

## Students' Feedback and Action Taken Report

The following gives a detailed report of the feedback received from students and the subsequent action taken by the institution during 2021 – 2022:

S. No.	FEEDBACK	ACTION TAKEN
1.	The college culture requires some work to become better at cultivating start-ups	<ul style="list-style-type: none"> <li>• A new CEO, who is a CBS alum, has been appointed for SIIF to make the incubation cell bigger and better through his personal experience here.</li> <li>• Sessions were conducted by various entrepreneurs from Droom, Mind over Matter, LeapUp etc. to inspire students to choose entrepreneurship as a career option.</li> </ul>
2.	Topics outside the extent of the syllabus need to be explored more to give greater industry exposure	<ul style="list-style-type: none"> <li>• Various sessions were conducted in the offline as well as virtual mode by college Alumni working at Airtel, D. E. Shaw Group, Accenture etc. as well as industry experts from Microsoft, Jio, Amazon, Google etc.</li> <li>• Teachers aid the students in exploring different topics by supporting research paper writing.</li> </ul>
3.	Alternatives to written assignments should be used as most often they might be copied	<ul style="list-style-type: none"> <li>• Teachers have used a system of considering class performance in internal marks.</li> <li>• More practical application-based assignments are given.</li> </ul>
4.	Greater attention could be given to providing more diverse skill set through courses	<ul style="list-style-type: none"> <li>• An initiative to provide LinkedIn Premium to all students was introduced that facilitated use of LinkedIn Learning and engaging in diverse courses.</li> <li>• More awareness was spread with regards to the add-on courses that the college offers to make students garner varied skill sets in the field of Digital Marketing, Data Analytics etc.</li> </ul>
5.	Guidance for pursuing further education can prove beneficial	<ul style="list-style-type: none"> <li>• Various sessions with individuals holding experience from organizations like ISB, Holy Trinity etc. were organised to educate students on the path of further education in MBA, CFA, FRM etc.</li> </ul>
6.	Better connect with the alumni can be established by regular meet-ups	<ul style="list-style-type: none"> <li>• College alumni network was invited to show greater participation in all activities of the college. The orientation for the first years even saw alumni from firms like McKinsey and with start-ups of their own, talking of their experience at SSCBS to help the upcoming batch.</li> </ul>

## Parents' Feedback and Action Taken Report

The following gives a detailed report of the feedback received from parents and the subsequent action taken by the institution during 2021 – 2022:

S. No.	FEEDBACK	ACTION TAKEN
1.	The college should help students to gain self-confidence	<ul style="list-style-type: none"> <li>• Various sessions to help the students develop communication skills and rebuild their confidence were conducted by experts like Mr. Gagan Singh etc. where students learned to be much more confident in public speaking and personal development.</li> </ul>
2.	Professional guidance and mentorship should be provided and the alumni base should be active to help the students	<ul style="list-style-type: none"> <li>• Various sessions are conducted throughout the year by the alumni for the students who have job experiences in Google, Bain, BCG, Accenture, Airtel etc. and educational experiences from top tier IIMs and ISB as well as foreign universities.</li> <li>• Alumni Relations and Outreach Cell (AROC) which is the official alumni engagement and networking cell conducted an Alumni meet to help the students interact with the alumni.</li> <li>• The College reorganized the CARE (CBS Alumni for Recruitment and Excellence) Program and Buddy Project to provide one-on-one mentorship to students.</li> </ul>
3.	Students should be encouraged to be innovative and have the spirit of entrepreneurship	<ul style="list-style-type: none"> <li>• Sessions were conducted by various entrepreneurs with well-established start-ups of their own to inspire students to choose entrepreneurship as a career option.</li> <li>• YUVA, the official entrepreneurship cell of the college, works to promote the start-up culture in the college through various competitions like it's E-summit etc.</li> <li>• The college has an Innovation and Incubation Centre to foster the spirit of entrepreneurship</li> </ul>

## Recruiters' Feedback and Action Taken Report

The following gives a detailed report of the feedback received from recruiters and the subsequent action taken by the institution during 2021 – 2022:

S. No.	FEEDBACK	ACTION TAKEN
1.	The companies suggested the students to do some in-depth research about the company, areas of functioning and the particular role applied for	<ul style="list-style-type: none"> <li>• The Placement Officer along with other TICs conducted regular sessions for the third-year students' sitting for placements to help them understand the job roles better and how to research and study about the company for which they are sitting, and its functioning.</li> <li>• College alumni from universities like Wharton etc. who have work experiences in companies coming on-campus now, take sessions with students to conduct mock interviews and better prepare them.</li> </ul>
2.	More soft skills workshops, digital marketing courses and start-up-based knowledge was suggested.	<ul style="list-style-type: none"> <li>• The College organized workshops on different soft skills like Personality Development and Effective Communication by experts in these fields working at major companies like Siemens, HCL, PwC etc.</li> <li>• The students were encouraged to enrol in the college's add-on course of Digital Marketing to promote their capabilities in building brand images.</li> <li>• Alum placed at esteemed VC firms and those having their own start-ups took sessions on various topics like Leadership and Entrepreneurship, how a VC Fund operates.</li> </ul>
3.	Problem solving and public speaking courses were suggested.	<ul style="list-style-type: none"> <li>• The college conducted a session for first year students to enhance their public speaking skills by Mr. Gagan Singh who is a renowned Business Coach and Leadership Trainer.</li> </ul>

## Alumni Feedback and Action Taken Report

The following gives a detailed report of the feedback received from alumni and the subsequent action taken by the institution during 2021 – 2022:

S. No.	FEEDBACK	ACTION TAKEN
1.	It was suggested for the college to conduct regular alumni meets.	<ul style="list-style-type: none"><li>In order to utilize the expertise of the notable alumni of our college and to help the college students in networking, the college organized an Alumni Meet this year which saw the participation of alumni from different batches and work experiences coming together to help the present batches.</li></ul>
2.	More mentorship sessions, industry interactions and special lectures were suggested.	<ul style="list-style-type: none"><li>A variety of online sessions by distinguished alumni, and special lectures are organized by the college to enhance alumni and student interaction.</li></ul>