



BRIDGES
FOR
ENTERPRISE
SSCBS, NEW DELHI



Activity Report

Title of event: "Creating Impact through Startups"

Date of Session: 14 April 2022 (Friday)

Time: 4:00 P.M.

Speaker(s): Ajay Gupta

Poster/Banner/Brochure of the event:

INSTAGRAM:

<https://www.instagram.com/p/CcSVJSGpCzK/?igshid=YmMyMTA2M2Y=>

FACEBOOK:

<https://www.facebook.com/105687805336027/posts/136528645585276/>

Activity Summary

BRIEF BIO OF THE SPEAKER

Speaker Name: AJAY GUPTA

Ajay Gupta is a global leader and was most recently the Country Head & President of Eli Global. He's also the founder of iRapido, a global Business Process Management(BPM) venture. He works as a change agent to help Business Owners/ Portfolio Investors to accelerate sales and profit growth. He works as a mentor of change at Atal Innovation Mission. He is also a member of independent director's club , a former charter member of TiE Delhi and a former member of Vistage.com. He enjoys mentoring and sharing his knowledge and experience with people at all levels.

OBJECTIVE OF THE SESSION

The main objective of the speaker session was to educate the participants on how to create an impact in the society through startups.

- It enlightened the on how to succeed in the market whilst facing competition from top industrialists and established businesses.
- The speaker also gave useful insights on how a to venture into the startup ecosystem and emerge successful.
- The speaker also gave tips as to how a successful startup team can be formed.
- He also informed us of the various challenges facing a startup before it breaks even.

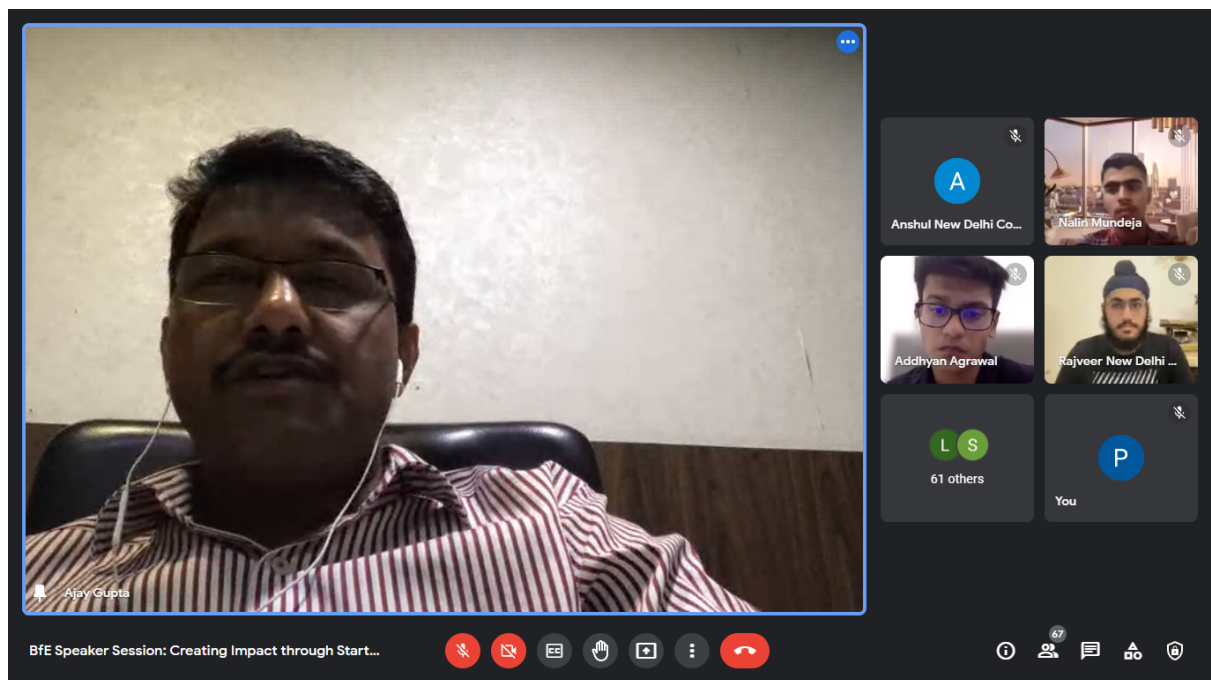
KEY OUTCOMES OF THE SESSION

Ajay Gupta , the founder of iRapido , conducted a fascinating session on the topic "Creating Impact through Startups." The session revolved around understanding the concepts about a startup. He shared his knowledge and experience from his own startup and explained about the challenges he faced in his journey. There were also various queries the listeners had which he answered to. All in All, the session was informative and a great learning experience for anyone who intends to work in the startup ecosystem.

PARTICIPANTS DETAILS

We have students from a variety of fields, including management, finance, and science. Since the session was witnessed by students from Pan-DU, there were students from BMS, BBA, BSc., BBE, BA Hons., and so on.

PHTOGRAPHS



Attendance: 75+

Student Participants

<https://docs.google.com/spreadsheets/d/1Y6Suksh2HN66-oKuPqDLjfDkALqTzVxjacMRdWnbuDg/edit?usp=drivesdk>

Faculty/Non-Teaching/Others Participants

<https://docs.google.com/spreadsheets/d/1mGCQs9YoPXglGU0UywZIqpxYsC-6qyJys9eIunLX7UQ/edit?usp=drivesdk>

Link of recording:

<https://drive.google.com/file/d/1TNvEDVZtlPb79v8GoxOX-DbrmBw4t9ya/view?usp=sharing>