



Shaheed Sukhdev College of Business Studies

University of Delhi

Frequently Asked Questions (FAQs) for Admission to Bachelor of Management Studies (BMS) and Bachelor of Business Administration (Financial Investment Analysis) (BBA (FIA))

University of Delhi Website for Admissions 2023-24: <https://admission.uod.ac.in/>

Programs

Q1. I want to enquire about BMS and BBA(FIA) Program(s).

Ans. BMS – Bachelor in Management Studies

Bachelor of Management Studies or BMS is an undergraduate program for management studies. The program allows students to obtain knowledge and skills needed to assume management positions in a wide range of organizations and also indulge in their own entrepreneurial ventures. BMS provides students with a solid foundation in the field of management and entrepreneurship. The electives allow students to develop deeper knowledge in specific areas of interest – finance, marketing, human resource management and management of global business operations. In addition to business management, it equips students to understand how organizations work, adapt to change and national and international developments affecting the world of business. Practical and hands on teaching focuses on imparting new skills and practices that enable lifelong learning and independent problem-solving. The National Education Policy 2020 implemented with effect from academic year 2022-23 offers multiple entry and exit points and wide range of interdisciplinary courses to choose from further enriching the learning and value addition from this program.

BMS Syllabus: Refer to <https://www.du.ac.in/index.php?page=nep-ugcf-2022-syllabi>

BBA (FIA) – Bachelor of Business Administration (Financial Investment Analysis)

Bachelor of Business Administration (Financial Investment Analysis) or BBA(FIA) is an undergraduate program designed to impart and develop analytical skills in the field of finance. The program is focused to provide financial expertise in the specific fields of Finance such as Banking and financial services; Investment and fund management; Corporate financial management, derivatives and Financial Risk Management. The students are exposed to various statistical and quantitative econometric tools & techniques used for financial analysis with the help of various statistical and data analysis software. They are encouraged to work on various financial research projects and also collaborate with faculty for further research. This program is a true value addition to professional education in the field of finance at the stage of under graduation. The National Education Policy 2020 implemented with effect from academic year 2022-23 offers multiple exit points and wide range of interdisciplinary courses to choose from further enriching the learning and value addition from this program.

BBA(FIA) Syllabus: Refer to <https://www.du.ac.in/index.php?page=nep-ugcf-2022-syllabi>

Q2. How to choose between BMS and BBA(FIA)?

Ans. Choosing between BMS and BBA(FIA)

To answer the fundamental question of choosing between BMS and BFIA, there are a lot of smaller questions that one needs to address. Let's explore the most prominent ones:

“What is the difference in the career options that I can explore after BMS and BFIA?” Both BMS and BBA(FIA) are at an equal footing in terms of placements or higher education. Employers and institutions treat both programs alike and SSCBS alumni from both the programs have converted all kinds of opportunities in the past without being disadvantaged for choosing either of the courses.

“Given that the outcomes from both these programs are similar, then what is different?” It is the course structure and syllabus and level of specialization. For the first two years, BMS focuses equally on all areas of business such as marketing, finance, human resource management and global business management and then gives you an option to specialize in one of these in the third year. For BBA(FIA), the course is designed to help you specialize in finance from the first year itself.

So, if you're unsure about your specific interest area, BMS is the way to go, where the first two years offer you an exploratory journey into various alternative specialization fields in management followed by a chance to strengthen your skills in one of those.

“When outcomes are the same and you can still specialize in finance through BMS, why take BBA(FIA) at all?” The answer to this question lies in the difference in the level of finance that you'd study in both the courses. While BMS keeps you covered with all basic-finance subjects, BBA(FIA) goes a step further in helping you explore the core-finance subjects like Derivatives, Financial Instruments and Markets, Strategic Corporate Finance, Management of Financial Institutions, Financial Econometrics in detail.

“How do I be sure of my interest in finance given that I am right out of school?” There is no way to be sure of anything at this stage but there're definitely some specific interest areas that you can track. If you love or understand numbers, economics, statistics or like to track or think about the mechanics of stock markets and business news, BBA(FIA) might be the right course for you.

“What if I take BBA(FIA) and don't end up liking it, can I not come out of the field ever?” Take a deep breath and rely on SSCBS to provide BBA(FIA) students with enough non-finance opportunities in case you want to switch amongst career options. You'd be happy to know that there're a lot of alumni who've done the same and are quite happy with where they are. So, there's always a possibility of exploring your career interests beyond core finance even after BBA(FIA).

Q3. What is the fee structure for BMS and BBA(FIA)?

Ans. Please refer to the following for tentative fee structure 2023-23:



SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
Fee Structure for the Academic Session 2023-24

Particulars	BMS			B.Sc (Comp. Sc)			BBA(FIA)		
	I	II	III	I	II	III	I	II	III
MAINTENANCE Fee									
Tuition Fee@ Rs 15/- p.m.	180	180	180	180	180	180	180	180	180
College Facility and Service Charges	13605	13600	13600	17605	17600	17600	13605	13600	13600
Total (A)	13785	13780	13780	17785	17780	17780	13785	13780	13780
Student's Society Fee									
College Student Welfare Fund	9,350	5,850	5,850	9,350	5,850	5,850	9,350	5,850	5,850
College Development Fund	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
College Development Fee	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000
Total (B)	10,350	6,850	6,850	10,350	6,850	6,850	10,350	6,850	6,850
University Fee									
Total ©	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600
Grand Total (A+B+C)	25,735	22,230	22,230	29,735	26,230	26,230	25,735	22,230	22,230

Admissions

Q4. What is the procedure to obtain admission in BMS and BBA (FIA) programs?

Ans. Admission to all constituent colleges of University of Delhi including Shaheed Sukhdev College of Business Studies is through Common University Entrance Test (CUET) -UG 2023 conducted by the National Testing Agency (NTA).

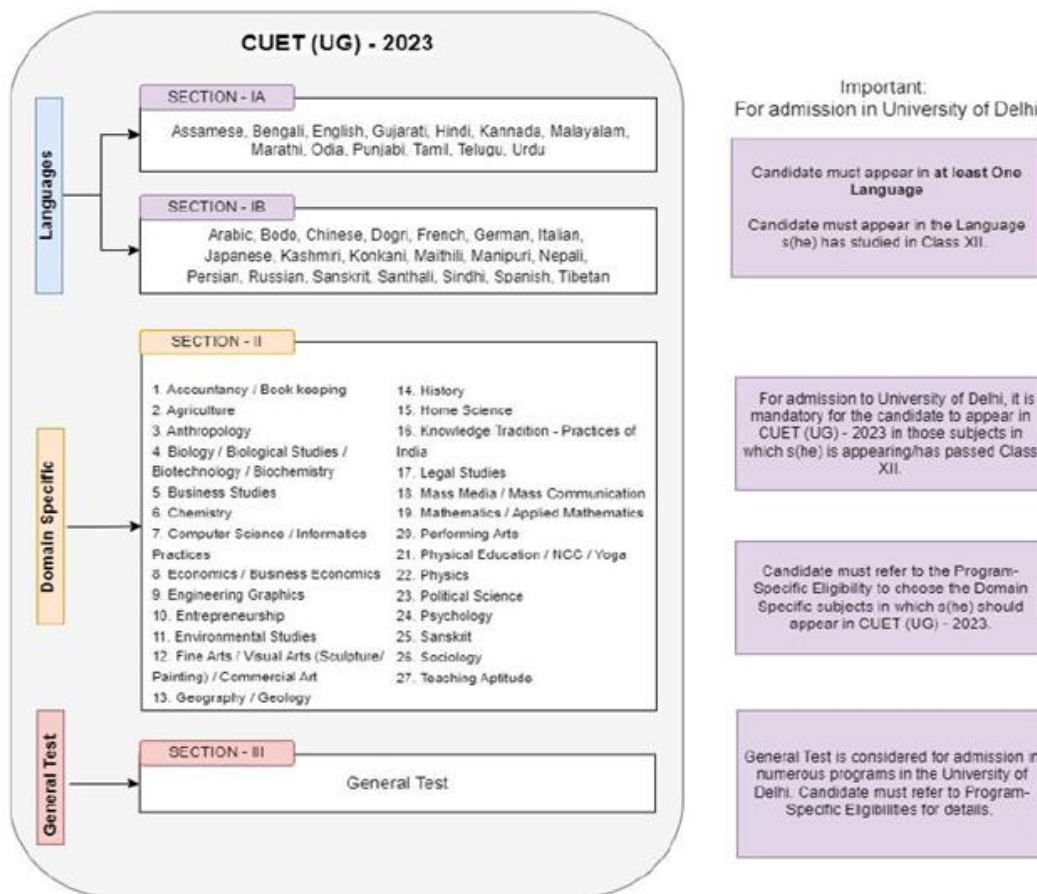
Q5. What is CUET-UG 2023?

Ans. CUET (UG) – 2023 stands for Common University Entrance Test (UG) - 2023. CUET (UG) – 2023 provides a single window opportunity to students who seek admission in any of the Central Universities (CUs), and other participating universities across the country for the academic session 2023-24. CUET provides a common platform and equal opportunities to candidates across the country, especially those from rural and other remote areas and help establish better connect with the Universities.

It is a single entrance test for admission to Central Universities and other participating universities which will be admitting the candidates to their UG courses for the academic year 2023-24 based on the NTA Score secured by them in this test.

For further details: Refer to: <https://cuetsamarth.ac.in>

Structure of Common University Entrance Test (UG) -2023



Source: [Bulletin of Information, Undergraduate Admissions, University of Delhi \(Academic Year 2023-24\)](#)

Q6. Is it compulsory for a candidate who desires to join Delhi University to appear in CUET (UG) - 2023?

Ans. Yes, it is the only way to get admitted to the University of Delhi, except in the School of Open Learning, and Non-Collegiate Women Education Board.

Q7. What are the eligibility requirements for CUET- 2023?

Ans. Following are the eligibility requirements for **CUET 2023**:

- Students must clear class XII from a single recognized board.
- For admission to University of Delhi, it is mandatory for the candidate to appear in CUET(UG) - 2023 in those subjects in which s(he) has passed Class XII.
- Admission will be based only on the combination of scores of Language and/or Domain Specific subjects in which a candidate has appeared in CUET (UG) – 2023 as per the respective Program- Specific Eligibility.

Q8. What is the program specific eligibility for BMS and BBA(FIA)?

Ans. Candidates must appear in CUET in the following subject combination:

Any one Language from List A + Mathematics/Applied Mathematics + SECTION III of CUET (General Test)

Merit will be based on the CUET scores obtained from the above-mentioned combination of subjects.

Q9. I did not have Mathematics in class 12th. Can I opt for BMS/BBA(FIA)?

Ans. Mathematics is compulsory for applying to BMS/BBA(FIA).

Q10. How much weightage will be given to my Class XII marks?

Ans. There is no weightage to Class XII marks except in tie breaking. if any, during the seat allocation through CSAS (Common Seat Allocation System)

Q11. What is the next step after appearing in CUET-UG 2023?

Ans.

- Allocation-cum-Admission to all UG Programs of University of Delhi for the Academic Session 2023-24 will be through CSAS (Common Seat Allocation System) (UG)-2023 and based on the eligibility requirements stated in UG Bulletin Of Information -2023 and other rules as published by the University of Delhi on its website
- After the candidates have appeared for CUET, they need to register on the University of Delhi CSAS portal.
- An online platform at www.admission.uod.ac.in will be made available for seeking admission through CSAS(UG)-2023. Candidates seeking admission must fill the CSAS(UG)-2023 Application Form online through this platform only. There will be no offline filling of the CSAS(UG)-2023 Application Form.
- Only the candidate who has appeared in CUET(UG)-2023 and has passed Class XII from a single recognized board will be eligible to apply for the CSAS(UG)-2023.
- It is mandatory for the candidate to apply and fill preferences online in CSAS(UG)-2023 of UoD through the admission website of UoD (admission.uod.ac.in)

Q12. What is the seat allocation and final admission procedure?

Ans.

- Seat allocation to all UG Programs including BMS & BBA (FIA) is based solely on the scores obtained in CUET(UG)-2023, subject to fulfillment of Program-specific eligibility criteria.

- The allocation of seats ECA & Sports Supernumerary Quotas, a combined score of CUET(UG)-2023 and Performance Tests/Sports Trials/ Practical test and/ or certificates will be considered.
- Candidates will have to check if they have been allotted a seat on the CSAS dashboard. If allotted, candidates must accept their seat on or before the given date for that particular round to continue in the admission process.
- If all the documents are found to be in order and the eligibility criteria are met by the candidate, the Allocated Seat will be provisionally approved by the College. In that case, the candidate will have to take the admission on the approved allocated seat by paying the admission fee within the stipulated time.
- Seat allocation will be based on multiple factors such as - combination of college and program chosen, position of the candidate on the merit list, category (SC/ST/OBC/EWS/UR) of the candidate, and availability of seats.
- Candidates need to check their dashboard, email, and admission website (admission.uod.ac.in) for all communications and updates related to admissions.

For further details, refer to:

https://admission.uod.ac.in/userfiles/downloads/14062023_UG%20CSAS%202023.pdf

Seat Matrix in Programs (Admission 2023-24)

Q13. How many seats are available for General/OBC/SC/ST and other categories in BMS and BBA(FIA) in SSCBS?

Ans.

PROPOSED SEATS MATRIX (2023-24)

Course	General	SC	ST	OBC	EWS	Total**
Bachelor of Management Studies (BMS)	93	35	17	63	23	231
Bachelor of Business Administration (Financial Investment Analysis) (BBA (FIA))	46	17	8	31	11	113

****Excluding supernumerary seats**

Q14. Is there any reservation in BMS and BBA(FIA) for ECA and Sports?

Ans. Yes. There are seats reserved for ECA and Sports in BMS and BBA(FIA) program(s) as per University of Delhi norms.

Foreign Students Information

Q15. Where can I find details on the process of admission, fee structure and application form for foreign students?

Ans. Details on admission, fee structure and application form for foreign students are given on University of Delhi website link: <https://fsr.du.ac.in/>

Placements

Q16. How many students were placed in the 2022-23 season?

Ans. During the Placement Season of 2022-23, the college witnessed an active participation of **65** companies, which collectively extended a total of **234** offers to our students. One notable highlight was the significant contribution from Bain Capability Network, as it extended an impressive **40** offers to our students.

The current placement ratio stands at **80%**, indicating that 80% of the total number of students who applied for placements have successfully secured offers. It is important to note that these statistics are up to the month of May 2023 and are subject to change as the placement season progresses and concludes.

We take pride in the achievements of our students and the trust shown by reputed companies in our institution. The active involvement of multiple companies and the substantial number of offers extended exemplify the recognition and value our college holds in the corporate world.

As the placement season comes to a close, we anticipate further successes and positive outcomes for our students, contributing to their bright and promising careers.

Q17. Which companies visit SSCBS for recruitment?

Ans. Bain Capability Network, Boston Consulting Group, McKinsey Client Capabilities Network, FTI Consulting, D.E. Shaw Group, The Xander Group, White Oak Capital, BOD Consulting, Duff & Phelps, Dabur, CBRE, Silver Piston, Samagra I Transforming Governance were welcomed on the campus, with 21 new companies being on boarded for the recent Placement Season 2022-23, including ABInBeV, Axxela, L.E.K Capability Network, Wells Fargo and several others.

Q18. Does college provide any additional training to prepare students for placements?

Ans. SSCBS has a dedicated placement cell with a full-time placement officer. There is a student body called CDC (Career Development Centre) which works round the clock for this purpose.

SSCBS takes extra initiatives to provide additional training to prepare its students for the corporate world. Some of these are listed below:

1. **Alumni Mentorship Program:** The CARE program (CBS Alumni for Recruitment & Excellence) plays a vital role in connecting CBS students with our esteemed alumni network. This program aims to bridge the gap between academia and the corporate world by facilitating interaction between current students and alumni who have successfully established their careers.

One of the key benefits of the CARE program is that it provides a platform for students to seek guidance and support from alumni regarding their career paths, specific roles and future prospects. Students often have queries and concerns about various aspects of their professional journey, and alumni are well-equipped to address such enquiries based on their own experiences and insights.

In summary, the CARE program acts as a vital link between CBS students and alumni, providing a platform for students to seek advice, guidance and insights from those who have successfully navigated the corporate world. This collaboration greatly enhances students' understanding of their chosen career paths and helps them make informed decisions for a successful future.

2. **The Buddy Project:** It serves as an interface between third-year placed students and their immediate junior counterparts. Organized through casual small group talks, it fosters a strong bond between seniors and juniors. Juniors feel comfortable asking questions, leading to enhanced knowledge and understanding. The initiative greatly contributes to building students' knowledge and overall growth. Through this program, seniors provide valuable guidance and support to their junior peers.
3. **The Comprehensive Interview Document:** It is an annual resource provided to students for internship and job preparations, which includes valuable information on company expectations, interview questions and skill development resources. The document has received positive feedback from students, proving to be a valuable asset in their preparation. It serves as a comprehensive guide, equipping students with the necessary knowledge and tools to succeed in interviews. By providing this resource, the college supports students in their career journey by enhancing their chances of securing internships and job opportunities.
4. **Industry Exposure Assessment:** The internships and course reports prepared by students undergo a rigorous assessment process consisting of two levels. The first level of assessment is conducted by the faculty members, who evaluate the reports based on predetermined criteria. The reports that meet the faculty's standards proceed to the second level of assessment, where industry experts thoroughly review and analyze them. During the annual day meet, students with the best reports are recognized and awarded for their outstanding work and achievements.

This assessment process ensures that students' reports are evaluated on both academic and industry perspectives, by providing valuable feedback and recognition for their efforts.

Q19. What are the profiles offered to your students for final placements?

Ans. We have listed below a few profiles which are generally offered to our students; this however, is not an exhaustive list.

Consulting:

Profiles Offered: Graduate Consultant, Deal Advisory - M&A Consulting, Deal Advisory - TS-FDD, Graduate Impact Leadership Program

Description: Consulting firms have achieved remarkable success by securing a significant portion of the placement base. The students do develop the experience and development that the consulting firms need. We ensure the delivery of superior, expedited and long-lasting outcomes for our students. Their holistic approach, combined with their own extensive experience and the energy of our collaborative network, enables us to surpass expectations and achieve unparalleled results.

Investment Banking:

Profiles Offered: Analyst, Investment Banker

Description: The role involves various tasks related to analyzing the financial performance of companies, developing financial models, preparing valuations for leveraged buyouts (LBOs) and calculating weighted average cost of capital (WACC). Additionally, it involves analyzing pitch decks and financial statements of different companies simultaneously, while also working on developing deals with clients and presenting them.

Finance:

Profiles Offered: Analyst, Financial Research Associate, Associate Analyst, Business Analyst, Management Intern

Description: It involves maintaining high standards and analyzing rigorously, communicating clearly and concisely, thriving on collaboration, demonstrating intellectual curiosity and working closely with the front office.

Analytics:

Profile offered: Product Analyst, Data operations, Business Analyst, Junior Analytics Analyst

Description: This role involves optimizing the company's platform and media sales strategy to effectively target and engage advertisers, agencies and e-commerce companies, maximizing revenue generation and fostering strong partnerships.

Technology:

Profile Offered: Associate Analyst, Junior Engineer

Description: This involves facilitating the development of technical and behavioral skills in accordance with predefined proficiency levels, while fostering a deep understanding of the firm's specific tools and methodologies. Emphasis is placed on targeted capability building, particularly in the realm of communication excellence, to enhance overall effectiveness and proficiency within the organization.

Research:

Profiles Offered: Market Research Analyst, Project Coordinator, Client Success, Analyst (Research)

Description: The comprehensive suite of services includes secondary market research, primary data collection, data analysis, statistical analysis, economic research, industry research, competitive intelligence, industry analysis and report writing. These offerings enable the company to provide valuable insights, strategic recommendations and actionable findings to our clients, empowering them to make informed decisions and stay ahead in the respective markets.

Marketing:

Profiles Offered: Customer Development Trainee, Business Associate, Business Development Associate

Description: As the custodian of the brand, the students ensure alignment between business strategy and creative execution, as well as overseeing brand campaigns from inception to implementation. It includes generating and developing concepts and ideas that not only fulfill the brief and meet client branding standards, but also consistently maintain a high level of quality. The role is to uphold the brand's integrity, ensuring its effective representation across various channels and touchpoints.

Inventory Management:

Profiles Offered: Graduate Trainee, Global Management Trainee, Graduate Business Trainee

Description: Within this role, the primary responsibilities encompass data analytics, report automation, dashboard creation, assortment sanity checks and inventory forecasting. These functions involve leveraging data-driven insights to analyze and interpret information, automating the reporting process, designing interactive dashboards, ensuring the integrity and coherence of product assortments, and accurately predicting inventory requirements to optimize stock levels within the company's inventory management system.

Q20. What is the highest and average package received by the students this season?

Ans. The highest package offered during the 2022-23 placement season was **23.54 LPA**, presented by the Boston Consulting Group. This stands as the pinnacle of the placement offers received by students.

The average package for the same season was **11.02 LPA**, providing a general indication of the overall salary range among the placements.

The median package, which represents the middle value when all the packages are arranged in ascending order, was **10 LPA**. This gives insight into the midpoint of the salary distribution.

Upon further analysis of the placement report, it is evident that the first 100 offers made had an average package of **15.33 LPA**. This showcases a higher salary ranges for these initial placements.

The first quartile, which represents the 25th percentile, stands at **16.77 LPA**. This indicates that a significant portion of the placements received offers above this threshold.

These statistics provide a comprehensive overview of the salary distribution among the placements and highlight the range of packages received by the students.

Q21. Is it mandatory to do internship to sit for placements?

Ans. Yes, it is mandatory to undertake an internship for a minimum of **6-8 weeks** to be eligible for the placement season, and be well equipped with the corporate exposure.

Q22. Does college provide any support in securing a summer internship?

Ans. Yes, the college provides continuous support in securing summer internships. We are committed to providing quality internships to our students, which contribute to their overall development and enhance their chances of securing good placements. We have a clear focus on offering internships that are meaningful and relevant.

To ensure a wide range of opportunities, we maintain a diverse pool of companies that offer internships. This allows students to select internships based on their individual aspirations and interests, thereby catering to their specific career goals. Moreover, the strong partnerships we establish with these companies often lead to successful conversions, with internships being converted into full-time employment roles. This significant achievement not only boosts our placement statistics but also reflects the quality and impact of our internship program.

Overall, our college is dedicated to providing unwavering support in securing meaningful internships, fostering students' growth, and ultimately preparing them for successful careers in their chosen fields.

Hostel Facility for Students

Q23. Is hostel facility available for students on campus?

Ans. Yes

Q24. What is the hostel fee structure and how many seats are available for girls and boys in the college hostel?

Ans. Details of fee structure and seats availability is given in Hostel Information Bulletin on the college website:

Q.25. What are the hostel facilities available?

Ans. Hostel Infrastructure

The college has a hostel for boys and girls with a capacity of 88 beds for boys and 75 for girls. Most of the rooms are shared by 3 students each, but some are shared by 2 students. Each room has three cots with mattresses, a writing table with chairs, and a wardrobe and bookshelf for each student. Every room has an air conditioner and an attached toilet and bathroom. The housekeeping staff provided by the service provider will help in maintaining all the areas of the hostel including the rooms.

Hostel also has the following facilities:

- Mess facility
- Wi-Fi facility
- Common room with TV facility
- Air-conditioned rooms
- Indoor games room (table tennis, carom, chess etc.)
- Playground (football, cricket)
- Open gym facility
- Water cooler
- Common pantry equipped with refrigerator and microwave
- Laundry facility (washing machine on paid basis at very a reasonable cost)
- Lift facility
- Common study room
- Guest room

For more information refer to Hostel Bulletin available on college website

For any other queries, you can write to us at: admissionhelpdesk2023@sscbsdu.ac.in