



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution	Shaheed Sukhdev College of Business Studies, University of Delhi
Name of the head of the Institution	Dr. Poonam Verma
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	01127573446
Mobile no.	9810508371
Registered Email	cbs@sscbsdu.ac.in
Alternate Email	principal@sscbsdu.ac.in
Address	PSP Area IV, Dr. K.N. Katju Marg, Sector 16, Rohini, Delhi
City/Town	Delhi
State/UT	Delhi
Pincode	110089

2. Institutional Status	
Affiliated / Constituent	Constituent
Type of Institution	Co-education
Location	Urban
Financial Status	state
Name of the IQAC co-ordinator/Director	Dr. Preeti Rajpal Singh
Phone no/Alternate Phone no.	01127573446
Mobile no.	9868360863
Registered Email	cbs@sscbsdu.ac.in
Alternate Email	principal@sscbsdu.ac.in

3. Website Address	
Web-link of the AQAR: (Previous Academic Year)	https://www.sscbsdu.ac.in/files/news/AQAR%20of%20IOAC%202018-19.pdf
4. Whether Academic Calendar prepared during the year	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	https://www.sscbsdu.ac.in/files/news/Revised%20Academic%20Calander%202019-20.pdf

5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.16	2016	19-Feb-2016	18-Feb-2021

6. Date of Establishment of IQAC	04-Jan-2016
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7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries

17th 2week refresher course in Commerce and Management Studies, JMI, Delhi.	18-Nov-2019 13	1
ARPIT Refresher Course in Commerce offered by Shri Ram College of Commerce.	01-Sep-2019 137	1
2 week Refresher course on West Asian Studies organized by ASC, Jamia Millia Islamia, New Delhi.	02-Dec-2019 13	2
FDP on Business Research Methods organized by Department of Commerce, Sri Venkateswara College, University of Delhi in collaboration with Teaching Learning Centre [TLC], Ramanujan College [under PMMNMTT Scheme of MHRD].	19-Nov-2019 7	1
One week FDP on MOOCs and e-content development organized by JNU.	14-Oct-2019 6	1
FDP on Machine Learning with data Analytics.	15-Jul-2019 6	5
NAAC Assessment and Accreditation, A revised accreditation framework for Affiliated & Autonomous Colleges.	21-Apr-2020 5	46
Two week online FDP on Managing Online Classes and Co-Creating MOOCs, organized by PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING, Teaching Learning Centre, Ramanujan College.	06-Apr-2020 15	2
One Week Online FDP on Emerging Research Trends in Computer Science and IT, organised by Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), IP University.	11-May-2020 5	1
Two Week Workshop From e-Learning to e- Training: A Comprehensive Guide for all your Administrative Work organized by PANDIT	25-May-2020 12	1

MADAN MOHAN MALAVIYA
NATIONAL MISSION ON
TEACHERS AND TEACHING,
Teaching Learning Centre,
Ramanujan College.

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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
N.A	N.A	N.A	2019 00	0
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

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10. Number of IQAC meetings held during the year :

3

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

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11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

a. Supporting learning is a key IQAC activity and this enabled the college meet the challenges posed by the Covid lockdown head on. The college swiftly started using e enabled tools such as Google Meet, Zoom and Webex for interactive online classes and provided a bouquet of e content and webinars while a whole raft of webinars allowed the students to learn from diverse industry practitioners and through leaders. A comprehensive bias free feedback mechanism, taking inputs from students, teachers, parents, alumni and recruiters enables the college to effectively consult with all its stakeholders while developing future plans b. The IQAC worked hard on boosting student industry interactions in 2019 to 2020. More than 31 seminars, workshops, invited talks were organized such as India's biggest hackathon hack CBS 2.0, International Conference on 'Innovative Computing and Communication', and a 1 week FDP on 'Machine Learning with Data Analytics'. The college faculty attended more than 140 national and international level conferences and seminars and successfully mentored many student teams for international events. SSCBS teams brought laurels to the college while

participating in events organized by Harvard University (Global Case Study Competition), Duff Phelps University, Copenhagen Business School and HSBC (Case Competition). The college offers the industry linked Post Graduate Diploma in Cyber Security and Law in partnership with Lucideus Tech, additional courses like NCCMP (NSE), FMAT (BSE), Applied Fintech (Univ. of Strathclyde, UK), Digital Marketing and Data Analytics and special classes for Tally, Excel and SPSS. c. Linkages with Coursera (for its courses) and the alumni strengthened industry interactions. The innovative CARE (CBS Alumni for Recruitment Excellence) program engaged 38 2nd year students with 16 alumni in senior industry roles. AROC (Alumni Relations and Outreach Cell) in association with SIIF (college incubation centre) managed a highly engaging series of webinars and learning sessions. IQAC partnered with the SSCBS library to facilitate access to knowledge. National databases such as NLIST and NDL support the rich collection of books, periodicals and newspapers. To mitigate the effect of the Covid lockdowns, the Library also arranged for remote access to e resources/ e content through the University of Delhi and various reputed content platforms such as HBR, TIME Magazine and Economist etc. d. To help with development and student learning, the IQAC constituted a Student Society Management Committee to help support various extra curricular offerings (societies) in the college. This helps sensitize students to business practices such as KRAs, setting and accomplishing goals, periodic evaluations, stakeholder participation, financial prudence and other fiduciary responsibilities. e. SIIF, the college incubation center provides a distinctive edge for the college, helping to meet the entrepreneurial aspirations of the students, alumni and staff of the college. High quality engagement, mentoring, support services and linkages with industry practitioners and CBS alumni help CBS startups while state of the art facilities support them. SIIF is recognized as a TBI by the DST, Govt. of India and has tax exemptions under Sections 12AA and 80G. Supported by Yuva (student entrepreneurship cell), SIIF is able to provide a comprehensive learning experience for the CBS community.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
To have participative management with Student representative in the form of Student Council.	Participative management is propagated via student's council of the college which came into existence in recent years. The students elect their representatives through elections and act as our most important stakeholder in decision making process.
To conduct survey of the outgoing batch (third years) with respect to their experiences and suggestions.	Floating and filling up of satisfaction survey from passing out batch (third years), every year to seek their feedback, experiences and suggestions to improve functioning and facilities related to academic and co curricular activities.
To frame the learning outcomes on regular basis for each paper.	Regular framing of Learning Outcomes for each paper taught under all the courses. Accordingly, the Teaching Guidelines are prepared and both are

	shared with the concerned stakeholders in a prompt manner.
To avail benefits of G suite with college domain name.	The college by virtue of having self domain name and subscription of Google services gets benefit of Google G Suite which enables all the teachers, staff and students having Gmail account in college domain, use and utilise plethora of benefits offered by G suite which are otherwise not available.
To digitalize University Examination form for the students of the college.	University Examination form filling up of examination fee, upload of internal assessment on university portal which were earlier done via physical mode, have been fully digitalised.
To have ERP solution for the college faculty and students	The college has an ERP solution which is used by all faculty members for marking student attendance and waivers. This enables all students to constantly monitor their attendance throughout the semester on a real time basis.
To have formal setup of mentorship program in the college.	A formalised set up has been established wherein every student of college has been assigned a mentor. Mentor Mentee meetings and interaction happens on regular basis in most effective way so as to nurture students in holistic manner.
Initiative was taken to obtain feedback from all major stakeholders such as Alumni, Faculty, Students, Parents and Recruiters.	Feedback from Alumni, Faculty, Student, Parents and Recruiters i.e. all major stakeholders were taken, analysed and deliberated for taking necessary action for the institutional well being.
Planned to have full time counselor in the college for students and faculty.	Counselling Services have been introduced whereby a qualified counsellor has been made available to the college fraternity to discuss the issues regarding mental health and well-being.
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Governing Body	11-Jan-2021

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
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16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2020
Date of Submission	18-May-2020
17. Does the Institution have Management Information System ?	No

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The college meticulously plans the curriculum for the syllabus provided by the University Curriculum planning Before the commencement of the semester an extensive academic planning is done. Students' preferences for skill enhancement and generic elective papers are taken which is followed by the allocation of papers to faculties based on their area of expertise. Time table and academic calendar is uploaded on the college website along with the syllabus, learning outcomes, guidelines, previous year papers, etc. Any requirements in terms of books, software, hardware is also looked into. Curriculum Delivery mechanism and documentation All the computer laboratories are equipped with latest software and classrooms with audio- visual facilities. The attendance is taken online and is available on the portal on real time basis. Innovative pedagogical practices such as case studies, role plays, group discussions, etc. are adopted for making the curriculum more interesting and contemporary. Apart from classroom teaching, augmentation of learning take place through regular interaction with alumni, corporate leaders, etc. Students are encouraged to undertake live projects and summer internships. To enhance the employability of the students various certificate courses such as NSE Academy Certified Capital Market Professional (NCCMP), Applied FinTech, Financial Modelling and Algorithm Trading (FMAT), Digital Marketing, and Data Analytics in collaboration with institutes like NSE, BSE, etc. are offered to the students. Delivery mechanism of such courses involves experts from industry, and institutes like IIMS & IITs. Curriculum Delivery in response to COVID-19 The second half of this Academic Year, however, was a testing time for educational institutions across the globe due to the pandemic and consequent lockdown. The college, however, swiftly made the requisite changes by immediately registering for G-suite to streamline online teaching learning experience. Further, online platforms like Zoom, Google Classroom, and Webex were used to communicate with students and hold online classes, evaluation for internal assessments (assignments, tests, term papers, presentations) and doubt clearing sessions. The faculty regularly provided the students with online study material. The college library provided access to various academic resources such as e-books, N-LIST, DELNET, DULS, and NDL to students. For industry academia interaction a series of webinars were conducted for the students in association with organizations like KPMG, FICCI, among others. Students were also provided with pertinent work from home internship opportunities with reputed firms. The students were encouraged to take up online courses from recognized portals in lieu of the internships. The college registered with Coursera for "Coursera Campus Program" so that the students

could enrol free for their paid online courses. Similarly faculty members were encouraged to update themselves by attending FDPs, workshops, and short term courses from esteemed institutions. Internal Assessment Monitoring Committee actively monitored the evaluation process. A Student Grievances Cell was formed to look into the student's problems associated with teaching/evaluation/examinations. Lastly, based on regular feedback from students and faculty meetings initiatives are taken to analyse and improve the mechanism. Much of the current online teaching arrangement was delineated through such brainstorming sessions.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
DIGITAL MARKETING	N.A	02/10/2019	26	YES	YES
DIGITAL MARKETING	N.A	23/03/2020	26	YES	YES

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BBA	Database Management Systems (DBMS)	01/07/2019
BMS	Business Ethics & Corporate Governance (FG 101)	01/07/2019
BBA	Fundamental of Marketing Management(MG 104)	01/07/2019

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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BBA	Already implemented in 2015	01/07/2019
BMS	Already implemented in 2015	01/07/2019
BSc	Already implemented in 2015	01/07/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	65	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Data analytics for	01/06/2019	46

business course		
Data analytics for business course	24/08/2019	35
Data analytics for business course	11/01/2020	45
Financial Modelling and Algorithm Trading (FMAT)	11/08/2019	37
Financial Modelling and Algorithm Trading (FMAT)	09/02/2020	36
Applied FinTech	18/08/2019	20
NSE Academy Certified Capital Market Professional (NCCMP)	03/08/2019	42
NSE Academy Certified Capital Market Professional (NCCMP)	21/09/2019	33
NSE Academy Certified Capital Market Professional (NCCMP)	18/01/2020	35
Business Data Processing and Reporting	29/07/2019	49
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BMS	Management	617
BBA	Finance	297
BSc	Computer Science	118
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>The College obtains both objective and subjective feedback from various stakeholders and ensures that it is authentic and free from any bias. Feedbacks are analysed and presented using graphs with concrete pointers, followed by discussions with the stakeholders for corrective action. Feedback from students - Online feedback is taken from all the students on various aspects like curriculum, recruitment, delivery of lectures, etc. The feedbacks are obtained twice in an academic year, i.e., mid-semester (for immediate action) and</p>

semester-end (for formulating long term and short term policies). This year due to the unprecedented lockdown, additional feedback from Class representatives and student Council was taken during the semester to expeditiously address the concerns of the students in the current situation. Another feedback was taken at the end of the semester to understand the effectiveness and quality of online teaching, availability of library resources, and online placement activities. Analysis and Action Taken-Feedback analysis suggested 1. Majority of the students were satisfied with the online classes. 2. More than 95 of students experienced no issues in connecting with the library 3. Around 90 of the students found the content relevant and useful. 4. More than 80 of the students regarded the assistance provided by the CDC team in securing a WFH internship as highly satisfactory. End semester feedback analysis was discussed and communicated to the respective faculty to take requisite corrective measures. Feedback from Recruiters - In response to the previous years feedback, this year college introduced- 1. General awareness classes beyond the scope of the syllabus. 2. Additional certificate courses (Data Analytics and Digital Marketing) to enhance the employability of the students. Analysis and action taken -Analysis of this years feedback suggested- 1. An emphasis on developing soft skills among students. 2. To encourage students to work on relevant projects, more internships to increase their knowledge base in the area of their interest. Alumni Feedback Analysis and action taken -Analysis of Feedback suggested courses on entrepreneurship, foreign languages, IT-related courses, and more alumni interaction. The college has already designed a three-year program on entrepreneurship (currently in the pipeline). Also, AROC has organized alumni meet and an online series of alumni lectures and webinars. Feedback from faculty - This time apart from the regular feedback on curriculum, governance, evaluation, infrastructure, and teaching practices, an additional feedback on the effectiveness of online teaching was taken. Feedbacks were analysed and was discussed in faculty meetings to note down the objectives for the coming year. Parents Feedback Analysis and action taken -Feedback on syllabus, teaching quality, personality development of their wards and their overall satisfaction was taken from parents. Direct feedback from parents is taken in the IQAC meetings.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BMS	Management	204	16812	233
BBA	Financial & Investment Analysis	99	16812	112
BSc	Computer Science	50	2255	72
PG Diploma	Cyber Security & Law	56	424	50

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution	Number of students enrolled in the institution	Number of fulltime teachers available in the	Number of fulltime teachers available in the	Number of teachers teaching both UG

	(UG)	(PG)	institution teaching only UG courses	institution teaching only PG courses	and PG courses
2019	1089	50	41	Nil	Nil

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
41	41	130	36	36	20
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The college has a well-structured and active mentoring system. At the beginning of the academic session every student is required to choose a mentor from the list of faculty members. Each faculty member is subsequently allotted students. Faculty members apart from conducting meetings with the mentees can also be contacted for a one on one session. The college also conducts special session for the faculty members on common issues affecting students. The session is taken by a professional counsellor. This provides a platform for discussion on common problems and issues concerning students and ways to handle such issues. Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in graduate studies and beyond. Quality mentoring greatly enhances students chances for success. The mentor-mentee sessions have in the past concerned with issues pertaining to academic mentoring, career counselling, guidance, support for personal issues, stress, anxiety issues over lockdown and dealing with routine problems encountered by students. To assist and provide professional support to the mentoring program, the college has hired the services of a counsellor. The counsellor visits the college regularly. The consultation timings and coordinates of the counsellor are shared with the students. During the lockdown and the pandemic situation arising on account of COVID19, the counsellor continued to lend support through online modes such as WhatsApp and video chats, especially to students who were away from home and experiencing anxiety, stress and depression. Teachers too reached out to their mentees to extend support and build positivity in the students during the lockdown period.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1089	42	1 : 26

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
44	41	3	13	22

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Mr. Neeraj Sehrawat	Assistant Professor	Best Teacher Award' by Department of Higher Education,

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
PG Diploma	871	I	11/12/2019	04/05/2020
BSc	570	VI	12/06/2020	27/10/2020
BSc	570	IV	12/06/2020	08/08/2020
BSc	570	II	12/06/2020	02/08/2020
BBA	535	VI	12/06/2020	31/10/2020
BBA	535	IV	12/06/2020	02/08/2020
BBA	535	II	12/06/2020	07/08/2020
BMS	590	VI	12/06/2020	07/11/2020
BMS	590	IV	12/06/2020	08/08/2020
BMS	590	II	12/06/2020	02/08/2020

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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The college follows the guidelines of the University of Delhi and incorporates 25 marks as part of internal assessment. To facilitate continuous internal evaluation, teachers adopt multiple evaluation formats of assignments such as case studies, field studies and surveys, live projects, research based projects, presentation, case study analysis, simulation, descriptive and objective tests, quizzes, group assignments and class participation. The use of live projects, case analysis, simulations have greatly contributed to enhancing the practical application of the theoretical concepts taught in class. This has contributed to enhanced learning and skill development of the students. The college constitutes an Internal Assessment Monitoring Committee and an Internal Assessment Moderation Committee to oversee the conduct of internal evaluation and ensure that there is consistency in evaluation of students by all teachers teaching a particular subject. As a response to COVID 19 and subsequent lockdown interactive sessions, quizzes, online tests and presentations were conducted through online platforms - Zoom, WebEx, Google classroom. Google meet, Google form, Google meet, Team Link, Piazza, Live SQL, emails and Whatsapp. This enabled the teacher to evaluate performance of the students in a comprehensive manner. Keeping the unique situation arising on account of COVID 19, the college instituted a Grievance Cell to look into all concerns of students regarding internal assessment and examination. Common queries and issues raised concerned poor internet connectivity and concerns regarding internal evaluation. Regular use of techniques to evaluate students, feedback sessions, committee overseeing the entire process and transparency in marks allotted ensure effectiveness of the evaluation system.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The college is a constituent college of the University of Delhi. The college thus follows the University of Delhi academic calendar. The academic calendar schedules the commencement and the closure of the semesters as well the conduct of examination. The examination schedule is also prepared at University Level which is followed by the College. The same is made available to the students and faculty at the beginning of each year. The paper allotment for the forthcoming semester is done much in advance to allow faculty members prepare their lecture content to ensure strict adherence to the academic calendar. Within the University documented academic calendar, the College also prepares semester wise academic calendar taking into consideration the major events and activities to be undertaken in a particular semester. This ensures that academic discipline is maintained and there is no loss of teaching days. Practical exam and internal assessment schedules are also prepared. The academic calendar helps faculty plan their lecture and scheme of instructions and evaluation in advance and enables the students to plan their academic and extra-curricular pursuits.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://sscbsdu.ac.in/academics/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
590	BMS	Management	210	202	96.19
535	BBA	Financial & Investment Analysis	95	90	94.73
570	BSc	Computer Science	46	45	96.82
871	PG Diploma	Cyber Security & Law	50	49	98

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

https://docs.google.com/spreadsheets/d/15m2kn7pARYNbV1S0GUPeqLG_LjwUMd1ZDSDF_EdrC6QY/edit#gid=1811967571

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Major Projects	830	ICSSR, HRD Ministry	640000	256000

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
FDP on Machine Learning with Data Analytics	BMS	15/07/2019
FDP on Machine Learning with Data Analytics	BBAFIA	15/07/2019
FDP on Machine Learning with Data Analytics	BSc Computer Science	15/07/2019
Investors Pitch Day (1)	BMS	25/07/2019
Investors Pitch Day (1)	BBAFIA	25/07/2019
Investors Pitch Day (1)	BSc Computer Science	25/07/2019
IQAC Workshop on NAAC Accreditation of Higher Education Institution	BMS	04/11/2019
IQAC Workshop on NAAC Accreditation of Higher Education Institution	BBAFIA	04/11/2019
IQAC Workshop on NAAC Accreditation of Higher Education Institution	BSc Computer Science	04/11/2019
Entrepreneurship and Start-Up Enterprise	BSc Computer Science	28/01/2020
International Conference on Innovative Computing and Communication	BMS	22/02/2020
International Conference on Innovative Computing and Communication	BBAFIA	22/02/2020
International Conference on Innovative Computing and Communication	BSc Computer Science	22/02/2020
Know Your Rights	BMS	24/02/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Most Innovative Project - Project Srijan, Rotaract SSCBS	Rotaract SSCBS	Rotary International District 3012	28/06/2020	Most Innovative Project - Project Srijan, Rotaract SSCBS

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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
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a	a	a	Asli Chatar Patar	Production Company	01/03/2020
a	a	a	Flut Technologies	Wedding Planning	01/02/2020
a	a	a	Hollr	Event Logistics and Planning	01/05/2019
a	a	a	Pratyaksh	Reducing Plastic Waste in FMCG sector	01/06/2020
a	a	a	Red Herring Ventures	Advisory Services for Start-ups	01/01/2019
a	a	a	Soled Out	Shoe Rental	01/01/2020
a	a	a	The Upstarter	Intrapreneurship in corporates	01/04/2020
a	a	a	threeminutereads	Newsletter	01/05/2020
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
1	00	00

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Management (BMS, BBAFIA)	Nil

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	Management (BMS, BBAFIA)	Nil	00
National	Computer Science (BSc, PGDCSL)	Nil	00
International	Management (BMS, BBAFIA)	5	00
International	Computer Science (BSc, PGDCSL)	8	00
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management (BMS, BBAFIA)	2

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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Software warranty cost optimization under imperfect debugging.	Sameer Anand	International Journal of Quality Reliability Management (IJQRM)	2019	0	Shaheed Sukhdev College of Business Studies, University of Delhi	Nil
Problems being encountered while Promoting Entrepreneurship amongst (Undergraduate) Students in Shaheed Sukhdev College of Business Studies, University of Delhi	Tushar Marwaha	NOLEGEIN Journal of Entrepreneurship Planning, Development and Management	2020	0	Shaheed Sukhdev College of Business Studies, University of Delhi	Nil
Impact of Investor Sentiment on Stock Market Returns: A Study of the Indian Economy from both Domestic and Global Perspective	Rohini Singh	International Journal of Research in Commerce, Economics and Management	2020	0	Shaheed Sukhdev College of Business Studies, University of Delhi	Nil
An Empirical Study of Jan Dhan - Aadhaar - Mobile Trinity	Anusha Goel	International Journal of Banking, Risk and Insurance	2020	0	Shaheed Sukhdev College of Business Studies, University of Delhi	Nil

and Financial Inclusion						
Analysis of Euro Zone Crisis on BRIC Nations through Index Approach	Ashima Arora	FOCUS : Journal of International Business	2019	0	Shaheed Sukhdev College of Business Studies, University of Delhi	Nil
Empirical Evidence of Relationship between Contingent Liability and Market Capitalization,	Rohini Singh	International Journal of Management Studies, Vol.-VII, Issue 1, January 2020 [pp 71-81]	2020	0	Shaheed Sukhdev College of Business Studies, University of Delhi	Nil
Stock Market Linkages and Spillover Effects: An Empirical Analysis of Select Asian Markets	Kumar Bijoy	Theoretical Economics Letters	2019	10	Shaheed Sukhdev College of Business Studies, University of Delhi	53
US-China Trade War: The Tale of Clash Between Biggest Developed and Developing Economies of the World	Ashima Arora	Management and Economics Research Journal	2019	0	Shaheed Sukhdev College of Business Studies, University of Delhi	Nil
Structural break, US financial crisis and macroeconomic time series: evidence	Ashima Arora	Journal: Transnational Corporations Review	2019	0	Shaheed Sukhdev College of Business Studies, University of Delhi	Nil

from BRICS economies						
Liquidity Issues in Indian Banking System due to Non-Performing Assets: Searching Alternatives in Fiscal Deficit and or Interest rates	Kumar Bijoy	The Business and Management Review, Vol 10 (3)	2019	0	Shaheed Sukhdev College of Business Studies, University of Delhi	25
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Stock Market Linkages and Spillover Effects: An Empirical Analysis of Select Asian Markets	Kumar Bijoy	Theoretical Economics Letters	2019	10	53	Shaheed Sukhdev College of Business Studies, University of Delhi
Software warranty cost optimization under imperfect debugging.	Sameer Anand	International Journal of Quality Reliability Management (IJQRM)	2019	75	Nil	Shaheed Sukhdev College of Business Studies, University of Delhi
Impact of Corporate Governance on Earnings Management: Large Sample Evidence from India	Amit Kumar	Asian Economic and Financial Review	2019	8	1	Shaheed Sukhdev College of Business Studies, University of Delhi

Test of Capital Market Integration Using Fama-French Three-factor Model: Empirical Evidence from India	Amit Kumar	Investment Management and Financial Innovations	2020	15	Nil	Shaheed Sukhdev College of Business Studies, University of Delhi
Impact of Corporate Governance on Earnings Management: Large Sample Evidence from India	Neeraj Kumar Sehrawat	Asian Economic and Financial Review	2019	8	1	Shaheed Sukhdev College of Business Studies, University of Delhi
Test of Capital Market Integration Using Fama-French Three-factor Model: Empirical Evidence from India	Neeraj Kumar Sehrawat	Investment Management and Financial Innovations	2020	15	Nil	Shaheed Sukhdev College of Business Studies, University of Delhi
MOEA for discovering Pareto-optimal process models: an experimental comparison	Shikha Gupta	International Journal of Computational Science and Engineering	2020	16	Nil	Shaheed Sukhdev College of Business Studies, University of Delhi
Two-Dimensional Release Policy for Software Systems Incorporating FRF, Opportunity Cost and Environment Factor	Sameer Anand	ICDSMLA 2019. Lecture Notes in Electrical Engineering, vol 601. Springer, Singapore,	2020	Nil	Nil	Shaheed Sukhdev College of Business Studies, University of Delhi
Reliability	Sameer Anand	Decision Analytics	2020	Nil	Nil	Shaheed Sukhdev

Assessment of Multi-release Software System under Imperfect Fault Removal Phenomenon		Applications in Industry(Chapter 29). Asset Analytics (Performance and Safety Management). Springer, Singapore				College of Business Studies, University of Delhi
Predicting the Fix Time of a Reported Bug using Radoop: A Big Data Approach	Sameer Anand	Decision Analytics Applications in Industry(Chapter 20). Asset Analytics (Performance and Safety Management). Springer, Singapore,	2020	Nil	Nil	Shaheed Sukhdev College of Business Studies, University of Delhi
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	15	73	3	8
Presented papers	10	2	Nil	Nil
Resource persons	4	2	1	Nil
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Awareness Session	EDMC Pratibha School	1	5
Awareness Session	Sarvodaya Balvidyalaya, Shastri Nagar	1	5
Awareness session about air pollution	Haiyya	1	35
Community Meet-Up	JSS Prayas	1	4

Session on proper E-waste Management	Rotaract Club of Delhi (School of Professional Studies Research)	2	40
Session on E-waste Management	Rotaract Club of Delhi (Verve, SSCBS)	2	20
Outreach programs with agencies such as NCC, NSS or Red Cross etc.	Agencies such as NCC, NSS or Red Cross etc.	2	50
Design Thinking Workshop	Lufthansa German Airlines Ambedkar University Delhi Pharmaceutical Scientific Research University	4	20
Self Defense Training	Delhi Police	2	20
Food Safety, Nutrition and hygienic food	Food Safety Officer, Department of Food Safety, Delhi Government	2	50
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Project Srijan, Rotaract SSCBS	Most Innovative Project	Rotary International District 3012	39
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Sehatmand Delhi and Anemia Mukta Bharat	Food Safety Officer, Department of Food Safety, Delhi Government	Food Safety, Nutrition and hygienic food	2	50
Self Defense Training	Delhi Police	Self Defense Training	2	20
Design Thinking Workshop	Lufthansa German Airlines Ambedkar University Delhi Delhi	Design Thinking Workshop	4	20

	Pharmaceutical Scientific Research University			
Session on E-waste Management	Rotaract Club of Delhi (Verve, SSCBS)	Awareness Session	2	20
Session on proper E-waste Management	Rotaract Club of Delhi (School of Professional Studies Research)	Awareness Session	2	40
Community Meet-Up	JSS Prayas	Awareness Session	1	4
Awareness session about air pollution	Haiyya	Awareness Session	1	35
Awareness Session	Sarvodaya Balvidyalaya, Shastri Nagar	Awareness Session	1	5
Awareness Session	EDMC Pratibha School	Awareness Session	1	5
Awareness Campaign	Chintan	Awareness Session	1	35
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Design Thinking Workshop (7 day workshop)	150	Lufthansa German Airlines	7
Internships with various companies	114	N.A	70
Online Courses with CFA Institute	1	N.A	70
Online Courses with Coursera	90	N.A	70
Online Courses with Digital Vidya	1	N.A	70
Online Courses with Edx	1	N.A	70
Online Courses with Ernst and Young LLP	1	N.A	70
Online Courses with freeCodeCamp	2	N.A	70
Online Courses with Google	4	N.A	70

Online Courses with IMS Proschool	1	N.A	70
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Work from Home Internship	Hareen	07/05/2020	13/08/2020	Hareen
Internship	Work from Home Internship	Marketscope	28/05/2020	23/07/2020	Aashish Kumar
Internship	Work from Home Internship	BRL Global	29/05/2020	24/07/2020	Abdal Lalit
Internship	Work from Home Internship	AccelerateSD	01/05/2020	26/06/2020	Abhimanyu Gupta
Internship	Work from Home Internship	Julius Baer	25/04/2020	20/06/2020	Adit Chopra
Internship	Work from Home Internship	Vardhan Consulting Engineers	20/05/2020	01/07/2020	Akshat Yadav
Internship	Work from Home Internship	Com Olho	01/06/2020	27/07/2020	Amogh Sinha
Internship	Work from Home Internship	Renous Consulting	06/04/2020	01/06/2020	Ankush Garg
Internship	Work from Home Internship	Concrete Renovations India Pvt. Ltd.	11/05/2020	06/07/2020	Anuj Kumar Singh
Internship	Work from Home Internship	Hareen	05/05/2020	04/08/2020	Anusha Tirkey
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
BSE (National)	22/09/2019	FMAT Course	70

		(Financial Modelling and Algo Trading)	
CIMA (International)	20/03/2019	A-star Program and CGMA Certification	13
NSE (National)	20/01/2019	NCCMP Course (Capital markets course)	80
TestFormula Education Private Limited (National)	18/09/2019	Certification course in Digital Marketing	40
YStart Innovation Labs (with Department of Financial Studies, DU and University Strathclyde, Glasgow) for Applied Financial Technology (International)	29/03/2019	Applied Fintech Course To create awareness about the fast emerging technological disruptions in the field of financial technology (Fin Tech) by means of Industry Professionals and subject matter experts	19
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
11287661	11287661

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Video Centre	Existing
Seminar halls with ICT facilities	Existing
Classrooms with Wi-Fi OR LAN	Existing
Classrooms with LCD facilities	Existing
Seminar Halls	Existing
Laboratories	Existing
Class rooms	Existing
Campus Area	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
No file uploaded.	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
KOHA	Fully	18.05.07.000	2014

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	20389	9354807	1034	859097	21423	10213904
Reference Books	1906	527103	9	7632	1915	534735
Journals	59	147442	Nil	Nil	59	147442
Digital Database	2	19470	Nil	Nil	2	19470
Weeding (hard & soft)	142	24243	Nil	Nil	142	24243

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Tushar Marwaha	Business Policy and Strategy, BMS 601	Google Drive Plus Webex Plus Google Classroom	15/03/2020
Abhimanyu Verma	Retail Management	Google Drive Plus Google Classroom Plus Online Tests for Evaluation	15/03/2020
Abhimanyu Verma	E - Commerce	Google Drive Plus Google Classroom Plus Online Tests for Evaluation	15/03/2020
Md Rashid Shamim	Strategic Corporate Finance	Google meet Plus zoom	16/03/2020
Raj Kumar	Macroeconomics	Google Drive Plus Google Classroom Plus Online Tests for Evaluation	15/03/2020
Kumar Bijoy	Managing Country and Political Risk	Goto Webinar	10/04/2020
Kumar Bijoy	MNC Fund Flow Mechanism	Goto Webinar	10/04/2020
Himanshu Sharma	Statistics for Business Decisions	Google meet Plus zoom Plus online tests	16/03/2020
Sandra Suresh	Management of	Google Classroom	15/03/2020

	Financial Institutions	Plus Powerpoint Screen Recorder Plus Google Form for Online Tests	
Ashima Arora	Financial Institutions and Markets	Google Classroom Plus Zoom Plus Online Tests	28/03/2020
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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	705	180	2	0	0	19	3	100	503
Added	10	6	0	0	0	2	0	0	2
Total	715	186	2	0	0	21	3	100	505

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Computer Laboratories	N.A

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
7254516	7254516	29572225	29572225

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The infrastructure of an institution is the bedrock of all its activities. We take great pride in the infrastructure we have and strive to preserve it for the use of current and future stakeholders in a responsible and sustainable manner. The library is our pièce de résistance. Spread over two floors with ample seating capacity and providing plenty of naturally lit space for readers, our library houses an impressive collection of books and journals. The library is fully automated and uses KOHA Integrated Library Management System. Digital access, bar coded inventory, online catalogue and an online reservation system ease student use and allow for access of e-resources from anywhere within the campus with some material being available for access from outside the campus as well. The library is effectively managed by the librarian and her staff. The library gets grant from the GNCTD and is also funded by fee collected from students. The college has six computer labs equipped with state of the art computer systems. High end servers, with multiprocessor systems, are available

for college fraternity for conducting computer practicals and research purposes. Entire college premises are Wi-Fi enabled and each and every student and staff member has access to the same. Some students have also been given laptops by the college. Each lab is managed by a team comprising of a teacher-in-charge, one technical assistant and a lab attendant. A Systems and Networks Administrator looks after the upkeep of the entire network. Grant for purchase and upkeep of the IT systems is received from the GNCTD. Whenever required the college Governing Body also makes available funds for the same from the APC fund. All classrooms are well furnished and ICT equipped for effective teaching and learning. Every classroom has a LCD projector, document projector and a public address system. Grant for maintaining the classrooms is received from the GNCTD. Whenever required the college Governing Body also makes available funds for the same from the APC fund. The college has a team of gardeners to look after the upkeep of the college grounds. A Caretaker supervises their activities. The college office liaisons with the PWD of the Govt. of the NCT of Delhi for regular management and upkeep of the college campus. Students of the college are regularly sensitised to maintain this infrastructure of the college in a responsible and safe manner. The Campus Code of Conduct, duly signed by the students and parents, makes the students aware of their duties towards this and proposes strict disciplinary action in case of wilful damage.

<https://sscbsdu.ac.in/2021/01/11/procedures-and-policies-2019-20/>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Financial Assistance Scholarship Program	44	646000
Financial Support from Other Sources			
a) National	Dr. S.S Gulshan S cholarship, Vanishree Award, Class of 1991, Shri Pooranmal Award, Udaan Award, Sultan Chand Scholarship, Neha Rajput Award, Prof. O.M. Aggarwal, Dr. S.S. Gulshan Award	11	76308
b) International	N.A	Nil	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Skill Development Employability Programme	27/07/2019	88	SSCBS
Yoga Session	25/02/2020	40	Relaxo

Skill Development	25/01/2019	365	Endeavour Career, GK Works, IIM-A Career Launcher Pearl Academy
Beat the Lockdown Series	04/05/2020	124	Gagans Winning Edge Pesona Program
Interview Prep Series	17/01/2020	148	College Administration
Student Assistance Program	05/03/2020	255	CDC
Angels of change-workshop on awareness on organ donation	02/02/2020	7	Mohan foundation
Huddle and Boardroom discussion	30/08/2019	22	CII YI chapter
Structured mechanism of Mentoring program	22/07/2019	1089	College Administration
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2020	Buddy Project	184	184	10	53
2020	Comprehensive Interview Document Scheme	338	338	30	153
2020	General Studies Lecture Series	630	346	Nil	Nil
2020	Alumni Lecture Series	192	1871	123	580
2020	Career Series	Nil	249	4	16
2020	CARE (CBS Alumni for Recruitment & Excellence)	38	38	Nil	Nil

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
30	30	3

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Bain Capabilty Network BCG CBRE Colgate Palmolive D.E. Shaw India Dabur Deloitte India EY Genpact InMobi Ken Research KPMG Mercer- Mettl MXV Consulting Namekart Oxane Partners Periscope by McKinsey Praxis Global Alliance Publicis Groupe Rocsearch	1692	121	Affle Byjus Deloitte USI Edoofa Gemini Goldman Sachs Grant Thornton Grofers Hopp JLL Opslyft Samagra Governance Torch Financial Services Udaan Zilingo	283	30
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2020	102	Bachelor of Management Studies (BMS), BBA (Financial Investment Ananlysis)	Management Studies	IIM Ahemdabad IIM Calcutta IIM Kozhikode IIM Lucknow IIM Indore IIM Shillong IIM Ranchi IIM Trichy	PGP MBA Masters in Management Masters in Management Studies Masters in Entrepreneuria l Leadership Masters in I

IIM Udaipur	International Business
IIM Sirmaur	Masters in Finance
IIM Bodh Gaya	Masters in Finance
IIM Kashipur	Masters in Finance
IIM Vizag	Masters in Finance
IIM Jammu	Masters in Finance
IIM Sambalpur	MSc. International Management
FMS MDI Gurgaon	MSc. Marketing
Jain Institute of Management Research	MSc. Management
XLRI IMT	

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
GMAT	6
CAT	39
GRE	1
TOFEL	1

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Quilling 1	Intra college	18
Playmaking Workshop by Third Space Collective 1	Intra college	100
Annual Orientation Play Performance - Beyond Therapy 1	Intra college	100
Western Group Dance Competition -Blitz 1	Intra college	240
Cynosure20 - Photowalk Competition 1	State	50
Alla Prima 1	University	81
Theatre Workshop by Mr. Sandeep Shikhar 1	University	40
Manthan- street play festival 1	National	2000
Raasa - The Theatre Festival of SSCBS (2019) 1	National	450
Octaves 2019-20 (Music Competition) 1	National	320

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2020	1st position - FOQS, Indraprastha Institute of Technology	National	Nil	1	17073 , 17080 , 18339	Utkarsh Chaudhary, Kushant Sagar, Justin Luaithang
2020	1st position - Firdaus, SGTB Khalsa College	National	Nil	1	18339	Justin Luaithang
2020	1st position - Verve, Rajdhani College	National	Nil	1	18339	Justin Luaithang
2020	1st position - Photothon, SGTB Khalsa College	National	Nil	1	18038 , 18021 , 18339	Chetan Goel, Anusha Tirkey, Justin Luaithang
2020	2nd position - Lashkara, SGTB Khalsa College	National	Nil	1	19218	Vishal Rathore
2020	1st position - Cameraderie, Jesus and Mary College	National	Nil	1	19218	Vishal Rathore
2020	2nd position - Capturesque, The Hindu College	National	Nil	1	18339	Justin Luaithang
2020	2nd position - Shutter Up, Deen Dayal	National	Nil	1	19024	Arnav Gupta

	Upadhyaya College					
2020	3rd position - Fotografia Offline, Jesus and Mary College	National	Nil	1	18339	Justin Luaithang
2020	3rd position - Cameraderi e, Jesus and Mary College	National	Nil	1	18339	Justin Luaithang
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Student Council of the college is the representative body of the college. It acts as a point of contact between the students and the administration. The students of the college are given representation in academic administrative bodies which in turn helps to improve the academic and administrative environment of the college. A brief point wise description of the activities are as follows: i. Organize College annual cultural festival Crescendo. ii. Organize College annual seminar Convergence. iii. Volunteer in conferences/ seminar/FDPs organized by college iv. organize talks v. Participate in community services through various societies of the college vi. Organize college annual day/ orientation program/ fresher's welcome etc. Representation in academic and administrative committees: i. NSS ii. ICC iii. Anti-ragging Committee iv. Library committee v. IQAC vi. Hostel Committee

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

SSCBS has a registered alumni association by name of Shaheed Sukhdev College of Business Studies Alumni Association. It was registered on 21.8.2009 in Delhi under number S/66636/2009. The activities have been revived last year and there are interim office bearers to put necessary processes, regulations and operating support.

5.4.2 – No. of enrolled Alumni:

308

5.4.3 – Alumni contribution during the year (in Rupees) :

417000

5.4.4 – Meetings/activities organized by Alumni Association :

Alumni meet held on February 29th, 2020 57 alumni attended the event out of 79 registered many faculty members and current students also attended the event. Conducted 8 Alumni Lectures and 18 Alumni Webinars. Formulated and released the Alumni Newsletter

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

As a management institute, the College has always been using decentralization of authority as a tool of participative mode of management to strengthen the atmosphere which promotes inquisition, innovation, leadership and team-spirit. In the previous year's also, college followed the practice of decentralization and participative management propagated via student's council, various student's society (cultural, academic and social) and committees (academic and administrative) where TIC's, Faculties and students are the fundamental members. For all vital and substantial management decisions, management call inputs from all stakeholders eventually this practice helps in creating a better learning environment. Apart from this corporate development center (CDC), Alumni relation outreach cell (AROC), leave committee, research advisory etc. became an epicenter for college functioning where recruiters, alumni and faculty play a vital role. As college also provides hostel to student various management decisions related to its operations are supported by various committees like hostel management committee, hostel mess committee etc. where students are playing a proactive role. Out of many, the following two practices of decentralization and participative management adopted in academic year 2019-20 are detailed below: Creation of a systematic process for resource - disbursement and utilization: In the direction of better utilization of resources, a Student Society Management Committee was constituted during the year. The committee helps in upgrading the existing working system of the college for dealing with the changes posed by versatile environment. A separate committee was established by the Staff Council on the recommendation of the IQAC to assess the needs of various societies, evaluate the benefits derived and identifying their value to the students. To make the process inclusive to the end stakeholder, thereafter, KRA's have been formed and systematic procedures were framed for evaluations. Further areas of improvement have been identified and specific KRA's as targets have been given to societies during the period. In the direction of IQAC the committee assures quality of academic and cultural activities run with in the campus. The TIC's (faculty members) and student members of all societies work together for assessing, evaluating and upgrading of societies. As various resources (financial non-financial) are used by societies in the college, there proper utilization and benefit also need to be assessed time to time. This is one of the ways the college emphasizes the participation of all stakeholders in management decision making. Participative management decision making: College follows a participative mode of management decision making. For this college involve all its stakeholders for overall development of the institution. The College obtains both objective and subjective feedback from various stakeholders (like Students, Parents, Faculty, Recruiters Alumni.) and utilize it for better planning and execution of management decisions through action taken reports. For example, this year college introduced additional certificate courses like Data Analytics and Digital Marketing for students to enhance their employability and also started General awareness classes in response to the feedback received from recruiters last year.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
---------------	---------

<p>Admission of Students</p>	<p>The College offers three full time undergraduate programs namely Bachelor of Management Studies and Bachelor of Business Administration (Financial Investment Analysis) under Departments of Management Studies (DMS) and B.Sc. (H) Computer Science under Department of Computer Science (DCS).A 42-week Post Graduate Diploma in Cyber Security and Law (PGDCSL) is also offered in collaboration with University of Delhi and the Institute of Cyber Security and Law. In the year 2019-20 a completely online admission process has been implemented in the undergraduate programs namely Bachelor of Management Studies and Bachelor of Business Administration (Financial Investment Analysis).</p>
<p>Industry Interaction / Collaboration</p>	<p>The College makes constant efforts to make proactive industry linkages in light of the same it runs courses -Post Graduate Diploma in Cyber Security and Law in partnership with Lucideus Tech. Private Ltd., NSE Certified Capital markets Professional, FMAT - BSE, Applied Fintech, Digital Marketing and Data Analytics. A mentorship program 'CBS Alumni for Recruitment Excellence (CARE)' was started wherein 38 students from second year receive counselling from 16 alumni working in highly reputed organizations. CARE, Alumni Relations and Outreach Cell (AROC), SSCBS Innovation and Incubation Foundation (SIIF) are highly active in organizing webinar series and Entrepreneurship sessions. Special classes' were arranged on Tally, Advanced Excel and SPSS application software.</p>
<p>Human Resource Management</p>	<p>Around thirty one seminars, workshops, invited talks have been organized during the year. The college proudly hosted India's biggest hackathon - hack CBS 2.0, International Conference on 'Innovative Computing and Communication', and 1 week FDP on 'Machine Learning with Data Analytics'. More than 140 conferences, seminars and talks of national and international repute were attended by faculty members. Highly experienced teaching fraternity also acted as mentor for several projects undertaken by students. Different student teams were encouraged and mentored for</p>

	<p>participation in Global Case Study Competitions organised by Harvard University, Duff Phelps University, Copenhagen Business School and HSBC Case Competition</p>
<p>Library, ICT and Physical Infrastructure / Instrumentation</p>	<p>The college activities are automated using the complete modern Web - based Open Source Solution i.e. KOHA and has Institutional membership of Developing Library Network N-LIST (National Library and Information Services Infrastructure for Scholarly Content) and NDL (National Digital Library). There is a rich collection of 23,338 books, 59 periodicals and 14 news papers along with reprographic facility. An addition of 1043 textbooks and reference books has been made to its valuable resources during the year. The Library has made conscious efforts to procure e-resources during COVID-19 period and made them easily accessible to all stakeholders for ready use.</p>
<p>Research and Development</p>	<p>Conductive environment is provided to teachers and students to enhance their research and development capabilities. The Governing Body of the college has instituted awards for publication of research papers in SCI/ABDC Indexed Journals by faculty members. Two projects under ICSSR Major Research Project, One Project at post graduate level, Four Book/Chapter in Books and 31 Research Publications in journals of national and international repute have been undertaken by faculty along with 38 talks and paper presentations. Moreover online courses on Artificial Intelligence, Operations Research, Data Analysis and Visualization etc. have been completed from credible learning platforms like Coursera and Udemy.</p>
<p>Examination and Evaluation</p>	<p>Continuous assessments of the students are done through different methods i.e. research projects group discussion, viva-voce, presentations, assignments, tests etc. conducted both online and off line. The college Internal Assessment Monitoring committee is constituted at the department and college level to handle grievances of students and ensure hassle-free process of internal assessment. The University supervises the conduct of final examination in each semester. Teachers are assigned the task of setting the question paper</p>

	<p>and evaluate the students on pre-defined parameters. The practical examination is conducted under the supervision of internal and external examiners appointed by the superintendent of examination.</p>
Teaching and Learning	<p>The College promotes highly interactive mode of education supported by latest e-enabled learning tools. This was a boon during Covid-19 Era wherein teachers took up the challenge of teaching in virtual classrooms and converted it into an opportunity by creating e- resources/ e-content to present a realm of domain knowledge, research opportunities and challenges that can nurture young minds, all these are moulded and driven by regular Students' feedback. The college got registered with highly reputed learning platform 'Coursera' to provide access to their paid courses free of cost. Moreover industry interaction is achieved through series of webinars, industry based project work, internships and summer training.</p>
Curriculum Development	<p>Syllabus of each course is specified by the University. The college emphasizes on development of unique curriculum, so as to ensure its most effective delivery to the students. Faculty contemplate and prepare teaching guidelines to widen the scope and add greater dimensions to the curriculum beyond the prescribed syllabus. A wide array of workshops, seminars, special lectures/ talks, briefing about upcoming college recruiters etc. are religiously organised to integrate academic knowledge with real-life lessons and equip students for academic and professional career. Consultation cum feedback is taken from industry experts on regular basis to maintain rigorousness of the course.</p>

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	<p>A new website of the college has been created and is constantly updated to provide comprehensive information about courses offered, certification programs, available resources, administration etc. There are separate sections for placement activities, alumni association and incubation</p>

center. The college has developed a meticulous online system wherein students are offered and allocated choice of papers during each semester. The college also seeks subject preference from teachers via Google form. The list of students as well as timetable of different classes is communicated to all stakeholders through email and college website.

Administration

The College has an ERP solution wherein the attendance and internal assessment is entered into by teachers on real time basis and can be accessed by students at the end of a month. There is a complete digitalized process for providing waivers, calculation of attendance and internal assessment of students. Teachers have an option to submit the leave application and joining via email besides conventional modes. Important notices are sent to students and staff via official Whatsapp group in addition to being available on email and college website. The college has G-suite enabled email account for all stakeholders to facilitate digital communication and access of numerous e-resources. Moreover, the college library maintains e-record for issuance of books, fines and penalties etc. as well as generates their reports through KOHA.

Finance and Accounts

To promote transparent and cashless environment, the college has complete e-transfer of pay, taxes, awards, teacher supports and any other reimbursements. Student's fees, fines and settlement of bills for student activities are done through digital mode. Any purchase made by college is also made through GEM.

Student Admission and Support

The entire admission process is undertaken in online mode. The process starting from filling application form, declaration of results, taking admission and verification of certificates, payment of fees, class section allocation, to communication of time table is completely digitalized. The library has developed complete electronic system wherein resources can be easily accessed through online public access catalogue (OPAC) by faculty and students. The educational qualification and transcript verification of students is also done

	online by the college.
Examination	The college has an ERP solution wherein the internal assessment aspect of examination is handled in digital mode. The details of students, internal assessment marks, examination subjects are uploaded from college portal to Delhi University portal directly without any physical intervention. Students fill the final examination form and deposit fee to the University in each semester electronically. The college has prepared a question bank comprising of previous year question papers for each course offered and has made available on its website. During COVID-19 pandemic a major portion of internal assessment was taken and evaluated online using numerous facilities of G-Suite accounts by faculty.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. Kumar Bijoy	International Conference on Restructuring of Global Economy	University of Oxford, UK	67285
No file uploaded.				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Workshop by IQAC Cluster In India NAAC Accreditation of Higher Education Institutions.	Workshop by IQAC Cluster In India NAAC Accreditation of Higher Education Institutions.	04/11/2019	04/11/2019	40	2

2019	Annual Leadership Summit- Convergence.	Annual Leadership Summit- Convergence	25/09/2019	25/09/2019	43	50
2020	International Conference on Innovative Computing and Communication	N.A	22/02/2020	23/02/2020	7	Nil
2020	Creating Entrepreneurial Individuals through Education and Training	N.A	27/06/2020	27/06/2020	25	Nil

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
FDP on "Business Research Methods" organized by Department of Commerce, Sri Venkateswara College, University of Delhi in collaboration with Teaching Learning Centre[TLC], Ramanujan College [under PMMNMTT Scheme of MHRD].	1	19/11/2019	25/11/2019	7
ARPIT Refresher Course in Commerce offered by Shri Ram College of Commerce.	1	01/09/2019	15/01/2020	137
17th 2 week	1	18/11/2019	30/11/2019	13

refresher course in Commerce and Management Studies, JMI, Delhi.				
One week FDP on "MOOCs and e-content development" organized by JNU.	1	14/10/2019	19/10/2019	6
NAAC Assessment and Accreditation, A revised accreditation framework for Affiliated Autonomous Colleges.	6	21/04/2020	25/04/2020	5
One Week Online FDP on "Emerging Research Trends in Computer Science and IT", organised by Bharati Vidyapeeths Institute of Computer Applications and Management (BVICAM), IP University.	1	11/05/2020	15/05/2020	5
Two week online FDP on "Managing Online Classes and Co-Creating MOOCs", organized by PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING, Teaching Learning Centre, Ramanujan College.	2	20/04/2020	06/05/2020	16
Two Week Workshop 'From	1	25/05/2020	05/06/2020	12

e-Learning to e-
Training: A
Comprehensive
Guide for all
your
Administrative
Work organized
by PANDIT MADAN
MOHAN MALAVIYA
NATIONAL
MISSION ON
TEACHERS AND
TEACHING,
Ramanujan
College.

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
32	13	32	8

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
? Full fee waiver of the ward of the Teaching Staff in the college. ? LIC's group insurance plan. ? Financial support to take part in Conferences, Workshops and Seminars. ? Welfare fund provided by University of Delhi.	? Full fee waiver of the ward of the Non-teaching Staff in the college. ? Group insurance plan provided by the LIC.	? Financial Assistance to all students who belongs to economically weaker sections. ? Scholarship/Award for students instituted by various benefactors.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The internal financial audit of the institution is done on a regular basis by a duly verified Chartered Accountant Firm/Company registered with the Institute of Chartered Accountants of India (ICAI). The appointment of Chartered Accountant Firm/Company is approved by the Governing Body of the college and University of Delhi after verification of credentials with the ICAI. The external financial audit is done by the Examiner Local Fund Audit (ELFA), Government of NCT of Delhi subsequently by the AGCR, Government of India. These financial audits are done for all accounts of the college on regular basis.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Open Future Business, Solvy Tech. Solution, SBI, ISH Kumar Co. LLP bank others	2921948	Student's Activity, consultancy etc.

No file uploaded.

6.4.3 – Total corpus fund generated

76300000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	N.A	No	N.A
Administrative	Yes	ELFA AGCR	No	N.A

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1) Parents have been invited and made members of Colleges IQAC committee. Through regular meetings the faculty and parents interact and get to know each other's point of view on a very structured platform. This facilitates effective communication between stakeholders for better cooperation. 2) Regular interaction among Parents, Teachers and students is facilitated, promoted and encouraged during the occasion of Orientation programs and college functions like Convergence -The Annual Leadership Summit and the College Annual Day. 3) Parent participation is encouraged in different domains ranging from offering ideas with respect to the theme of event, choice of speakers, and invitation to dignitaries to act as a bridge for arranging sponsorship. The experiences about the events attended are shared and their feedbacks regarding the need for improvisation and expansion to a higher scale are duly noted.

6.5.3 – Development programmes for support staff (at least three)

1. Conference on "Emerging Trends in Medical Information and Technologies" at Manav Rachna International Institute of Research and Studies, Faridabad, Haryana in collaboration with Medical Library Association of India, New Delhi from March 2, 2020 to March 4, 2020. 2. Workshop on "Evolving Trends in Teaching Quality with Outcome Based Learning Tools" organised by Shyama Prasad Mukherji College (For Women) University of Delhi from November 1, 2019 to November 2, 2019. 3. Seminar on "Lufthansa Impact Week" organised by Lufthansa, the global airlines at DPSRU from September 18, 2019 to September 20, 2019 and September 23, 2019 to September 26, 2019

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1) Feedback from Alumni, Faculty, Student, Parents and Recruiters- i.e. all major stakeholders are taken, analysed and deliberated for taking necessary action for the institutional well being. 2) Counselling Services have been introduced whereby a qualified counsellor has been made available to the college fraternity to discuss the issues regarding mental health and well-being. 3) A formalised set up has been established wherein every student of college has been assigned a mentor. Mentor- Mentee meetings and interaction happens on regular basis in most effective way so as to nurture students in holistic manner. 4) The college has an ERP solution which is used by all faculty members for marking student attendance and waivers. This enables all students to constantly monitor their attendance throughout the semester on a real time basis. 5) University Examination form filling up of examination fee, upload of internal assessment on university portal which were earlier done via physical mode, have been fully digitalised. 6) The college by virtue of having self domain name and subscription of Google services gets benefit of Google G-Suite which enables all the teachers, staff and students having Gmail account in college domain, use and utilise plethora of benefits offered by G-suite

which are otherwise not available. 7) Regular framing of Learning Outcomes for each paper taught under all the courses. Accordingly, the Teaching Guidelines are prepared and both are shared with the concerned stakeholders in a prompt manner. 8) Floating and filling up of satisfaction survey from passing out batch (third years), every year to seek their feedback, experiences and suggestions to improve functioning and facilities related to academic and co-curricular activities. 9) Participative management is propagated via student's council of the college which came into existence in recent years. The students elect their representatives through elections and act as our most important stakeholder in decision making process.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	CONVERGENCE – The Annual National Corporate Convention	30/08/2019	25/09/2019	25/09/2019	517
2019	FDP on Machine Learning with Data Analytics	03/04/2019	15/07/2019	20/07/2019	40
2019	Workshop by IQAC Cluster in India NAAC Accreditation of Higher Educational Institutions	30/08/2019	04/11/2019	04/11/2019	40
2019	Be-a-con of Hope – Portfolio Management Simulation Contest	03/04/2019	23/08/2019	23/08/2019	80
2019	Mock Stock (Intra-society) Trading Simulation Contest	30/08/2019	04/10/2019	04/10/2019	20
2019	Aviatrix – A simulation contest	30/08/2019	09/11/2019	09/11/2019	650

	based on Aviation Industry				
2020	Elumiere – The annual event of Eco-Vision society.	20/01/2020	28/01/2020	28/01/2020	500
2020	Session on Career Counselling focused on Post Graduate Education.	30/08/2019	15/01/2020	15/01/2020	80
2020	Session on Foreign Education and its Exponential Growth by SIEC Education	20/01/2020	22/01/2020	22/01/2020	60
2020	Knowledge Sharing Session on Photoshop	30/08/2019	03/01/2020	03/01/2020	14

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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Cyber Bullying Workshop and Gender Sensitisation Link for the workshop: http://bit.ly/AAHDU2	09/08/2019	09/08/2019	300	200
Know your rights	25/02/2020	25/02/2020	80	70

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

1. Percentage of power requirement of the College met by the renewable energy sources- 3.09
2. Annual lighting requirements met through led lights- 98
3. Water and sewage treatment plant- Yes

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	20
Provision for lift	Yes	6
Ramp/Rails	Yes	6
Braille Software/facilities	No	Nil
Rest Rooms	Yes	20
Scribes for examination	Yes	1
Special skill development for differently abled students	No	Nil
Any other similar facility	Yes	6

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	10	19	13/02/2020	1	Public performance at a slum, Dhobighat	Performed a street play on theme, Water Crisis	20
2019	10	19	04/03/2020	1	Project Kamakhya	Sensitisation about safe menstrual health practices	11
2019	10	19	24/09/2019	1	Celebration of 50th NSS Day	The main aim of this initiative was to aware people around the college campus to reduce the use	250

						of single use plastics . Along with this, an awareness drive was organised on non-violence and Gandhi an ideology.	
2019	10	19	19/01/2020	28	Visit to Masum Zindagi NGO and Human Sahyog Foundation under Project Kilkari	This project aimed at developing life skills, inculcating values and adding fun to the lives of underprivileged children.	50
2019	10	19	26/02/2020	7	Donation drive	Kartavya successfully organised this donation drive for the flood affected victims of Assam.	500
2019	10	19	24/01/2020	1	Plantation Drive	A plantation drive was organized in our college campus, in association with WHO and Indian	150

						Road Safety Campaign Solve on the occasion of United Nations World Day of Remembrance in the memory of the lives lost in road crashes.	
2019	10	19	17/02/2020	1	Book Donation Drive	Under the Book donation drive organized in college campus , a kiosk was set up near the college canteen and Nescafe to help underprivileged students.	1000
2019	10	19	09/03/2020	1	Ready to Reuse campaign	Encouraging active reuse of waste paper, flex material, etc. within the college premises, this campaign was set in action a mechanism for	600

						reusable material being otherwise wasted in the college premises.	
2019	10	19	17/01/2020	1	Street play, Vote-Tu De for Election Commission	Performed a play on Voting Awareness for college audience.	20
2019	10	19	22/02/2020	1	Project Utthaan	Making the people aware of the necessary documents and helping them by providing the necessary forms for the same	14
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Amendments to ordinance XI of the ordinances of the University regarding University appointed Teachers	01/07/2019	Circulated among the faculty members in the beginning of the session http://www.du.ac.in/du/uploads/Rules_Policies_Ordinances/Acts/24032014_Amendments_632014.pdf
University non-teaching employees (Terms and Conditions of Service) Rules - 2013(under ordinance XXII-D)	01/07/2019	Circulated among all non-teaching staff http://www.du.ac.in/du/uploads/Rules_Policies_Ordinances/Non_teaching/71013_New20Terms20of20non20teaching20employees202013_120.pdf
Code of Conduct (For the candidates contesting DUSU and College Students' Union Elections 2019- 2020)	01/07/2019	http://du.ac.in/du/uploads/dusu-19/Code20of20Conduct202019.pdf

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Celebration of Vigilance Awareness Week	21/10/2019	25/10/2019	60
VITI- The Annual Diwali Mela	23/10/2019	23/10/2019	400
Project Kilkari- developing life skills, inculcating values and adding fun to the lives of underprivileged orphan children	11/01/2020	11/01/2020	20
Donation drive was organized for flood affected victims of Assam and Bihar	11/02/2020	18/02/2020	500
Celebration of 10th national voters day	25/01/2020	25/01/2020	300
Quiz and documentary presentation on North-eastern culture under- Ek Bharat Shreshth Bharat Programme	06/02/2020	06/02/2020	100
Book donation week	10/02/2020	18/02/2020	28
Health check up	18/02/2020	18/02/2020	115
Charity Football	18/02/2020	18/02/2020	85
Blood stem cell donor registry	18/02/2020	18/02/2020	44

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Plantation drive in association with WHO and Indian Road Safety Campaign. 24th January 2020.
2. Ready to Re-use campaign: Encouraging active reuse of waste paper, flex material, etc.
3. Cleanliness Drive on 24th September 2019
4. Swachhta pledge: interactive session on cleanliness in CEC Public School

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Best Practice A 1. Title of the Practice Providing a platform to the students for community service and nurturing their commitment for the society. 2. Goal Shaheed Sukhdev College of Business Studies prides itself on its chosen mission "To explore new frontiers of knowledge so as to nurture value driven, socially responsive, committed and ethical citizens of the world". In sync with our mission, we are striving to provide a platform for the students to become value-

driven leaders who could blend competitive spirit and desire to succeed with a sense of integrity and a need to give something back to the society which has become the need of the hour keeping in mind the modern scenario. Our objective is to create a platform where the students can work towards improving the quality of life of people in need while also empowering them to sustain these improvements. Since this requires an involvement of the stakeholders, we also aim to create an awareness among people on various social issues.

3. The Context Our society is plagued with various issues like malnutrition in children, hygiene related issues, food safety, air and water pollution, sanitation, literacy, and unemployment. The people living in the urban slum communities are facing these challenges and many more. Towards this, we have undertaken several outreach projects with the support of NGOs and SOPs. We are also striving towards generating awareness in the people about the various social issues and their potential solutions through street theatre, sensitisation sessions, gamification and other engaging activities.

4. The Practice ENACTUS, or Entrepreneurial Action through Us, is an international not-for-profit organisation that works with business leaders and university students across the globe to develop outreach projects that improve the quality of life of people in need. Their approach involves motivating the students to identify humanitarian needs and fulfilling them through innovative social business models. ENACTUS is a platform where each student gets the opportunity to awake entrepreneurial spirit along with higher education, thus furnishing one's own skills. The students become value-driven leaders who could blend competitive spirit and desire to succeed with a sense of integrity and a need to give something back to the society which has become the need of the hour keeping in mind the modern scenario. Learning the importance of entrepreneurship skills along with leadership qualities, team management, formation of real life business models is equally important for overall development of the individual.

5. Evidence of success One of the most accomplished teams in India, ENACTUS SSCBS has various successful past projects and is currently working on 3 developmental projects, i.e, Project Khidki, Project Avya and Project Pravaah. Project Khidki aims to eliminate malnutrition from urban slum communities through an all pervasive approach. We conducted various health camps and awareness drives to educate the people about the invisible evil of malnutrition. The project was successfully delinked with support from the Department of Women and Child Development and our NGO partner, using a network of NGOs and SOPs. Project Pravaah offers holistic clean air solutions at an affordable price while enabling the skilled unemployed youth to raise their own livelihoods. Our offering includes a low cost air purifier, coupled with a set of NASA-accredited air purifying plants which come in stubble pots. The project was launched in an RWA in Rohini, with support from the MLA. It has created significant impact through various sensitisation sessions, reduction in stubble burning, employment to the underprivileged youth and affordable solutions to clean air through the product mix. Project Avya was launched in the Bhalswa community near Jahangirpuri with the objective to provide potable water solutions to urban slum communities by developing low cost customized household filtration systems through a community-based approach. Extensive research is conducted on the water supplied in a particular area, and accordingly a water filter is developed to eliminate the contaminants present in the water at the lowest possible cost. Residents are sensitised about the need for clean drinking water and sanitary practices.

6. Problems The projects have had a significant impact on the society, but have also encountered many hurdles in this process. One of the major problems faced by almost every project is the lack of acceptance of the need for a solution by the people in the early stages of the project. More than half of the people fail to recognise the need for holistic solutions and are very hesitant to change their current state of living. Low turnout of individuals along with lack of interest in the sessions also acts as a barrier in conveying the

desired message. Search for technical experts who provide assistance in creating value offering and high lead time, sometimes delays the process of providing the most affordable solutions to the consumers. More funds will also help in shaping our projects in a better way. 7. Notes In the process, our students won many awards and many partnerships were created including winning KPMG Business Ethics Grant 2019 worth ₹50,000, FAMAE Grant 2019 worth \$5,000.

Best Practice B Title: Creating employment-ready under-graduate student

Objective: In sync with our vision, "To create a centre of excellence for learning, dedicated to meet the aspirations of society", we are striving to craft management and technical professionals to meet the aspirations of the society. Our goal is to work towards increasing the employability of our under-graduate students. Context: According to the India Skills Report 2019-2021, amongst the fresh candidates joining the workforce in our country, less than 50 were found to be employable. The report further suggests that increasing the number of people who can get employment is a requirement for actualizing the vision of our Prime Minister Sh. Narendra Modi's vision of India becoming a \$5 trillion economy. India Skills Report is a joint initiative by PeopleStrong, a Global Talent Assessment Company, in collaboration with Confederation of Indian Industry (CII) along with partners like UNDP, AICTE, and AIU.

(<https://www.insightsonindia.com/2019/12/13/india-skills-report/>) Practice: To achieve our goal, we are working towards using innovative methods to facilitate skill up-gradation of our students. Our endeavours include working towards improving relationships with the industry, taking help from our alumni to further develop the skill set of our students. In the past years, we have been conducting "Company Sessions" throughout the year with renowned companies including Schindler, KPMG, EY, Flipkart. Another regular activity has been the summer internships been undertaken by our students at some of the leading companies like BCG, EY, KPMG, PwC, CBRE, Deloitte, Ogilvy and Mather, MC Saatchi, American Express, Aon Hewitt, Alamac, B9 Beverages, Inshorts, Teach for India, Nearbuy, Sberbank, Willis Towers Watson. The college also recognizes and awards the top 3 internship project reports each year. We started many new activities in 2018-19. These include "Industry Engagement" through vivas/presentations conducted for the summer internships by the industry in an online mode. In 2019-20, we have started the "Care" programme where our alumni with many years of industry experience reach out to mentor the current students. In the pilot run of this programme, mentors were assigned to 38 students. The emergence of the unprecedented situation of the pandemic led us to start the "Beat the Lockdown Series" in March 2020 where we reached out to the students through webinars. Evidence of success: These practices have helped in honing the skills of the students resulting in a greater sense of dedication in the students, industry ready skills, and overall growth and development.

This has helped recruiters put faith in us and engage with us better. This year, the number of offers has increased to more than 175 as compared to 120 in 2017-18. The highest and average package is 18 LPA and 7 LPA, from 13.9 LPA and 6LPA in 2017-18. The number of offers have become more than 1.5 times and the number of companies visiting the campus has almost doubled in the last 2 years. Despite the COVID-19 situation, we have invited more than 15 new recruiters to our campus this year. Problems encountered and resources required: Manual resume authentication and resume repository management is not only time consuming, it is also prone to errors. Placement cell requires frequent communication with the students. A lot of such information is time sensitive. Emails, our current mode of communication with the students for dissemination of placement related information, is not completely free of problems. Many times, incorrect email information and other human errors have resulted in students missing out on important deadlines and opportunities. The placement processes can be conducted more efficiently if a central portal for placement is developed. The portal would help the recruiters interact with the college better, be more involved in the process, and have better faith in the college

due to transparency. Further, this would also help the college keep the students updated, it would reduce discrepancies, build a better student-institute connect and make processes much more transparent.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://sscbsdu.ac.in/2021/01/28/best-practices-2019-20/>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

In line of vision of the college, a section 8 company SSCBS Innovation and Incubation Foundation (SIIF) was started in 2016 by the college in collaboration with Govt of NCT, Delhi. SIIF is creating a distinctive edge for the college to meet the entrepreneurial aspirations of primarily the students, alumni and staff of the college. SIIF's USP has been the high-quality engagement with the start-ups, mentoring and giving strategic advisory as well as helping them to resolve day-to-day business challenges. Along with this distinctive strength, SIIF has pushed the start-ups to comply with law, have good business ethics and to engage with customers. SIIF also has cutting edge through excellent facilities at disposal of incubatees, and continuously making them better. We offer seating capacity of 70 dedicated workstations for start-ups, a separate class-room for training sessions, one large Board Room / conference room, and several independent meeting rooms, resource centre, pantry - all for the benefit of start-ups. Since the launch of initiative in February 2016, SIIF has got a grant of Rs. 2 Cr. from GNCTD, which were deployed for setting up the incubation centre, investing in start-ups and running the incubation activities. The summary of impact created is: Number of ideas screened mentored with lot of inputs are 480, Number of cohorts held are 5, Number of companies formed are 24, Number of start-ups having funding support from SIIF are 8, Funds disbursed to incubatees are Rs. 47.0 Lakhs, Funds due to be disbursed as of date are Rs. 16.0 Lakhs, Jobs created by our incubatees are 30, Revenue generated by our incubatees is Rs. 40 Lakhs . SIIF has recognition from DST, Govt. of India, as a TBI. SIIF also has certificates of exemption from Income Tax authorities u/s 12AA and 80G. The company has been instrumental in helping students and alumni of SSCBS build their ideas and converting them into successful ventures, creating jobs and opportunities for others. SIIF is also the guide / mentor to Yuva, the entrepreneur cell of the college.

Provide the weblink of the institution

<http://www.siif.in/>

8.Future Plans of Actions for Next Academic Year

1. To continue to improve the college and its performance with an eye towards future NIRF rankings
2. To strive to offer up-to-date education to our students and thus implement the NEP in both spirit and letter
3. To make diligent efforts to strengthen our international relations to garner wider vision and interactions for our students
4. To gather more momentum for the college incubation centre to enable greater development of entrepreneurial skills amongst the students of the college
5. To make efforts to supercharge growth of the college by strengthening integration with the college alumni network.