



शहीद सुखदेव कॉलेज ऑफ़ बिज़नेस स्टडीज़
SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
(दिल्ली विश्वविद्यालय) / (UNIVERSITY OF DELHI)

DVV clarification Metrics Level Deviations numbered 3.3.3

With reference to DVV clarification of SSR cycle 2, Metrics Level Deviations numbered 3.3.3. **Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., during the last five years (including Government initiated programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. and those organised in collaboration with industry, community and NGOs)**

Please find enclosed according to SOP template

1. Scanned images of available newspaper reports , brochures etc related to extension and outreach programs conducted by the College during the last 5 years and attested by the Principal
2. Since Geo tagged photographs are not available, available photographs of the activities with dates and captions

The above are in a single a pdf file from Pages 1 to 133 duly attested by the Principal.

(Poonam Verma)
Professor-Principal

Date: 12 June 2021

Enclosures

1. Scanned images of newspaper reports / brochures page 1 to 35 of the pdf.
2. Scanned images of photographs page 36 to 133 of the pdf

Empower the youth

President RAM NATH KOVIND motivates team members of Enactus from Shaheed Sukhdev College of Business Studies

The meeting between Delhi University students of Shaheed Sukhdev College of Business Studies representing team Enactus and the president Ram Nath Kovind was led by the college governing body chairman Professor Anil Kumar Rai. The Principal Dr Poonam Verma, faculty members and 66 student members of Enactus SSCBS were present at the occasion.

The ceremony commenced with a brief felicitation by the Professor Rai. The meeting lasted for 30 minutes and gave an opportunity to the Enactus SSCBS team to showcase the two social entrepreneurship projects that won them the coveted Enactus World Cup 2017 title held in London. The team also received a cash award of \$50,000.

One of its projects — Project Raahat won the Water Race competition conducted under the aegis of Enactus World Cup, winning an award of \$20,000 for expansion of their project.

The project competed with several entries, targeted at water conservation and sanitation, from 36 countries where each country was represented by the national champion team. It is the first time since its inception in 2001, that the competition has been won by India.

The two projects presented at the world cup were



Project Raahat and Project Udaan. They are in line with Swachh Bharat Abhiyaan and Digital India Mission. Project Raahat aims to provide safe sanitation facilities to slum dwellers in Delhi and NCR by innovatively utilising the existing infrastructure of community toilets, ensuring efficient maintenance via community mobilisation, greater sensitisation on good sanitation practices and eradicate open defecation. Project Udaan aims to promote digital literacy in the rural landscape by setting up sustainable computer centres by diverting the e-waste from

urban areas.

The project runs these centres with assistance from women entrepreneurs, who are trained in computers and qualitative aspects of teaching thereby working towards their empowerment. The Enactus SSCBS team has won the national championship three times in the past and has represented India at the Enactus World Cup held in Malaysia, China and Canada. The team secured the 2nd position at the Enactus World Cup 2016, held in Canada.

The ceremony reached its culmination with the words of wisdom from the President. He motivated the students to work harder and emphasised on the role of the youth as the driving force behind taking this country forward.

The meeting and his motivating words inspired many students to pursue the social entrepreneurship projects with greater zeal, enthusiasm, and commitment.

"We at Shaheed Sukhdev College of Business Studies have created history by getting the glory to the country for the first time since its inception. We aim to create not only job seekers and job providers but also social change agents. I am happy the team is making their country and the college proud," said Dr Poonam Verma, Principal, SSCBS, Delhi University.

HIGHLIGHTS FROM THE ENACTUS INDIA NATIONAL COMPETITION

AUGUST 15, 2016

BY: TONA ROWETT

QUICK FACTS ▶ RESULTS

National Champion:

Shaheed Sukhdev College of Business Studies

Second Place:

Indian Institute of Technology, Delhi

Third Place:

Shri Ram College of Commerce (SRCC)

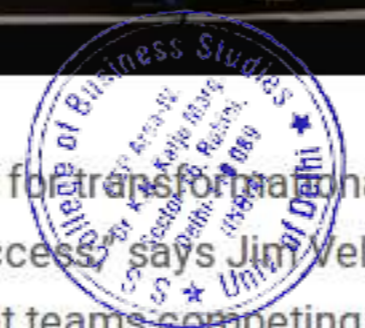
It was a very full two days when more than 1,700 students, alumni, faculty members and business leaders met at the Taj Land's End in Mumbai on 21-22 July to celebrate the incredible impact Enactus India has made across the country this year. In addition to sharing ideas, making new connections, and recognizing achievements, everyone there was also excited about naming a national champion, the team that will become Team India as they travel to Toronto for Enactus World Cup in September.



receive a total of \$90,000 USD in the new annual Ford Better World Award, recognizing excellence in social impact, with a total of \$50,000 going to Shaheed Sukhdev College of Business Studies and the Enactus country of India.



"Ford Motor Company Fund is always on the lookout for transformational ideas that make people's lives better through innovation and access," says Jim Wella, President, Ford Motor Company Fund. "The outstanding student teams competing at the Enactus World Cup are turning this vision into reality and are a shining example of the power of



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Meeting with Manish Sisodia

The team was congratulated by the Deputy Chief Minister of Delhi, Mr. Manish Sisodia, for the World Cup win with a ceremony kept at the Delhi Secretariat. The meeting provided us with an opportunity to share with the Minister our interventions in Delhi and adjoining states. We are glad to receive not only the guidance but the means to further the cause of our projects with the government's help.



UNIVERSITY AND COLLEGE STUDENTS TACKLE GLOBAL WATER AND WASTE CRISES AT 2017 ENACTUS WORLD CUP AND GLOBAL GOALS SESSION



 September 27, 2017

 Uncategorized

 0 comments

Today eight best-in-class student teams from around the world presented how they are using entrepreneurial action and business innovation to tackle the global water and food waste crises in The Water Race and 1 Race 2 End Waste.

In The Water Race, Shaheed Sukhdev College of Business from India won for their *Project Raahat*, which aims to eradicate open defecation in urban Delhi. The project focuses on access to safe and sanitary public toilets and changing the social stigma of using them. They competed against Universidad del Valle de Guatemala, Campus Sur, University of Regensburg from Germany and Memorial University of Newfoundland from Canada.

Project Raahat won the World water Race 2017

<https://enactus.org/university-and-college-students-tackle-global-water-and-waste-crisis-at-2017-enactus-world-cup-and-global-goals-session/>

Shaheed Sukhdev College of Business Studies, the 2017 National Champion emerge Champions at the Enactus World Cup 2017 in London. Their project Raahat, focused on eradicating open defecation by sensitizing people on safe sanitary practices and providing safe sanitation facilities in the form of 'Raahat toilet complexes' to urban slums in India.



At the World Water Race this year, Jesus and Mary College, Shri Ram College of Commerce and Shaheed Sukhdev College of Business Studies were among the top four Water Race teams at the Enactus World Cup in San Jose. Their projects have directly impacted over 200,000 people in India by creating 28 new job opportunities and providing over 250,000 people with access to clean water and safe sanitation.

**Project Raahat won the 2017 World Cup and The 2017 National Championship
And
Featured in the Enactus India newsletter**

https://drive.google.com/file/d/1tHHYcLIRNRu--HauAyH9HqE_rGybOt_x/view?usp=sharing



DELHI

When art bridged barriers between sanitation awareness



Simran Khanna

NEW DELHI., JUNE 30, 2016 00:00 IST
UPDATED: SEPTEMBER 16, 2016 17:01 IST

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Art is known to both create and bridge barriers between people. Students from Shaheed Sukhdev College of Business Studies (SSCBS) have used it as a medium to sensitise slum dwellers in Kirti Nagar about sanitation and hygiene.

“Project Raahat” was initiated by the social entrepreneurship society of SSCBS – Enactus. It has currently been launched at toilet complexes in Sultanpuri and Kirti Nagar. The aim of the project is to discourage slum dwellers from defecating in the open and encourage them to use the toilet complex instead.



An article published in The Times group's e-paper about Project Raahat
<https://timesofindia.indiatimes.com/city/delhi/Students-try-to-flush-out-open-defecation-from-JJ-colonies/articleshow/52946654.cms>



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Two Delhi Slums Become Almost Completely Open Defecation Free

Phaiguni Vittal Rao
The Better India 3 January 2017

has brought down the open defecation rates in some slums from 95% to 3%. Had you visited or wandered close to the slums in Sultanpuri and Kirti Nagar in New Delhi a year ago, you would have witnessed a common and appalling sight of slum-dwellers walking into open fields with a tin can to relieve themselves. You might have walked past stinky toilet complexes lying vandalized with broken, leaky walls, and pipes. But not anymore! Thanks to a group of enterprising college students from Shaheed Sukhdev College of Business Studies (SSCBS), Delhi University, the open defecation rates in these slums have come down from 95% to a mere 3% in just one year.

And this was made possible through community involvement and healthy sanitary initiatives like Project Raahat undertaken by the Enactus team in SSCBS.



Highway liquor ban: 40 places in Delhi may start serving alcohol again
India Today

Super Value Day is here!
Amazon Sponsored

UGC wants 20% foreign faculty at universities; teachers create uproar
The Indian Express

Project Raahat aims to eradicate open defecation and provide safe sanitation facilities to the urban slum dwellers of Delhi. They come up with innovative measures for management of toilet complexes, incorporate aesthetic modification and sensitize people on healthy sanitary practices. The idea sprung from an older project called 'Sanitary Solutions' in which they were educating people living in slums about healthy and hygienic practices like the use of sanitary napkins, etc.

They even made sanitary napkins and distributed them to women.



During this time, Enactus SSCBS conducted several need assessment surveys in these slums to understand what the community required. They found that people didn't have clean toilets and in some cases no toilets at all. Instead they chose to defecate in open grounds or near railway lines close by. They also found that the existing toilet complexes in these slums were in a dilapidated state with broken walls, no water or electricity supply, and unclean latrines that were a breeding ground for pathogens. Thus, in collaboration with the Delhi Urban Shelter Improvement Board (DUSIB), SSCBS Enactus became the first student body in Delhi to be allocated four toilet complexes in Sultanpuri and Kirti Nagar slums for holistic growth and upkeep of the local community.

Project Raahat featured in Yahoo News for its efforts against open defecation

<https://www.thebetterindia.com/80482/enactus-delhi-india-toilet-sanitation-slums/#:~:text=Project%20Raahat%20aims%20to%20eradicate,people%20on%20healthy%20sanitary%20practices.>

Aug 13, 2016 02:07 PM IST | Source: CNBC-TV18

Swachh Bharat: Here's how Shaheed Sukhdev College chips in



Enactus or Entrepreneurial Action and Us is an international non-profit organisation of students present across 37 countries. The India chapter recently picked the top performing project in the country and the honors went to Shaheed Sukhdev College of Business Studies.



VIDEO OF THE DAY



<https://www.moneycontrol.com/news/trends/features-2/swachh-bharat-heres-how-shaheed-sukhdev-college-chips-in-972945.html>





ANNUAL REPORT 2017-18

6 Projects

1,439,771 People Impacted

207 Entrepreneurs

₹21,531,921 Revenue Generated





The mission of Khidki is to eliminate malnutrition in slum communities by providing supplementary nutrition to children, optimising anganwadis and reforming child care practices.



Seeing Opportunity

NEED

1.5M Infants die due to malnutrition in India

Improper child care



Nutrient deficit diet

Stunted growth and poor immunity of children

OPPORTUNITY

52% Anganwadi centres have poor hygienic conditions

Inadequate training



Scarce resources

Delayed identification and treatment of malnutrition

ENABLERS

73% Women in India do not contribute to the workforce

Societal restrictions



Absence of skills

Financial dependency and low social standing in the community

Taking Action

1. Business Process



Setup and Training
Entrepreneurial training for production and sales of Poshan Bar



Growth Monitoring
Data recording and analysis to determine level of malnutrition



Distribution Channel
Monthly subscription model along with multi-level distribution



Referral System
Direct link to hospitals for early recovery of severely malnourished children

2. Key Activities

Curative Measures

Provision of supplementary nutrition and enhanced referral system



Growth monitoring of children and sensitisation in the community
Preventive Measures



3. Innovations

Poshan Bar

FSSAI certified, nutrient rich spirulina based bar



Referral Card

Accelerated follow up system for early recovery



Sensitisation Program

Behavioural change sessions using audio visual techniques



Digital Techniques

Growth measurement and recording using mobile application



Enabling Progress

1. Impact

Economic

8

Anganwadis Optimised

4

Entrepreneurs Created

₹6K

Income per Entrepreneur

₹10L

Worth medical expenditure avoided

Environmental

2.18t

Carbon Footprint

Saved

594kWh

Electricity

536kg

Recycled paper used for packaging

Social

8,400

People Impacted

1,600

Children have Recovered

3

Slums Impacted

₹10L

Expenditure on unhealthy food reduced

2. Empowering People



Entrepreneur

Improved social status and financial independence



Community

Better health and behavioral change for families

3. Sustainability



Regular sales through decentralized distribution channels



Setting benchmarks for production, sales and distribution

4. Expansion

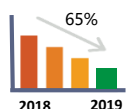
11

Slums

70K

People

Malnutrition Rate



Expansion by July 2019



The mission of Raahat is to eradicate open defecation and provide safe sanitation to urban slum communities by innovating in management and monitoring of community toilet complexes and sensitising people on good sanitary practices.



Seeing Opportunity

NEED

527M People in India defecate in the open

Inadequate facilities **Lack of awareness**

Leading cause of diarrhoea and worm infections

OPPORTUNITY

55% Community toilet complexes are defunct

Improper maintenance **Vandalism by public**

Inefficient monitoring of complexes and lack of ownership

ENABLERS

2.5M Sanitation workers face occupational hazard

Low wages and incentives **Untrained workforce**

Low quality of life and social stigma against sanitation workers

Taking Action

1. Business Process

Government Partnership
Maintenance and monitoring of community toilet complexes

Entrepreneur Training
Extensive training for technical and interpersonal skills

B2B Model
Service offering to municipal bodies for monitoring of complexes

Infrastructural Modification
Wall art and user friendly toilet complex design innovations

2. Key Activities

Monitoring
Optimization of complexes through performance reporting

Activity Based Curriculum and camps to build community ownership
 Sensitisation

3. Innovations

Data Reporting
Centralised monitoring and evaluation using mobile application

Feedback Mechanism
Interactive Voice Response System (IVRS) for regular feedback

Sensitisation Forum
Online global platform for knowledge sharing on behavioural change

Raahat Clubs
Formed in government schools to conduct sanitation workshops

Enabling Progress

1. Impact

Economic

55 Toilet Complexes
11 Entrepreneurs Created
₹22K Income per Entrepreneur

35% Reduction in maintenance expenses

Environmental

36,000kL Water **21MWh** Electricity **Saved**

7000t Human excreta routed to treatment plants

Social

2.2L People Impacted
110 Trained Caretakers
7L People Reached by Conference

₹220L Worth medical expenditure avoided

2. Empowering People

Entrepreneur
Financial stability and better living standards

Community
Access to better sanitation and less vulnerability to diseases

3. Sustainability

Replication of the Raahat Model using Standard Operating Procedures

Streamlining monitoring and transferring stake to the entrepreneurs

4. Expansion

8 States
22L People



Expansion by July 2019

ENACTUS CRITERIA

KHIDKI

RAAHAT

- 4 entrepreneurs each earning ₹6000 per month
- ₹10L worth of medical expenditure saved



Financial Assets

- 11 entrepreneurs each earning ₹20,000 per month
- ₹220L worth of medical expenditure avoided

- Provided skills and job opportunities to women entrepreneurs
- Anganwadi optimisation using digital measures



Social Assets

- Improved livelihood for sanitation workers
- Community networks setup for continued impact of behavior change curriculum

- 2.18t of carbon emissions reduced
- Conserved 594kWh of electricity



Environmental Assets

- Conserved 36,000kL of water
- Saved 21,000MWh of electricity
- 7,000t of faecal waste routed to treatment plants

- Nutrient rich food supplement with multiple health benefits
- Sensitisation workshops for mothers on proper child care practices



Human Assets

- Availability of clean and accessible 24 hour toilet facilities
- Ensured hygienic work environment for caretakers

- Augmentation of the referral system
- Monthly subscription model offering discounted rates
- Decentralized distribution system



Business Concepts

- Data analysis and monitoring
- IVRS based feedback collection
- Holistic development via sensitisation
- Standard Operating Procedures

FINANCIALS	₹
• Coca Cola	1,200,000
• Ford	1,500,000
• Dell	4,800,000
• Crowd Funding (BitGiving)	67,000
• Event Fundraising	221,000
• Grants via Enactus India	160,000
• Institutional Support	25,000
• Competitions	131,000
• Donations	12,000
Total Team Funding	₹8,116,000

OTHER PROJECTS	
Sanitation Solutions	82 Entrepreneurs 33,500 Women Impacted
Project Gramodhar	12 Entrepreneurs 11,850 People Impacted
Project Akshar	20 Entrepreneurs 54,270 Lives Impacted
Project Udaan	30 Entrepreneurs 254,647 Lives Impacted

MEDIA IMPRESSIONS
844M Electronic Media
130M Print Media
68.1M Online Media

65 Team Members

950 Volunteers Involved

13 Business Advisory Board Members

81,284 Team Hours

Associations





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Project Raahat is an initiative of Enactus Shaheed Sukhdev College of Business Studies and was started on 29 December 2015 in collaboration with Delhi Urban Shelter Improvement Board, Government of National Capital Territory of Delhi, India. Under Project Raahat, the management of Community Toilet Complexes (CTCs) is undertaken by the students, including aspects relating to operational management, aesthetic modification and sensitisation activities.^[1]

The project was opened at toilets in Sultanpuri and Kirti Nagar.^[2]

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 - 3.2 Ticket System
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Need [edit]

Open defecation is the practice of people **defecating** outside and not into a designated **toilet**. The term is widely used in literature about water, sanitation, and hygiene issues in developing countries. Open defecation causes **public health** problems in areas where people defecate in fields, urban parks, rivers, and open trenches in close proximity to the living space of others.

Project Raahat has its own Wikipedia page about its efforts and the business model
https://en.wikipedia.org/wiki/Project_Raahat



In the business of transformation

Author: [Amita Bhaduri](#)
Post By: [Amita Bhaduri](#)

Posted Date: Thu, 2018-08-02
16:11

A toilet complex managed by college students sets an example of a sustainable model for accessing sanitation.



Delhi Street Art has painted cartoons and caricatures on the walls to attract people to the community toilet complex at Sultanpuri. (Image: Project Raahat, Enactus)

Pramod Kumar Singh, the caretaker of a community toilet complex in northwest Delhi's Sultanpuri area is proud about its upkeep. The complex, built by the [Delhi Urban Shelter Improvement Board \(DUSIB\)](#) and inaugurated in 2016, is well maintained with beautiful landscaping, posters and wall art.

Pramod has been looking after it for the last two-and-a-half years since he began working here. He works in close collaboration with young college students of Project Raahat, an initiative by students of a management institute, [Shaheed Sukhdev College of Business Studies \(SSCBS\)](#), Delhi University. The project is a part of [Enactus](#),



Maintaining toilet complexes



Pop culture icons like Gabbar Singh are painted on the complex walls. (Image: Project Raahat, Enactus)

Soon after the DUSIB gave the responsibility of maintaining the complex in the Sultanpuri area in 2016 to Enactus SSCBS, they identified two people from the bordering slum community to take care of it—Pramod was appointed as the caretaker and Shakuntala Shukla as the cleaner. Pramod lives right across the complex making the upkeep of the toilet complex easy for him.

India Water portal published an article on Project Raahat and its impact on the slums

<https://www.indiawaterportal.org/articles/business-transformation>



Metros » Delhi » 22 Jan 2017 » Delhi University students wage war against open defecation

Metros, Delhi

Delhi University students wage war against open defecation

THE ASIAN AGE | SUSHMITA GHOSH

Published : Jan 22, 2017, 1:28 am IST

Updated : Jan 22, 2017, 6:42 am IST

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The project, launched last year, has received a grant of Rs 5 lakh from the DU Innovation Project.



A renovated toilet in Sultanpuri.

New Delhi: With an aim to prevent open defecation and to sensitise slum dwellers in the national capital on healthy sanitary practices, a group of Delhi University students have initiated a campaign that has brought down open defecation rates in some slums from 95 per cent to 3 per cent in one year.

The Enactus team of Shaheed Sukhdev College of Business Studies (SSCBS) has brought down the open defecation rate in the slums of Sultanpuri and Kirti Nagar with the help of innovative measures under 'Project Raahat.' The project, launched last year, has received a grant of Rs 5 lakh from the DU Innovation Project.

The Asian Age published an article featuring Project Raahat and the efforts of Enactus SSCBS

<https://www.asianage.com/metros/delhi/220117/du-students-wage-war-against-open-defecation.html>





To truly understand the problem at its core, my team in Enactus – an international student-led social entrepreneurship body – studied the demand and supply factors of public sanitation. We learnt that:


- 1) People in slums avoid using toilets, given their filthy state. This, along with age old misconceptions, leads to rampant open defecation. Lack of ownership towards community toilets provokes vandalism, rendering them defunct.
- 2) Currently, the community toilets are developed by the government and then the operationalisation of these toilets is handled by maintenance firms who file a tender for it. The toilet maintenance firms face shortages of trained staff resulting in substandard operations.
- 3) Despite efforts by the govt to expand infrastructure, funds end up being utilised for reconstruction of defunct complexes.


Seeing an opportunity to work on systemic failures, four colleagues and I created Project Raahat in 2016.

Sattva Foundation published an article by one of the initiators of Project Raahat, explaining Raahat's model and purpose

<https://www.sattva.co.in/insight/how-we-halved-open-defecation-in-a-new-delhi-slum-in-a-year/>




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PROJECT RAAHAT

To eradicate Open Defecation and provide safe sanitation in urban slums

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Overview

Founders

The mission of Raahat is to eradicate Open Defecation and provide safe sanitation in urban slum communities by innovating in management of community toilet complexes and sensitizing people of good sanitary practices.

Project Raahat follows a 4 point approach to achieve our mission:

1. Operations & management
2. Sensitisation
3. Aesthetic Modification
4. Community Based Approach

We start with proper maintenance of the toilet complex, by appointing entrepreneurs from the community & training them in data recording, book-keeping etc. We ensure cleanliness in the complex throughout through smart cleaning practices. We simultaneously sensitise people about good sanitary practices & increase the stake of the community in the toilet by regular feedback surveys and consultation on issues such as timings & pricing.

This is followed by efforts in beautifying the complex through wall arts, greenery, posters etc. to change perceptions and significantly impacting rates of open defecation.

An overview of Project Pravaah featured in the F6S community

<https://www.f6s.com/projectraahat1>



When art bridged barriers between sanitation awareness

SIMRAN KHANNA

NEW DELHI: Art is known to both create and bridge barriers between people. Students from Shaheed Sukhdev College of Business Studies (SSCBS) have used it as a medium to sensitise slum dwellers in Kirti Nagar about sanitation and hygiene.

"Project Raahat" was initiated by the social entrepreneurship society of SSCBS — Enactus. It has currently been launched at toilet complexes in Sultanpuri and Kirti Nagar. The aim of the project is to discourage slum dwellers from defecating in the open and encourage them to use the toilet complex instead.

Collaboration

Collaborating with Delhi Street Art, the students have transformed the complexes using cartoon characters and quirky Bollywood slogans that are favoured by the community residing within the slums. Battling the summer

heat, volunteers from all over Delhi, invited by the artists of Delhi Street Art, joined the committed team of 12 from SSCBS to bring some colour to the drab toilet complexes.

"Infographics helped us overcome the hurdle of illiteracy among slum dwellers. We use humour as a medium to connect with them. The visual appeal of art also cuts down vandalism," the enthusiastic team said about the project.

Children from the community have also left their imprints in many of the artworks showcased on the walls of the complex.

Market research

As students of business, the team has put their classroom lesson into practice. Market research is conducted through surveys and statistics are collected by the caretaker at the entrance. They also conduct weekly camps to inculcate messages to take a step toward a daily



sanitary routine or health hazards of garbage accumulation. Posters are then conceptualised with the same message so that they can be put up at the complex in order to reinforce the message. The reach of the activities conducted is then evaluated on the basis of the data collected.

In order to engage the families through toilet complexes, a superhero called Raahat, who

is an epitome of cleanliness, has also been painted on one of the walls.

"We associate our efforts with other NGOs working in the slums. Last Sunday, Astha Theatre group performed a play on effective disposal of garbage," said Vani Kapoor, a member of the team.

They teach the community about the effectiveness of using them to pur-

Project Raahat aims to discourage slum dwellers from defecating in the open

chase a pass at the beginning of the month. Around 62 families have taken up their advise. At their site in Kirti Nagar, they have implemented household remedies like using borax and lemongrass to get rid of bees.

Government policies

As part of their goal of entrepreneurial development, the team also makes the community aware of government policies like the Jan Dhan Yojna, so that they capitalise the benefit.

"Our goal is not short-sighted or limited to these sites. This has to be the future of toilet complexes all over Delhi," said Arpita Verma, who looks after design and innovation.

Their ambition is to mea-

sure up to the standards set by Bill and Melinda Gates Foundation's "Reinvent the Toilet Challenge".

With the Delhi Urban Shelter Improvement Board already implementing their recommendations of building disabled and visually-challenged-friendly toilets (western toilets with support handles) and lower washbasins so that they are accessible to children as well, project Raahat is already bringing about change.

Like the tree painted by the students, Project Raahat is a self-sustaining model. The roots may have been laid by them, but the growth and presence depends on the community. Raju, the caretaker of the complex, promises to keep the initiative going after the students leave.

"We will work together to improve the community," he added.

(The writer is an intern with *The Hindu*.)

PROJECT UDAAN

2015-16

Project Udaan got featured in DNA in the year 2015.



Here's how Project Udaan is empowering women entrepreneurs in rural India

They are raising money to procure computers.



A Chinese proverb goes, 'Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime'. It would be fair to associate this approach to Enactus, a not-for-profit student-run international organisation. The student groups from different countries of the world create business models to empower the less privileged sections of the society while solving social issues.

Enactus Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi, is working towards empowering women entrepreneurs in rural India while imparting digital education to the villagers through Project Udaan. As part of the project, which started in 2015, six women entrepreneurs in the villages of Mavikala, Suhana, Khurram Pur in Uttar Pradesh and Mubarakpur, Jahangirpur, Gijarodh in Haryana will be trained to run a computer centre and also impart computer education. The project has the potential to impact more than 600 students.

Enactus SSCBS is raising money on the crowdfunding site, **Ketto** to acquire the computers. "We procure second-hand computers from corporates and people. We refurbish them, make them workable and use them to set up the labs," says Roli Tandon, one of the 60 members of Enactus SSCBS. Project Udaan successfully ran its pilot in the Kaloi village of Haryana.

Link: <https://www.dnaindia.com/india/report-here-show-project-udaan-is-empowering-women-entrepreneurs-in-rural-india-4193352>

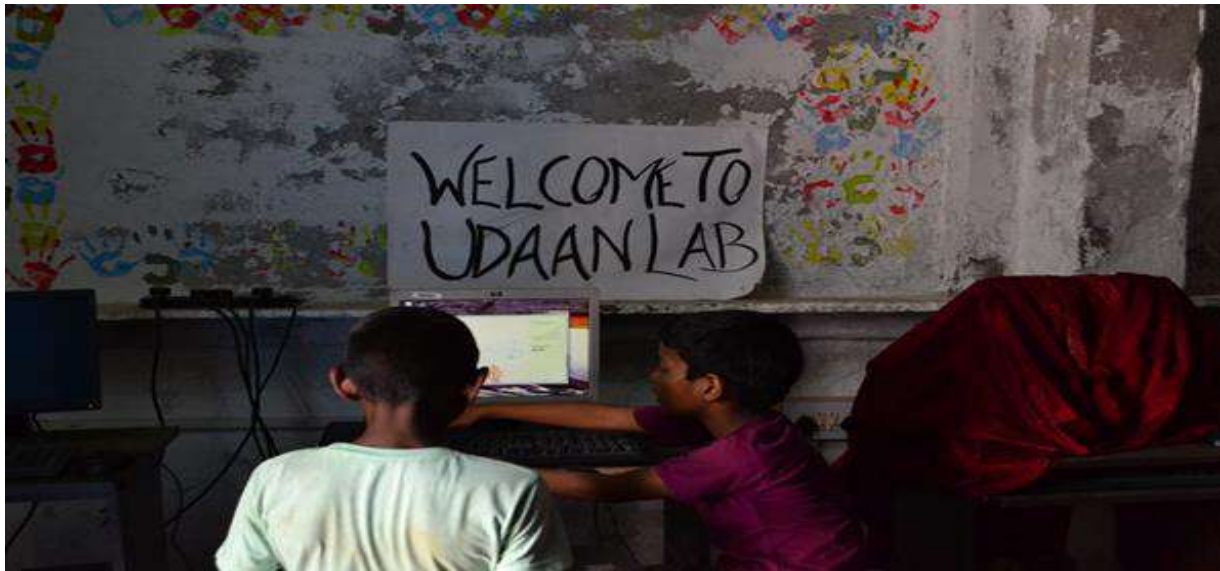


Entrepreneurs of Project Udaan



Our volunteers collecting discarded computer systems from residential areas.





Project Udaan empowering masses.





PROJECT UDAAN

2017-18

National Champions for the second year in a row, Project Udaan got appreciation from judges on how it reuses e-waste while empowering women.

At the end of the day, the big moment finally arrived and the team from Shaheed Sukhdev College of Business Studies was named the 2017 Enactus India National Champion and will now prepare to represent their country at Enactus World Cup for the second year in a row. Enactus SSCBS made an impression on judges with their portfolio of initiatives, including their Udaan project, which provides quality education in rural India by setting up computer centers that reuses e-waste while empowering women.



Enactus SSCBS wins the national trophy, 2017



Winners of World Water Race, 2017



Winners, Enactus World Water Race 2017

Enactus SSCBS won the World Cup 2017 in London



Winners, Enactus World Cup 2017

enactus



Featured in The Outlook India for its win in 2017

Outlook

THE NEWS SCROLL

29 SEPTEMBER 2017 Last Updated at 2:30 PM | SOURCE: ANI

Team India wins Enactus World Cup 2017



New Delhi [India], Sept 30 (ANI-NewsVoir): After a gruelling competition before an eminent panel of business judges from across the world, Team India, represented by students of Shaheed Sukhdev College of Business Studies Delhi, emerged as the deserving winner of the Enactus World Cup 2017. The winning projects included Mission RAAHAT and project UDAAN.

Aiding Indian Government's Digital India and Swachh Bharat Abhiyan initiative, mission RAAHAT works to eradicate open defecation and provide safe sanitation in urban slum communities where as project UDAAN aims to bridge the digital divide between urban and rural India by setting up computer centers.

Enactus, an international nonprofit organisation with 72,000 students from 1,700 universities in 36 countries held its annual, signature global event - Enactus World Cup from September 26 to 28, 2017. A select group of 3,500 students, business, academic and government leaders from around the world gathered in London for this special event that included three unforgettable days of collaboration, competition and celebration.

The Shaheed Sukhdev College of Business Studies team was led by Anuja Mathur, Faculty Advisor, SSCBS, Delhi and Additya Sharma - Student President, SSCBS Delhi, including 34 members participating in the winning projects. As World Champions, the Ford Motor Company Fund presented Enactus SSCBS and Enactus India the Ford Better World Award of USD 50,000.

"I congratulate Team India on winning the Enactus World Cup 2017. The projects-UDAAN and RAAHAT, which innovatively address real-world challenges, are inspiration success stories of Enactus students seeding businesses which make a positive impact. Enactus students are fueled by entrepreneurial action to create a better world for us all," said Rachael A. Jarosh, President and Global CEO, Enactus.

"I am elated to take the winning cup to India this year. Projects UDAAN and RAAHAT contribute to betterment of the country and support the government in its key civil and social agendas. Enactus student leaders together are creating a better, more sustainable world," added Farhan Pettiwala, President, Enactus India.

Link: <https://www.outlookindia.com/newscroll/team-india-wins-enactus-world-cup-2017/1157632#:~:text=Team%20India%20wins%20Enactus%20World%20Cup%202017>

Enactus SSCBS gets featured in the EducationDiary.com



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EDU BUSINESS NEWS EDUCATIONAL NEWS EXAM RESULTS

Team India Wins Enactus World Cup 2017 In London

By India Education Diary... Last Updated: Apr 04, 2020



London/New Delhi, September 30, 2017: After a grueling competition before an eminent panel of business judges from across the world, Team India, represented by students of Shaheed Sukhdev College of Business Studies Delhi, emerged as the deserving winner of the Enactus World Cup 2017. The winning projects included Mission RAAHAT and project UDAAN. Aiding Indian Government's Digital India and Swachh Bharat Abhiyan initiative, mission RAAHAT works to eradicate open defecation and provide safe sanitation in urban slum communities, whereas project UDAAN aims to bridge the digital divide between urban and rural India by setting up computer centers.

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Rachael A. Jarosh, President and Global CEO, Enactus, "I congratulate Team India on winning the Enactus World Cup 2017. Projects UDAAN and RAAHAT, which innovatively address real-world challenges, are inspiration success stories of Enactus students seeding businesses which make a positive impact. Enactus students are fueled by entrepreneurial action to create a better world for us all."

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Farhan Patehvala, President, Enactus India added, "I am elated to take the winning cup to India this year. Projects UDAAN and RAAHAT contribute to betterment of the country and support the government in its key civil and

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Link: <https://indiaeducationdiary.in/team-india-wins-enactus-world-cup-2017-london/>

Got featured in DU beat, again as the winners of World Cup and Enactus Nationals 2017



Enactus Highlights 2017-18: SSCBS Wins Enactus World Cup and Enactus Nationals 2017

BY BHAVYA BANERJEE - MAY 8, 2018



Link: <https://dubeat.com/2018/05/enactus-highlights-2017-18-sscbs-wins-enactus-world-cup-and-enactus-nationals-2017/>

Got featured in Cision PR NewsWire

LONDON, Sept. 28, 2017 /PRNewswire/ - In a close competition, Team India has emerged as the winner of the 2017 Enactus World Cup.

Enactus is an international non-profit dedicated to inspiring students to take entrepreneurial action to improve the lives of others. The Enactus World Cup is an annual event featuring the best social innovation projects created by the top university and college teams from 36 countries, qualified from 1,700 campuses and 72,000 student participants around the globe.



Team India Wins Enactus World Cup 2017 (CNW Group/Enactus Global)

Link: <https://www.prnewswire.com/news-releases/india-wins-enactus-world-cup-2017-in-london-648525453.html>



PROJECT UDAAN

2016-17



National Champions 2016



Runners Up, Enactus World Cup 2016



Got featured in DU beat for being one of the winning projects in Enactus Nationals 2016

Enactus SSCBS: Winners of Enactus Nationals 2016

BY SHAGUN MARWAH - JULY 30, 2016



SHARE



The two projects which the team presented at Enactus Nationals 2016 were Raahat and Udaan. Through Raahat, the team aims at eradicating open defecation by providing safe sanitation facilities and improving the existing infrastructure of community toilets. They began by undertaking the management of toilet complexes in Sultanpuri and adopted a user centric approach which included the system of family passes, sensitisation and health campaigns. As a result, the population who defecated in the open dropped from 95% to 3% after only six months of their project's implementation. Udaan, on the other hand, aims to promote digital literacy through setting up of computer labs in villages and teaching the working knowledge of computers to all children by women entrepreneurs. Currently, the team has set up 12 computer centres in villages across Uttar Pradesh, Haryana and many more.

On being asked to unveil the secret of their team's continual success, Harsh Garg, one of the team members of Enactus SSCBS said, "What really sets our team apart is our approach towards problem solving. One of our core beliefs has been that we can solve India's most daunting social and economic issues if we empower individuals to take an action against it. This is manifest in all of our projects. We do not just empower our entrepreneurs in terms of their income but also in terms of their capability to impact people. This leads to a chain effect in which setting up even a single computer centre or a production unit ends up bringing about a change in several lives. Another thing which differentiates our team is the amount of passion and commitment exhibited by each and every member of the project. More than a team, we are a close knit family which possesses an unconditional attachment for our work at Enactus, without which we cannot survive even one normal conversation, let alone a day."

Currently, the team is busy with their preparation of new ideas for their project's presentation at the Enactus World Cup, where they will compete against the National Champion teams from 36 other countries in Toronto, Canada.

DU Beat wishes the entire team good luck for all their future endeavors!



New Mode of DU Admissions to be Decided after Cancellation of Class 12th Board Exams

BY DU BEAT - JUNE 2, 2021

Link: <https://dubeat.com/2016/07/enactus-sscbs-winners-of-enactus-nationals-2016/>



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SSCBS Makes India Proud At The Enactus World Cup 2016



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Enactus SSCBS presented their two current projects- Project Raahat ,which aims at eradicating open defecation crisis from the slums of Delhi and Project Udaan, which focuses on bringing about digital literacy in the rural areas by reutilising e-waste.

The grand affair had 3,500 students from 32 different countries battling to be known as the World Champions.

SSCBS has definitely made India's mark on the world map and has left an indelible imprint with their dedication, hardwork and diligence.

We at DU Express Feel immensely proud of their achievement and wish them Good Luck for all their future endeavours.

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Most Popular

Link: <https://duexpress.in/sscbs-makes-india-proud-enactus-world-cup/>





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#Education

Rotaract Club, SSCBS

Project Utthaan is an initiative of Rotaract Club, Shaheed Sukhdev College of Business Studies which zeroes in on the holistic development of the various slum communities in the proximity of the college.

by Self

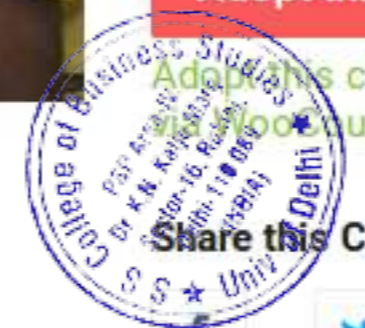
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Adopt this cause and raise free donations for Rotaract Club, SSCBS when you shop online with Woocoupons!



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Your Chance To Make A Difference With Enactus & Project Akshar: College Leaders Program

By A Guest Writer - October 9, 2015 278 0





The NSS Unit of SSCBS



About Us

We at Shaheed Sukhdev College Of Business Studies believe in the philosophy “Helping a blind man cross the road is just as noble as donating lakhs of rupees to a blind school !! Don't let go any opportunity to help someone. Your little gesture may be all that counts”. Keeping this in mind we try to contribute our bit to the society.

We as a team have a team 170 NSS volunteers from within the college who help us orchestrate various events in and around the college like cleanliness drives, organising seminars, visits to slums and much more.

We aim to vicissitude the outlook of people towards all the social issues which require attention.



Memories from 2015

- NGO Goonj Book Stall
- Cleanliness Drive
- Cyber Security Seminar by NGO- Jaago Teens
- Celebrating 'Joy of Giving Week' at Seelampur Slums
- AIDS Control Seminar by Delhi AIDS Control Society



Our Projects

- **Project NIRVANA**
- **Why so filthy?**
- **Vivante - Annual Flagship Event**



Why so Filthy

'Why so Filthy' which was launched this year, to bring about a behavioral change in the mindset of people with regards to cleanliness and is in sync with the 'Swachh Bharat Abhiyan'.

BEFORE



AFTER

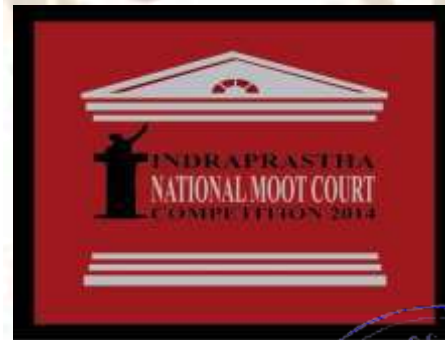


The logo for Vivante, featuring a stylized orange figure above the word "Vivante" in a red, sans-serif font.A banner with the text "Years OF BUSINESS" and a stylized figure.

Vivante, our flagship event, is a cluster of events, which aim at motivating and encouraging college students to contribute towards the lives of the less fortunate celebrate the joy of philanthropy.



Our Associations



Thank you !



Kartavya
The NSS unit
Shaheed Sukhdev College of Business Studies
University of Delhi

Cleanliness rally

Date- 24th September 2016

Working towards the crucial cause of promoting a healthy and safe life for youngsters and a clean environment, we organised a rally on 24 September, 2016 to make the college students as well as nearby residents of Vivek Vihar understand the negative impacts of drug addiction and a life which is only dreadful. We also emphasised on the utmost need to have clean surroundings for a healthy life. The rally began from the college premises followed by awareness in the nearby areas. It was done through slogans and posters. About 120 students and teachers were a part of the rally. The college students also took a pledge to never get in the vicious circle of drugs. The students also cleared the doubts of the residents regarding some aspects of drugs. They told them that the intervention later on becomes difficult, so prevention is better. The atmosphere was full of energy and sense of caring towards people's life was clearly seen in the students as they co-operated with the volunteers.

Pictures



VIVANTE

Date: 27th and 28th February 2017

The event was a great success with large number of people turning for it. There were large number of events in which people participated with full josh and enthusiasm. It started with the health talk on the topic "IS COMPUTER HURTING YOUR NECK" and then there was a health check-up camp set up by Max hospital for which large number of people turn out. Moreover, there was a wishing well in which plethora of wishes of children from various NGOs were kept. Many people promised to fulfill the wishes of those innocent child. After lunch, there was Zumba organized by FITNESS 21. All the events were organized with proper planning and coordination. The GOONZ book stall had large number of visitors with approximately 2000 books getting sold in just 4 hours. On next day there was BLOOD DONATION CAMP held in our college. A large number of people donated the blood for the needy people. Simultaneously there was this GOONJ Book stall and wishing well going on with full rhythm. Overall the event was really a great success. It has succeeded in lasting a mesmerizing effect on every single person who attended the fest.



Abhishek, DR. Abhishek Tandon, NSS Coordinator



PLANTATION DRIVE

DATE: 9th August 2016

Working towards the noble cause of promoting clean and green environment and to learn to live in harmony with Mother Earth, we organised a plantation drive on 9th August, 2016 to make students understand the value of tree plantation and its further benefits to the society. The drive began by providing a short intro on the beautiful objective and its benefits to the students. The saplings were procured from nearby nursery by NSS volunteers and they were planted in a society park situated near college by volunteers along with help of college students. Around 80 saplings were sown and were planted with a mixture of freshly dug earth mixed with manure. The Park's gardener was quite helpful and along with volunteers, offered various tips to students ensuring that each sapling was carefully sown. The students were acquainted with proper methods to sow a sapling and also with various names of trees. The atmosphere was full of energy and sense of team spirit was clearly seen in the students as they co-operated with the volunteers.

Pictures





AKSHAR (2016-17)

DH DECCAN HERALD | Home Coronavirus Bengaluru Karnataka National Sports Business Opin

Home / Metrolife / Budding entrepreneurs invest in society's uplift

Budding entrepreneurs invest in society's uplift

Making a Difference

Isha Arora, April 8, 2014, DHNS; APR 07 2014, 19:58 IST | UPDATED: APR 07 2014, 19:58 IST

Revved up by the success of the third anniversary of Project Akshar, Aantika Tandon, a first year student of Bachelors of Management Studies, says, "The project gives us a chance to apply our business knowledge practically in making a difference to society."

Students of Shaheed Sukhdev College of Business Studies collaborated with the not-for-profit organisation Enactus to carry out business models to empower those in need.

Project Akshar, started in the year 2011, aims to provide employment opportunities, help the environment and provide affordable education to the underprivileged.

The project involves making extremely affordable, environment-friendly notebook, by recycling and reusing paper that is discarded by corporates, organisations and Resident Welfare Associations (RWAs).

To commemorate the third anniversary of Project Akshar, Enactus SSCBS organised 'Akshar Diwas' on March 30, enthused by the great success of Akshar Day on March 24, last year.

DH DECCAN HERALD | Home Coronavirus Bengaluru Karnataka National Sports Business Opin

To commemorate the third anniversary of Project Akshar, Enactus SSCBS organised 'Akshar Diwas' on March 30, enthused by the great success of Akshar Day on March 24, last year.

The milestone event was celebrated through paper collection drives, in order to fulfil the recycling waste paper aspect of the project.

The Diwas involved simultaneous waste paper collection drives in various residential societies across Gurgaon, Dwarka, Noida and Mayur Vihar over the course of 12 hours.

"Many volunteers, networked through the College Leaders Programme, came together from various colleges in Delhi and around, to be a part of the collection drives in the various residential areas," shared Aantika.

Collection started early in the morning around 10 at each of the locations and went on till the evening.

Trucks collected the paper later the same day and transported it.

Last year, the team had set a record in the Limca Book of Records for the most amount of paper collected in 12 hours, collecting 15.67 tonnes.

This year, the team set out with the aim of breaking their own record.

The students managed to collect 21.48 tonnes of waste paper within a span of 12 hours with 325 volunteers from across Delhi-NCR.

DECCAN HERALD COVERAGE OF PROJECT AKSHAR

<https://www.deccanherald.com/content/397418/budding-entrepreneurs-invest-societys-uplift.htm>





A social outreach project under **Enactus SSCBS, Project Akshar** has made social impact in more ways than one can imagine. Centered on creating eco-friendly notebooks using waste paper, the project has not only bettered the educational resources available to the financially depressed but has substantially improved the living standards of some of the marginalized communities.

A social outreach project under **Enactus SSCBS, Project Akshar** has made social impact in more ways than one can imagine. Centered on creating eco-friendly notebooks using waste paper, the project has not only bettered the educational resources available to the financially depressed but has substantially improved the living standards of some of the marginalized communities.

Having one of the most comprehensive models in the country, Project Akshar has in its spectrum the physically challenged and victims of drug abuse as their entrepreneurs, who produce their own line of notebooks from waste paper collected from corporate, educational Institutes and RWAs.

But the question remains, whether to merely witness a change or to be a part of the ripple? Answer to which changes the complete perception of things.

And hence we bring back to you the **College Leaders Program (CLP)**, an opportunity to associate with Enactus SSCBS and Project Akshar and spread the true essence of altruism.

With the grand success of CLP phase V, CLP phase VI is bigger and better. This year the selected colleges will not only learn marketing skills but will also get first hand corporate exposure. Alongside well defined operational, sales and supervisory roles; selected few are in for some massive skill development, in the shortest possible time.

Hence we invite you to become the catalyst of initiative in your own college and be a part of the Enactus effect.

This is your chance to join Phase VI of the CLP.

<https://edtimes.in/your-chance-to-make-a-difference-with-enactus-project-akshar-college-leaders-program/>







PROJECT KHIDKI (2016-17)





VITI

Date: 28th October 2016

An auspicious occasion celebrated with the utmost effort completes a day .
One such celebration was Viti'16 The Diwali Mela of SSCBS. A successful event which experienced a warmth and splendor of Diwali.

Lights! Decorations! Sweets! Rangoli!

Shaheed Sukhdev College of Business Studies covered in the colours of happiness with never ending fun of exciting game stalls which cherished memories of childhood. NGO stalls which were a source of delight not only to CBsites but also the ones in need.

Mouth watering food stalls offering the most exciting cuisine from Chinese to Indian with the spice of gol gappa .

An exploding band performance by Exordia which left their tone ringing in our ears.

And last, making people laugh their hearts out on the standup comedy show by Wanna be idiot techies.

A one day event which left the audience applauding and waiting for us to return next year.
Viti'16 - The Diwali Mela of SSCBS.





PROJECT KHIDKI (2017-18)





NATIONAL YOUTH DAY

Date: 12 January 2017

To go an extra mile to spread happiness and experience OF National Youth Day, we went to Seva Group India, an NGO on the outskirts of Delhi, Ghaziabad on 13 January 2017. The NGO has a lot of children from underprivileged background who are looked after by the owner of the NGO. The visit was to mark the auspicious occasion of Lohri for those whose life can be benefitted by our small actions. A Lohri bonfire was lit and everybody including NSS volunteers and NGO kids worshipped the fire. We also made them play a lot of games. We made them dance bringing glittery smiles on their faces. Gifts such as pencil boxes, books, colours etc. which were collected from a collection drive were also distributed to each and every kid there.

Pictures



TO HONOR THE FATHER OF OUR NATION

To remember all those who sacrificed their lives for the nation, in 2018 Kartavya, the Social Service Forum of SSCBS organised a ceremony to pay homage to the Father of the Nation.

Dr Poonam Verma, Faculty Members as well as the students observed a two minute silence to remember Mahatma Gandhi.



Abhishek, Dr. Abhishek Tandon, NSS Coordinator



NATIONAL VOTERS DAY

Date: 25th January 2017

Kartavya- Social Service Forum, S.S.C.B.S. is pleased to announce that we celebrated National Voters day on 25th January, 2017. The students took pledge of maintaining complete faith in democracy and maintaining the dignity of democratic values and also free, fair and peaceful election. The pledge was also about using their voting rights in all the elections without coming under the influence of religion, caste, sect, community, language or any other temptation.

Moreover, a desk was setup for the voting ID cards so that not only the students but teachers and college staff who are not having a voting id cards can apply for that. The program was a complete success.

Pictures



MARTYR'S DAY, March 2018

Kartavya, the Social Service Forum of SSCBS extends a hearty thanks to the principal ma'am, staff members and students for paying tributes to Bhagat Singh, Sukhdev Thapar and Shivaram Rajguru on Martyr's day. We firmly believe that their sacrifices will continue to infuse all of us with inspiration to be the torchbearers of our nation.



Abhishek, DR. Abhishek Pandey, NSS Coordinator

VISIT TO A SCHOOL, 2017

Kartavya, the Social Service forum of SSCBS, recently visited a government school in Rohini and conducted a plantation drive in the school premises which was followed by painting the school wall with educational information.

This project received a very positive response from the school authorities as it was a great initiative by the youth.

We thank the school principal, Mrs. Sonia Bhatia for being so helpful during the entire project.



Abhishek, DR. Abhishek Tandon, NSS Coordinator

On 16th March, 2018 Kartavya organized its annual philanthropy fest,
VIVANTE'18 .

It included various social activities like blood donation camp, book stall, free health check up, self defence workshop and zumba session.

Kartavya - the Social Service Forum of SSCBS is going to organize a book collection drive for NGO Goonj

We also made an effort to fulfill some wishes of the children of the Samarpan NGO which anyone from our college could fulfill. The shooting stars was a successful initiative to bring some happiness in their lives.



Abhishek, DR. Abhishek Tandon, NSS Coordinator



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Abhishek, DR. Abhishek Tandon, NSS Coordinator



Plantation Drive
2017-18



NSS Day!

Give your college a clean look to maintain the dream book!

Cleanliness is a very significant topic in today's time and have a vast meaning in its own. Cleanliness is both the abstract state of being clean and free from dirt, and the habit of achieving and maintaining that state.

It is very necessary to be followed all through the life by everyone to really enjoy the nature's beauty by living a healthy and fit life.

We the NSS unit of SSCBS stride forward to achieve this state and create awareness about it.

We henceforth conducted a cleanliness drive in the college during which we cleaned the classrooms. Since we had our new campus only a couple of months ago, we made sure to keep the surroundings clear. We created awareness among the students to increase the usage of dustbins in the campus. A large number of NSS volunteers came forward to clean the classrooms and help keep them as clean as possible.

Abhishek, DR. Abhishek Tandon, NSS Coordinator







NSS MOTTO

S.NO	NAME OF THE COLLEGE	NAME OF THE VOLUNTEER	NSS ENROLMENT NO.	ALTERNATIVE NSS MOTTO IN ENGLISH / HINDI
1	SAUMYA BHATIA	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES		WORK FOR WONDORS
2	PRINCE BHARTI	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES		कृतज्ञता पूर्वे कर्तव्या (Duty before Gratitude)



WISH TREE

On 16th March,2018,we also made an effort to fulfill some wishes of the children of the Samarpan NGO which anyone from our college could fulfill. The shooting stars was a successful initiative to bring some happiness in their lives.



Abhishek, DR. Abhishek Tandon, NSS Coordinator



Blood Donation and Goonj Book Stall

Date: 27th and 28th February 2017

The event was a great success with large number of people turning for it. There were large number of events in which people participated with full josh and enthusiasm. It started with the health talk on the topic "IS COMPUTER HURTING YOUR NECK" and then there was a health check-up camp set up by Max hospital for which large number of people turn out. Moreover, there was a wishing well in which plethora of wishes of children from various NGOs were kept. Many people promised to fulfill the wishes of those innocent child. After lunch, there was Zumba organized by FITNESS 21. All the events were organized with proper planning and coordination. The GOONZ book stall had large number of visitors with approximately 2000 books getting sold in just 4 hours. On next day there was BLOOD DONATION CAMP held in our college. A large number of people donated the blood for the needy people. Simultaneously there was this GOONJ Book stall and wishing well going on with full rhythm. Overall the event was really a great success. It has succeeded in lasting a mesmerizing effect on every single person who attended the fest.

PHOTOS



Abhishek, DR. Abhishek Tandon, NSS Coordinator



Title of extension activity : Blood Donation Camp
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS
Date/Period of activity : February 06, 2019
No. of Participant : 38
Pictures :



Participants : 38 students from BMS, BBA(FIA), & B. Sc. (H) Computer Science attended the event.



Title of extension activity : Collection Drive
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS
Date/Period of activity : August 27, 2019 to August 30, 2019
No. of Participant : 38
Pictures :



Participants : 38 students from BMS, BBA(FIA), & B. Sc. (H) Computer Science attended the event.



Title of extension activity : Health Checkup
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS
Date/Period of activity : February 06, 2019
No. of Participant : 38
Pictures :



Participants : 38 students from BMS, BBA(FIA), & B. Sc. (H) Computer Science attended the event.



PROJECT AVYA

2018-19





PROJECT KHIDKI (2018-19)



Delhi: How these students are championing community business models

UP NEXT

1 Delhi: How these students are championing...

2 'Delhi University in touch with CBSE to stop fake documents'

3 #UrgeThemToQuit: How the power of love helped these four...

4 Delhi: Ammo dealer held with over 2,000 rounds

LADY SHRI RAM
 Project Name | Auric
 Location | Magar village
 Product manufactured | Liquid detergent
 Supply chain | Retail shops

JAMIA MILLIA ISLAMIA
 Project Name | Imdaad
 Location | Jasola
 Product manufactured | Herbal drink
 Supply chain | Stalls in fests and two cafe partners



SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
 Project Name: Khidki
 Location: Sunder Nagri
 Product manufactured: Nutrition supplement bars for children
 Supply Chain: Provided to anganwadis and sold in retail shops

Students from Shaheed Sukhdev College of Business Studies, who have had the longest association with Enactus, say the idea is to run "various projects across a spectrum of societal needs". They recently held an event, "Social Revolution 2.0", to celebrate 10 years of outreach and entrepreneurship programmes undertaken by the college. SSCBS, which won the "World Cup" in London and a prize money of \$50,000 for their projects Udaan and Raahat, aimed at improving digital literacy in Delhi slums in 2017 and managing community toilets. The team is now making use of that money to tackle the problem of malnutrition under their new project, Khidki.

"We are working with nine anganwadis in Sunder Nagri and provide them with Khidki Bars that have additional nutrients to supplement children's diets. The community women manufacture the bars using ovens that we have set up in community kitchens. Then, we provide the bars to anganwadis and also sell them to retail shops. The work is done by the women. We are just facilitators," said Shreya

TIMES OF INDIA COVERAGE OF PROJECT KHIDKI

<https://timesofindia.indiatimes.com/city/delhi/how-these-students-are-championing-community-business-models/articleshow/68445163.cms>



PROJECT UDAAN

2018-19

Enactus SSCBS secures the position of second runners up in Enactus Nationals 2018.



Runners Up in World Water Race, 2018



The team got felicitated by the President of India Mr. RAM NATH KOVIND



India@75 National Volunteering week 2018 under Project Udaan





Got featured in The Eduvoice too for making India proud at Enactus World Cup, 2017 held in London.



Image Source: Enactus

Who Is Behind The Win

Project Raahat and Project Udaan conducted a joint empowerment programme for SSCBS students that has helped the team win the Enactus World Cup. Project Raahat works to eradicate open defecation and provide safe sanitation to urban slum communities; Project Udaan aims to bridge the digital divide between urban and rural India by setting up computer centres. In simpler words, Project Udaan tackles the dual objective of achieving digital penetration in rural Haryana and Uttar Pradesh and creating computer labs run by women entrepreneurs. Together, the projects have impacted more than 1,00,000 people. The team is striving to increase this total in the coming years.

Link: <https://eduvoice.in/delhi-university-college-wins-enactus-world-cup-2017/>



Got featured in The Hindustan Times for winning the Enactus World Cup, 2017

The screenshot shows a news article on the Hindustan Times website. The article is titled "Team Shaheed Sukhdev College of Business Studies wins Enactus World Cup 2017" and is categorized under "DELHI NEWS". The text describes how the team won the Enactus World Cup, an enterprise and innovation event. A photograph shows the team celebrating their victory, holding a trophy and a certificate. The article is dated October 12, 2017, and was updated at 02:21 PM IST.

The screenshot shows a news article on the Hindustan Times website. The article is titled "So, what are projects Raahat and Udaan, which helped the team win the Enactus World Cup?" and is categorized under "A A". The text describes the team's work on two projects: Raahat, which aims to eradicate open defecation and provide safe sanitation to urban slum communities, and Udaan, which aims to bridge the digital divide between urban and rural India by setting up computer centres. A photograph shows a woman interacting with a group of children in a school setting.

Link: <https://www.hindustantimes.com/delhi-news/team-shaheed-sukhdev-college-of-business-studies-wins-enactus-world-cup-2017/story->

o1yEgfmqbaJbcDDg97LRIM.html#:~:text=As%20an%20able%20baton%20carrier,in%20Mumbai%20earlier%20this%20year.



Title of extension activity : Wishing well
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS
Date/Period of activity : February 06, 2019
No. of Participant : 38
Pictures :



Participants : 38 students from BMS, BBA(FIA), & B. Sc. (H) Computer Science attended the event.



Title of extension activity : Workshop for underprivileged children
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS
Date/Period of activity : January 17, 2019
No. of Participant : 38
Pictures :



Participants : 38 students from BMS, BBA(FIA), & B. Sc. (H) Computer Science attended the event.



Community Meet-Up: JSS Prayas

Date: 18-11-2020

A community meetup was held at JSS Prayas, a vocational training institute from where the entrepreneur for Project Pravaah was chosen. The project model was discussed and sensitization regarding the problem of indoor air pollution was undertaken.







Awareness Session about Air Pollution: Haiyya

Date: 11-02-2020

We hosted an interactive session with Haiyya, an NGO which aims to bring people together on a common platform and bridge the gap between social changemakers, technology providers and law-making authorities, mobilising all stakeholders for change.





enactus.sscbs



122 likes

enactus.sscbs Enactus SSCBS hosted an interactive session with Haiyya, an NGO which aims to bring people together on a common platform and bridge the gap between social changemakers, technology providers and law making authorities, mobilising all stakeholders for change.

Haiyya proudly takes responsibility to strengthen governance and human rights through local workshops, requisite training, coaching modules and campaigns which create a lasting impact.



Awareness Session: Sarvodaya Bal Vidyalaya, Shastri Nagar

Date: 14-02-2020

We conducted a session with students to inform them about the harmful consequences of air pollution and how one can reduce the fatal consequences at individual level. Pollution from waste burning was also an important concept which was discussed during the discussion.





Awareness Session – EDMC Pratibha School

Date: 21-02-2020

We interacted with students from EDMC Pratibha School, a government school in Anand Vihar, and sensitized them about how indoor air pollution is affecting their lifestyle as well as academics. We also distributed N95 pollution masks to the children, urging them to not only use these masks outside, but inside their homes as well.

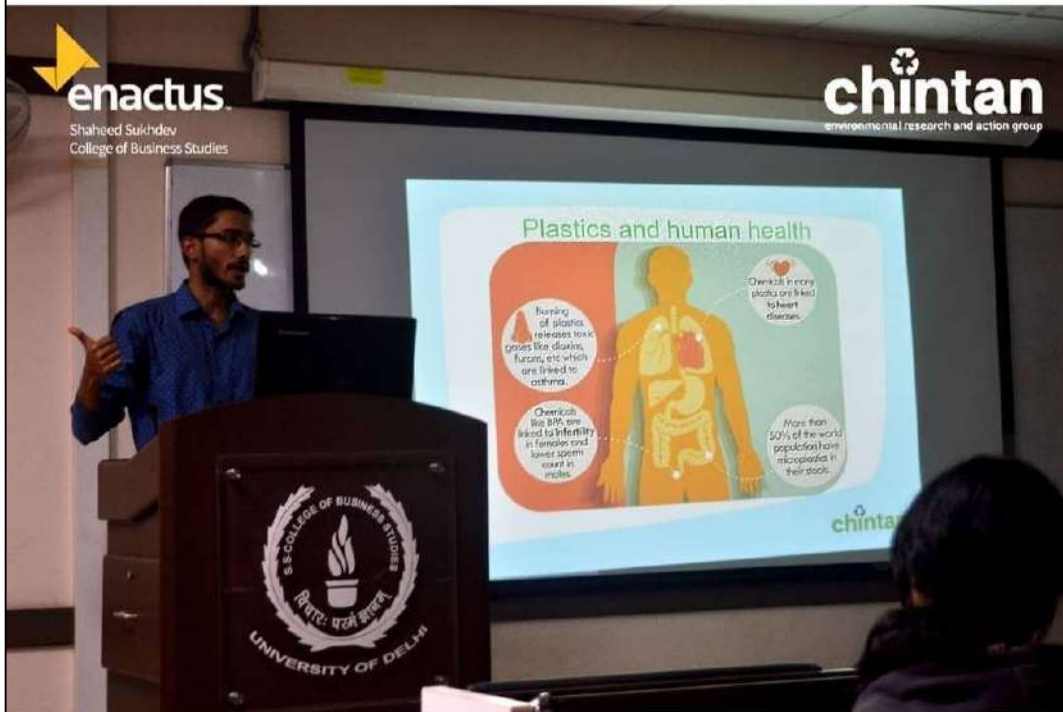




← Posts



enactus.sscbs



76 likes

enactus.sscbs Enactus SSCBS hosted an engaging session with Chintan, an NGO that works for environmental sustainability and social justice with diverse stakeholders.

It aims to spread awareness about proper waste management practices.

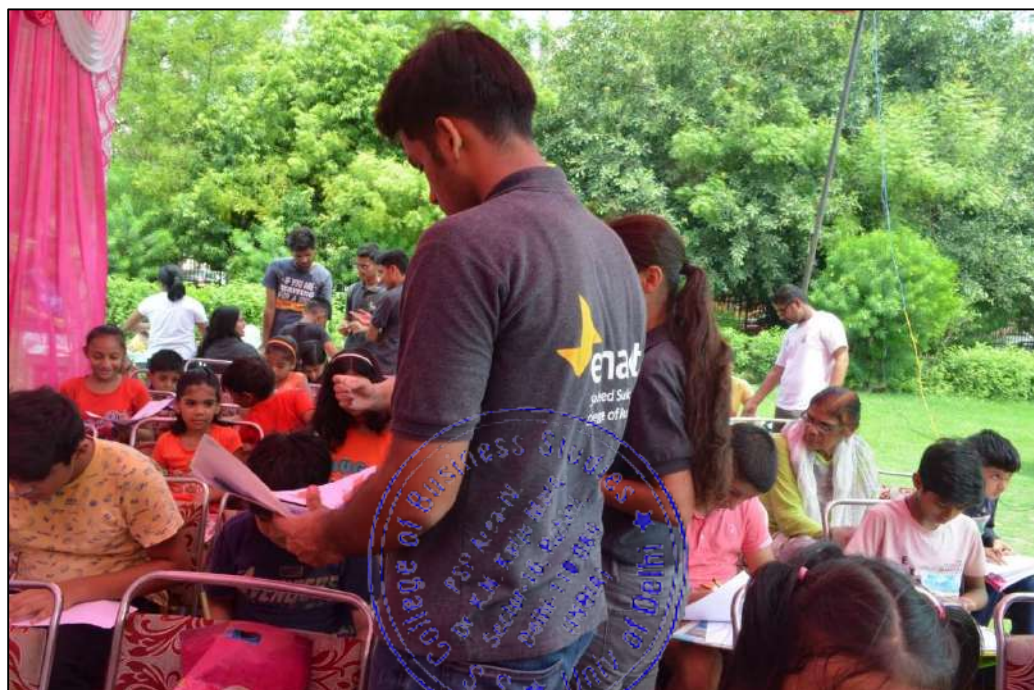
They believe awareness is a tool and use it to fight poverty, child labour, gender-based violence and exclusion, and climate change while creating green livelihoods.



Project Pravaah Launch: SFS Flats RWA, Rohini

Date: 21-7-2020

A knowledge sharing session was conducted at SFS Flats, Rohini, where Project Pravaah was officially launched. A kiosk was set up for the launch of the project where awareness was created regarding the problem of indoor air pollution and stubble burning and measures to curb the problem were discussed.





Title of extension activity : Book Donation Drive

Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel

Department : NSS & Kartavya

Date/Period of activity : February 18, 2020

No. of Participant : 28

Pictures :



Participants : 28 students from BMS, BBA(FIA), & B. Sc. (H) Computer Science attended the event.



Title of extension activity : Plantation Drive
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS & Kartavya
Date/Period of activity : August 06, 2019
No. of Participant : 30
Pictures :



Title of extension activity : Masoom Zindagi (NGO Visit)

Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel

Department : NSS & Kartavya

Date/Period of activity : January 18, 2020

No. of Participant : 10

Pictures :



Participants : 10 students from BMS, BBA(FIA), & B. Sc. (H) Computer Science attended the event.

S. No.	NAME	COURSE	YEAR
1	AANCHAL CHADHA	BMS	2ND YEAR
2	AAYUSH VERMA	BMS	1ST YEAR
3	ADITYA KAPOOR	BMS	2ND YEAR
4	ALISHA	BBA(FIA)	1ST YEAR
5	ANKUSH GARG	BMS	2ND YEAR
6	ARYA LAXMI GUPTA	BMS	1ST YEAR
7	GOURAV AGARWAL	BMS	2ND YEAR
8	GURLEEN KAUR MATHARU	BBA(FIA)	1ST YEAR
9	HASEEB	BBA(FIA)	1ST YEAR
10	HRITHIK CHUGH	BSC	2ND YEAR



Title of extension activity : Celebrations of Voters Day

Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel

Department : NSS & Kartavya

Date/Period of activity : January 15, 2020

No. of Participant : 20

Pictures :



Title of extension activity : Ek Bharat Shreshtha Bharat
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS & Kartavya
Date/Period of activity : February 11-18, 2020
No. of Participant : 35
Pictures :



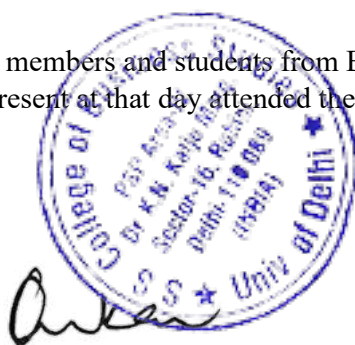
Title of extension activity : Ek Bharat Shreshtha Bharat
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS & Kartavya
Date/Period of activity : February 11-18, 2020
No. of Participant : 35
Pictures :



Title of extension activity : Swachhta Pledge
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS
Date/Period of activity : January 24, 2020
No. of Participant : 900
Pictures :



Participants : All the faculty members and students from BMS, BBA(FIA), & B. Sc. (H) Computer Science who were present at that day attended the event.



Title of extension activity : Quest for Change – A Social Case Competition
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : Kartavya
Date/Period of activity : February 25, 2020
No. of Participant : 200
Pictures :



Title of extension activity : Quest for Change – A Social Case Competition
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : Kartavya
Date/Period of activity : February 25, 2020
No. of Participant : 200
Pictures :



College of Business Studies
Post Graduate
Dr. K.N. Kaula Marg
Sector-16, Rohtak
Delhi-124 009
(05614)

Onkar Singh

University of Delhi

Title of extension activity : Health Checkup Camp
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS & Kartavya
Date/Period of activity : February 18, 2020
No. of Participant : 115
Pictures :



Title of extension activity : Blood Donation Drive

Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel

Department : NSS & Kartavya

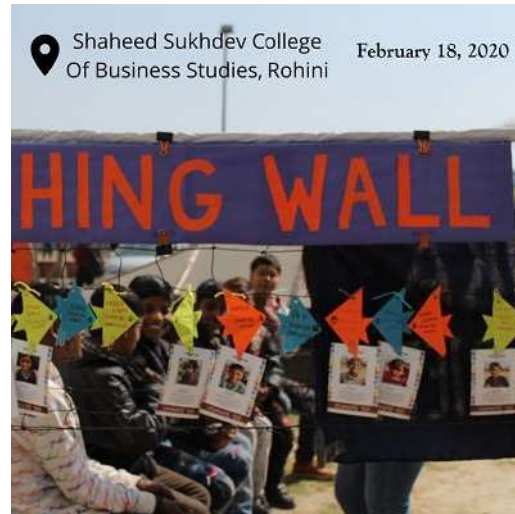
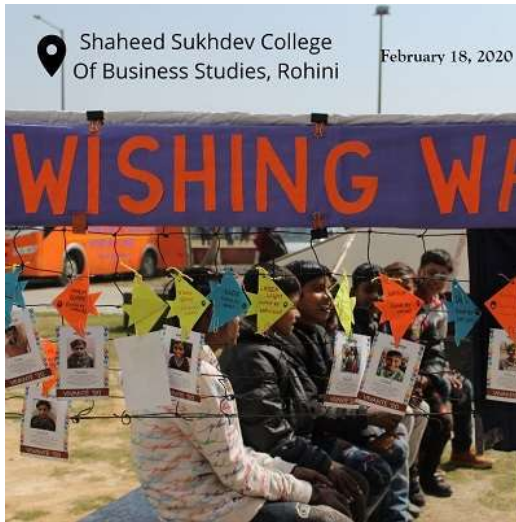
Date/Period of activity : February 18, 2020

No. of Participant : 52

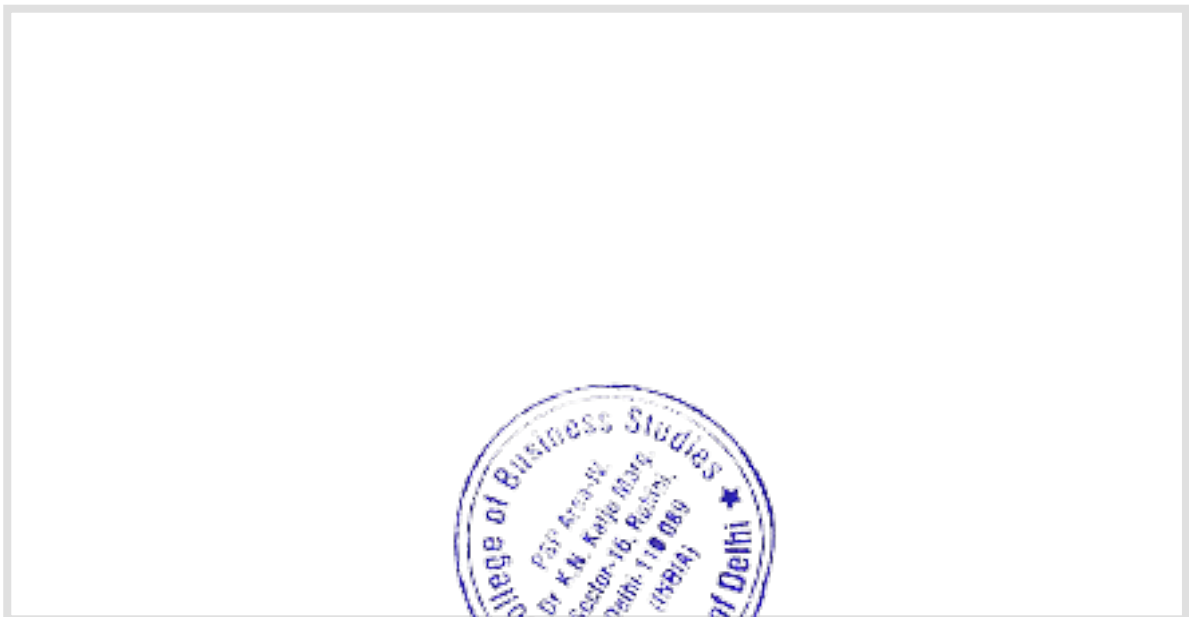
Pictures :



Title of extension activity : Wishing Wall
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS & Kartavya
Date/Period of activity : February 18, 2020
No. of Participant : 80
Pictures :



Participants : 80 students from BMS, BBA(FIA), & B. Sc. (H) Computer Science attended the event.



Title of extension activity : Observation of Vigilance Week
Name of supervising teacher : Onkar Singh, Pratibha Maurya, Ravi Yadav and Satish Goel
Department : NSS & Kartavya
Date/Period of activity : October 28, 2019 to November 02, 2019
No. of Participant : 901
Pictures :



Participants : All the staff members and students from BMS, BBA(FIA), & B. Sc. (H) Computer Science who were present in that week participated in the event.

Ankan



Rotaract SSCBS

Session on E-waste Management

Row no.- 65

Date- 5 October, 2019

No. of attendees- 20

Collaborating organization- Rotaract Club of Delhi (Verve, SSCBS)



 **Rotaract**
Rotary Club Partner

Shaheed Sukhdev
College of
Business Studies

Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the **Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS)** and **Rotaract Club of Verve**.

Details of the association are as follows:

The **deliverables** provided by **Rotaract SSCBS** would be:

1. Providing the **e-waste bins** which will be taken back after collection.
2. Provision of **e-certificates** to the contributors.
3. **Printed posters** for the marketing of the project.
4. **Videos** for posting from social media handles.
5. **PPT and pitch** required for explaining the need of the project.

The **deliverables** provided to **Rotaract SSCBS** would be:

1. **Sensitizing** the public about e-waste.
2. **Collection** of e-waste in bins provided by Rotaract SSCBS
3. **Transportation** of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.

 For Verve Authorized Signatory Name: Siddhant Arya Designation: President	 For RCSSCBS Authorized Signatory Name: Kavya Dua Designation: President
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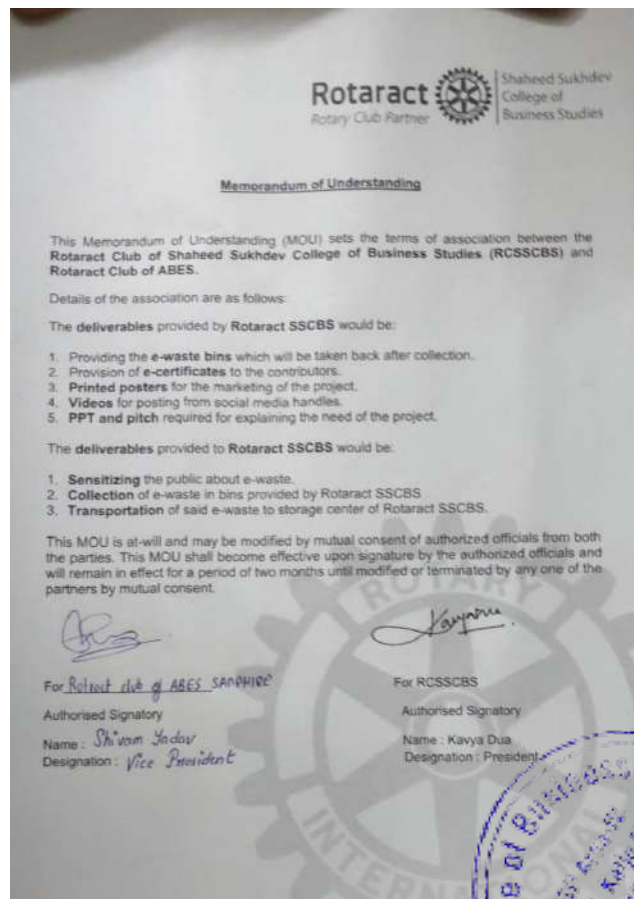
Session on E-waste Management under Project Srijan

Row no.- 73

Date- 25 September, 2019

No.of attendees- 30

Collaborating organization- Rotaract club of ABES Sapphire



Session on E-waste Management

Row no.- 74

Date- 15 October 2019

No. of attendees- 20

Collaborating organization- Rotaract Club of Delhi Technological University



Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the **Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS)** and **Rotaract Club of DTU**.

Address of the Organization:

Details of the association are as follows:

The **deliverables** provided by **Rotaract SSCBS** would be:

1. Setting up of **e-waste bins** which will be taken back after collection.
2. Provision of **e-certificates** to the contributors.
3. **Printed posters** for the marketing of the project.
4. **Videos** for posting from social media handles.
5. **PPT and pitch** required for explaining the need of the project.

The **deliverables** provided to **Rotaract SSCBS** would be:

1. **Sensitizing** the public about e-waste.
2. **Collection** of e-waste in bins provided by Rotaract SSCBS
3. **Transportation** of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.

For 

Authorised Signatory

Name : Anmol Budhiraja
Designation : Secretary(RaCDTUR)



For RCSSCBS

Authorised Signatory

Name : Kavya Dua
Designation : President




Session on E-waste Management under Project Srijan

Row no.- 75

Date- 24 October, 2019

No. of attendees- 20

Collaborating organization- Rotaract Club of Bhagwan Parshuram Institute of Technology

Rotaract  Shaheed Sukhdev
Rotary Club Partner College of
Business Studies

Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS) and Rotaract Club of BPIT.

Address of the Organization:

Details of the association are as follows:


The deliverables provided by Rotaract SSCBS would be:

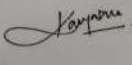
1. Setting up of e-waste bins which will be taken back after collection.
2. Provision of e-certificates to the contributors.
3. Printed posters for the marketing of the project.
4. Videos for posting from social media handles.
5. PPT and pitch required for explaining the need of the project.

The deliverables provided to Rotaract SSCBS would be:

1. Sensitizing the public about e-waste.
2. Collection of e-waste in bins provided by Rotaract SSCBS
3. Transportation of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.


For RCBPIT
Authorized Signatory
Name: Harsh Gudi
Designation: President


For RCSSCBS
Authorized Signatory
Name: Kavya Dua
Designation: President



Session on E-waste Management

Row no.- 76

Date- 10 January, 2020

No. of attendees- 20

Collaborating organization- Rotaract Club of Hansraj College, Delhi University



Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the **Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS)** and **Rotaract Club of Hanraj College**.

Address of the Organization:

Details of the association are as follows:

The **deliverables** provided by **Rotaract SSCBS** would be:

1. Setting up of **e-waste bins** which will be taken back after collection.
2. Provision of **e-certificates** to the contributors.
3. **Printed posters** for the marketing of the project.
4. **Videos** for posting from social media handles.
5. **PPT and plitch** required for explaining the need of the project.

The **deliverables** provided to **Rotaract SSCBS** would be:

1. **Sensitizing** the public about e-waste.
2. **Collection** of e-waste in bins provided by Rotaract SSCBS
3. **Transportation** of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.

For ROTARACT CLUB OF HANSRAJ COLLEGE

Authorised Signatory

Name : VARUN BHAGAT

Designation : DIRECTOR, INTERNATIONAL SERVICES

For RCSSCBS

Authorised Signatory

Name : Kavya Dua

Designation : President



Session on E-waste Management


Row no.- 77

Date- 31 October, 2019

No. of attendees- 15

Collaborating organization- Rotaract Club of Delhi Pharmaceutical Sciences and Research University



 Shaheed Sukhdev
College of
Business Studies

Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS) and Rotaract Club of DPSRU.

Address of the Organization:

Details of the association are as follows:


The deliverables provided by Rotaract SSCBS would be:

1. Setting up of e-waste bins which will be taken back after collection.
2. Provision of e-certificates to the contributors.
3. Printed posters for the marketing of the project.
4. Videos for posting from social media handles.
5. PPT and pitch required for explaining the need of the project.


The deliverables provided to Rotaract SSCBS would be:

1. Sensitizing the public about e-waste.
2. Collection of e-waste in bins provided by Rotaract SSCBS.
3. Transportation of said e-waste to storage center of Rotaract SSCBS.


This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.


For RaC DPSRU

Authorized Signatory
Name : Ankit Monga
Designation : President


For RCSSCBS

Authorized Signatory
Name : Kavya Dua
Designation : President



Session on E-waste Management

Row no.- 78

Date- 29 October, 2019

No. of attendees- 8

Collaborating organization- Rotaract Club of Capital City



Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the **Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS)** and **Rotaract Club of Capital City New Delhi**.

Address of the Organization:

Details of the association are as follows:

The **deliverables** provided by **Rotaract SSCBS** would be:

1. Setting up of **e-waste bins** which will be taken back after collection.
2. Provision of **e-certificates** to the contributors.
3. **Printed posters** for the marketing of the project.
4. **Videos** for posting from social media handles.
5. **PPT and pitch** required for explaining the need of the project.

The **deliverables** provided to **Rotaract SSCBS** would be:

1. **Sensitizing** the public about e-waste.
2. **Collection** of e-waste in bins provided by Rotaract SSCBS.
3. **Transportation** of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.

Vipul Maheshwari

For Rotaract Club of Capital
City New Delhi

Authorised Signatory

Name : Vipul Maheshwari
Designation : President

Kavya Dua

For RCSSCBS

Authorised Signatory

Name : Kavya Dua
Designation : President




Session on E-waste Management under Project Srijan

Row no.- 79

Date- 21st November 2019

No.of attendees- 40

Collaborating organization- Rotaract club of Delhi Youth

 **Rotaract**
Rotary Club Partner

Shaheed Sukhdev
College of
Business Studies

Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the **Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS)** and **Rotaract Club of Delhi Youth**.

Address of the Organization:

Details of the association are as follows:


The **deliverables** provided by **Rotaract SSCBS** would be:

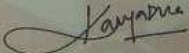
1. Setting up of **e-waste bins**.
2. Provision of **e-certificates** to the contributors.
3. **Printed posters** for the marketing of the project.
4. **Videos** for posting from social media handles.
5. **PPT and pitch** required for explaining the need of the project.


The **deliverables** provided to **Rotaract SSCBS** would be:

1. **Sensitizing** the public about e-waste.
2. **Collection** of e-waste in bins.
3. **Transportation** of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.


For RCDY
Authorized Signatory
Name: KARAN GEEL
Designation: President


For RCSSCBS
Authorized Signatory
Name: Kavya Dua
Designation: President



Session on E-waste Management

Row no.- 80

Date- 5 November, 2019

No. of attendees- 20

Collaborating organization- Rotaract Club of Indirapuram Parivar



Rotaract  Shaheed Sukhdev
Rotary Club Partner College of Business Studies

Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS) and Rotaract Club of Indirapuram Parivar.

Address of the Organization:

Details of the association are as follows:

The deliverables provided by Rotaract SSCBS would be:

1. Setting up of e-waste bins which will be taken back after collection.
2. Provision of e-certificates to the contributors.
3. Printed posters for the marketing of the project.
4. Videos for posting from social media handles.
5. PPT and pitch required for explaining the need of the project.

The deliverables provided to Rotaract SSCBS would be:


1. Sensitizing the public about e-waste.
2. Collection of e-waste in bins provided by Rotaract SSCBS.
3. Transportation of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.

For 
Authorized Signatory
Name : Shilvangi
Designation : President

For RCSSCBS

Authorized Signatory
Name : Kavya Duggal
Designation : President



Session on E-waste Management under Project Srijan

Row no.- 81

Date- 18 October, 2019

No.of attendees- 20

Collaborating organization- Rotaract Club of SAC



Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the **Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS)** and **Rotaract Club of SAC**.

Details of the association are as follows:

The **deliverables** provided by **Rotaract SSCBS** would be:

1. Providing the **e-waste bins** which will be taken back after collection.
2. Provision of **e-certificates** to the contributors.
3. **Printed posters** for the marketing of the project.
4. **Videos** for posting from social media handles.
5. **PPT and pitch** required for explaining the need of the project.

The **deliverables** provided to **Rotaract SSCBS** would be:

1. **Sensitizing** the public about e-waste.
2. **Collection** of e-waste in bins provided by Rotaract SSCBS
3. **Transportation** of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.

For RaCSAC
Authorised Signatory

Name: Devang Sharma
Designation: Secretary

For RCSSCBS
Authorised Signatory

Name: Kavys Dugg
Designation: President



Session on E-waste Management under Project Srijan

Row no.- 82

Date- 4 November, 2019

No.of attendees- 30

Collaborating organization- Rotaract Club of USME



Rotaract  Shaheed Sukhdev
Rotary Club Partner College of
Business Studies

Memorandum of Understanding

This Memorandum of Understanding (MOU) sets the terms of association between the **Rotaract Club of Shaheed Sukhdev College of Business Studies (RCSSCBS)** and **Rotaract Club of USME**.

Address of the Organization:

Details of the association are as follows:

The **deliverables** provided by **Rotaract SSCBS** would be:

1. **Setting up of e-waste bins** which will be taken back after collection.
2. **Provision of e-certificates** to the contributors.
3. **Printed posters** for the marketing of the project.
4. **Videos** for posting from social media handles.
5. **PPT and pitch** required for explaining the need of the project.

The **deliverables** provided to **Rotaract SSCBS** would be:

1. **Sensitizing** the public about e-waste.
2. **Collection** of e-waste in bins provided by Rotaract SSCBS
3. **Transportation** of said e-waste to storage center of Rotaract SSCBS.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.

For  _____
Authorised Signatory
Name : Rajat Lal
Designation : President

For RCSSCBS

Authorised Signatory
Name : Kavya Dua
Designation : President



Session on E-waste Management

Row no.- 83

Date- 24 October, 2019

No.of attendees- 10

Collaborating organization- Rotaract Club of Maharaja Agrasen College, Delhi University

ROTARACT CLUB OF ROHINI MAIMS (RID3012)

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) sets the terms of association between the **Rotaract Club of Rohini Maims and Rotaract Club of Shaheed Sukhdev College of Business Studies.**

Details of association are as follows:

The **deliverables** provided by **Rotaract SSCBS** would be:

1. Providing the **e-waste bins** which will be taken back after collection.
2. Provisions of **e-certificates** to the contributors.
3. **Printed Posters** for the marketing of projects.
4. **Videos** for posting from social media handles.
5. **PPT and pitch** required for explaining the need of the project.

The **deliverables** provided to **Rotaract SSCBS** would be:

1. **Sensitizing** the public about e-waste.
2. **Collection** of e-waste in bins provided by Rotaract SSCBS
3. **Transportation** of said e-waste to storage center of Rotract SSCBS.
4. **50 Rotractors** from RCRM will be joining the event.

This MOU is at-will and may be modified by mutual consent of authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials from both the parties. This MOU shall become effective upon signature by the authorized officials and will remain in effect for a period of two months until modified or terminated by any one of the partners by mutual consent.

For RCRM



Authorized signatory

NAME: **RIYA MIGHWAL**

DESIGNATION: **PRESIDENT**

For RCSSCBS



Authorized Signatory

NAME: **KAVYA DUA**

DESIGNATION: **PRESIDENT**



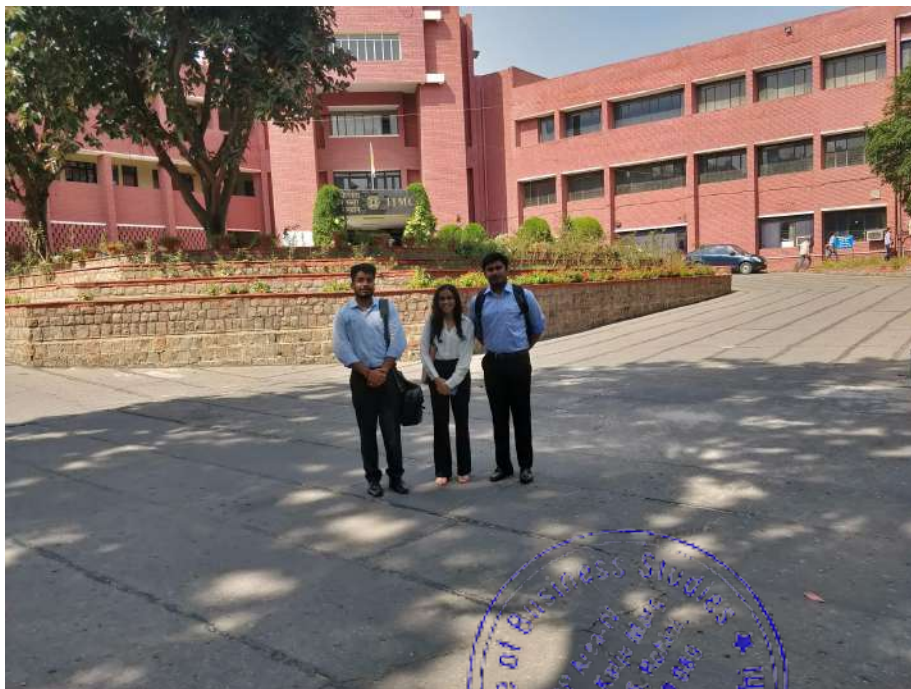
Media Outreach

Row no.- 84

Date- 11 October, 2019

No.of attendees- 3

Organising agency- Indian Institute of Mass Communication





APNA RADIO 96.9 FM

11 October 2019 at 06:56 · Facebook for Android

कचरा प्रबंधन आज बड़े शहरों की बड़ी समस्या बन चुकी है। ई-वेस्ट का प्रबंधन इस समस्या का एक बहुत बड़ा हिस्सा है। रोहिणी के शहीद सुखदेव कॉलेज ऑफ बिज़नेस स्टडीज के कुछ छात्रों ने लोगो को ई-वेस्ट और उसके प्रबंधन के बारे में जागरूक करने का बीड़ा उठाया है।

इस टीम के 3 सदस्य - तुषार जेजानि, ख्याति आनंद और ध्रुव गुप्ता - आज हमारे अपने आसपास लाइव शो में खास मेहमान थे। उन्होंने इस समस्या के कई गंभीर पहलू और इस मसले से निपटने में अपने अनुभव श्रोताओं के साथ बांटे।



Print Media Outreach

Row no. 85

Dates- (Multiple Dates) Dainik Jagran-14 April, 2019

No.of attendees- 39

Collaborating organization- Dainik Jagran, Navbharat Times, Punjab Kesari

आरडब्ल्यूए सैक्टर-6 ने इलेक्ट्रॉनिक कचरा इकट्ठा करने की नई पहल की

घोचरा का आरंभ किया। इस अवसर पर श्री वैभव ने कहा कि इलेक्ट्रॉनिक उपकरणों का कचरा पर्यावरण के लिए एक बड़ी समस्या बन गई है। इससे निपटारा भी किसी चुनौती से कम नहीं है। संगठन संके ने उम्मीद जताई कि यह ई-बिन योजना हमारे कचरा प्रबंधन में एक नया आयाम जोड़ेगी।

इस ई-कचरा प्रबंधन की योजना को सही ढंग से लागू करने के लिए आरडब्ल्यूए सैक्टर-6 के कचरे को जल सफाई के माध्यम से प्रबंधित करने का प्रयास किया जा रहा है।

इस ई-कचरा प्रबंधन की योजना को सही ढंग से लागू करने के लिए आरडब्ल्यूए सैक्टर-6 के कचरे को जल सफाई के माध्यम से प्रबंधित करने का प्रयास किया जा रहा है।

ई-वेस्ट को 'ठिकाने' लगाने की मुहिम में जुटे ये युवा

इस तरीके में हम सा रहे हैं कुछ ऐसे विलेज वालों और कम्युनिटीज को पहचानें जो इस तरह को एक नई पहचान देने का काम कर रही हैं। अगर आपके आसपास भी कोई ऐसा रहस्य रचा है जिसको पहचानें हैं वेबद खाल लें www.nbtdisedilli.com पर आकर जानकारी देकर करें।

300 से हिले से अधिक ई-कचरा कबा कलेक्टरों को प्रशिक्षण देकर मुहिम में जुटे ये युवा

ई-वेस्ट को ठिकाने लगाने की मुहिम में जुटे ये युवा हैं। वे अपने-आपके आसपास के ई-कचरे को इकट्ठा करके आरडब्ल्यूए सैक्टर-6 के कचरे को जल सफाई के माध्यम से प्रबंधित करने का प्रयास कर रहे हैं।

रिसर्च के लिए

इस मुहिम में जुटे ये युवा हैं। वे अपने-आपके आसपास के ई-कचरे को इकट्ठा करके आरडब्ल्यूए सैक्टर-6 के कचरे को जल सफाई के माध्यम से प्रबंधित करने का प्रयास कर रहे हैं।

से चालीस प्रतिशत मरीजों को पहली बार ने शिविर को संचालन किया। काले सभी लोगों ने एक-दूसरे को नववर्ष

पहल शहीद सुखदेव कॉलेज ऑफ विजनेस स्टडीज के छात्रों ने शुरू किया प्रोजेक्ट

ई-कचरे को फेंकें नहीं, डस्टबिन में डालें

जगरण संवत्सरा, वारही इिल्ली लोहणी सेक्टर-6 को सी-5 को आरडब्ल्यूए ने इलेक्ट्रॉनिक कचरा इकट्ठा करने की नई पहल की है। आरडब्ल्यूए ने पॉकेट में ई-वेस्ट डस्टबिन रखा है। इसमें स्थानीय निवासी अपने घर से निकले इलेक्ट्रॉनिक उपकरणों के कचरे को डाल सकते हैं।

सेवा भारती के राष्ट्रीय संगठन मंत्री राकेश जैन व हरियाणा के गोसेवा प्रमुख प्रो. सुरेश चंद्र सिंघल ने डस्टबिन योजना का आरम्भ किया। जैन ने कहा कि इलेक्ट्रॉनिक उपकरणों का कचरा पर्यावरण के लिए बड़ी समस्या है। इससे निपटना भी किसी चुनौती से कम नहीं है। संगठन मंत्री ने उम्मीद जताई कि यह ई-बिन योजना इसमें कारगर सिद्ध होगी।

इस ई-कचरा प्रबंधन की योजना शहीद सुखदेव कॉलेज ऑफ बिजनेस स्टडीज के छात्रों ने पायलट प्रोजेक्ट



रोहिणी-6 में कचरा प्रबंधन के लिए डस्टबिन लगाते आरडब्ल्यूए के पदाधिकारी • जगरण

इन वस्तुओं को डस्टबिन में डाल सकते हैं

छात्र राहुल ने बताया कि फोन की खराब बैटरी, खराब रिमोट कंट्रोल, जली हुई तारे, इलेक्ट्रिक उपकरणों के बैकार पार्ट्स इसमें डाले जा सकते हैं। आरडब्ल्यूए के सदस्यों सरदार जसबीर सिंह, राजीव महेश्वरी, राजेश अग्रवाल, पुनीत गुप्ता और राजू ने इस योजना में सहयोग करने का वादा किया है।

के चेयरमैन अतुल सिंघल ने कहा कि छात्रों में जागरूक करेगी। डस्टबिन में काले कचरे को डाल इकट्ठा करने के लिए शुरूआत है और एकत्र होने वाले कचरे को छात्र इकट्ठा

Knowledge Partnership

Row no.- 86

Date- 20 September, 2019

No.of attendees- 39

Collaborating organization- Saahas NGO

Sonia Garga 9/20/2019
to me, Divya ^

From: Sonia Garga · sonia.garga@saahas.org
To: Rotaract SSCBS · rotaractsscbs@gmail.com
Cc: Divya Tiwari · divya@saahas.org
Date: Sep 20, 2019, 11:57 AM
Standard encryption (TLS).
View security details

Dear Office bearers of Rotaract SSCBS,

It is great to see you all working towards addressing E-waste management. We will be happy to provide you guidance in this endeavour. You are welcome to come to our office for such sessions.

Warm regards,
Sonia Garga
Program Director,
SAHAAS

#C881, Ground Floor, Sushant Lok Phase 1
Sector 43, Gurugram, Haryana 122009
124-4041713 / 9810800619

Saahas has been declared the winner of Indian Circular Economy Awards 2019 - Not for Profit Category at the FICCI (Federation of Indian Chambers of Commerce and Industry) Circular Economy Symposium 2019



Webinar on Sustainable Menstruation and Menstrual Hygiene

Row no.- 87

Date- 14 June,2020

No. of attendees- 40

Collaborating organization- Sukarma Foundation

Sukarma FOUNDATION

NO Tension

कामाख्या
A SPACE OF RESPONSIBILITY

Rotaract
SHARDA SUDHOKY COLLEGE
OF BUSINESS STUDIES

Maya Vishwakarma
'PADWOMAN' of India
Sukarma Foundation
Founder and President

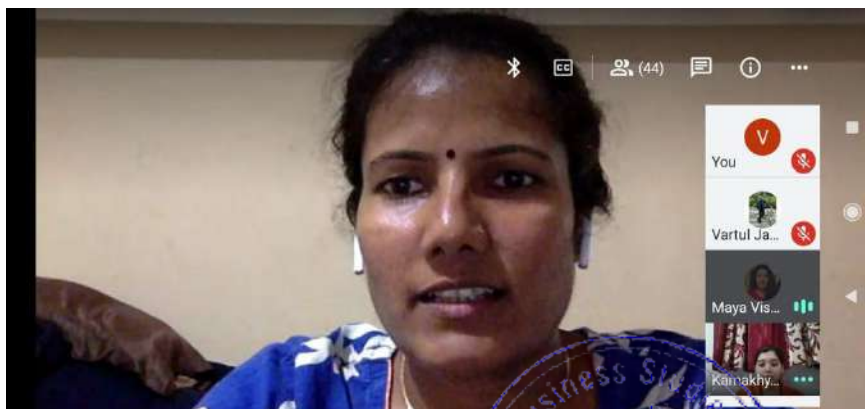
Main Speaker

WEBINAR ON:
Migrants on Menstruation:
Menstrual Hygiene in Rural Areas

14 June 2020
Sunday 4 PM

On Google Meet
Register at
bit.ly/ProjectkamakhyaWebinar

Project Kamakhya
Project Kamakhya
project.kamakhya



Webinar on Sustainable Menstruation and Menstrual Hygiene

Row No.- 88

Date- 21 June, 2020

No. of attendees- 40

Collaborating organization- Hunkaar Foundation

The poster features logos for 'THE LAALI PROJECT' (a red silhouette of a woman), 'Hunkaar FOUNDATION', 'कामाख्या' (Project Kamakhyā), and 'Rotaract' (Shri Aurobindo College of Business Studies). A central photograph shows Shivakshi Bhattacharya, a woman in a red sari, standing on a balcony. To her right, a grey banner identifies her as 'Shivakshi Bhattacharya, The Laali Project, Founder and Menstrual Health Educator'. Below this, another grey banner reads 'Main Speaker'. The bottom left section, titled 'WEBINAR ON:', describes the topic as 'Lessons from the field: Creating Young Period Educators' and includes social media links for Project Kamakhyā on LinkedIn, Facebook, and Instagram. The bottom right section provides the date and time: '21 June 2020, Sunday 5 PM', and indicates the webinar is held 'On ZOOM' with the Zoom logo. A blue circular stamp at the bottom center identifies the 'College of Business Studies, Univ. of Delhi'.

Webinar on Sustainable Menstruation and Menstrual Hygiene

Row No.- 89

Date- 19 May, 2020

No. of attendees- 40

Collaborating organization- Safe n Happy Periods



By Sarika Gupta
Founder & Facilitator
SAFE N' HAPPY PERIODS

WEBINAR ON: 
Menstrual Ecosystem & Sustainable
Periods!

 **19 May 2020 Tuesday**
4:00 -5:00 pm

Safe N' Happy Periods has impacted the lives of more than
18,000 women & girls in INDIA & AFRICA!

Safe n Happy Periods
Lets talk about it...

Rotaract
SRANDEE SURKSEY COLLEGE
OF BUSINESS STUDIES

कामाख्या
A SCHOOL OF GROWTH



Webinar on sustainable Periods and Menstrual Hygiene

Row No.- 90

Date- 8 May, 2020

No. of attendees- 40

Collaborating organization- Vyomini Social Foundation

The poster features the Vyomini logo (Think Holistic), the Kamakhya Project logo, and the Retaract logo (Bhambra Bhamra College of Business Studies). It includes a photo of Prachi Kaushik, Founder & Director of Vyomini Social Foundation. Text on the poster describes her as an award-winning entrepreneur with achievements like TEDx Speaker, Womenovator 2018, and Woman of Substance-BRICS. The webinar is scheduled for 8 May 2020 (Friday) at 4 PM. The topic is 'Sustainable menstruation practices and challenges of menstruators during COVID-19 pandemic.' The Instagram handle @project.kamakhya is also listed.



Paradise - Thanksgiving (Awards) Ceremony

Row no.- 93

Date- 28 June, 2020

No.of attendees- 39

Organising agency- Rotary International District 3012



Platinum Citation

Row no.- 94

Date- 23 June 2020

No.of attendees- 39

Organising agency- Rotary International

