



**SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
UNIVERSITY OF DELHI**

NAME OF THE ACTIVITY: Inceptra - Annual Flagship Event			
DATE	FACULTY	DEPARTMENT/ COMMITTEE	COORDINATOR
16-17th April 2021, (Wednesday)	Mr. Abhimanyu Verma Dr. Gurjeet Kaur Ms. Vijaylakshmi	Anthropos - HRDC	Saijal Bhalla (2nd Year), Gautam Khemka (2nd Year)
TIME	VENUE	NO. OF PARTICIPANTS	NATURE: Outdoor/Indoor
12 PM to 4 PM	Google Meet	1575	Indoor
SUPPORT/ ASSISTANCE	-		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -)

TOPIC/SUBJECT OF THE ACTIVITY	Inceptra - The Annual Flagship Event. Sub-events: 1) Deem Dilemma - Case Study Competition 2) Boardroom Charades - Boardroom Meeting 3) House of Trades - Mock Stock Competition
OBJECTIVES	The competitions helped students showcase their problem-solving, critical reasoning and analytical skills. Through Boardroom charades participants got insights of how a corporate boardroom works aiding them to become a top-notch corporate professional.
METHODOLOGY	The webinar was conducted live on Google Meet. First we had the preliminary rounds of the competitions followed by the final rounds.
OUTCOMES	Reached 5400+ individuals with a footfall of 1575 participants across universities.

Meet - opf-uuia-pqm

meet.google.com/opf-uuia-pqm

REC S Saksham Gambhir is presenting

Priyank Ahuja and 29 more

5:03 PM

Anthropos

Under IQAC initiative 2020-21 of SSCBS

INCEPTRA presents

DEEM DILLEMA

The Case Study Competition

Judge Panel
Mr. Piyush Mittal
Mr. Priyank Ahuja

OM LOGISTICS LTD. Making Business Simple

SEEK A MENTOR

UNIVERSITY OF DELHI

Meeting details

Raise hand Turn on captions Saksham Gambhir is presenting

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05:03 PM 16.4.21

Meet - rot-uyfs-mex

meet.google.com/rot-uyfs-mex

REC R Rajat Goyal is presenting

MIHIR DHURI and 21 more

11:24 AM

Anthropos

Under IQAC initiative 2020-21 of SSCBS

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INCEPTRA presents

BOARDROOM CHARADES

A Boardroom Meeting

Judge Panel
Ms. Ishita Adlakha
Ms. Neeru Monga

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Meeting details

Raise hand Turn on captions Rajat Goyal is presenting

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11:24 AM 17.4.21