YEARLY STATUS REPORT - 2020-2021

Part A	
Data of the Institution	
1.Name of the Institution	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
• Name of the Head of the institution	DR. POONAM VERMA
• Designation	PRINCIPAL
• Does the institution function from its own campus?	Yes
• Phone no./Alternate phone no.	01127573447
• Mobile No:	9810508371
• Registered e-mail	cbs@sscbsdu.ac.in
• Alternate e-mail	principal@sscbsdu.ac.in
• Address	PSP Area IV, Dr. K.N. Katju Marg, Sector-16, Rohini, Delhi-110089
• City/Town	Delhi
• State/UT	Delhi
• Pin Code	110089
2.Institutional status	
• Type of Institution	Co-education
• Location	Urban

• Financial Status	**Grants-in aid**
• Name of the Affiliating University	**University of Delhi**
• Name of the IQAC Coordinator	**Dr. Tarannum Ahmad**
• Phone No.	**9811147285**
• Alternate phone No.	**01127573445**
• Mobile	**9873182132**
• IQAC e-mail address	**iqac20-21@sscbsdu.ac.in**
• Alternate e-mail address	**principal@sscbsdu.ac.in**

3.Website address (Web link of the AQAR (Previous Academic Year)	**https://sscbs.du.ac.in/yearly-status-report-2019-2020/**
4.Whether Academic Calendar prepared during the year?	**Yes**
• if yes, whether it is uploaded in the Institutional website Web link:	

5.Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	**A**	**3.16**	**2016**	**19/02/2016**	**18/02/2021**

6.Date of Establishment of IQAC	**04/01/2016**

7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Shaheed Sukhdev College of Business Studies	**Grant in aid (salaries)**	**DHE, (GNCTD)**	**2020-2021**	**109287597/-**
Shaheed Sukhdev College of Business Studies	**Grant in aid (Other than salaries)**	**DHE, (GNCTD)**	**2020-2021**	**14817748/-**
Vaishnavi, Roll No. 18537	**Scholarship**	**DHE, (GNCTD)**	**2020-2021**	**10000/-**
Dr Shikha Gupta	**Travel Grant**	**UGC**	**2020 for conference held in Japan (for 16th -17th November 2019)**	**122491/-**

8.Whether composition of IQAC as per latest NAAC guidelines	**Yes**
• Upload latest notification of formation of IQAC	**View File**

9.No. of IQAC meetings held during the year	3
• Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website?	Yes
• If No, please upload the minutes of the meeting(s) and Action Taken Report	**View File**
10.Whether IQAC received funding from any of the funding agency to support its activities during the year?	No
• If yes, mention the amount	

11.Significant contributions made by IQAC during the current year (maximum five bullets)

1. Under the aegis of IQAC, the institution adopted innovative teaching pedagogies like flipped classroom approach and techniques such as group tasks, class discussions, quizzes and assignments to promote peer group learning and class room engagement. To facilitate asynchronous learning the recordings of all lectures were shared with students. This engendered facilitating self-paced learning and enabled overcoming the barriers of internet connectivity. In addition to this a workshop was organised by the principal for the entire faculty to receive hands-on experience of Google Classroom. Faculties started using more online teaching softwares like Google Classroom (repository and tool for managing distribution of course learning material), Google Drive (storing and sharing course material) and Google Forms (conducting assessments and collecting feedback) which enabled the teaching process to continue in a seamless manner.

2. Industry training and experiential learning forms an integral part of the course curriculum. However, the unprecedent crisis and lockdown restricted the movement of students. The Institution recognized that the students would face challenges in fulfilling the mandatory requirement of undertaking an internship of a minimum duration of four weeks to be eligible for campus placements. In light of this constraint, students were given an option of pursuing online course for a minimum duration of 50 hours in place of summer internship. Online summer internships were also offered to students. Regular alumni/corporate webinars augmented innovative pedagogical practices like case studies, role plays, group discussions. Around 54 industry talks, lecture series by alumni, workshops and seminars were also organized for the students. The success of these reforms was reflected in better placements and increase in number of students getting admission in Institutes of repute. As a result of these initiatives the college secured a total of 204 offers during the year 2020-2021. The highest package being 19.25LPA and average package being 8.3 LPA. The overall placement ratio rose to 91.86 % in 2020-2021 from 86.76% in 2019-2020. With higher number of PPOs and involvement of better organizations in placements, the college is sanguine for another successful placement season, where the college has palliated the impact of the COVID-19 pandemic.

3. The college also undertook various welfare initiatives like Covid Fighters Report, Project Rakt and Project Chetna to support its stakeholders during the difficult times of COVID. These initiatives of NSS were undertaken to help the staff, students and their families during Covid times. Covid support was also provided to outsiders. Besides this, the college took the help of a psychiatrist Dr. Namita Decca for mental well-being of the students due to pandemic/lockdown situation.

4. Alumni Webinar Series was an initiative that was launched to ensure that learning is not hampered even in the online setup. Sessions were organized with Alums from diverse domains where they shared their invaluable industry insights and knowledge on topics ranging from career options, personality development and preparation for interviews. Resource persons from IIMs, Consultancy firms, Microsoft, Cisco, and Morgan Stanley to cover areas related to research, Internet Literacy, creative writing, communication. Additionally, CBS Alumni for Recruitment and Excellence (CARE) is an initiative that aims to give assistance and support to CBS students through experienced and successful alumni. The initiative received registrations of Alums from diverse fields like Investment Banking, Consulting, Analytics and VC. Several panel discussions and talks were organized as a part of this initiative. Personalized Mentoring Sessions were organized to motivate and inspire the students by giving them an opportunity to connect 1-1 with alumnus of their choice from a pool of 70+ Alums who consented for the initiative. This year sessions were organized with 10 alumni mentors.

5. Under the leadership of IQAC, ENACTUS SSCBS one of the most accomplished teams in India has undertaken various successful past projects and is currently working on 2 developmental projects, i.e, Project Basera and Project Pravaah. Project Basera aims to eliminate plastic pollution and mitigate the climate crisis by creating sustainable solutions and generating livelihood for the homeless. Under our business segments, Dafti, corrugated cardboard boxes are upcycled into robust desks and tables and Inayat, we upcycle synthetic fibers into lightweight, waterproof multi-purpose mats and bags through braiding. To uplift people in the homeless shelters, we registered ourselves under the SWAYAM Prabha Portal, an initiative of the Ministry of HRD to provide 32 High Quality Educational Channels airing hours of new content every day. Our venture has been felicitated by UN OCHCR as having the best COVID-19 practices In India. Project Pravaah offers holistic clean air solutions at affordable prices while empowering the skilled unemployed youth to raise their own livelihoods. Our offering comprises a low cost air

purifier, along with a set of NASA-accredited air purifying plants that are made available in stubble pots. Through engagement with FPOs, we found that both In-situ and Ex-situ techniques of stubble management did not work in the interest of farmers, due to longer decomposition period and distortion of stubble nutrients. With our partner Deutec, we developed a unique pseudo-In-situ technique of stubble management which was recognised by CII, wherein, stubble is converted into manure, ensuring that the nutrients go back into the soil. Partnering with IARI, we also assisted farmers of Pratibha Foods FPO in stubble management by training them to make manure. In the process of developing both these projects, the students of SSCBS won 16 awards and secured several partnerships.

12.Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
Strengthening Alumni Relations	Regular alumni talks and webinars were organised for students to strengthen greater industry interaction and continuous engagement. Resource persons from IIMs, Consultancy firms, Microsoft, Cisco and Morgan Stanley were invited to cover areas related to research, Internet Literacy, creative writing, communication. Additionally, the Alumni Mentor Program CARE (CBS Alumni for Recruitment and Excellence) enabled CBS students to gain support and assistance on various topics ranging from career options, personality development and preparation for interviews.
Improving Sports Facilities in the College	The Governing Body has approved the purchase and Installation of Cricket Net. Additionally, the process for appointment of sports coach in college has been initiated.
Mechanism for identifying academically weak/slow learners	Teachers identified slow and advanced learners in their classes by way of regular assessments conducted in the classes. Slow learners were provided special attention by engaging with them for extra hours and providing extra study material and continuous counselling. Further a mentorship program is also in place where the students are given the freedom to choose their own mentors among the faculty members so that there is one to one connect between the teachers (mentors) and students (mentees). Advance Learners were encouraged to take up additional challenging assignments, quizzes, participate in case study competitions and collaborate with faculty in research works.
Create a corpus for funding new resources such as research assistance softwares which can help in quality research.	The college is making efforts to create a corpus for funding resources like research assistance softwares like Prowess IQ, Bloomberg etc. Additionally the college is also working towards getting registered under 80G of the Income Tax Act so that more Alumni and Corporates can be encouraged contribute as part of their CSR initiatives and avail their due benefits and exemptions.
Feedback Survey to analyze the problems faced by the students in the online mode of teaching and learning.	Feedback was taken from the students regarding the online teaching mode and their responses were analysed to resolve the issues faced by them with respect to online teaching.
Bringing more companies for internships as well as placements for better opportunities to students.	On campus placements have broken all past records with 21 new companies on board. The average package has gone from 6 LPA to 8.23 LPA, median 6 LPA to 7.69 LPA and from highest number of offers for student placement from 179 to 186. Already more than 200 students placed for internship from the campus.
Repository of all the online recorded lectures to be created and archived for use in the future.	All faculty members are maintaining a repository of online lectures and other learning materials provided to students via Google Drive and Google Classrooms.
As part of National Education Policy, the college plans to come up with plans to integrate	Under the chairmanship of the Principal, a committee was formed to integrate the requirements of National Education Policy with the curriculum. A document has been prepared and circulated among all faculty members. This document looks into the broad outline, defines the papers that already exist and has also specified the new papers that needs to be included.

experiential learning with existing curriculum and ICT enabled tools.	

13.Whether the AQAR was placed before statutory body?	**Yes**

- Name of the statutory body

Name	Date of meeting(s)
Governing Body	**17/01/2022**

14.Whether institutional data submitted to AISHE

Year	Date of Submission
2020-2021	**10/01/2022**

Extended Profile

1.Programme

1.1 Number of courses offered by the institution across all programs during the year	**112**

File Description	Documents
Data Template	View File

2.Student

2.1 Number of students during the year	**1235**

File Description	Documents
Data Template	View File

2.2 Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	**280**

File Description	Documents
Data Template	View File

2.3 Number of outgoing/ final year students during the year	**395**

File Description	Documents
Data Template	View File

3.Academic

3.1	
Number of full time teachers during the year	46

File Description	Documents
Data Template	View File

3.2	
Number of Sanctioned posts during the year	45

File Description	Documents
Data Template	View File

4.Institution

4.1	
Total number of Classrooms and Seminar halls	48

4.2	
Total expenditure excluding salary during the year (INR in lakhs)	5913813

4.3	
Total number of computers on campus for academic purposes	689

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

College offers undergraduate programmes under CBCS and PG programme. New batch is introduced to the placements, college societies, syllabus and co-curricular activities through an Orientation programme. Before semester commences, students give optional paper preferences, are assigned email-ID on college domain. Courses are allocated to faculties, time table, academic calendar, syllabus/guidelines, learning outcomes, previous year papers are uploaded on website.

Strong feedback mechanism from all the stakeholders is in place. Academic progress is reviewed, action plan prepared through regular departmental, faculty, and student council meetings.

Management/monitoring is done through Time-table, attendance, Internal Assessment Monitoring Committees.

To enhance student employability, value-added/certificate courses are offered. Faculties are encouraged to attend FDP/workshops/seminars.

Due to the unique situation on account of COVID-19, college made every effort to ensure regular online classes, dissemination of study material. Continuous evaluation through regular online assignments/ tests/presentations motivated the students. In-house ERP made online attendance available to students/parents on real-time basis.

Regular alumni/corporate webinars augmented innovative pedagogical practices like case studies, role plays, group discussions. Students were encouraged to pursue online courses, provided with work-from-home internships, a prerequisite for placement process. Coursera-campus engagement was established.

Library is automated using KOHA allowing access to online catalogue access, e-books/e-resources (DELNET, N-LIST, NDL).

File Description	Documents
Upload relevant supporting document	**View File**
Link for Additional information	**https://sscbs.du.ac.in/wp-content/uploads/2021/12/file_1.1.1.pdf**

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

Being a constituent college, University of Delhi calendar is followed. Semester-wise academic calendar is prepared considering the major events/activities. The academic calendar is uploaded on college website. University guidelines are followed in preparing examination, internal assessment schedules. 25% marks per course are for internal assessment.

Continuous Evaluation System is explained to the new batch during orientation program and subsequently by faculty members in their classes.

During the situation arising due to COVID-19, college made all the efforts to adhere to revised university calendar, internal assessment guidelines. Teachers motivated students through regular online assignments and adopted multiple evaluation formats like surveys, presentation, simulation, descriptive/objective online tests, group assignments, class participation.

Efforts are made to bring all students to the same level. However, not all students respond to a course in the same way. Online environment created additional challenges in management of both slow and fast learners. Students were encouraged to pursue online courses from recognized portals like Coursera, NPTEL as part of internal assessment.

The college constitutes Attendance, Internal Assessment Monitoring, Internal Assessment Moderation and Grievance Committees to oversee a transparent process of internal evaluation.

Students are regularly communicated regarding their internal assessment/attendance to provide a chance to improve their performances.

File Description	Documents
Upload relevant supporting documents	**View File**
Link for Additional information	**https://sscbs.du.ac.in/wp-content/uploads/2021/12/file_1.1.2_2020-21.pdf**

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University	A. All of the above

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	**View File**
Any additional information	**View File**

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

3

File Description	Documents
Any additional information	**View File**
Minutes of relevant Academic Council/ BOS meetings	**View File**
Institutional data in prescribed format (Data Template)	**View File**

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

3

File Description	Documents
Any additional information	**View File**
Brochure or any other document relating to Add on /Certificate programs	**View File**
List of Add on /Certificate programs (Data Template)	**View File**

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

73

1.2.3.1 - Number of students enrolled in subject related Certificate or Add-on programs during the year

73

File Description	Documents
Any additional information	**View File**
Details of the students enrolled in Subjects related to certificate/Add-on programs	**View File**

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

SSCBS always works for sensitizing and solving social problems through various student's societies/committees like this year GirlUp Ruhi organised two webinars on women empowerment, Gender Champion Program under ICC organised one speaker session on sexual harassment at workplace, Verve organised month-long project in collaborations with two NGOs and produced an Audio Play production on National Security Laws Regime in India which was performed at finale of the biggest theatre events in India "Histronica'21"etc. and also incorporates subjects like Environmental Sciences, Business Ethics and Corporate Social Responsibility in the curriculum.

In the time of Pandemic this year, NSS SSCBS started A new Project Rakt, which aimed at solving the problem of plasma availability and took initiative for educating masses about the vaccination drive and importance of plasma donation.

Queer Straight Alliance has created multiple online campaigns, conducted surveys, forged live projects in collaboration with organizations like Pride Circle for queer community.

Enactus SSCBS have undertaken a number of successful social projects like Project Pravaah, students helped farmers in backward integration through sensitization sessions and also in forming SHGs and in Project Basera worked towards holistic development and to upgrade homeless shelters through employment generation in production and sale of Yoga mats.

File Description	Documents
Any additional information	**View File**

Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum	**View File**

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

6

File Description	Documents
Any additional information	**View File**
Programme / Curriculum/ Syllabus of the courses	**View File**
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	**View File**
MoU's with relevant organizations for these courses, if any	**No File Uploaded**
Number of courses that include experiential learning through project work/field work/internship (Data Template)	**View File**

1.3.3 - Number of students undertaking project work/field work/ internships

531

File Description	Documents
Any additional information	**View File**
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	**View File**

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders Students Teachers Employers Alumni	**A. All of the above**

File Description	Documents
URL for stakeholder feedback report	**View File**
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management (Upload)	**View File**
Any additional information(Upload)	**View File**

1.4.2 - Feedback process of the Institution may be classified as follows	**A. Feedback collected, analyzed and action taken and feedback available on website**

File Description	Documents
Upload any additional information	**View File**
URL for feedback report	**https://sscbs.du.ac.in/wp-content/uploads/2021/09/1.4.2-Proof.pdf**

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of sanctioned seats during the year

542

File Description	Documents

Any additional information	
Institutional data in prescribed format	

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

262

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

The learning level of students was assessed through participation/class discussions and Q&A sessions in online classes. The programs are taught with a focus on real life examples and case study discussions which helps to assess the level of understanding and application of the concepts.

Teachers make efforts to understand the diverse needs of class, support the slow learners and encourage the advanced learners. Role plays, experiential exercises, group assignments and projects help slow learners comprehend course content through learning by doing. It is coupled with one to one discussions, extra doubt clearing sessions, remedial classes before exams, specific problem sets for practice by slow learner. Some of the techniques undertaken for advanced learners are- discussion about research papers and advanced value added courses; undertaking collaborative industrial projects and research paper publication; encouraging participation in case study competitions; giving challenging assignments etc.

The college has 43 societies/clubs which gives opportunities to participate in diverse kinds of co-curricular activities and extracurricular activities. The summer internship provides on the job training experience to the students. The career development cell helps in overall development by organizing sessions on general awareness, soft skill development, resume building, personality development etc. to increase the employability of students.

File Description	Documents
Link for additional Information	Nil
Upload any additional information	View File

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
1235	43

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

During COVID 19 pandemic, teachers made extensive use of ICT tools and used Google classroom, Zoom, Webex etc. to conduct online classes, assignments, MCQ sessions and share e-resources with students. The teachers adopted a variety of pedagogy in order to stimulate student

interest and increase engagement in the learning process. Role plays, debates, group discussions, projects, case studies were widely used as per the suitability of courses. Students were motivated and guided to pursue online value added courses, live projects, internships and national/international case competitions. So as to enable students to get on job training, amidst the pandemic, students were encouraged to take up online internships. Teachers encouraged students to enroll for online courses, and to motivate the students further the marks/credits in the courses were used for internal assessments.

The college believes in holistic development of students and emphasizes on virtual class learning, peer learning, on the job training and learning by doing. So as not to comprise on the same, during the pandemic, teachers used online tools and software (accounting, analytical, spreadsheets, statistical) extensively. Access to e resources and e books was facilitated by the teachers and supported by the library. The career development cell continued to organize online special lectures and personality development workshops/sessions, to improve the employability of students.

File Description	Documents
Upload any additional information	**View File**
Link for additional information	**Nil**

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

Teachers used education technology apps like Gsuite, Zoom, Piazza and Cisco Webex, so as to ensure effective teaching learning during the lockdown.

The response time for the shift to online teaching was negligible as teachers were already incorporating ICT tools in the classroom teaching. The college is wifi enabled and all classrooms/ seminar rooms/ auditorium/laboratories are equipped with audio visual aids like projector, full HD visualizer, media presentation switcher, ceiling speakers, document scanner and public address system.

Additionally the teachers and administrative staff have been using several software utilities and packages including MySQL, Visual Studio, Tally, KOHA, Dev C++, CPU Sim 4.0, TORA, Anaconda, Mathematica/Scilab, Turbo Assembler, XAMP, Notepad++,Android Studio, SPSS, Capital Line, Microsoft Office (Professional Edition) and Eviews etc.

In the wake of the pandemic, the college made special efforts to issue laptops to the needy students so that their learning is not compromised. The online teaching was supported by the efforts of the college library, which is fully automated, and allowed remote access to online resources. Library has access to online resources -DELNET, NLIST, NDL and e-resources provided by University of Delhi.

The college's in house developed ERP enabled efficient management and tracking of attendance and internal assessment.

File Description	Documents
Upload any additional information	**View File**
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	**https://sscbs.du.ac.in/our-campus/**

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

41

File Description	Documents
Upload, number of students enrolled and full time teachers on roll.	**View File**
Circulars pertaining to assigning mentors to mentees	**View File**
mentor/mentee ratio	**View File**

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

46

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	**View File**
Any additional information	**View File**
List of the faculty members authenticated by the Head of HEI	**View File**

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

24

File Description	Documents
Any additional information	**View File**
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year(Data Template)	**View File**

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

576

File Description	Documents
Any additional information	**No File Uploaded**
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	**View File**

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

The internal assessment mechanism at SSCBS is well-structured and transparent. A committee to monitor the conduct of internal assessment (Internal Assessment Monitoring Committee) and another to handle examination/internal assessment related grievances is constituted at the beginning of every semester.

The college academic calendar is prepared in line with the University academic calendar. The same is available to all on the website.

During the pandemic the assessment was conducted online. To periodically assess students, assessment was held progressively during the semesters. To maintain transparency evaluation parameters and weightage of marks are given in guidelines for each course of the programs and disseminated to all concerned by the teachers and also available on college website.

To evaluate the course specific outcomes, the assessment used combination of tests, open book assignments, paper preparation and presentation, case analysis, MCQs etc. Conducted online these were designed to assess the comprehension, analysis and application of courses taught.

Evaluated assignments/tests were returned to the students. Test and assignment questions were discussed in class. The final internal assessment was shared by teachers and was made available to students through the ERP system. Once all discrepancies grievances, if any, were resolved, the internal assessment was submitted to the University.

File Description	Documents
Any additional information	**View File**

Link for additional information	https://sscbs.du.ac.in/students-grievances-cell/

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time- bound and efficient

As a constituent college of the University of Delhi, the college only conducts the Internal Assessment and practical. The end semester examination is conducted by the University of Delhi. The weightage of internal assessment and University examination is specified in the program guidelines available on college website.

A committee to monitor the conduct of internal assessment (Internal Assessment Monitoring Committee) and another to handle examination/internal assessment related grievances is constituted at the beginning of every semester.

The mechanism followed for internal assessment maintains complete transparency. The marks obtained by the students in internal assessment tests are uploaded periodically on the college ERP system and the evaluated assessments are returned to students.

Redressal of grievances at college level: three level process

- Faculty Level: Any student not satisfied with the assessment and marks awarded can raise grievance and get it handled by the concerned faculty.
- Departmental Level: If grievance remains unresolved the student may approach the Head of the Department for a resolution.
- College Level: The college appoints the Internal Assessment Monitoring Committee, Internal Assessment Moderation Committee and Grievance Committee. The committees maintain transparency, promptness of redressal of grievances.

If necessary, the matter can be discussed in consultation with Principal.

File Description	Documents
Any additional information	View File
Link for additional information	https://sscbs.du.ac.in/internal-assessments-notification/

2.6 - Student Performance and Learning Outcomes

2.6.1 - Teachers and students are aware of the stated Programme and course outcomes of the Programmes offered by the institution.

The College is a constituent college of the University of Delhi and it follows the program designed by the university. The learning outcomes of the programmes and courses are stated clearly by the University in the program guidelines. These are available on the University and college website.

So as to maintain consistency across colleges of University of Delhi, teaching guidelines are prepared at the beginning of the semester for each course taught.

The College communicates the program and course outcomes (PO and CO) to the teachers and students through the following measures:

- The syllabus containing the PO, CO, graduate attributes, other guidelines, structure of credits and components of internal assessment is available on the college website for ready reference.
- The college organized an online Orientation Program at the start of the new academic year to familiarize the admitted students with the curriculum and the learning outcomes.
- The teachers in classrooms devote time to introducing and making students understand the course outcomes.
- In the staff and faculty meetings the learning outcomes are discussed and reemphasized.
- The events and activities of the department such as workshops/seminars/conferences are organized in line with the program and course outcomes.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional information	https://sscbs.du.ac.in/

Upload COs for all courses (exemplars from Glossary)	**View File**

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

The programs of the college are designed by the University of Delhi. The syllabi specify Program Outcomes (POs), Course Outcomes (COs) and Program Specific Outcomes (PSOs).

Periodically over the semester, POs and COs are discussed in departmental and faculty meetings.

Attainment level of PO and CO is arrived at based on the student performance in the internal and external examinations and student progression to higher studies and job placements. Student feedback, mid semester and end semester, helps to assess the course outcome indirectly. Additionally, Student Council, a body with representatives of students, has regular meetings with the Principal, Head of Departments, Placement Officer, Laboratory incharges and Administrative heads, to discuss academic related issues. Thus, the CO attainment is a combined result of direct and indirect assessment.

In addition to this, a student satisfaction survey (SSS) is taken from the graduating batch of students. This exit survey forms the basis for indirect assessment of the PO's. The alumni, recruiters and parents are further represented on Internal Quality Assurance Committee for indirect assessment of the POs and PSOs. Feedback is also taken from parents, recruiters and alumni. This is analyzed and used to assess the achievement of POs and PSOs.

File Description	Documents
Upload any additional information	**View File**
Paste link for Additional information	**https://placements.sscbs.du.ac.in/?_ga=2.63753775.1080678637.1636702209-671246061.1636526256&_gl=1%2A13r76y2%2A_ga%2ANjcxMjQ2MDYxLjE2MzY1MjYyNTY.%2A_ga_C4PR5J8F2V%2AMTYzNjcwMjE5My4yLjEuMTYzNjcwMzI1NS4w**

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

346

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	**View File**
Upload any additional information	**View File**
Paste link for the annual report	**https://sscbs.du.ac.in/wp-content/uploads/2022/01/Annual-Report-2020-21.pdf**

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

https://docs.google.com/presentation/d/1sTHASvBwGAwSJt1U7dlmuoHwMhgjBnG4/edit#slide=id.p1

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

0

File Description	Documents
Any additional information	No File Uploaded
e-copies of the grant award letters for sponsored research projects /endowments	No File Uploaded
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.2.1 - Number of departments having Research projects funded by government and non-government agencies during the year

0

File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	No File Uploaded
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	Nil

3.1.3 - Number of Seminars/conferences/workshops conducted by the institution during the year

3.1.3.1 - Total number of Seminars/conferences/workshops conducted by the institution during the year

55

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
List of workshops/seminars during last 5 years (Data Template)	View File

3.2 - Research Publications and Awards

3.2.1 - Number of papers published per teacher in the Journals notified on UGC website during the year

3.2.1.1 - Number of research papers in the Journals notified on UGC website during the year

15

File Description	Documents
Any additional information	No File Uploaded
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.2.2 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.2.2.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings during the year

16

File Description	Documents

Any additional information	No File Uploaded
List books and chapters edited volumes/ books published (Data Template)	**View File**

3.3 - Extension Activities

3.3.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year -

Plethora of extension activities were conducted by SSCBS during the year 2020-21. A brief of the extension activities is as follows:

NSS wing of SSCBS organised plantation drive under its project Darpan. A Road Safety webinar along with Honda Motorcycles and Scooters Pvt. Ltd was also conducted by the same. Further NSS along with literary society of SSCBS organised Shaheed Diwas to felicitate Shri Sukhdev Thapar Ji. NSS in association with Chhanv Foundation conducted the activity to make people aware about to live fully and not just surviving. NSS conducted Thalassemia Awareness campaign. Under International Yoga Week NSS organised Zumba session, Meditation session Aerobics session and Yoga session.

Enactus SSCBS under its project Basera sensitized people and also organised clothes donation drive. Enactus also conducted webinar and organised sensitization visit to various RWAs regarding indoor air pollution related issues and solutions.

Enactus with its project Basera also conducted a survey at Homeless Shelter to analyze the situation at the shelter. Not only that Enactus also organised Webinar on Mental health during Covid-19 and financial advice in Covid-19 crisis.

Under Girlup Scheme a fundraiser activity was organized for the welfare of Girl Child.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

3.3.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.3.2.1 - Total number of awards and recognition received for extension activities from Government/ government recognized bodies during the year

17

File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year(Data Template)	**View File**
e-copy of the award letters	**View File**

3.3.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.3.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

28

File Description	Documents
Reports of the event organized	**View File**
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the last year (Data Template)	**View File**

3.3.4 - Number of students participating in extension activities at 3.3.3. above during the year

3.3.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

1236

File Description	Documents
Report of the event	**View File**
Any additional information	**No File Uploaded**
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	**View File**

3.4 - Collaboration

3.4.1 - The Institution has several collaborations/linkages for Faculty exchange, Student exchange, Internship, Field trip, On-the- job training, research etc during the year

230

File Description	Documents
e-copies of linkage related Document	**View File**
Details of linkages with institutions/industries for internship (Data Template)	**View File**
Any additional information	**No File Uploaded**

3.4.2 - Number of functional MoUs with national and international institutions, universities, industries, corporate houses etc. during the year

3.4.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. during the year

5

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	**View File**
Any additional information	**No File Uploaded**
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	**View File**

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Our campus is spread over 5 acres with the latest amenities. A split-level 500+ seater auditorium supported with 4 well-equipped seminar halls are for events, and 35 air-conditioned classrooms are equipped with the latest AV equipment. A two-level well stocked library provides an opportunity for studying, while an amphitheatre exists for student activities. There are air-conditioned hostel rooms (88 beds for boys and 74 beds for girls), cafeteria-cum-mess area, and administrative and common use areas and faculty rooms. A large underground parking lot, residential accommodation for faculty/staff members, an in-house STP plant, and a weather station are also present.

There are seven computer labs (five operational), exclusive examination rooms, nine dedicated tutorial rooms, separate faculty rooms, an entire floor with an in-house incubation centre and a placement cell. We also have a separate alumni relations cell.

Monitored CCTV cameras, gated security systems and well displayed and maintained fire and safety systems ensure safety, while ramps, lifts and other systems ensure that students/faculty with all manner of physical capabilities can access the facilities comfortably. The rooftop solar plant and solar water heaters support our environmental commitments in tandem with energy efficient building materials and tactics.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

The college accords high importance to the physical well-being and cultural expression of the students. The half-acre playground is well used by the students to partake of a wide-range of outdoor sports like football, cricket, volleyball, kabbadi, etc. Indoor sports facilities support sporting activities such as table tennis, carrom and chess. The college grounds also have a fully-equipped open gymnasium.

One end of the college grounds hosts a huge open-air stage that is used for practices of cultural events. It becomes the centre piece of large open-air events, noticeably Crescendo, the annual cultural fest of the college. The grounds also play host to numerous other significant events such as Alumni meets, food fests and such like.

Akashganga, the college auditorium is fully air-conditioned, seats more than 500 people and is set up to conduct a variety of cultural events, conferences and discussions. More focussed activities can make use of any of the 4 similarly equipped but slightly smaller (at approx. 100 seats) seminar rooms. At the other end, a garlanded bust of our namesake, Shaheed Sukhdev Thapar and the gaily fluttering national flag provide a touch of poignancy and help to channelize our efforts for greater national good.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

48

4.1.3.1 - Number of classrooms and seminar halls with ICT facilities

48

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

59.13

File Description	Documents
Upload any additional information	No File Uploaded
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Our college library is fully automated using Open Source Integrated Library Management System KOHA since May 2014. It is based on cloud technology and customization is made by incorporating additional fields in various modules. It was updated with latest version 18.05.07.000 in 2019. Users can easily check the status of the library resources through Web OPAC.

All transactional activities of users are very transparent as these can be checked by logging into their library account via OPAC. Auto-generated emails are sent in advance to intimate about their due dates and also about the availability of reserved titles. Cover Pages of Newly Arrived books and Top Circulating books cover is being floated at the front page of OPAC. Library also verifies its stock annually with the use of library software. All reports in the software can be easily viewed/downloaded i.e. check out of books/periodicals, patron information, accession register etc. In addition, it has variety of other features i.e. online reservation, barcode generation along with the system preferences. Library has intuitional repository of research publications of faculty members created by using KOHA. Exclusive library portal contains syllabus & question papers and links to open access and other resources.

File Description	Documents
Upload any additional information	**View File**
Paste link for Additional Information	**https://sites.google.com/sscbsdu.ac.in/sscbs-library/home**

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources | **A. Any 4 or more of the above**

File Description	Documents
Upload any additional information	**View File**
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	**View File**

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

1.99

File Description	Documents
Any additional information	**No File Uploaded**
Audited statements of accounts	**View File**
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	**View File**

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

14

File Description	Documents
Any additional information	**View File**
Details of library usage by teachers and students	**View File**

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

The College maintains and upgrades its IT infrastructure on a regular basis. The college has in total 33 printers and 724 computers which include 689 computers available for academic purposes. All computer laboratories are equipped with LCD projectors. Two internet connections, one from Delhi University with a speed of 100 Mbps and another from MTNL with a speed of 1000 Mbps, are available through LAN and Wi-Fi in the

whole campus. The college has access to many licensed and open-source software. Licenced software includes Microsoft Windows 10, Microsoft Office, Windows Server 2016, Kaspersky Internet Security, and Tally ERP 9 Gold, Google G-Suite for Education, etc. These software are also updated as per the changing need of the academic curriculum. All college library activities, i.e., cataloguing, circulation, serial control and system administration are automated using the cloud based Open Source Solution, Koha which ensure 24*7 access from anywhere. The college, through its website, provides a platform for students to view their attendance on real time basis and internal assessment at the end of each semester. For better connectivity the college also has intercom facility (EPABX) and for safety the college has138 CCTV cameras installed.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.3.2 - Number of Computers

689

File Description	Documents
Upload any additional information	No File Uploaded
Student – computer ratio	View File

4.3.3 - Bandwidth of internet connection in the Institution   A. ≥ 50MBPS

File Description	Documents
Upload any additional Information	No File Uploaded
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

122.29

File Description	Documents
Upload any additional information	No File Uploaded
Audited statements of accounts.	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

The college ensures optimum utilization of physical, academic and support facilities such as laboratory, library, sports complex, computers, classrooms etc. with available financial recourses. A robust system has been developed to look after the maintenance, up-gradation, replenishment, repairing and replacement of college facilities and services. The system assures the involvement of the entire college fraternity. The college office liaisons with the Public Works Department (PWD) of the Govt. of the NCT of Delhi for regular management and upkeep of the college campus. Students of the college are regularly sensitised to maintain this infrastructure of the college in a responsible and safe manner. The Campus Code of Conduct, duly signed by the students and parents, makes the students aware of their duties towards this and proposes strict disciplinary action in case of wilful damage. To take care of the major problems, the college has Annual Maintenance Contracts with service providers. Fire extinguishers are placed at appropriate places and are taken care off by the PWD. Electric fittings and wiring are periodically monitored by the PWD engineers for replacements and repairing. For drinking water supply the college has installed water purifiers and coolers which are maintained regularly.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	**View File**
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	**View File**

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

72

File Description	Documents
Upload any additional information	**View File**
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	**View File**

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills	A. All of the above

File Description	Documents
Link to institutional website	**https://placements.sscbs.du.ac.in/?_ga=2.239745347.1791801446.1638030830-108230556.1630874572&_gl=1%2A7r3nyy%2A_ga%2AMTA4MjMwNTU2LjE2MzA4NzQ1NzI.%2A_ga_C4PR5J8F2V%2AMTYzODAzMDgyOS4zLjEuMTYzODAzMDk5MS4w**
Any additional information	**View File**
Details of capability building and skills enhancement initiatives (Data Template)	**View File**

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

689

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year	
689	

File Description	Documents
Any additional information	No File Uploaded
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees	A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	No File Uploaded
Details of student grievances including sexual harassment and ragging cases	View File

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

217

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

128

File Description	Documents
Upload supporting data for student/alumni	View File
Any additional information	No File Uploaded
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

58

File Description	Documents

Upload supporting data for the same	**View File**
Any additional information	**View File**

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

36

File Description	Documents
e-copies of award letters and certificates	**View File**
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	**View File**

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

SSCBS has always engaged the students for academic, co-curricular and extra – curricular activities with the objectives of their holistic development. For effective management of students' activities and addressing their issues in coordination with college administration there is a "Student Council" which is the Student Representative body of the college. The office bearers of the council get elected through democratic process and their tenure remains for one year. This council on its own and through Class representatives and students' societies work on improving the academic and administrative environment of the college. On one side, they organizing annual seminar "Convergence" which is academic in nature while on the other hand, they organize the annual cultural fest - "Crescendo". Their presence in the committees like NSS, Internal Complaints, Library, IQAC, Hostel, Mess, and Placement has increased efficiency, quality, and transparency in the functioning of these committees. Volunteering for conferences/ seminar/FDPs at the college, participating in community services through various students' societies or organizing annual day/ orientation program/ freshers' welcome or farewell to passing batch are the evidences of full participation of students in every activity of the college.

File Description	Documents
Paste link for additional information	**https://sscbs.du.ac.in/student-council/**
Upload any additional information	No File Uploaded

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

110

File Description	Documents
Report of the event	**View File**
Upload any additional information	**View File**
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	**View File**

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The Alumni Association of Shaheed Sukhdev College ofBusiness Studies is a registered association as 'Shaheed Sukhdev College of Business Studies Alumni Association' videregistration number S/66636/2009 dated August 21, 2009 inDelhi. This Association is working under the formal structure of office bearers and continuously engaged with the collegethroughout the year. In addition to annual Alumni meet andsupporting younger alumni in their career progression, they keep engaged with current students of the college. Their connect with the students through alumni lecture series and personalized mentoring sessions are very useful and transforming in nature. During the current academic session, 7 personalized mentoring sessions for students with alums were organized. Under the CBS Alumni for Recruitment and Excellence (CARE) initiative, a panel discussion was organized on the topic Deep Dive to highlight the intricacies of career in Consulting, Finance and Marketing Sectors. A fireside chat was also conducted to address the various dimensions of Investment Banking. Further, an innovative candid workshop was organised to cover the diverse topics related to Placements, Competitions, Career, Friendship, Corporate Exposure, Work Life Balance, etc. Alumni Association's online interaction with college escalated during the Pandemic period (2020-21) and finally 11 Webinars got organized during this year.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	**View File**

5.4.2 - Alumni contribution during the year (INR in Lakhs)	B. 4 Lakhs - 5Lakhs

File Description	Documents
Upload any additional information	**View File**

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

The Governing Body, Principal and staff of the college work together to create a center of excellence for learning which provides a platform for professional and intellectual growth. The success of students and their mental well-being is of utmost importance for the institution. All efforts are made to provide powerful learning opportunities to students that would help them achieve their potential and make them change leaders. Continuous efforts are made to innovate and impart knowledge and skills which are aligned with the industry needs. The pandemic forced a shift from conventional classroom teaching to online teaching. The institution took steps to ensure that effective teaching learning continues so that skill development, employment and productivity are not compromised. The institution organized workshops and training sessions for teachers and offered infrastructure support to ensure successful implementation of online teaching. Students were encouraged to take online courses through open resources, SWAYAM, NPTEL and others. The teachers collaborated with Coursera to offer flexible, affordable job relevant credit-based courses to students. Recognizing the challenges posed by the new pedagogy of online teaching, teachers prepared presentations and e-resources to cover academic content in an innovative and student centric manner.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	**View File**

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The practice of decentralization and participative management is reflected in all the committees (academic and administrative), societies, cells and chapters of the college. These comprise of teachers in charge, faculties and student representatives and work towards strengthening the learning environment.

The constitution of Fee Rationalisation Committee this year is an example that demonstrates the practice of decentralization and participative management.

This committee was constituted to address the concern regarding fee structure of the three under graduate courses offered by the college- BMS, BBA(FIA) and B.Sc (Hons) Computer Science. The committee analyzed the headers under which fees is collected from the students and recommended

changes for better utilization of funds for student related activities. Inputs were also taken from student council.

The Committee recommended regrouping of various heads of fees without changing the total fee of the students. They proposed the merging of student activity fee and social function fee into student activity and college function fee. The study material fee of RS. 100/- was modified to study material and learning resource fee of Rs. 300/-. The games and sports fee of Rs. 500/- was changed to games, sports, facility maintenance fee of Rs. 300/. These recommendations were approved by the Governing Body.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	**View File**

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

An institution's alumni are the reflection of its past, representation of its present and the link to its future. The college planned to strengthen the relationship with alumni and actively involve it in placements, mentorship, career guidance, networking and scholarships. The initiatives taken to accomplish this goal include

- Alumni Webinar Series (AWS) Initiative was launched to ensure that learning is not hampered even in the online setup. Sessions were organized with Alums from diverse domains where they shared their invaluable industry insights and knowledge on topics ranging from career options, personality development and preparation for interviews.

- CBS Alumni for Recruitment and Excellence (CARE) is an initiative that aims to give assistance and support to CBS students by experienced and successful alumni. The initiative received registrations of Alums from diverse fields like Investment Banking, Consulting, Analytics and VC. Several panel discussions and talks were organized as a part of this initiative

- Personalized Mentoring Sessions were organized to motivate and inspire the students by giving them an opportunity to connect 1-1 with alumnus of their choice from a pool of 70+ Alums who consented for the initiative. This year sessions were organized with 10 alumni mentors

File Description	Documents
Strategic Plan and deployment documents on the website	**View File**
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The college is a constituent college of University of Delhi and is fully funded by Government of NCT, Delhi. The organization structure of the college consists of Governing body, Principal, teaching staff, non-teaching staff and the students

The Governing Body is the apex body of the college and is responsible for overall control and governance of the college. The authority is vested in it by the statutes and ordinance of University of Delhi.

The principal is the academic and administrative head of the college. She is assisted by the Teacher in Charge of all departments, IQAC, staff council and non-teaching staff. The IQAC cell also supports the principal in ensuring an excellent teaching and learning environment of the college.

The staff council functions through various committees. Each committee has a convenor who is approved by the council. The academic and non-academic committees ensure smooth conduct of academic curriculum and extra-curricular activities.

The non-teaching staff comprises of administrative officer (general administration) and section officer (accounts office).

The student council is the representative body of all students and aims to give a voice to the students. It helps to bridge the gap between the students and college administration.

File Description	Documents
Paste link for additional information	Nil
Link to Organogram of the Institution webpage	https://sscbs.du.ac.in/wp-content/uploads/2021/12/Organogram.pdf
Upload any additional information	No File Uploaded

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination — A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning)Document	View File
Screen shots of user interfaces	View File
Any additional information	No File Uploaded
Details of implementation of e-governance in areas of operation, Administration etc (Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

The college provides welfare schemes for both teaching and non-teaching staff. The medical facilities and reimbursements are made available to all the staff members.

The college provides in-house residential campus facility to its employees. Also, the college has provided recreational facilities like open gym, table tennis room and football ground for the teaching and non-teaching staff members. A counsellor is available to take care of mental health and wellbeing of staff members.

The college provides facilities that enable its staff members to procure various loans from the Delhi Cooperative society at the discounted rates of interest. The college gives full fee waiver to the ward of the teaching and non-teaching staff members of the college.

College provides financial support to teaching staff members to participate in various conferences, workshops and faculty development programmes, etc. The college further facilitates provision of welfare funds provided by the University of Delhi to the teaching members of the college.

During the difficult time of covid, the college undertook various welfare initiatives like Covid Fighters Report, Project Rakt and Project Chetna. These initiatives of NSS were undertaken to help the staff, students and their families during Covid times. Covid support was also provided to outsiders.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

1

File Description	Documents

Upload any additional information	**View File**
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	**View File**

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

8

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	**No File Uploaded**
Reports of Academic Staff College or similar centers	**No File Uploaded**
Upload any additional information	**View File**
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	**View File**

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

35

File Description	Documents
IQAC report summary	**View File**
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	**No File Uploaded**
Upload any additional information	**View File**
Details of teachers attending professional development programmes during the year (Data Template)	**View File**

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

The college follows the performance appraisal system mandated by the University of Delhi. The Performance based Appraisal System (PBAS) and the Career Advancement Scheme (CAS) facilitates the self-appraisal on the basis of a prescribed format following the norms of university. All faculty members are required to fill the Annual Performa of Appraisal Report whereby they enlist their yearly activities and achievements in academic and administrative areas.

Faculty members eligible for promotion are required to fill the Career Enhancement Scheme Form enlisting the details of all their academic and administrative work. The performance of teachers is assessed primarily on the basis of :

1.The teaching, Learning and Evaluation Activities undertaken. 2.Administrative Support, participation in Students Co-curricular activities and extra-curricular activities, Personal Development related to teaching and Research activities

The submission of APAR forms is followed with a formal review between the principal and the faculty member.

Twenty four teachers were promoted under this scheme in the year 2020-21.

Additionally, feedback of all faculty members is collected from students twice during every semester. The feedback is analyzed and communicated to all faculty members.

The Non – teaching staff is also required to submit the Annual Performance Appraisal Report (APAR) every year which is further assessed by a reporting officer and a reviewing officer.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	**View File**

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

Shaheed Sukhdev College of Business Studies is supported financially by Govt. of NCT of Delhi and has a transparent audit system. It has three-fold audit procedure; one internal audit and two external audits. Internal and one external audit by Examiner Local Fund Audit (ELFA) are carried out on regular basis. Other external audit by Accountant General of Central Revenue (AGCR) is carried out once in three to four years.

The internal financial audit of the institution is done by a verified Chartered Accountant Firm/Company registered with the Institute of Chartered Accountants of India (ICAI). The appointment of Chartered Accountant Firm/Company is approved by the Governing Body of the college and University of Delhi after verification of credentials with the ICAI.

- All the accounts of FY 2020-21 have been audited and all audited reports will be submitted to the Governing Body of the college soon.

The external financial audit (ELFA) is carried out by Government of NCT of Delhi and is reported to the Governing Body of the college.

The external financial audit (AGCR) is carried out by Government of India and is reported to Governing Body of the college.

Both the external audit for the FY 2020-21 is yet to be scheduled.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	**View File**

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

4.82944

File Description	Documents
Annual statements of accounts	**View File**
Any additional information	**View File**
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	**View File**

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

The college understands the need for academia-industry interface and in order to give industry exposure to students, the college has more than 45 student societies/chapters active in various areas such as sports, music, arts, information technology, photography, culture, research, personality development, marketing,law, social work, community outreach and many more. These societies organize various events and raise sponsorship from different industries. The funds raised are utilized for conducting various academic and socio-cultural events. These events provide leadership and management skills to students. it also provides a platform for the companies to advertise themselves. The skills acquired by students ultimately contribute to community development and nation building. The college also raises funds from consultancy assignments taken up by teachers. The college provides resources and infrastructure to the faculty to hone their skills to equip them to take up consultancy assignments. These assignments allow the teachers to share their specialized knowledge and skills with other segment of

society, enhance the knowledge of teachers which benefits the students and helps in building the image of the college. The college has also initiated the process to acquire 80G certificate which will help to raise funds from the Corporate.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

Under the aegis of IQAC, the institution adopted strategies to ensure that teaching learning and placement do not get adversely impacted during the pandemic. The teaching learning process in the online mode can be challenging as concentration, group tasks and peer learning suffer. Innovative pedagogy like flipped classroom approach and techniques such as group tasks, class discussions, quizzes and assignments were adopted to promote peer group learning and class room engagement. Also, since not all students have access to devices or reliable internet connectivity, it was decided that recordings of lectures would be shared with students.

Industry training and experiential learning forms an integral part of the course curriculum. However, the unprecedent crisis and lockdown restricted the movement of students. The Institution recognized that the students would face challenges in fulfiling the mandatory requirement of undertaking an internship of a minimum duration of four weeks to be eligible for campus placements. In light of this constraint, students were given an option of pursuing online course for a minimum duration of 50 hours in place of summer internship. Online summer internships were also offered to students. Around 54 industry talks, lecture series by alumni, workshops and seminars were also organized.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

The Covid pandemic forced a major shift in the teaching learning process (TLP). Under the stewardship of the IQAC, the college undertook many initiatives to minimize disruptions and provide a seamless learning environment.

On an immediacy basis, TLP at the classroom level shifted to using digital synchronous learning tools like Zoom, Cisco Webex and Google Meet; enabling a timetable based classroom style of teaching. This helped overcome the barrier of spatial distance (learners and teachers were physically removed).

Increased efforts and growing comfort levels brought more online tools into use. Teacher started using Google Classroom (repository and tool for managing distribution of course learning material), Google Drive (storing and sharing course material) and Google Forms (conducting assessments and collecting feedback) more frequently and with greater success.

At the second level, lectures being delivered online were recorded and the recordings were shared with the students. This facilitated self-paced learning and help to overcome the barriers of internet connectivity. Signal drops and non- attendance could now be overcome and recordings enhanced learning by allowing the live class to be captured for later viewing. Shared recordings of live class whiteboards and shared class notes further helped.

The success of these reforms were reflected in better placements and increase in number of students getting admission in Institutes of repute.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)	B. Any 3 of the above

File Description	Documents
Paste web link of Annual reports of Institution	https://sscbs.du.ac.in/annual-reports/
Upload e-copies of the accreditations and certifications	View File
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

The college considers that gender inclusion, neutrality and equality are the trademark of an egalitarian society. There are student societies specifically to focus on such issues. Some of the webinars conducted are as follows: 1) Women Empowerment "What's in it for me?" 2) Women in Entrepreneurship 3) Thriving Not Just Surviving. 4) acid attack survivors 5) Period Poverty conducted by Ilayda Eskitascioglu in collaboration with PeaceX and UN75. Workshop on Durga Safety and a documentary on "All That Stands In The Way '' were also conducted. Queer Straight Alliance (college society on LGBTQIA+ community) has conducted several live sessions as well as projects, podcast, college wide inclusivity survey, panel discussion, case competition, fundraiser, discord server (online safe space), DU Beat (student publication) and instagram account (for awareness and sensitization activities).

File Description	Documents
Annual gender sensitization action plan	https://sscbs.du.ac.in/gender-equity-measures/
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://sscbs.du.ac.in/gender-equity-measures/

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment	B. Any 3 of the above

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	No File Uploaded

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

E-waste management and its disposal has been managed by Rotaract SSCBS since October 2019. The awareness sessions on e-waste management were conducted in the college to sensitise the staff and students on various alarming issues. Additionally, self designed e-waste collection bins are installed in the college for collecting e-waste and its further management. Thereafter, in collaboration with the formal recycling sector the collected e-waste is managed for its treatment as per government norms. The informal workers, being victims of various health hazards related to e-waste are provided with adequate knowledge and awareness about the harmful effects of e-waste. Further, safety gear like helmets and gloves were distributed to these workers for improving their standard of living. Moreover, there have been attempts to make them

employable in the formal sector. Also the e-waste management drives have been organised in various schools, colleges,and RWAs for creating a larger impact.

File Description	Documents
Relevant documents like agreements/MoUs with Government and other approved agencies	**View File**
Geo tagged photographs of the facilities	**https://sscbs.du.ac.in/wp-content/uploads/2022/01/Waste-Management-Facility-STP.pdf**
Any other relevant information	**View File**

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

B. Any 3 of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	**View File**
Any other relevant information	**No File Uploaded**

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

  1. **Restricted entry of automobiles**
  2. **Use of Bicycles/ Battery powered vehicles**
  3. **Pedestrian Friendly pathways**
  4. **Ban on use of Plastic**
  5. **landscaping with trees and plants**

B. Any 3 of the above

File Description	Documents
Geo tagged photos / videos of the facilities	**View File**
Any other relevant documents	**No File Uploaded**

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit   3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities

D. Any 1 of the above

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	**No File Uploaded**
Certification by the auditing agency	**No File Uploaded**
Certificates of the awards received	**No File Uploaded**
Any other relevant information	**View File**

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and

A. Any 4 or all of the above

facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment   5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen   reading

File Description	Documents
Geo tagged photographs / videos of the facilities	**View File**
Policy documents and information brochures on the support to be provided	**No File Uploaded**
Details of the Software procured for providing the assistance	**No File Uploaded**
Any other relevant information	**No File Uploaded**

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

The college has made continuous efforts that aimed to bring harmony and tolerance towards the linguistic, cultural, regional and communal socio economic issues for promoting an inclusive environment like NSS undertaken several efforts in creating an inclusive environment through conducting webinar (acid attack survivors), Durga Safety workshops. Queer Straight Alliance (college society working for LGBTQIA+ community) took initiatives such as live sessions and Podcast, students' grievance survey, panel discussion, case competition, fundraiser, discord server and live project. NSS of the college has organised Shaheed Diwas Competition in collaboration with Literary Society college society to commemorate 90 years of martyrdom of our national icons. Literary society organised Bibliotheca (annual fest) where several events were undertaken like Thats so Raven (Pop Culture Quiz), Words Worth (English Poetry Slam), Khwaabeeda (Hindi/Urdu Poetry Slam). GirlUp Ruhi, college society conducted webinars on different matters related to women. Vivante (annual fest of Kartavya) organised webinars and workshops on women safety. Rotaract, college society initiated Project Kamakhya organised webinars throughout the year on making menstruation a sustainable process. NSS organised live session on Entrepreneurship & Queer Struggle, documentary on All That Stands In The Way, webinar on Not Just Surviving.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	**View File**
Any other relevant information	**View File**

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

The college has made continuous efforts for inculcating values for being responsible citizens. There are various projects offered by the college for solving some social issues. Projects such as Akshar (environment friendly range of stationary products), Udaan (women empowerment and rural literary), Raahat (safe sanitation for urban slum communities) and Khidki (alleviating childhood malnutrition) have touched thousands of lives and brought hope and welfare to people who have hitherto slipped through the cracks in the system.

The college was actively involved in various sensitization activities such as webinar for cyber security awareness, webinar for women safety, Project Pravah, talk on mental health during pandemic, e-waste management awareness sessions.

The college has organised various awareness programmes such as: Vigilance Awareness Oath Ceremony, No Tobacco Pledge, National Unity Day, Project Rakt: An initiative to create link between plasma donors and donee during COVID -19, Webinar on Cybersecurity awareness.

To promote academic integrity, moral code and ethical policy of academia the college has provided plagiarism software to the Teachers to work in an ethical manner towards the academic endeavours.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	**View File**
Any other relevant information	**No File Uploaded**

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, | A. All of the above

administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff   4. Annual awareness programmes on Code of Conduct are organized

File Description	Documents
Code of ethics policy document	**View File**
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	**View File**
Any other relevant information	**No File Uploaded**

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

The college celebrates National Festivals to commemorate the great leaders and great historic events of national importance with enthusiasm by breaking the boundaries of caste and religion. These create an atmosphere of patriotism in the minds of young students of college. Independence Day and Republic days are celebrated with fervour and festivity. On these days, various events including flag-hoisting and competitions are organised to commemorate the days of freedom.

Death anniversaries of great personalities are also observed meaningfully to recall their sacrifices who took part in the fight for freedom for India and in building the nation. The college paid heartfelt tributes to Bapu on "Gandhi Jayanti". The college has also observed Sahidi Diwas in memory of Bhagat Singh, Sukhdev Thapar and Shivaram Rajguru and the college has conducted a memorial lecture on 23rd March 2021. The college students watched the documentary "Jallianwala Bagh Massacre"in the memory of brave freedom fighters who lost their lives.

The college also commemorates the adoption of Constitution Day. The college Staff including the teaching, non-teaching and students have participated.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	**View File**
Geo tagged photographs of some of the events	**View File**
Any other relevant information	**No File Uploaded**

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Best Practice A- Enactus SSCBS

Title

Providing a platform to the students for community service and nurturing their commitment for the society.

Objectives

Shaheed Sukhdev College of Business Studies highly esteems its chosen mission of "To discover new frontiers of knowledge so as to nurture value driven, socially responsive, thoughtful and committed citizens of the world". In line with our goal, we are endeavoring to create a platform for students to develop into value-driven leaders who can integrate a competitive spirit and an urge to succeed with a sense of integrity and a desire to give back to the society, which owing to the modern scenario, has become the need of the hour.

Our objective is to offer a forum where students can contribute their bit towards not only enhancing the quality of life of those in need but also empowering them to sustain these changes. Because this necessitates the participation of all stakeholders, we also strive to raise public

awareness about various social concerns.

The Context

Today, society faces various issues like malnutrition in children, food safety, hygiene concerns, air and water pollution, sanitation, literacy, and unemployment. The people residing in urban slum communities suffer these problems, and many more every day.

With a resolve to work towards these challenges, we have undertaken various outreach projects with the help of NGOs and SOPs. We are additionally using street theatre, sensitization workshops, gamification, and other engaging activities to generate awareness among people about the various social issues that plague our society and their possible solutions.

The Practice

ENACTUS, or Entrepreneurial Action through Us, is an international not-for-profit organisation that works with business leaders and university students across the globe to develop outreach projects aimed at improving the quality of life of people in need. Their approach involves motivating the students to identify humanitarian needs and fulfilling them through innovative social business models.

ENACTUS is a platform where each student gets the opportunity to awaken entrepreneurial spirit along with higher education, thus furnishing one's own skills. The students become value-driven leaders who can blend competitive spirit and desire to succeed with a sense of integrity and a need to give something back to the society which has become the need of the hour keeping in mind the modern scenario. Learning the importance of entrepreneurship skills along with leadership qualities, team management and the formation of real life business models is equally important for overall development of the individual.

Evidence of Success

One of the most accomplished teams in India, ENACTUS SSCBS has undertaken various successful past projects and is currently working on 2 developmental projects, i.e, Project Basera and Project Pravaah.

Project Basera aims to eliminate plastic pollution and mitigate the climate crisis by creating sustainable solutions and generating livelihood for the homeless. Under our business segments, Dafti, corrugated cardboard boxes are upcycled into robust desks and tables and Inayat, we upcycle synthetic fibers into lightweight, waterproof multi-purpose mats and bags through braiding. To uplift people in the homeless shelters, we registered ourselves under the SWAYAM Prabha Portal, an initiative of the Ministry of HRD to provide 32 High Quality Educational Channels airing hours of new content every day. Our venture has been felicitated by UN OCHCR as having the best COVID-19 practices In India.

Project Pravaah offers holistic clean air solutions at affordable prices while empowering the skilled unemployed youth to raise their own livelihoods. Our offering comprises a low cost air purifier, along with a set of NASA-accredited air purifying plants that are made available in stubble pots. Through engagement with FPOs, we found that both In-situ and Ex-situ techniques of stubble management did not work in the interest of farmers, due to longer decomposition period and distortion of stubble nutrients. With our partner Deutec, we developed a unique pseudo-In-situ technique of stubble management which was recognised by CII, wherein, stubble is converted into manure, ensuring that the nutrients go back into the soil. Partnering with IARI, we also assisted farmers of Pratibha Foods FPO in stubble management by training them to make manure.

Problems Encountered and Resources Required

The projects have led to a significant impact on the society but have also encountered numerous obstacles in the way. A key problem that nearly every project faces is the lack of acceptance of the need for a solution by people in the initial phases of the project. Majority of people fail to acknowledge the necessity for holistic solutions and are reluctant to change their current state of living. Low attendance, coupled with lack of interest in the sessions, also acts as a barrier to getting the desired message through. The search for technical specialists who can aid in developing a value proposition, as well as a long lead time, sometimes slows down the process of supplying consumers with the most cost-effective solutions. Furthermore, owing to the pandemic, handling logistics has become a challenge with hurdles arising in the process of safe and timely delivery of raw materials to production sites and our products to the customers. With fieldwork becoming more difficult than ever, continuing with production has also been an uphill task. More funds will help in shaping our projects better.

Notes

In the process, our students won many awards and many partnerships were created.

Enactus: Number of achievements of society (2020-21): 16

1. Best Practices Award: United Nations OHCHR

2. Top 12: Race for Climate Action, out of 174 projects across the globe

3. Best Social Startup: Hatch-A-Pitch, Symbiosis Institute of Technology, Pune

4. 1st Position: Seed Sustainability Startup Combat at SDG Council, India

5. 1st Position: Hult on Campus, SSCBS

6. Top 48: 1 Race 4 Oceans, Enactus Global

7. Top 48: Race to Rethink Plastic, Enactus Global

8. 1st Position: Invictus B Plan, NMIMS

9. 1st Position: Startup Combat 2.0, JDMC

10. 1st Position: Avensis 2021, Shivaji College

11. 1st Position: Pitch n Hatch, NIT Karnataka

12. 1st Position: Ideation Oasis, BRAC

13. 2nd Position: National level B-Plan, IBS Hyderabad

14. 2nd Position: Tadbeer Business Plan, Enactus JMC

15. 3rd Position: Croesus'21, Miranda House

16. National Finalist: Kalpvriksha, IIM Indore

Best Practices B

Title

Creating employment-ready under-grad student

Objective

Crafting management and technical professionals to meet the aspirations of the society. For this we are working towards increasing the employability of our under-graduate students.

Context

The majority of the batch is inclined towards profiles in the domain of Consulting and Investment Banking. We worked on bringing more such companies to campus. To minimize the impact on the placements of next year, we adopted the strategy of focusing on internships which would help students secure PPOs.

Practice

Our endeavours include working towards improving relationships with the industry and taking help from our alumni to further develop the skill set of our students. We have conducted following programmes:

1.Buddy Project:

- Third year students of the college, who have been placed and have started their corporate journey, reach out to mentor the current students

- Data Points - 158 students (2020-21) had been allotted mentors

1. Placement Preparation Sessions:

- Third year students placed at esteemed organizations took educational sessions for students sitting for the upcoming Placement Season on various topics

- Data Points - More than 100 students participated

1. CARE Programme: CARE Program where Alumni mentor students from 1st Year 2nd year has really grown, from 38 students, we have made it available for 198 students. From a handful of alumni, we now have 67 alumni registered for CARE Program. We have organized one panel discussion, 9 individual mentoring session one workshop on Unraveling the CBS story.

- Skill Enhancement Workshops

- Online webinars and workshops were conducted to boost the skills of the students and they become industry ready

- Consulting Case Interview Preparation, Creating Impactful Resumes - Putting Your Best Foot Forward, Future Skills to Boost Employability, Data Science Workshop etc.

1. Industry Engagements

- Company sessions conducted throughout the year (eg. Droom, EY)

- Company competitions conducted (EY Corporate Finance Woman of the Year)

Evidence of success:

The following statistics from the past four academic year represent the same:

Details

2017-18

2018-19

2019-20

2020-21(Subject to change post the conclusion of ongoing Process

Number of Offers

120

179

175

204

Average Package

6 LPA

7 LPA

7.03 LPA

8.3 LPA

Highest Package

13.9 LPA

18 LPA

18 LPA

19.25 LPA

Number of Companies

36

80

77

88

Placement Ratio

83.42

91.79

86.76

91.86

Number of New Recruiters

20

24

16

30

Deloitte

Duff and Phelps

Verity Knowledge Solutions

Zycus Infotech

McKinsey Knowledge Centre

The BlueBeans

Samagra Governance

AON Hewitt

MagicPin

B9 Beverages

The Boston Consulting Group

Locus Investments

U2opia Mobile

LeapSkills

AT Kearney

India Infrastructure Publishing Pvt. Ltd.

App Street

Willis Towers Watson

VisionTek Engineers

Medulance (LifeHover)

FTI Consulting

Deloitte USI

DSV Air & Sea Pvt. Ltd.

Times Internet

Praxis Global Alliance

Dabur India Ltd.

InMobi

Indospirit

Escale Solutions

Embibe

Xencov

Savills India

Genpact

Growisto

Fabhotels

HBF Direct

HelloTravel

Jones Lang LaSalle

Rise Consulting

Flexing It

Benori Knowledge Solutions

Uno Finance

Torch Financial Services

White Panda

Grofers

Goldman Sachs

Zilingo

MXV Consulting

Periscope by McKinsey

Udaan

BYJU'S

Publicis Groupe

Edoofa

Opslyft

Climate Connect

Daily Food Company

Claro Agro

Sinbex

Startup Lanes

Bharat Bhushan & ompany

Accenture Strategy

Everest Group

Macquarie Group

White Oak Capital Management

Dalberg

EY Parthenon

BOD Consulting

Urban Company

Shannonside Capital

Bridge To India

Chegg

Eash

Eka Software

IHS Markit

K12 Techno Services

Kaidoko

Leverage Edu

Mother Dairy

Nexprt

Peel-Works

Philom

Quintics Management Consultancy

ABC Consultants

Spire Research and Consulting

StashFin

Technopak Advisors

The State Plate

TravClan

Trendy

Problems encountered and resources required:

Amidst the country-wide lockdown, uncertain situations and a cripplingpandemic,initially faced obstacles with regards to onboarding companies for

placements and internships. However, we were delighted with the fact thatour statistics were still on an increment and did not report a decline in spite

of the hiring freeze. We took this as an opportunity to inculcateand hone professional skills within the students. We left no stone unturned

to connect the students to the industry and provide them with placementand internship opportunities that pave the way to their career development.

Realizing the possible effect of the pandemic on the next placement seasonas well, the placement cell is ready with its vision to take a step further by

expanding its reach to prominent boutique consulting firms capitalizing onthe success of this season. With higher number of PPOs and involvement

of better organizations in placements, the college is sanguine for anothersuccessful placement season, where we can again palliate the impact of the

COVID-19 pandemic and make sure we leave no stone unturned to connectthe students to the industry and provide them with placement opportunities

that paves the way to their career development.

File Description	Documents
Best practices in the Institutional web site	**View File**
Any other relevant information	**No File Uploaded**

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

Even in the unprecedented situation engendered due to the Covid pandemic; SIIF has made diligent efforts to support its incubatees and the host institution. Holding regular online meetings enabled SIIF to keep a track and help its incubated ventures navigate the difficult situation they were facing. Alongside, SIIF discharged its entrepreneurship development duties whereby the directors of SIIF held sessions with the incoming batch of 2020-21 to familiarise them with SIIF and motivate them for entrepreneurial activities as a whole.

Throughout this period, a few webinars were organised by SIIF and Yuva (the student body) to promote and support entrepreneurship amongst the SSCBS fraternity and beyond. A series of sessions with SSCBS alumni (and ex-Yuva members) were the icing on the cake as the speakers were relatable and appreciated for this by the first years.

Yuva students also participated in many webinars and workshops to develop their skills.

SIIF believes in catching the student's interest early towards entrepreneurship and encouraging them to start their own ventures. SIIF along with Yuva also organised talks with entrepreneurs to encourage the first year students.

A series of internal changes and improvements were also embarked upon during this time; gathering momentum in the Jan-June 2021 period.

SIIF expanded its staff team by inducting a full-time Manager who is tasked with actively building an incubation ecosystem in SIIF and the host institution and for handling routine admin activities of SIIF.

SIIF is now an active member of Startup India and MSME.

Yuva students, in association with the e-cell at NUS, Singapore also organised Springboard 2021 in March-April, 2021; a global startup and ideation challenge.

SIIF had invited fresh startup proposals/ ideas in Feb. 2021 from SSCBS students and other, screening nearly 20 applications.

These ideas were evaluated via online meeting by an Evaluation committee on 05 Mar. 2021 and 3 ideas were shortlisted to be taken to the next step.

One to One sessions were held by Manager SIIF (Sh. Nitesh Malhotra) with these shortlisted startups to fill in gaps and give suggestions to improve the overall business plan and direction.

Virtual Expert Talk by Dr. Ajay Garg was held on 22 Mar. 2021 with the aim of encouraging students and faculty members to explore entrepreneurial opportunities and entrepreneurship as a life skill and a career avenue. This session stimulated ideation and provided an understanding of the putative business model.

A workshop was held from 12-17 May, 2021 in association with Prowisdom. More than 50 students and faculty members from SSCBS participated in this workshop. Hearteningly, the workshop has generated good outcomes. 08 Fresh ideas (07 from student teams and 01 from a faculty member) were presented during this workshop.

A follow-on workshop was organised in June 2021 by SIIF for students and faculty members who are interested in taking their ideas to the next level. In this workshop, they will get full support to develop their idea with the help of mentors.

SIIFhas and is planning to conducting several workshops to suit the needs of interested students and faculty members. SIIF's focus is to transform ideas from ideation stage to concept development & testing and then finally conceptualise them into full-fledged companies.

SIIF Conducted Pro-workshop sessions per the following timeline:

o Initial assessment of ideas part-1, was held on 07 Jun. 2021 to assess the concept of the project.

o Initial assessment of ideas part-2, was held on 14 Jun. 2021, to further refine the idea.

oBusiness model development was held on 28 Jun. 2021, to check the viability of business model.

File Description	Documents
Appropriate web in the Institutional website	**View File**
Any other relevant information	**View File**

7.3.2 - Plan of action for the next academic year

1. The college is working towards offering new degree programmes in contemporary areas like Entrepreneurship and Data Analytics.

2. The college is planning to provide teaching sessions and share resources like Digital libraries, catalogues, and journals to students of several colleges which are located in remote areas under the Vidya Vistar scheme launched by University of Delhi. The college is in the process of signing MOUs with universities located in remote areas.

3. The College plans on strengthening their Alumni relations through increased interaction with the alumni network by partnering with online alumni engagement platforms. These platforms will enable the college to digitally connect and manage the vast alumni network by organizing events and maintaining engagement.

The college aims to strengthen the CARE (CBS Alumni for Recruitment and Excellence) programme by increasing the number of mentorships sessions between alumni and students to enable them to gain in depth industry insights from professionals. Further the college also aims at setting up an endowment fund for the alumni that would encourage innovation and flexibility while also facilitating the development of infrastructure.

4. The College plans to acquire new databases and publications to make learning and research more accessible and feasible to both students and teachers. Students will be exposed to more real time data to work on and improve their classroom concepts and encourage them to undertake

efficient and faster project/research works in collaboration with faculty members.

5. The College wishes to strengthen and expand its consultancy and research projects by encouraging faculties to undertake the same in collaboration with industry and other academic institutions.

6. The college is working towards conducting seminar series on Technology and Management topics in collaboration with Indian Council of Social Science Research Indian Council of Social Science Research.

7. The college is working towards getting registered under 80G of the Income Tax Act to leverage industry connections and alumni relations to create a seed fund that can be used to accelerate the development of student's centric development schemes, facilitate innovation and contribute to the upliftment of disadvantaged communities.

The corporates will be incentivised by way of 80G Certificate to deploy tremendous amount of funds at their disposal to engage in long term mutually beneficial relationships with the institution.