

Yearly Status Report - 2017-2018

Part A				
Data of the Institution				
1. Name of the Institution	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES			
Name of the head of the Institution	Dr. POONAM VERMA			
Designation	Principal			
Does the Institution function from own campus	Yes			
Phone no/Alternate Phone no.	01127573447			
Mobile no.	9810508371			
Registered Email	cbs@sscbsdu.ac.in			
Alternate Email	principal@sscbsdu.ac.in			
Address	PSP Area-IV, Dr. K.N. Katju Marg, Sector -16, Rohini			
City/Town	Delhi			
State/UT	Delhi			
Pincode	110089			

2. Institutional Sta	atus				
Affiliated / Constituent		Constituent			
		Co-education			
Type of Institution			CO-Education		
Location			Urban		
Financial Status			state		
Name of the IQAC	co-ordinator/Directo	r	Dr. Preeti R	ajpal Singh	
Phone no/Alternate	Phone no.		01127573446		
Mobile no.			9868360863		
Registered Email			cbs@sscbsdu.	ac.in	
Alternate Email			principal@ss	cbsdu.ac.in	
3. Website Addres	SS		I		
Web-link of the AQAR: (Previous Academic Year)		https://sscbsdu.ac.in/files/news/NAAC%2 OReport%202016-17.pdf			
4. Whether Academic Calendar prepared during the year		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		https://sscbsdu.ac.in/files/news/Academ ic%20Calendar%202017-18.pdf			
5. Accrediation De	etails				
Cycle	Grade	CGPA	Year of	Vali	dity
			Accrediation	Period From	Period To
1	A	3.16	2016	19-Feb-2016	18-Feb-2021
6. Date of Establishment of IQAC		04-Jan-2016			
7. Internal Quality	Assurance Syste	m			
	Quality initiatives	s by IQAC during t	he year for promotin	a quality culture	
Item /Title of the o	quality initiative by		Duration Number of participants/ beneficiaries		

06-Oct-2017	40
1	
25-Oct-2017 1	100
22-Feb-2018 26	999
16-Mar-2018 1	210
15-Feb-2018 2	206
07-Apr-2018 4	60
22-Apr-2018 1	40
16-Sep-2018 1	60
24-Aug-2017 11	260
28-Sep-2017 4	240
20-Sep-2017 1	100
01-Sep-2017 9	137
27-Sep-2017 1	50
16-Sep-2017 3	21
03-Oct-2017 1	450
03-Jan-2018 16	226
	1 25-Oct-2017 1 22-Feb-2018 26 16-Mar-2018 1 15-Feb-2018 2 07-Apr-2018 4 22-Apr-2018 1 16-Sep-2018 1 28-Sep-2017 1 28-Sep-2017 1 20-Sep-2017 1 20-Sep-2017 1 16-Sep-2017 1 16-Sep-2017 1 01-Sep-2017 1 01-Sep-2017 1 01-Sep-2017 1 01-Sep-2017 1 01-Sep-2017 1 03-Oct-2017 1 03-Oct-2017 1 03-Jan-2018

Session on Corporate Culture	05-Jan-2018 1	45	
Pledge for voting	25-Jan-2018 1	999	
Exhibition on North East India	01-Jan-2018 1	120	
Excelsior 18- The Retaliation: Marketing Society	02-Feb-2018 1	400	
Jurisprudence 2018 20-Feb-2018 150 1			
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Departmen t/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
None	None	None	2017 00	0
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9. Whether composition of IQAC as per latest NAAC guidelines:	Yes
Upload latest notification of formation of IQAC	<u>View File</u>
10. Number of IQAC meetings held during the year :	2
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<u>View File</u>
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

Promoting environmental consciousness through Tree Plantation Drive and Cleanliness Drive

Promoting entrepreneurial support for students, funding and monitoring support for start

Installation of Sanitary Napkin Dispenser and Organizing Blood Donation Camps

Providing employability to the students through CV building, placement and internship opportunities by the placement cell of the college.

Promoting social entrepreneurship through Project Udaan, Project Raahat and Project Khidki.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
PROJECT UDAAN: Digital literacy in rural areas procurement of e waste, refurbishment of desktops, setting up computer labs and cyber hubs in rural areas and creation of women entrepreneurs and delinking activities	Undertook all planned activities
PROJECT RAAHAT: Sanitation and removal of open defecation sensitization activities, management of toilet complexes, delinking activities.	Undertook all planned activities Designed Standard Operating Procedure
PROJECT KHIDKI: Eradication of malnutrition of children need assessment, collaboration with Aanganwadis, sensitization activities, testing of prototype of nutritional bar, awareness progress.	Need assessment Developing prototype nutritional bar
Organizing street play performances in 11 countries.	Successfully organized performances in Panama City, Czech Republic, Kenya, Bangladesh, Canada, India, Nigeria, Nepal, Argentina, Zambia, Afghanistan.
Targeting participation of 2500 artists.	Manthan involved a participation of more than 2500 artists who participated in a total of 100 performances.
Knowledge Sharing Sessions	Core and advisory committees conducted numerous KSS(s) on Advanced Excel Training, Photoshop for Beginners, After Effects Basics and Introduction to Canva.
Social Cause	A Sanitary Napkin Dispenser was inaugurated in the campus to promote women hygiene and gender sensitization. It is an attempt to fight against all taboos that surround menstrual hygiene and ensure easy access for the female staff and students.
Social Cause	Collection Drives: Collection of

	clothes, bags, books, packed food was done from the students, faculties and staff members of SSCBS. These resources were later delivered to the needy people. It helped the underprivileged people.
Annual Management Conclave Excelsior	The conclave provided a platform for participants to engage in management related simulations namely Best Manager, Corporate Strategy, HR PR, and Marketers which enabled students to learn numerous management skills.
Social Cause	Cleanliness Drive: A cleanliness drive was organized as a part of the Swachh Bharat Campaign, As part of the campaign, many members initiated to clean the college premises. Generated awareness to achieve a disease free world.
Social Cause	Plantation Drive: Students, faculty members and staff members together planted saplings at different places around the campus. Furthermore, we conducted a plantation drive in a government school too. It contributed to a green and clean environment.
Social Cause	Wishing Well: An initiative to help fulfil the wishes of kids in an NGO. It gave chance to unprivileged ones to dream.
Social Cause	Blood Donation: Maximum number of students and faculty members were seen during blood donation camp. It reiterated the importance of donating blood and emphasized on how a gentle effort can help save someones life in the time of need.
Social Cause	Health Check up: A health check up camp, in association with Max Healthcare, was organized in the college. It brought forward the importance to work on ones health and regular health check ups.
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14. Whether AQAR was placed before statutory body ?	Yes
Name of Statutory Body	Meeting Date
Governing Body	02-Feb-2019
15. Whether NAAC/or any other accredited	No

body(s) visited IQAC or interacted with it to assess the functioning ?	
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2018
Date of Submission	09-Mar-2018
17. Does the Institution have Management Information System ?	No

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The college started this academic year from its new campus at Rohini, having a state of the art infra-structure. This required more efforts in planning in terms of ensuring that computer labs, library and seminar rooms are functional, audio visual facilities installed in each class rooms etc. • Flexibility in the curriculum under CBCS CBCS provides the students with the flexibility of choosing skill enhancement and generic elective papers from various options offered by the college, which is reviewed every year. This year Econometrics course was offered to BMS students as well after analysing the positive feedback of BBA(FIA) students for this paper . • Paper Allocation to faculty and time table for the semester The paper allocation is done and time table is made accordingly before the semester begins. These are shared with the students through the college website and by putting them in each class room. • Sharing learning outcomes, syllabus along with the detailed guidelines with students For all the courses the learning outcomes, syllabus along with the detailed guidelines for each paper giving text books, reference books and online references are also shared with the students in the beginning of the semester. The classes, tutorials and labs are conducted regularly right from the day one of the commencement of the semester. • Requisite software made available in all the labs It is ensured that all the requisite software's enable the students to have rich hands on experience. This is substantiated with the regular lab assignments given to the students. • Innovative teaching methodology Innovative pedagogical practices including case study, role play, video recordings, group discussion etc. are adopted by teachers to make the curriculum interesting and contemporary • Maintenance and monitoring of student's attendance. The attendance record of the students is maintained and closely monitored. The monthly attendance of the students is posted on the college website. • Continuous evaluation student's progress The students' progress and learning is continuously evaluated through regular assignments, test, term papers and presentations. All these cumulatively along with the attendance marks form the internal assessment of the student. • Special lectures, Seminars, Workshops An interface between the college and Industry is maintained through guest lectures delivered by corporate leaders, Alumni, prospective employers. Faculty are encouraged to attend FDP, workshops, seminars and short term courses in esteemed institutions like IITs and IIMs so that they can update themselves and share their knowledge with the students. The students and are encouraged to

undertake online courses and the other value added courses that are offered by the college. • Projects and internships To groom our students for the corporate world Students are encouraged to undertake live projects and internships during their summer vacation. Minimum of one internship is a pre requisite for the students to register for the placements. • Review meetings with students and faculty Regular departmental meetings , faculty meetings and meeting with the student council having representations from each class are conducted to review the academic progress and resolving any issues

1.1.2 – Certificate/ Diploma Courses introduced during the academic year					
Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
Financial Modelling and Algo Trading (FMAT) 2 courses 1.2 - Academic F	-	20/08/2017	150	Yes	Yes
	1.2.1 – New programmes/courses introduced during the academic year Programme/Course Programme Specialization Dates of Introduction				
Flogran	ine/Course	Flogramme S	pecialization	Dates of in	ITOQUCIION
I	3SC	Only New courses 01/07/2017 introduced			/2017
I	3BA	Only New courses introduced		01/07/	/2017
F	BMS	Only New courses introduced		01/07/	/2017
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

	•			
Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System		
BSC	Already implemented in 2015	01/07/2017		
BBA	Already implemented in 2015	01/07/2017		
BMS	Already implemented in 2015	01/07/2017		
1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year				
	Certificate	Diploma Course		
Number of Students	79	0		
I.3 – Curriculum Enrichment				
1.3.1 – Value-added courses imparting transferable and life skills offered during the year				
Value Added Courses	Date of Introduction	Number of Students Enrolled		
NCCMP	19/08/2017	55		
NCCMP	17/09/2017	33		

NCCMP	27/01/2018		44	
Financial Modelling and Algo Trading (FMAT)	20/08/2017		43	
Financial Modelling and Algo Trading (FMAT)	07/04	/2018	36	
	No file	uploaded.	•	
.3.2 – Field Projects / Internships und	er taken during the	year		
Project/Programme Title	Programme S	Specialization	No. of students enrolled for Field Projects / Internships	
BMS	Manag	ement	144	
BBA	Fina	ance	49	
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4 – Feedback System				
4.1 – Whether structured feedback re	eceived from all the	stakeholders.		
Students			Yes	
Teachers			No	
Employers			Yes	
Alumni			No	
Parents			No	
4.2 – How the feedback obtained is b naximum 500 words)	being analyzed and	utilized for overall	development of the institution?	
Feedback Obtained				
The college has a policy of all its stakeholders. Colle obtained is authentic, free students Informal Feedback communication with students with the faculty and the pr during the academic session principal and TICs a feedba facilities like canteen, go problems of urgent/immediat immediately. Formal Feedback student feedback on the cur comprehensive online quest feedback is also taken from aspects of the academic is	ege makes all e from any bia College follo s, encouraging rincipal. The n. Through reg ack on academi eneral hygiene te nature are ck College als rriculum and t ionnaire twice	efforts to en as and confide ows the practi g them to shar feedback is o gular student ic and nonacad e and cleanlin addressed by so has a forma the delivery o e, mid semeste	sure that feedback ential. • Feedback from the of maintaining open the an informal feedback collected at various level council meetings with demic issues and other the administration the administration and end semester. The	

the students feel should be there. Feedback Analysis and Action Taken The feedback forms are analysed and shared with the faculty members for the necessary corrective measures. • Mid semester feedback helps us to work on the areas which need immediate attention and semester end feedback helps us to formulate the short terms and long term policies. • The action taken is informed to the students through mail or in the next meeting. • Feedback from recruiters and alumni Regular feedback is obtained from the recruiters and alumni for improving curriculum and teaching pedagogy. The employer has a pre and post recruitment meeting with the principal to understand the overall process of recruitment. Feedback Analysis and Action Taken The feedback reinforced the demand and need to make the alumni association more active and

college decided to initiate the same in the next year. • Feedback from faculty Faculty meetings with the principal are convened on a regular basis to discuss areas of improvement in the curriculum and matters of pedagogy. In addition, there are regular department meetings discussing assignments, criteria of assessment, suitable pedagogical approaches, as well as rational allocation of workload among faculty. Suggestions are collated and communicated to University Departments so that they can be considered for future course revisions. Teachers of the college are in constant touch with their parent departments and work in close proximity with them. Feedback Analysis and Action Taken The feedback from faculty , industry and students highlighted the need for professionals in the niche area of cyber security. College has decided to look into the feasibility of starting a diploma/certificate course in this area. • Feedback from parents Parents are also encouraged to give any suggestions or feedback on the curriculum, college facilities or any other college related matter through mail or suggestion box. Feedback Analysis and Action Taken The college has initiated a mechanism of formal feedback from parents.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

4	2.1.1 – Demand Ratio	during the year			
	Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
	BMS	Management	196	15844	196
	BBA	Financial and Investment Analysis	95	15844	95
	BSc	Computer Science	51	0	51
			View File		

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	institution	Number of teachers teaching both UG and PG courses
2017	954	0	45	0	0

2.3 – Teaching - Learning Process

2.3.1 - Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), Elearning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e- Resources)	ICT Toolsand resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
45	45	3	27	1	4

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The college has an active mentoring system. At the beginning of every academic session students are required to choose a mentor from the list of faculty members. The information of students gathered at the time of admission is shared with the mentors. This includes the students' area of extracurricular interests and career

goals. Each faculty member is subsequently allotted students (maximum 24 per head). Mentor mentee meetings are held on a regular basis and mentees are encouraged to approach their mentors for quick resolution of their concerns. Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in graduate studies and beyond. Quality mentoring greatly enhances students chances for success. The mentormentee sessions have in the past concerned with issues pertaining to academic mentoring, career counselling, guidance and support for personal issues and dealing with routine problems encountered by students.

Number of students enrolled in the
institutionNumber of fulltime teachersMentor : Mentee Ratio954451:21

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
44	34	10	0	19

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Mr. Onkar Singh	Assistant Professor	Best Teacher Award' by Department of Higher Education, Govt of National Capital Territory, Delhi
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year- end examination	Date of declaration of results of semester- end/ year- end
				examination
BMS	234	I	16/12/2017	15/01/2018
BMS	234	III	16/12/2017	19/01/2018
BMS	234	v	16/12/2017	23/01/2018
BMS	234	II	18/05/2018	14/07/2018
BMS	234	IV	18/05/2018	17/07/2018
BMS	234	VI	18/05/2018	09/07/2018
BBA	535	I	16/12/2017	15/01/2018
BBA	535	III	16/12/2017	17/01/2018
BBA	535	v	16/12/2017	23/01/2018
BBA	535	II	18/05/2018	14/07/2018

BBA	535	IV	18/05/2018	17/07/2018
BBA	535	VI	18/05/2018	09/07/2018
BSC	570	I	16/12/2017	15/01/2018
BSC	570	III	16/12/2017	20/01/2018
BSC	570	v	16/12/2017	23/01/2018
BSC	570	II	18/05/2018	18/07/2018
BSC	570	IV	18/05/2018	18/07/2018
BSC	570	VI	18/05/2018	08/07/2018
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The college follows the guidelines of the Univ of Delhi. 25 marks of the total assessment form the part of internal assessment. To facilitate continuous internal evaluation faculty adopts a process of assignments, case studies, field studies and surveys, live projects, research papers, presentation, case study analysis and simulation, descriptive and objective tests, quizzes and class participation. These form a basis of marks given in internal assessment. Feedback is also provided to the students on their performance in these methods used for evaluation. Open book tests have also been introduced. The use of live projects, case analysis, simulations have greatly contributed to enhancing the practical application of the theoretical concepts taught in class. This has contributed to enhanced learning and skill development of the students.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The college is a constituent college of the University of Delhi. The college thus follows the University of Delhi calendar. The same is made available to the students and faculty at the beginning of each year. This has enabled students to plan their academic and extracurricular pursuits. The faculty also plans their lecture and scheme of instructions and evaluation in advance.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://sscbsdu.ac.in/index.php/2014-01-16-07-34-49/2014-01-16-07-36-02/2014-01 -28-06-56-35/bachelor-of-management-studies

2.6.2 - Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
234	BMS	Management	185	172	92.97
535	BBA	Financial and Investment Analysis	66	57	86.36
570	BSc	Computer Science	57	55	96.49
		No file	uploaded.		

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

https://docs.google.com/spreadsheets/d/1793twWLQQvAzx784B1V_XnWKm_k687t0ZtZ2 20KvTic/edit#gid=1176062483___

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 - Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Students Research Projects (Other than compulsory by the University)	24	Indian Council of Social Science Research	752500	175000
		View File		

3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Contemporary Issues in Accounting and Taxation	Management and Financial Studies	09/11/2017
Microsoft Tools (Saksham)	Computer Science and Management and Financial Studies	28/11/2017
The First International Conference on Information Technology and Knowledge Management	Computer Science and Management and Financial Studies	22/12/2017
Scientific Computing using Python	Computer Science	11/01/2018
Recent Trends in Web Technologies	Computer Science	17/01/2018
Programming with Python	Computer Science	22/01/2018
Goods and Services Tax	Management and Financial Studies	24/01/2018
(FDP) Machine Learning (A Practical Approach)	Computer Science	29/01/2018
Entrepreneurship and Innovation in Financial Services Industry Leveraging Technology	Management and Financial Studies and Computer Science	30/01/2018
Latest Retail Trends in Marketing	Management and Financial Studies	21/02/2018

3.2.2 - Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Fitle of the innovation	on Name of Awa	ardee	Awarding	g Agency	Dat	e of award	Category
NA	NA		N	A	01,	/07/2017	NA
			<u>View</u>	<u>/ File</u>			
2.3 – No. of Incuba	tion centre create	d, start-	ups incubat	ed on camp	us durii	ng the year	
Incubation Center	Name	Spon	sered By	Name of Start-u		Nature of Star up	t- Date of Commencement
Yes	SSCBS Innovation and Incubation Foundation (SIIF)		of NCT Delhi	Bookyz	ia	Helping students t borrow booł at much lower cost	ςs
Yes	SSCBS Innovation and Incubation Foundation (SIIF)		of NCT Delhi	Grade Ventur		Offering video base coaching	07/09/2017 d
Yes	SSCBS Innovation and Incubation Foundation (SIIF)		of NCT Delhi	Shroom. Agro		Agri tech	. 27/10/2017
Yes	SSCBS Innovation and Incubation Foundation (SIIF)	-	of NCT Delhi	Contex (Jay Sha		Community based digit l/online assist applicatio	za
Yes	SSCBS Innovation and Incubation Foundation (SIIF)		of NCT Delhi	Perspec	tico	Skill developmen and coachin for placements	ng
Yes	SSCBS Innovation and Incubation Foundation (SIIF)		of NCT Delhi	IEEARC P Lto		Healthcare support system for tier 2/ tie 3 towns	c
Yes	SSCBS Innovation and Incubation Foundation (SIIF)		of NCT Delhi	Kairo G	uard	E Commerce Cr Dr Carc security	, , , , , , ,
Yes	SSCBS Innovation and Incubation	_	of NCT Delhi	Maal (Abhima Sharma	inyu	Tech based plant watering system	1 15/03/2018

	Foundation (SIIF)					
Yes	SSCBS Innovation and Incubation Foundation (SIIF)	Govt, of NCT of Delhi	Inde High Street (Knick Nnack Nook)	E comme	erce	06/04/2018
Yes	SSCBS Innovation and Incubation Foundation (SIIF)	Govt, of NCT of Delhi	Coupnarity Online Media P Ltd	Socia Chari throug comme:	ty h e	11/06/2018
Yes	SSCBS Innovation and Incubation Foundation (SIIF)	Govt, of NCT of Delhi	Rene You Greentech	Alterna Energ		01/07/2017
		View	<u>v File</u>			
3 – Research Ρι	ublications and A	wards				
3.1 – Incentive to	the teachers who	receive recognition/a	awards			
St	ate	Nati	onal		Interna	ational
	ate 0	Nati (Interna (
(0)	n Center)		
3.2 – Ph. Ds awa	0	ar (applicable for PG) 6 College, Research	n Center) Inber of PhD	C)
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3.2 – Ph. Ds awa Na 3.3 – Research P	o rded during the yea ame of the Departm NA Publications in the J	ar (applicable for PG nent	College, Research	nber of PhD 0 g the year	o's Awar	ded
3.2 – Ph. Ds awa Na 3.3 – Research P Type	o rded during the yea ame of the Departm NA Publications in the J 1 Mana Finan onal Mana Finan	ar (applicable for PG nent lournals notified on I Department agement and	College, Research Num UGC website during Number of Publi	nber of PhD 0 g the year	o's Awar	ded e Impact Factor (any)
3.2 – Ph. Ds awa Na 3.3 – Research P Type National	o rded during the yea ame of the Departm NA Publications in the J 1 Mana Finan onal Mana Finan	ar (applicable for PG ent ournals notified on I Department agement and acial Studies agement and acial Studies d Computer Science	College, Research Num UGC website during Number of Publi 2	nber of PhD 0 g the year	o's Awar	ded e Impact Factor (any) 0
3.2 – Ph. Ds awa Na 3.3 – Research P Type Nationa Internatic	o rded during the yea ame of the Departm NA Publications in the J 1 Mana Finan onal Mana Finan	ar (applicable for PG nent lournals notified on U Department agement and ncial Studies agement and ncial Studies d Computer Science <u>Viev</u> Volumes / Books pu	College, Research Num UGC website during Number of Publi 2 10	the year cation	o's Awar	ded e Impact Factor (any) 0 2
3.2 – Ph. Ds awa Na 3.3 – Research P Type Nationa Internatic	o rded during the yea ame of the Departm NA Publications in the J 1 Mana Finan onal Mana Finan and	ar (applicable for PG nent lournals notified on U Department agement and ncial Studies agement and ncial Studies d Computer Science <u>Viev</u> Volumes / Books pu	College, Research Num UGC website during Number of Publi 2 10 v File	the year cation	o's Awar Average	ded e Impact Factor (any) 0 2 ational Conferen
3.2 – Ph. Ds awa Na 3.3 – Research P Type Nationa Internatio	o rded during the yea ame of the Departm NA Publications in the J 1 Mana Finan onal Mana Finan and Chapters in edited acher during the yea	ar (applicable for PG nent cournals notified on U Department agement and ncial Studies agement and ncial Studies d Computer Science <u>Viev</u> Volumes / Books pu	College, Research Num UGC website during Number of Publi 2 10 v File	the year cation s in Nationa	o's Awar Average	ded e Impact Factor (any) 0 2 ational Conferen
3.2 – Ph. Ds awa Na 3.3 – Research P Type Nationa Internatio 3.4 – Books and occeedings per Te Managemen	o rded during the yea ame of the Departm NA Publications in the J I Mana Finan onal Mana Finan and Chapters in edited acher during the yea	ar (applicable for PG nent cournals notified on U Department agement and ncial Studies agement and ncial Studies d Computer Science <u>Viev</u> Volumes / Books pu ear	College, Research Num UGC website during Number of Publi 2 10 v File	the year cation s in Nationa	o's Awar Average	ded e Impact Factor (any) 0 2 ational Conferen

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Reduction of Redundant Rules in A ssociation Rule Mining Based Bug Assignment	Dr Abhishek Tandon	Internatio nal Journal of Reliabilit y, Quality and Safety Engineerin g, World S cientific, USA	2017	0	SSCBS	0
Developing Prediction Models to Assist Software Developers and Support Managers	Dr Abhishek Tandon	Lecture Notes in Computer Science (LNCS)	2017	0	SSCBS	0
Evaluation of Post Merger Per formance on a Value BasedFrame work (A Case of Hindalco Industries Ltd. and Novelis Inc)	Dr Ashima Arora	Effulgence	2017	0	SSCBS	0
Embedded Water Deri vatives	Dr H K Porwal	Internatio nal Journal of Management Studies	2018	0	SSCBS	0
INTELLO (an intell igent chatbot for replacing FAQs)	Dr Anamika Gupta	Journal of Web engine ering and Technology	2018	0	SSCBS	0
Effect of Varying Training Images on Performanc e of Face Recognitio	Dr Ajay Jaiswal	Internatio nal Journal of Engineerin g Research in Computer	2018	0	SSCBS	0

n(A Study)		Science and Engine ering				
The Trade off between Be havioural Economics and Financial Literacy	Dr Sushmita	AMAR(An Inter disc iplinary Journal)	2018	0	SSCBS	0
Impact of Demonetiza tion on Supply Chain in Indian Context	Dr Mona Verma	AIMS Inter national Journal of Management	2018	0	SSCBS	0
Quantitati ve analysis for measuring and suppre ssing bullwhip effect	Dr Mona Verma	Yugoslavia Journal of Operations Research	2018	0	SSCBS	0
Inventory and credit decisions for deteri orating items with displayed stock dependent demand in two echelon supply chain using stac kelberg and Nash euilibrium solution	Dr Amrina Kausar	Annals of Operations Research	2018	0	SSCBS	0
Impact of US Financial Crisis on GDP of BRICS Econ omics(An Analysis using Panel Data	Dr Ashima Arora	Global Business Review	2018	0	SSCBS	0

Approach)									
Analysis of Merger and Acquis ition Deals of Major Indian Banks(An Event Based Study)	Dr Ash Aror		Effulgenc	:e 20	18	0	SSCE	35	0
				<u>Viev</u>	<u>/ File</u>				
3.3.6 – h-Index o	of the Instit	utiona	I Publications	during the	year. (base	ed on Scopus/	Web of s	cience)
Title of the Paper	Name Auth		Title of journ	al Yea public		h-index	Numbe citatio excluding citatio	ns g self	Institutional affiliation as mentioned in the publicatior
NA	NA		NA	20	17	0	0		NA
<u>View File</u>									
3.3.7 – Faculty p	articipatio	n in Se	eminars/Confe	erences and	I Symposia	a during the ye	ar :		
Number of Faculty		Inter	national	Nati	onal	State	9		Local
Attended/Semina rs/Workshops			14 10		6	11		35	
Presente papers			3	C)	0			0
Resource persons			3	ç	9 2				2
	•			Viev	<u>r File</u>				
.4 – Extension	Activitie	s							
8.4.1 – Number o on- Governmen									
			<u>.</u>		Number of teachers participated in such activities		Number of students participated in such activities		
Project H	Raahat	E	nactus Ind Enactus S		ia and 2			60	
Project H	Chidki	E	nactus Ind Enactus S			2			60
Project	Udaan	E	nactus Ind Enactus S			2			60
Manthan Str festiv		y Ve				2			32
Swami Vivekananda Kartavya (NSS)						2			40
Swami Vivekananda K Movie			Kartavya (NSS) SSCBS Kartavya (NSS)						

Pledge for voting	Kartavya (NSS) SSCBS	32	1000
Martyrs day(23rd March)	Kartavya (NSS) SSCBS	29	35
Right to Education Wall Painting	Kartavya (NSS) SSCBS	0	40
Collection Drive	Kartavya (NSS) SSCBS	4	45
Plantation Drive	Kartavya (NSS) SSCBS	12	40
NSS day celebration	Kartavya (NSS) SSCBS	4	140
Cleanliness drive	Kartavya (NSS) SSCBS	7	100
Wishing well	Kartavya (NSS) SSCBS	6	76
Health check up	Kartavya (NSS) SSCBS	20	190
Session on menstruation	Kartavya (NSS) SSCBS	0	100
Blood Donation	Kartavya (NSS) SSCBS	20	175
	View	<u>/File</u>	

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

World Cup nd Enactus tional ship Winner 2017		Worldwide	60
	The end of the		
World Cup nd Enactus tional ship Winner 2017	Enactus	Worldwide	60
of World Race 2017	Enactus	Worldwide	60
	ship Winner 2017 of World Race 2017	ship Winner 2017 of World Enactus Race 2017	ship Winner 2017 of World Enactus Worldwide

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agen cy/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Project Raahat	SSCBS and DUSIB(Delhi Urban Shelter	Sanitation and eradiction of open defecation	2	60

	Improvement Board)				
		<u>Viev</u>	<u>v File</u>		
3.5 – Collaborations					
3.5.1 – Number of Collabor	ative activities for r	esearch, fao	culty exchange, student exch	hange during th	e year
Nature of activity	Participa	ant	Source of financial support	Dura	ition
YStart Knowledge Conference on Ieveraging Technology for	Attended 1 students a faculty me	and 12	Self funded	1	

Self funded

NA

NA

3

2

1

	<u>View File</u>
	3.5.2 - Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research
	facilities etc. during the year

2-4 faculty members

every time in

193

29

Centres under GNCTD different workshops

Entrepreneurship in Financial services

TiE NCR Workshop with Incubation

Internships with

various companies

Research activities

with various companies

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Formal	Collaboratio n with TiE to help them on major events	TiE NCR, Abhishek Dha r,8587888701	01/07/2017	30/06/2018	50
Formal	NSE Academy Certified Capital Market Professional	National Stock Exchange	01/07/2017	30/06/2018	48
Formal	Financial Modelling and Algo Trading	BSE	01/07/2017	30/06/2018	students
Formal	Young Indian SSCBS Chapter	CII	01/07/2017	30/06/2018	30

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Y start	29/12/2017	As above and joint activities to help start ups	100
Certified Institute of Management Accountants (CIMA)	24/08/2017	To Promote academic cooperation, Students will be granted exemptions as per the MOU	0
National Stock Exchange	01/07/2017	To learn intricacies of capital market theoretically and practically (NSE Academy Certified Capital Market Professional)	46
Bombay Stock Exchange	01/07/2017	<pre>(Earlier name of the course Integrated Financial modelling and Financial Econometrics) Develop competencies in vital areas of management and finance such as risk management, valuation modelling, project finance, Algo trading, financial statement mod</pre>	47
Yi Yuva (CII)	31/01/2018	Certificate Programme in leadership	60
I	Vie	w File	L
RITERION IV – INFRAS	TRUCTURE AND LEA	RNING RESOURCES	
.1 – Physical Facilities			
I.1.1 – Budget allocation, exc	luding salary for infrastruct	ure augmentation during the y	ear
Budget allocated for infra	structure augmentation	Budget utilized for infra	structure development
5139	638	5139	0638
I.1.2 – Details of augmentation	on in infrastructure facilities	during the year	
Facili	ties	Existing or N	lewly Added
Number of impor purchased (Greate during the c		Exis	ting

	C										
<u> </u>		Campu	s Area			Ne	wly A	dded			
	C	Class	rooms			Ne	wly A	dded			
	L	abora	atories			Ne	wly A	dded			
	Se	emina	r Halls		Newly Added						
Cla	assrooms	with	n LCD facili	lties	Newly Added						
C	lassroom	s wit	ch Wi-Fi OR	LAN		Ne	wly A	dded			
Semi	nar hall	ls wi	th ICT faci	lities		Ne	wly A	dded			
	v	ideo	Centre			Ne	wly A	dded			
			ipment purc (rs. in lak			Ne	wly A	ly Added			
l.2 – Librar	y as a Lea	irning	Resource								
4.2.1 – Libra	ary is autom	nated {	Integrated Libra	ry Managem	nent System	n (ILMS)}					
	of the ILMS oftware	3	Nature of auton or patia	· ·	\ \	/ersion		Year of automation			
]	КОНА		Full	У	3.14	4.07.000		2	2014		
4.2.2 – Libra	ary Services	 3									
Library Existing Newly Added Service Type							То	tal			
Text Boo	oks 18	8861	8264639	9 64	46	458446	19	9507	87	23085	
Referen Books		.903	522737	2	2	3791	1	1905		26528	
Journal	ls	47	119234	e	5	22770		53 14		42004	
Digita Databas		2	17250	1	L	0		3 172		.7250	
Weedin (hard soft)	&	134	23643	٤	3	600	:	142	2	4243	
	•		•	View	w File						
								Pathshala	CEC	(Under	
Graduate) SV	WAYAM oth	her MC	by teachers such DOCs platform N m (LMS) etc					atives & in	stituti	onal	
Graduate) S Learning Ma	WAYAM oth	her MC Syster	DOCs platform N	IPTEL/NME	ICT/any oth Platformo		ent initia	Date of		ning e-	
Graduate) S Learning Ma	WAYAM oth anagement	her MC Syster	OOCs platform N m (LMS) etc	IPTEL/NME	ICT/any oth Platformo	n which moc	ent initia	Date of	launc	ning e-	
Graduate) S Learning Ma	WAYAM oth anagement	her MC Syster	DOCs platform N m (LMS) etc Name of the	IPTEL/NME	ICT/any oth Platformo is d	n which moc	ent initia	Date of	launc	ning e-	
Graduate) S Learning Ma Name o None	WAYAM oth anagement f the Teach	her MC Syster	DOCs platform N m (LMS) etc Name of the	IPTEL/NME	ICT/any oth Platformo is d None	n which moc	ent initia	Date of	launc	ning e-	
Graduate) S Learning Ma Name o None	WAYAM oth anagement f the Teach astructure	her MC Syster er	OOCs platform N m (LMS) etc Name of the None	IPTEL/NME	ICT/any oth Platformo is d None	n which moc	ent initia	Date of	launc	ning e-	
Graduate) SV Learning Ma Name o None	WAYAM oth anagement f the Teach astructure	her MC Syster er	OOCs platform N m (LMS) etc Name of the None on (overall)	IPTEL/NME	ICT/any oth Platformo is d None	n which mod	ent initia	Date of co 1/07/20 me Availa Band	launc ontent 17 able widt	ning e-	
Learning Ma Name o None I.3 – IT Infr 4.3.1 – Tech	WAYAM oth anagement f the Teach astructure nnology Upg Total Co	syster	OOCs platform N m (LMS) etc Name of the None on (overall)	IPTEL/NME	ICT/any oth Platformo is d None <u>v File</u> Computer	n which mod	ent initia dule 0 Departr	Date of co 1/07/20 me Availa	launc ontent 17 able widt	ning e-	

Added	55	55	0	0	0	0	0	0	0			
Total	644	119	2	0	0	19	3	3 100 503				
4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)												
100 MBPS/ GBPS												
4.3.3 – Facility for e-content												
Name of the e-content development facility Provide the link of the videos and media centre and recording facility												
None <u>None</u>												
4.4 – Maint	4.4 – Maintenance of Campus Infrastructure											
4.4.1 – Exp component,			aintenance o	of physical f	acilities and	l academic	support fa	cilities, exclu	ding salary			
Assigned Budget on academic facilitiesExpenditure incurred on maintenance of academic facilitiesAssigned budget on 												
14	417548		141754	8	10	595772		105957	72			
4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, ibrary, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in nstitutional Website, provide link)												

Procedures and policies for maintaining and utilizing physical, academic and support facilities laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link) The college has a robust mechanism for the upkeep and management of its infrastructure and facilities. An estate manager oversees all maintenance activities and liaises with the PWD for management, maintenance and repair of all physical infrastructure. The college has its own staff of gardeners to take care of all horticultural spaces in the campus. The library is digitised and all books are managed using bar codes and an online inventory catalogue for the tracking available books and reserving them is available for all. The computer labs have their own lab staff and teacher supervisors who keep a check on the facility and its usage. Any intentional or unintentional damage caused by the students is taken strictly by the College Authorities and the students are required to make good all intentional damage caused by them. The Campus Code of Conduct sensitises the students towards taking care of the college and its infrastructure. The college strongly believes in the importance of conserving and managing the excellent infrastructure it has for the benefit of the current and future students and staff members.

http://sscbsdu.ac.in/files/news/AQAR%20Criteria%204%20Section%204.4.2%20for%202017-18.pdf

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Financial Assistance Scholarship Program, Financial Assistance under Employee Welfare Fund	53	610920

Financial Su from Other S						
a) Natior			9			89010
b)Internati	lonal	Nil	0			0
		<u>View</u>	<u>/File</u>			
	capability enhancen e lab, Bridge course	-			•	
Name of the ca enhancement s		f implemetation	Number of stud enrolled	dents	Agen	cies involved
Structured (mechanism of Mentoring program under this program, each faculty is assigned 20 students for counseling		/10/2017	954			Nil
		View	<u>/ File</u>			
5.1.3 – Students be stitution during the	enefited by guidance	e for competitive ex	aminations and car	eer counselli	ing offei	red by the
Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number students v have passe the comp. e	who edin	Number of studentsp place
2017	Training and development (TD) Programme	190	190	90		156
		View	<u>/ File</u>			
	mechanism for trar gging cases during t		dressal of student	grievances, F	Preventi	ion of sexual
-	nces received	Number of grieva	ances redressed	Avg. numb	er of da redres	ys for grievance ssal
0			0			
.2 – Student Pro		uring the year				
5.2.1 – Details of campus placement during the year On campus				Off camp	ous	
				Number		

		i	1	1	i
KPMG	187	156	NA	0	0
India,Bain					
Capability C					
enter, Deloit					
te Touche					
Tohmatsu					
India,LLP,					
EY India, CBR					
E,D.E.Shaw					
Group, The					
Boston					
Consulting					
Group, Verity					
Knowledge So					
lutions, AON					
Hewitt, Mettl					
,Mckinsey Kn					
owledge,Cent					
re,Rocsearch					
,United					
Airlines and					
others					
		View	<u>v File</u>		
5.2.2 – Student pro	gression to higher e	education in percen	tage during the yea	Ir	
Year	Number of	Programme	Depratment	Name of	Name of
	students	graduated from	graduated from	institution joined	programme
	enrolling into	°,	°	,	admitted to
	higher education				
2017	90	Bachelor of	Management	Harvard, IIM	Post
2017	50	Management S	and Sciences	Ahmedabad,	Graduate
		tudies(BMS),	and scrences	Bangalore,	Diploma
		cuures(BMS),		ballgalore,	
		PPA (Einangia		Calqueta	Drogrammo in
		BBA(Financia		Calcutta,	Programme in
		l Investment		Indore,	Management(P
		l Investment Analysis)		Indore, Lucknow,	Management(P GP), MBA,
		l Investment Analysis) and B.Sc.(H)		Indore, Lucknow, IIFT, XLRIs,	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer		Indore, Lucknow, IIFT, XLRIS, FMS, IMT,	Management(P GP), MBA,
		l Investment Analysis) and B.Sc.(H)		Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer		Indore, Lucknow, IIFT, XLRIs, FMS, IMT, ISB Hyderabad,	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer		Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR,	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer		Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS,	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer		Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO),	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer		Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT,	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer		Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO),	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer		Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT,	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer Science	v File	Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT, IIIT, NSIT,	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer Science <u>Viev</u>		Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT, IIIT, NSIT, NIT, BITS	Management(P GP), MBA, M.Tech.,
5.2.3 – Students qu (eg:NET/SET/SLET/		l Investment Analysis) and B.Sc.(H) Computer Science <u>View</u> tional/international	level examinations	Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT, IIIT, NSIT, NIT, BITS during the year	Management(P GP), MBA, M.Tech.,
		l Investment Analysis) and B.Sc.(H) Computer Science <u>View</u> tional/international	level examinations Services/State Gov	Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT, IIIT, NSIT, NIT, BITS during the year	Management(P GP), MBA, M.Tech., MCA, M.Com.
	GATE/GMAT/CAT/	l Investment Analysis) and B.Sc.(H) Computer Science <u>View</u> tional/international	level examinations Services/State Gov	Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT, IIIT, NSIT, NIT, BITS during the year ernment Services)	Management(P GP), MBA, M.Tech., MCA, M.Com.
	GATE/GMAT/CAT/	l Investment Analysis) and B.Sc.(H) Computer Science <u>View</u> tional/international	level examinations Services/State Gov	Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT, IIIT, NSIT, NIT, BITS during the year ernment Services)	<pre>Management(P GP), MBA, M.Tech., MCA, M.Com.</pre>
	GATE/GMAT/CAT/ Items NET	l Investment Analysis) and B.Sc.(H) Computer Science <u>View</u> tional/international	level examinations Services/State Gov	Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT, IIIT, NSIT, NIT, BITS during the year ernment Services)	Management(P GP), MBA, M.Tech., MCA, M.Com.
	GATE/GMAT/CAT/ Items NET SET	l Investment Analysis) and B.Sc.(H) Computer Science <u>View</u> tional/international	level examinations Services/State Gov	Indore, Lucknow, IIFT, XLRIS, FMS, IMT, ISB Hyderabad, SPJIMR, MICA, TISS, SRCC(GBO), LSE, MIT, IIIT, NSIT, NIT, BITS during the year ernment Services) students selected/ 0	Management(P GP), MBA, M.Tech., MCA, M.Com.

GMAT			13		
CAT		40			
GRE			10		
TOFEL			7		
Civil Services	5		3		
Any Other			17		
	View	<u>v File</u>			
5.2.4 – Sports and cultural activities / c	competitions organis	sed at the institutior	level during the year		
Activity	Lev	vel	Number of Participants		
Alla Prima	Nati	onal	278		
Cultural ActivityBlitz	University		290		
Octaves	National		491		
Raasa The Theatre Festival of SSCBS (2018)	Unive	rsity	500		
Cynosure18	Unive	rsity	100		
Adrenaline	Unive	rsity	285		
Kabaddi Championship	Unive	rsity	150		
CBS Cricket League	Unive	rsity	250		
Neymar Jr Football	Unive	rsity	135		
Baddy Squash	Unive	rsity	155		
Manthan street play festival	Interna	ational	2500		
<u>View File</u>					

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2017	Western Group, GMI, 3rd Position	National	0	1	Nil	Team Event (Western Group of Dhwani)
2017	Best actor, Indian institute of foreign trade	National	0	1	17034	Abhishek Kumar Singh
2017	Commission ed by Instituto Cervantes (Cultural Centre of Embassy of	National	0	1	16317,1534 1,16057,16 023,16187, 16092,1604 7,16088,16 004, 17367	Team Production Name (Come Back Tomorrow), Chayan Cho pra,Pransh

		Spain) to perform a script by Spanish Playwright Gloria Fuertes					u Saini,So mya Kaur,R ehan,Kanna n Yadav,Va asu Sehgal ,Kritika B hati,Daksh Gupta,Kaja l Verma,Aa yushi Gupt a,Aastha Bisht
2	2017	Performed Commercial ly in The Best of Collegiate Theatre Festival by Old World Culture at India Habitat Centre (IHC)	National	0	1	15031,1509 9,15126,16 004,16187, 17355,1711 1,17325,17 100	Team Production Name (Rizwaan), Akshay Rah eja,Nikhil Anand,Roha n Modi,Aay ushi Gupta ,Vaasu Seh gal,Ayush Jain,Riya Vij,Himans hu Karwal, Aastha Aggarwal
	2017	Selected to perform in the pre stigious Saitan Theatre Festival	National	0	1	16160,1634 8,16088,17 050,17335, 17367,1705 3,17056,16 354	Team Production Name(My One & Only) Shreya Vaid,Rohan Puri,Kajal Verma,Laks hya Jha,De epanshi Ya dav,Aastha Bisht,Shiv ansh Tuli, Kunaal Gup ta,Sarthak Sharma
	2017	Best Play Banjara (Hosted by Ashoka Uni versity)	National	0	1	16092,1631 7,16323,17 374,17011, 17089,1709 5,17542,17 524,17324, 17052	Team Production Name('The Storytelli ng Ability of a Boy) Kritika Bh ati,Chayan Chopra,Kan nan Yadav, Ashutosh G upta,Aashi

						ta Goel,Sh aurya Sing ru,Ashish Rana,Kriti Kapoor,Shr uti Bansal ,Mayank Th apar,Vipul Jindal
2017	Best Enter taining Play, Best Actor, Best Supporting Actor - Rendezvous (Hosted by IIT Delhi)	National	0	1	15007,1503 1,15101,15 099,15126, 15174	Team Production Name('The Doctor Will See You Now) Abhishek A rora,Aksha y Raheja,N ishant Bha ti,Nikhil Anand,Roha n Modi,Srija Yadav
2017	Indian Solo, DTU, 3rd Position	National	0	1	17103	Shivansh Jindal
2017	Western Group, Ashoka, 1st Position	National	0	1	15006,1719 3,15032,17 047,17107, 16063,1732 6,17039,16 343,17036, 15173,1703 8,16177,17 361,17079	Team Event (Western Group of Dhwani) Abhijith K rishnan,An sh Dhawan, Arjun Guru ng,Arjun J aiswal,Ash na Chawla, Eric Borgo yari,Manan Sharma,Pra khar Sharm a,Rachit A rora,Ragha v Aggarwal ,Soham Ban sal,Sonal Gupta,Tani shka Singh ,Teestaa S aha,Saurbh i Singh
2017	Western Group, LSR, 1st	National	0	1	Nil	Team Event (Western Group of

	Position					Dhwani)
2017	Western Group, IIT Bombay, 2nd Position	National	0	1	Nil	Team Event (Western Group of Dhwani)
2017	Western Group, SNU, 2nd Position	National	0	1	Nil	Team Event (Western Group of Dhwani)
	<u>View File</u>					

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Student Council of the college is the representative body of the college. It acts as a point of contact between the students and the administration. The students of the college are given representation in academic administrative bodies which in turn helps to improve the academic and administrative environment of the college. A brief point wise description of the activities are as follows: i. Organize College annual cultural festival Crescendo. ii. Organize College annual seminar Convergence. iii. Volunteer in conferences/ seminar/FDPs organized by college iv. Organize talks v. Participate in community services through various societies of the college vi. Organize college annual day/ orientation program/ fresher's welcome etc. Representation in academic and administrative committees: i.NSS ii.ICC iii.Antiragging Committee iv.Library committee v.IQAC vi. Hostel Committee

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

SSCBS has a registered alumni association by name of Shaheed Sukhdev College of Business Studies Alumni Association. It was registered on 21.8.2009 in Delhi under number S/66636/2009

5.4.2 – No. of enrolled Alumni:

338

5.4.3 – Alumni contribution during the year (in Rupees) :

169000

5.4.4 - Meetings/activities organized by Alumni Association :

Industry talk on "Recent Trends in Web Technologies" by Raja Chabbara on Jan 17, 2018, Sessions for evaluation of startup ideas, held on Mar 25, 2017 Sep 9, 2017 Jan 20, 2018 Feb 24, 2018, Fintech Conference in Jan.2018, Alumnus of 1992 batch invited

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The College has initiated formation of student council which facilitates students to participate in the administrative process and procedures as major stakeholders of the college. Students are actively involved in one of the highly significant committees i.e. Library Committee from a long time. The emphasis is placed on different disciplines like finance, economics, operation research etc. according to their choice. They express the need to purchase a variety of books, journals and magazines from reputed publications. They provide feedback which acts as a basis for placing subsequent orders. It eventually helps to determine the most popular titles, authors and publishers to ameliorate procurement process in future. Students also play an important role in Canteen Committee. They recommend the variety of items to be offered under different categories in the food menu. Being a final consumer, they clearly state the willingness to pay maximum price for each and every product. They put forth any grievances related to food quality, level of hygiene, cleanliness, behaviour of staff and incidental matters in the canteen. Such complaints are looked into in a detailed manner and attempt is made to resolve them at the earliest.

6.1.2 - Does the institution have a Management Information System (MIS)?

Partial

6.2 – Strategy Development and Deployment

6.2.1 - Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	Curriculum is prescribed by the University with an option of 30 percent revision in the syllabus. Teachers develop the teaching guidelines in each semester to expand its scope and to add tangential areas not covered in the curriculum. Independent workshops and seminars to strengthen the curriculum are also organised by the teachers. Industry experts are also consulted to procure feedback and accordingly make improvisations in the course content on regular basis.
Teaching and Learning	The College emphasizes an interactive mode of education, supported with innovative teaching methodologies. It is designed to stimulate inquisitive minds and provide significant exposure to the realities of business processes and challenges. Industry interaction is achieved through guest lectures, industrial tours, industry based project work, live projects, internships and summer training. Regular feedback is taken from students to improve teaching and learning. Our well equipped campus has 31 spacious, sound proofed air conditioned classrooms, 4 amphitheaters, 7 computer labs, separate and exclusive examination rooms, dedicated tutorial rooms with the latest e enabled learning tools which are fostering a conducive learning environment for the students and faculty alike. The

	classrooms are equipped with state of the art lecture podiums with drop down screens, recording facilities, integrated mike systems and modern electronic teaching aids to facilitate teaching and presentations.
Examination and Evaluation	We follow continuous evaluation through different methods like regular test, assignments, presentations, projects etc. Also Internal Assessment Monitoring committee at the department and college level facilitates smooth process of internal assessment and takes up any grievance of students related to internal assessment. The question paper for end semester examination is set by the University. Teachers are involved in setting up of question paper and evaluation process. The practical examination is conducted under the supervision of internal and external examiners appointed by the superintendent of examination.
Research and Development	The faculty and students of college are fully involved in research and development through projects, research papers and book writing. One Project under the ICSSR Major Research Project, 19 Research Publications in reputed national and international journals and a Book with International Publisher have been undertaken or published by the faculty. Around thirty talks and paper presentations were made on various reputed platforms by faculty members.
Library, ICT and Physical Infrastructure / Instrumentation	The library is situated across two floors and has designated reading rooms for 218 students and research section for faculty members along with reprographic facility. The total number of books in the library is 21,412. The library has an Institutional membership of Developing Library Network N LIST (National Library and Information Services Infrastructure for Scholarly Content) and NDL (National Digital Library). Its databases including E books and E Journals are accessible through worldwide web. The college library activities are automated using the complete modern Web based Open Source Solution i.e. KOHA. Library has a separate section of books for Economically Weaker Section Students. This year, the library added 671 textbooks and reference books, 52

	periodicals and 13 newspapers.
Human Resource Management	The College provides financial assistance to faculty members and staff to attend/organise seminars and workshops. Around 10 workshops and seminars on Contemporary Issues in Accounting and Taxation, Microsoft tools, Scientific Computing and Programming using Python, Goods and Services Tax, FDP Machine Learning, FINTECH, Latest Retail Trends in Marketing etc. were organised. Most notably SSCBS organised International Conference on Information Technology and Knowledge Management (ICITKM 2017) on 22 to 23 December, 2017. Around 48 different conferences, seminars and talks of national and international repute were attended by faculty members.
Industry Interaction / Collaboration	Various quality improvement initiatives are being adopted to encourage industry interactions at various levels which are as follows: Corporate events conducted by the college such as Convergence and Confluence provide a valuable interaction platform for the students and corporate leaders. The Management Interaction Cell of the college organizes corporate visits to provide hands on practical exposure to students. The Career Development Centre organises various sessions by industry practitioners, pre placement talks, workshops, compulsory summer internships for the second year students. SP Jain Institute of Management (Global Program) in collaboration with Career Development Cell of SSCBS conducted the Advance Student Admission Programme (ASAP) in college. It also runs Industry linked certification programs such as NSE Certified Capital markets Professional (NCCMP), FMAT in collaboration with BSE, ADVANCE ROUTE 1 in collaboration CIMA and special classes for Tally and SPSS application software. SSCBS Innovation and Incubation Foundation (SIIF) organize Entrepreneurship sessions from time to time to equip
Admission of Students	and skills. The College offers three full time graduate courses under its two departments Departments of Management Studies (DMS) and Department of

Computer Science (DCS) leading to the
award of Bachelor of Management
Studies, Bachelor of Business
Administration (Financial Investment
Analysis) and B.Sc. (H) Computer
Science.Admissions of students are done
as prescribed by the rules and
regulations of the University of Delhi.
Admission committee comprising of
teachers and administrative staff work
for smooth conduct of admission
procedure.

6.2.2 – Implementation of e-governance in areas of operations:						
E-governace area	Details					
Planning and Development	The college website provides a platform for students to view their respective attendance at the end of each month and also internal assessment marks at the end of each semester. The college has made available previous year question papers to students with the help of question bank, setup on the college website. College library equipped with databases including E books and E Journals accessible through worldwide web. The college library activities are automated using the complete modern Web based Open Source Solution i.e. KOHA. Library has a separate section Students. College makes all purchases from GEM (Government e Marketplace) and uses Delhi university portal for examination process. Post matric and SC/ST scholarships are provided for students digitally using Delhi government portal.					
Administration	Administration makes all purchases from GEM i.e. Government e Marketplace platform. The library has an Institutional membership of Developing Library Network N LIST (National Library and Information Services Infrastructure for Scholarly Content) and NDL (National Digital Library). It has databases including E books and E Journals are accessible through worldwide web. The college library activities are automated using the complete modern Web based Open Source Solution i.e. KOHA. Library has a separate section of books for Economically Weaker Section Students.					
Finance and Accounts	The accounts office of college makes all payments and receipts digitally. All NPS contribution, GST payments and					

	taxes are made/deposited digitally.
Student Admission and Support	The process of admission is completely online right from filling up of forms for entrance and admission, conducting entrance test, result declaration, admission into the college to fee submission. Annual / semester fee is also submitted by students in digital mode. The college website provides a platform for students to view their attendance at the end of each month at there internal assessment at the end of each semester. The college has made available previous year question papers to students with the help of question bank setup on the college website.
Examination	Delhi university portal which is used for upload of internal assessment and generation of examination, roll nos. every semester.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support				
2018	Mr. Neeraj Kumar	India Finance Conference	IIM, Bangalore	29600				
2018	Dr. Anamika Gupta	SciPy Conference	IIT, Mumbai	15161				
	No file uploaded.							

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2017	Microsoft tools (Windows 10 features, Excel, Onedrive, Office 365, Skype for business, Sway, One	Microsoft tools (Windows 10 features, Excel, Onedrive, Office 365, Skype for business, Sway, One	28/11/2017	29/11/2017	14	4

	Of	ote, fice (x).	Note, Office mix).					
2018	Ser	ls and vices Tax	Goods and Services Tax		018 2	4/01/2018	8	2
2018		chine rning	Machine learning	29/01/2	018 0	3/02/2018	4	1
2017	ry I Acco	empora Issues in unting and ation	Contempor ry Issues in Accountin and Taxation	a 2	017 1	4/11/2017	3	0
2017	Inter r Conf on I: Tech Know Mana (IC	First rnatio hal erence nforma ion nology and yledge gement CITKM 017)	The First Internati nal Conferenc on Inform tion Technolog and Knowledge Managemen (ICITKM 2017)	o e a y	22/12/2017 23/12/2017		17	0
i.3.3 – No. of tea ourse, Short Tei		-	professional o		orogram	mes, viz., Orie	entation Pro	ogramme, Refreshe
Title of the professiona developmer programme	al nt		of teachers attended	From Da	ite	To da	te	Duration
FDP on Mach Learning	-		6	29/01/2	018	03/02/2	2018	6
Orientatio Programme CPDHE, University Delhi	at		1	21/11/2	017	19/12/2	2017	29
Refreshe: Course Wint School (Inte	ter erdi 7),		1	28/11/2	017	19/12/:	2017	22
sciplinary UGC CPDHE University Delhi	-							

Delhi MoF MHRD							
National Workshop on Advanced Econometrics And Panel Data Analysis, University School Of Applied Management, Punjabi University, Patiala	1	23/12	2017	29,	/12/201	7	6
Three Day Workshop to Review Textbook Of Computer Science, DESM, NCERT, Delhi	1	12/06	/2018	15,	/06/2018	3	4
		No file	uploaded	1.			
6.3.4 – Faculty and Staff	recruitment (r	no. for permanent r	ecruitment):				
Т	eaching				Non-tea	aching	
Permanent		Full Time	Pe	rmanen	nt Full Time		Full Time
35		11 32					12
6.3.5 – Welfare schemes	for						
Teaching		Non-te	aching			S	tudents
by University of Group Insurance S LIC. • Finance Assistance f participating Conferences/ Wor	• Teachers Welfare Fund by University of Delhi. • Group Insurance Scheme by LIC. • Financial Assistance for participating in Conferences/ Workshops and Seminars. • Full Fee			heme aiver	Assist Th Di Eco	ance Ne Pr .ffer struc nomic	ship/Financial as approved by incipal. • ential fee sture for cally Weaker on (EWS).
6.4 – Financial Manager 6.4.1 – Institution conduct				lorly (wit	th in 100 v	vorde	aach)
The internal f Accountant Firm/C by the Governing and other vital verified through the external fin Government of NCT	inancial ompany. T Body of t credentia the Insti ancial au f of Delhi	audit is regu he Chartered A the college an ils of the Cha tute of Chart dit is done by on regular b	larly do Accountan d Univers rtered Acco y the Exa pasis. Mo	ne by ht Fir sity c ccount ountar miner reover	a Regis m/Compa of Delhi cant Fin nts of D Local c, finan audits	stere ny i: i. Th cm/Cc India Fund ncial are	ed Chartered s duly approved he registration ompany is also h (ICAI). Also, Audit (ELFA), h audit is also
done by AGCR, G 6.4.2 – Funds / Grants red year(not covered in Criteri	account,	s of the collenanagement, non-g					anthropies during the

funding agencies /individuals		
SIIF India RBL	4361333	Student Activity ENACTUS,
Bank,Direct Online Credit		DEBATING, PRODIGY, KRONOS, M
in Bank,ZMS,SIFE		IC,ANTHROPOS,MARK IT,CBS
India, Forum For Organised		MUN, CRESENDO, DARKROOM, DRA
Resource Conservation and		MATICS, ECO VISION, FINIX, I
Enhancement, IMS Learning		LLUMANTI, KRITI ART, LAWRE
Resources Pvt Ltd,Ogaan		NCE, SYNERGY, VERVE, MANTHAN
Media Pvt. Ltd ,Positron		,Forth Wall and others
Automative Service Pvt.		
Ltd., Inst. Of Tech. and		
Science and others		
	View File	

<u>View File</u>

6.4.3 – Total corpus fund generated

16495322.50

6.5 – Internal Quality Assurance System

6.5.1 - Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal		
	Yes/No	Agency	Yes/No	Authority	
Academic	No	Nil	No	Nil	
Administrative	Yes	DHE	No	Nil	

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

A Parent Teacher Association is a formal organization composed of parents, teachers and staff that is intended to facilitate parental participation in the college. Parent have been invited and made members of Colleges IQAC committee.
Parents, Teachers and students interaction is encouraged on the Orientation day and several college functions like Annual Day and Convergence, The Annual Leadership Summit.
Parents have been actively involved in different capacities which ranges from giving ideas regarding the theme of event, choice of speakers, invitation to dignitaries to acting as a bridge for arranging sponsorship. They also share experience about the events attended and provide feedback for improvisation and expansion to a higher scale.

6.5.3 – Development programmes for support staff (at least three)

Workshop on 'Goods and amp Services Tax' organized by the Institute of Secretarial Training and amp Management, Department of Personnel, Public Grievances and amp Pensions from 6 to 7 November 2017.
A training on 'E Governance' organized by the Directorate of Training, Govt. of NCT of Delhi, on 31 August 2017.
A workshop on 'Academic Administration' organized by the UGC Human Resource Development Centre from 19 to 20 March 2018.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

• Formation of Internal Quality Assurance Committee. • Regular framing of Learning Outcomes for each paper taught under all the courses. Accordingly the Teaching Guidelines are prepared and both are shared with the concerned stakeholders in a prompt manner. • Floating and filling up of satisfaction survey from passing out batch (third years), every year to seek their feedback, experiences and suggestions to improve functioning and facilities related to academic and co curricular activities. • Participative management is propagated via student's council of the college which came into existence in recent years. The students elect their representatives through elections and act as our most

		important s	takeho	lder in	decision	maki	ng process.		
6.5.5 -	- Internal Qua	lity Assurance Sys	tem Deta	ails					
	a) Submis	sion of Data for AIS	SHE port	al			Yes		
	b)	Participation in NIR	۶F				Yes		
		c)ISO certification					No		
	d)NBA	or any other quality	y audit				No		
6.5.6 -	- Number of C	Quality Initiatives un	dertaker	n during the	e year				
	Year	Name of quality initiative by IQAC		te of ting IQAC	Duration F	rom	Duration To	Number of participants	
	2017	CONVERGENCE - The Annual National Corporate Convention	29/0	9/2017	16/10/2	017	17/10/2017	7 524	
	2017	Internationa l Conference on Information Technology and Knowledge Management ICITKM 2017	29/0	9/2017	22/12/2	017	23/12/2017	7 50	
	2018	One week FDP on Machine Learning: A practical Approach	29/0	9/2017	29/01/2	018	03/02/2018	3 32	
	2018	Food Fest	29/0	9/2017	10/10/2	018 10/10/2018		3 150	
	2018	Fighting Online Harassment by Akancha Srivastava.	29/0	9/2017	25/10/2	018	25/10/2018	3 524	
				View	v File				
.1 – lı	nstitutional	Values and Socia	I Respo	onsibilitie	S			stitution during the	
	Title of the programme	Period fro	m	Peric	od To		Number of F	Participants	
	ncha Again arassment	st 08/09/20	17	08/09	/2017		Female 300	Male 200	
Mak	ing Delhi en Friendl City		17	12/10	0/2017 2		/2017 2		2

10 Envir	nmantal Canaa	iouonooo on	l d Sustainability//	Itornete Ener	ray ini	tiativaa a		
			d Sustainability/A					
	U 1	•	ment of the Univ				0,	
plantatic we keep drives a Several listed be	on drives fr organising are regular initiatives blow: 1. Ra:	com time a collecti Ly conduct s have bea in Water J ching the	vironment is to time. To on drives in ted in the o en adopted i Harvesting 2 electricity nd faculty a	encourage n the coll college to n the col . Sewage y connect:	reu lecti kee lege Trea	se and lon pre p our campu tment	recycle ph emises. Clea surrounding s. Some of Plant 3. Se	nilosophy anliness gs clean. them are ensors for
.1.3 – Differe	ently abled (Div	yangjan) frier	ndliness					
I	tem facilities		Yes	/No		N	umber of benef	iciaries
Physic	cal facilit	ies	N	o			0	
Provi	sion for li	ft	Ye	s			24	
R	amp/Rails		Ye	s			24	
Softwa	Braille are/facilit	ies	Үе	s			24	
R	est Rooms		Ye	s			24	
Scribes	for examination	ation	Yes			2		
for di	skill devel fferently a students ion and Situate	bled	N(0	
Year	Number of initiatives to address locational advantages and disadva ntages	Number of initiatives taken to engage with and contribute to local community		Duration		ame of itiative	Issues addressed	Number of participatin students and staff
2017	3	3	21/07/201 7	150	Ra	aahat	Eradicate open defe cation,	64
2017	3	3	21/07/201 7	150	Kł	hidki	Eradicate malnutrit ion in children of age 0 to 6 yrs	64
2017	3	3	21/07/201 7	150	U	daan	Promote digital literacy in rural India	64

Title		Date of pu	ublication	Folle	ow up(max 100 words)
Amendments to ordinance XI of the ordinances of the University regarding University appointed Teachers		01/01/2017		Circulated among the faculty members in the beginning of the session	
employees (Terms a Conditions of Serva Rules 2013(unde: ordinance XXIID	iversity non teaching employees (Terms and onditions of Service) Rules 2013(under ordinance XXIID)				lated among all non ceaching staff
7.1.6 – Activities conducted fo	· · · · · · · · · · · · · · · · · · ·	on of universal Val	Duration T		Number of participants
Right to Education, School Wall Painting: visited a government school in Nithari, organised a plantation drive, followed by painting the school wall with educational information. It made students realise the importance of nature and its conservation.	-	/04/2018	22/04/201	-	40
Collection drives: Collection of clothes, bags, books, packed food was done from the students, faculties and staff members of SSCBS by the volunteers of NSS, SSCBS. Resources were later delivered to the underprivileged people.	14	/03/2018	16/03/201	L8	49
<pre>In Plantation drive</pre>	23	/04/2018	23/04/201	L8	52

contributes to a green and clean environment.			
Health Check up: Camp in association with Max Healthcare was organized in the college. It brought forward the importance to work on one's health and shed light on importance of regular health check ups	16/03/2018	16/03/2018	210
Menstruation has become one of the most important topic in our society on which people should talk about but dont. Both male and female members attend this session. It generated awareness of the usage of pads and helped in removing the taboo.	24/08/2017	24/08/2017	100
NSS Day celebrations: Volunteers with faculty members pledged towards a sincere contribution towards a cleaner India followed by singing of the NSS song. Vibrant posters were made, NSS DAY was collaborated to spread awareness regarding social service	24/09/2017	24/09/2017	144
Cleanliness drive was organized as a part of the Swachh BharatClean India Campaign a national level campaign initiated by the Government of India to institutionalize	25/10/2017	25/10/2017	107

the concept of cleanliness. Many members, local public also joined us			
Wishing Well, an initiative to help fulfil the wishes of kids in an NGO. The activity saw a great feedback due to which we can proudly say that each and every wish was fulfilled. It gives chances to an unprivileged one to dream.	16/03/2018	16/03/2018	82
Organised motivational talk by Ms. Ira Singhal, AGMUT cadre Indian Administrative Service Officer	01/11/2017	01/11/2017	200
DELHI YOUTH CONCLAVE Union Minister, General VK Singh was the keynote speaker, Deepa Malik, the first Indian woman to win a medal in Paralympic Games and Sanjay Beniwal, Commissioner, Delhi Police were among other speakers	31/01/2018	31/01/2018	13
Swami Vivekananda movie: An hour long screening of a movie based on the life of Swami Vivekanand was done for the students. It focussed on the good deeds of Swami Vivekanand. The purpose was to inculcate the learnings of Swami Vivekanand	31/08/2017	31/08/2017	42
Martyrs day an homage ceremony to pay tribute to Mahatma Gandhi and all those who	30/01/2018	30/01/2018	95

contributed themselves for the nation. The principal, faculty members, the students, observed a two minute silence. The principal also shared lessons, beliefs of Gandhi			
Pledge for voting, All the students of the college took a pledge. It recapitulates the importance of voting. This activity was done to make everyone realise the importance of voting and make them understand that each vote counts.	07/09/2017	07/09/2017	1032
Martyrs day, We paid tributes to Bhagat Singh, Sukhdev Thapar and Shivaram Rajguru on Martyrs day. We observed 2minute silence the principal paid homage to all three in a ceremony.	23/03/2018	23/03/2018	64
7.1.7 - Initiatives taken by the	e institution to make the cam	pus eco-friendly (at least five	e)
more and more colleg measures installed.	e activities to redu	ice paper work. 4. P ed at each floor. 6.	ng online portal for collution controlling . Promoting best out college.

7.2 – Best Practices

7.2.1 - Describe at least two institutional best practices

An outcome of the philosophy of philanthropy towards one and all, SSCBS is all about making a difference in the society. Several best practices of the college are listed below: 1. Community Service ENACTUS, is an international notforprofit organisation that works with business leaders and university students across the globe to develop outreach projects that improve the quality of life of people in need, and is currently running 3 projects. Project Raahat, initiated in year 2016 to eradicate open defecation and provide safe sanitation to urban slum communities by innovating in management and monitoring of community toilet complexes and sensitising people on good sanitary practices. Project Khidki, aims to eradicate malnutrition in children of the age 0 to 6

years following a CMAM (Community based Management of Acute Malnutrition) approach. Project Udaan, started in 2015 with the mission to create a wave of digital literacy in rural India by setting up computer labs that utilise ewaste and build sustainable business models that empower women, was successfully delinked this year. 2. Sensitization towards Social Issues Street play festival, MANTHAN joins hands with the street theatre societies of colleges across the globe. It is an effort to transform the mindset of the viewers with a belief that the power to do so lies within them. 3. Placements and Summer Internships Career Development Centre (CDC), the Placement Cell of the college which serves as an interface between the students and the recruiters, offering a host of services in the areas of placements, internships, live projects, personal counselling and support, assistance in resume building and soft skills development. Lectures and sessions with industry practitioners and regular industry interaction via industry visits, preplacement talks, workshops and compulsory summer internships for the second year students help bring the academic and the corporate world closer for them. All of these help students to achieve well rounded growth and a balanced perspective towards academic knowledge and corporate ready skills. The Placement Season started in August 2017 and has seen 151 offers for more than 180 registered students from coveted recruiters like Bain Capability Centre, DE Shaw, McKinsey Knowledge Centre, AT Kearney, The Boston Consulting Group, EY, KPMG, CBRE, etc. The largest recruiter was KPMG with 18 offers. DE Shaw has offered the highest package with a compensation of INR 17.0 LPA. The average package stands at INR 6.4 LPA. 83.3 of the students who had registered for placement support from the college have been placed in the corporate sector. Summer internships have been undertaken at leading companies like BCG, EY, KPMG, PwC, CBRE, Deloitte, Ogilvy and Mather, MC Saatchi, American Express, Aon Hewitt, Alamak, B9 Beverages, Inshorts, Teach for India, Nearbuy, Sberbank, Willis Towers Watson and others.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

http://sscbsdu.ac.in/index.php/sscbs/naac-report/best-practices-andinstitutional-distinctiveness

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Producing Job Creators - Incubation centre of SSCBS Our college had always been well recognized for excellent quality of its teaching and the products our students. Over the years, our college has great placement track record, and during last 4 to 5 years, there has been a clear surge in entrepreneurial drive amongst the students. The college then created an e cell, YUVA, which helped the students with entrepreneurial mindset to interact and create start ups. In February 2016, Government of NCT of Deli (GNCTD) had launched the initiative to set up incubation centres across select 6 institutes / universities in Delhi, including our college. Each institute had to promote an independent company under section 8 (company without profit motive) to enable sufficient speed of execution, agility and professional setup. We took this opportunity to create a professionally managed setup dedicated towards launching startups from students, alumni and staff. Accordingly, the Section 8 company, SSCBS Innovation and Incubation Foundation (SIIF) was incorporated on October 6, 2016. This company has evolved into a highly engaging and impactful best practice at our college. SIIF has held four batches of evaluation of business proposals since inception. Each batch had two stages of evaluation, one by Investment Committee to assess the quality, sustainability and innovativeness of the idea, and second by Review Committee to re assess the quality innovativeness of the idea, to decide on whether the idea to be brought under

incubation or not, and if it was to be provided with seed funding, amount of funding and equity to be taken in that venture. List of Incubatees SIIF meticulously finds out entrepreneurs / industry experts and invites them to have sessions with students. This motivates students to think outside the box and to attempt for entrepreneurship. The talks held include: a. Dr. R Rena, Prof. at North West University, South Africa, January 2017 b. Runjhun Gupta, Entrepreneur and SSCBS Alumnus: April 2017 c. Hitesh Ramchandani: August 2017 Motivational Speaker and author based in Singapore d. Anurag Mittal: September 2017 Senior Advisor with NIESBUD exWorld Bank e. Satyam Khandelwal, CMO, Think Raipur Campaign: October 2017 f. Shikha Suman, Founder of MediMojo, April 2018 Other activities of SIIF include: (i) SIIF organized Food Fest for startups in FB sector. (ii) Coorganized Startup India Show (Sessions by Startup India Hub from Govt. of India). (iii) Facilitated Prodigy talks and interaction with leading entrepreneurs and CBS alumni from the country. (iv) Facilitated Hult Prize competition (v) Organized Think Raipur campaign launch (vi) Coorganized Social Sector Start up Fest with Enactus (vii) Invited a startup Programming Club for holding a joint workshop at SSCBS / SIIF for young students on developing apps SIIF formed formed an Advisory Panel to act as strategic think tank for SIIF. with Dr. Sanjay Sehgal, Renowned Professor in Finance, Deptt. of Financial Studies, Delhi Univ, Mr. Sunil Kala, Founder Promoter of FIBS, Mr. Umang Khurana, Head of Investor Relations at Hero MotoCorp Ltd. and Mr. Hemendra Mathur, Founder Promoter of Bharat Fund.

Provide the weblink of the institution

https://sscbsdu.ac.in/index.php/sscbs/naac-report/best-practices-andinstitutional-distinctiveness

8. Future Plans of Actions for Next Academic Year

1. Strengthening Alumni relations and outreach through Lectures, Seminars, Workshops and Knowledge sharing sessions. 2. With an aim to strengthen academic and professional development, the college plans to set up a Cell that will work towards building and fostering International tie -ups and facilitate exchange of research and ideas between the College the Partnering Foreign Institutes. 3. Skill Knowledge enhancement workshops for Faculty Students. 4. Training Administration Staff to enhance their skills and keep them abreast of the latest developments by encouraging them to attend Workshops, Seminars Training Programmes. 5. Addition of new courses in College in Computer Science Management. 6. To start College Research Publication.