



→ BBA No **1** SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES



**IN PURSUIT OF EXCELLENCE**  
Poonam Verma,  
principal of SSCBS

# BUSINESS ACUMEN

Trendsetting courses and deep industry linkages make this institution one of the most sought-after in business education

By Mrini Devnani

## (SSCBS), NEW DELHI



RAJWANT RAWAT

### TOP 10 COLLEGES

1	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES	New Delhi
2	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE	Mumbai
3	LOYOLA COLLEGE (AUTONOMOUS)	Chennai
4	DEPARTMENT OF MANAGEMENT STUDIES, CHRIST (DEEMED TO BE UNIVERSITY)	Bengaluru
5	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS)	Chennai
6	AMITY SCHOOL OF BUSINESS	Noida
7	MOUNT CARMEL COLLEGE (AUTONOMOUS)	Bengaluru
8	PRESIDENCY COLLEGE	Bengaluru
9	SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH	Pune
10	J.D. BIRLA INSTITUTE (DEPT OF MANAGEMENT)	Kolkata

**Average course fee of top 10 colleges**  
₹4,00,956

+

**Average annual placement salary earned by students graduating from top 10 colleges**  
₹4,38,890

Course fee includes tuition and other fees

**T**he Shaheed Sukhdev College of Business Studies (SSCBS) is the first undergraduate management college under the aegis of the University of Delhi. Located in Rohini, the institution is spread over a five-acre campus and a towering nine-floor building. SSCBS was established as the College of Business Studies (CBS) in 1987 and was rechristened a decade later.

Breaking new ground in the field of business education at the undergraduate level, the college

introduced the Bachelor of Business Studies course at its inception. Since then, the institution has worked hard to keep the course curriculum industry-relevant. SSCBS runs a cutting-edge course, the Bachelor of Business Administration in Financial Investment Analysis (BBA-FIA). The core strength of the course lies in its pedagogy, faculty, placement and alumni body.

The teaching methodology involves working on live projects, research-based projects, business simulations, case studies, group discussions, assignments, presen-

tations and experiential learning through games. The faculty pushes students to think out of the box and develop strategies, tools and insights into solving real-world business problems.

The other courses offered by SSCBS are Bachelor of Management Studies (general management with specialisation in finance, HR, marketing and global business), Bachelor of Science-Computer Science and Post-Graduate Diploma in Cyber Security and Law. The Incubation Foundation at SSCBS has launched some 20 start-ups in



## WHAT I LEARNED IN COLLEGE



**RAHUL AGARWAL**

CEO & MD, Lenovo India  
Bachelor of Business Studies  
(1991-1994)

**“SSCBS was a new college with fresh concepts at the graduate level in 1991. The curriculum was carefully crafted; student-teacher interactions were intense. The course laid a solid foundation for me in business management”**

the past three years.

Admission into SSCBS is administered by a national-level entrance test. The college has a robust placement cell that provides internships, opportunities in live projects and campus job offers. The college has several student-led societies in finance, marketing, human resources and debating/quizzing. The cultural clubs cover fine arts, music and dance. The tuition fee for an entire three-year programme is Rs 540. The average placement salary is Rs 7.1 lakh per annum at the undergraduate level. Companies that have been on campus include Goldman Sachs, Colgate Palmolive, McKinsey, Dabur, D.E. Shaw, KPMG, United Airlines and Deloitte. ■

TOP

**5**

## EMERGING COLLEGES OF THIS CENTURY

- 1 SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE, *Mumbai*
- 2 LOYOLA COLLEGE (AUTONOMOUS), *Chennai*
- 3 MADRAS CHRISTIAN COLLEGE (AUTONOMOUS), *Chennai*
- 4 AMITY SCHOOL OF BUSINESS, *Noida*
- 5 PRESIDENCY COLLEGE, *Bengaluru*

Colleges whose first batch graduated in or after 2000 were considered

## Guruspeak

**POONAM VERMA**, Principal, Shaheed Sukhdev College of Business Studies

### Three things done in the past three years

- ★ We have improved the infrastructure with facilities such as an in-house ERP (enterprise resource planning) system and networked IT
- ★ Revised the curriculum; added short-term courses on Data Analytics for Business, Fintech and Digital Marketing; SSCBS became the first Delhi University college to offer an industry-linked PG Diploma in Cyber Security and Law
- ★ Strengthened industry interface

### Three things planned for the future

- ★ There will be new specialisations at the undergraduate and master's levels, including a five-

year integrated programme in management

- ★ These programmes would see collaborations with foreign universities
- ★ Will engage our faculty members with corporates through linkages and consulting services

### Three emerging trends in BBA education

- ★ **Innovative learning:** Flipped classrooms have got us more opportunities to grow, through academic tools such as simulations and a case-based approach. By participating in MOOCs, students have come out of the blackboard set-up to learn at their own pace.
- ★ **Closer industry ties:** Corpo-



rates are strongly professing a desire to hire employees with more hands-on capabilities. Industry linkages through internships and projects are allowing students to pool in their knowledge with major stakeholders.

- ★ **Entrepreneurship:** Start-ups are becoming popular with students who want to venture out on their own. Incubation centres and systems to promote entrepreneurship in UG level institutions are being rapidly rolled out across the country.



## (SSCBS), NEW DELHI

### 10 COLLEGES WITH THE LOWEST COURSE FEE

	COLLEGE	FEE FOR THE ENTIRE COURSE (₹)
1	V.O. CHIDAMBARAM COLLEGE, <i>Thoothukudi, TN</i>	15,213
2	NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, <i>Coimbatore</i>	30,600
3	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, <i>New Delhi</i>	34,565
4	GOSWAMI GANESH DUTTA S.D. COLLEGE, <i>Chandigarh</i>	36,895
5	GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS) <i>Erode, Tamil Nadu</i>	37,788
6	ST ANN'S COLLEGE FOR WOMEN (AUTONOMOUS), <i>Hyderabad</i>	52,000
7	D.G. VAISHNAV COLLEGE, <i>Chennai</i>	52,000
8	SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS), <i>Ujire, Karnataka</i>	53,040
9	BHARATA MATA COLLEGE, <i>Ernakulam</i>	54,000
10	LOYOLA ACADEMY, <i>Secunderabad</i>	55,000

Course fee includes tuition and other fees

### 10 COLLEGES WITH BEST VALUE FOR MONEY

	COLLEGE	Rol
1	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, <i>New Delhi</i>	20.54
2	V.O. CHIDAMBARAM COLLEGE, <i>Thoothukudi, TN</i>	11.04
3	GOSWAMI GANESH DUTTA SD COLLEGE, <i>Chandigarh</i>	11.01
4	D.G. VAISHNAV COLLEGE, <i>Chennai</i>	8.75
5	NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, <i>Coimbatore</i>	7.84
6	S.S. JAIN SUBODH PG (AUTONOMOUS) COLLEGE, <i>Jaipur</i>	6.25
7	LOYOLA ACADEMY, <i>Secunderabad</i>	4.36
8	ST ANN'S COLLEGE FOR WOMEN (AUTONOMOUS), <i>Hyderabad</i>	4.33
9	SIVANANDA SARMA MEMORIAL RV COLLEGE, <i>Bengaluru</i>	4.18
10	GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS), <i>Erode</i>	3.87

Rol (return on investment) is average annual starting salary/ fee for entire course

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## → RANKS & SCORES OF COLLEGES

### → BBA

	OVER-ALL RANK 2020	OVERALL RANK 2019	COLLEGE AND CITY	INTAKE QUALITY & GOVERNANCE	ACADEMIC EXCELLENCE	INFRASTRUCTURE & LIVING EXPERIENCE	PERSONALITY & LEADERSHIP DEVELOPMENT	CAREER PROGRESSION & PLACEMENT	OBJECTIVE SCORE	PERCEPTUAL SCORE	OVERALL SCORE
				240	270	180	210	300	1,200	800	2,000
↑	1	2	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, <a href="#">NEW DELHI</a>	213.2	229.4	144.8	166.3	292.4	1,046.1	796.5	1,842.6
↓	2	1	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE, <a href="#">MUMBAI</a>	178.3	227.8	141.5	200.4	265.6	1,013.6	784.1	1,797.7
↑	3	4	LOYOLA COLLEGE (AUTONOMOUS), <a href="#">CHENNAI</a>	196.8	173.8	154.3	155.3	242.3	922.5	787.5	1,710.0
↓	4	3	DEPARTMENT OF MANAGEMENT STUDIES, CHRIST (DEEMED TO BE UNIVERSITY), <a href="#">BENGALURU</a>	171.5	219.8	149.0	147.4	235.8	923.5	774.3	1,697.8
↔	5	5	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS), <a href="#">CHENNAI</a>	181.1	152.6	152.5	172.4	236.1	894.7	784.0	1,678.7
↑	6	7	AMITY SCHOOL OF BUSINESS, <a href="#">NOIDA</a>	158.6	214.4	136.1	150.6	225.4	885.1	752.0	1,637.1
↑	7	8	MOUNT CARMEL COLLEGE (AUTONOMOUS), <a href="#">BENGALURU</a>	180.4	196.8	145.3	172.8	239.3	934.6	701.8	1,636.4
↓	8	6	PRESIDENCY COLLEGE, <a href="#">BENGALURU</a>	175.2	205.4	132.3	164.1	218.6	895.6	679.9	1,575.5
↑	9	12	SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH, <a href="#">PUNE</a>	169.9	202.0	126.9	173.1	207.0	878.9	695.0	1,573.9
↔	10	10	J.D. BIRLA INSTITUTE (DEPARTMENT OF MANAGEMENT), <a href="#">KOLKATA</a>	179.8	175.1	108.8	139.4	230.9	834.0	713.4	1,547.4
↑	11	13	MAHARAJA SURAJMAL INSTITUTE, <a href="#">NEW DELHI</a>	174.0	202.5	126.6	115.0	241.2	859.3	646.7	1,506.0
↓	12	11	IFIM COLLEGE, <a href="#">BENGALURU</a>	148.1	199.8	131.8	153.1	214.8	847.6	628.1	1,475.7
↑	13	14	SRM INSTITUTE OF SCIENCE & TECHNOLOGY, <a href="#">CHENGALPATTU, TAMIL NADU</a>	161.7	162.8	133.5	134.7	195.4	788.1	656.6	1,444.7
↑	14	16	JAGAN INSTITUTE OF MANAGEMENT STUDIES, <a href="#">NEW DELHI</a>	156.8	228.3	92.0	171.0	233.5	881.6	554.1	1,435.7
↑	15	17	KIIT SCHOOL OF MANAGEMENT, <a href="#">BHUBANESWAR</a>	149.1	206.4	154.6	145.3	219.1	874.5	551.1	1,425.6
↑	16	18	ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS), <a href="#">CHENNAI</a>	174.8	117.0	144.5	186.4	198.4	821.1	602.6	1,423.7
↓	17	15	NESS WADIA COLLEGE OF COMMERCE, <a href="#">PUNE</a>	168.1	143.0	119.1	136.4	193.1	759.7	659.5	1,419.2
↑	18	22	GOSWAMI GANESH DUTTA SD COLLEGE, <a href="#">CHANDIGARH</a>	175.4	168.3	142.5	166.8	235.4	888.4	530.4	1,418.8
↑	19	21	KRISTU JAYANTI COLLEGE, <a href="#">BENGALURU</a>	169.2	184.4	138.1	154.6	228.4	874.7	543.2	1,417.9
↔	20	20	CENTRE FOR MANAGEMENT STUDIES (CIMS), JAIN (DEEMED TO BE UNIVERSITY), <a href="#">BENGALURU</a>	169.0	212.0	112.9	147.8	246.4	888.1	528.4	1,416.5
↓	21	19	JAGANNATH INT. MANAGEMENT SCHOOL, <a href="#">KALKAJI, NEW DELHI</a>	158.9	207.8	95.4	183.0	225.8	870.9	544.7	1,415.6
↑	22	23	INSTITUTE OF MANAGEMENT STUDIES, <a href="#">NOIDA</a>	148.3	176.9	101.9	136.5	208.2	771.8	636.1	1,407.9
↑	23	24	PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, <a href="#">INDORE</a>	153.4	218.3	133.2	129.1	224.7	858.7	547.7	1,406.4
↑	24	25	RAMAIAH COLLEGE OF ARTS, SCIENCE & COMMERCE, <a href="#">BENGALURU</a>	181.4	126.8	120.8	110.3	204.0	743.3	643.9	1,387.2
↑	25	27	ICFAI BUSINESS SCHOOL, <a href="#">HYDERABAD</a>	150.8	195.5	128.4	135.9	177.8	788.4	595.2	1,383.6
-	26	NP	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, <a href="#">NEW DELHI</a>	146.1	132.8	54.2	133.0	238.0	704.1	599.9	1,304.0
↓	27	26	PRESTIGE INSTITUTE OF MANAGEMENT, <a href="#">GWALIOR</a>	133.8	213.3	139.5	157.5	234.4	878.5	423.6	1,302.1
↑	28	30	PRESTIGE INST. OF MGMT, <a href="#">DEWAS, MADHYA PRADESH</a>	126.9	195.7	132.0	171.5	199.8	825.9	467.4	1,293.3
↑	29	31	SCHOOL OF MANAGEMENT, IMS UNISON UNIVERSITY, <a href="#">DEHRADUN</a>	118.5	116.9	116.1	120.7	214.2	686.4	585.5	1,271.9
↓	30	29	DOON BUSINESS SCHOOL, <a href="#">DEHRADUN</a>	137.2	174.2	139.1	173.9	164.9	789.3	481.5	1,270.8
↓	31	28	ST XAVIER'S COLLEGE, <a href="#">RANCHI</a>	177.5	120.6	125.9	108.5	172.5	705.0	560.8	1,265.8
-	32	NP	SCHOOL OF MANAGEMENT, MIT WPU, <a href="#">PUNE</a>	154.4	209.7	123.1	141.2	211.1	839.5	426.2	1,265.7
↓	33	32	ITS UG INSTITUTE, MOHAN NAGAR, <a href="#">GHAZIABAD</a>	159.7	199.2	121.1	163.5	208.7	852.2	402.8	1,255.0
-	34	NP	S.S. JAIN SUBODH PG (AUTONOMOUS) COLLEGE, <a href="#">JAIPUR</a>	171.3	163.2	95.3	93.2	219.5	742.5	495.9	1,238.4
↓	35	33	KANYA MAHA VIDYALAYA JALANDHAR (AUTONOMOUS), <a href="#">JALANDHAR</a>	195.9	132.9	119.0	129.3	219.9	797.0	422.6	1,219.6
↔	36	36	MARIS STELLA COLLEGE (AUTONOMOUS), <a href="#">VIJAYAWADA</a>	164.4	112.0	131.1	138.7	218.5	764.7	434.4	1,199.1
↔	37	37	SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS), <a href="#">UJIRE, KARNATAKA</a>	182.8	121.4	138.9	137.4	164.7	745.2	446.2	1,191.4
↓	38	35	DAV COLLEGE, SEC-10, <a href="#">CHANDIGARH</a>	165.2	109.5	115.1	116.4	180.2	686.4	479.6	1,166.0
↑	39	40	ST ALOYSIUS COLLEGE (AUTONOMOUS), <a href="#">MANGALURU</a>	168.0	138.1	130.4	137.3	172.3	746.1	397.0	1,143.1
↓	40	39	INSTITUTE OF BUSINESS & MANAGEMENT, GLA UNIVERSITY, <a href="#">MATHURA</a>	150.7	186.2	133.3	131.7	201.4	803.3	329.7	1,133.0



	OVER-ALL RANK 2020	OVERALL RANK 2019	COLLEGE AND CITY	INTAKE QUALITY & GOVERNANCE	ACADEMIC EXCELLENCE	INFRASTRUCTURE & LIVING EXPERIENCE	PERSONALITY & LEADERSHIP DEVELOPMENT	CAREER PROGRESSION & PLACEMENT	OBJECTIVE SCORE	PERCEPTUAL SCORE	OVERALL SCORE
				240	270	180	210	300	1,200	800	2,000
↔	41	41	CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION, <a href="#">MOHALI</a>	144.6	161.9	139.8	143.2	210.3	799.8	328.0	1,127.8
↑	42	46	SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE FOR WOMEN, <a href="#">COIMBATORE</a>	162.8	128.8	125.3	159.4	217.7	794.0	313.0	1,107.0
↑	43	49	THE BHOPAL SCHOOL OF SOCIAL SCIENCES, <a href="#">BHOPAL</a>	181.6	166.8	99.5	130.5	180.0	758.4	331.5	1,089.9
↓	44	50	ST JOSEPH'S DEGREE & PG COLLEGE, <a href="#">HYDERABAD</a>	145.5	128.0	99.0	116.7	156.1	645.3	443.4	1,088.7
↑	45	48	SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE, <a href="#">COIMBATORE</a>	159.6	136.6	140.4	135.2	174.9	746.7	341.0	1,087.7
↑	46	54	LINGAYA'S LALITA DEVI INSTITUTE OF MANAGEMENT & SCIENCES, <a href="#">NEW DELHI</a>	141.7	164.7	104.7	136.6	212.5	760.2	323.7	1,083.9
↓	47	45	DAV CENTENARY COLLEGE, <a href="#">FARIDABAD</a>	166.5	121.8	96.2	106.7	159.1	650.3	431.3	1,081.6
↑	48	57	WOMEN'S CHRISTIAN COLLEGE, <a href="#">CHENNAI</a>	174.3	127.2	130.1	146.6	211.0	789.2	291.5	1,080.7
↓	49	44	SURANA COLLEGE, <a href="#">BENGALURU</a>	166.9	131.3	102.9	95.4	171.8	668.3	411.7	1,080.0
↓	50	43	THE OXFORD COLLEGE OF BUSINESS MANAGEMENT, <a href="#">BENGALURU</a>	168.7	141.7	122.0	145.4	197.9	775.7	302.1	1,077.8
↑	51	56	IPS ACADEMY, <a href="#">INDORE</a>	159.9	213.6	118.6	115.8	155.7	763.6	312.3	1,075.9
↔	52	52	DR S.N.S. RAJALAKSHMI COLLEGE OF ARTS & SCIENCE, <a href="#">COIMBATORE</a>	186.0	171.6	136.7	138.2	178.8	811.3	263.5	1,074.8
↔	53	53	GURU NANAK COLLEGE, <a href="#">CHENNAI</a>	144.9	115.8	123.0	101.5	197.6	682.8	382.2	1,065.0
-	54	NP	STANI MEMORIAL PG COLLEGE, <a href="#">JAIPUR</a>	140.9	189.9	139.9	119.5	221.6	811.8	253.1	1,064.9
↔	55	55	ST JOSEPH'S COLLEGE (AUTONOMOUS), <a href="#">TIRUCHIRAPPALLI, TN</a>	181.0	132.5	135.6	138.1	211.2	798.4	265.8	1,064.2
↓	56	47	SACRED HEART COLLEGE (AUTONOMOUS), <a href="#">TIRUPATTUR, TN</a>	163.8	114.0	137.5	140.5	127.8	683.6	370.2	1,053.8
↑	57	67	FACULTY OF MANAGEMENT STUDIES, ICAI UNIVERSITY TRIPURA, <a href="#">AGARTALA</a>	161.2	194.4	139.4	149.5	164.4	808.9	235.0	1,043.9
-	58	NP	FACULTY OF MANAGEMENT STUDIES, ICAI BUSINESS SCHOOL, <a href="#">JAIPUR</a>	98.1	170.0	149.7	182.8	213.6	814.2	228.1	1,042.3
-	59	NP	CHANDIGARH UNIVERSITY, UNIVERSITY SCHOOL OF BUSINESS, <a href="#">MOHALI</a>	149.3	193.4	137.8	166.9	215.6	863.0	178.7	1,041.7
↔	60	60	MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN, <a href="#">CHANDIGARH</a>	149.8	128.5	104.1	105.5	206.7	694.6	346.0	1,040.6
↔	61	61	FACULTY OF BUSINESS MANAGEMENT, PCTE, <a href="#">LUDHIANA</a>	121.2	144.3	123.6	152.2	216.0	757.3	270.1	1,027.4
↑	62	63	CHITKARA BUSINESS SCHOOL, <a href="#">RAJPURA, PUNJAB</a>	115.3	196.0	148.7	173.7	137.9	771.6	243.1	1,014.7
↑	63	64	THE ICAI UNIVERSITY SIKKIM, <a href="#">GANGTOK</a>	136.8	117.9	102.8	170.8	192.1	720.4	291.6	1,012.0
↑	64	68	ST WILFRED'S PG COLLEGE, <a href="#">JAIPUR</a>	135.6	128.8	128.1	134.6	219.0	746.1	263.7	1,009.8
↓	65	51	SCHOOL OF BUSINESS & MANAGEMENT, JAIPUR NATIONAL UNIVERSITY, <a href="#">JAIPUR</a>	150.1	148.0	137.1	150.9	192.2	778.3	230.4	1,008.7
↑	66	73	TECNIA INSTITUTE OF ADVANCED STUDIES, <a href="#">NEW DELHI</a>	135.8	133.7	77.8	82.2	205.4	634.9	371.8	1,006.7
-	67	NP	DR D.Y. PATIL ARTS, COMMERCE AND SCIENCE COLLEGE, <a href="#">PUNE</a>	146.7	142.2	98.1	98.9	130.0	615.9	367.8	983.7
↓	68	66	INSTITUTE OF MANAGEMENT, J.K. LAKSHMIPAT UNIVERSITY, <a href="#">JAIPUR</a>	127.1	164.4	155.4	130.0	128.4	705.3	276.7	982.0
↑	69	74	BBK DAV COLLEGE FOR WOMEN, <a href="#">AMRITSAR</a>	176.0	102.3	95.3	94.3	146.3	614.2	348.8	963.0
↑	70	86	SIVANANDA SARMA MEMORIAL RV COLLEGE, <a href="#">BENGALURU</a>	167.0	113.9	117.2	117.7	196.3	712.1	222.6	934.7
↓	71	69	ST MIRA'S COLLEGE FOR GIRLS, <a href="#">PUNE</a>	150.4	111.5	109.9	97.9	140.9	610.6	323.4	934.0
-	72	NP	MOP VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS), <a href="#">CHENNAI</a>	173.1	115.3	94.1	141.2	174.0	697.7	234.9	932.6
↓	73	59	GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS), <a href="#">ERODE</a>	183.7	127.2	132.8	131.6	137.1	712.4	220.1	932.5
↓	74	65	T. JOHN COLLEGE, <a href="#">BENGALURU</a>	140.1	122.6	118.6	132.1	183.0	696.4	235.8	932.2
↓	75	71	KONGU ARTS & SCIENCE COLLEGE (AUTONOMOUS), <a href="#">ERODE</a>	157.8	124.7	143.8	89.0	169.5	684.8	243.8	928.6
↔	76	76	ST ANN'S COLLEGE FOR WOMEN (AUTONOMOUS), <a href="#">HYDERABAD</a>	166.0	117.7	104.1	137.8	159.7	685.3	241.9	927.2
↑	77	85	PODDAR INTERNATIONAL COLLEGE, <a href="#">JAIPUR</a>	164.9	125.0	119.5	185.7	183.9	779.0	142.9	921.9
↑	78	81	INDIAN INSTITUTE OF MANAGEMENT & COMMERCE, <a href="#">HYDERABAD</a>	161.3	127.7	99.1	110.9	207.3	706.3	215.1	921.4
↓	79	72	MIT-ARTS, COMMERCE & SCIENCE COLLEGE, <a href="#">ALANDI, PUNE</a>	126.6	115.4	104.6	100.7	175.8	623.1	294.5	917.6
↓	80	78	NEHRU ARTS & SCIENCE COLLEGE, <a href="#">COIMBATORE</a>	157.5	135.4	138.2	81.9	186.6	699.6	215.3	914.9



## → RANKS & SCORES OF COLLEGES

### → BBA



	OVER-ALL RANK 2020	OVERALL RANK 2019	COLLEGE AND CITY	INTAKE QUALITY & GOVERNANCE	ACADEMIC EXCELLENCE	INFRASTRUCTURE & LIVING EXPERIENCE	PERSONALITY & LEADERSHIP DEVELOPMENT	CAREER PROGRESSION & PLACEMENT	OBJECTIVE SCORE	PERCEPTUAL SCORE	OVERALL SCORE
				240	270	180	210	300	1,200	800	2,000
↓	81	75	KOVAL KALAIMAGAL COLLEGE OF ARTS & SCIENCE, <a href="#">COIMBATORE</a>	163.7	116.2	145.6	114.7	169.5	709.7	198.6	908.3
↑	82	92	SCHOOL OF BUSINESS, GALGOTIAS UNIVERSITY, <a href="#">GREATER NOIDA</a>	71.5	141.5	102.6	88.1	179.1	582.8	325.0	907.8
↓	83	80	SRI KANYAKA PARAMESHWARI ARTS & SCIENCE COLLEGE FOR WOMEN, <a href="#">CHENNAI</a>	145.5	114.3	111.5	146.9	186.8	705.0	202.3	907.3
↑	84	89	AMITY BUSINESS SCHOOL, <a href="#">Gwalior</a>	105.8	103.3	131.2	139.6	180.1	660.0	246.5	906.5
↓	85	77	DAV COLLEGE, <a href="#">ABO HAR, Punjab</a>	170.3	155.2	135.6	123.0	95.0	679.1	226.3	905.4
↑	86	90	AXIS INSTITUTE OF HIGHER EDUCATION, <a href="#">KANPUR</a>	114.1	117.9	122.9	119.0	199.2	673.1	224.4	897.5
↑	87	88	NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, <a href="#">COIMBATORE</a>	181.0	118.0	123.0	79.1	198.6	699.7	196.7	896.4
↓	88	84	UTTARANCHAL INSTITUTE OF MANAGEMENT, <a href="#">DEHRADUN</a>	111.5	110.8	121.3	98.1	175.0	616.7	272.1	888.8
-	89	NP	V.O. CHIDAMBARAM COLLEGE, <a href="#">THOOTHUKUDI, TAMIL NADU</a>	200.3	118.2	132.6	133.1	150.0	734.2	142.9	877.1
↓	90	83	DON BOSCO COLLEGE, <a href="#">PANJIM</a>	150.7	106.8	100.9	93.7	146.5	598.6	274.4	873.0
↑	91	100	RATHINAM COLLEGE OF ARTS & SCIENCE, <a href="#">COIMBATORE</a>	136.4	183.9	142.1	152.8	198.4	813.6	49.8	863.4
-	92	NP	SCHOOL OF MANAGEMENT STUDIES, REVA UNIVERSITY, <a href="#">BENGALURU</a>	101.1	200.2	130.7	105.1	156.4	693.5	165.2	858.7
↑	93	94	INDIRA COLLEGE OF COMMERCE & SCIENCE, <a href="#">PUNE</a>	158.7	117.3	63.7	70.1	149.1	558.9	285.6	844.5
-	94	NP	AMITY BUSINESS SCHOOL, AMITY UNIVERSITY, <a href="#">LUCKNOW</a>	138.3	211.7	125.5	61.8	4.0	541.3	302.6	843.9
↑	95	97	DEVKI DEVI JAIN MEMORIAL COLLEGE FOR WOMEN, <a href="#">LUDHIANA</a>	159.8	57.2	88.3	114.3	91.1	510.7	327.5	838.2
↑	96	118	DG VAISHNAV COLLEGE, <a href="#">CHENNAI</a>	123.6	100.0	100.2	74.3	196.0	594.1	241.5	835.6
-	97	NP	INDIAN ACADEMY DEGREE COLLEGE (AUTONOMOUS), <a href="#">BENGALURU</a>	170.1	114.8	110.3	78.0	126.2	599.4	234.7	834.1
↓	98	95	MMK AND SDM MAHILA MAHA VIDYALAYA, <a href="#">MYSURU</a>	134.9	111.5	99.5	100.1	172.6	618.6	194.9	813.5
↑	99	102	SCHOOL OF MANAGEMENT & COMMERCE, SANSKRITI UNIVERSITY, <a href="#">MATHURA</a>	120.1	185.8	142.9	141.4	190.5	780.7	28.2	808.9
↓	100	98	HINDUSTAN COLLEGE OF ARTS & SCIENCE, <a href="#">CHENNAI</a>	146.5	115.6	107.2	98.5	147.5	615.3	191.2	806.5
↑	101	110	ICFAI UNIVERSITY MEGHALAYA, <a href="#">TURA</a>	109.6	75.8	90.8	93.9	164.7	534.8	268.1	802.9
-	102	NP	ICFAI UNIVERSITY, NAGALAND, <a href="#">DIMAPUR</a>	99.3	118.7	123.7	181.6	103.5	626.8	174.5	801.3
↓	103	101	CAUVERY COLLEGE, <a href="#">VIRAJPET, KARNATAKA</a>	150.0	92.3	124.2	86.9	146.7	600.1	187.5	787.6
-	104	NP	SCHOOL OF MANAGEMENT & COMMERCE, POORNIMA UNIVERSITY, <a href="#">JAIPUR</a>	98.5	109.9	116.3	88.6	122.2	535.5	245.0	780.5
-	105	NP	SIR PARASHURAMBHAU COLLEGE, <a href="#">PUNE</a>	149.7	57.4	103.3	69.4	200.2	580.0	200.2	780.2
-	106	NP	BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN, <a href="#">CHENNAI</a>	145.2	118.7	86.0	60.7	173.1	583.7	193.1	776.8
↓	107	103	MM INSTITUTE OF MANAGEMENT, <a href="#">AMBALA</a>	138.0	92.6	125.0	82.1	130.6	568.3	206.7	775.0
-	108	111	IBMR BUSINESS SCHOOL, <a href="#">GURUGRAM</a>	88.6	128.1	99.1	156.3	150.6	622.7	145.5	768.2
-	109	NP	BARODA INSTITUTE OF MANAGEMENT STUDIES, <a href="#">VADODARA</a>	88.7	78.7	92.2	114.3	152.9	526.8	228.6	755.4
↓	110	106	SRI KRISHNA ARTS & SCIENCE COLLEGE, <a href="#">COIMBATORE</a>	138.2	123.3	118.8	90.5	144.3	615.1	136.0	751.1
-	111	NP	DELHI METROPOLITAN EDUCATION, <a href="#">NOIDA</a>	111.5	140.6	68.8	131.2	196.1	648.2	96.7	744.9
-	112	NP	ACHARYA INSTITUTE OF GRADUATE STUDIES, <a href="#">BENGALURU</a>	144.9	92.2	82.6	86.9	193.1	599.7	145.0	744.7
↓	113	104	PARUL INSTITUTE OF BUSINESS ADMINISTRATION, <a href="#">VADODARA</a>	85.8	93.2	97.1	70.5	134.7	481.3	254.5	735.8
↓	114	107	BISHOP HEBER COLLEGE, <a href="#">TIRUCHIRAPPALLI, TAMIL NADU</a>	144.4	109.3	100.2	63.2	99.1	516.2	218.2	734.4
-	115	NP	JIS COLLEGE OF ENGINEERING, <a href="#">KALYANI, WEST BENGAL</a>	170.7	112.0	143.8	169.8	137.8	734.1	0.0	734.1
-	116	NP	BHARATA MATA COLLEGE, <a href="#">ERNAKULAM</a>	139.4	85.8	92.2	61.4	136.7	515.5	207.4	722.9
-	117	NP	ROYAL SCHOOL OF BUSINESS, <a href="#">GUWAHATI</a>	99.7	143.6	137.2	88.0	127.1	595.6	118.8	714.4
-	118	NP	LOYOLA ACADEMY, <a href="#">SECUNDERABAD</a>	177.5	31.0	126.7	19.1	157.8	512.1	199.7	711.8
-	119	NP	MAHESHWARI COLLEGE OF COMMERCE & ARTS, <a href="#">JAIPUR</a>	121.7	167.5	72.8	157.6	192.1	711.7	0.0	711.7
-	120	NP	DEPARTMENT OF MANAGEMENT STUDIES, MAHARISHI MARKANDESHWAR UNIVERSITY, <a href="#">AMBALA</a>	129.6	67.6	148.9	131.4	103.1	580.6	130.0	710.6

NP: Not participated. All scores have been rounded off to one decimal place. This may result in rounding off errors while adding the parameter-wise score. The colleges not ranked during Perceptual Survey have been assigned 0.0 marks in Perceptual Score