

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
[UNIVERSITY OF DELHI]



31st
ANNUAL REPORT
2017-18

Hon'ble guests, worthy colleagues and dear students; it is a matter of proud privilege for me to present the 31st Annual Report of Shaheed Sukhdev College of Business Studies for the year 2017-18.

I would like to extend a warm welcome to our esteemed guests The Hon'ble Chief Minister of Delhi Sh. Arvind Kejriwal Ji, Sh. Manish Sisodia Ji, Deputy Chief Minister Delhi, Sh. Satyender Jain Ji, Minister PWD, Sh. Mohinder Pal, MLA Rohini, Sh. Devender Singh, Secretary Higher Education GNCTD, Sh. J.P. Agarwal, Director, Higher Education, GNCTD, Sh. R.R. Pathania, Chairman Governing Body and Sh. Praveen Gupta, Treasurer Governing Body, SSCBS) on this day.

Sh. Arvind Kejriwal is an alumnus of IIT Kharagpur and has worked in the Indian Revenue Service as a Joint Commissioner of the Income Tax Department in New Delhi. In 2006, Sh. Kejriwal was awarded the Ramon Magsaysay Award for Emergent Leadership recognising his involvement in the grassroots movement *Parivartan* using right to information legislation in a campaign against corruption. The same year, after resigning from the IRS, he donated his Magsaysay award money as a corpus fund to form the Public Cause Research Foundation, a non-governmental organisation (NGO).

In 2012, he launched the Aam Aadmi Party, and the party won in the Delhi Legislative Assembly elections in 2013.

On 14 February 2015, he was sworn in as Chief Minister for a second term after his party's victory in the Delhi Legislative Assembly election.

In December 1999, while still in service with the Income Tax Department, Sh. Kejriwal, Sh. Manish Sisodia and others found a movement named Parivartan (which means "change"). Parivartan addressed citizens' grievances related to Public Distribution System (PDS), public works, social welfare schemes, income tax and electricity. Parivartan used RTI to help people get their work done in government departments without paying a bribe. Along with other social activists like Anna Hazare, Aruna Roy and Shekhar Singh, Kejriwal came to be recognised as an important contributor to the campaign for a national-level Right to Information Act

Later, in 2005, Sh. Kejriwal and Sh. Manish Sisodia launched Kabir, a registered NGO named after the medieval philosopher Kabir. Like Parivartan, Kabir was also focused on RTI and participatory governance.

In December 2006, Sh. Kejriwal established the Public Cause Research Foundation in December 2006, together with Sh. Manish Sisodia and Sh. Abhinandan Sekhri. He donated his Ramon Magsaysay Award prize money as a seed fund.

In 2011, Sh. Kejriwal joined several other activists, including Sh. Anna Hazare and Dr. Kiran Bedi, to form the India Against Corruption (IAC) group. The IAC demanded enactment of the Jan Lokpal Bill, which would result in a strong ombudsman. The campaign evolved into the 2011 Indian anti-corruption movement.

Sh. Kejriwal's views on corruption and the state of the Indian democracy are expressed in his book *Swaraj*. He advocates for a decentralization of government and the involvement of the panchayat in local decisions and budgets. He claims that foreign multinational corporations have too much power in the central government and the politicians at the centre are not being held accountable for their actions after their election. He has a number of awards to his credit. He was awarded a grant and fellowship by the Association for India's Development. Policy Change Agent of the Year, Economic Times Awards, NDTV Indian of the Year, CNN-IBN Indian of the Year to name a few.

Shri Manish Sisodia honorable Deputy Chief Minister of Delhi. He also holds the Education, Finance, Planning, Tourism, Land & Building, Services, Women & Child, Art, Culture & Languages portfolios in the Government of NCT of Delhi. The son of a teacher, Sisodia commenced his career as a journalist. Sisodia's first brush with activism came with the non-governmental organisation (NGO), Kabir, and then with another NGO, Parivartan, which campaigned for the right to information. Later, he became an active participant in the popular movement of 2011 that sought a Jan Lokpal bill. He was involved in drafting the first version of that proposed legislation. Following the creation of the Aam Aadmi Party (AAP) in late 2012, Sisodia became a member of its Political Affairs Committee. He was elected as a Member of the Legislative Assembly in the December 2013 Delhi Assembly election, 2016: list among the 100 most influential Indians 2016 by *The Indian Express*.

Sh. Satyendra Kumar Jain Ji, is a Cabinet Minister in the Government of Delhi and is a politician from Aam Aadmi Party. His portfolio includes Health, Industries, Home, Public Work Department, Power, Urban

Development and Transport. Satyendra Kumar Jain began his foray into politics after becoming involved with Anna Hazare's movement against corruption. Prior to his involvement with politics Shri Jain worked at the Central Public Works Department (CPWD). Shri Jain has also been involved in work with social welfare organizations; he has been involved with Drishti, an organization working to help the visually impaired and Sparsh, an organization working and dedicated to the empowerment and welfare of the physically & mentally challenged.

Sh. Mohinder Goyal an active politician and a member of the Sixth Legislative Assembly of Delhi. He represents the Rithala constituency of New Delhi and is a member of the Aam Aadmi Party political party.

Sh. Devinder Singh, Secretary (Training and Technical Education and Secretary Higher Education) is an IAS of 2002 batch and belongs to Arunachal Goa Mizoram and Union Territories (AGMUT) Cadre. He is a gold medalist from Punjab University. Starting his career as a lecturer of English Literature he has served in various department of GNCTD. He has also served as secretary, Health, Secretary Civil Supplies and Consumer Affairs, Secretary Education and Sports in Adaman and Nicobar Administration. He has been associated with GNCTD as Director AYUSH and Special Secretary Planning and Special Secretary Finance, GNCTD.

Sh. J.P. Agarwal, IAS born in 1962 in Rajasthan and graduated in Civil Engineering with honours from Regional Engineering College, Jaipur in 1993. He is the recipient of National Talent Scholarship by NCERT. Initially worked as Lecturer in Civil Engineering Department for 2 1/2 years and thereafter joined Indian Railway Service as Engineer. After that he joined DANICS in 1987 and worked in various capacities in MCD, in DDA as Director (Land), Sales Tax/VAT Department, Special Secretary (Health), Special Development Commissioner, Joint CEO etc. in Delhi Government. He has also worked as Collector (Daman), Secretary (Education), Finance Secretary etc. in DD&DNH. Before taking over the charge of Director (Hr. Education) he also worked as CEO-cum-Special Secretary, Disaster Management and Special Secretary, GAD in Delhi Government.

Sh. R.R. Pathania, Chairman Governing Body SSCBS has a master's degree in Psychology, M.ed. & PG Diploma in Educaitonal and Vocational Guidance Counselling. He has been associated with the field of Education for many years and has made a valuable contribution in his area. He has had a rich association with NCERT and has held various responsible positions. We appreciated the valuable guidance and support received from him. We look forward to taking this institution to greater heights under his guidance.

Sh. Praveen Gupta our Hon'ble Treasurer is MBA with specialization in Finance and has an experience of close to three decades as an investment consultant and social activist and trustee of many social organizations.

THE COLLEGE

Shaheed Sukhdev College of Business Studies (SSCBS) is one of the premier institutions of the University of Delhi, imparting path-breaking education in the fields of Management and Information Technology. It was established in August 1987 by the Government of the National Capital Territory of Delhi (GNCTD) on the initiation of University Grants Commission (UGC) and the Ministry of Human Resources and Development, Government of India (MHRD).

At present, the college offers three full time graduate courses under its two departments- Departments of Management Studies (DMS) and Department of Computer Science (DCS) leading to the award of Bachelor of Management Studies, Bachelor of Business Administration (Financial Investment Analysis) and B.Sc. (H) Computer Science. In the forthcoming academic year 2019-20, the college is hoping to offer B.Sc. (H) Operational Research. The college is also introducing a post graduate diploma course in Cyber Security and law.

The college emphasizes an interactive mode of education, supported with innovative teaching methodologies. It is designed to stimulate inquiring minds and provide significant exposure to the realities of business processes and challenges. Industry interaction is achieved through guest lectures, industrial tours, industry based project work, live projects, internships and summer training.

The strength of the college lies in its highly qualified faculty having industrial experience, dynamic students, supportive non-teaching staff, an illustrious alumni and a supportive and encouraging governing body.

NEWS AND UPDATES

New Campus

With a sense of great pride, a feeling of reaching out towards the stars and hope for the future, Shaheed Sukhdev College of Business Studies moved into its new home – a new multi-storied campus in Rohini, Delhi. The college started its academic session in July 2017 in its new campus. This move heralds a new chapter in the story of SSCBS. Spread over 5 acres, our new campus incorporates all the latest amenities and facilities including a 500-seater auditorium, amphitheatre, sports facilities (indoor and outdoor), a large library area, air-conditioned classrooms and administrative & common use areas, staff accommodation, hostels (for both boys and girls), cafeteria and much more. Environmentally conscious, energy efficient, water wise and intelligently constructed with care, this campus would usher in a bold and exciting new phase for SSCBS.

Incubation Centre:

SSCBS Innovation and Incubation Foundation was set up as a part of initiative of Govt. of NCT of Delhi, for setting up Incubation Centres in leading academic institutions for promoting entrepreneurship. It is functioning in a smooth and effective manner. The initial grant of ₹ 1.5 Crore by the GNCTD (given to each of the 6 institutions in the first phase) has been utilised towards setting up the centre, supporting and funding the first phase of student start-ups and putting in place world-class equipment and infrastructure for the students. The college aims to further utilise these funds to promote entrepreneurship and entrepreneurial ventures among the students of the college and beyond in an inclusive and beneficial manner.

INFRASTRUCTURE and PURCHASES

A strong infrastructure base is imperative for providing a learning environment of an international standard.

Purchases

The following items were purchased for the use of the college:

| Sr. No. | Amount (in ₹) | Particulars |
|--------------|---------------------|--|
| 1 | 38,72,348.00 | Computer Systems and Printers from Maintenance A/c |
| TOTAL | 38,72,348.00 | |

SSCBS Campus

Our well-equipped campus has 31 spacious, sound-proofed air-conditioned classrooms, 4 amphitheatres, 7 computer labs, separate and exclusive examination rooms, dedicated tutorial rooms, faculty rooms for student-faculty interactions and faculty learning, an entire floor dedicated towards career building opportunities like Placement Cell, Alumni Relations and the Incubation Centre. The well equipped facilities with the latest e-enabled learning tools are fostering a conducive learning environment for the students and faculty alike.

The girl's and boy's hostels are soon to be commissioned this session.

The classrooms are equipped with state-of-the-art lecture podiums with drop-down screens, recording facilities, integrated mike systems and modern electronic teaching aids to facilitate teaching and presentations.

The efforts of the Hostel Committee, Purchase Committee and Mess Committee members is greatly appreciated.

(List of committee members is enclosed in Annexure-2)

College Website

The college website provides a platform for students to view their attendance at the end of each month and their internal assessment at the end of each semester. The college has made available previous year question papers to students with the help of a question bank setup on the website. The website is updated constantly

with the help of the website committee and the system network administrator. The college has made a constant effort to make website informative and also made sure that website is used as a platform to promote various activities and achievements of our students and faculty. The website has dedicated pages for placement activities and alumni association of the college.

The efforts of the Website Committee and the Systems and Network Administrator are appreciated.

(List of Website Committee members is enclosed in Annexure-2)

SSCBS INNOVATION AND INCUBATION FOUNDATION (SIIF)

SIIF has held **four batches** of evaluation of business proposals since inception. Each batch had two stages of evaluation – one by Investment Committee to assess the quality, sustainability and innovativeness of the idea, and second by Review Committee to re-assess the quality & innovativeness of the idea, to decide on whether the idea to be brought under incubation or not, and if it was to be provided with seed-funding, amount of funding and equity to be taken in that venture.

List of Incubatees

| Name of Project | Sector | Project / Idea |
|--|--------------------------|--|
| Bookyzia.com | Education | Book rental service; generating revenue and booking profit |
| Shroomies | Agriculture | Growing mushrooms using coffee waste for cultivation bed |
| Rene You | Energy | Developing solar battery based induction cooker |
| Kairo Guard | Financial Services | Into developing and selling of wallet protector cards to safeguard the contactless debit / credit cards |
| Robotics Wizard | Robotics | Developing basic robotics / building components of robotics; robotics to be used for scholastic training and educational purposes; |
| Perspectico | Skill development | Training for career development and job interviews |
| Tripclues | Travel | AI and analytics based travel and hotel booking; self boot-strapped venture |
| CareUp Plus | Healthcare | Finds people with required blood group and enables tech based connect between patient and doctor / hospital etc. |
| Maal- E | Agritech | Develops automated system of watering to plants at household level |
| ChocoWishes | Gifting | Innovative gifting solutions |
| Knack Knook | Fashion | Portal based selling of fashion products, dresses, artifacts, bags, accessories |
| Parking Pass | Services | Automation and aggregation of parking slots; digital transactions so no paper receipts |
| Illuware Technologies | Security | Development of intelligent security product (torch) |
| Woo Coupons | Social Media and Charity | Coupons based e-commerce discounts and linking with charity |
| Ungoor | Fashion | co-creation with unemployed fashion designers |
| SoundTree | Entertainment | Music sharing platform / app |
| Urchaalak | Transportation | Innovative financing for Electric Vehicle conversion kit |
| Digital Dadd | Education | App to help parents to use positive reinforcement to address the problem of addiction of their children to mobile phones and tablets |
| E.V.A.L. | Transport | Warning system which alerts motorists and traffic police (nearby) about emergency vehicles approaching in their direction |

SIIF meticulously finds out entrepreneurs / industry experts and invites them to have sessions with students. This motivates students to think outside the box and to attempt for entrepreneurship. The talks held include:

- Dr. R Rena, Prof. at North West University, South Africa, January 2017

- b. Runjhun Gupta, Entrepreneur and SSCBS Alumnus: April 2017
- c. Hitesh Ramchandani: August 2017- Motivational Speaker and author based in Singapore
- d. Anurag Mittal: September 2017- Senior Advisor with NIESBUD; ex-World Bank
- e. Satyam Khandelwal, CMO, Think Raipur Campaign: October 2017
- f. Shikha Suman, Founder of MediMojo, April 2018

SIIF held a FinTech Conference on January 30th 2018 on “Entrepreneurship & Innovation in Financial Services Leveraging Technology”, and the speakers on panel included:

- i. Ashok Singh, Director, Mumbai Angel Network
- ii. Sumedh Chaudhary, Founder, NewsBytes
- iii. Prakhar Agarwal, VP, Angel List
- iv. Dhruv Ratra, Founder, Cubical Labs
- v. Mridul Upreti, Founder, Y-Start
- vi. Naveen Jain, Founder, TransOrg Analytics
- vii. Pranav Bhatia, Founder, Stirring Minds
- viii. Kashif Alam, Founder, Let’s venture
- ix. Sidhhant Sahni, Founder, Spoofin
- x. Naresh Priyadarshi, CEO, SIIF

Other activities of SIIF include:

- (i) SIIF organized Food Fest for startups in F&B sector.
- (ii) Co-organized Startup India Show (Sessions by Startup India Hub from Govt. of India).
- (iii) Facilitated Prodigy – talks and interaction with leading entrepreneurs and CBS alumni from the country.
- (iv) Facilitated Hult Prize competition
- (v) Organized Think Raipur campaign launch
- (vi) Co-organized Social Sector Start-up Fest with Enactus
- (vii) Invited a start-up “Programming Club” for holding a joint workshop at SSCBS / SIIF for young students on developing apps

SIIF formed an Advisory Panel to act as strategic think-tank for SIIF. Dr. Sanjay Sehgal, Renowned Professor in Finance; Deptt. of Financial Studies, Delhi Univ, Mr. Sunil Kala, Founder Promoter of FIBS, Mr. Umang Khurana, Head of Investor Relations at Hero MotoCorp Ltd. and Mr. Hemendra Mathur, Founder Promoter of Bharat Fund are currently on the panel.

The efforts of the directors of SIIF is appreciated.

Directors of SIIF and CEO: Mr Harinder Singh, Dr Nidhi Kesari, Mr. Ramesh Kumar and Mr Tushar Marwaha.

Chief Executive Officer: Mr. Nareesh Priyadarshi.

LIBRARY

The library is situated across two floors and has designated space for reading rooms for 218 students and research section for faculty members along with reprographic facility.

The library adds new titles in its collection on regular basis and the total number of books in the library is 21,412. In addition, the library subscribes to 52 magazines and journals of national and international repute and 13 national and business newspapers. The library made purchases in the field of business communication, computer science, economics, finance, human resource management, marketing and other related areas during the year to enhance the knowledge of the students by exposing them to a greater variety of books and periodicals on their respective subject.

Apart from the print resources, teaching and research is also supported by accessing the large number of electronic resources i.e. Electronic Journals, Reports, and Case Studies through Delhi University Library Network including 02 Federated/Common Search Engines namely JCCC and Knimbus, 10 Reference & Citation Sources, 06 Bibliographic Sources, 02 Citation Analysis Resources namely, Scopus and Web of Science and other full text databases in the field of Management Studies and Computer Science etc.

The library has an Institutional membership of Developing Library Network; N-LIST (National Library and Information Services Infrastructure for Scholarly Content) and NDL (National Digital Library). Its databases are accessible through worldwide web which provide access to E-books and E-Journals.

The college library activities are automated using the complete modern Web - based Open Source Solution i.e. KOHA, Internationally renowned Integrated Library Management System. We are one of the leading college libraries of University of Delhi using KOHA Open Source Library Management Software shifted from LIBTEK DOS based library system since May 2014. With the use of KOHA software, electronic resources i.e. research papers, articles etc. of our college faculty members have been processed and put exclusively under the Research Publications category of interactive library catalogue.

The library is fully automated through KOHA cloud which enables easy access of the library catalogue from anywhere anytime. Students, Faculty and Staff members can easily check the status of the library resources by accessing the Online Public Access Catalogue that supports advanced search strategies with displaying enhanced catalog using content from Amazon, Google, and Library Thing etc.

To enhance the cashless environment, library is maintaining proper late fines on respective title of each and every student and generating reports from KOHA as well. It gives the clear picture of students' library account and adds transparency to the library system.

Library has Hindi Literature books and a separate section of books for Economically Weaker Section Students.

In addition, all the library resources are barcoded and software has been installed at the check desk for analyzing the foot falls of faculty, staff and students visiting the library.

This year, the library added 671 textbooks and reference books for an outlay of ₹ 3,63,075/- 52 periodicals for ₹ 1,42,004/- and 13 newspapers for ₹ 20,481/-. On the electronic front, the library spent ₹ 11,500/- and ₹ 5,900/- to subscribe to digital databases, DELNET and N-LIST respectively.

COMPUTER LABORATORIES

The college has seven well equipped computer laboratories. The entire campus is Wi-Fi enabled. All computer laboratories are equipped with LCD projectors to facilitate teaching and presentations. The labs are enriched with softwares like SPSS, Mathematica, Oracle, C/C++, Visual C++, Java, Weka, ERP, MS Project and MS Visio and provide both Linux and Windows platforms.

Laboratory Faculty-in-Charge – Dr. Amreena Kausar, Dr. Mona Verma, Mr Onkar Singh and Ms Sonika Thakral

OTHER INFORMATION

- Ms. Kavita Rastogi, Associate Professor with the Department of Computer Science, has been nominated as an Anti-Discriminatory Officer.
- Dr. Mona Verma, Assistant Professor with the Department of Management Studies, has been nominated as the Liaison Officer (OBC).
- Ms. Onkar Singh, Assistant Professor with the Department of Computer Science, has been nominated as the Liaison Officer (SC/ST).
- Dr. Rishi Rajan Sahay, Assistant Professor, Department of Management Studies has been appointed as Bursar for a period of year w.e.f. January 17, 2018.
- The tenure of Ms. Kishori Ravishankar, Assistant Professor, Department of Business Studies as the 'Public Information Officer' (PIO) has been extended for another year.
- The tenure of Mr. Surender Jairath, Administrative Officer as 'Assistant Public Information Officer' (APIO) has been extended for another year.

ACCREDITATIONS

NAAC: (National Assessment and Accreditation Council)

The college has successfully received accreditation from NAAC in 2016. The college has been accredited with a CGPA of 3.2 on a four-point scale and 'A' Grade valid for a period of five years from 19/02/2016.

The entire accreditation process has been one of learning, self-discovery and setting of processes for improving the academic offerings and student activities of the college.

IQAC: (Internal Quality Assurance Cell)

As per the requirement of National Assessment and Accreditation Council (NAAC), Internal Quality Assurance Cell (IQAC) has been constituted by the college. The IQAC has representatives of all stakeholders, viz., Administration, Faculty, Students, Alumni and Recruiters. The college has invited eminent resource persons from the industry, academics and armed forces as members of the IQAC who share their learnings and experiences to help raise the academic standards of the college.

This year IQAC met twice to take stock of all academic and non-academic developments in the college. The IQAC's AQAR (Annual Quality Assurance Report) 2016-17 was also tabled and adopted during the year.

This committee has been graced with the presence of Prof. (Dr.) Manoj K. Sharma (Former Prof., IIT-D and Dean, Faculty of Management, UPTU, UP, India and currently CEO, DTU-IIF and Lt. Gen. (Retd.) and R. Roy. (UYSM, AVSM, YSM; retired senior army officer).

The IQAC deliberations over the year centred around looking at ways of boosting the involvement of parents in college activities, enhancing the value offerings of the college, increasing the research output and its dissemination and effectively utilising the world-class infrastructure of the college.

The efforts of the IQAC members is appreciated.

(List of members enclosed in Annexure -2)

In Memoriam

Mrs. Neha Rajput

(11 Sept 1987- 02 Jun 18)

Ms Neha Rajput, was Assistant Professor, Department of Management, Shaheed Sukhdev College of Business Studies (S.S.C.B.S.), University of Delhi. She displayed utmost dedication, commitment and professional competence.

She was a mentor and professional expert for various national and international institutions, namely Institution of Engineering and Technology (United Kingdom), Centre for Educational Growth and Research, India (C.E.G.R.), South Asia Forum for Energy (S.A.F.F.E.), Institution of Engineers(India), Young Professional Congress(IET, DLN), International Journal for Research Publications (I.J.R.P.) etc.

Mrs. Neha Rajput graduated from University of Delhi in 2009, and did her post graduate in Business Administration from I.P. University in 2011. She was also a JRF. She was pursuing her PhD from All India Management Association(AIMA) before her untimely demise.

Neha was a very cheerful and peace loving person who spread happiness around her. As a human resource management expert, she believed that Ones' worth among people was a true measure of ones' network.

She was very popular among colleagues, friends and students. Her untimely demise has left a void in the college fraternity.

FACULTY

The college now has 35 permanent and 11 ad-hoc faculty members. In addition to these, there are 13 guest faculty members associated with the Department of Management Studies and 7 guest faculty members associated with the Department of Computer Science.

1. Mr. Narander Kumar Nigam, Assistant Professor, availing Study Leave w.e.f. 20 July 2017 to 31 December 2018.
2. Dr. Anamika Gupta, Assistant Professor availed Child Care Leave w.e.f. 12 February 2018 to 28 February 2018.
3. Ms. Paridhi, Assistant Professor, availed Child Care Leave w.e.f. 1 January 2018 to 27 April 2018.
4. Ms. Shikha Gupta, Assistant Professor, availing Child Care Leave w.e.f. 20 July 2017 to 10 October 2018.

ADMINISTRATIVE STAFF

The college has 32 permanent and 12 contractual non-teaching staff working in the administration, library, computer laboratories and the placement cell.

1. Ms. Laxmi joined as Jr. Assistant on contractual basis w.e.f. October 9, 2017 to April 8, 2018 and from April 10, 2018 for a period of six months.
2. Ms. Champa Negi joined as Jr. Assistant on contractual basis w.e.f. October 9, 2017 to April 8, 2018.
3. Ms. Bharti Mishra joined as Jr. Library and Information Assistant on contractual basis w.e.f. October 9, 2017 to April 8, 2018 and from April 10, 2018 for a period of six months.
4. Mr. Varun Bhardwaj joined as Office Attendant on contractual basis w.e.f. w.e.f. October 9, 2017 to April 8, 2018 and from April 10, 2018 for a period of six months.
5. Mr. Hemender Sharma joined as Sr. Technical Assistant on contractual basis w.e.f. July 18, 2017 to January 17, 2018 and from January 19, 2018 for a period of six months.
6. Mr. Deepak Kumar Patel joined as Lab. Attendant on contractual basis w.e.f. July 11, 2017 to January 10, 2018 and from January 12, 2018 for a period of six months.
7. Mr. Sunny joined as Lab. Attendant on contractual basis w.e.f. July 11, 2017 to January 10, 2018 and from January 12, 2018 for a period of six months.
8. Mr. Varun Kumar Kushwaha joined as System & Network Administrator on contractual basis w.e.f. June 7, 2017 to December 6, 2017 and from December 26, 2017 to March 12, 2018.
9. Ms. Manisha Nayyar joined as Placement Officer on contractual basis w.e.f. July 18, 2017 to January 17, 2018
10. Mr. Ravindra Kumar joined as Driver on contractual basis w.e.f. September 12, 2017 to March 11, 2018 and from March 13, 2018 for a period of six months.
11. Mr. S.Q. Abbas, joined as Sr. Assistant on contractual basis from August 7, 2017 to February 6, 2018 and from 8 February 2018 to August 7, 2018.
12. Mr. Ravinder Kumar joined as Junior Assistant on contractual basis w.e.f. July 6, 2017 to January 5, 2018 and from January 9, 2018 to March 28, 2018.
13. Ms. Archana Pandey, Lab. Attendant, availed Child Care Leave w.e.f. May 22, 2017 to June 28, 2017, September 25, 2017 to October 27, 2017 and from March 19, 2018 to April 6, 2018.

(List of the governing body members, teaching and non-teaching staff is enclosed in Annexure-1)

ADMISSIONS (2017-18)

The Faculty of Applied Social Sciences and Humanities (FASSH), University of Delhi conducted the Joint Entrance Test 2018 for admission to Bachelor of Management Studies (BMS), Bachelor of Business Administration (Financial and Investment Analysis) (BBAFIA) and Bachelor of Arts (Honours) Business Economics programs. The selection criteria comprised of elimination objective type multiple choice written test and performance in Class XII for BMS and BBA (FIA) courses.

During the year 2017-18, 196 students were admitted to the BMS program and 95 students were admitted to the BBA (FIA) course.

The admission to B.Sc. (H) Computer Science course is based on the Class XII performance of the candidates. 51 students were admitted to the B.Sc. (H) Computer Science program.

ACADEMIC RESULTS (2018-2019)

The College follows a continuous system of evaluating students' performance through a system of tests, assignments, projects and presentations marked for internal assessment purposes followed by the University conducted semester-end examinations to ensure that high academic standards are maintained. The system enables the students to acquire considerable in-depth knowledge in different fields of their chosen discipline. Our students expend considerable efforts in their academic endeavours and this shows in their academic performance during their college life and beyond.

(List of Academic result 2017-2018 is enclosed in Annexure-3)

SCHOLARSHIPS

Financial Assistance Scholarship Program

The college has provided financial support for students from economically weaker sections of the society on a need-cum-merit basis. 52 students in total were selected for this scholarship program and the total amount disbursed was ₹ 5,86,340/-

(List of Financial Assistance Scholarship Program Recipients is enclosed in Annexure)

Scholarship Support

The college has received financial support from the following organisations/persons for supporting the students of the college.

| Sr. No. | Amount (in ₹) | Particulars |
|--------------|--------------------|--|
| 1 | 1,30,000 | Udaan organisation for B.Sc.(H) 2 nd year students |
| 2 | 2,00,000.00 | Mr. Narander Kumar Nigam for Sh. Pooran Mal Award (w.e.f. 2017-18) |
| 3 | 1,50,000.00 | Sh. Ram Prakash for Vanishree Award (w.e.f 2017-18) |
| TOTAL | 4,80,000.00 | |

Fee Waivers

The following students have been provided fee waivers by the college:

| Sr. No. | Amount | Particulars |
|--------------|----------------------|--|
| 1 | 24,580.00 | Paid to Employee Ward |
| 2 | 5,86,340 | Financial Assistance Scholarship to 52 financially weak students |
| TOTAL | ₹ 8,24,860.00 | |

FACULTY AWARDS, TRAINING AND DEVELOPMENT

The contribution of the faculty to the development of the college and its students is invaluable. Alongside their teaching and student responsibilities, the faculty have contributed to research and development corpus of the college in an exemplary fashion.

A more detailed description of their stellar contribution to the college and research efforts is attempted below.

Faculty Awards

The Government of NCT Delhi, Directorate of Higher Education has instituted an award for College lecturers, for all Delhi Government funded colleges. The award is based on exhaustive criteria of Student Evaluation (40%), Self-Appraisal (10%), Result Evaluation (30%) and Evaluation by Principal (20%). Based on the criteria those faculty members whose score is 70% and higher are eligible for the award. **Mr. Onkar Singh**, Assistant Professor in Department of Computer Science was awarded the '**Best Teacher Award**' by the GNCTD for 2017-18.

Dr. Poonam Verma, Principal

Workshops/Conference/Seminars Attended

- AIMA Managing India Awards 2017 held on 27th April, 2017, New Delhi.

- Interactive Session on Emerging Challenges in Global Economy and India conducted by AIMA held on 31st August, 2017, Delhi.
- AIMA's **Diamond Jubilee National Management Convention held on** 27-28 September, 2017, New Delhi.
- General Chair at International Conference on Information Technology & Knowledge Management (ICITKM-2017) organized by SSCBS from 22-23 December, 2017.
- Attended 6th Annual International Commerce Conference 2018 on the topic "Digital Outreach & Future of Marketing Practices" organized by Department of Commerce, University of Delhi from 11-12 January, 2018.
- AIMA's 4th National Leadership Conclave, 14-15 March, 2018, New Delhi.

Members of Committee

Member of the Committee constituted by the University of Delhi to organize, implement and monitor a systematic revision of undergraduate and post graduate courses **(2018)**.

Department of Management Studies

Dr. Sanjay Kumar Goyal, Associate Professor

- Convener/Coordinator of college committees
 1. Anti-Ragging
 2. Disciplinary Committee
 3. IQAC
 4. Hostel Committee
- Member of college committees
 1. Internal Complaints Committee
- Teacher in-charge of student societies
 1. Dhvani
- Other details
 1. Secretary, Staff Council

Dr. Preeti Rajpal Singh, Associate Professor

- Convener/Coordinator of college committees
 1. Internal Complaints Committee
 2. GENDER CHAMPIONS
- Member of college committees
 1. Anti-Ragging
 2. Disciplinary Committee
- Teacher in-charge of student societies
 1. Mark-It
 2. CII YI chapter
- Member of external committees
 1. Committee for screening of applications for the post of Assistant Professor (college convener)
 2. University committee for revision of syllabii for BMS and BBA(FIA)
- Publications:
 1. "The Impact of Personal Branding on Customer Decision Making in India- A research" Asian Journal Of Research In Social Sciences & Humanities" ISSN 2250-1665, Vol VIII Issue III-IV, March-April 2018.
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. AIMA Annual Management Convention
- Talks delivered/Papers presented
 1. Delivered a talk on Ph.D. coursework at NIFT
- Other details
 1. Chaired a session at National Seminar on Contemporary Strategies for Sustainable Development sponsored by ICSSR

Dr. Hamendra Kumar Porwal, Associate Professor

- Convener/Coordinator of college committees

- 1. PF Committee
- Member of college committees
 - 1. IQAC Committee
 - 2. Disciplinary Committee
 - 3. Anti-Ragging Committee
- Teacher in-charge of student societies
 - 1. Ecovision
- Member of external committees
 - 1. University committee for revision of syllabii for BMS and BBA(FIA)

Dr. Tarannum Ahmad, Associate Professor

- Convener/Coordinator of college committees
 - 1. Attendance Monitoring Committee
 - 2. Purchase Committee
- Member of college committees
 - 1. IQAC
 - 2. Disciplinary Committee
 - 3. Anti-ragging Committee
- Teacher in-charge of student societies
 - 2. Darkroom
 - 3. Fourth Wall
 - 4. Kriti
 - 5. Verve

Dr. Rohini Singh, Associate Professor

- Member of college committees
 - 1. Purchase Committee
 - 2. New Waivers Policy
- Teacher in-charge of student societies
 - 1. Synergy
- Member of external committees
 - 1. Committee for screening of applications for the post of Assistant Professor
 - 2. University committee for revision of syllabii for BMS and BBA(FIA)
- Other details
 - 1. Attended Convergence held at SSCBS
 - 2. Teacher representative, College Governing body

Ms. Kavita Kapur, Associate Professor

- Convener/Coordinator of college committees
 - 1. Purchase Committee
- Teacher in-Charge of student societies
 - 2. DUMUN

Ms. Shalini Prakash, Associate Professor

- Convener/Coordinator of college committees
 - 1. Admission Committee
- Member of college committees:
 - 1. Teacher representative, College Governing Body
 - 2. PF Committee
 - 3. Attendance Committee
 - 4. Internal Assessment Monitoring Committee
- Teacher in-charge of student societies:
 - 1. Convergence – Annual Leadership Summit

- Member of external committees
 1. University committee for revision of syllabii for BMS and BBA(FIA)
 2. Committee for screening of applications for the post of Assistant Professor

Dr. Anuja Mathur, Associate Professor

- Member of college committees:
 1. Internal Assessment Monitoring Committee
 2. IQAC
 3. Attendance Committee
- Teacher in-charge of student societies:
 1. Enactus
 2. DUMUN
- Member of external committees
 1. Committee for screening of applications for the post of Assistant Professor
 2. Research Advisory Committee for two M.Phil. students enrolled in the Department of Commerce, University of Delhi.
- Publications:
 1. CEO world 25th July 2017 “Strategic Pricing for Deeper and Enduring Gains” by Dr. Jyoti Kainth, IMT Ghaziabad and Dr. Anuja Mathur, SSCBS.
- Other details
 1. Awarded Enactus Best Faculty Advisor
 2. Coordinated a live project case study competition at SSCBS

Mr. Neeraj Kumar Sehrawat, Assistant Professor

- Member of college committees
 1. Crescendo 2018
 2. Hostel Committee
 3. Committee for screening of applications for the post of Assistant Professor
- Teacher in-charge of student societies:
 1. FinX (Finance Society)
 2. IFSA

Ms. Kishori Ravi Shankar, Assistant Professor

- Teacher in-charge of student societies
 1. Synergy (Coordinator)
 2. Lawrence
- Other details
 1. Public Information Officer of the college

Dr. Kumar Bijoy, Assistant Professor

- Member of college committees
 1. Disciplinary Committee
 2. Furniture Committee
- Teacher in-charge of student societies
 1. MIC
 2. Grandeur
- Member of external committees
 1. University committee for revision of syllabii for BMS and BBA(FIA) (college convener)
 2. Special invitee in Academic Advisory Council Meeting BIMTECH Greater Noida Saturday, April 28, 2018
- Publications
 1. Financial Inclusion in India and PMJDY: A Critical Review Proceedings of the First International Conference on Information Technology and Knowledge Management pp. 39–46; 2017

2. The Impact of Attributes on Performance of Mutual Funds: A Comparative Study between India and the USA Proceedings of International Conference on 'Research and Business Sustainability' ICRBS 2017 December 16-17, 2017 Department of Management Studies, IIT Roorkee; ISBN: 978-93-86238-38-2
- Events organized
 1. Organized a one day seminar on FINTECH at SSCBS January 30, 2018
 - Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. One week FDP on Machine Learning at SSCBS Jan29 to Feb 03, 2018
 2. One day seminar "Helping the IMF adapt to new realities: the role of Independent Evaluation Office" organised by ICRIER Feb 23 2018
 - Talks delivered/ Papers presented
 1. Presented a paper titled 'Financial Inclusion in India and PMJDY: A Critical Review' in the Proceedings of the First International Conference on Information Technology and Knowledge Management; Dec 22-23, 2017 @ SSCBS DU
 2. Delivered a talk to address directors of Central Electricity Authority on "Indian Business Environment" 2.30pm to 5.45pm Jan 04, 2018
 3. Delivered a talk at Lok Sabha TV "Insight State of Economy" 1-2pm Live program Jan 11, 2018
 4. Delivered a talk at FM Gold All India Radio "FDI in India" Current affair program. On air 9.30 - 10pm Jan12, 2018
 5. Delivered a talk at FM Gold All India Radio "Union Budget 2018-19 Analysis" On air 9.15-9.30 pm Feb. 1, 2018
 6. Delivered a talk at International Conference on "Competitive Strategies in Emerging Markets" (ICSEM2018) March, 06, 2018 organised by ANSAL University Gurugram and Valparaiso University, Indiana, US
 7. Delivered a talk at FM Gold All India Radio " Fugitive Economic Offenders Bill 2017 Analysis" On air 9.45-10.00 pm March 13, 2018
 8. Delivered a talk at International MDP for Officers of Royal Govt. of Bhutan organized by CIDC: Topic - "Public Private Partnership in Road Projects" April 02, 2018
 9. Delivered a talk at FM Gold All India Radio " GST Collection 2018-19 Analysis" On air 9.15-9.30 pm May 02, 2018
 - Other details
 1. Teacher in-charge of the Department of Management Studies, SSCBS
 2. Nodal Officer, Anti-tobacco Drive
 3. Book Review: Financial Management - Theory and Practices by P Chandra 9th ed Mc Graw Hill
 4. Ph.D. Thesis Evaluation - Rai University of Mr. Patel Jaimin kumar Kamleshbhai Titled "Comparative Study of Nationalized Banks and Private Banks in Context of Financial Security and Consumer Perception"
 5. Member, Interview Board for admission 2018 in MBA (Financial Management) Department of Financial Studies, University of Delhi

Dr. Rishi Rajan Sahay, Assistant Professor

- Convener/Coordinator of college committees
 1. Hostel Committee
 2. Financial Assistance Committee for students
- Member of college committees
 1. Attendance Committee
- Teacher in-Charge of student societies
 1. DebSoc (College Debating Society)
 2. Illuminati (College Quiz Society)
 3. Nucleus

- Member of external committees
 1. University committee for revision of syllabii for BMS and BBA(FIA)
 2. Selection committee for admission to M.Sc. (OR), University of Delhi
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. International Conference on Information Technology and Knowledge Management (ICITKM-2017) of the college on Dec. 22-23, 2017.
 2. One week FDP on Machine Learning at SSCBS Jan. 29 to Feb. 3, 2018
- Other details
 1. Coordinator, BBA(FIA) course

Dr. Amrina Kausar, Assistant Professor

- Convener/Coordinator of college committees:
 1. College Functions Committee
- Member of college committees:
 1. IQAC
 2. Canteen Committee
- Member of external committees
 1. Selection committee for admission to M.Sc. (OR), University of Delhi
- Publications
 1. Chandra K. Jaggi, Mamta Gupta, Amrina Kausar, Sunil Tiwari " Inventory and credit decisions for deteriorating items with displayed stock dependent demand in two - echelon supply chain using stackelberg and Nash euilibrium solution" Annals of Operations Research, Springer 2018.
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Workshop on Microsoft tools conducted by Microsoft from Nov. 28 to Nov. 29, 2017 at SSCBS under project Saksham
 2. International Conference on Information Technology and Knowledge Management (ICITKM-2017) of the college on 22 - 23 December, 2017.

Mr. Ramesh Kumar, Assistant Professor

- Member of college committees
 1. Admission Committee
 2. Crescendo 2018
 3. Placement Committee
- Teacher in-charge of student societies:
 1. MIC (The Management Interaction Cell)
 2. Yuva (Student Entrepreneurship Cell)
- Publications:
 1. E-WASTE MANAGEMENT IN INDIA: FORMAL VS INFORMAL SECTORS, International Journal of Recent Advances in Multidisciplinary Research Vol. 04, Issue 08, pp.2720-2726, August, 2017
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. 6th Annual International Commerce Conference AICC 2018, organised by Department of Commerce, University of Delhi
- Talks delivered/ Papers presented
 1. Presented a paper titled "DENIM WEAR INDUSTRY IN INDIA: A STUDY OF UNORGANISED SECTOR IN DELHI" at the 10th International Conference on Strategies for Promoting Inclusive Development (IC-SPID-2018) organized by Dr. Bhim Rao Ambedkar College, University of Delhi.
- Other Details
 1. Co-Chairperson in the technical session of the 10th International Conference on Strategies for Promoting Inclusive Development (IC-SPID-2018) organized by Dr. Bhim Rao Ambedkar College University of Delhi.

Dr. Mona Verma, Assistant Professor

- Convener/Coordinator of college committees
- Timetable Committee
- Member of college committees
 1. Internal Complaints Committee
 2. Gender Sensitisation Committee
- Teacher in-charge of student societies:
 1. Parishram (Sports Society)
- Member of external committees
 1. University committee for revision of syllabii for BMS and BBA(FIA)
- Publications
 1. Chandra K Jaggi, Mona Verma, Reena Jain, Impact of Demonetization on Supply Chain in Indian Context, AIMS International Journal of Management (Volume 12 Number 1), 2018.
 2. Chandra K Jaggi, Mona Verma, Reena Jain, Quantitative analysis for measuring and suppressing bullwhip effect, Yugoslavia Journal of Operations Research (May 2018)

Ms. Madhu Totla, Assistant Professor

- Member of college committees
 1. North Eastern Students' Welfare Committee
 2. Annual Day & Orientation Student Management Committee
 3. College Inauguration Day Student Management Committee
 4. AQAR 2017-18
- Teacher in-charge of student societies
 1. Parishram
- Member of external committees
 1. Committee for screening of applications for the post of Assistant Professor
- Publications
 1. Madhu Totla, Sanya " Scope of bitcoins in India" International Journal of Innovative Knowledge and Concepts" vol V , issue 10, October 2017
- Events organized
 1. Workshop on " Contemporary Issues in Accounting & Taxation" from 9th Nov'17 to 14th Nov'17
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Orientation Programme at CPDHE, University of Delhi, from 21st Nov. 2017 to 19th Dec. 2017
- Other details
 1. Life Member, Institute of Chartered Accountants of India, New Delhi.
 2. Life Member, Institute of Company Secretaries of India, New Delhi.

Dr. Nidhi Kesari, Assistant Professor

- Member of college committees
 1. Hostel Committee
 2. Students Financial Assistance Committee
 3. NSDC
 4. Admission Committee
- Teacher in-charge of student societies
 1. Convergence – Annual Leadership Summit
 2. Yuva (Student Entrepreneurship Cell)
- Other details:
 1. Special invitee in Purchase Committee of the college
 2. Life member of Indian Commerce Association.
 3. Life member of Global Network of Doctorates.
 4. Life member of Academic Professionals and Jobs.
 5. Life member of Global Academy of Doctorates.

Ms. Paridhi, Assistant Professor

- Teacher in-charge of student societies:
 1. Dhvani
 2. DUMUN

Dr. Sushmita, Assistant Professor

- Member of college committees
 1. Annual Day & Orientation Student Management Committee
 2. College Inauguration Day Student Management Committee
 3. AQAR 2017-18
- Teacher in-charge of student societies
 1. Grandeur -The Consulting and knowledge Cell
- Member of external committees
 1. Committee for screening of applications for the post of Assistant Professor
- Events organized
 1. Talk on "Goods & Services Tax" at SSCBS on 24th January 2018 delivered by Mr. Sanjeet Kumar, Assistant Commissioner CGST & CX
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Workshop on Microsoft tools conducted by Microsoft from Nov. 28 to Nov. 29, 2017 at SSCBS under project Saksham.
 2. 10th Pablo Neruda lecture on "Philosophical Origins of creative Teaching" on April 3, 2018. Organized by Developing Countries Research Centre, University of Delhi.
 3. Silver Jubilee Celebration and book release function held on April 20, 2018. Organized by DCRC.
- Other Details
 1. Authored book titled "Retail Banking in India: A New Perspective", Research India Publications, ISBN 978-93-87374-42-3, 2018
 2. Life member, Indian Institute of Banking and Finance
 3. Affiliate Fellow of Developing Countries Research Center, University of Delhi for 2016 – 2019

Mr. Tushar Marwaha, Assistant Professor

- Convener/Coordinator of college committees
 1. Career Development Cell (Placement Committee)
 2. Facility Management Committee
- Teacher in-charge of student societies:
 1. DebSoc (Debating Society)
 2. Illuminati (Quiz Society)
 3. LitSoc (Literary Society)
 4. Yuva (Entrepreneurship Cell)
 5. AISEC and other activities involving membership of external organizations, outstation teams
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. ICCSR sponsored National Seminar on Contemporary Strategies for Sustainable Development, Marketing and HR (at DDU College, University of Delhi), Delhi, India, 10 Nov. 2017.
- Talks delivered/Papers presented
 1. "Problems being encountered while promoting Entrepreneurship amongst (under graduate) students in Shaheed Sukhdev College of Business Studies, University of Delhi. Presented at ICCSR sponsored National Seminar on Contemporary Strategies for Sustainable Development, Marketing and HR (at DDU College, University of Delhi), Delhi, India, 10 Nov. 2017.

Dr. Abhishek Tandon, Assistant Professor

- Convener/Coordinator of college committees
 1. North East Students Welfare Committee (Nodal Officer)

- Member of college committees
 1. Website Committee
 2. Disciplinary Committee
- Teacher in-Charge of student societies
 1. Communique (College Promotion Society)
 2. NSS
 3. Kartavya
 4. Nucleus
- Member of college committees
 1. Admission Committee, University of Delhi
- Projects undertaken
 1. Project grant under the ICSSR Major Research Project on “A Study on Consumerism, Market Competition in Digital Era Abstract”, of Rs.7,00,000/- (Rupees Seven lakhs only) plus overhead charges @7.5% over and above, with a duration of 24 months.
- Publications
 1. Meera Sharma, Abhishek Tandon, Madhu Kumari & V. B. Singh “Reduction of Redundant Rules in Association Rule Mining-Based Bug Assignment” International Journal of Reliability, Quality and Safety Engineering, World Scientific, USA, Vol24, No.06, December 2017, doi.org /10.1142/S0218539317400058.
 2. Meera Sharma & Abhishek Tandon “Developing Prediction Models to Assist Software Developers and Support Managers”. Lecture Notes in Computer Science (LNCS), Springer Part IV (10408), 2017, 548-560. Support Managers”. Lecture Notes in Computer Science (LNCS), Springer Part IV (10408), 2017, 548-560. doi:10.1007/978-3-319-62404-4_41.
 3. Anu G. Aggarwal, Himanshu Sharma, and Abhishek Tandon, “An Intuitionistic Approach for Ranking OTA Websites under Multi Criteria Group Decision Making Framework”, presented in International Conference on Information Technology and Knowledge Management (ICITKM-2017) held on 22-23 December 2017 at Shaheed Sukhdev College of Business Studies, University of Delhi, Delhi, India.
 4. Neha Gandhi, Neha Gondwal, and Abhishek Tandon, “Reliability Modeling of OSS Systems based on Innovation-Diffusion Theory and Imperfect Debugging” presented in International Conference on Information Technology and Knowledge Management (ICITKM-2017) held on 22-23 December 2017 at Shaheed Sukhdev College of Business Studies, University of Delhi, Delhi, India.
 5. Anu G. Aggarwal, Himanshu Sharma, and Abhishek Tandon, “The impact of online social communications and personalization on the success of electronic commerce website”, presented in International Conference held on 27-28 September 2017 at University Business School, Panjab University, Chandigarh, India.
 6. Neha Gandhi, Neha, Anu G. Aggarwal and Abhishek Tandon, “Estimating Reliability for OSS: An approach with Change-point in Operational Phase” presented in 6th International Conference on Reliability, Infocom Technologies and Optimization (ICRITO 2017) held on 20-22 September 2017 at Amity University, Uttar Pradesh, Noida, India.
 7. Neha Gandhi, Himanshu Sharma, Anu G. Aggarwal and Abhishek Tandon, “Reliability growth modeling for OSS: a method combining the Bass Model and Imperfect Debugging” International Conference on Smart Innovations in Communications and Computational Sciences (ICSICCS-2017), Springer held 23-24 June 2017 at North West Group of Institutions, Moga, Punjab, India.
 8. Neha Gandhi, Himanshu Sharma, Anu G. Aggarwal and Abhishek Tandon “Reliability Analysis of Open Source Software based on User Growth” presented and published in proceedings of Seventh International Conference on Advances in Information Technology and Mobile Communication – AIM 2017, held during Apr 27-28, 2017, in Pune, India.
- Events organized
 1. The First International Conference on Information Technology and Knowledge Management (ICITKM-2017), held at SSCBS on 22 - 23 December, 2017.

Mr. Amit Kumar, Assistant Professor

- Member of college committees
 1. North-eastern Students’ Welfare Committee

- Teacher in-charge of student societies
 1. FinX
 2. Enactus
- Member of external committees
 1. Committee for screening of applications for the post of Assistant Professor

(Late) Ms. Neha Rajput, Assistant Professor

- Convener/Coordinator of college committees
 1. Crescendo (Annual Cultural Fest of the College)
- Member of college committees
 1. Report on waiver policy
- Teacher in-charge of student societies:
 1. Blitz
 2. Anthropol
- Member of external committees
 1. South Asia Community Volunteer Conference (SA-CVC) 2018 from Feb 1- 4, 2018 held at Chennai, India by the Institute of Engineering and Technology (I.E.T.), United Kingdom(U.K.).
 2. International Conference on Entrepreneurship and Leadership, on the theme; Innovation, Entrepreneurship and Value Creation; held by Amity University, Noida Campus, U.P. (Feb 14-16, 2018).
 3. International conference on Women Empowerment organised by Kent State University, Ohio, USA in association with Birla Institute of Technology Mesra, Ranchi (Off Campus Noida) (10 Mar 18).
 4. Student Sabha organised by Madhav Institute of Technology and Sciences (MITS), Gwalior, M.P. (17 Mar 18).
- Events organized
 1. National Rounds of International Competition viz. Present Around the World (PATW), 2018 (March 30-31, 2018) for the Institute of Engineering and Technology (I.E.T.). United Kingdom (U.K.) at Amity University, Noida Campus.
 2. International Safety Convention 2017, for Institute of Engineers, India (I.E.I) at Hotel Le Meridien, New Delhi (Sept 4-5, 2017).
 3. Youth Conclave as sub-convention under aegis of International Safety Convention 2017, on the theme: Young India: Unleashing the Power Within; (Sept 4-5, 2017).
 4. All India Management Association (AIMA)- Diamond Jubilee National Management Convention, at Hotel Taj Palace, Delhi (27 & 28 September 2017).
 5. In capability of 'Management Expert' organised Young Professionals Congress (Oct 14, 2018) held by IET, U.K.
- Other details
 1. Judge cum organizer, for Ganga Rejuvenation Campaign of I.E.T., U.K., Delhi Network.
 2. Participated in following events as Delegate organised by All India Management Association (A.I.M.A.).
 3. (ca) National Leadership Conclave (14 -15 March 2018)
 - (cb) 15 th HRM Summit (06 Dec 2017)
 - (cc) 1st Young Managers Simulation Championship- YMS 2017 (12-14th Dec 17)

Mr. Raj Kumar, Assistant Professor

- Member of college committees
 1. Security Committee for College Inauguration Day
- Teacher in-charge of student societies:
 1. Ecovision (Economics Society)
- Member of external committees
 1. Committee for screening of applications for the post of Assistant Professor
 2. University committee for revision of syllabii for BMS and BBA(FIA)
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Refresher Course from 28/11/2017 to 19/12/2017, Winter School (Interdisciplinary), UGC – CPDHE, University of Delhi

2. Workshop from 11/06/2017 to 17/06/2017, Contemporary Themes in India's Economic Development and the Economic Survey" IIT Delhi - MoF - MHRD

Mr. Abhimanyu Verma, Assistant Professor

- Convener/Coordinator of college committees
 1. College Functions Committee
 2. Crescendo (Annual Cultural Fest of the College)
- Member of college committees
 1. Time table committee
- Teacher in-Charge of Student Societies:
 1. Anthropos (HR Society)
 2. Blitz (Dance Society)
- Events organized
 1. The First International Conference on Information Technology and Knowledge Management (ICITKM-2017), held at SSCBS on 22 - 23 December, 2017.
 2. Organized a sequence of talks on "Latest Retail Trends in Marketing" by Anshumali Saxena – an industry expert in marketing, Feb. 21 – 23, 2018.
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. International Conference on Information Technology and Knowledge Management (ICITKM-2017), held at SSCBS on 22 - 23 December, 2017.

Ms. Saumya Jain, Assistant Professor

- Member of college committees:
 1. Purchase Committee
 2. North Eastern Students' Welfare Committee
 3. AQAR Committee
- Teacher in-charge of student societies:
 1. Lawrence (Law Society)
- Member of external committees
 1. Committee for screening of applications for the post of Assistant Professor
- Events organized
 1. Workshop on "Contemporary Issues in Accounting & Taxation" from 9th Nov'17 to 14th Nov'17
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Faculty Development Programme on Time Series Analysis at Maitreyi College from 27th Nov'17 to 29th Nov'17
 2. National Workshop on Advanced Econometrics and Panel Data Analysis, Organized by University School of Applied Management, Punjabi University - Patiala, from 23-12-2017 to 29-12-2017
- Other Details:
 1. Life Member of Indian Commerce Association.
 2. Life Member of Indian Accounting Association.
 3. Hosted the Founders' Day cum Annual celebrations on 3rd August, 2017.

Dr. Gurjeet Kaur, Assistant Professor

- Convener/Coordinator of college committees
 1. College Functions Committee
 2. Crescendo (Annual Cultural Fest of the College)
- Member of College Committees:
 1. Timetable Committee
- Publications:
 1. A Study of Optimal Testing Resource Allocation Problem for Modular Software with Change Point, Proceedings of First International Conference on Information Technology and Knowledge Management, Annals of Computer Science and Information Systems, 77-84

2. A Comparative Analysis of Promethee, ahp and topsis aiding in financial analysis of firm performance, Proceedings of First International Conference on Information Technology and Knowledge Management, Annals of Computer Science and Information Systems, 145-150
- Events organized
 1. International Conference on Information Technology and Knowledge Management, 22nd -23rd December 2018
 2. National Level Workshop (FDP) - Machine Learning, A Practical Approach, January 29, 2018- February 3, 2018

Ms. Anusha Goel, Assistant Professor

- Member of college committees
 1. Facility Management Committee
- Teacher in-charge of student societies
 1. MarkIT – The Marketing Society
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Workshop on Microsoft tools conducted by Microsoft from Nov. 28 to Nov. 29, 2017 at SSCBS under project Saksham.
 2. Knowledge Sharing Program on “Perspectives of Modern Teaching Techniques” organized by IBS Gurgaon, ICFAI Business School, August 2017.
- Other Details:
 1. Worked as a Resource Person in M.Com Pre Entrance Summer School, Department of Commerce, Delhi School of Economics, June 2018

Dr. Ashima Arora, Assistant Professor

- Member of college committees:
 1. IQAC
- Teacher in-charge of student societies:
 1. Dhvani
- Publications
 1. Kalsie, A., & Arora, A. (January-June, 2018). Analysis of Merger and Acquisition Deals of Major Indian Banks: An Event Based Study. Effulgence, 16(2), 82-120.

Ms. Pratibha Maurya, Assistant Professor

- Teacher in-charge of student societies:
 1. Kartavya
- Other details
 1. Senior Research Fellow at Banaras Hindu University, Varanasi, 221005.

Ms. Kunjana Malik, Assistant Professor

- Teacher in-charge of student societies:
 1. DUMUN
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Workshop on Microsoft tools conducted by Microsoft from Nov. 28 to Nov. 29, 2017 under project Saksham.

Ms. Surbhi, Assistant Professor

- Member of college committees:
 1. Facility Management Committee
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. International Conference on Information Technology and Knowledge Management (ICITKM-2017) of the college on 22 - 23 December, 2017.

Department of Computer Science

Ms. Kavita Rastogi, Assistant Professor

- Convener/Coordinator of college committees:
 1. Mentoring Committee
- Member of college Committees/activities:
 1. IQAC
 2. Anti-ragging Committee
 3. Disciplinary Committee
- Teacher in-charge of student societies:
 1. Darkroom
 2. Fourth Wall
 3. Kriti
 4. Verve

Dr. Anamika Gupta, Assistant Professor

- Convener/Coordinator of college committees:
 1. Annual Report Preparation Committee
 2. Time-table Committee
- Member of college committees:
 1. IQAC
 2. Teacher-in-charge for Criteria 7 of AQAR Report
 3. Attendance Committee
 4. Internal Assessment Monitoring Committee
 5. Moderation Committee
- Member of external committees
 1. Committee for screening of applications for the post of Assistant Professor
 2. PG Courses of Committee, Department of Computer Science, University of Delhi
 3. University committee for revision of syllabii for B.Sc.(H) Computer Science
 4. Reviewer, Textbooks of Computer Science and Information Practices for Higher Secondary Stage (Class XI and XII) of School Education, Department of Education in Science and Mathematics, NCERT, Delhi
 5. Reviewer, Textbooks of Information and Communication Technology, (Class IX and X), Central Institute of Educational Technology, NCERT, Delhi
- Teacher in-charge of student societies:
 1. Convergence – Annual Leadership Summit
- Publications
 1. Suganda Gupta, Anamika Gupta, E-Assessment Tools for Programming Languages: A Review, Proceedings of 1st International Conference on Information Technology and Knowledge Management, Annals of Computer Science and Information Systems, Vol 14, pg 65-70, ISSN 2300-5963, 2017.
 2. Anamika Gupta, Gunjan Gupta, Arjun Malhotra, Khushboo Chitre, Ojasvi Aggarwal, Nitesh Kumar Gupta, INTELLO-AN INTELLIGENT CHATBOT FOR REPLACING FAQS, Journal of Web Engineering and Technology, Vol 5, Pg 25-34, 2018.
- Events organized
 1. One-day workshop on Scientific Computing using Python, offered by FOSSEE project, IIT Mumbai, funded by National Mission on Education through ICT, MHRD, Govt of India on 11th Jan and another workshop on 18th Jan
 2. Three-day workshop on Programming with Python, offered by FOSSEE project, IIT Mumbai, funded by National Mission on Education through ICT, MHRD, Govt of India on Jan 22-24.
 3. Industry talk on “Recent Trends in Web Technologies” by Raja Chabbara (alumni SSCBS 2004 batch), CTO, Experience Global Mobile Technologies, on Jan 17th, 2018.
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended

1. 4th International Seminar on Management and Computing Technologies Vision 2050 organised by Ideal Institute of Management, technology and School of Law, GGSIPU on Aug. 26, 2017.
2. SciPy Conference held at IIT Mumbai on Nov 29-30, 2017.
3. Youth Adda Workshop on SDG Goal of Gender Equality, organised by United Nations Volunteers, Pravah, Restless Development and Community at UNV Office, Lodi Road, on Nov 11th, 2017.
4. One-day workshop on Scientific Computing using Python, offered by FOSSEE project, IIT Mumbai, funded by National Mission on Education through ICT, MHRD, Govt of India on Jan 11.
5. Six day Faculty Development Programme on "Machine Learning" organised at SSCBS from Jan. 29 - Feb. 3, 2018.
6. One-day workshop on "R Programming" organised by Department of Computer Science, University of Delhi on Feb. 12, 2018.
7. Five-day workshop to review the draft of ICT book, CIET, NCERT, DELHI on June 4th - 8th, 2018.
8. Three- day workshop to review textbook of Computer Science, DESM, NCERT, Delhi, June 12-15, 2018.
- Talks delivered / Papers presented
 1. Resource Person in a workshop on "Python for Data Analysis" at SciPy Conference, IIT Mumbai on Nov 29-30, 2017.
- Other Details:
 1. Completed online course on Udemy "Learn Image Processing Using Matlab", by Mohit Aggarwal in May, 2018.

Dr. Ajay Jaiswal, Assistant Professor

- Convener/Coordinator of college committees
 1. Furniture Committee
 2. RUSA Coordinator
 3. Website Committee
- Member of college committees
 1. Admissions Committee
 2. Moderation Committee
- Teacher in-charge of student societies
 1. Kronos
 2. Kartavya
- Member of external committees
 1. University committee for revision of syllabii for B.Sc.(H) Computer Science.
 2. University Committee for admissions to Post Graduate Diploma in Cyber Security and Law.
- Publications
 1. Kumar, N., Jaiswal, A. (2018). Effect of Varying Training Images on Performance of Face Recognition: A Study. International Journal of Engineering Research in Computer Science and Engineering, 5(2), 236-239.
- Events organized
 1. The First International Conference on Information Technology and Knowledge Management (ICITKM-2017), held at SSCBS on 22 - 23 December, 2017.
 2. A one-week FDP on Machine Learning: A practical Approach.
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. International Conference on Information Technology and Knowledge Management (ICITKM-2017) of the college on 22 - 23 December, 2017.
 2. One week FDP on Machine Learning: A practical Approach.
 3. Attended a workshop on Microsoft tools conducted by Microsoft from Nov. 28 to Nov. 29, 2017 at SSCBS under project Saksham
- Talks delivered/Papers presented
 1. Invited to deliver a special lecture on the topic "Emerging Technologies and its use cases- Artificial Intelligence and Machine Learning" at IILM Lodhi road.
- Other details
 1. Member of editorial board of journal "International Journal of Machine Learning and Networked Collaborative Engineering (IJMLNCE) ISSN 2581-3242".

2. Co-ordinator of Post Graduate Diploma in Cyber Security and law (PGDCSL) starting in college from session 2018-19.

Dr. Sameer Anand, Assistant Professor

- Convener/Coordinator of college committees
 1. Admissions Committee
- Member of college committees
 1. Website Committee
 2. Furniture Committee
 3. Attendance Committee
 4. Canteen Committee
 5. Moderation Committee
- Teacher in-charge of student societies:
 1. Prodigy
- Member of external committees
 1. University committee for revision of syllabii for B.Sc.(H) Computer Science.
 2. Selection committee for admission to M.Sc. (OR), University of Delhi.
- Events Organized
 1. The First International Conference on Information Technology and Knowledge Management (ICITKM-2017), held at SSCBS on 22 - 23 December, 2017.
 2. A one-week FDP on Machine Learning: A practical Approach.
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. International Conference on Information Technology and Knowledge Management (ICITKM-2017) of the college on 22 - 23 December, 2017.
 2. One week FDP on Machine Learning: A practical Approach.
 3. Attended a workshop on Microsoft tools conducted by Microsoft from Nov. 28 to Nov. 29, 2017 at SSCBS under project Saksham.
- Talks delivered/Papers presented:
 1. Invited as guest speaker on the topic "Application of Game Theory" in Management Science(MS) on Wednesday, December 6th, 2017 at Jaipuria Institute of Management, Noida.
- Publications
 1. Sameer Anand, Vibha Verma, Anu Gupta Aggarwal" 2-Dimensional Multi-Release Software Reliability Modelling considering Fault Reduction Factor under imperfect debugging" Ingeniería solidaria, Vol. 14, Num. 25 (2018), DOI: <https://doi.org/10.16925/v14i0.2229> ISSN: 2357-6014.
 2. Proceedings of the First International Conference on Information Technology and Knowledge Management pp. 3–12 DOI: 10.15439/2018KM43 ISSN 2300-5963 ACSIS, Vol. 14. "Architecture-based Optimal Software Reliability Allocation under uncertain preferences" Anu G. Aggarwal, Vibha Verma , Sameer Anand.
- Other Details:
 1. Teacher in-charge, Department of Computer Science, University of Delhi

Dr. Sonika Thakral, Assistant Professor

- Member of college committees
 1. IQAC
 2. Admissions Committee
 3. Career Development Cell (Placement Committee)
- Teacher in-charge of student societies
 1. AISEC and other activities involving membership of external organizations, outstation teams.
- Member of external committees
 1. University committee for revision of syllabii for B.Sc.(H) Computer Science.
- Events organized

1. Workshop conducted by Microsoft from Nov. 28 to Nov. 29, 2017 under project Saksham. Topic: Microsoft tools (Windows 10 features, Excel, Onedrive, Office 365, Skype for business, Sway, One Note, Office mix). Speaker: Mr. Kishore Garg (Regional Manager, 3x3 connect, Bhopal)
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Workshop on Microsoft tools conducted by Microsoft from Nov. 28 to Nov. 29, 2017 under project Saksham.
- Talks delivered/Papers presented
 1. Presented paper titled “Replica Placement on Bounded Treewidth Graphs”, in Algorithms and Data Structures Symposium, WADS 2017, July 31-August 2, 2017, St. John’s, NL, Canada, 2017, pp. 13-24.
 2. Delivered a talk titled ‘Women in Computing’ at the Annual Event of ACM-W celebrations, organized by ABES Engineering college on Oct. 28, 2017.
- Publications
 1. A. Aggarwal, V.T. Chakaravarthy, N. Gupta, Y. Sabharwal, S. Sharma and S. Thakral, “Replica Placement on Bounded Treewidth Graphs”, in Algorithms and Data Structures Symposium, WADS 2017, July 31-August 2, 2017, St. John’s, NL, Canada, 2017, pp. 13-24.
- Other details
 1. Ph.D. viva-voce held on February 5, 2018

Mr. Onkar Singh, Assistant Professor

- Convener/Coordinator of college committees
 1. SC/ST cell
 2. Time-table committee
- Member of college committees
 1. Canteen and Mess Committee
 2. Disciplinary Committee
 3. Admissions Committee
- Teacher in-charge of student societies
 1. Kronos
 2. Parishram
- Member of external committees
 1. Under Graduate Committee, Department of Computer Science, University of Delhi
 2. University committee for revision of syllabii for B.Sc.(H) Computer Science.
 3. Invited as an observer in the interviews for admission to Ph.D. & M.Phil, 2018 in CIE, University of Delhi.
- Events organized
 1. The First International Conference on Information Technology and Knowledge Management (ICITKM-2017), held at SSCBS on 22 - 23 December, 2017.
- Trainings/workshops/seminars/conferences/FDPs/Refreshers attended
 1. Workshop on Microsoft tools conducted by Microsoft from Nov. 28 to Nov. 29, 2017 under project Saksham.
 2. International Conference on Information Technology and Knowledge Management (ICITKM-2017) of the college on 22 - 23 December, 2017.
- Other details
 1. Awarded with Best Teacher Award for 2016-17 under the scheme 'Award for College Lecturer of Government of Delhi
 2. Liaison Office of the college
 3. Program Officer, NSS

ADMINISTRATIVE STAFF TRAINING AND DEVELOPMENT

The administrative staff members are the wheels of the college; essential for service delivery for the students, faculty and the college as a whole. Keeping abreast of the latest developments and enhancing their skill set is very important.

This year, the members of the administrative staff of the college attended trainings, workshops & seminars.

Ms. Deepti Khatri, Librarian

- Attended a seminar on Digital Licensing: Smart Future for Smart Libraries organized by National Law University, Delhi on 9th August, 2017.
- Attended an International Conference on Innovation in Library Technology, Services & Resources – Current Trends in Libraries Globally organized by Jaipuria Institute of Management, Lucknow from 15-16 September 2017.
- Attended a workshop on Transforming Indian Public Libraries: Strategies to 'Reach the Unreached' organised by Indian Public Library Movement hosted by NASSCOM and supported by Bill and Melinda Gates Foundation from 3-5 October 2017.

Mr. Surender Kumar Jairath, Administrative Officer

- Attended a workshop on 'Goods & Services Tax' organized by the Institute of Secretarial Training & Management, Department of Personnel, Public Grievances & Pensions from 6-7 November 2017.
- Attended a workshop on 'Academic Administration' organized by the UGC- Human Resource Development Centre from 19-20 March 2018.
- Attended a training programme on 'Rights & Welfare of persons with Disabilities' organized by Directorate of Training: Union Territory Civil Services, Govt. of NCT of Delhi, on 11 May 2018.

Mr. Sumit Lamba, Sr. P.A. to Principal

- Attended a training on 'E-Governance' organized by the Directorate of Training, Govt. of NCT of Delhi, on 31-August 2017.
- Attended a training on 'E-Office' organized by the Directorate of Higher Education on 15-September 2017.
- Attended a training on 'E-Procurement' organized by the Internal Quality Assurance Cell from 7-8 November 2017.

Mr. Ajitabh Saxena, Section Officer

- Attended a workshop on 'Goods & Services Tax' organized by the Institute of Secretarial Training & Management, Department of Personnel, Public Grievances & Pensions from 6-7 November 2017.
- Attended a workshop on 'Academic Administration' organized by the UGC- Human Resource Development Centre from 19-20 March 2018.

Mr. Rajinder Singh, Assistant

- Attended a training programme on 'Understanding Dos & Dots in workplace' organized by Directorate of Training: Union Territory Civil Services, Govt. of NCT of Delhi, from 14-15 September 2017.

Mr. Pradeep Verma, Assistant

- Attended a training on Accounts Matter (Including pension, retirement benefit & functions of DDOs from Directorate of Training: Union territory Civil Services, Govt. of NCT of Delhi, 1-6 February 2018.

Mr. Surender Kumar Dagar, Assistant

- Attended a training on 'E-Governance' organized by the Directorate of Training, Govt. of NCT of Delhi, on 31-August 2017.
- Attended a training on 'E-Office' organized by the Directorate of Higher Education on 15-September 2017.
- Attended a training on 'E-Procurement' organized by the Internal Quality Assurance Cell from 7-8 November 2017.

Mr. Sanjay Batra, Junior Assistant

- Attended a training on Accounts Matter (Including pension, retirement benefit & functions of DDOs from Directorate of Training: Union territory Civil Services, Govt. of NCT of Delhi, from 11-14 September 2017.
- Attended a training on Computer Operations – Advanced Course from 15-16 and 19 February 2018.

Mr. Intiaz Ahmad, Technical Assistant

- Attended a training on Computer Operations – Advanced Course from Directorate of Training: Union territory Civil Services, Govt. of NCT of Delhi from 20-22 September 2017.

Mr. Tulsi Ram Sharma, Lab Attendant

- Attended a training on Computer Operations – Advanced Course from Directorate of Training: Union territory Civil Services, Govt. of NCT of Delhi from 20-22 September 2017.

Ms. Nidhi Arora, Lab Attendant

- Attended a training on Computer Operations – Advanced Course from Directorate of Training: Union territory Civil Services, Govt. of NCT of Delhi from 15-16 and 19 February 2018.

Ms. Champa Negi, Junior Assistant

- Attended a training on Computer Operations – Advanced Course from Directorate of Training: Union territory Civil Services, Govt. of NCT of Delhi from 15-16 and 19 February 2018.

STUDENT AWARDS

The college has instituted a Best All-Round Student Award. Each year the award is given to a student who has not only been an exceptional academic performer but has also made contributions to the college through initiatives in organizing and participating in college activities. These are students who have brought laurels to the college by winning a number of inter college events and exhibiting the true spirit of SSCBS – mature, committed, enterprising, creative and willing and capable of bringing in change.

The recipient of the **Best All-Round Student Award** for the year 2017-18 is **Akhil Mangla of BBA (FIA)**. He has consistently shown excellent performance in academics as well as extra-curricular activities.

The college awards the **Dr. S.S. Gulshan, Founder Principal's Gold Medal** to the student who secures the **highest marks in BBS/B.Sc.(H) computer Science course in the final year**. This year, **Ifra Hussain (BBS)** and **Bhoomika Panwar of B.Sc.(H) Computer Science** have been awarded this medal.

The **Shri Sultan Chand Memorial Scholarship Endowment** awards the student who has secured the **highest marks at the end of the second semester** of the Bachelors of Management Studies (CBCS) course. This year, **Nikhita Gambhir** has been awarded the scholarship for her performance in 2016-17.

On occasion of the Silver Jubilee of their passing out from college, the Alumni Batch of BBS 1991 contributed a corpus for award of scholarship in the name of the founder Principal of the college. The **Dr. S.S. Gulshan Scholarship** is given to two students of the BMS program, selected on the basis of **academic results of their first three semesters**. **Soham Bansal** and **Sarthak Verma** of BMS have been awarded the scholarship during the current year.

An award, **Vanishree**, has been instituting for the best girl student belonging to constitutionally reserved category amongst the final year students of the college. This year the recipient of the award is **Riya Verma of B.Sc.(H) Computer Science**.

An award, **Shri Pooran Mal Award**, has been instituted for one best girl and one best boy student of any year belonging to SC/ST category securing highest marks in the previous semester subject to 60% and candidate's family income should be less than, equal to Rs.5,00,000 p.a. This year the award goes to **Kudari Pradeep of BBS**.

Ms. Neha Rajput Gold Medal constituted by her husband **Mr. Aman Rajput** in her memory. This award is being given to the best female student of HRM paper. This is being awarded to **Nidhi Baid of BMS**.

Udaan Scholarship Program is given to the topper of **B.Sc.(H) Computer Science** (Aggregate of the result of III & IV semester marks with family income of less than 3 lacs per annum). This year award goes to **Aditya Aggarwal**.

Shaheed Sukhdev College of Business Studies Gold Medal is given to the topper of BBA(FIA). This year award goes to **Ravtej Singh**.

SOCIETY AWARDS

The college emphasizes on learning both within the environment of a classroom as well as giving opportunities to students to explore their potential in various fields. The college boasts of myriad societies in the area of dramatics, music, dance, social initiatives, finance, economics, marketing etc. These contribute to the overall learning and development of the students.

The society awards are being given to appreciate and recognize the exemplary contributions of students towards their societies. This year the following students are receiving awards.

| Name of Society | Name of student & Course |
|---|---|
| Blitz (Western Dance Society) | Simran Singla (B.Sc.(H) C.S.), Bulbul Das (BMS) |
| CBSMUN (Model United Nations) | Rachel Lakra (BMS), Kajal Yadav (BMS) |
| Career Development Centre (CDC) | Ojasvi Jain (BMS), Anam Sherwani (BMS) |
| Communiqué (Promotion Cell) | Mayank Khanna (BMS), Subhanshu Yadav (BMS) |
| DarkRoom (Photography Society) | Ashutosh Gupta, Tanya Krishanoo |
| DebSoc (Debating Society) | Avneet Sinha (BMS), Anany Jain BBA(FIA) |
| Dhwani (Music Society) | Arjun Gurung (BMS), Aditya Dudi (BBA(FIA)) |
| Ecovision (Economics Society) | Niharika Nangia (BBA(FIA)), Paridhi Sharma (BBA(FIA)) |
| Enactus (Entrepreneurial Action Us-SSCBS) | Vani Kapoor (BMS), Harshin Bhambhani BBBA(FIA) |
| FinX (Finance Society) | Prateek Arora (BBA(FIA)), Ayush Ritolia (BBA(FIA)) |
| Fourth Wall (Dramatics Society) | Akshay Raheja (BMS), Nishant Bhati (BMS) |
| Grandeur (Consulting and Knowledge Cell) | Antra Verma (BMS), Shreya Kapoor (BMS) |
| Illuminati (Quiz Society) | Ishaan Jain (BMS), Mahima Batheja (BMS) |
| Kartavya (Social Service-NSS Unit-SSCBS) | Khyati Kumar (BMS), Kanika Budhiraja (BMS) |
| Kriti (Fine Arts Society) | Rajeev Gupta (BMS), Manish (BMS) |
| Kronos (IT Society) | Varun Kumar Singh (B.Sc.(H) C.S.), Ujjawal Jain (B.Sc.(H) C.S.) |
| LitSoc (Literary Society) | Anusha Sinha. (BMS); Moksha Mathpal (BMS) |
| MIC (Management Interaction Cell) | Aankhi Anwesha, Bhavika Sapra |
| Mark-It (Marketing Society) | Antara Rabha (BMS), Shubhangi Bhatia (BMS) |
| Nucleus | Ayutsh Ritolia (BBA(FIA)), Akhil Mangla (BBA(FIA)) |
| Parishram (Sports Society) | Ishan Garg (BMS), Anuj Gera (BMS) |
| SSCBS CII YI Chapter | Harshita Saxena (BMS), Devanshu Dhawan (BMS) |
| Synergy (Corporate Events) | Rashi Ahuja (BMS), Yatin Goel (BMS) |
| Verve (Street Play) | Himanshu Yadav (BMS), Shivik Choudhry |
| Yuva (Entrepreneurship Cell) | Ankit Saini (BMS), Ayush Mohanty (BBA(FIA)) |

PLACEMENT CELL (CDC)

Career Development Centre (CDC), the Placement Cell of the college, serves as an interface between the students and the recruiters, offering a host of services in the areas of placements, internships, live projects, personal counselling and support, assistance in resume building and soft skills development. Lectures and sessions with industry practitioners and regular industry interaction via industry visits, pre-placement talks, workshops and compulsory summer internships for the second year students help bring the academic and the

corporate world closer for them. All of these help students to achieve well- rounded growth and a balanced perspective towards academic knowledge and corporate- ready skills.

CDC has access to fully-air- conditioned dedicated meeting-cum-interview rooms, training and lecture rooms with world-class AV facilities for holding guest lectures and pre-placement talks, a lounge for visiting HR and corporate professionals, dedicated office space for the Placement Officer and the student team and 25-30 seater conference room. This has enabled our students to have a greater understanding of the corporate world that they would eventually go out and inhabit, hopefully, with a great degree of success.

Final Placements

The companies visiting the campus are from as many as fifteen sectors, including consulting, insurance, knowledge services, real estate, media, investment banking, PR, IT, shipping, and financial services. Students are offered a diverse mix of profiles that include strategic consulting associate, business analyst, equity and other research oriented positions to name a few.

Students of SSCBS have also done well in academic endeavours such as qualifying the CAT (Common Admission Test for admission in PG Programs in Management at IIMs and elsewhere) and successfully converting opportunities in prestigious institutions for higher studies. Notably, Bani Singh (IIM-A, with offer from ISB), Kamna Mittal (IIM-L, with offers from XLRI and MDI), Mahima Rastogi (IIM-A), Pavitra Garg (IIM-A), Sahil Gupta (IIM-A), Sarthak Goswami (IIM-C) and Aarushi Verma (XLRI) among others have done the college proud this year.

The Placement Season 2017-18 started in August 2017 and has seen 151 offers for more than 180 registered students from coveted recruiters like Bain Capability Centre, DE Shaw, McKinsey Knowledge Centre, AT Kearney, The Boston Consulting Group, EY, KPMG, CBRE, etc. The largest recruiter was KPMG with 18 offers. DE Shaw has offered the highest package with a compensation of INR 17.0 LPA. The average package stands at INR 6.4 LPA. 83.3% of the students who had registered for placement support from the college have been placed in the corporate sector till 31 May 2018.

Summer Internships

The summer internships are an essential component of the BMS and BBA(FIA) courses and the college lays great emphasis on them and encourages the students to gain corporate exposure and learning, helping to enrich the theoretical classroom learning of the students.

Summer internships have been undertaken at leading companies like BCG, EY, KPMG, PwC, CBRE, Deloitte, Ogilvy and Mather, M&C Saatchi, American Express, Aon Hewitt, Alamac, B9 Beverages, Inshorts, Teach for India, Nearbuy, Sberbank, Willis Towers Watson and others.

In 2017 – 18, companies such as Knight Frank and Willis Towers Watson among others especially came to the college for recruiting interns.

In order to encourage students further, the college recognises the top 3 internship project reports each year. This year, the following students are being recognised for their internship activities:

1. Harshit Gupta (Interned at Fitch Ratings)
2. Ishpreet Kaur (Interned at Jindal Saw Limited)
3. Niharika Nangia (Interned at Anplify Services Private Limited)

Value-added Courses

In addition to the curriculum, the college has taken initiatives for enhancing the employability, presentation and communication skills of the students. Numerous talks, lectures and interactions have been organized to help the students develop a better understanding of the business world and entrepreneurship-related concepts. The resource persons for these special lectures have been drawn from various professional/business institutions and the alumni of the college help hone the skills of the students. This year, Nikhil Chainani, an

alumnus of the college, visited the campus to interact with students. Many such interactions are planned for the coming academic year.

SP Jain Global in collaboration with CDC conducted the Advance Student Admission Programme (ASAP) in college through which two of our students Mukund Makkar and Prateek Arora got the opportunity to travel to Singapore for industrial training and interaction.

Alumni Activities

Our Alumni are an important part of the SSCBS family. They are our brand ambassadors, our alter ego, our connect with the corporate world and a reflection on SSCBS as an institution.

It is with, perhaps, a bit of justifiable pride that we look at our alumni and feel a sense of satisfaction and accomplishment when we see the amazing levels of success that they have achieved after leaving the college. Their success is not only visible in the corporate and/or academic spheres, but in the visibility of the country as a whole. In order to connect better with our alumni and to foster their continued association with the college, the college regularly conducts alumni meets.

The alumni association (CBSAA) serves as a ground for regular alumni-student interaction and training and learning interactions with our alumni.

The efforts of the CDC faculty coordinators is highly appreciated.

Name of Faculty Coordinators: Mr. Tushar Marwaha, Mr. Ramesh Barpa, Dr. Sonika Thakral and Mr. Onkar Singh

(List of student CDC members enclosed in Annexure-4)

Collaborative Courses

NCCMP (with NSE)

In 2017-18, the 11th batch of students joined the NCCMP (NSE Certified Capital Markets Professional) course. The participants of the course were from colleges of the University of Delhi, MBAs and CAs. The students were awarded certification in Capital Market Dealer Module by the National Stock Exchange (NSE) of India.

For this batch, 55 applications were received and all the students were selected to join the course. 48 students completed the course successfully.

The efforts of the faculty coordinator are highly appreciated.

Faculty Coordinator: Mr. Ramesh Kumar.

FMAT (with BSE)

The college has also partnered with the BSE Training Institute to offer a course in Financial Modeling for undergraduate students in the Delhi/NCR region. The course content has been developed using inputs from the BSE, faculty of the college, students of the college and industry professionals amongst other stakeholders. The first batch of this course is undergoing its classes.

The efforts of the faculty coordinator is highly appreciated.

Faculty Coordinator: Dr. Kumar Bijoy.

ADVANCE ROUTE 1 (with CIMA)

To provide globally recognized Professional qualifications in management accounting to its students, Shaheed Sukhdev College of Business Studies (SSCBS), entered into a joint MoU with CIMA-UK. Students Studying in SSCBS will also have the opportunity to qualify for their CIMA qualifications. The program entails the students to attain CIMA qualification while pursuing their UG degree.

CIMA (The Chartered Institute of Management Accountants), founded in 1919, is the world's leading and largest professional body of management accountants, with members and students operating in 178 countries, working at the heart of business. CIMA members and students work in industry, commerce, public sector and not-for-profit organisations. CIMA works closely with employers and sponsors leading-edge research, constantly updating its qualification, professional experience requirements and continuing professional development to ensure it remains the employers' choice when recruiting financially-trained business leaders.

CIMA mission is to drive a dynamic accounting profession ready to meet the demands of a constantly changing, disruptive world. CIMA serve 650,000 CPAs, CGMA designation holders and students in 179 countries — providing the tools, resources and intelligence they need to clarify complexity, anticipate risk and create opportunity.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mr. Neeraj Kumar Sehrawat.

Special Lectures/Seminars/Workshops/FDP's Organized by the College

1. Workshop on "Contemporary Issues in Accounting & Taxation" from 9th Nov'17 to 14th Nov'17.
2. Workshop conducted by Microsoft from Nov. 28 to Nov. 29, 2017 under project Saksham. Topic: Microsoft tools (Windows 10 features, Excel, Onedrive, Office 365, Skype for business, Sway, One Note, Office mix). Speaker: Mr. Kishore Garg (Regional Manager, 3x3 connect, Bhopal).
3. Industry talk on "Recent Trends in Web Technologies" by Raja Chabbara (alumni SSCBS 2004 batch), CTO, Experience Global Mobile Technologies, on Jan 17th, 2018.
4. One day workshop on Scientific Computing using Python, offered by FOSSEE project, IIT Mumbai, funded by National Mission on Education through ICT, MHRD, Govt of India on 11th Jan. and another workshop on 18th Jan.
5. Three day workshop on Programming with Python, offered by FOSSEE project, IIT Mumbai, funded by National Mission on Education through ICT, MHRD, Govt of India on Jan. 22-24.
6. Talk on "Goods & Services Tax" at SSCBS on 24th January 2018 delivered by Mr. Sanjeet Kumar, Assistant Commissioner CGST & CX.
7. One Day seminar on FINTECH at SSCBS January 30, 2018.
8. National Level Workshop (FDP) - Machine Learning, A Practical Approach, January 29, 2018- February 3, 2018.
9. Joint debate competition with Jagannath International Management School, Kalkaji at SSCBS, New Delhi via the Debating Society of the college. (21 Feb. 2018).
10. Sequence of talks on "Latest Retail Trends in Marketing" by Anshumali Saxena – an industry expert in marketing, Feb. 21 – 23, 2018.

GENDER CHAMPION PROGRAM

Under the Gender Champions Programme of University of Delhi, two students- **Megha Arya** and **Diwanshu Bartwal** were nominated as the gender champions of College for the current session.

During the year a workshop was organised for the college students to explain the perils of cyber harassment by Akancha Srivastava. The campaign '**Akancha Against Harassment**' is India's largest social impact initiative to raise awareness against cyber harassment.

As part of the program the college students attended a workshop on '**Making Delhi a Women Friendly City**' organised by Sampurna NGO. The event, graced by many dignitaries, opened eyes to the condition of women in the capital along with the recommendations to the government to improve the same. On the International Women's Day, the NGO initiated an awareness campaign in Central Delhi directed towards making women self-reliant and independent, where some students of our College participated by taking a pledge.

Faculty Incharge(s); Dr Preeti R Singh and Dr Mona Verma

COLLEGE FUNCTIONS

College Orientation

The college organized an Orientation session to introduce the new batch of students admitted to the college in July 2017. The Orientation session was organized on 03 Aug. 2017. The new batch was introduced to the members of the administration and staff and the functioning of the college and its courses, projects and facilities, namely the library and the computer labs. Each society, through presentations and videos, discussed its structure, purpose and working, highlighting its achievements, campaigns and events over the years.

The Chief guest on the occasion was Professor Anil Rai, former Chairman, SSCBS. The students of our music and dance society gave cultural performance. Teachers and non teaching staff of the college who had completed 25 years of service were felicitated on the occasion. The students received awards for their achievements in both academics and extra curriculars activities.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Amrina Kausar, Mr. Abhimanyu Verma and Dr. Gurjeet Kaur
(List of student organising committee enclosed in Annexure 5)

The Inauguration Ceremony

The inauguration ceremony of Shaheed Sukhdev College of Business Studies (SSCBS) was held at Akash Ganga, College Auditorium on 12th September, 2017. The chief guest on the occasion was Shri Manish Sisodia, Hon'ble Deputy Chief Minister, GNCTD. Shri Satyendar Jain, Hon'ble Minister PWD, GNCTD was the guest of honour. Other esteemed guests on the occasion included Prof. Yogesh Kumar Tyagi (Vice Chancellor, Univ. of Delhi), Sh. Mohinder Goyal (MLA, Rithala, Delhi), Smt. Punya S. Srivastava (Secretary, Higher Education, GNCTD), Sh. S.K. Srivastava (Engineer-in-Chief, PWD) and Smt. Garima Gupta (Director, Higher Education, GNCTD). Prof. Anil Rai, the then Chairman, Governing Body, SSCBS appreciated the college as a 5-star college. Prof. Yogesh Kumar Tyagi, Vice Chancellor of Delhi congratulated everyone by saying "Aap sabko naya ghar mubarak ho". He motivated students to work hard and realize college's dreams. The college calendar was released by the Principal in the presence of the guests. Shri S K Srivastava, Engineer-in Chief, PWD, GNCT of Delhi called it a "Proud day" for PWD to dedicate this beautiful and green college to the citizens of Delhi. The Chief Guest, Sh Manish Sisodia, Deputy Chief Minister, GNCT of Delhi dedicated the world class campus to the public and thanked PWD for putting blood, sweat and tears in its construction. He applauded the college for having green campus. He also encouraged students to participate in the community work as a payback to society.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Amrina Kausar, Mr Abhimanyu Verma and Dr Gurjeet Kaur

Freshers Welcome

SSCBS gave a welcome to the freshers by hosting the freshers' party, on 5th September 2017. The theme of the Freshers Party was - Bollywood. Student members of the dance & music societies of SSCBS performed at the event. It was fun filled event, which freshers and seniors will remember and cherish long after they've graduated.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Amrina Kausar, Mr. Abhimanyu Verma and Dr. Gurjeet Kaur.
(List of student team members is enclosed in Annexure 5)

Farewell for the Graduating Batch

Safarnama 2018 - The college farewell, with the theme – "Down The Memory Lane helped the outgoing batch cherish their last week in the college. The farewell for the outgoing batch was organised on 20th April 2018. The outgoing batch was entertained with performances by the music and dance societies of the college. The outgoing batch dressed in Indian attire were entertained by the master of ceremonies. The desi style and endless decorations were cherished in pictures making countless more memories.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Amrina Kausar, Mr. Abhimanyu Verma and Dr. Gurjeet Kaur.
(List of student organising committee enclosed in Annexure 5)

Crescendo – The College Festival

Crescendo, the annual cultural fest of SSCBS was held on 27th and 28th February 2018. The two-day event witnessed widespread participation of around 1500 students from across the University. Various competitions, workshops and game stalls were held. The events organised included Kirti - The Fine Arts Society's Alla Prima, The Fashion Competition - Vistas, Dhvani - The Music Society's Octaves, Blitz - The Dance Society's Encore and for the first time ever, Fourth Wall Productions – The Dramatics Society's annual

theatrical competition, Raasa, an exclusive Prom Night and performances by the nationally renowned music artists on both the days.

The team raised a sponsorship of Rs 6,50,000 for the event.

The efforts of the coordinators and volunteers are highly appreciated.

Faculty Coordinators: Mr. Abhimanyu Verma, Dr Gurjeet Kaur, Ms Neha, Mr. Ramesh Kumar, Mr. Neeraj Kumar Sehrawat.

(List of prize winners, sponsors, student team members is enclosed in Annexure-6)

CONVERGENCE – The Annual National Corporate Convention

Convergence is a platform for eminent speakers from various walks of life come together to inspire and imbue budding leaders to bring about a paradigm shift in their lives. These visionaries bring about a great transformation in the impressionable minds of the youth.

This year the theme of Convergence was “Wheel of Transformation”. The convention was held on 16th and 17th October 2017 at Akash Ganga, SSCBS (Auditorium). Eminent guests on the occasion were- the Chief Guest Shri P. Chidambaram, Member of Parliament, Rajya Sabha and the Keynote Speaker was Prof. Dinesh Singh, Former Vice Chancellor, University of Delhi.

Over the course of two days, 6 sessions were held to deliberate on issues and challenges around the convention theme. Sessions held were on- Transmogrifying Education; Oddity Odd Ball; Evolving Digital Age: The Emerging fields; Shifting Economic Cusp; Entrepreneurial Ingenuity; Shifting Social Dynamics and SSCBS Laurels

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Ms. Shalini Prakash, Dr. Anamika Gupta and Dr. Nidhi Kesari

(List of speakers, sponsors, media partners and student team members is enclosed in Annexure -7)

International Conference on Information Technology and Knowledge Management

ICITKM-2017 is the first ever international conference organized by the college. It was held on Dec. 22-23, 2017 at SSCBS and was inaugurated by Prof. Yogesh Singh, Vice Chancellor, Delhi Technological University. Out of about 40 submissions, 27 were selected for presentation/publication. Proceedings of this conference were published/made available online as volume of Annals of Computer Science and Information by Polish Information Processing Society, Poland.

ICITKM-2017 witnessed worldwide participation. The delegates were enlightened by the sessions. The eminent speakers of the conference were- Prof. S.S Lodha from Southern Connecticut State University, Havana, CT; Prof. R.K. Agrawal, SC&SS, JawaharLal University, Delhi and Prof. Muneesh Kumar, Head, Department of Financial Studies, University of Delhi. Other invitees include Mr. Vinod Nangia, Director of New Business development, Honeywell International, Phoenix, AZ, USA, Prof. Sanjay Sehgal, Department of Financial Studies, University of Delhi, Delhi, and Prof. N.R. Bhanumurthy, NIFP, Govt. of India.

The efforts of the faculty coordinators are highly appreciated.

Faculty coordinator(s): Dr. Ajay Jaiswal, Dr. Kumar Bijoy, Dr. Sameer Anand, Dr. Rishi Rajan Sahay, Dr. Abhishek Tandon, Dr. Gurjeet Kaur, Mr. Onkar Singh, Mr. Abhimanyu Verma

(List of student volunteers in Annexure-8)

COLLEGE SOCIETIES

Among the many things that sets SSCBS apart, the college societies and the involvement of students in extracurricular activities is ranked very high. With over 30 different societies, SSCBS offers an avenue for almost every area of interest. The college strongly believes that extra-curricular activities are a good stimulant to self-confidence, learning of different life skills and interaction amongst college mates. Working for these societies gives the students an outlet for their creativity and this abounding creativity is very much responsible for putting SSCBS on the global map in terms of cultural achievements. Our students have made the college proud across the University of Delhi, Delhi/NCR, India and even the world.

This year Enactus chapter at SSCBS has **represented India at the global stage two years running**. Enactus SSCBS were the National Champions 2017 and represented India at the Enactus World Cup held in London in September 2017. The team were declared World Champions Enactus 2017, competing with National Champion teams of 36 countries. The team Enactus also won the World Water Race a subevent at Enactus World Cup.

A small glimpse into the activities of the student societies and their stellar achievements is presented below.

ANTHROPOS – The HRD Cell

The Human Resource Development Cell of SSCBS aims at enabling the development of the most important resource - Human Resource of the college into world class, well-rounded professionals who are capable of delivering and creating value in the emerging business environment. The society through its endeavours and events bridges the gap between what lies on our resume and the placements we finally achieve.

Anthropos organised INCEPTRA ON 22ND AND 23RD February 2018. Sponsorship of Rs 2,54,000 (cash and kind) was raised for the event. Four events were organised under INCEPTRA- Coffee with HR; Longshot; Mortal Kombat and Intellectual Mainac.

The panel discuss had eminent speakers- Aditya Arora(Moderator), Ms Manisha Tuli (panelist), Bhawna Sharma (panelist), Namit Goya I(Judge), Vidhyarthi Buddi (Panelist) to name a few.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Ms. Neha Rajput and Mr. Abhimanyu Verma

(List of achievements, sponsors, prize winners and student team members is enclosed in Annexure 9)

BLITZ – The Western Dance Society

The society is a platform for student dance enthusiasts and brings together all dance forms from all over the world. Our vision is to provide an opportunity to students to pursue their interest in dance.

Every year the team prepares a production of about 8-10 minutes amalgamating various dance forms and participate in competitions. Some of the major competitions the team has participated in are at IIT Kanpur, BITS Pilani, AIIMS and University of Delhi colleges among others. The society has made presentations in intra college events – Crescendo, Freshers welcome, Farewell and Sikkim and Assam Festival among others.

The team secured 2nd position at jamia Hamdard and 3rd place at JIMS, Rohini.

As part of Crescendo, the college festival, the team organised ENCORE 2018- Western Dance Competition which saw huge participation from colleges. The judges for the event were Sanchit Gupta and Shobhita Negi. 1st prize - Enliven from Gargi College and 2nd prize - Crunk from Sri Aurobindo College and Spardha from Shaheed Bhagat Singh College.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Ms. Neha Rajput and Mr. Abhimanyu Verma

(List of achievements, prize winners, student team members is enclosed in Annexure 10)

CBS Model United Nations (CBSMUN)

The society organises Model United Nations which sees keep participation from the University. Our vision is to include more and more sensitive and crucial issues in the committees each year so that the delegates experience a superior conference and intelligent discussions. DUMUN aims to bring school and college students together and give them a platform to put forth their views and ideas about the recent issues.

The students of the society attend and win various simulations at university as well as national level and in doing so we expand the horizon of our minds.

The CBSMUN was held on 23rd to 25th March 2018.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr Anuja Mathur, Ms Kunjana Malik

(List of prize winners, participants, sponsors, and student team members is enclosed in Annexure 11)

COMMUNIQUE – The Promotion Cell

Communiqué, the Promotion Cell strives to reinforce the high regard associated with CBS through online and offline initiatives. It is dedicated unilaterally towards establishing and promoting SSCBS as the eminent and globally prestigious brand that it is. It strives to reinforce the utmost regard and esteem that the college is held in through its various initiatives which have an all-encompassing and diverse reach, from school students and teachers to alumni.

The society conducted the following activities:

- a. Conducted visits to the NSE offices, to introduce the new batch of CBSites to the intricacies of the unpredictable world of stock trading, and to a live talk show — NDTV: We the People — which sought to shed some light on the matters of Bihar Politics.
- b. Organized Prodigy XI ON 12TH and 13TH October 2017: With over 4,400 students from 1100 schools on a pan India basis participating enthusiastically. The event aimed to highlight the transient nature of an economy and emphasize on the prudence of a decision-maker. Chief Guest on the occasion was Mr. Sanjeev Roy- Key Expert Higher education EU public diplomacy in India at AETS FRANCE for the European Union Delegation in India. The alumni talk saw the eminent alumni engage with students.
- c. Team Communiqué assisted KPMG to organize and conduct an interactive session at Venkateshwar Global School on cyber security.
- d. Conceptualized and implemented an elaborate marketing and PR campaign for Crescendo - increasing the reach and viewership of the event to an unprecedented level and contributing towards its smashing success.
- e. Organised GDP: Great Development Predicament, an online simulation to make the students understand the nuances of the economy and how Rating Companies award ratings to different countries.
- f. The society played an active role in the Admission Process 2018 by helping students and parents and guiding them through the process and in the documentation procedure. Their efforts helped improve the efficiency of the process considerably.

The society members have participated and won competitions at events of Mock stock, Power play, HR and PR event, Law conclave and case study simulation.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Sameer Anand and Dr. Abhishek Tandon.

(List of speakers, sponsors, achievements and student team members is enclosed in Annexure-12)

DARKROOM – The Photography Society

The Darkroom is the Visual Arts Society of SSCBS. It covers the three realms of visual arts- Photography, Graphic Designing and Film Making. It is a group of enthusiasts who have keen interest in visual arts.

The society organised Cynosure- the annual flagship event of the society on 28th February 2018, raising a sponsorship of Rs.20,000. Two competitions were held at the event Photography Revolution, a multi level on the spot photography competition & Design Revolution, an online graphic designing competition.

The team participated and won in various team as well as individual competitions held by various colleges. The society has 12 achievements to its credit.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Tarannum Ahmad and Ms. Kavita Rastogi.

(List of achievements, Prize winners, and student team members is enclosed in Annexure-13)

DebSoc – The Debating Society

The CBS Debating Society, or simply the 'DebSoc', is an esteemed society dedicated to thought provocation and public speaking. It seeks to provide an engaging debating environment going beyond the confines of a classroom, on the foundations of critical thought and constant learning with discussions on several world issues.

The Debating Society has grown strength by strength each year. It organized 3 successful events- The 3rd Annual CBS Parliamentary Debate; The JIMS-CBS Conventional Debate and Intra-CBS Parliamentary Debate. The sponsorship raised for the events was Rs 87,000.

The team participated in debating competitions held at LSR, NSIT, NLU, IIT Delhi, Mukherjee Memorial Debate, Frank Thakur Das Memorial Debate among others. The society has brought a number of laurels to the college winning 180 awards this year.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinator: Mr. Tushar Marwaha.

(List of achievements, prize winners, sponsors and student team members is enclosed in Annexure-14)

DHWANI – The Music Society

The music society of Shaheed Sukhdev College of Business Studies has been active in the music circuit for the past 12 years. With a rich pool of talented musicians dedicating their hardwork. It has grown strength by strength to become one of the most reputed undergraduate Music Societies in the country.

Dhwani society organised Octaves 2018 its annual music festival, as a part of Crescendo, the annual cultural fest of the college. The event saw a participation from music societies of LSR, Gargi, KNC, Venkateswara, JMC, Miranda, DTU to name a few. The event was a success in bringing together variety of genres of music and various talented musicians who harmonized their way into the hearts of the audience members.

Dhwani has participated and won at 30 competitions held at IIT Delhi, JMC, DTU, LSR, NITD, JDMC, Ashoka Univ to name a few.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Sanjay Kumar Goyal and Dr. Ashima Arora.

(List of achievements, prizes, and student team members is enclosed in Annexure-15)

ECOVISION – The Economics Society

Ecovision is the economics society of SSCBS. The society works towards bringing about a change through socio-economic awareness. The society has organized many economics based events which have seen participation of over 5000 students from all across India. The members of the society have participated and won prominent events held at undergraduate and post graduate institutes.

The society organised its annual Economics Fest, ELUMIERE. The event was held on 31st January 2018. This year more than 400 students participated in the event (online and offline). The Chief Guest at the event was Mr. Ishwar Madiwal, the Deputy General Manager Finance of Solar Energy Corporation of India Ltd. The Guest of Honor was Mr. Hemant Negi, Marketing Head of ICOP Bajaj Capital Group.

The society also organized Bottomline-an online case simulation.

The members of the society have won 30 competitions held at NSIT, GARI, IIM Indore to name a few. It has also won the Regionals of KPMG International Case Competition.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. H.K. Porwal and Mr. Raj Kumar.

(List of achievements and student team members is enclosed in Annexure-16)

ENACTUS – Entrepreneurial Action Us (SSCBS)

ENACTUS, or Entrepreneurial Action through Us, is an international not-for-profit organisation that works with business leaders and university students across the globe to develop outreach projects that improve the quality of life of people in need. Enactus SSCBS is currently running 3 projects- Raahat, Khidki and Udaan.

Project Raahat was initiated in the year 2016 to eradicate open defecation and provide safe sanitation to urban slum communities by innovating in management and monitoring of community toilet complexes and sensitising people on good sanitary practices. In the 2 years, the project has acquired 55 toilet complexes across Delhi. 11 entrepreneurs have been created, with an income of Rs. 20,000 per entrepreneur. 2.4 lakh people have been impacted and 36,000kL water has been saved.

Project Raahat won the World Water Race, conducted by Enactus at the Enactus World Cup 2017 held in London winning a grant of \$ 20,000.

The team was invited by Coca Cola at the Consumer Goods Forum: The Global Summit 2018 for the I- Talk on “How millennials work towards sustainability”. The event was held at Singapore.

Project Khidki, our latest project, aims to eradicate malnutrition in children of the age bracket 0-6 years following a CMAM (Community based Management of Acute Malnutrition) approach. The project is partnering

with the ICDS (Integrated Child Development Services) system and is working with the Anganwadis in Sunder Nagri, East Delhi. The project focuses on 4 tangents:

- Community mobilization and sensitization,
- Anganwadi upliftment,
- Growth monitoring, and
- Food supplement to bridge the current nutrition gap.

Till July 2018, the project created 4 entrepreneurs, each earning Rs. 6,000 a month. 8 anganwadis across 3 slums have been optimised. A total of 8400 people have been impacted and 1600 children recovered from malnutrition.

Project Udaan, which was started in 2015 with the mission to create a wave of digital literacy in rural India by setting up computer labs that utilise e-waste and build sustainable business models that empower women, was successfully delinked this year. A total of 15 labs in the states of Haryana and Uttar Pradesh now function independently to fulfill the mission of Udaan. Regarded as change makers, 30 women entrepreneurs now have a higher social standing.

The team Enactus SSCBS was the National Champion Enactus second year in a row and represented India at the Enactus World Cup held in London in Sept 2017, competing against 36 National Champion team from across the world it won the Enactus World Cup 2017.

It won the Ford Grant of \$50,000 for winning the World Cup and the Coca Cola grant of \$20,000 for winning the world water race at the Enactus World Cup 2017. The grants are to be utilised to run, expand and enhance the projects.

The society organised 2 events this year – Social Start up Fest and Raahat Sanitation Conference

(a) Social StartUp Fest held on 6th Feb 2018

A platform for emerging startups to connect and network with experts, corporates, investors and incubators. A panel discussion was held on the topic 'Challenge to Change', which was followed by networking opportunity provided to start-ups and budding entrepreneurs.

The Chief Guest on the occasion was Sh. Satvinder Singh, Chief General Manager, National Small Industries Corporation

(b) Raahat Sanitation Conference- The event was organised to acknowledge the spirit of innovation, ideation and collaboration in the sanitation sector. It aimed at bringing amass the experience and expertise of sanitation entrepreneurs who are working towards tackling obstacles that are confronting the industry and providing sustainable solutions for the same.

The Chief Guest on the occasion was Mr. Suresh Prabhu, Minister of Commerce & Industry and Civil Aviation (vide webcast) and Guest of Honor- Ms. Shubha Bhambhani, Ministry of Communication and Information Technology.

Sponsorship raised for the events was Rs 2,10,000.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Anuja Mathur and Mr. Amit Kumar.

(List of speakers, sponsors, organising committee, achievements and student team members is enclosed in Annexure-17)

FinX – The Finance Society

The society is a network of finance enthusiasts who aim to spread financial knowledge and conduct breakthrough competitions for students across the globe.

FinWiz is the official finance festival of SSCBS. It includes several events including financial simulations based on international trading, supply chain management, trading of various financial instruments, startup funding and entrepreneurship alongwith the mockstock, a stock market simulation.

Finwiz 18 was held on 7th and 8th February 2018. Chief Guest on the occasion was Mr. Jitendra Agarwal - Partner, Deloitte Haskins and Sells LLP. 6 subevents were held as part of FinX- Undisclosed; Finquizzitive; FlatOut; Kshatranj; Consultimate and Bulls and Bears.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mr. Neeraj Kumar Sehrawat and Mr. Amit Kumar.

(List of prize winners, sponsors, achievements and student team members is enclosed in Annexure-18)

FOURTH WALL – The Dramatics Society

Fourth Wall Productions, the Dramatics society of SSCBS, primes and enables theatrical leaders to raise the standard of this performing art in every discipline, create bold stage performances that astonish the mind, challenges the heart and delights the senses.

The society held two events- Raasa Theater Festival and International Womens Club.

Raasa the Annual Theatre festival was held on 27th and 28th February 2018, saw different theatre societies from the Delhi University participate and perform their annual productions in the event.

Chief guest on the occasion was Mr. Vijay Raaz and eminent judges were Ms. Kyla D'Souza, Mr.

Aadhar Khurana, Mr. Priyanshu Painyuli.

International Womens Club- Production 'Come Back Tomorrow' was prepared in collaboration with the Spanish Cultural Embassy and was performed for the International's Women's Club. The play was an adaptation of the script by the Spanish playwright 'Gloria Fuertes'.

The team has participated a won awards at a number of competitions.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Tarannum Ahmad and Ms. Kavita Rastogi.

(List of achievements and student team members is enclosed in Annexure-19)

GRANDEUR – The Consulting and Knowledge Cell

The knowledge and consultancy cell of the college, aims at inculcating knowledge among the students in the field of management, economics, law, technology, environment and other interdisciplinary fields. The society provides experience through live projects, mentor-ship programs, research projects and interaction with industry experts.

Grandeur collaborated with various MNCs and SMEs during the year and completed several projects in the field ranging from credit ratings to additive manufacturing, real estate to analytics

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Kumar Bijoy and Dr. Sushmita.

(List of achievements and student team members is enclosed in Annexure 20)

ILLUMINATI – The Quiz Society

The society holds the distinction of organizing Delhi's sole Quiz Bowl. The event Quizbowl was held on 19th and 20th March and comprised of quiz competitions based on genres like Business, Entertainment, Sports, Comedy and Literature. This year the Quiz Bowl saw participation fro over 300 students.

The members of the team have participated in and hosted innumerable quizzes. The team members have won 125 competitions.

The effort of the faculty coordinator is highly appreciated.

Faculty Coordinators: Mr. Tushar Marwaha.

(List of Prize winners, achievements and student team members is enclosed in Annexure 21)

KARTAVYA – The Social Service Society (NSS unit of SSCBS)

Being the Social Service Forum of the college, Kartavya has always been proactive in its bid to mobilize youth for helping the lesser privileged sections of the society.

The **objectives** of the society are:

- To identify the needs and problems of the community and assist in problem solving process.
- To inculcate a sense of social responsibility in the student populace.
- To make the student community an active agent of change in the process of development of the lesser privileged sections of the community.

- To gain skills in mobilizing community participation.

Major **events organised** were:

Viti-Diwali Mela: With exciting games stalls and participation of number of NGO which B cherished memories of childhood. NGO stalls which were sources of delight not only to CBSites but also the ones in need.

Vivanté-The Annual Philanthropic fest: Vivanté, the annual flagship event of Kartavya, is a cluster of events, which aims at motivating and encouraging college students to contribute towards the lives of the lesser fortunate.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Ajay Jaiswal, Dr. Abhishek Tandon, Dr. Rishi Rajan Sahay and Ms. Pratibha Maurya.

(List of student team members is enclosed in Annexure 22)

KRITI – The Fine Arts Society

KRITI is The Fine Arts Society of SSCBS. It attempts to change the way in which fine arts are seen by the majority. Its main purpose is to provide a platform to the budding artists so that their art can be appreciated. Art is a way of refreshing and rejuvenating one's mind. Every year Kriti organises its art fest 'Alla Prima' under Crescendo. Various competitions such as Rangoli making, Doodling, Best out of Waste witness participation from Delhi University Circuit.

The team members have 9 achievements to their credit.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Tarannum Ahmad and Ms. Kavita Rastogi.

(List of achievements and student team members is enclosed in Annexure 23)

KRONOS – The IT Society

The society carries the vision of turning information technology from a hobby into a passion. Kronos has always taken up the initiative to develop technological mindset in students by organizing various workshops throughout the year like Photoshop, cloud computing, web and app development, etc.

The society held the following events this year- Workshops (HackVeda and Landmark), Sanganak (Tech fest), ESL Gaming League (by HP), Gaming event (FIFA, pre-event).

Efforts of the faculty coordinators are appreciated.

Faculty Coordinators: Dr. Ajay Jaiswal and Mr. Onkar Singh

(List of achievements and student team members is enclosed in Annexure 24)

LAWRENCE – The Law Society

Lawrence, the official law forum of SSCBS was formed with the aim of creating awareness and disseminating knowledge about an aspect that form the very core of our democracy, and yet is largely ignored by citizens: our laws. Lawrence aims to take legal knowledge out of the heavy books, rid them of their high-flown language and make them more accessible for the masses.

The society held 2 events during the year- Pehal and Jurisprudence.

Jurisprudence: Jurisprudence, It is the annual flagship event of Lawrence and was conducted on 20th February 2018. The event entailed a number of competitions which attracted students from both management and law background.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinator: Ms. Kishori Ravishankar and Ms. Saumya Jain.

(List of prize winners and team members is enclosed in Annexure 25)

LitSoc – The Literary Society

The Literary Society is a family of literature enthusiasts , which means all who loves to read, write or both!. It is the creative expression, literary and year book society of SSCBS. The society held 6 events in the year-

Bibliotheca(Tell a tale, Wordsworth, The literary quiz, Human Library 2. Writers' Block 3. Harper Collins : Love> Distance

(a) Bibliotheca: Organised under the aegis of Crescendo 2018, the annual fest of SSCBS, Bibliotheca comprised of four constituent events-a) Human Library – 4 outstanding people from different walks of life who epitomize what it means to be good human beings, tell you their life stories. b) Wordsworth – A poetry event in 3 languages- English, Hindi and Urdu. C)The literary quiz- Test your knowledge of both pop culture and archaic literature D)Tell a tale- You are the creator of stories and the entire world is your canvas.

2. Writer's Bloc – A writers' boot camp was organized as a series of 4 workshops to hone the writing abilities of all the participants and contributors of stories to the book -Misadventures of Grandma Lillian And Other Stories (to be launched soon)

3. **Love>Distance** (in association with Harper Collins): A 10 day online short story writing competition . The final winners got exciting gift hampers of 4 Harper Collins books each and other literature merchandise as well.

The members of the society have won a number of awards at various Literary quiz, debate competition, poetry event.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinator: Mr. Tushar Marwaha.

(List of achievements and student team members is enclosed in Annexure-26)

MIC – The Management Interaction Cell

Management Interaction Cell or MIC, the management and corporate exposure cell of SSCBS aims at bridging the gap between classroom learning and industrial experience. It facilitates corporate exposure through activities such as Confluence (the flagship event of the society), TEDx SSCBS, Industrial Visits, Guest Lectures, Seminars, Panel Discussions etc. with the intention and philosophy of identifying and developing the management and business talent of the youth.

MIC has held following events:

Speaker talk by Mr Manu Seth, Head of Marketing South Asia, HTC. The talk was on 'Business Strategy and Customer Relation Management'. The session was followed by an interactive session with students.

Brigadier HS Kaura (Retd.), who served as an Officer in the Indian Army for 30 years and is now Senior Vice President at KPMG, was invited by Team MIC on 16th March, 2018 to deliver a talk to the students of our college. He talked about how military ethos are relevant and significant in the corporate world today.

Organised TEDx SSCBS on 31st Oct 2017. The theme of session was “Deconstruct”. Nine eminent speakers participated- Kalki Koechlin- actress; Ms Supriya Joshi, creative writer at AIB; Ms. Rajshri Deshpande, Indian Actress; Prince Manvender Singh Gohil, the first Indian royal to come out as gay and the Goodwill Ambassador at AIDS Healthcare Foundation; Urmi Chanda Vaz, an Indologist and researcher; Dr. Achal Bhagat, a senior consultant, psychiatrist and psychotherapist; Meghnad S., a journalist and political analyst; Dr. Sukant Khurana, a scientist, artist, writer and an entrepreneur; Ashish Tiwari, Head of Digital Marketing and PR at Hero Cycles. The event also saw performance by Jazz musicians, Dhruv and Jaharvi and amazingly striking and astonishing act by Rahul Kharbanda, an illusionist.

A team of 20 students accompanied Team MIC to a corporate visit to Invest India on the 26th of February 2018. Invest India, the National Investment Promotion and Facilitation Agency of India, has been set up as a non-profit venture under the Department of Industrial Policy and Promotion, Ministry of Commerce and Industries, Government of India.

A team of 14 students from MIC had the opportunity of interning at FICCI FRAMES 2018. FRAMES is a three-day global convention covering the entire gamut of Media & Entertainment like Films, Broadcast, Print Media, Digital Entertainment, etc.

Faculty Coordinators: Dr. Kumar Bijoy and Mr. Ramesh Kumar.

(List of student team members is enclosed in Annexure 27)

Mark-It – The Marketing Society

Mark-It, is the marketing society of SSCBS which was formulated with the aim of imparting the knowledge pertaining to the domain of marketing & management. With a network of dedicated students, intra and inter the college, Mark-It is continuously bringing forth, new initiatives and helping the members and others grow. The society has participated and won many competitions. Mark-It has been awarded, **“The Best Marketing Society of Delhi University”** by DCAC for **2 consecutive years**. The members of the society have won more than **15 accolades** throughout the year.

Mark-It society organizes Excelsior - management cum marketing fiesta of SSCBS, involving participation of students across many reputed universities. The event has 4, mini events which aims at testing the abilities of participants on various scales, like Time Management, Communication & Problem Solving etc. Excelsior'18 was bestowed with the kind presence of various notable personalities across various industries and with great expertise to help the students in pushing their boundaries/Some of the notable personalities included:

| Name | Designation |
|--------------------|--|
| Mr. Prashant Rabha | Head of Projects- ZTZ Ltd. |
| Mr. Gautam Brahma | Management Consultant- Bizmentor Consultancy Services Pvt Ltd |
| Ms. Vrinda Dube | CEO- Knick Knack Nook |
| Ms. Shruti Brahma | Head of Content & Strategy- Baefikre.com |
| Mr. Vinod Pandey | CEO- PMS Consulting |

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Preeti Rajpal Singh and Ms Anusha Goel

(List of prize winners and team members is enclosed in Annexure 28)

NUCLEUS – THE Analytics and Visualization Society

The aim of the society is to explore the world of analytics and visualisation, operational research, business intelligence and machine learning among others. In the very first year of its incorporation, Nucleus conducted a number of internal and open sessions ranging on topics from descriptive, inferential, predictive statistics, lean six sigma, project finance & application of differential equations in management. A special focus was also given to develop a learning of various industry specific softwares such as R, Tableau, SAS and MS-Excel.

The society conducted a workshop on SAS. The objective of the workshop was to provide real life cases and tangible applications of SAS via Case Studies on following topics:

1. Credit banking & debt propensity analytics
2. Profitability and pricing models
3. Retail and web analytics
4. HR attrition and retention
5. SQL Analytics using SAS and R

Mr. Negi, India Head of Analytics, Strategy and Migration of Retail, Standard Chartered Bank, who also had been the VP at Barclays Bank was the speaker for the same.

The members of the society have won over competitions at IIM Indore, DTU, JMC, St Stephens, IIT Delhi, Hindu, hansraj College to name a few. Some of the best have been Analytics Quizzes conducted by professional Analytics organizations and Best Manager at the SRCC Business Conclave. Five members also secured a position at a two-month long Analytics championship conducted by Blackfeather Analytics.

Faculty Incharg(es): Dr. Abhishek Tandon: Dr. Rishi Ranjan Sahay and Dr. Mona Verma

(List of student achievement and student members in Annexure-29)

PARISHRAM – The Sports Society

Parishram, the sports society of SSCBS has the aim to instil sportsmanship in students of SSCBS and to give the students of a college mainly known for academics a chance to play sports and excel in their skill”.

The team organized Kabaddi tournament and CBS Cricket League which saw participation from 18 teams.

The team also organized the sports day – Adrenalin.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Mona Verma and Ms. Madhu Totla

(List of student team members is enclosed in Annexure-30).

SYNERGY – The Corporate Events Society

As the corporate society of the college, Synergy aims to bridge the gap between young management students and the corporate industry, so that when the students of SSCBS venture into the corporate world, they are well prepared. Creativity is the core element of Synergy. Through its annual corporate event, and by taking up live projects, social projects, participation in competitions, and communication with the corporates, Synergy, promotes brand image of SSCBS as a prominent undergraduate B-School with intensive corporate fests and an institute where we develop the practical skills that we cannot learn from textbooks.

The efforts of the faculty coordinators are highly appreciated.

It held its Annual Corporate Event INTEMPORUS on 15th and 16th February 2018.

Faculty Coordinators: Dr. Rohini Singh and Ms. Kishori Ravishankar

(List of achievements and student team members is enclosed in Annexure 31)

VERVE – The Street Play Society

Verve, the street play society of the college is a group of enthusiastic group of people with an aim to raise concerns that matter, making everyone realize the immense power they possess, the power to raise voices against injustice, to go against the conventions that weigh us down and breaking perceptions to initiate a movement and initiate a process of change. The society comprises of research based theatre and education of audience through the medium of artistic inspiration. Verve has presented plays on social issues like whistleblowing, civic sense, disability, political consciousness killing of dissent, Naxalite issue, malnourishment, fascism, role of Income Tax, etc.

The team has won many prizes in the category of best street play, best actor, best direction and best music

It organised Manthan- the street play festival. Manthan aims to spread social awareness through the medium of street plays. Manthan touches sensitive social issues through the means of Street Play entertainment which stimulates the audience to question things that would otherwise be overshadowed by their ignorance lest Manthan would have served as a source of enlightenment for them.

Manthan’18 was organized in 51 cities at 130 different locations in 21 states of India and to increase the gamut of the festival Verve has organized street play performances in 10 other countries (Canada, Panama, Czech Republic, Afghanistan, Kenya, Nigeria, Bangladesh, Zambia, Nepal).

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Tarannum Ahmad and Ms. Kavita Rastogi.

(List of achievements and student team members is enclosed in Annexure 32)

Young INDIA SSCBS CHAPTER

The college collaborated with Confederation of Indian Industry to establish Young Indian-SSCBS Chapter. The college signed an MoU with Yi-Yuva appointing Dr. Preeti Rajpal Singh as the Teacher in-charge for this initiative, Devanshu Dhawan (BMS2B) and Harshita Saxena (BMS2B) being President and Secretary respectively. Over 60 students enrolled for this certification program in leadership to benefit from the CII's professional network. Under this partnership, various sessions were organised for the member students exposing them to diverse experiences including leadership ideas, corporate talks, diplomatic visits etc.

Students of SSCBS participated in DELHI YOUTH CONCLAVE held on 31st January 2018 at The Leela Palace, Chanakyapuri. This was the third edition with amazing set of speakers addressing the conclave. Union

Minister, General VK Singh was the keynote speaker at the event who enlightened students about leadership and responsibilities of an ideal citizen. Ms. Deepa Malik, the first Indian woman to win a medal in Paralympic Games also shared her story of perseverance and resilience. Mr. Sanjay Beniwal, Commissioner, Delhi Police was among other speakers who sensitized the youth about gender equality. Several start-up founders also shared their success stories encouraging students to take calculated risk and believe in themselves. This impressive line of speakers was followed by question and answer sessions where the students got an opportunity to ask pressing questions to these eminent personalities. The students found it an insightful event.

The second session was conducted within the College premises on Digital Marketing by ED times, one of India's top ten youth blogs and the official blog partner for movies like Bareilly ki Barfi. They shared their insights on hacking blogging and on ways of increasing organic reach of articles. It caught many content writers attention sitting in the audience. Infact, one of the second year students was fortunate to take up an internship with this firm as a blogger. Today, she is publishing articles on their official app and website and their reach is 500+.

Recently, the students attended a workshop led by Mr. Rahul Mirchandani at Deen Dayal College. Mr. Mirchandani is one of the most innovative and pro-active CEOs of India. His contributions to the Agri Business are unfathomable. He is regularly invited to reputable B-schools for sharing his enriching experience as an entrepreneur. Impressed by involvement of CBS students in his workshop, he invited them along with other attendees for a visit to Rashtrapati Bhavan.

This collaboration is the first step towards providing multiple opportunities to the students of SSCBS to grow as responsible and well-rounded citizens of this country while developing their professional network thorough promising interactions with the industrial players.

Faculty Coordinator: Dr Preeti R Singh

YUVA – The Entrepreneurship Cell

Yuva-The Entrepreneurship Cell aims to actively promote entrepreneurship amongst students and new-age entrepreneurs, in an attempt to manifest their covert entrepreneurial spirit by exposing them to the joys and obscurity of entrepreneurship. There is a belief in Yuva that entrepreneurship is not an aptitude, but an attitude.

The society organised 3 events- Start up Food Fest; The Hult Prize and the Fintech Panel Discussion in collaboration with SIIF.

Yuva organized the Start-up Food Fest on 10th October 2017, a start-up expo featuring various food and beverage start-ups from all over Delhi, as well as investors and VCs. The event saw active participation from food start-ups like Jarfull, WOW Momos, Muzino, Wafflin' amongst the others.

The Hult Prize is a Delhi University chapter in collaboration with SSCBS Innovation and Incubation Foundation (SIIF). The Hult Prize, organized on 23rd october 2017, is a global event and a start-up accelerator for budding young social entrepreneurs awarding social business ideas, and saw participation from teams across DU, with a panel of investors acting as judges.

The panel of judges included: Mr. Deepak Hariharan (Founder and CEO of MentorYes), Mr. Amit Kumar (Senior Director, Social Transformation, TERI), Mr. Satvinder Singh (Energy Auditor), Mr. Ashirbad S. Raha (Associate Director of Communications at the Energy Policy Institute at the University of Chicago), Mr. Manuj Khurana (Assistant Vice President, Invest India) and Mr. Nimish Sharma (Communications and Marketing Head, Gi Group)

On 30th January 2018, Yuva organized Fintech- A Panel Discussion on 30th January. The eminent speakers on the occasion were- Ashok Singh (Director – Mumbai Angels Network), Sumedh Chaudhary (Co-Founder and CEO – Newsbytes), Prakhar Agarwal (Angel List), Dhruv Ratra (Co-Founder and CEO – Cubical Labs), Naveen Jain (Founder and CEO – TransOrg Analytics), Pranav Bhatia (Founder and CEO – Stirring Minds), Kashif Alam (Director – Lets Venture) and Siddharth Sahni (Co-Founder and CEO – Spoofn).

Yuva has started **YCanvas**: a project with a vision to tap into the start-up spirit at the university level. Through YCanvas, Yuva aims to provide preincubation support to start-ups in the form of consultancy and advisory

services on various aspects along with connecting them to a huge human resource pool with diverse skill sets and a large network of mentors, thus bridging the critical gap between idea and execution.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mr. Ramesh Kumar, Dr. Nidhi Kesari, Mr. Tushar Marwaha and Mr Naresh Priyadarshi.

(List of prize winners, achievements, sponsors, and student team members is enclosed in Annexure 33)

Sponsorship Support

The college has been fortunate to be able to bank upon the support of its sponsorship contributors in helping the society activities and events flourish on an even bigger scale. We would like to take this opportunity to gratefully thank them for their unstinted support and generosity and we hope that we can continue to share such convivial relations in the future as well. Overall, our generous contributors have provided us with a corpus of ₹ 23,81,300/- and support in kind to encourage social and cultural activities in the college.

(List of sponsorship contributors and amount of sponsorship received are enclosed in Annexure 34)

COLLEGE COMMITTEES

The college believes in a shared and participative management model. In order to promote the same, the college has formed a number of committees comprising of the Principal, faculty members, administrative personnel and students. These committees oversee various activities in the college; serve as compliance and monitoring arms for University directives and requirements and help in managing and organising various college events.

(List of committees and members is enclosed in Annexure -2)

STUDENT COUNCIL

The college has a student council that is constituted by elected representatives of students of each class. The council allows for a regular interface between the faculty, administration and the students. The members of the council include The Principal, Teachers-In-charge, Laboratories-In-charge, Administrative Officer, Librarian, Placement Coordinator and student representative of each class.

(List of student council members enclosed in Annexure 35)

At the end, I once again thank all the faculty members, students, alumni and organizers for taking keen interest in every element of the college and enriching the overall life of the college fraternity. I am also thankful to the silent but sincere services provided by the administrative staff without whose support nothing would have been possible.

I am once again grateful to our hon'ble Chief Guest and Guest of Honour for sparing their valuable time to be with us on this occasion. Last, but not the least, I thank Ms. Shalini Prakash, Dr. Anuja Mathur, and Dr. Sonika Thakral who have helped me in compiling this report.

Dr. Poonam Verma
Principal