





Activity Report

Title of event: Motivational session by successful entrepreneur/ startup founder - Nikunj Agarwal Date of Session: 20 Feb. 2022, Sunday Time: 1.30pm onwards Speaker(s): Nikunj Agarwal Event Link: https://meet.google.com/wki-ksgd-naf

Activity Summary

- 1. Objective of the event: To engage with the guest speaker, an industry professional in advertising, and better understand the careers in marketing, advertising, and academia; learn about their startup journey.
- 2. Brief bio of the Speaker: Mr. Nikunj Agarwal is an alumnus of Symbiosis School of Liberal Arts and the co-founder of The Invisible Paintbrush, a marketing and advertising agency for small businesses. He's also an educator: a visiting professor at ATLAS SkillTech University, ISME Mumbai, and a mentor at CareerNinja.
- 3. Poster of the event:



4. Key outcomes of the event

30+ budding entrepreneurs and marketing enthusiasts joined the session and had the opportunity to interact with the industry professional, Mr. Nikunj Agarwal. They gained insights on the various aspects of Marketing, Advertising and Branding with a special emphasis on Entrepreneurship.

The session covered the various visualising dos and don'ts of marketing, increasing efficiency and developing proper work ethics. He talked about the recruiters' standpoint in detail and shared how to secure positions in any field of work. He shed light on the internships we can seek to gain headway in the domain.

He also discussed his journey of building his startup, The Invisible Paintbrush and what factors one can consider to decide when and what kind of professional journey suits them.

S No			Contact	Professio	Name of the Institutio			Year of
	Full Name	Email	no.	n	n	State	Course	study
1	Saheb	saheb.20186 @sscbs.du.ac. in	9999000 617	Student	SSCBS	Delhi		
2	Radhika Saini	radhika.20170 @sscbs.du.ac. in	9625334 264	Student	SSCBS	Delhi	BMS	2nd
3	Hrishikesh Singh	hrishikesh.21 342@sscbs.d u.ac.in	9422482 872	Student	SSCBS	NEW DELHI	BBAFIA	2022
4	Isha Dalmia	isha.21527@s scbs.du.ac.in	8509810 342	Student	SSCBS	Delhi	B.Sc. (H) Compute r Science	1st
5	Shekhar kumar	shekhar.2155 4@sscbs.du.a c.in	7479701 100	Student	SSCBS	Haryana	Bsc (H) Compute r science	1
6	Dhanav Jindal	dhanav.21059 @sscbs.du.ac. in	9056853 273	Student	SSCBS	Delhi	BMS	2022
7	Nandini Gupta	nandini.21152 @sscbs.du.ac. in	7291067 778	Student	SSCBS	Delhi		
8	Evanshik Sirohi	evanshika.210 68@sscbs.du. ac.in	7982024 670	Student	SSCBS	U.P.	BMS	1
9	Hritik Goyal	hritik.21343@ sscbs.du.ac.in		Student	SSCBS	Delhi	BFIA	1
10	Tejvir Singh	tejvir.21418@	8130793	Student	SSCBS	Delhi	BBA (FIA)	1

5. Attendance of student participants

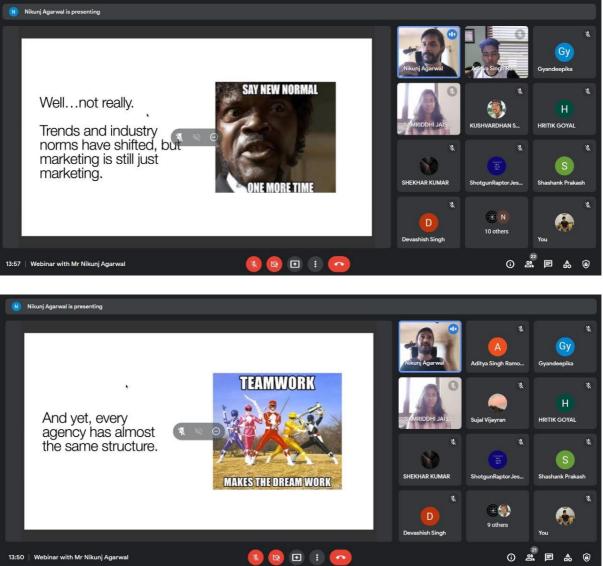
	Suri	sscbs.du.ac.in	248					
11	Devashish singh	devashish.200 57@sscbs.du. ac.in	8948116 734	Student	Sscbs	Delhi	BMS	2nd
12	Gautam Aggarwal	gautam.2107 3@sscbs.du.a c.in	8708638 153	Student	SSCBSS	Haryana	BMS	2024
13	Yashmeet Singh	yashmeet.215 71@sscbs.du. ac.in	7393885 077	Student	SSCBS	Uttar Pradesh	Bsc CS	1st
14	Ronith Krishna	ronith.21387 @sscbs.du.ac. nith Krishna in		Student	SSCBS	Kerala	BBA FIA	1st
15	Vansh Jaluthria	vansh.21421 @sscbs.du.ac. in	9899644 552	Student	Sscbs	Delhi	Bfia	20210
16	Pakhi Singh	pakhi.21158 @sscbs.du.ac. in	9044815 820	Student	SSCBS	Uttar Pradesh	BMS 1C	1st year
17	Kirti Sharma	kirti.21103@s scbs.du.ac.in	9891417 979	Student	SSCBS	Delhi	BMS	1st
18	Tanishka Aggarwal	tanishkapotte r@gmail.com	9818177 077	Student	MH, DU	Delhi		
19	deepanshi seth	deepanshiset h2205@gmail .com	8178956 037	Student	KNC	delhi		
20	Krisha	krisha.21bap3 60@jdm.du.a c.in	8869990 513	Student	Janki Devi Memoria I College	Uttar Pradesh	BA program me	1st
21	Chaitanya Pandey	chaitanya.210 49@sscbs.du. ac.in	9721784 152	Student	SSCBS	Uttar Pradesh	BMS	1st
22	Malvika Sharma	malvika.2112 4@sscbs.du.a c.in	8630355 340	Student	SSCBS	Uttar Pradesh	BMS	1st

6. Attendance of faculty/non-teaching participants

S.no	Full Name	Name of the Institution	State	Type (Faculty/Non- teaching/others)
1	Dr. Anamika Gupta	SSCBS	Delhi	Faculty
2	Dr. Mona Verma	SSCBS	Delhi	Faculty

	Mr. Tushar			
3	Marwaha	SSCBS	Delhi	Faculty
	Dr. Pratibha			
4	Maurya	SSCBS	Delhi	Faculty
5	Ms. Anusha Goel	SSCBS	Delhi	Faculty
	Mr. Jigment			
6	Wangdus	SSCBS	Delhi	Faculty
7	Dr. Nidhi Kesari	SSCBS	Delhi	Faculty

7. Screenshots of the online event:



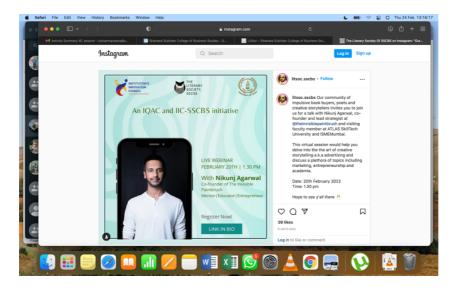
8. Feedback of the participants

			Please	Please	Please	Please	Please	Will you	Any
			rate the	be	Other				
			worksho	worksho	worksho	worksho	worksho	interest	Suggesti
	Full	Contact	p on the	ed in	ons/Fee				
Email	Name	no.	basis of:	attendin	dback				

			[Compr ehensiv eness of the Topics Covered]	dness of	[Queries solved]	[Meetin g your expecta tion]	[Overall Organis ation]	g similar sessions in the future?	
isha.215 27@sscb s.du.ac.i	Isha	850981							
n yashmee	Dalmia	0342	5	5	5	5	5	Yes	
t.21571	Yashmee t Singh	739388 5077	3	4	5	4	4	Yes	
gyandee pika.210 75@sscb s.du.ac.i n	Gyandee pika	920542 2495	4	5	5	5	4	Yes	
hritik.21 343@ssc bs.du.ac. in	Hritik Goyal	964358 2278	5	5	5	5	5		
aditya.20 309@ssc bs.du.ac. in		966737 3813	4	4	5	4	4	Yes	
radhika. 20170@ sscbs.du. ac.in	Radhika Saini	962533 4264	5	5	5	5	5	Yes	
tejvir.21 418@ssc bs.du.ac. in	Tejvir Singh Suri	813079 3248	5	5	5	5	5	Yes	
priyash.2 1277@ss cbs.du.ac .in	Priyash Soreng	934823 7423	4	4	4	4	4	Yes	
rishikesh .21188@ sscbs.du. ac.in	Rishikesh Jadhav	932178 011p	3	3	3	3	3	Yes	

vansh.21 421@ssc bs.du.ac. in		989964 4552	3	3	3	3	3	Yes	
shekhar. 21554@ sscbs.du. ac.in	Shekhar Kumar	747970 1100		5	5	5	5	Yes	

- 9. Link of recording on Youtube Channel: https://youtu.be/gz-TEyI7J0A
- **10. Links to event marketing efforts on social media:** The event was promoted on Instagram and LinkedIn.
 - 1/2 Instagram: https://www.instagram.com/p/CaFQgdUBuX /?utm medium=copy link



2/2 LinkedIn: <u>https://www.linkedin.com/posts/litsocsscbs_whats-a-career-option-for-</u> <u>creatives-that-activity-6900092255617839104-8g-e</u>

