



Activity Report

Title of event: Entrepreneurship and innovation

Date of Session: 22th February 2022

Time: 6 PM to 7 PM

Speaker: Mr. Nikhil Chainani

Poster:

https://www.instagram.com/p/CaMNL6ch1fs/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CaFQlkxMMvb/?utm_source=ig_web_copy_link

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Under the IQAC and IIC-SSCBS initiative

WEBINAR ON PROBLEM SOLVING & IDEATION WITH



NIKHIL CHAINANI

CO-FOUNDER, SUITABLE
EX-I BANKER, ENTREPRENEUR & SSCBS ALUMNUS



6 PM



22 FEBRUARY 2022



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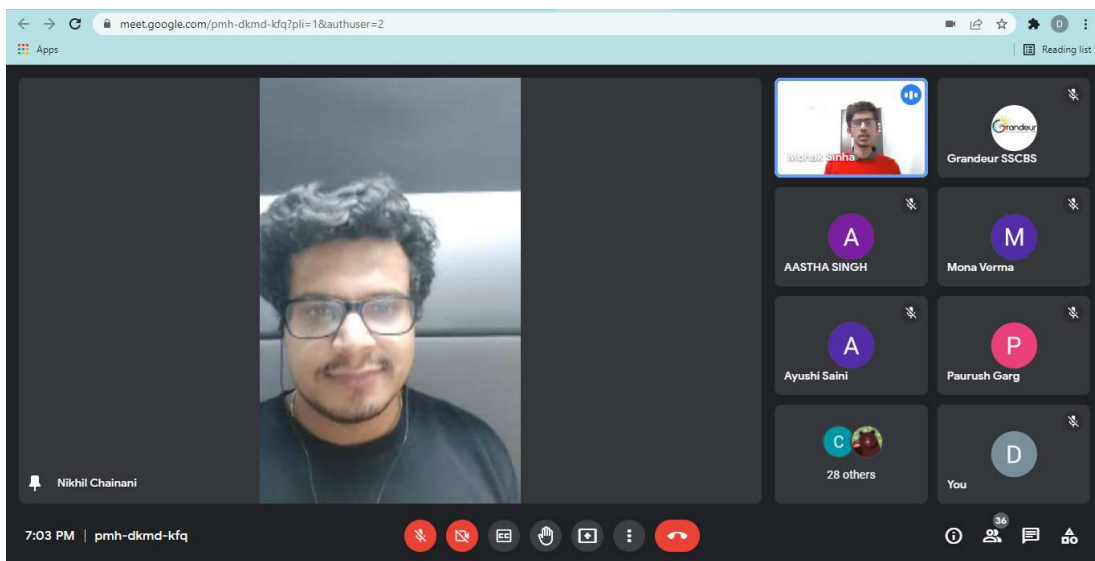
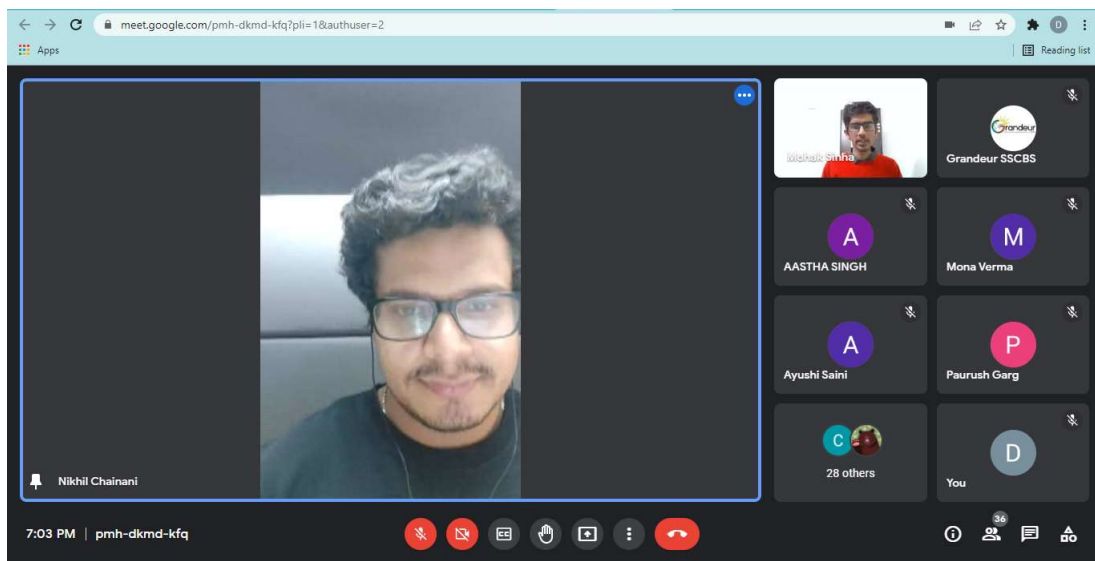
<https://bit.ly/Grandeur-IIC>

Objective:

- The main purpose of this webinar was to clear student queries about how problem-solving happens for the start-ups by their entrepreneurs.
- The need for innovation in the start-up world.

Summary: We got to know about how to approach real-life problems and how to work and ideate on the same. We were able to understand the initiation of an idea of a new startup and how to think things along the same lines to build the next trillion-dollar company. We learned about the key factors in the startup culture like bootstrapping, beta testing, and other such concepts. We also were able to get key insights on how to pinpoint a particular problem around us and the need and solution for it. Furthermore, an invaluable concept we learned is that the execution of a mediocre idea is more fruitful than the ideation of a brilliant one.

SCREENSHOTS



meet.google.com/pmh-dkmd-kfq?pli=1&authuser=2

Apps Reading list

Nikhil Chainani

7:06 PM | pmh-dkmd-kfq

Participants in gallery view: Michael Sinha, Grandeur SSCBS, Sushmita Rai, Grandeur SSCBS, KAARTIK MANGLA, Aditya Shahi, 27 others, You.

Controls: Mute, Video Off, Chat, Hand Raise, Share Screen, More, End Call.

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Participants in gallery view: Michael Sinha, Grandeur SSCBS, Sushmita Rai, Grandeur SSCBS, KAARTIK MANGLA, Aditya Shahi, 26 others, You.

Controls: Mute, Video Off, Chat, Hand Raise, Share Screen, More, End Call.

Attendance: 80

Student Participants: 78

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Link of recording on YouTube channel: <https://youtu.be/eLzGdLcV8cc>