kumar Nigam, Mr. Amit Kumar, Mr. Ravi Kumar Yadav
11	Convergence (College Seminar)	Mr. Abhimanyu Verma- Convenor Dr. Tarannum Ahmad Ms. Kavita Rastogi Mr. Tushar Marwah Mr. Ramesh Kumar Dr. Nidhi Kesari
12	Crescendo (College Festival)	Dr. Anuja Mathur Dr. Shikha Gupta
13	Darkroom (Photography Society)	Ms. Shalini Prakash-Convenor Ms. Kavita Rastogi
14	Debating Society	Dr. Rishi Rajan Sahay- Convenor Mr. Rashid Shamim Mr. Tushar Marwaha

15	Dhwani (Music Society)	Dr. Sanjay Kumar Goyal- Convenor Ms. Paridhi (till Dec. 15, 2022) From 27.01.2023 Dr. Amrina Kausar- Convenor Dr. Mona Verma Dr. Madhu Totla
16	Ecovision (Economics Society)	Mohd. Rashid Shamim
17	Enactus	Dr. Anuja Mathur - Convenor Mr. Amit Kumar Mr. Neeraj K Sehrawat Mr. Tushar Marwaha
18	FMA	Mr. Neeraj K Sehrawat- Convenor Mr. Amit Kumar Dr. Narander Kumar Nigam
19	Finx (Finance Society)	Mr. Neeraj K Sehrawat - Convenor Mr. Amit Kumar Mr. Ravi Yadav
20	Fourth Wall (Dramatics Society)	Dr. Tarannum Ahmad - Convenor Ms. Kavita Rastogi
21	Gender Champion Program	Presiding Officer - Ms. Kavita Rastogi Dr. Anuja Mathur Dr. Rishi Rajan Sahay Ms. Deepti Khatri Mr. Ankur Aggarwal (A.O.), Mr. Jaivarsh Anand Student Member: Uday Chaudhary (BSc Comp Sc) More student members to be nominated
22	Girl Up Ruhi	Ms Shalini Prakash - Convenor Dr. Sonika Thakral
23	Grandeur	Dr. Sushmita, Convenor Dr. Kumar Bijoy (till Nov. 30, 2022) From 27.01.2023 Dr. Ramesh Kumar Mr. Tushar Marwah
24	IFSA Network India	Mr. Neeraj K Sehrawat Mr. Amit Kumar
25	Illuminati (Quiz Society)	Dr. Rishi Rajan Sahay- Convenor Mr. Tushar Marwaha
26	Kriti (Art Society)	Dr. Anamika Gupta - Convenor Ms. Shalini Prakash
27	Kronos (IT Society)	Dr. Sonika Thakral- Convenor Dr. Mona Verma
28	Lawrence (Law Society)	Ms. Kishori Ravi Shankar - Convenor Ms. Saumya Ms. Anusha Goel

29	Literary Society	Dr. Nidhi Kesari - Convenor Dr. Rishi Rajan Sahay Mr. Tushar Marwaha
30	Mark-it (Marketing Society)	Dr. Anuja Mathur – Convenor Ms. Anusha Goel
31	MIC (Management Interaction Cell)	Dr. Kumar Bijoy, Convenor
32	NSS, Kartavya, Eco Club, Electoral Literacy Club	Dr Narander Kumar Nigam - Convenor Mr. Ramesh Kumar Ms. Saumya Jain, Dr. Satish K. Goel
33	Nucleus	Dr. Amrina Kausar- Convenor Dr. Mona Verma Dr. Satish K. Goel Dr. Rishi Rajan Sahay
34	Parishram (Sports Society)	Dr. Mona Verma - Convenor Mr. Rashid Mr. Ravi Yadav
35	QSA	Dr Anuja Mathur - Convenor Mr. Tushar Marwaha Dr. Shikha Gupta
36	CBS Post	Dr. Anuja Mathur - Convenor Mr. Tushar Marwaha
37	Rotaract SSCBS	Dr Anuja Mathur - Convenor Dr Pratibha Maurya (till Sept 20, 2022)
38	Sadhana – The Yoga Society	Dr. Sonika Thakral Mr. Abhimanyu Verma
39	Synergy (The Corporate Events Society)	Dr. Kumar Bijoy - Convenor Dr Pratibha Maurya (till Sept 20, 2022)
40	Verve (Street Play Society)	Ms. Kavita Rastogi - Convenor Dr. Tarannum Ahmad
41	Yuva (Entrepreneurship Cell)	Dr. Poonam Verma Dr. Nidhi Kesari Mr. Tushar Marwaha Dr Kumar Bijoy Mr. Ramesh Kumar Dr Narander Kumar Nigam
42	180 Degree Consulting	Mr. Neeraj K Sehwat Mr. Amit Kumar
43	IMA Chapter	Mr. Neeraj K Sehwat Mr. Amit Kumar
44	AIPCS Chapter	Dr. Mona Verma – Convenor Ms. Paridhi Dr. Amrina Kausar
45	Connecting Dream Foundation	NSS Convenor- Ms. Saumya Jain

Annexure 8: Scholarship Details

Financial Support for Students from Economically Weaker Section extended by the College

S.No.	Roll Number	Student Name	Course	Allocation
1	20010	Aditya Raj	BMS	8423
2	20184	Rohit Kumar	BMS	6738
3	20213	Suman Kumar	BMS	6738
4	20354	Kush	BBA	16673
5	20404	Tanuj Pandey	BBA	16673
6	20502	Abhinav Kaushal	BSc.	26230
7	20520	Divyanshi Kapoor	BSc.	15738
8	20530	Navdeep	BSc.	19673
9	20534	Prince Kumar	BSc.	19673
10	20562	Abhinav Saini	BSc.	19673
11	21515	Piyush Upadhyay	BSc.	26230
12	21554	Shekhar Kumar	BSc.	15738
13	22010	Abhishek Kumar Modi	BMS	8423
14	22018	Aman Lakra	BMS	8423
15	22137	Manshu	BMS	5615
16	22304	Abhishek	BBA	17426
17	22388	Prince Kumar	BBA	17426
18	22395	Rajkaran Kumar	BBA	17426
19	22407	Shourya Shrivastava	BBA	13941
20	22504	Alkaif Ansari	BSc.	19673
21	22535	Naman Khandelwal	BSc.	16341
22	22540	Pawan	BSc.	13618
23	22543	Rahul Rajendra Vaishnav	BSc.	16341
24	22549	Saurabh Ranjan	BSc.	16341
25	20149	Palak Chauhan	BMS	5615
26	20164	Priyanshi Soliwal	BMS	11230
27	20193	Sakshi Sharma	BMS	8423
28	20306	Abhishek Kumar Yadav	BBA	13338
29	20307	Abhishek Ranjav	BBA	16673
30	20333	Chirag	BBA	16673
31	20372	Prince Kumar	BBA	11115
32	20376	Rinki Mochary	BBA	11115
33	20414	Vishwajeet Kumar	BBA	16673
34	20512	Ayush Gupta	BSc.	19673
35	20558	Yash Patidar	BSc.	13115
36	20567	Mahima Dua	BSc.	15738
37	21028	Anubhav Chauhan	BMS	5615
38	21076	Hari om Jha	BMS	6738
39	21259	Yash Jajoria	BMS	6738
40	21260	Yashwant Verma	BMS	8423

41	21301	Aashiya Gupta	BBA	13338
42	21304	Abhishek Kumar	BBA	11115
43	21316	Arya Nanda k	BBA	22230
44	21361	Mukul Anand	BBA	11115
45	21372	Piyush Sankhla	BBA	16673
46	21504	Allen Pandey	BSc.	26230
47	21508	Animesh Kumar	BSc.	19673
48	21511	Anupriya Bajpai	BSc.	19673
49	21513	Aryan Pratap Singh Arya	BSc.	26230
50	21516	Ayush Chaudhary	BSc.	19673
51	21518	Chirag Sharma	BSc.	15738
52	21519	Deepak Chhikara	BSc.	19673
53	21529	Karukuri Akhila	BSc.	15738
54	21531	Kunal Sehgal	BSc.	19673
55	21533	Manshi	BSc.	26230
56	21536	Mayank	BSc.	15738
57	21547	Priyanshu Gupta	BSc.	19673
58	21548	Rahul Kumar	BSc.	19673
59	21551	Sachin Singh	BSc.	19673
60	21553	Shashwat Chandra	BSc.	19673
61	21563	Vaibhav Srivastava	BSc.	15738
62	21566	Vishal Kumar Gupta	BSc.	19673
63	21570	Yash Dabral	BSc.	15738
64	22032	Anuj Bansal	BMS	7341
65	22033	Anuj Sharma	BMS	7341
66	22059	Deepak Mukati	BMS	12235
67	22063	Deeraj	BMS	9176
68	22081	Gourav	BMS	7341
69	22087	Harsh Arora	BMS	9176
70	22089	Harshada Rajesh Vikhankar	BMS	12235
71	22092	Hement Kumar	BMS	7341
72	22094	Himanshu	BMS	6118
73	22095	Hritik Raj	BMS	9176
74	22102	Jatin	BMS	9176
75	22131	Lalit Diwakar	BMS	9176
76	22144	Muskan agrahari	BMS	9176
77	22187	Rajat Kumar	BMS	9176
78	22192	Raunak Kumari	BMS	9176
79	22210	Sahil Gavikar	BMS	12235
80	22247	Suraj Deora	BMS	9176
81	22250	Suraj Kumar	BMS	6118
82	22258	Tushar Vishal	BMS	7341
83	22277	Vishal Tiwari	BMS	9176
84	22335	Chirag	BBA	13941

85	22336	Devanshu	BBA	17426
86	22346	Himanshi Singh	BBA	17426
87	22370	Manshi Goel	BBA	17426
88	22392	Rahul	BBA	17426
89	22410	Shubham Kumar	BBA	17426
90	22421	Tathaghat Kumar	BBA	11618
91	22437	Vishu Yadav	BBA	17426
92	22507	Anjali Kumari	BSc.	20426
93	22512	Avinash Shrivastva	BSc.	16341
94	22518	Gagan Rana	BSc.	27235
95	22519	Gaurav Gautam	BSc.	16341
96	22524	Jatin Gupta	BSc.	27235
97	22529	Labhanshu Sahu	BSc.	16341
98	22532	Moksh Ahuja	BSc.	16341
99	22534	Muskan	BSc.	16341
100	22545	Sachin	BSc.	20426
101	22552	Sharma Anurag Umesh	BSc.	27235
102	22566	Vineet	BSc.	20426

Fee waiver for PWD Students

Roll No.	Name	Course	Amount
22554	SHUBHAM AGARWAL	BSc.	27180
22004	Aakash Jain	BMS	12180
22036	Arjav Dhawan	BMS	12180
22041	Aryan Yadav	BMS	12180
22085	Hariom Patel	BMS	12180
22116	KARUN JAIN	BMS	12180
22130	KUSH GOLCHHA	BMS	12180
22149	Neha Singh	BMS	12180
22218	SANYAM WADHWA	BMS	12180
22226	SHELKE HIMANSHU SUBHASH	BMS	12180
22228	Shivang Malik	BMS	12180
22244	SREESANKAR B KESAV	BMS	12180
22266	VASU BANSAL	BMS	12180
22269	VEDANT KATOLE	BMS	12180
22290	YUVIKA BANSAL	BMS	12180
22302	AARYAMAN SONI	BBA	23180
22306	ADITYA PRATAP SINGH	BBA	23180
22380	NAMISH SAREEN	BBA	23180

22390	PRIYANSHU JAIN	BBA	23180
22411	SIDDHANT BHARDWAJ	BBA	23180
22425	UDIT SHEDHA	BBA	23180
21310	ADITYA SHAHI	BBA	22180
21432	ANGAD BIR SINGH	BBA	22180
21335	GAUTAM JAIN	BBA	22180
21344	IESHAAN AWASTHY	BBA	22180
21347	KABIR SHARAN GUPTA	BBA	22180
21400	SHIVAM KUMAR	BBA	22180
21014	AKSHAT JAIN	BMS	11180
21057	DEVANSH CHADHA	BMS	11180
21111	KRITIKA BHOJWANI	BMS	11180
21114	LAKSHAY CHHABRA	BMS	11180
21159	PARAM PRASAD	BMS	11180
21166	PRABHU MEHROTRA	BMS	11180
21168	PRANAV SINGH	BMS	11180
21191	ROHAN TANDON	BMS	11180
21237	TANMAY MANSHARAMANI	BMS	11180
21248	VANSH RAWAT	BMS	11180
21251	VINAY PANDEY	BMS	11180
21269	KHUSHI SHARMA	BMS	11180
20312	AMRIT ANAND	BBA	21570
20336	DIVISHA BHALLA	BBA	21570
20340	HARDIK SINGHAL	BBA	21570
20003	AARZA KAUR CHAWLA	BMS	10570
20025	ANKIT KUMAR SONI	BMS	10570
20036	ARAV KAPOOR	BMS	10570
20046	BHUPENDRA	BMS	10570
20183	ROHIL PANDIT	BMS	10570
20191	SAKSHAM GUPTA	BMS	10570
20250	YUVRAJ SETHIA	BMS	10570
20533	PRESTHA HOODA	B.Sc	25570

Total amount spent on Fee waiver form PWD student in 2022-23: 7,68,290/-

Note: The College charges only Rs. 2,555/- (PGDCSL-10,400/-) from PWD students.

The remaining fee is waved off.

Fee reimburses to staff on Ward of the College Employee

S.No.	Amount	Name of Staff	Roll No.	Year	Status
1	25,635/-	Archana Pandey Student- Manam Prashidh Tiwari	22530	2022-23	Paid
2	9,580/-	Archana Pandey Student – Malay Prashidh	21123	2022-23	Paid

Non-Government Scholarships

S.No.	Name of Scholarship	Amount
1.	Shri Sultan Chand Memorial Endowment Scholarship	5061
2.	Udaan Scholarship Award	6918
3.	Mr. Narander Kumar Nigam for Shri Pooran Mal Award (w.e.f. 2017-18)	11525
4.	Sh. Ram Prakash for Vanishree Award (w.e.f. 2017-18)	8643
5.	Class of 91- Dr. S S Gulshan Scholarship	14288
6.	Mr. Aman Rajput for Ms. Neha Rajput (HRM)	7917
7.	Late Shri Ganpat Ram Agarwal (O.M. Agarwal)	5628
8.	Pratibha Merit Scholarship (Instituted by Harmit Ahluwalia, 1995 Batch, BBS)	25000

Annexure 9: 180 Degree Consulting



Inter-college competitions attended by the society members: 271

Our participation and wins spanned international and national competitions, including Harvard Case Competition (3rd place globally), IIBC (Global Rank 3), EY CAFTA (Winners), Copenhagen Case Competition (Global top 30), World Asian Case Competition honorable mention and Top 10 Finalist), and national victories at prestigious institutions like IIMs, SRCC, LSR, and Bits Pilani. Notably, we achieved a national win at BrainWars, an invitational case competition by Bain Capability Network. Our successes covered a diverse range of challenges like case problems, financial valuations, guesstimates, and simulations, showcasing our versatility and excellence in various fields.

Number of seminars organized by the society: 8

We organized seminars and speaker sessions to enhance participants' knowledge and career prospects. Mr. Ashwini Bajaj conducted a masterclass on Personal Finance & Investment Strategies for College Students. Ms. Avantika Tomar, Partner at EY Parthenon, shared insights on building a consulting mindset. Mr. Nick Charinos, CEO of the Global Leadership Team at 180 DC, guided the team in making the most of their journey with 180 DC. A panel session featuring Mr. Samik Roy, Executive Director at Microsoft, and Mr. Suchindra Kumar, Former Partner at EY, shed light on the transformative impact of AI tools like ChatGPT in education.

Other Initiatives

We organized the 'APAC summit' in March 2023, with a participation of more than 350 attendees, 15 branches, and 5 speakers as a platform to create conversations, encourage ideation and foster connections between individuals that have a lasting impact and help them throughout their career journey.

The inaugural edition of 'Connect 180: Expanding Possibilities', an invitational case study competition was organized in October 2022 with an aim to network with the best minds of the country. For the annual fest of our college, we organized a national-level case competition "PowerPoint Pandemonium" in association with Bridges for Enterprises.

Student Committee

- **President:** Pulkit Sehgal
- **Vice-President:** Arshia Mittal
- **General Secretary:** Sarthak Bindal

AC members: Aryan Chowdhary, Parv Jindal, Raavi Jain, Saumil Nagpal, Kunal Kataria, Manvi Bhatt, Ramanjeet Singh, Shivam Agarwal, Maanit Agrawal, Arindam Neogi, Manan Khurana

Branch coordinators: Pallika Dewan, Sidhant Surana

Director of Operations: Prabhleen Kaur

Director of Research & Development: Suvanshi Agarwal

Director of External Relations: Sooryansh Sharma

Director of Outreach: Aman Burnwal

CC members: Purab Jain, Ayush Madhogarhia, Veer Kohli, Riya Bansal, Nandini Aggarwal, Saksham Singru, Navya Goel

OC members: Amogh Dobriyal, Ananya Bhalla, Ananyaa Jaggi, Bhavika Rajora, Divyanshi Asha Shukla, Falak Kalra, Ishan Anand, Jyotika Malhotra, Kanishk Chhatwal, Meghal Jain, Nitin S., Palak Singhal, Rajat Gunecha, Riddhima Rishabh, Riya Chadha, Rudraksh Bhandari, Shitiz Dhar, Shreya Rohatgi

Annexure 10: ACM – SSCBS Chapter Association for Computing Machinery- SSCBS Chapter

Number of Inter-college competitions attended by the society members: 13

The club members have participated in multiple inter-college competitions, showcasing their skills and passion. They have excelled in events such as coding competitions, hackathons, case competitions, and mobility challenges. Their notable achievements include securing top positions, being finalists, and showcasing their abilities in diverse fields. Our members have participated in 13 inter-college competitions. Vineet secured 1st rank in “Code Duel - Competitive Coding Competition” at Keshav Mahavidyalaya and 2nd rank in “Tech Charades” at Ramanujan College. Animesh was one of the finalists in “IIT Delhi - Samadhan Case Competition (NSS IIT Delhi)”

Number of seminars organized by the society: 1

ACM-SSCBS chapter recognized the importance of GitHub and organized a session for first-year students to learn and use GitHub.

The session was led by Rishav Raj, a second-year student who provided an introduction to GitHub and its essentials. The session was conducted on 6th December 2022 and was attended by more than 80 students. In the session Rishav explained the basic concepts of GitHub, including repositories, branches, commits, and pull requests. He also demonstrated how to use GitHub by creating a repository, adding files, and making changes to the code.

He also explained the importance of using GitHub for collaboration and how it is used by developers to work on the same project simultaneously. He also demonstrated how GitHub can be used to manage project issues and track progress.

Number of fests organized by the society: 1

ACM-SSCBS has organized "Code Twist"-The coding competition with a twist! An exciting and challenging coding event that will test the skills and creativity of participating teams. This event is intended to promote cooperation, teamwork, and problem-solving under time constraints.

In Code Twist, each team will consist of two participants. The challenge is to write a program that solves a given problem but with a twist. After a predetermined amount of time, the players will switch screens, and only one teammate will be allowed to enter the code at once. After half the time, they switch places with their teammate, who has to finish the remaining code.

Code Twist was organized in SSCBS Campus on 18th April 2023 and has witnessed 200+ Registrations and over 25+ Participants.

Student Committee

- President: Siddhant
- Vice President: Alquab Raza
- Treasurer & Coordinator: Chirag Sharma
- Coordinator: Rishav Raj

Advisory Committee: Adarsh Kanojia, Anurag, Dimple, Ayush Gupta, Hemant Yadav, Mahima, Yash Tamgadge, Yash Patidar

Core Committee: Animesh Kumar, Aryan Partap Singh, Aryan Siddhant, Hith Maheshwari, Kanak, Priyanshu Gupta, Rahul, Shekhar Kumar, Vinit Kumar Meena, Yash Dabral

Organizing Committee: Aditya Mehra, Anika Aggarwal, Anurag Ravi, Chirag Kanwat, Devanshu, Harshada Vikhankar, Himanshu, Hritik Raj, Jagesh Joshi, Mayur Kumar Amliyar, Moksh Ahuja, Naman Khandelwal, Piyush Yadav, Sujeet Kumar Mahato, Suraj Kumar, Vedant Amrit, Vineet

Annexure 11: Alumni Relations and Outreach Cell (AROC)

The Alumni Relations and Outreach Cell (AROC) is the Official Alumni Engagement and Networking Cell of Shaheed Sukhdev College of Business Studies, University of Delhi. The Cell plays an integral role in connecting our Alumni to the brand that holds memories of a lifetime.

Major Achievements

- Organized Alumni Meet which drew more than 200 alumni from various batches, and provided them with a platform to reunite with old friends and acquaintances. Alumni from the first batch of graduates in 1990 to the most current graduates in 2022 were present to network and share their stories. Recognized Alumni from all the batches were also present to witness the event.
- Onboarded more than 400 Alumni on Almashines: The official Alumni Engagement Portal of SSCBS from diverse fields including Investment Banking, Consulting, Analytics & Venture Capital working in dream companies like JP Morgan, Goldman Sachs, McKinsey & many more.

Alumni Engagement

Our Alumni are the reflection of our institution. They are our brand ambassadors, our role models and our connection with the corporate world. With many of our alumni reaching new milestones in their corporate and entrepreneurial careers, they have set steep benchmarks for their successors to follow. We take pride in their achievements and the mark they have made in corporates, academic spheres and the visibility of the country as a whole.

The Shaheed Sukhdev College of Business Studies Alumni Association is a recognized organization with the name "Shaheed Sukhdev College of Business Studies Alumni Association" with registration number S/66636/2009. It was established on 21.8.2009 in Delhi. The Alumni Association has permanent office bearers who put in place the essential protocols, rules, and operational assistance to ensure the association's overall development. Through numerous activities, the group maintains a strong connection with the college alumni

In addition, Alumni Relations and Outreach Cell (AROC) team also contribute to strengthening the bond with the Alumni by organizing events for the alumni and keeping them abreast of the latest happenings on campus through its bi-annual newsletter CBS-In-Vision. Alumni Meet is the flagship event of AROC which serves to reunite the alumni batches and bring back the memories of their college days. To share the immense industry know-how of the alumni with the current batches, the following initiatives are taken by AROC:

Alumni webinar series: Alumni webinar series is an effort in which our alumni from many areas of life deliver useful insights and share their experiences on a predetermined topic ranging from consulting, finance, and marketing to social impact and Artificial Intelligence.

Fireside Chat: Fireside Chat is a session with predetermined questions selected by the audience and the speaker who is our Alumni answers those questions and other doubts of the participants throughout the session with their deep knowledge and understanding of the topic.

Personalized Mentoring session: This is one of our most unique programmers, in which we function as a liaison between our college's students and alumni, arranging for one-to-one mentoring sessions for the students.

About the Cell

Number of Inter-college competitions attended by your society members: 50+

Participated in 50+ competitions, with Podium finishes in 32 of them. The team members won numerous laurels for the college and the society.

50+ Competitions

7- 1st position

9- 2nd position

11- 3rd position

Number of event(s)/sessions/activities/webinars organized by the society in the year: 25

Major Initiatives

Alumni Meet 2023

On April 23, 2023, Alumni Relations and Outreach Cell hosted Alumni Meet 2023. The Alumni meet strives to develop a sense of community among graduates while also fostering a sense of connection to the university. This event drew more than 200 alumni from various batches, who reunited with their old friends and acquaintances. Alumni from the first batch of graduates in 1990 to the most current grads in 2022 were present to network and share their stories. This year's meet attracted a special interest from the batch of 2003 which was celebrating its 20th anniversary.

CARE Initiative (CBS Alumni for Recruitment and Excellence)

The CARE initiative aims to provide guidance & support to students of CBS from experienced Alumni who have traversed the path of success rising from the same platform. Panel discussion, Personalized Mentoring sessions & Fireside chat are the three leading platforms of the CARE initiative. 80+ alumni registered from diverse fields including Investment Banking, Consulting, Analytics & Venture Capital working in dream companies like JP Morgan, Goldman Sachs, McKinsey & many more are a part

CBS Story Unraveled

As the new Batch of CBSites step foot in the college we conducted a session with Miss Avantika Garg Tayal on 7th November 2022 to enlighten the students about the path ahead and give them a roadmap for excelling in this experience. The speaker gave tips to the students on how to navigate college and what their life will be like after it. This included advice on applying to public sector units, cracking exams, and making the most of the opportunities available in college.

Investment Banking Demystified:

Investment Banking is one of the most sought-after career options by the students. Understanding the need for guidance in this very path we invited our alumnus Mr. Anant Gupta, who is a Chartered Financial Analyst currently working at Goldman Sachs, to conduct a session on investment banking on 10th February 2023 for the entire SSCBS community. The session aimed to provide participants with an overview of the investment banking industry, its core functions, and the role of professionals within the field. The session delved into various aspects of the industry, including

mergers and acquisitions, capital markets, and financial advisory services.

Student Committee

Name	Position Held
Saksham Ghambhir	President
Kavya Sharma	Vice President
Tanuj Pandey, Rishabh Rana, Kamal K. Gupta, Paridhi Jain	Advisory Committee
Maharshi Jaiswal, Pratik Khetan	Coordinator
Abhishek Kumar, Anubhav Chauhan, Dushyant K. Gautam, Deepanshu Thakur, Kalzang Norbu, Nancy, Shaurya Bhargava, Sanchita Meena, Sruti Kumari, Tanmay Mansharamani	Core Committee
Chirag Kanwat, Himanshu Mehra, Sujal Deora, Prastuti Sachan, Muskan Agrahari, Daizy Pruthi, Snevi Kothari, Vedant Amrit, Shanehil Bohra, Tejas Kumar, Abhishek Kumar Modi, Mahek Mitruka, Sanchit Singhal, Manya Batra, Vibhor Taneja, Vanshika Bhattad, Piyush Kumar, Uday Verma, Janander Bajaj, Gunjan Bharti	Organizing Committee

Annexure 12: Anthropos

The Human Resource Development Cell of SSCBS aims at enabling the holistic development of the most important resource—the human resource—of the college into world-class, well-rounded professionals. The main objective of the society is to develop interpersonal skills needed in the corporate world. The cell collaborates with different organisations and HR managers throughout the year to guide students.

The Cell organises many events like Mock interviews, workshops, webinars, KSS, and its annual flagship event, Inceptra. The cell has collaborated with various firms and organisations in the context of live projects, enhancing the skill set of the student.

Number of competitions attended by the society member - 45+

The members of our society have participated in over 45 inter-college competitions, showcasing their talents and skills in various disciplines. These competitions were organized by prestigious institutions such as IIT Delhi, Bits Pilani, ISB Hyderabad, SRCC, NSUT, DTU, and others.

Throughout their journey, our society members have achieved remarkable positions, including 5 winners and 8 first runner-ups, in addition to other accolades such as second runner-up, national finalists, national semi-finalists, national top 10, national top 20, and more. Their dedication and proficiency have been recognized by peers and organizers, solidifying their reputation as exceptional performers.

Looking ahead, our society is committed to maintaining this high standard of performance and expanding our horizons. We aspire to diversify our offerings by exploring new disciplines and continuously challenging ourselves. By doing so, we aim to leave a lasting impact on the inter-college competition scene and continue to deliver outstanding performances in the future.

Number of seminar/webinar/workshop/activities conducted by society - 6

- (i) Webinars and Workshops included a 6-month study plan for CAT with Mr. Gautam Puri, an alumnus of IIM-B,
- (ii) A resume-building session, an interview skills and tips session with Mr. Sunil Dua,
- (iii) An aptitude test to measure logical, qualitative, and data interpretation skills,
- (iv) A webinar on cracking case studies with Mr. Jayanta Saha,
- (v) "PoorvAbhyaas"—Mock Interview 4.0 included incredibly valuable mock interview sessions with accomplished panellists from top corporations such as Wipro, Deloitte, Ernst and Young, WNS Global Service, TATA, JP Morgan Chase and Co., and others, as well as comments for students at the end.
- (vi) Webinar on "Why MBA?" With Mr. Jayanta Saha, senior regional head at T.I.M.E.

Number of events/fests organized by the society - 2

"Mantavya" was conducted in the annual fest of our college, CRESCENDO'23. 'Mantavya' is the HR case discussion/debate competition under the event. Mantavya is a fun HR competition that challenges participants to demonstrate their HR intellect and analytical skills through activities. The competition provides a fun and engaging learning experience for people of all levels of HR knowledge, from beginners to experts.

This year's Inceptra'23, Anthropos' flagship event, featured three competitions: Deem Dilemma, an HR-based case study competition; House of Trade, a mock stock competition; and Boardroom Charades, a boardroom meeting competition. Our event attracts participants from prestigious colleges and universities.

Our event drew over 1370 students from diverse disciplines and universities.

Other initiatives

Explore HR's world with weekly insights through our social media handles. Uncover valuable tips to enhance employee engagement, foster positive culture and optimize productivity. From talent development to workplace strategies, empower your workforce with valuable tips.

Student Committee

- President: Nimish Gupta
- Vice president: Aarushi Yadav
- AC: Aman Kumar, Yashika, Utkarsh Jindal, Ramavatar Singh, Shivam Aggarwal, Pranay Mangla, Suneet Sinhmar, Aftab Ansari, and Kush
- Coordinator: Divyansh Desarda and Urfa Saleem
- Graphics head: Namrata Singh
- Marketing head: Malvika Sharma
- Content head: Nikhil Sreenivas

- CC: Shruti Gorain, Md. Saad, Sahil Yadav, Loveneesh Kumar, Adarsh Soni, and Deepak Jaiswal
- OC: Abhisek Modi, Anshul, Aryan Verma, Aryan Pundir, Ayush Kumar, Bhavya Tarun, Dheeraj, Harsh Rana, Hemant kumar, Himanshu Mehar, Himanshu Yadav, Kuldeep Singh, Mansi Goel, Muskan Agrahari, Pardeep Choudhary, Piyush Gautam, Pushp Asiwali, Rohit Kumar, Sarthak Gupta, Suraj Kumar, Tathagat Kumar, Twinkle Walia, Vardaan, and Vineet Yadav

Annexure 13: APICS SSCBS



Number of Inter-college competitions attended by the society members: 147

From securing the Top 3 positions to being the National Finalists, we the members of APICS SSCBS Chapter have enthusiastically participated and hit a jackpot in these competitions hosted by top business schools like IIM Calcutta, IIM Rohtak, SSCBS, SRCC, LSR, Hansraj College, and other Undergraduate and Postgraduate colleges, and Corporates like Bain and Company. The competitions included are Mockstocks, Trading Competitions, B Plans, Simulation events, Case Study Competitions, and even Debating Competitions.

Number of seminars organized by the society: 6

APICS SSCBS Chapter started the Just-In-Talks (JIT) series wherein renowned professionals from the supply chain industry discuss with the members about the current changes and new trends in the supply chain industry.

This year we hosted industry specialists across the globe such as:

- Mr. Balpreet Singh – Assistant Vice President, Reliance Industries Limited
- Prof. Chandra K Jaggi – Senior Professor, Department of Operational Research, University of Delhi

Our prominent past speakers include:

- Mr. Sandeep Chatterjee – Director, Deloitte India
- Mr. Uday Mundhe – Senior Supply Chain Manager at L'Oreal
- Mr. Sathiyamurthy Shanmugam - Recognised Instructor of APICS (CSCP, SCOR-P, and CLTD)
- Mr. Ahmed Mousa - A Supply Chain expert, Egypt

Ascend – The Flagship Event of APICS SSCBS

APICS, the Operations and Supply Chain Cell of SSCBS conducted its second edition of “Global Case Study Competition - Ascend” this year. It is the first supply chain-related competition at the undergrad level conducted to test the participants on their critical thinking, problem-solving, and analytical skills. The case study required participants to apply the concepts of quality, cost, delivery time, supply chain agility, resilience, etc. The event saw a participation of 1200+ participants from different institutions like the London School of Economics, King's College (London), IIT Kharagpur, IIM Kozhikode, IIM Indore, IIM Ranchi, St Stephens, LSR, SRCC & Hansraj which lasted for more than 10 days. The event consisted of 3 rounds which were:

- a) Quiz Round
- b) Case Study Submission Round
- c) Finals

Just-In-Time (JIT) Buzzinga under Crescendo-The Annual Event of SSCBS

APICS, The Operations and Supply Chain Cell of SSCBS conducted a quiz competition testing their knowledge of supply chain management and operations. It focused on real-world scenarios and practical solutions and required the participants to demonstrate their ability to excel in the fast-paced world of supply chain management. The competition saw the participation of 150+ participants from different institutions like IIM Rohtak, Lady Shri Ram College, Hindu College & Hansraj. The event consisted of two rounds which were:

- 1) Quiz Round
- 2) Treasure Hunt

Other Initiatives

ASCM Scholars Program: The annual Scholars Education Program includes a series of professional development and networking sessions held virtually for supply chain enthusiasts from all over the world. In addition, Scholars received complimentary access to the virtual programming offered as part of the ASCM CONNECT Annual Conference. Each Student received a professional ASCM Member as a mentor and also got the opportunity to interact with ASCM executives, the Board of Directors, and other industry leaders.

Research Reports: To enhance the industry knowledge and understand the practical application of Supply Chain Management, analyzing the potential with a careful assessment and industry analysis to mitigate the supply chain and logistics prevalent system problems, we made two comprehensive research reports – Gig Economy and Semiconductors and Supply Chain.

Social Media Campaigns: We planned to continue our Instagram APICS Logi(c)stic Series by posting regular content on our handles as well as on platforms like LinkedIn. These posts were authored by the team members. Through the medium of these posts, we covered various operations and supply chain-related topics like the latest news around the world, major terms & concepts, economic impact, start-ups, company analysis, etc

We uploaded content related to the domain of supply chain like 'Supply Chain Management of Coca Cola', 'National Logistics Policy', 'Logistics bottlenecks of Tokyo economy', 'The Automobile Microchip crisis', 'Logistical Insights of the Indian Elections', '30 minutes or free delivery' and many more.

We have also done a series of posts on startups like 'Delhivery', 'Licious' and more along with their supply chain analysis and other stuff.

Collaborations: This year, we also undertook 3 significant live projects, two of which were successfully funded through Shark Tank. Our team has put in dedicated efforts to bring these projects to fruition. The projects, namely EJY Health, Medulance (Shark Tank India), and Tweek Labs (Shark Tank India) have been completed with utmost diligence, resulting in remarkable outcomes. The deliverables were executed with precision, ensuring that each project was handled comprehensively and professionally.

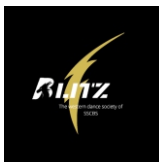
Student Committee:

- President: Sai Raunaq Gosain
- Vice President: Nalin Bansal

Core Committee: Ayush Kejriwal, Gautam Aggarwal, Keshav Maurya, Nalin Gangwar, Parv Gupta, Ridit Anand, Saksham Khandelwal

Organising Committee: Aadhya Ramdev, Siddhi Jangid, Jatin Gulati, Diksha Garg, Shitiz Dhar, Parth Khanna, Simrat Kaur Luthra, Aman Lakra, Frank Malhotra, Kartik Agarwal, Mudit Patwari, Mudith Agarwala, Nikhil Jain, Palak Singhal, Raghav Kathuria, Rakshit Gupta, Riddhi Garg, Sarthak Bansal, Vedant Goyal, Krish Gupta, Aarya Abhay Dange

Annexure 14: Blitz



Inter-college competitions attended by society members: 9

Name	Achievement	Year of the Member	Event name	Event's College Name
Bhavya	Finalist	BMS(2 nd year)	Twirl up	Lal Bahadur Shastri Institute of Management
Bhavya	Finalist	BMS (2 nd year)	Duex Danza	IIM, Lucknow
Bhavya	Top 15	BMS (2 nd year)	Step in style	IIM, Vishakapatnam
Bhavya	Top 13	BMS (2 nd year)	Lehrakay	IIT, Nagpur
Bhavya	National finalist	BMS (2 nd year)	Transformative taps	IIM, Ranchi
Prasanta and Bhavya (duet)	National finalist	BMS (1 st and 2 nd year)	Synerz	IIT, Delhi
Muskan	National Finalist	BFIA (2nd year)	Dues Danza	IIM, Lucknow
Muskan	National Finalist	BFIA (2nd year)	Bailar Atharv	IIM, Indore
Anshu Arpana Minz	National Finalist	BMS (2nd year)	Step up Xenia (Western solo)	Indian School of Business and Finance

Events/sessions/activities/webinars organized by the society

- Regular practices and workout sessions
- Successfully organized our annual dance event in Crescendo, ENCORE' 23
- Dance workshop for the OCs

Other Initiatives

- Members of the group performed in college events like Bollywood day, alumni meet, pre-event of crescendo as well as farewell,23.

Student Committee

- President: Sambhav Gaba
- Vice President: Prasanta Kisroo
- Coordinators: Ayushi Pandita, Saumya

Annexure 15: Bridges for Enterprises

Number of Inter-college competitions attended by the society members: 487

Participated in 480+ competitions (National and International), winning 105 of them and reaching the finals of 48. The participations and wins were in an array of international and national level competitions, which involved case problems, financial valuations, guesstimates, simulations, research papers, mockstocks and many more challenges. Some of the notable competitions were HSBC Case Competition, CBS Case Competition, IIBC which were all international level and we were able to secure finalist and podium finishes. Other national level victories involved competitions organised by reputed institutions such as IIMs, SRCC, Hindu, St. Stephen's, LSR and many others.

Number of event(s)/sessions/activities/webinars organised by the society: 20

Seminars and Interviews conducted include Slide designing workshop, Valuation workshop, Trading workshop, Cracking case competitions, Consulting Bootcamps (including case interviews, unconventional cases, profitability cases, market entry cases, guesstimates), CV building, Internships, Individual CV review session. Special speaker session arranged in collaboration with ISB.

Other Initiatives:

- The recruitments were concluded in January and the society started their training in February. Organised various KSS on relevant topics to up skill members with skills required in consulting engagements.
- Concluded our strategic advisory engagement with Mobiva Enterprise (Malaysia) and Meraki Academy (Jordan) along with two engagements with NanolabsLrc (Philippines)
- Conducted Consulting Bootcamp sessions for our members to familiarise them with the basic frameworks and techniques of cracking case interviews.
- Completed our work on the casebook which comprises 38 industry wide cases and guesstimates after interviewing students who cracked companies like Dalberg, McKinsey & Co., Bain & Company, BCG, Grand Thornton, Accenture Strategy etc.

Student Committee:

- President: Pranjal Jain
- Vice-President: Parv Jindal

Advisory committee: Aryamman Jani, Aryaman Pathak, Raghav Gupta, Keshav Mundra

Coordinators: Luv Sehgal, Addhyan Agarwal

Core committee: Nishiketh Gupta, Prasuk Jain, Rajveer Singh Kochhar, Shashank Prakash, Sreya Sanghai, Vishesh Gupta, Anshul Goyal, Harshita Gupta, Mudit Sethi, Mukul Saith, Navya Goel

Organising committee: Chaitanyaa Choradia, Ananya Mishra, Charvi Gera, Arjun Raj, Harshita Jain, Arpit Samantara, Kavya Juneja, Bhaavya, Kirtana Singh Chadha, Kshirja Gambhir, Rahul Gupta, Kushal Mital, Saanya Singh, Om Kharola, Smayan Tulshan, Parth Khanna, Vansh Aggarwal, Prakhar Singh, Vanshika Garg

Annexure 16: Career Development Center



Career Development Center (CDC) - The interface between the students and the companies. It helps students explore options through personal counselling and support, alumni mentoring and networking opportunities, etc. The inherent characteristics of SSCBS - initiative, leadership, teamwork and inquisition, are reflected in the working of the team.

Major Achievements

- Average Salary - 11.28 LPA and Top Quartile Average Salary - 17.38 LPA for The Placement Season 2021-22, the best ever placement season.
- Highest number of placement offers 240, a placement season full of consulting firms, with 14.47% growth in average CTC.

Teachers in-charge: Dr. Anamika Sharma, Mr. Amit Kumar, Mr. Neeraj Kumar Sehrawat, Dr. Shikha Gupta, Mr. Deepak Tiwari

CDC seamlessly glided through both their phases of Placement Season 2022-23. The average package stood at 11.28 LPA and the highest package recorded was 44.45 LPA. With the same level of determination and zeal, we are looking forward to the soon upcoming Placement Season 2022-23.

Sessions:

- Calling of The Inner Voice: An interactive session with Dr. Himanshu Asnani (Ex-Professor at Stanford University) in the areas of philosophy, social psychology, linguistics and history, sharing the found wisdom with community, corporate and university audiences. Previously he held full-time faculty appointments in the School of Technology and Computer Science (STCS) at the Tata Institute of Fundamental Research (TIFR), Mumbai and visiting appointments at the University of Washington-Seattle, Stanford University, and IIT Bombay.
- From Freshman to Future Leader: A Roadmap for Thriving at CBS and Beyond: A session by Mr. Vishal Malik, COO of Kearney Global Hubs with over 25 years of experience in leadership roles, has developed an expertise in the complexities of the business world. The session aims to provide useful insights on making the most of college years and building a strong foundation for the future.
- Shaheed Sukhdev Thapar Memorial Lecture: Air Commodore Dr. Ashminder Bahal, Former Diplomat at High Commission of India, Bangladesh imparted his insights on the kind of skills essential to face the challenges and opportunities of the 21st century and highlighted the significance of education, innovation and entrepreneurship in creating a prosperous nation.
- ISB's Young Leaders Programme (YLP): An informative session was conducted by Bridges for Enterprise, New Delhi, in collaboration with the Indian School of Business. The speaker, Mr. Ketan Tiwari, walked the students through the value proposition that ISB provides to students including renowned faculty, learning pedagogy, life at campus, and career and placement prospects.
- Empowering India's Youth - Building a strong nation: Mr. Jatin Gulati, a SSCBS alumnus from the batch of 2004 has over 15 years of experience and leads the Philippines operations of AuctusAdvisors. The speaker shared insights on strategy, self-empowerment, and how young minds can make a difference. He talked about his journey from SSCBS to ISB, his career in management consulting, and his social initiatives. This helped us understand the impact of practical knowledge, hard work, and holistic thinking on success.

Competitions:

- Harvard GSAS Business Club: 4 students of our college participated in Harvard Global Case Competition 2023 and stood globally out of 3000+ students across 4 continents that took part. The demanding competition required teams of 4 to create a pitch book where they were assigned a M&A strategy Simulation built around the global market.
- BRAINWARS: 4 students from our college stood out and made us proud in this prestigious case competition organized by Bain & Company where they secured first place in the competition and won INR 50,000 cash prize along with a Pre-Placement Interview (PPI)

opportunity with Bain Capability Network. Additionally, we are ecstatic to declare that 3 out of 6 teams in the national finals were from SSCBS.

- **Indonesia Investment Banking Competition:** 2 students of our college participated in the Indonesia Investment Banking Competition and emerged as global winners where they were awarded a cash prize of \$2000. Additionally, 3 students from our college secured the global rank 3 and were awarded a cash prize of \$1000. The case required the participants to analyze Microsoft's Potential to diversify in metaverse & recommend acquisition avenues.
- **EY NextGen Women in Strategy and Transaction Competition:** 1 student from our college participated and finished in Top 5 students Nationally and another made it to the Top 15 finalists where they secured employment opportunities to work with Strategy and transactions, EY India. The competition witnessed best colleges across the country with 2000+ registrations and had multiple grueling rounds.
- **FMA International Superior Chapter Competition 2022:** FMA International - SSCBS Chapter whose leadership group comprises 4 students won the superior chapter accolade given by FMA International body. The team won this award while competing against 175+ international chapters from USA, Australia, China, the UAE etc.

Student Committee

President: Isha Dalmia

Vice Presidents (Management and Science Department): Aditya Goyal, Kartik Arora

Advisory committee: Akash Agrawal, Anadi Aggarwal, Ansh Magon, Anushka Raj Soni, Gaurang Garg, Jayson Paul Singh, Khushi, Nishant Choudhary, Parth Chainani, Shaina Yadav, Shresth Gupta, Tejal Mahindru, Vedansh Agrawal, Yash Bhardwaj

Core committee: Abhimanyu Chaturvedi, Akshit Jain, Aviral Jain, Komal Kataria, Kopal Agrawal, Lavanya Kumar, Pratham Bholra, Sambhav Bhirani, Shivanshu Sharma, Shreya Jain, Utkarsh Mahajan, Vani Singhal

Organizing committee: Advit Malik, Atishay Jain, Dhruv Jain, Drishti Sahewal, Gautam Bansal, Jalaj Yadav, Jatin Gulati, Jatin Singh, Manushi Mishra, Moksh Ahuja, Priyanshu Singhvi, Rashi Verma, Sneha, Tanishq Mital, Vedant Amrit

Annexure 17: CBS DebSoc

Inter-College Competitions attended: 30

Participated in 25+ national and international competitions, with us winning 2 of them and reaching the finals of 12. The participants also bagged 6 adjudicator prizes and 8 invited adjudicators credentials, along with a total of 50 breaks into knockout rounds.

Seminars Organized: 1

Intellectual Property Rights in the Age of Start-ups

Date: July 24, 2022

Venue: Online

The webinar consisted of a presentation providing a brief overview of Intellectual Property Rights as well as certain key areas where intellectual property rights may be considered both beneficial

and harmful, such as the healthcare industry as well as the growing start-ups environment. Following the presentation, a debate was presented on the motion “This House Believes That Intellectual Property Rights Do More Harm Than Good in the Age of Start-ups”. The debate was held in the Asian Parliamentary format (2 versus 2).

Fests Organized: 2

1. CBS Parliamentary Debate 2023

Date: 21-23rd January 2023

Venue: Campus (Offline)

The format for this event was 3v3 Asian Parliamentary Debate. The tournament witnessed a participation of 150 students from various colleges across India.

The winners of the tournament were from Hansraj College and Deen Dayal Upadhyay College. The team facing the winners was from St. Stephen's College. Simultaneously, there was a final happening in the novice category which was won by debaters from Jindal Global Law School.

2. JIMS-CBS Conventional Debate

Date: 24th March 2023

Venue: Campus (Offline)

The format for this event was Conventional Debate with two rounds centered around International Relations and Startup Culture.

The winners were from Sri Venkateswara College, Deen Dayal Upadhyay College, and Shaheed Bhagat Singh College.

List of Achievements (2022-2023):

S.NO.	NAME OF THE STUDENT	ORGANIZING COLLEGE	NAME OF THE TOURNAMENT	ACHIEVEMENT
1	Aditya Rai	Miranda House, Gargi College	Inaayat PD	Semi Finalist
2	Aditya Rai	IIM Indore	Atharv Intervarsity PD	Finalist
3	Aditya Rai	Hindu College	Premchand PD	Open Quarter Finalist
4	Aditya Rai	SBS	SBS BPD	Finalist
5	Aditya Rai	MLNC	MNMPD	Breaking Adjudicator
6	Ananya Mishra	GGS	Speak up	Semi-Finalists
7	Ananya Mishra	MLNC	MNMPD	Open Quarter Finalist
8	Ananya Mishra	MLNC	MNMPD	2nd Best Novice Speaker
9	Ansuman Pattanayak	NSUT	NSMPD	Novice Finalist
10	Aryamman Jani	MLNC	MNMPD	Open Quarterfinalist
11	ChaitanyaaChoradia	DTU	DTU Summers	Breaking Adjudicator
12	ChaitanyaaChoradia	JIIMS CBS	JIIMS CBS PD	2nd Runner Up
13	Kanishk Chhatwal	GGS	Speak Up	Octa Finalist

14	Kushagra Sachdeva	JIIMS CBS	JIIMS CBS PD	2nd Runner Up
15	Kushal Mital	GGG	Speak Up	Winners
16	Kushal Mital	MLNC	MNMPD	Open Quarter Finalist, Best Novice Speaker
17	Parth Chahnani	JIIMS CBS	JIIMS CBS PD	2nd Runner Up
18	Prakhar Singh	DDUC	Vitark	Novice Finalists
19	Prakhar Singh	GGG	Speak Up	Octa-finalists
20	Pranav Batra	SBS, Hindu, SRCC, SVC	Rahat PD	Novice Winners
21	Pranav Batra	St Stephens College	Stephens'Pro-Am 2022	Semi Finalist
22	Pranav Batra	Miranda House, Gargi College	Inaayat PD	Semi Finalist
23	Pranav Batra	IIM Indore	Atharv Intervarsity PD	Finalist
24	Pranav Batra	CIDS Sri Lanka	Next Level PD	Invited Adjudicator
25	Pranav Batra	Hindu College	Premchand PD	Open Quarter Finalist
26	Pranav Batra	GGG	Speak Up	2nd Best Adjudicator
27	Pranav Batra	SBS	SBS BPD	Finalist
28	Pranav Batra	IIT DELHI	IIT D PD	Open Quarter Finalist
29	Prathmesh Shankar	IIT DELHI	IIT D PD	Open Quarter Finalist
30	Prathmesh Shankar	MLNC	MNMPD	Open Quarterfinalist
31	Raghav Sethia	SBS, Hindu, SRCC, SVC	Rahat PD	Novice Winners
32	Raghav Sethia	CVS	CVS PD	Open Quarter Finalist
33	Raghav Sethia	Hindu	Premchand	Breaking Adjudicator
34	Rahul Roy	NSUT	NSMPD	Novice Finalists
35	Ridhi Passi	NSUT	NSMPD	Novice Finalists
36	Ridhi Passi	DTU	DTU Summers	Breaking adjudicator
37	Ridit Anand	GGG	Speak Up	Breaking Adjudicator
38	Ridit Anand	IIM Ahmedabad	RED Bricks	Semi Finalist
39	Ridit Anand	Hindu	Premchand	Breaking Adjudicator
40	Ridit Anand	CVS	CVS PD	Breaking Adjudicator, 5th best
41	Ritvik Dutta	Hindu College	Premchand PD	Open Quarter Finalist
42	Ritvik Dutta	MLNC	MNMPD	Breaking Adjudicator
43	Riya Bansal	SBS, Hindu, SRCC, SVC	Rahat PD	Novice Winners
44	Riya Bansal	CVS	CVS PD	Open Quarter Finalist
45	Riya Bansal	Hindu College	Premchand PD	Open Quarter Finalist
46	Saanya Singh	GGG	Speak Up	Octa Finalist

47	Sakshi Sachan	Miranda House, Gargi College	Inaayat PD	Semi Finalist
48	Sakshi Sachan	Hindu College	Premchand PD	Open Quarter Finalist
49	Sakshi Sachan	MLNC	MNMPD	Open Quarterfinalist
50	Samarth Gupta	GGS	Speak Up	octa finalist
51	Shreya Goyal	CVS	CVS PD	Open Quarter Finalist
52	Shreya Goyal	Hindu College	Premchand PD	Open Quarter Finalist
53	Shreya Goyal	Sri Venkateswara College	20th People Speak	Breaking Adjudicator
54	Siddharth Garg	St Stephens College	Stephens' Pro-Am 2022	Semi Finalist
55	Suhani Tyagi	GGS	Speak Up	Winners
56	Suhani Tyagi	DDUC	Vitark	Novice Finalist
57	Tanmay Bothra	GGS	Speak up	Semi-Finalists
58	Tanmay Bothra	MLNC	MNMPD	Open Quarter Finalist
59	Vanshika Garg	GGS	Speak Up	Winners
60	Veer Kohli	SBS, Hindu, SRCC, SVC	Rahat PD	3rd Best Adj
61	Veer Kohli	Calcutta university dept of law	RPMD PD	3rd Best Adj
62	Veer Kohli	GGS	Speak Up	Breaking Adjudicator
63	Veer Kohli	IIT DELHI	IIT D PD	Open Quarter Finalist

Student Committees

- President – Siddharth Garg
- Vice President – Riya Bansal

Advisory Committee – Arshia Mittal, Pranjal Jain, Prathmesh Shankar, Anay Srivastava, Aryamman Jani, Kushagra Sachdeva, Mohika Sachdeva, Parth Chainani, Devanshi Mehta

Core Committee – Sakshi Sachan, Aditya Rai, Daksh Bhandari, Veer Kohli, Ritvik Dutta, Shreya Goyal, Pranav Batra, Raghav Sethia, Ridit Anand

Organizing Committee – Ananya Mishra, Ridhi Passi, Ansuman Pattnayak, Rahul Roy, Kushal Mital, Tanmay Bothra, Vanshika Garg, Suhani Tyagi, Prakhar Singh, Kanishk Chhatwal, Saanya Singh, Arpit Samantra, ChaitanyaaChoradia, Samarth Gupta, Bhavika Rajora, Samanyu Pant

Annexure 18: CBS MUN



CBSMUN sent its delegation to MUN including RDIAS GLOBAL SUMMIT 3.0. The conferences were a great way to learn about the workings of MUNs and provided great exposure. It was a really tough competition to bag the awards, however it provided a great experience to the members to develop their personality and preparation for future competitions.

Events organised

DUMUN'23 - CBSMUN organized a highly successful event “DUMUN'23” on 18th and 19th of April, 2023. It consisted of 2 committees namely “UNHRC” & “G20”. The event proved to be a resounding success as we had over 50+ registered participants for the event, providing a platform for vibrant debates, productive exchanges of ideas, and fostering a spirit of collaboration among the participants.

Other Initiatives:

CBSMUN works towards improving the communication and analytical skills of its members through participation in various competitions. The society has started organizing weekly internal debate competitions which is oriented around the current world affairs and helps the student to gain an insight into the problems of the world.

Student Committee

President : Loveesh Singla

Vice President : Sakshi Sharma

Advisory Committee: Aman Kumar Pathak, Aditya Thakur

Core Committee: Anshu Singh, Arpana Kujur, Aryan Siddhant, Ayush Chaudhary, Chirag Aggarwal, Deepanshu Yadav, Kankshit Kumar, Mansi, Piyush Sankhla, Ujjwal Gupta

Organizing Committee: Abhishek, Akshaya Arora, Anuj Sharma, Avinash Kumar, Ayush Kumar, Chirag Kanwat, Harshit, Jitendra Singh Rawat, Kenei Thsulie, Kshitij Vatsayan, Muskan Agrahari, Nyatul Nake, Parveen Kumar, Piyush Yadav, Ravi Bhan Singh, Ruchika, Sanket Pal, Shrishant, Sujeet Kumar Mahato, Vanshika Bhattad

Coordinator: Rakesh Kumar and Manan Jain

Annexure 19: CEO, DU Collegiate Entrepreneurs' Organisation, Delhi University



National & International competitions attended by the society members: 150+

The participations and wins were in an array of international and national level competitions, which involved case problems, business plans, financial valuations, guesstimates, simulations and many more challenges.

Participated in 150+ competitions, reached the finals of 70+ with podium finishes in 25 of them. Some notable achievements being:

- Aryan Agarwal's national top 6 position in the prestigious BRAINWARS Case Competition, organized by Bain & Company with 1200+ teams across India
- Bhaya Bedi's first place at SSCBS's mockstock competition organized by Ecovision
- Krishna Gupta's first place at SRCC
- Rahul Gupta, Gautam Bansal and Arul Prakash's 2nd position at St. Stephens

Live Projects:

1. The Yarn Bazaar (Featured in Shark Tank India Season 1)
Devised a market entry strategy in the white-labeling industry, performed a competitor analysis, identified the textile value chain in India, analyzed the Textile Industry in India
2. NewsReach (Featured in Forbes 30U30 Asia)
Gathered valuable insights into the Press Release industry in India & globally. Analyzed various companies in the fields of Digital Marketing, PR, Creative Agencies etc. Performed a competitor analysis, including studying the business model, services offered, pricing strategies etc.
3. Urvann (Backed by Inflection Point Ventures)
Devised strategy to go offline with unique experience stores in Delhi & Bengaluru, performed competitor analysis to identify gaps in the market, identified locations for the store in Delhi with nearby proximity to Noida, Gurugram, Faridabad & Ghaziabad after visiting sites, talking to dealers, prepared GTM strategy in white labeling for 4+ products by contacting manufacturers, researched about the delivery models used by Zomato, Delhivery and the compensation structure adopted by them.

Number of Seminars Organized by the Society: 3

Organized 3 speaker sessions and seminars with notable and reputed speakers, related to consulting, finance, and the startup ecosystem.

The first was with Parth Chawla (Associate at BCG, worked at EY Parthenon, SRCC Graduate) about internships, guesstimates and case solving. Conducted on 7th January 2023 in the online mode.

The second was with Manan Vaishnav (Institutional Sales Trader at Goldman Sachs, MBA from IIM Indore) about the roles in equity markets and investment banking, giving valuable insight into this line of work. Conducted on 8th January 2023, in the online mode.

The third was with Pranav Obhrai (Angel Investor, Ex- BCG, UBER, Triller, MBA from ISB, SRCC Graduate) about building a career in startups and also providing an introduction to Venture Capitalism. Conducted on 12th January 2023, in association with SIIF in the offline mode seeing attendance of 250+ students.

Fests organized by the society: 1

VentureX:

A startup investment thesis competition was organized by CEO DU. VentureX marked a historic milestone as CEO DU's first offline event. This event attracted students from various colleges, receiving an overwhelming response of over 300+ registrations from colleges like IITD, DTU, SRCC, LSR, Hindu etc. It provided an exceptional platform for budding entrepreneurs to showcase their investment theses and network with like-minded peers. The event served as a catalyst for igniting entrepreneurial spirit and fostering innovative thinking among students. We were privileged to welcome esteemed judges Mrs. Akanksha Gupta (Co-Founder of Urvann), and Mr. Manu Bhaskar Gaur (Principal of JSW Ventures) to VentureX.

Other initiatives:

- **PulseMagazine:**
CEO DU's annual magazine highlighted the most influential deal makers in the national and international venture capital and startup ecosystems for the year 2022. In addition, it provides an analysis of India's FinTech and roll up e-commerce industries that have distinct business models.
Two Forbes 30 Under 30 personalities, Sujay Suresh Kumar, Co-Founder and COO of Lilu, and Darshan Shah, Co-Founder and CEO of NewsReach, were also interviewed.
- **The CEO Talks Podcast:**
The podcast featured Mr. Tarun Jami, a visionary entrepreneur known for his venture, Greenjams. The conversation delved into various aspects of entrepreneurship, highlighting challenges, triumphs, and lessons learned. Mr. Jami shared valuable insights on sustainable practices, adaptability, and creating a positive impact through entrepreneurial ventures.
- **Social Media:**
Published two Instagram posts, one of which analyzed the revenue model of the Indian Premier League, including the IPL Ecosystem, BCCI share, IPL franchises, and media rights holders. In another post, we analyzed Swiggy's profitability and how ONDC can negatively impact the company, as well as the company's future plans and prospects.

Student Committee:

- President: Aryan Agarwal
- Vice President: Bhavya Jain
- Chapter Business Head: Nalin Mundeja
- Head of Corporate Relations: Harsh Jain

Advisory Committee: Arihant Jain, Shikhar Gupta, Nalin Bansal, Saksham Banga, Puneet Singh Nanda, Abhinav Gupta, Aryaman Pathak, Ananyaa Mangla, Chirag Sethi, Siddhi Khandelwal, Priyanshi Gupta, Hiral Verma, Sahil Singh

Core Committee: Ankit Kumar, Bhavya Bedi, Chaitanya Pandey, Keshav Maurya, Sanjana Chauhan, Vinayak Satish Bhandare

Organizing Committee: Aaryaman Soni, Anika Agarwal, Aastha Kaushik, Amishi Kapoor, Arul Prakash, Diya Gera, Gautam Bansal, Jagruti Das, K V Raghav Murthy, Krishna Gupta, Krishna Mokati, Kshitij Vatsayan, Muskan Agrahari, Priyanshu Jain, Priyanshu Singhvi, Pranshu Bhatia, Raghav Kathuria, Rahul Gupta, Shivang Malik, Srijan Tandon, Tanishq Mittal, Uday Verma, Vasuman Baisla, Yashasvini Joshi

Annexure 20: CII YI Yuva SSCBS



Number of Inter-college competitions attended by the society members: 20+

Participated in more than 20 inter-college competitions, quizzes, and competitive exams, securing top ranks and podium finishes in about 9 of them.

The notable achievements are –

- Umang Arora – CA intermediate both groups, CFA Level 1
 - Dhruv Jain – 1st position in Business and Feud (Delhi University), Top 200 in ICAI commerce wizard 2022, National Finalist in Finopoly (IIM Indore), Special Mention General Secretariat (Model G20 2023).
 - Vishal Tiwari – 2nd position in case-a-Blanca (Nit Trichy), 1st position in Markisthan - (Gargi College).
1. Live Projects:
 - Ndtv: content and marketing, 5 interns, 3 months
 - Gadgets 360: Strategic Partnerships and Business Alliances, 5 interns, 3 months
 - Enkay Condominiums: Research and Strategy, 5 interns, 2 months
 2. Knowledge Sharing Sessions (Intra Society Kss):
 - MS Excel Basic to Intermediate
 - Canva for Business
 - Derivatives Market, Future and Options
 - Digital Marketing
 - Valuation and Modeling
 - Stock Market and Trading

Number of Seminars/Sessions/Webinars organized: 11

Number of Competitions: 3

CII Delhi HR Conclave 8.0: The 8th edition of the 'CII Delhi HR CONCLAVE' took place at The Leela Ambience Hotel in Gurugram on 23rd January 2023. Organized by the Confederation of Indian Industry, the event focused on the 'Evolving Future of Work.' Industry leaders, including Mr. Mike Clarke (CHRO of Hero MotoCorp), Mr. Parag Paranjpe (CHRO of RJ Corp), and Mr. Sunil Goyal (CEO of Sopra Steria India), shared insights on the significance of HR in organizations. College students from CII YI YUVA attended and participated in workshops on acing interviews and resume building, as well as surviving and thriving during the first 90 days of a new job. The event provided valuable insights into HR workspace and corporate culture for attendees from the CII YI YUVA SSCBS Chapter.

Workshop on Business Valuation: CII YI YUVA, SSCBS Chapter, on Feb 18, 2023, partnered with Grandeur - The Consulting and Knowledge Cell of SSCBS and organized an online workshop on 'Business Valuation' led by Mr. Kunal Shah, Co-founder of upsurge club. The interactive session covered valuation techniques, challenges, and best practices, providing students with valuable learning opportunities. This collaboration demonstrates CII YI YUVA SSCBS's commitment to offering high-quality educational experiences for successful careers in business.

Model YI-G20 2023: Young Indians partnered with WOSY to host Model G20 2023, a simulated conference meeting emulating the actual G20. Participants, including students and professionals, discussed global issues and proposed policy recommendations. The event aimed to foster international cooperation and address environmental, economic, and financial challenges. Participating colleges included Shaheed Sukhdev College of Business Studies, Shri Ram College of Commerce, Ramanujan College, JIMS Vasant Kunj, and JIMS Kalkaji.

Product Management Webinar: CII YI YUVA hosted a webinar on Product Management led by Mr. Rishabh Bindal, a seasoned expert from Flipkart, Walmart, and Wynk. The webinar, held on April 18, 2023, provided valuable insights on market research, strategy, development, and launch. Mr. Bindal emphasized continuous learning, adaptability, and collaboration, encouraging open communication and feedback. The webinar benefited students interested in product management careers, offering practical knowledge from an industry leader.

Treasure Hunt Competition: On July 1, 2022, we organized a treasure hunt competition. The purpose of the event was to engage participants in an exciting and challenging adventure, where they would follow a series of clues and solve puzzles to find a hidden treasure. Among the participants, Luxmi Chit Fund emerged as the winner of the treasure hunt competition. It served as a testament to their dedication, intelligence, and strategic thinking. The tickets to "Love and Thunder" offered a well-deserved reward for their exceptional performance in the competition.

Donation Drive and Speaker Engagement: In commemoration of the 10th anniversary of the 'International Day of Girl Child' in 2022, CII Young Indians, in collaboration with Daksh Foundation, successfully organized a 'Donation Drive and Speaker Engagement' at Lakshyam NGO in Sindhi Basti. Esteemed guests, Mr. Shantmanu (an IAS officer serving as the Development Commissioner and Handicrafts & Director General in the Ministry of Textiles) and Mr. Abhay Kumar (an IFS Officer working as the Deputy Director General at ICCR in the Ministry of External Affairs), were invited as the Chief Guests to the event.

CII Session on Industry 4.0: On 20th June 2023, the Young Indians vertical of the Confederation of Indian Industry, in collaboration with Y20 India 2023 and the Ministry of Youth Affairs & Sports, Government of India organized an exclusive session on "How to Build an Ecosystem for Business and Work towards Industry 4.0" at Andhra Association, Delhi. The session was led by a distinguished panel comprising esteemed leaders and entrepreneurs from diverse industries. The members of the CII YI YUVA SSCBS Chapter had the privilege to attend the session which proved to be immensely valuable and insightful, expanding our knowledge horizons and instilling a sense of motivation to shape the future of industries.

Other Initiatives

- CII Session 'ChaiPoint Pe Charcha': The Young Indians, along with Client Associates, organized an interactive session called 'ChaiPoint Pe Charcha' on January 18, 2023. Mr. Amuleek Singh Bijral, the Founder and CEO of Chai Point, shared his entrepreneurial journey and the success of Chai Point as the world's largest Chai-led beverage platform. The event focused on their motto 'IROC: I Run on Chai' and provided valuable insights into Chai Point's business model, the Indian beverage market, and Asia's business potential. Dhruv and Himani from CII YI YUVA-SSCBS Chapter attended the event, gaining valuable knowledge and enjoying the learning opportunity.
- Session with Kanika Tekriwal: CII Young Indians' Innovation and Investment Vertical organized a session with Kanika Tekriwal, Founder and CEO of JetSetGo Pvt Ltd, at Hotel Le Meridien, New Delhi. Kanika, Forbes 30 under 30 and India's Youngest Richest woman, shared her entrepreneurial journey on March 16, 2023. YUVA members attended, leaving inspired and empowered to make a difference. Dhruv Jain, Shivam Kumar, and Shivam Bhardwaj, attended the event on behalf of CII YUVA, SSCBS Chapter. Participants left inspired and motivated to create a meaningful impact.
- CII Session with Mr. PKD Nambiar: CII Young Indians organized an interaction with Mr. PKD Nambiar, a political strategist, marketer, author, and entrepreneur at Hotel Shangri La, New Delhi on March 17, 2023. Mr. Nambiar shared insights on building a successful personal brand, offering valuable lessons for entrepreneurs and brand managers. The session, attended by YUVA students, provided practical ways to build enduring personal brands with numerous benefits for individuals and businesses. Dhruv and Sambasivan from CII YI YUVA SSCBS Chapter found the session profound and thought-provoking, taking away invaluable lessons.
- CII Session with Dr. Ritesh Malik: Young Indians, a part of the Confederation of Indian Industry, organized an interaction with Dr. Ritesh Malik, Founder and CEO of Innov8 Coworking Spaces, at Qutab Golf Course, New Delhi on February 16, 2023. Dr. Malik shared his journey from being a doctor to becoming an entrepreneur, emphasizing the importance of embracing technology and being aware of potential disruptions. Valuable lessons were provided for aspiring entrepreneurs based on his experiences. Dhruv and Sambasivan from CII YI YUVA SSCBS Chapter attended the session and found it profound and thought-provoking, gaining invaluable insights.
- CII Session with Mr. Ashish Mohapatra: On 15th Oct 2022, CII Young Indians successfully organized a boardroom discussion 'Coffee with CEO' with Mr. Ashish Mohapatra, Co-Founder and CEO of one of India's rare profitable Unicorns – Of business, and a Director at Oxyzo, another Unicorn Startup. In the discussion, Mr. Ashish shared his life experiences and gave enriching insights into the Entrepreneurial journey of a unicorn startup. He also talked about 'How to manage people effectively' and the importance of the 'Stick N Carrot' approach in management. The entire 2-hour meeting was full of valuable and healthy discussion. Students from the Yi YUVA chapter of different colleges were also invited. Dhruv and Ayush attended the meeting on behalf of Yi YUVA, SSCBS, and were highly influenced by the enriching discussion. It was a great Learning and Networking opportunity.

Student Committee:

Name(s)	Position Held
Dhruv Jain	President
Sambasivan Kathiresan	Vice President
Himani	Head of Membership
Avnish Agarwal, Aman Kumar Sharan, Umang Arora	Advisory Committee
Aastha Singh, Shivam Kumar	Core Committee
Vishal Tiwari, Shrishant Shekhawat, Janendar Bajaj, Tushar Vishal, Japjot Singh Anand, Nakul Raghuwanshi, Harshada Vikhankar	Organizing Committee
Rahul Gupta, Vishesh Gupta, Sneha, Mannan Morvi, Tanya, Priyanka, Harshit, Parth Khanna, Rahul Joshi, Nitin.S, Deepesh Garg, Akshat Gupta, Sanah Dhawan, Mohd Abdullah Alam, Aastha Choudhary, Dhruv Jain, Jiya Aggarwal, Devajay Kapur, Shivam Dharpure, Snevi Kothari, Shreya Rohtagi, Gautam Bansal, Saurabh Ranjan, Krishna Gupta, Grisham Walia, Mahima Narang, Jatin Gupta, Aarti Durgapal, Anuj Bansal, Divya Prakash, Bhavika Rajora, Sujeet Kumar Mahato, Muskan Agrahari, Trisha Katyal, Samridhi Pohoja, Vandana Vishwakarma, Gunika Malhotra, Bhavya Paranjpe, Gyandeepika, Harshil Rana, Aman Bhandari, Deepanshu Yadav, Shreya Kumari Goyal, Divyanshi Gupta, Sambasivan Kathiresan, Drishti Sahewal, Rahul Roy, Garv Jain, Nancy Garg, Drishti Boliwal, Falak Kalra, Gourav, Panya Ahuja, Ananya Arora, Vishesh Choubey, Jiya Rao, Jhilmil, Kanishk Chhatwal, Muskan Goyal, Sharma Anurag Umesh, Karamjeet Singh, Aman Lakra, Krish Gupta, Ayush Kejriwal, Ibrahim Ghaffar, Harsh Arora, Nikhil Sreenivas, Lehar Gaba, Vedant Amrit, Harshit Agarwal, Namish Sareen, Aastha Singh, Gagan Kashyap, Jagruti Das, Arun, Aniket Gupta, Shubham Raj, Meetakshi Dubey, Yatharth Mahobiya, Vanshika Chugh, Daizy Pruthi, Srijan Tandon, Mohd. Shoaib, Kuldeep Singh, Prisha Barua, Deepraj Mukti, Manya Batra, Twinkle, Naman Khandelwal, Kavya Juneja, Japjot Singh Anand, Yash Agarwal, Sarthak Gupta, Sarthak Khural, Tanishtha Verma, Riya Chadha, Palak Singhal, HIMANSHU, Siddhi, Abhishek Kumar Modi, Anshleen Kaur, Himani, Anshika, Saumya Goel, Tejaswini, Moksh Bansal, Sarthak Bansal, Bhoomi Kohli, Ridhi Passi, Himaangi Gupta, Chirag Aggarwal, Manvi, Uday Arora, Sriyansh Goel, Riddhii Garg, Ananya Verma, Meghal Jain, Vishal Tiwari, Ekhil, Harshada Vikhankar, Shivam Bhardwaj, Shrishant, Janander Bajaj, Akshaya Arora, Tushar Vishal, Charu Goswami, Harsha Dias, Nakul Raghuwanshi, Vansh Jindal, Suraj Kumar, Riya Kumari, Avnish Agarwal, Lakshay Jain, Umang Arora, Aman Kumar Sharan, Lavish Daksh	Member

Annexure 21: Communiqué

Society Awards:

Communiqué members participated in various competitions organized by prestigious institutes such as IIT Delhi, SRCC, and our own college. The team members procured various podium finishes, a few of which includes Jatin Singh's first position, Mannan Morvi's first position, Aastha Kaushik's second position at the SRCC competitions, and Gautam Bansal's second position at the St. Stephens competition. Many of them emerged as National Finalists in prominent institutes like IIT Delhi, FMS, IIM Rohtak, and IIFT.

Campus Chronicles SSCBS Edition:

Campus Chronicles SSCBS Edition was a fun-filled event that gave students an insight into life in SSCBS, it told the students about the journey of an Average SSCBS kid navigating his way through this college while testing the logical and analytical abilities of participants, that was

conducted on 19th April 2023, and part of the CBS Business Championship under Crescendo. It consisted of three rounds: -

- Round 1- The CBS Campus
- Round 2- Corporate Experience
- Round 3- The Placement Experience

Prodigy XVI: Masquerade of Multiverse

The society takes the onus to organize a one-of-a-kind management event, PRODIGY, which is also the flagship event of SSCBS. The event is an endeavor meant to embrace and promote entrepreneurship and its perpetual spirit among the coming generations. This year marked the 16th iteration of Prodigy.

The flagship event was conducted on 24th and 25th April 2023 in an offline format. The event witnessed the greatest-ever national and international participation. Prodigy XVI secured participation from Canada and Australia as well.

Prizes:

1st Position- Amity International School, Mayur Vihar

2nd Position- Ahlcon International School, Delhi

3rd Position- Kulachi Hansraj Model School, Delhi

The event raised a total sponsorship of Rs 83.5K in cash and Rs 93K in kind.

Other Initiatives:

Admission Campaign: Communiqué runs a 4-month-long admission campaign catering to an audience of 15K. It engages in a number of initiatives, including the 50-day-long CUET Question of the Day series, Tips & Tricks, and the #AskCBSites program, which provides a platform for CBSites to provide CUET candidates with admission support and mentorship. Communiqué organized a session for all applicants as a part of an attempt to provide them with a comprehensive overview of the college's programs and amenities.

Social Media Management: In order to maintain the college's social media presence on websites like Facebook, Twitter, and Instagram, Communiqué manages, curates, and produces the material. The cell makes sure that important events, college highlights, and festivals are actively covered on the college's official pages. Additionally, the cell makes sure that all questions posted on the official pages are answered promptly. Due to all of these efforts, the college's account saw an increase in outreach of more than 7,000 during the past three months.

Student Committee

- President - Meenakshi Kanodia
- Vice President - Yash Tamgadge

Advisory Committee

Ananya Mishra, Abhinav Gupta, Hiral Verma, Prachi Goyal, Samyak Jain, Sashwat Satdeve, Sonalika Arneja, Tanmay Bhateja, Vansh Kataria

Coordinators

Komal Kataria, Priyam Gupta

Core Committee

Aditya Arora, Anshleen Kaur, Dhanav Jindal, Kanika, Kartik Arora, Pratham Bholra, Sambasivan Kathireson, Srishti Sinha, Tanmay Mansharamani, Vishwa Sahni

Organising Committee

Aastha Kaushik, Akshat Gupta, Faiza Shaheen, Gautam Bansal, Harsh Arora, Jagruti Das, Jatin

Kumar, Jatin Gulati, Khwahish Jaiswal, Manan Singhal, Mandeep Singh, Mannan Morvi, Manushi Mishra, Namish Sareen, Panya Ahuja, Ritika Jaat, Sarthak Dhar, Sarthak Gupta, Sashanka Sekhar Sahoo, Srijan Tandon, Tanmay Kapoor, Uday Arora, Urva Dhamija, Utkarsh Gupta, Vasu Bansal, Vibhor Taneja

Annexure 22: CDF, SSCBS Connecting Dreams Foundation, SSCBS

Inter College Competitions attended by the society members: 40+

Participated in 40+ competitions, with getting achievements in 20 of them.

- 6 - 1st Positions
- 6 - 2nd Positions
- 8 - 3rd Position

Number of seminars organized by the society: 2

Number of fests organized by the society: 1

Number of projects undertaken by the society: 2

Other Initiatives

- Participating in CDF India 100-day Hackathon, providing opportunities to conceptualize, plan, implement, and lead social entrepreneurship initiatives that achieve 17 SDGs through empowering communities, developing sustainable and scalable models, and cooperating with social sector partners.
- Organizing community visits to increase a sense of social responsibility and the opportunity to apply academic learning to real-life events, and develop interpersonal and critical thinking skills.
- Participating in Dream Season 2022 organized by CDF-India along with other CDF chapters to facilitate practical Exposure and development of a healthy competitive spirit.
- Project Utsav : It connects potters directly to cafes by eliminating middlemen which aims to maximize revenue of the potters and their earning capacity by directly connecting with the restaurants and cafes.

Student Committee

President: Vaibhav Gupta

Vice President: Ishu Garg

Secretary: Mahir Nagpal

Advisory Committee: Pratham Gaur, Saksham Gupta, Shivam Singh

Core Committee: Abhinav Rathore, Ankur Agrahari, Ayush Kejriwal, Archisha Arya, Harshil Rana, Nalin Gangwar, Rakesh Priyadarshi

Organising Committee: Aditya Mehra, Akshat Swami, Anurag Gaba, Ayushi Pandita, Drishti Boliwal, Amit Gupta, Ansh Agarwal, Aman, Anshaj, Arin Jain, Gautam, Gul Narula, Ishant Yadav, Srishti Verma, Harshit Rana, Nakul Nalin, Nikita Jangra, Nishanth, Samanyu Pant, Sharma Anurag, Soham Ghai, Tanishq Mittal, Tanishtha Verma, Tanmay, Vansh Jindal, Vibho

Annexure 23: Crescendo

CRESCENDO

Crescendo is the annual fest of SSCBS. This year's Crescendo'23 – was organized for the first time after Covid-19. Bigger than all the previous editions, it was a huge success organized by a dedicated team of students led by the Student Council of SSCBS.

Date: 18th and 19th April 2023

Venue: SSCBS Campus

Major Initiatives: Pronites

Day 0: The college prom an evening of glitz, glamour, and enchantment as students gathered for an unforgettable evening. Dressed in their finest attire, the attendees were enchanted by the melodious voice of Siddhant Singh danced the night away.

Day 1: The mood of day 1 of crescendo was set by KALBAISAKHI X KAINTO with their amazing raps followed by the artist of the day performance by DJ RAVATOR. The performance kept the students spellbound and asking for more.

Day 2: The 2nd day saw the performance of Mohammed Irfan- Indian playback singer. He mesmerized the brimming crowd with his performance. The event and performances were covered by the media.

CBS Business Championship

Crescendo'23 set the stage for an extraordinary event—the inaugural CBS Business Championship. With a prize pool of over 1.5 lakhs- The CBS Business Championship, featured a series of 19 events, including 15 business competitions and 4 workshops. These competitions spanned diverse fields like marketing, entrepreneurship, law, finance, and more. Academic societies within SSCBS collaborated to organize the event, bringing together students from various disciplines to showcase their talents and skills. It had the following events:

1. PowerPoint Pandemonium (Impact Case Competition)

Organising Society: 180 Degrees Consulting SSCBS and Bridges for Enterprise New Delhi

Participants: 328

Prize Money of each event:

Winner- Rs 12,000

First Runner Up- Rs 8,000

Details of the prize winners:

1. Prashant Kumar Tiwari 2. Yash Jain

College: Shri Ram College of Commerce

First Runner Up-

1. Bhanavee Gulati

2. Diya Bhandari

3. Vishwa Ambaliya

4. Meemansa Singh

5. Sneha Mittal

College: Lady Shri Ram College for Women

2. Finance Fiasco (Stock Pitch Competition)

Participants: 221

Prize Money:

Winner 6000 INR

First Runner Up 4000 INR

Details of Prize Winners:

Winner

Team Name: 662133-UG9PJ749

Team Leader: Priyanshu Dubey

College: Hansraj, Delhi University

Team Member 1: Piyush Setia

College: Hansraj, Delhi University

Team Member 2: Sitanshu Singh

College: Hansraj, Delhi University

First Runner Up

Team Name: 662133-U7Z1X9B9

Team Leader: Kajal Singhal

College: Ramjas College, Delhi University

Team Member 1: Anushree Sudrania

College: Shri Ram College of Commerce, Delhi University

3. Code Twist (Coding competition)
For further details, refer to Annexure: ACM
4. Inceptra- Mantavya (HR competition)
For further details, refer to Annexure: Anthropos
5. JIT Buzzinga (Supply Chain Quiz)
For further details, refer to Annexure: APICS
6. VentureX (Start-up Investment Thesis Competition)
For further details, refer to Annexure: CEO
7. Campus Chronicles (PR Strategy Competition)
For further details, refer to Annexure: Communique
8. Cartel Chronicles (Simulation Competition)
For further details, refer to Annexure: Ecovision
9. CBS Finance Challenge (Portfolio Management Competition)
For further details, refer to Annexure: FinX
10. Wall Street Warriors (Finance and Economics Quiz)
For further details, refer to Annexure: FMA
11. Management Maze (Simulation Game)
For further details, refer to Annexure: IMA
12. Mystery (Legal Case Competition)
Organising Society: Lawrence Participants: 200+

Prize Money of each event Rs.6,000

Details of the prize winners

Winner: 654509-UE05A06D - Hansraj College (HC), University of Delhi (DU), New Delhi

1st Runner Up: Aashiyana - Shaheed Sukhdev College of Business Studies,
University of Delhi (DU), New Delhi

2nd Runner Up: Silicon Valley - Shaheed Rajguru College of Applied Sciences for Women, University of Delhi (DU), New Delhi

13. mAD Libs (Ad-making Competition)
For further details, refer to Annexure: Markit
14. Viz-a-thon (Data Visualization Competition)
For further details, refer to Annexure: Nucleus
15. CBS Strategy Challenge (Strategy Case Competition)

Organising Society: Synergy

Participants: 399

Prize Money:

Winner: Rs 6000 (cash)

First Runner-up: Rs 4000(cash)

Details of the prize winners

Prize	Name/organisation
Winner Cash prize of Rs 6000	Agrima Barthwal (Daulat Ram College (DRC), Delhi University (DU), Delhi) Bhavya Gakhreja (Sri Guru Tegh Bahadur Khalsa College (SGTB Khalsa), University of Delhi (DU), New Delhi) Aditya Ghosh(Sri Guru Tegh Bahadur Khalsa College (SGTB Khalsa), University of Delhi (DU), New Delhi)
First Runner up Cash prize of Rs 4000	Vansh Bhardwaj (University of Delhi (DU), New Delhi) AnshayGulati (Hansraj College (HC), University of Delhi (DU), New Delhi) Swati Malhotra (St. Stephen's College (SSC), Delhi University (DU), Delhi) Vanshika Gupta (St. Stephen's Colleg

16. MicX (Talk Show)
For further details, refer to Annexure: MIC
17. Product Management 101 (Speaker Session)
For further details, refer to Annexure: CII YI YUVA
18. Financial Flourishing (Workshop)
For further details, refer to Annexure: Grandeur
19. Quest for Change (Social Study Case Competition)
For further details, refer to Annexure: Kartavya
20. Social Entrepreneurship Journey (Speaker Session)
For further details, refer to Annexure: Yuva

Cultural Events

1. Bibliotheca (Literature Competitions)
For further details, refer to Annexure: LitSoc
2. Cynosure (Photography Competitions)
For further details, refer to Annexure: Darkroom
3. Encore (Dance Competition)
For further details, refer to Annexure: Blitz
4. Octaves (Music Competitions)
For further details, refer to Annexure: Dhvani

5. Raasa (Non- Competitive Plays event)
For further details, refer to Annexure: Fourth Wall Productions
6. CBS Quizfest 2023 (MELA Quiz)
For further details, refer to Annexure: Illuminati
7. Alla Prima (Art Competitions)
For further details, refer to Annexure: Kriti
8. Iris (Pride Festival)
For further details, refer to Annexure: Queer Straight Alliance
9. Muqammal (Non- Competitive Open Mic)150es
10. DU MUN 2023 (Model United Nations Event)
For further details, refer to Annexure: CBS MUN

Other Activities

Silent DJ
Open Mic

Gaming Arcade
Stand-up Comedy

E-Gaming Zone

Participating Colleges in Crescendo 2023

6. Shree Ram College of Commerce, University of Delhi (DU), Delhi
7. Hansraj College, University of Delhi (DU), Delhi
8. Ramjas College, University of Delhi (DU), Delhi
9. Great Lakes Institute of Management, Chennai
10. Institute of Management Studies, Ghaziabad
11. Maharaja Surajmal Institute, New Delhi
12. Jagan Institute of Management Studies (JIMS), Rohini, New Delhi
13. Lady Shri Ram College for Women (LSR), University of Delhi (DU), New Delhi
14. Kirori Mal College (KMC), University of Delhi, Delhi
15. Sri Guru Gobind Singh College of Commerce (SGGSCC), University of Delhi (DU), Delhi
16. Institute of Management, Nirma University (IMNU), Ahmedabad
17. Miranda House, University College for Women (University of Delhi), Delhi
18. Keshav Mahavidyalaya (KMV), University of Delhi (DU), Delhi
19. Jesus and Mary College (JMC), University of Delhi (DU), Delhi
20. Shaheed Bhagat Singh College (SBSC), University of Delhi (DU), Delhi
21. St. Stephen's College (SSC), Delhi University (DU), Delhi
22. Vivekananda Institute of Professional Studies (VIPS), Delhi
23. Sri Venkateswara College, University of Delhi (DU)
24. Hindu College, University of Delhi (DU), New Delhi
25. Delhi Technological University, Delhi
26. Vivekananda Institute of Professional Studies, Delhi
27. Maharaja Institute of Technology Studies
28. Bhagwan Parshuram Institute of Technology, Delhi
29. Swami Shraddhanand College, University of Delhi (DU), Delhi
30. College of Vocational Studies, University of Delhi (DU), Delhi
31. Rukmani Devi Institute of Advanced Studies
32. Kamla Nehru College, University of Delhi (DU), Delhi
33. Guru Teg Bahadur Institute of Technology
34. Guru Nanak Dev Institute of Technology
35. Netaji Subash University of Technology, Delhi
36. Keshav Mahavidyalaya, University of Delhi (DU), Delhi
37. PGDAV College, University of Delhi (DU), Delhi
38. Bharti Vidyapeeth College of Engineering
39. Rajdhani College, University of Delhi (DU), Delhi

40. Shivaji College, University of Delhi (DU), Delhi
41. Gargi College, University of Delhi (DU), Delhi
42. Daulat Ram College, University of Delhi (DU), Delhi
43. Atma Ram Sanatan Dharma College (ARSD), University of Delhi (DU), New Delhi
44. Cluster Innovation Centre (pDUCIC), University of Delhi (DU), Delhi
45. CHRIST (Deemed to be University) Delhi NCR
46. Delhi College of Arts & Commerce (DCAC), University of Delhi (DU), Delhi
47. Indian Institute of Technology (IIT), Delhi
48. Indraprastha College for Women (IPCW), University of Delhi (DU), New Delhi

List of Sponsors and Amount of Sponsorships Raised

1. Top One Percent - ₹ 1,25,000/-
2. IndusInd Bank - ₹ 3,00,000/-
3. BeReal - ₹ 1,43,750/-
4. BML Munjal - ₹ 50,000/-
5. Jewels Vouge - ₹ 45,000/-
6. Sleepy Owl - ₹ 8,000/-
7. Other Stalls - ₹ 1,31,800/-

In total, the team was able to pull ₹ 8,03,550/- in sponsorship.

Student Committee

President: Parv Jindal

Coordinators: Raghav Sethia, Dushyant Kumar Gautam

Core Committee: Aditya Thakur, Anant Sharma, Ananya Mishra, Ansh Magon, Arindam Neogi, Cherishi Maheshwari, Divyansh Malhotra, Gursimran Singh, Ishita Bhardwaj, Kushagra Sachdeva, Om Arora, Ria Khandpur, Sai Raunaq Gossain, Sanjeevani Subba, Siddhi Khandelwal

Organizing Committee: Bhaavya Taneja, Tanishq Mittal, Nikunj Agarwal, Vasu Bansal, Vishesh Aswal

Annexure 24: Dhvani



Inter-college competitions attended by the society members: 25+

We participated in over 25 competitions across all the verticals where we displayed our talents and musical caliber and also got multiple wins such as:

- Western Music Group – Crescendo - IIM Indore – 1st Position
- Band: Project Woosah – Band Competition – IIM Calcutta – 2nd Position
- Western Music Group – Acapella Competition – AIIMS Delhi – 2nd Position
- Sarthak Madhur – Original Composition Solo – Shaheed Bhagat Singh College – 3rd Position
- Adya Misra – Western Solo Singing - ISBF – 3rd Position

- Kunal Negi – Performer of the Event – Dept. of Physics, NSUT

Number of fests organized by the society: 1

Dhwani organized its annual musical event OCTAVES on the 18th and 19th of April, 2023 under the annual college festival of Crescendo. Dhwani conducted 6 competitions under Octaves namely, Overture (western acapella competition), Virtuoso (western solo competition), Raagmala (Indian classical choir competition), Pandemonium (battle of the bands), Malhaar (Indian semi-classical solos) and Hip-hopmicide (rap battle). During the event of Overture, the entire auditorium was filled to the brim with people seated even on the floor. We had 60+ participants from various colleges in Delhi and coordinated with other society's events to help make the environment festive and musical. We invited musically proficient judges who awarded the deserving candidates with prize money and trophies. We brought in several prestigious sponsors including Off-trend, DB Cooper, Divine Digital Studios, Dark Music studio and more. Octaves 2023 saw the greatest triumph in the history of Dhwani's flagship events.

Other Initiatives:

- Organized a Jam Session on the orientation day to welcome the new batch to the college
- Organized a band performance to showcase Dhwani's talent to the new batch
- Performed our annual composition in events such as alumni meet, Diwali mela, prom, Crescendo pre-event and official college farewell
- Performed Saraswati Vandana in multiple college events like Prodigy, Shaheed Diwas and Alumni Meet

Student Committee

President: Mehar Mehroke

Vice President: Bharat Gill, Krishiv Tamta

Advisory Committee: Anant Sharma, Arindam Neogi, Deepam Birla, Eesha Gupta, Ishita Bhardwaj, K. Hemant Datta, Krutikashri K.K., Lakshya Rawat, Mahir Nagpal, Md. Khubeb, Nishant Choudhary, Sanyam Gupta, Sarthak Madhur, Shikhar Mal, Udit Jain

Core Committee: Abhinav Rathore, Adya Misra, Aryan Siddhant, Akshat Gupta, Bharat Gill, Harsha Dias, Himani, Idhaant Bisht, Malay Kholia, Naman Kirar, Prabhu Mehrotra, Shachi Gupta, Shashwat Chandra, Viney

Organizing Committee: Aastha Kaushik, Abhishek Kumar, Agampreet Singh, Ananya Mittal, Ansuman Pattnayak, Anushka Verma, Arin Jain, Arul Prakash, Bhavya Tarun, Daizy Pruthi, Drishti Maheshwari, Gourav Panchal, JigmetDeskyong, Neel Sengupta, Ninaad Singh Shekhawat, Nitin Sankarakailasham, Prachi Meena, Raghav Murthy, Sahil Gavikar, Sarsijakshakaul, Shreya Rohatgi, Tushit Chakma, Utkarsh Gupta, Vanshika Chugh, Vineet Yadav, Viraj Singh, Yoshei Amanda, Manya Batra, Kunal Negi

Annexure 25: Eco Club



Number of Inter-college competitions attended by society members: 10+

The members of Eco club SSCBS participated in 10+ competitions, including case study competitions, simulations, mock stocks and many more challenges. They represented themselves and the society in institutions such as IIM Ahmedabad, IIT Delhi, SRCC, and various other renowned colleges.

The achievements of our society members are as given below:

Name of the participant	Participants	Competition Name	Organizing Institution	Position Secured
Sarthak Khural	3	Case O Crypt 3.0	Ramjas College, University of Delhi	Runner Up
Animesh Kumar	3	Case Samadhan	Indian Institute of Technology Delhi	Finalist
Sujal Deora	3	B plan competition	Kamala Nehru College, University of Delhi	Runner Up
Anuj Bansal	2	Case Clash 2023	MSIT	Winner
Anuj Bansal	3	Case Conflict	Shri Ram College of Commerce, University of Delhi	Finalist
Anuj Bansal	2	Concord 2.0	Ramanujan College, University of Delhi	Finalist
Manan Jain	2	Finopoly	Indian Institute of Management Indore	Finalist
Manan Jain	4	Chanakya Niti	Shri Ram College of Commerce, University of Delhi	Finalist
Manan Jain	4	BplanCompetition	Dyal Singh College, University of Delhi	Winners
Sharma Anurag	3	Tech Charades	RamanujanCollege, University of Delhi	Finalist
Manan Jain	2	Economics Case Competition	Shivaji College, University of Delhi	2nd Runners-up

Number of Fests Organised: 3

1. Har Ghar Tiranga Celebration
2. National Pollution Day
3. World Environment Day

1. To celebrate 75 great years of independence and instil in everyone a patriotic spirit, the Government of India launched the Har Ghar Tiranga programme. It aimed at encouraging everyone to take pride in their nation and spreading awareness about the importance of the national flag. Volunteering under Kartavya - The NSS Forum of SSCBS, EcoClub students took part in this great campaign and organised various activities and events under the programme.

We celebrated Flag hoisting, Phool samarpan activity, Tirangayatra, Patriotic song performances and Pen and Mug distribution with the highly supportive and encouraging members from societies of NSS and Kartavya. Finally, we would not have been able to conduct the 75th day of Independence without the extensive support and coordination with our college teachers and we are truly grateful to them.

2. To mark National Pollution Prevention Day on 2nd December, Shaheed Sukhdev College of Business Studies organized various activities under the IQAC and IIC-SSCBS initiative, Kartavya, NSS and the Eco club. The activities included:
 - A Social Impact Case Competition on Sustainable Energy, where participants had to propose a business plan for eco-friendly alternatives to fossil fuels. Team Seeker won the competition among 25+ teams.
 - A Slogan Writing Competition on the theme of 'National Pollution Day', where the winning slogan was 'Our Kartavya - Erase the pollution menace, ace the development race'.
 - A Poster Making Competition, where participants displayed their artistic skills and created posters related to the theme.

3. On the occasion of World Environment Day, we conducted a movie screening, namely Carbon and a Mockumentary on Plastic Waste, an online poster making activity, a survey on environmental awareness among students at our campus and an online questionnaire about general environmental awareness and a cleanliness drive with BHUMI organisation where we conducted animal welfare, plogging drive and a clay pot making activity.

We are really proud to have successfully conducted 3 major activities on our starting year of incubation, namely on the occasion of Independence Day - August 15th (Har Ghar Tiranga Celebration), National Pollution Day (December 2nd) and World Environment Day (June 5th). Apart from that we are really happy to have conducted animal plogging and cleanliness drives with "There is no Earth B" and "Bhumi Delhi" throughout the year at Ridge Reserve Forest and Palam Colony, Delhi respectively. On June 10, we embarked our vision to improve the environment awareness starting within the college premises itself, wherein we conducted a Green wall activity at the main hall entry itself, reminding the faculty, staff and the next generation changemakers to put conservation and afforestation before their personal interests each day. We have been proud to address Shri Bhupender Yadav, our Hon'ble Environment, Forest and wild life Minister, Delhi at Chhat Ghat, Yamuna River, ITO under the initiative of "Jan Jagrukta Abhiyan", a Yamuna cleaning event and recently addressed our honourable prime minister, Shri Narendra Damodar Modi at the Delhi University Valedictory Event.

Student Committee

- President: Kripa Babbar
- Vice-President: Khushi Singharia
- Secretary: Ish Uppal
- Coordinator: Sarthak Khural

Advisory Committee: Kripa Babbar, Khushi Singharia, Ish Uppal, KhushiVerma, Gursimran Singh, Samyak Jain, Laksh Meena, Ishpreet Kaur Saini, Ishu, HarshitPandey, Kiran Singhania

Core Committee: Sarthak Khural, Animesh Kumar, VandanaVishwakarma, Muskan Nawadia, Kritika, Manan Jain, Ujjwal Gupta, Prince Rana, Rajdeep Khare, Mansagar, Kunal Sehgal, Adarsh Soni

Organising Committee: Htet Yamon Myo, Prince Kumar, Anurag Sharma, Aman, Charu, Muskan Agrahari, RohitKumar, Siddhant Bhardwaj, Ishant Yadav, NikunjAgarwal, Rahul, Siddharth, Sujal, Vineet Yadav, Piyush Yadav, Namish Sareen, Anuj Bansal, Rohit Kumar, Prisha Barua, Ravi Bhan Singh

Annexure 26: Ecovision



Inter-college competitions attended by the society members: 50+

Participated in 50+ competitions with podium finishes in 30 of them. The team members won numerous laurels for the college and the society, some of which include:

- Rahul Gupta's 1st Position at SRCC
- Vanshika Bhattad as the Runners-up at LSR
- Manushi Mishra's 1st Position at LSR
- Arul as the runners-up at St. Stephens
- Shubh Gupta's 1st Position at Hindu College
- Jatin's 1st Position at SRCC

The team also managed to secure several other podium finishes and national finalists.

The members have attended more than 50 Competitions with 30 podium finishes.

Number of seminars organized by the society: 3

Number of events organized by the society: 5

Elumiere'23 on 26th April 2023, Offline

The annual event of the society consisted of 3 competitions including the flagship case study competition, a stock market simulation, and one other simulation. It was conducted in an offline format and saw an overwhelming participation of 2000+ teams from several prestigious institutions such as ISB, SRCC, LSR, IIM Rohtak, IIM Indore, IIM Lucknow, Hindu College and Hansraj College. The event secured partnerships with companies like BeReal, Herody, Stock Edge, Pratham Test Prep and several more, and prizes worth a total of Rs. 3,00,000 were given.

Cartel Chronicles on 19th April 2023, Offline

Cartel Chronicles was a simulation game conducted in an offline format under CBS Business Championship. The game required the participants to maximize their profits by weighing down all possible risks and rewards in a limited time period.

Space-X on 4th January 2023, Online

SpaceX was a simulation game conducted in an online format as a part of the society's recruitment process. The participants were presented with a time-constrained environment wherein they were required to devise calculated decisions for profit maximization.

Winners: 1st Position – Devesh and Raghav Garg; 2nd Position – Maanuj Gupta

Next-X on 25th November 2022, Offline

Next-X was a simulation game conducted in an offline format as a part of the society's introductory process. The game required the participants to maximize their profits after rigorous evaluation and analysis, in a limited time span.

Winners: 1st Position - Jatin; 2nd Position – Ansh Agrawal and Manshu

Snitches Get Stitches on 19th October 2022, Offline

Snitches get Snitches was a simulation game conducted in an offline format as an intra-college competition. The participants were required to optimize their gains by strategizing their decisions within the stipulated time. The game saw enthusiastic participation of around 100+ teams.

Stock Market 101

Conducted on 16th April 2023, the webinar covered various topics of stock market investing in great detail. The speaker for the session was CA Nishant Kumar; with over 5 years of experience as a finance educator. His experience and expertise were reflected during the intensive webinar. It was considered a success by all the participants.

Central Banking Digital Currency: The Indian Context

Conducted on 10th December 2022, the webinar was an insightful session that sensitized students about India's transition to digital currency and its implications on India as well as the global economy. The speaker for the session was Ms. Rachita Daga, an economist at International Finance Corporation and also a post-graduate from University of Oxford. The session was of great value to the attendees.

Startup Finance and Fundraising

Conducted on 24th August 2022, the webinar helped the students to gain more knowledge about the startup culture in India and how financing is one of the key ingredients for a successful startup. The speaker for the session was Mr. Sarthak Ahuja (CA, CS, CMA and ISB gold medallist). His expertise gave useful insights to the attendees.

Other Initiatives

- Demystify - To help people keep themselves up to date with the happenings in the economic and financial world, and to explain economic concepts in layman's terms, a bi-weekly series named 'Demystify' has been run through social media handles in order to spread relevant knowledge.
- Quarterly Report - Planning to work on quarterly research reports about recent economic developments/theories to be published as editorial pieces in order to give the members a place to share and refine their economic understanding, help them learn to create their own work and at the same time, gain some recognition.

Student Committee

- President: Tanyushvi Garg
- Vice President: Anadi Aggarwal

Advisory Committee: Anmol Chaudhary, Apoorva Gupta, K Hemanth Datta, Maanit Agrawal, Shresth Gupta, Tanmay Gupta

Coordinators: Aviral Jain, Kopal Agrawal

Core Committee: Aditya Arora, Aditya Luthra, Aman Burnwal, Arnit Jain, Harsh Jain, Harshit Gupta, Rajas Modi, Shashwat Jain, Shreya Jain, Siddharth Agarwal, Sugam Pratap Singh

Organizing Committee: Aniket Gupta, Ansh Agrawal, Arul Prakash, Devesh Gupta, Dhruv Jain, Gaurav Garg, Gul Narula, Jatin Singh, Mahak Bansal, Manshu, Manushi Mishra, Nimisha Dhawan, Panya Ahuja, Raghav Kathuria, Rahul Gupta (22184), Rahul Gupta (22393), Sakshi Singh, Sanah Dhawan, Sarthak Dhar, Sheen Koul, Shubh Gupta, Udit Arora, Vanshika Bhattad, Vinayak Sharma

Annexure 27: ELC- Electoral Literacy Club



Competitions organized:

- National Voters Day (Mock parliament, Slogan writing, Poster making)

Activities and events organized:

- Pledge-Taking Ceremony on National Voters Day
- Awareness Campaigns under the theme of 'Nothing like voting, I vote for sure' on the occasion of Voters Day
- Educating people through interactions and social media on the importance to register on the online voter portal
- Session on voting awareness with the objective of 'No voter to be left behind'

Student Committee:

- President: Sneha Agrawal
- Vice President: Kinshuk Guglani
- Secretary: Abhishek Kumar
- Treasurer: Arya Nanda
- Public Relation: Ujjwal Gupta

Volunteers:

NS Volunteers and Kartavya team members

Annexure 28: Enactus

Established in January 2009, Enactus at Shaheed Sukhdev College of Business Studies (SSCBS) was started to reach out to individuals in need, based on principles of entrepreneurship and philanthropy. Following the 17 Sustainable Goals of the UN, we have successfully run 11 projects and impacted more than 8.6 Lakh lives. With a three-fold objective of economic, social, and environmental betterment, the team believes in becoming the change that world needs. Enactus SSCBS has received grants from Dell, Ford Motors, KPMG, Coca-Cola, etc. It won the Enactus World Cup 2017 for Project Raahat which got appreciation from the former president, Shri Ram Nath Kovind. Project Basera was under the Top 4 out of 180+ Enactus projects across 120 Enactus teams at the Enactus India Nationals 2022.

Summary of work done throughout the year 2022-23

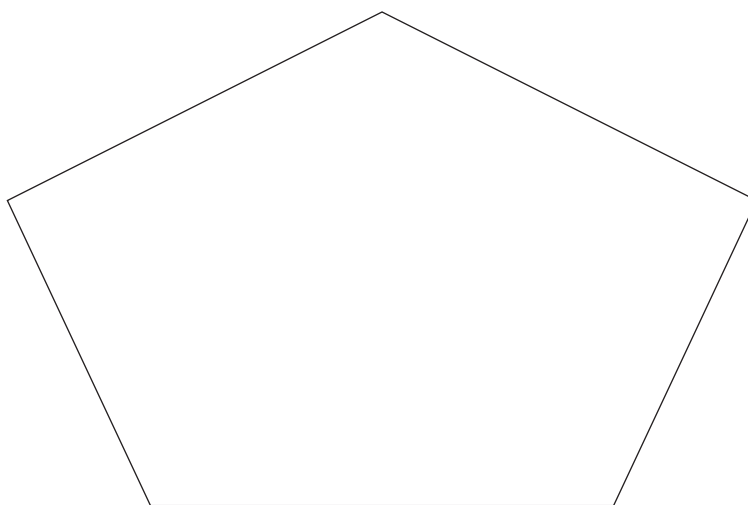
Project Basera, launched in 2020, aims to tackle the problem homelessness by providing employment opportunities to the homeless individuals. Its business segment, Noor, aims to tackle the problem of PET waste, by converting it into fabric. This fabric is further provided to the women entrepreneurs, who reside at the Rain Basera shelter, they make apparel like shirts and trousers from this fabric. Second business segment "Rachna" intends to tackle the problem of textile waste, this waste is recycled into hand-crafted goods like wall hangings, cushions, belts, scrunchies, etc.

by our women entrepreneurs. To enhance the sewing and machine operating skills of the women entrepreneurs, we organized training sessions. To train them in business acumen, bookkeeping, and financial literacy sessions were conducted. Health camps were also organized for the women. Along with this, sensitization sessions were also conducted on mental health problems. A circular economy model is established by utilizing the textile waste from Noor's operations in the creation of handcrafted goods in Rachna.

Project Kshitij aims to restructure NGOs to build self-sufficient organizations and increase their effectiveness. The project primarily focuses on implementing educational curriculum designed in association with professionals to provide quality education to the children associated with them. It also emphasizes the infrastructural development of the NGOs. In order to increase the efficiency of the staff at NGOs, training sessions on skills enhancement are conducted. Pediatric healthcare facilities are provided for children to ensure their well-being. Apart from this, sensitization sessions on topics like sanitation and healthy practices were organized. For revenue generation and to empower self-help groups and marginalized people, a tiffin service model was established, which provided employment opportunities to them. This model delivers homemade food at reasonable prices to college-going students and out state workers.

Project Kaagazi, initiated in 2023, intends to reduce the paper waste generated. Paper waste is segregated into recyclable and non-recyclable. The recyclable paper waste is transformed into stationery items like notebooks and pens. The research to find a solution to recycle the non-recyclable paper waste led us to the marginalized people of Kathputli Colony. The people are currently being trained in the basic skills of paper design. The non-recyclable paper waste will be creatively transformed into photo frames, flowers, and lamps. They will also be designing the covers for notebooks. They are also learning microfinance management, healthy practices, cover design, and much more.

Number of achievements of society: 14



Details of Achievements of society:

NAME OF EVENT	DATE OF THE EVENT	ORGANIZING INSTITUTION	POSITION SECURED
Ready, Steady Pitch	23 August 2022	IIT Indore	Finalists
Acts of Impact	12 January 2023	Sulabh School of Sanitation	1st Runner Up
Samadhan Case Competition	15 February 2023	NSUT	Finalists
Samar: Case Study Competition	20 February 2023	Ramanujan College	Finalists
Face the Case	25 February 2023	NSUT	Participation
Golden Pitch	19 March 2023	Symbiosis Centre for Management and Human Resource Development	Finalists
Bizhatch B-Plan	20 March 2023	Ramanujan College	2nd Runner Up
NSS B-Plan	24 March 2023	SRCC	Winner
Socio Bee 9.0	4 April 2023	SRCC	Winner
Race to Revival	10 April 2023	LSR	Participation
Face the Case	16 April 2023	NSUT	Participation
Impresa	20 April 2023	Miranda House	Finalists
Stun the shark	2 May 2023	Maitreyi College	Participation
BizNiti	5 May 2023	Ramanujan College	2nd Runner Up

Number of Event(s)/sessions/activities/webinars organized by the society in the year: 13

List of Event(s)/sessions/activities/webinars held in the year

1. Children Day Celebrations and Donation Drive
2. Christmas Celebrations and Donation Drive
3. Republic Day Celebrations and Donation Drive
4. Training Sessions
5. Exhibition at DTU
6. Introductory Session at Rohini Shelter
7. Product promotion at SSCBS
8. Exhibition at Crescendo
9. Kaagazi Project Launch Event
10. Waste Management Session - Lakshaya NGO
11. DDA Presentation
12. Session on menstrual hygiene and reproductive health
13. Donation drive for children by Enactus and TPE

For each event/session/webinar, the following information to be provided

EVENT NAME	BRIEF	DATE	VENUE	NUMBER OF PARTICIPANTS
Children Day Celebrations and Donation Drive	Celebrated children day with the underprivileged children living in shelter homes. We also played games with them and distributed chocolates. A donation drive was also carried out to collect toys for the children.	14 November 2022	Rain Basera Shelter, Connaught Place	45
Christmas Celebrations and Donation Drive	Celebrated Christmas with the children at Basera shelters. We conducted activities and distributed gifts among them. A donation drive was carried out to collect books for the children.	25 December 2022	Rain Basera Shelter, Connaught Place	40
Republic Day Celebrations and Donation Drive	Celebrated Republic Day with the women and children. We also delivered a speech on Nation's history and Freedom Fighter. We also distributed gifts and flags among them. A donation drive was carried out to collect food for the children.	26 January 2023	Rain Basera Shelter, Connaught Place	60
Training Sessions	Conducted training for our women entrepreneurs to help them learn the essential skills to make handcrafted products like scrunchies, pouches, etc.	27 January to 4 February 2023	Rain Basera Shelter, Connaught Place	20
Product promotion at SSCBSI	We organized a stall at SSCBS campus, for display and sales of products made under Project Basera.	14 February 2023	SSCBS Campus	350
Introductory Session at Rohini Shelter	We conducted a session to expand our operations and also include the women living in the Rain Basera as our entrepreneurs.	20 March 2023	Rain Basera, Rohini	30
Exhibition at DTU	Participated in SOCH 3.0. Wherein we displayed and sold our products made under our Project Basera.	5 April 2023	DTU Campus	750
Kaagazi Launch Event	Enacted a play to raise awareness of the environmental harm caused by the paper waste generated.	12 April 2023	Subhashika, Rohini	250

Donation Drive for Children by Enactus and TPE	Celebrated our Partners TPE foundation's Inauguration Day along with our women Entrepreneurs.	14 April 2023	Rain Basera Shelter, Connaught Place	30
Exhibition at Crescendo	Displayed our products in the annual fest of SSCBS and got a fabulous response from the crowd.	19 April 2023	SSCBS Campus	600
Waste Management Session - Lakshaya NGO	We conducted a sensitization session to create awareness about waste management.	11 May 2023	Lakshya NGO, Dwarka	80
DDA Presentation	Presented our project Kaagazi in front of the DDA officials.	30 May 2023	Shadipur, Delhi	10
Session on menstrual hygiene and reproductive health	To raise awareness about menstruation hygiene among women in Kathputli Colony, we held a sensitization program for them.	5 June 2023	Kathputli Colony, Shadipur	40

(b) List of partners

The partners listed below are related to the operations of the projects.

1. JSS Prayas Homes: Our entrepreneurs are chosen from JSS Prayas Homes, an NGO that vocationally trains and creates employment for the underprivileged. We invest our profits in their development.
2. Organizations like Haiyya, Help Delhi Breathe, Jhatkaa, GreenPeace and Lung Care Foundation are extensively involved in organizing rallies, awareness drives and street plays in order to bring a behavioral change in the community. These organizations help us in developing the innovative and informative sensitization modules that we implement in our communities.
3. Delhi Urban Shelter Improvement Board (Regulatory Partner): This government organization supervises homeless shelters in Delhi and we partnered with them to get access to work in homeless shelters in Delhi.
4. True Smile (Training Partner): This non-profit organization assists us in different on-ground activities such as training homeless women and in conducting collection drives.
5. Love care foundation: Love Care Foundation imprints to start at the grass root level by supporting the cause being scrutinized for transparency and credibility resulting in making a huge difference for the society.
6. Technical professional education in India: This organisation provides vocational training for stitching at Connaught Place shelter home.
7. Green-O-Tech (Recycling and Transport Partner): Green-O-Tech fills in the gap of transportation of our collected paper waste and recycling it into a line of Products.
8. Fortis Escorts (Healthcare Partner): We partnered with Fortis Escorts to extend free medical care to women and children at the shelters. This included general check-ups, ECG tests, vaccinations and treatment for common illnesses.
9. GirlUp Rise: In association with GirlUp Rise, we organized sensitization sessions on topics like menstrual health, and sanitation.

10. TalkItOut: We collaborated with TalkItOut, a counseling clinic, to address mental health issues, to provide personal counseling sessions and therapy to women.
11. Kalakar Trust (Communication Partner): We partnered with Kalakar Trust, to communicate and conduct our operations with Kathputli Colony effectively and efficiently.
12. Pratisandhi Foundation (Sensitization Partner): We partnered with the Pratisandhi foundation to conduct sensitization sessions for the people of the Kathputli colony in order to create awareness.
13. Prerna Social Development & Welfare Society (Training Partner): We collaborated with them to train the women of Kathputli Colony in skills which will help them in the operations.
14. Zomato: Under Zomato's Feeding India initiative, we provided meals to the NGOs in order to assure that the people associated with these NGOs get nutritious food on a regular basis.

Achievements of the society members:

Name of the Student	Course and Year	Organizing College/Unive rsity	Event	Prize/ Participation
Jyotiraditya	BBA FIA 1 st year	Maitreyi College	Stun the shark	Participation
Akshat Prasad	BBA FIA 1 st year	Miranda House	Impresa	Participated
Akshat Prasad	BBA FIA 1 st year	Hindu College	Race to Rizz	Participated
Abhishek Raina	BBA FIA 1 st year	IIM Amritsar	perspective 3.0	Finalist
Abhishek Raina	BBA FIA 1 st year	IIT BHU	PhotoScape	1 st runner up
Abhishek Raina	BBA FIA 1 st year	PGDAV	ebullience Darkroom	Finalist
Abhishek Raina	BBA FIA 1 st year	Maitreyi college	Stun the shark	Finalist
Abhishek Raina	BBA FIA 1 st year	Ramanujan college	Samar case competition	Finalist
Raunak Singh Bisht	BMS 1 st year	SSCBS	Case-Ino-Royale - The Case Competition	Finalists
Raunak Singh Bisht	BMS 1 st year	SPJIMR	Greenovate	Finalists
Raunak Singh Bisht	BMS 1 st year	NSUT	Face the Case - One Earth Family	Finalists
Raunak Singh Bisht	BMS 1 st year	SRCC	Case 180 - Policy Case Consulting	Finalists
Raunak Singh Bisht	BMS 1 st year	Ramjas	Venture Vendetta	First Place
Raunak Singh Bisht	BMS 1 st year	SRCC	Anthropos Kapital SRCC Business Conclave 2023	Second Runner Up
Mannan Morvi	BBA FIA 1 st year	Ramanujan	Samar Case Competition	Top 8 Finalist
Mahak Bansal	BMS 1 st year	SRCC	Eunoia 3.0	Finalist

Mahak Bansal	BMS 1 st year	SRCC	Decip'HR	Finalist
Krishneet Kaur	BMS 1 st year	CVS	Mini Shark Tank	Finalist
Kusum	BBA FIA 1 st year	SSCBS	Finx Finance Challenge, Simulation	Top 10, participation
Kusum	BBA FIA 1 st year	SRCC	Case-180 Policy Consulting	Participation
Suhani	BMS 1 st year	IIT DELHI	Case samadhan: social case comp	Finalists
Simoni Pant	BMS 1 st year	SRCC	Indian Silicon Valley SRCC Business Conclave	Finalists
Simoni Pant	BMS 1 st year	DRC	Calibrate: The Business Plan Competition	Finalists
Mahek	BBA FIA 1 st year	SRCC	Indian Silicon Valley SRCC Business Conclave	Finalists
Mahek	BBA FIA 1st Year	DRC	Calibrate: The Business Plan Competition	Finalists
Mahek	BBA FIA 1 st year	Ramanujan	Samar case competition	Finalists
Govind Somani	BMS 1 st year	Hindu college	Finopoly	1st position
Govind Somani	BMS 1 st year	Hindu college	house of traders	finalists
Akshaya Arora	BMS 1 st year	LSR	Sawaal Jawaab(Eco vista 23)	1st Position
Mohit Chhimpa	BMS 2 nd year	EY	EY Social Case	Participated
Akshaya Arora	BMS 1 st year	DDUC	Mind Martians	1st Position
Akshaya Arora	BMS 1 st year	PGDAV	Darkroom (Ebullience 23)	Participated
Akshaya Arora	BMS 1 st year	Maitreyi	Memoir 23	Finalist
Akshaya Arora	BMS 1 st year	Multi-college event	CII YI Model G-20	Participated
Diksha Aggarwal	BMS 1 st year	Ramanujan	Mark-it	3rd Position
Diksha Aggarwal	BMS 1 st year	DSE	Yuva Kaal	2nd Position
Diksha Aggarwal	BMS 1 st year	SRCC	Market Mania	Finalists
Diksha Aggarwal	BMS 1 st year	SSCBS	Marketers	Finalists
Diksha Aggarwal	BMS 1 st year	Daulat Ram College	Vedic Verse	1st position
Diksha Aggarwal	BMS 1 st year	SRCC	Metamorphosis	Finalists

Diksha Aggarwal	BMS 1 st year	Hindu College	Hunt of Woe	2nd Position
Diksha Aggarwal	BMS 1 st year	DDUC	Pitch Pundits	Finalists
Diksha Aggarwal	BMS 1 st year	SRCASW	Fin-o-Wiz	1st Position
Diksha Aggarwal	BMS 1 st year	SRCASW	The Big Buy Theory	Finalists
Diksha Aggarwal	BMS 1 st year	Daulat Ram College	Marketing Runway	Finalists
Diksha Aggarwal	BMS 1 st year	Maitreyi	Brew the Bizz	Finalists
Diksha Aggarwal	BMS 1 st year	Hindu College	AD-Mire	Finalists
Diksha Aggarwal	BMS 1 st year	SSCBS	Blueprint Battle	Finalists
Diksha Aggarwal	BMS 1 st year	DSE	Conundrum	Finalists
Kanishka Rathore	BMS 1 st year	NIT Trichy	Case Competition	2nd position
Kanishka Rathore	BMS 1 st year	MAC	Marketing competition	Special mention
Kanishka Rathore	BMS 1 st year	DTU	Soch 3.0	Participation
Vansh Shah	B.Sc. CS 1 st year	SRCC	B-plan	Second Runner Up
Vansh Shah	B.Sc. CS 1 st year	BITS Pilani	Case Sensitive	Participation
Vansh Shah	B.Sc. CS 1 st year	IIT Madras	Rent-A-Preneur	Finalist
Atishay arora	BMS 1 st year	SRCC	Case conflict	Participation
Vedant Goyal	BBA FIA 1 st year	SRCC	Bid-O-Mania	Finalist
Lalit Diwakar	BMS 1 st year	Motilal Nehru	Genesis Case Competition	3rd-runner up
Lalit Diwakar	BMS 1 st year	SBSC	Case competition	Finalist
Devanshu	BBA FIA 1 st year	Miranda house	Impresa	Participated
Jayant Joshi	BBA FIA 1 st year	SRCC	Dynasty Doom	3rd position
Jayant Joshi	BBA FIA 1 st year	DRC	Calibrate B-plan	Finalists
Shivansh Sharda	BBA FIA 1 st year	SSCBS	Finwiz	Participated
Naman Bhadana	BMS 1 st year	DTU	Soch 3.0	Participated

List of student members of society

S.NO.	NAME	COURSE AND YEAR	POSITION HELD
1	Anshaj Gupta	BMS 3rd Year	Advisory Committee
2	Aryan Bajaj	BMS 3rd Year	Advisory Committee
3	Chaitanya Jayal	BMS 3rd Year	Advisory Committee
4	Ishvita Garg	BMS 3rd Year	Advisory Committee
5	Manan Jain	BFIA 3rd Year	Advisory Committee
6	Muskaan Chhatwal	BMS 3rd Year	Advisory Committee
7	Nandini Kashyap	BMS 3rd Year	Advisory Committee
8	Saba Parveen	BMS 3rd Year	Advisory Committee
9	Sayesha Gupta	BMS 3rd Year	Advisory Committee
10	Tushar Mittal	BMS 3rd Year	Advisory Committee
11	Vanshika Bansal	BMS 3rd Year	Advisory Committee
12	Ananya Verma	BMS 2nd Year	President
13	Himangi Aneja	B.Sc. (H) CS 2nd Year	Core Committee
14	Lavanya Bansal	BFIA 2nd Year	Core Committee
15	Lokansh Sehgal	BMS 2nd Year	Core Committee
16	Mohit Chhimpa	BMS 2nd Year	Vice-President
17	Aamos Jwala	BMS 1st Year	Associate
18	Abhishek Kathait	BMS 1st Year	Associate
19	Abhishek Raina	BFIA 1st Year	Associate
20	Akshat Prasad	BFIA 1st Year	Associate

26	Ekhil	BFIA 1st Year	Associate
27	Gourav	BMS 1st Year	Associate
28	Govind	BMS 1st Year	Associate
29	Gunjan	BMS 1st Year	Associate
30	Jayant Joshi	BFIA 1st Year	Associate
31	Jhilmil Yadav	BMS 1st Year	Associate
32	Jyotiraditya Rawat	BFIA 1st Year	Associate
33	Kanishka Rathore	BMS 1st Year	Associate
34	Krishneet Kaur	BMS 1st Year	Associate
35	Kusum	BFIA 1st Year	Associate
36	Lalit Diwakar	BMS 1st Year	Associate
37	Mahak Bansal	BMS 1st Year	Associate
38	Mahek Mitruka	BFIA 1st Year	Associate
39	Mannan Morvi	BFIA 1st Year	Associate
40	Naman Bhadana	BMS 1st Year	Associate
41	Nikita Jangra	BMS 1st Year	Associate
42	Nischay Rao	BMS 1st Year	Associate
43	Piyush Kumar	BMS 1st Year	Associate
44	Priyanka	BFIA 1st Year	Associate
45	Rahul Gupta	BMS 1st Year	Associate
46	Rahul Joshi	BMS 1st Year	Associate
47	Raunak Singh Bisht	BMS 1st Year	Associate
48	Sanyam Wadhwa	BMS 1st Year	Associate
49	Shashwat	BFIA 1st Year	Associate
50	Shivansh Sharda	BFIA 1st Year	Associate
51	Simoni Pant	BMS 1st Year	Associate
52	Suhani Gupta	BMS 1st Year	Associate
53	Vansh Shah	B.Sc. (H) CS 1st Year	Associate
54	Vasu Bansal	BMS 1st Year	Associate
55	Vasuman Baisla	BMS 1st Year	Associate
56	Vedant Goyal	BFIA 1st Year	Associate

Enactus SSCBS strives to take its running projects to the next level by further establishing a stronger infrastructure and better relationships with the communities it empowers. Project Basera generated employment for the women and gave them sustainable incomes with its tangible products to curb plastic waste and textile waste.

Project Kshitij has embarked on its mission to revitalize NGOs into self-sufficient organizations. With its first tangent Saarthi, the working of the NGOs is improved, staff is trained, educational modules are implemented, healthcare services are provided, and sensitization sessions are conducted on topics like sanitation. The project's other tangent is Poshan, a tiffin service model was established, in order to provide nutrition-rich meals at affordable prices to college-going students and out state workers.

Project Kaagazi will recycle paper waste while also empowering the people of the Kathputli colony by providing them with a sustainable source of income.

Annexure 29: FinX



Number of Inter-college competitions attended by society members: 200+

We have secured 70+ podium finishes in some of the most prestigious institutions in the country including the likes of IIM Ahmedabad, IIM Calcutta, IIM Indore, SRCC, LSR, St. Stephen's, Hansraj. Our members have even won international acclaim on several occasions, including EY CAFTA CC- Investment Decision (Winner), EY CAFTA CC- Finance Cost and Banking Charges (Runner Up), Brain Wars - Bain and Company (National Top 6), Global Case Competition at Harvard (Global Rank 3). We wish to continue and expand our list of achievements in the future.

Number of seminars organized by the society: 2

An informative webinar on How to Price Markets and Inter-market Analysis was conducted which saw active participation from society members and imparted students with valuable knowledge. It was taken by Mr. Raghveer Nath, Vice President of IIVPM- The International Institute of Venture Capital, Private Equity and M&A. Another session was conducted by Mr Vraj Mehta, Investment Lead at Faad Network to understand the know-how of start-ups and the emergence of new companies in the Indian scenario.

Number of fests organized by the society: 1

FinWiz'23, the Annual Finance Event organized by FinX, is one of the Biggest and Oldest Finance Festivals in the Delhi University circuit and this time it was the 28th edition which saw the participation of over 3000+ students not only from Delhi University but from all over India, including teams from IIM Bangalore, Lucknow, Calcutta, Indian School of Business, FMS, XLRI Jamshedpur, IITs, etc. We were successfully able to offer INR 1 Lakh in prizes to the winners. We endeavour to raise the bar set by the previous batches in every upcoming FinWiz. This year, we also hosted a competition, CBS Finance Challenge under our annual college fest, Crescendo which was a huge success.

Other Initiatives:

- Investment Fund- FinX has an Investment Fund and takes active positions in the Indian Stock Market. Regular discussions are also held to deliberate on the current news and happenings and their effects on stock prices. This gives our members a real-time approach to the capital markets with the required know-how
- Live Projects- We undertook 3 live projects for a duration of 4-8 weeks on a time-to-time basis. These projects helped us to gather corporate exposure and gain insights into ever-changing industries.
- FinSights- It covers the latest happenings that are shaking up the business & finance world.

It involves us getting into the nitty gritty of a particular event and trying to break them down into certain key themes, thus making it more palatable for the readers.

Student Committee

- President: Pratham Khanna
- Vice President: Akshat Kala

Advisory Committee: Aditi Khatri, Anushka Chaturvedi, Chirag Agarwalla, Nikhil Kochar, Prathmesh Shankar, Samarth Anand, Shikhar Mal, Shivam Agarwal, Siddhi Khandelwal, Utkarsh Arora, Vardaan Aggarwal

Coordinators: Manthan Monga, Pratham Puri

Director of Marketing: Shachi Gupta

Director of Operations: Adamy Sachdeva

Director of Corporate Relations: Aakarshi Agarwal

Core Committee: Aishna Jain, Akshat Gupta, Arohi Jain, Idhaant Bisht, Nishiketh Gupta, Prabhleen Kaur, Sachin Sharma, Shivanshu Sharma, Shobhit Agarwala, Sooryansh Sharma, Suvanshi Agarwal

Organising Committee: Aadhya Ramdev, Aarushi Gupta, Aditya Jain, Amit Gupta, Ananya Mishra, Ananyaa Jaggi, Arjun Raj, Ayushman Singh, Bhavika Rajora, Bhavya Tyagi, Charvi Gera, Kavya Juneja, Krish Agarwal, Krishang Gupta, Mahima Narang, Mudith Agarwal, Raghav Khandelwal, Riya Chadha, Rudraksh Bhandari, Rudraksh Khandelwal, Samarth Gupta, Samridhi Pohoja, Sarthak Bansal, Shruti Jain, Smayan Tulshan, Udit Shedha, Vanshika Garg

Annexure 30: Financial Management Association - The Indian Chapter (FMA INDIA)



Inter-college competitions attended by the society members: 70+

The society members have participated in various inter-college competitions

including but not limited to those organized by prestigious institutions like Symbiosis Pune, MDI Gurgaon, SRCC, Hindu, IIMs, PeaceX, UCLA, etc. The members have bagged winners, and first runners-up positions in various national and global level competitions as well. Moreover, the members indulge in constant endeavours to bring more laurels and glory to SSCBS and the FMA community in the near future.

Number of the seminars organized by the society: 4

FMA India has onboarded Sir Aayush Bajaj who took a three-day Excel workshop which helped the juniors and other fellow students of the college in having a good command over the Excel Skills which is integral for everyone. They were given hand on experience on Excel along with the certificates.

FMA India, in collaboration with SIIF, conducted an insightful & interactive session with Mr. Abhijit Chowdhury, an accomplished career counsellor, life coach, educator, and entrepreneur. With over 15 years of teaching experience, Mr. Chowdhury has mentored and produced some of the top business school graduates in India from IIM BLACKI, FMS Delhi, XLRI, and IIFT, among others. While Mr. Chowdhury's expertise extends beyond just CAT strategies, he has helped numerous students excel in all types of entrance exams, securing the best placements and academic excellence awards.

Other Initiatives

WALL STREET WARRIORS

FMA India orchestrated the highly anticipated Wall Street Warriors quiz competition on 18th April 2023, captivating our college campus. The winners were not only rewarded with exciting prizes and certificates but also garnered a significant turnout. The event's resounding success and enthusiastic participation made it an extraordinary affair, leaving a lasting impression on everyone involved.

CORPORATE PROJECTS & START-UP CONSULTANCY

1. Valuation and Marketing: Mr. Arpit Chundawat, The founder of Meteor Venture, and FMA India collaborated and the members of FMA India, SSCBS were provided with an internship opportunity with the Startup. Meteor Ventures ushers the entrepreneurial journey of people towards success with meticulously devised services by their highly resourceful team and conglomerate of selected industry experts and leaders. The internship consisted of Four verticles – Business Valuation, Business Development, Marketing, Alliances. It was a 3 month LP whereby the members gained insights and experience into real world business work.
2. Financial Modelling and Valuation: Mr. Aayush Bajaj, the founder of Fin Saviours - School of Finance trained the students by providing them with live lectures. Aayush is an international instructor and a start-up investment banker. He has been actively involved in providing training in many top-notch corporations and universities as well as assisting startups in their fundraising journeys. The members have been able to create financial models for companies such as Netflix, Abbott Laboratories, and Intel Corporation on their own. Exclusive Investment Banking courses worth Rs.1,00,000+ have been shared with the team.
3. Finance-based Research Project: India's first Insurtech startup AGFI (Asquire International offers unlimited access to Global Investment Products) has trained the students regarding the insurance sector and the students have provided them with a research project on Insurance Products and Micro Insurance. The students are working with the founder on creating a new product to disrupt the insurance sector in the B-30 towns.

CHAPTER EXPANSION

FMA India, SSCBS collaborated with IIFT, Kakinada and successfully started a new branch for the Chapter over there. It has helped the students to network and meet students from other great colleges as well. It has enhanced the overall reputation of society and improved the soft skills of the member of FMA India, SSCBS

GLOBAL RESEARCH REPORTS

FMA India in association with FMA International, Florida (headquarters) has published two research reports. The report has been published and shared among the FMA community comprising 175+ chapters across the USA, Australia, UAE, etc. The report has also been acknowledged by Shanon Tompkins, Global Director of FMA International.

1. Financial Crisis 2008 Vs 2023:- The world experienced two big Financial Crisis – One in 2008 and yet another in 2023. Both of them had impacted a lot of lives. The report presents a comprehensive analysis of the 2008 and 2023 financial crises. Through this comparative analysis, FMA India aimed to provide insights into how we can better prepare for and respond to future crises.
2. State of Fin-Tech Sector:- Fintech has been one of the key drivers of the Indian economy and ow Covid- 19 impacted the Fintech sector in India and Why India is at the forefront of the Fintech revolution.

FINANCIAL LITERACY

The primary objective is to promote financial literacy among students. The team started an

initiative named Friday Finance (Blog Series) which aims to spread financial literacy in the whole community through posts on various complex and trending Finance related topics. To date, the society has covered 18 different theories through interactive posts and graphics which include but are not limited to Gordon Growth Model, Pecking Order Theory, NFTs, and Inverted Yield Curve. The team started FMA Times as well for the promotion of financial literacy and increase awareness of Students about things going on in Finance world

IMPACT: The number of initiatives launched for the promotion of financial literacy by FMA India has impacted 50000+ students.

PEER LEARNING

To inculcate the culture of peer-to-peer learning and equip all the members of FMA India with industry-needed skills, the society has organized various Knowledge Sharing Sessions covering topics including but not limited to MS Excel, Portfolio Optimization and Risk Management, LinkedIn, and CV Building, Financial Crisis etc. This initiative has contributed to 70+ achievements in various national & international competitions.

Student Committee

- President: Laqshay Gupta
- Vice President: Manas Jain

AC members: Kaartik Mangla, Dhairya Gupta, Prnay Aneja, Surbhi Goyal

CC members: Ekansh Gupta, Naman Kapoor, Parth Gupta, Kumar Keshav, Nikunj Gupta, Paurush Garg, Shobhit Pratap Singh

OC members: Sanyam Jain, Frank Malhotra, Janander Bajaj, Manshu, Priyanshu Sharma, Ritika Jaat, Shourya Srivastava, Tanya, Uday Verma, Yash Agarwal, Akshat Gupta, Ansh Agrawal, Ayush, Hritik, Ishaan Yewale, Parveen Kumar, Samanyu Pant, Suhani, Vasu Bansal, Manya

Annexure 31: Fourth Wall Productions



Society Awards:

- Rangayan: Theatre Festival of LNMIIT (First Position)
- Act13: World's Largest Campus Theatre Festival by Atelier Act Festival (Selected)
- Black Box Theater: Theatre Festival of Janki Devi Memorial College(Finalist)
- Create Theatre Festival: Organised by Create Room for Artists(Finalists)
- DSM: Selected Monoacts by Drama School Mumbai
- LTG: Selected for Professional Theatre Repository
- Parwaaz: Theatre Festival of NSUT(Finalists)
- Archlights'23: Annual Stage Play Competition of Kamla Nehru College (Finalists)

Number of workshops organized by the society in the year: 4

As part of an attempt to hone up the craft of our members, continuous professional theater workshops were organized and performed. A workshop with Kaivalya Workshops by Varoon P Anand was also conducted for the members resulting in 9 short pieces of solo performances. Another intensive workshop was conducted by the seniors practicing professional theatre on the

intermediate level of physical theater on expressions through body movements, leading up to 9 self-devised short story performances. The recruited first years were provided with beginner-level workshops on elements of Theatre which culminated into our event "Prologue 2023", 5 short-plays independently made by first years.

Along with that, a workshop on cinematography was conducted about the basics of photography and videography creation and editing. It helped in culminating the knowledge of cinematography like camera angles and camera shots. This concluded with the making of the society's first ever feature film "Rope".

Additionally, the scope of understanding of art has been expanded through the campaign. Art. Wherein the members collaborated with professional artists from different forms (like Chaw and physical theatre) to learn the basics and philosophies of their discipline.

Number of fests organized by the society in the year: 1

The Annual Theatre Festival, Raasa, is an attempt to celebrate the art form of theatre. Being one of the largest theatre festivals in the entire DU Theatre Circuit, 49 participation entries from the top collegiate theatre societies in Delhi were received. This year, Raasa was conducted in April 2023. The theme for this year was, 'Perspectives,' which was meant to be challenged, allowing one's conscience and creativity to flow on the revered stage.

The festival witnessed a rigorous and ambitious process of screening entries from participant groups across three rounds, with the last one being non-competitive. The offline preliminary event was a huge success as two distinguished theatre personalities and film actor, Sakhi Upadhyaya and Lakshvir Singh Saran, provided feedback to all participating productions.

And the final event was organized in conjunction with Crescendo'23, the Annual Cultural Fest of our college, where we invited Manjari Kaul, one of the most experienced and well-known physical theatre artist. Once again, Raasa 2023 distinguished itself as the benchmark of hospitality.

Other Initiatives

- Annual Short Plays- Prologue'23 were conducted in the month of March
- Curated the orientation video for college
- Made an Orientation Play welcoming the new batch
- A workshop on Cinematography was conducted
- Produced our first feature film named "Rope"
- The society made 4 plays throughout the year as 3 Annual Productions and Orientation Play

Student Committee

President: Shubham Yadav

Vice President: Anshika Anand

Coordinators: Evanshika Sirohi

Advisory Committee: Dev Shukla, Divey Ahuja, Hiral Verma, Ish Uppal, Kanishk Goyal, Khushi Singh, Khushi Singharia, Lakshay Thakur

Core Committee: Ehsas Chauhan, Aditya Pathania, Arul Vaid, M Sindhuja, Pakhi Singh, Prince Rana

Organizing Committee: Lavanya Tyagi, Sneha Arora, Aman Lakra, Ananya Jain, Ankit Arya, Dhruv Gupta, Faiza Shaheen, Kirti Yadav, Manvi Kaul, Naresh Patel, Panya Ahuja, Paranami Hayaran, Radhika Singh, Raunak Kumari, Riya Kumari, Siddharth Nagar, Vidhika Mehta, Yash Vardhan Rajoria, Akansha Lepcha

Annexure 32: GirlUp Ruhi



Number of event(s)/sessions/activities/webinars organized by the society in the year: 4

CUET Session

Girl Up Ruhi members visited GGS Girls School in Rohini to teach class 12 students about the CUET (Common University Entrance Test). The seminar started with an introduction of CUET, which covered information on the universities, appropriate courses for students, eligibility requirements for various courses, and preparation advice. Girl Up Ruhi members also presented their own experience and gave the students helpful insights. Students had the opportunity to learn about various educational possibilities during an interactive conversation on the topic of choosing between open college and traditional college. The event also included answering the students' individual queries and concerns about filling out forms, choosing a college, and other relevant subjects.

Donation Drive for Turkey Earthquake Victims

Girl Up Ruhi organised a donation drive for earthquake victims in Turkey, in February 2023. Participants responded enthusiastically, which led to a variety of donations. Numerous items, including clothing, jackets, necessities, and packed snacks, were donated by people. The Embassy of Turkey was chosen as the recipient of these donations. The embassy played a crucial role in facilitating the distribution of the contributions to those who would benefit the most from them. By collaborating with the embassy, Girl Up Ruhi ensured that the donations reached deserving individuals and families in Turkey. Through this heartfelt effort, Girl Up Ruhi and its dedicated team, along with the generous contribution from everyone, extended a helping hand to earthquake victims.

PCOD Session

Girl Up Ruhi organised an insightful webinar on PCOD (Polycystic Ovarian Disease) exclusively for college students. It sought to educate young individuals, who might be impacted by PCOD, about this hormonal disorder and to provide them with useful information. The webinar's guest speaker was Dr. Deepika Taneja, a highly skilled consultant obstetrician and gynaecologist with experience of 12+ years. Dr. Taneja spoke about the causes of PCOD, its signs and symptoms, and how it affects women's health during the webinar. She also emphasised the value of routine medical check-ups and self-care routines for PCOD patients. Overall, college students benefited from the educational opportunity provided by the PCOD webinar hosted by Girl Up Ruhi. By providing a platform to discuss PCOD openly, the webinar played a significant role in breaking the stigma surrounding this common hormonal disorder.

Lights! Camera! Equality!

Girl Up Ruhi cordially invited members from various Girl Up Clubs to join us for a unique and enjoyable networking session centred around the theme "Sexism in the Entertainment Industry". Our goal was to create a forum for like-minded individuals to connect, share their views, and engage in stimulating conversation about relevant issues. An Open Mic session was organized, where Girl Up members delivered empowering poems and songs that helped spread the message of the event regarding misogyny and women's empowerment. The highlight of the event was the debating activity where different Girl Up groups came on stage and chose chits with various topics related to the misogyny prevalent in Bollywood. We also had two exciting games – Whisper Challenge & Dumb Charades, that not only entertained the guests but also encouraged them to delve deeper into the topic at hand.

Other Initiatives

- Social Media Activism - The official Instagram account of Girl Up Ruhi focuses on shedding light on significant issues concerning gender-based stereotypes and the everyday challenges faced by women. It serves as a platform to address and comment on news articles and events related to gender equality and other related topics. With a dedicated following of over 600 individuals, the Instagram handle has successfully created a digital space that promotes progressive and empowering activism. Recent posts have covered diverse topics such as offering valuable insights on Polycystic Ovary Syndrome (PCOD) and reporting news updates on the remarkable feat of the top four female rankers in the UPSC civil service examinations.
- Valentine's Day Board - Girl Up Ruhi created a thought-provoking board to celebrate Valentine's Day, serving as a collective space for individuals to share their personal encounters with both red flags and green flags within their relationships. This heartfelt initiative encouraged open dialogue and introspection while celebrating the essence of love. It provided a platform for people to share significant moments when they identified warning signs or positive indicators, fostering a better understanding of healthy relationship dynamics. Girl Up Ruhi's creative way of celebrating Valentine's Day inspired empathy, growth, and awareness, thereby forming a community that values and supports one another in their pursuit of love and happiness.
- Donation of Sanitary Napkins - Girl Up Ruhi donated hampers consisting of pads. The activity of donating pads was a significant initiative aimed at addressing the pressing issue of menstrual hygiene and empowering women in need. Our organization recognized the importance of ensuring access to sanitary pads for women and girls who often face economic constraints or limited resources. This activity served as a powerful testament to the transformative power of collective action in making a positive difference in the lives of women and girls.

Student Committee

President: Ria Khandpur

Vice President: Aditi Khatri

Secretary: Arohi Jain

PR Head: Vani Singhal

Advisory Committee: Harsimar Seehra, Ishita Aggarwal, Kanak Yadav, Keshav Verma, Mansi Raj, Prestha Hooda, Udit Singh

Core Committee: Abhinav Rathore, Aditya Goyal, Arpita Verma, Arushi, Aryan Siddhant, Mugdha Raj, Namrata, Shruti, Urfa Saleem

Organising Committee: Aadhya Ramdhev, Amishi Kapoor, Bhavya Tarun, Diksha Aggarwal, Drishti Boliwal, Drishti Maheshwari, Gul Narula, Muskan Agrahari, Prisha Barua, Riya Kumari, Sakshi Singh, Siddhi Jangid, Tanmay Kapoor, Vanshika Bhattad, Yoshei Amanda Konyak

Annexure 33: Grandeur The consulting and knowledge cell



Inter-college competitions attended by the society members: 50+

Participated in more than 50 competitions with podium finishes in 29 of them. The team members won numerous competitions for the college and the cell which include

Six 1st positions

Twelve 2nd positions

Eleven 3rd positions

Initiatives Taken

- In the year 2022-23, we did 3 live projects with the given companies: Medulance, KRG Consultants, Skilled Sapiens (Ongoing).
- We have also worked on 8 reports of voluntary research analysis on diverse industries and sector organizations to gain a better perspective about the same and also publish it for open use and study by peers.
- We increased the Knowledge Sharing sessions to focus on the knowledge and learning part of the members and conducted 8 KSS for the cell members.

Number of seminars organized by the society: 4

Number of events organized by the society: 2

Financial Flourishing (by Mr. Rishi Dhawan) on 18th April 2023

Business Valuation (by Mr. Kunal Shah) on 18th February 2023

Successful Transition from Academics to Organisation (by Mr. Deepak) on 4th May 2023

MBA: Your Career Catalyst (by Mr. Ishwar Sandhu) on 29th March 2023.

The Consulting and Knowledge Cell of SSCBS organized the case study competition- Invicta in which teams from various colleges at national level participated and out of all the participants, top 6 teams were shortlisted for the final round. We had more than 400 teams and 1200+ participants competing this year.

Date: 09th April, 2023 for the online Prelims and 17th April, 2023 for the offline Finals round.

Mode of Conducting and Presentation: Offline

Panellists: Pinaaki Aggarwal (Co-founder of Brainworks, IIM Ahmedabad) & Miss. Aanchal Goel (Co-founder of Brainworks, Ex-Bain, CFA)

Sponsors: Rs 25,000 cash and Rs. 20 lakh in Kind from various sponsors like BrainWorks, Skilled Sapiens, Enemble, Du Competition, Future Tyarii, Metvy, Fuschia, Upsurge, Interview Buddy, Hitbullseye, Learning While Travelling.

RANNEETI 5.0 - The Business Case Simulation

This Case Study competition was conducted especially for first-year students of SSCBS in January, 2023.

Date: 1st to 6th January, 2023

Mode of Conducting and Submission: Online

KSS (Knowledge Sharing Sessions)

Case Interviews

MS Excel

Guesstimates

Case Frameworks

Canva and Photoshop

Time Value Money

Portfolio Management

How to build a good resume

Student Committee

President: Chaitanya Singhal

Vice President: Aneesh Alagh

Advisory Committee: Ayushi Saini, Kaartik Mangla, Anshika Godwal, Aayush Saroha, Priyam Goyal, Aneesh Alagh and Chaitanya Singhal

Coordinators: Sankalp Chandra and Devajay Kapur

Core Committee: Aditya Shahi, Mohak Sinha, Yash Vardhan Rajoria, Kushagra Jain, Devajay Kapur, Dhruv Jain, Mayank Gulati, Riya Singhal, Sankalp Chandra

Organizing Committee: Akshat Gupta, Aqib Raza, Aryaa Abhay Dange, Bharat Kukreja, Krish Agrawal, Krishna Gupta, Manan Singal, Pratiksha Satapathy, Rahul Gupta, Ramish Khan, Roli Aggarwal, Rudraksh Khandelwal, Sanah Dhawan, Sanyam Jain, Sarthak Bansal, Sarthak Gupta, Shanehil Borah, Sneha, Snevi Kothari, Vardan Gupta, Vibhor Taneja, Vinayak Sharma

Annexure 34: IFSA Network India



Inter College Competitions attended by your society members: 55

With podium finishes in 50+ National and International competitions, our members have achieved Global Rank 3, Top 10 and Honorable Mentions in globally acclaimed competitions such as the Global Case Competition at Harvard and World Asian Case Competition. We have accolades ranging from winners to national finalists in many inter – college competitions organized by reputed institutions like BITS Pilani, St Stephens, St Xaviers, IIM Kozhikode, IIM Calcutta, SRCC, LSR, IIT- BHU, Hindu and Hansraj College. The society also bagged contingent trophies in St Xaviers and LSR.

Number of seminars organized by the society: 1

We hosted Mr. Naveen Mann, Vice President (Product Control) at Wells Fargo under the initiative of IFSA Talks. He has completed MBA in Accounting and Finance from FMS, University of Delhi and has worked with prestigious firms and banks including Macquarie Group, HSBC, UBS and the Bank of America. The session was based on Risk Management and covered topics ranging from finance and macroeconomics to an in- depth analysis of the banking sector. This was followed by an intellectually stimulating QnA round where students asked questions revolving around current affair, public policy and global macroeconomic standpoint. The seminar was interactive and attended by all members of the society.

Other Initiatives

The members collaborated with IFSA Branch at BITS Pilani for preparation of research paper and are involved in publishing a casebook along with IFSA Stephens and LSR. The society also extended IFSA Insights initiative of disseminating knowledge in the fields of finance, economics and consulting to members beyond the college and across the nation.

The student-run investment fund prepared weekly state of the market reports and conducted regular discussions about the markets and made investment decisions based on their understanding. The society held internal tasks including equity research, stock pitch, analysis of merger and acquisitions, comparative returns on US bonds and application of Google Data Studio after knowledge sharing sessions concerning technical and fundamental analysis, valuation, derivatives, 2008 financial crisis and simulations.

The society undertook a 2- months live project with Vodafone Idea Limited. The members conducted extensive research on 5G opportunities and company standing at the National and Global level. It included an analysis of the B2C and B2B market with emphasis on the 5G auction and rollout strategy for 5G in North. At the global front, the team analyzed industry and competitors along with market trends and conducted financial analysis and formulation of future outlook for Vodafone. The strategies and investment recommendations provided were implemented by the company. We also opened a new branch of IFSA at Shri Ram College of Commerce, DU.

Student Committee

President: Ayush Madhogarhia

Vice President: Ritvik Dutta

Director of Operations: Shreya Goyal

Director of Finance: Parinnay Chaudhry

Director of Marketing: Nishtha Goel

AC Members: Aryamman Jani, Aryan Sirsakar, Bhavya Sood, Cherishi Maheshwari, Chirag Sethi, Manan Khurana, Mohika Sachdeva, Pranjal Jain, Pulkit Sehgal, Ramanjeet Singh, Sarthak Bindal, Saumil Nagpal, Shikhar Gupta, Siddharth Garg

CC Members: Tarun Verma, Luv Sehgal, Ronith Krishna M V, Pallika Dewan, Pranav Batra, Anshul Goyal, Sparsh Goel, Sidhant Surana, Aditya Rai, Purab Jain

OC Members: Ishan Anand, Arpit Samantra, Harshita Jain, Chaitanyaa Choradia, Jyotika Malhotra, Divyanshi Gupta, Falak Kalra, Kshirja Gambhir, Shreya Rohatgi, Kushal Mital, Meghal Jain, Mudit Patwari, Nitin Pahwa, Nitin S, Parth Khanna, Om Kharola, Palak Singhal, Tanmay Bothra

Annexure 35: Illuminati



Society members participated in several national and international competitions, achieving podium and finals in three of them.

The team members won numerous laurels for the college and the society, a few of which include:

- Ishaan Yewale's 1st Position in the SawaalJawaab quiz organized by Lady Shri Ram College for Women
- Ishaan Yewale's 4th Position in Quriozity quiz organized by Keshav Mahavidyalaya.

Number of Seminars organized by the society: 1

An Intra-college India Quiz was conducted during the year 2022-23 to celebrate 75 years of India's Independence by celebrating its freedom fighters, language, and natural herbs and plants which have all formed an integral part of our culture and of who we are as a people. Society members were actively engaged in researching about our rich history, culture and geography as they endeavoured to find obscure and interesting facts about our nation to invoke a passion and nationalistic spirit for our country, as well as a curiosity to learn more about our rich past and culture. The event witnessed a participation of 50+ participants.

Number of Fests organized by the society: 1

The society organized its very first edition of Apricity - The Winter Quiz Fest of SSCBS on 7th November 2022. Students from various colleges of Delhi University and other universities have participated in the event which included Lagaan – The Sports Quiz and Theogony – The Mythology Quiz.

Other Initiatives

MELA Quiz: A Media, Entertainment, Literature and Art quiz conducted as a part of Crescendo '23 – The Annual Fest of SSCBS. The insightful quiz received 100+ registrations.

G20 Quiz: A Quiz conducted by the society to celebrate India's first presidency of the prestigious G20 intergovernmental forum.

Conducted weekly quiz sessions to exchange knowledge and develop skills.

Pandemonium - The Fresher's Quiz 2023: A quiz conducted as a part of the recruitment drive to

introduce the first-year students to the basics of quizzing as well as life at CBS. The Event witnessed the participation of several enthusiastic first years, many of whom participated in the recruitment drive that followed.

Student Committee

President: Aman Kumar Pathak

Vice – President: Harshil Saini

Coordinators: Tejvir Singh Suri, Daisy Sehmbi

Advisory Committee: Aniket Gupta, Apoorva Gupta, Aryan Sirsikar, Digen, Kamal Gupta, Lakshay Jain

Core Committee: Aashiya Gupta, Chitrika Saini, Hari Om Jha, Harshit Agarwal, Mayank Agarwal, Mohak Sinha, Shashank Prakash

Organising Committee: Anshaj Kumar Singh, Avinash Kumar, Chetan, Ishaan Yewale, Japjot Singh Anand, Harshit Singh, Harshita Jain, Mansi Goel, Naman Khandelwal, Naman Singla, Nikunj Agarwal, Sujeet Kumar Mahato

Annexure 36: IMA SSCBS Institute of Management Accountants SSCBS



Inter-college competitions attended by the society members: 33

The inter-college competitions participated by our society members include institutions like SRCC, Hansraj College, Hindu College, Lady Shri Ram College, Gargi College, IIFT, IICT and many more. The centric theme of all the competitions our team members participated in was linked to either creating real life impacts, evaluating the market trends to identify the profitable stocks or solving corporate, management and consulting-based cases. Positions secured were winners, first runners-up and among the top 10 finalists at a national level. We aim to render our best performances in the future as well and expand our diversity.

Number of seminars organized by the society: 1

Esteemed speakers, such as Mr. Himanshu Sharma, Mr. Vineet Pawar, and Mr. Sanjay Kumar Garg, conducted an informative session on the topic "Career Path Design | Future of Finance & Accounting and How to Prepare for CMA Certifications" on 3rd April, 2023. These individuals are highly experienced in their respective fields. After attending this session, students gained insights on how to proceed further in their career.

Number of fests organized by the society: 3

To give juniors first hand experience of the case competition world, IMA SSCBS conducted an intra college case competition, STRATEGM.

IMA SSCBS organized MANAGEMENT MAZE, a case study competition under the college's annual fest Crescendo 2023 on 19th April, 2023. It witnessed 500+ participations that challenged the business acumen and problem solving skills of the participants. IMA SSCBS organized its first flagship offline event, CHAKRAVYUH 2023 on 27 April 2023. It was an enriching platform where the competitors needed to display their analytical skills and business acumen. They were required to come up with efficient and plausible solutions and strategies. It witnessed 900+ registrations from prominent institutions like SRCC, XLRI & NMIMS etc.

Other Initiatives

We recently collaborated with BetaFin partners, a budding startup in the Gig Industry, for a Live

project, conducting a detailed market analysis and projecting, building a pathway for BetaFin Partners' in the Industry. With this Live Project, we were able to impart knowledge of industry and inculcate research & analytical skills.

Student Committee

- President: Rishabh Bali
- Vice President: Divyansh Malhotra

CC Members: Aastha Garg, Abhishek Kumar, Ananya Arora, Ayush Kumar, Dev Maheshwari, Ekansh Gupta, Ishika, Kavya Deep, Naman Kapoor, Saanidhya

OC Members: Ansh, Ekhil, Govind, Harshit, Himanshu, Janander, Japjot, Nischay, Raghav, Shivam, Srishti, Twinkle, Vishesh, Yash, Yatharth

Annexure 37: Kartavya - The Social Service Forum & NSS Unit



Number of Inter-college competitions attended by society members: 45+

The members of Kartavya participated in 45+ competitions, including case study competitions, simulations, mock stocks and many more challenges. They represented themselves and the society at institutions such as IIM Ahmedabad, IIM Bangalore, IIFT Delhi, SRCC, LSR, and various other renowned colleges.

The achievements of our society members are as given below:

Name of Participant	Competition Name	Organising Institution	Position Secured
Drishti Boliwal	M&A Mayhem	Hansraj College	Winner
Srishti Verma	M&A Mayhem	Hansraj College	Winner
Harsh Arora	Ranneeti 5.0: Where Rationality Rules	Shaheed Sukhdev College of Business Studies	Winner
Harsh Arora	SawaalJawaab: The Quiz Show	Lady Shri Ram College for Women	Winner
Harsh Arora	Phoenix Pitch: An Ultimate Business Challenge	Sri Guru Gobind Singh College Of Commerce	Winner
Manshu	Business Conclave	Shri Ram College of Commerce	Runner up
Manshu	Acechain	Shaheed Bhagat Singh College	Winner

Number of webinars organized:

- Masterclass on Net Present Value by SEED Global Foundation
- Session with Worcester Polytechnic Institute
- Session with Singapore Management University
- Webinar on How to ace your GMAT by SEED Global Education

Number of seminars organized: 4

- Study Abroad Fair: Business Masters in collaboration with SEED Global Education
- Cost and Management Accounting in collaboration with Zell Education
- Session on Fatty Liver
- Speaker Session on Building Entrepreneurs

Number of fests organized: 2

- VITI'22 – The Annual Diwali Fest of SSCBS
- VIVANTE'23 – The Annual Philanthropic Fest of SSCBS

Other Initiatives**PROJECT MUSKAAN**

Kartavya, under its initiative Project Muskaan, aims to educate society about the need to take every step to break the stereotypes and work towards building a world where everyone is equal. It aims to develop a society devoid of stereotypes, miseries and old shackles of community, and develop a spirit of pluralism and brotherhood. It aims to raise individuals from senses to consciousness.

- DURGA SAFETY WORKSHOP - It was a power-packed workshop with Durga India covering all the aspects of self-defence, power dynamics and legal aspects. It taught the women of our college the art of overcoming their fear and protecting themselves against anything unacceptable in terms of social conduct.
- HEARING THE UNHEARD - It was a series which presented the stories of women who broke all stereotypes, killing the old notion around “gender equality” and inspiring the youth.
- SPEAKER SESSION - A session on mental and menstrual health of women was organised in which the speaker was Niharika Sharma, an International Development Professional working with communities and young adults on solutions regarding mental and menstrual health.
- PRIDE MONTH - A pride parade and movie screening were organised to celebrate pride month and promote social inclusivity, gender equality and queer rights.

PROJECT CHETNA

During the COVID-19 pandemic, it was seen that the mental health of people was deteriorating very much. And to address this grave situation, Kartavya launched Project Chetna, an initiative to discuss mental health issues and help people cope with them. Following were the parts of Project Chetna:-

- WE STAND AGAINST TROLLING - was started, in which social media influencers and enthusiasts shared their personal experiences on how they deal with derogatory comments and trolls. Influencers such as Aviral Gupta (model who featured in 3rd season of Love School- a reality show), Nishant Parmar (a social media influencer and content creator) and Ayushee Ghoshal (an entertainer and a social media influencer) were a part of this series.
- IT'S OK TO TALK - It was an anonymous platform that was created under Project Chetna where mental health concerns, thoughts, questions, issues, and confessions were addressed. We were delighted to have speakers like Charvi Jain (psychologist, psychotherapist and entrepreneur) and Niharika Srivastava (Counselling Psychologist with 3+ years of experience).
- YOU ARE NOT ALONE - It is seen that people having mental health issues often feel that they are alone, and nobody would understand their situation. However, that is not the truth, and so Kartavya came up with a series called “You Are Not Alone”, wherein we shared success stories against mental illness of famous celebrities. We covered stories of Deepika Padukone, Varun Dhawan, Lady Gaga and many others.

- **WEBINARS** - Various webinars were also conducted under Project Chetna, where psychologists addressed topics related to mental health and brought awareness among students. We were delighted to have renowned personalities like Dakshiani Bhan (mental health professional), Anuradha Seth (director of Good Mental Health RCI), Himani Kulkarni (Founder of Chaubara: A mental health India) and Niharika Srivastava (International Development Professional) on board for the speaker sessions.

PROJECT FURRY

Last year during Vivante'23, Kartavya launched its new project, i.e., Project Furry to promote animal welfare. The purpose of this initiative is to provide comfort, shelter, food and nutrition to stray and unadopted animals. Till now, the following activities have taken place under the project:-

- **ANIMAL SHELTER VISIT** - For the launch of our new project, we went to Friendicoes NGO, Barakhamba Road to spend some time with our little four-limbed friends.
- **PUBLIC AWARENESS POSTS** - Through Kartavya's social media handles, we try to spread awareness about Do's and Don'ts related to animals, educating people about how to take care of and help animals.

PROJECT SAKSHAM

This year during Vivante'23, Kartavya launched another new project, i.e., Project Saksham. The project aims to promote awareness about education, careers, skills, and government sponsorships and policies, among others through providing support to individuals of all ages, from children to young adults and beyond to unlock their potential for a brighter future.

A speaker session was conducted by Ms. Riya Ahuja, Co-founder at FinOak, where she provided valuable guidance about startups, internships and placements to our college students. She shared personal triumphs, accompanied by practical steps and real-world scenarios, providing the audience with inspiration to achieve their aspirations.

PROJECT SAMMAAN

Under Project Samman, we recently conducted a food donation drive in the college from 27th February to 3rd March, 2023 in order to collect food for the elderly residents of Davo - an old age home. The purpose of the drive was to raise awareness about the needs of the elderly and encourage students to give back to their community. We were able to collect more than 230 KGs of food items that helped improve the lives of the elderly residents of the old age home.

PROJECT KILKARI

Under Project Kilkari, we collaborated with Scope for Change, a non-profit NGO that works for social causes such as women empowerment, health, environment and education. Under the collaboration, every Saturday 4-5 members of our society visit the NGO and take classes of NGO children. Till now, we have done 17 visits and have covered various topics such as basic grammar, basic mathematics, basic finance, leadership and teamwork skills, MS Excel, MS PowerPoint, Canva, creative art, etc.

Student Committee

- President: Gursimran Singh
- Vice President: Samyak Jain

Coordinators: Prachi Singh, Pranav Soni

Advisory Committee: Dolby Gautam, Harshit Pandey, Ishpreet Kaur Saini, Khushi Rissam, Kripa Babbar, Uday Chaudhary

Core Committee: Allen Pandey, Archisha Arya, Dipesh Kadam, Kumar Keshav, Namrata Singh, Sneha Agrawal, Vansh Rawat, Vibhor Mathur

Organising Committee: Harsh Arora, Drishti Boliwal, Trisha Katyal, Himanshu, Urva Dhamija, Yuvraj Singh, Snevi Kothari, Maanuj Gupta, Agampreet Singh, Srishti Verma, Manshu Kathuria, Siddhant Bhardwaj, Anurag Gaba, Atishay Jain, Jagesh Joshi, Khwahish Jaiswal, Kirtana Singh Chadha, Krishang Baldi, Piyush Yadav, Riya Kumari, Tathagat Kumar

Annexure 38: Kriti



Inter-college competitions attended by the society members: 2

Participated in Creative Odussey Art Exhibition by Abstractions: The Arts Society of The Hindu College on 'Open-Ended' theme. Another participation includes Virasat, a traditional art competition organized by Arteysania: The Fine Arts and Craft Society of Atma Ram Sanatan Dharma College under the aegis of Tide: The Annual Cultural fest of ARSD.

Fest organized by the society:

The annual flagship event Alla Prima was organized which witnessed six competitions namely- Rangoli Rhapsody, Peppy Palettes, Craft Junkies, Drawdown, mozArt and Woke Weebs. An Art Exhibition and a workshop on 'Calligraphy' was also conducted. The guests being Ms. Anushka, Mr. Upshant Saini, Mr. Shreekant Dubey, Mr. Niranjan, Ms. Jaya Dourbi, Ms. Meenal Raghava and Ms. Raghunita Gupta. The event was held in a hybrid mode, the duration of which was 6th April 2022 to 22nd April 2022, while the offline portion of the event was conducted on 18th April 2023 and 19th April 2023 at SSCBS Campus.

Other Initiatives:

- **Bollywood Day:** The Bollywood Day was organized in collaboration with the Student Council by active involvement in decorating and making photo booth for the event. The society went the extra mile by setting up a dedicated stall for tattoo making, creating an interactive and engaging experience for the attendees.
- **KalaaKriti:** A rangoli making competition in collaboration with Kartavya, the social service forum of SSCBS, was held on the auspicious occasion of Diwali, organized the Annual Diwali Mela of SSCBS, VITI'22.

Other initiatives include knowledge sharing sessions among the members and rangoli making on events for Convergence.

Student Committee:

President: Shaswat Aman

Vice President: Blessy

Advisory Committee: Aarti, Radhika Saini, Pallavi Saini, Prestha Hooda

Coordinators: Grisham Walia, Priyanka Saini

Core Committee: Prashant Tirkey

Organizing Committee: Anjali Kumari, Charu Kanyal, Drishti Sahewal, Samridhi Pohoja, Sparsh Garg, Tamanna Bhoriya, Vishesh Kumar, Yogesh Boora

Annexure 39: Kronos - The Tech Society of SSCBS



Number of Inter-college competitions attended by the society members: 15

Team Kronos SSCBS participated in 15 competitions bagging podium finishes in 5 competitions from institutions such as IIT Delhi, DTU, Lady Hardinge, DDU, Khalsa college.

Number of seminars organized by the society: 2

- Python Libraries for Data Science:
Conducted on September 23rd, 2022, with 104 students, the session featured Mr. Ayon Roy, Executive Data Scientist at Neilson IQ. During this session, students learned about Python's importance to Data Science and its extensive applications. The speaker emphasized the importance of Python as a programming language for Data Science and provided a comprehensive overview of various Python libraries commonly used in data analysis, visualization, and machine learning. The speaker also interacted with the participants and answered their questions.
- All about BaaS:
On January 3rd, 2023, Kronos hosted an interactive session on Backend as a Service (BaaS), led by Ms. Pratim Bhosle, a Developer Advocate at Nhost. 52 participants from all over India had the opportunity to develop a Notes App using BaaS under her expert guidance. The session proved to be immensely beneficial for the students as it empowered them with the knowledge and skills to effectively utilize BaaS, enabling them to streamline their future development projects. The students learned about the advantages of leveraging a pre-built backend infrastructure, such as faster development cycles, reduced maintenance overheads, and improved scalability.

Number of fests organized: 1

Our annual event hackCBS, i.e. India's largest student-run hackathon, hosts a number of keynote sessions being taken by working professionals of prominent companies including Google, Microsoft, MLH, Permissionless, Elastic, and Hack2Skill. We host eminent industry professionals across the globe.

- Ashish Tiwari – Senior Developer Advocate at Elastic
- Roshan Vadaserry – Chief at Permissionless
- Prachi Saxena – Developer Advocate at Hack2Skill
- Anmol Wassan – Product Manager at Lemnisk
- Prashant Kumar – Software Developer Engineer – II at FioBiz
- Utkarsh Singh – Software Engineer at Shipy
- Sambhav Jain – Technical Head at Suitable
- Pushpit Bhardwaj – Founder at Musixverse
- Khushboo Goel – Technical consultant at Amaze.Org
- Rishabh Bansal – Storage Engineer at Cerner Corporation

Kronos organized the 5th edition back in its offline mode, which witnessed a registration of over 3200+ with 1800 teams and experienced a footfall of 450 participants. The hackathon was organized on 5th-6th November in the college premises with the following timeline:

- A) Workshops and sessions
- B) Mentorship sessions for students
- C) Building applications and submissions
- D) Prize Distribution

Other Initiatives

- Web 3.0 Connect Delhi :
A collaborative event by Kronos and Eduhub Community on February 7th, 2023, introduced 179 students to the world of Web 3.0. Industry professionals like Mr. Sanket Agarwal, Product Manager at QuillAudits, and Mr. Rahul Sethi, Founder and Metaverse Coach, shared their expertise, inspiring students with valuable insights. The event provided students with a comprehensive understanding of Web 3.0's potential and its impact on technology.

- **Let's Game: Experience the Virtual Reality**

A workshop organized by Kronos in collaboration with techXR on December 22nd, 2022, introduced 140 first-year students to the captivating world of virtual reality (VR). Through immersive experiences and interactive sessions, students gained hands-on familiarity with VR technology.

- **Sustainability Bootcamp Round**

On April 10th, 2023, Kronos collaborated with EDII Ahmedabad as their regional partner for the Sustainability boot camp under G20 Summit with 112 participants. By bringing together people with diverse skills and perspectives, the event encouraged participants to think outside the box and come up with new ideas for sustainable development.

- **Gaming Lounge**

On April 19th, 2023, Kronos organized an engaging Gaming Lounge during Crescendo, the Annual Fest of SSCBS, which drew the participation of over 250 students. The Gaming Lounge featured popular arcade games, creating a lively and engaging atmosphere. Students immersed themselves in thrilling matches and adventures, enjoying the competition and creating lasting memories. The Gaming Lounge brought together gaming enthusiasts and fostered a sense of community within the fest, making it a highlight of the event.

Student Committee

- President: Rishabh Sharma
- Vice President: Shyaamal Tripathi

Advisory Committee: Mukul Bisht, Chinmay Prawah Pant, Ayush Gupta, Dimple, Divyanshi Kapoor, Pooja, Pankaj Prajapati

Coordinators: Vaibhav Srivastava, Manya Sajwan

Core Committee: Ajay Kumar, Allen Pandey, Aryan Pratap Singh Arya, Bhavika Malhotra, Divjot Singh, Piyush Upadhyay, Saksham Duhan, Sarthak Krishna, Sruti Kumari, Vibhor Mathur, Yashmeet Singh

Organizing Committee: Aditya Mehra, Akshat Swami, Anupam Mallick, Avinash Shrivastava, Damia Sharma, Jiya, Kajal, Lakshay Sahay, Muskan Goyal, Nancy Garg, Raghav Garg, Sanchit Singhal, Shourya Shrivastava, Soham Ghai, Vedant Amrit, Vinit, Yashika Sharma, Jhilmil, ShanglaiKhayui, Moksh Ahuja, Saurav, Srijan Tandon, Sumrath

Annexure 40: Lawrence



Number of Inter-college competitions attended by the society members: 15

The society members of Lawrence attended more than 15 inter-college competitions in the academic year 2022-23. They participated in numerous case study competitions and showcased their analytical skills. A few sports enthusiasts also participated in inter-college football competitions organised by different colleges of University of Delhi, demonstrating their teamwork and sports skills. Other than that, members of the society also took part in quiz competitions, simulations, etc.

Number of seminars organized by the society: 3

- "Civil Laws" (23rd November 2022):

Mr. Sanjay Diwakar, an advocate practicing law since 1998 in Delhi conducted a very

insightful session about Civil Laws. The session was organized to learn more about the world of law with the primary objective being the importance of Civil Laws in the society. After the discussion the participants got to learn about many new skills and interacted about their queries with the speaker. A pool of 100+ students attended the seminar.

- "Women, Atique Ahmad, and Internet Shutdown: An Analysis" (28th April 2023):

The speaker Professor Abhishek Mishra, a Program Director, Chair of Admissions, and faculty at BML Munjal School of Law, Gurgaon, with extensive experience in business and commercial laws and intellectual property laws enlightened us on the critical issues surrounding women's rights, digital censorship, and the legal implications of internet shutdowns.

- "IPR FOR STARTUPS" (29th May 2023):

Under the IQAC and IIC-SSCBS initiative we organised seminar on the laws regarding startups like the protection of Patents Trademarks Designs of innovative and interested Startups and many more things. Professor Abhishek Mishra as our distinguished speaker, a Program Director, Chair of Admissions, and faculty at BML Munjal School of Law, Gurgaon, with extensive experience in business and commercial laws and intellectual property enlightened us on IPR for startups.

Number of fests organized by the society: 1

- Mystery: Crescendo'23

We organised our group of events in association with Crescendo'23. It consists of legal case competition "Mystery" which itself have two rounds quiz and then final submission round. It provided an opportunity to the students to showcase their legal and critical thinking.

Followed by the Prize distribution offering a prize pool of Rs. 10,000 along with trophies, certificates and refreshments. Concluded by our guest speaker Mr. Abhishek Mishra, faculty at BML Munjal School of Law with an enlightening session on Legal Perspectives.

Key Result Areas

- Group Discussions

To broaden the knowledge and perspectives of the team on various legal controversies in the country, we conduct several group discussions.

Till now we have had discussions on Budget 2023, Secularism and Sarva Dharma Samabhava, Political Freebies.

- KSS and Skill Development

Through various tasks, discussions and KSS, we aim to equip the team with various important skills and knowledge.

Till now, we have had various research tasks, content creation, discussions on current affairs and KSS to build the research skills, communication skills, graphic designing skills, content writing skills, finance etc.

Student Committee:

President: Divey Ahuja

Vice-President: Paridhi Jain

Coordinators: Rohan Tandon, Emama Islam

Advisory Committee:

Harsh Gupta, Vishal Gupta, Yash Patidar, Divisha Bhalla, Ishan Singh

Core Committee:

Deepanshu Thakur, Rohan Tandon, Emama Islam, Ajay Kumar, Ayush Chaudhary, Devansh Banthia, Devhans Gurjar, Vasudeep Chaudhary

Organizing Committee:

Aakash Jain, Janander Bajaj, K V Raghav Murthy, Anshuman Das, Tanya, Shruti, Ravi bhansingh, Piyush Yadav.

Annexure 41: Mark-It

Inter-college competitions attended by the society members: 60+

Competitions with podium finish: 36

Number of fests organized by the society: 1

Excelsior'23, a pan-India Management-cum-Marketing conclave, took the country by storm, completely revolutionizing the way marketing is perceived by students. This groundbreaking event held recently, witnessed a massive turnout and garnered significant attention with its unique theme, "Where liars prosper." It attracted over 81,000 impressions on Unstop and 1300+ registrations.

The conclave, which brought together students, industry experts, and renowned speakers, was a platform designed to challenge conventional marketing practices and encourage creative thinking amongst the leading colleges of Delhi University and all over the country. With a primary focus on direct-to-consumer (D2C) strategies, Excelsior'23 aimed to educate and inspire participants about the evolving landscape of marketing and its vast potential, along with other aspects of a business.

The event featured four distinct competitions, each catering to a specific area of expertise:

1. Best Manager
2. Corporate Strategy
3. HR-PR
4. Marketers

The event, which was held over 2 days, saw 200+ students battle it out in the highly competitive yet engaging case rounds that were presented before them. These students had previously proved their mettle in the preliminary rounds that were held in both, online and offline mode.

Other Initiatives:

1) Mad Libs: During this event, hosted during Crescendo'23, participants were judged on their creativity and quick thinking as they were asked to create an advertisement for unconventional products within a short time span. The reach of the competition was more than 12,000 on Instagram and D2C.

2) Education Fair with Jamboree Education: In the session hosted in collaboration with Jamboree Education, important questions relating to higher education in and outside India were answered, with a special emphasis on choosing the right MBA program for oneself and the process for applying to prestigious universities abroad. Engaging conversations were also held with the students wherein they shared their aspirations for their careers.

3) Session with AnkGanit: An informative session took place with the Founder and Directors of AnkGanit, Ankit Gaur and Hriday G Sarat, in which they enlightened the students with the strategies to mark a seat in the Top B Schools as they have ensured in the past for hundreds of students. Some mathematics tricks and paper psychology were discussed.

4) Speaker Session with SleepyOwl: A speaker session with Aseem Sood, VP Sales (Sleepy Owl Coffee) was held, whose presence was an honor as he paved the roadmap for the marketing students of how the real market game looks. Discussions also involved his personal experiences that made the students feel the connection. It was a fun, light, and knowledgeable insight for the attendees.

5) Live Projects and KSS- Live Projects for growing startups like HappyPockets and Clamp and knowledge-sharing sessions were also hosted in order to enhance the skillset of the members of the society.

Student Committee

President: Manvi Bhatt

Vice President: Jasmannat

Coordinators: Harshita Gupta, Vinayak Chawla
Advisory Committee: Jasmannat, Manvi Bhatt, Meenakshi Kanodia, Puneet Singh Nanda, Aakarsh Kawatra, Bill J. Milisse, Harshvardhan Surana, Kamal Kant Gupta, Vaibhav Gupta, Manan Khurana, Pratham Gaur, Sanya Singal, Ria Khandpur, Sahil Ahuja, Parv Jindal

Core Committee: Aditya Babbar, Daksh Bhandar, Harshita Gupta, Ishan Goel, Mudit Sethi, Parth Malhotra, Ria Pandit, Sambhav Bhirani, Sreya Sanghai, Tanusha Arora, Veer Kohli, Vinayak Chawla

Organizing Committee: Aadhya Ramdev, Ananya Bhalla, Ananyaa Jaggi, Ananya Mittal, Archit Koul, Arin Jain, Bhaavya, Bhoomi Kohli, Dhairyaa Sachdeva, Diksha Garg, Kanak Singh, Mandeep S. Passi, Neel Sengupta, Nitin Pahwa, Prakhar Singh, Pratiksha Satapathy, Rajat Gunecha, Riddhima Rishabh, Rimsha Kashfi, Ronak Raina, Saramya Dhar, Shradha Sabharwal, Tanishtha Verma, Tanmay Bothra, Vibhor Kumar, Vrinda Bansal

1. Winners of Excelsior'23:

POSITION	BEST MANAGER	HR-PR	CORPORATE STRATEGY	MARKETERS
Winner	Shivam Agarwal	Muskan Bhola, Swayam Arora	Ayushman Kaushik, Chander Maurya	Deepshikha, Bhavya Sinha
First Runner Up	Soham Gupta	Reetika Yadav, Anagha Prabhu	Dhaani Sood, Bhavya Rana	Rishita Joshi, Soumya Sahu
Second Runner Up	Shreya Rohatgi	Sakshi Trivedi, Arunav Sharma	Riya Chadha, Samridhi Pohoja	Lakshay Chhabra, Dhruv Gupta

2. Winner of mADLibs

Position	Team Name
Winner	Team Mario
First Runner Up	Team Blue
Second Runner Up	Shreya

3. Sponsorships Received for Excelsior'23:

Organisation Name	Amount	Account
EcoCare	20,000	In-Kind (Food)
SleepyOwl	-	In-Kind (Products)
The Healthy Company	-	In-Kind (Gifting Partner)
GAIL	50,000	College Account (To be received)
PeachBlink	-	In-Kind (Notepads, Books)
Eve Paper	-	Online Promotion
TOTAL	70,000	

4. Prize Money for Excelsior'23:

Position	Prize Money
Winner	Rs. 15000
First Runner Up	Rs. 10000
Second Runner Up	-

5. Prize Money for mADLibs:

Position	Prize Money
Winner	Rs. 6000
First Runner Up	Rs. 4000
Second Runner Up	-

Annexure 42: Management Interaction Cell

Inter-college competitions attended by the society members: 60+

Competitions with podium finish: 36

Number of fests organized by the society: 1

Excelsior'23, a pan-India Management-cum-Marketing conclave, took the country by storm, completely revolutionizing the way marketing is perceived by students. This groundbreaking event held recently, witnessed a massive turnout and garnered significant attention with its unique theme, "Where liars prosper." It attracted over 81,000 impressions on Unstop and 1300+ registrations.

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Other Initiatives:

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Student Committee

President: Manvi Bhatt

Vice President: Jasmannat

Coordinators: Harshita Gupta, Vinayak Chawla

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Core Committee: Aditya Babbar, Daksh Bhandar, Harshita Gupta, Ishan Goel, Mudit Sethi, Parth Malhotra, Ria Pandit, Sambhav Bhirani, Sreya Sanghai, Tanusha Arora, Veer Kohli, Vinayak Chawla

Organizing Committee: Aadhya Ramdev, Ananya Bhalla, Ananyaa Jaggi, Ananya Mittal, Archit Koul, Arin Jain, Bhaavya, Bhoomi Kohli, Dhairya Sachdeva, Diksha Garg, Kanak Singh, Mandeep S. Passi, Neel Sengupta, Nitin Pahwa, Prakhar Singh, Pratiksha Satapathy, Rajat Gunecha, Riddhima Rishabh, Rimsha Kashfi, Ronak Raina, Saramya Dhar, Shradha Sabharwal, Tanishtha Verma, Tanmay Bothra, Vibhor Kumar, Vrinda Bansal

Annexure 43: National Service Scheme (NSS)



Number of Inter-college competitions attended by society members: 45+

The members of NSS participated in 45+ competitions, including case study competitions, simulations, mock stocks, and many more challenges. They represented themselves and NSS SSCBS in institutions such as IIM Ahmedabad, IIM Bangalore, IIFT Delhi, SRCC, LSR, and various other renowned colleges. The achievements of our members are as follows:

Name of Participant	Competition Name	Organising Institution	Position Secured
Drishti Boliwal	M&A Mayhem	Hansraj College	Winner
Srishti Verma	M&A Mayhem	Hansraj College	Winner
Harsh Arora	Ranneeti 5.0: Where Rationality Rules	Shaheed Sukhdev College of Business Studies	Winner
Harsh Arora	SawaalJawaab: The Quiz Show	Lady Shri Ram College for Women	Winner
Harsh Arora	Phoenix Pitch: An Ultimate Business Challenge	Sri Guru Gobind Singh College Of Commerce	Winner
Manshu	Business Conclave	Shri Ram College of Commerce	Runner up
Manshu	Acechain	Shaheed Bhagat Singh College	Winner

Number of sessions organized: 6

1. Webinar on the Role of the Himalayas in the Socio-Economic and Environmental Development of India by Dr.Himanshu Mishra, Assistant Professor of Shivaji College
2. Speaker session on the theme Har ghar Tiranga under the Azadi ka Amrit Mahotsav by Dr. Himanshu Mishra, Assistant Professor of Shivaji College
3. Speaker session with the co-founder of FinOak, Riya Ahuja
4. Shaheed Diwas speaker session
5. Online session with NGO BHUMI on the Yamuna River Conservation Programme
6. Fatty liver disease speaker session

Number of Competitions organized: 5

1. National Pollution Day (Case competition, Poster Making, Slogan Writing)
2. World Environment Day (Slogan Writing, Poster Making)
3. Independence Day (Essay and Haiku writing competition)
4. Quest for change (social case competition)
5. National voters day (Mock parliament, Slogan writing, Poster making)

Activities and events organized:

- Bicycle Rally on World Bicycle Day
- Plantation Drive on World Environment Day
- Pledge-Taking Ceremony on World Environment Day
- Movie Screening in collaboration with QSA on the occasion of Pride Month
- Pride Parade on the occasion of Pride Month
- Flag distribution and hoisting ceremony under the theme of Har ghar tiranga on the occasion of Independence Day. Flag hoisting ceremony by Mr. Ram Prakash, Junior Commissioned Officer, Indian Armed Officer
- Phool Samarpan Samaroh on the occasion of Independence Day
- Cleanliness drive on the occasion of Independence Day
- Swachhta Pakhwada Drive (1 September–13 September)
- Blood donation camp on 23 September
- Walkathon on National Unity Day
- NSS booth for donations to commemorate Armed Forces Flag Day
- Food donation drive (27 February–4 March)
- Tree plantation drive (first week of February)
- Movie screening on World Environment Day

Other Initiatives**PROJECT SAMMAN**

Under Project Samman, we recently conducted a food donation drive in the college from 27th February to 3rd March, 2023 in order to collect food for the elderly residents of Davo - an old age home. The purpose of the drive was to raise awareness about the needs of the elderly and encourage students to give back to their community. We were able to collect more than 230 KGs of food items that helped improve the lives of the elderly residents of the old age home.

Student Committee

President: Vansh Rawat

Vice President: Allen pandey

Secretary: Abhishek Kumar

Treasurer: Kumar Keshav

Volunteers:Anubhav Chauhan, Charu Bharti, Ayush Anand, Archisha Arya, Vedanga Joshi, Hrishikesh Singh, Sujal Vijayan, Hritik Goyal, Kabir Sharan Gupta, Ayush kejrival, Anshul Goyal, Ankur Agrahari, Rohan Tandon, Vibhor Mathur, Devansh Chadha, Aryan Pratap Singh, Aashiya Gupta, Sunita Madwari, Gaurav Goyal, Akshit Jain, Dushyant Kumar Gautam, Vishwa Sahni, Navya Bhatia, Devajay Kapur, MEEMANSABAGARIA, Animesh Kumar, Muskan Khatoon, Ravishek Kumar, Namrata, Pritam kumar, Prabhat kumar, Anshu Kumar, Prabhat Kumar, Priyanshu Gupta, Aman Tiwari, Priyanka Goel, Riya Singhal, Parmeeta Mandavi, Aastha Garg, Naresh, Nancy, Ibrahim Ghaffar, Rishav Raj, Kanika, Pranav Soni, Sugam Pratap Singh, Aditya Pathania, Rajdeep Khare, Yogesh Chahar, Vishesh Gupta, Vansh Rawat, Sahil Yadav, Suraj Singh, Muskan Nawadia, Vansh Jaluthria, Sakshi Sachan, Prachi Singh, Vijay Sengar, Abhishek Bhati, Sneha K, Kirti Sharma, Archana Choudhary, Vasudeep, Yashika Goswami, Dhanav Jindal, Pragyan Chandra, Anand Yadav, Chitrika Saini, Abhimanyu Chaturvedi, Priyash Soreng, Samriddhi Jaiswal, Vaibhav Anurag, Sachin Singh, Siddhant Jain, Shobhit Pratap Singh, Viransh Shakya, Tanishq Gupta, Tarun Kumar, Dipesh Kadam, Magandeep Bharti, Dhruv Jain, Aditi Prasad, Rakesh Kumar, Angad Bir Singh, Shreya Kumari Goyal, Shivraj Kumar, Harshit Agarwal, Tanya Goel, Allen Pandey, Divyansh Katyal, Deepanshu Yadav, Kumar Keshav, Aditya Deval, Sachin Sharma, Anshleen Kaur, Aryan Siddhant, Vani Singhal, Nishtha Goel, Aditya Goyal, Tanmay Mansharamani, Shubham Verma, Yatharth Bhardwaj, Mukul Anand, Rishikesh Jadhav, Yugam Saini, Parth Gupta, Kinshuk Kataria, Ridit Anand, Shresth Sharma, Vaishnavi, Shekhar Kumar, Mitali Jain, Ujjwal Gupta, Ananya Arora, M Sindhuja, Jas Kirat Singh, Sahil Khanna, Aman Burnwal, Vijay Sengar, Shreya Kumari Goyal, Yatharth Bhardwaj, Lakhyajeet Das, Sambhav Lal, Aditya Arora, Himangi Aneja, Ayush Kejrival, Yashwant Verma, Abhishek Kumar, Mansagar Singh, Shubham Patel, Urfa Saleem, Sneha Agrawal, Kinshuk Guglani, Ridit Anand, Sahil Malani, Harshil Rana, Mayank Aggarwal, Deepak Chhikara, Dhanav Jindal, Deepak Jaiswal, Rishav Raj, Anubhav Chauhan, Devansh Chadha, Shashwat Chandra, Abhinav Rathore, Vinay Kumar, Ria Pandit, Harsh Gupta, Rishikesh Jadhav, Raj Thakare, Rohan Tandon, Rajeev Gour, Vishwa Sahni, Sugam Pratap Singh, Ehsas Chauhan, Aditya Arora, Shaurya Bhargava, Parv Gupta, Abhishek Bhati, Mayank Aggarwal, Emama Islam, Parv Gupta, Pratham Mittal, Deepanshu Yadav, Ujjwal Gupta, Aditya Deval, Kanika, Priyanshu Gupta, Shubham Verma, Pragyan Chandra, Manash Jyoti Das, Samriddhi Jaiswal, Yatharth Bhardwaj, Sahil Yadav, Manasvi, Shivam Kumar, Aryan Siddhant, Sahil Malani, Sushant Kumar Sinha, Rakshit Kumar Bind, Shruti Gorain, Kumail Ali Khan, Tarun Kumar, Parthavi Dhawan, Anmol Arora, Shivam Kumar, Akbar Khan, Hari Om Jha, Kirti Sharma, Daisy Sehmbi, Yana Aggarwal, Yash Ajmera, Aryan Gauba, Aishna Jain, Yash Jajoria, Prince Rana, Nandini Gupta, Kinshuk Kataria, Ayush Kumar, Shaurya Bhargava, Abhishek Kumar, Aman Tiwari, Gaorav, Mayank Gulati, Hith Maheshwari, Pritam Kumar, Shubham Patel, MeemansaBagaria, Ehsas Chauhan, Mansi, Vansh Rawat, Vedansh Joshi, Harsh Gupta, Rajas Modi, Anushka Dubey, Raghav Sethia.

Annexure 44: Nucleus



Inter-college competitions attended by the society members: 200+

The members of the society have participated in 200+ competitions and stood on the podium in 45+ of them. Numerous wins and positions have been recorded in competitions held by prestigious institutions in the country including IIM Kozhikode, IIT Roorkee, IIT Madras, SRCC, DTU, Hansraj College and St. Stephens. This is a testimony to the proficiency of the society members in the various fields of finance and analytics.

Number of seminars organised by the society: 15+

Number of fests organised by the society: 2

The society's flagship event, The Analytics Conclave 2022 was held between the dates 19th June and 26th June 2022. It was a one of its kind Data Discovery Workshop which covered two enriching sessions on topics related to data science.

- Session 1: Demystifying AI: AI Thinking and Products of the Next Decade by Mr. Shailesh Kumar
- Session 2: How to Interpret AI Models for Business by Mr. Hitesh Hinduja

The event hosted 2 experienced Data Scientists from reputed companies over a period of four days. The speakers presented their insights on the Data Science industry, the applications of Machine Learning and AI in Fintech, Search Engines and Consulting among various other topics. The Conclave witnessed active participation of 1700+ students who benefitted from the insights shared by the speakers and the interactive discussions on various disruptions in the analytics industry.

Nucleus organised Viz-a-thon, a data visualisation competition on 18th April 2023 which received a participation of 194 individuals from reputed institutes such as SRCC and IIM Lucknow.

The Analytics Conclave 2023 commenced on 10th June 2023 with the first round of Epsilon - The Analytics Case Competition. Two speaker sessions are scheduled to be organised within a span of four days to provide the participants with exclusive industry insights. The final round of the competition is to be held online on 18th June 2023.

Other Initiatives:

- Knowledge Sharing Sessions: Nucleus, proudly being the only Analytics Society of the college, takes up KSS on various industry-standard applications encompassing MS Excel, Python, Power BI, Tableau, and Alteryx among multiple others. These KSS are unique in the college, given the fact that they are based on in-demand and industry-accepted Analytics Tools. Alteryx is one such unique software that was learned by members of Nucleus as a part of the society (considering its gaining recognition in the corporate world), compared to many other societies of the college.
- Intra Soc Competitions: After successfully learning each new software, the students are provided with a practical competition prepared by their peers to help them reinforce their technical skills and strengthen the application of important concepts involved in a particular software. This initiative by the society is also something that sets it apart from most of the societies in the college.
- Live Projects: The society also shares an excellent long standing relationship with the corporate sector and has collaborated with firms to take up live projects, conducted speaker sessions both within the private and public sector domains. In the past, we have worked with firms like Delhi International Airport, Coal India Ltd, EY, SBI, NeenoPal, etc. This year, we had newer partnerships with firms such as Seekho, EXL, KRG Consultants. These projects have significantly helped the students in gaining a practical experience of how Data Analytics is used in corporations and provided them a first hand experience by strengthening the knowledge of the Analytics Tools they have been provided with.

Student Committee

President: Anushka Gupta

Vice President: Aayush Grover

Advisory Committee: Aayush Grover, Anushka Gupta, Ayush Kumar, Isha Gusain, Jasleen Kaur, Lakshay Rawat, Nikhil Kochar, Pranav Gupta, Priyansh Gupta, Prnay Aneja, Surbhi Goyal

Core Committee: Arnit Jain, Devajay Kapur, Gunnidhi Katyal, Mayank Gulati, Nalin Mundeja, Nishant Mangtani, Isha Dalmia, Ria Pandit, Rishav Raj, Saksham Duhan, Saumya Dudeja,

Organising Committee: Aman Bhandari, Anish Aggrawal, Jatin, Kanishk Chhatwal, Krishang Baldi, Moksh Ahuja, Muskan Goyal, Nancy Garg, Nikhil Jain, Radhika Singh, Riddhi Garg, Sneha Jindal, Tanishq Mittal, Tejash Kumar, Uday Arora, Udit Arora, Vanshika Bhattad, Vishesh Choubey, Yash Agarwal

Annexure 45: Parishram



Participated in 30+ events organized by 10+ colleges/organizations with podium finishes in 8 of them.

Number of Events Organized by Society: 4

Staff-E-Arena: Conducted on 7th September 2022, it was an event organized for teaching and non-teaching staff of college in celebration of Techer's Day. It included 5 sports: Carrom, Chess, Cricket, Hurdle Race and Lemon Race.

Sport	Winner
Carrom	Dr. Mona Verma
Chess	Mr. Tapan
Hurdle Race (M)	Dr. Narander Kumar Nigam
Hurdle Race (W)	Dr. Mona Verma
Lemon Race	Ms. Shehla Naaz

Football Tournament: Conducted from 15th to 18th November, 2022, an inter class football tournament for second year students. Included 7 matches of 40 minutes each. Winner: BMS 2D; Runner Up: BMS 2B.

CBS Cricket League 2023 (CCL'23): Conducted from 31st January to 10th February, 2023. Intra college cricket tournament with over 200+ registrations. An auction was held on 31st January to create 8 teams which were divided in 2 groups of 4 teams each. After 12 matches in the group stage, 4 teams (2 from each group) proceeded to the semifinals.

After the finals, an exhibition match for teaching and non-teaching staff was held.

Winning team of CCL'23: Saksham Banga (c), Addhyan Agrawal, Dipanshu Verma, Kunal Kataria, Luv Sehgal, Prathmesh Shankar, Pratik Ganguly, Sai Raunaq, Shreshth Dhuria, Suneet Sinhmar, Yuvraj Yadav

Adrenaline: The Annual Sports Fest: Conducted on 26th & 27th April, 2023. It included 5 sports, Athletics (M&W), Carrom, Kabaddi (M), Table Tennis (M&W) and Volleyball (M). In addition to the above, the event also included our inaugural eSports competition on Play Station 4 (FIFA 23).

Sports	Winner
Athletics – 100m (M)	Avi Pandey
Athletics – 400m (M)	Anurag
Athletics – 100m (W)	Megha Sharma
Carrom	Ankit Kumar & Tejas Kumar
Table Tennis – Singles (M)	Shivam Agarwal
Table Tennis – Doubles (M)	Samarth Anand & Shivam Agarwal
Table Tennis – Singles (W)	Esha
Table Tennis – Mixed Doubles	Esha & Shivam Agarwal
FIFA 23 (PS4)	Shikhar Mal

Other Initiatives

- Organised trials to form teams for multiple sports including basketball, chess, football & volleyball.
- Established relations with sports & physical education departments of other colleges which gave us the platform to participate in competitions organized by them.

- Handled the administrative process and completed formalities to aid our athletes in participating in competitions
- Maintained the sports facility of the college, ensured timely purchase of equipment by coordinating with store-in-charge and Accounts Department.

Achievements

S.No	Name of Student(s)	Sport	Organiser	Name of Event	Position	Level
1	Mudit Singhvi	Karate - Kumite (+84 Kgs)	All India Karate Do Federation	2nd AIFK President Cup National Karate Championship	Third	National
2	Basketball Team	Basketball	Ashoka University	Agneepath 5.0	Quarter-Finalist	University
3	Volleyball Team	Volleyball	Ashoka University	Agneepath 5.0	Quarter-Finalist	University
4	Shikhar Mal, Ishaan Yewale, Arnab Kumar, Samarth Anand, Sidak Bhatia, Tarun Verma	Chess	SRCC	Festival of Youth Sports	Fourth	University
5	Mukul Bisht, Mukul Anand, Ayush Grover, Sangharsh Ishwardas Khandare, Vedansh Joshi	Badminton	SRCC	Festival of Youth Sports	Semi Finalist	University
6	Mudith Agarwala, Parv Jindal, Sanyam Gupta, Shivam Agarwal, Siddhant	Table Tennis	SRCC	Festival of Youth Sports	Quarter-Finalist	University
7	Shikhar Mal, Ishaan Yewale, Samarth Anand, Tarun Verma	Chess	LSR	Dr. Bharat Ram Open Sports Meet	Third	University
8	Football Team	Football	LSR	Dr. Bharat Ram Open Sports Meet	Semi Finalist	University
9	Om Kharola	Chess	IIIT Delhi	Astra'23	Winner	University
10	Om Kharola, Ishaan Yewale, Sidak Bhatia, Devansh Banthia	Chess	IIIT Delhi	Astra'23	Third	University
11	Shikhar Mal, Ishaan Yewale, Sidak Bhatia, Devansh Banthia	Chess	Miranda House	Erobern'23	Winner	University
12	Aryaa Abhay Dange	Lawn Tennis	Miranda House	Erobern'23	Fourth	University
13	Aryaa Abhay Dange	Lawn Tennis	Symbiosis Law School, Noida	Aparajit 2023	Second	University
14	Devansh Bhanthia, Samarth Anand, Ishaan Yewale, Shikhar Mal, Sidak Bhatia	Chess	Delhi Technological University	Aahvaan'23	Ninth	University
15	Om Kharola	Chess	PGDAV	Spectrum'23	Winner	University

16	Om Kharola	Chess	Delhi Chess Association	Delhi Rapid State Championship	Winner	State
17	Om Kharola	Chess	Delhi Chess Association	Delhi Blitz State Championship	Third	State

Sudent Committee

President: Yash Sakral

Vice President: Yash Jaiswal

Coordinators: Harshit Agarwal & Shivanshu Goyal

Advisory Committee: Sameer Suman

Core Committee: Adarsh Soni, Anshul Saini, Archana Choudhary, Deepanshu Yadav, Harshil Pandey, Mahenraditya, Muskan Newadia, Nikunj Gupta, Pritam Kumar, Sangharsh, Ujjwal Gupta, Vinit Meena, Yashwant Verma

Organizing Committee: Ansh Bhardwaj, Anshul Verma, Anurag Ravi, Ashish Kumar, Avinash Kumar, Devesh Gupta, Dipanshu Yadav, Harshada Vikhankar, Jatin Kumar, Krishna Mokati, Mudit Singhvi, Nikunj Agrawal, Piyush Gautam, Prashant Panwar, Prastuti Sachan, Pushp Aiswal, Shrishant Shekhawat, Siddharth Nagar, Vishu Yadav

Annexure 46: Queer Straight Alliance



Team QSA SSCBS participated in 35+ Inter-college competitions covering Business Development, Marketing Strategy, and Inclusion all rounded up towards LGBTQIA+ Community and achieved podium finishes in 13+ competitions in competitions organised by institutions such as SRCC, IIM Lucknow, Jesus and Mary College, to name a few.

The team secured the 2nd Runner-Up position for the Voice Out Loud case competition conducted by Rang- D.E.&I Club of IIM Lucknow.

Events Organised:

Queer Straight Alliance of SSCBS organised its annual pride event, IRIS'22. The event had the following activities:

1. Pehchaan

An Open Mic segment organized collectively by QSA and Litsoc of SSCBS. Renowned guests like Hiten Noonwal, Dr. Abhishek Royal and Shabnam Bewafa from the queer community were invited. Performers from the DU circuit among many colleges and even the Queer Cells throughout Delhi University joined this Open Mic.

The footfall for our Open Mic was over 65+ students. The number of participants in the event were 34.

2. Movie Screening

The Team also held a Movie Screening in our college auditorium. The movies screened included Aligarh and 2 other award-winning short films - "Mother-in-law" and "In a Heartbeat," based on

LGBTQ Community awareness. This segment of our event aimed to create an inclusive space for not only queer folks there but for everyone.

The total number of students at the movie screening were around 60 students.

3. Pride Parade

On the occasion of Pride month in June, QSA organised the First ever Pride Parade of SSCBS in collaboration with NSS and Kartvya. The parade organised on campus was a march for equality and recognition of all the diversity in the queer community and its inclusion. The parade witnessed participation from 150+ individuals.

4. Wall of Expression

For the Annual Fest of SSCBS- Crescendo '23, QSA exhibited The Great Indian Queer History from 600 B.C. to 1999 A.D. The aim was to create awareness about the queer existence in the ancient times.

This exhibition was a great success and became one of the top attractions of Crescendo with a footfall of over 1000 individuals.

Our Social Media Outreach

QSA strives to increase awareness about the LGBTQIA+ Community via our social media presence which spans Instagram, Facebook, and LinkedIn and is working actively to increase its presence. The team actively uses its social media platforms to achieve its objective of imparting information to the masses and breaking the stereotypes around the Queer Community.

QSA has gained over 1100+ followers on Instagram, with an average of 8451 monthly accounts reached. The LinkedIn page has a follower base of 120+ students and professionals.

Projects

Project Uthaa: QSA started Project Uthaa in 2021 to uplift small queer businesses by providing them with free consultancy services in collaboration with MyMoMa- a student-led start-up started by our own college students. The team promoted their businesses on their official pages as well.

This year, the team invited small queer businesses offline to the event to set up their stalls and helped promote their sales. Naman Chaubey (he/him)-a freelance fashion stylist, song writer, singer and the founder of Embarque which creates and sells ceramic décor and utility items and artisanal soaps and Varun (he/him) Business Administrator Qucciberry- a fashion and lifestyle available for all genders.

Student Committee

President: Anushka Raj Sonkar

Vice President: Shefali Gerg

Advisory Committee: Manching, Ishika Santhalia,

Coordinators: Archana Choudhary, Priyash Soreng

Core Committee: Aditya Shahi, Ananya Arora, Arpana, Daisy Sehmbi, Mukul, Neeraj Meena

Organizing Committee: Amishi, Prisha, Prachi, Chetan, Nitesh, Aditi, Aryan, Anika, Meghal, Yami, Manan

Annexure 47: Rotaract

Number of Inter-college competitions attended by the society members individually: 100+

Team Rotaract SSCBS as a group participated in 20+ competitions, bagging podium finishes in 9 competitions organized by institutions such as IIM Ahmedabad, IIM Bangalore, IIM Indore, NISM, etc.

Rotaract society members also participated in 80+ competitions individually, achieving over 30 podium finishes in competitions held by institutes such as the Melbourne Microfinance Institution, IIM Ahmedabad, SRCC, and even Bain and Co.

Name of Event	Organising Institution	Position Secured
Avant Garde	Indian Institutes of Management, Indore	First Runner Up
Idea Premier League	National Institute of Security Markets	Winner
The Art of Elevator Pitch	Indian Institutes of Management, Bangalore	Second Runner Up
HULT Prize Competition	International Relations Cell, SSCBS	First Runner Up
B-Plan Competition	Jaypee Institute of Technology	Second Runner Up
B-Plan Competition	Miranda House	Second Runner Up
C2P Social Entrepreneurship Summit (B-Plan Competition)	Shri Ram College of Commerce	First Runner Up
BizSprint	Shri Ram College of Commerce	Second Runner Up
B-Plan Competition	Navrachna University	Finalist
Blueprint Battle	Shaheed Sukhdev College of Business Studies	Finalist
B-Plan Competition	Indian Institutes of Management, Ahmedabad	Winner
Idea Premier League	National Institute of Securities Markets	First Runner Up
Calibrate	Daulat Ram College	Finalist
Blueprint Battle	Shaheed Sukhdev College of Business Studies	Finalist
Ekadyu	Motilal Nehru College	Finalist
Venture Vision	Sri Aurobindo College	First Runner Up
Kimaya: Thanksgiving - Awards Ceremony (Rotary International District 3012)	Rotary International	Most Innovative Project
Kimaya: Thanksgiving - Awards Ceremony (Rotary International District 3012)	Rotary International	District Gold Citation
Aabhar: Thanksgiving - Awards Ceremony (Rotary International District 3012)	Rotary International	District Gold Citation

Number of seminars organized by the society: 25+

Rotaract SSCBS undertook various activities across a multitude of domains targeting social impact as well as substantial environmental change. The sessions held were the following:

1. Rotaract SSCBS conducted an online awareness session on exploring the potential of Green Entrepreneurship in Rural India with Anurag Trivedi, the esteemed founder of Shaan Academy, a teacher, and a dedicated social worker.
2. Driven by its commitment to disease prevention and treatment, the club organized a highly informative webinar on the prevention of kidney stones.
3. Rotaract SSCBS organized two engaging and informative sessions—one on Crypto

Trading and the other on Canva workshop— aiming to equip participants with valuable knowledge and skills.

4. Various other sessions were organized throughout the year, focusing on various areas including professional development, skill development, community building, increasing awareness among the masses, etc.

Other Initiatives:

1. **Blood Donation Camp:** A blood donation camp was set up at Khan Market's Lok Nayak Bhawan in New Delhi by Rotaract SSCBS. The drive took place from 9 a.m. to 4 p.m., with a footfall of over 100+ people. A mobile blood collection van was provided by the Rotary Club of Faridabad Midtown. The team successfully collected 12 units of blood.
2. **Book Donation Drive:** Rotaract SSCBS, in collaboration with Nanhe Pakshi NGO, organized a highly successful book donation drive aimed at fostering literacy and offering educational materials to underprivileged children. The enthusiastic response from donors resulted in over 100+ books covering a diverse range of subjects. The collected books were meticulously sorted, categorized, and subsequently distributed to a free-access library established by Nanhe Pakshi NGO in slums near Netaji Subhash Place, Delhi. This heartwarming initiative elicited immense joy and heartfelt gratitude among the young recipients.
3. **Sanitary Pad Donation Drive:** Rotaract SSCBS organized a pad donation drive in collaboration with Nanhe Pakshi NGO in slum dwellings located near Netaji Subhash Place, Delhi. As part of this initiative, 50+ free pad distributions were facilitated through a contractual agreement with Connecting Dreams Foundation SRCC. Educational sessions on menstruation were also conducted, promoting discussion on the socially taboo topic and raising awareness about its significance among slum women. This effort directly benefited 50+ women and indirectly impacted over 150+ women.
4. **Project Muskaan:** A dynamic interactive session for kids aged 7-15 aiming at youth empowerment was organized by Rotaract SSCBS in collaboration with Shubhakshika Educational Society, catalysing the personal growth of over 100 children by providing them with a safe and encouraging space to learn, express, and articulate their ideas effectively, fostering creativity, knowledge expansion, eloquence, and logical and critical thinking.
5. **Period Pain Stimulator:** In collaboration with Samvedna - The Gender Sensitization Forum of Sri Aurobindo College, the team organized a period pain simulator event, which witnessed participation from over 200 individuals. The event witnessed high enthusiasm and zeal from the participants. It was found that a majority of individuals described period cramps as extremely painful and unbearable. The event was a tribute to women.
6. **Project Kanak:** Project Kanak aimed to promote sustainable alternatives to plastic straws by advocating for the use of wheat straws in the food and beverage industry. The project team collaborated with local farmers to procure wheat stems, which were skilfully transformed into 1000+ eco-friendly straws. Samples of these straws were distributed to juice shops in Rohini, Delhi, raising awareness about the harmful effects of plastic pollution. The project successfully initiated a shift towards sustainable alternatives and promoted environmental consciousness.
7. **Project Nawazish:** Zone 2 of Rotary International District 3012, in collaboration with Project Zero Hunger and the Jan Mangal Arth Prabandhan Foundation, organized "NAWAZISH" at "Apna Ghar Old Age Home". As part of the event, 68 kgs of ration were donated to the old age home, and a variety of fun-based activities were held to engage with the residents of the home.

8. **Project Darpan:** Rac SSCBS conducted a food donation drive in a slum area along with engagement activities with slum children. More than 35 families benefited from the drive. Fruitful interactions with kids were conducted through interactive and stimulative activities like puzzles and other games. Personal interaction with slum dwellers further assisted the team in gaining insights into the other problems faced by these families.
9. **Project Ikshana:** A food donation drive for dogs was initiated by Rotaract SSCBS, aiming to provide sustenance to street animals, directly impacting over 50+ dogs in the vicinity of Rohini, Delhi. The project aimed at well-being and stopping ill-treatment of street dogs. The team attempted to resolve apprehensions and promote awareness of the need for protection for vulnerable street dogs.
10. **Project Voice:** This project, an initiative by the Rotaract Club of Delhi Pegasus under Zone-2, aimed to raise awareness against social injustices by actively promoting inclusivity and love. Celebrated and supported by Rotaract SSCBS, this endeavour sought to challenge stereotypes associated with gender, disability, and any form of discrimination. The zonal project, with active participation and volunteering of members from Rotaract SSCBS at the open mic event organized by Voice at Nehru Park, Delhi, initiated discourse on important social issues impacting over 150+ people and helped provide a platform for people to advocate for positive change.
11. **Clothes Donation Drive:** A successful clothes donation drive was organized both within the SSCBS campus and throughout the district. The initiative witnessed substantial participation from club members, campus faculty, and students, along with contributions from other collaborating clubs, ensuring its successful completion. The clothes collected were directly donated to Goonj NGO, positively impacting over 100+ people.
12. **Project Shudh:** This project, jointly initiated by the Rotaract Club of Delhi Pegasus and the Rotaract Club of Physiotherapy Scholars, aimed to address the lack of access to sanitary and hygiene items in underprivileged communities. This collaborative effort focused on raising awareness about maternal and child healthcare while promoting overall well-being. To tackle this challenge, the project expanded to include the distribution of essential sanitary kits, thereby making a positive impact and improving health conditions in needy communities.
13. **Project Vivek:** Project Vivek aimed to support underprivileged children in slums by providing essential educational materials and guidance. Emphasizing the importance of education, the project distributed essential stationery sets and invested in teaching fundamental and basic skills like writing. Over 50+ children directly benefited from this initiative, experiencing a transformative shift in their perspective toward education and gaining renewed motivation to pursue their studies. The project instilled hope and motivation, empowering these young minds to break the cycle of poverty and aspire for a brighter future.
14. **Project Nirvah:** Project Nirvah aims at eradicating hunger, which is one of the major issues our nation- India is facing. The aim is to make good-quality food grains more accessible to the needy and poor at the cheapest rates. With the aim of combating hunger by bridging the gap between impoverished people and wilful donors to uplift the destitute by providing them with quality grains at a fraction of the market price. The grains would be raw and packaged for the convenience of the consumer. The consumers would encompass below-poverty-line people living in slums. The supply chain would be managed by Rotaract through an offline direct-to-consumer model.
15. **Project Kamakhya:** Project Kamakhya is pioneering efforts to break menstrual taboos and encourage menstrual hygiene for all women. It aims to educate marginalized women on menstrual hygiene and the environmental impact of menstrual waste. Project Kamakhya

sensitizes and educates women to handle their periods with pride. Eliminating period myths protects young girls' self-esteem and provides a safe, supportive menstrual environment. Raw materials were selected, and the Madras slum was surveyed to determine pad preferences and prices after assessing money. The team developed a deck to educate youngsters about menstruation while also working towards Business Plans to demonstrate the project's potential and sustainability.

16. Project Srijan: The urgent need to address the environmental and social implications of e-waste mismanagement and disposal led to Project Srijan. Project Srijan connects the undiscovered formal sector, the disadvantaged informal sector, and the uninformed public to offer non-bulk e-waste creators' disposal options. Project Srijan exchanges waste and information commercially. The team collaborated with schools, college clubs, RWAs, and other Rotaract clubs and collected about 80 kgs of e-waste and conducted sensitization sessions to educate the masses about the same.

17. Project Uphaar: Rotaract SSCBS collaborated with the Rotaract Club of DTU Regency in its flagship event, The Diwali Mela—UPHAAR. It involved Diwali puja, shopping stalls with special handmade decorative items, rangoli making, diya decoration contests, etc. at the event. The club held Rotaract Club Mixer events with the following, giving it a chance to meet new people, broaden its scope and network:

1. Rotaract Club of DTU Regency
2. Rotaract Club of Delhi Ehsaas
3. Rotaract Club of South Campus

Student Committee

- President: Ishita Aggarwal
- Vice-President: Tanmay Bhateja

Advisory committee: Ananya Mishra, Eesha Gupta, Hansika Saini, M S Dev Anand, Shivam Jaiswal, Sujoy Nandi, Tushar Pathela, Vansh Vasudeva, Vedansh Agrawal, Yukti Aggarwal

Coordinators: Parth Malhotra, Rishi Singhvi

Core committee: Aastha Garg, Aditya Deval, Charu Goswami, Dipanshu Verma, Navya Bhatia, Parmeeta Mandavi, Rhea Arora, Shresth Sharma, Tanya Goel, Yash Ajmera

Organizing committee:

Ananya Dubey, Ananya Jain, Ayush Kumar, Bharat Kukreja, Charvi Gera, Daizy Pruthi, Falak Kalra, Gaurav Garg, Himaangi Gupta, Jalaj Yadav, Kenei Loucii, Krishang Gupta, Lehar Gaba, Meetakshi Dubey, Radhika Singh, Rahul Gupta, Riddhii Garg, Ridhi Passi, Rimsha Kashfi, Roli Aggarwal, Saranya Dhar, Tannishtha Verma, Tanya Garg, Urva Dhamija, Urvi Khanna, Viraj Singh Yadav, Vyomesh Goel

Annexure 48: Sadhana: The Yoga Society of SSCBS



Number of sessions/webinars/workshops organized by the society: 8

1. Session on Mental health: July 11, 2022

An interactive session on mental health and related issues titled 'Mental Health, Issues and Services' was conducted by Ms. Radhika Shroff, a qualified psychologist. She spoke about various mental health issues, lack of awareness about them and the associated social stigma. She also brought into limelight various myths associated with mental health issues and conveyed the importance of addressing such issues timely. A total of 8 students voluntarily attended the talk. The participants found the talk very engaging. There was active participation from the students, who discussed several issues they were facing being away from home (non-Delhiites).

2,3. Breath-Works Workshop: September 19,23,28, 2022 & December 7,14, 2022

Two workshops on right breathing techniques were conducted by Dr. Ashok Bhatt during the year – one of which was conducted over three days (2 hrs each day) and one over two days (2 hrs each day). Dr. Bhatt discussed the benefits of right breathing (particularly abdominal breathing), and explained how this simple technique may be instrumental in combating stress and anxiety. Fifteen participants (including students, 3 teachers, 2 non-teaching staff members) benefited from the first workshop. Thirty five students (from VAC on Yoga, and others) along with 3 teachers benefited from the second workshop.

4. Session on Mental Health and related issues - November 21, 2022

A talk on Mental Health and Related Issues was organized for the first-year students. The goal was to make the students aware about common mental issues, and make them understand the importance of talking about such issues and seeking help at the right time. The speaker for the session was psychologist Ms. Radhika Shroff. Students from first year across all courses attended the session.

5. Session on Mental Health and Deaddiction - June 12, 2023

As a part of the celebrations of the 9th International Day of Yoga 2023, a 2-hour interactive session on Mental Health and Deaddiction by a team of three psychiatrists from AIIMS Delhi was conducted on June 12, 2023. The doctors started with brief introductions about the subjects for about 45 minutes. They talked about the importance of timely identifying, acknowledging and addressing mental health issues. Also, they mentioned symptoms that indicate the need for professional intervention. The panelists threw light on what can and what cannot be classified as “addiction”, the hazards of substance abuse and how to avoid falling prey to it. This followed a question-answer round wherein students raised various questions about the common issues that today's youth face, such as stress, anxiety, addiction, relationship issues etc. The discussion was highly appreciated by the students and many of them benefitted. About 315 students from first year across all courses attended the session.

6. Workshop on Pranayama - Why Should I Change The Way I Breathe held on June 15, 2023

As a part of the celebrations of the 9th International Day of Yoga 2023, a 2-hour workshop on the do's and don'ts of Pranayama practice was held on June 15, 2023. The title of the workshop was 'Why Should I Change the Way I Breathe'. Dr. Sumitra A. Bentur, an Ayurveda physician and Yoga

therapist with more than 20 years of experience, was the resource person for the workshop. The workshop was divided into 2 segments with the first segment being dedicated to theoretical concepts and the second being a practice session. Dr. Bentur explained the yogic perspective of the human body comprising 5 sheaths called the *Panchaprana*, explained the significance of *Prana*, and the pitfalls of the *Pranayama* practice. Many pranayamas were practised by the participants during the practical session, as the resource person pointed out the do's and don't's. The workshop was highly appreciated by all the participants. A total of 12 participants attended the workshop including 9 students, 2 teachers and 1 participant from outside SSCBS.

7. Guided Yogasana Session: June 21, 2023

A guided Yogasana session was conducted by three experts from Bhartiya Yog Sansthan in the college grounds on June 21, 2023 from 7 am to 8 am. The experts started by educating the participants about benefits of adopting Yoga in lifestyle. They also described simple practices that can be done to counter the effects of long sitting hours and screen time. This was followed by practice of *yogasanas*. The session concluded with everyone enjoying fresh coconut water. The session was appreciated by the students. Twenty students from SSCBS and 9 children from Shubhakshika Educational Society (an NGO that operates in Rohini, Delhi) attended the session.

8. Experiential Session by a team from Sahaja Yoga: June 21, 2023

A team from Sahaja Yoga put up a kiosk in the college premises to help the interested experience the benefits of meditation. Many interested students and staff members benefited from the live experience.

Other initiatives

1. Meditation Session: December - 20,21(2022) & March - 20,21,22,27,28(2023)

Under the Har Ghar Dhyana program, a team from The Art of Living organized one-hour meditation sessions for the students of first, second and third years (all courses).

2. Visit to the Aurobindo Ashram, Delhi branch: January 18, 2023

A visit to the Aurobindo Ashram was organized for the students pursuing VAC on Yoga: Philosophy and Practice, and the students of the Sadhana society. The program began at 2 pm with a discussion on The Journey of Life, which was followed by a demonstration of some asanas and pranayama by a volunteer from the Ashram. At the end, the students were given a tour of the Ashram and were served tea and snacks. Forty eight students joined the trip.

Student Committee

- President: Uday Chaudhary
- Vice President: Dimple

Advisory Committee: Sakshi Sharma

Coordinators: Bhavika Malhotra, Krish Wadhwa

Core Committee: Allen Pandey, Aman Tiwari, Animesh Kumar, Anupriya Bajpai, Divyanshu Pathak, Ibrahim Ghaffar, Karukuri Akhila, Megha Sharma, Mukul Anand, Sanjana Chauhan

Organizing Committee: Anshaj, Anurag Sharma, Chetan, Chirag Kanwat, Dashrath, Deepesh, Gagan kashyap, Gunika, Harsh, Harshada Vikhankar, Jatin Gupta, Jitendra Singh Rawat, Karan Singh, Labhanshu Sahu, Megh Maurya, Prachi, Prastuti Sachan, Rahul Kumar Singh, Rajat kumar, Roshan Kumar, Sadhana, Shreyanshi

Annexure 49: Synergy - The Corporate Society of SSCBS



Number of Inter-college competitions attended by your society members: 102

The members of Synergy participated in more than 100 competitions, with podium finishes in more than 35 of them. Teams were also sent as a contingent from Synergy to represent the society in other colleges like Lady Shri Ram College, Shri Ram College of Commerce, Hansraj College and more.

100+ Competitions

- 11 - 1st Positions
- 12 - 2nd Positions
- 13 - 3rd Positions

Number of seminars organized by the society in the year: 3

Number of fests organized by the society in the year: 2

Brief Write up of the Seminars/Workshops

- Speaker Session By Purva Aggarwal (CEO @ Good Good Piggy)

An online seminar was organized on 15th February 2023 with Purva Aggarwal as the keynote speaker. She enlightened the students about the ever-evolving startup culture and EdFinTech industry.

- Speaker Session by Pooja Goel (Strategic Program Manager @ META)

Synergy also organized an online session with Pooja Goel, discussing her entrepreneurship journey as the Founder of Pink Collar Professionals.

- Speaker Session by Bhupinder Madan (Founder @ Theka Coffee)

An interactive webinar was organized on 12th June 2022 with Bhupinder Madan as the keynote speaker. This session revolved around Prototype Validation- Converting Innovation into Startup.

Brief Write up of the Fest organized

Synergy organized the 4th edition of its flagship event, Vincenza, which attracted participation from more than 1200 students from across Delhi University and IIMs. The event was conducted in the college premises and included two main competitions, Corporate Clash, the Strategy Event and Mark-O-Nova, the Marketing Event. The events secured a total cash sponsorship of more than Rs. 50000 with Utkarsh Small Finance Bank being our Title Sponsor.

Other Initiatives

This or That:

This or That is an engaging social media series that delves into the vibrant world of startups in India. Loosely based on the premise of Shark Tank, it gives the viewers a brief insight about various startups, highlighting their challenges, successes, and unique stories. Viewers choose which startup they'd like to invest in, given the statistics provided. With its focus on the startup ecosystem, This or That offers a valuable platform for curious students to gain a deeper understanding of the thriving startup culture in India.

Knowledge Sharing Sessions:

Knowledge sharing sessions were conducted to enhance learning and skill development among the society members. These sessions provided an opportunity to share expertise, best practices, and insights on various topics such as case competitions, powerpoint, graphics, data analysis, cold mailing, reachout& cold calling for sponsorships.

CBS Strategy Challenge:

The CBS Strategy Challenge, held as part of the college annual fest Crescendo, consisted of multiple stages. After the initial online quiz round, where about 400 teams registered, only the top 9 teams qualified for the intense offline rounds. In these rounds, teams were given a Case to showcase their strategic thinking and problem-solving abilities. Based on their performance, top 4 teams were selected to advance to the final round where they were provided with a continued and detailed case question that further tested their ability to refine their strategies and come up with innovative solutions.

Synergy Case Challenge:

This Intra-SSCBS competition was organized during the recruitment season in January. It involved a Powerpoint presentation submission and the winners were given direct entry to the Final Personal Interview round.

Student Committee

- President: Kunal Kataria
- Vice President: Urvee Baweja

Advisory Committee: Ananyaa Mangla, Anay Shrivastava, Anushka Gupta, Anushka Raj Soni, Ishpreet Kaur Saini, Rishabh Bali

Coordinators: Aryaman Arora, Kavya Deep

Core Committee: Addhyan Agrawal, Akbar Khan, Ankur Agrahari, Arnab Kumar, Mrigank Prakash, Parth Gupta, Pratik Khetan, Rajas Modi, Shashwat Jain, Shaurya Bhargava, Shreya Gupta, Stuti Bharara, Vaibhav Srivasatava

Organizing Committee: Ananya Jain, Faiza Shaheen, Frank Malhotra, Himaangi Gupta, Lavanya Tyagi, Nakul Raghuwanshi, Nehha Sewal, Nikhil Jain, Raghav Garg, Raghav Kathuria, Sephel Tenzing Khampa, Shubh Gupta, Soham Ghai, Tanya, Uday Arora, Udit Arora

Annexure 50: The Darkroom

Inter-college competitions attended by the society members:

Most team-oriented educational competitions require students to tackle demanding tasks that necessitate strong communication, collaboration, and teamwork. Engaging in these competitions enables students to acquire valuable skills in handling subjectivity and effectively evaluating risks. The varied reactions among students to these competitions also influence the extent to which they can reap these advantages. Detractors often assert that competitions create a dichotomy of winners and losers, leading the latter to question their academic capabilities and experience a blow to their self-confidence. However, we now possess knowledge on mitigating the negative impacts of not winning a competition and highlighting the importance of active participation.

Number of Seminars organized by the society: 6

Organized 2 Photo Walks and 4 Knowledge Sharing Sessions (KSS) for Organizing committee members to encourage their exploration of creativity and broaden their horizons. Photography possesses the ability to inspire individuals through various themes, potentially leading to positive transformations. Additionally, it serves as a visual learning medium, facilitating communication beyond words, changing the perception of observing things. The Darkroom offers its members the

chance to acquire marketing skills such as Graphic Designing, Video editing, Motion Graphics, Content Writing, Filmmaking and Photography. To ensure practical experience and effective learning, industry-level expertise was shared through hands-on projects and informative sessions for students.

Number of Fests organized by the society: 1

The Darkroom conducted its annual flagship event, Cynosure, which featured three competitions: Online Photo Story Competition, On-Spot Photography Competition and Reel Making Competition. These competitions required participants to exhibit their creativity, capturing the world through their unique perspectives and sharing it with others. The participants were challenged to contemplate the theme (Modern Paradigm), explore their surroundings, and creatively interpret it through minimally edited photographs. The Reel Making Competition offered participants the opportunity to showcase their ideas directly through visual storytelling. The event provided valuable corporate and event management experience to the organizing students, enabling them to network with participants and diverse societies from other colleges. This immersive experience allowed the organizers to gain insights into maintaining a chain of command and effectively handling multiple tasks within tight timeframes.

Other Initiatives:

- The Darkroom covered college events and societies events such as Shaheed Diwas, Convergence, Farewell, Scribble Day, Raasa by FWP, Bollywood Day, Bibliotheca by Lit-Soc, CCL by Parishram, FinWiz by FinX, Alumni Meet of AROC to keep them in memories.
- Collaborated with The Literary Society of SSCBS to prepare Quadrangle, the Annual College Magazine of SSCBS.

Society Awards

Position	Name of Participant	Name of College	Course
1st	Shubham Verma	SGGCC	BMS (2 nd Year)
2nd	Shubhro Jyoti Dey	Hindu	BFIA (2 nd Year)
2 nd	Shobhit	Shivaji	BMS (2 nd Year)
Finalist	Tushar Vishal	IIT Kanpur	BMS (1 st Year)
Finalist	Abhishek Raina	IIM Amritsar	BFIA (1st Year)
Participant	Himanshi	PGDAV	BFIA (1st Year)
Top 4	Ayushi	PGDAV	BFIA (1st Year)
Participant	Ishant	PGDAV	BMS (1 st Year)
Finalist	Aakash Jain	PGDAV	BMS (1 st Year)
Top 10	Akshaya Arora	Maitreyi	BMS (1 st Year)
Participant	Yash Vardhan Rajoria	LSR	BFIA (2 nd Year)
Finalist	Abhinav	SGGCC	BMS (2 nd Year)
Participant	Akshaya Arora	PGDAV	BMS (1 st Year)
Finalist	Abhinav	SRCC	BMS (2 nd Year)
Finalist	Shubham Verma	IIM Amritsar	BMS (2 nd Year)
Top 10	Abhishek Raina	PGDAV	BFIA (1st Year)
Top 4	Abhinav	Maitreyi	BMS (2 nd Year)
Finalist	Tushar Vishal	LSR	BMS (1 st Year)
Top 5	Himanshi	Miranda	BFIA (1 st Year)

Student Committee

- President: Rohil Pandit
- Vice President: Ayush Chaudhary

Advisory Committee Member: Rohil Pandit, Ayush Chaudhary, Rishabh Sharma, Mukul Bisht

Coordinator: Shubham Verma, Yash Vardhan Rajoria

Core Committee: Abhinav Rathore, Harshil Pandey, Shivraj Kumar, Shobhit Pratap Singh, Shubham Verma, Shubhro Jyoti Dey, Vasudeep Chaudhary, Yash Vardhan Rajoria, Kabir Sharan Gupta, Gautam Gambhir

Organizing Committee Member: Arjav, Abhishek Raina, Akaash Jain, Akshaya Arora, Ananya Dubey, Anupam Mallick, Ayushi Pandita, Damia Sharma, Himanshi Singh, Khwahish Jaiswal, Neeraj, Yuvraj, Tushar Vishal, Piyush

Annexure 51: The Literary Society



Number of Inter-college competitions attended by the society members: 12

In 2022-23, members were spurred to take part in the most distinguished literary events in Delhi University circuit and colleges across India. Together LitSoc members embarked on a journey and took part in Terribly-e-lbaarat- the slam poetry event, Amfivolia- the literary quiz, the flash fiction, logo making, paper presentation, caption writing and many more. By participating in such competitions, we got an opportunity to put forward our creativity and self-expression.

Number of seminars organized by the society: 4

1. IIC Session with Mr. Siddharth Rathore- 2nd December, 2022 The society conducted a seminar in collaboration with IIC Yuva with Mr. Siddharth Rathore, Assistant Professor (Economics Department) at Gargi College, who enlightened us with regards to UPSC examinations as well as entrepreneurship. 50+ UPSC aspirants and budding entrepreneurs joined the session.

2. Author Session with Mr. Saksham Garg- 20th February, 2023

We also organized an interactive author session with Mr. Saksham Garg, author of National Bestseller 'SAMSARA' and editor at Penguin Random House India. 40+ literary and publication enthusiasts attended the seminar.

3. Author Session with Mr. Vipin Thapliyal- 18th April, 2023

We hosted another author session with Mr. Vipin Thapliyal, author of 'The Nine Angels' as the speaker. 50+ literature enthusiasts joined us for the seminar and had the opportunity to interact with Mr. Thapliyal.

4. Author Session with Ms. Aditi Vats- 19th April, 2023

An interactive author session with Ms. Aditi Vats, poetess and author of the poetry compilation 'Kavya Mahabharata', was held by the society, where 50+ poetry and literary aficionados participated eagerly.

Number of fests organized by the society: 2

LitGala- December 02, 2022: LitGala'22 was organised as a winter fest to welcome the first year students and provide them a chance to get to know about Litsoc and showcase their talents.

The event consisted of a speaker session on the topic of Entrepreneurship, an open mic, an Exhibition, writing competition and Book stall.

Bibliotheca- April 18-19, 2023: Bibliotheca'23 called upon 400+ hidden poets, creative storytellers, dramatic poets, writers, and literary enthusiasts from colleges across the country to display their talents, compete for prizes and even splurge on books, at one of the most prominent literary events in the DU circuit. The event witnessed a footfall of over 500 students from colleges across the city. pp

The following events were a part of the fest –

- Hearsay – A Library of Humans
- Khwaab – Poetry Slam
- Book Bumble – Blind dating
- Mirage – Writing Competition
- Corpo-Hate – Treasure Hunt
- Bib Bazaar – Mega Book Mart
- Author Sessions

In addition to this, various food and gift stalls owned by multiple publishing houses and charity bookstores were set up.

Other Initiatives:

1. Magazine: Quadrangle 22

We are all set to publish and distribute the annual college magazine and yearbook: Quadrangle'22 by the end of June. The magazine will showcase the literary pieces of our college students and their various accomplishments and will feature the students, faculty members, societies in the yearbook. We've also planned and executed the society, class, and faculty photographs whilst collaborating with Darkroom for publishing the same in the subsequent magazine.

2. Blog

The blog (www.litsocscbs.com) showcases the literary works, reviews, articles, opinion pieces, and editorials of 50+ aspiring writers, poets, and dramatists from colleges across the country. We provide a platform for students across colleges and schools to express their opinions and share their knowledge with the rest of the world.

3. Social Media

Our social media presence spans Instagram, Facebook, LinkedIn and Twitter account and are working actively to increase its presence. We have gained over 1400+ followers on Instagram, with an average of 24.8k+ monthly accounts reached. Our LinkedIn page has a follower base of 140+ students and professionals. We recently created a Twitter account to build a community of literary enthusiasts, and creatives and have engaged with notable authors like Manu S. Pillai and Chitra Divakaruni (author of The Palace of Illusions).

4. Live Project with SAMSARA

We have also completed a successful live project with Saksham Garg, the author of the bestselling novel 'SAMSARA'. A team of 6-8 members of LitSoc dedicated a month on this project which focused on the marketing and networking aspect of publications.

5. Poetry Session with LitSoc Hindu and other Outings

We have also taken active participation in a poetry session with the Literary Society of Hindu College at Lodhi Garden. All the creative writers that joined us got to share their amazing pieces and also teamed up with each make some new pieces.

Student Committee

- President: Radhika Saini
- Vice President: Saheb Singh Manchanda

Advisory Committee: Shaswat Aman, Abdullah Alam

Coordinators: Sanjana Chauhan, Hritik Goyal

Core Committee: Priyash Soreng, Rishikesh Jadhav, Shekhar Kumar, Viransh Shakya, Yashmeet Singh, Nikunj Gupta

Organizing Committee: Akanksha Lepcha, Anshuman Das, Aryan Pundir, Charu Kanyal, Dipti Mehra, Diya Gera, Gaurav Garg, Lavanya Tyagi, Priyanshu, Ramish Khan, Samridhi Pohoja, Sheen, Sianbhi, Sneha Arora, Sparsh Garg, Tamanna Bhoriya, Tannishtha, Vidhika

Annexure 52: Verve – The Street Play Society



Number of Inter-college competitions attended by the society members: 14

Verve participated in 14+ inter-college competitions clearing prelims and securing top positions in prestigious institutes. Verve produced and performed its Annual Street Play Production -'Daas-taan' in the finals of 14 competitions conducted by institutes in the Delhi Collegiate Theatre Circuit and top institutes of India including Mood Indigo- IIT Bombay and Antaragni organized by IIT Kanpur and secured positions in 3 of them. The play casted light on the system of Forced Labour and the ignorance towards exploitation of informal labourers. Verve also won the Best Music award at Rangmanch'23 organized by Aryabhata College.

Number of fests organized by the society in the year: 1

Verve organized the 15th edition of Manthan- India's Largest International Street Theatre Festival in April 2023. It is a month-long not-for-profit annual street theatre event which aims at sensitizing the masses on various social issues. Manthan envisions widespread change in the world through the medium of street theatre. Manthan'23 encouraged more than 950 artists to perform PAN India and across different countries with the aim of raising public awareness. This year Manthan hosted artists from over 5 countries including Sri Lanka, Kenya, Belgium, Uganda and Pakistan. Under Manthan, Manthan Mahotsav was organized, where 600 artists from 25+ teams performed at 10 different public locations across Delhi on the same days, i.e., 25 & 26 April 2022.

Other Initiatives

- **Public Performance**

Verve performed its Annual Street Play Production- Daas-taan at PVR Saket. This opportunity was presented to Verve by Memesis, The Street Play Society of Daulat Ram College, University of Delhi. The play aimed to sensitise the public about Forced Labour and depict the reality of informal labourers.

- **Conducted Workshops**

Verve invited alumnus of its own to conduct knowledge sharing sessions with the team on various topics. This helped the team in getting an edge over others who are lacking initiatives and ideas for the play as well as helped the team in guidance from somebody who has been a part of the industry longer than any of us. This was valuable to any student involved with the same. Finally, this knowledge was shared with the other students' part of their street play societies across universities.

Society Awards and Achievements

S.No.	Name of the Event	Date of the Event	Organizing Institution	Position Secured
1	Aagaz, Mood Indigo	16 th Oct 22	IIT Bombay	National Finalists (Top 3 out of 35 Teams)
2	Jagrukta	18 th Nov 23	Fore School of Management	Finalists
3	Antaragni'23	11 th Feb 23	IIT Kanpur	Cleared Delhi Prelims (Top 3 out of 30 Teams)
4	Shortoon'23	14 th Feb 23	P.G.D.A.V. College, Univ. of Delhi	Finalists
5	Chauraha'23	27 th Mar 23	IP College for Women, Univ. of Delhi	2 nd Runner Up
6	Rangmanch'23	29 th Mar 23	Aryabhata College, Univ. of Delhi	Best Music Award
7	Runthrough'23	5 th Apr 23	Maharaja Agrasen College, Univ. of Delhi	1 st Runner Up
8	Soch'23	6 th Apr 23	Netaji Subhash Univ. of Technology	Finalists (Top 10 out of 55 Teams)
9	Abbhas'23	10 th Apr 23	Gargi College, Univ. of Delhi	Finalists
10	Aaghaz'23	15 th Apr 23	Indira Gandhi Delhi Technical University for Women, Univ. of Delhi	Best Actor Award (Akbar Khan)
11	Sandarsh'23	24 th Apr 23	Bhagwan Parshuram Institute of Technology	2 nd Runner Up
12	Adakari'23	29 th Apr 23	Daulat Ram College, Univ. of Delhi	Finalists(Top 8)
13	Kranti'23	30 th Apr 23	Guru Teg Bahadur Institute of Technology	Finalists
14	CRFA Recognition Ceremony	7 th May 23	Create Room for Artists	Spirit of Theatre Award (Street & Theatre Archives)

Student Committee

- President: Swati Jaiswal
- Vice President: Khushi Wadhwa

Advisory Committee: Abhinav Saini, Khushi Wadhwa, Md. Salik, Pradanya, Rishabh Sharma, Swati Jaiswal

Coordinators: Arushi, Devam Juneja

Core Committee: Akbar Khan, Arushi, Aryan Gauba, Devam Juneja, Om Arora, Parmeeta Mandavi, Shyam Shriwal, Siya Gupta, Sneha Dogra

Organizing Committee: Anish Aggarwal, Dipti Mehra, Divyanshi Gupta, Jagruti Das, JigmetDeskyong, Prisha Barua, Rahul Vaishnav, Rajat Panchal, Samridhi Pohoja, Sarika Kumari, Shubham Kumar, Sparsh Singhal, Tanmay Kapoor, Vinay Kumar, Vineet Yadav, Vivek Yadav, Yamini Pal

Annexure 53: Yuva

Number of event(s)/sessions/activities/webinars organized by the society: 8

Number of events Conducted during the past session (4):

1. Yuva - SIIF – IIC: We at Yuva work closely with SIIF in order to support and attract student entrepreneurs by bringing in the best professional practices. We, along with SIIF, help aspiring entrepreneurs start up new enterprises and build new businesses. Yuva works closely with SIIF in conducting seminars and organising events to foster entrepreneurship in college. Yuva also plays a crucial role in supporting the fundraising activities of SIIF from government organizations. Additionally, Yuva also works closely with SSIF to conduct various activities for SSCBS Innovation Council (IIC-SSCBS), an initiative under the Ministry of Education (MoE) to systematically foster the culture of innovation and start-up ecosystem in the institute.

2. E-Summit 2023: After the resounding success of E-Summit'22, YUVA conducted the 3rd edition of its flagship annual entrepreneurship conclave i.e. E-Summit'23 on 6 April, 2023. Focused on sowing the seeds of entrepreneurial instinct, E-Summit was the perfect platform for young, aspiring leaders and budding entrepreneurs to kickstart their journey through a series of intriguing competitions and workshops. It involved four wholesome events: Blueprint Battle, Udyami 2.0, Speaker Session and the Startup Gallery. E-Summit'23 witnessed a footfall of over 1000 young innovative minds from across the country. It saw representatives from the Industry, Corporate bodies, and Startups come in and share their knowledge and experience.

3. HS-Rise Startup Summit: A startup conclave was organized by Yuva, in collaboration with Headstart, to celebrate the diverse startup ecosystem in India. The Summit witnessed a participation of more than 500 entrepreneurs as well as 100+ VCs, angel investors and 25+ speakers. Some of the major attractions of the event included an investor lounge wherein startup founders could interact with top venture capital firms, a pitching session involving startups pitching to a panel of unicorn founders and investors as well as keynote speaker sessions and panel discussions with ecosystem enablers. It was attended by various VCs like Blume Ventures, Titan Capital, Encubay Angel Ventures etc.

4. Mil-En: On the occasion of National Entrepreneurship Day, Yuva presented "Mil-En", a day devoted to networking, connecting, and engaging; a gathering place for the best minds with an entrepreneurial passion. More than 10 entrepreneurship cells from colleges including SRCC, Ramjas, CVS, Stephens, and others participated in the event.

- Speaker Session on Building a startup from scratch' by Mr. Himanshu Wardhan, the founder of Thevasa.
- Stack your Startup a Pithu game that involved the concepts of business and startup ecosystem.

Other Initiatives

1. Speaker Session and Webinar: Yuva conducted 2 sessions - speaker sessions by Mr Pranav Bajaj, the Co-Founder of Medulance and a Webinar on Prototyping by Mr Sagar Bhalotia, the founder of TagZ Foods, which recently received funding in the 1st season of Shark Tank.

2. Startup Projects Undertaken: We undertook 2 live projects for a duration of 4-12 weeks. These projects helped us gain knowledge in the fields of market research and finance.

3. KSS and Brainstorming Sessions: We organised brainstorming sessions and KSS on Excel and Canva for our society members to hone their technical skills and creative thinking

Number of Inter-College Competitions attended by society members: 50+

S. No	Name	Course	Institute/Organization	Name of event	Position secured
1	Priyanshu Sharma	BMS 1st year	IIM Sirmaur	Case study Competition	1st position
2	Priyanshu Sharma	BMS 1st year	Miranda House	Mind of Roadies	1st position
3	Priyanshu Sharma	BMS 1st year	Shri Ram College of Commerce	Antropos Kapital	3rd position
4	Kirtana	BMS 1st year	Enactus, SSCBS	Window of Opportunity	1st
5	Kirtana	BMS 1st year	Grandeur, SSCBS	Raneeti 5.0	1st
6	Kirtana	BMS 1st year	SRCC	Case 180 Policy Edition	1st
7	Amit Gupta	BMS 1st year	Miranda House	Mind of Roadies	1st
8	Amit Gupta	BMS 1st year	SRCC	Anthropos (K)apital	3rd
9	Nikhil Jain	BMS 1st year	Ramjas	Venture Vendetta	1st
10	Nikhil Jain	BMS 1st year	SRCC	Anthropos (K)apital	3rd
11	Nikhil Jain	BMS 1st year	SSCBS	Cosmicrypt	1st
12	Lehar Gaba	BMS 1st year	SRCC	Shree Ram Case Competition	2nd
13	Viraj Singh Yadav	BMS 1st year	IIM Raipur	Prod-A-Vista	4th
14	Viraj Singh Yadav	BMS 1st year	IIM Raipur	Varusantra - Budget Analysis	2nd
15	Viraj Singh Yadav	BMS 1st year	SRCC	Economie De La Ville	3rd
16	Viraj Singh Yadav	BMS 1st year	Hindu	Case Crusade 3.0	Top 6
17	Viraj Singh Yadav	BMS 1st year	LSR	Stakeholm Syndrome	Top 8
18	Anuj Sharma	BMS 1st year	Gargi college	markisthan	1st
19	Anuj Sharma	BMS 1st year	Kamla Nehru college	markiesta	3rd
20	Anuj Sharma	BMS 1st year	SSCBS	Abhivyakt	1st
21	Anuj Sharma	BMS 1st year	IIM Calcutta	AD'EM UP	Top 6
22	Anuj Sharma	BMS 1st year	Kamla Nehru college	PITCH-IT-UP	1st
23	Anuj Sharma	BMS 1st year	Miranda House	Fidditch	2nd
24	Anuj Sharma	BMS 1st year	IIT BHU	B Plan	TOP 6

25	Anuj Sharma	BMS 1st year	Hindu college	just case it	Top 6
26	Divyanshi Gupta	BMS 1st year	Miranda House	Mind of Roadies	1st
27	Divyanshi Gupta	BMS 1st year	SRCC	BiZsprint	2nd
28	Krishna Gupta	BMS 1st year	SRCC	Pitch-A-Thon	Top 8
29	Krishna Gupta	BMS 1st year	SRCC	Business Propositum	Top 8
30	Krishna Gupta	BMS 1st year	SRCC	Productopedia	Top 10
31	Krishna Gupta	BMS 1st year	DRC	Cas De Perte	Top 8
32	Krishna Gupta	BMS 1st year	NSUT	Consigliere	Top 15
33	Krishna Gupta	BMS 1st year	Gargi	Case-Orion	Top 8
34	Krishna Gupta	BMS 1st year	NSUT	NSBC	3rd
35	Krishna Gupta	BMS 1st year	Delhi School of Economics	Neeti Ninjas	2nd
36	Krishna Gupta	BMS 1st year	NMIMS	Investment Odyssey	3rd
37	Krishna Gupta	BMS 1st year	SRCC	Case Conundrum	Top 10
38	Krishna Gupta	BMS 1st year	Ramjas College	Case-o-crypt 3.0	Top 5
39	Krishna Gupta	BMS 1st year	SRCC	Casepresso	1st
40	Dhairya Sachdeva	BMS-1B	SSCBS	Abhiviyakt	National Winner
41	Dhairya Sachdeva	BMS-1B	Lady Sri Ram College for Women	Comquest (Marketing E mission)	Runner Up
42	Dhairya Sachdeva	BMS-1B	Lady Sri Ram College for Women	Comquest	National Winner (best contingent)
43	Dhairya Sachdeva	BMS-1B	Gargi College	Markisthan	National Winner
44	Dhairya Sachdeva	BMS-1B	Kamla Nehru College	Markiesta	2nd Runner Up
45	Dhairya Sachdeva	BMS-1B	Ramanujan College	MARK-IT	2nd Runner up
46	Dhairya Sachdeva	BMS-1B	IIM Calcutta	Ad'em Up	Top 6
47	Dhairya Sachdeva	BMS-1B	IIT(BHU)	Xpanse	Top 15
48	Dhairya Sachdeva	BMS-1B	Miranda House	Querencia'23	Runner up
49	Dhairya Sachdeva	BMS-1B	Hindu College	JustCaselt 2.0	National Finalist
50	Dhairya Sachdeva	BMS-1B	SRCC	Market Mania	National Finalist (Top 7)
51	Dhairya Sachdeva	BMS-1B	Kamla Nehru College	Pitch-It-Up	National Winners
52	Aditya Babbar	BMS-2D	Bain & Co.	BrAINWARS	National Top 6

Student Committee

- President: Aditya Babbar
- Vice-President: Sakshi Sharma

Advisory Committee: Adya Misra, Ankur Agrahari, Harsh Jain, Ishan Goel, Khushi Kapoor, Nishtha Goel, Saumya Dudeja, Tanya Goel, Tarun Verma, Vaibhav Srivastava, Vishesh Gupta

Coordinators: Ronak Raina and Shradha Sabharwal

Core Committee: Amit Gupta, Ananya Mittal, Aniket Gupta, Anuj Sharma, Archit Koul, Dhairya Sachdeva, Divyanshi Gupta Himaangi Gupta, Kanak Singh, Kirtana Singh Chadha, Lavish, Lehar Gaba, Nikhil Jain, Priyanshu Sharma, Simrat Kaur Luthra, Viraj Singh Yadav, Vrinda Bansal

Annexure 54: Institution's Innovation Council (IIC)



SSCBS Innovation Council (IIC-SSCBS) is an initiative under the Ministry of Education (MoE) to systematically foster the culture of innovation and start-up ecosystem in the institute. Under IIC-SSCBS, various activities are planned and organized such as Ideation, Problem solving, Proof of Concept development, Design Thinking, IPR, Project handling, Management at Pre-incubation/Incubation stage, to create a vibrant local innovation ecosystem.

Inter-college competitions attended by your society members:

Name	Participants	Event Name	Organizing Institution	Achievement
Bhavishya Kaim	4	Finopoly	IIM INDORE	National Finalist
Sarthak Khural	3	Case O Crypt 3.0	Ramjas College	Runner Up
Sharma Anurag	3	Tech Charades	Ramanujan College	Finalist

Events/sessions/activities/webinars organized by the society

- Session on VC Investments in the Gaming Industry
- Session on Intellectual Property Rights
- Session on Entrepreneurial Finance
- National Workshop on Design Thinking, Critical Thinking & Innovation Design
- Workshop on Entrepreneurship Skills, Attitude and Behavior
- Conducted 5th International Conference on Innovative Computing and Communication
- National Seminar on the role of IT and Management in facilitating Aatmanirbhaar Bharat
- Seminar on Entrepreneurial Education
- Seminar on Entrepreneurship Mindset
- Conducted 6th International Conference on Innovative Computing and Communication
- Seminar on Job & Entrepreneurship Opportunity in EV Industry
- Session on Incubation and Benefits of pursuing your Startup
- Session on Converting Innovation into a Startup

Other Initiatives

- Conducted a Plantation Drive in association with Kartavya, SSCBS
- Industrial Visit to Amul in association with MIC, SSCBS

Student Committee

President: Divyanshi Kapoor

Vice-President: Blessy Anne Cherian

Coordinators: Shubham Tiwari, Bhavishya Kaim

Annual Report Committee

Prof. Poonam Verma

Dr. Sonika Thakral (Convener)

Dr. Deepti Khatri (Member)

Dr. Amrina Kausar (Member)

Dr. Madhu Totla (Member)

Student Coordinator-

Sambhav Lal (21394) - BBA(FIA)





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