



## Yearly Status Report - 2018-2019

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
Name of the head of the Institution	Dr. Poonam Verma
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	01127573447
Mobile no.	9810508371
Registered Email	cbs@ssbcsdu.ac.in
Alternate Email	principal@ssbcsdu.ac.in
Address	PSP Area-IV, Dr. K.N. Katju Marg, Sector -16, Rohini
City/Town	Delhi
State/UT	Delhi
Pincode	110089

<b>2. Institutional Status</b>					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Urban			
Financial Status		state			
Name of the IQAC co-ordinator/Director		Dr. Preeti Rajpal Singh			
Phone no/Alternate Phone no.		01127573447			
Mobile no.		9868360863			
Registered Email		cbs@sscbsdu.ac.in			
Alternate Email		principal@ssbcsdu.ac.in			
<b>3. Website Address</b>					
Web-link of the AQAR: (Previous Academic Year)		<a href="https://sscbsdu.ac.in/files/news/AOAR%20of%20IQAC%202017-18.pdf">https://sscbsdu.ac.in/files/news/AOAR%20of%20IQAC%202017-18.pdf</a>			
<b>4. Whether Academic Calendar prepared during the year</b>		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		<a href="https://sscbsdu.ac.in/files/news/Academic%20Calendar%202018-19.pdf">https://sscbsdu.ac.in/files/news/Academic%20Calendar%202018-19.pdf</a>			
<b>5. Accrediation Details</b>					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.16	2016	19-Feb-2016	18-Feb-2021
<b>6. Date of Establishment of IQAC</b>			04-Jan-2016		
<b>7. Internal Quality Assurance System</b>					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC		Date & Duration		Number of participants/ beneficiaries	

Surgical Strike Day	28-Sep-2018 1	50
Visits to Old Age Homes	15-Sep-2018 28	45
Ekta Diwas	31-Oct-2018 1	45
Vigilance Awareness Week	29-Oct-2018 4	45
Rang Badlav ke	07-Oct-2018 6	45
National Voters Day	25-Jan-2019 1	100
Martyrs Day	30-Jan-2019 1	800
Workshops in Government Schools	01-Mar-2019 28	42
Poster series spreading awareness	01-Mar-2019 28	45
Dont stand above her, stand with her online poster awareness series	11-Jan-2019 10	30
Blood Donation Camp	06-Feb-2019 1	45
Wishing Wall	06-Feb-2019 1	60
Workshop for Kids	06-Feb-2019 1	30
Project Vriddh-Old age home Visit and Help	06-Feb-2019 1	45
Annual Street Play-	11-Feb-2019 1	0
Manthan 2019- An International Street Theatre Festival	01-Feb-2019 50	21
Value Added Course : Financial Modelling & Algo Trading (FMAT)	26-Aug-2018 120	46
Summer Internships	03-Jun-2019 40	242
Faculty Development program on Use of Contemporary Research tool and Analysis Software used in Research	04-May-2019 3	44
Faculty Development Programme (FDP) on Machine Learning with Data Analytics in association with	15-Jul-2019 6	3

International Conference on Innovative Computing and Communication (ICICC)		
Python workshop for faculty and students	31-Oct-2019 2	55
Workshop on Cyber Security in collaboration with Department of Computer Science and Institute of Cyber Security and law	25-Mar-2019 2	110
Workshop on Cyber Security in collaboration with Shaheed Bhagat Singh College (Evening) and Institute of Cyber Security and law	23-Apr-2019 1	100
Workshop on How to create wealth smartly - Investor awareness program	28-Jan-2019 1	8
Workshop on Whatsapp Best Practices Against Fake Information in association with NASSCOM.	03-Apr-2019 1	500
CONVERGENCE-The Annual National Corporate Convention	31-Oct-2018 1	524
Gender Sensitisation in the Modern Workplace.	05-Apr-2019 1	100
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**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
None	None	None	2018 00	0
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**9. Whether composition of IQAC as per latest NAAC guidelines:**

Yes

Upload latest notification of formation of IQAC

[View File](#)

**10. Number of IQAC meetings held during the year :**

3

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional

No

website	
Upload the minutes of meeting and action taken report	No Files Uploaded !!!
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	No
<b>12. Significant contributions made by IQAC during the current year(maximum five bullets)</b>	
<p>• Introduction of Post Graduate Diploma in Cyber Security and Law (PGDCSL) Envisioning the compelling need for professionals in the niche area of cyber security, Institute of Cyber Security and Law along with University of Delhi, has started one year post graduate diploma in cyber security and law. Our college was the only college in the University Of Delhi to be selected to start the Post Graduate Diploma in Cyber Security and Law (PGDCSL).The college runs this course in the public private partnership model, Lucideus Tech. pvt. Ltd. is a private knowledge partner for this course. This is an advanced Penetration Testing Information Security Training Engineering Program. • Lufthansa Impact Week: Lufthansa German Airlines held first ever workshop by them in Asia on design thinking, innovation and entrepreneurship. It was held for total period of 6 days in joint collaboration with Ambedkar University Delhi, Delhi Pharmaceutical Sciences and Research University and Shaheed Sukhdev College of Business Studies / Sscbs Innovation and Incubation Foundation. It was conducted to coach faculty members and then to train the students on how to use the concept of design thinking to identify problem , issues and to develop the solutions. It was attended by 160 students and 52 faculties. Training was provided by 22 experts flown in from Europe. • Research and Development: The faculty and students of college are fully involved in research and development through projects, research papers and book writing. One Project under the ICSSR Major Research Project, Five Books/Chapters in Books and 20 Research Publications in reputed national and international journals have been undertaken by faculty. Twenty eight talks and paper presentations were made on various reputed platforms by faculty members. • Addon Course on Data Analytics was introduced focusing on Employability and Entrepreneurship: A certificate course on Data Analytics for Business was launched by the college for professionals and undergraduates, offering insights into machine learning, statistical methods for data analysis, python/R programming, neural networks and deep learning. • Awards and recognition received for extension activities from Government and other recognized bodies: This year we received recognitions for the several outreach projects taken to improve the quality of life of people in need. Project Rahat was 2nd runners up in Enactus Nationals 2018 by the awarding body of Enactus Worldwide. The Project also stood as runner up in World Water Race 2018. Enactus, SSCBS was winner of KPMG Ethics Grant 2018. Also Rotaract Club of SSCBS was incepted in the college in the month of October' 18 and aims at bringing social changes with efficient scalability. Rotaract SSCBS was adjudged the "Best Rotaract Club" in District 3012 for the month of January 2019.</p>	
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<b>13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year</b>	

Plan of Action	Achievements/Outcomes
Students are encouraged to undertake internships during their summer vacation.	242 Field Projects / Internships undertaken during the year
To have Value-added courses imparting transferable and life skills offered during the year	Add on Course of Data Analytics was started.
To encourage conducting of workshops and seminars during the year	Several Workshops and seminars were successfully conducted during the year. We even hosted first ever workshop by Lufthansa German Airlines.
Disintegration and Participative Management by students	The College is continuously strengthening the student council body which enabled students to actively participate in the administrative process and procedures as major stakeholders of the college. Students are proactively participating in one of the highly significant committees i.e. Library Committee consistently.
Disintegration and Participative Management by students	Students play a proactive role in Canteen Committee. Any grievances related to food quality, were handled in a diligent manner and best possible efforts are made to resolve them at the earliest.
Framing Learning outcomes for each paper taught	Regular framing of Learning Outcomes for each paper taught under all the courses. Accordingly the Teaching Guidelines are prepared and both are shared with the concerned stakeholders in a prompt manner.
Taking satisfaction surveys from passing out batch	Floating and filling up of satisfaction survey from passing out batch (third years), every year to seek their feedback, experiences and suggestions to improve functioning and facilities related to academic and co- curricular activities.
Promoting Participative Management through student body	Participative management is propagated via student's council of the college which came into existence in recent years. The students elect their representatives through elections and act as our most important stakeholder in decision making process.
Project Khidki, started with an objective to focus upon inclusiveness and aims to eradicate malnutrition in children of the age bracket 0-6 years following a CMAM (Community based Management of Acute Malnutrition) approach. The project is working with	Till July 2018, the project created 4 entrepreneurs, each earning Rs. 6,000 a month. 8 anganwadis across 3 slums were optimised. A total of 8400 people were impacted and 1600 children recovered from malnutrition. A new product was launched in October 2018, the khidki

<p>the Anganwadis in Sunder Nagri, East Delhi. The project focuses on 4 tangents, Community mobilization and sensitization, Anganwadi upliftment, Growth monitoring, and Food supplement to bridge the current nutrition gap.</p>	<p>bar, that tackled the issues of the previous product and could be eaten by people of all age groups. With an addition of a super food in the khidki bar, we created a product specifically for the malnourished. A cookie was developed to cross subsidize our work, and therefore provide high priced products at a heater price to the poor. Moreover, a range of new products like soya sticks and healthy chakna are ready to be launched, as a way to target the salty food market as well. We sold these products not only in the communities and colleges, but also at metro stations, like Vishwavidyalaya. We also formed a lot of B2B partnerships for these products like Tejas Asia, St. Stephens Hospital, construction companies, etc.</p>
<p>Project Udaan, a community service project with the mission to create a wave of digital literacy in rural India by setting up computer labs that utilise e-waste and build sustainable business models that empower women.</p>	<p>By 2018, a total of 15 labs in the states of Haryana and Uttar Pradesh were functioning independently to fulfill the mission of Udaan with 30 women entrepreneurs. On 2018-19, we began work in Udaan by opening another udaan lab center in Kot. We also introduced a new course, named HS-CIT which is a Haryana government computer certified course. The students studying in the lab were now given not only udaan certificate but also an HD-CIT certificate. By December, all the labs in Kot and Khurrampur were delinked and we removed our role completely from the labs</p>
<p>Project Avya: Lack of drinking water affects 76 million people in India and causes 21% of the diseases in the country. Project Avya, through a community based approach, aims to provide potable water solutions to urban slum communities by developing a low cost, customised household filtration systems.</p>	<p>Started Successfully</p>
<p>Project Pravaah: It aims to provide holistic clean air solutions to each section of the society at affordable cost and enabling the skilled unemployed youth to raise their own livelihood. This Project will begin by the end of March.</p>	<p>Started Successfully</p>
<p>Sensitization towards Social Issues</p>	<p>SSCBS takes all initiatives to make the student community an active agent of change in the process of development of the society. One of the major</p>

initiatives is the street play festival - MANTHAN- organised by SSCBS wherein it joins hands with the street theatre societies of colleges across the globe. It is an effort to transform the mindset of the viewers with a belief that the power to do so lies within them. From its humble beginnings at the Jantar Mantar in 2007 with just three performances, it has today evolved into the largest street theatre festival in India with an International footprint. Manthan'18 was organized in 51 cities at 130 different locations in 21 states of India and to increase the gamut of the festival, the team has organized street play performances in 10 other countries (Canada, Panama, Czech Republic, Afghanistan, Kenya, Nigeria, Bangladesh, Zambia, Nepal). Street plays are chosen to communicate with the masses as they break away from the conventional preaching and instead present ideas in either satirical or humorous ways which are popular and more easily understood. SSCBS has developed street plays on themes such as whistle-blowing, civic sense indifference, political consciousness, religious fanaticism, censorship of art, and Naxalism.

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<b>14. Whether AQAR was placed before statutory body ?</b>	Yes				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Name of Statutory Body</th> <th style="width: 50%;">Meeting Date</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Governing Body</td> <td style="text-align: center;">29-Nov-2019</td> </tr> </tbody> </table>	Name of Statutory Body	Meeting Date	Governing Body	29-Nov-2019	
Name of Statutory Body	Meeting Date				
Governing Body	29-Nov-2019				
<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	No				
<b>16. Whether institutional data submitted to AISHE:</b>	Yes				
Year of Submission	2019				
Date of Submission	25-Feb-2019				
<b>17. Does the Institution have Management Information System ?</b>	No				



## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

Introducing the Post Graduate Diploma in Cyber Security and Law (PGDCSL). Envisioning the compelling need for professionals in the niche area of cyber security, Institute of Cyber Security and Law along with University of Delhi, has started one year post graduate diploma in cyber security and law. Our college was the only college in the University Of Delhi to be selected to start the Post Graduate Diploma in Cyber Security and Law (PGDCSL). The college runs this course in the public-private partnership model, Lucideus Tech. pvt. Ltd. is a private knowledge partner for this course. This is an advanced Penetration Testing & Information Security Training Engineering Program. Designing the curriculum. The connoisseurs of cyber security with rich experience as academicians, industry experts, cyber law and cyber security experts have been instrumental in designing the curriculum. The course provides rigorous sessions of hands on practical to empower an individual with thorough knowledge in a simplified and easily graspable manner. Effective delivery of the curriculum. For the effective delivery of the curriculum, a toolkit containing, Videos for referrals case studies and White papers has been developed and given to the students. A pool of experts from industry, academia and cyber law experts has been created to be the resource person for teaching the course. The college initiates academic planning much before the commencement of the semester by taking students preferences skill enhancement and generic elective papers from various options which were offered, paper allocation to teachers and preparing time table. These are shared with the students through the college website and put in each class room. For each course the syllabus, learning outcomes, the detailed guidelines along with the text books, reference books and online references is shared with the students in the beginning of the semester. The classes, tutorials and labs are conducted regularly right from the day one of the starting of the semester. All the labs are well equipped with the latest configuration machines and all the requisite software's to enable the students to have rich hands on experience. This is substantiated with the regular lab assignments given to the students. All the class rooms are equipped with state of the art audio visual facilities to facilitate the faculty for an effective delivery of lectures. The students' progress and learning is continuously evaluated through regular assignments, test, term papers and presentations. All these cumulatively along with the attendance marks form the internal assessment of the student. Faculty are encouraged to attend FDP, workshops, seminars and short term courses in esteemed institutions like IITs and IIMs. Students are encouraged to undertake live projects and internships during their summer vacation. Minimum one internship is a pre requisite for the students to register for the placements. Regular departmental meetings, faculty meetings and meeting with the student council having representations from each class are conducted to review the academic progress and resolving any issues arising thereof.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
DATA ANALYTICS	NA	19/01/2019	125	YES	YES

NA	Post Graduate Diploma in Cyber Security and Law (PGDCSL)	17/09/2018	600	YES	YES
Fintech	NA	17/03/2019	40	YES	YES

## 1.2 – Academic Flexibility

### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BSc	No new courses introduced	02/07/2018
BBA	No new courses introduced	02/07/2018
BMS	No new courses introduced	02/07/2018
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### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BSc	Already implemented in 2015	02/07/2018
BBA	Already implemented in 2015	02/07/2018
BMS	Already implemented in 2015	02/07/2018

### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	0	57

## 1.3 – Curriculum Enrichment

### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
NCCMP	27/01/2018	44
NCCMP	02/09/2018	41
Financial Modelling Algo Trading (FMAT)	26/08/2018	46
Financial Modelling Algo Trading (FMAT)	15/03/2019	36
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### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BMS	Management	148
BBA	Finance	75
BSc	Computer Science	19

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## 1.4 – Feedback System

### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

#### Feedback Obtained

• Feedback from students Informal feedback College believes in maintaining open communication with students encouraging them to share an informal feedback on academic as well as non academic matters with the faculty and the principal. The feedback is collected at various levels during the academic session. A regular feedback from the class representatives is taken by convening regular student council meeting with principal and TICs. Apart from the feedback on academic issues, non academic issues such as general facilities including mess, canteen, general hygiene and cleanliness is also discussed. The actions to problems of urgent /immediate nature are addressed by the administration immediately. The Principal also interacts with students and other stakeholders and encourages feedback. The minutes of all such meetings are documented. Formal Feedback College also has a formal mechanism for gathering feedback from all the students on the curriculum and the delivery of lectures through a comprehensive online questionnaire twice, mid semester and end semester. The Student Satisfaction Survey is also taken from the graduating batch. The feedback covers various aspects of the academic issues such as course coverage, class interaction, quality of teaching, the frequency of assessment, the improvement areas which the students feel should be there. Feedback Analysis and Action Taken Feedback analysis report is prepared and is discussed with the faculty members for the necessary corrective measures. Mid semester feedback helps us to work on the areas which need immediate attention and semester end feedback helps us to formulate short terms as well as long term policies. Formal Feedback from Recruiters and Alumni Formal feedback is obtained from the recruiters and alumni through a feedback form for improving curriculum and teaching pedagogy. The employer has a pre and post recruitment meeting with the principal to understand the overall process of recruitment. As a follow up of the last years informal feedback the college revived its alumni association and developed Alumni Research and Outreach Cell(AROC). Alumni meet was held to strengthen the alumni connect. A formal feedback mechanism has been initiated from the alumni from this year. The feedback is analysed to gather constructive suggestions, any value added courses to increase their employability. The college encourages the alumni to connect with their almatatarby inviting them for special lectures, career counselling and seeking their support for sponsorship and scholarship. Formal Feedback from faculty Departmental meetings and faculty meetings with the principal are convened on a regular basis to discuss areas of improvement and for rational allocation of workload amongst. From this year a formal feedback is also taken from the faculty which is then analysed and discussed in the faculty meeting. The opinions/suggestions if any that emerge are communicated to University Departments for future course revision. Formal Feedback from parents Parents are also encouraged to give any suggestions or feedback through a formal feedback form. The focus of the feedback is on curriculum, college facilities or any other college related

matter. The parents can also send their suggestion through mail.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BMS	Management	212	0	201
BBA	Financial & Investment Analysis	105	0	98
BSc	Computer Science	52	0	53
PG Diploma	Cyber Security & Law	57	1299	57

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### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	999	0	43	0	0

### 2.3 – Teaching - Learning Process

#### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
43	43	3	41	1	4

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#### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The college has an active mentoring system. At the beginning of every academic session students are required to choose a mentor from the list of faculty members. Each faculty member is subsequently allotted students (maximum 24 per head). Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in graduate studies and beyond. Quality mentoring greatly enhances students chances for success. The mentormentee sessions have in the past concerned with issues pertaining to academic mentoring, career counselling, guidance and support for personal issues and dealing with routine problems encountered by students.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1056	44	1 : 24

## 2.4 – Teacher Profile and Quality

### 2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
44	32	12	0	22

### 2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Dr Rishi Rajan Sahay	Assistant Professor	Best Teacher Award' by Department of Higher Education, Govt of National Capital Territory, Delhi
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## 2.5 – Evaluation Process and Reforms

### 2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BMS	234	I	14/12/2018	29/01/2019
BMS	234	III	14/12/2018	25/01/2019
BMS	234	V	14/12/2018	19/01/2019
BMS	234	II	24/05/2019	03/07/2019
BMS	234	IV	24/05/2019	02/07/2019
BMS	234	VI	24/05/2019	29/06/2019
BBA	535	I	14/12/2018	29/01/2019
BBA	535	III	14/12/2018	28/01/2019
BBA	535	V	14/12/2018	19/01/2019
BBA	535	II	24/05/2019	05/07/2019
BBA	535	IV	24/05/2019	02/07/2019
BBA	535	VI	24/05/2019	28/06/2019
BSc	570	I, V	14/12/2018	19/01/2019
BSc	570	III	14/12/2018	25/01/2019
BSc	570	II	24/05/2019	03/07/2019
BSc	570	IV	24/05/2019	02/07/2019
BSc	570	VI	24/05/2019	28/06/2019
PG Diploma	00	I	23/01/2019	12/03/2019
PG Diploma	00	II	21/06/2019	02/08/2019

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## 2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The college follows the guidelines of the Univ of Delhi and incorporates 25 marks as part of internal assessment. To facilitate continuous internal evaluation faculty adopts a process of assignments, case studies, field studies and surveys, live projects, research papers, presentation, case study analysis and simulation, descriptive and objective tests, quizzes and class participation. These form a basis of marks given in internal assessment. Feedback is also provided to the students on their performance in these methods used for evaluation. The use of live projects, case analysis, simulations have greatly contributed to enhancing the practical application of the theoretical concepts taught in class. This has contributed to enhanced learning and skill development of the students.

## 2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The college is a constituent college of the University of Delhi. The college thus follows the University of Delhi calendar. The same is made available to the students and faculty at the beginning of each year. This has enabled students to be plan their academic and extracurricular pursuits. The faculty also plans their lecture and scheme of instructions and evaluation in advance.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://sscbsdu.ac.in/index.php/2014-01-16-07-34-49/2014-01-16-07-36-02>

## 2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
234	BMS	Management	194	165	85.05
535	BBA	Financial & Investment Analysis	61	57	93.44
570	BSc	Computer Science	43	41	95.35
00	PG Diploma	Cyber Security & Law	57	55	96.49

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## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

[https://docs.google.com/forms/d/e/1FAIpQLSd1\\_F4tzq5Oem0lSeu694re2Rx4U\\_OMrsd0ZZ3sfWyg\\_Xa-mA/viewform](https://docs.google.com/forms/d/e/1FAIpQLSd1_F4tzq5Oem0lSeu694re2Rx4U_OMrsd0ZZ3sfWyg_Xa-mA/viewform)

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

### 3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
<b>No Data Entered/Not Applicable !!!</b>				
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### 3.2 – Innovation Ecosystem

#### 3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Risk management in start up	DMFS	20/09/2018
Lufthansa Impact Week	SIIF	08/10/2018
Nurturing Graduates on Industry Readiness	DCS, DMFS	11/10/2018
Python Workshop	DCS	10/01/2019
Financial markets	DMFS	11/02/2019
Media Careers of Tomorrow in the Digital World	DMFS	13/02/2019
Exploring Human Resource Management in the changing business environment	DMFS	14/02/2019
Know your Rights	DMFS	14/02/2019
Supply chain Management: A vignette and challenges in Military Aviation	DMFS	18/02/2019
University Game Theory and Law	DMFS	26/02/2019
Management Accounting	DMFS	11/03/2019
Opportunities after College	DMFS	12/03/2019
Opportunities after College	DCS	13/03/2019
Anatomy of Corporate Frauds: IF FS Fiasco	DMFS	14/03/2019
Profile building, Resume Improvement and Aptitude Exams	DCS, DMFS	14/03/2019
Cyber Security Workshop	DCS	25/03/2019
Best Practices against fake information	DMFS	03/04/2019
Profile building, Resume Improvement and Aptitude Exams	DCS, DMFS	05/04/2019
Analysis of Financial statements	DMFS	09/04/2019

Imagination, execution and modelling of supply chain management at Tata Steel	DMFS	12/04/2019
Cyber Security Workshop	DCS	23/05/2019
Use of Contemporary Research Tool and analysis software used in Research	DMFS	04/05/2019

### 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
NA	NA	NA	01/07/2018	NA
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### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
SIIF	SSCBS Innovation and Incubation Foundation	Govt. of the NCT of Delhi	NA	NA	01/07/2018
SIIF	SSCBS Innovation and Incubation Foundation	Govt. of the NCT of Delhi	Platinumgate Technologies Pvt Ltd	College staff based team, to develop ERP Package for all facets of college administration which can be used in educational institutes	14/07/2018
SIIF	SSCBS Innovation and Incubation Foundation	Govt. of the NCT of Delhi	Scupo Info Solutions Pvt Ltd	School networking and incentivisation	19/12/2018
SIIF	SSCBS Innovation and Incubation Foundation	Govt. of the NCT of Delhi	K T Pvt Ltd Tripyworld	Social Networking and Incentivisation	04/01/2019
No file uploaded.					

### 3.3 – Research Publications and Awards

#### 3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
1	00	00



3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Management and Financial studies	0
Computer Science	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	Management and Financial studies	9	00
International	Management and Financial studies	13	00
National	Computer Science	0	00
International	Computer Science	2	00
No file uploaded.			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Computer Science	0
Management and Financial studies	1
No file uploaded.	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
No Data Entered/Not Applicable !!!						
<a href="#">View File</a>						

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
NA	NA	NA	2018	0	0	NA
No file uploaded.						

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	2	5	2	17
Presented papers	2	5	0	0
Resource persons	2	5	3	1

No file uploaded.

### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
<b>No Data Entered/Not Applicable !!!</b>			
<a href="#">View File</a>			

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Project Raahat	2nd runners up Enactus Nationals 2018	Enactus Worldwide	51
Enactus	Winners of KPMG Ethics Grant 2018	KPMG	51
Project Raahat	Runners up World Water Race 2018	Enactus Worldwide	51
Recognition	Technology Business Incubator (TBI)	National Science and Technology Entrepreneurship Development Board (NSTEDB)	40
No file uploaded.			

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agen cy/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
'Vote TuDe'	Voters Awareness campaign by Election Commission of India	Street play encouraging youth to actively participate in the voting process during the general elections 2019.	2	20
Project Raahat	SSCBS and DUSIB (Delhi Urban Shelter Improvement Board)	Sanitation and eradication of open defecation	5	51
No file uploaded.				

### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Internships with various companies	254	NA	8
Research activities with various companies	81	NA	18
Design thinking workshop	150	Lufhansa German Airline	1
No file uploaded.			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
No Data Entered/Not Applicable !!!					
<a href="#">View File</a>					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
No Data Entered/Not Applicable !!!			
<a href="#">View File</a>			

## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
15856166	15856166

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Number of important equipments	Existing

purchased (Greater than 1-0 lakh) during the current year	
Classrooms with Wi-Fi OR LAN	Existing
No file uploaded.	

#### 4.2 – Library as a Learning Resource

##### 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
KOHA	Fully	18.05.07.000	2014

##### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	19507	8723085	882	631722	20389	9354807
Reference Books	1905	526528	1	575	1906	527103
Journals	53	180066	0	0	53	180066
Digital Database	3	19470	0	0	3	19470
Weeding (hard & soft)	142	24243	0	0	142	24243
No file uploaded.						

##### 4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
None	None	None	01/01/2018
No file uploaded.			

#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Co mputers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	644	119	2	0	0	19	3	100	503
Added	61	61	0	0	0	0	0	0	0
Total	705	180	2	0	0	19	3	100	503

##### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS
----------------

##### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
--	--

None

None

**4.4 – Maintenance of Campus Infrastructure**

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
4065674	4065674	15024243	15024243

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Procedures and policies for maintaining and utilizing physical, academic and support facilities laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link) The infrastructure of an institution is the bedrock of all its activities. We take great pride in the infrastructure we have and strive to preserve it for the use of current and future stakeholders in a responsible and sustainable manner. The library is our pièce de résistance. Spread over two floors with ample seating capacity and providing plenty of naturally lit space for readers, our library houses an impressive collection of books and journals. The library is fully automated and uses KOHA Integrated Library Management System. Digital access, bar coded inventory, online catalogue and an online reservation system ease student use and allow for access of eresources from anywhere within the campus with some material being available for access from outside the campus as well. The library is effectively managed by the librarian and her staff. The library gets grant from the GNCTD and is also funded by fee collected from students. The college has six computer labs equipped with state of the art computer systems. High end servers, with multiprocessor systems, are available for college fraternity for research purposes. Entire college premises is WiFi enabled and each and every student and staff member has access to the same. Some students have also been given laptops by the college. Each lab is managed by a team comprising of a teacher in charge, one technical assistant and a lab attendant. A Systems and Networks Administrator looks after the upkeep of the entire network. Grant for purchase and upkeep of the IT systems is received from the GNCTD. Whenever required the college Governing Body also makes available funds for the same from the APC fund. All classrooms are well furnished and ICT equipped for effective teaching and learning. Every classroom has a LCD projector, document projector and a public address system. Grant for maintaining the classrooms is received from the GNCTD. Whenever required the college Governing Body also makes available funds for the same from the APC fund. The college has a team of gardeners to look after the upkeep of the college grounds. A Caretaker supervises their activities. The college office liaisons with the PWD of the Govt. of the NCT of Delhi for regular management and upkeep of the college campus. Students of the college are regularly sensitised to maintain this infrastructure of the college in a responsible and safe manner. The Campus Code of Conduct, duly signed by the students and parents, makes the students aware of their duties towards this and has strict penalties in case of wilful damage.

<http://sscbsdu.ac.in/files/news/AQAR%20Criteria%20for%202018-19.pdf>

**CRITERION V – STUDENT SUPPORT AND PROGRESSION****5.1 – Student Support**

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Financial Assistance Scholarship Program	24	379000
Financial Support from Other Sources			
a) National	Dr. S.S.Gulshan Scholarship Award	2	19414
b) International	NA	0	0
No file uploaded.			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Structured mechanism of Mentoring program Under this program, each faculty is assigned 20 students for counseling	24/09/2018	1056	College Administration
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2018	Case Study Workshop (KPMG), MGB Programme (SP Jain), Unleash the Leader Within, Excel Workshops, How to crack Aptitude Exam (CAT, XAT, IIFT), Career Opportunities Abroad (GMAT, GRE), How to Crack GD and PIs and Finance	1100	1100	90	150

and  
Marketing  
Workshops

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
2	2	5

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Bain Capability Network Dabur India Ltd. DE Shaw Deloitte Touche Tomatsu DSV Air Sea Pvt. Ltd. Escalate Solutions Grant Thornton India Limited Indospirit Inmobi Ken Research KPMG Oxane Partners Praxis Global Rocsearch Times Internet Verity Wingify	127	120	Affle App Street Benori Boston Consulting Group CBRE Darwinbox Deloitte USI Embibe EY Fabhotels Flexing it FTI Consulting Fundwave Gemini Solutions Genpact Growisto HBF Direct HelloTravel	69	59

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2018	60	Bachelor of Management Studies (BMS), BBA	Management Studies and Computer Science	Indian School of Business (ISB),	Post Graduate Diploma in Management

		(Financial Investment Ananalysis) and B. Sc. (H) Computer Science		Faculty of Management Studies (FMS), University of Delhi, Delhi Indian Institute of Foreign Trade (IIFT), New Delhi Kolkata Indian Institute of Management Ahmedabad (IIMA) Indian Institute of Management Bangalore	(PGDM) (MBA), Masters in Management, Masters in Economics
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	1
SET	0
SLET	0
GATE	0
GMAT	15
CAT	56
GRE	5
TOFEL	4
Civil Services	3
Any Other	44

No file uploaded.

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Kriti 1.) rangoli making	University	19
2.) book cover designing	University	17
3.) t shirt painting	University	10
4.)tattoo making	University	14
5.)best out of waste	University	12
6.)doodle making	University	42
7.)logo redesigning	University	11



8.)cartoon character redesigning	University	17
Cultural Activity Blitz	National	300
Octaves	National	400
Raasa The Theatre Festival of SSCBS (2018)	National	100
Cynosure 19	University	59
Manthan street play festival	International	3000
Manthan street play festival	College Level	23
Alla Prima	University	142
kabaddi	intra college	56
football	intra college	90
volleyball	intra college	32
CCL	intra college	120
adrenaline 1)kabaddi	intra college	42
2) football	intra college	96
3) volleyball	intra college	24
4) chess	intra college	24
5) table tennis(single men)	intra college	24
6) table tennis women single	intra college	8
7) table tennis doubles	intra college	16
No file uploaded.		

### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2018	Western Group, St. Stephens College - 2nd Position	National	0	1	15006 17048 17029 18026 17155 18048 16063 18525 18355 18112 16343 18143 18370 18373 16177	Team Event (Western Group of Dhwani)

					17373	
2018	St. Stephens College Phone Photography First Position	National	0	1	18325	Dorjee Tseten Bodh
2018	PGDAV College On The Spot Photography Second Position	National	0	1	18007	Abhinav Chandan
2018	Shri Ram College of Commerce Online Photography First Position	National	0	1	18007	Abhinav Chandan
2018	SSCBS Kartavya On the Spot Photography First Position	National	0	1	18059	Harshit Linda
2018	SSCBS Kartavya On the Spot Photography Second Position	National	0	1	17570	Diwakar Yadav
2018	St. Stephens College Photowars First Position	National	0	1	17303, 17570, 17072, 16014	Rig Malik, Diwakar Yadav, Shashwat Yadav, Aditya Mohan
2018	Dyal Singh College On the Spot Photography Second Position	National	0	1	18099	Palak Kumar
2018	Delhi College of Arts and Commerce On the Spot Photography	National	0	1	17367, 17365	Sameer Naidu Bade, Sandeep Kumar Soreng

	First Position					
2018	Jesus and Mary College On the Spot Photography First Position	National	0	1	18060	Harshita Sandila
2018	Delhi College of Arts and Commerce On the Spot Photography Third Position	National	0	1	18339	Justin Luiathang
2018	Daulat Ram College On the Spot Photography First Position	National	0	1	18339	Diwakar Yadav
2018	Keshav Mahavidyalaya On the Spot Photography First Position	National	0	1	17570	Diwakar Yadav
2018	Best Actor (organised by SGTB Khalsa College)	National	0	1	17335	Deepanshi Yadav
2018	Best Actor (organised by Gargi College)	National	0	1	17335, 18109	Deepanshi Yadav, Prasann Juneja
2018	Special Mention (Organised by Dyal Singh College (M))	National	0	1	18181	Vanshika Pant
2018	Best Direction (organised by Dyal Singh College (M))	National	0	1	17374, 17355	Ashutosh Gupta and Ayush Jain

2018	Best Play Runners Up (organised by Zakir Hussain College (M))	National	0	1	18001, 18181, 18188, 18377, 17355, 17374	Aadarsh Ambastha, Vanshika Pant, Vinayak Birla, Silha Nazrin S N, Ayush Jain, Ashutosh Gupta
2018	Best Actor (organised by Zakir Hussain College (M))	National	0	1	18181	Vanshika Pant
2018	Inter College (IIT Kanpur)-Second prize	National	0	1	17079	Upshant Saini
2018	Inter College (AIIMS)-Second prize	National	0	1	17079	Upshant Saini
2018	Inter College (Shaheed Rajguru College of Applied Science)-Second prize	National	0	1	17079	Upshant Saini
2018	Inter College (PGDAV)-Third prize	National	0	1	17079	Upshant Saini
2018	Inter College (SSCBS)-Third prize	National	0	1	17115-18139	Prakriti Jain-Sakshi Singh
2018	Inter College (SSCBS)-2nd prize	National	0	1	18330-18353	Gaurvi Rustagi-Periwinkle Shergill
2018	Inter College (AIIMS)-first prize	National	0	1	18330	Gaurvi Rustagi
2018	Indian Solo, AIIMS -	National	0	1	17103	Shivansh Jindal

	1st Position					
2018	Indian Solo, IIT Delhi - 3rd Position	National	0	1	17103	Shivansh Jindal
2018	Indian Group, IIT Kanpur -3rd Position	National	0	1	17042 16508 18025 18039 18047 18104 16194 16544	Team Event (Indian Classical Choir Group of Dhwani) Akshita Karan Anurag Kundra Arundhati Goel Chimye Diwakar Divya Pandey Parv Maheshwari Vishal Mahey Vishal
2018	Indian Solo, Janaki Devi Memorial College - 2nd Position	National	0	1	17103	Shivansh Jindal
2018	Indian Classical Solo, Sri Guru Gobind College of Commerce -3rd Position	National	0	1	17103	Shivansh Jindal
2018	Indian Classical Choir Group, Hindu College -3rd Position	National	0	1	17042 16508 18025 18039 18047 18104 16194 16544	Team Event (Indian Classical Choir Group of Dhwani)
2018	Western Duet, Sri Venkateshw	National	0	1	16343	Rachit Arora, Riya

	ara College - 2nd Position					Khattar
2018	Western Group, Janaki Devi Memorial College -2nd Position	National	0	1	15006 17048 17029 18026 17155 18048 16063 18525 18355 18112 16343 18143 18370 18373 16177 17373	Rachit Arora Abhijith Krishnan Ansh Dhawan Arjun Jaiswal Aryaman Sharma Ashna
2018	Western Group, IIIT Delhi - 2nd Position	National	0	1	15006 17048 17029 18026 17155 18048 16063 18525 18355 18112 16343 18143 18370 18373 16177 17373	Team Event (Western Group of Dhwani)
2018	Western Group, O.P. Jindal Global University - 2nd Position	National	0	1	15006 17048 17029 18026 17155 18048 16063 18525 18355 18112 16343 18143 18370 18373 16177 17373	Team Event (Western Group of Dhwani)
2018	Western Group, IIT Bombay - 3rd	National	0	1	15006 17048 17029 18026	Team Event (Western Group of Dhwani)

	Position				17155 18048 16063 18525 18355 18112 16343 18143 18370 18373 16177 17373	
2018	Western Group, Engifest-DTU - 3rd Position	National	0	1	15006 17048 17029 18026 17155 18048 16063 18525 18355 18112 16343 18143 18370 18373 16177 17373	Team Event (Western Group of Dhwani)
2018	Western Group, Jesus and Mary College - 2nd Position	National	0	1	15006 17048 17029 18026 17155 18048 16063 18525 18355 18112 16343 18143 18370 18373 16177 17373	Team Event (Western Group of Dhwani)
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Student Council of the college is the highest representative body of the college. It acts as a point of contact between the students and the administration. The students of the college are given representation in academic administrative bodies which in turn helps to improve the academic and administrative environment of the college. A brief point wise description of the activities are as follows: i. Organize College annual cultural festival Crescendo. ii. Organize College annual seminar Convergence. iii. Volunteer in conferences/ seminar/FDPs organized by college iv. organize talks v. Participate in community services through various societies of the college vi.

Organize college annual day/ orientation program/ fresher's welcome etc.  
Representation in academic and administrative committees: i. NSS ii. ICC iii.  
ANTIRAGGING COMMITTEE iv. Library committee v. IQAC vi. Hostel Committee

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

SSCBS has a registered alumni association by name of Shaheed Sukhdev College of Business Studies Alumni Association. It was registered on 21.8.2009 in Delhi under number S/66636/2009

5.4.2 – No. of enrolled Alumni:

409

5.4.3 – Alumni contribution during the year (in Rupees) :

200500

5.4.4 – Meetings/activities organized by Alumni Association :

Alumni meet held on February 24th 160 alumni attended the event many faculty members and current students also attended the event. Another event was the lecture by alumni in month of early February 2019.

### CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

#### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Mention two practices of decentralization and participative management during the last year: The College is continuously strengthening the student council body which enabled students to actively participate in the administrative process and procedures as major stakeholders of the college. Students are proactively participating in one of the highly significant committees i.e. Library Committee consistently. More emphasis placed on different disciplines like finance, economics, operation research etc. according to their choice has further improved their learning process. As a result of which they express the need to purchase a variety of books, journals and magazines from reputed publications. Their valuable feedback is considered before placing subsequent orders. It further enhances the future procurement process which helps to determine the most popular titles, authors and publishers. Students play a proactive role in Canteen Committee. They suggest different items to be offered under various categories in the food menu. As an end consumer, the maximum price to be paid for each and every product is clearly expressed by them. Any grievances related to food quality, level of hygiene, cleanliness, behaviour of staff and incidental matters in the canteen are put forward by the students themselves. Such complaints are handled in a diligent manner and best possible efforts are made to resolve them at the earliest.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

#### 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	Curriculum is prescribed by the



University with an option of 30 revision in the syllabus. Teachers develop the teaching guidelines in each semester to expand its scope and to add tangential areas not covered in the curriculum. Independent workshops and seminars to strengthen the curriculum are also organised by the teachers. Industry experts are also consulted to procure feedback and accordingly make improvisations in the course content on regular basis.

Teaching and Learning

The College emphasizes an interactive mode of education, supported with innovative teaching methodologies. It is designed to stimulate inquisitive minds and provide significant exposure to the realities of business processes and challenges. Industry interaction is achieved through guest lectures, industrial tours, industry based project work, live projects, internships and summer training. Regular feedback is taken from students to improve teaching and learning. Our well-equipped campus has 31 spacious, soundproofed airconditioned classrooms, 4 amphitheatres, 7 computer labs, separate and exclusive examination rooms, dedicated tutorial rooms with the latest enabled learning tools which are fostering a conducive learning environment for the students and faculty alike. The classrooms are equipped with state-of-the-art lecture podiums with dropdown screens, recording facilities, integrated mike systems and modern electronic teaching aids to facilitate teaching and presentations.

Examination and Evaluation

We follow continuous evaluation through different methods like regular test, assignments, presentations, projects etc. Also Internal Assessment Monitoring committee at the department and college level facilitates smooth process of internal assessment and takes up any grievance of students related to internal assessment. The question paper for end semester examination is set by the University. Teachers are involved in setting up of question paper and evaluation process. The practical examination is conducted under the supervision of internal and external examiners appointed by the superintendent of examination.

<p>Research and Development</p>	<p>The faculty and students of college are fully involved in research and development through projects, research papers and book writing. One Project under the ICSSR Major Research Project, Five Books/Chapters in Books and 20 Research Publications in reputed national and international journals have been undertaken by faculty. Twenty eight talks and paper presentations were made on various reputed platforms by faculty members.</p>
<p>Library, ICT and Physical Infrastructure / Instrumentation</p>	<p>The library is situated across two floors and has designated reading rooms for 218 students and research section for faculty members along with reprographic facility. The library has rich resources with a total of 22,295 books, 53 periodicals and 13 newspapers. Moreover, the library has added 883 textbooks and reference books during the year. The library has an Institutional membership of Developing Library Network NLIST (National Library and Information Services Infrastructure for Scholarly Content) and NDL (National Digital Library). Its databases including Ebooks and EJournals are accessible through worldwide web. The college activities are automated using the complete modern Web based Open Source Solution i.e. KOHA. Library has a separate section of books for Economically Weaker Section Students.</p>
<p>Human Resource Management</p>	<p>The College provides financial assistance to faculty members and staff to attend/organise seminars and workshops. Around thirty five seminars, workshops and special lectures on Cyber Security in collaboration with Department of Computer Science and Institute of Cyber Security and Law Whatsapp Best Practices against Fake Information in association with NASSCOM Foundation Gender Sensitisation in the Modern Workplace by Mr.Pratyush Ralhan, Delhi High Court lawyer Know Your Rights by Josh Talk Anatomy of Corporate Fraud: IFFS FIASCO Imagination, Execution and Modelling of Supply Chain Management at TATA STEEL etc. were organised. An FDP on the Use of Contemporary Research Tools and Analysis Software Packages in Research was also organised. Around twenty one conferences, seminars and talks of</p>

national and international repute were attended by faculty members.

Industry Interaction / Collaboration

Various quality improvement initiatives are being adopted to encourage industry interactions at various levels which are as follows: Corporate events conducted by the college such as Convergence and Confluence provide a valuable interaction platform for the students and corporate leaders. The Management Interaction Cell of the college organizes corporate visits to provide hands-on practical exposure to students. The Career Development Centre organises various sessions by industry practitioners, preplacement talks, workshops, compulsory summer internships for the second year students. SP Jain Institute of Management (Global Program) in collaboration with Career Development Cell of SSCBS conducted the Advance Student Admission Programme (ASAP) in college. It also runs industry-linked certification programs such as NSE Certified Capital Markets Professional (NCCMP), FMAT in collaboration with BSE, ADVANCE ROUTE 1 in collaboration with CIMA and special classes for Tally and SPSS application software. SSCBS Innovation and Incubation Foundation (SIIF) organizes Entrepreneurship sessions from time to time to equip students with entrepreneurial knowledge and skills. Further, a certificate course on Data Analytics for Business was launched by the college for professionals and undergraduates, offering insights into machine learning, statistical methods for data analysis, python/R programming, neural networks and deep learning.

Admission of Students

The College offers three full-time graduate courses under its two departments: Department of Management Studies (DMS) and Department of Computer Science (DCS) leading to the award of Bachelor of Management Studies, Bachelor of Business Administration (Financial Investment Analysis) and B.Sc. (H) Computer Science. Admissions of students are done as prescribed by the rules and regulations of the University of Delhi. The college also offers a 42-week Post Graduate Diploma in Cyber Security and Law (PGDCSL) in collaboration with

University of Delhi and the Institute of Cyber Security and Law. Admission committee comprising of teachers and administrative staff work for smooth conduct of admission procedure.

### 6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	The attendance and internal assessment is available at the end of each month on the college website and can be easily accessed by students. The website has dedicated pages for placement activities and alumni association which is in the developmental stage. The college website is updated constantly with the help of the website committee and the system network administrator.
Administration	The college library has further updated their eresources by making available various search engines like Knimbus and JCCC and other full texts databases in the field of management studies and computer science etc. The library adds new titles in its collection on regular basis. The library resources are barcoded and software has been installed at the check desk for analyzing the foot falls of students visiting the library.
Finance and Accounts	To enhance cashless environment library is maintaining proper fines on respective titles of each and every student and generating reports from KOHA as well, which gives the clear picture of the student's library account and adds transparency to the library system.
Student Admission and Support	Students can easily check the status of library resources by accessing the online public access catalogue (OPAC).
Examination	Previous year question papers of all the courses offered by the college are being regularly updated on the college website with the help of question bank setup. The internal assessment marks, roll numbers of students and examination subjects are updated on time on Delhi university portal

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/	Name of the	Amount of support
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		workshop attended for which financial support provided	professional body for which membership fee is provided	
2018	Dr.PreetiRajpal Singh	Faculty Development Programme for IQAC Coordinators	Sri Guru Nanak Dev Khalsa College	500
2018	Mr.Neeraj Kumar	International Conference on Sustainability	IIM, Shillong	23360
2019	Mr. Ramesh Kumar	13th Biennial Conference on Entrepreneurship	EDII, Ahmedabad	10007
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Workshop on Whatsapp Best Practices Against Fake Information in association with NASSCOM on from 1112 in college auditorium	NA	03/04/2019	03/04/2019	3	0
2019	Faculty Development program on "Use of Contemporary Research tool and Analysis Software used in Research"	NA	04/05/2019	06/05/2019	10	0
2019	Faculty Development Programme (FDP) on Machine	NA	15/07/2019	20/07/2019	3	0

	Learning with Data Analytics in association with International Conference on Innovative Computing and Communication (ICICC)					
2019	Python workshop for faculty and students	NA	10/01/2019	11/01/2019	2	0
2019	Workshop on Cyber Security in collaboration with Department of Computer Science and Institute of Cyber Security and law	NA	25/03/2019	26/03/2019	1	0
2019	Workshop on Cyber Security in collaboration with ShaheedBhagat Singh College (Evening) and Institute of Cyber Security and law on where 100 participants were present.	NA	23/04/2019	23/04/2019	2	0
2019	Workshop on How to	NA	28/01/2019	28/01/2019	8	0

create  
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Investor  
awareness  
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Two week Refresher Course in Mathematics/ Operational Research/ Statistics Computer Science at CPDHE, University of Delhi.	1	31/05/2019	14/06/2019	15
UGC Sponsored 3 weeks Refresher Course in Social concerns and Social Science	1	27/11/2018	17/12/2018	21
Faculty development programme on 'Research Methodology Teaching Pedagogy' organized by teaching learning centre, Ramanujan college, University of Delhi	1	30/04/2019	05/05/2019	6
Faculty development programme on panel data analysis organised by Rukmini Devi Institute of Advanced	1	16/07/2018	18/07/2018	3

Studies (RDIAS), GGSIP University, Delhi				
FDP titled Java programming and fundamentals - organized by Oracle in collaboration with ICTA, held at BhagwanParsh uram Institute of Technology, Rohini	2	30/07/2018	03/08/2018	5
One week faculty Development Programme (FDP) on "Software Packages for Mathematical Sciences" at Hansraj College.	1	14/11/2018	19/11/2018	6
One week faculty Development Programme (FDP) on "Network Science: Foundation of Social Network Analysis" from at Department of Computer Science, University of Delhi.	2	03/12/2018	08/12/2018	7
Workshop on Cyber Security in collaboration with ShaheedBhagat Singh College(E vening) and Institute of Cyber Security and law on where 100 participants were present	2	23/04/2019	23/04/2019	1
Workshop on How to create wealth smartly	8	28/01/2019	28/01/2019	1



Investor awareness program				
Faculty Development program on "Use of Contemporary Research tool and Analysis Software used in Research"	8	04/05/2019	06/05/2019	3
Faculty Development Programme (FDP) on Machine Learning with Data Analytics in association with International Conference on Innovative Computing and Communication (ICICC)	3	15/07/2019	20/07/2019	3
Workshop on Cyber Security in collaboration with Department of Computer Science and Institute of Cyber Security and law	1	25/03/2019	26/03/2019	2
Workshop on Right to Information Act conducted at University of Delhi. Attended	1	14/12/2018	14/12/2018	1
Workshop on Whatsapp Best Practices Against Fake Information in association with NASSCOM on from 1112 in college auditorium	3	03/04/2019	03/04/2019	1
Python workshop for faculty and students	2	10/01/2019	11/01/2019	2
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
33	9	34	12

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
? Teachers Welfare Fund by University of Delhi. ? Group Insurance Scheme by LIC. ? Financial Assistance for participating in Conferences/ Workshops and Seminars. ? Full Fee waiver for Staff Child.	? Group Insurance Scheme by LIC. ? Full Fee waiver for Staff Child.	? Scholarship/Financial Assistance as approved by The Principal. ? Differential fee structure for Economically Weaker Section (EWS).

**6.4 – Financial Management and Resource Mobilization**

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The internal financial audit is regularly done by a Registered Chartered Accountant Firm/Company. The Chartered Accountant Firm/Company is duly approved by the Governing Body of the college and University of Delhi. The registration and other vital credentials of the Chartered Accountant Firm/Company is also verified through the Institute of Chartered Accountants of India (ICAI). Also, the external financial audit is done by the Examiner Local Fund Audit (ELFA), Government of NCT of Delhi on regular basis. Moreover, financial audit is also done by AGCR, Government of India. These financial audits are done for all accounts of the college on regular basis.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
C.L. Educate, IMS, Hospitech India, Droom Technology and others	1404110	Student Activity
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6.4.3 – Total corpus fund generated

8826589
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**6.5 – Internal Quality Assurance System**

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	NA	No	NA
Administrative	Yes	DHE	No	NA

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1) A ParentTeacher Association is a formal organization composed of parents, teachers and staff that is intended to facilitate parental participation in the

college. Parents have been invited and made members of Colleges IQAC committee. 2) Parents, Teachers and students interaction is encouraged on the occasion of Orientation programs and several college functions like CONVERGENCE, The Annual Leadership Summit. 3) Parents have been actively involved in different capacities which ranges from giving ideas regarding the theme of event, choice of speakers, invitation to dignitaries to act as a bridge for arranging sponsorship. They also share experience about the events attended and provide feedback for improvisation and expansion to a higher scale.

#### 6.5.3 – Development programmes for support staff (at least three)

1) 15 Days Training Programme on "IT Applications in Libraries" held at University of Delhi, Central Library from 3 January 2019 to 17 January 2019. 2) Attended a training on 'Settlement of Pensionary Benefits' organized by the Directorate of Training, Union Territories Civil Services, 27 to 28 August 2018. 3) Attended a training on 'Pay Fixation' organized by the Directorate of Training, Union Territories Civil Services, 14 to 15 November 2018. 4) Attended a training on 'RTI Act Capacity Building' organized by the Directorate of Training, Union Territories Civil Services, 19 to 20 December 2018. 5) Attended a training on 'EOffice' organized by the Directorate of Training, Union Territories Civil Services on 24 September 2018. 6) Attended a training on 'Computer Operations Advanced Course' organized by the Directorate of Training, Union Territories Civil Services, 14 to 16 November 2018. 7) Attended a training on 'Personnel and Establishment Matters' organized by the Directorate of Training, Union Territories Civil Services, 10 to 14 December 2018. 8) Attended a training on 'RTI Act Capacity Building' organized by the Directorate of Training, Union Territories Civil Services, 19 to 20 December 2018. 9) Attended a two weeks training on 'IT Applications in Libraries' organized by the University of Delhi, 5 to 19 December 2018. 10) Attended a two weeks training on 'IT Applications in Libraries' organized by the University of Delhi, 5 to 19 December 2018.

#### 6.5.4 – Post Accreditation initiative(s) (mention at least three)

1) Formation of Internal Quality Assurance Committee. 2) Regular framing of Learning Outcomes for each paper taught under all the courses. Accordingly the Teaching Guidelines are prepared and both are shared with the concerned stakeholders in a prompt manner. 3) Floating and filling up of satisfaction survey from passing out batch (third years), every year to seek their feedback, experiences and suggestions to improve functioning and facilities related to academic and co curricular activities. 4) Participative management is propagated via student's council of the college which came into existence in recent years. The students elect their representatives through elections and act as our most important stakeholder in decision making process.

#### 6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	No

#### 6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	CONVERGENCE – The Annual National	22/10/2018	31/10/2018	31/10/2018	524

	Corporate Convention				
2019	FDP on the Use of Contemporary Tools, Techniques and Analysis Software Packages in Research	22/10/2018	04/05/2019	06/05/2019	44
2019	Gender Sensitisation in the Modern Workplace. The session conducted by Delhi High Court lawyer, Mr. PratyushRalan.	22/10/2018	05/04/2019	05/04/2019	100
2019	Workshop on Whatsapp Best Practices Against Fake Information in association with NASSCOM	22/10/2018	23/04/2019	23/04/2019	500
2019	Python workshop	22/10/2018	10/01/2019	11/01/2019	55
2019	Workshop on Cyber Security in collaboration with Department of Computer Science and Institute of Cyber Security and law	22/10/2018	25/03/2019	26/03/2019	110
2019	Workshop on Cyber Security in collaboration with ShaheedBhagat Singh College(Evening) and Institute of Cyber	22/10/2018	03/04/2019	03/04/2019	100

Security and law

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## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Don't stand above her, stand with her online poster awareness series	11/01/2019	21/01/2019	15	15

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

1) 90 percent annual lighting power met through LED fittings. 2) Average percent expenditure on green initiative and waste management (2.56 percent)

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	20
Provision for lift	Yes	20
Ramp/Rails	Yes	20
Braille Software/facilities	No	0
Rest Rooms	Yes	20
Scribes for examination	Yes	20
Special skill development for differently abled students	No	0
Any other similar facility	No	0

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	1	02/01/2019	1	Project Utthaan	Adoption of slum community to focus	17

						on issues of education, menstrual hygiene and sanitation	
2018	1	1	23/02/2019	20	Street Play Emotional Atyachaar	Dealing with the issue of mental illnesses arising out of distressed relationships	270
2018	1	1	11/04/2019	20	Vote Tu De	Voter's Awareness campaign by Election Commission	60
2018	1	1	25/02/2019	20	Manthan	An International Street Theatre Festival, During this period, More than 160 street theatre performances	3000
2018	1	1	22/02/2019	60	Manthan Mohatsav	Delhi Collegiate Theatre Circuit performed their street plays at 17 different public locations in Delhi	270
2018	1	1	22/02/2019	75	Manthan Ekaai	6 International performances, 25 teams per	125

						forming at 9 public locations all over Delhi	
2018	1	1	08/02/2019	1	The Social Revolution 2.0	The Social Revolution 2.0 was an initiative to celebrate the vivid colors of social entrepreneurship	60
2018	1	1	20/07/2018	150	Project Udaan	We introduced a new course, named HSCIT which is a Haryana government computer certified course	60
2018	1	1	20/07/2018	150	Project Khidki	A new product was launched in October, the khidki bar eaten by people of all ages groups	60
2018	1	1	31/03/2019	1	Project Avya	Project Avya, through a community based approach, aims to provide potable water solutions to urban	60

						slum comm unities	
2018	1	1	31/03/2019	1	Project Pravah	It aims to provide holistic clean air solutions to each section of the society at affordable cost	60
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Amendments to ordinance XI of the ordinances of the University regarding University appointed Teachers	06/03/2019	Circulated among the faculty members in the beginning of the session
University non teaching employees (Terms and Conditions of Service) Rules 2013(under ordinance XXII D)	17/03/2019	Circulated among all non teaching staff

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Surgical Strike Day	28/09/2018	28/09/2018	50
Visits to Old Age Homes	15/09/2018	14/10/2018	45
Ekta Diwas	31/10/2018	31/10/2018	45
Vigilance Awareness Week	29/10/2018	03/11/2018	45
Rang Badlav ke	25/01/2019	25/01/2019	100
National Voters' Day	30/01/2019	30/01/2019	800
Martyr's Day	01/03/2019	30/03/2019	42
Workshops in Government Schools	01/03/2019	30/03/2019	42
Poster series spreading awareness	01/03/2019	30/03/2019	45
Blood Donation Camp	06/02/2019	06/02/2019	45
Wishing Wall	06/02/2019	06/02/2019	60
Workshop for Kids	06/02/2019	06/02/2019	30
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### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1.1. Plantation Drive 2. Cleanliness Drive 3. Swachhta Hi Seva 4. Project Rahat (Enactus, SSCBS) 5. Workshop on cleanliness and menstrual hygiene (Kartavya SSCBS). 6. Sanitary Napkin Dispenser (Markit, SSCBS) 7. Manthan 2019 An International Street Theater Festival (Verve, SSCBS). 8. PRAVAAH: It aims to provide holistic clean air solutions to each section of the society at affordable cost and enabling the skilled unemployed youth to raise their own livelihood (Enactus SSCBS) 9. Project Utthaan wherein we adopted a slum community in the vicinity of our college to focus on the issues of education, menstrual hygiene and sanitation (Rotaract SSCBS). 10. Project Srijan which deals with the management and safe disposal of ewaste in the country (Rotaract SSCBS).

## 7.2 – Best Practices

### 7.2.1 – Describe at least two institutional best practices

Describe at least two institutional best practices Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link Community Service We have taken several outreach projects that improve the quality of life of people in need. One of the major project undertaken is listed below: ENACTUS, or Entrepreneurial Action through Us, is an international notforprofit organisation that works with business leaders and university students across the globe to develop outreach projects that improve the quality of life of people in need. SSCBS has a long association with Enactus. Many projects have been implemented by SSCBS chapter of Enactus. Enactus SSCBS is currently running 5 projects Raahat, Khidki, Udaan, Avya, Pravah. Sensitization towards Social Issues SSCBS takes all initiatives to make the student community an active agent of change in the process of development of the society. One of the major initiatives is the street play festival – MANTHAN organised by SSCBS wherein it joins hands with the street theatre societies of colleges across the globe. It is an effort to transform the mindset of the viewers with a belief that the power to do so lies within them. From its humble beginnings at the Jantar Mantar in 2007 with just three performances, it has today evolved into the largest street theatre festival in India with an International footprint. Manthan'18 was organized in 51 cities at 130 different locations in 21 states of India and to increase the gamut of the festival, the team has organized street play performances in 10 other countries (Canada, Panama, Czech Republic, Afghanistan, Kenya, Nigeria, Bangladesh, Zambia, Nepal).

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

## 7.3 – Institutional Distinctiveness

### 7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust Provide the weblink of the institution in not more than 500 words Producing Job Creators – Incubation centre of SSCBS Our college had always been well recognized for excellent quality of its teaching and the products our students. Over the years, our college has great placement track record, and during the last 45 years, there has been a clear surge in entrepreneurial drive amongst the students. The college then created an e cell, YUVA, which helped the students with entrepreneurial mindset to interact and create startups. In February 2016, Government of NCT of Delhi (GNCTD) had launched the initiative to set up

incubation centres across select 6 institutes / universities in Delhi, including our college. Each institute had to promote an independent company under section 8 (company without profit motive) to enable sufficient speed of execution, agility and professional setup. We took this opportunity to create a professionally managed setup dedicated towards launching startups from students, alumni and staff. Accordingly, the Section 8 company, SSCBS Innovation and Incubation Foundation (SIIF) was incorporated on October 6, 2016. This company has evolved into a highly engaging and impactful best practice at our college. As an outcome of evaluation panel, . Funding for 5 existing incubatees was approved . Next round of funding for 1 existing funded incubatee was approved . 3 new ideas were approved for incubation support without funding . 2 new ideas were approved were provided incubation funding support. SIIF's investment in incubatee ventures till date: Rs. 44,25,000/ . During academic year 2017 to 18: Rs. 11,00,000/ . During academic year 2018 to 19: Rs. 33,25,000/ Government approvals / recognitions / grants . SIIF has been accorded recognition by DST vide their letter number 22/1/2018NEB/4 dated 11.7.2018 . SIIF has been granted of Rs. 50.0 lakhs from GNCTD in November 2018. . There has been regular interface between GNCTD and SIIF, along with regular updates being provided to the government officials. . SIIF is in active discussions with newly opened incubation cell at School of Open Learning, DU to derive synergy in mutual best practices. . SIIF collaborated with three other incubators of Delhi under the current initiative, and with TiENCR to build sectorbased pipeline. TiENCR carried out marketing and visibility for the startup hunt, and four incubators - SIIF, ANDCIIF, DPSRUIIF and AIACRIIF - had evaluations at their respective institutes to identify good potential startups. . SIIF worked with Lufthansa German Airlines to hold first ever workshop by them in Asia on design thinking, innovation and entrepreneurship. It was held for total period of 6 days in joint collaboration with AUD, DPSRU and SSCBS / SIIF. SIIF was also well represented at various forums, along with strong reinforcement of SSCBS brand. These forums included talks / sessions at JIMS, ANDC, IGDTUW, SOLDU, COLDU, CCRT, IIMA NCR Network, Birla Vidya Niketan, DSIDC, SRCC, Cluster Innovation Centre DU, IMS Ghaziabad.

Provide the weblink of the institution

### 8.Future Plans of Actions for Next Academic Year

1. To enhance efforts towards extension activities by continuing to support social entrepreneurship and inclusive development. 2. To provide strong all round support to the students by strengthening the mentor ship program and providing professional counselling services for the college family. 3. To continue to make efforts to keep the course curriculum current and topical. 4. To identify and provide support to students who need more indepth attention and learning guidance. 5. To continue to offer relevant value add courses to strengthen the academic capabilities of the students. 6. To grow our global worldview by providing opportunities such as international conferences /symposia / FDPs. 7. To broaden the research capabilities of the college fraternity by providing research based platforms such as a college journal. 8. To continue to provide more growth opportunities to the students of the college by engaging more actively with our recruitment partners for driving curricula changes and personality enhancement support.