

INCEPTRA'22

ABSTRACT-

On the 18th of April 2022, Anthropolos, the Human Resource Development Cell of Shaheed Sukhdev College of Business Studies, University of Delhi, held its flagship event INCEPTRA'22, which featured a variety of fascinating competitions such as the case competition 'Deem Dilemma', mock stock competition 'House of Trades', and boardroom meeting competition 'Boardroom Charades'.

COMPETITIONS:

DEEM DILEMMA- Deem Dilemma was an HR-based case study competition in which competitors were given a scenario/case with problem statement(s) and had to come up with a solution to solve the problem.

There were three rounds of the competition:

- Preliminary Round: The preliminary round was held on April 8th and consisted of an objective type quiz with 20 questions related to the HR domain.
- Case Submission Round: An HR-based case study was provided to round one's shortlisted teams. The solutions were submitted in PPT/PDF format by the participants. The top six teams advanced to the on-campus final round.
- Case Presentation: The top six teams were invited to the college to present their answers in front of a distinguished panel of judges. This round was held at the college in an offline format on the 18th of April.

The esteemed panel of judges included Mr Rahul Khurana, the director and head HR of Drake & Scull International Indian Operations. He has a Master's degree in Human Resource & Social work and around 15 years of experience. He is currently the Board Member of Drake & Scull Water & Energy India Private Limited too and Mrs Kishori Ravi Shankar, LLB, MBA and MPhil. She is an assistant professor at Shaheed Sukhdev College of Business Studies and holds expertise in Legal Aspects of Business, Human Resources Management, Entrepreneurship, Industrial Relations and Labour Laws.

BOARDROOM CHARADES- Boardroom Charades, a boardroom meeting competition reflecting participants' ability to arrive at a common solution in everyone's best interest, even in a heated discussion process involving numerous perspectives. It put the participants' analytical, problem-solving, and judgement skills to the test, assisting them in becoming top-tier corporate executives.

There were three rounds of the competition:

- Online Preliminary Round (Crossword): On the 10th of April, an online Crossword based on general knowledge and facts about HR and other domains was held on the D2C platform. The players were given 15 minutes to do the crossword puzzle.
- Analysis Submission: On April 12th, shortlisted teams from the first round were given a scenario. The questions were to be answered in a Google Form by the teams. The top six teams advanced to the on-campus final round.
- Boardroom Meeting: Round 2's finalists advanced to the final round and were invited to the college. The teams were given a corporate issue to solve, and team members

were assigned to the responsibilities of various C-suite members (CFO, CMO, CHRO). The board members (team members) debated and came to a decision.

The distinguished panel of judges included

1. Mr. Nimesh Sharma. Known to his friends as Jack of all Trades - Nimesh Sharma is an alumnus of Shaheed Sukhdev College of Business Studies, DU from 2008 batch. He has spent 13 years in corporate life with Microsoft, United Nations, Gi Group as Marketeer, and has been with startups and media publications. He runs an initiative called Makers' Collective, which is a networking community for accomplished Artisans and expert Craftsmen from across India.

2. Mr. Sachin Rustagi. He has lived a corporate life for 15 years with Bluechip companies such as Times of India, Tata AIG, ICICI Prudential, training their senior management. As an entrepreneur, he's a pandora box of business ideas, churning them out at supersonic speeds.

HOUSE OF TRADES-

An online trading competition was held on StockGro App. StockGro is a social virtual trading platform with social competitions which helps users learn the business of stock trading with virtual money.

Participants were given a pool of INR 10,00,000 at the starting of the competition which they smartly invested in stocks using their practical knowledge on the stock markets. The prices were as per the live market.

The event tested the basic acumen of the participants on stock market, their strategic and practical skills as they were made to build a portfolio from scratch by investing in companies present in the Nifty 50 and Nifty 200 Index using the StockGro app. The participants with the best portfolio were announced as the winners.

WINNERS-

As the event came to a close, the heirs of the tHRone were announced for the competitions who had successfully left their mark, proven themselves, and wowed our judges with their wits and rationally creative ideas.

The winners of each competition are as listed below-

DEEM DILEMMA-

1. Team Trio
2. Team Passionates
3. Team Savvyz

BOARDROOM CHARADES-

1. Hum Kisi Se Kam Nhi
2. Gold Givers
3. Fundamentally Fantastic

HOUSE OF TRADES-

1. Gagan H R (PES University)
2. Vishal (SSCBS)
3. Jatin Grover (Ambedkar University)

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