



List of Publications and Research Activities

(Mr.) Tushar Marwaha,

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Publications:

1. Marwaha, T. (2019). "Problems being encountered while promoting Entrepreneurship amongst (under graduate) students in Shaheed Sukhdev College of Business Studies, University of Delhi.", *NOLEGEIN Journal of Entrepreneurship Planning, Development and Management*, 2 (2). pp. 24-35. ISSN=2581-3900.
2. Marwaha, T. (2017). Studying the ICT Skills Level in students enrolled in IMT-CDL's Online Courses. *Eduspectra: An Interdisciplinary Journal of Research and Education* (a UGC recognized peer-reviewed national journal of the Army Institute of Education, G. Noida) Greater Noida, India. 3 (2017). pp. 14-38. ISSN=2394-9430.
3. Marwaha, T. (2013). Using social media tools for enhancing student--institution interaction. A study at an Indian distance learning institute. *International Journal of Innovation in Education*, 2 (1), pp. 33--53. ISSN = 1755-151X.
4. Gupta, P., Singh, B. and Marwaha, T. (2013). Relationship between Social Media and Academic Performance in Distance Education. *Universal Journal of Educational Research*, [online] 1(3), pp.185-190. ISSN: 2332-3205 (Print) ISSN: 2332-3213 (Online).
5. Marwaha, T. (2012). "Feasibility Study on Using Social Media Tools for Enhancing Student-Institution Interaction at IMT-CDL (India)", paper presented at *3rd Virtual Conference on Business and Management (VCOBAM)*, Online, Ghaziabad, India, 27th October. Ghaziabad: IMT-CDL, pp. 52-68. ISSN = 1793-9992.

Chapter in Books:

1. Marwaha, T. (2016). Factors that have influenced the current education system in India and how this is affecting the teaching of under-graduate management students in the University of Delhi. In *Indian and Western Knowledge Traditions*: Singh, G. et al eds. New Delhi, India. Shivalik Prakashan, pp. 212-230. ISBN = 978-9385144-82-0.
2. Marwaha, T. and Mathew, A. (2012). "E-enablement in Distance Education – Engineering Growth. A Case Study of IMT-CDL.", paper presented at *11th European Conference on E-learning (ECEL)*, Groningen, The Netherlands, 27th October. Reading, UK: Academic Publishing International Limited, pp. 289-313. ISBN = 978-1-908272-73-7.
3. Marwaha, T. (2013). E-Enablement in Distance Education – Engineering Growth: A Case Study of IMT-CDL. In: Greener, S. eds. 2013. *Case Studies in eLearning*. Reading, UK: Academic Publishing, pp. 80-102. ISBN = 978-1-909507-81-4.

Papers Presented:

1. *Managerial Learnings from post-1948 conflicts in the West Asian Region*. Presented at 2-day International Seminar on India's Relations with West Asian Countries organised by UGC-HRDC, Jamia Millia Islamia, Delhi, India from 27-28 Jan. 2020.



2. *Israel facing off with its Neighbours – An Analysis of the Strategies Employed.* Presented at UGC-HRDC, Jamia Millia Islamia, Delhi, India on 13 Dec. 2019.
3. *Problems being encountered while promoting Entrepreneurship amongst (under graduate) students in Shaheed Sukhdev College of Business Studies, University of Delhi.* Presented at ICCSR sponsored National Seminar on Contemporary Strategies for Sustainable Development, Marketing and HR (at DDU College, University of Delhi), Delhi, India, 10 Nov. 2017.
4. *E-enablement in Distance Education – Engineering Growth. A Case Study of IMT-CDL.* Presented at the 11th European Conference on E-learning (ECEL) 2012, University of Groningen, The Netherlands. 26 to 27 Oct. 2012.
5. *Feasibility Study on Using Social Media Tools for Enhancing Student-Institution Interaction at IMT-CDL (India).* Presented at the 3rd Virtual Conference on Business and Management (VCOBAM) online. 27 Oct. 2012.
6. *Studying the ICT Skills Level in students enrolled in IMT-CDL's Online Courses.* Presented at the International Conference on ICT Culture in Education (ICTCE) 2012, India International Centre, New Delhi. 27 to 29 Sept. 2012.

Case Studies Presented:

1. *Labour Unrest at Bharat-Yakuzi's Jathesar Plant – Management Crisis or simply IR issues?* Presented at the 3rd International Case Conference (ICC) 2012. Organised by IMT, Nagpur. International Centre, Goa. 29 Nov. to 01 Dec. 2012.
2. *E-learning Experience of IMT CDL.* Presented at the 3rd International Case Conference (ICC) 2012. Organised by IMT, Nagpur. International Centre, Goa. 29 Nov. to 01 Dec. 2012.

Books Edited:

1. Mathew, A. and Marwaha, T. eds. (2013) *Business Communication*. New Delhi: Tata McGraw-Hill, IMT-CDL Custom Publishing.
2. Marwaha, T. eds. (2012) *Human Resource Management*. New Delhi: Tata McGraw-Hill, IMT-CDL Custom Publishing.

Journals:

1. NOLEGEIN Journal of Human Resource Management & Development – Editor
2. Electronic Journal of e-Learning – Reviewer

Orientation and Refreshers:

1. Refresher in West Asian Studies at UGC-HRDC, Jamia Millia Islamia, Dec. 2019
2. Orientation at CPDHE, DU in Nov-Dec. 2016

Workshops/ Events Participation:

1. *AWS Public Sector Summit.* Organised by Amazon Web Services, Delhi, 06 Sept. 2019.
2. *FDP on English Language Teaching (Skill Enhancement Course).* Organised by Embassy of United States of America and Kamala Nehru College, DU, 30 Sept. to 03 Oct. 2016.
3. *FDP on Entrepreneurship.* Organised by EDII, Bangalore, 11 to 22 Jul. 2016.
4. *FDP on Digital Marketing.* Organised by SSCBS, DU, 05 to 10 Oct. 2015.
5. *FDP on Excel Applications.* Organised by SSCBS, DU, 17 to 22 Aug. 2015.
6. *Ivey-SRCC-GBO Case Teaching FDP.* Organised by SRCC, DU, 17 to 22 Nov. 2014



7. *ISB-Ivey Case Writing Workshop*. Organised by ISB, Mohali, 04 to 06 May, 2013.
8. *Workshop on Statistical Data Analysis (SPSS)*. Organised by IMT-Nagpur, 29 to 31 Jan. 2013.
9. *11th National HR Summit on 'Positioning HR to Create Value: Building Indian Multinationals-The HR agenda'*. Organised by AIMA. Hotel Shangri-La Eros, New Delhi. 14 to 15 Sept. 2012.
10. *Workshop on Effective People Management 'IMPACT'*. Organised by IMT-Centre for Distance Learning, India International Centre, New Delhi. 05 Jun. 2011.
11. *National Workshop on 'Development of Self-Learning Materials for Distance and Online Learning'*. Organised by IGNOU, New Delhi. 14 to 18 Feb. 2011.
12. *12th Annual Management Convention on 'Global Meltdown: Opportunities and Challenges for Indian Corporates'*. Organized by Noida Management Association (NMA), Noida. 20 Mar. 2009.

Events/ Conferences Organised:

1. Five (05) National Debate Events in association with JIMS, Kalkaji and SSCBS (2016-20). Organizer.
2. *Convergence (Annual SSCBS Management Conference)*. Organised by SSCBS. VP Chest Institute, University of Delhi, New Delhi. 04 to 05 Nov. 2015. Organizer.
3. *Confluence (A Connect Program for Online Student)s*. Organised by IMT-Centre for Distance Learning. IMT-CDL Campus, Ghaziabad. 13 April, 2014. Organizer.
4. *National Conference on Lean Thinking in Management (EDGE 2013)*. Organised by IMT-Centre for Distance Learning, IMT-CDL Campus, Ghaziabad. 13 April, 2013. Member – Academic Advisory Committee.
5. *International Conference on Organizational Effectiveness in Economic Slowdown (EffeScope)*. Organised by IMT-Centre for Distance Learning, Taj Mahal Hotel, Mansingh Road, New Delhi. 19 Feb. 2009. Member – Organising Committee.