



ACTIVITY REPORT

TITLE OF EVENT: Speak to Lead

DATE OF SESSION: 9th February 2022

TIME: 6:00 P.M. – 7:00 P.M.

SPEAKER: Mr. Shantanu Garg

Instagram Link: https://www.instagram.com/p/CZs4sTXvrcn/?utm_source=ig_web_copy_link

Facebook Link: <https://www.facebook.com/105687805336027/posts/119561487281992/>

BANNER OF THE EVENT

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

SYNERGY
dream. dare. deliver.
S.S.C.B.S.

S.S. COLLEGE OF BUSINESS STUDIES
UNIVERSITY OF DELHI

An IQAC and IIC-SSCBS initiative
speaker session

Speak to Lead

Shantanu Garg is a Lawyer-Entrepreneur with a Philosophy, Politics & Economics (PPE) degree and is currently pursuing an MBA from ISB. He is the co-founder of Feel Mighty, ICan and EdBrand and has worked as a consultant in India and the USA.

9th Feb
6:00-7:00 pm

JOIN AT
bit.ly/Session_IIC

by Shantanu Garg
ISB Co'22 | Lawyer-Entrepreneur

OBJECTIVE OF THE EVENT

The session was organized to learn more about the world of entrepreneurs with the primary objective being the importance of an entrepreneur in the society. The session was organized to provide a foundational knowledge about the identification of the goal, understanding of the market, target customers, assessment of risks and strategies to succeed in an entrepreneurial venture. After the discussion the participants got to learn about many new skills and interacted about their queries with the speaker.

Major topics covered by Mr. Shantanu Garg during the session:

- Identification of the business idea
- Target customers
- Target industries
- Recruiting the correct staff
- Team building
- Dealing with competition
- Risk assessment
- Critical thinking
- How to raise capital?
- Motivational techniques
- Dealing with Failure

BRIEF BIO OF THE SPEAKER

SPEAKER NAME: Mr. Shantanu Garg

Speaker Details: A lawyer-entrepreneur with a PPE degree (Philosophy, Politics and Economics) who is also pursuing an MBA from ISB. He has led 3 start-ups and pursued consulting in India and the US. He is into powerlifting, podcasting, writing and is also a National Level tennis player (Under-18), having been the Uttarakhand State Champion (Under-18) and also the Captain of Inter-Public School Team for Nationals (Under-18).

KEY OUTCOMES

Mr. Shantanu Garg, conducted a very insightful session about the life journey of an entrepreneur. He shared his experiences, learnings and failures. The session was extremely productive to learn about the insights of the world of startups. There was a brief discussion on the importance of decision making, importance of academics, optimism and dealing with failures in a positive way.

PARTICIPANTS DETAILS

Students from 1st and 2nd years of Shaheed Sukhdev College of Business Studies took part in the event. Faculty members were also present in the meeting.

ATTENDANCE: 90+

Participants:

S.NO	NAME OF THE PARTICIPANTS	Name of The College
1	AABHA BAPAT	Shaheed Sukhdev College of Business Studies
2	AAKARSHI AGARWAL	Shaheed Sukhdev College of Business Studies
3	ADDHYAN AGRAWAL	Shaheed Sukhdev College of Business Studies
4	ADITYA PANCHAL	Shaheed Sukhdev College of Business Studies
5	AKBAR KHAN	Shaheed Sukhdev College of Business Studies
6	ANAMIKA GUPTA	Shaheed Sukhdev College of Business Studies
7	ANANYAA MANGLA	Shaheed Sukhdev College of Business Studies
8	ANAY SHRIVASTAVA	Shaheed Sukhdev College of Business Studies
9	ANUSHKA DUBEY	Shaheed Sukhdev College of Business Studies
10	ANUSHKA RAJ SONI	Shaheed Sukhdev College of Business Studies

11	ARNAB KUMAR	Shaheed Sukhdev College of Business Studies
12	ARYAMAN ARORA	Shaheed Sukhdev College of Business Studies
13	ARYAN SIDDHANT	Shaheed Sukhdev College of Business Studies
14	DEVANSH CHADHA	Shaheed Sukhdev College of Business Studies
15	GURSIMRAN SINGH	Shaheed Sukhdev College of Business Studies
16	ISHAN SIDANA	Shaheed Sukhdev College of Business Studies
17	ISHITA AGGARWAL	Shaheed Sukhdev College of Business Studies
18	ISHPREET KAUR SAINI	Shaheed Sukhdev College of Business Studies
19	JASMANNAT	Shaheed Sukhdev College of Business Studies
20	JIGMET WANGDUS	Shaheed Sukhdev College of Business Studies
21	KAVYA DEEP	Shaheed Sukhdev College of Business Studies
22	KHUSHI RISSAM	Shaheed Sukhdev College of Business Studies
23	KHUSHI SINGH	Shaheed Sukhdev College of Business Studies
24	KRIPA	Shaheed Sukhdev College of Business Studies
25	KRITIKA SHARMA	Shaheed Sukhdev College of Business Studies
26	KUNAL KATARIA	Shaheed Sukhdev College of Business Studies
27	KUSHVARDHAN SONI	Shaheed Sukhdev College of Business Studies

28	MAHIR NAGPAL	Shaheed Sukhdev College of Business Studies
29	MANISH SINGH MAURYA	Shaheed Sukhdev College of Business Studies
30	MANSI	Shaheed Sukhdev College of Business Studies
31	MEEMANSA BAGARIA	Shaheed Sukhdev College of Business Studies
32	MEENAKSHI KANODIA	Shaheed Sukhdev College of Business Studies
33	MERUL BHILWARA	Shaheed Sukhdev College of Business Studies
34	MOHAK SINHA	Shaheed Sukhdev College of Business Studies
35	MOHAMMAD SAAD	Shaheed Sukhdev College of Business Studies
36	MOHD SHOAB	Shaheed Sukhdev College of Business Studies
37	MOHIT CHHIMPA	Shaheed Sukhdev College of Business Studies
38	MONA VERMA	Shaheed Sukhdev College of Business Studies
39	MUSKAN NAWADIA	Shaheed Sukhdev College of Business Studies
40	NALIN MUNDEJA	Shaheed Sukhdev College of Business Studies
41	NANDINI GUPTA	Shaheed Sukhdev College of Business Studies
42	NIKHIL SREENIVAS	Shaheed Sukhdev College of Business Studies
43	NIKUNJ GUPTA	Shaheed Sukhdev College of Business Studies
44	NISHANT MANGTANI	Shaheed Sukhdev College of Business Studies

45	PARTH GUPTA	Shaheed Sukhdev College of Business Studies
46	PAURUSH GARG	Shaheed Sukhdev College of Business Studies
47	PAWAN KUMAR	Shaheed Sukhdev College of Business Studies
48	PIYUSH KUMAR	Shaheed Sukhdev College of Business Studies
49	PIYUSH SANKHLA	Shaheed Sukhdev College of Business Studies
50	PRACHI GOYAL	Shaheed Sukhdev College of Business Studies
51	PRANAV SONI	Shaheed Sukhdev College of Business Studies
52	PRATIBHA MAURYA	Shaheed Sukhdev College of Business Studies
53	PRATIK KHETAN	Shaheed Sukhdev College of Business Studies
54	PRINCE RANA	Shaheed Sukhdev College of Business Studies
55	PRIYANKA GOEL	Shaheed Sukhdev College of Business Studies
56	RAJ GHANSHYAM THAKARE	Shaheed Sukhdev College of Business Studies
57	RAJAS MODI	Shaheed Sukhdev College of Business Studies
58	RAJDEEP KHARE	Shaheed Sukhdev College of Business Studies
59	RAVI YADAV	Shaheed Sukhdev College of Business Studies
60	RHEEA ARORA	Shaheed Sukhdev College of Business Studies
61	RISHABH BALI	Shaheed Sukhdev College of Business Studies

62	RISHANT	Shaheed Sukhdev College of Business Studies
63	ROHIT SHEKHAR	Shaheed Sukhdev College of Business Studies
64	RUTUJA PRALHAD AHER	Shaheed Sukhdev College of Business Studies
65	SABA PARVEEN	Shaheed Sukhdev College of Business Studies
66	SAHIL YADAV	Shaheed Sukhdev College of Business Studies
67	SAI RAUNAQ GOSAIN	Shaheed Sukhdev College of Business Studies
68	SAMRIDDI JAISWAL	Shaheed Sukhdev College of Business Studies
69	SANCHITA MEENA	Shaheed Sukhdev College of Business Studies
70	SAYESHA GUPTA	Shaheed Sukhdev College of Business Studies
71	SHANTANU GARG	Shaheed Sukhdev College of Business Studies
72	SHASHWAT JAIN	Shaheed Sukhdev College of Business Studies
73	SHAURYA BHARGAVA	Shaheed Sukhdev College of Business Studies
74	SHIVAM SHARMA	Shaheed Sukhdev College of Business Studies
75	SHIVRAJ KUMAR	Shaheed Sukhdev College of Business Studies
76	SHREEYA GARG	Shaheed Sukhdev College of Business Studies
77	SHREYA GUPTA	Shaheed Sukhdev College of Business Studies
78	SHRUTI GORAIN	Shaheed Sukhdev College of Business Studies

79	SHUBHAM VERMA	Shaheed Sukhdev College of Business Studies
80	STUTI BHARARA	Shaheed Sukhdev College of Business Studies
81	SYNERGY CBS	Shaheed Sukhdev College of Business Studies
82	TANMAY BHATEJA	Shaheed Sukhdev College of Business Studies
83	TANYA GOEL	Shaheed Sukhdev College of Business Studies
84	UDIT SINGH	Shaheed Sukhdev College of Business Studies
85	UJJWAL GUPTA	Shaheed Sukhdev College of Business Studies
86	URFA SALEEM	Shaheed Sukhdev College of Business Studies
87	URVEE BAWEJA	Shaheed Sukhdev College of Business Studies
88	VAIBHAV ANURAG	Shaheed Sukhdev College of Business Studies
89	VAIBHAV SRIVASTAVA	Shaheed Sukhdev College of Business Studies
90	VANDANA VISHWAKARMA	Shaheed Sukhdev College of Business Studies
91	VANSHIKA BANSAL	Shaheed Sukhdev College of Business Studies
92	VINAYAK BHANDARE	Shaheed Sukhdev College of Business Studies
93	VISHWA SAHNI	Shaheed Sukhdev College of Business Studies

FEEDBACK FROM PARTICIPANTS

Student Feedback Form:

https://docs.google.com/spreadsheets/d/1BZtnSf9vbj_FAM2ruLoU1YVu-cQPhEaOHbL3Z23-UNQ/edit?usp=sharing

Faculty Feedback Form:

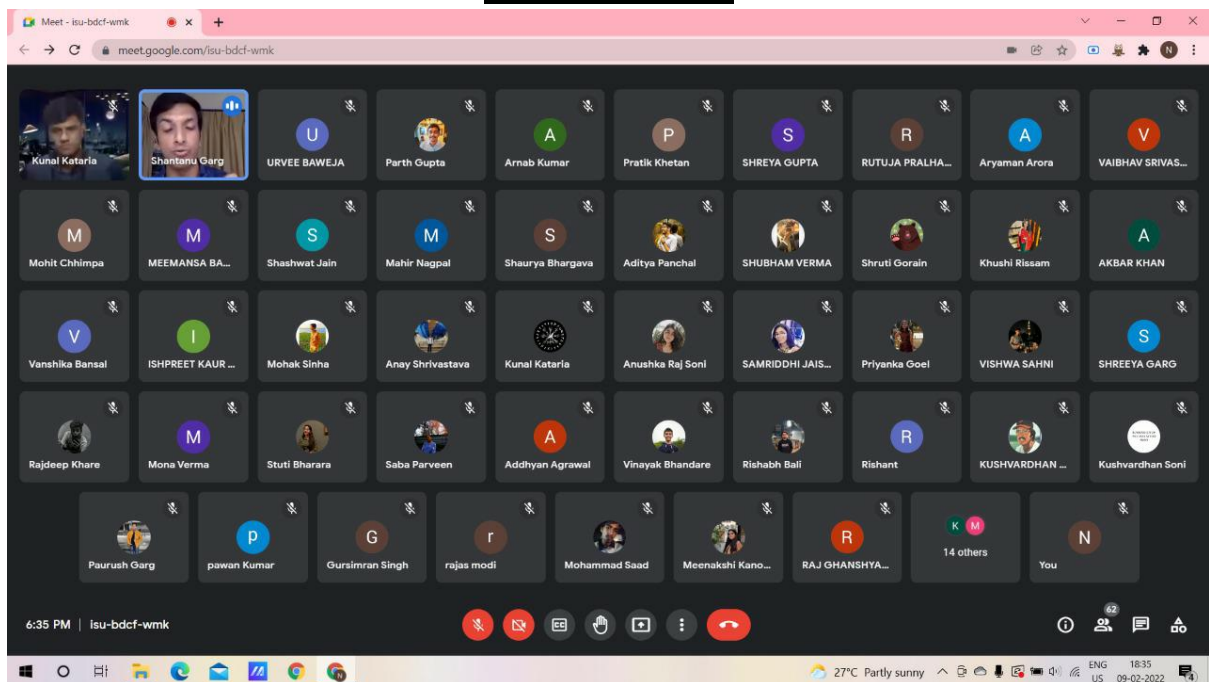
https://docs.google.com/spreadsheets/d/1i4ZyG5TcPWIJ89vKWc5OsTI6QVRXbCEs_oVdsC7XDSE/edit?usp=sharing

Trainer Feedback Form:

<https://docs.google.com/spreadsheets/d/1HF74hh1k796gF-rsbIO4bWeI2L9qnaX65hcnUXbaE1w/edit?usp=sharing>

Link of recording of the session : <https://www.youtube.com/watch?v=M4VWqb6ZnSY>

PHOTOGRAPHS



Meet - isu-bdcf-wmk

meet.google.com/isu-bdcf-wmk

6:35 PM | isu-bdcf-wmk

27°C Partly sunny

ENG 18:35 US 09-02-2022

Meet - isu-bdcf-wmk

meet.google.com/isu-bdcf-wmk

In-call messages

Messages can only be seen by people in the call and are deleted when the call ends.

Kunal Kataria 7:02 PM
<https://forms.gle/13ahJZAAAT1PUCVK9>

Faculty Feedback Form*
<https://forms.gle/KWoaXeMBzq3brfq7>

Student Feedback Form*
<https://forms.gle/DXC6kQwNjM8ocip6>

Speaker Feedback Form*

Kavya Deep 7:02 PM
Thank you sir!

Aryan Siddhant 7:08 PM
thank you shantanu great session

PRINCE RANA has left the meeting

7:09 PM | isu-bdcf-wmk

24°C Partly cloudy

ENG 19:09 US 09-02-2022