



SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
(UNIVERSITY OF DELHI)

Dr. KN Katju Marg, Sec-16, Rohini, Delhi-110089.

ADMISSION NOTICE FOR DIGITAL MARKETING COURSE

About Course: Short duration Course on “**DIGITAL MARKETING**” -100 hours (3-4 Months) weekend course launched by “Shaheed Sukhdev College of Business Studies (SSCBS): An esteemed college of University of Delhi”.

- **Duration of the course:** 3-4 Months (100 Hours).
- **Class timings:** During the Weekends and Vacations 9:00 AM onwards.
- **Eligibility:** Anyone who is pursuing Graduation or passed class 12th or equivalent.
- **Documents Required:**
 - (i) Photocopy of Mark sheet & Certificates of Class 12th or above,
 - (ii) Aadhar card / Identity Proof.
- **Forms Availability:** Admission form is available on the college website (<http://sscbsdu.ac.in>). Download the Application form (photocopy of downloaded form may be used).
- **Admission Calendar:**

S. No	Particulars	Date(s)
1.	Admission Starts:	August 23, 2021 onwards
2.	Last date of Admission:	November 12, 2021 (6 PM)
3.	Orientation & Commencement of classes at “ Shaheed Sukhdev College of Business Studies, KN Katju Marg, Sec-16, Rohini, Delhi-110089 ”.	November 13 th , at 6 PM, Virtual Mode

- **Timings of Application form submission in the college:** Forms will be submitted in accounts office (Room No-10) from Monday to Friday during working hours (10:00 am to 4:00 pm) or you can send the scanned copy of the filled up application form along with fee payment proof and other necessary documents on digitalmarketing@sscbsdu.ac.in
- **Certification:** Certificate shall be provided by SSCBS.
- **Attendance:** At least **75 % Class Attendance** is compulsory to sit in the Final Examination.
- **Course Fees: Total Fees ₹20,200/-**-(Course fee ₹20,000/- and Application fee ₹200/-).
- **Mode of Payment:** By Net Banking /Cheque / UPI

- **Net Banking/ Cheque details:**

Account Name:	Principal SSCBS students Society A/C
Bank:	State Bank of India
Account Number:	35810781108
IFS Code:	SBIN0011550
MICR:	110002303
Branch:	(11550)- Pascon Building Garg Trade Centre, Sector-11, Rohini, New Delhi-110085

Admission Procedure: Students need to deposit online transaction receipt of Total Fees ₹20,200/- (Course fee ₹20,000/-, Application fee ₹200/-) with application form and supporting documents. The fee covers the cost of theoretical & practical training sessions along with study material. In case of repeat examination/project work additional fees will be payable.

Note: Admission is on First Come First Serve Basis for this course of 40 seats. The course fee is non-refundable under any circumstances.

For any query contact: Mr. Deepak Tiwari (Placement Officer, SSCBS) **Mob:** 8744045455 **Email:** digitalmarketing@sscbsdu.ac.in

(Mr. Neeraj Sehrawat)
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