



# **Student Satisfaction Survey Analysis** **(2018-19 Batch)**

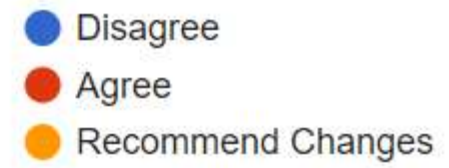
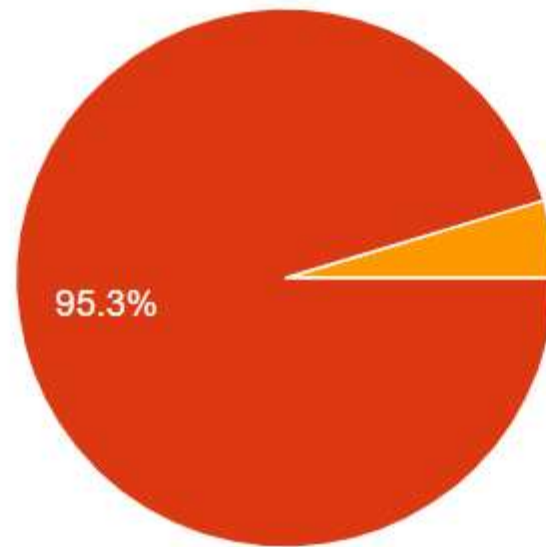


# Curriculum



## 1. Syllabus is suitable to the course

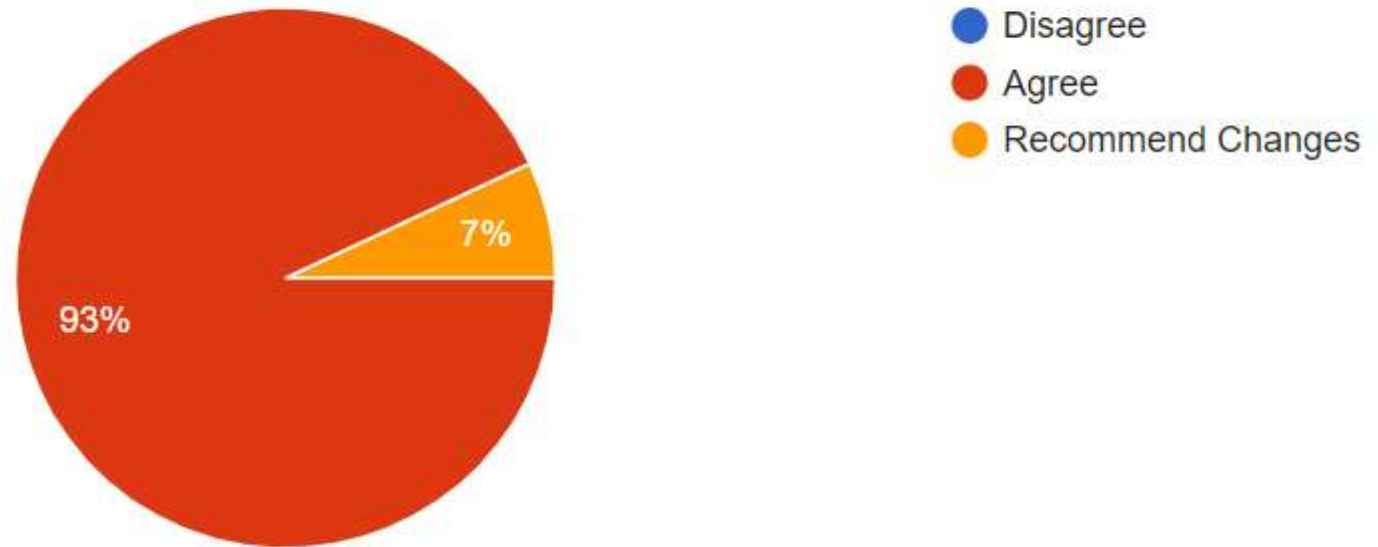
43 responses





## 2. Course content is followed by corresponding reference materials

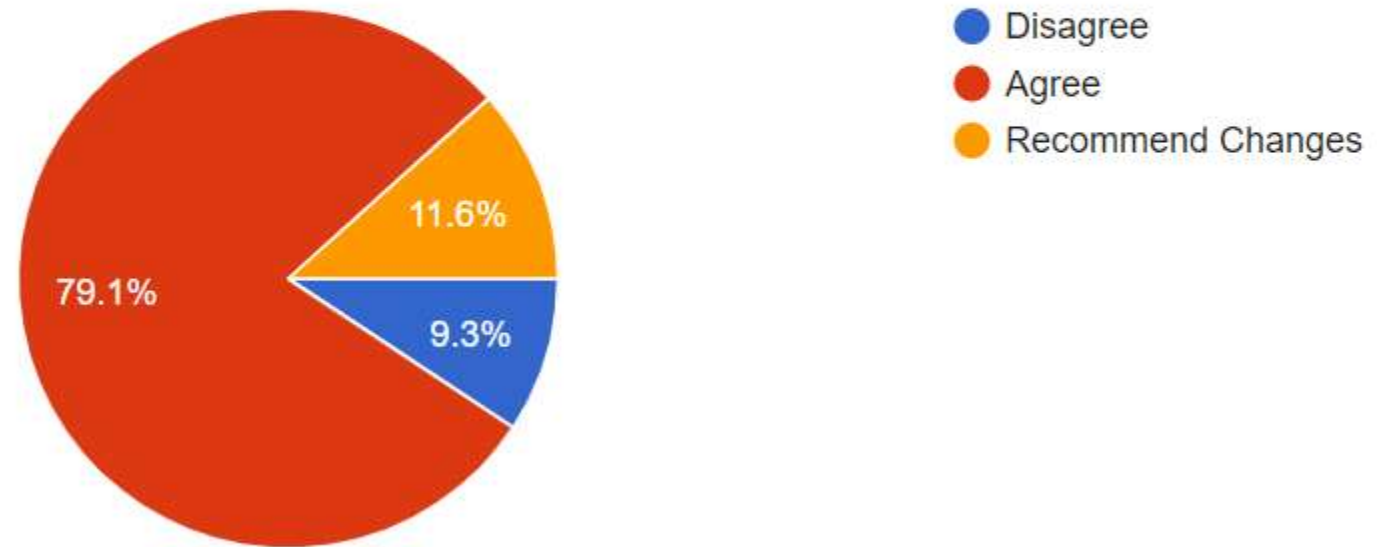
43 responses





### 3. Sufficient number of prescribed books are available in the library

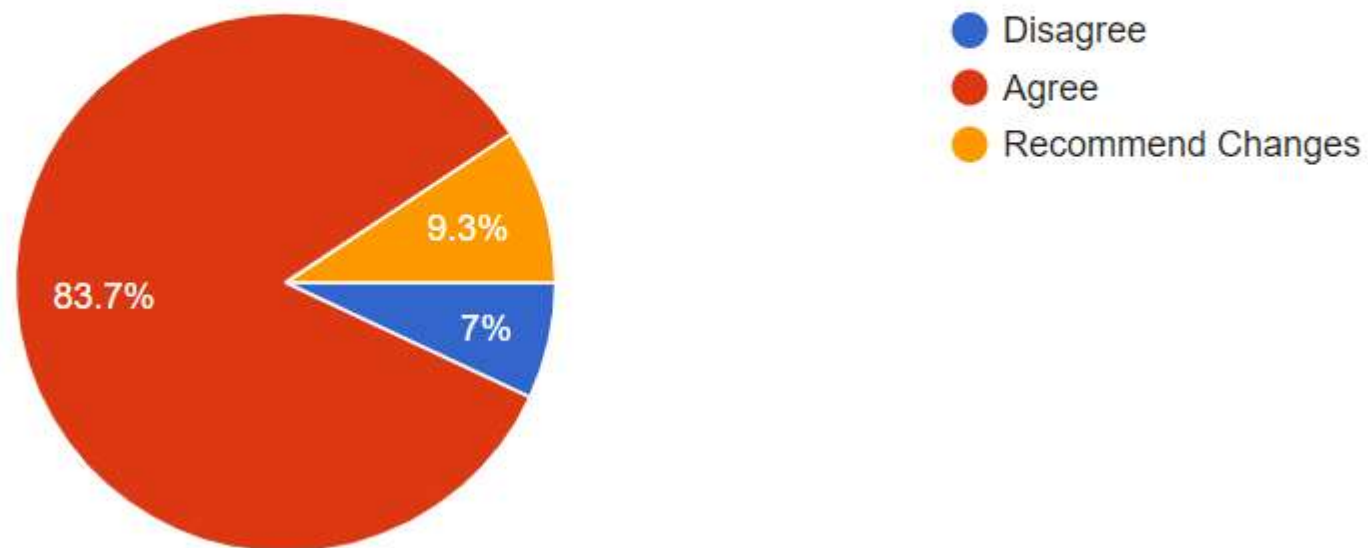
43 responses





#### 4. The course/syllabus has good balance between theory and application

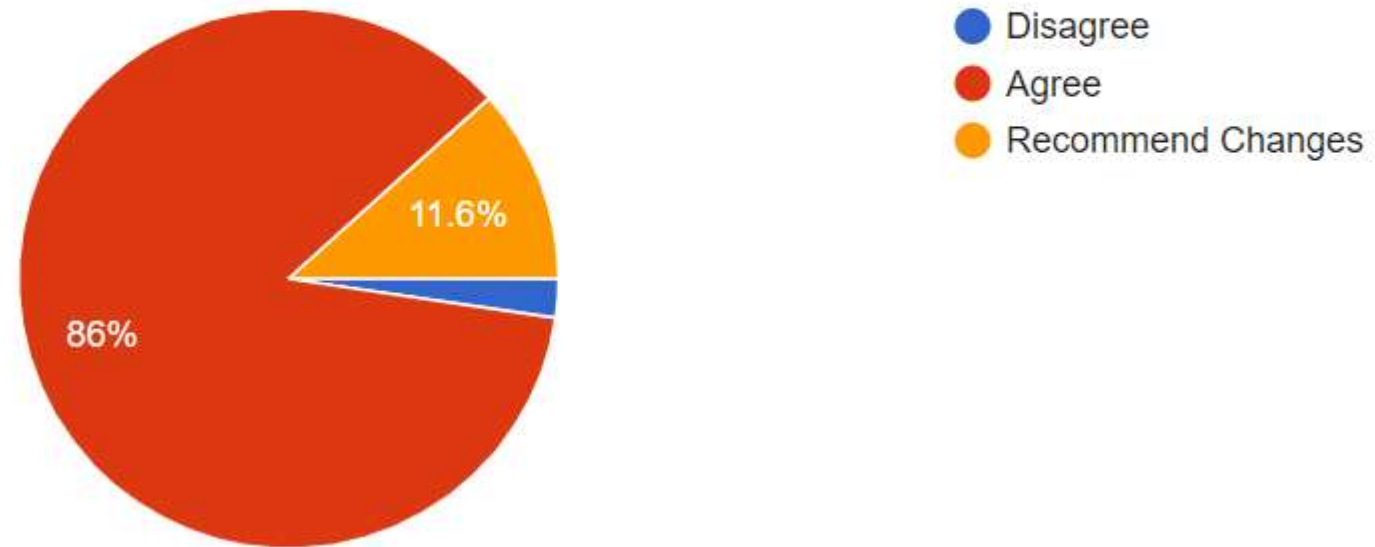
43 responses





## 5. The course/syllabus generates interest of the students in the subject area

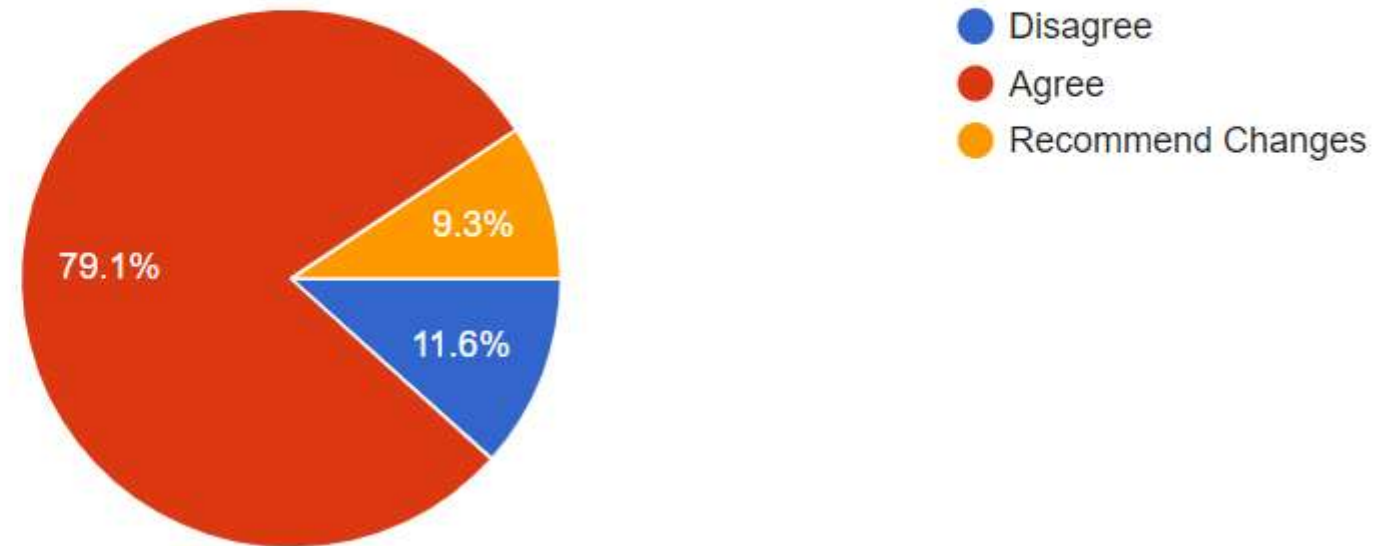
43 responses





6. The course/programme of studies carries sufficient number of optional papers

43 responses

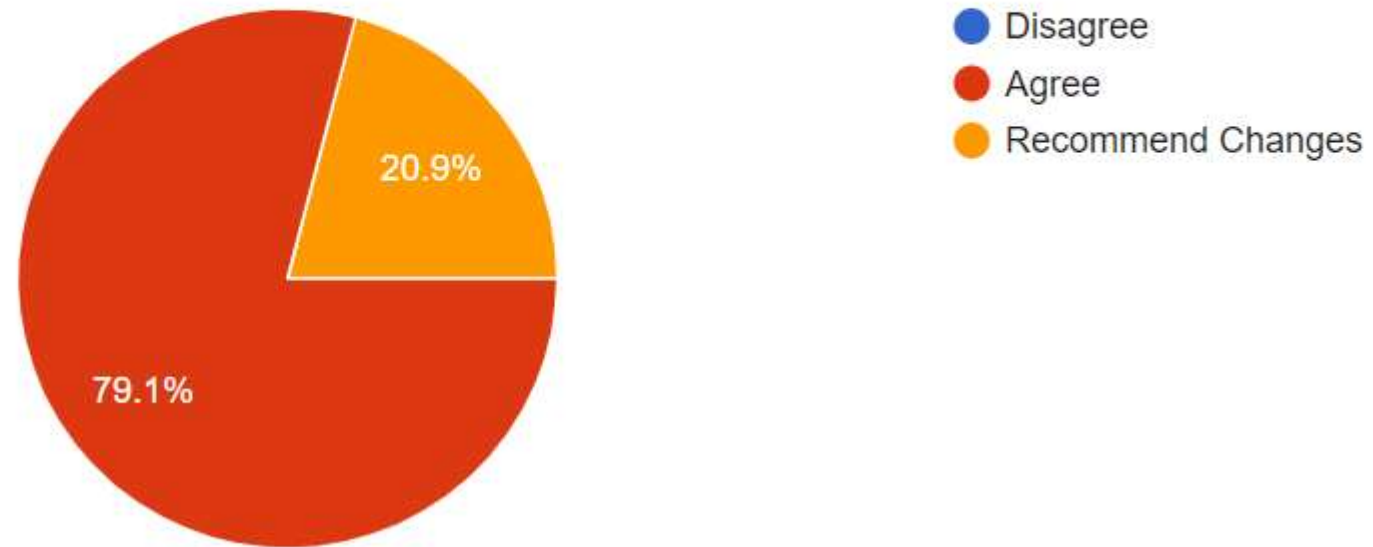






7. The books prescribed/listed as reference material are relevant and up to date

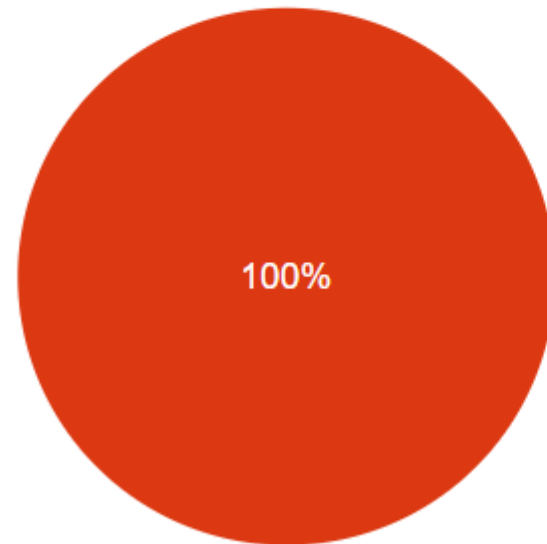
43 responses





8. Do you adopt new techniques/strategies of teaching such as seminar presentations, group discussions and learners' participations?

43 responses



- Disagree
- Agree
- Recommend Changes

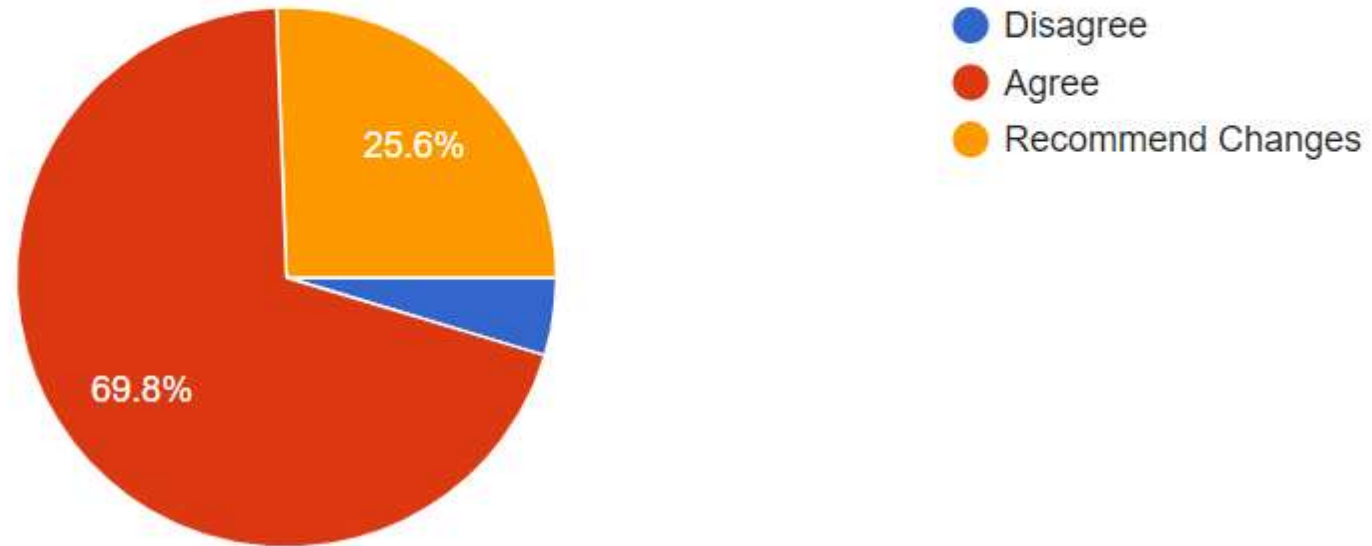


# Teaching, Learning, Evaluation & Research



1. The admission process adopted by the University is effective

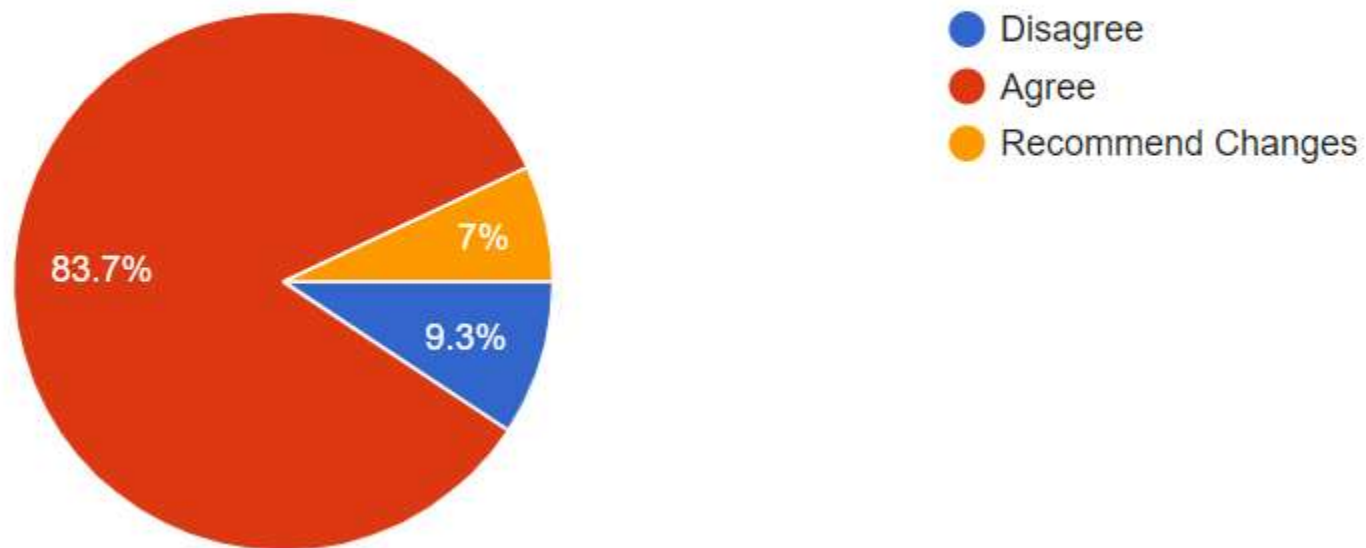
43 responses





## 2. The University is able to attract meritorious students

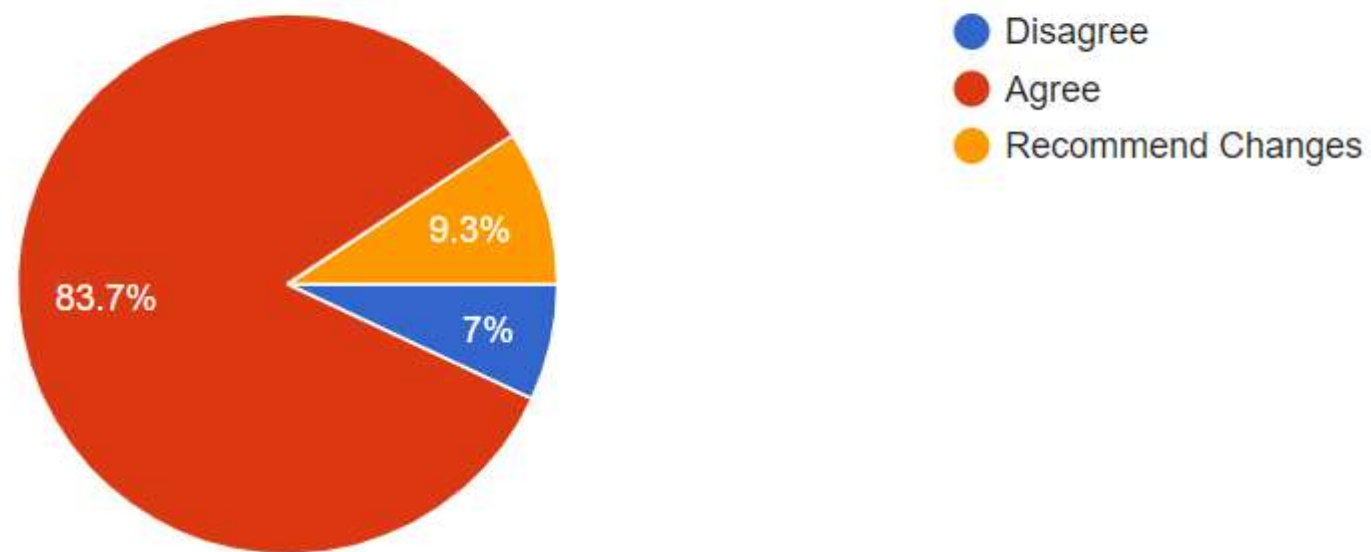
43 responses





### 3. Student centered learning resources are available in the University

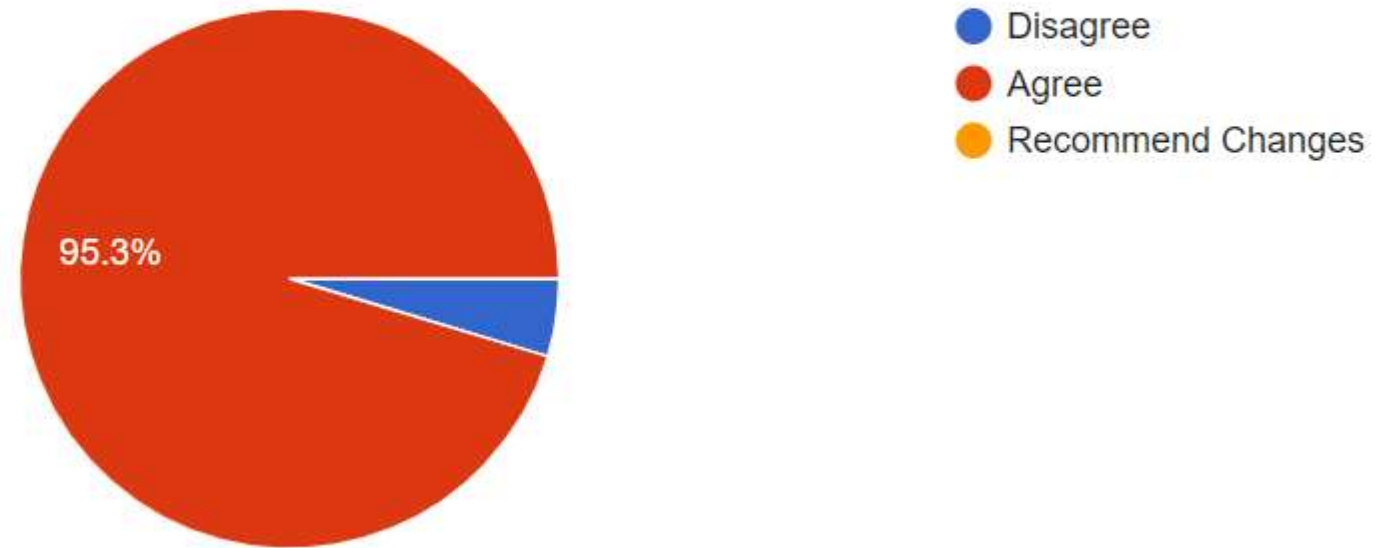
43 responses





4. The teaching aids in the college are sufficient and up to date

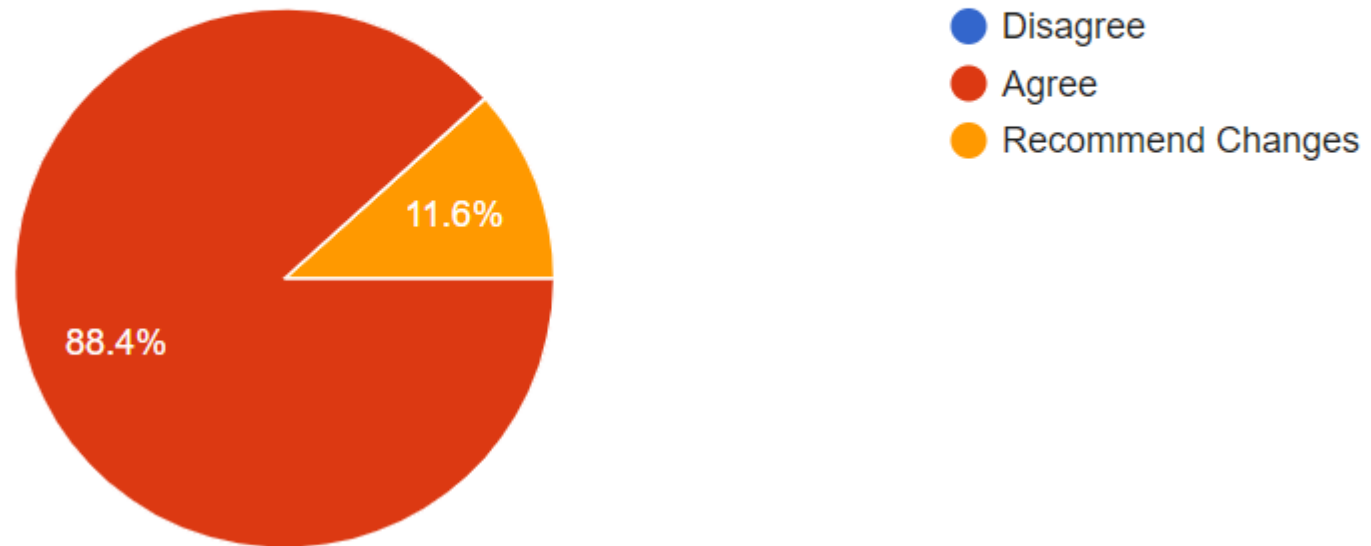
43 responses





## 5. The teachers are supported with adequate learning resources

43 responses

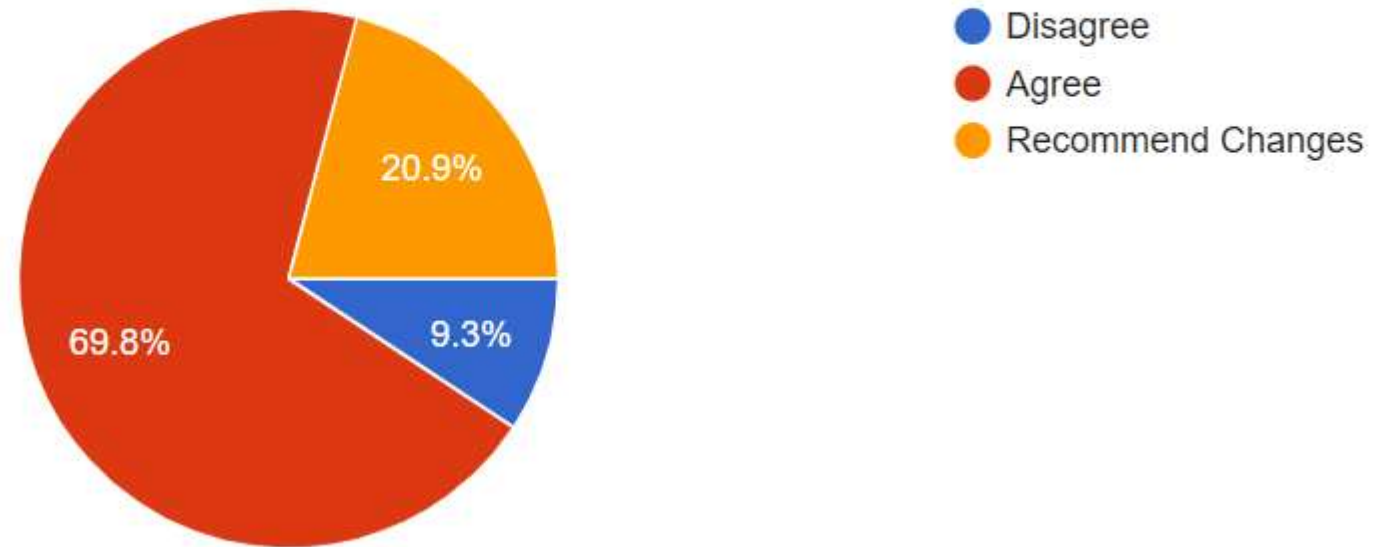






## 6. The teachers are encouraged to carry out research

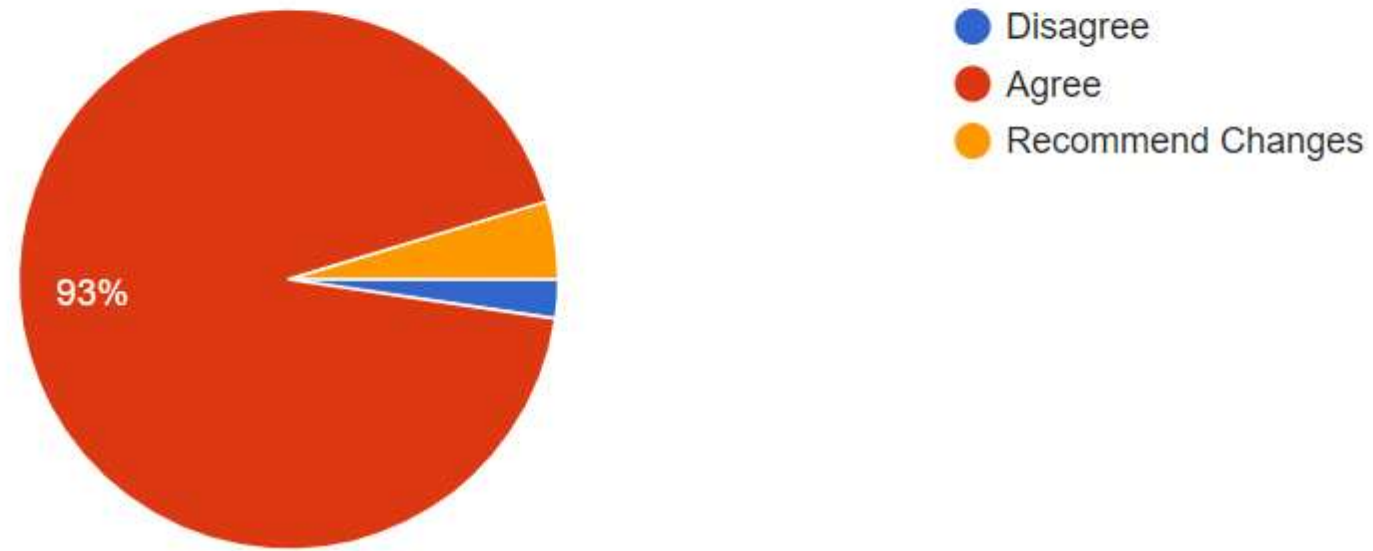
43 responses





7. The teachers are encouraged to organize seminars/workshops/symposia/conferences

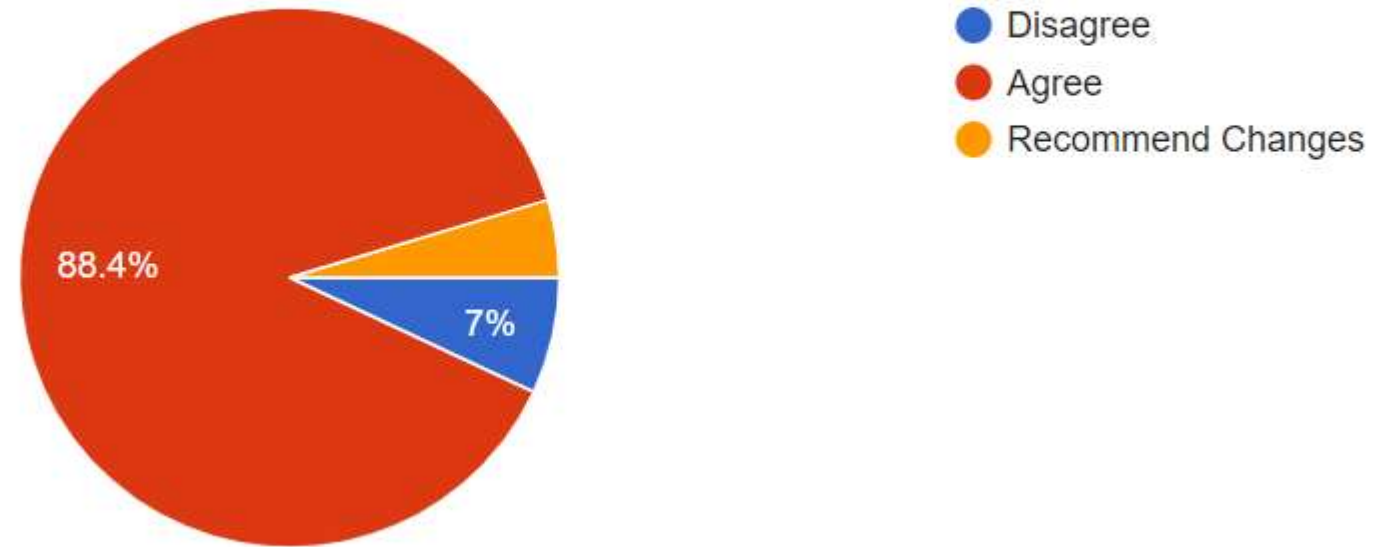
43 responses





8. The teachers are encouraged to participate in seminars /workshops/symposia/conferences

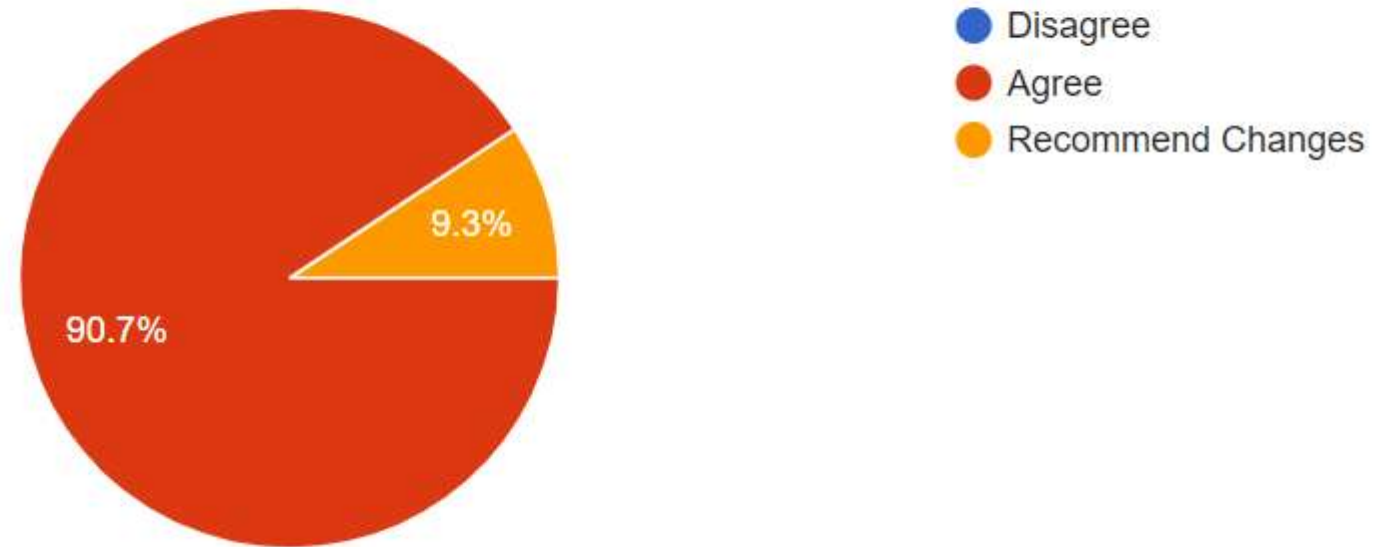
43 responses





## 9. The teachers are encouraged to establish linkage with Industry

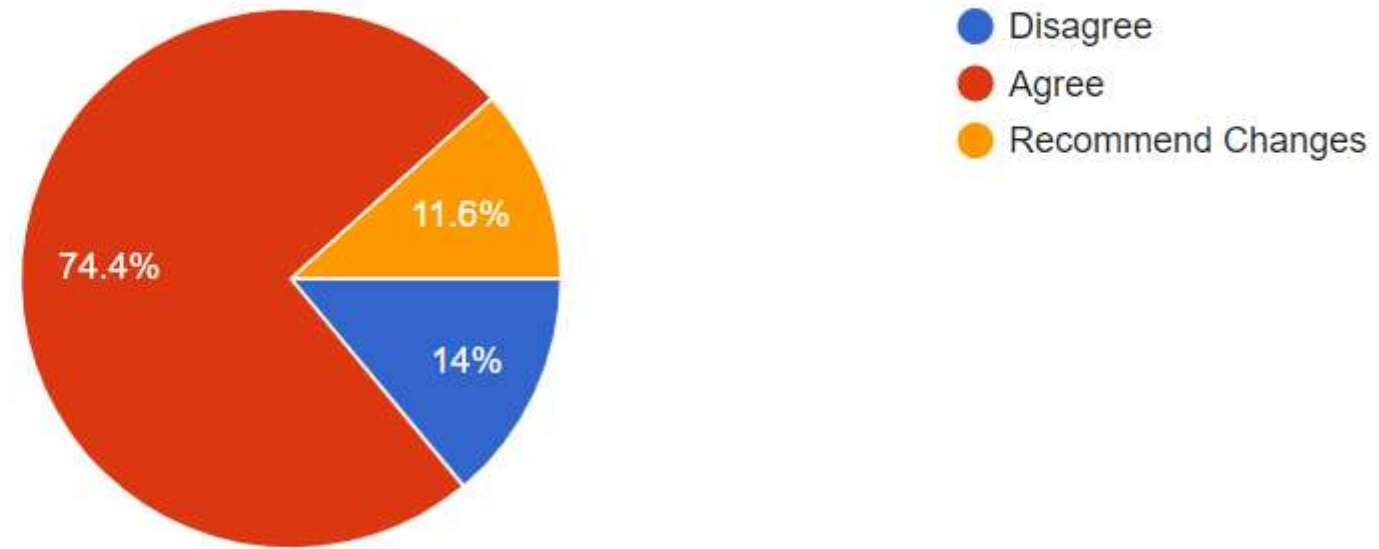
43 responses





## 10. The teachers are encouraged to take-up consultancy services

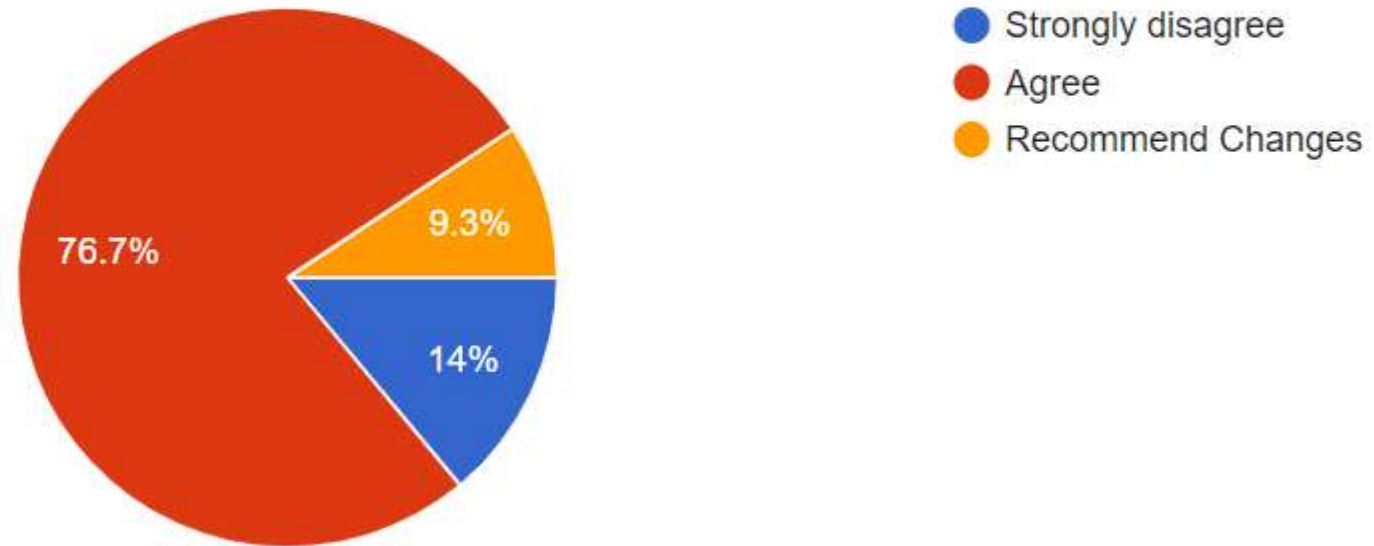
43 responses





## 11. The merit of the teachers is recognized

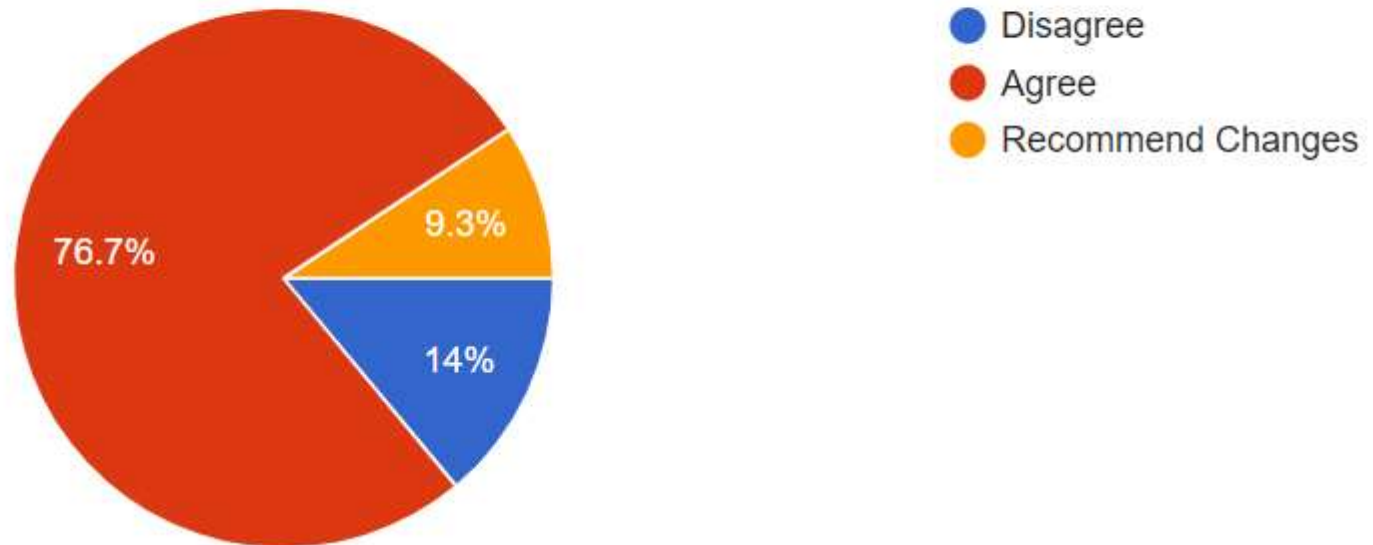
43 responses





12. The examination system followed by the University is effective

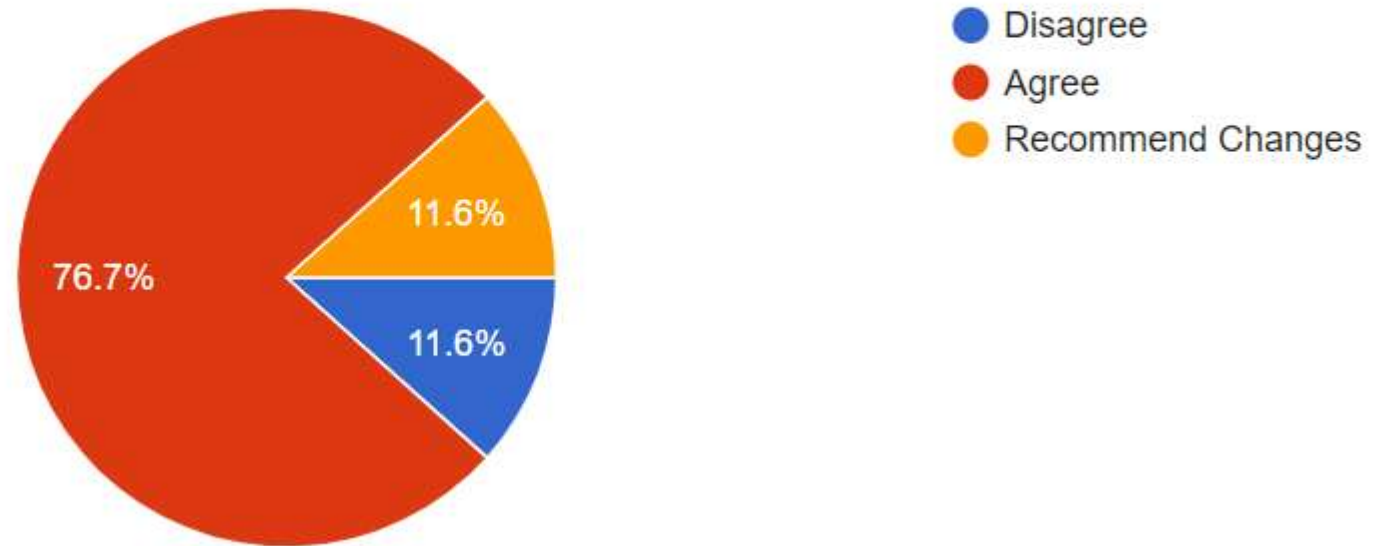
43 responses





13. The evaluation system followed by the University is effective

43 responses





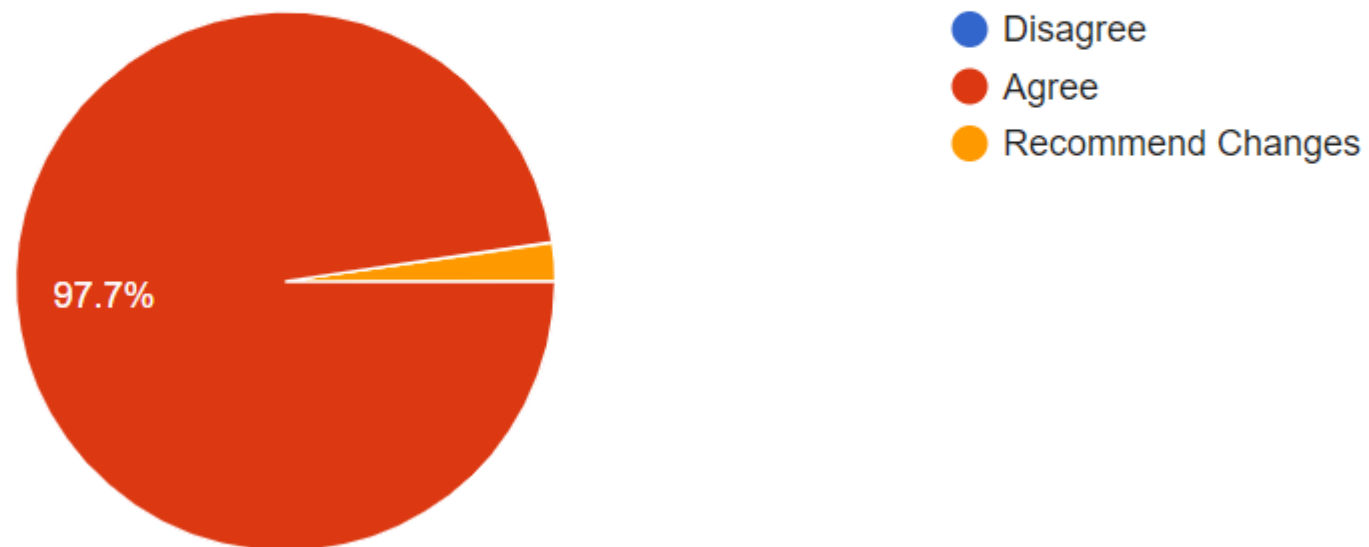


# Infrastructure



1. The class rooms and furniture available are adequate

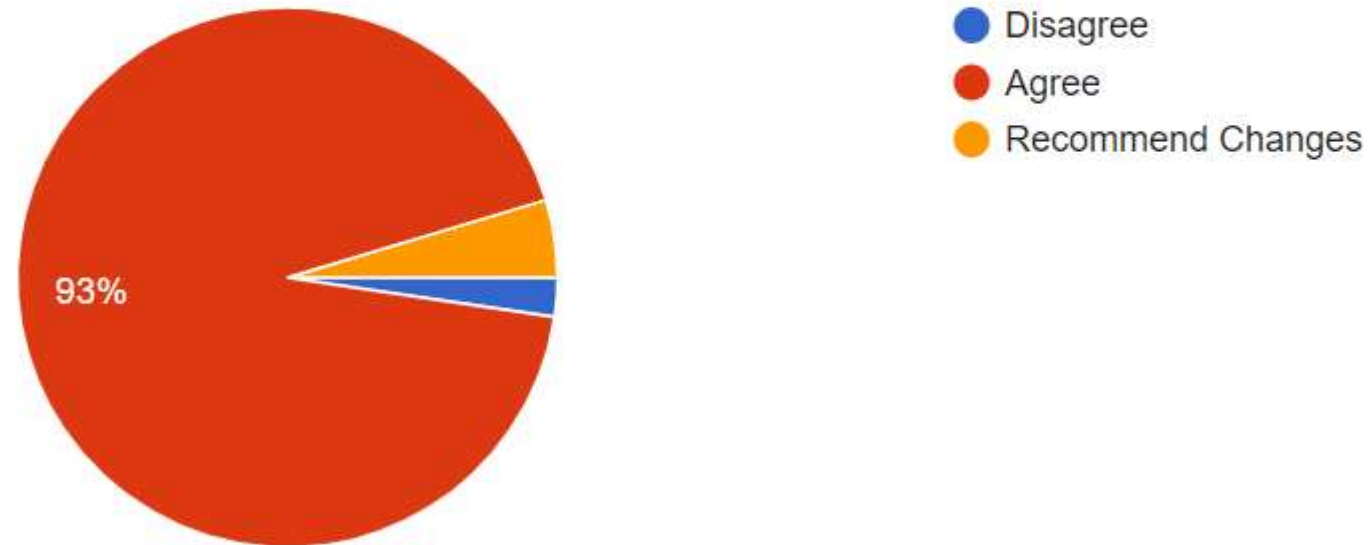
43 responses





## 2. The toilets are sufficient for faculty and students

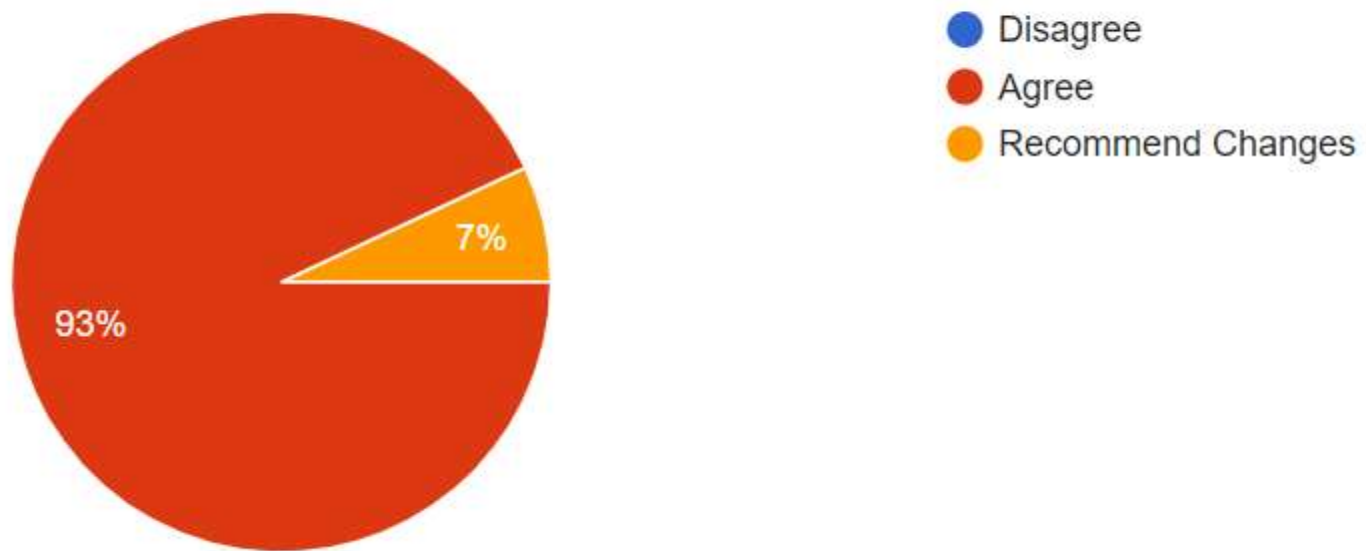
43 responses





### 3. The buildings and furniture are well maintained

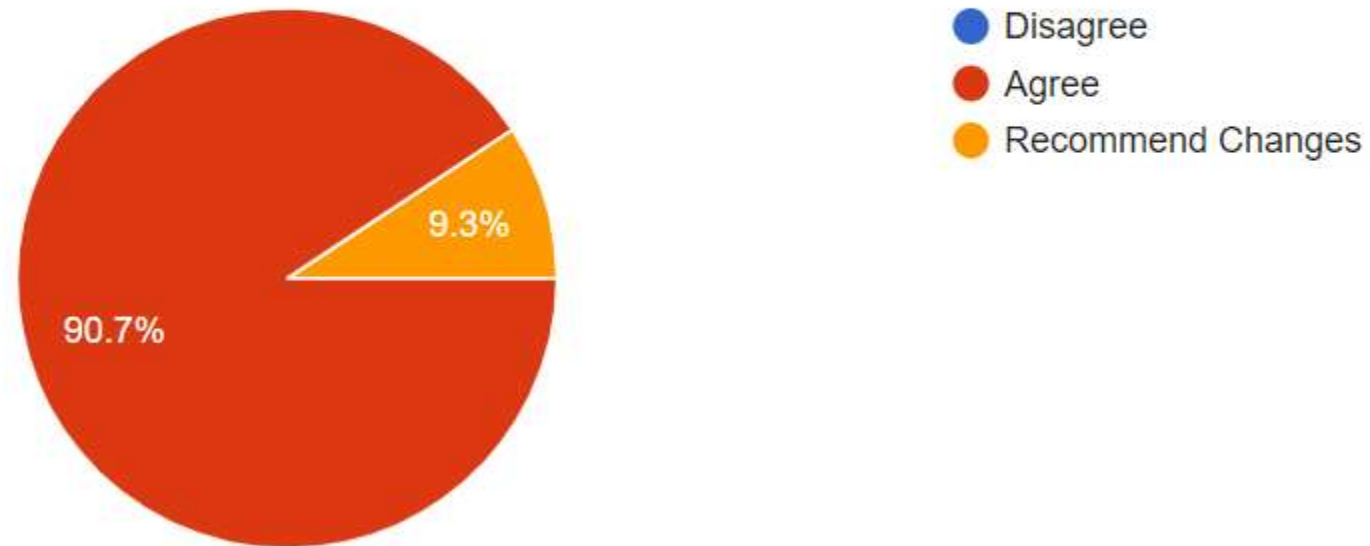
43 responses





4. The labs are adequately equipped (wherever applicable)

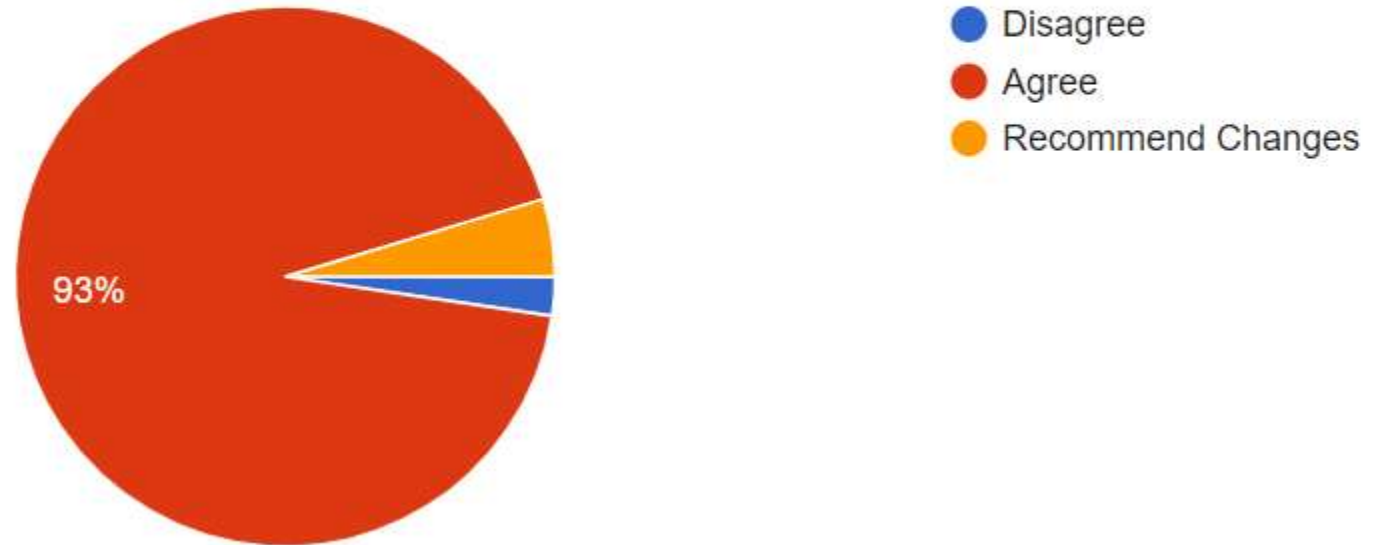
43 responses





5. The infrastructure available in the department is optimally used

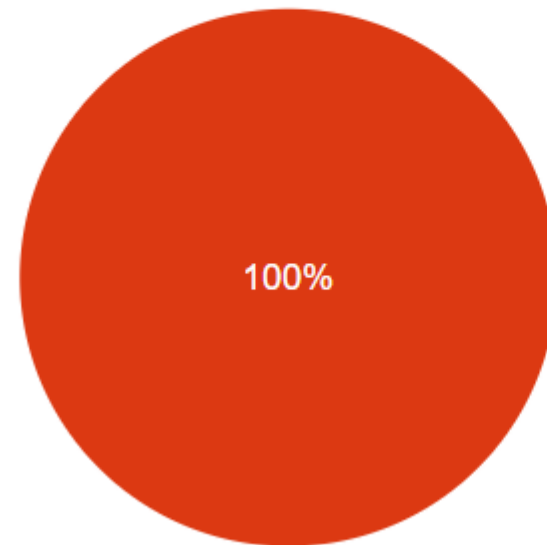
43 responses





## 6. Parking facilities are available adequately

43 responses

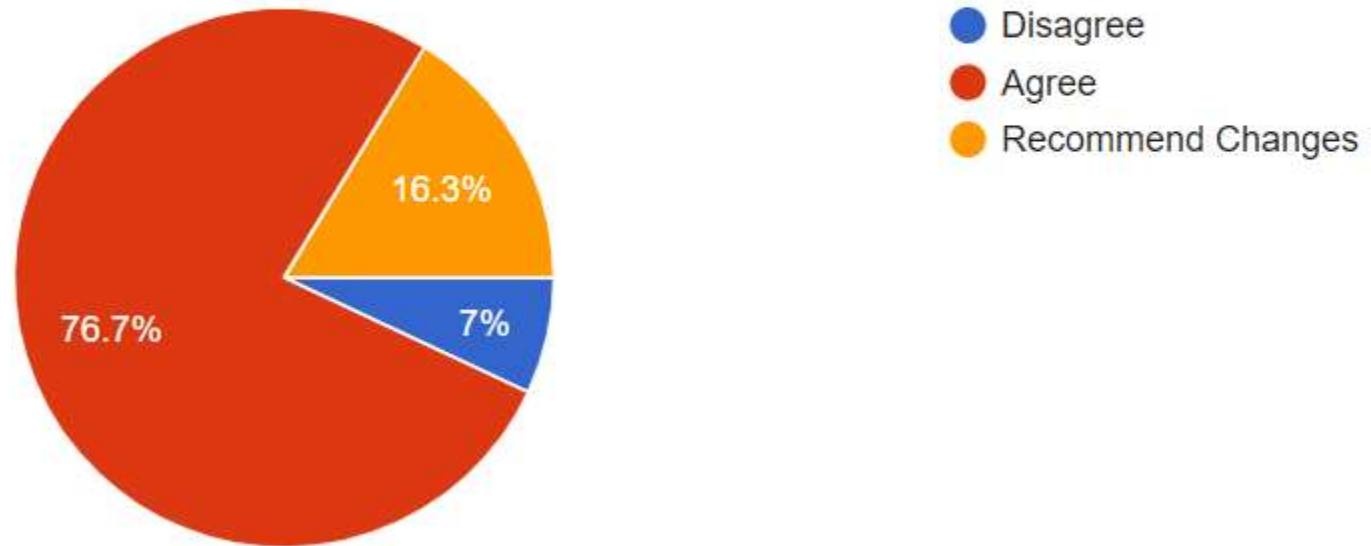


- Disagree
- Agree
- Recommend Changes



## 7. Safe drinking water is available

43 responses





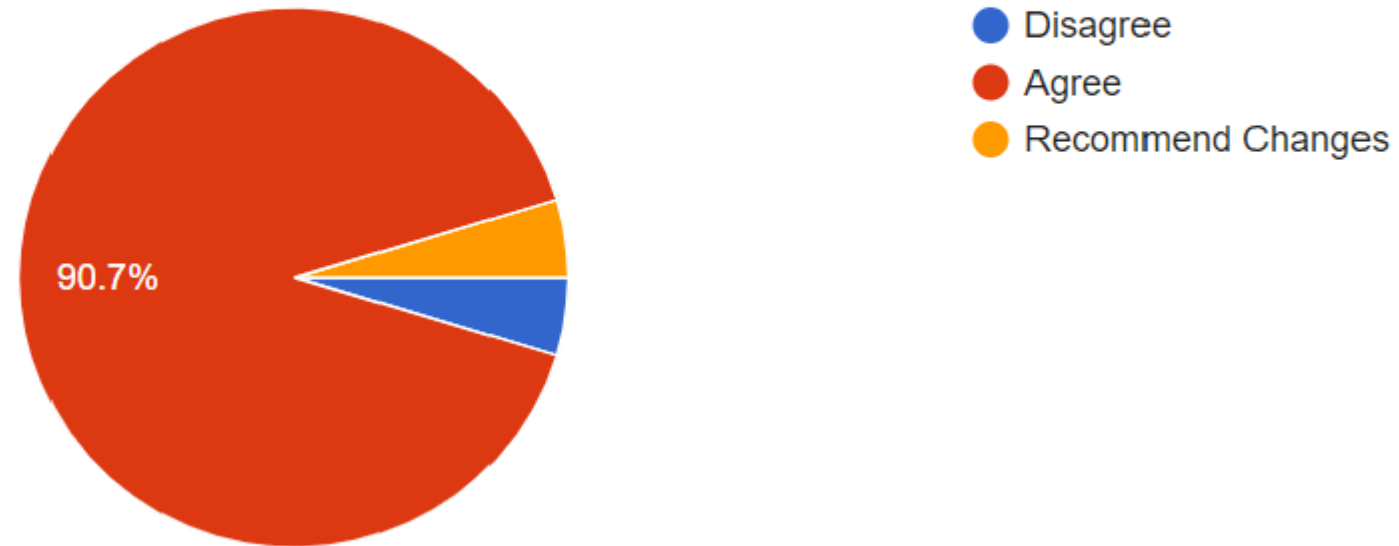


# Governance



1. The administration is sincerely putting efforts for the development of the institution

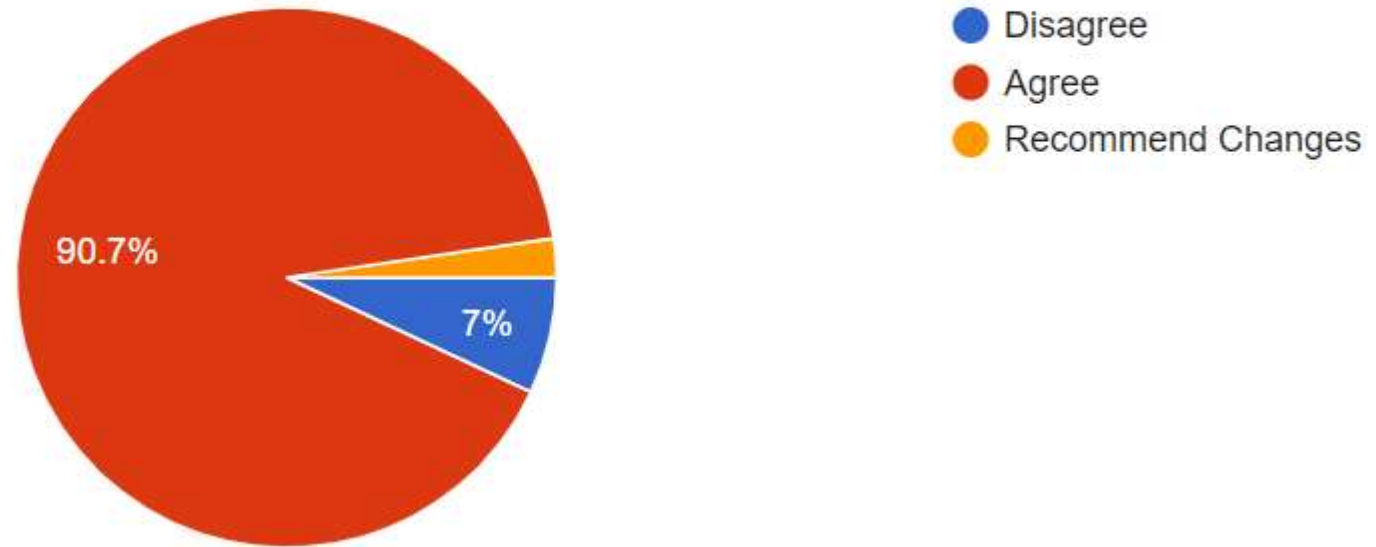
43 responses





## 2. The administration is accessible

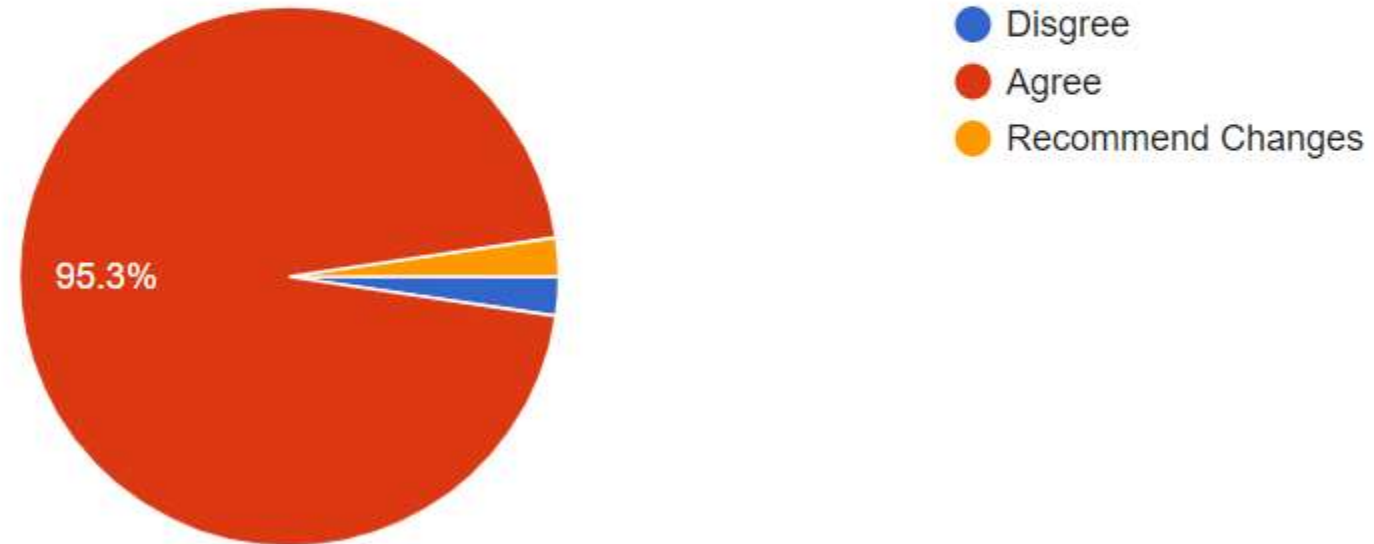
43 responses





3. The quality initiatives taken up during the last academic year are contributing for improvement

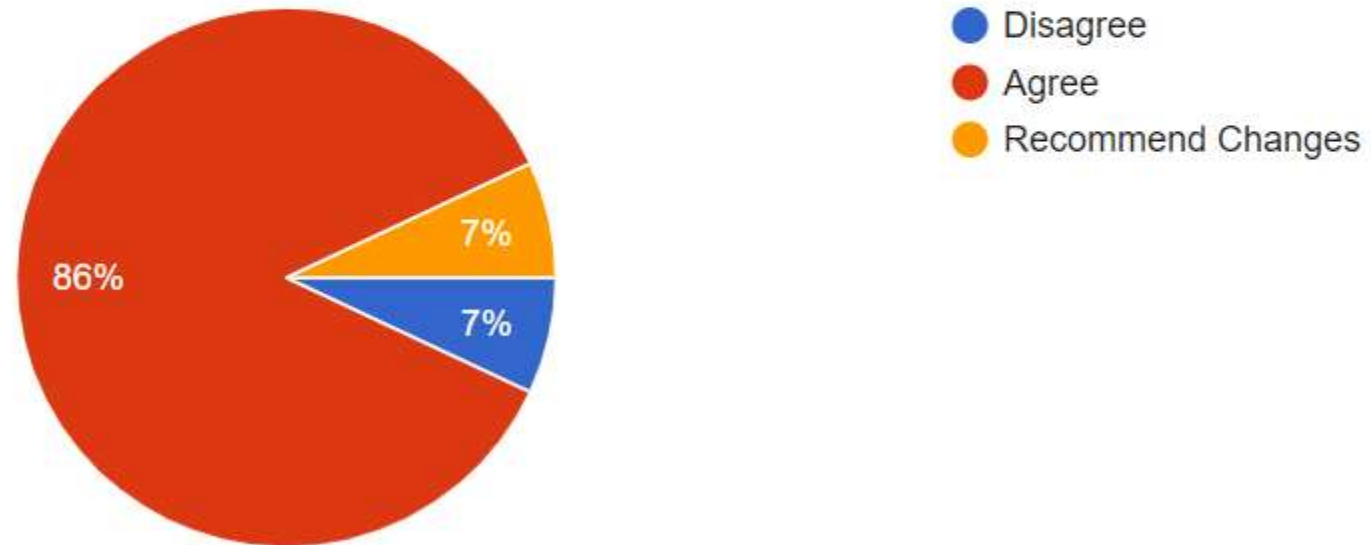
43 responses





4. The MoUs entered by the university enhance the scope for mutual cooperation with Institutions and Research Organizations of repute

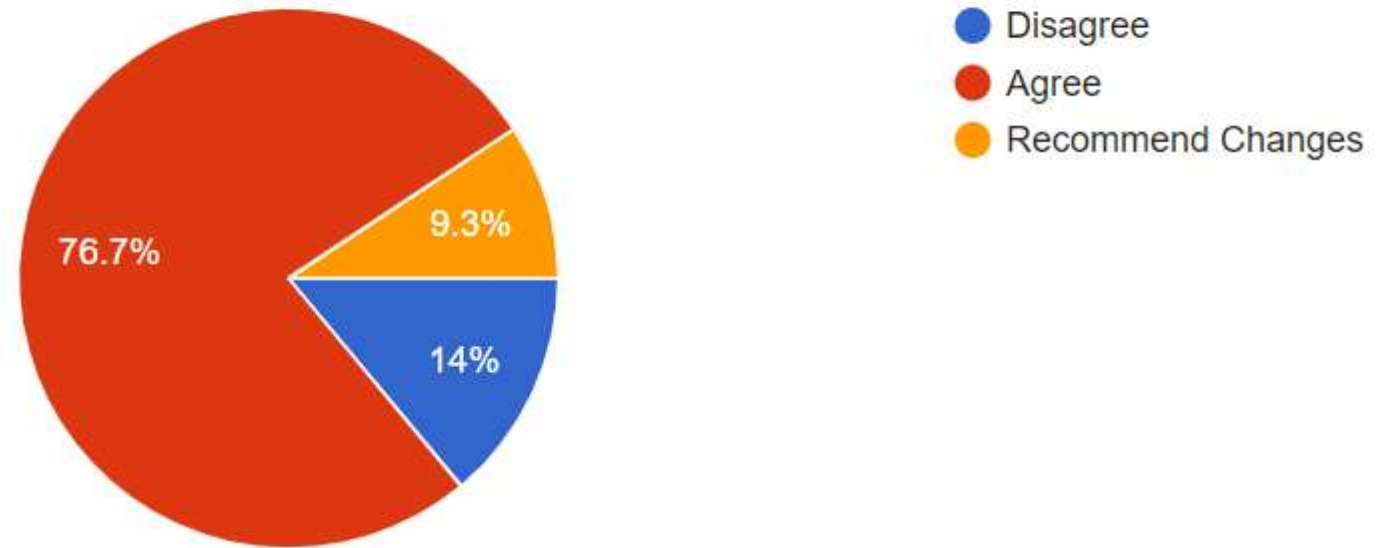
43 responses





5. The faculty are given freedom to express their opinions

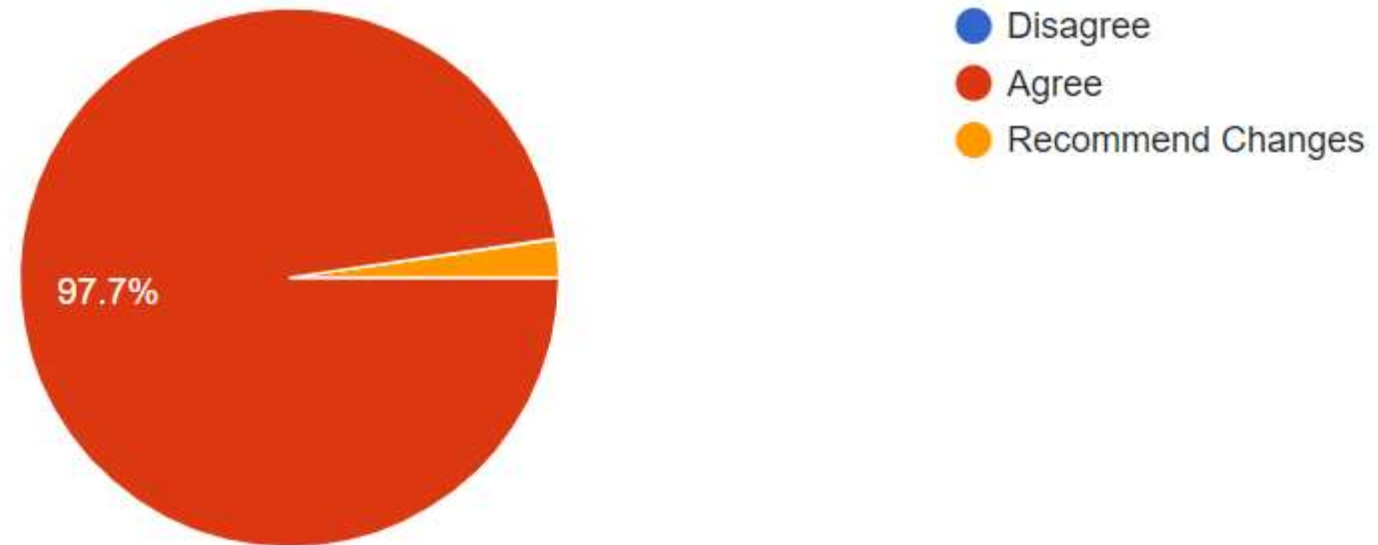
43 responses





6. The IQAC is working well for promoting quality in the institution

43 responses





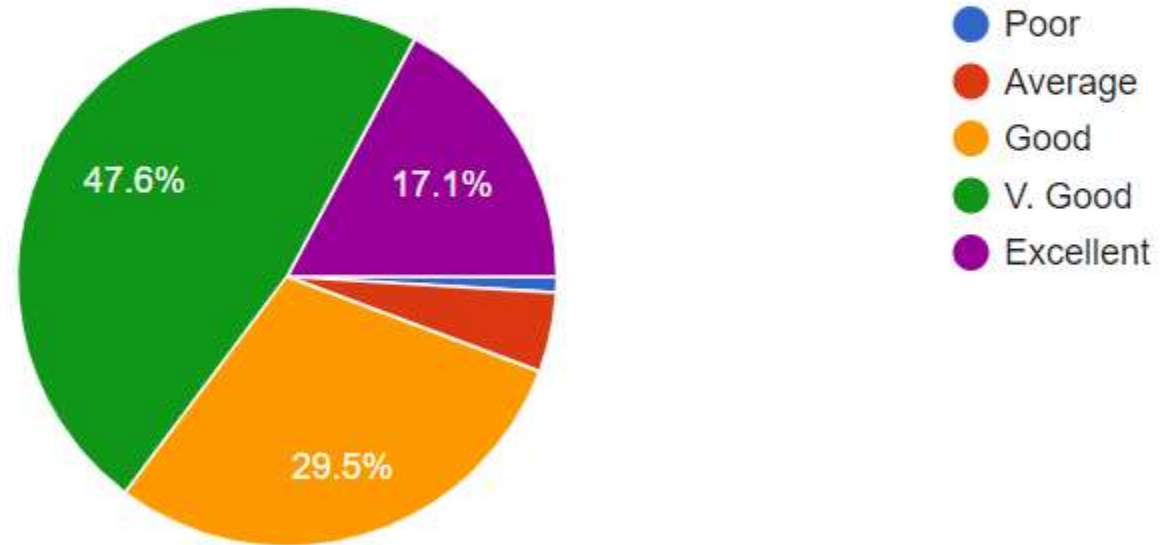
# Parents Feedback Survey





The syllabus is suitable for the course that you have chosen

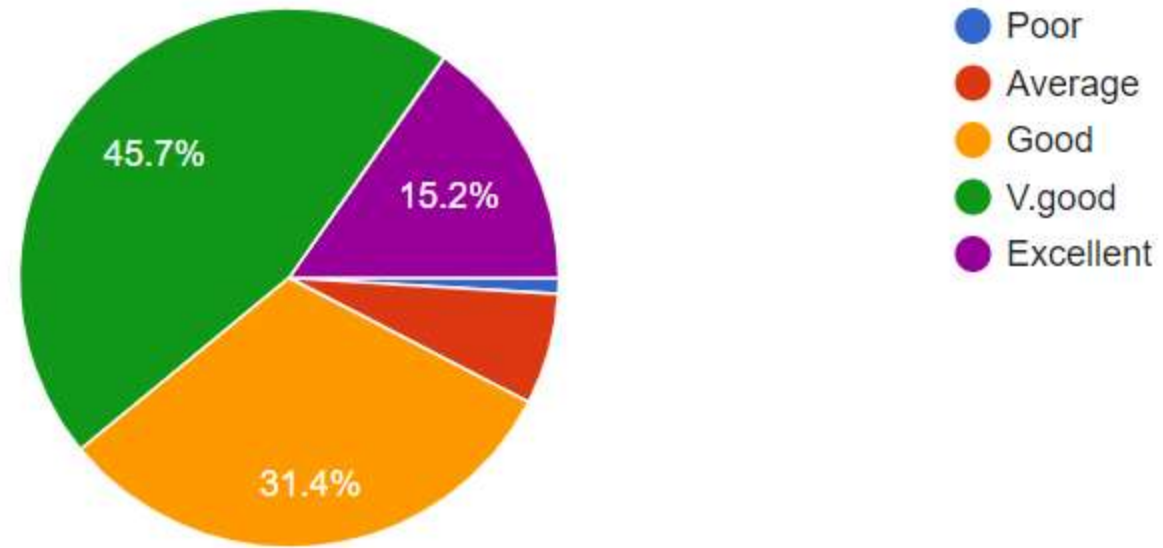
105 responses





## The learning experience in terms of the relevance to real life application

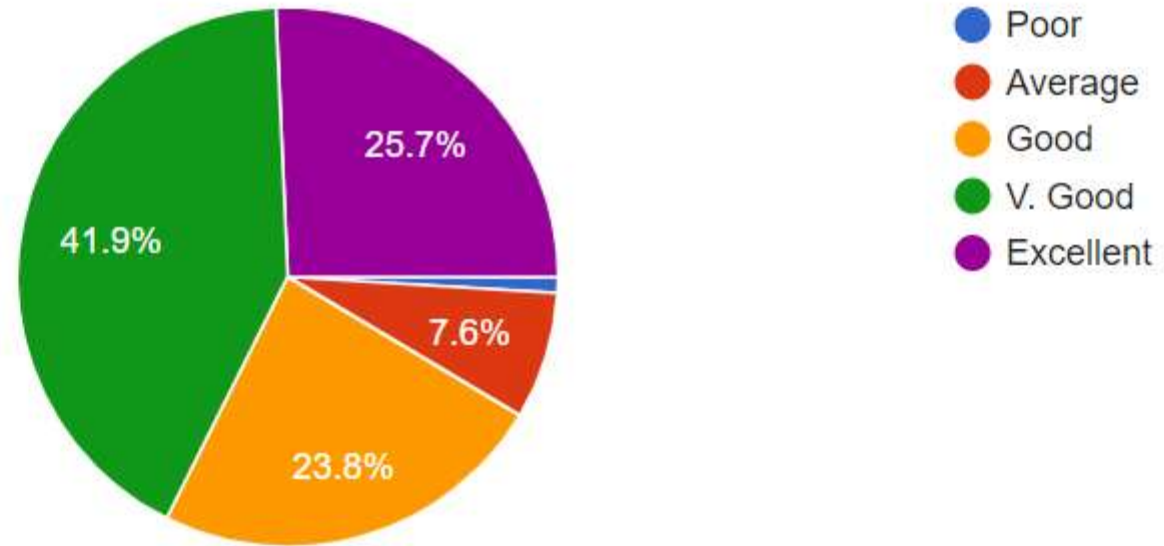
105 responses





## Overall personality development of your ward from the course

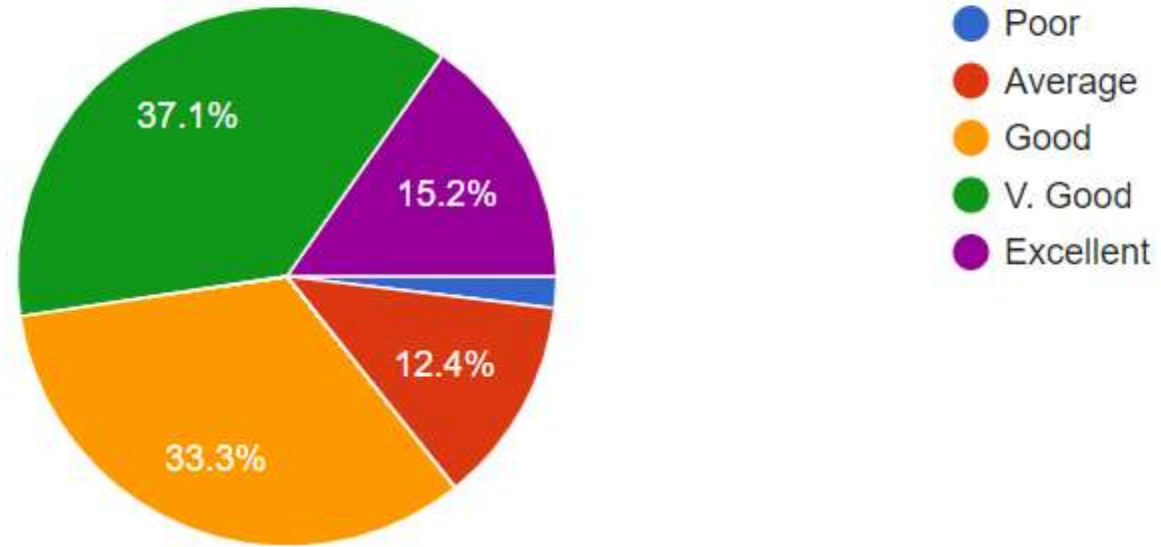
105 responses





## System of Monitoring Student's Progress

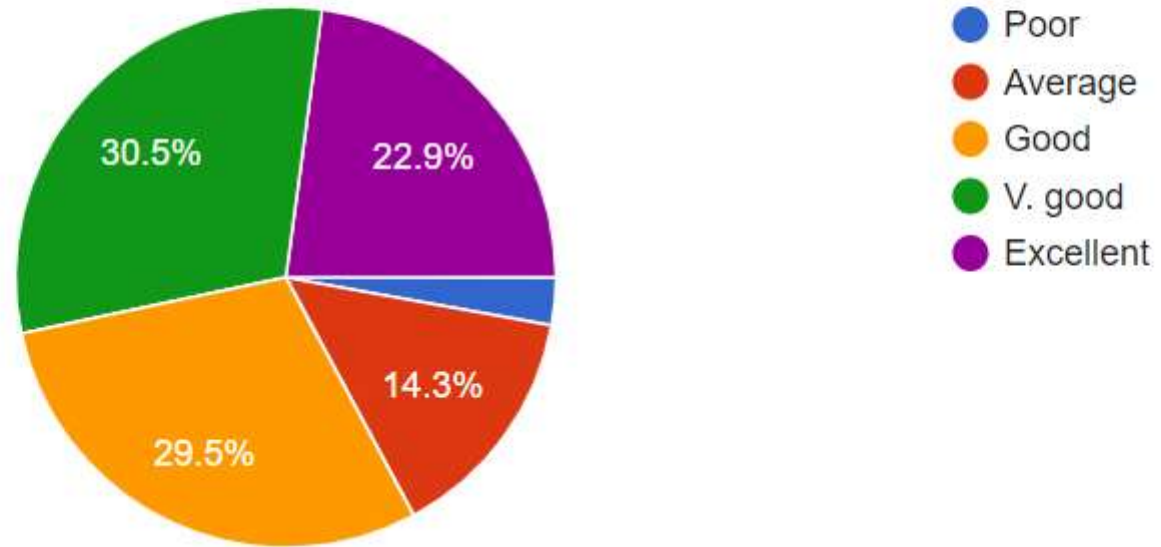
105 responses





## Course content in terms of their relevance to the latest and/or future technologies

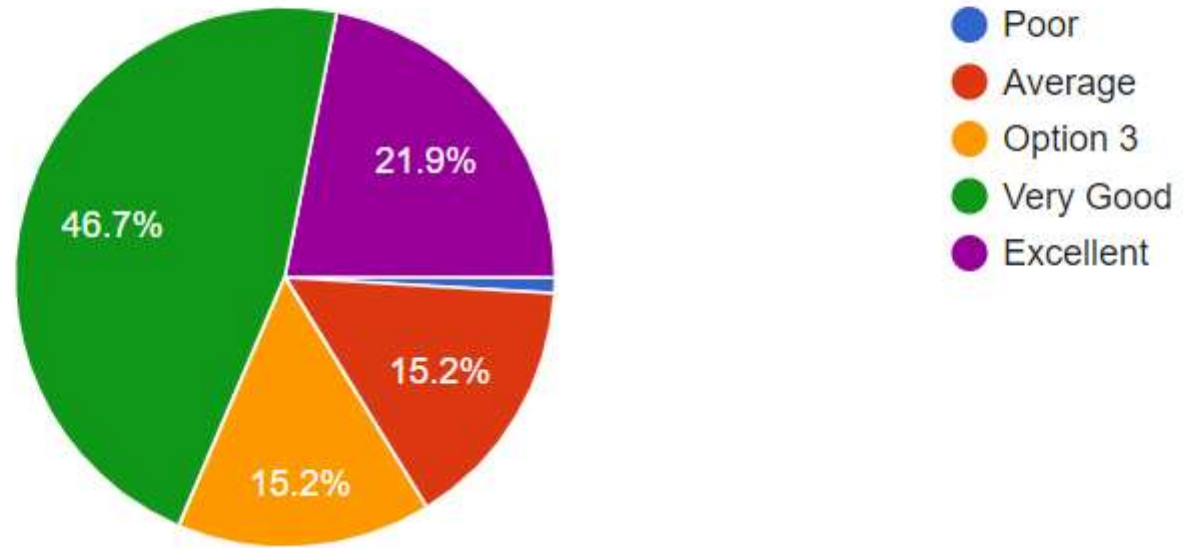
105 responses





## Encouragement provided to students for Participation in Academic Forums

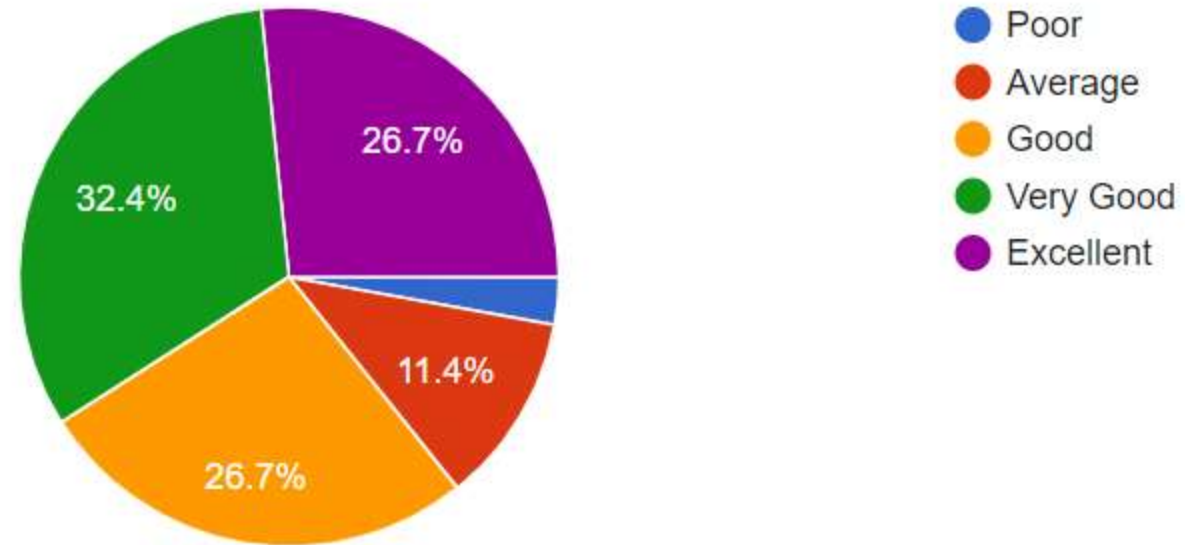
105 responses





## Promotion of Self Study & Attitude of Research-Orientation

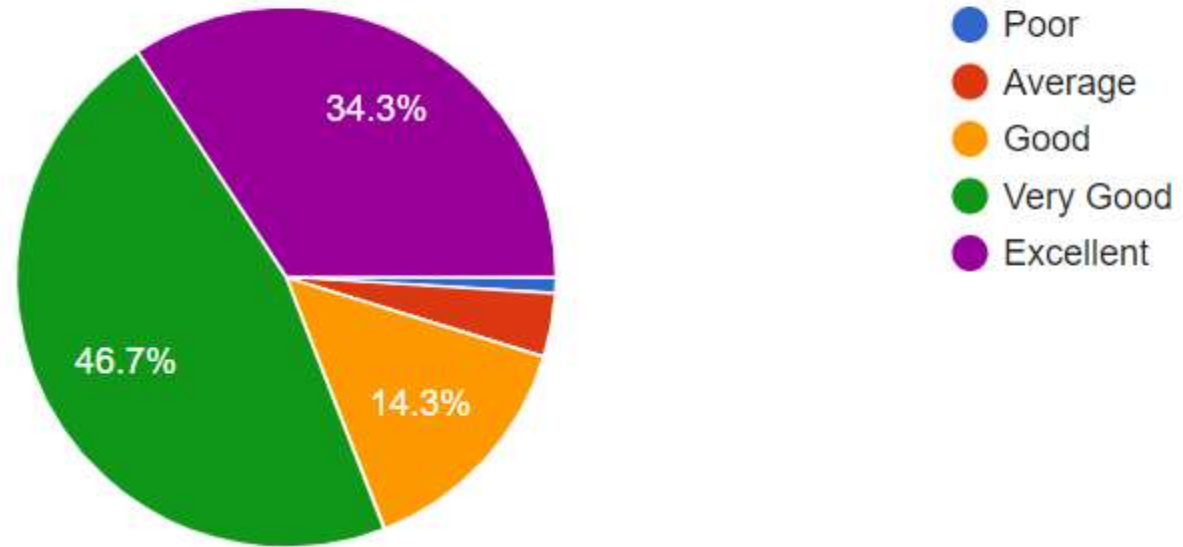
105 responses





## Learning Resources such as Library, Internet, Computer, etc.

105 responses

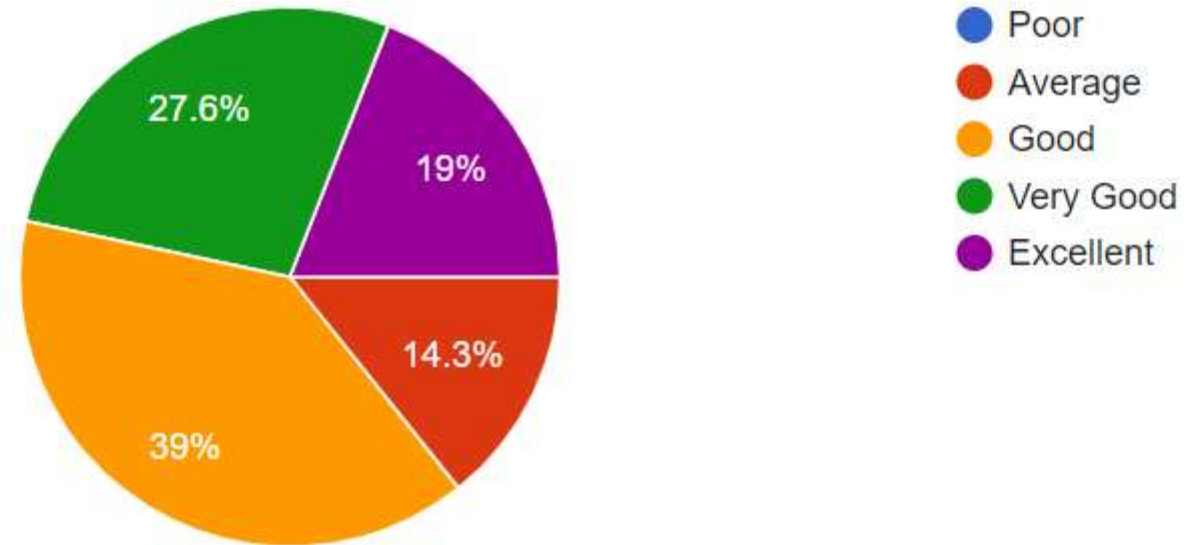






## Value Based Education

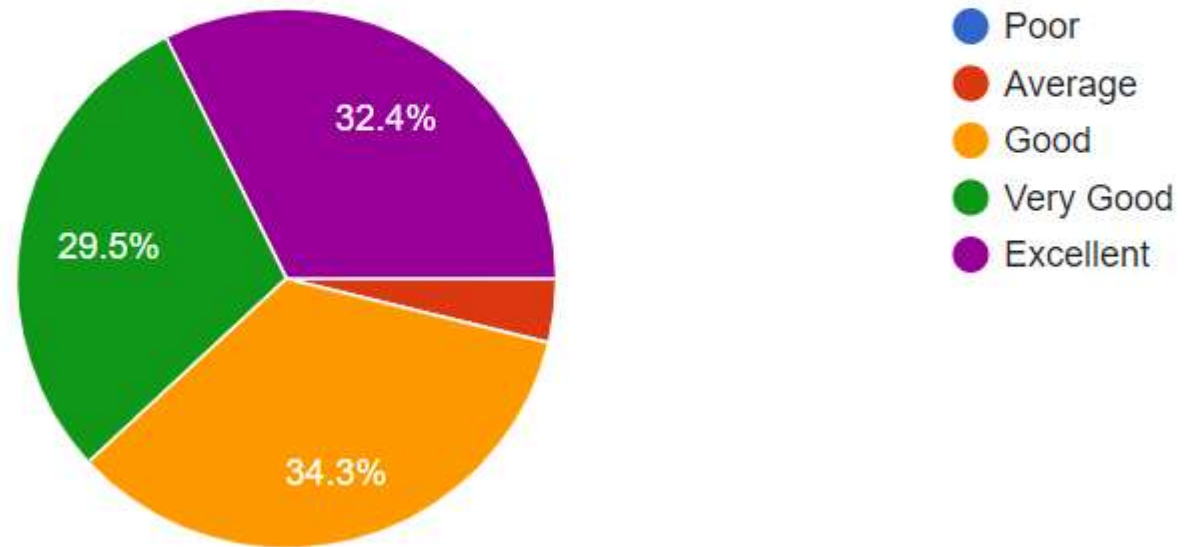
105 responses





## Discipline practices

105 responses





# Teachers Feedback analysis (2018-19 Batch)

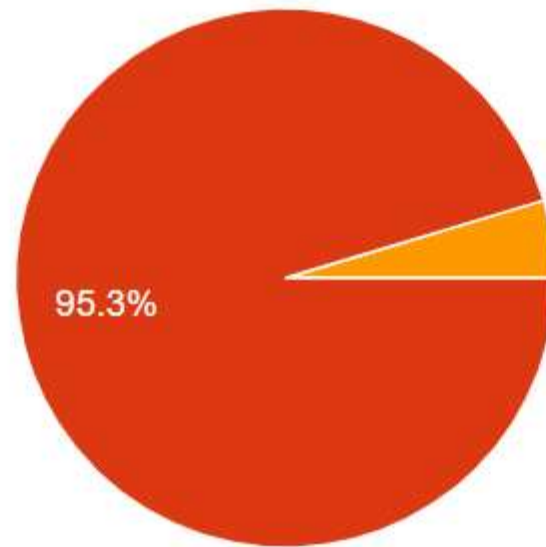


# Curriculum



## 1. Syllabus is suitable to the course

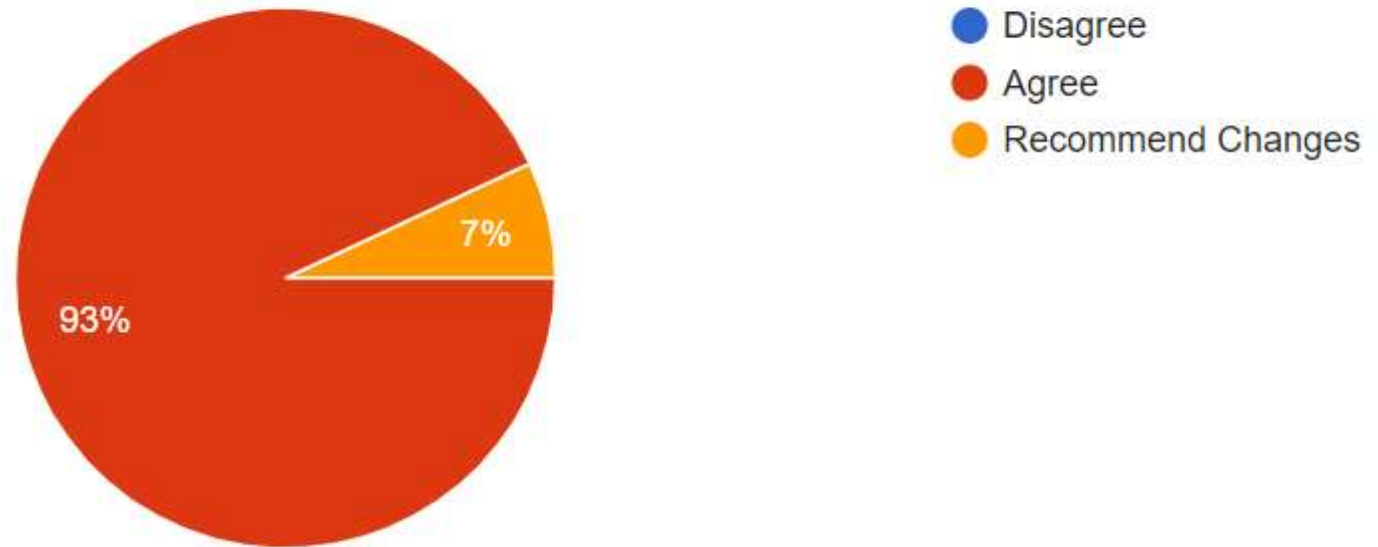
43 responses





## 2. Course content is followed by corresponding reference materials

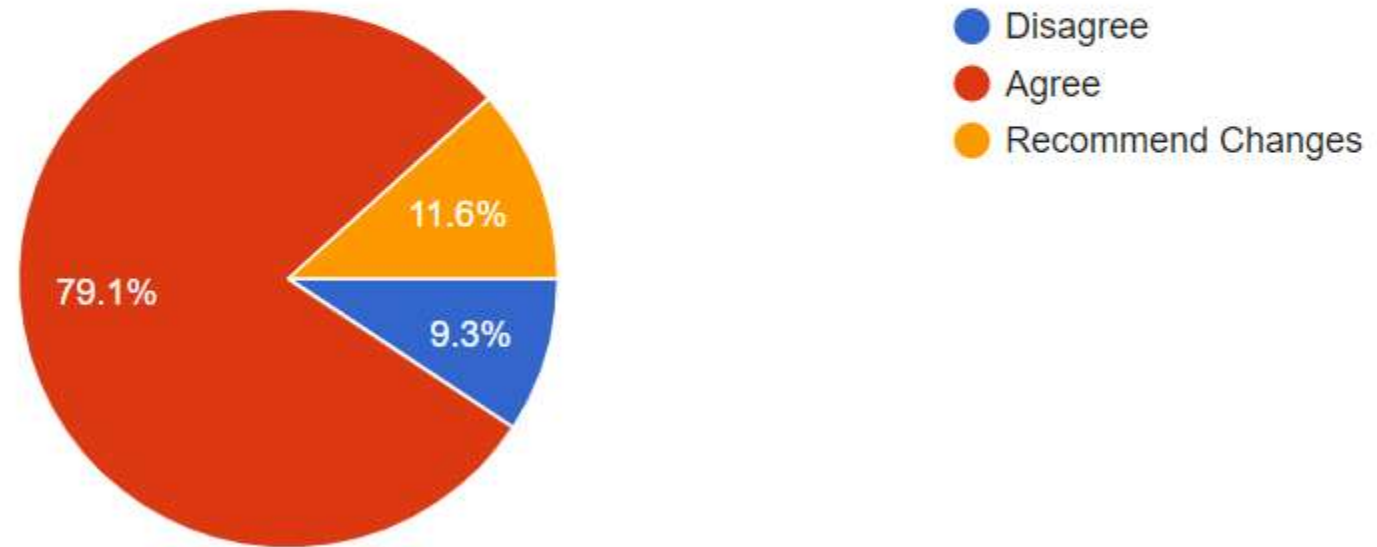
43 responses





### 3. Sufficient number of prescribed books are available in the library

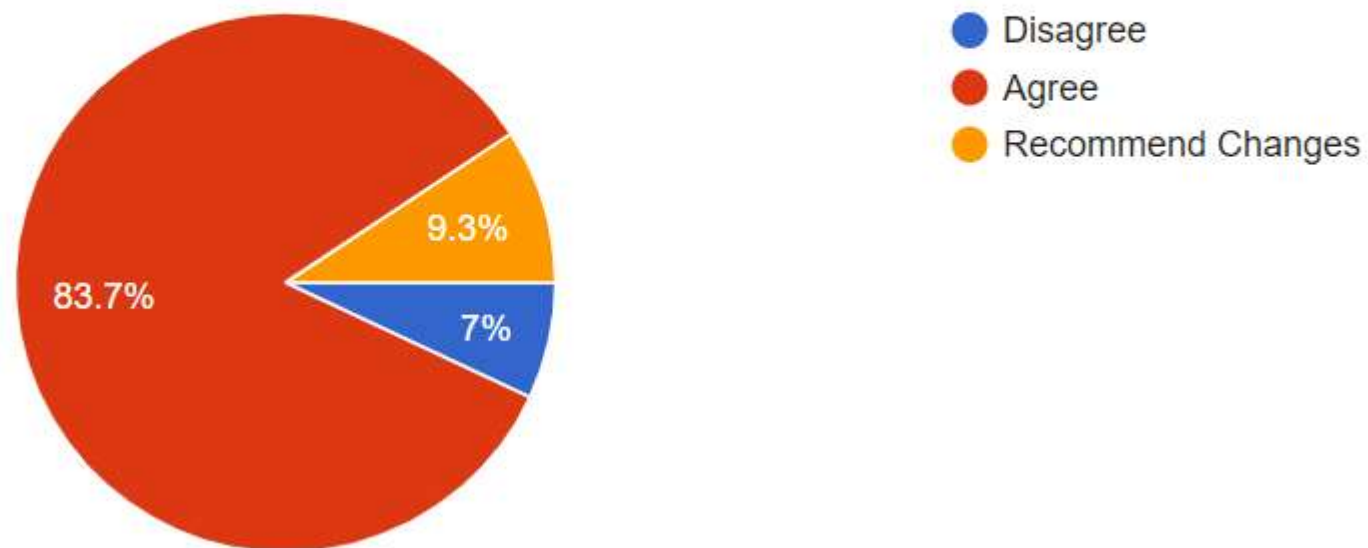
43 responses





#### 4. The course/syllabus has good balance between theory and application

43 responses

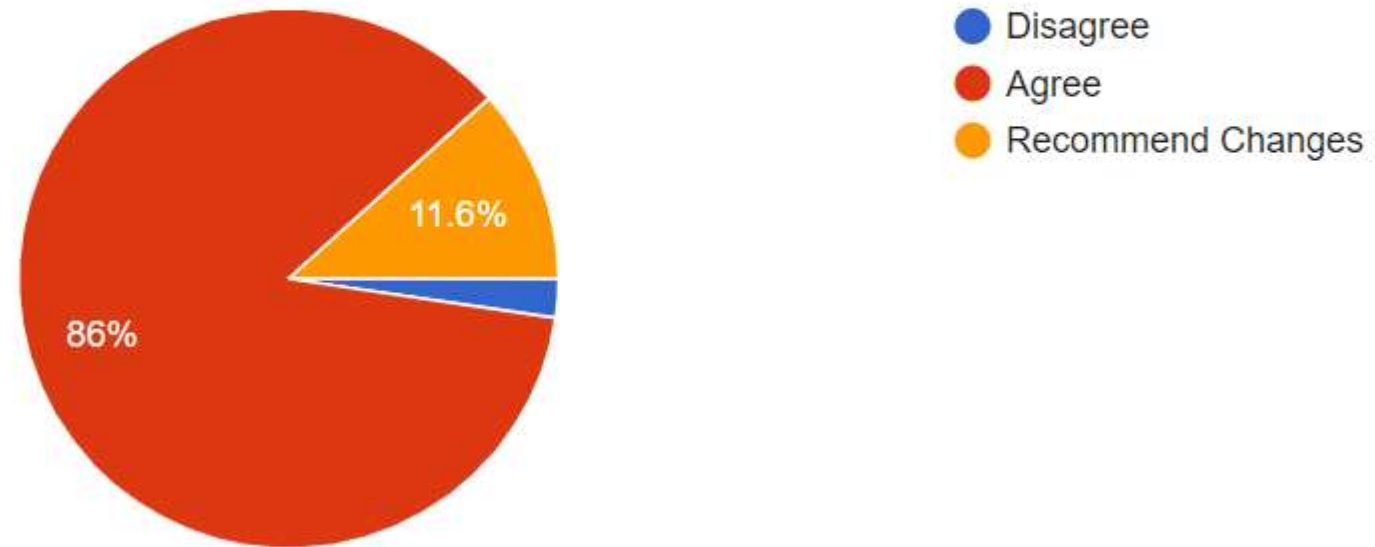






## 5. The course/syllabus generates interest of the students in the subject area

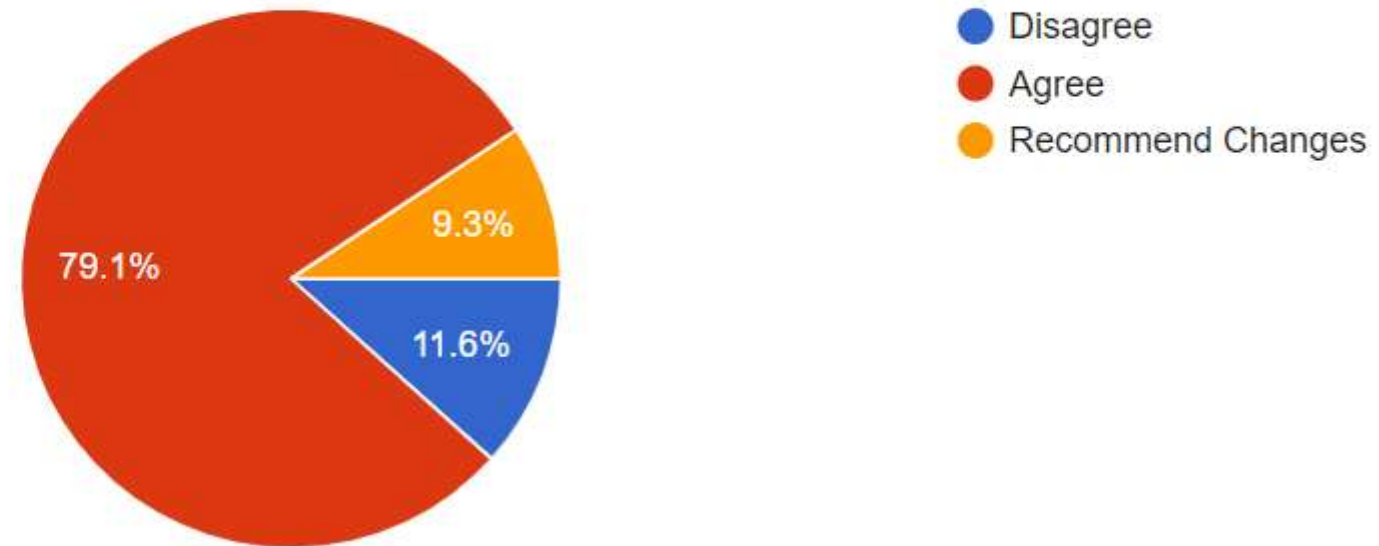
43 responses





6. The course/programme of studies carries sufficient number of optional papers

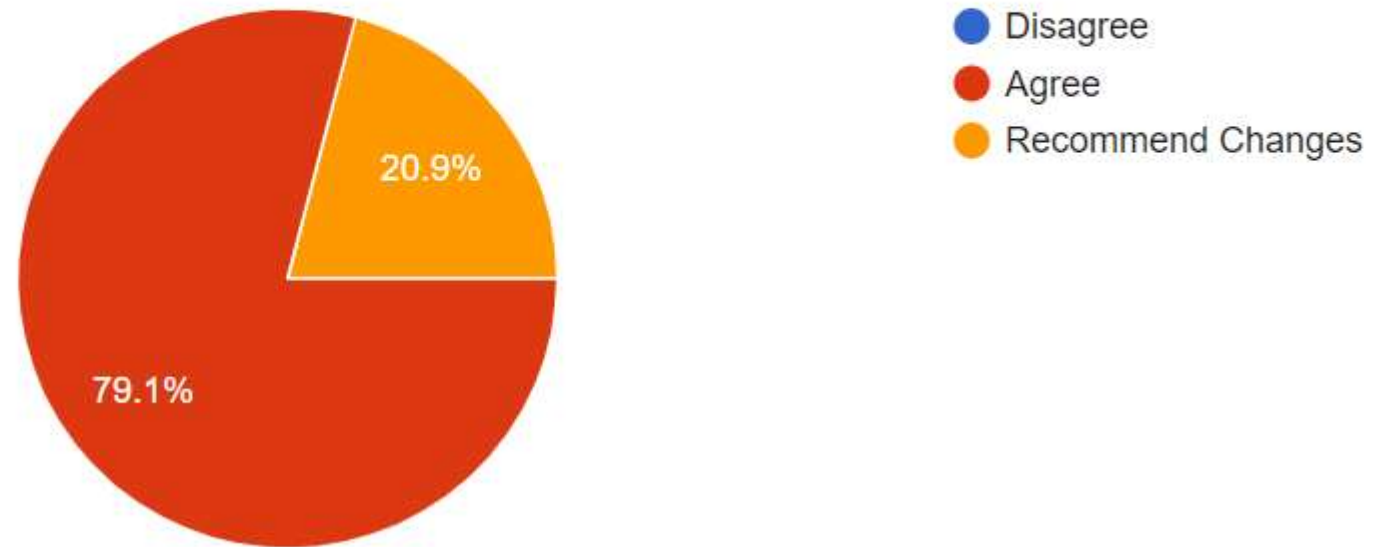
43 responses





7. The books prescribed/listed as reference material are relevant and up to date

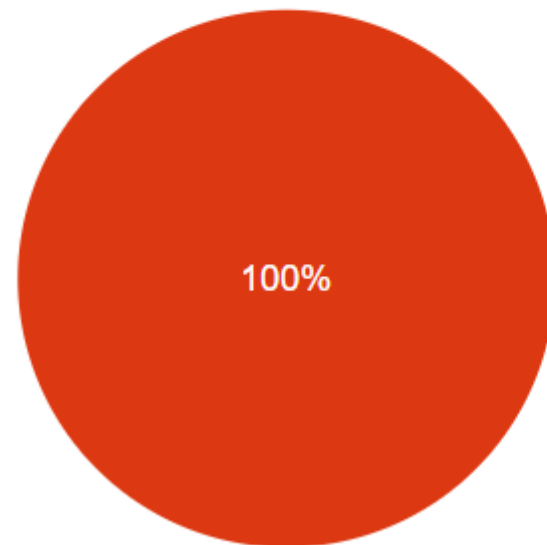
43 responses





8. Do you adopt new techniques/strategies of teaching such as seminar presentations, group discussions and learners' participations?

43 responses



- Disagree
- Agree
- Recommend Changes

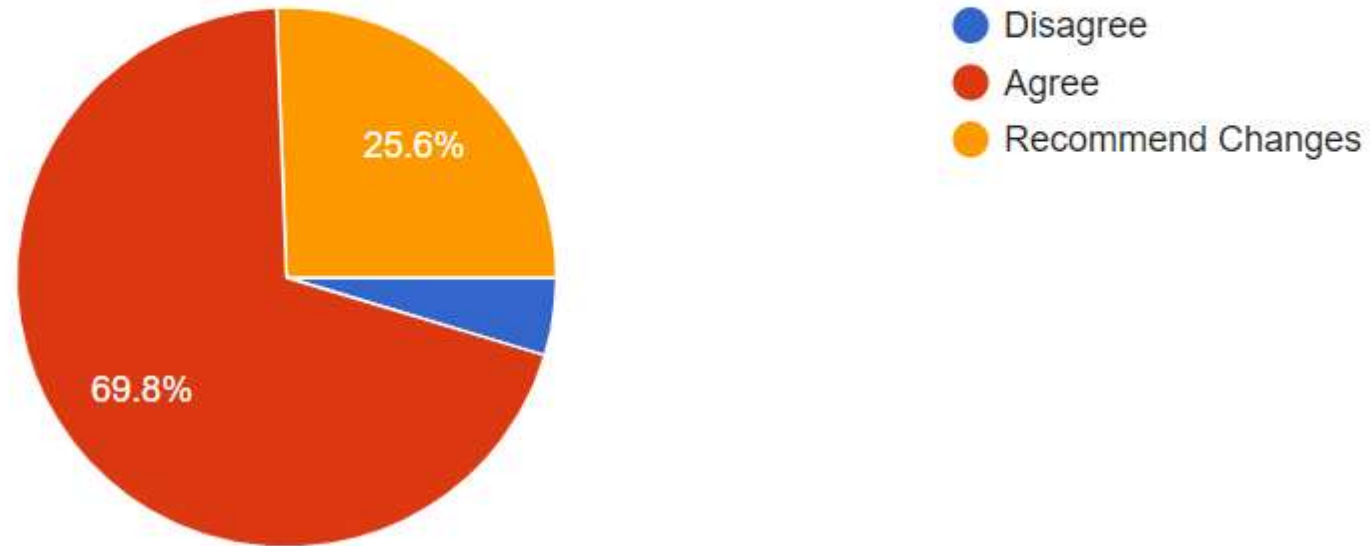


# Teaching, Learning, Evaluation & Research



1. The admission process adopted by the University is effective

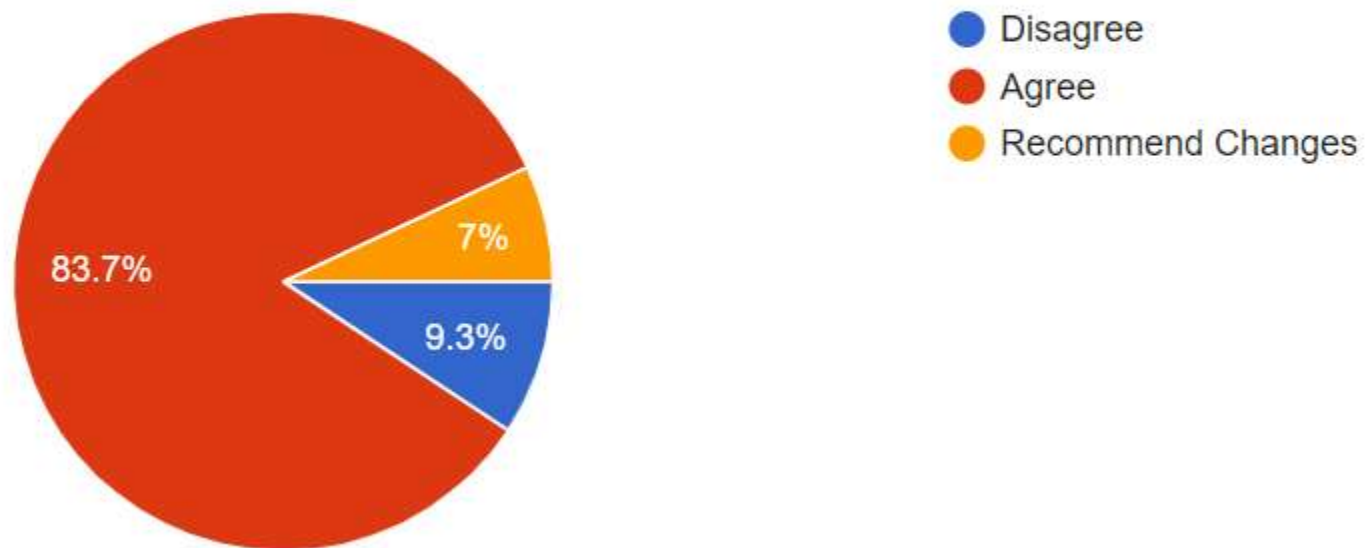
43 responses





## 2. The University is able to attract meritorious students

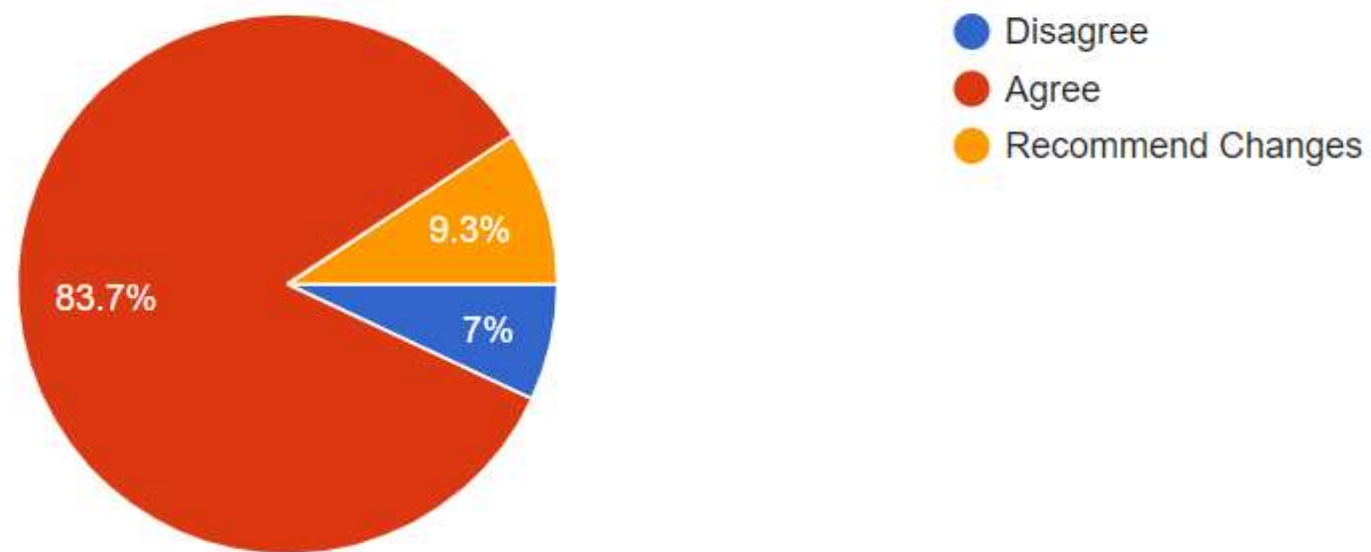
43 responses





### 3. Student centered learning resources are available in the University

43 responses

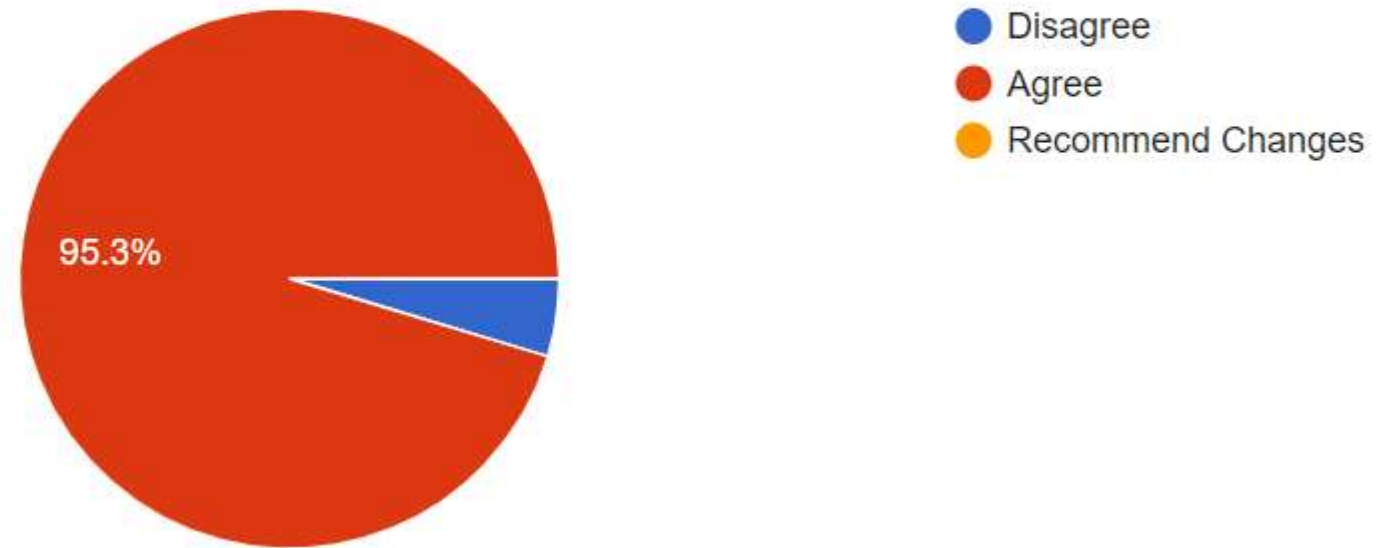






4. The teaching aids in the college are sufficient and up to date

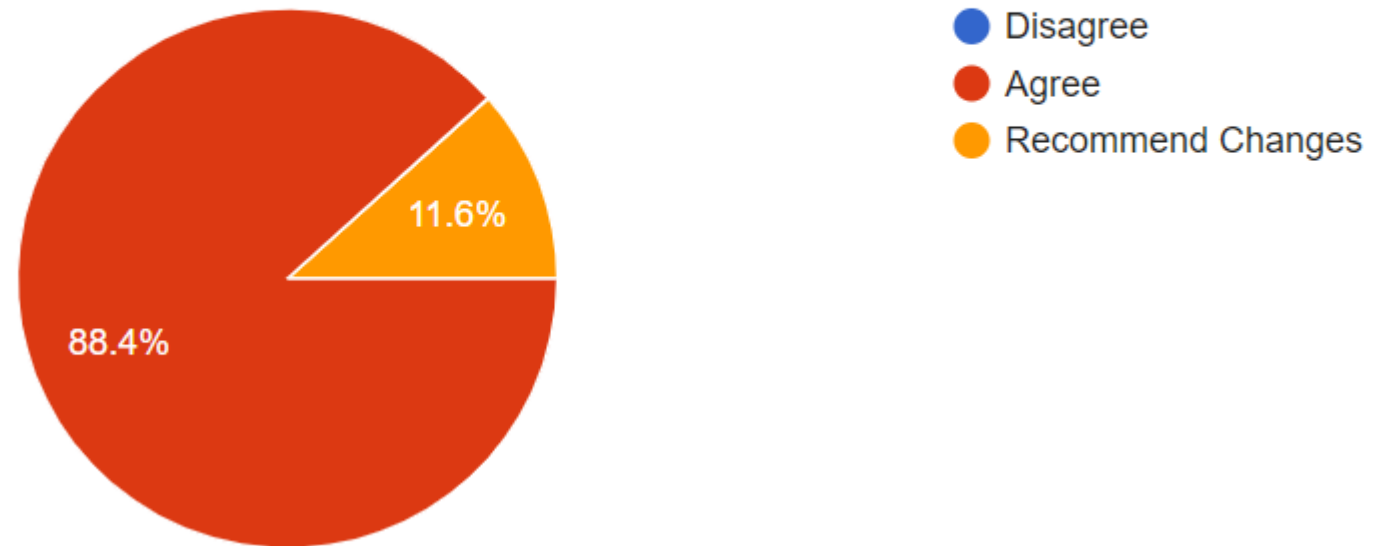
43 responses





## 5. The teachers are supported with adequate learning resources

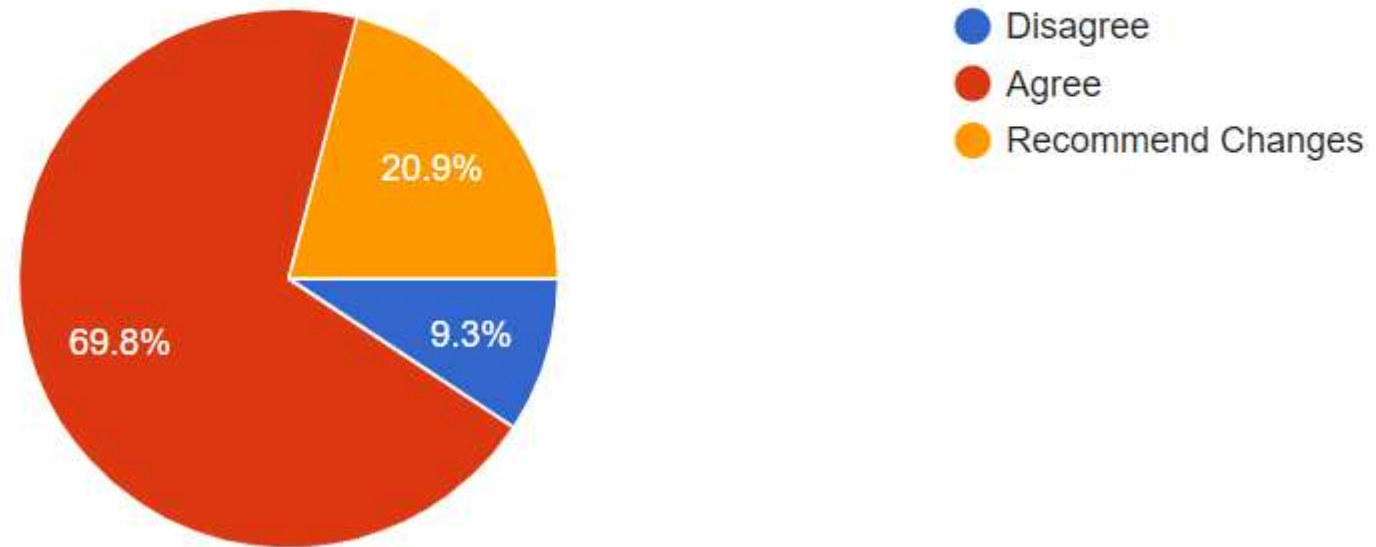
43 responses





## 6. The teachers are encouraged to carry out research

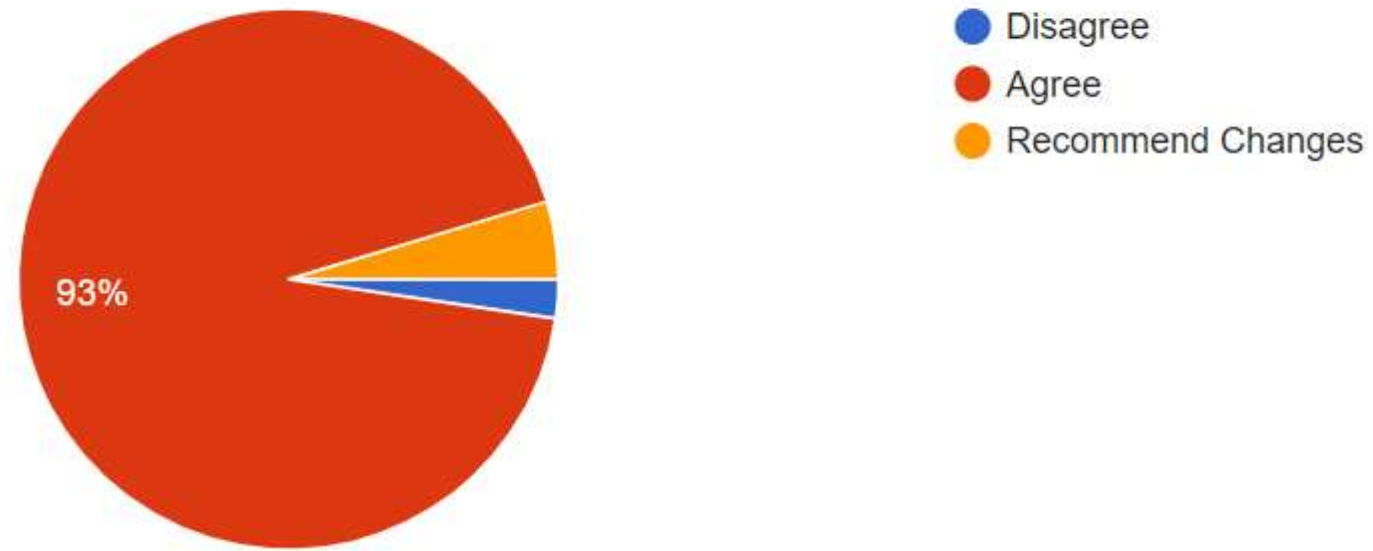
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7. The teachers are encouraged to organize seminars/workshops/symposia/conferences

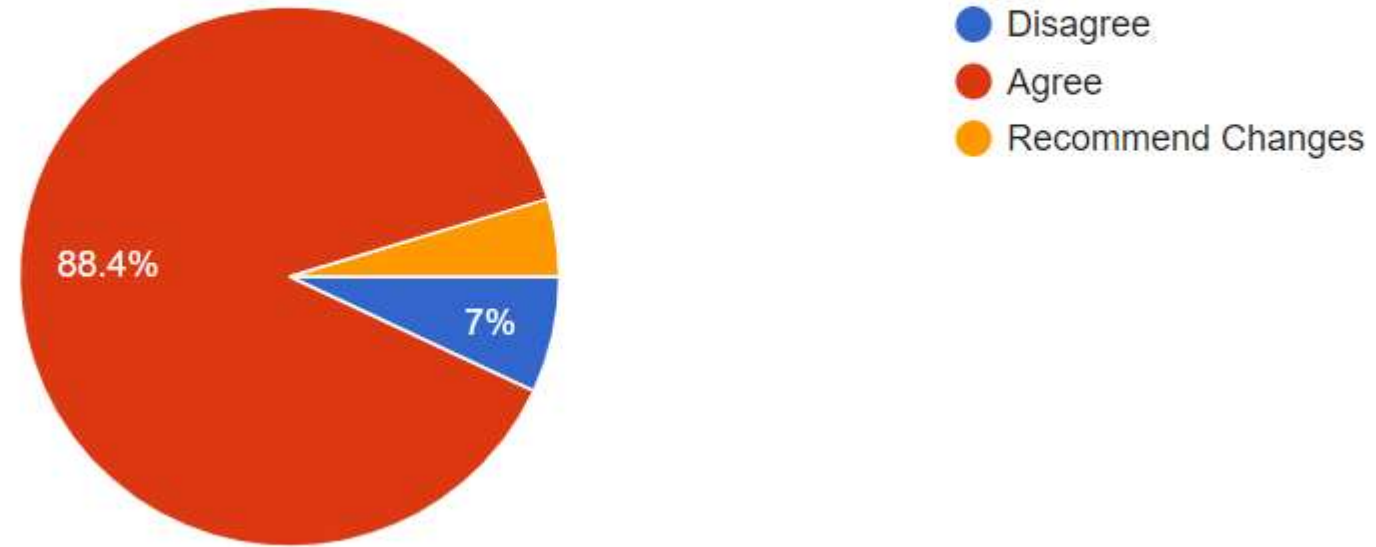
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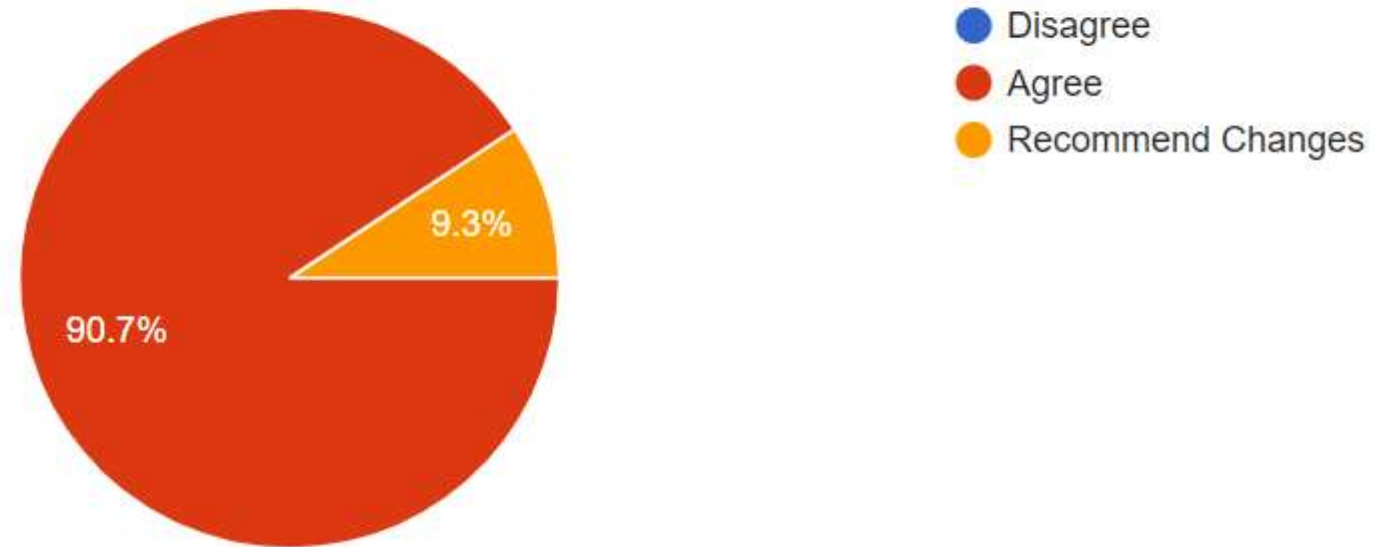
43 responses





## 9. The teachers are encouraged to establish linkage with Industry

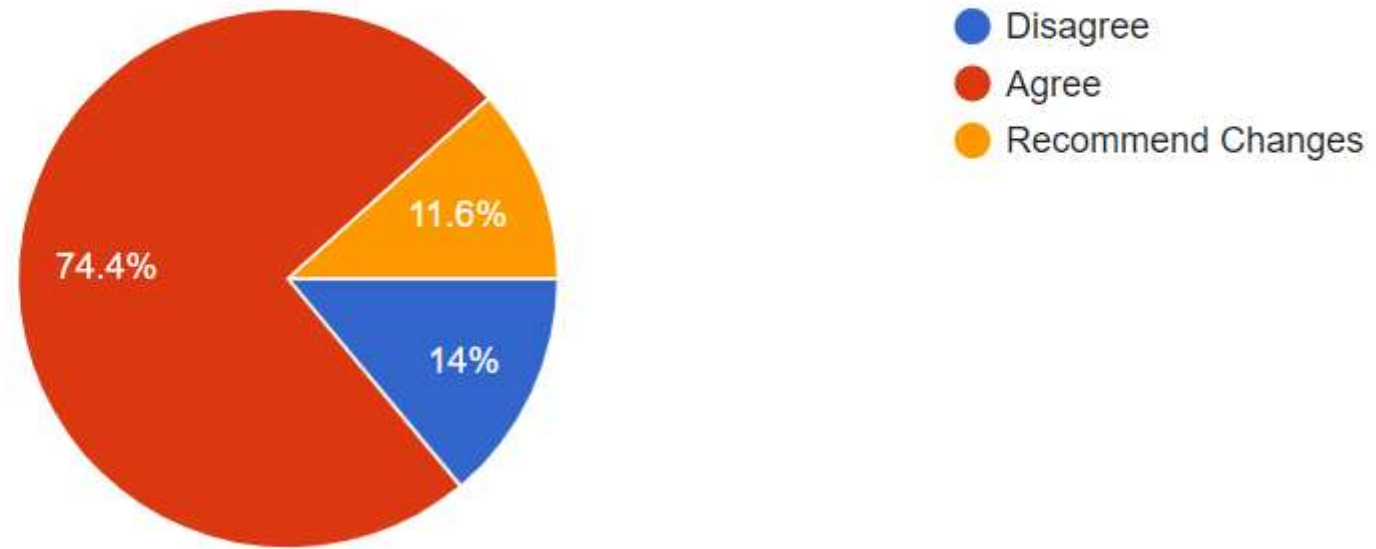
43 responses





## 10. The teachers are encouraged to take-up consultancy services

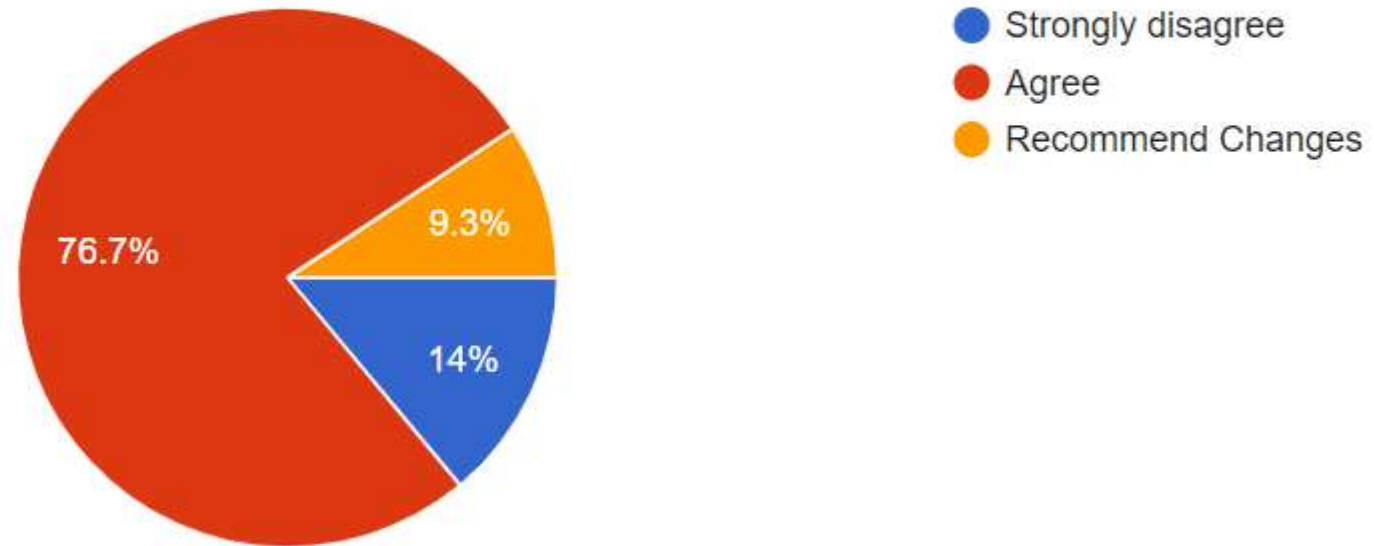
43 responses





## 11. The merit of the teachers is recognized

43 responses

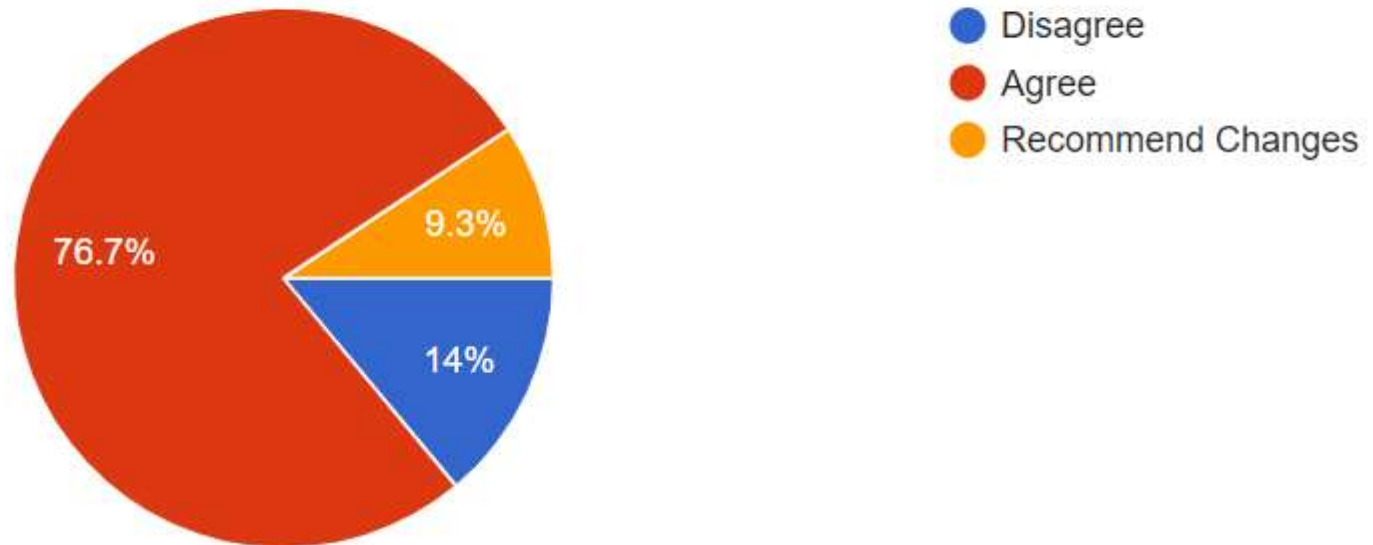






12. The examination system followed by the University is effective

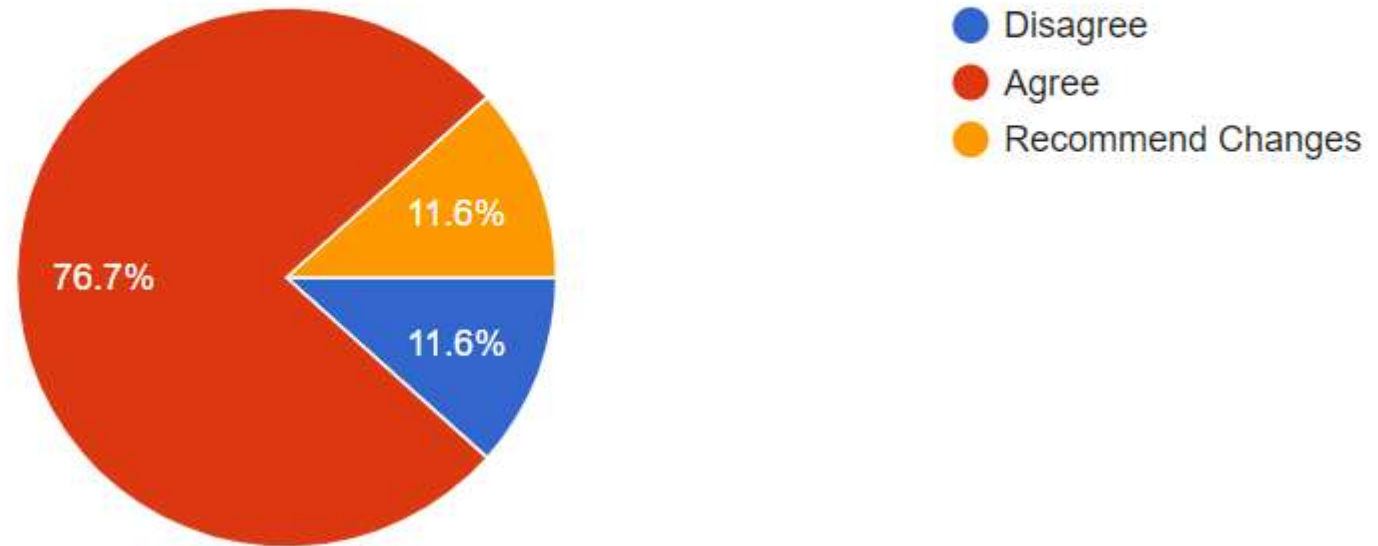
43 responses





13. The evaluation system followed by the University is effective

43 responses



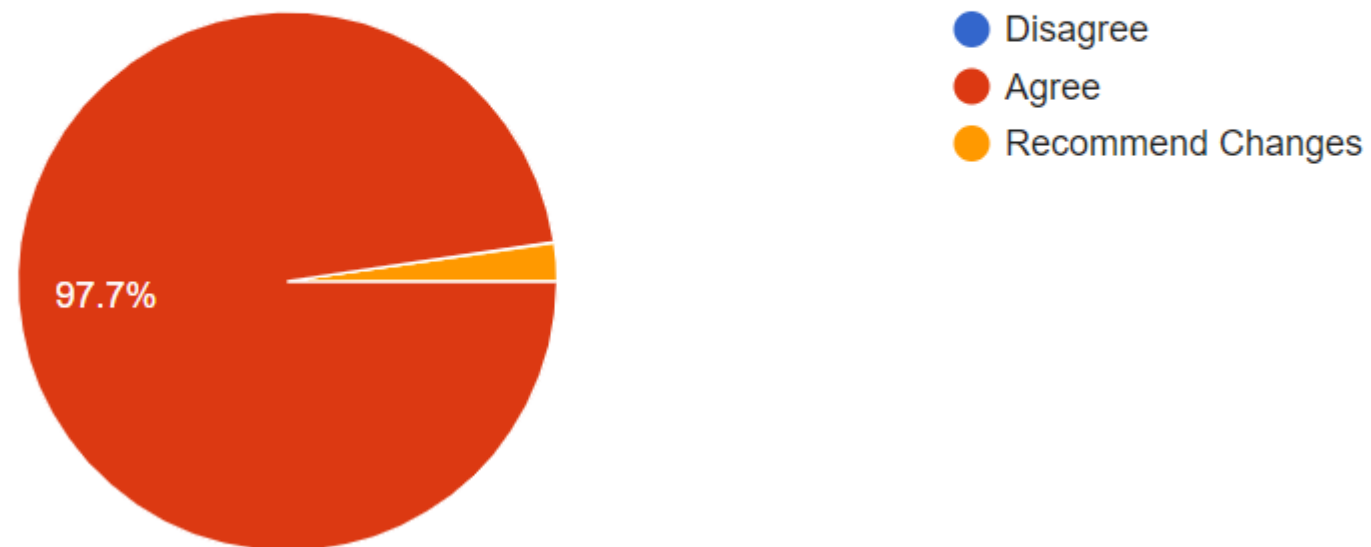


# Infrastructure



1. The class rooms and furniture available are adequate

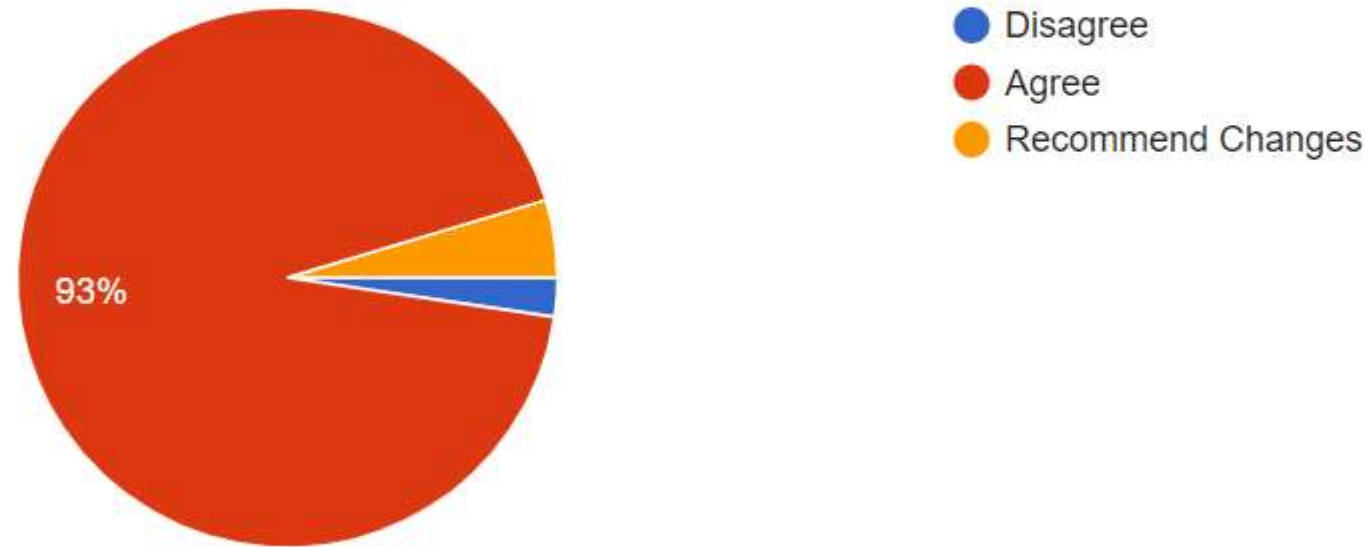
43 responses





## 2. The toilets are sufficient for faculty and students

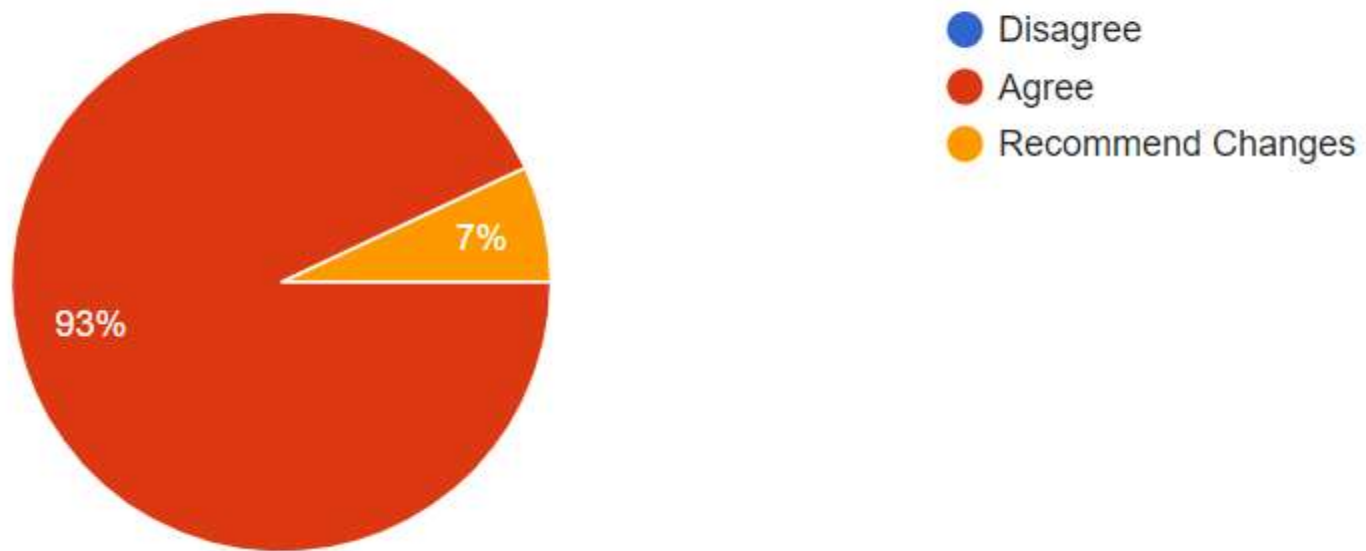
43 responses





### 3. The buildings and furniture are well maintained

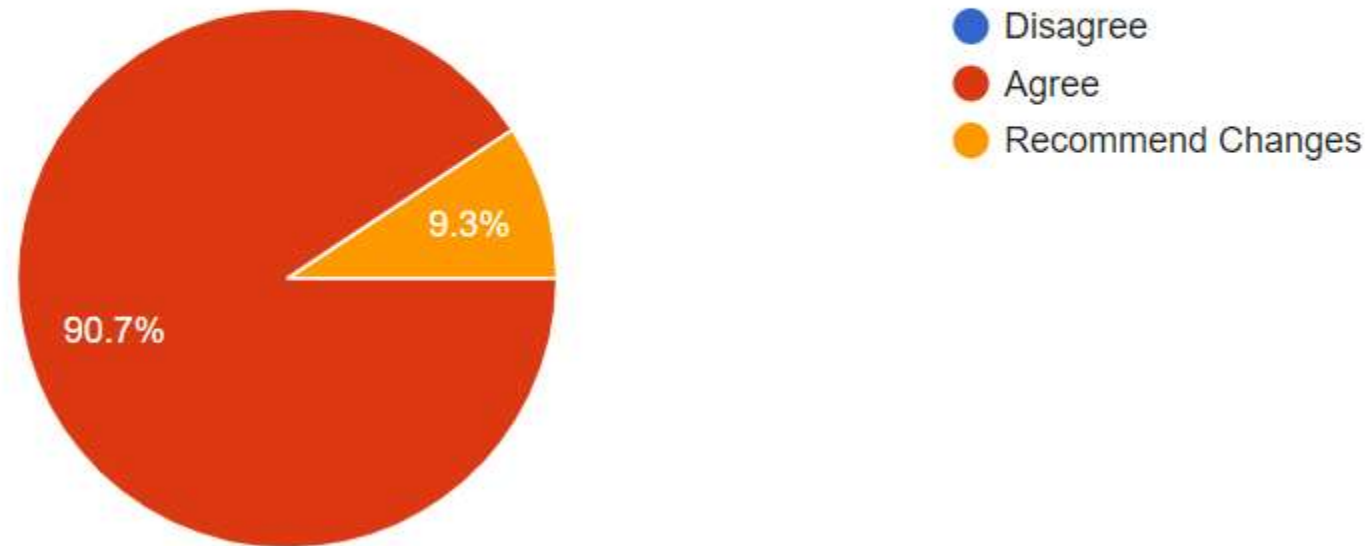
43 responses





4. The labs are adequately equipped (wherever applicable)

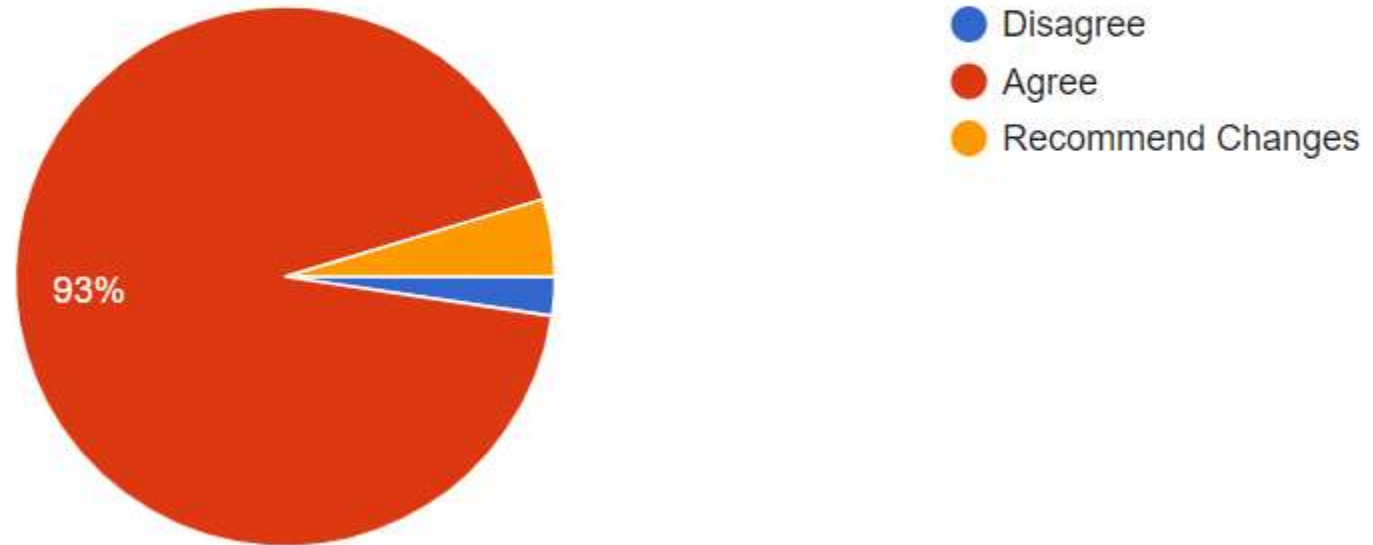
43 responses





5. The infrastructure available in the department is optimally used

43 responses

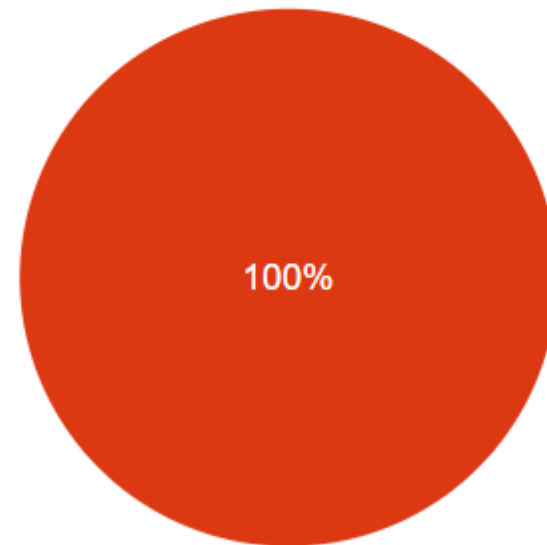






## 6. Parking facilities are available adequately

43 responses

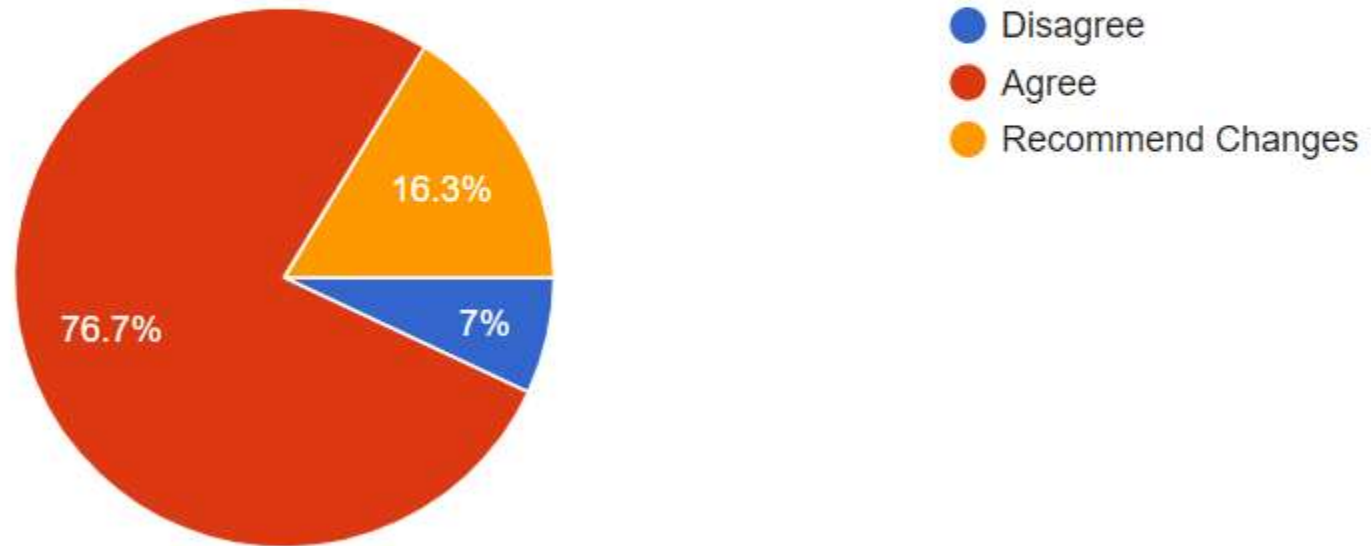


- Disagree
- Agree
- Recommend Changes



## 7. Safe drinking water is available

43 responses



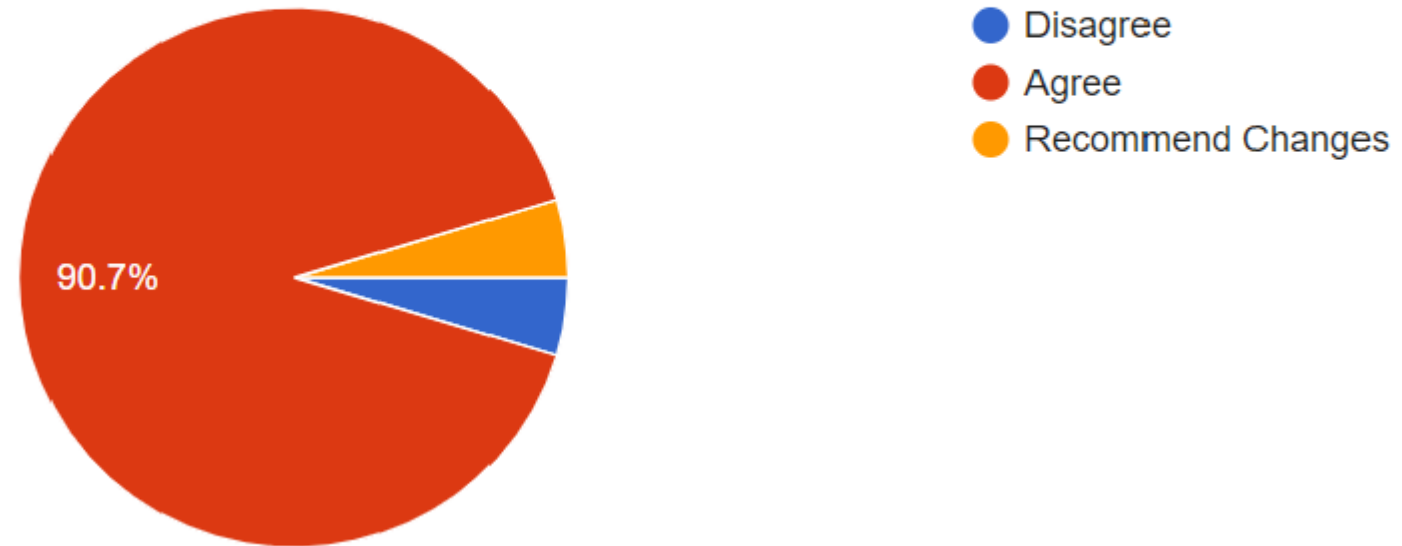


# Governance



1. The administration is sincerely putting efforts for the development of the institution

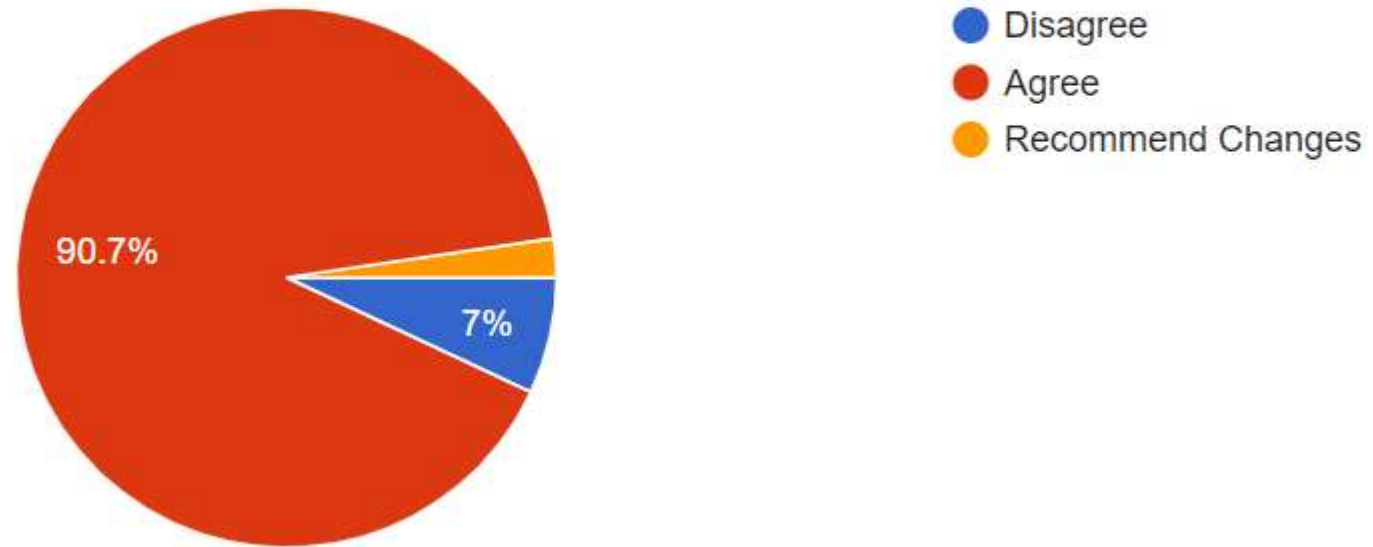
43 responses





## 2. The administration is accessible

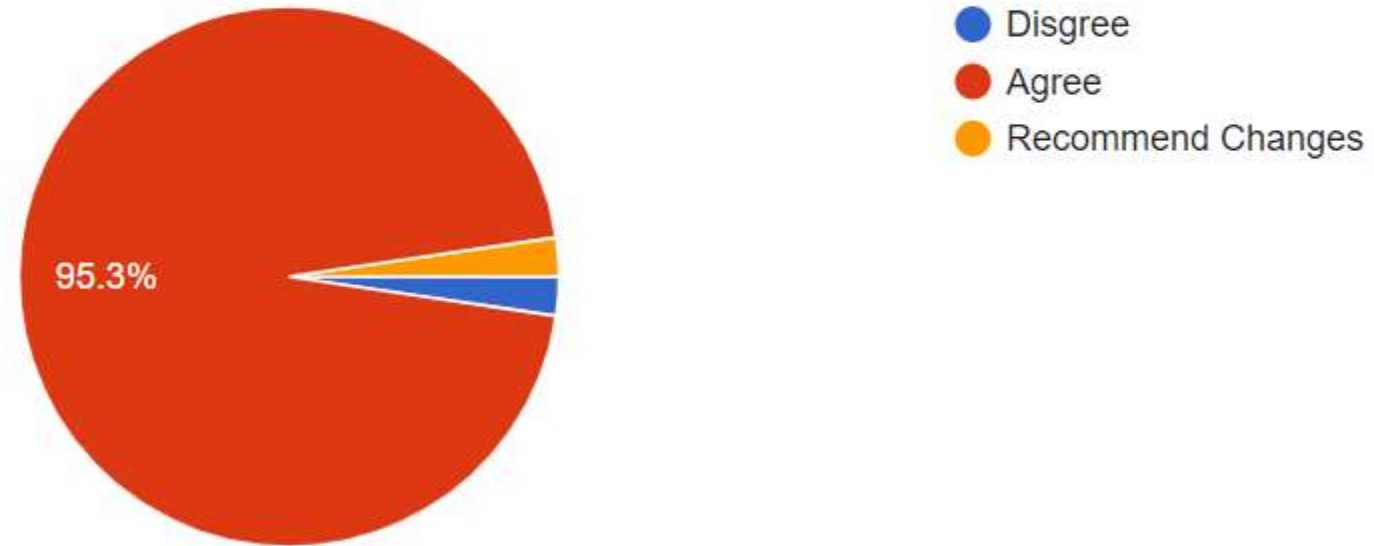
43 responses





3. The quality initiatives taken up during the last academic year are contributing for improvement

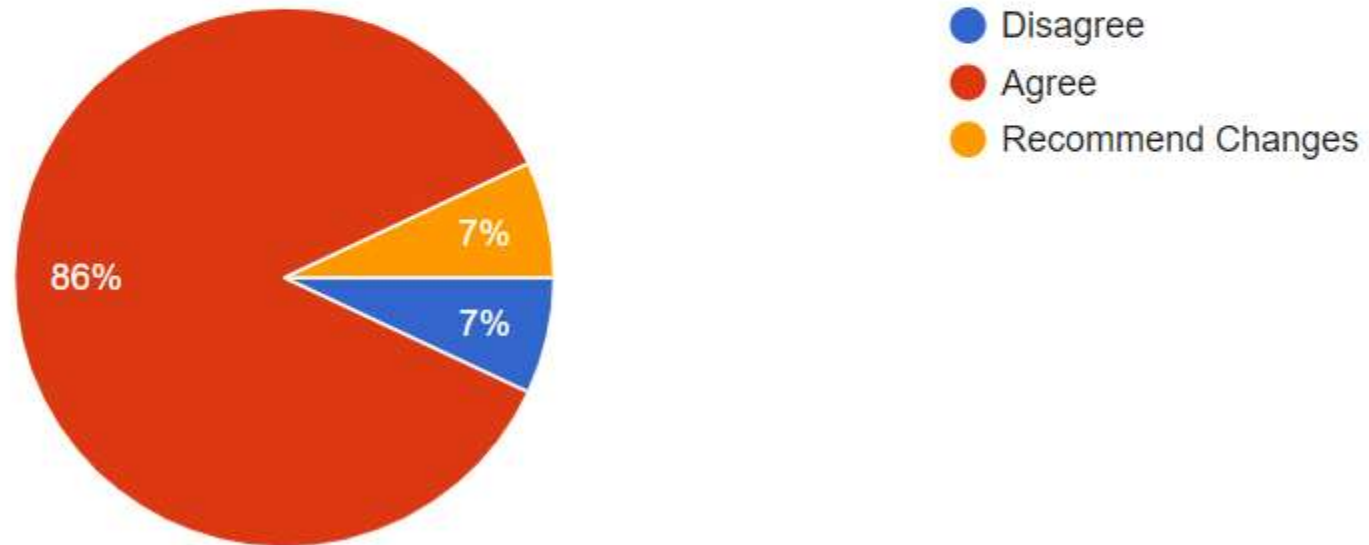
43 responses





4. The MoUs entered by the university enhance the scope for mutual cooperation with Institutions and Research Organizations of repute

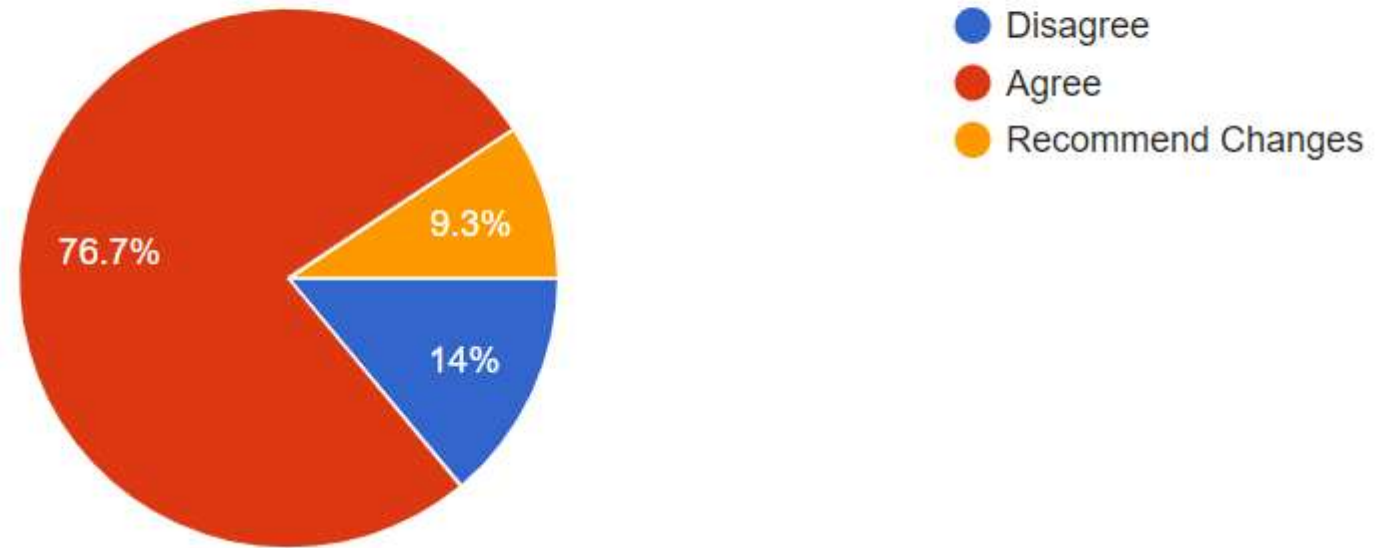
43 responses





## 5. The faculty are given freedom to express their opinions

43 responses

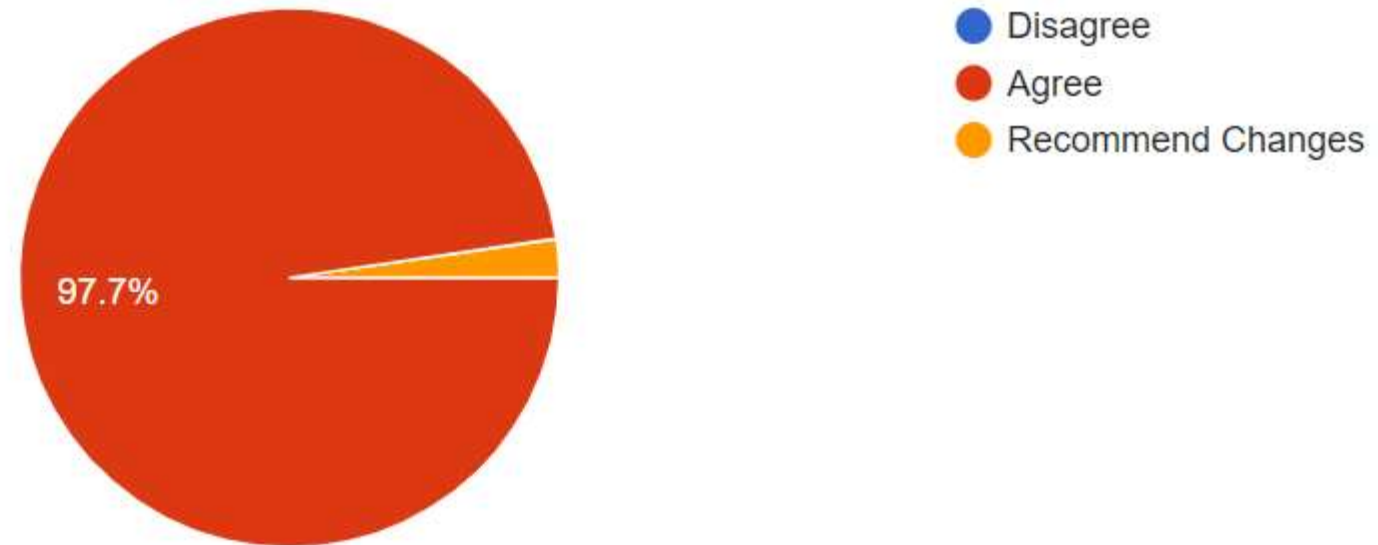






6. The IQAC is working well for promoting quality in the institution

43 responses



## **Recruiters Feedback 2018-19**

**Recruiter Feedback - 2018-19**

Company Name	Personnel Name	Personnel Designation	How will you rate the management and smoothness of the process conducted?	How will you rate the quality of students sitting for the process?	How do you rate the performance of our alumni working with your organization?	How can SSCBS, in your opinion, improve the recruitment process?	Would you recommend any certification course that should be undertaken and skills that should be developed by the students to make them more industry ready?
Oxane Partners	Garima Lal	HR Head	Very good	Good	Excellent	We need to have a process in place where we ensure that the students cannot sit for other companies if they are offered by us. It was a huge disappointment after offering 5 students and getting only 2 people join us. This has made us to rethink if CBS is where we want to come again or not. Else, we should be given the Dream Company tag so that students cannot sit for any other orgn but us.	CFA or Investment Banking courses specifically
DSV Air & Sea Private Limited	Prateek Malik	Manager - Talent Acquisition	Very good	Very good			yes, corporate email etiquette and basic/advance MS Excel skills training can be explored
FabHotels	Ansh Joshi	Talent Acquisition Specialist	Excellent	Very good	Very Good	In terms of giving my feedback in improvisation, It comes up from the activity and experience. Talking about my experience, It was good and satisfactory.	I think that the Industrial trend in India is changing on a higher rate. Student should be aspired towards an alliance where in what they want to do and what is available for them is on the same way. Bit diplomatic but cohesive.
Ken Research Private Limited	Tripta Sharma	Senior Human Resources Executive	Good	Good	Good		
Lucideus Technologies	Sanya Nagpal	HR Manager	Very good	Very good	Very Good	It's nice altogether.	Soft skills training session.
CBRE South Asia Pvt. Ltd.	Abbishek Sharma	Director	Need to improve	Need to improve	Very Good	Change your recruitment coordinator	Yes. Quality of your students is degrading year on year.
Rocsearch India Pvt. Ltd.	Harpreet Kaur	Associate Manager - Human Resources	Very good	Satisfactory	Very Good	- CBS needs to manage the drop-out rate of offered candidates, for e.g - This year RocSearch made three offers, out of which only one has joined the organization. Also, CBS needs to ensure that the candidates inform the organization well in advance, if they do not plan to join the organization. For instance, this year both the offered candidates informed RocSearch quite late about their decision to not join the organization (Ayushi Garg, informed us 10 days prior to the joining date and Vidit Jain, informed us on Friday, when he was supposed to join on Monday)	1. Advanced Excel 2. Business email writing skills 3. PowerPoint presentation
Benori Knowledge Solutions	Shagun Aggarwal	Associate - HR	Good	Very good	Good	NA	NA

<b>Company Name</b>	<b>Personnel Name</b>	<b>Personnel Designation</b>	<b>How will you rate the management and smoothness of the process conducted?</b>	<b>How will you rate the quality of students sitting for the process?</b>	<b>How do you rate the performance of our alumni working with your organization?</b>	<b>How can SSCBS, in your opinion, improve the recruitment process?</b>	<b>Would you recommend any certification course that should be undertaken and skills that should be developed by the students to make them more industry ready?</b>
Fundwave	Sonit Agrawal	-	Good	Very good	Good		
Praxis Global Alliance	Yukti Agrawal	Recruiter	Very good	Very good	Good		Students should focus on developing Problem-Solving and Analytical skills.
Darwinbox	Anirudh Daral	Manager - Strategy and Business Operations	Very good	Satisfactory			Students should be trained more on skills that really help in jobs. For example, proficiency in using spreadsheets (MS Excel/Google Sheets), something very fundamental but very important.
SecureNow	Neeva Rathod	Senior Manager - HR	Very good	Very good	Very Good		Multiple internships was something we liked about CBS students. It gives them relevant knowledge and experience required before entering corporate. Students should continue to pursue such internships in the relevant fields.

## **Alumni Feedback 2018-19**

**Alumni Feedback : 2018-19**

<b>Your Name:</b>	<b>Year of Your Graduation:</b>	<b>Course you attended at SSCBS:</b>	<b>What additional / value added courses college could offer, keeping in view the changes in economy and industries ?</b>	<b>What kind of alumni activities your college should organize to further increase alumni &amp; college engagement ?</b>	<b>Can you help your college by (please indicate "Yes" for options that excite you):</b>	<b>Any specific feedback for us to make your college the best ?</b>
Vipul	1994	BBS / BMS	Setting up Social Enterprises/ Digitally led businesses	Making interns available from college students	a. visiting college as a speaker to address the students., b. Teaching a specific course / course module., c. Sponsoring college events / alumni activities., e. Hiring from college (final placements / summer internships / live projects), f. Mentoring students on various professional aspects., g. Investing in start-ups under incubation at college incubation centre (SIIF), i. Any other way (Please Specify)	Nothing Really
Harshit gupta	2018	BBS / BMS	Statistical analysis and coding	None	f. Mentoring students on various professional aspects.	Pivot towards coding
Shikha Yadav	2014	BFIA	More technology oriented tools. Atleast basic sql query writing	none	b. Teaching a specific course / course module., e. Hiring from college (final placements / summer internships / live projects).	none
Isha Arora	2007	BBS / BMS	Digital marketing	NA	a. visiting college as a speaker to address the students., f. Mentoring students on various professional aspects.	Being more active on social media can help in creating more awareness as still people don't know about the college.

Your Name:	Year of Your Graduation:	Course you attended at SSCBS:	What additional / value added courses college could offer, keeping in view the changes in economy and industries ?	What kind of alumni activities your college should organize to further increase alumni & college engagement ?	Can you help your college by (please indicate "Yes" for options that excite you):	Any specific feedback for us to make your college the best ?
Nimesh Sharma	2008	BBS / BMS	Analytics / Data Sciences, Latest Technologies such as AI, AR/VR,	Have an annual calendar of workshops by alumni. Have 2-3 alumni for every such workshop so that even after drop out, workshop can be conducted. In my time, I organised workshops on GMAT, Gd, pi, Business Planning, CV making for students, through alumni. Fix yearly alumni get together for people who passed out 10/20/30 years ago. Have alumni awards in various activities - most active in alumni activities, business person of year, entrepreneur, social personality, most famous, etc. This will make sure that people share their information for awards, and will engage with college and students.	a. visiting college as a speaker to address the students., f. Mentoring students on various professional aspects., h. Helping college in PR / social media / media coverage., i. Any other way (Please Specify)	More industry interaction through alumni will take care of many things.
Ria Dokania	2018	BFIA	Technology oriented courses	Alumni meets in different cities along with Delhi	f. Mentoring students on various professional aspects.	None
Pankaj Sharma	1995	BBS / BMS	Artificial intelligence and Data Sciences	Alumni meet in key cities	a. visiting college as a speaker to address the students., e. Hiring from college (final placements / summer internships / live projects).	Industry interactions can be further increased

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Uma Baburam	1995	BBS / BMS	Entrepreneurship	Invite the Alumni for various seminars, workshops, and talks. There should be more interactions with the current students. We can have a mentor mentee programmes for students.	a. visiting college as a speaker to address the students., e. Hiring from college (final placements / summer internships / live projects)., f. Mentoring students on various professional aspects., i. Any other way (Please Specify)	Start offering PG and further studies. Maybe integrated courses. Have a very active placement cell.
Gagan deep singh	2008	BBS / BMS	Depth in the existing courses to be added with recent case studies and technical topics (legal sections, specific things) to be excluded	Alumni meet on annual basis would be good/continue- I am not able to attend till now :(	e. Hiring from college (final placements / summer internships / live projects)., f. Mentoring students on various professional aspects., h. Helping college in PR / social media / media coverage.	NA
Anuraj Gupta	2014	BBS / BMS	Blockchain, AI, ML - basic for business managers, design thinking, agile management, more courses on strategy, consumer behaviours, data analysis, basic programming and language courses	Meet-ups, networking, group brainstorming, experience sharing	a. visiting college as a speaker to address the students., f. Mentoring students on various professional aspects.	It's not well- known abroad- not even registered in the college lists of most of the companies and b-schools. Branding is very important, according to me.
Raghav Narang	2008	BFIA	Operations (supply chain, procurement), and business analytics	Develop City/country chapters	c. Sponsoring college events / alumni activities., d. Supporting / developing / maintaining part of college infrastructure / college facility., f. Mentoring students on various professional aspects.	Develop foreign university tie-ups to allow students access to exchange programs.



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Jyotsna sabharwal	2017	BBS / BMS	Business analytics and Big data sciences	More of get togethers	a. visiting college as a speaker to address the students., b. Teaching a specific course / course module., c. Sponsoring college events / alumni activities., d. Supporting / developing / maintaining part of college infrastructure / college facility., e. Hiring from college (final placements / summer internships / live projects)., f. Mentoring students on various professional aspects., g. Investing in start-ups under incubation at college incubation centre (SIIF)., h. Helping college in PR / social media / media coverage.	Already the best one:)
Rishabh Choudhary	2016	BBS / BMS	Interactions with Industry Expert. Since we have a lot of research and consulting companies visiting our campus, we may also think towards providing a guesstimate, case study workshop.	Interaction before placement session.	a. visiting college as a speaker to address the students.	-

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Krishni Miglani	2015	BBS / BMS	1. Courses on digital marketing 2. E-commerce businesses 3. Rigorous training on R/ excel ( beyond the basics)	1. Discussion forums 2. Networking sessions 3. Mentor ship programs	a. visiting college as a speaker to address the students., b. Teaching a specific course / course module., c. Sponsoring college events / alumni activities., d. Supporting / developing / maintaining part of college infrastructure / college facility., e. Hiring from college (final placements / summer internships / live projects)., f. Mentoring students on various professional aspects., g. Investing in start-ups under incubation at college incubation centre (SIIF)., h. Helping college in PR / social media / media coverage.	Do drop us updates on Initiatives where we can help. It doesn't just need to be organisational support. But sponsorships for projects or entrepreneurial ventures. I often feel the community reaches out but it always feels like it's for placements. Other ways of contribution our mentor ship , money and time . Do reach out  Also newsletters on updates like Enactus team winning world cups or projects that did well. We will be more than happy to aid some travel for Students as well
RENU JOSHI	2016	BBS / BMS	Machine learning /AI	Alumni Batches Get Together	b. Teaching a specific course / course module., e. Hiring from college (final placements / summer internships / live projects)., f. Mentoring students on various professional aspects., h. Helping college in PR / social media / media coverage.	None

Your Name:	Year of Your Graduation:	Course you attended at SSCBS:	What additional / value added courses college could offer, keeping in view the changes in economy and industries ?	What kind of alumni activities your college should organize to further increase alumni & college engagement ?	Can you help your college by (please indicate "Yes" for options that excite you):	Any specific feedback for us to make your college the best ?
Aru Mangla	2018	BBS / BMS	Courses of IT and related fields.	<p>1. Encouraging creation of city specific informal groups of alumni (say, Bangalore SSCBS Alum group) so that they can meet frequently and discuss projects for development of our college/alum network and would also provide networking opportunities for everyone out there, thus working as an incentive to attend the meet-ups.</p> <p>2. Webinar(or a video message) by Principal, addressing the alumni atleast once a year, to discuss the challenges college is facing and how alumni can support.</p> <p>3. Webinar (Seminar, if physical presence of alum is NA) by distinguished Alumni, ranging from fields like entrepreneurship, sports, media to C-suite executives, which will be broadcasted to (or attended by) existing students and whole alumni network.</p>	<p>a. visiting college as a speaker to address the students., b. Teaching a specific course / course module., e. Hiring from college (final placements / summer internships / live projects)., f. Mentoring students on various professional aspects.</p>	<p>Academically and culturally we are strong. Focus on PR of the college. Rope in alumni from media institutions (and social media influencers) and spread word about college among general public, so that we are recognised like SRCC, Stephens, etc.</p> <p>Host not only college events but general industry meets, conclaves and conferences in the campus, thus reaching out to not only student community but general public as well.</p> <p>Spend money (yes one time investment would be needed) on inviting a mega star for some event so that whole DU and media is rushing towards the college.</p>

<b>Your Name:</b>	<b>Year of Your Graduation:</b>	<b>Course you attended at SSCBS:</b>	<b>What additional / value added courses college could offer, keeping in view the changes in economy and industries ?</b>	<b>What kind of alumni activities your college should organize to further increase alumni &amp; college engagement ?</b>	<b>Can you help your college by (please indicate "Yes" for options that excite you):</b>	<b>Any specific feedback for us to make your college the best ?</b>
Rajiv Kumar	1990	BBS / BMS	Emerging Technologies, Industry Disruptions and Convergence, Future of Everything	International chapters	a. visiting college as a speaker to address the students., e. Hiring from college (final placements / summer internships / live projects)., f. Mentoring students on various professional aspects.	Collaborate with some of the Top 50 B schools in the World to sponsor students for Graduate studies or exchange programs or a joint (UG/G/PhD) program.
Krishnendu B Sarkar	1996	BBS / BMS	Public administration , public finance , international relations , international languages etc.	Integrate with other functional areas as business activities are both continuous and constant.	a. visiting college as a speaker to address the students., b. Teaching a specific course / course module., f. Mentoring students on various professional aspects.	None
Anjali Singh	2018	B Sc Comp Sc.	Full time course on Business analytics, data science, big data, etc. SSCBS is a management brand and it can also host a PGDM/ PGPM course or some other MBA course as in SRCC(GBO)	Interaction between juniors and seniors. Providing right guidance and real world scenario is very important today so alumni can guide students on different available options.	a. visiting college as a speaker to address the students., f. Mentoring students on various professional aspects., h. Helping college in PR / social media / media coverage.	SSCBS is a very good management college but b.sc people also carry that Sukhdev legacy when they step out from the college so they should also be equally groomed as BMS students. I've seen them being neglected and timid in all the college hostinh activities. An elective course on basic management might help them.

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Saumya Chopra	2013	BBS / BMS	Certifications or other part time professional courses	Regular alumni meet and hiring from companies of alumni and inviting alumni to college to interact	a. visiting college as a speaker to address the students., e. Hiring from college (final placements / summer internships / live projects)., f. Mentoring students on various professional aspects., h. Helping college in PR / social media / media coverage.	CBS is best anyway !
Ashima Khanna Bhat	1991	BBS / BMS	Data science	Alumni meets in other cities	a. visiting college as a speaker to address the students.	None
Sumit Kumar Maji	2000	BBS / BMS	Values & Business Ethics/Business Ethics, Managing Across Cultures/Borders, Data Analytics & Big Data, AI & Machine Learning,	Alumni meets across cities and countries, making the alumni feel a part of the SSCBS family.	a. visiting college as a speaker to address the students., b. Teaching a specific course / course module., f. Mentoring students on various professional aspects.	SSCBS needs to keep up with the times to produce professionals who are ready for the industry