



SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
(UNIVERSITY OF DELHI)

Dr. KN Katju Marg, Sec-16, Rohini, Delhi-110089.

ADMISSION NOTICE FOR DIGITAL MARKETING COURSE

About Course: Short duration Course on “**DIGITAL MARKETING**” -100 hours (3-4 Months) weekend course launched by “Shaheed Sukhdev College of Business Studies (SSCBS): An esteemed college of University of Delhi”.

- **Duration of the course:** 3-4 Months (100 Hours).
- **Class timings:** During the Weekends and Vacations 9:00 AM onwards.
- **Eligibility:** Anyone who is pursuing Graduation or passed class 12th or equivalent.
- **Documents Required:**
 - (i) Photocopy of Mark sheet & Certificates of Class 12th or above,
 - (ii) Aadhar card / Identity Proof.
- **Forms Availability:** Admission form is available on the college website (<http://sscbsdu.ac.in>). Download the Application form (photocopy of downloaded form may be used).
- **Admission Calendar:**

S. No	Particulars	Date(s)
1.	Admission Starts:	November 26, 2021 onwards
2	Last date of Admission:	January 7 th , 2022 (6 PM) (Admission is on first come first serve basis, in case seats get completed early, we will freeze the admission process. Students payment received after the completion of batch shall either be provided refund or seat in the next batch.)
3.	Orientation & Commencement of classes at “Shaheed Sukhdev College of Business Studies, KN Katju Marg, Sec-16, Rohini, Delhi-110089”.	January 8 th , 2022 at 6 PM, Virtual and On Campus mode

- **Timings of Application form submission in the college:** Forms will be submitted in accounts office (Room No-10) from Monday to Friday during working hours (10:00 am to 4:00 pm) or you can send the scanned copy of the filled up application form along with fee payment proof and other necessary documents on digitalmarketing@sscbsdu.ac.in
- **Certification:** Certificate shall be provided by SSCBS.
- **Attendance:** At least **75 % Class Attendance** is compulsory to sit in the Final Examination.
- **Course Fees: Total Fees ₹20,200/-**(Course fee ₹20,000/- and Application fee ₹200/-).
- **Mode of Payment:** By Net Banking /Cheque / UPI

Net Banking/ Cheque details:

Account Name:	Principal SSCBS students Society A/C
Bank:	State Bank of India
Account Number:	35810781108
IFS Code:	SBIN0011550
MICR:	110002303
Branch:	(11550)- Pascon Building Garg Trade Centre, Sector-11, Rohini, New Delhi-110085

Admission Procedure: Students need to deposit online transaction receipt of Total Fees ₹20,200/- (Course fee ₹20,000/-, Application fee ₹200/-) with application form and supporting documents. The fee covers the cost of theoretical & practical training sessions along with study material. In case of repeat examination/project work additional fees will be payable.

Note: Admission is on First Come First Serve Basis for this course of 40 seats. The course fee is non-refundable under any circumstances.

For any query contact: Mr. Deepak Tiwari (Placement Officer, SSCBS) **Mob:** 8744045455 **Email:** digitalmarketing@sscbsdu.ac.in

(Mr. Neeraj Sehwat)
Course Coordinator
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