



Student Satisfaction Survey Analysis (2019-20 Batch)

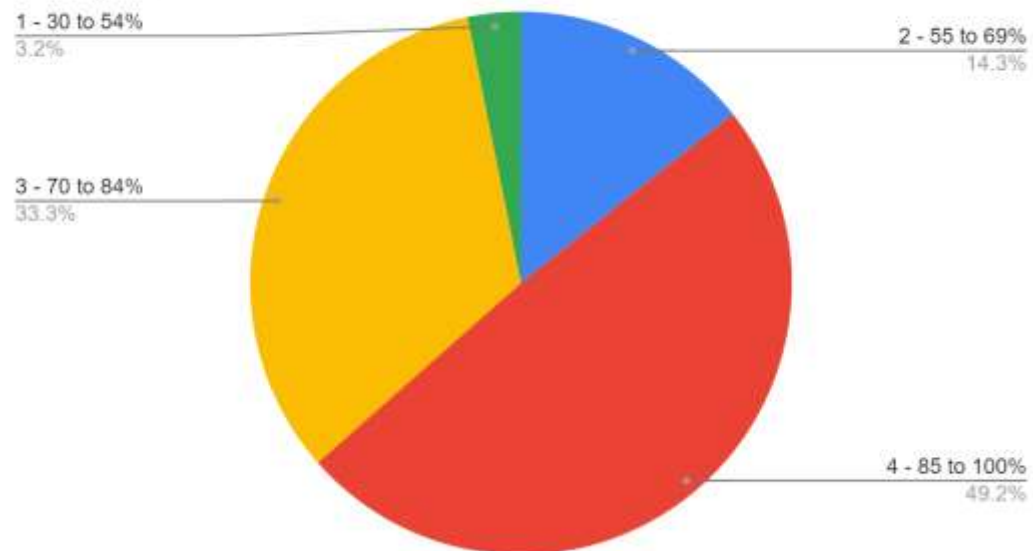


Curriculum

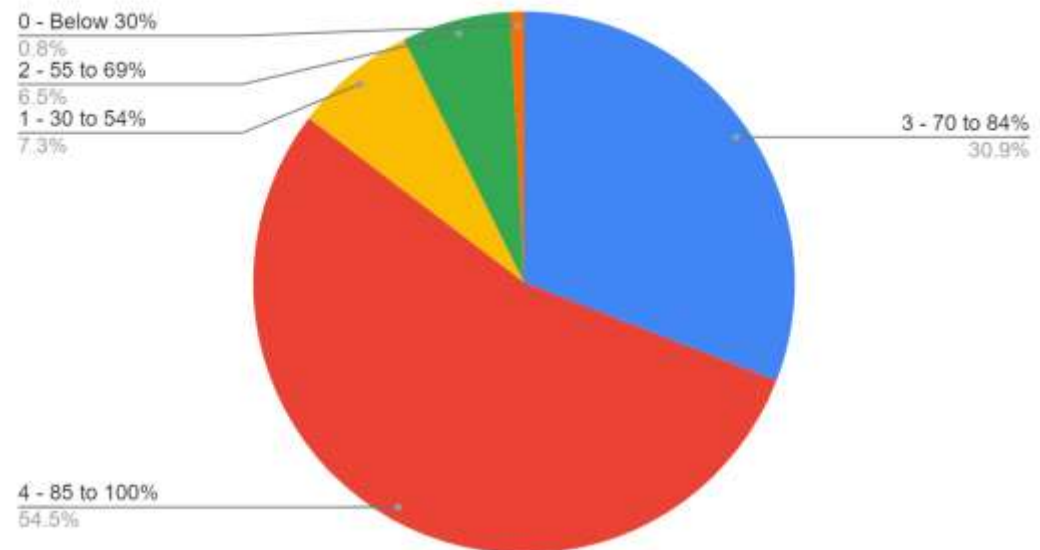


How much of the syllabus was covered in the class?

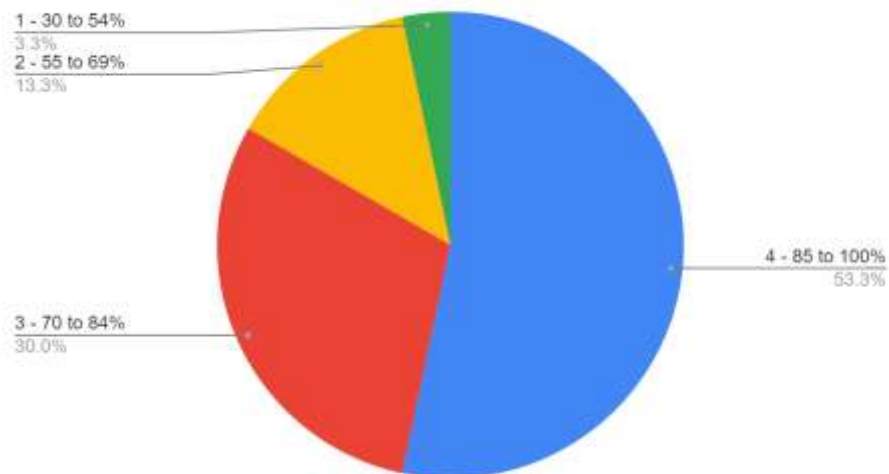
BBA (FIA)



BMS



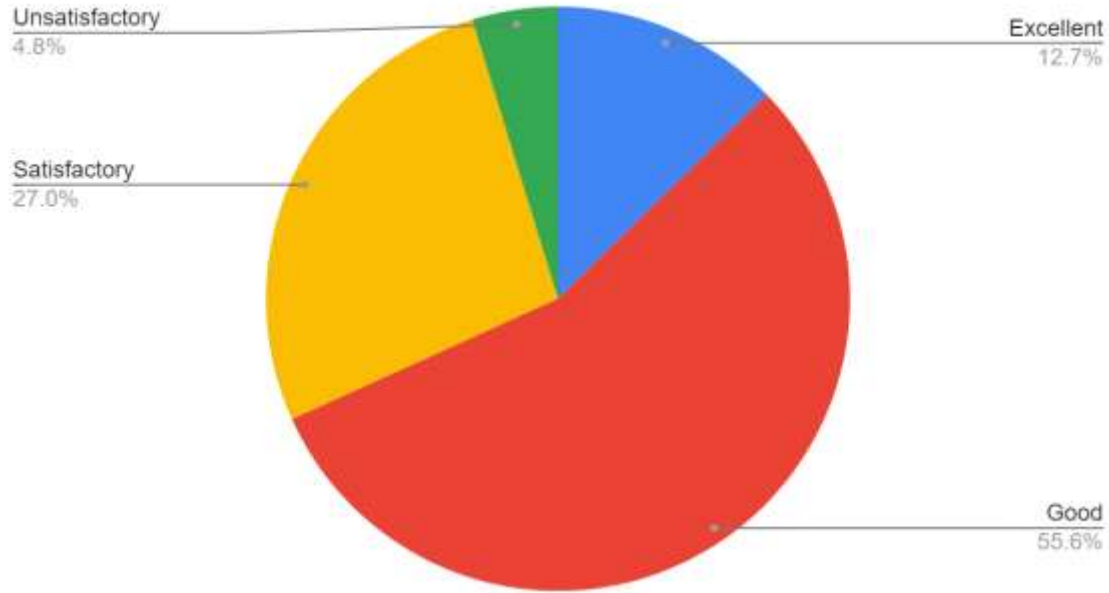
B.Sc.



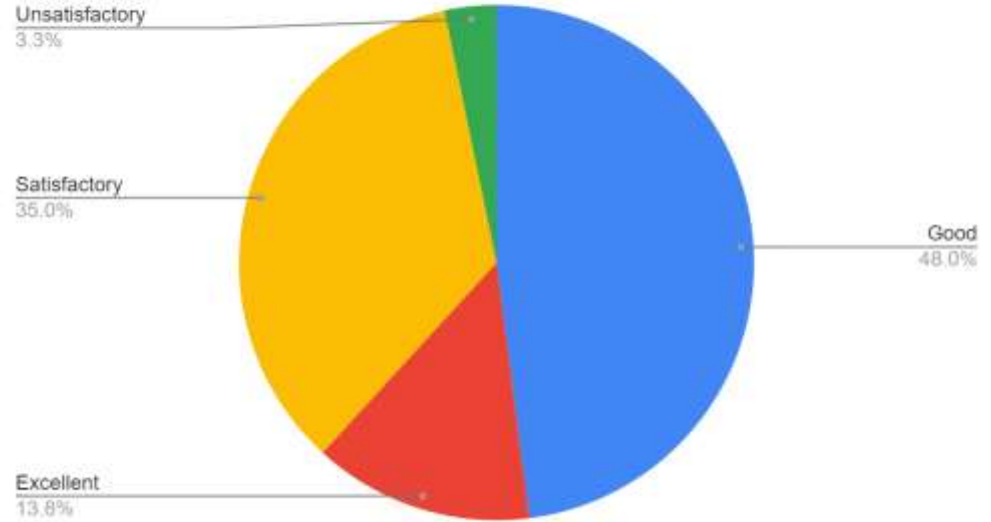


How well is the level of focus given on practical aspects/applications of subject matter in the course content?

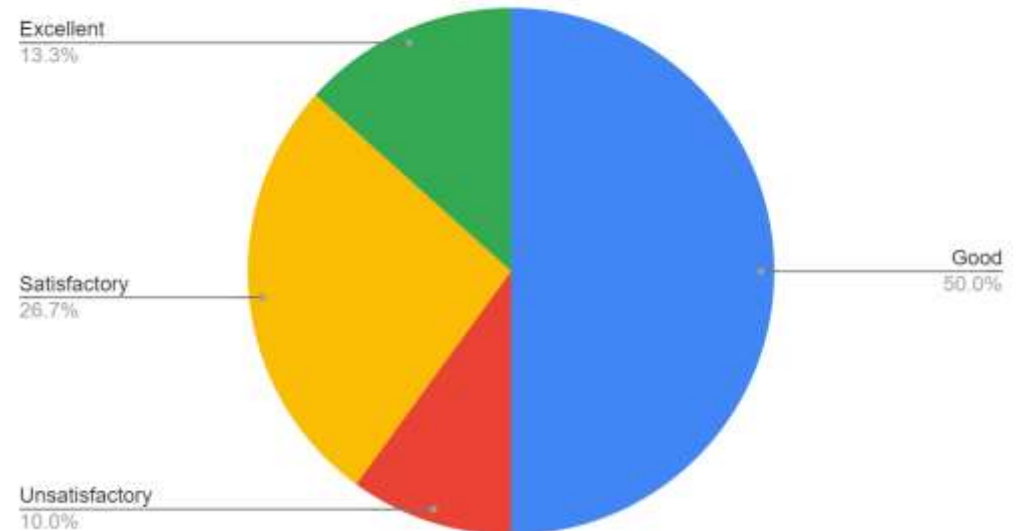
BBA (FIA)



BMS



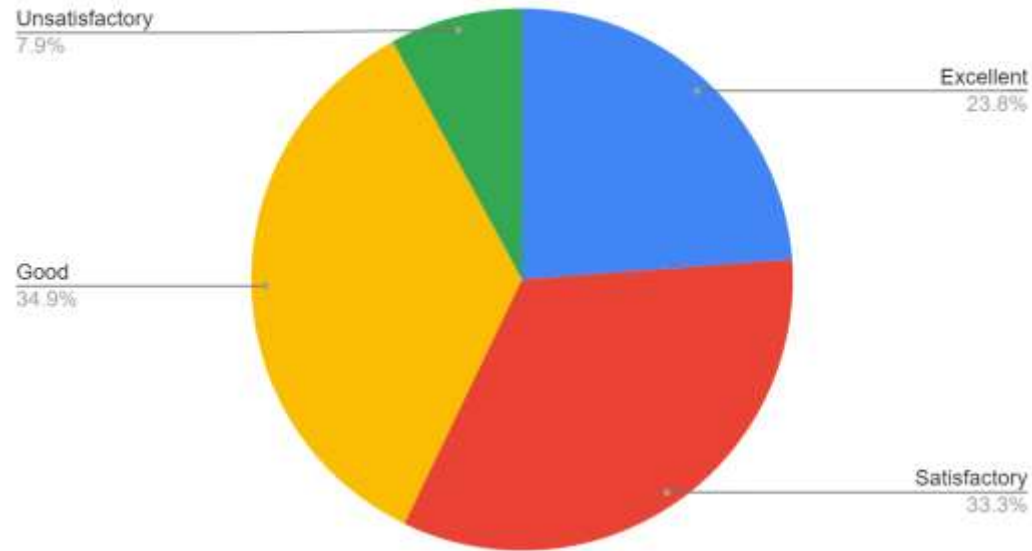
B.Sc.



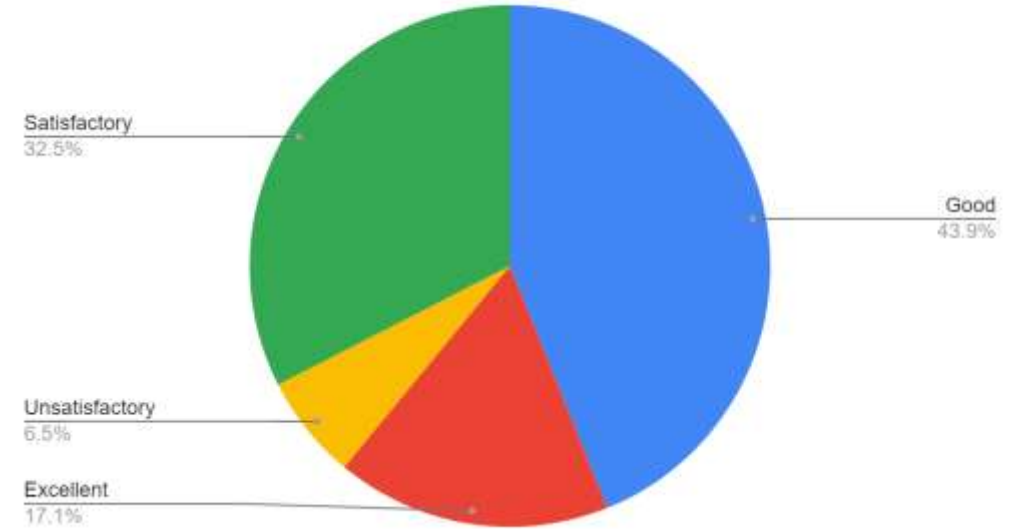


How well does the curriculum enhance critical thinking and problem solving?

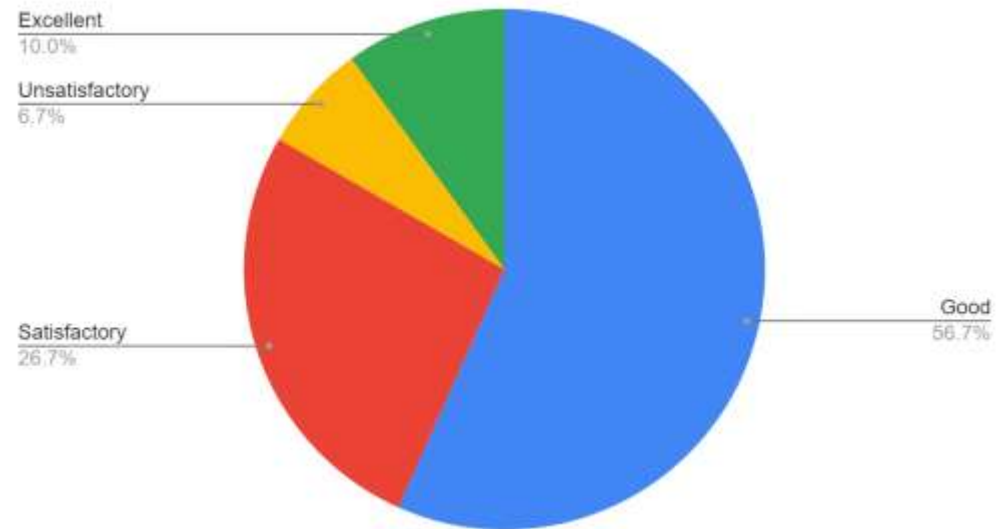
BBA (FIA)



BMS



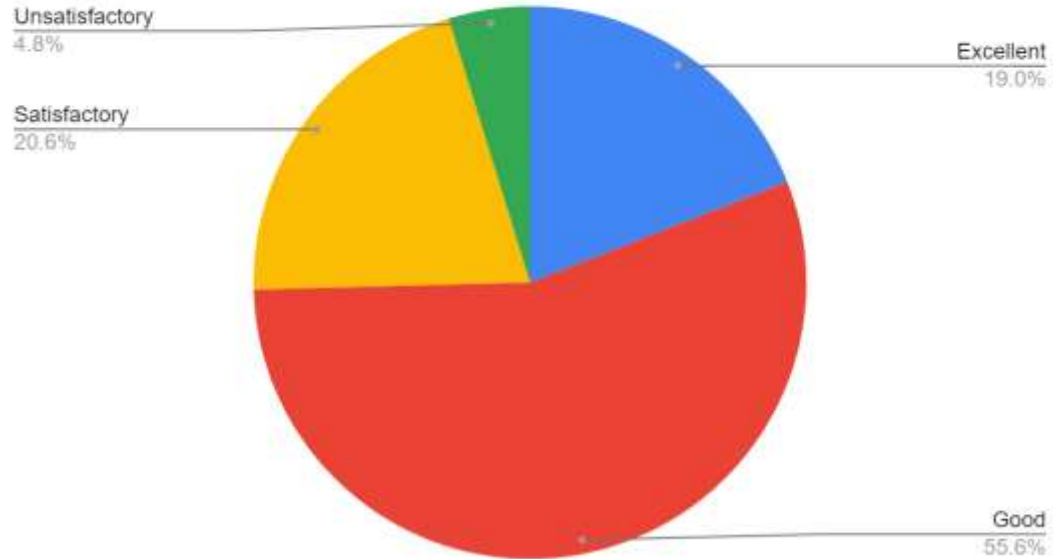
B.Sc.



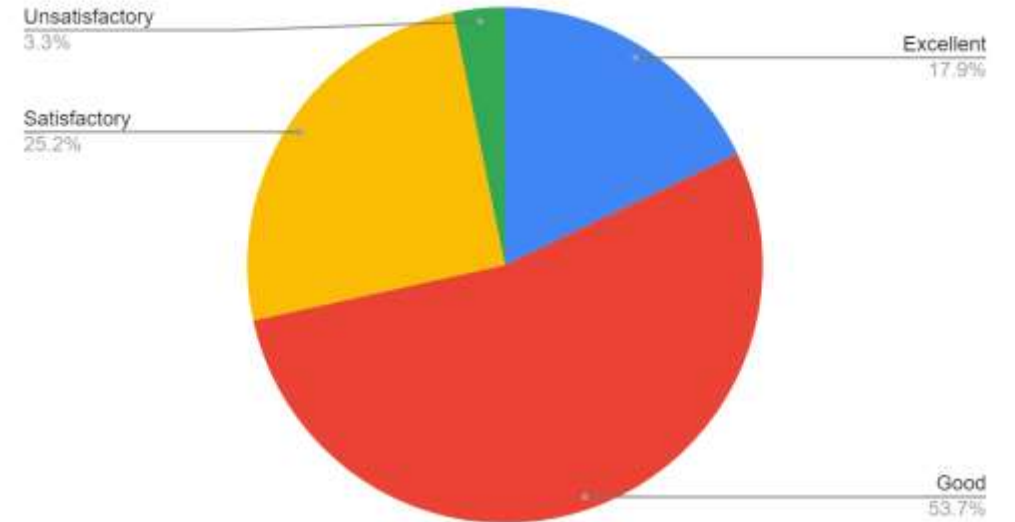


How well does the curriculum develop subject specific skills?

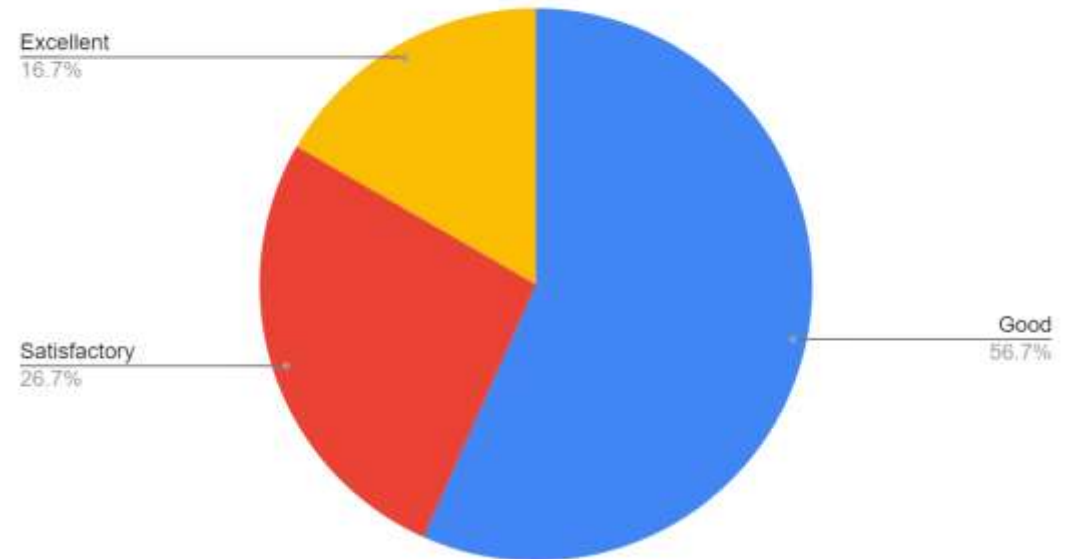
BBA (FIA)



BMS



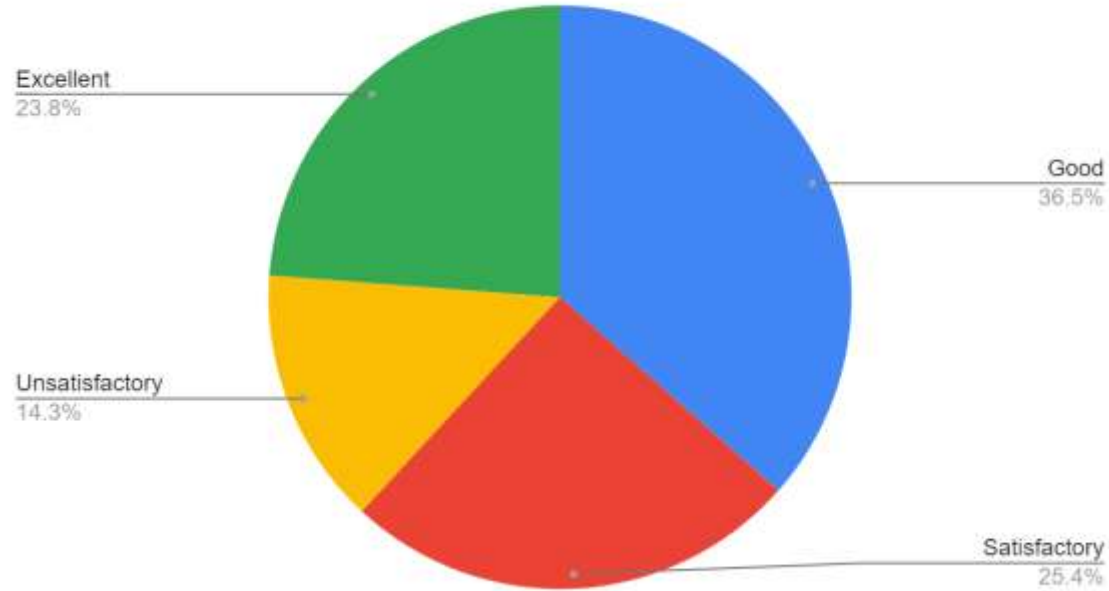
B.Sc.



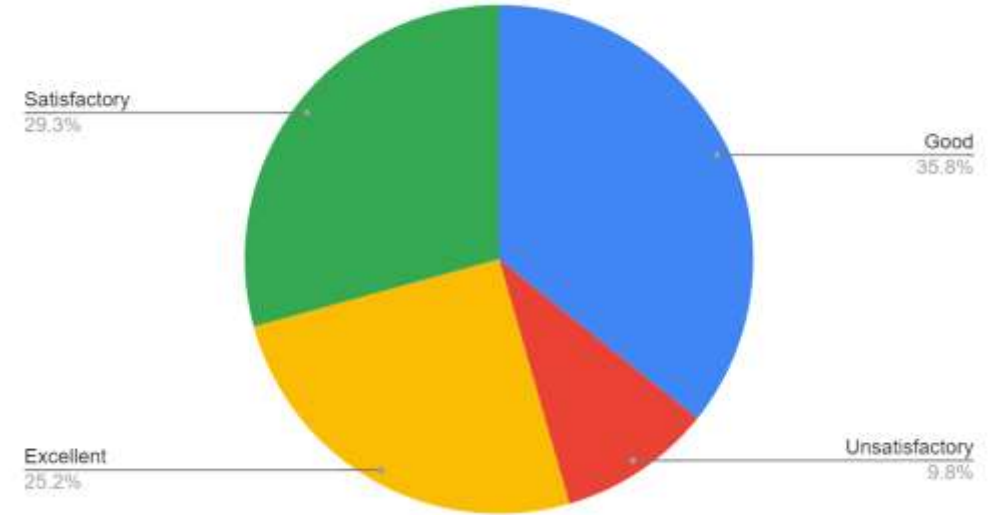


Please rate the quality of online classes and support provided by the faculties during lockdown period.

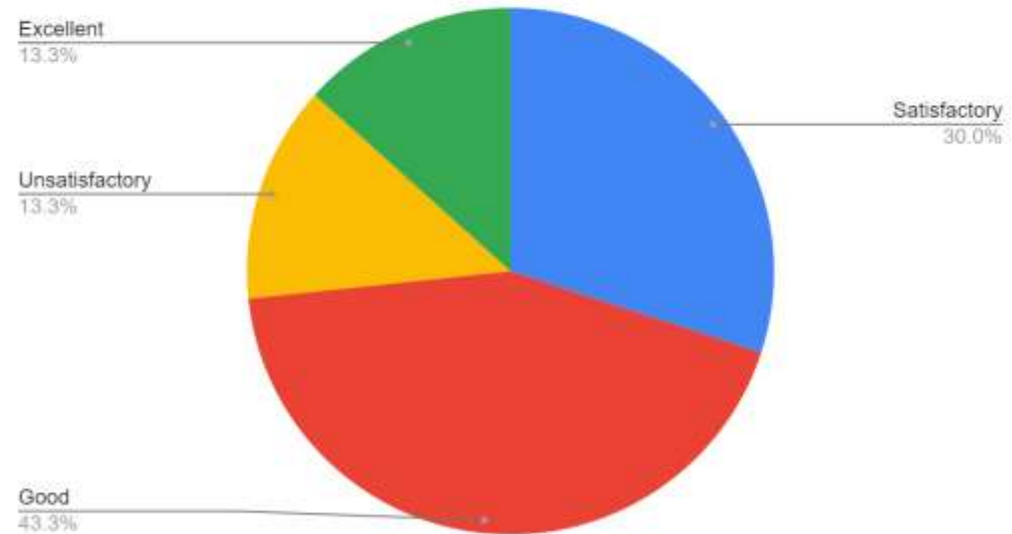
BBA (FIA)



BMS



B.Sc.



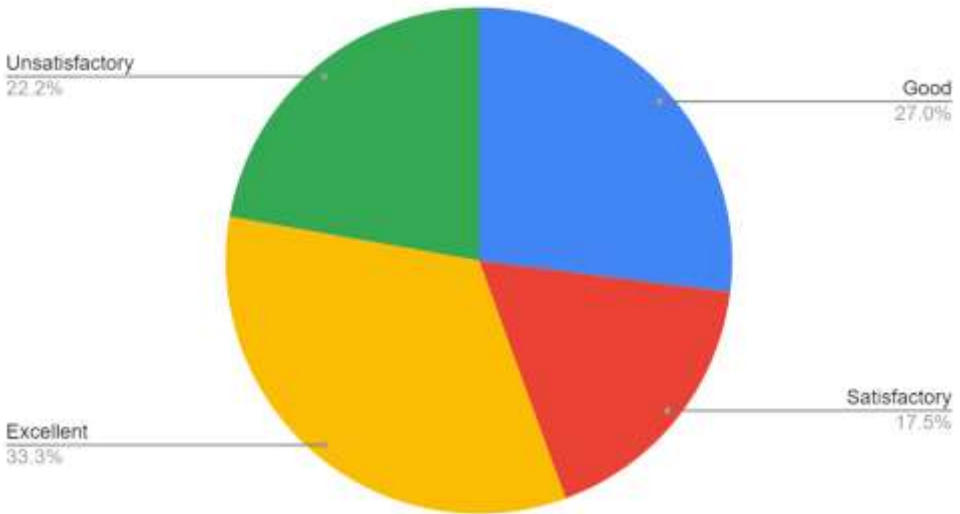


Co – Curricular Activities

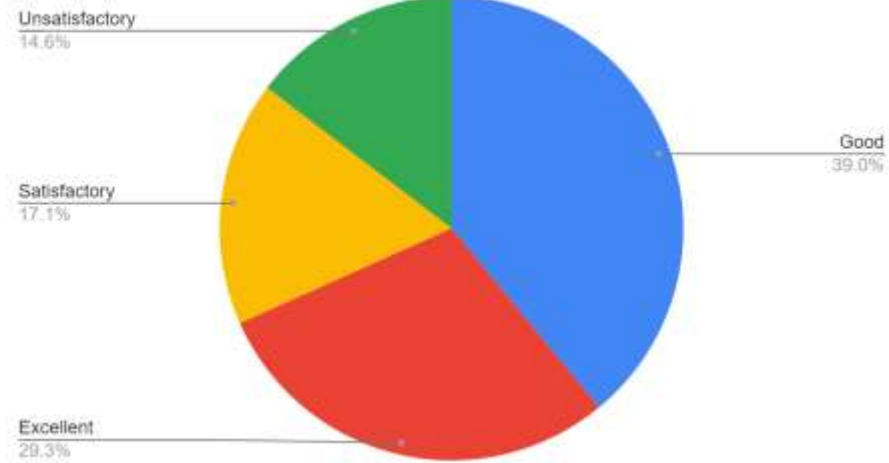


Level of opportunities provided for exposure to extra-curricular activities.

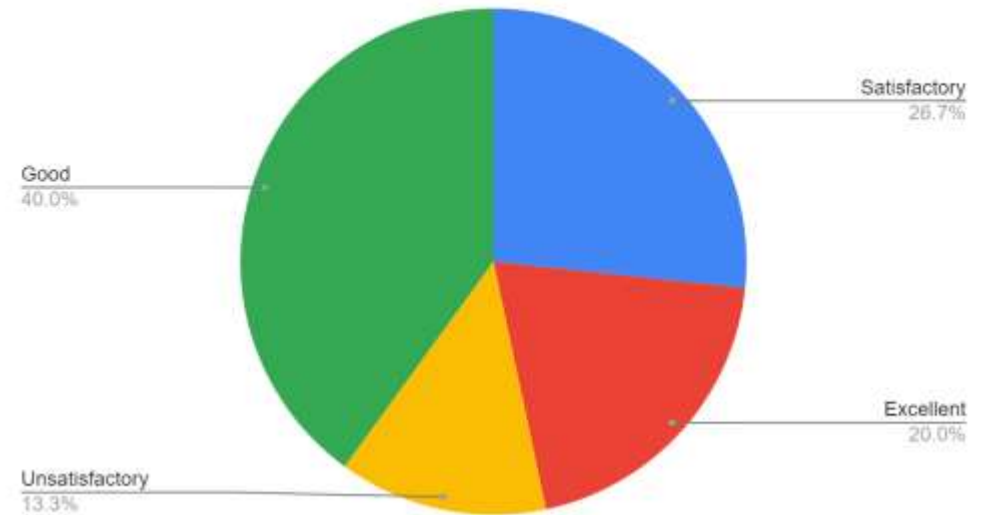
BBA (FIA



BMS



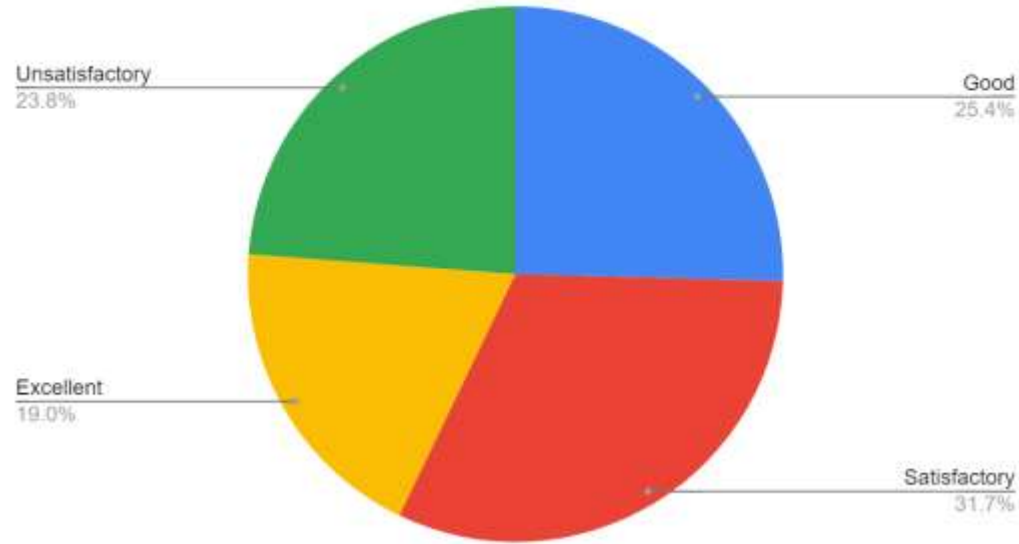
B.Sc.



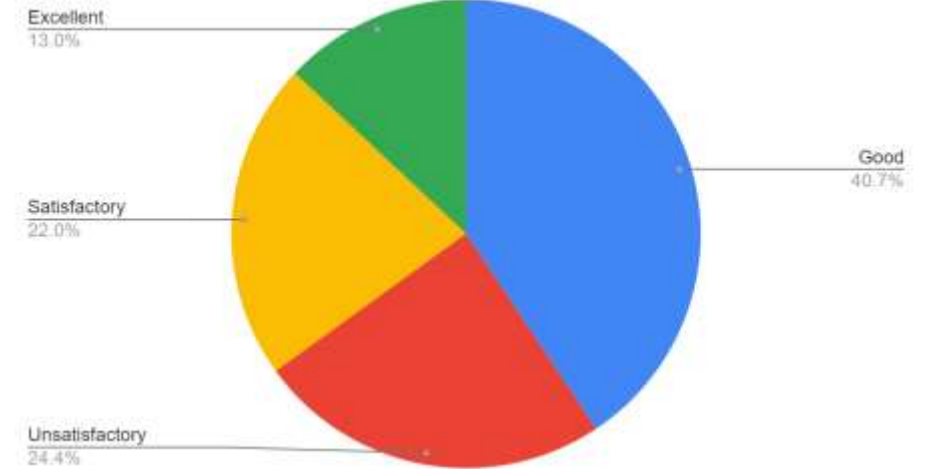


Level of Encouragement/recognition/rewards given for extra-curricular activities

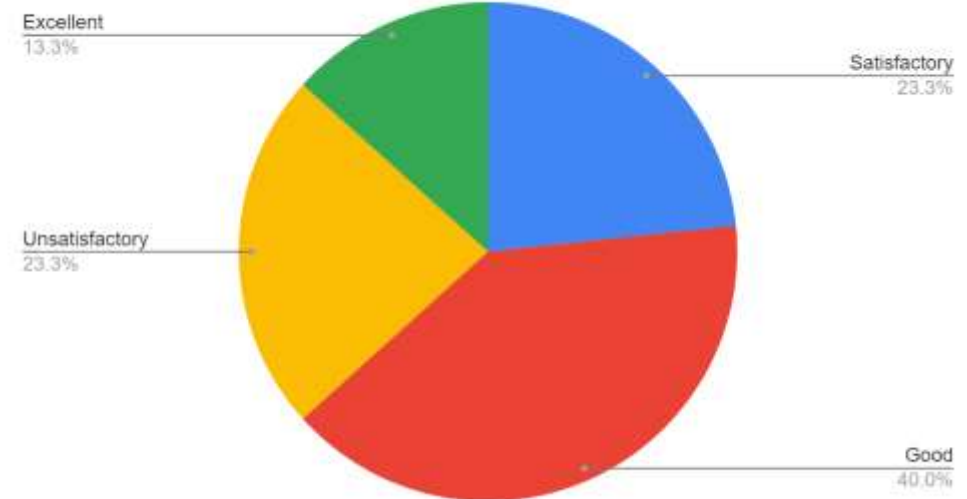
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BMS



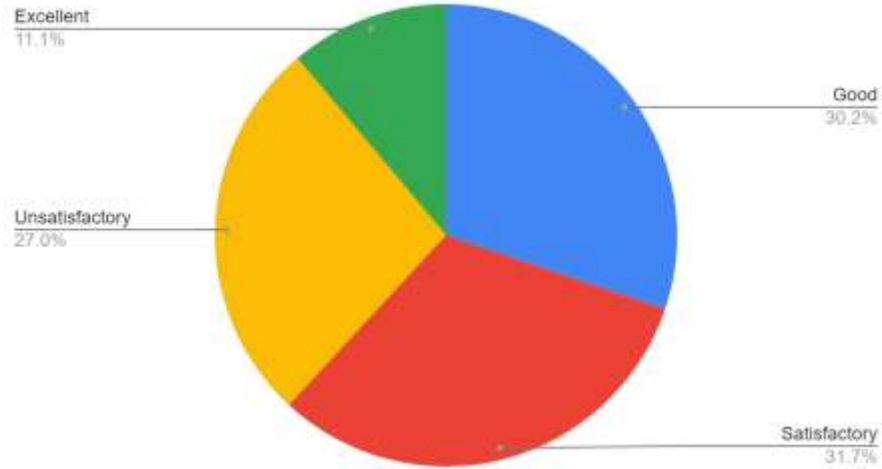
B.Sc.



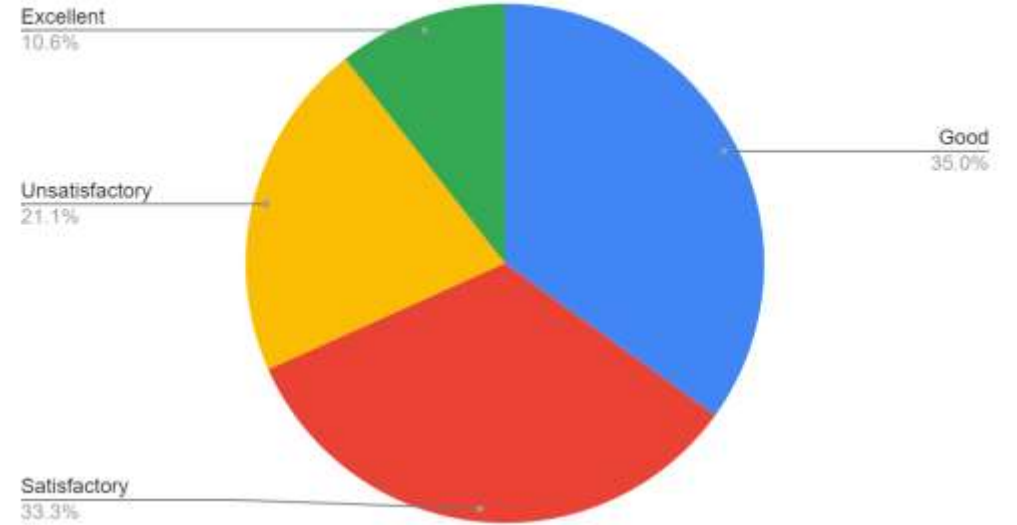


Level of administrative/academic support given to students to get involved in co-curricular activities

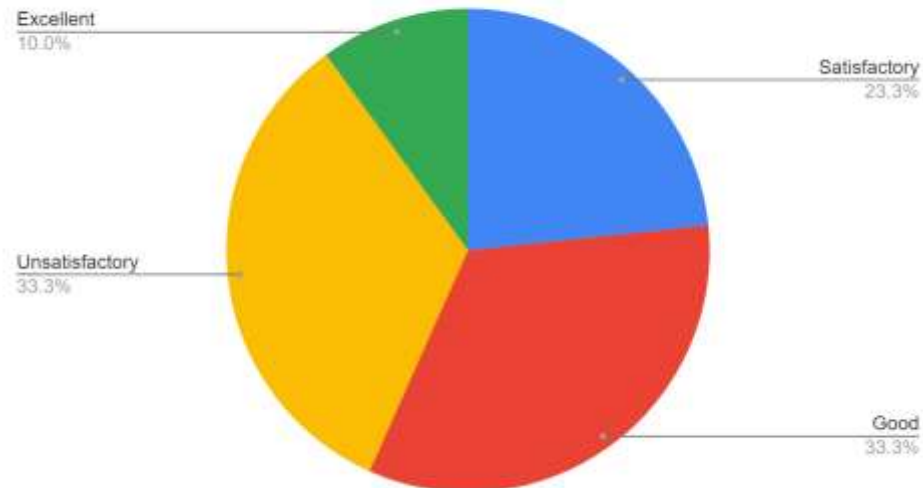
BBA (FIA)



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B.Sc.



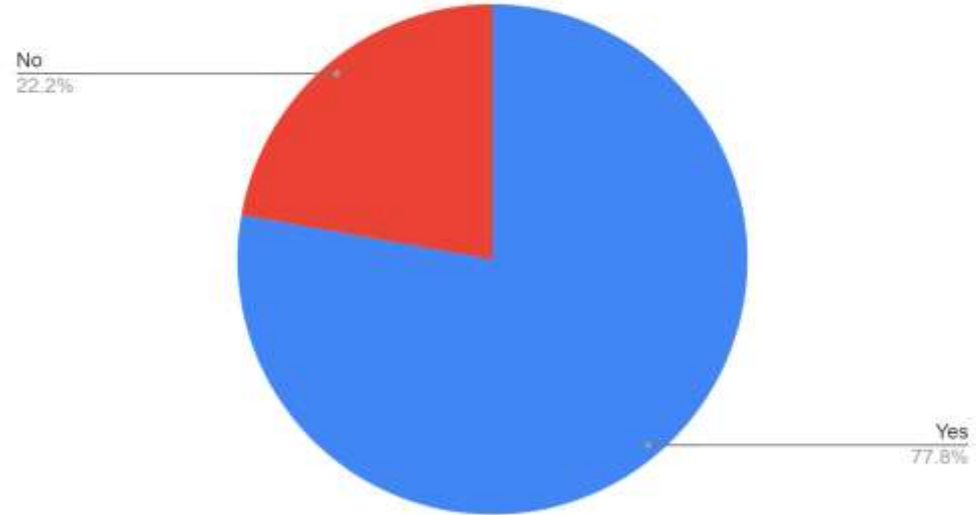


Placements & Counselling

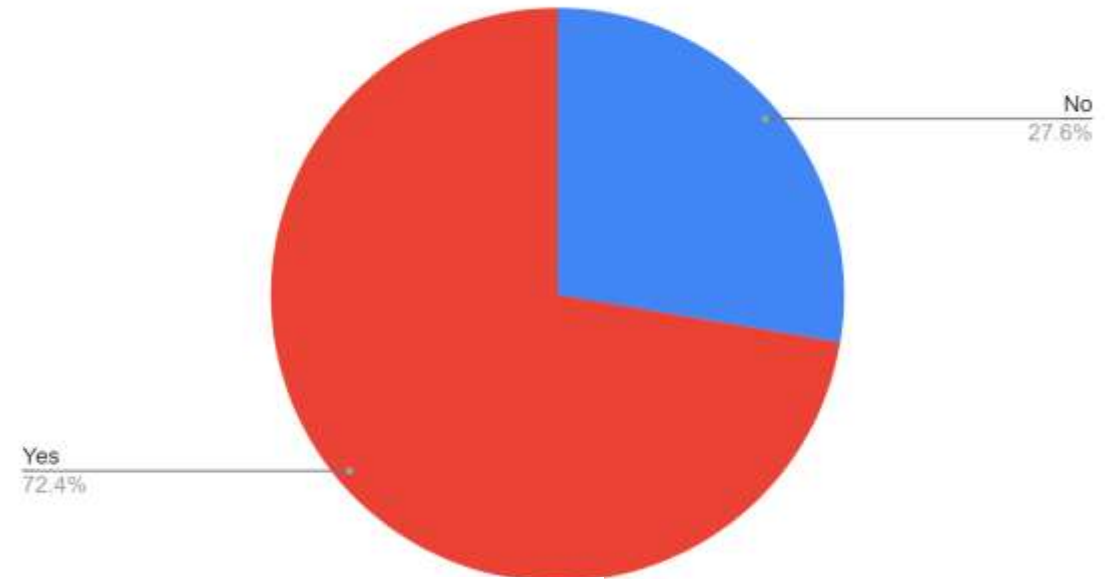


Did you register for the Placement Season 2019-20?

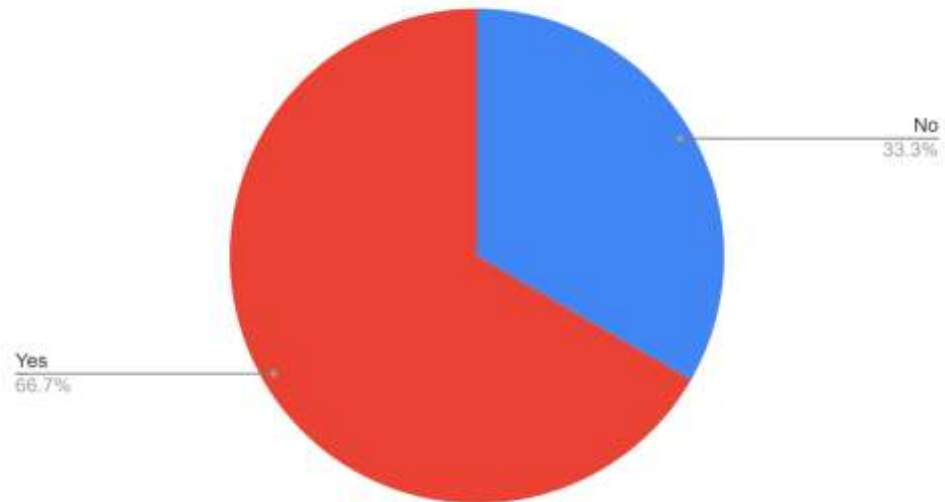
BBA (FIA)



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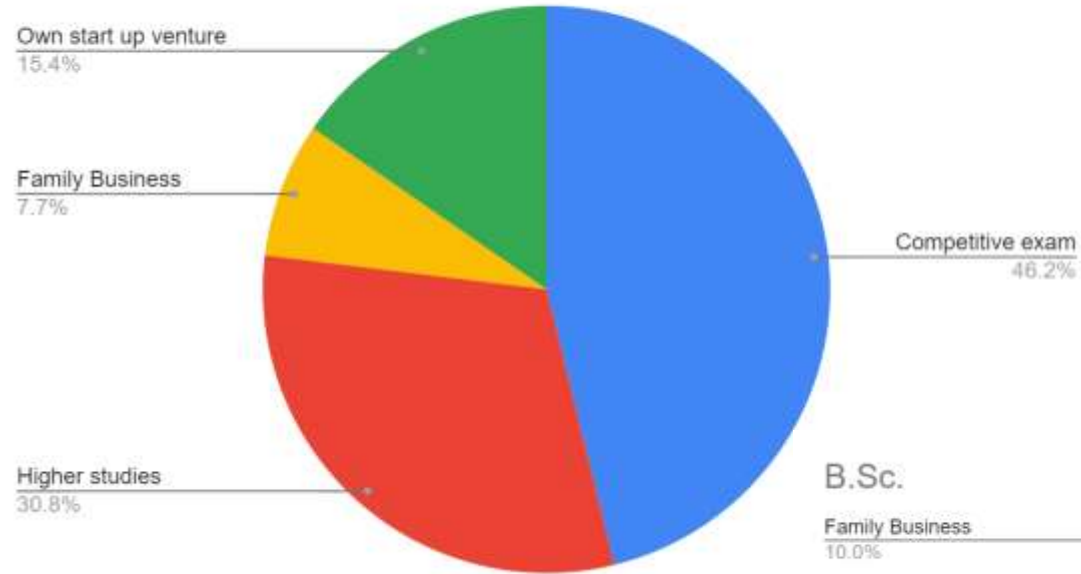
B.Sc.



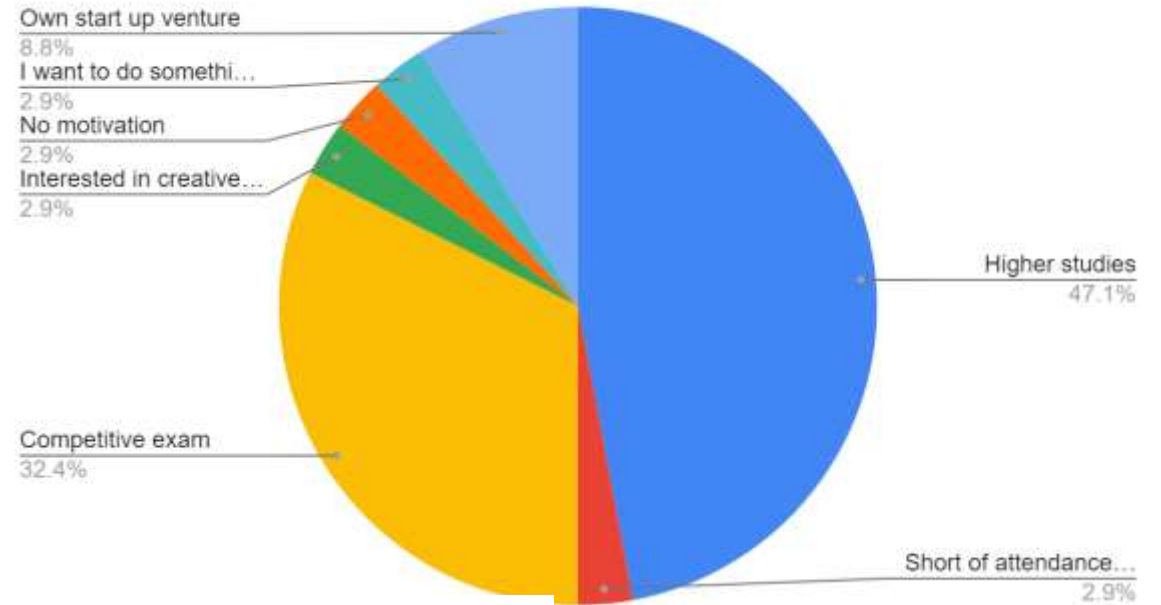


Reason for not registering for the placement process

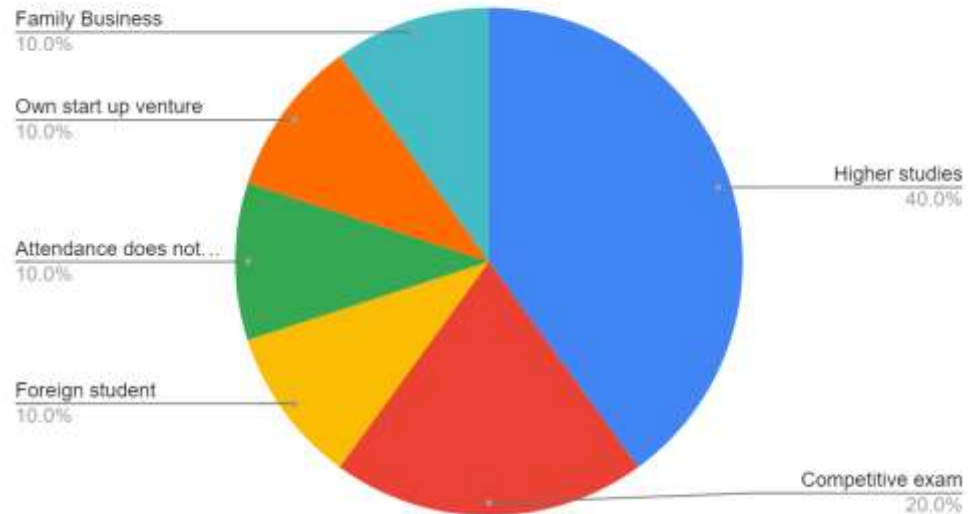
BBA (FIA)



BMS



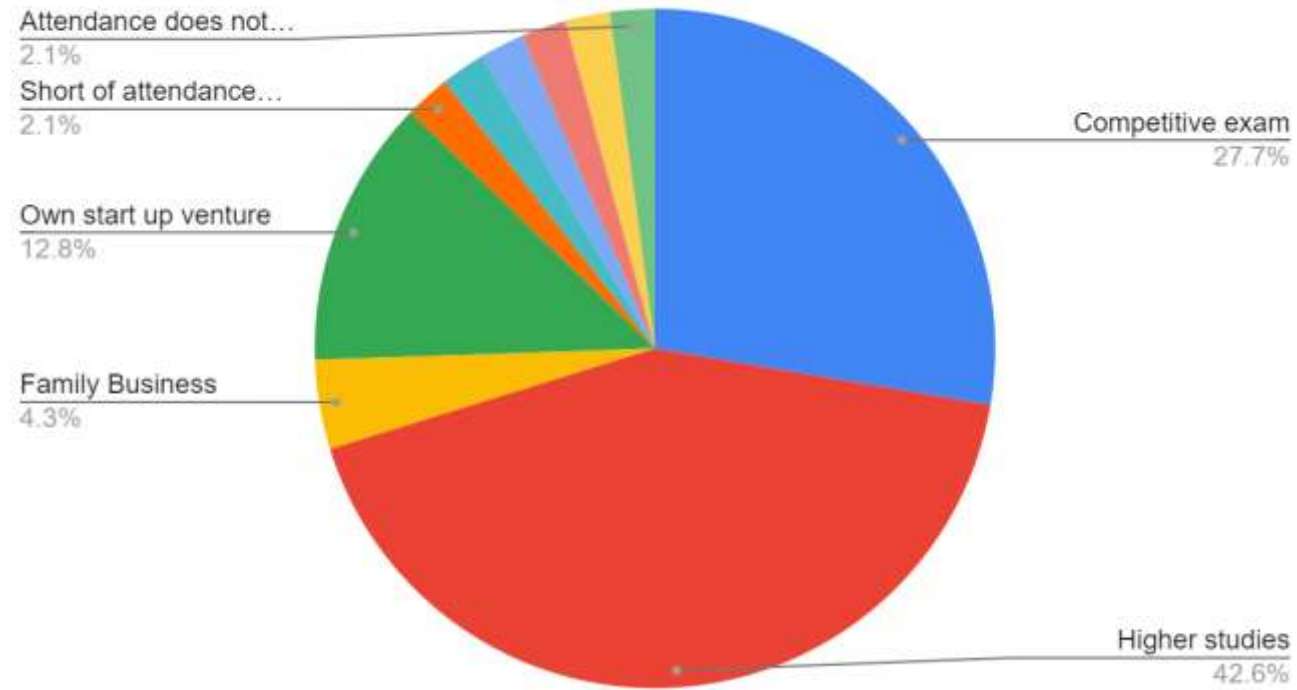
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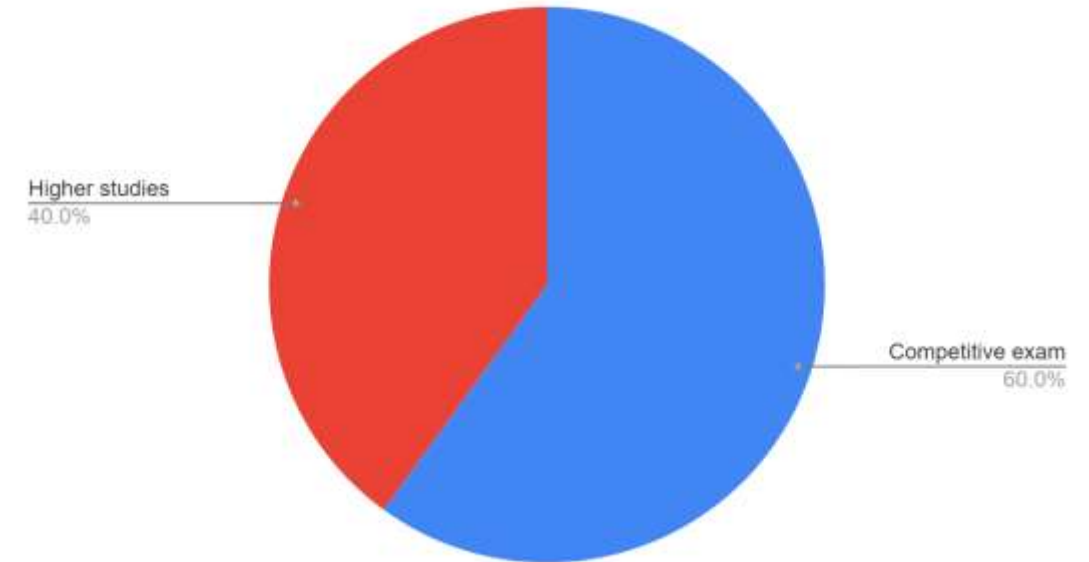


Reason for not registering for the placement process

Male



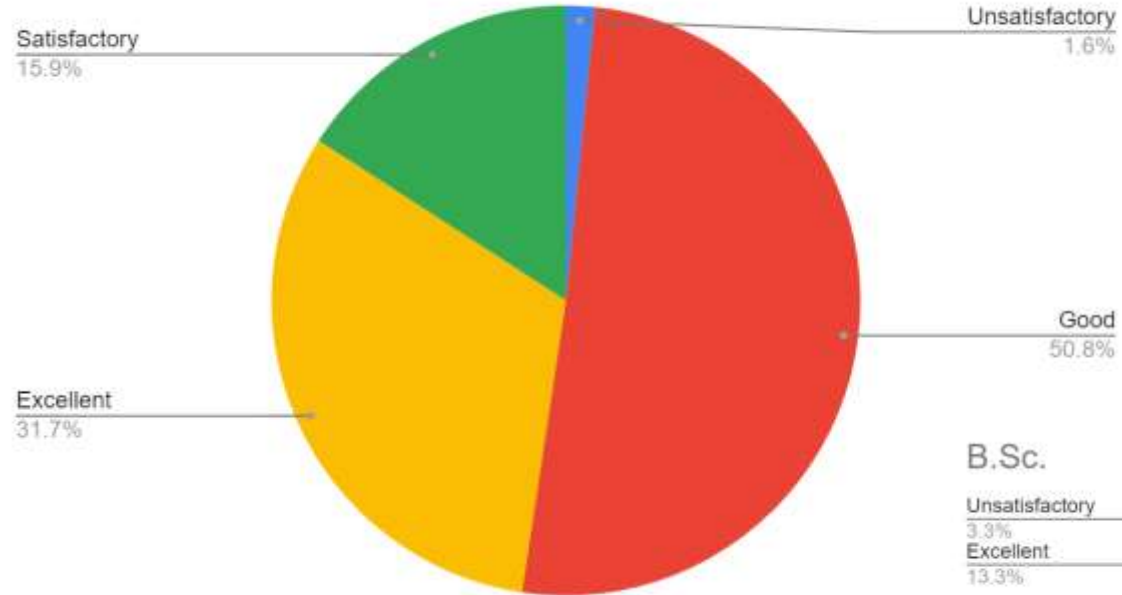
Female



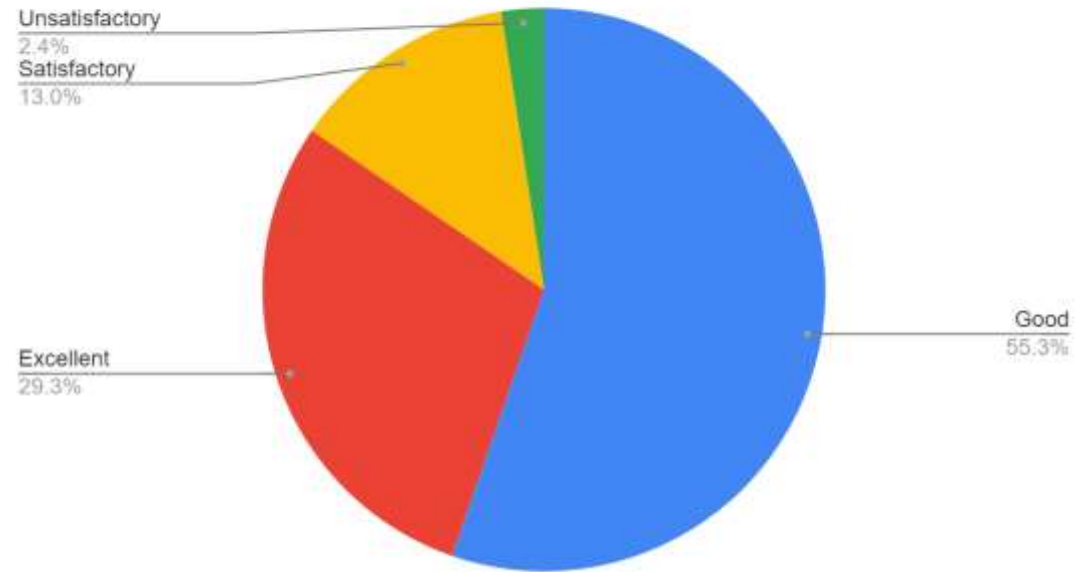


Placement opportunities made available in campus

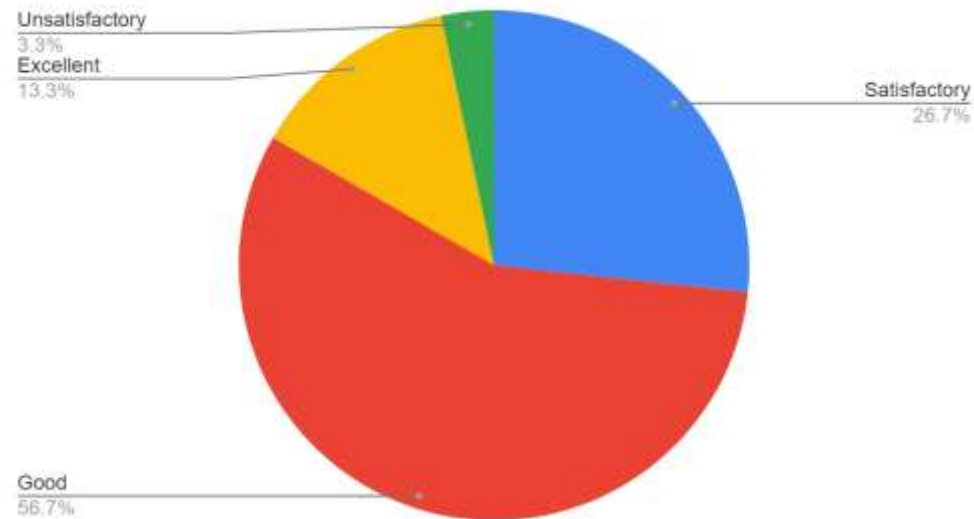
BBA (FIA)



BMS



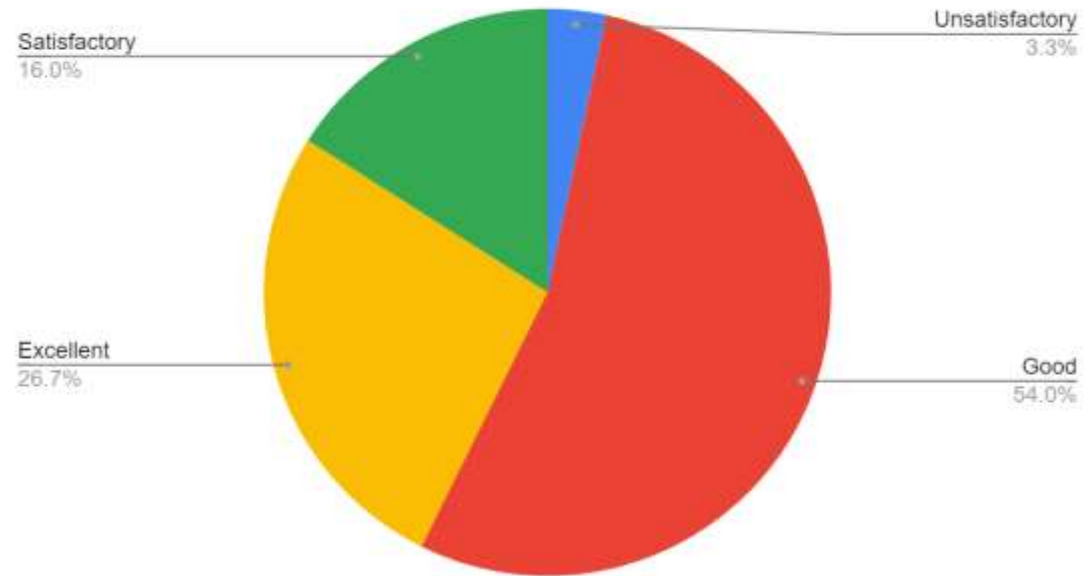
B.Sc.



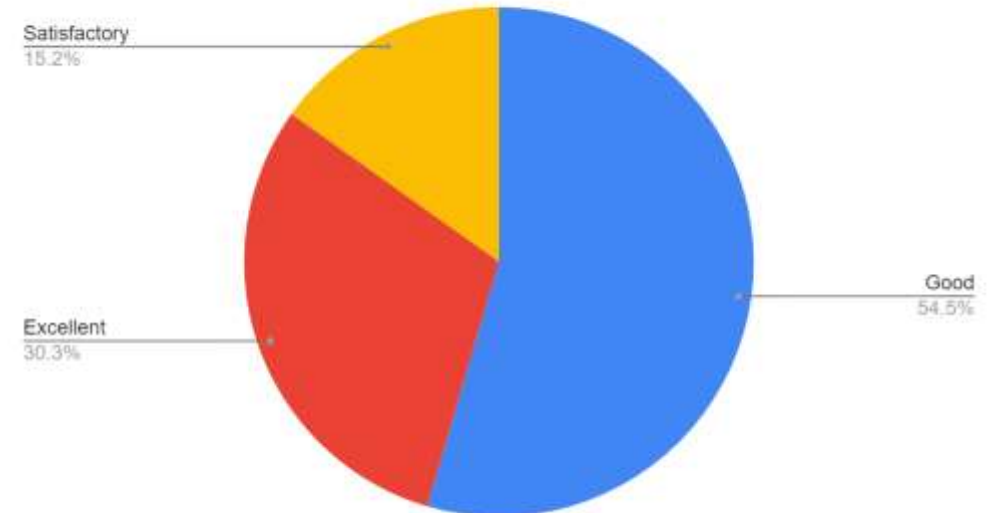


Placement opportunities made available in campus

Male



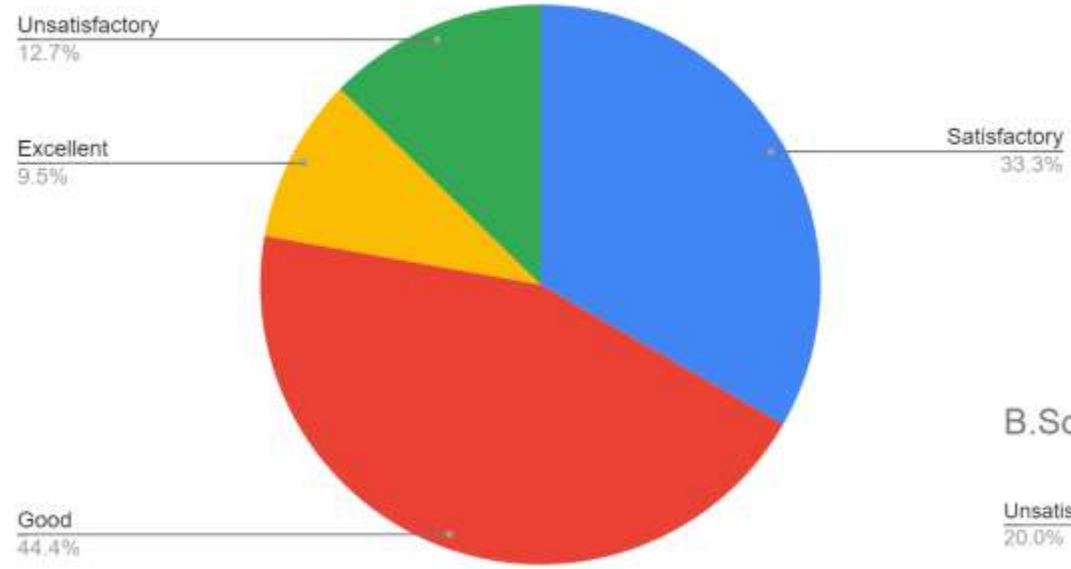
Female



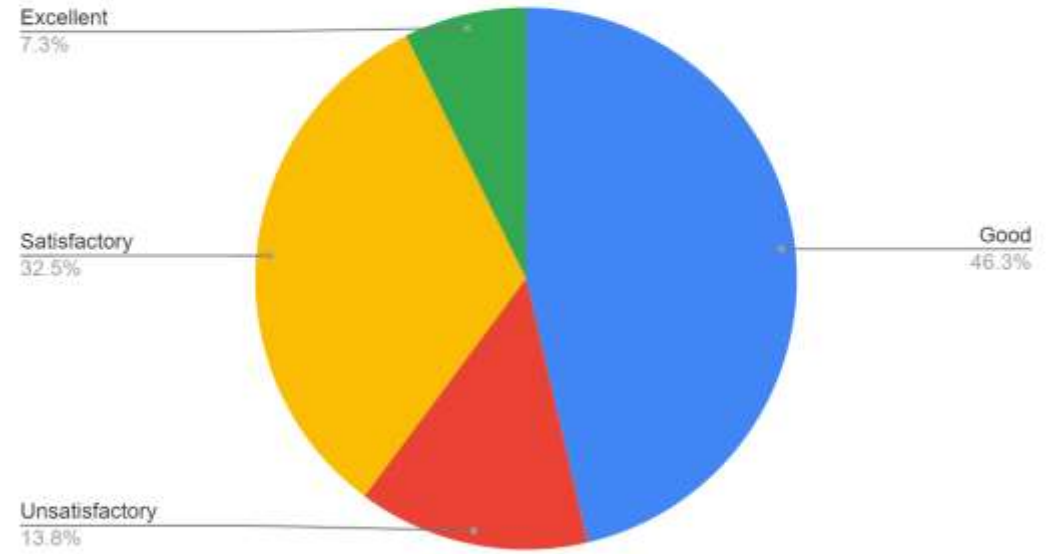


Career-counselling

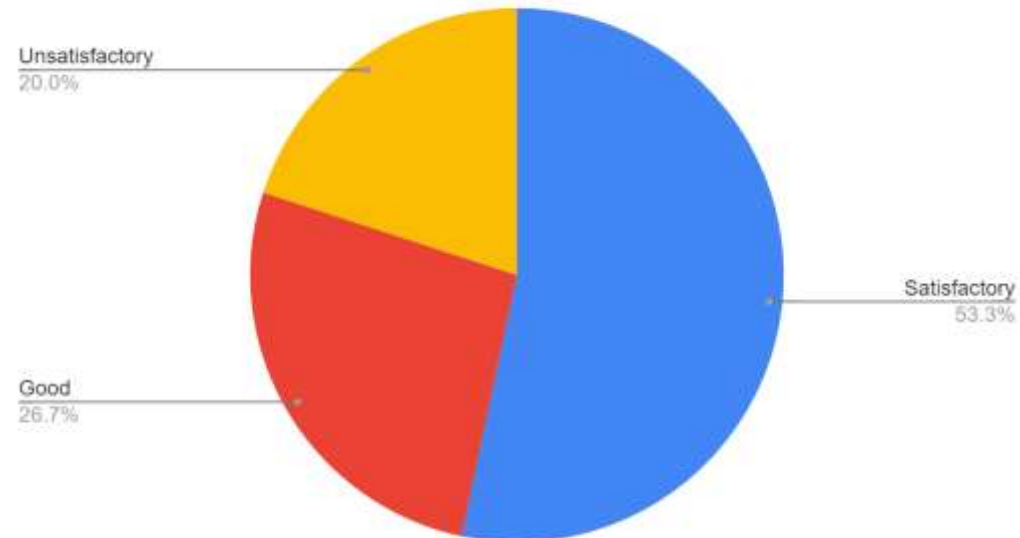
BBA (FIA)



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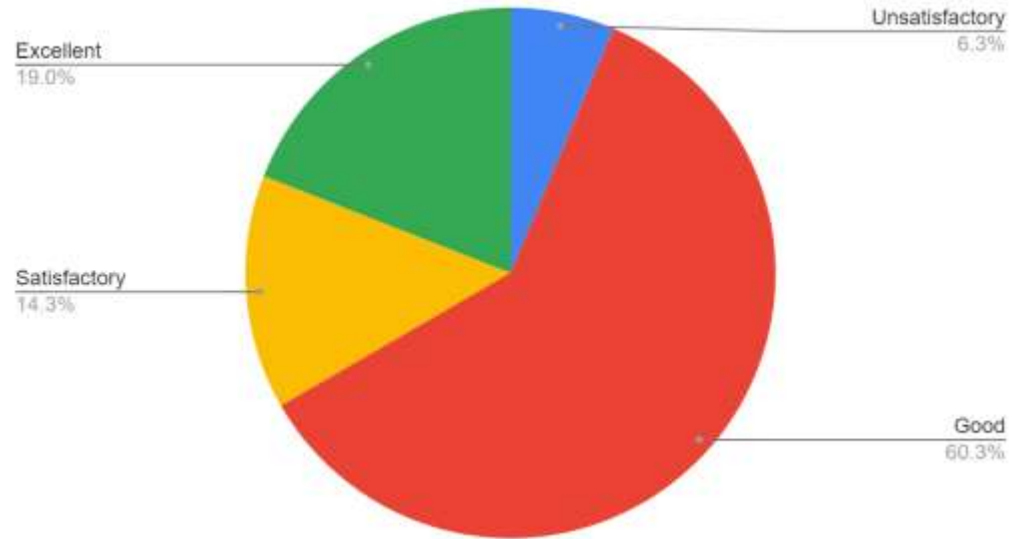
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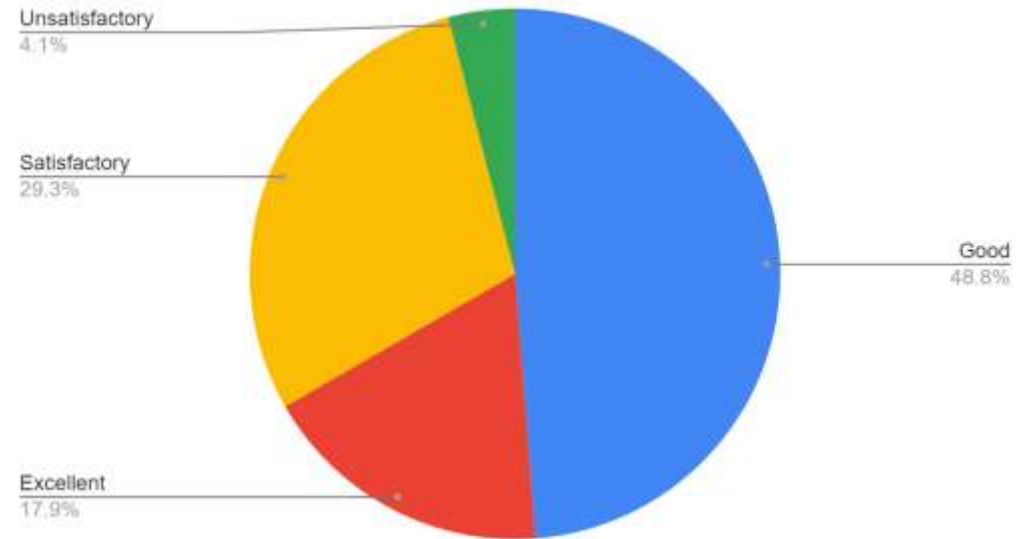


Level of diversity of companies visiting the campus.

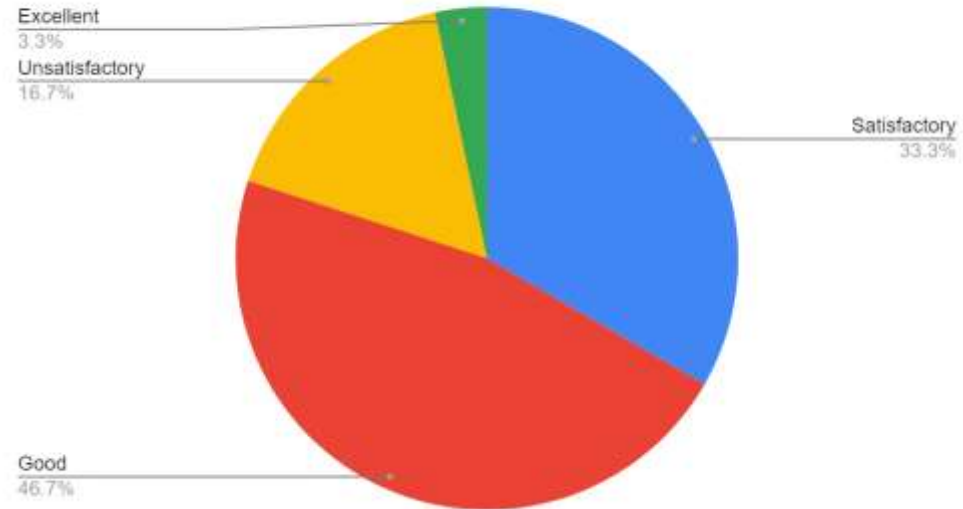
BBA (FIA)



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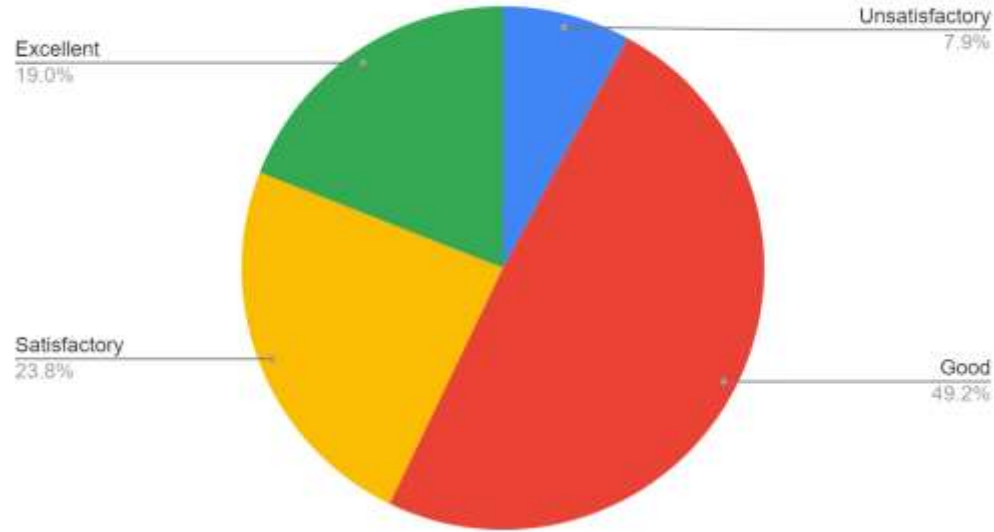
B.Sc.



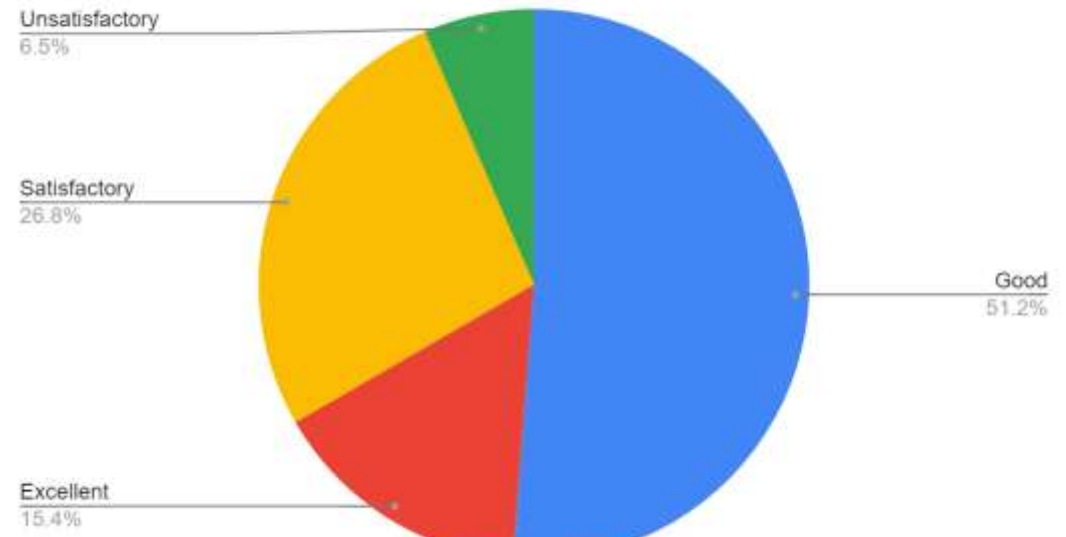


Level of variety of profiles offered

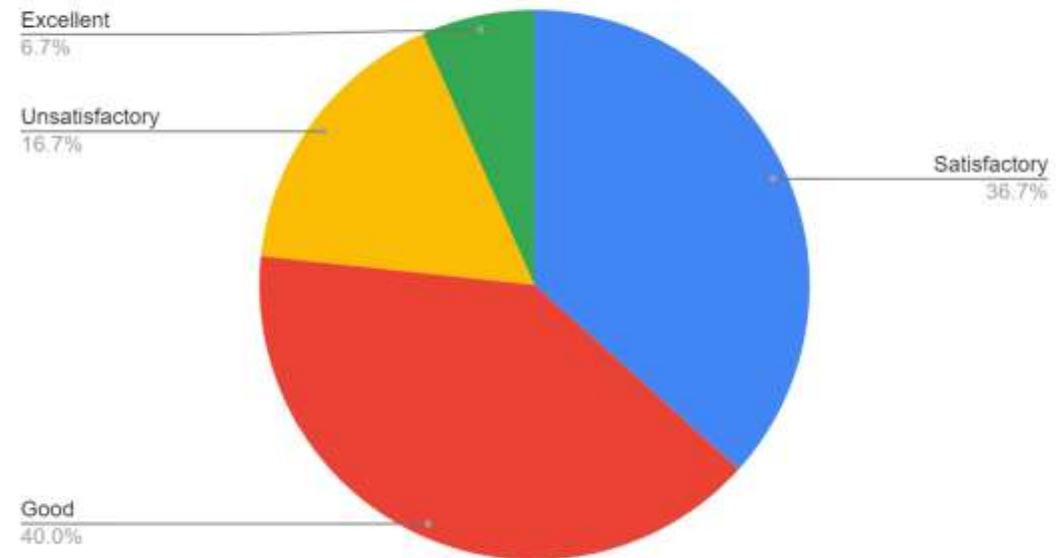
BBA (FIA)



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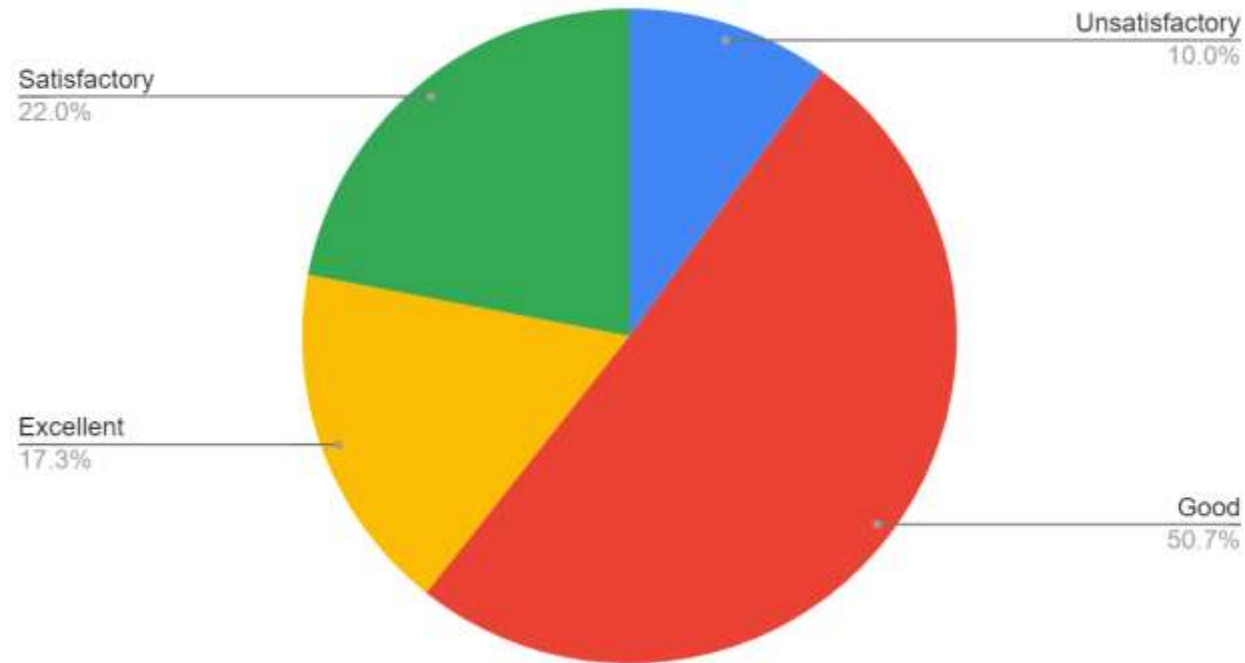
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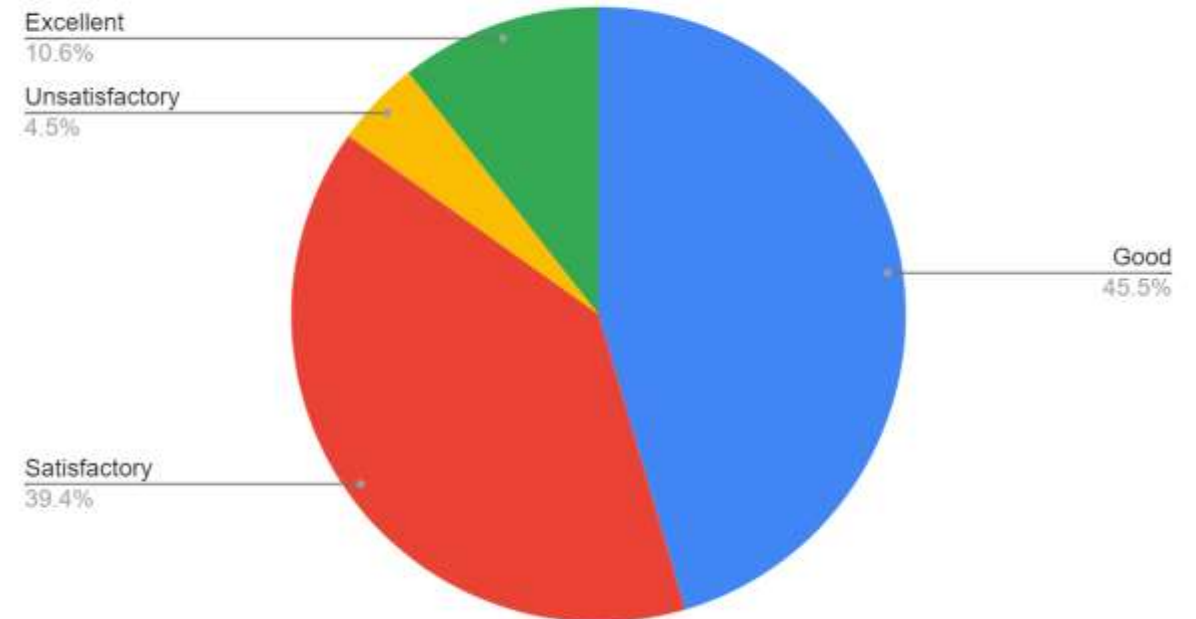


Level of variety of profiles offered

Male



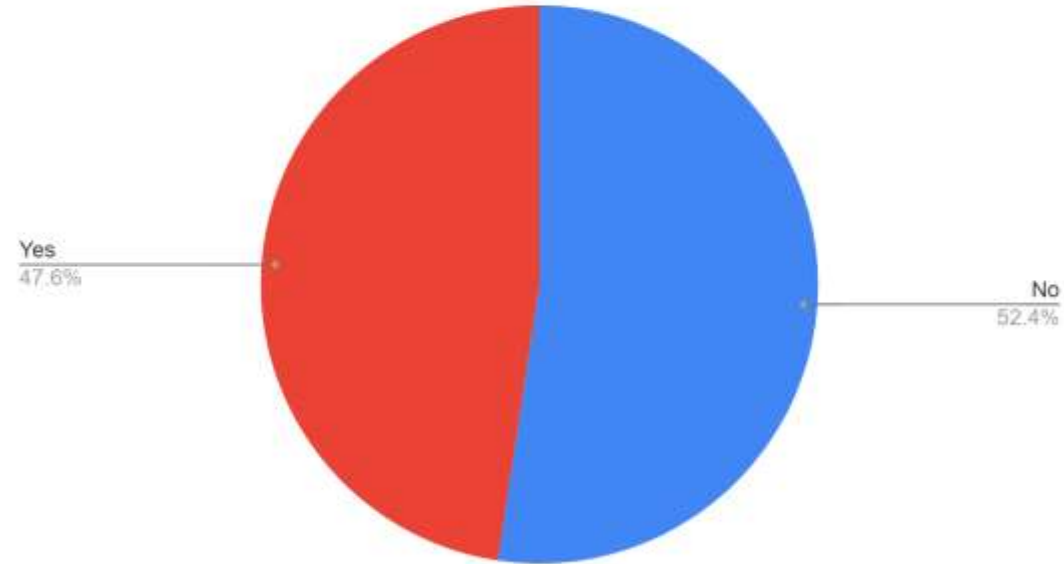
Female



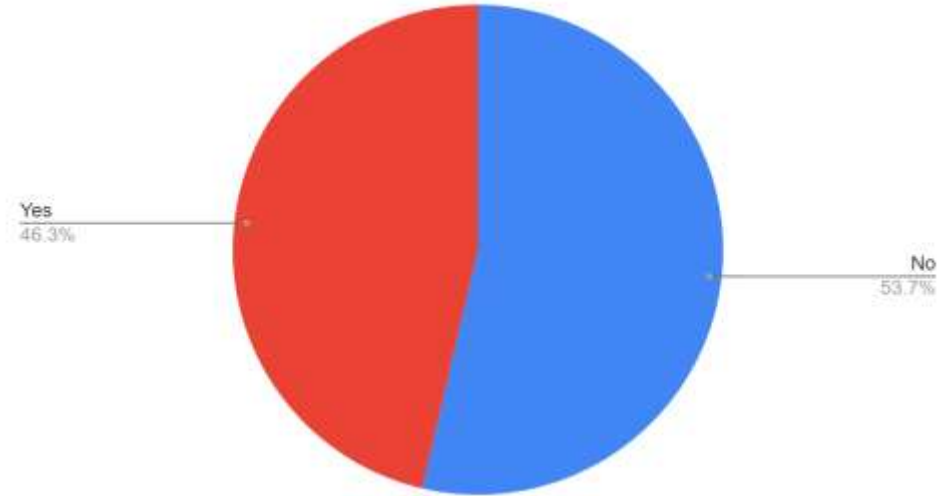


Did you receive a job offer from a company visiting campus/ off-campus?

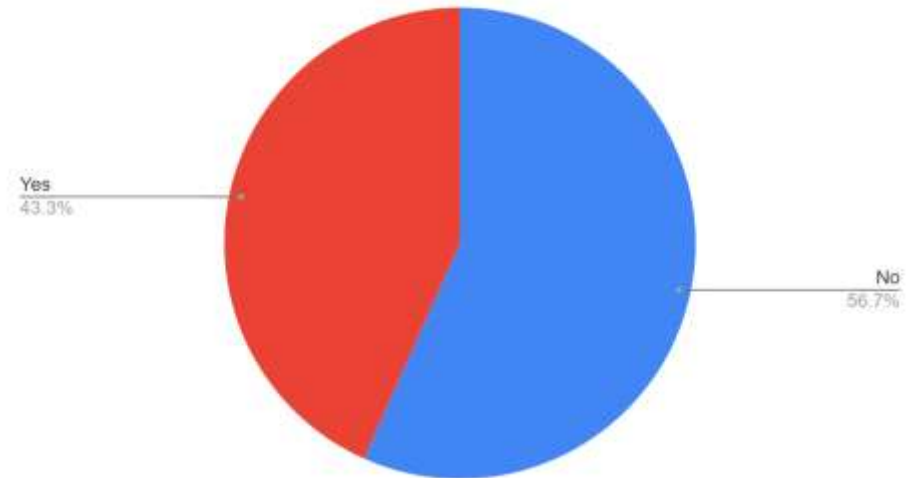
BBA (FIA)



BMS



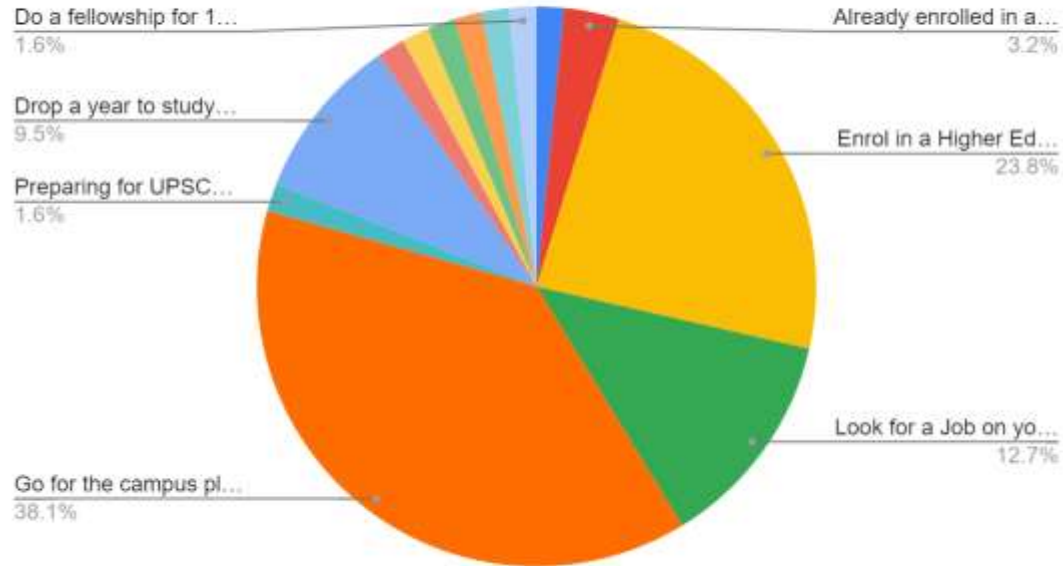
B.Sc.



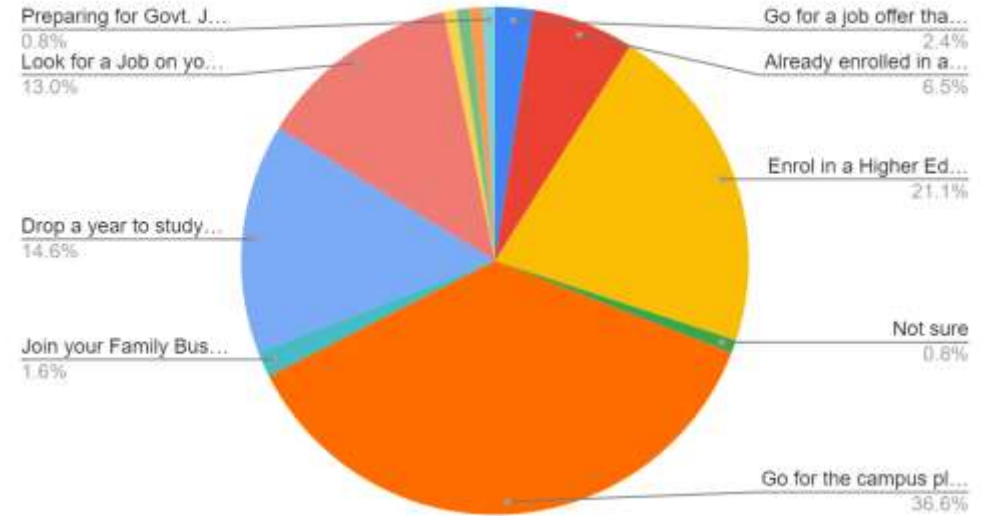


What do you plan to pursue after graduating from SSCBS?

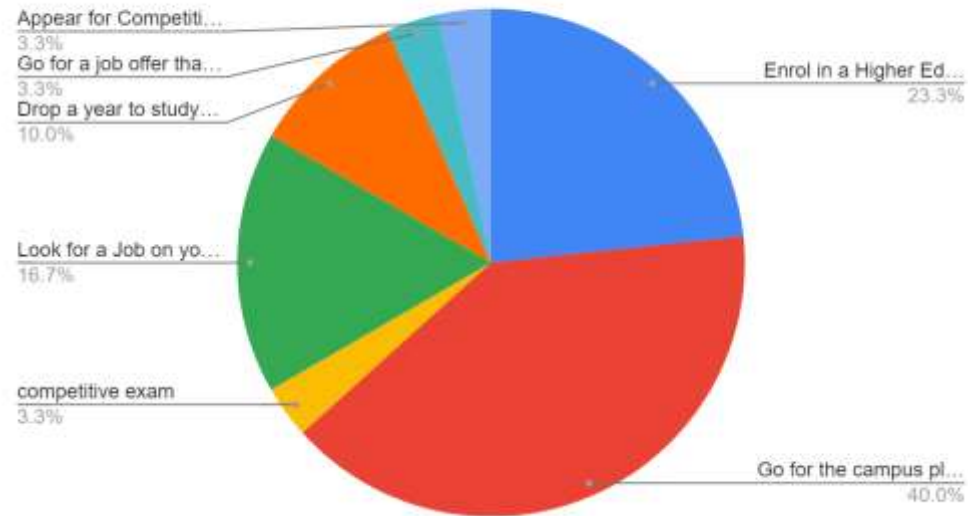
BBA (FIA)



BMS



B.Sc.



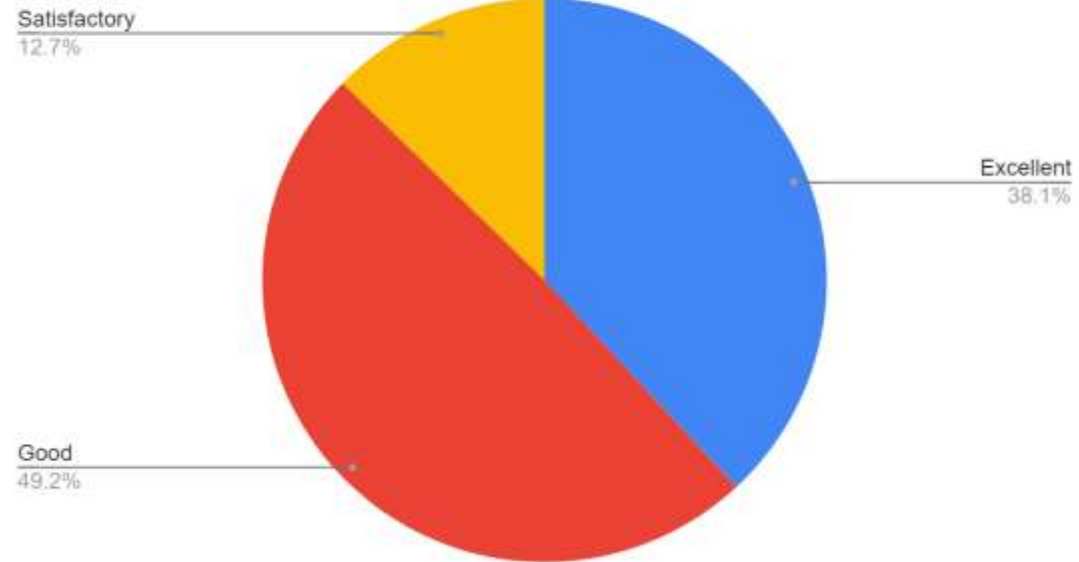


Facilities

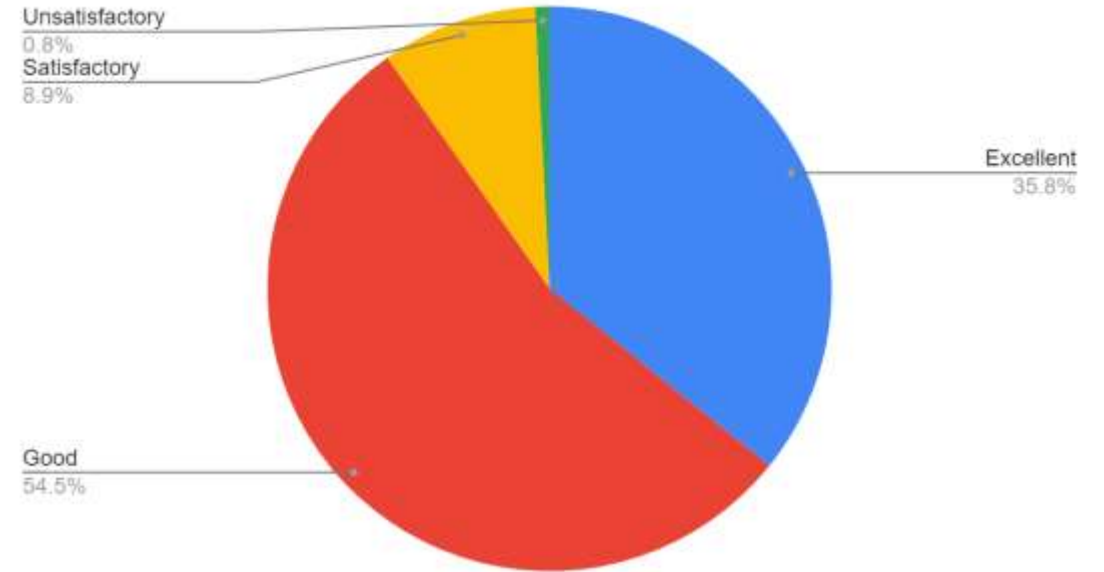


Availability and quality of modern teaching aids

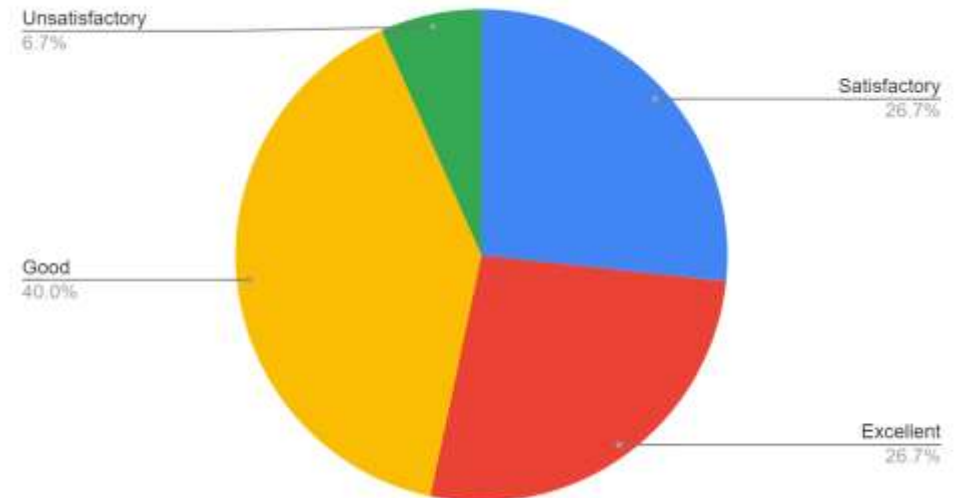
BBA (FIA)



BMS



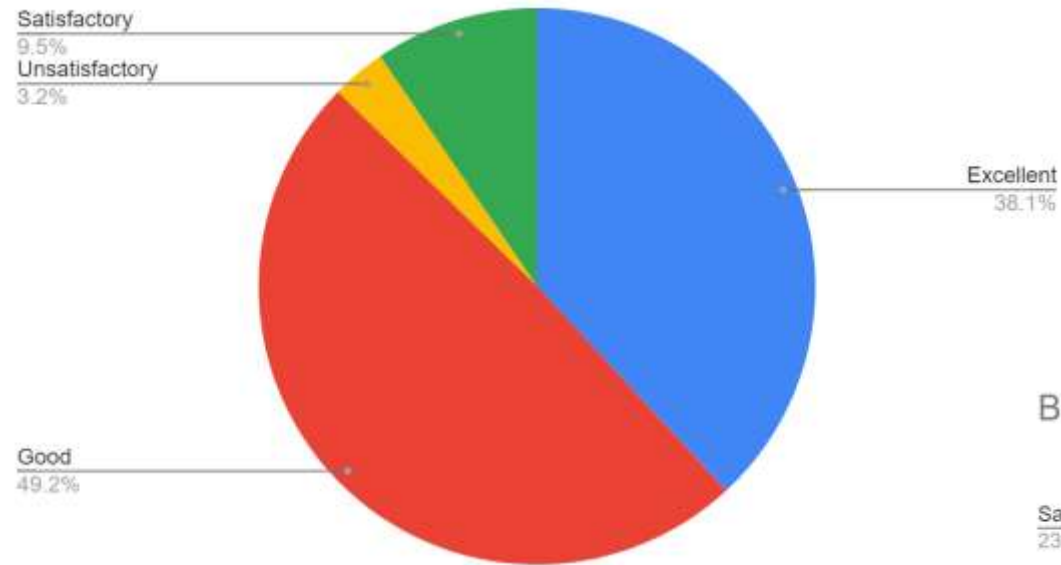
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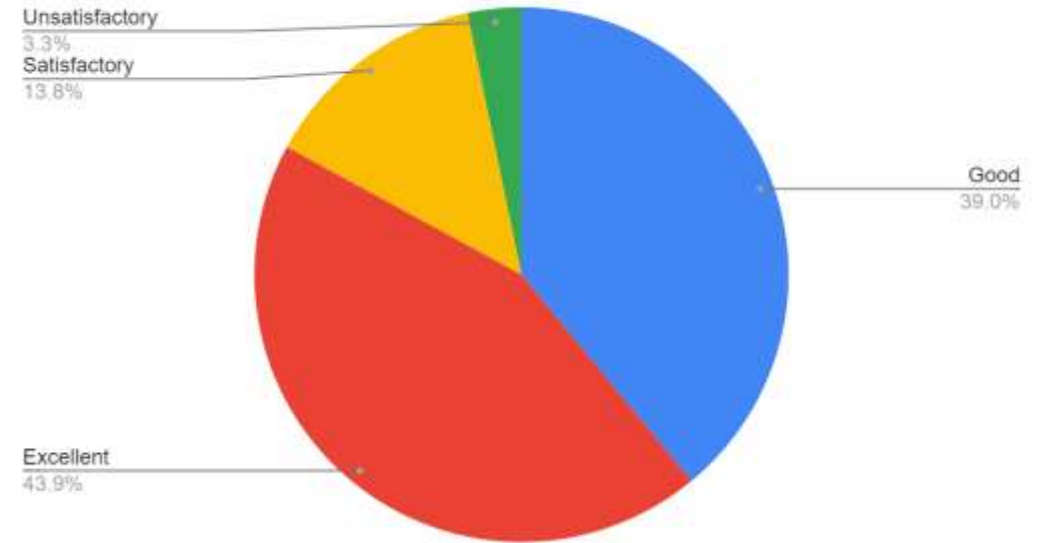


Diversity and quantity of books available in the library

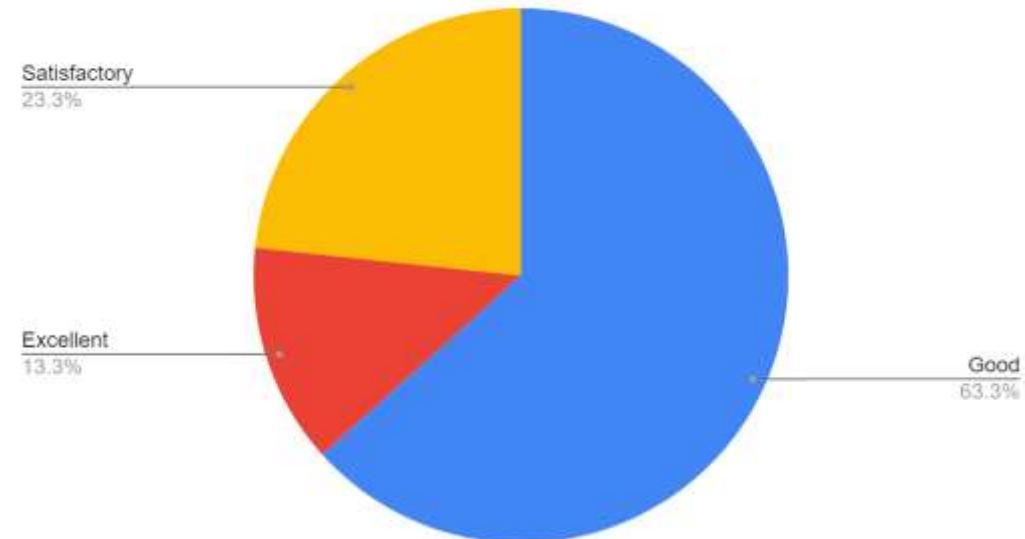
BBA (FIA)



BMS



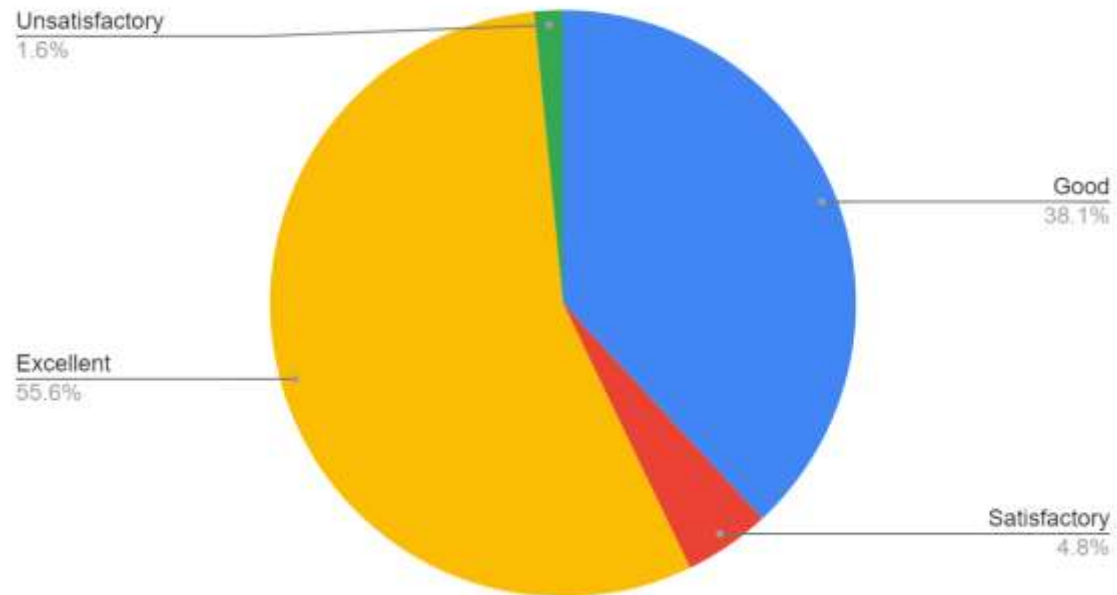
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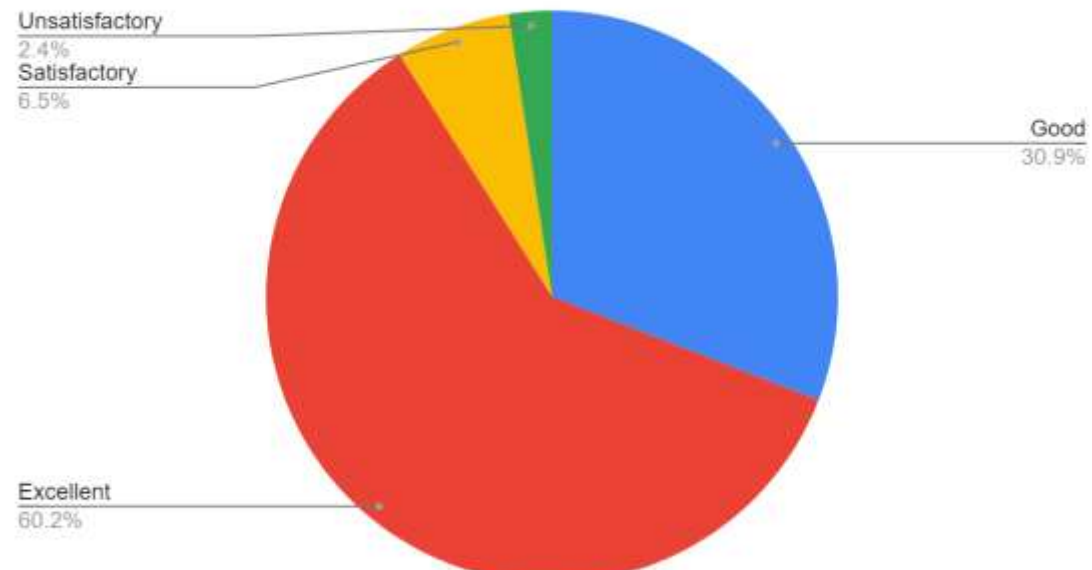


Seating capacity in the library

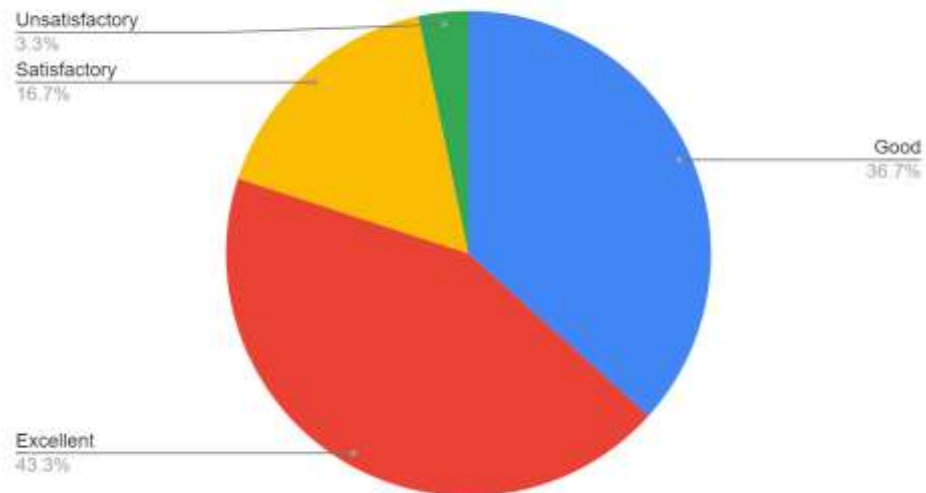
BBA (FIA)



BMS



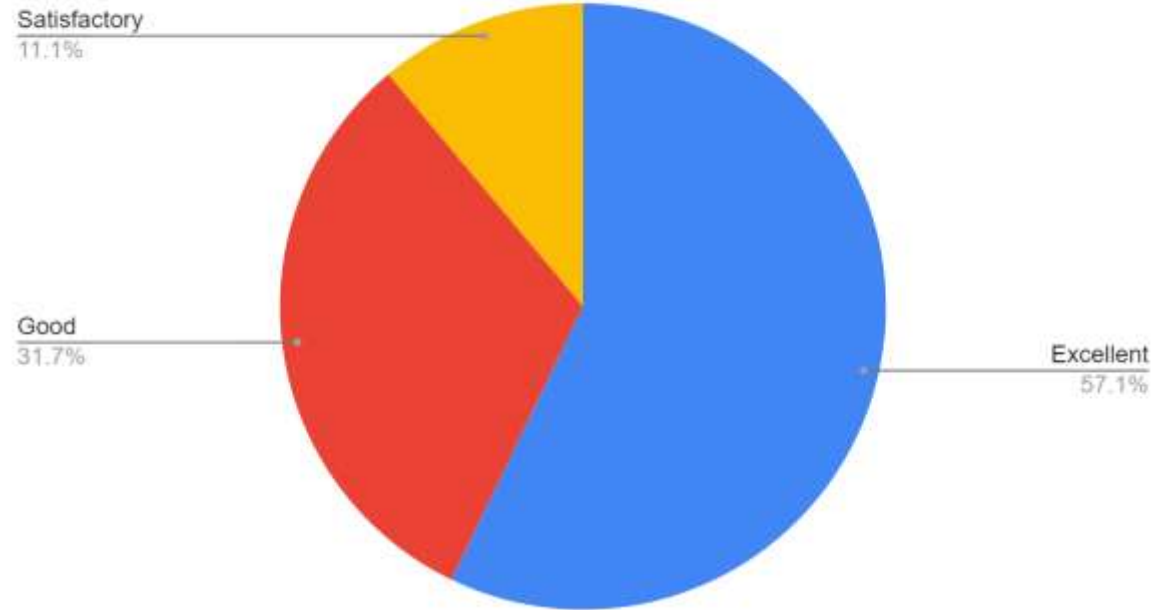
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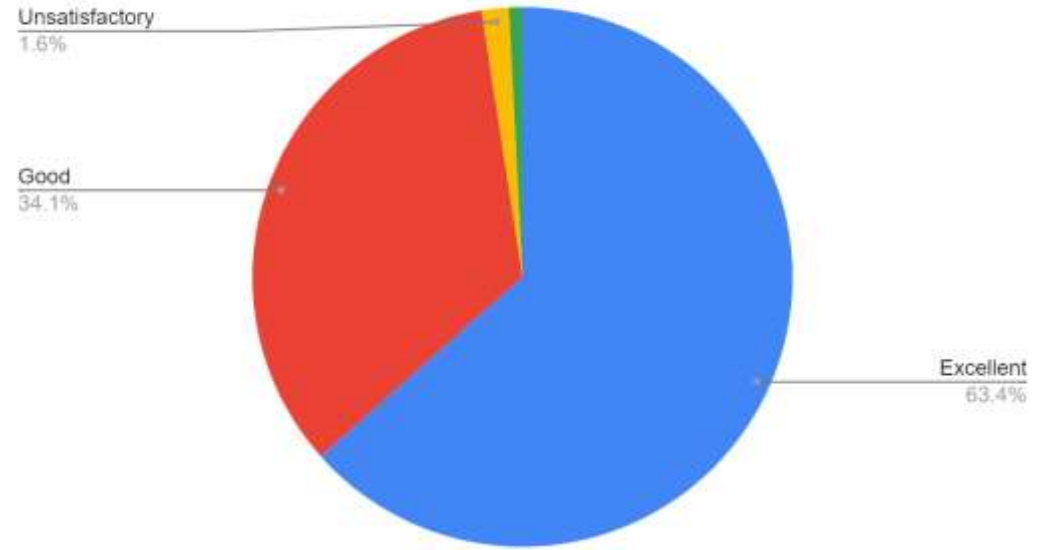


Cleanliness in the college premises

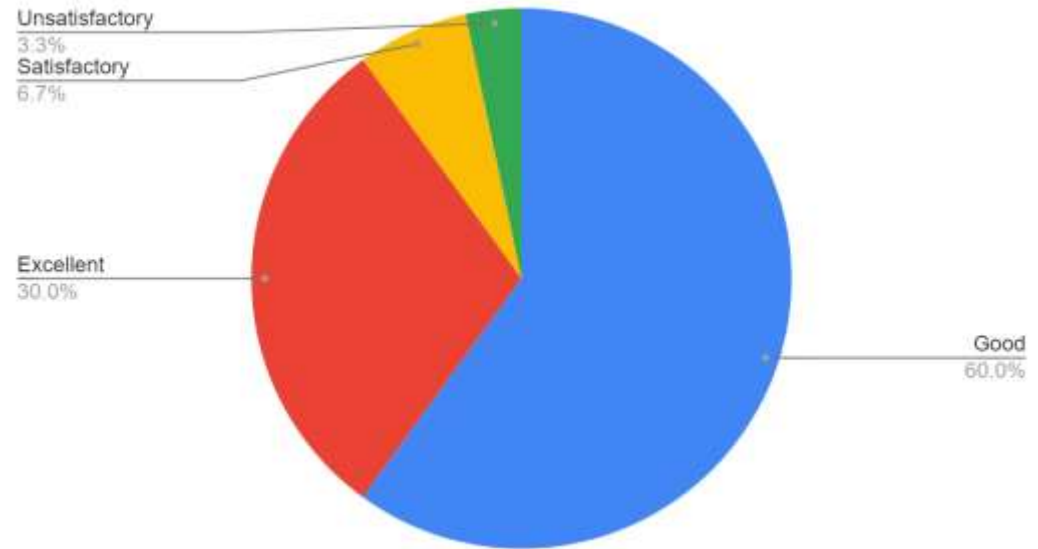
BBA (FIA)



BMS



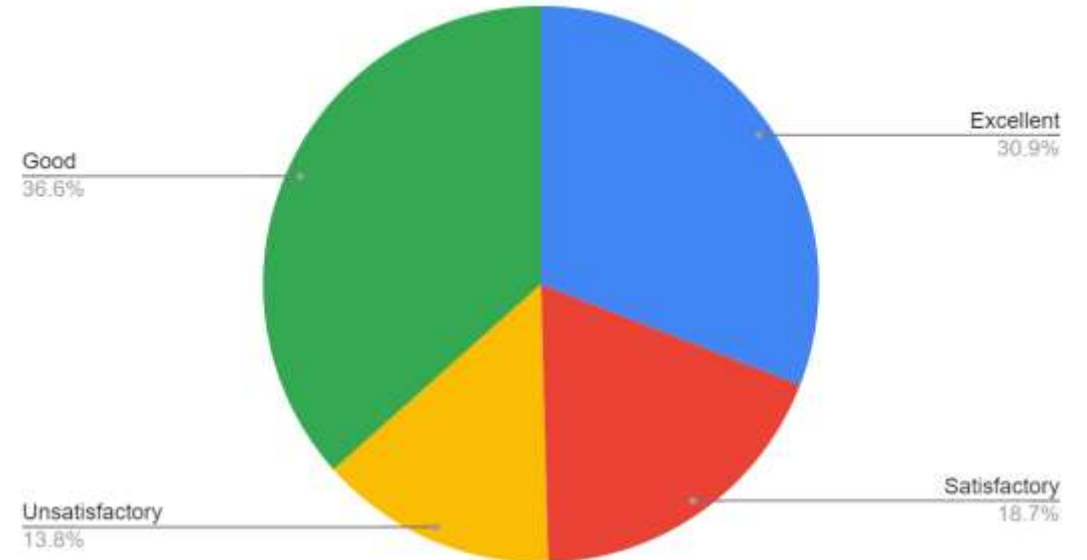
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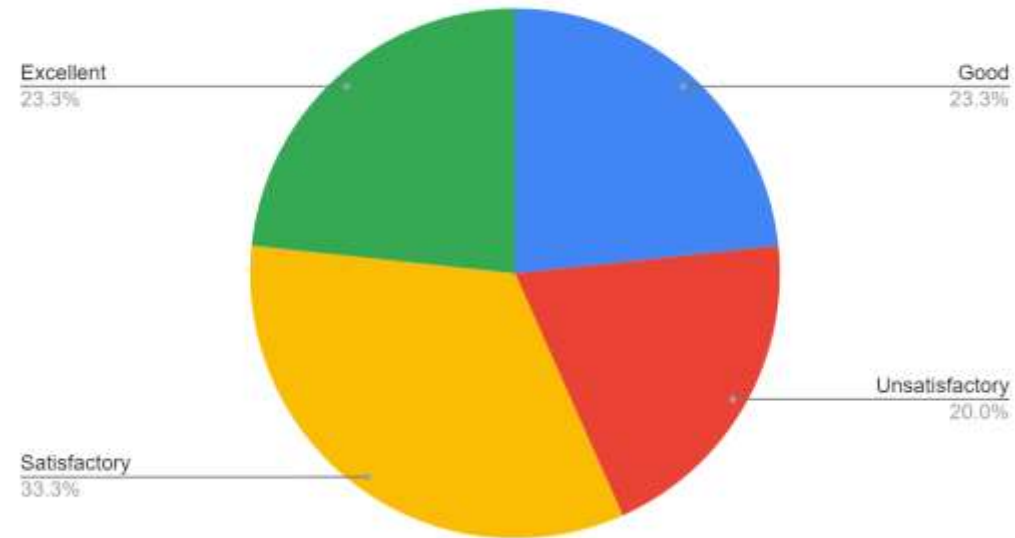


Water supply and hygiene in washrooms

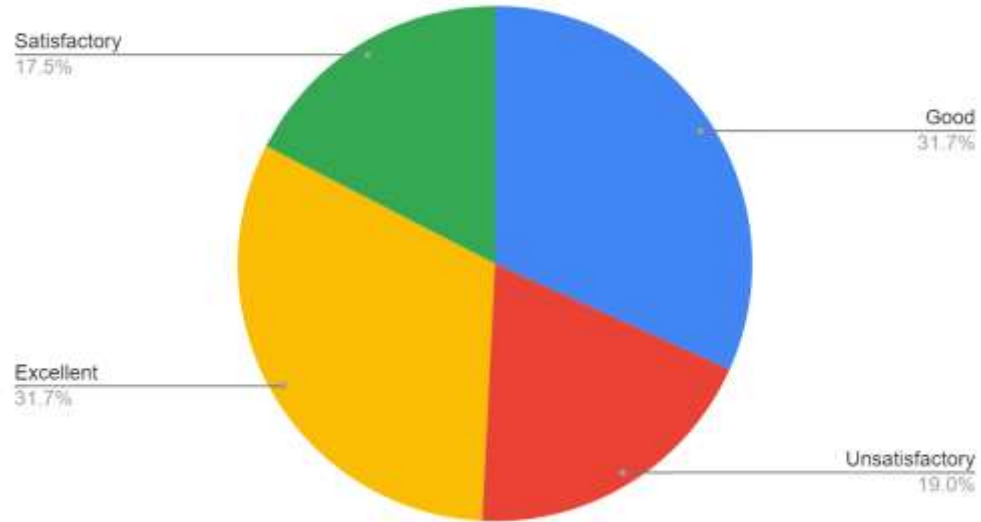
BMS



B.Sc.



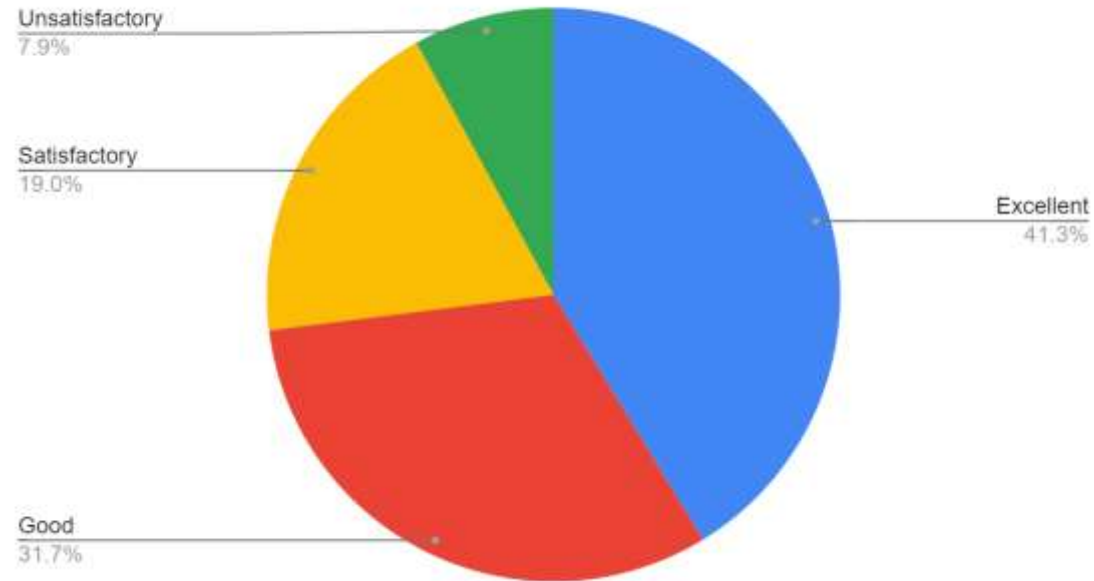
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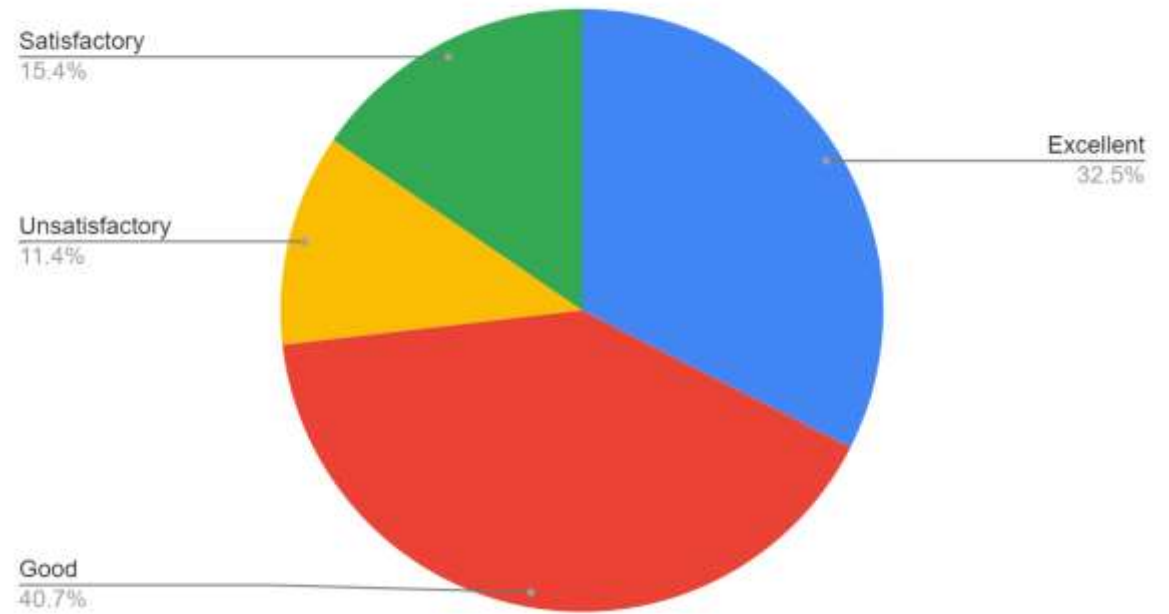


Availability of drinking water

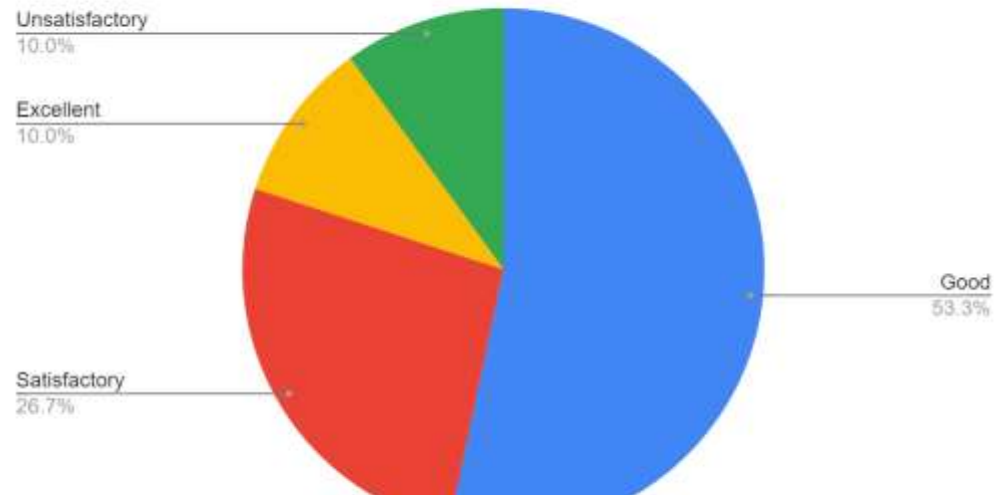
BBA (FIA)



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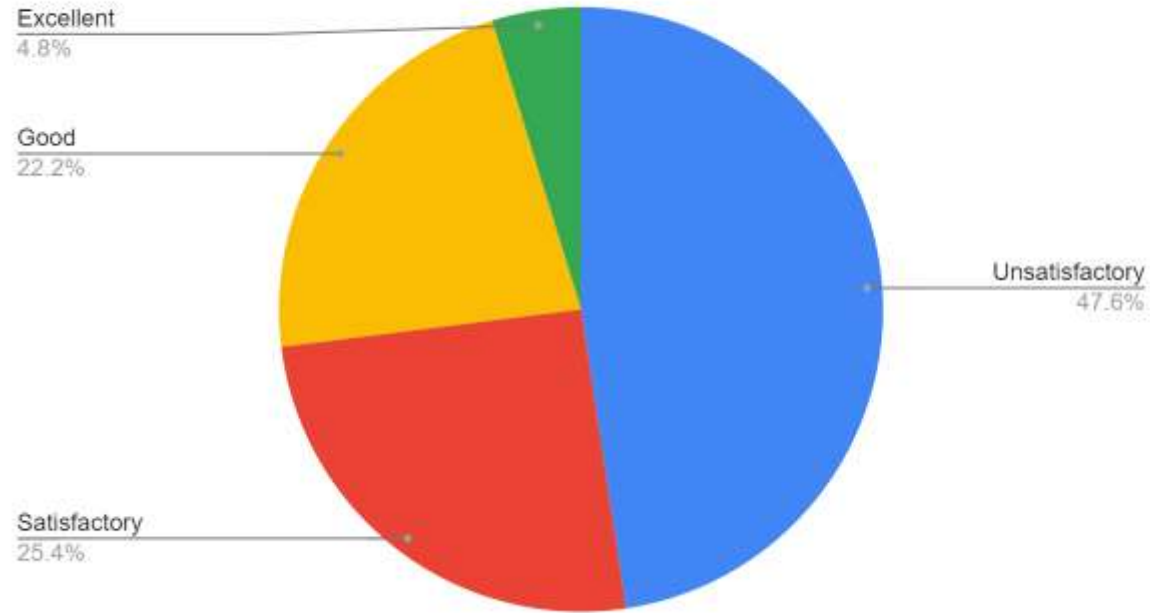
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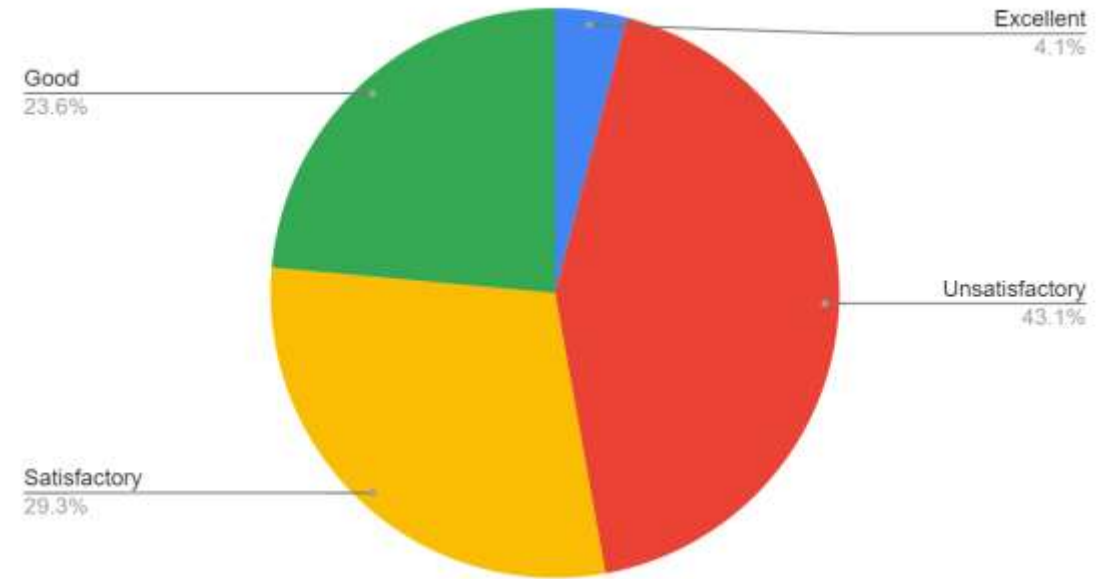


Canteen

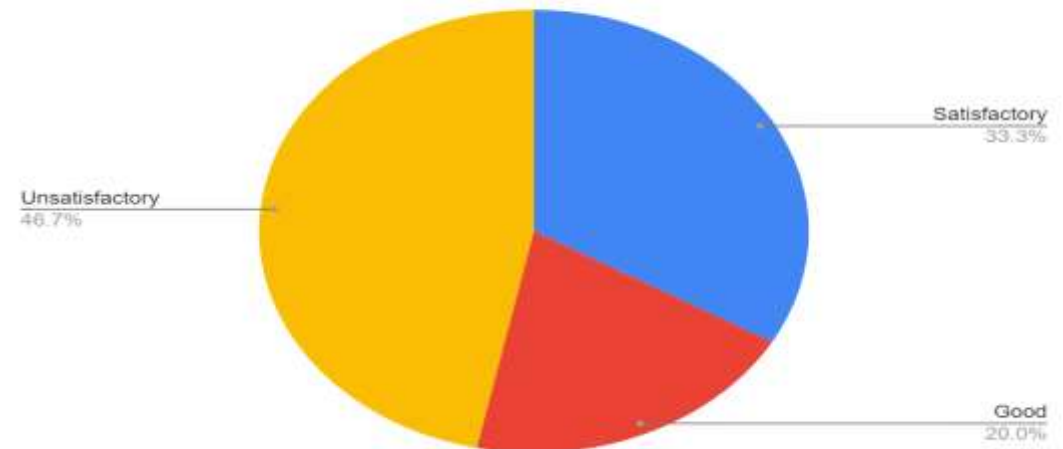
BBA (FIA)



BMS



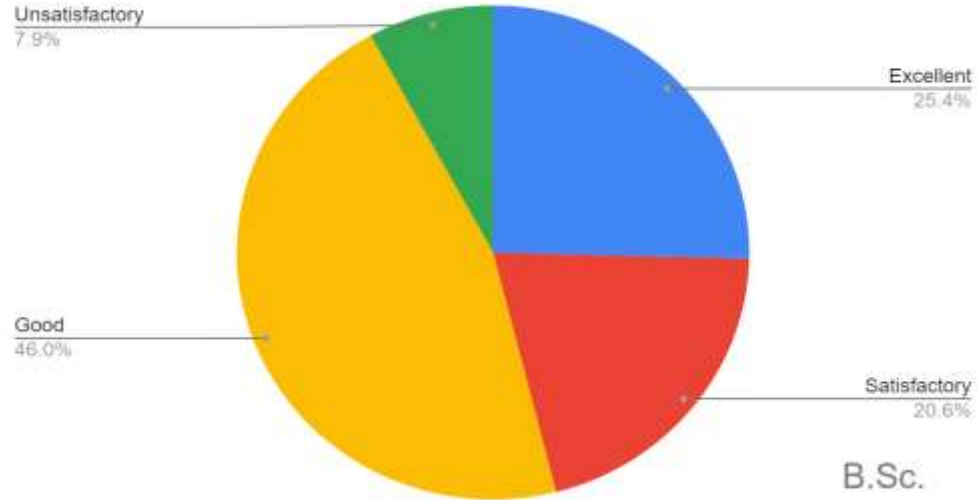
B.Sc.



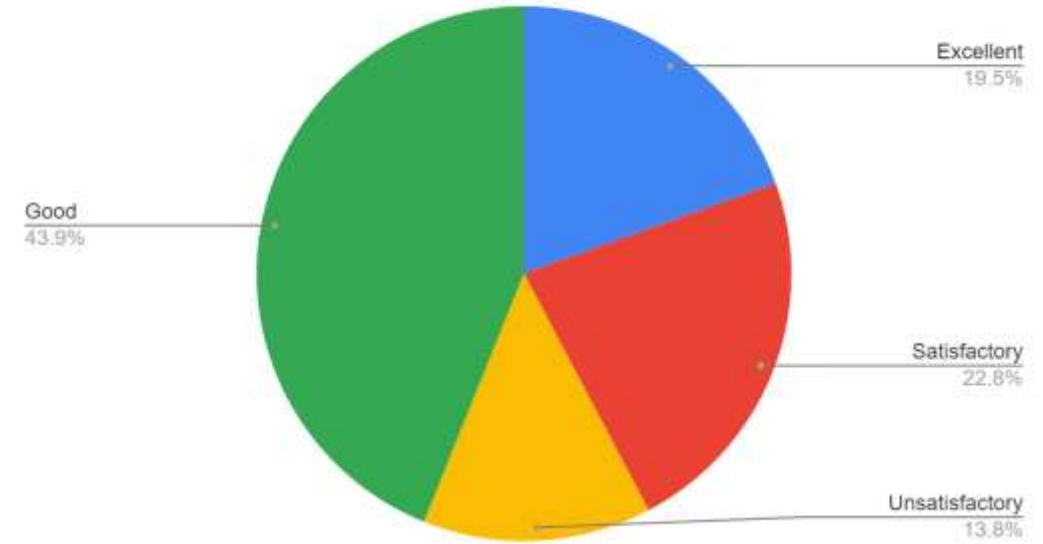


Security (in terms of restricted/ID based entry in the college premises)

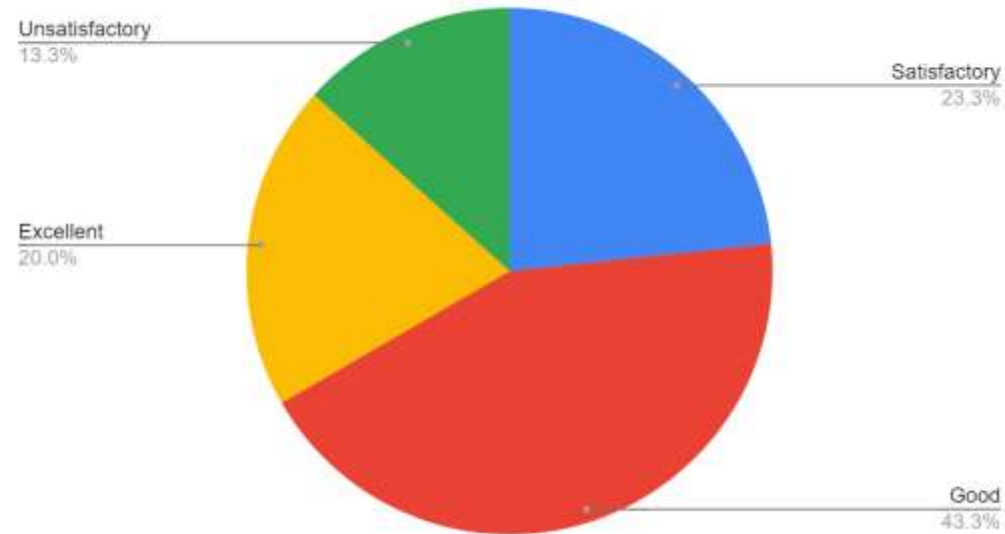
BBA (FIA)



BMS



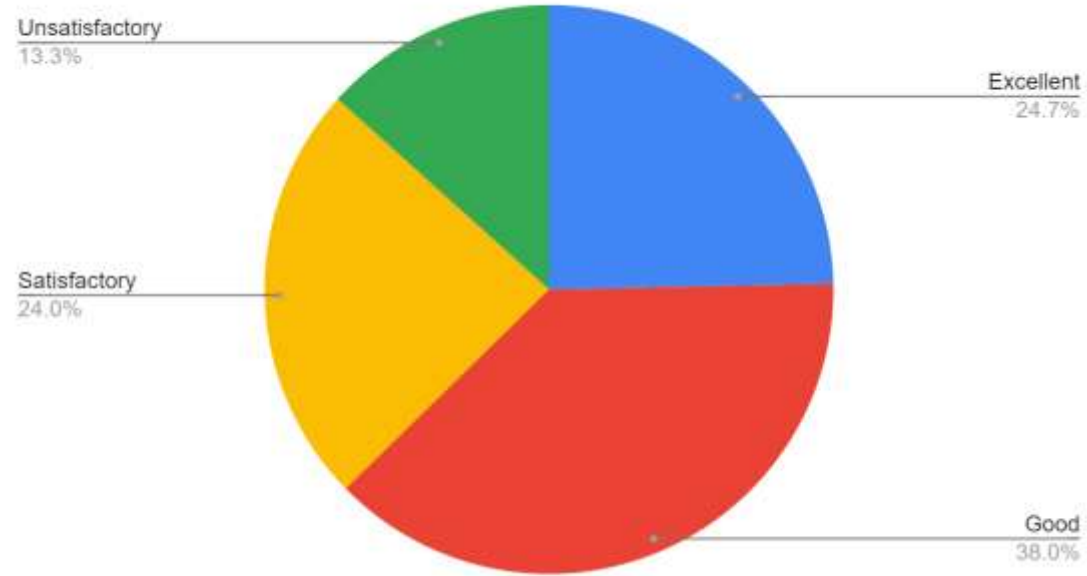
B.Sc.



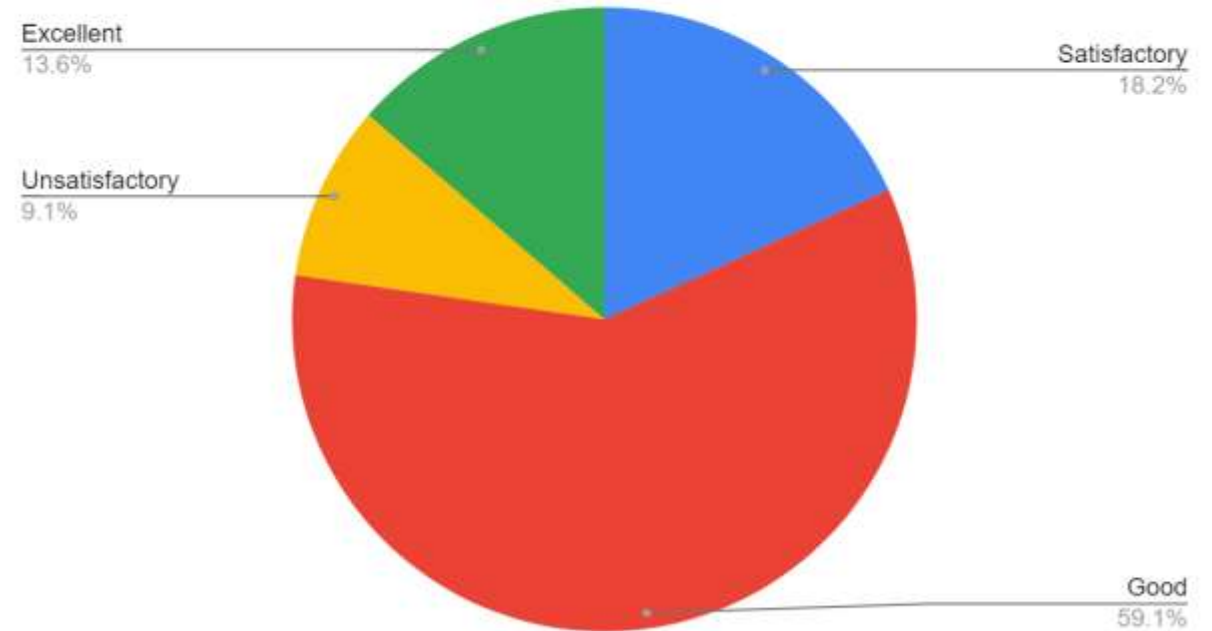


Security (in terms of restricted/ID based entry in the college premises)

Male



Female



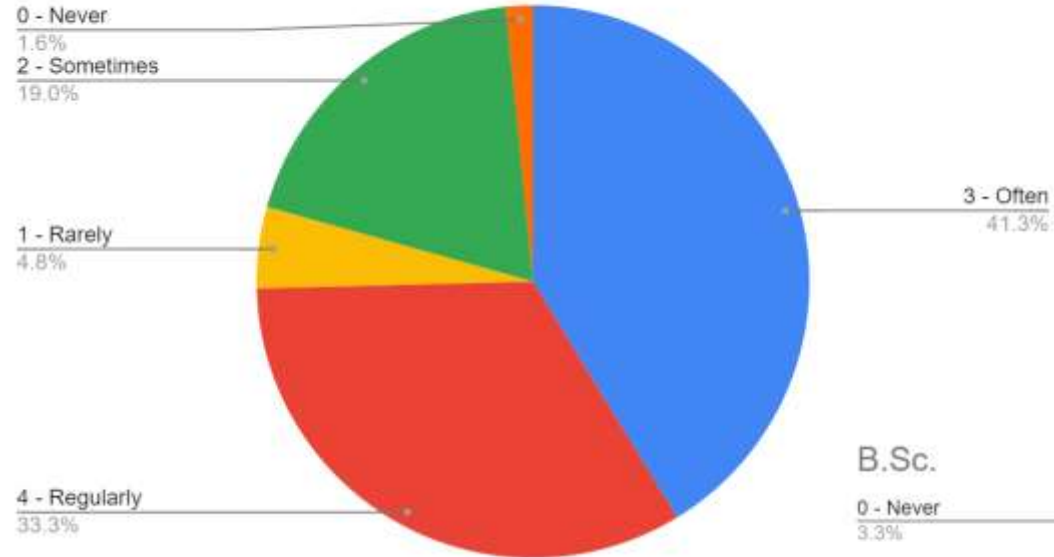


Learning & Development

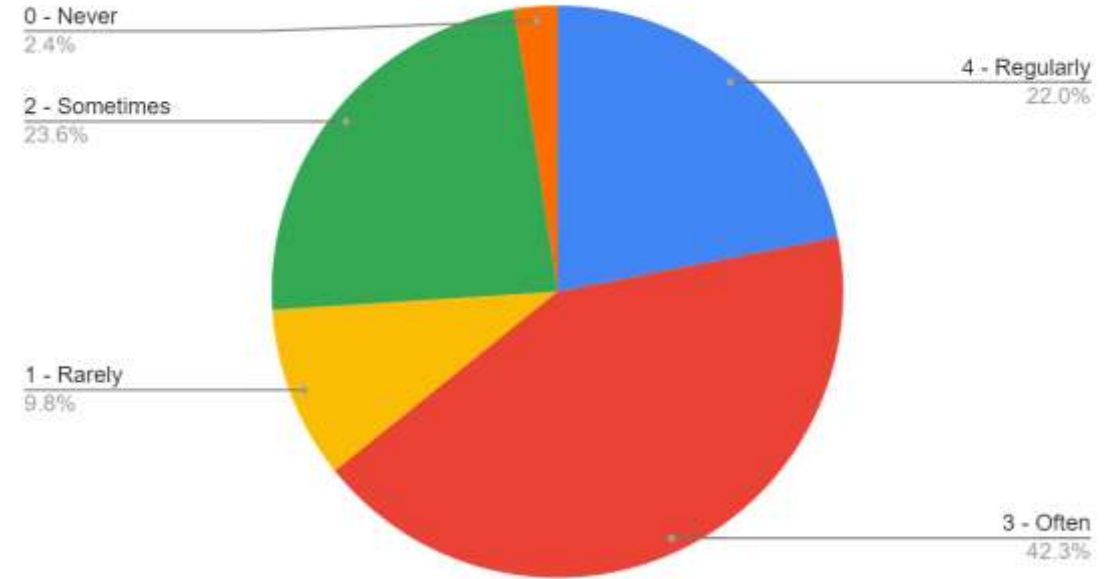


The institute takes active interest in promoting internship, student exchange, field visit opportunities for students

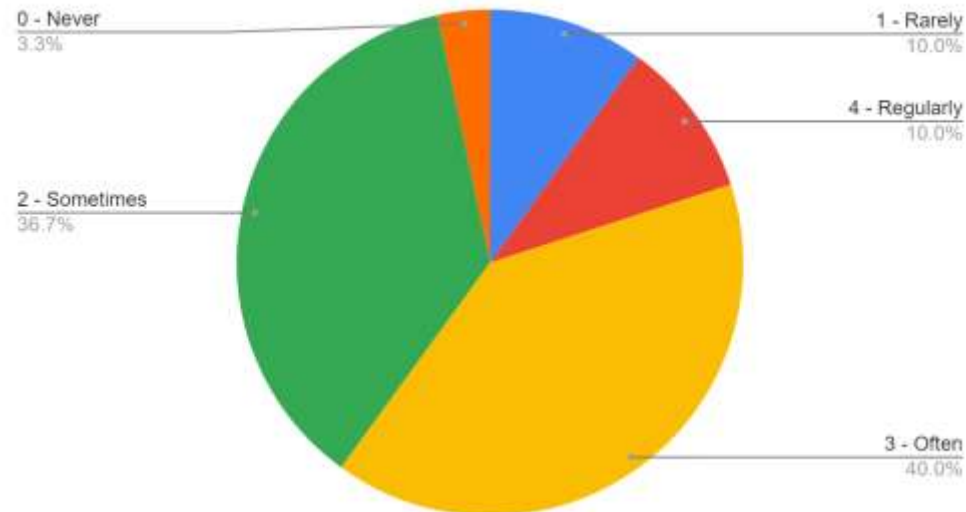
BBA (FIA)



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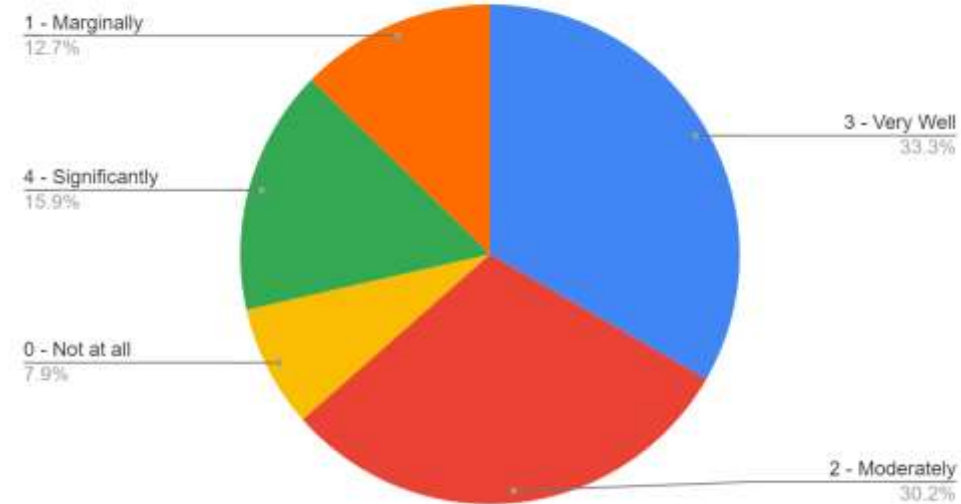
B.Sc.



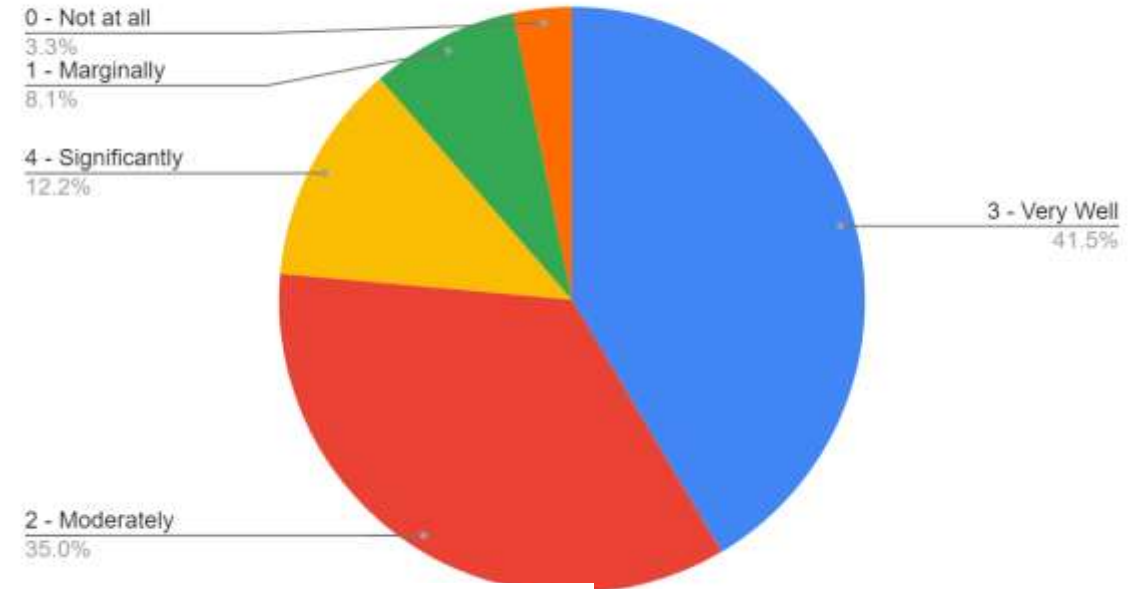


The teaching and mentoring process in your institution facilitates you in cognitive, social and emotional growth

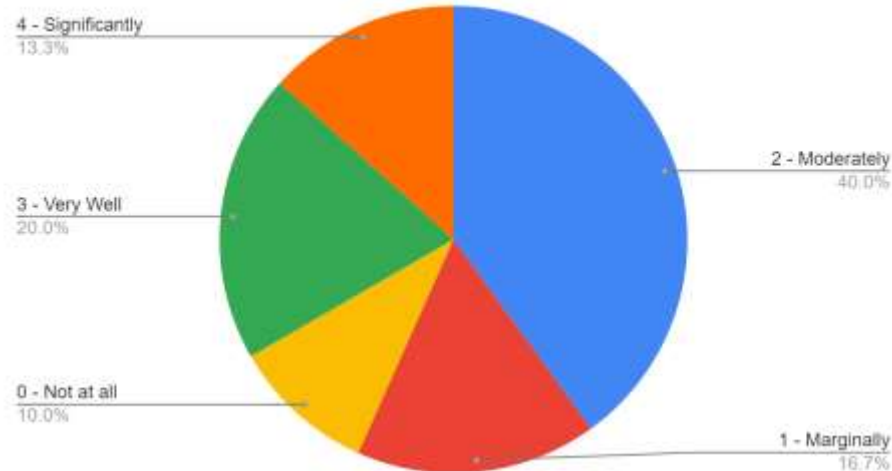
BBA (FIA)



BMS



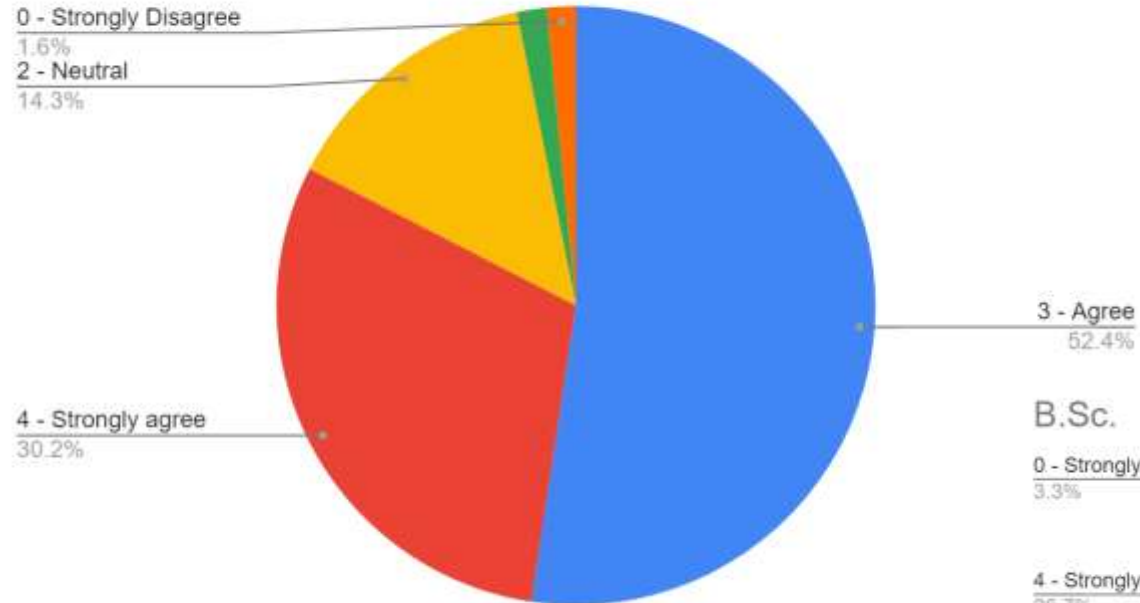
B.Sc.



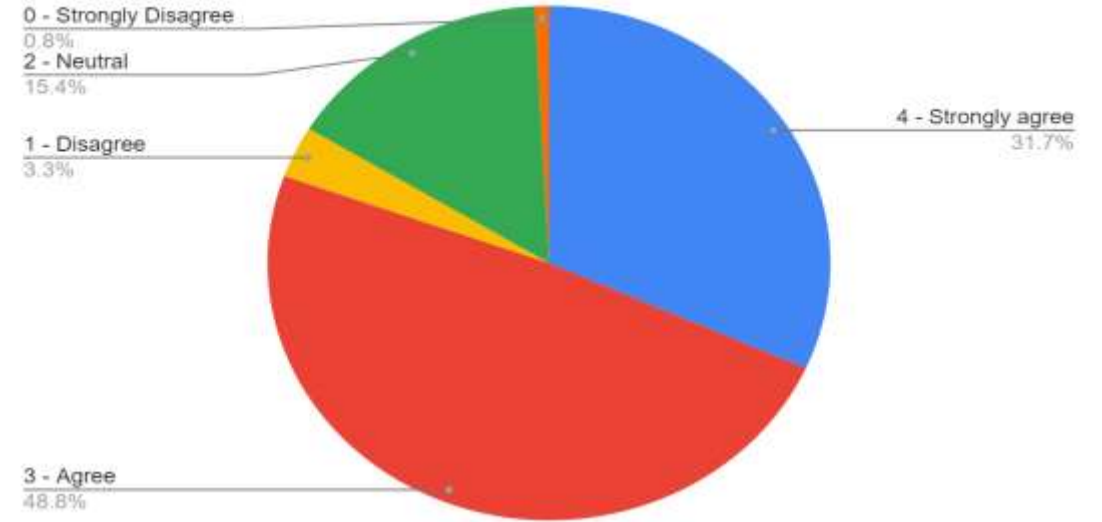


The institution provides multiple opportunities to learn and grow

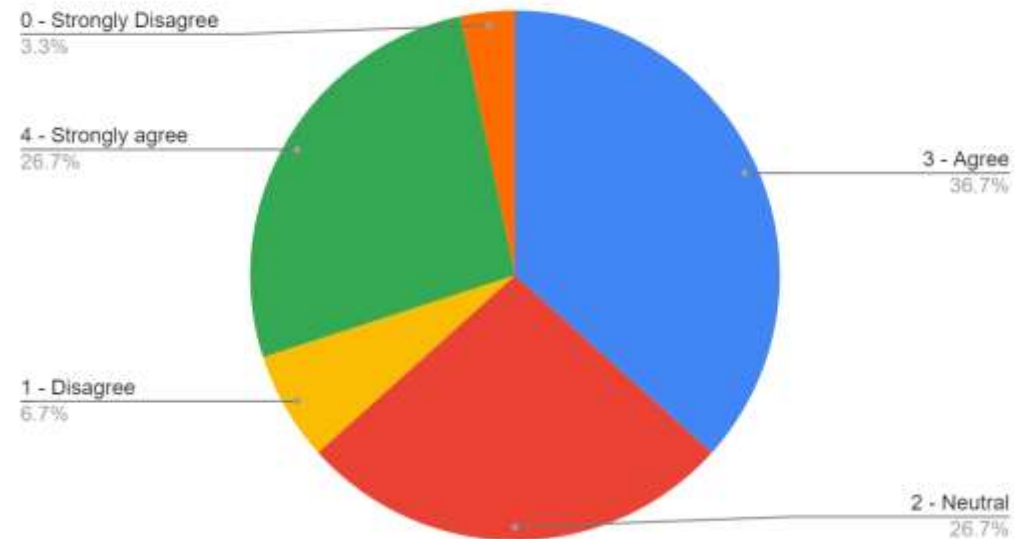
BBA (FIA)



BMS



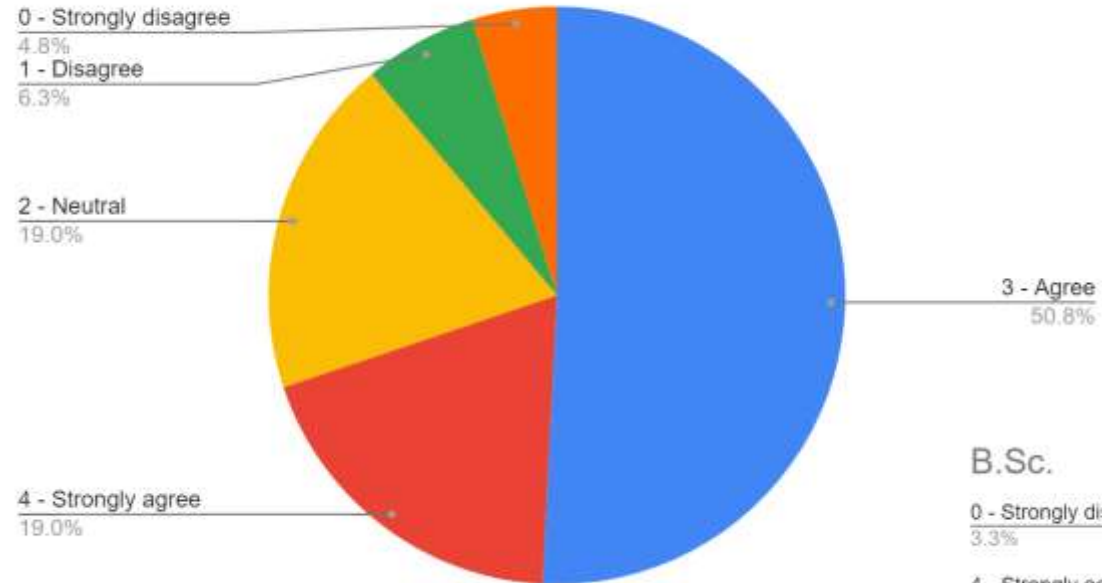
B.Sc.



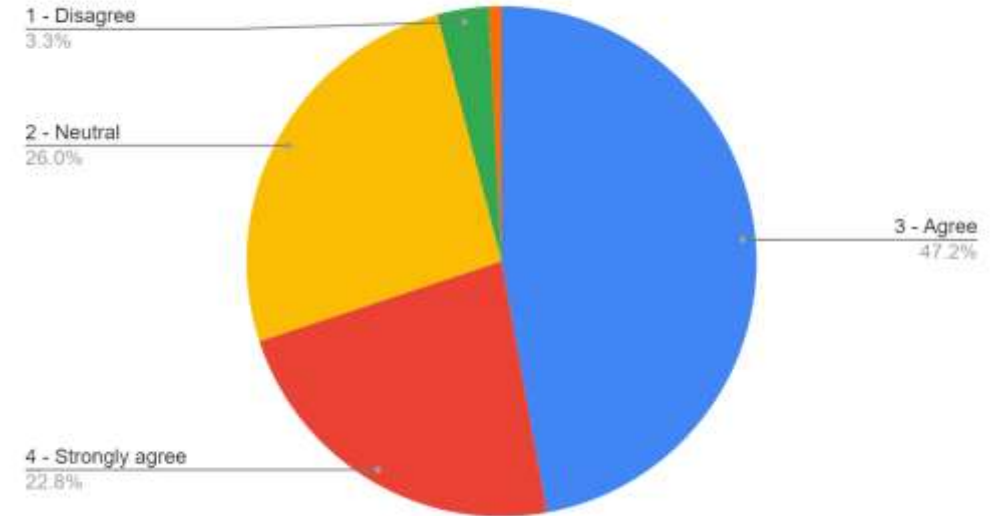


The Institution makes efforts to engage students in the monitoring, review and continuous quality improvement of the teaching learning process

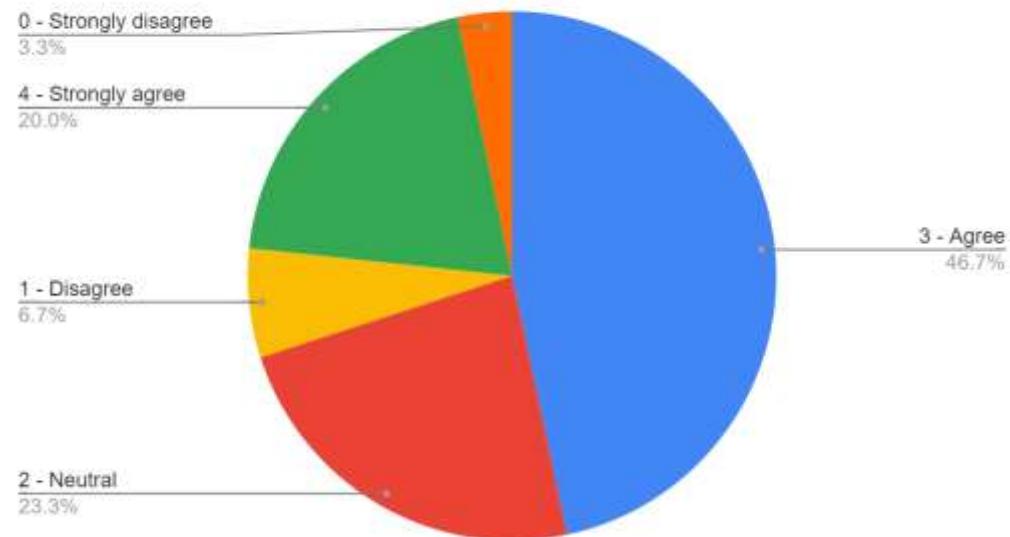
BBA (FIA)



BMS



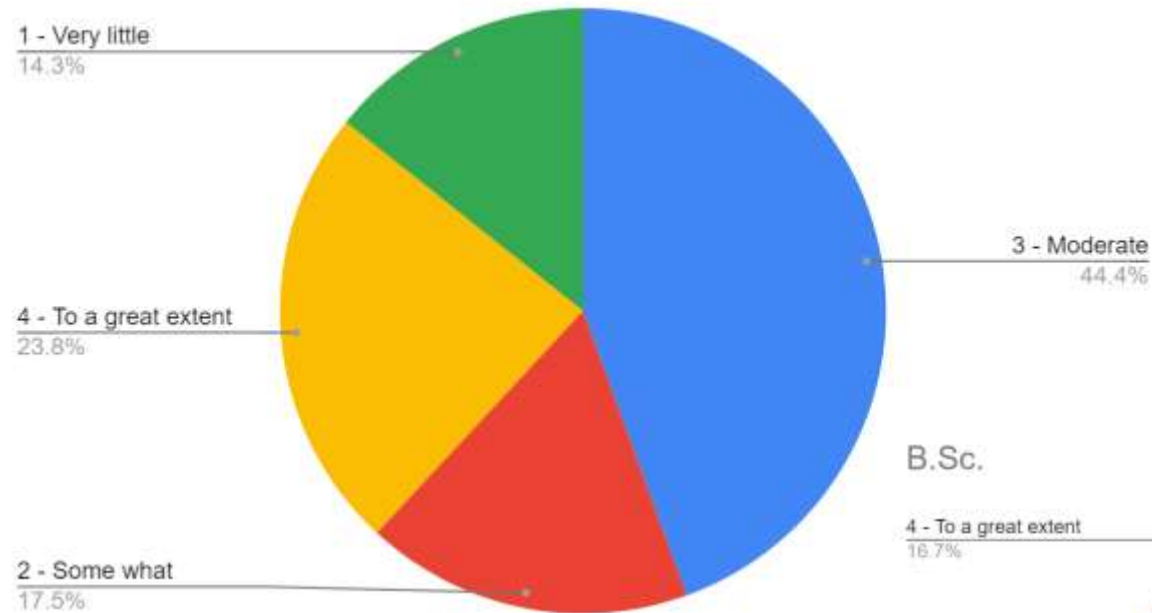
B.Sc.



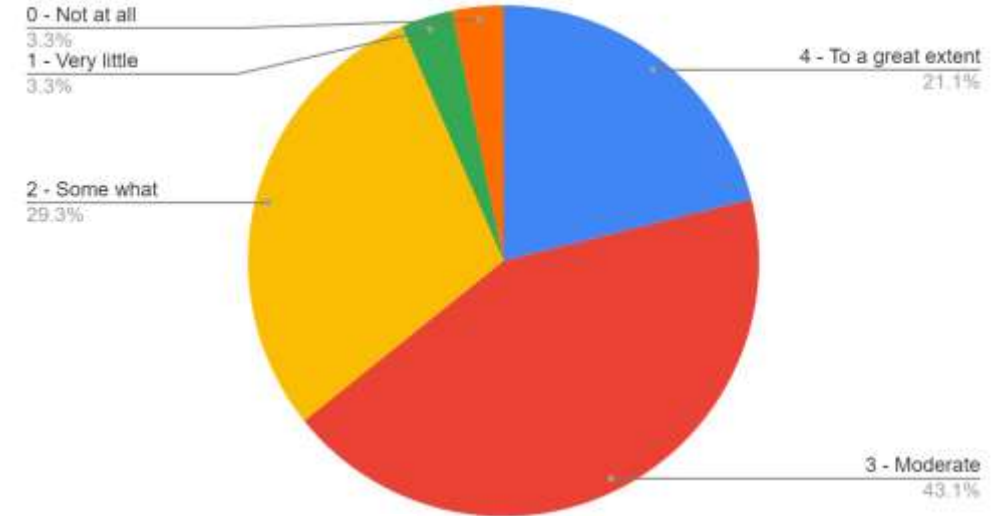


The institute/teachers use student centric method, such as experiential learning, participative learning and problem-solving methodologies for enhancing learning experiences

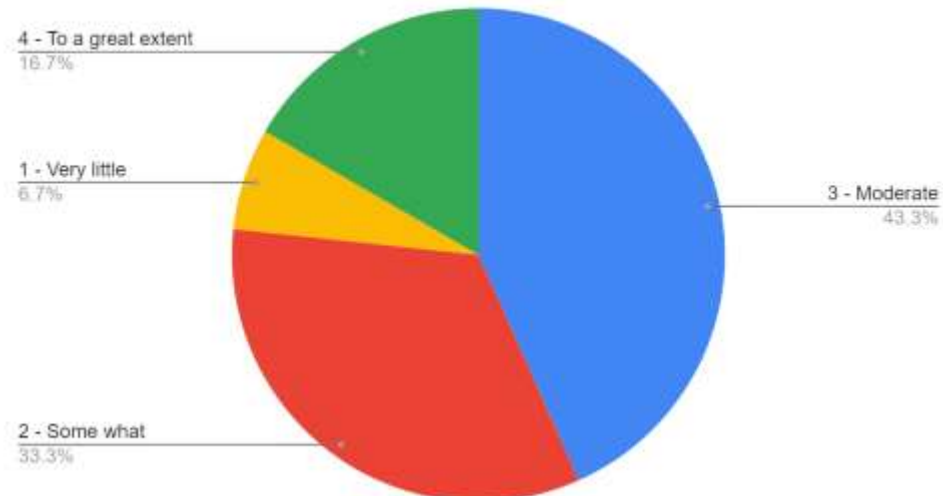
BBA (FIA)



BMS



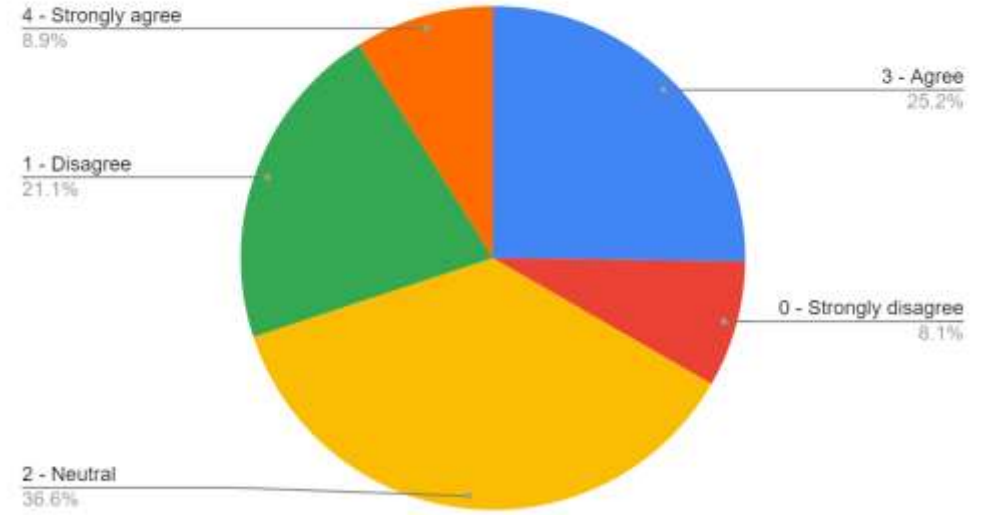
B.Sc.



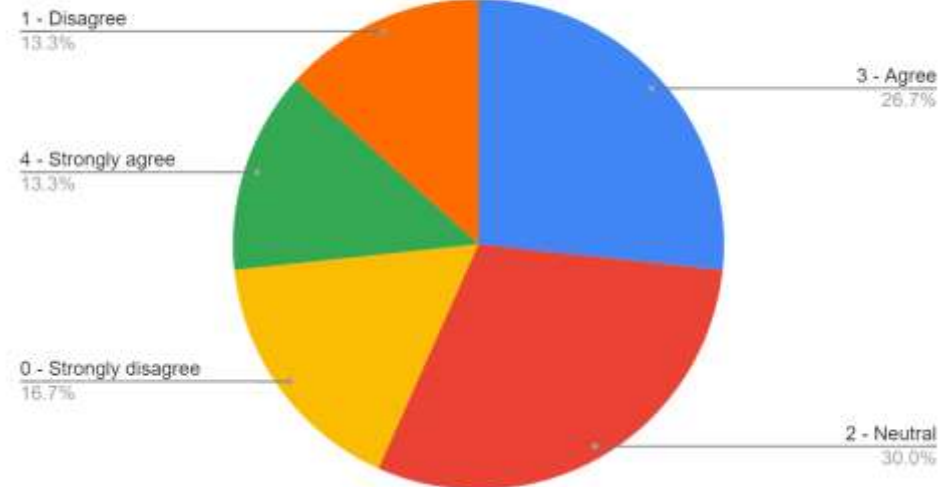


The institute/teachers encourage you to participate in extracurricular activities

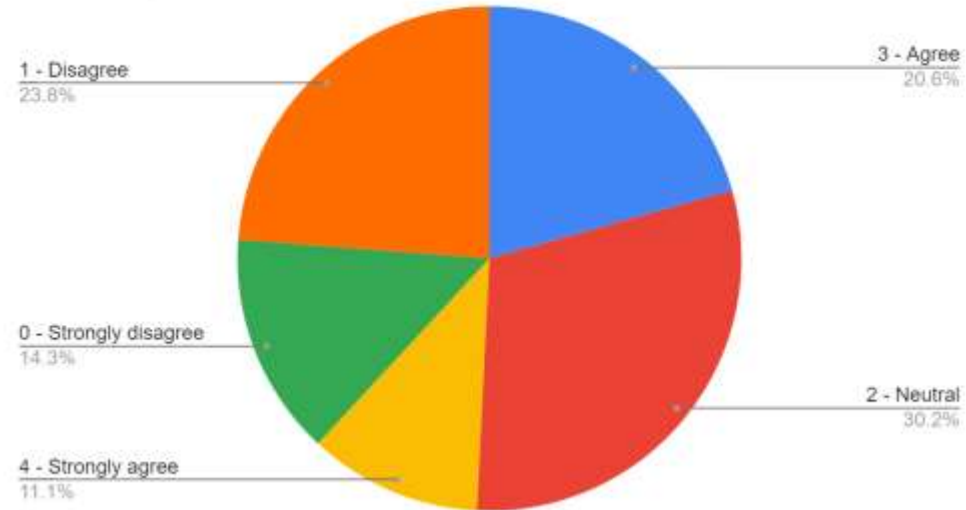
BMS



B.Sc.



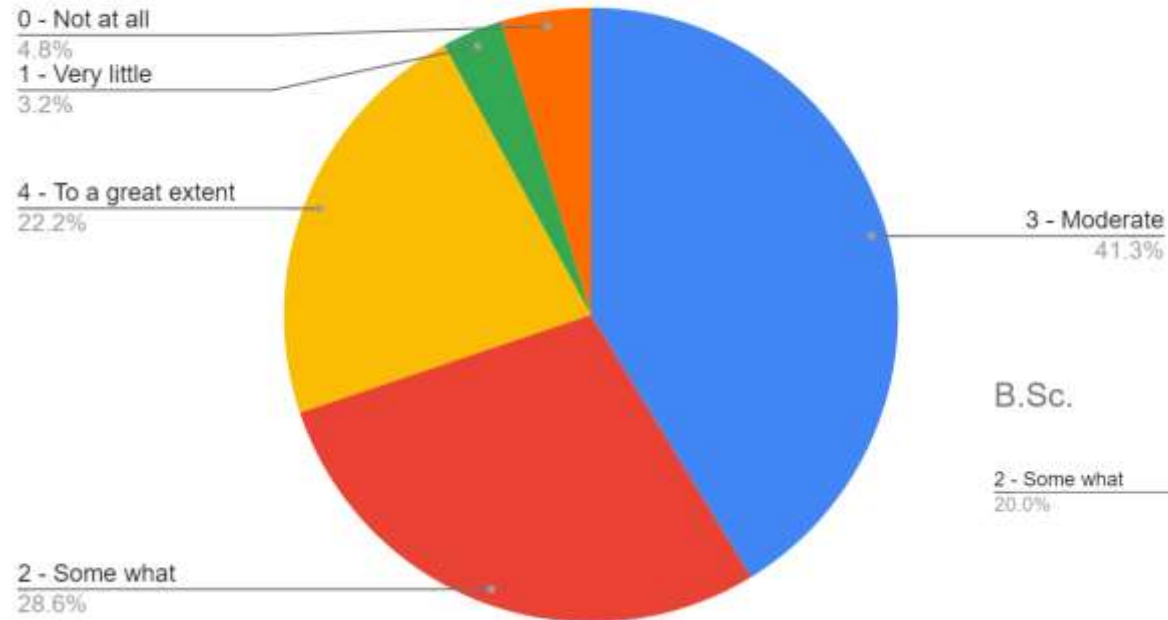
BBA (FIA)



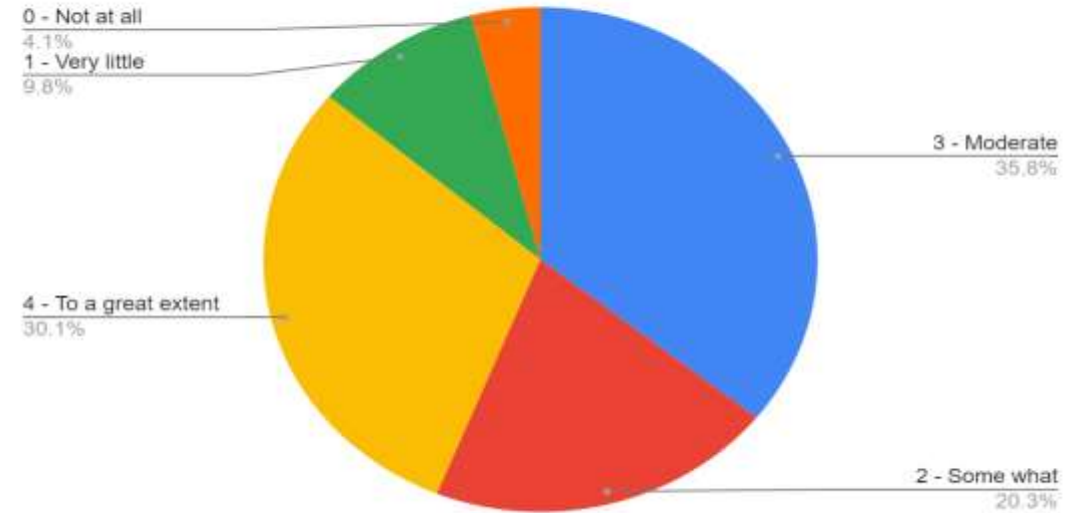


Efforts are made by the institute/teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work

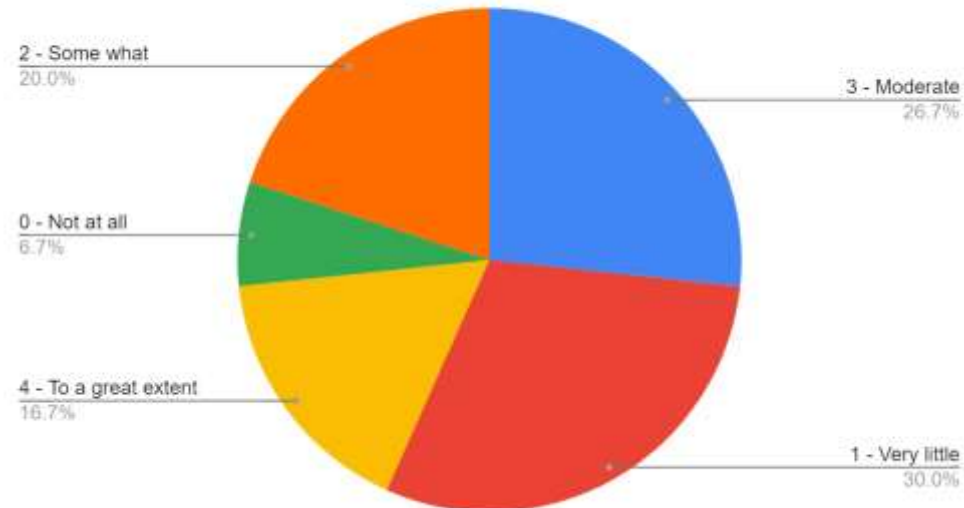
BBA (FIA)



BMS



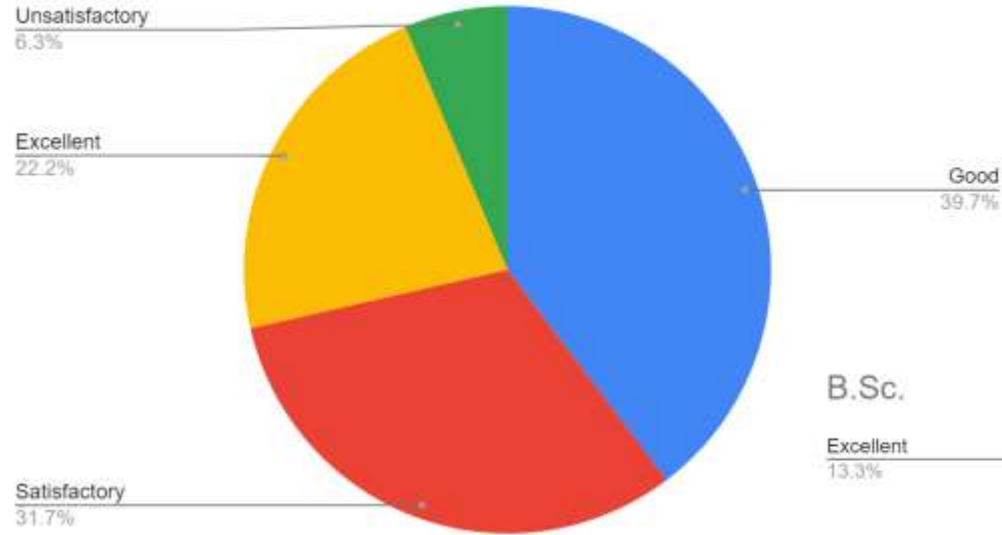
B.Sc.



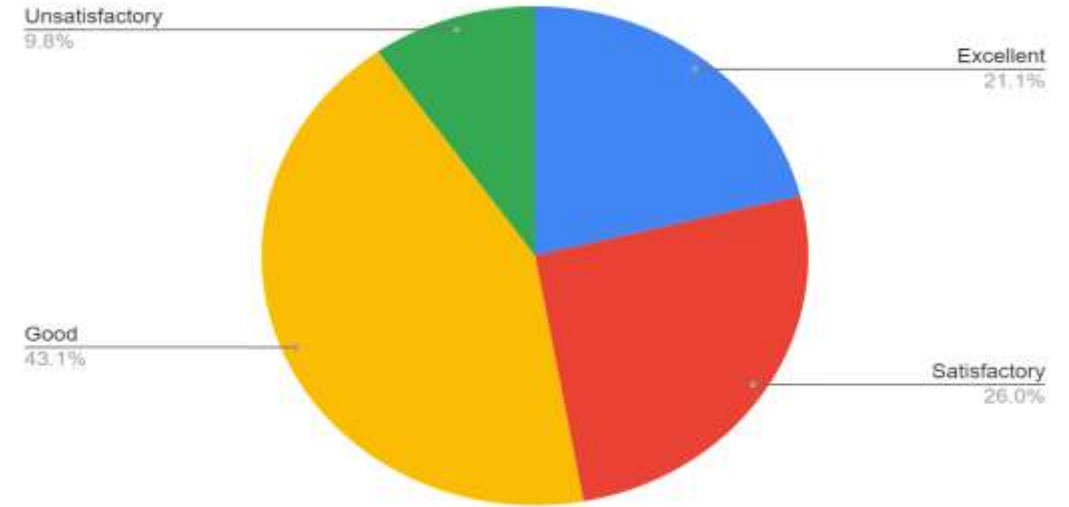


College's contribution in inculcating moral values in students and making them responsible citizens

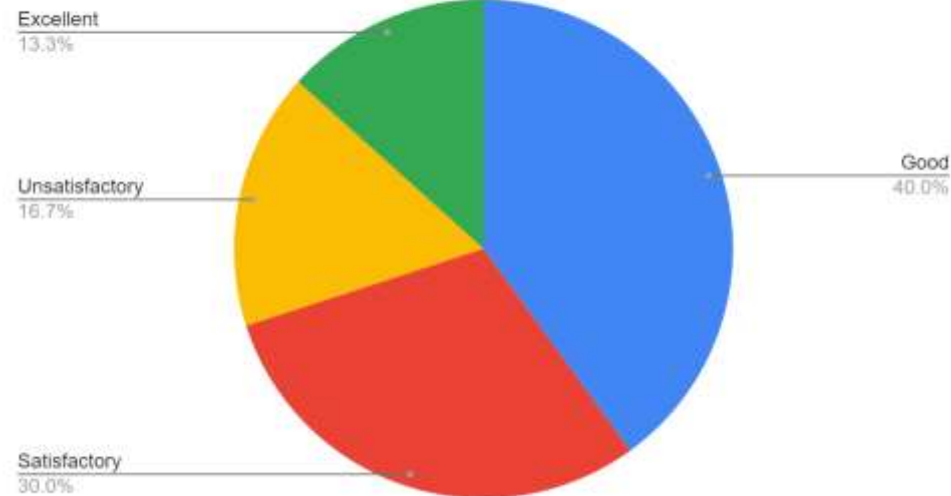
BBA (FIA)



BMS



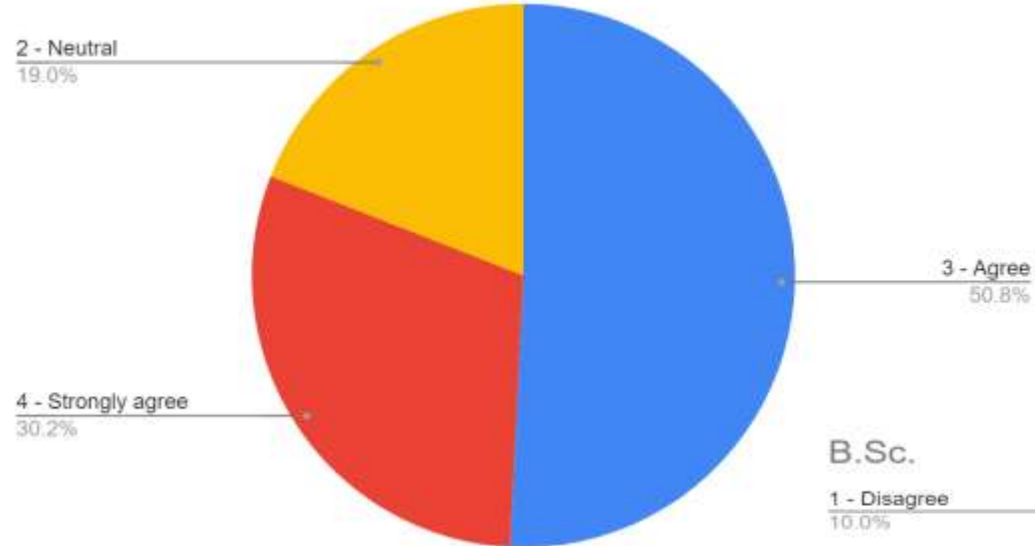
B.Sc.



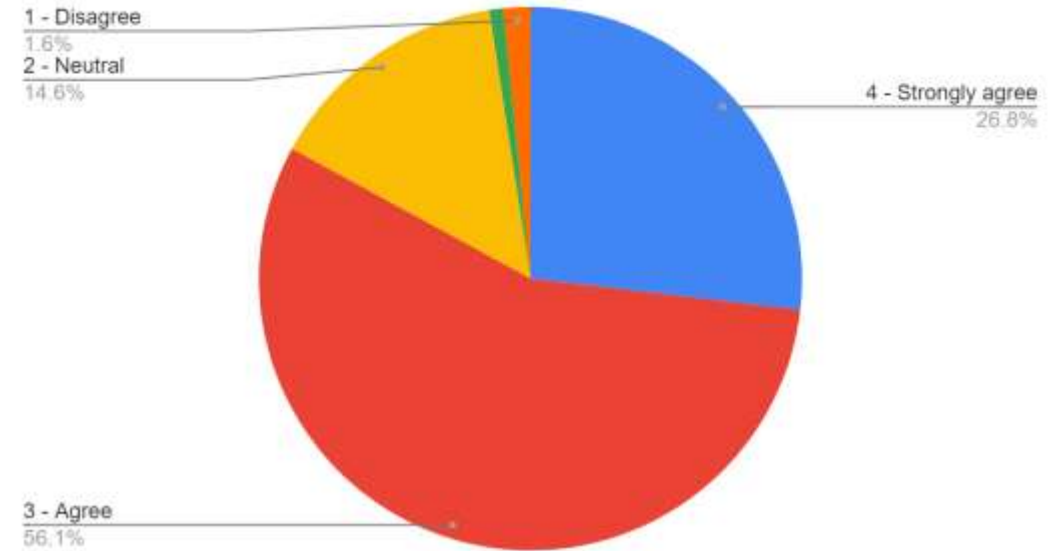


The overall quality of teaching-learning process in your institute is very good

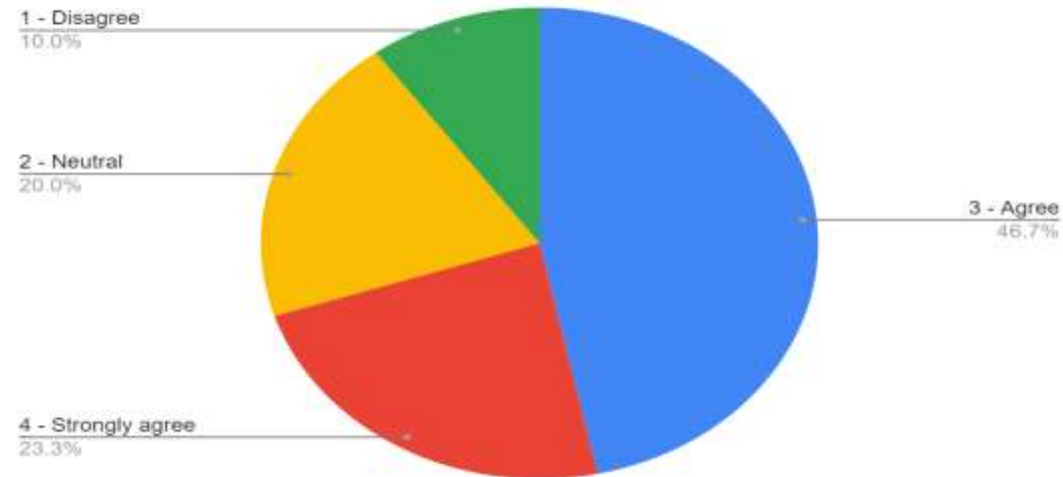
BBA (FIA)



BMS



B.Sc.





Shaheed Sukhdev College of Business Studies Library

“Everything you need for better future and success has already been written. And guess what? All you have to do is to use the library”

Henri Frederic Amiel

Library Response during Lockdown

LIBRARY AT A GLANCE



Library Collection: 23, 338



Magazines/Journals: 59



Business/National Newspapers: 14



LIBRARY AT A GLANCE



Users Footfall Per Day: 185



Check-Outs: 90

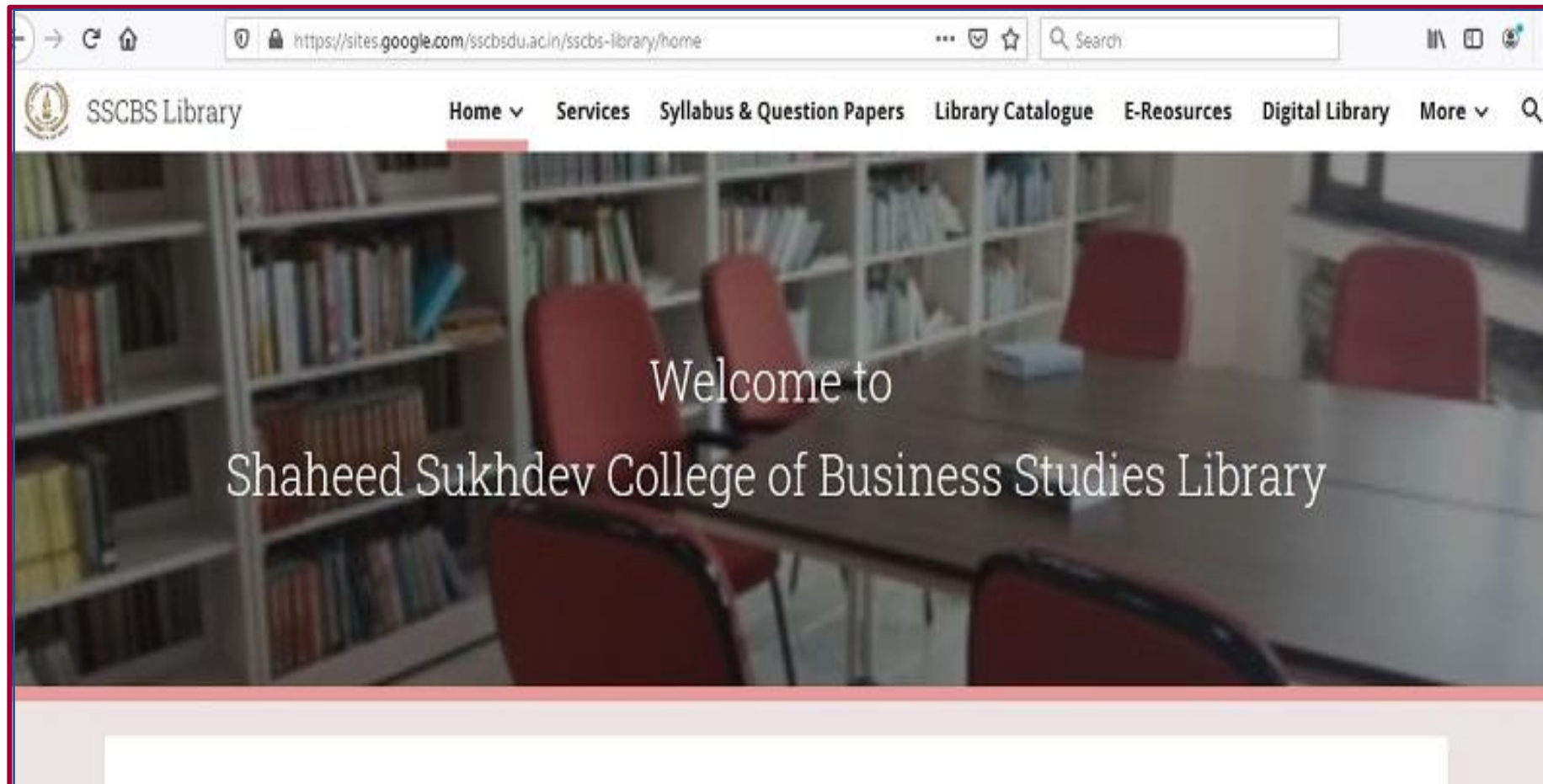


Web OPAC Use Per Day : 30



SSCBS LIBRARY PORTAL

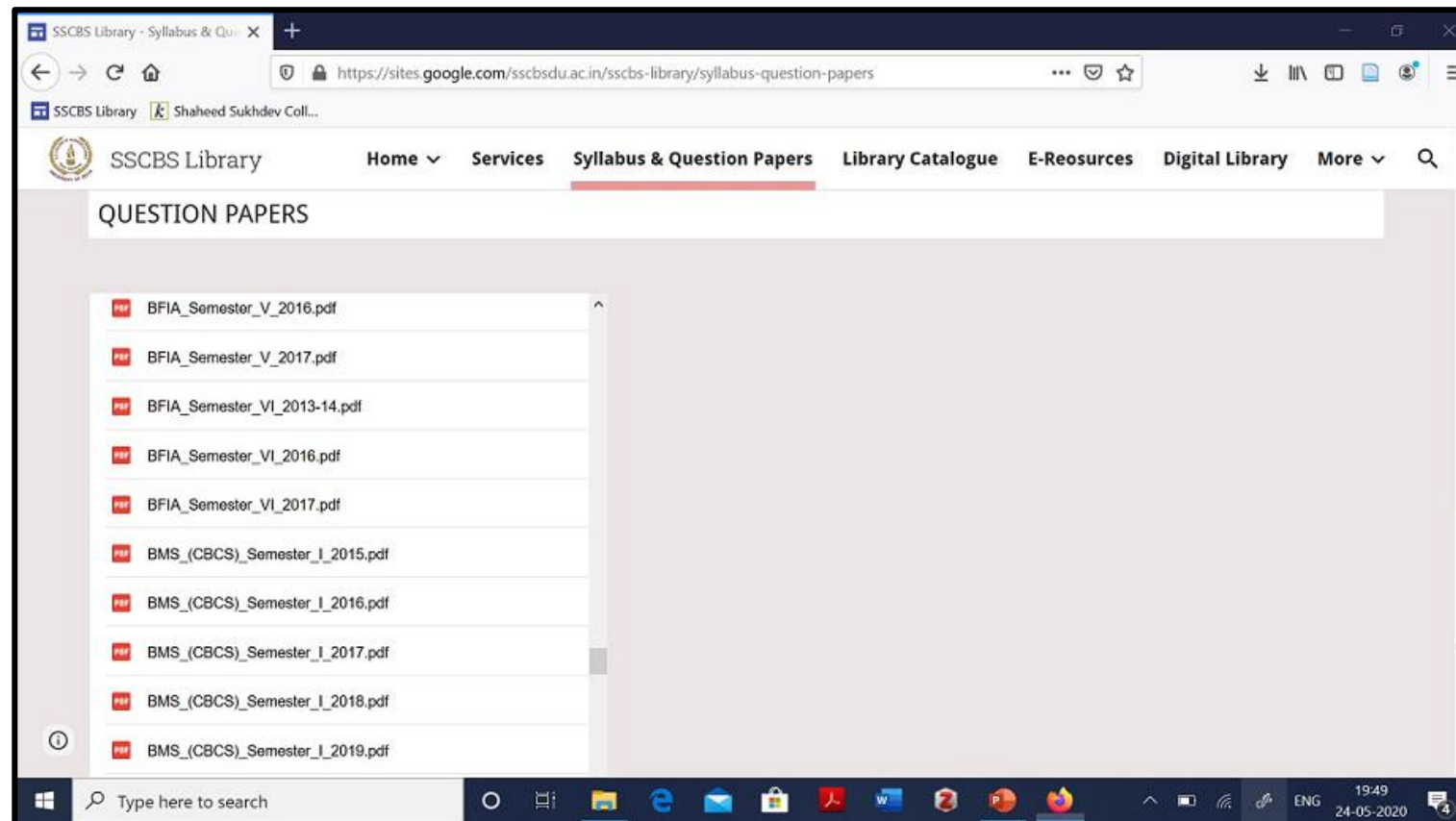
Library portal assimilates useful resources and serves as a gateway to easy access to a wide variety of resources i.e. Web based OPAC (Online Public Access Catalogue, E-Resources, Syllabus and Question Papers etc.) <https://sites.google.com/sscbsdu.ac.in/sscbs-library/home>





Online Access to Syllabus & Question Papers

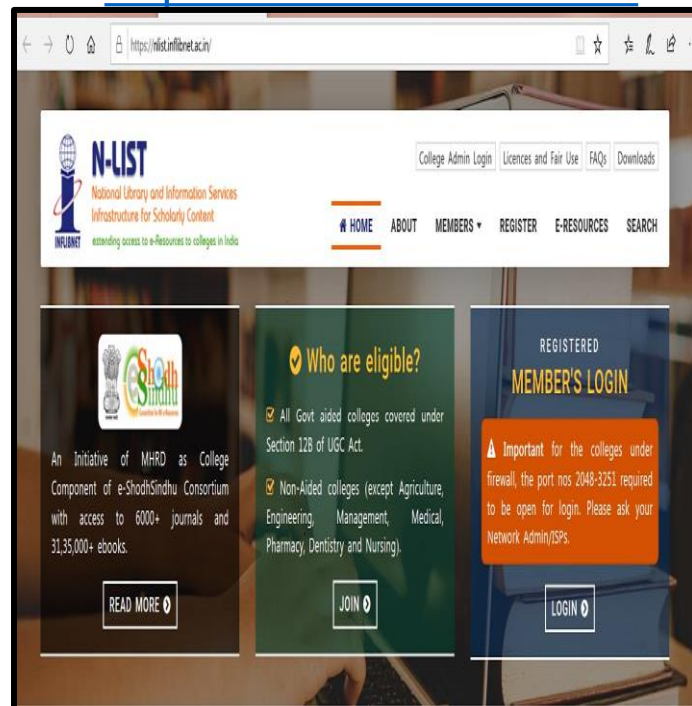
Library adds scanned question papers in its collection which proved a great source of information during the pandemic. All students and faculty members can easily access and download it in PDF format 24*7 using the given link: <https://sites.google.com/sscbsdu.ac.in/sscbs-library/syllabus-question-papers>



INSTITUTIONAL MEMBERSHIP OF NLIST & DELNET

The NLIST project provides access to e-resources i.e. eJournals and eBooks to students, researchers and faculty members. The authorized users can also download articles required by them. DELNET has union catalogue of books, periodicals and other related resources along with the access to e-resources.

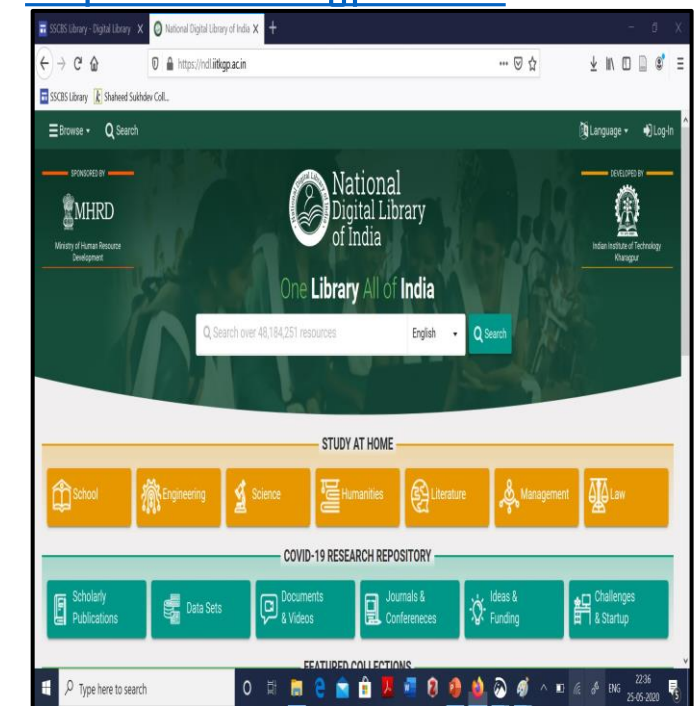
<https://nlist.inflibnet.ac.in>



<http://www.delnet.in/>



<https://ndl.iitkgp.ac.in/>





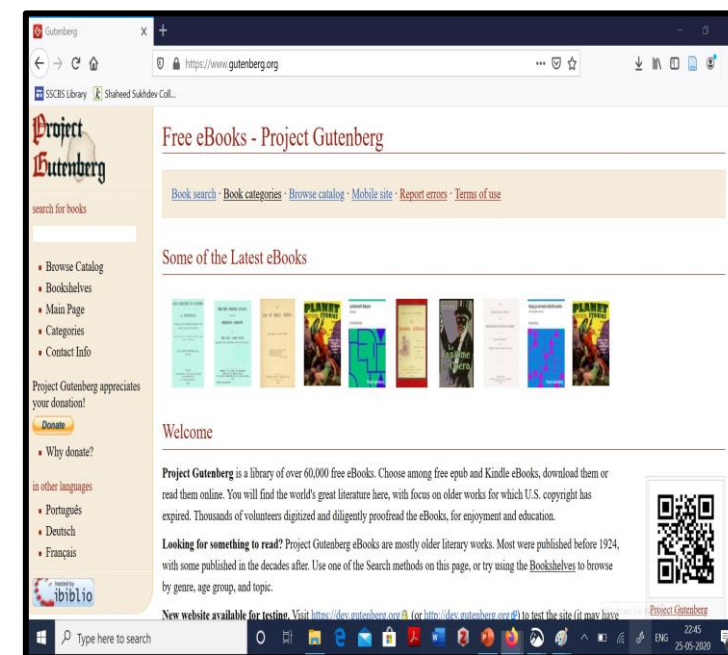
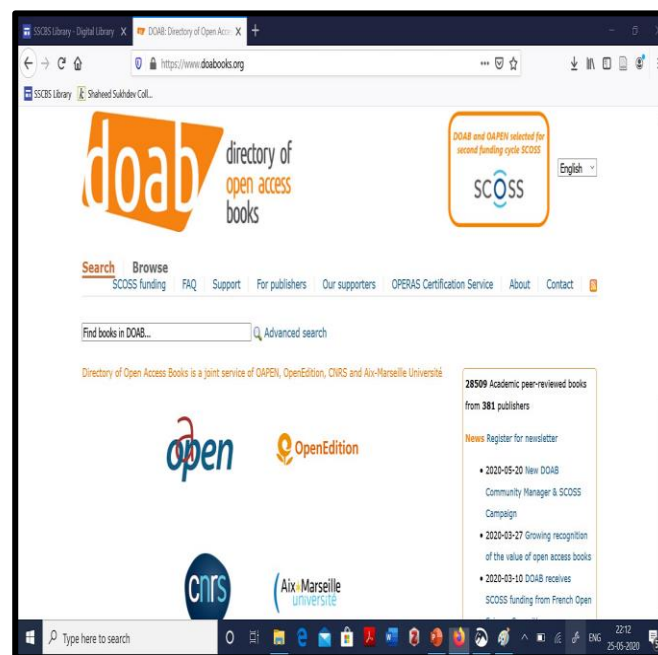
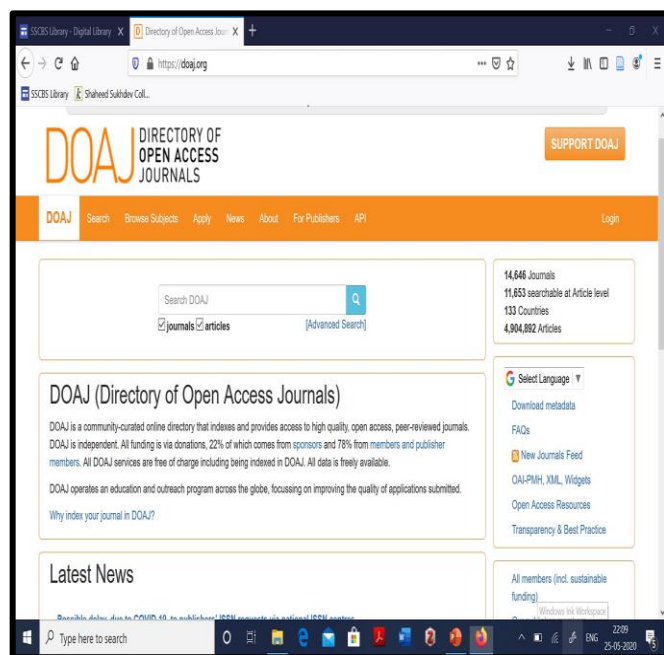
OPEN ACCESS RESOURCES

Library has also added information to useful open access resources along with the various tutorials in using the Web based Online Catalogue at the library portal for fast retrieval of the information resources. Some of them are as follow:

<https://doaj.org/>

<https://www.doabooks.org/>

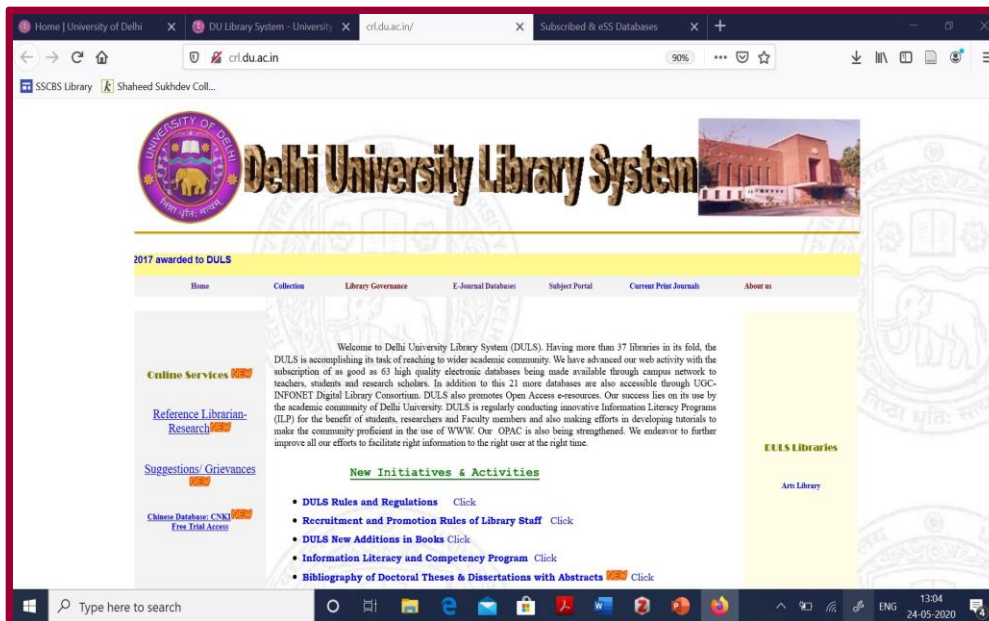
<https://www.gutenberg.org/>





REMOTE ACCESS TO SUBSCRIBED E-RESOURCES

Library innovates **virtual ways of delivering information services** to connect with the user community due to the closure of library building and disseminated information especially to the faculty members to enable them to access quality information resources i.e. thousands of national and international e-journals, e-books, case studies, reports and theses/dissertations accessible through Delhi University Library System.



Subscribed and eSS Databases

[ABI/INFORM Complete](#)
[American Chemical Society](#)
[American Institute of Physics](#)
[American Journal of Science](#)
[American Mathematical Society](#)
[American Physical Society](#)
[American Society for Nutrition](#)
[American Statistical Association](#)
[Annual Reviews](#)
[Applied Probability Trust](#)
[Cambridge University Press](#)
[Capitalism, Nature, Socialism](#)
[Cell Press](#)
[Cold Spring Harbor Laboratory Press](#)
[Corporate Law Advisor Online](#)
[Credo reference](#)
[CSIRO Publishing](#)



Email and WhatsApp Services



- Library disseminated information related to online resources and other library activities i.e. stock verification and links for search and retrieval of useful information to students and faculty time to time through library@sscbsdu.ac.in and WhatsApp.



- Library supported in checking the plagiarism of research papers/project reports of students through URKUND open source software and also shared User name and password with all the faculty members for uploading their research papers.
 - Library has also given clearance to students during this pandemic.



USEFUL LINKS FOR ONLINE EDUCATIONAL SUPPORT

The following links were disseminated amongst all the college students to support their academic learning:

- <https://sol.du.ac.in/library/index.php/digitallibrary#item-3>
- <https://sol.du.ac.in/library/index.php/page/35>
- <https://mhrd.gov.in/ict-initiatives>
- <https://swayam.gov.in/>
- <https://www.swayamprabha.gov.in/>
- <https://ndl.iitkgp.ac.in/>
- <http://epgp.inflibnet.ac.in/>
- <https://www.e-yantra.org/>
- <https://spoken-tutorial.org/>
- <http://vlab.co.in/>



USEFUL LINKS

■ **SEARCHING FOR MEDICAL INFORMATION**

www.healthatoz.com
www.kidsdoctor.com
www.medexplorer.com
www.medicinenet.com
www.nlm.nih.gov
www.planetwellness.com

■ **JOURNALS**

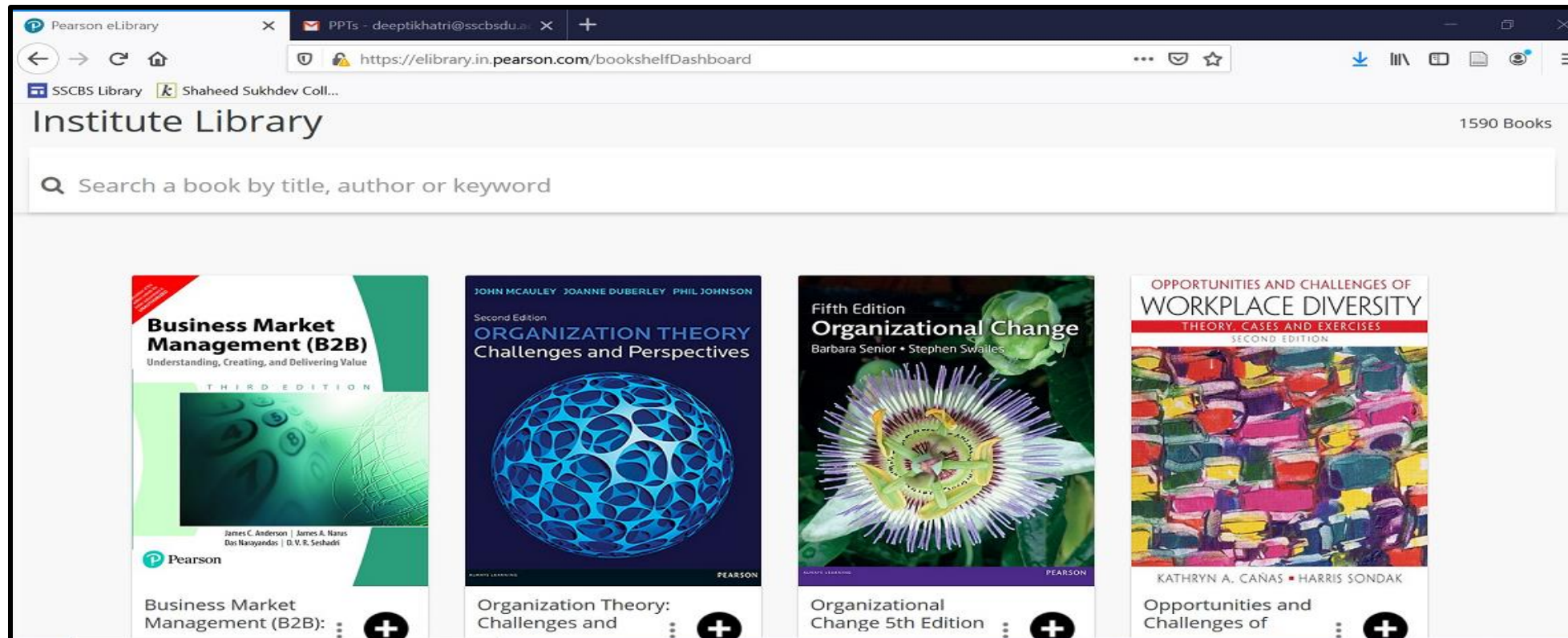
<http://www.indexcopernicus.com>
<http://www.ajol.info/>
www.devconsortservices.com.ng
www.sabinet.co.za .
www.oajse.com
<http://www.lub.lu.se/en.html>
<http://www.copernicus.org/>

■ **BOOKS SITES**

www.bookboon.com
<http://ebookey.org>
<http://sharebookfree.com>
<http://m.freebooks.com>

Pearson E-Books (Trial Access)

Library provides access to wide array of eBooks in the field of accountancy, economics, finance , human resource management and operation management etc. to the faculty members using User ID and Password given by the publisher. The screen shots of the few titles are demonstrated as follows:





Links to Access Springer E-Books

Library also disseminated the useful links to access 408 Springer Electronic Books in the field of Management, Finance and Computer Science. Few of them are as follows:

Title: Beginner's Guide to R **Author:** Alain Zuur, Elena N. Ieno, Erik Meesters 2009

Link: <https://link.springer.com/book/10.1007%2F978-0-387-93837-0>

Title: Data Analysis **Author:** Siegmund Brandt 4th ed. 2014

Link: <https://link.springer.com/book/10.1007%2F978-3-319-03762-2>

Title: Applied Linear Algebra **Author:** Peter J. Olver, Chehrzad Shakiban, 2nd ed., 2018

Link: <https://link.springer.com/book/10.1007%2F978-3-319-91041-3>

Title: Game Theory **Author:** Hans Peters, 2nd ed., 2015

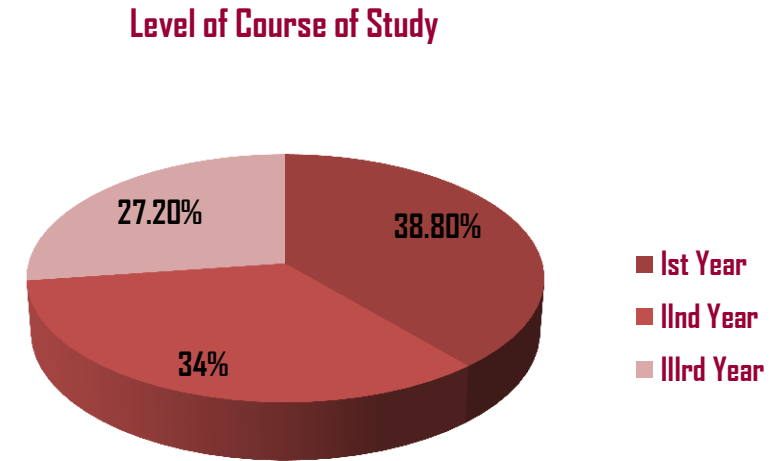
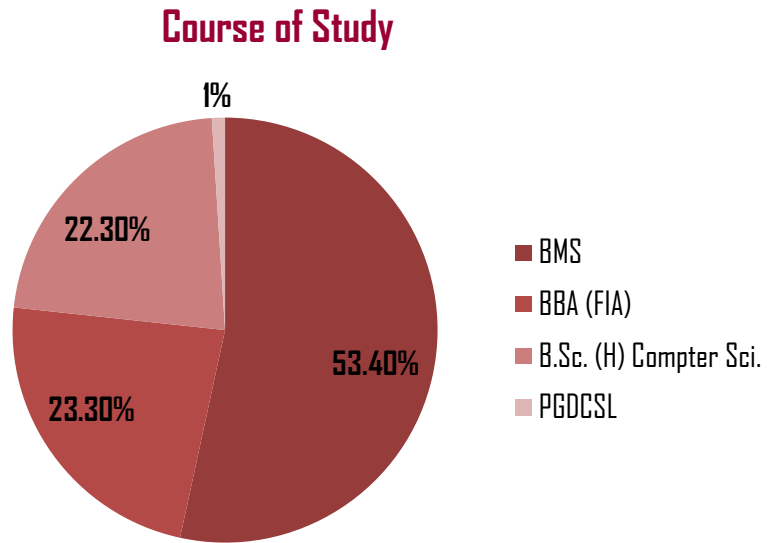
Link: <https://link.springer.com/book/10.1007%2F978-3-662-46950-7>

Title: Econometrics **Author:** Badi H. Baltagi, 5th ed., 2011

Link: <https://link.springer.com/book/10.1007%2F978-3-642-20059-5>



Students Online Survey

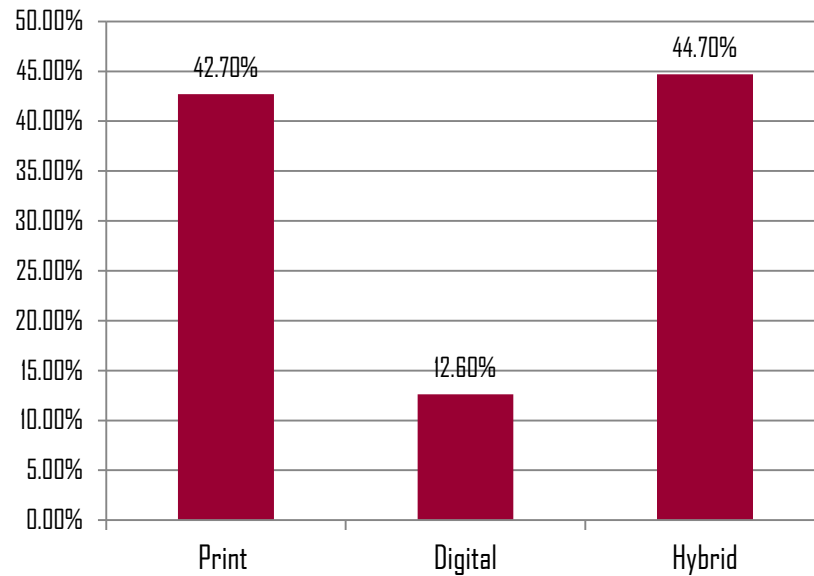


Library collected students responses using google forms. 53.4 percent responses were received from BMS students and the maximum number of 38.8 percent responses were collected from first year students.

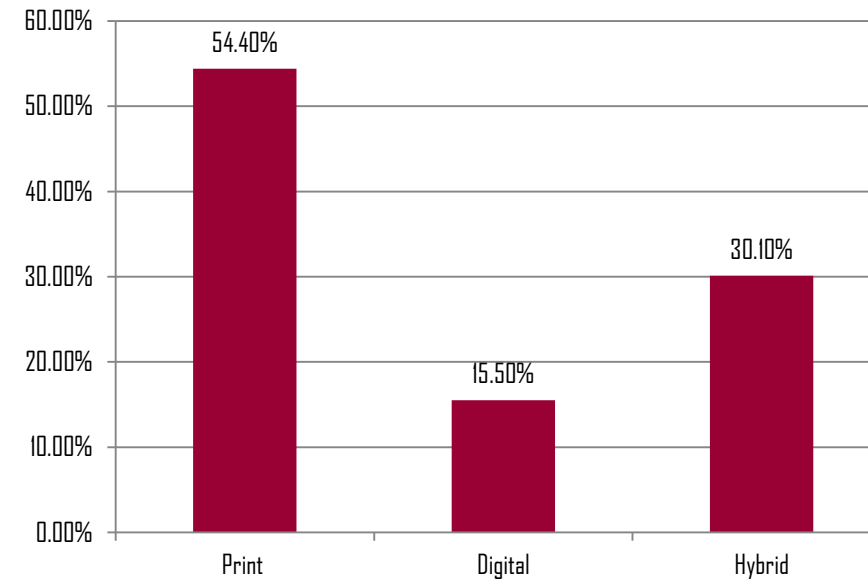


Students Format Preference for Library Resources

Education & Learning Purpose



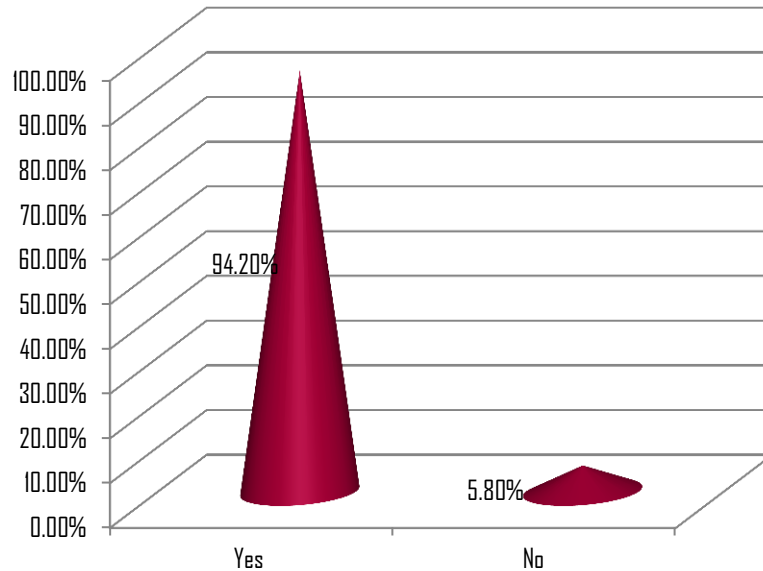
Recreation Purpose



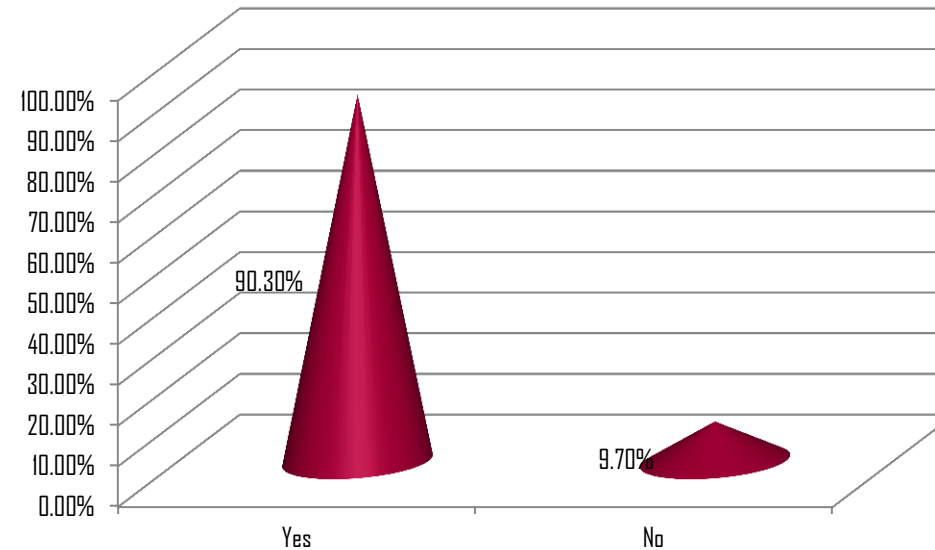
Students were asked their format preference for library resources. It demonstrates that 44.7 percent students prefer to use resources in both print and digital format and 42.7 percent in print format for education & learning purpose, Whereas, 54.4 percent students preferred using resources in print format and minimum number of 15.5 percent in digital format for recreation purpose

Students Expectation during Pandemic

E-books for Education & Learning Purpose



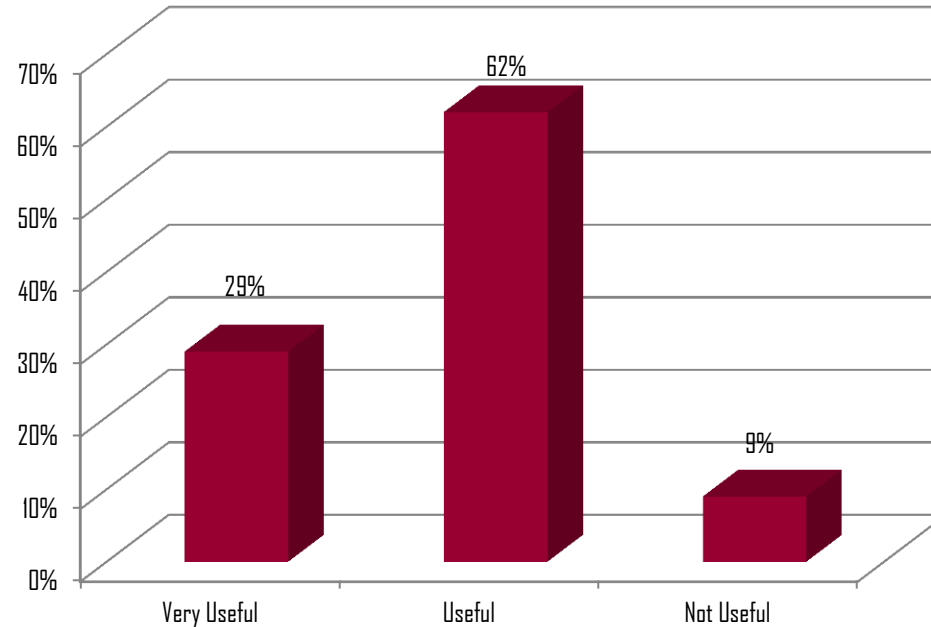
E-Journals for Education & Learning Purpose



94.2 percent students wish to use e-books and 90.3 percent e-journals for education & learning purpose during pandemic. It clearly shows major shift in their preference for format use of the library resources.

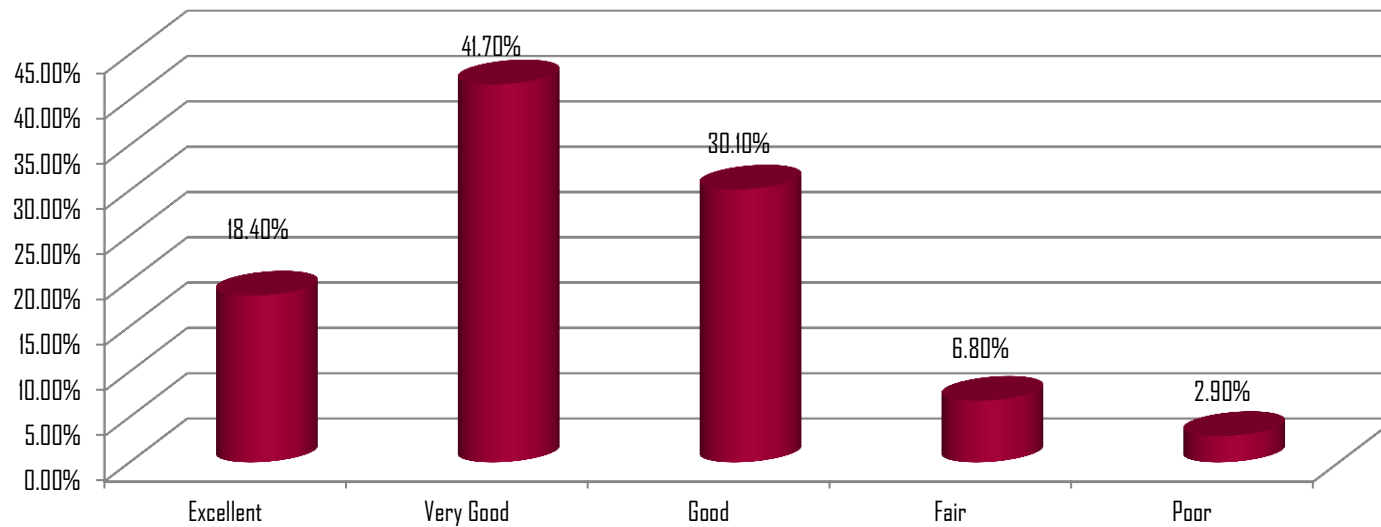
Students Expectation during Pandemic

Usefulness of E-Journals for Education & Learning Purpose



Students opinion were taken on the usefulness of e-journals for education and learning purpose. It depicts that 62 percent found them useful followed by very useful (29 percent).

Students Rating for Library Connect



Students were asked to rate the library for its connect with them. It clearly shows that 41.7 percent found it very good followed by good (30.1 percent) and 18.4 percent (excellent).



SSCBS AND COVID-19

INNOVATING TO ACTIVELY SUPPORT OUR
STAKEHOLDERS

JUNE, 2020

PREPARED BY

COMMUNIQUE

MESSAGE FROM THE PRINCIPAL



It has been often said that a true leader is one who shines in a crisis as he leads his followers through to safety and a new normal. Leadership is innate and inborn, but nurturing the spark into the fire that powers its growth is very important. This is where educational institutions play a very big role.

I am very proud to say that this is a role, that Shaheed Sukhdev College of Business Studies (SSCBS) has been discharging well over the past 3 decades. Entrepreneurship, innovation, and a can-do spirit distinguish us from our peers at the University of Delhi (DU) (of which we are a constituent college) and across the country. We are recognized as a great learning institution by multiple agencies of national repute such as NAAC who awarded us Grade 'A' and India Today who ranked us as the second best undergraduate college in India for undergraduate management education in June 2019.

We are committed to producing the leaders of tomorrow and our pedagogy is geared towards this noblest of endeavors. The other arm, holistic development is provided via a very strong system of extracurricular activities that help the student to develop his personality and hone the skills and capabilities that will help him in his career. The SSCBS family is built upon the principles of cohesion, mutual learning, unstinting support for the students, accessibility, a free and supportive learning environment, and devoted engagement.



All of this, has held us in good stead as we attempt to negotiate these trying times. I am really happy to say that these trying times have brought out the best amongst us. Our faculty and staff have managed to make a near-seamless switch to digital learning and support services. Almost all faculty members are taking online classes, using tools such as Google Classroom, Cisco's Webex, and Zoom, and have been making course material accessible via electronic means. Our library and IT staff, supported by facilities extended by DU, are offering multiple learning and connectivity opportunities to our students, faculty, and staff. Our family has managed to overcome many challenges and are also offering multiple webinars and other interactive tools to help our family and others negotiate these unprecedented circumstances.

As we all shelter in place and do our bit to bring humanity out of perhaps one of the biggest threats it has faced in the past few centuries, I extend my prayers and good wishes for you and your loved ones.

Together we can make SSCBS better, the country greater and the world a better place to live in for all. Best wishes and God Bless!

Dr. Poonam Verma
Principal

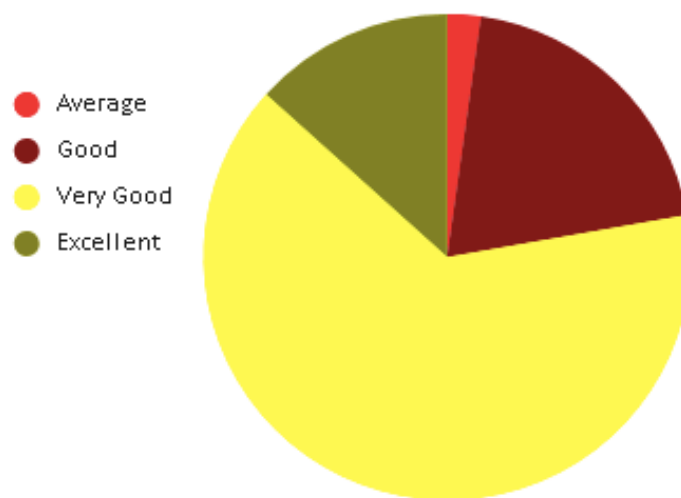
TACKLING THE COVID-19 SITUATION

"The pessimist complains about the wind; the optimist expects it to change; the realist adjusts the sails."

-William Arthur Ward

The increasing CoViD-19 cases around the world and its onset in India led to the Government imposing a nationwide lockdown on 22nd March 2020. Shaheed Sukhdev College of Business Studies was proactive in its approach and was closed with effect from 12 March. The closure entailed several problems for the college students and staff alike.

Overall Experience of Online Teaching : Faculty Survey



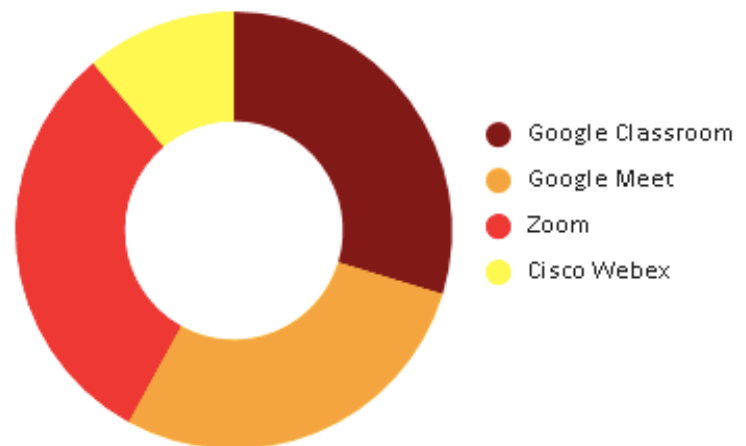
Teaching was disrupted due to suspension of physical classes with the students having only limited study materials, placement process of the final year students and summer internship opportunities seemed interrupted, closure of the college library made it difficult for students to access the study materials, some international students who couldn't return to their native places were stuck in the hostel and conducting the internal evaluations of students seemed difficult.

To resolve these problems and continue the academic session, innovative methods were explored and were positively adopted by the faculty. Teaching was conducted through online platforms like Zoom and Google Meet, continuity of the placement process and summer internship was ensured by scheduling interviews using such online platforms, library access was made available online, hostelers were properly taken care of by maintaining safety standards, student evaluations were held through means like online quizzes, assignments, viva, and other modes, and webinars were conducted so that students can make the most out of this situation.

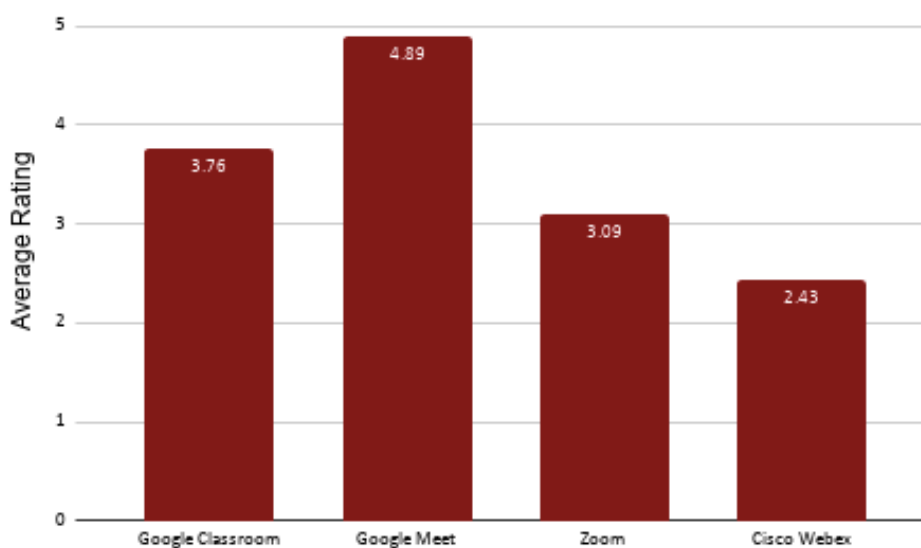
SSCBS INNOVATES TEACHING METHODS

The pandemic brought the world to its knees; forcing institutions like Schools, Colleges, Offices, and Stores to close down. This situation required these institutions to come up with innovative solutions in order to tackle the problems presented. Under the lockdown imposed by the central government, the college dispersed the offline classes which caused an inevitable disruption in the learning process in the form of individual communication, distribution of notes among the students, and delivery of lectures.

Learning Tools Used



Efficiency of Online Platforms



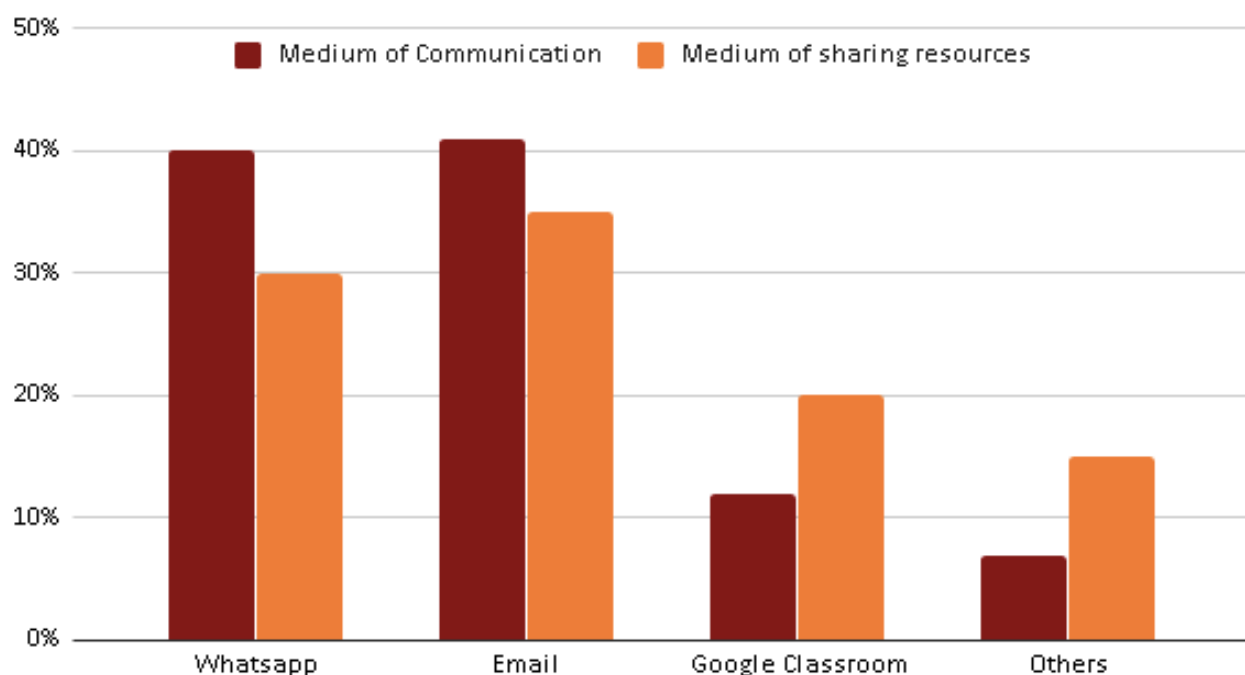
To overcome these hurdles, the college made use of online platforms such as Zoom, Google Meet, Google Classroom, and Webex, to ensure the continuity of classes. Platforms including Whatsapp, Email, and Google Classroom were used by the teachers to effectively communicate with students regarding online classes, internal Assessments, and doubt clearing sessions.

For smoothening the process of conducting online internal assessments, a combination of elements like online quizzes, assignments, viva was used. This enabled the teachers to create a comprehensive model of efficiently conducting and evaluating internal Assessment for the students.

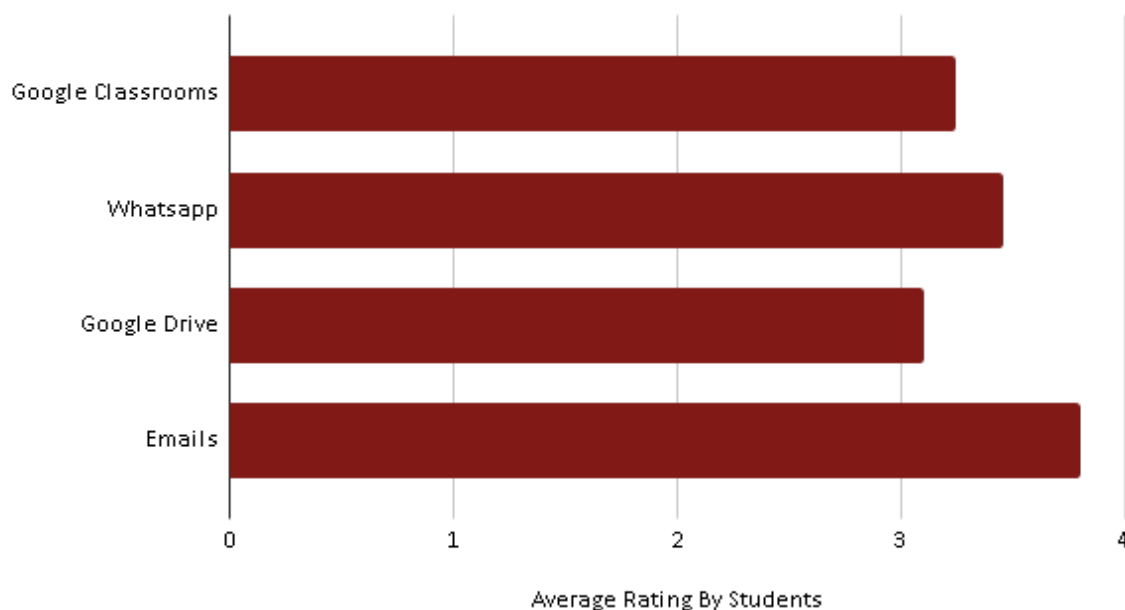
Among the various platforms used for conducting online classes, Zoom and Google Classroom were found to be the most efficient platforms by the students.

SSCBS INNOVATES TEACHING METHODS

Mediums Used - Communication & Resource Sharing



Effectiveness of Mediums Used To Deliver Study Material



SSCBS INNOVATES PLACEMENTS AND INTERNSHIPS

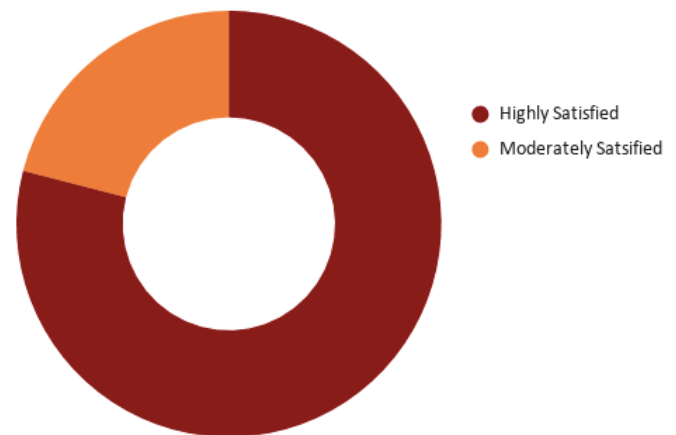
“The best of our work comes out when you are pushed to the wall. The world is pushed to the wall right now.”

- Madan Gowri

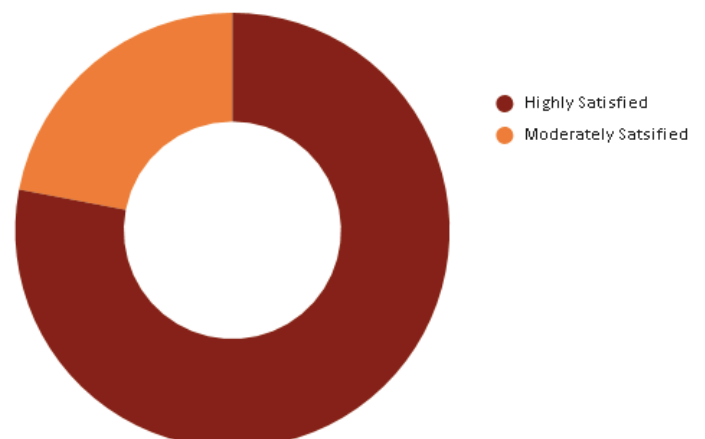
Career Development Centre, the Placement Cell of SSCBS, has been working laboriously towards keeping the students engaged with relevant skills like Communication and Career Guidance by organizing Webinars in association with organizations like KPMG, FICCI, and many more along with providing the students pertinent Work from Home Internship opportunities.

In addition to the above-mentioned measures, the college also tied up with Coursera to help the students in learning new and industry-specific skills to substitute the scarcity of Internships available during the crisis. The objective of this collaboration was to motivate the students to utilize their time productively, by not only increasing their knowledge but also learning imperative skills. The students of the college were hugely benefited as they took up courses offered by prominent universities across the world in various domains such as Digital Marketing, Data Science, Programming, Equity Valuation, Big Data Analytics, etc.

Effectiveness of Assistance Provided In Securing Work From Home Internship



Quality of Overall Coordination For Summer Internship Final Viva



SSCBS INNOVATES PLACEMENTS AND INTERNSHIPS

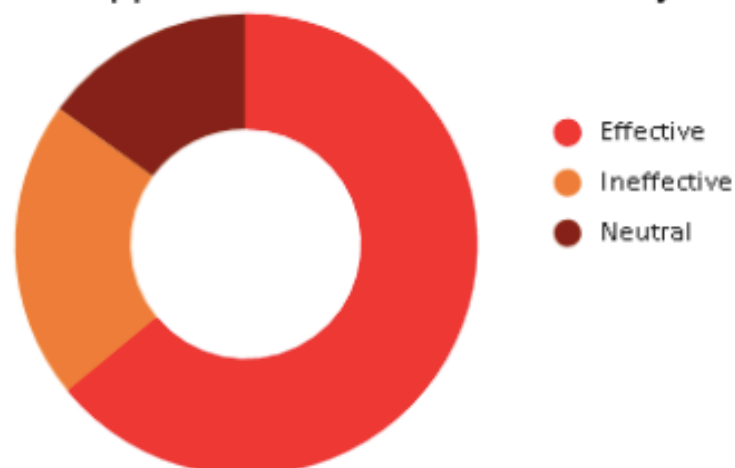
Amidst the country-wide lockdown, uncertain situations and a crippling pandemic, people across the world are losing their jobs and futures. However, we at Shaheed Sukhdev College of Business Studies, strive to provide a sustainable and successful future for the students. No stone was left unturned to connect the students to the industry and provide them with internship placement opportunities that pave way to their career development.

During the lockdown period, the Career Development Centre was able to bring 100+ companies onboard and conducted their interview processes and got whopping 190+ offers. These internship opportunities included some of very reputed firms like Aditya Birla Capital, Tata Power, Vahdam Teas, Alpino, Neos Angels and Indian Angel Network. The college associated with Opslyft and Samagra Governance to successfully provide students with placement opportunities.

Also the CDC actively engaged with the alumni network to conduct webinars. The webinars provided the students with real world insights and the needed guidance.

As per a survey conducted by the college, more than 70% of the students have found these mechanisms by the college to be highly effective, while around 80% of the students found the assistance provided by the CDC team to secure a work-from-home internship to be highly satisfactory. More than 75% of the students were highly satisfied by the quality of overall coordination for summer internships done by the panel of faculty members and industry experts.

Effectiveness of Support Mechanisms Provided by CDC



SSCBS INNOVATES LIBRARY

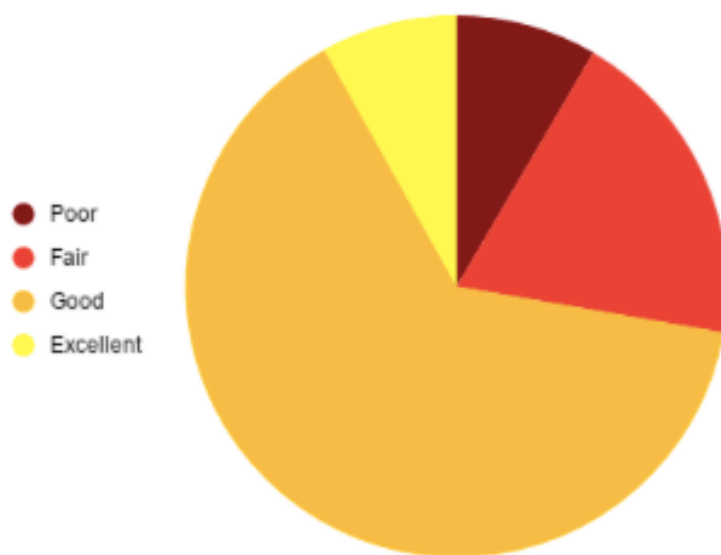
The abrupt suspension of physical classes due to the unprecedented COVID-19 pandemic left the students helpless and with little to no study material. Most of the students did not have the required books or online resources to keep up with the online classes.

Therefore, to help the students in this difficult time, the college library provided access to useful academic resources such as N-LIST, DELNET, DULS, and NDL.

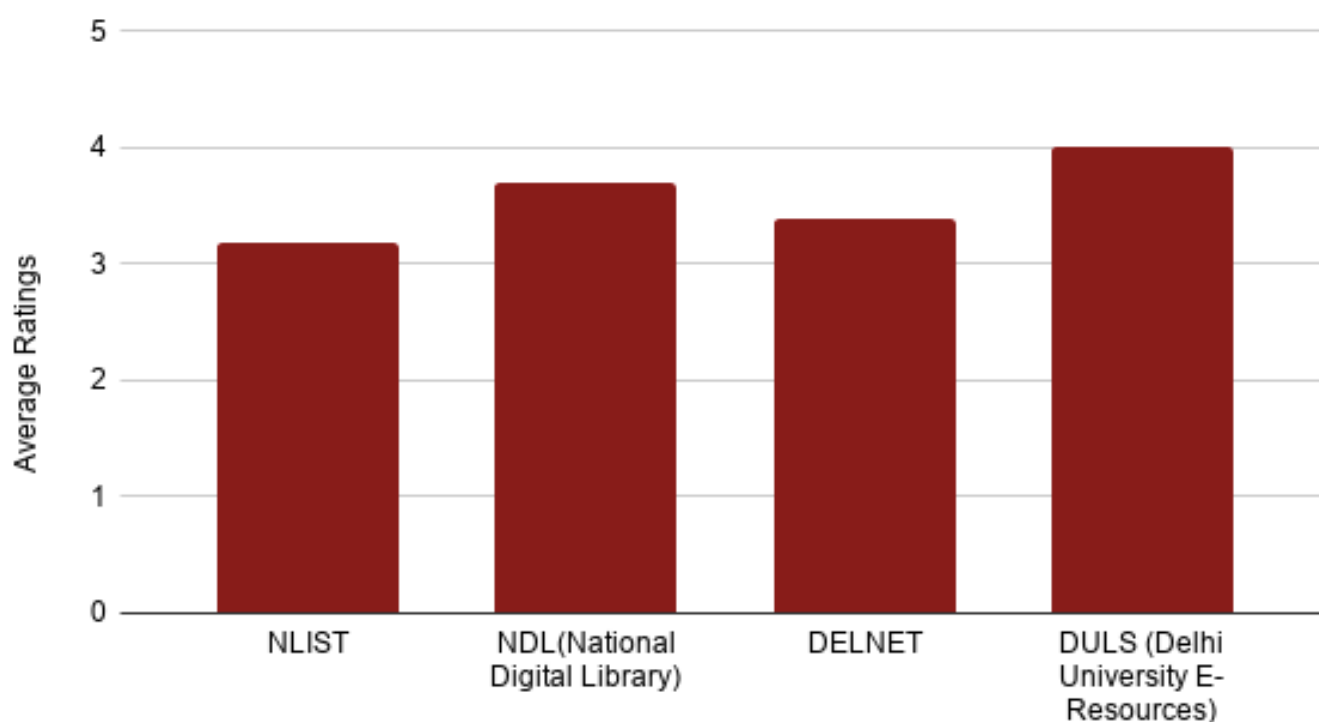
Scanned question papers were added by the library in its online collection to help students prepare for their examinations.

Thousands of national and international e-journals, e-books, case studies, reports and theses/dissertations were made accessible through Delhi University Library System to the faculty to enable them to access quality information.

Overall Feedback of Students



Effectiveness of Academic Resources Provided



SSCBS INNOVATES HOSTELS



When the lockdown for 21 days was announced, the domestic students of our college were advised to return to their homes. However, 4 foreign students from countries like Afghanistan, Kenya, and Nepal were unable to go back due to travel restrictions. These 4 students are residing inside the college hostel along with 7 other staff members including the guards, housekeeper, and warden.



Steps taken to ease students' mental stress

- Stable Wi-Fi connection helped the students in attending lectures and connecting with their families far away.
- Access to the common room was given where they could watch movies and play indoor games
- Medical facilities and counselling were also provided to students dealing with mental stress
- College grounds and open gym were also accessible to exercise and play games.

Adoption of safety measures

To ensure the maintenance of hygiene and social distancing, the students were not allowed to go out, the food stock was replenished duly, and students' necessities were taken care of by sending a person from the mess staff who took all the necessary precautions while being outside.

Help provided to economically weaker students. Our hostel staff actively participated in helping the economically weaker students by arranging safe travel and providing monetary help in booking flight tickets.

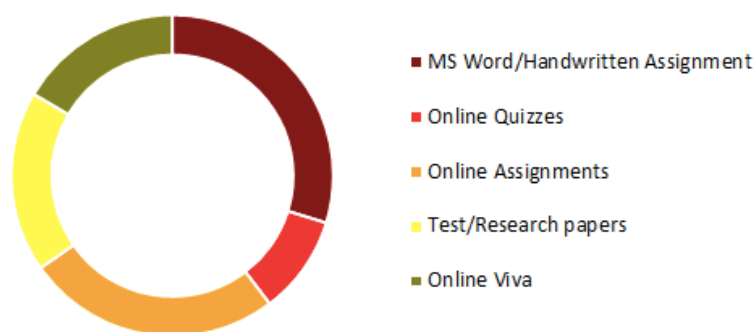
SSCBS INNOVATES EVALUATIONS AND INTERNAL ASSESSMENT

During the lockdown, to measure the effectiveness of online teaching and to motivate students to study, online assessments were conducted regularly. These online assessments were deemed a part of the internal evaluations conducted by the college.

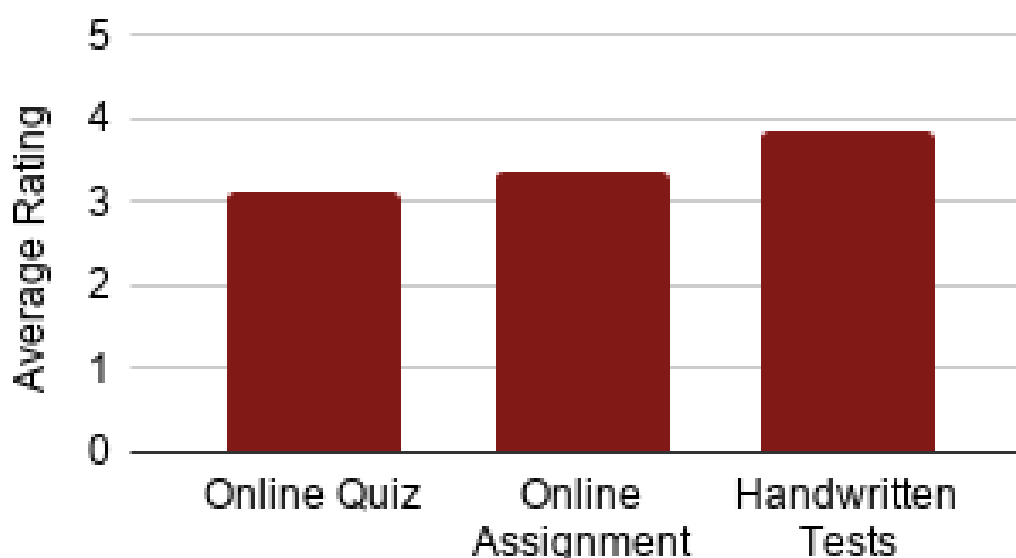
The faculty conducted such assessments in various forms to test the understanding of students and help them improve their knowledge. The various forms of assessments included, but were not limited to online quizzes, online assessments, assignments of the long answer variety, and viva assessments conducted on online platforms like google classroom, google meet, etc.

More than 80% of the students reacted positively to the same and reported that it led to an increase in the effectiveness of the teaching process.

Methods used to conduct Internal Assessment



Effectiveness of Mediums Used



SSCBS INNOVATES: WEBINARS

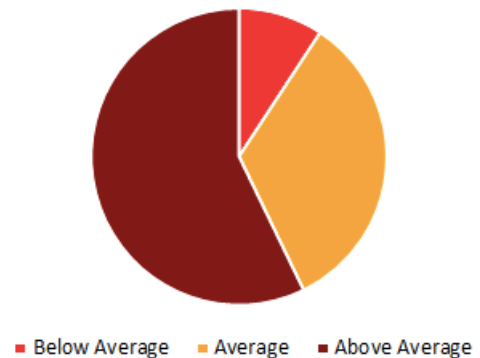
"It is not the ship so much as the skillful sailing that assures the prosperous voyage."

-George William Curtis

The college held multiple webinars on various topics, which included the CoViD-19 webinar series, touching matters like surviving the current crisis, challenges faced by a web-based start-up, creating a public health start-up for CoViD-19, etc. Many more webinars on topics like leveraging strategic communications in these complex times, data-driven sales strategy, and career scenario post-CoViD-19 were hosted to educate and support stakeholders on the business environment level changes brought by the CoViD-19 crisis.

Apart from these, educational webinars covering an array of topics like risk management, venture capital, start-up funding, social entrepreneurship, asset allocation, AI and machine learning, quantitative finance and derivatives, networking in the global world, communication training webinars and more were held. In addition, the faculty and staff participated in a national level webinar on NAAC/AQR preparation.

Effectiveness of Webinars



All of the members of the college, the faculty, staff, and students were encouraged and supported to attend educational webinars and online talks. As shown, more than 90% of the students found the initiative as helpful.



SSCBS CARES ONLINE COUNSELLOR SERVICES



The WHO in April recognized the impact of the CoViD-19 pandemic on the mental health of the at-risk population and the world in general. Due to the pandemic, life as known before was put on a pause and the life during and after the lockdown seemed bleak to some and uncertain to many. SSCBS has always advocated the importance of mental health and promoted its belief that mental health issues should be discussed and resolved. The college had already appointed a regular counsellor, last year, to guide the students.

To deal with the lack of satisfaction of social needs, stress and vulnerable mental health during the lockdown, the college arranged counseling for the students with the college counselor Dr. Venika Krishna through skype. Students could discuss their issues and the different problems faced during the lockdown and understand the method to deal with the same.

Initiatives taken by college societies and committees

Kartavya, the social service forum of SSCBS organised an online awareness series. Two videos have already been released showing how to make masks at home and how to use e-coupons for ration during CoViD-19. The NSS unit of the college is taking all the necessary steps to ensure that every citizen is aware of the correct and true information. Some of the activities successfully undertaken by NSS spread the right information through their social media handles on the following topics:

- Health education for home quarantine
- CoViD- 19 myths and facts online awareness campaign
- Health education and precautionary measures related to CoViD-19
- Module making and cleaning of homemade masks
- Aarogya Setu App- downloading, training, using and referencing
- Releasing posters on do's, don'ts, myths and facts about CoViD-19.

PLEDGE



SSCBS pledges to continue to strive to its utmost to help its stakeholders navigate through these troubled times. We promise to continue to delve into the various issues faced by all stakeholders and work to evolve mechanisms to reduce the quantum of problems being faced. Above all, we commit to investing in the adoption of new teaching methodologies to ensure that learning does not get too adversely affected by this crisis. We are confident that by working together, we all will be able to weather this storm.

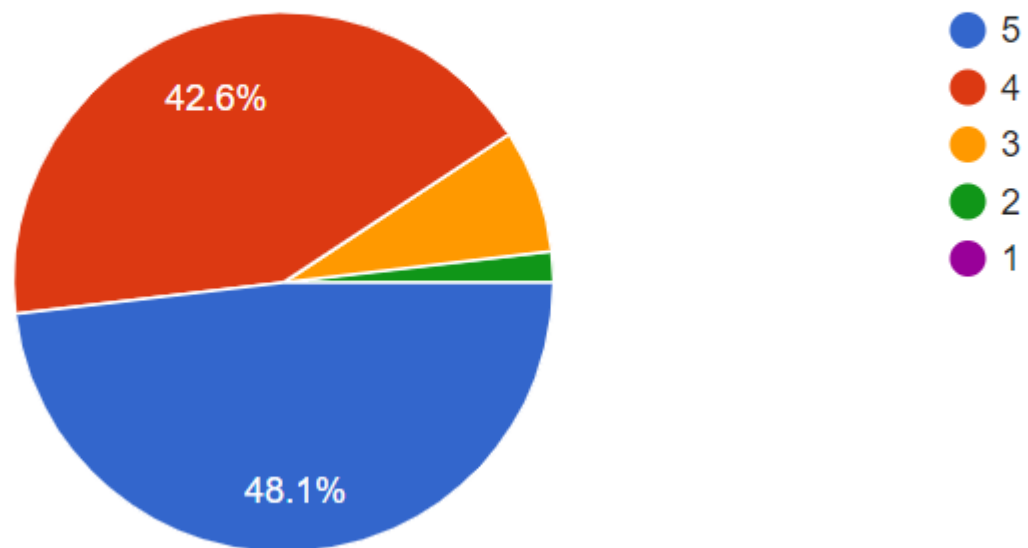
The words of Mark Twain help guide us here: "Twenty years from now, you will be more disappointed by the things you didn't do than those you did. So throw off the bowlines. Sail away from safe harbor. Catch the wind in your sails. Explore. Dream. Discover."



Parents Feedback Analysis (2019-20 Batch)

The syllabus is suitable for the program that your ward has chosen

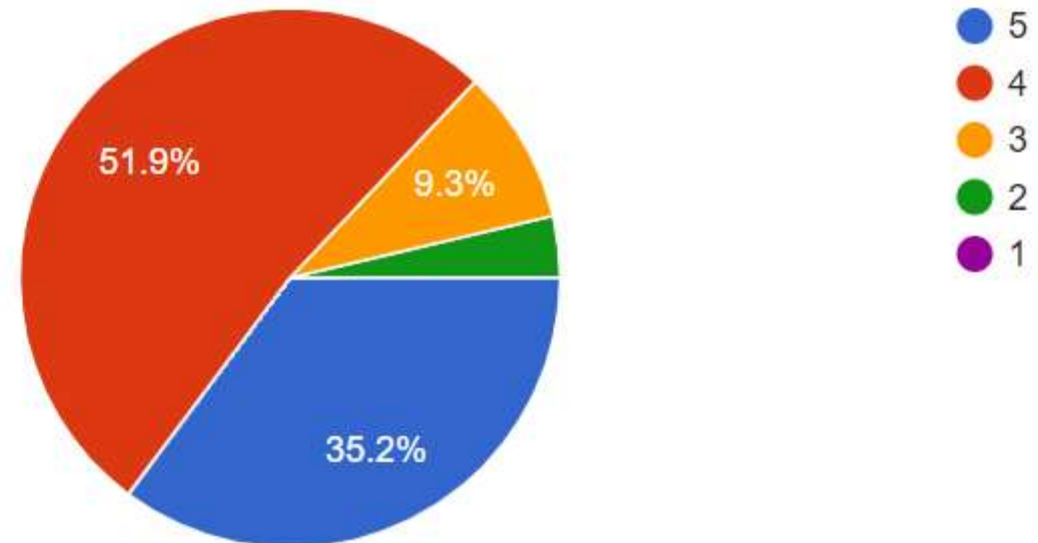
54 responses





Quality of teaching staff

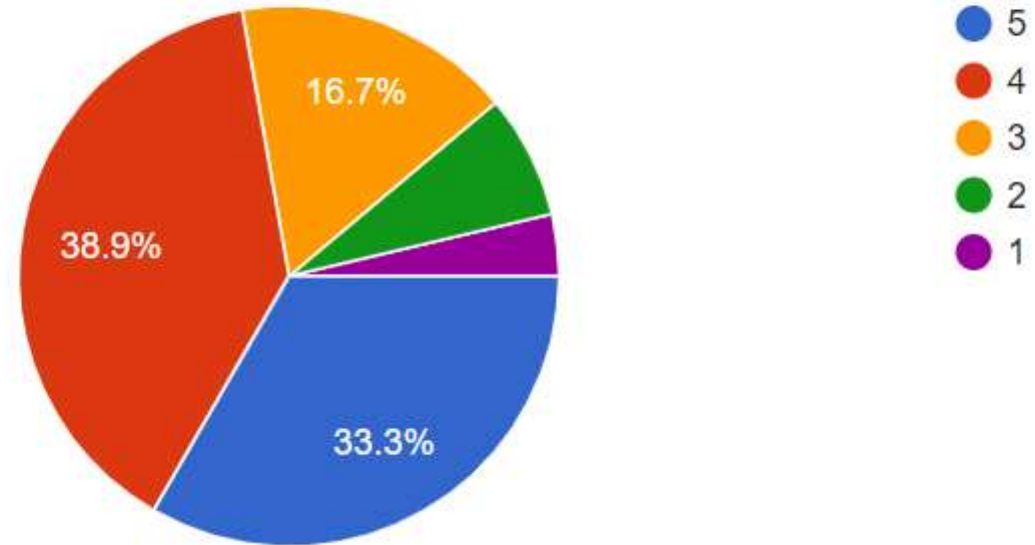
54 responses





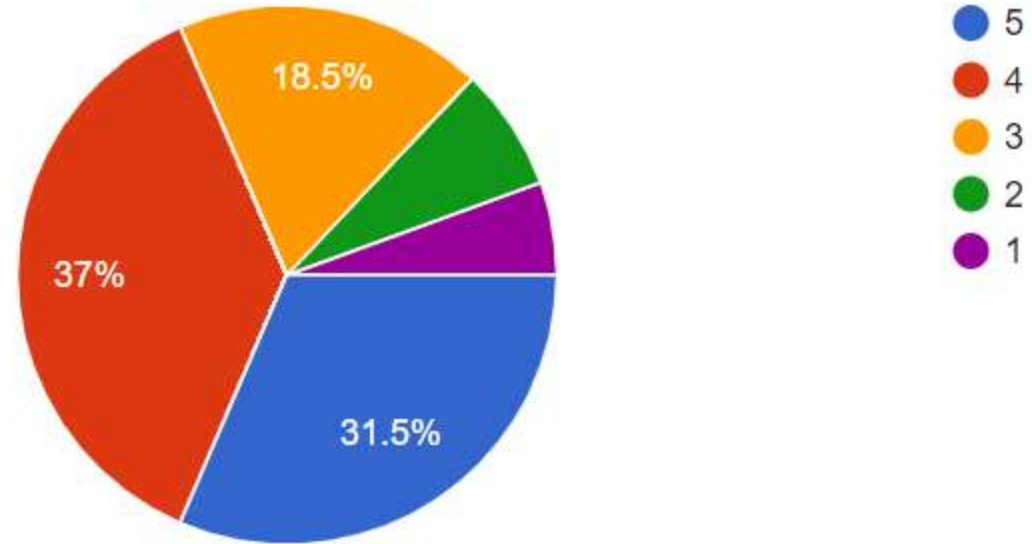
Quality of placement support

54 responses



Quality of support from the administration department.

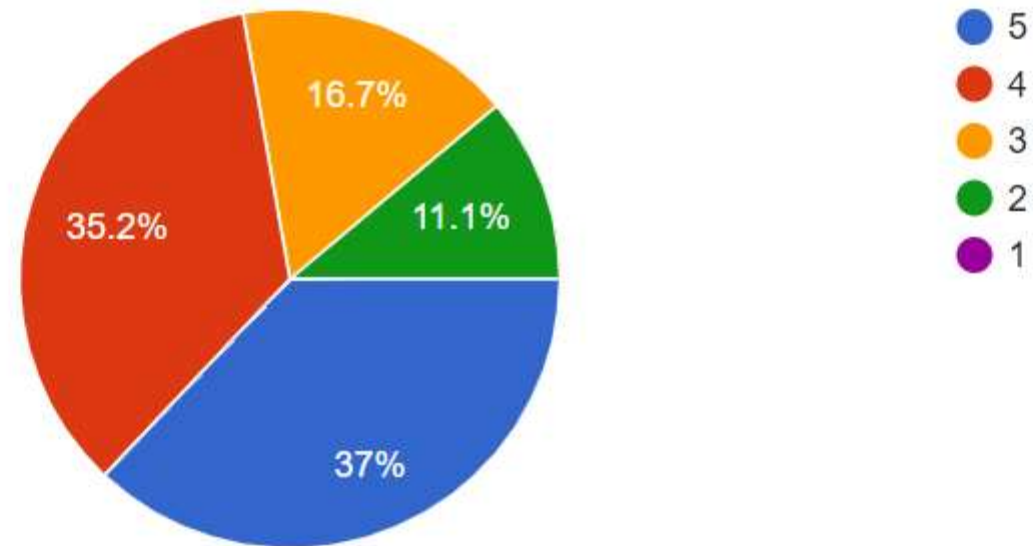
54 responses





Quality of support provided by the college during lockdown period towards teaching/mentoring of your ward.

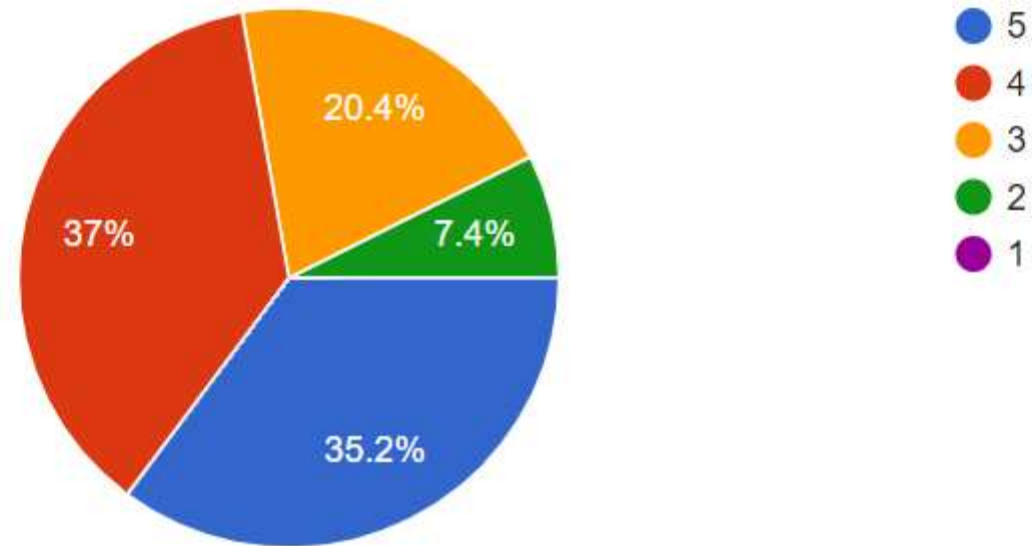
54 responses





The learning experience in terms of the relevance to real life application

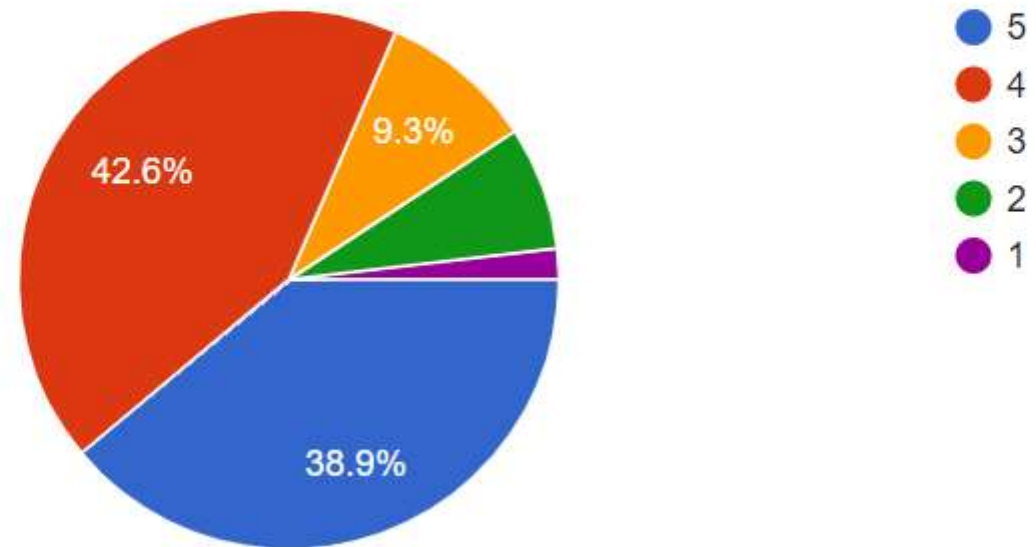
54 responses





Overall personality development of your ward from the program

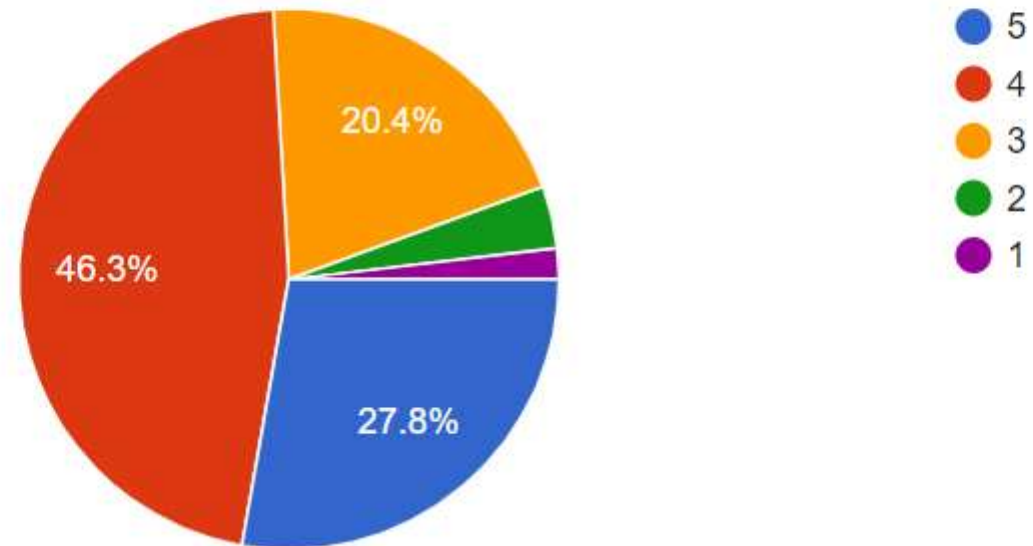
54 responses





System of Monitoring Student's Progress

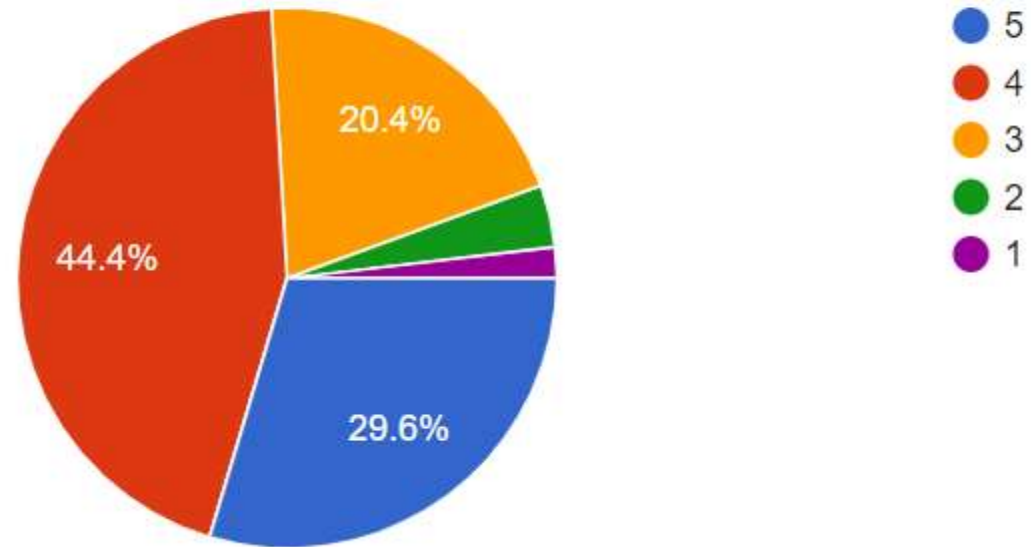
54 responses





Program content in terms of their relevance to the latest and/or future technologies

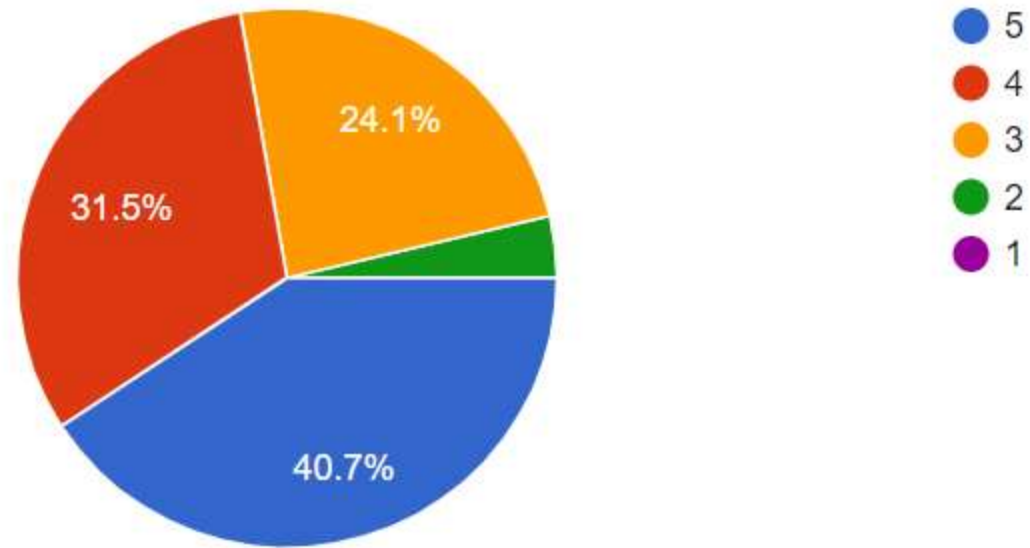
54 responses





Encouragement provided to students for Participation in Academic Forums

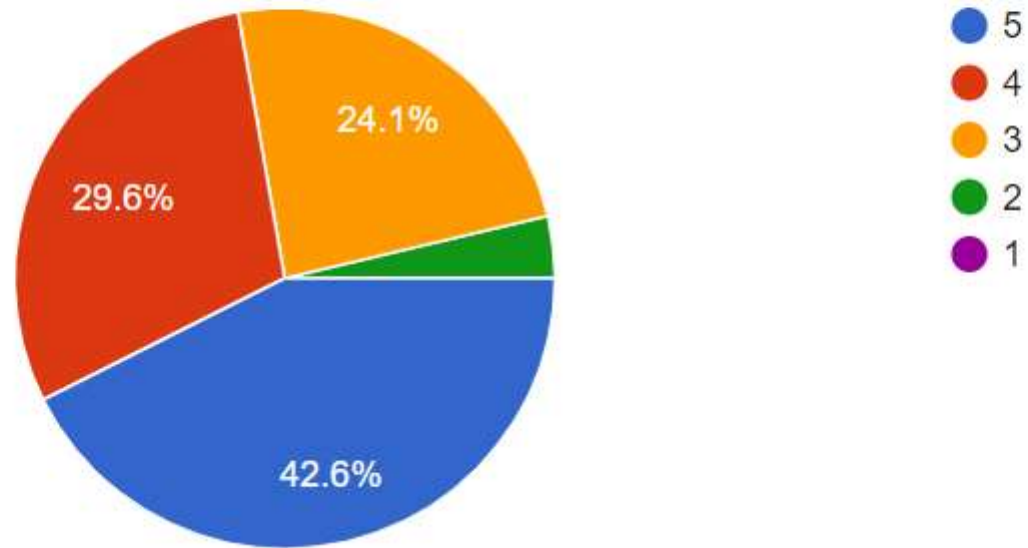
54 responses





Promotion of Self Study & Attitude of Research-Orientation

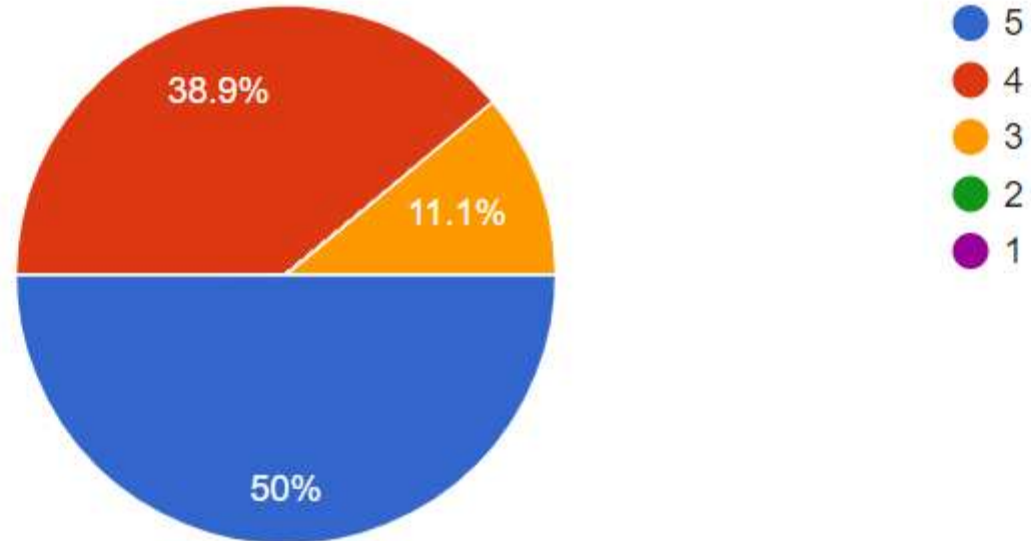
54 responses





Learning Resources such as Library, Internet, Computer, etc.

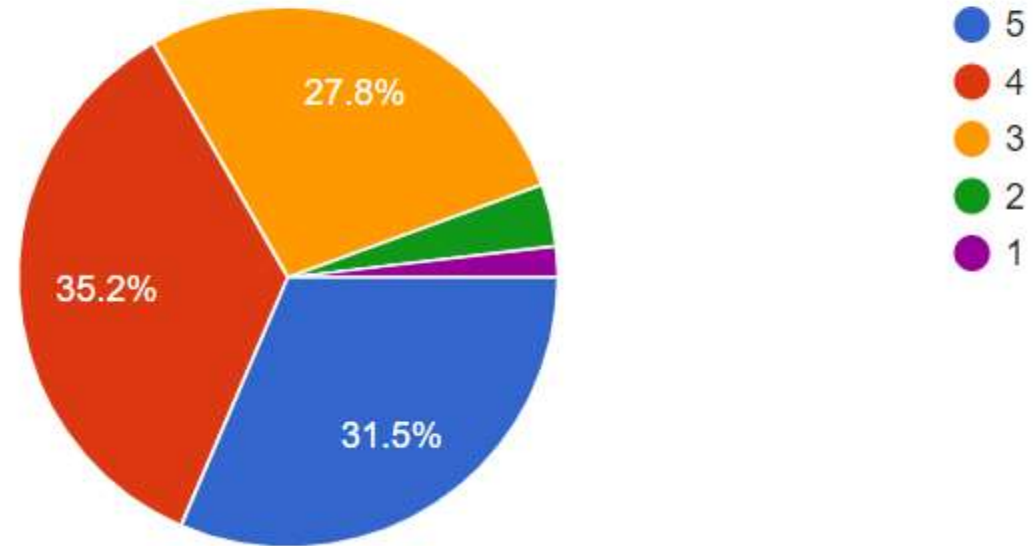
54 responses





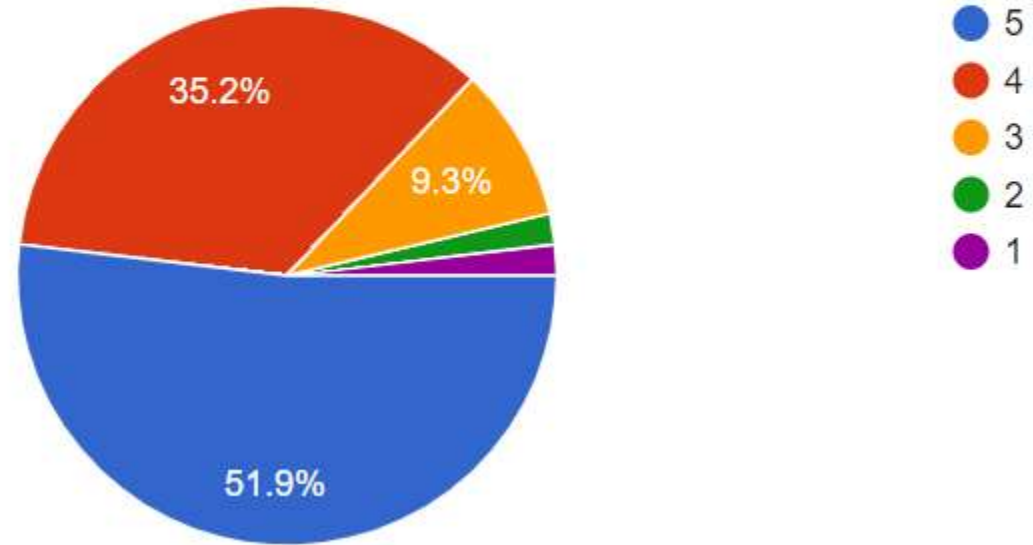
Value Based Education

54 responses



Discipline practices

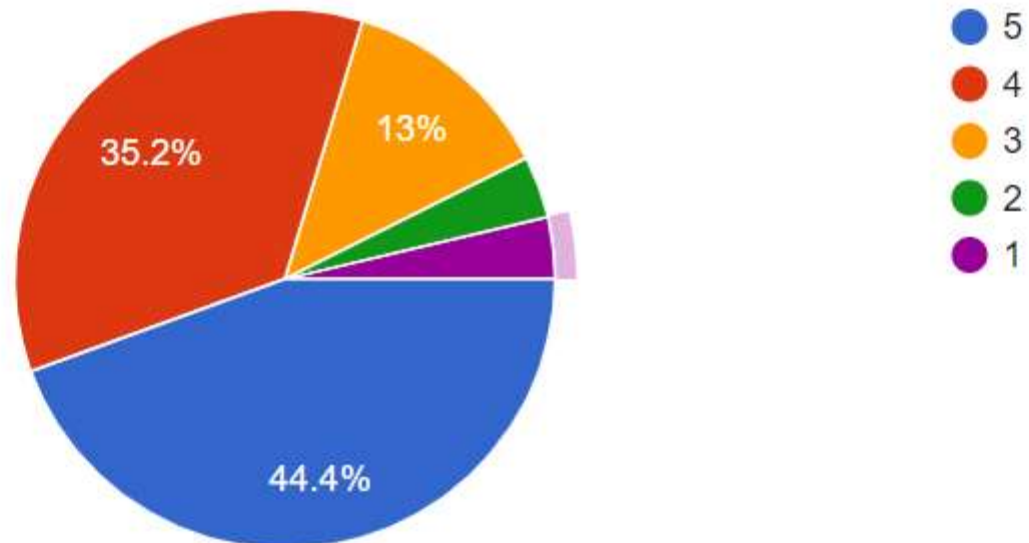
54 responses





Efforts towards making our students a responsible citizen.

54 responses





Teachers Feedback analysis (2019-20)

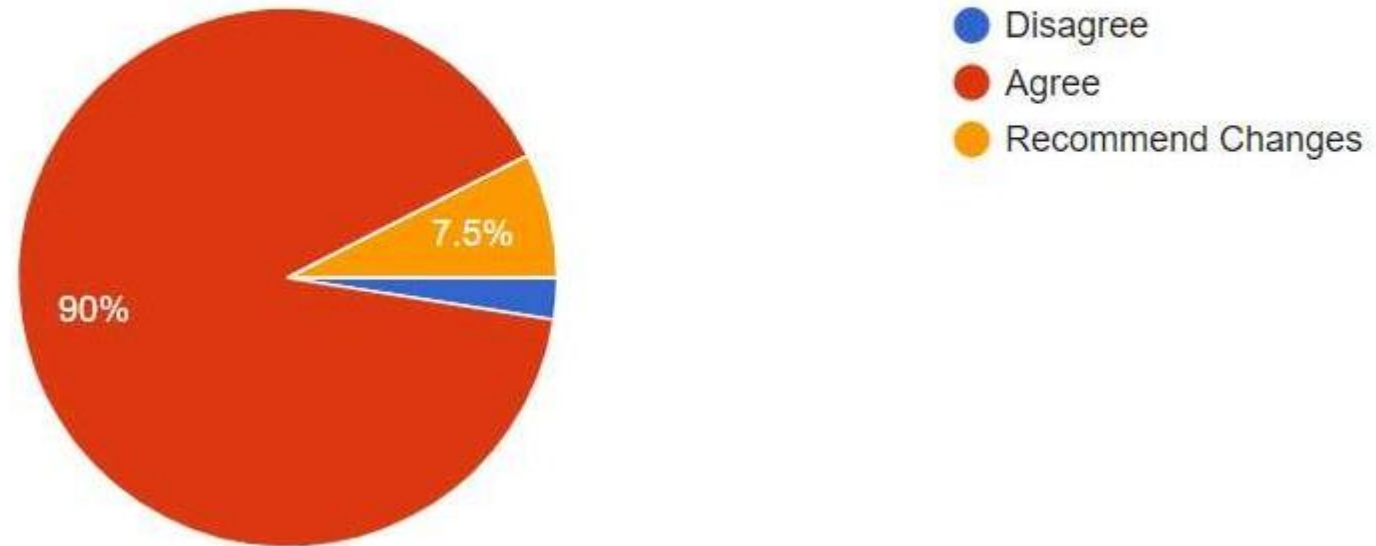


Curriculum



1. Syllabus is suitable to the course

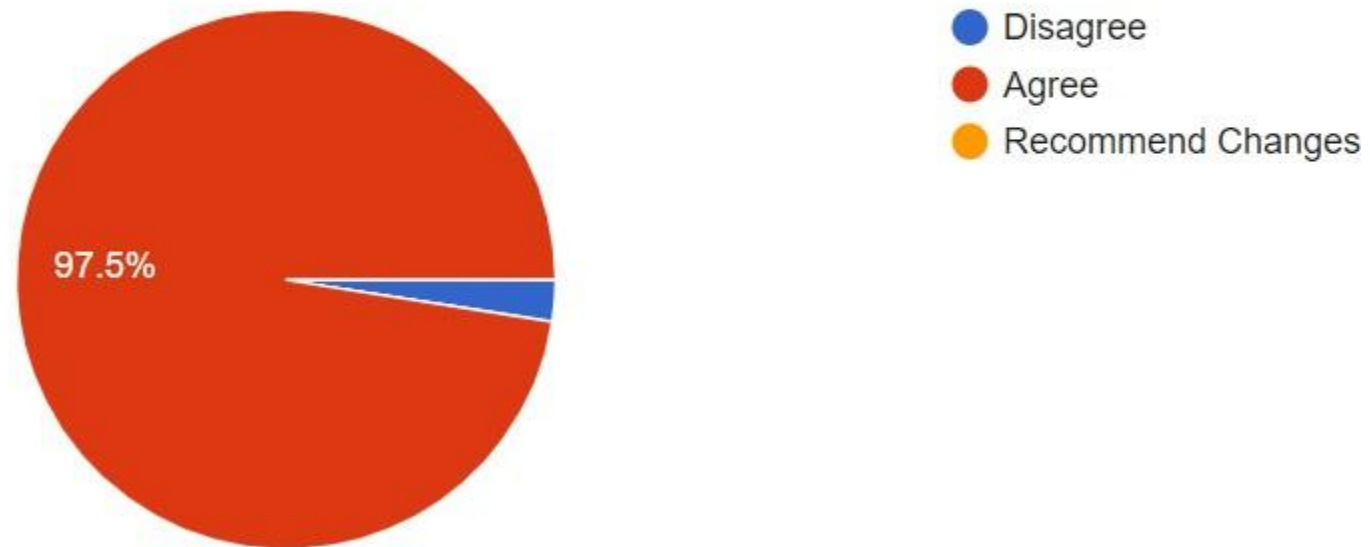
40 responses





2. Course content is followed by corresponding reference materials

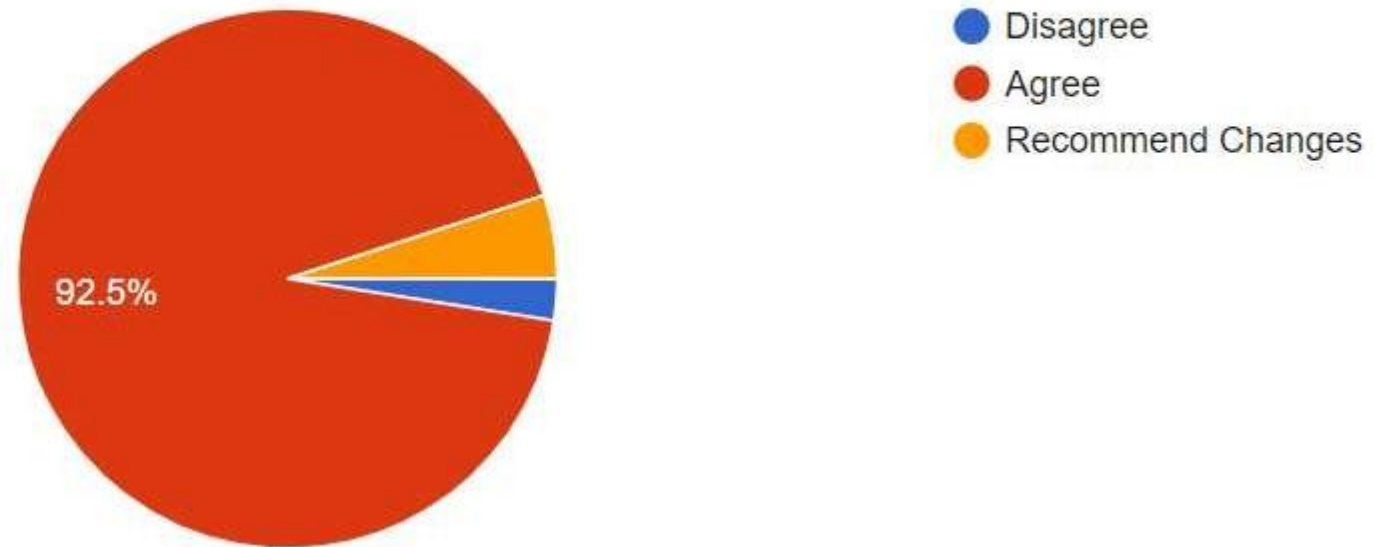
40 responses





3. Sufficient number of prescribed books are available in the library

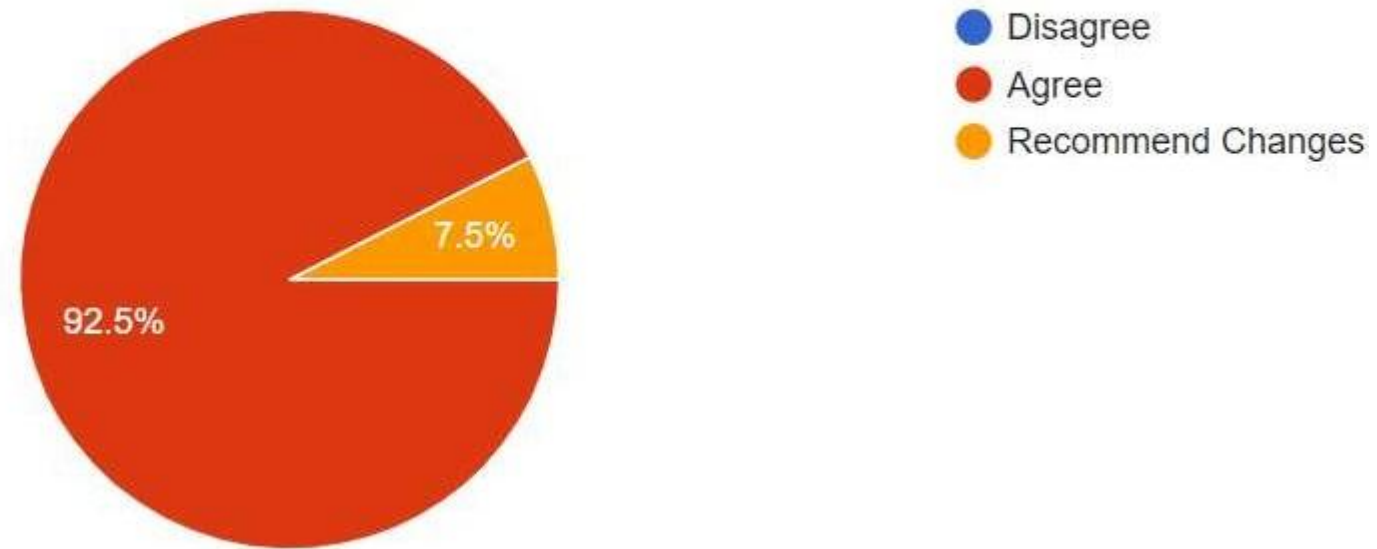
40 responses





4. The course/syllabus has good balance between theory and application

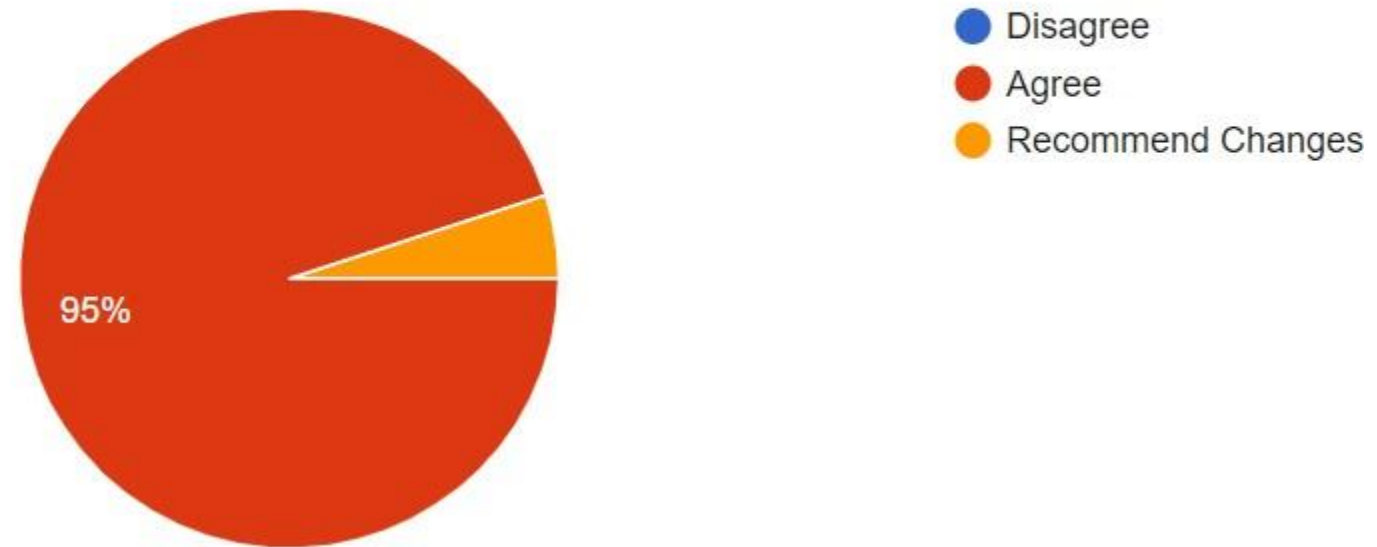
40 responses





5. The course/syllabus generates interest of the students in the subject area

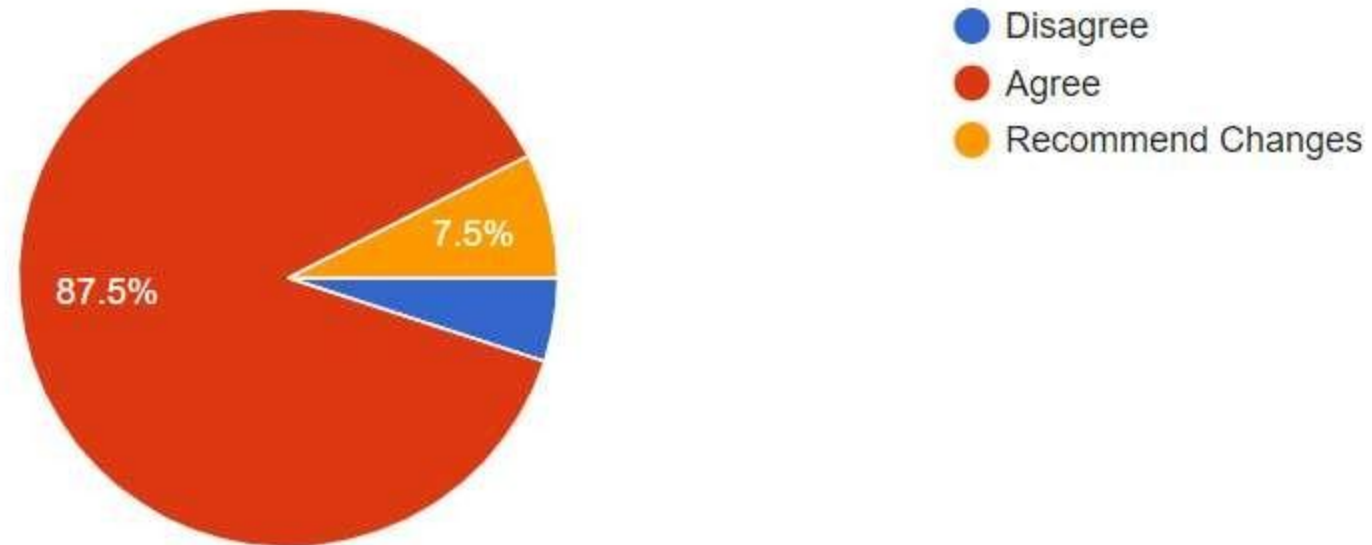
40 responses





6. The course/programme of studies carries sufficient number of optional papers

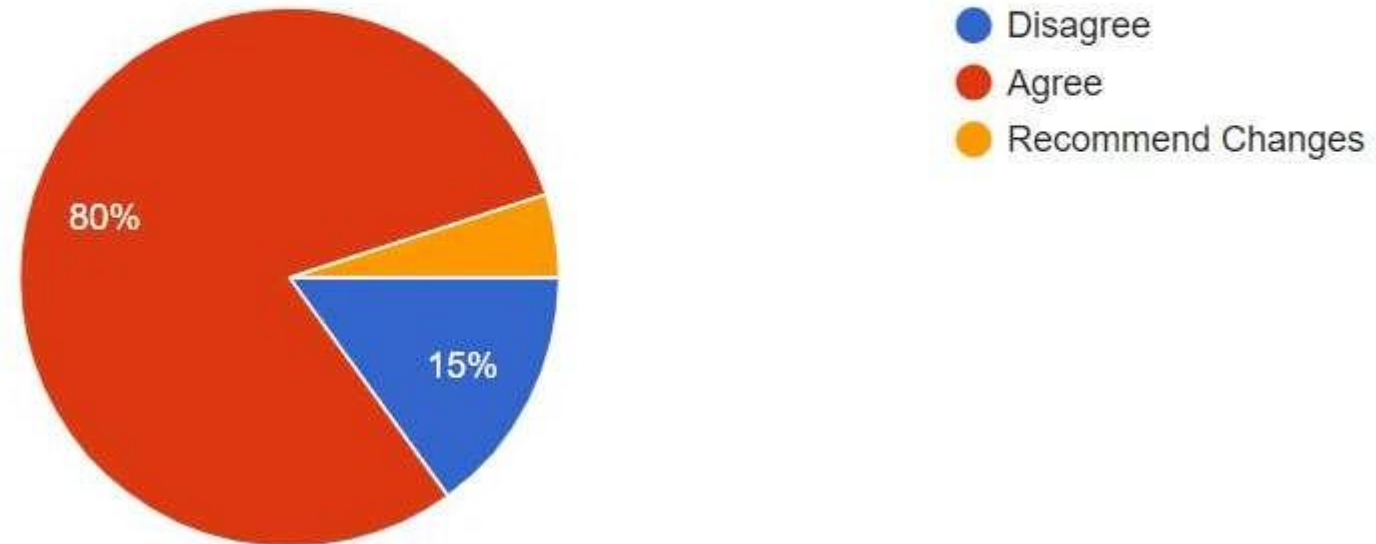
40 responses





7. The books prescribed/listed as reference material are relevant and up to date

40 responses





8. Do you adopt new techniques/strategies of teaching such as seminar presentations, group discussions and learners' participations?

40 responses



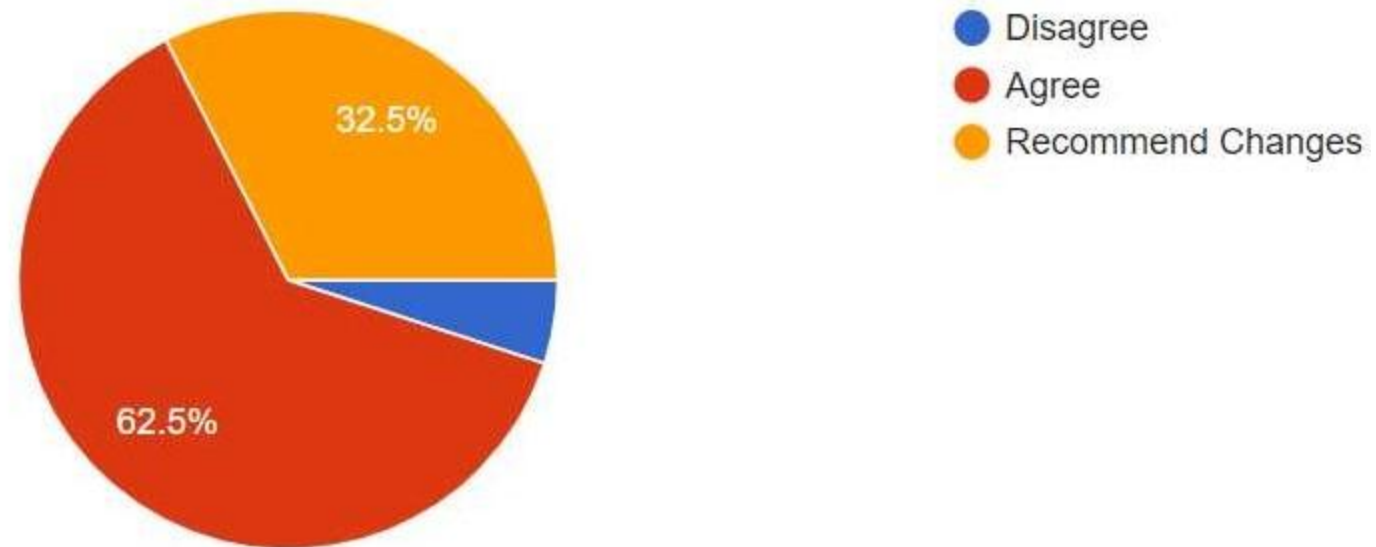


TEACHING, LEARNING, EVALUATION & RESEARCH



1. The admission process adopted by the University is effective

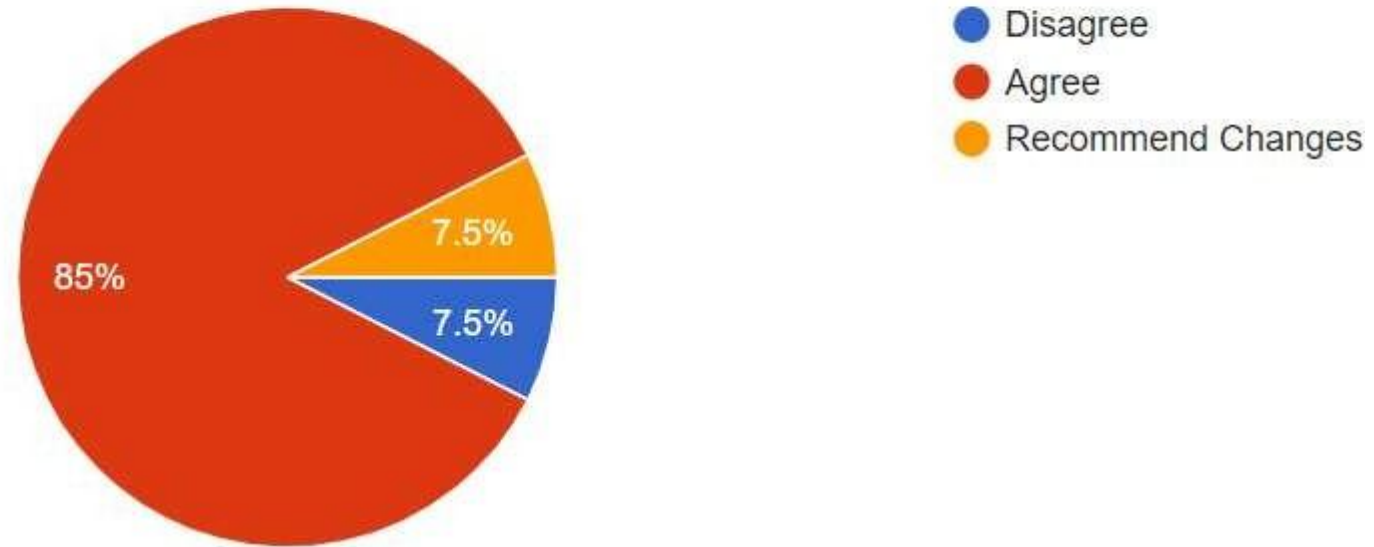
40 responses





2. The University is able to attract meritorious students

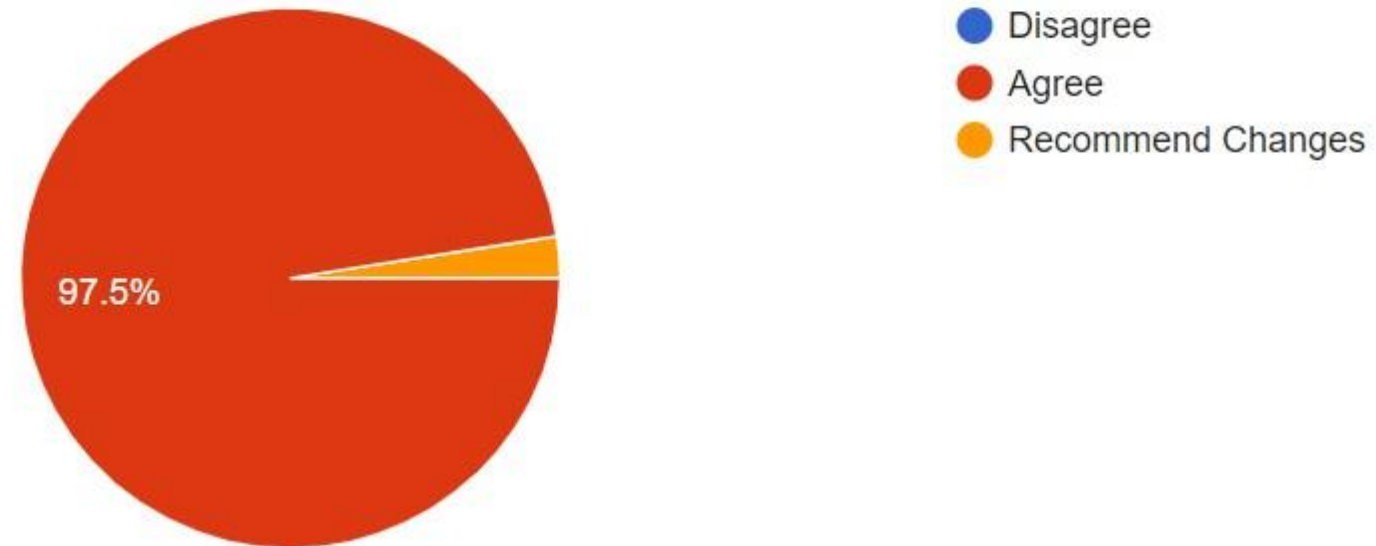
40 responses





3. It was a fulfilling experience of taking online classes during lockdown and helping students to learn, I contributed in the best of my capacity

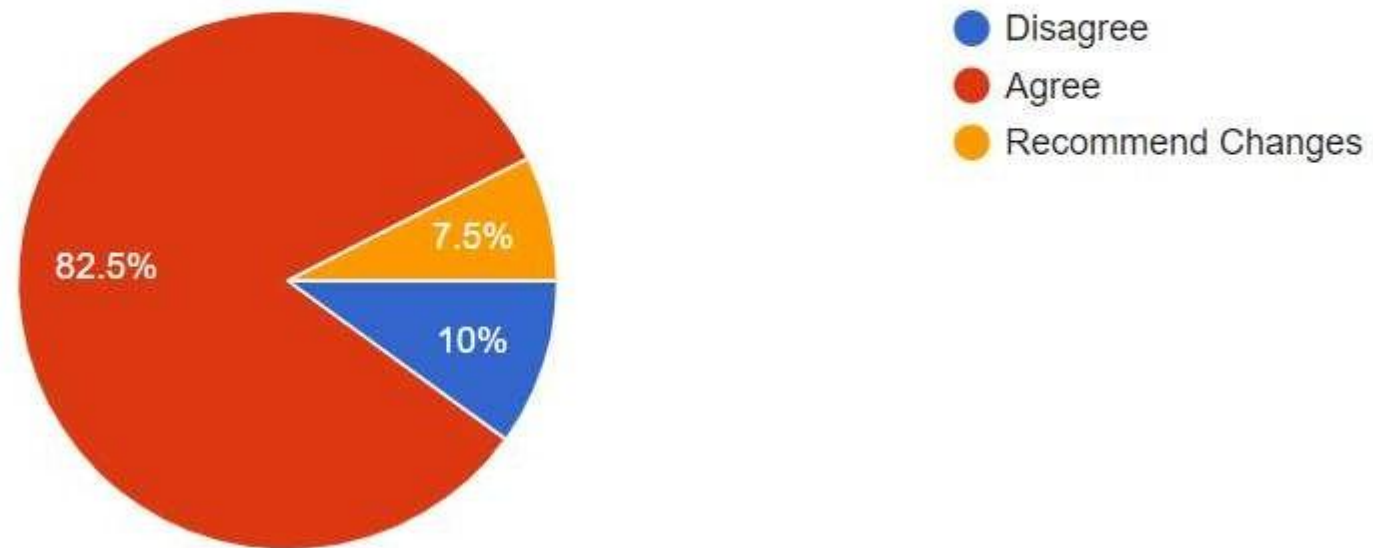
40 responses





5. Student centered learning resources are available in the University

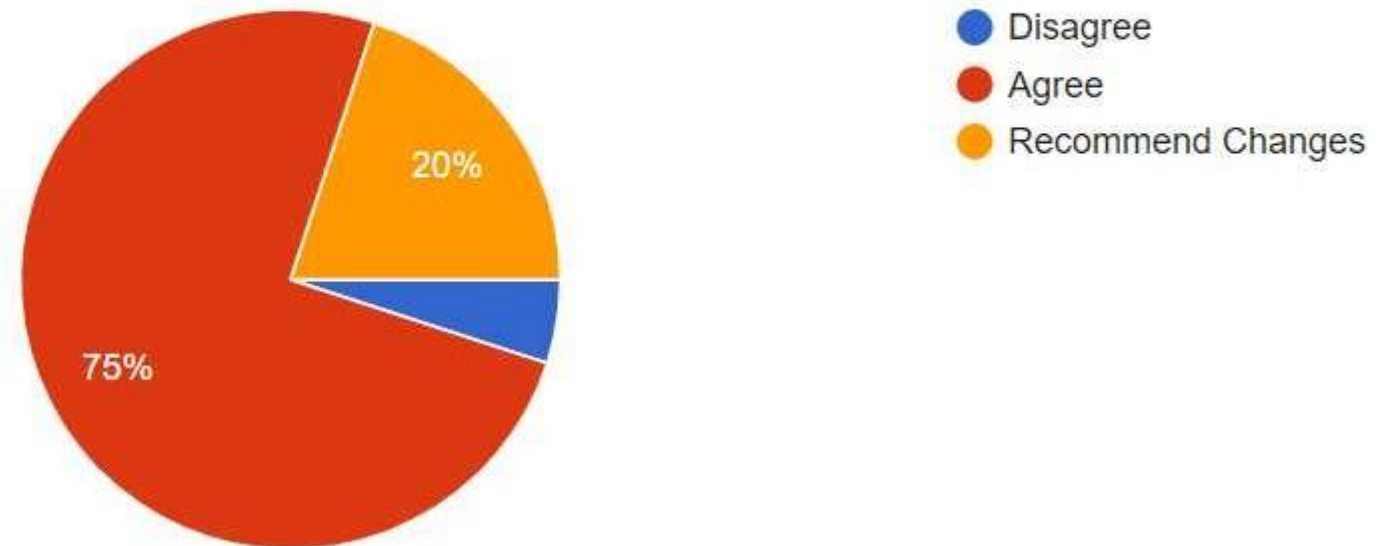
40 responses





6. The teaching aids in the college are sufficient and up to date

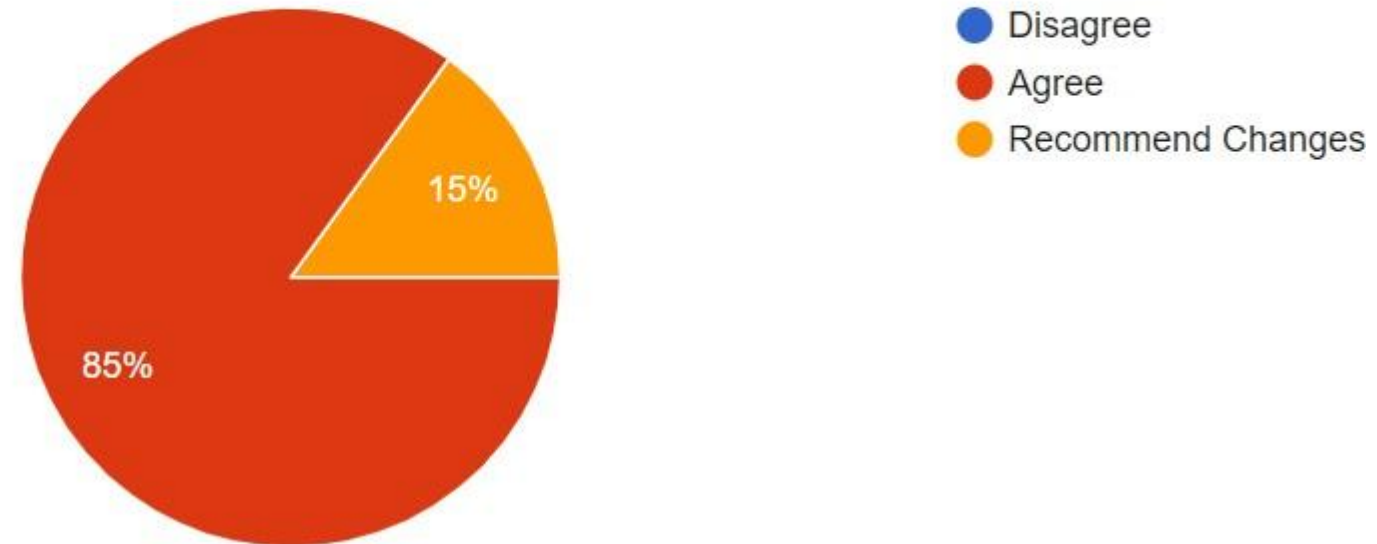
40 responses





7. The teachers are supported with adequate learning resources

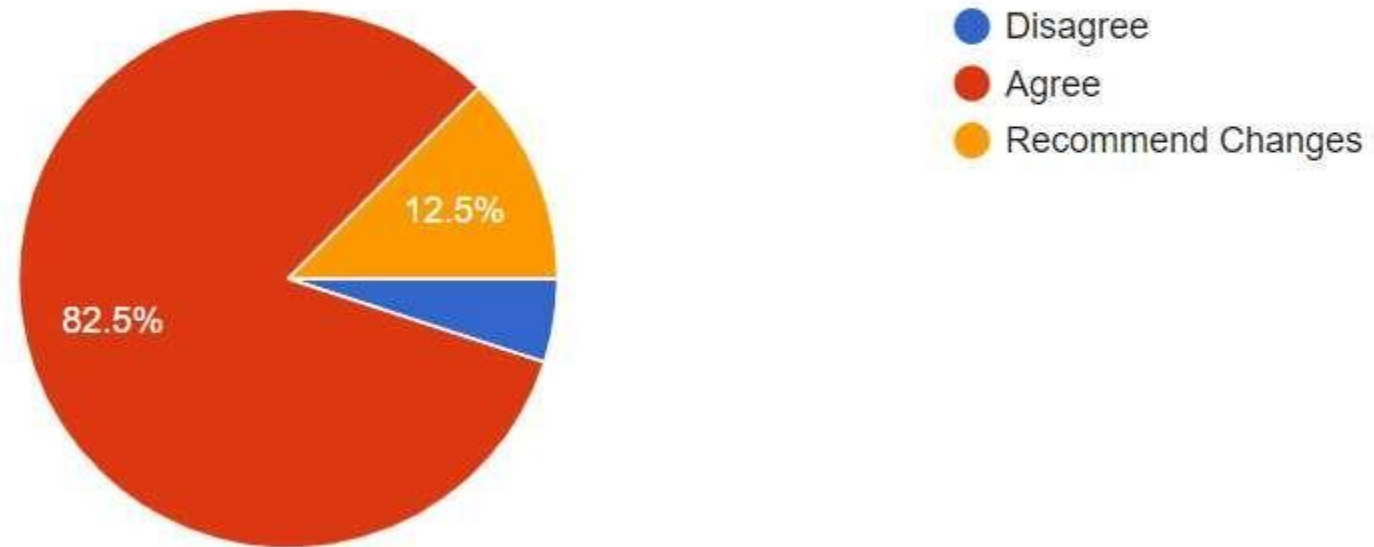
40 responses





8. The teachers are encouraged to carry out research

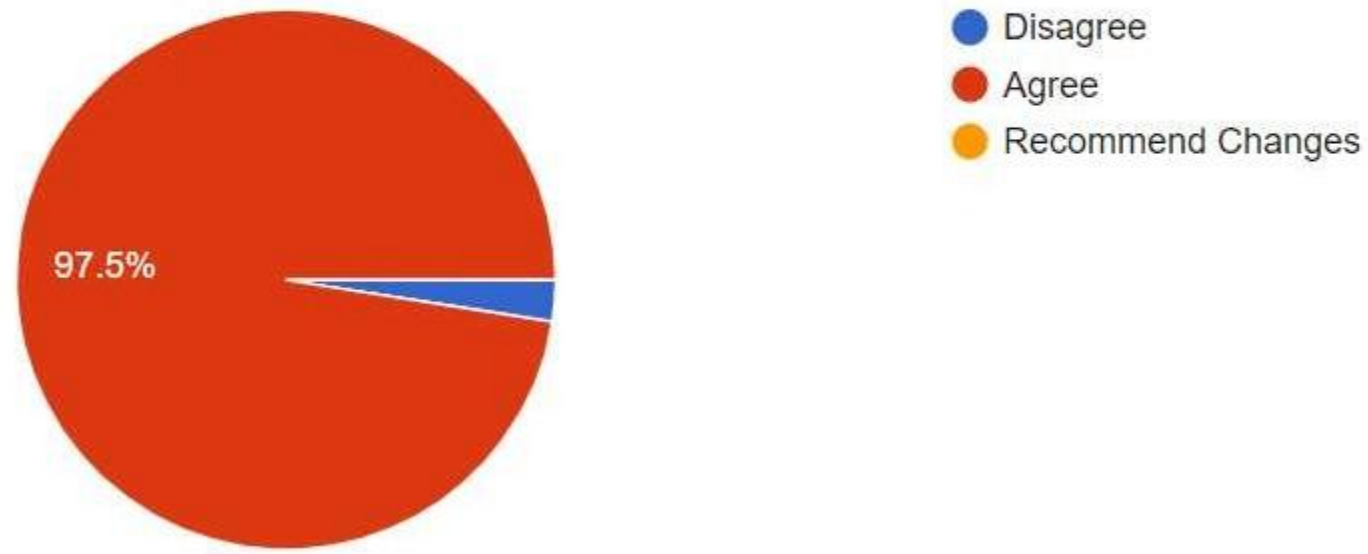
40 responses





9. The teachers are encouraged to organize seminars/workshops/symposia/conferences

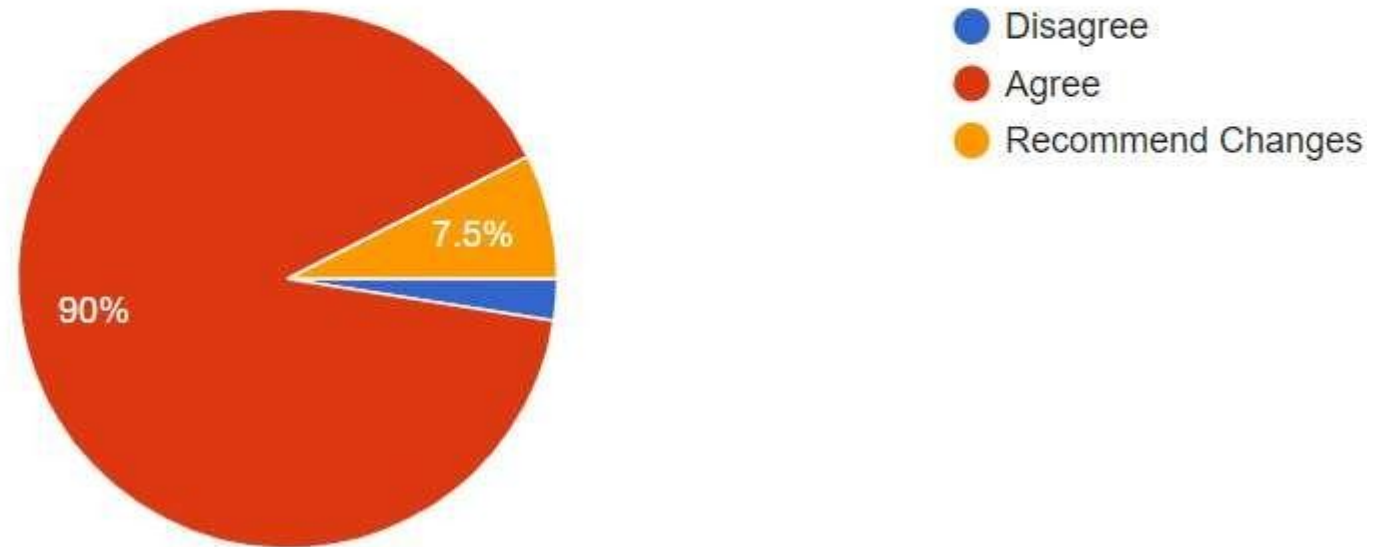
40 responses





10. The teachers are encouraged to participate in seminars /workshops/symposia/conferences

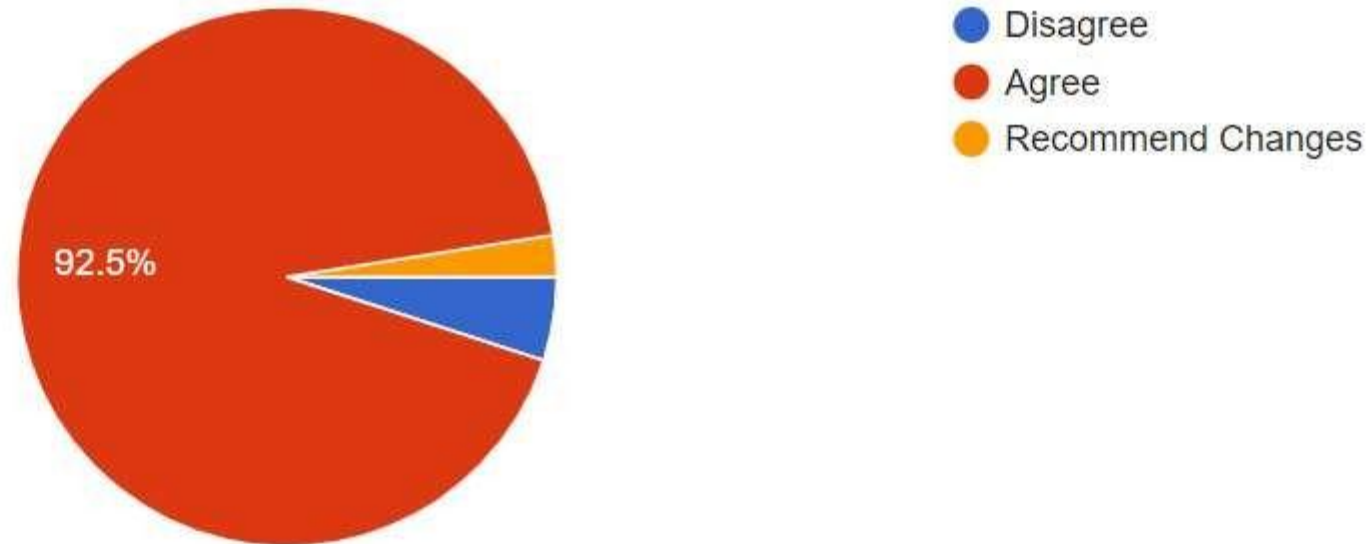
40 responses





11. The teachers are encouraged to establish linkages with Industry

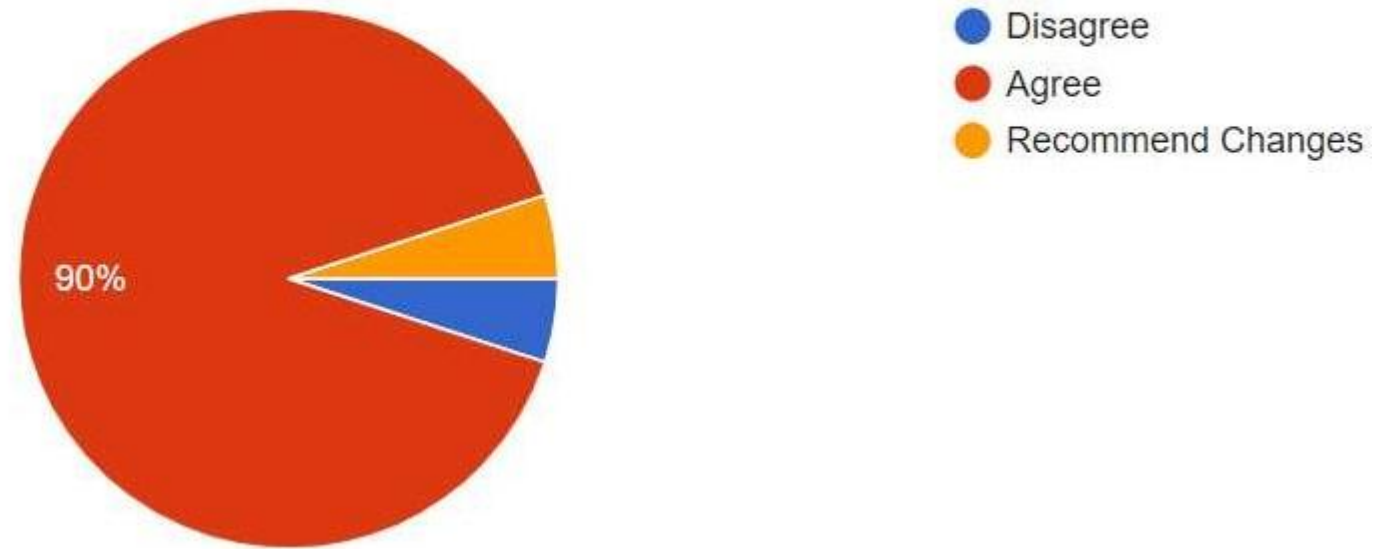
40 responses





12. The teachers are encouraged to take-up consultancy services

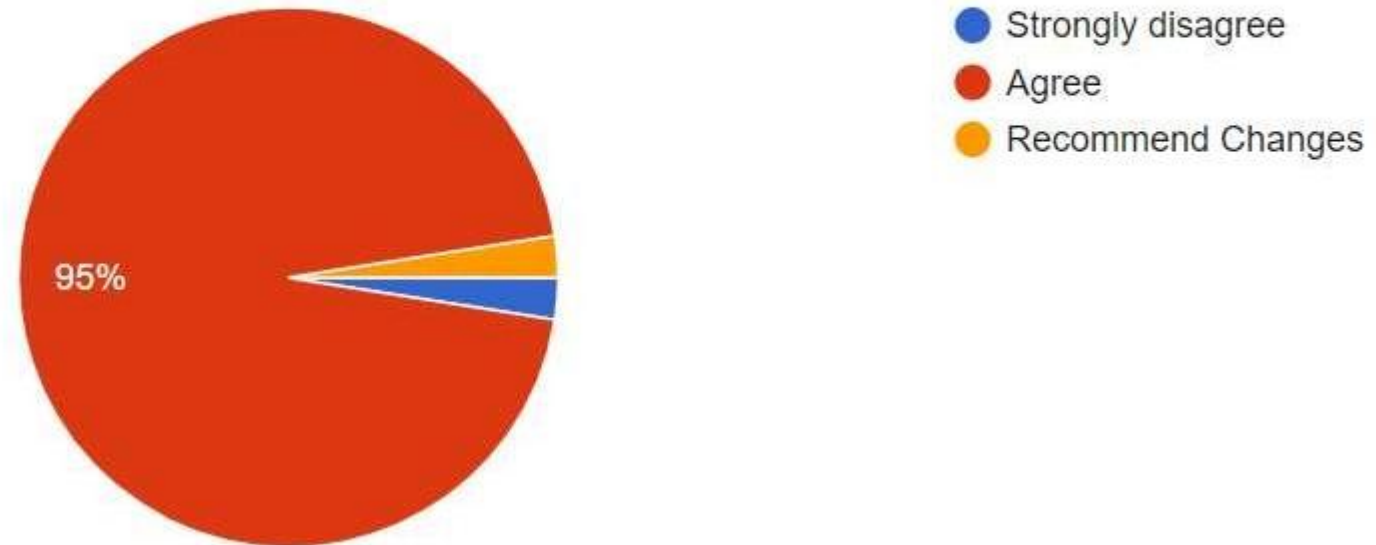
40 responses





13. The merit of the teachers is recognized

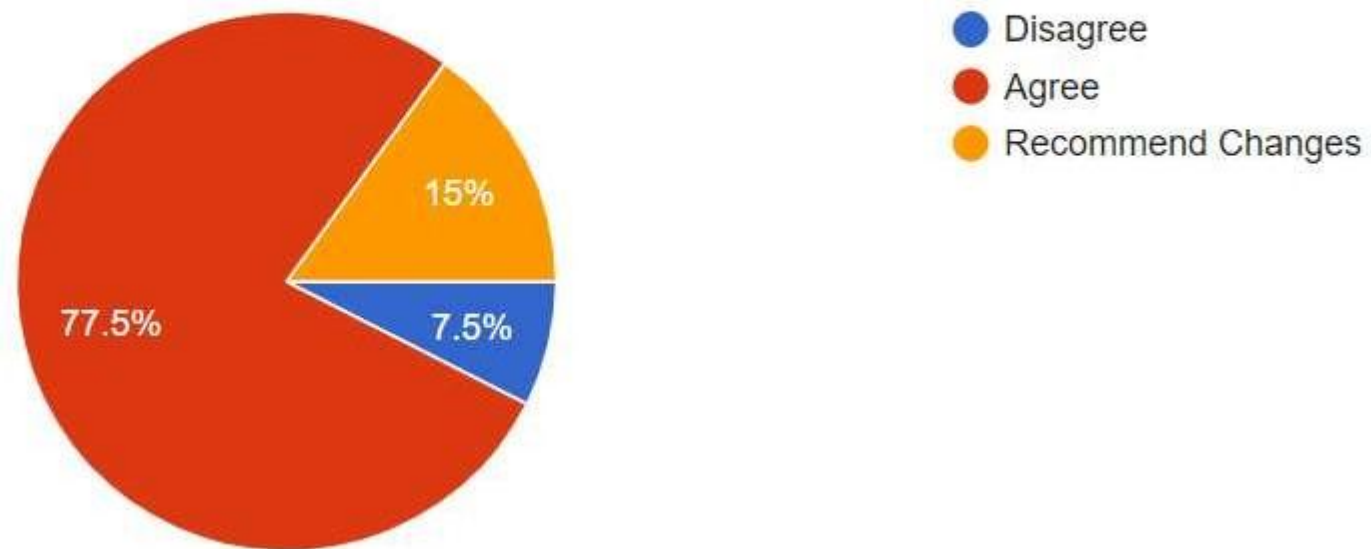
40 responses





14. The examination system followed by the University is effective

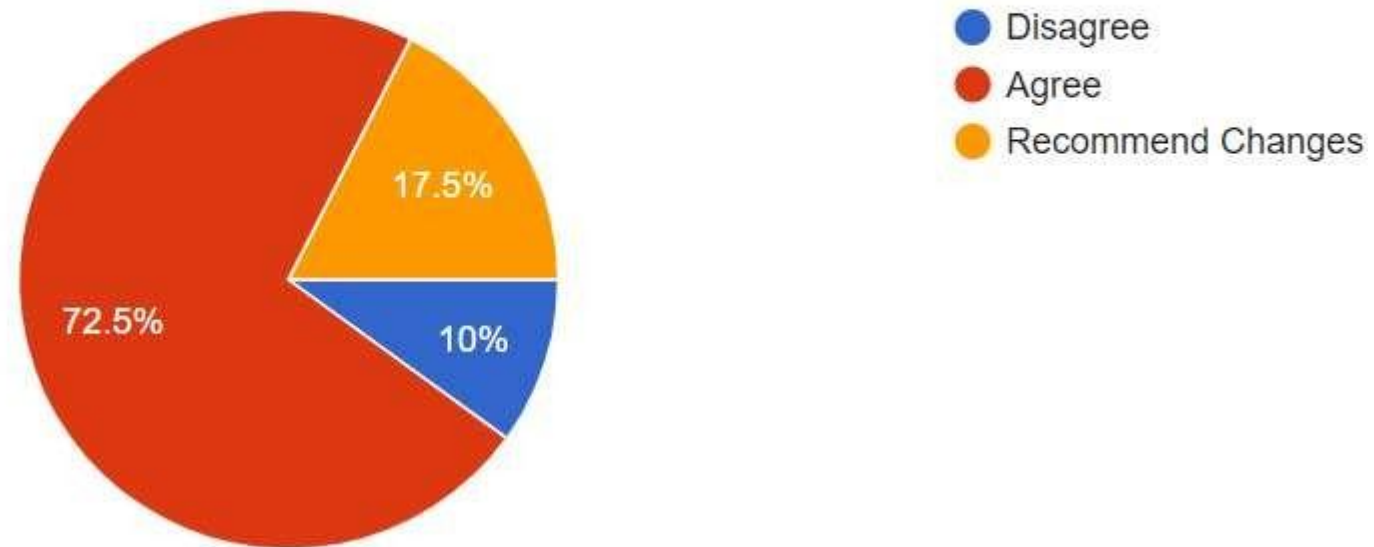
40 responses





15. The evaluation system followed by the University is effective

40 responses



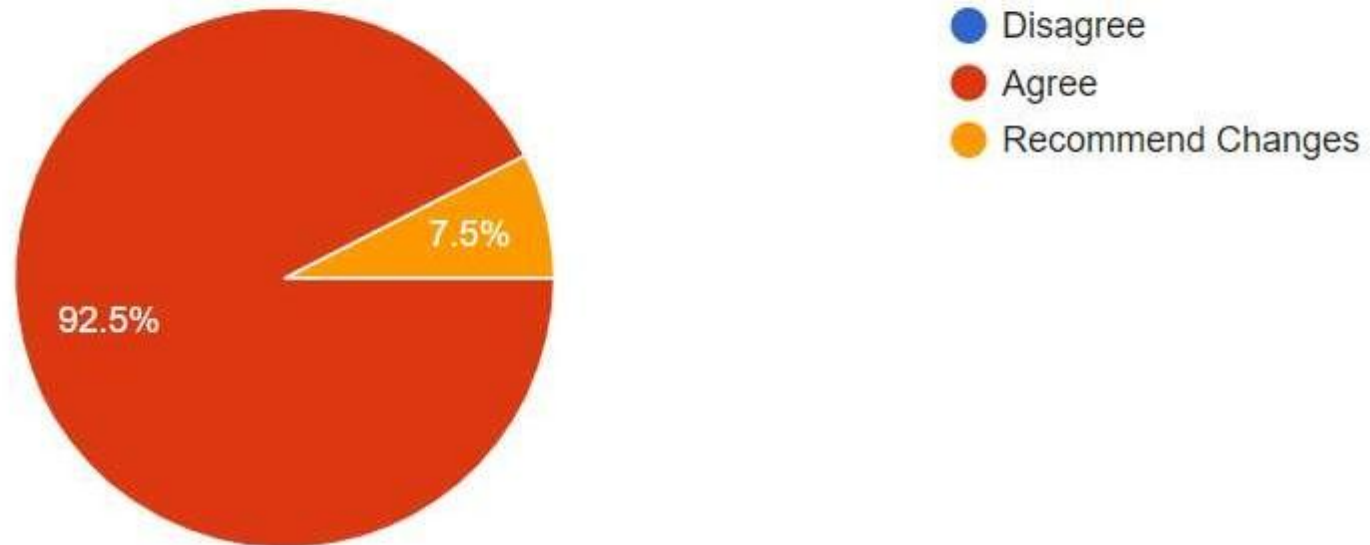


INFRASTRUCTURE



1. The class rooms and furniture available are adequate

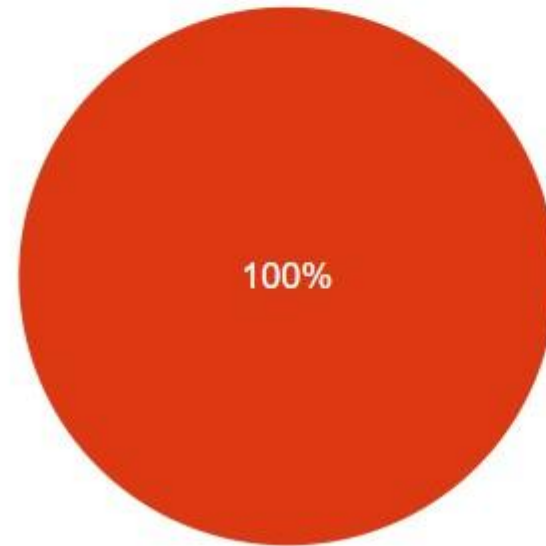
40 responses





2. The toilets are sufficient for faculty and students

40 responses

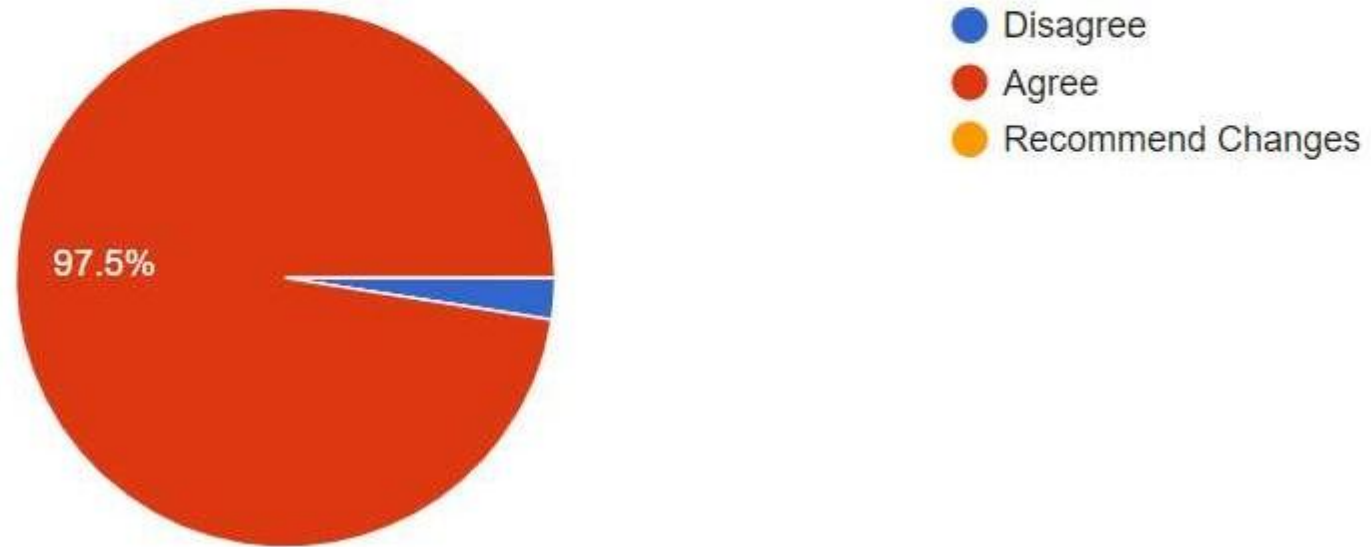


- Disagree
- Agree
- Recommend Changes



3. The buildings and furniture are well maintained

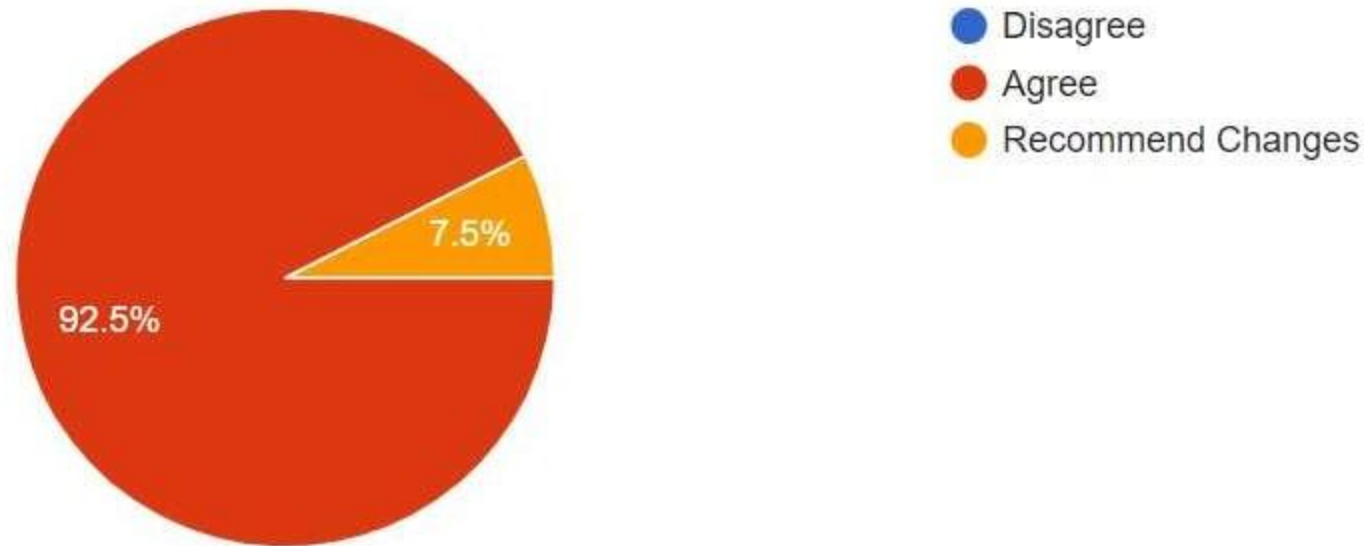
40 responses





4. The labs are adequately equipped (wherever applicable)

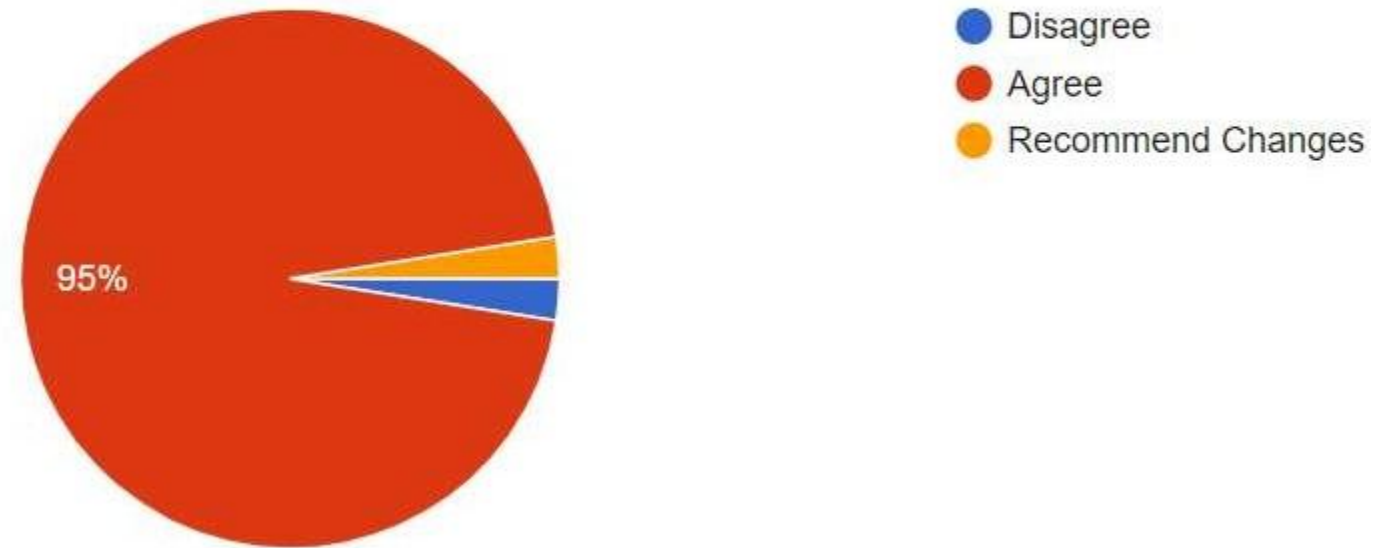
40 responses





5. The infrastructure available in the department is optimally used

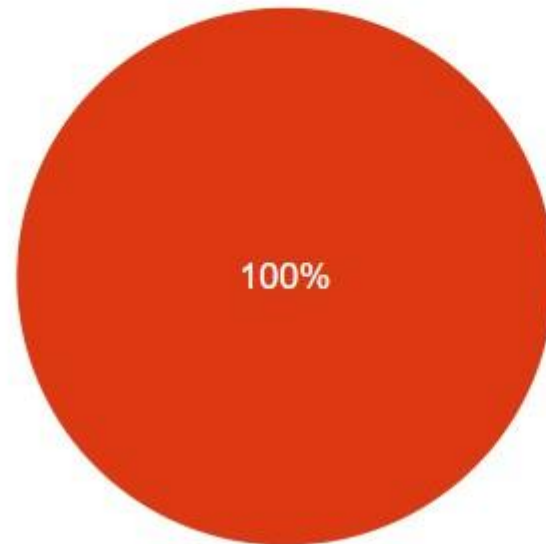
40 responses





6. Parking facilities are available adequately

40 responses

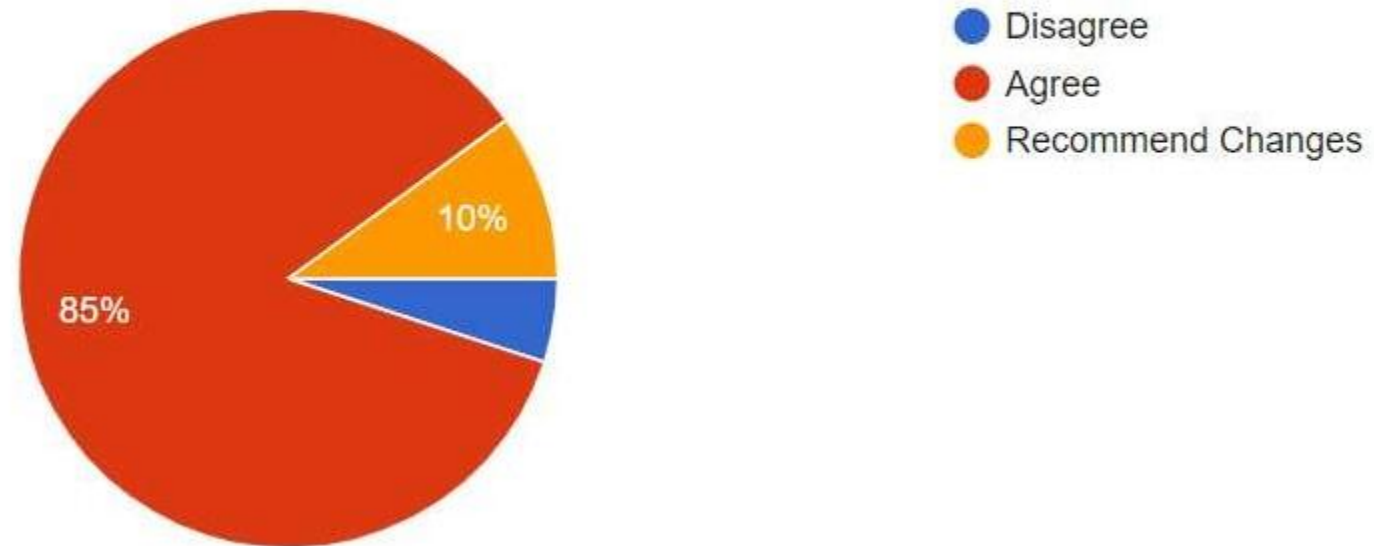


- Disagree
- Agree
- Recommend Changes



7. Safe drinking water is available

40 responses



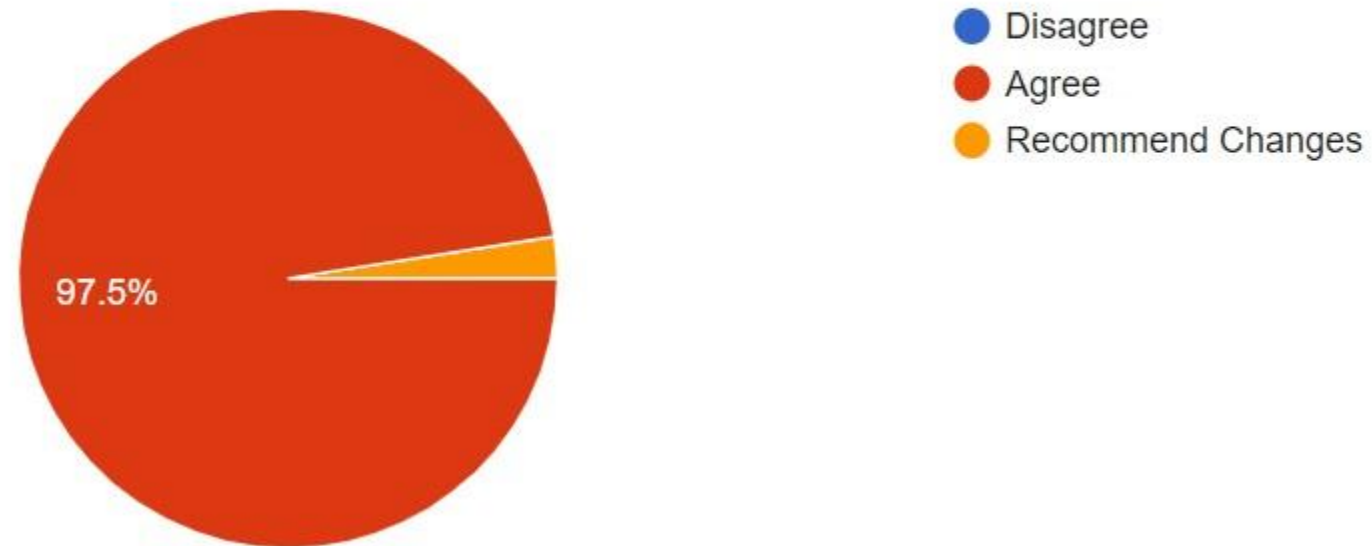


GOVERNANCE



1. The administration is sincerely putting efforts for the development of the institution

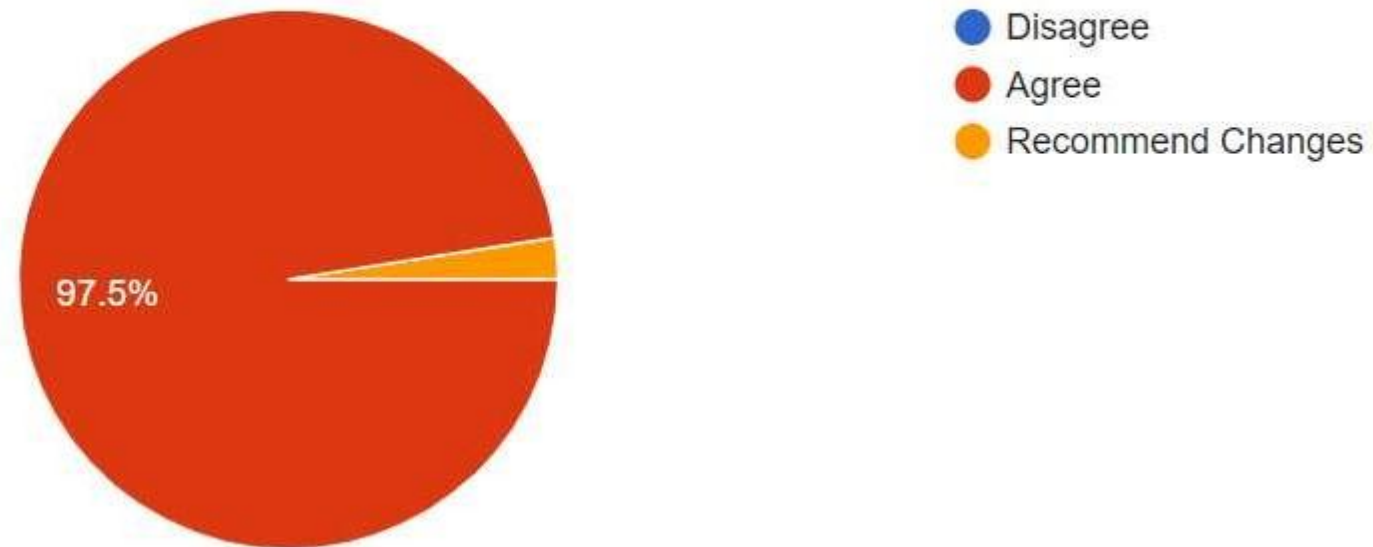
40 responses





2. The administration is accessible

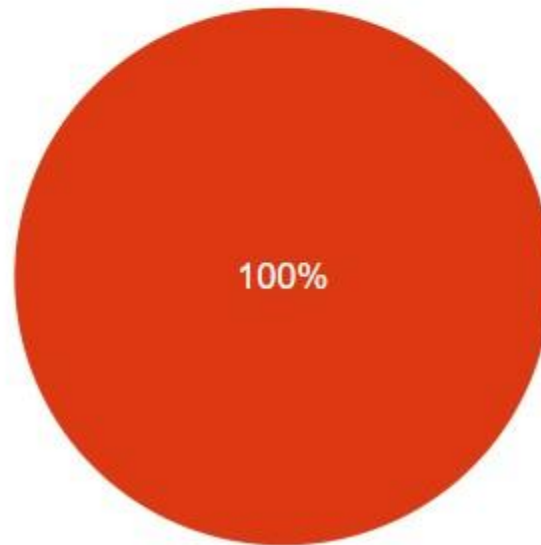
40 responses





3. The administration is accessible during Covid 19 lockdown

40 responses

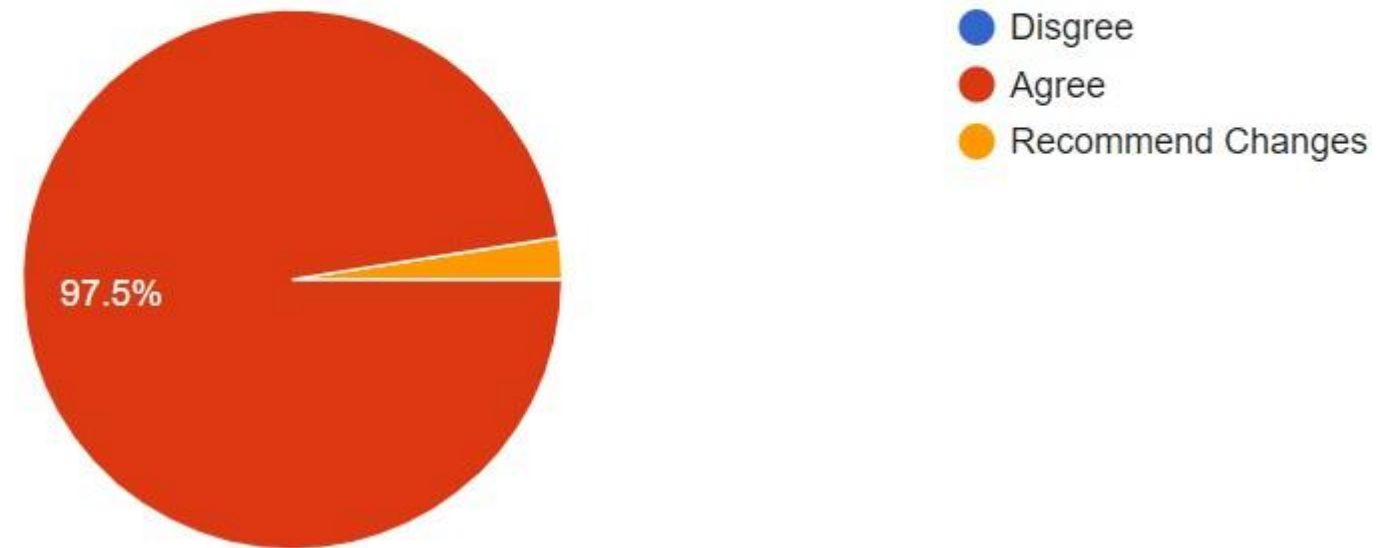


- Disagree
- Agree
- Recommend Changes



4. The quality initiatives taken up during the last academic year are contributing for improvement

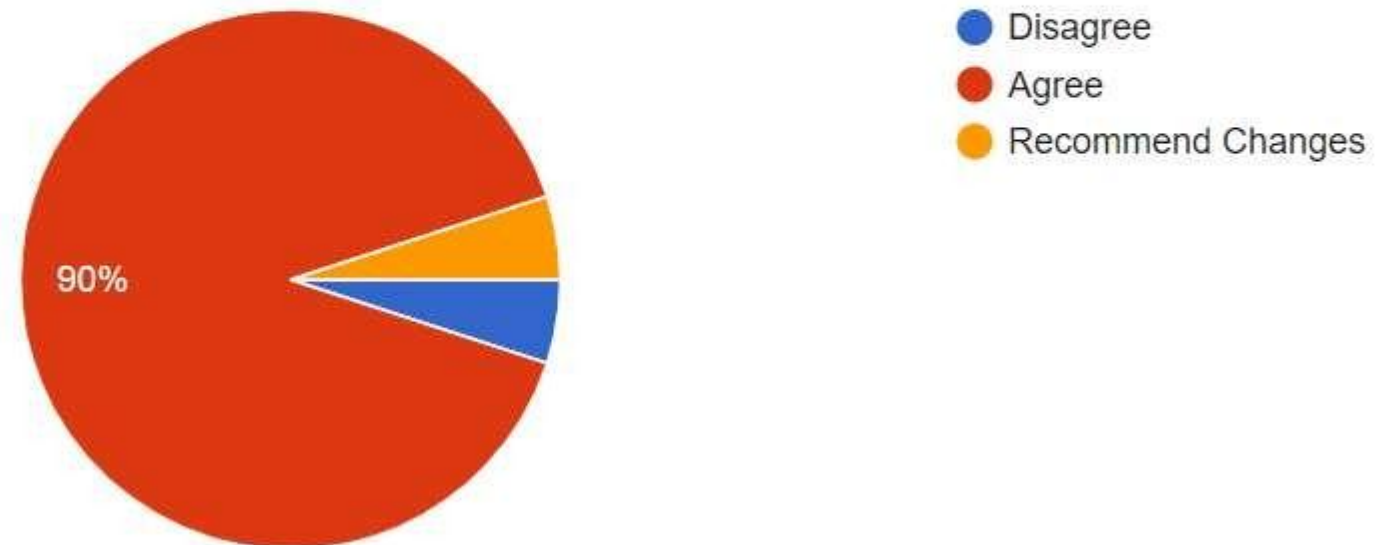
40 responses





5. The MoUs entered by the university enhance the scope for mutual cooperation with Institutions and Research Organizations of repute

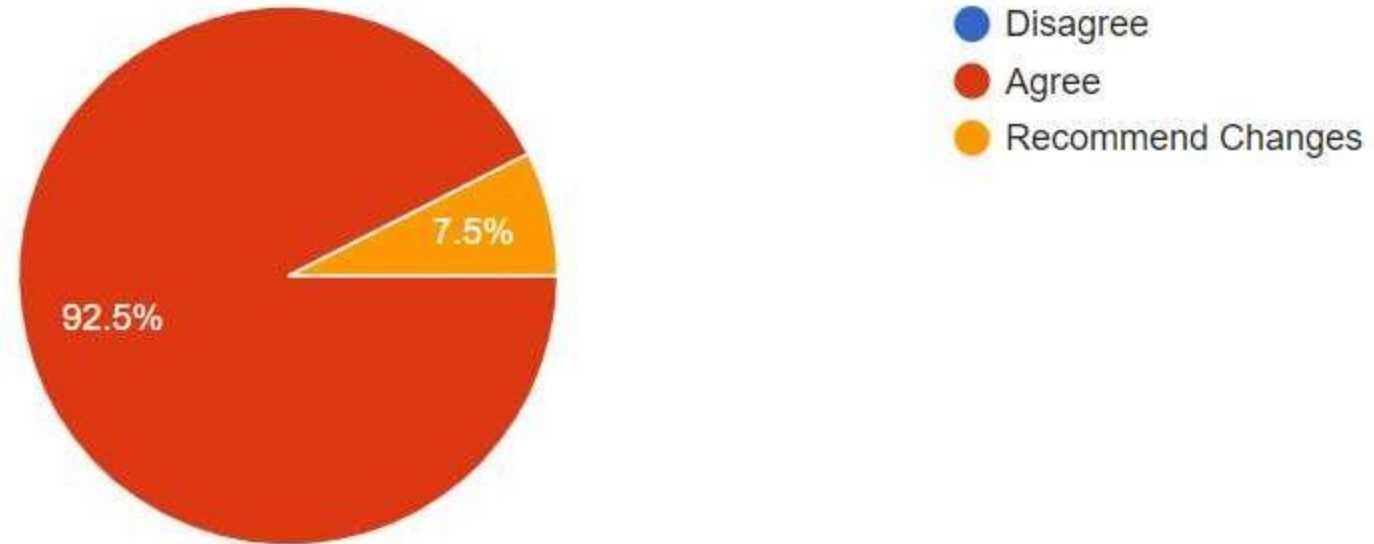
40 responses





6. The faculty are given freedom to express their opinions

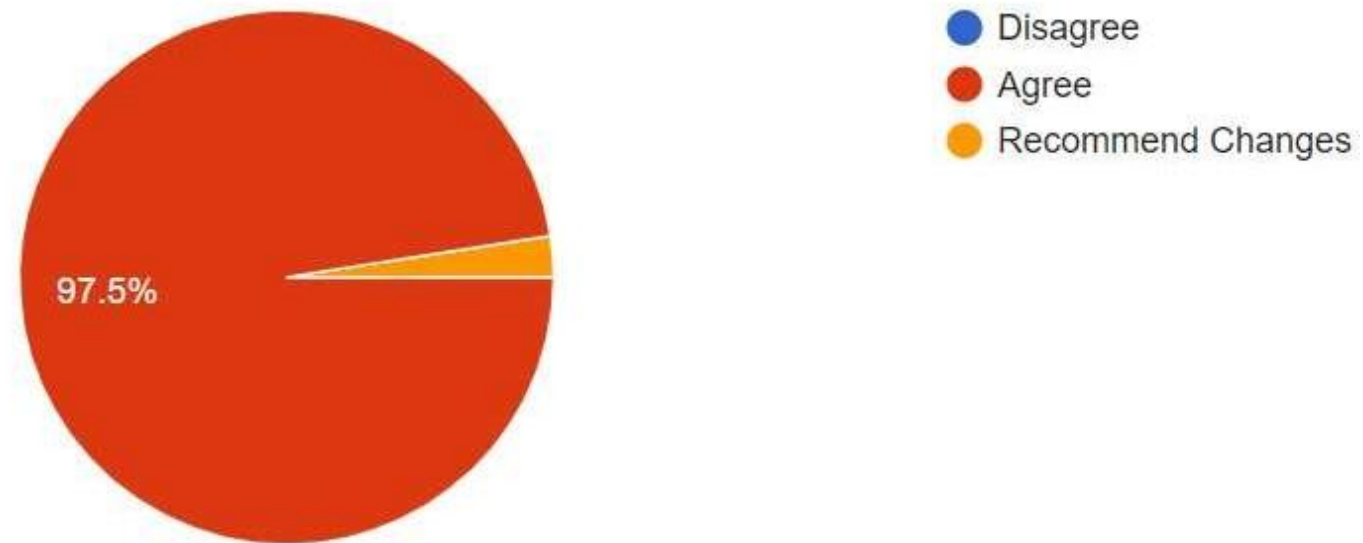
40 responses





7. The IQAC is working well for promoting quality in the institution

40 responses



Recruiters Feedback 2019-20

Recruiter Feedback 2019-20

| Company Name | Personnel Name | Personnel Designation | How will you rate the management and smoothness of the process conducted? | How will you rate the quality of students sitting for the process? | How do you rate the performance of our alumni working with your organization? | How can SSCBS, in your opinion, improve the recruitment process? | Would you recommend any certification course that should be undertaken and skills that should be developed by the students to make them more industry ready? |
|----------------------------|-----------------|----------------------------------|---|--|---|---|---|
| Ksenia Consultation | Divya Aggarwal | Founder | Excellent | Good | | The students were provided with interviews timings 30 mins advance of the schedule, to which students appeared 45 mins prior to the commencement of interviews. Kindly let them know of the right timings and give them a reporting time hence guiding them in a way their time isn't wasted and the company doesn't have to have them so early at the venue. | Students need to be trained on communication and resume writing. |
| Boston Consulting Group | Aanchal Narang | HR Recruiter - Senior Specialist | Very good | Very good | Very good | Overall good experience, the coordinators had managed the whole event well! One small note, SSCBS should provide support of house staff to help the Placement Coordinators for managing lunch and refreshments during the campus drive, it would help to keep their focus on the interview process. | None |
| Torch Financial Services | Uttkarsh Poddar | Investment Analyst | Satisfactory | Need to improve | Excellent | | |
| Internshala | Sushmita Mahato | HR Manager | Very good | Satisfactory | Excellent | I suppose it would be helpful if we could be contacted during the 1st round of campus recruitment drive itself, so that more number of relevant and quality applications are received. | I believe the candidates can work on relevant projects, take up internships of short duration and spend time on increasing their knowledge base in the field of their interest, in order to become more industry ready as well as excel in their career. Thank you. |
| Concrete Renovations India | Saurabh | Co-founder and COO | Excellent | Excellent | | | |

| Company Name | Personnel Name | Personnel Designation | How will you rate the management and smoothness of the process conducted? | How will you rate the quality of students sitting for the process? | How do you rate the performance of our alumni working with your organization? | How can SSCBS, in your opinion, improve the recruitment process? | Would you recommend any certification course that should be undertaken and skills that should be developed by the students to make them more industry ready? |
|--------------------------------|----------------|---|---|--|---|---|--|
| Kinduz Consulting #SME Central | Vinay Babbar | Senior Consultant SME Central-KINDUZ Consulting | Excellent | Very good | Excellent | i found Divjas, who is a Student Placement Coordinator highly professional in his job. However he can raise his bar by generating more interest by talking about the profile and do the initial screening by himself so that we do not find a few students, little lazy for the professional call | Critical thinking skills |
| COOX | Abhishek Gupta | Manager | Very good | Good | | Once the company has rolled out any offer, institute again takes the consent of the student. Ideally, the student should not back out since he himself showed interest in the first place. Nonetheless, this policy needs to be communicated before the recruitment process begins. | |
| VRB Capital | Sachin Batra | Managing Partner | Very good | Excellent | | None | None |
| Verity Knowledge Solutions | Varsha Mishra | HR Executive | Very good | Good | Very good | The recruitment process was smooth enough and the placement committee members were prompt enough. So no complaints | With Verity's point of view and investment banking in general, CFA would be a good programme to do |
| Namekart | Ashish Raj | Senior Domain Trader | Very good | Good | | | |
| Oxane Partners | Mansi Bagga | Vice President | Excellent | Excellent | Excellent | Better audience response during Pre - Placement Talk, more knowledge about incoming companies | CFA level 1, more fintech courses |
| EY India | Vibhuti Narang | Talent Team | Very good | Good | Good | | APICS, CFA, etc |
| United Airlines | Shubham Goel | Analyst - FP&A | Excellent | Very good | | | |
| Mckinsey & Co. | Tanima | Recruitment Admin | Excellent | Excellent | | I think its going pretty smooth | |

| Company Name | Personnel Name | Personnel Designation | How will you rate the management and smoothness of the process conducted? | How will you rate the quality of students sitting for the process? | How do you rate the performance of our alumni working with your organization? | How can SSCBS, in your opinion, improve the recruitment process? | Would you recommend any certification course that should be undertaken and skills that should be developed by the students to make them more industry ready? |
|----------------------|------------------|-----------------------|---|--|---|--|---|
| MXV Consulting | Shubhra Singh | Project Lead | Very good | Good | | Process was very well managed. Adjacent interview rooms would be preferred. | |
| The Social Corporate | Chandan Alawadhi | Growth Consultant | Excellent | Very good | | | Upskill yourselves in the sectors you are interested in. For example, for Finance, study Damodaran's Book about Company Valuations (bible for any Investment banker), perhaps pursue CFA, etc. For Tech, start taking MOOC courses and expanding your horizons about digital transformation, AI / ML, Gamification, etc.; if you are interested in coding - HTML, CSS, Java, etc. Anyone interested in learning about Digital Marketing - MUST DO Facebook Blueprint and the official Google Adwords and Analytics courses. Rest can be learnt through YouTube. |
| WOMENforINDIA | Suzanna Lal | HR | Excellent | Good | | The process is probably one of the smoothest of all the Placement Cells in Delhi that we've been in connection with. | |