

REPORT ON WIF & SOCIAL MEDIA ACTIVITIES

Independence brought dreams of not just individual, but also economic, social and political freedom. Seventy-five years later, these ideals have undergone a transformation as India seeks to join the \$5 trillion-economy club. From a shattered economy, widespread illiteracy and shocking poverty to a strong start-up ecosystem and increased inclusion of the LGBTQ+ community, our nation has witnessed tremendous progress in all walks of life. However, one major concern that Indian society still encounters is: greater emancipation of women.

Are Indian women really independent? As the dictionary says, the literal meaning of the word 'independence' is self-sufficiency, self-reliance, autonomy, freedom, liberty etc. Can women folks walk safe down the street at night without fear of being shouted at, followed, grabbed, or worse? Is it only enough being a constitutionally independent country?

Pondering over these questions, we, at Financial Management Association, Delhi University, rolled out the initiative "Women in Finance", in order to break the senseless and hollow bias that women can't be great leaders. Through the initiative, we provided a platform for various women who are experts in their respective fields in the corporate world to share their knowledge with students on various topics such as Personal Finance, Investment Banking, and so on. By believing in our very own Swami Vivekananda, who said, "There is no chance of welfare, unless the condition of women is improved, it is not possible for a bird to fly on one wing", we tried contributing our bit towards creating awareness that a nation progresses by collective efforts of each and every citizen and that women deserve equal respect and appreciation that men receive.



Women in Finance (WIF)

Women in Finance is the social initiative of FMA International, University of Delhi. The main aim of WIF was to break the unconscious and hollow bias that underestimate the leadership abilities of women. Under this social leg, three insightful sessions on topics like Financial Transformation, Personal Finance and Investment Banking were conducted, which were delivered by three brilliant women speakers. A paid debate competition was also conducted under this initiative, the proceeds from which went to an NGO.

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MANU AGARWAL | MANAGER AET FINANCE & OPERATIONS TRANSFORMATION | EX-SPJIMR, CBS

school → **Try Investment Banking** → **Start graduation** → **Go back and finish graduation** → **Chose major in finance** → **Start MBA with major in finance** → **Go back and finish program** → **Finish MBA** → **Try Corporate Strategy**

Excel Spreadsheet: FY 2021-22

| Expenses | April | May | June | July | August | September | October | November | December | January | February | March | Total |
|--------------------------|-------|-----|------|------|--------|-----------|---------|----------|----------|---------|----------|-------|-------|
| For Others | | | | | | | | | | | | | |
| Bank for others | | | | | | | | | | | | | |
| Loan from | | | | | | | | | | | | | |
| Loan from | | | | | | | | | | | | | |
| Total | | | | | | | | | | | | | |
| Other expenses | | | | | | | | | | | | | |
| Leasing & Hire | | | | | | | | | | | | | |
| Credit Card bill payment | | | | | | | | | | | | | |
| WiFi | | | | | | | | | | | | | |
| Utilities | | | | | | | | | | | | | |
| Total | | | | | | | | | | | | | |
| Spent via Credit Card | | | | | | | | | | | | | |

Capital Markets

Definition of Capital Markets

- Markets for buying and selling equity and debt instruments.
- Essential to the functioning of an economy, since capital is a vital component for generating economic output.
- Include primary markets, where new stock and bond issues are sold to investors, and secondary markets, which trade existing securities.

What is underwriting?

- Helps issuers who usually struggle to market for an underwriting syndicate to which, each firm, takes an responsibility and risk of selling its newly-issued securities.

Equity Capital Markets (ECM)

- Involve underwriting and advising companies seeking to raise capital.
- Capital raising transactions involve both initial offerings on stock exchanges as well as raising additional equity for listed companies.

Debt Capital Markets (DCM)

- Responsible for providing advice on the raising debt for corporations, the financing of working debt, or restructuring of existing debt.
- Debt is often used as it is usually cheaper than financing through equity, and can also diversity to funding.

Participants: Srishi Srivastava, Shruvi Agarwal, Harshita Kain

Sessions:

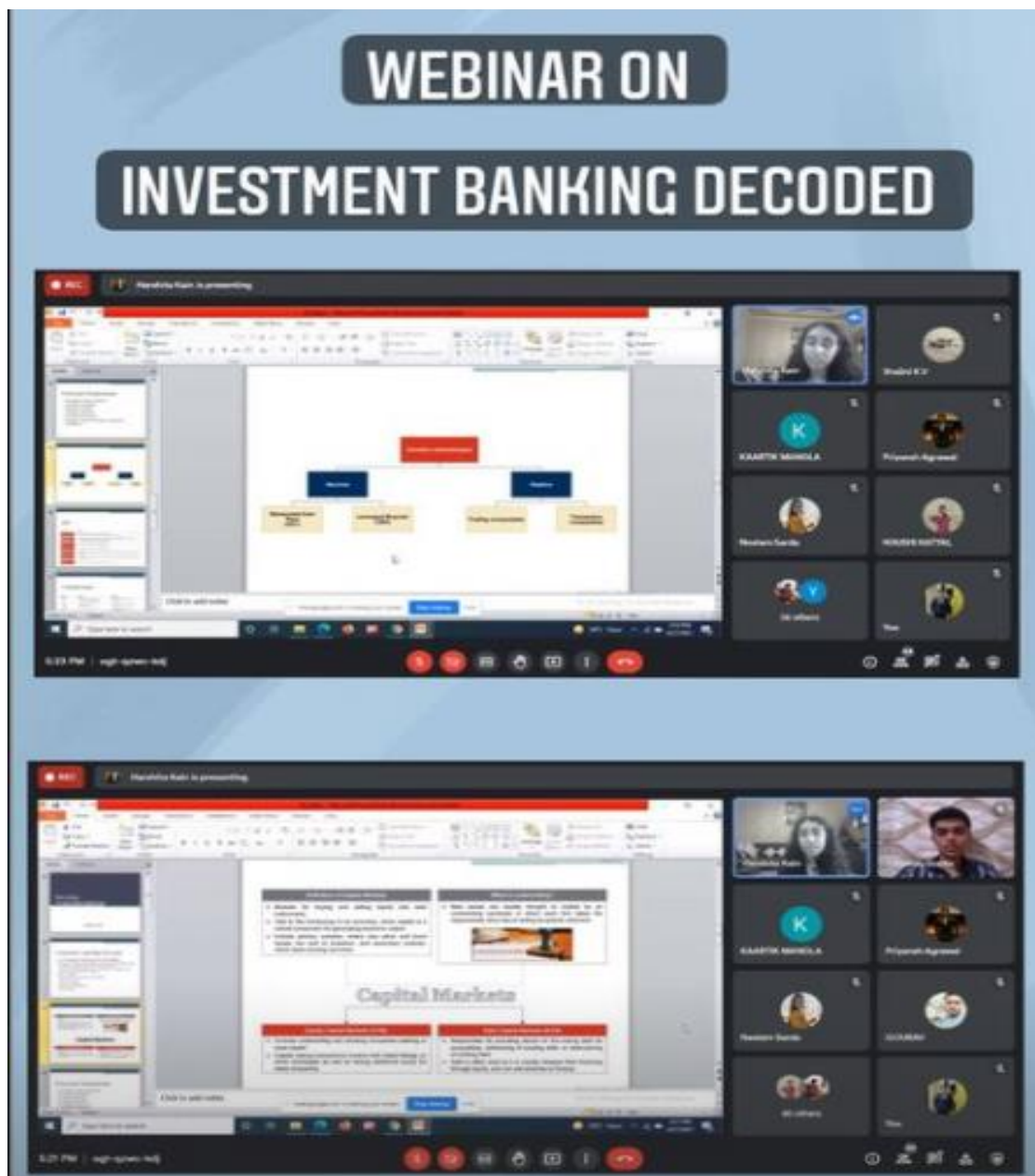
1. Financial Transformation

FMA DU, with Ms Srishti Srivastava, Manager at EY, an alumna of SSCBS herself, conducted an intriguing session on Financial Transformation. She guided us through her professional journey in the past and enlightened us on the functionality of Artificial Intelligence, Blockchain and visualisation and their efficacy in the Future of Finance.



2. Investment Banking

FMA DU conducted a webinar on Investment Banking, delivered by Ms Harshita Kain, Senior Analyst at JM Financial & an alumna of DSE and LSR. She gave us an overview of what investment banking is all about and what kind of activities the profession entails. She discussed various valuation methodologies that an IB firm applies, with a specific focus on the DCF method. She cleared numerous doubts that the audience had about working hours in the profession, the pay, and how one can make a career transition to get into investment banking.



3. Starting your Personal Finance Journey:

FMA DU conducted a session on Personal Finance Journey with Ms Shruti Agarwal, a Chartered Accountant and a mutual fund analyst at Value Research, and she shares her valuable insights with the students on how to start their personal finance journey and impart necessary skills like selecting the right investment plan, in-depth analysis of Mutual Funds etc. to manage our Finance well. She answered various questions of the audience to ensure they can accomplish financially.



Women In Finance: CBS Conventional Debate

Along with FMA's social initiative WIF, Women in Finance organised a debate on "Jobs for men and jobs for women." The debate was a complete success by being an enriching experience for us and our participants and awareness about the facts about the agenda of the debate.



FMA's Social Media Handles

➤ Women in Finance:

A video of women across different age groups talking about Finance has been put up. Here is the link:

https://www.instagram.com/tv/CRWELNYjCBq/?utm_medium=copy link

